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64 PAGES

M LEGIT ROAD SEAS

Broad Powers Over Nude Shows. LV-Reno Casino Integration, Etc.

Reno, Sept. 5.

The big discussion today among Nevada's casino operators is a resent opinion by the attorney-general that the State Gaming Commission has powers broad enough to regulate Nevada's multimillon dollar entertainment industry. follar entertainment industry— which could conceivably put the wraps back on Reno and Las Vegas pudde shows and delete the blue lines from any comic's material.

nucle shows and delete the blue lines from any comic's material.

The opinion—and it's only an epinion at this point, not a law—was, released last week by Atty. Gen. Roger Foley in answer to a query from the commission after Nevada Catholic Bishop Robert. Dowyer strongly condemned "indecent and immoral entertainment" being offered in the state's two major amusement cities.

Foley also opined at the same time that the commission, which controls Nevada's legalized gambling, has the power to revoke licenses of casinos which practice discrimination.

In both cases, Foley said the commission has broad powers which it could exercise to protect the public welfare and morals. Restring not only to the bare bosom shows, the attorney general said the state board's powers also covered regulation of any show that featured "profane, lewd, lascivious (Continued on page 51)

Name Roger L. Stevens To Head Up \$75,000,000 Nat'l Cultural Center

Nat'l Cultural Center
Washington, Sept. 5.
President Kennedy has decided
the money raising effort to build
the proposed \$75,000,000 National
Cultural Center here should be
undertaken right away, regardless
of world conditions. He has picked
Broadway shownan-realtor Roger
L. Stevens to mastermind the undertaking.
The President, whose personal
interest in the performing arts
exceeds that of any chief executive in a long time, spent months
pondering whether to order fullspeed ahead on the Cultural
peed ahead on the Cultural
Center or junk the idea altogether.
The trustees named by President
Eisenhower (socialites and political pals) had done practically
nothing.
The Berlin situation and other

The Berlin situation and other crises which make World s which make World War III (Continued on page 61)

PLACE! Piace news about SHOW! your IV Show and win audiences!

THE SOFTNESS GROUP ine 50F1NESS GROUP • 211 E. 53 St., New York, PLaza 2-7770 e

Keaton's Donations

Keaton's Donations
Hollywood, Sept. 5.
Buster Keaton, one of the
few still living comedian
greats of the silents, has gifted
the Hollywood-Motion Picture
& Television Museum with 25
of the early films.
Among these are "Steamboat Bill Jr.," "The Boat,"
"Battling Butler," "Paleface,"
"Balloonsticks," "The Haunted House," "Frozen North"
and others,

Guild to Enter Film Production; **Up Phil Langner**

The Theatre Guild, which many years ago extended its production operations from legit to radio and then television, may now expand into filmmaking. The contemplated move into pictures is part of a revamping of the 42-year-old organization in which the burden of work is being shifted down a generation. A Guild subsidiary, Theatre Guild Productions Inc., has been formed to handle the legit activities of the firm. Philip Langner, 35-year-old son of Guild coadministrators Lawrence Langner and Armina Marshall, returned to New York last week from Hollywood to head the subsidiary operation. The younger Langner has in the past been connected with various Guild presentations as coproducer, production essentiat propresentations as coproducer, pro-duction associate or associate pro-

duction associate of associate producer. He was on the Coast as associate producer of the Stanley Kramer picture, "Judgment at Nuremberg." Philip is also slated to work with Kramer in a similar capacity next (Continued on page 61)-

Rodgers & Hart Tunes As a Nitery Revue

As a Nitery Kevue
There's apparently no end to the
use of old Rodgers & Hart tunes
for new projects. The R&H catalog
is now being tapped for a nitery
show, which arranger-composerorchestra leader Buddy Bregman is
putting together for the Camelot,
N.Y. The hour-long presentation,
slated to begin a twice-nightly performance schedule at the club
Sept. 21, is titled "Rodgers & Hart
Reviewed."

A "Rodgers & Hart Revisited"
LP was recently coproduced by
Ben Bagley for his own label,
Spruce Records. The disk includes
obscure tunes, as will be the case
with the nitery presentation. Breg(Continued on page 50)

KEY CITY HOUSES **SOLIDLY BOOKED**

By HOBE MORRISON

By HOBE MORRISON

The legit road is shaping up for its biggest season in many years. In the face of continuing predictions about the imminent s. inkage and eventual death of the theatre, bookings for touring shows appear to be approaching the saturation point.

The bullish road schedule applies not only to such basic tryout cities as Philadelphia, Boston New Haven, but also to towns like Washington and Toronto, which rely primarily on post-Broadway tourers. Reports indicate brisk activity in booking and subscription lists in most of the leading communities which normally have regular or even spotty stage schedules. The situations in Washington and Toronto are apparently barometers. As outlined in reports below, Washington's National Theatre is solidly booked through next mid-June, and has two prospects for a smash musical for next summer, plus a tentative schedule of tourers for the fall and early-winter of 1962. In Toronto, the O'Keefe has a somewhat similar situation, except that instead of a single show to run through next summer it will probably have another series of pop-price musicals, such as clicked this summer. The

(Continued on page 58)

D.C. Solon Probes Runaway Prods.

Washington, Sept. 5.
The chairman of a House investigating subcommittee is scheduled to make an on-the-spot personal inquiry into runaway film and production and related issues this week. Object of his fact-finding looksee is to determine whether formal hearings should be held on the subject.

er formal hearings should be heid on the subject.

Rep. John Dent (D-Pa.), head of a House Labor Subcommittee investigating the impact of imports on American labor, plans to spend Friday (8) and Saturday (9) in Los Angeles listening to both sides of the controversy.

Los Angeles listening to both sides of the controversy.
Informed circles here told Variety that Dent has set aside Friday to hear the unionists and others opposed to overseas production. H. O'Neil Shanks of the Hollywood Film Council, reportedly is lining up industryites to tell the Congressman why the trend toward overseas locations should be curbed.

Motion Picture Assn., it was said, is taking the lead in presenting the other side Saturday. Repeof some of the major studios will reportedly be on hand.

The runaway problem as it af-

Hooray! At Last a Friend at Court (Internal Revenue) for Show Biz

Youngman's New Chore

Las Vegas, Sept. 5.
Henny Youngman, re-inked
by the Tropicana for lounge
outings in '62, called host
Jackie Fields from Brooklyn to
report on his new show biz
activity.

Changing marquees for air-linesshowing movies in flight.

Depraved' Film **Imports Linked** To Commie Plot?

Washington, Sept.'5. Washington, Sept. 5.
Suspicion is harbored by the
House Granahan Subcommittee
that there might be a tie-in between international Communism
and the influx of foreign films of
low moral tone.

low moral tone.

According to a top Granahan aide, this suspicion will be followed up in the previously reportied investigation, planned for this fall aimed primarily at use of the mail by Red propagandists. It was not made clear at the time of the previous report (VARIETY, Aug. 22) why sexy pix from abroad would figure in the probe headed by Rep. Kathryn Granahan (D-Pa.).

Kathryn Granahan (D-Pa.).

A staffer working on the upcoming investigation opined it wasn't beyond the bounds of credibility that the Kremlin could be masterminding an effort to undermine our moral structure via promoting imports of dutious European pix.

He employized this tonle was pix.

He emphasized this topic was not presently planned for actual hear-ings, but that Subcommittee inves-tigators will seek evidence of any such subversive campaign when they go to New York this fall (Continued on page 61)

Van Johnson To Double In Pic, Legit For Kanin

Hollywood, Sept. 5.

Van Johnson has inked a seldom-ventured deal with Garson Kanin as star of both the film and legit versions of "Come On Strong," original comedy by Kanin which he's directing on Broadway mext spring. Carroll Baker will be femme costar.

femme costar.

Film version will follow in 1963, with actor probably to do at least one additional feature outside before undertaking stage piece. He's skedded to costar with William Holden in "Eagles Fly John-Hold banner and sandwiched in between.

By LES CARPENTER

By LES CARPENTER

Washington, Sept. 5.
Show biz personalities, professional athletes, farmers and others with highly fluctuating incomes from year to year finally have a good friend in the head office of the Internal Revenue Service.

Mortimer M. Caplin, a top tax lawyer before he became U.S. Internal Revenue Commissioner, is the first important official of the executive branch of the Government ever willing to go to bat for an "averaging" system for income tax.

ment ever willing to go to bat for an "averaging" system for income tax.

In an exclusive interview. Caplin said he will advocate that Congress approve some system for "neutralization" of extreme tax situations. He believes tax laws should recognize hardship situations of those whose incomes move like a roller-coaster." Caplin wants fair play for the taxpayer, as well as from the taxpayer.

He said he would like to see taxes assessed on some "parity of income" basis, rather than on the present system of isolating each year.

year.
Also in the interview, he said he is "sympathetic" with the problem of performers, models and athletes whose ability to make big (Continued on page 51)

Guess Who Made This Survey? Women Under 50 Prefer Mags, Not Day TV'

Chicago, Sept. 5.
McCall's Magazine and Ladies
Home Journal have employed a
television rating service to "prove"
that interest in daytime tv is
waning among women under 50
and among those living in better
income households. The mags, of
course, are in direct competition
with daytime video for advertising revenue.

with daytime video for auverusling revenue.

Publishing house commissioned
the C. E. Hooper company to do
a telephone survey in 79 U.S.
cities, sampling the interest in
four shows which, apparently
arbitrarily, were judged to be
among "the more popular daily
daytime tv programs." The programs were "As the World Turns,"
'Guiding Light," and "Edge of
Night" on CBS-TV, and "Concentration" on NBC-TV.
Some 2.042 housewives picked
at random from telephone listings
were asked which of the programs
they had watched the previous
(Continued on page 61)

Your station's prestige is linked to the quality of its news programs





Hollywood Leaders Teaming With Cops To Strip Legal Cover From Nudie Pix

Hollywood, Sept. 5.

Motion picture industry, smarting under an attack by L.A. County Board of Supervisors that it is responsible for the upsurge in risque "girlie" films and that if something that death drawth grant to early superproduction. isn't done to curb such production the future of the industry's upcom-ing Hollywood Motion Picture & Television Museum may be en-dangered, has picked up a big pole and will lay-to on all sides against offenders

offenders.
Industry leaders met last Thursday '31' with Board Supervisors.
Frank Bonelli and Kenneth Hahn and assured them of their complete cooperation and that of all members of the industry. Outcome was that a 10-man commission will be appointed, drawn mostly from the film industry and related fields, to operate as a fact-finding body and to recommend new laws and regulations by which city police, the L.A. County Sheriff's office and the District Attorney may crack down on both theatres showing such product and possibly producers themselves.

Supervisors, after hearing lengthy explanations of the operation of the motion picture industry itself, finally conceded, as filmites pointed out, that the producers of (Continued on page 61) Industry leaders met last Thurs-

(Continued on page 61)

Former Head-Shrinker Uses Laugh-at-Yourself Approach as Lecturer

Auckland, N.Z., Sept. 5.
Dr. Murray Banks. American
psychiatrist - turned - lecturer and

Auckland, N.Z., Sept. 5.

Dr. Murray Banks, American psychiatrist - turned - lecturer and entertainer, recently toured here under the Harry Miller management. Admittedly a frustrated actor, Banks got into show biz through the lecture route.

While conducting group therapy as a young practitioner, he would invite relatives and friends of his pattents to sit in on the sessions. With the idea of using laughter to dispel fears and neuroses, he would attempt to make patients laugh at themselves.

He had little success with the more deeply troubled patients, but at least entertained the others. Presently they began to invite him to give the same talk to their clubs, organizations, staff parties, and so on. "I was finally spending so on. "I

154 West 46th Street

Tex. Awaits Hotels' Move

San Antonio, Sept. 5.
An executive of the Texas Interstate Theatre Circuit told the Students for Civil Liberties last week
that local Interstate theatres would

that local Interstate theatres would integrate here when other restaurants and hotels in San Antonio altered their segregation policies. Perfecto Villarreal, chairman of the SCL, which staged several peaceful stand-in demonstrations at local Interstate theatres, met with John Q. Adams, veepee of the theatre circuit. Villarreal forsees integration in San Antonio soon.

\$30,000,000 Counterpart Of Rockefeller Center Proposed for L.A. Site Hollywood, Sept. 5.

N. Y. syndicate has bought the Muller Bros, service station site covering five acres at Sunset and Ivar and will erect a counterpart of Manhattan's Rockefeller Center to cost \$30,000,000. Frank Muller, who with the estate of his late brother, Walter, owns the property, declined to disclose the purchase price of the property.

Deal is now in escrow and expected to clear within a month. Estimated that it will be a year

New York 36, N. Y.



PAUL ANKA

A grateful acknowledgment: "My respectful appreciation. to Mr. DARRYL F. ZANUCK and sincere thanks to the entire staff and crew, shooting his picture "PHE LONG-EST DAY" in France for making my film stint really memorable."

PAUL ANKA.

Far East Tourism In Marked Upbeat

Honolulu, Sept. 5.

Travel to the Pacific set a new record during the first half of the year, according to a Pacific Area Travel Assn. report, with Hawali retaining its traditional first place in tourist volume.

Japan and Hong King still are in second and third place, latter showing a spectacular 36% gain. Runnerup destination areas are India. Singapore, Malaya, Thailand, Australia, New Zealand, the Philippines. Taiwan, Vietnam, Macau, Fijif. Korea, Tahiti, Burma, Indonesia, New Caledonia and Samoa. An allyear gain over 1960 is now projected at 15%, with another 18% increase anticipated in 1962.

Indonesia, with the Asian Games

other 10% increase anticipate in 1962. Indonesia, with the Asian Games set for next summer and hotel expansion under way, forecasts an 80% gain this year and 100% more next year. Other vacation areas predicting sharp gains in 1962 are Tahiti, Vietnam, Korea and New Caledonia.

A P.A.T.A. spokesman admits the Pacific has a long way to go before it catches up with Europe travel but, he adds, the figures "show that the trend is toward this exotic area."

WHAT BURIAL BY THE ACTORS' FUND' MEANS

ACTORS' FUND' MEANS

San Francisco.

Editor, Variety:

The sting of death was considerably softened for me last week. As a theatre historian for 25 years I have head thousands of obluaries of which, so many ended with, "Burial by the Actors' Fund."

This became such a stock phrase that I paid it little head. That is, until last week, when I received a telephone call asking me for some date on an actress who had died at the State Hospital. I was asked to write a suitable oblituary for the newspapers and also to call the hospital aud give them the information.

It seemed a routine assignment until I spoke with the hospital director. He explained to me that the only information he had of the decased was her name, the year

deceased was her name, the (Continued on page 62)

When F.D.R. Was Beaten

When F.D.R. Was Beater
Commenting on the fact
that Warners has entered the
field of cinematic controversy
with "Splendor in the Grass,"
a company exec recalled experience of the recent past.
At about the same time that
"Elmer Gantry," "World of
Suzle Wong," "The Apartment" and "Butterfield 8"
were playing various parts of
the market, WB was offering
"Sunrise at Campobello."
These four competitive pictures all dealt frankly with
sex while "Sunrise," of course
dealt with the early life of
President Franklin D. Roosewell. Added the WB spokesman: "The four all cleaned up
and nobody spent any money
to see our picture."

'New York Is a Summer Debacle' For Show Biz, But Vegas, P.R. Swing

Richard Burton To Net \$250,000 In 'Cleonatra'

\$250,000 in Cleopatra'
Hollywood, Sept. 5.

Richard Burton's chore in 20thFox's "Cleopatra' will net him
\$250,000.
Star, who leaves Broadway musical hit "Camelot" Sept. 10, gets
\$300,000 from studio, out of which
he agreed to pay producers of the
N. Y. show \$50,000 to bow out before year-end so he could appear
opposite Elizabeth Taylor when
Walter Wanger production resumes Sept. 18 in Rome under Joe
Mankiewicz's direction.

It'll Be a Sad Day For **Entertainers When Paar** Quits, Sez Phil Foster

Minneapolis, Sept. 8.

Insisting that Jack Paar is "the only star-maker left in the business," comic Phil Foster, appearing at Freddie's nitery here last week, went to bat for the oft denounced Paar.

"On the big vertein better the product of the big vertein and the product of the big vertein and the product of the prod

week, went to bat for the oft denounced Paar.

"On the big variety shows—Moore, Sullivan, Como—the star is already established," says Foster. "Name me one act you've seen on the Sullivan program that stands out in your mind. You can't. On Sullivan, you're only an act, never a personality.

"Paar, on the other hand, allows a performer to stand on his own two feet as a human being and gives him a chance to be a star. Look at what he's done for Phyllis Diller, Cliff Arquette and Peggy Cass, just to name a few."

Commentifig on the tv luminary's attributes, Foster said Paar is "fiercely loyal, honest and too often misunderstood. When Paar quits his program—and he definitely will—it's going to be a sad day for entertainers."

Foster admitted that if a hoped for role in a Broadway show materializes for himself, it would be a direct result of his Paar show appearances.

Wanted: Narcotics Show For Bangkok Market

Many U.S. distributors received a request from the Grant Advertising agency office in Bangkok seeking a tv series on marcotics or narcotic smuggling.

The request in the form of a letter said the agency has a client interested in sponsoring such a series. Letter mentioned the pubaffairs special "Hell Flower" and said if there was a series similar nature, or a show, it would appreciate details.

One distributor is said to have replied that it has shows on the law enforcement angle.

POUNDED 1905 by SIME SILVERMAN, P

The Labor Day weekend rang the curtain down on a summer season regarded as somewhat less than brilliant in most sectors of the show biz economy. Several bonifaces wish they had been clair voyant enough to have shuttered for the hot months. In the international travel areas, business has been off as much as 30% in some parts of Europe. The Catskills areas of New Yorks Borscht Belt have had only a fair season, with the usual exceptions of Grossinger's, Ferndale, and the Concord at Kiamesha Lake which had a fine year. Hotel registrations in New York have been offish even for a summer due, primarily, to the absence of firstclass conventions.

On the brighter part of the

On the brighter part of the On the brighter part of the ledger is the excellent summer in Las Vegas, which has been getting a bigger share of tourist revenue. It's also blosseming as a convention center, which is bringing in an increasing slice of business on a year round basis.

Also, a bright most to the least to the least state of the least

Also a bright spot is the in-creased talent employment over last year in the Catskills. Because of the heavier competition for the vacationing dollar, many spots have upped their performer budgets. Most spots upping the bankroll have bought more acts rather than

(Continued on page 62)

Do-It-Yourself Bill For **Investment Execs Renting** Tony Minneapolis Nitery

Minneapolis, Nitel y
Minneapolis, Sept. 5.

Something new in nightclub offerings is slated here Nov. 6 when officials of a local investment company will take over Freddle's one of the city's toniest supper clubs, for three nights. The execs, associated with Midwest Technical Development Corp., are forming a Dixleland b and which they've tagged 'Midwest Tech Convertible Notes' and plan to entertain at the nitery Nov. 6-8.

It's more than a gag since many of the businessmen have played with other bands and all are wouldbe musicians while working at other pursuits. Group includes three Midwest Tech vicepresidents, the investment organization's treasurer, a v.p. of Technical Management Services Inc. an electronic design engineer with Telex Inc., and a cost analyst for the U. of Minnesota.

Businessman band has hired a public relations counsel, an ad Minneapolis, Sept. 5.

Minnesota.

Businessman band has hired a public relations counsel, an ad agency and a ticket broker and plans to open with a private preem for which execs of companies associated with Midwest Tech will be flown in from around the country. Second and third nights will be open to the public with a \$I cover charge and regular menu prices.

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VARIETY

GOULD & LOEB STILL IN SADDLE

'Sound-of-English' Pays Off

Latin Americanos obviously are not purists in their aversion to dubbed product. While American major company distribs have long known that the audiences in Central and South America prefer their Hollywood films with Spanish or Portuguese subtitles, rather than with appropriately dubbed soundtracks, the exces are now finding that these audiences also prefer their Italian and French films with dubbed English soundtracks, and with Spanish or Portuguese subtitles.

Apparently, New York exces reason, the Latin American audiences prefer the "sound" of English, whether they understand it & not. Of course, they also point out, English is the "second language" in most L.A. countries and thus a lot of people in the audience actually understand the English soundtracks.

This fact has become increasingly important in recent years as U.S. majors have found that there's a very lucrative market in many Latin American countries for Itale and French films.

Thus, if a U.S. major picks up one of these European pix for both the U.S. and Latin American market, it's the dubbed-in-English version, rather than the original, which they eventually subtitle and send south of the border. They don't, however, dub such product into English when it's not also set for U.S. release as well as Latin America.

Stevens Will Prod. 'Greatest Story' By Jan. 1; Recoups Rights From 20th

Hollywood, Sept. 5.

Producer-director George Stevens has concluded arrangements with 20th-Fox to acquire film rights to "The Greatest Story Ever Told" and plans to hold to his original schedule for a shooting start in January, Stevens' decision here to-day (Tues.) followed by four days the announcement that the project had been cancelled by the 20th board.

The director said that here

the announcement that the project had been cancelled by the 20th board.

The director said that he may be able to announce an affiliation with a new studio within a week and that "first offers" already are in hand and are being studied. Agent Charles K. Feldman is in charge of these negotiations, which include three unnamed majors; Magna Pictures and two European outfits. Stevens said that deal for his acquisition of the property includes a provision whereby 20th will be reimbursed for "close to a couple of million dollars" advanced by 20th in preparation of the film. These monies will be paid to 20th after the film has paid off its production investment and earned \$5,000,000 profit.

The director emphasized that this provision to pay 20th back was "in the spirit of fair play." Actually, he said, he could have held the company to its original partnership with him in the deal, requiring them to make the film. As is, 20th will pay him his original \$1,000,000 fee, and take care of talent fees, legal claims, all totalling \$2,300,000.

Stevens also expressed himself or talent fees, le totalling \$2,300,000. Stevens

stevens, 300,000.

Stevens also expressed himself as "deeply disturbed" at having to terminate his longtime relationable with 20th prexy Spyros P. Skouras, but said he had found it

(Continued on page 13)

Rumors About 20th Moving Ad-Pub Dept. To the Coast Denied

20th-Fox toppers in New York last week denied rumors that company was planning to move its ad-pub department to studio head-quarters. They say there have been talks in the past, but "they aren't hot at the moment."

arent' hot at the moment."

One top sales exce commented that, far from moving the ad-pub hoys to the Coast, hed prefer to see a more major concentration of ad-pub people in New York, working a la United Artists which has only a skeleton force on Coast, principally as liaison with its indies.

Another exce said that Warners' experience in a similar move to the Coast convinced him that such a move would not be feasily today with 20th's farflung production activities all over

Newman's Sweet Deal

Hollywood, Sept. 5. Paul Newman is getting fancy coin in MGM's "Sweet Bird of Youth," Pandro Ber-man production being direct-ed by Richard Brooks.

Star receives \$350,000 plus 10% of net.

20th's \$12,326 Net For 6 Mos. Versus \$2,628,576 Last Yr.

Twentieth Fox last week reported net profit from operations for the first 26 weeks of the current year of \$12,326, compared with \$2,628, of \$12,326, compared with \$2,623,-576 for the like period last year. Adding the net profit of \$25,735,-917 from sale of the studio prop-erty, combined net earning for the first half of 1961 came to \$25,-749,243, or \$10.52 a share, com-pared to \$1.10 for the first 1960 half. Latter profits, of course, were entirely from operations.

were entirely from operations.
Company's rentals from films, including ty, for first half of 1961 rose to \$57,665,500 from \$52,101,437 for the like 1960 period. Income from dividends this year, however, declined to \$326,412 from \$1,064,432 last year. Other operating income this year amounted to \$4.13,2876, compared with \$3,205,123 in the first 1960 half. Total income for 1961 half was \$62,125,788, compared to \$56,370,992 for the 1960 half.
Total expenses for the first 1961

370,992 for the 1960 half.
Total expenses for the first 1961 half were \$62,113,462. against \$53,742,416 for last year's half. Increases in expenses this year were registered in operating and general expenses (up to \$15,607,500 from \$13,835,392) and in amortization of film cost, and participapants share of rentals (up to \$44,126,446 from \$36,799,295).

The \$25,000,000 entry from the studio sale was net of applicable Federal income taxes of \$8,182,000.

IF UNEMPLOYED, SEE WALD FOR YOUNG MAN

Hollywood, Sept. 5.

Hollywood, Sept. 5.

Jerry Wald's production of
"Young Man" will have 20 roles
with top names. Pic starts shooting
in Wisconsin Sept. 18 on 60-day
sked.

sequentity today with 20th's far-flung production activities all over Europe.

Still another exce suggested the Lined up so far for parts are Paul Newman Dick Beymer, Articles as to payrolls, efficiency, experience had by others who have tried to operate ad-pub from the Coast. "Right now." he said, "there's no excitement" about the subject.

By VINCENT CANBY

Action taken by the 20th-Fox board of directors in New York last week in passing up a cash dividend in favor of a stock divvy, and the final turndown on George Stevens' long-projected "Greatest Story Ever Told" (see separate tory) Story Ever Told" (see separate story), are understood to have been two of the points recommended in the operations report on the com-pany given the board Aug. 8 by director Milton S. Gould. Latter reps brokerage house of Treves & Co. on 20th board.

This info is important in view of the fact that, following the Aug. 8 board meeting, which saw the election of exec veep W. C. Michael as chairman of the execu-Michael as chairman of the executive committee, there was a tendency among tradesters to regard that action as indicative of Gessening influence on the part of Gould and director John L. Loeb, senior partner of Carl M. Loeb, senior partners committee also was disbanded at the Aug. 8 meeting.

However it now annears guite

However, it now appears quite clear that reforms and fiscal policlear that reforms and fiscal poli-cles outlined by the Wall Street interests are being taken seriously by other board members, alarmed by a drastic decline in earnings (see separate story), and continu-ing production losses. By passing up the regular 40c-a-share cash divvy (for the first time in many years) in favor of the stock divvy, the company obviously saves a bundle.

years) in favor of the stock divvy, the company obviously saves a bundle.

As formerly stated following last week's board meet, the 2% stock dividend, payable Oct. 3 to stockholders of record Sept. 11, cov rs both the current third quarter and upcoming fourth. Two semiannual stock divvies, payable in September and March, will, in fact, be company policy from now on, at least until the company's "production activities are again profitable."

How It Figures

The action means that 20th holders will get two shares of common for every 100 shares now held. On the basis of the 2,446,986 shares outstanding, this Indicates that total shares outstanding will be increased by approximately 48,938 semi-annually from now until further notice. Ironically, at the special stockholders meeting called last October to approve the sale of the studio to Webb & Knapp, prexy Spyros P. Skouras had expressed the possibility of using some of the studio to Webb & Knapp, prexy Spyros P. Skouras had expressed the possibility of using some of the studio sale proceeds to reduce capitalization. That plan, of course is now in limbo.

Purpose of making the 2% stock divvy semi-annually, rather than 1% quarterly, is prompted by savings in bookkeeping and transfer expenses. Each time such a stock divvy is declared, it costs in the neighborhood of \$20,000 for all the paperwork.

Insiders say that the decision to pass up the cash divvy in favor of the stock divy was "entirely the first proceeds to the stock divy was "entirely at the discretion of the heard"

all the paperwork.

Insiders say that the decision to pass up the cash divvy in favor of the stock divvy was "entfrely at the discretion of the board," and was not forced on the company by provisions in its Metropolitan Life loan agreement, which limit payment of cash divvies under certain conditions.

Insiders also decline to predict what effect the passup of cash in favor of stock will have on the longrange market price of 20th shares. It could depress the trading price, but then it's thought that perhaps the market in recent weeks had anticipated no divvy of any kind, explaining recent declines in price, and thus last week's action may well bolster the price.

Allied Ups Revoir

SEE 20TH MOVES | Paramount's Rackin on Foreign Film Subsidies & K.O. of U.S. Admish Tax

The Critical Angle

The Critical Angle
Practice of showing a picture on a one-shot basis in
theatres at regular admissions,
as Warners is doing with
"Splendor in the Grass."
brings up the question of
newspaper reviews. The angle
is that the single showings are
scheduled for up to two
months in advance of regular
runs.

months in advance of regular runs.

WB has its own philosophy about this. If the critics want to appraise the picture on the basis of the early showing, it's okay. If the reviews are bad they probably will have been forgotten at the time of the regular runs. However, if the notices are good, they can be reprised in ads.

'Gigi' Long Haul Pulls \$7,000,000 In U.S. & Can.

Arthur Freed's production of "Gigi" is now near the \$7,000,000 in domestic (U.S. and Canada) rentals. This is fancy coin under interesting in that the film held up over such a long marketing haul.

haul.

The Metro release went out in 1958. The Oscar spotlighting in 1959 naturally was a hypo. Picture ran a year in New York on first-run, first at the Royale and then at the Sutton. Net income from the Royale was nil because of the ad and other expenses, but the Sutton run was plenty profitable. It ran a year also in San Francisco and just short of a year in Los Angeles.

Engagements were relatively long in many other spots around the country. Interest in the picture continued after what appeared a full market playoff. Book-

ings kept coming in.

Result is that distribution gross of nearly \$7,000,000.

BRONSTON ON EPIC KICK: MAKING 3 IN 1962-63

London, Sept. 5.

Before planing out to the U. S. to sew up arrangements for global trek in connection with "King of Kings" and "El Cid." Sam Bronston unveiled his 1962-63 program, ston inversed his 1902-os program, here. He will make three epics, "55 Days At Peking"; "The Fall of the Roman Empire" and "The French Revolution," the first being shot mainly in the U. K. (probably at Shepperton).

at Shepperton.

All three pix will have a budget of at least \$5,000,000, says Bronston's scripter associate Philip Yordan. And the other two will be made in Bronton's newly-enarged studio complex in Madrid. Says the producer: "I will always go to the country which lends itself best to a production. My motto is: geography and economy."

No stars have been fixed for "55

No stars have been fixed for "55 Days," skedded to start next spring, neither has the director who, according to Bronston, will be British.

Goldwyn's Rare Award

Hollywood, Sept. 5.
Samuel Goldwyn will be presented the rarely-presented Industry Founders' Award by the Hollywood Advertising Club.

Hollywood, Sept. 5.
Earl Revoir steps up from assistant to treasurer of Allied Artists, succeding George D. Burrows, who continues as exec vp.
Jack M. Sattinger, assistant sectedary, was nomed assistant vp. at last week's board meeting at studio.

Hollywood - Sent 5

Sure-shot European producers, all playing with government chips, have a guaranteed profit before all playing with government causes have a guaranteed profit before they even start to shoot a picture, Paramount production head Mar-tin Rackin said following his re-turn from a tour of European

turn from a tour of European capitals.

"We, In Hollywood, are no longer fighting Italy, France, England and Germany for the screens of the world," Rackin said. "We are fighting a fantastic network of subsidies. In Italy, a producer is guaranteed 16% of the gross which is tantamount to 40% of film rental. Some pictures get as many as three subsidies from three separate governments. As a result, many producers don't care if they make the picture backwards."

wards."

Taking a swipe at Dino De Laurentiis, Rackin said, "With all the noise De Laurentiis makes about Hollywood, he can't make a picture without coming here for stars, writers, technicians and financing. A De Laurentiis production is actually a Hollywood unit on location in Rome."

"All of which," Rackin said, "goes to prove that the American way is 'the best way. Our pictures still set the standard for quality in the world."

Asked about Paramount's acceptance of subsidies, Rackin said, "We have to compete and when the situation has presented itself we have taken advantage of existing subsidies."

Commenting further on the sub-(Continued on page 16)

Youngstein, Finally Exiting UA. Positive Only on 'No' Rumors

With last week's official confirmation of what Max E. Youngstein calls "one of the worst kept secrets in film history" (i.e., that he is resigning from United Artists Jan. 1), there's almost nothing else about which to speculate except, perhaps, what his new affilia-tion will be.

tion will be.

The UA veep is about to firm up a deal with a "major" company and says it won't be 20th-Fox for the simple reason that "nobody asked i.e." Apparently the exec has more than one possibility in the offing, and thus cannot talk more specifically, even off-the-record. However, he does know pretty well that the new affiliation will not be. In addition to 20th-Fox, it won't be a job as a "one- or two-picture independent producer." Allied Artlists has been men-

Allied Arlists has been mentioned as a possible connection, including stock ownership. As of last week he said there were no negotiations going on, but the way he said it did not rule out the possibility of some taking place in the future. Cinerama, Magna Pictures (Todd-AO) and other "potentials" have been mentioned and not denied by Youngstein, but also not confirmed. He does note that these processes could call for mass production rather than their presently limited number of pix. ently limited number of pix.

ently limited number of pix.

The American Congress of Exhibitors (ACE) also looms importantly iz the production scheme of things in the Youngstein agenda. Commenting on ACE's comparatively limited bankroll of between \$3,000,000 and \$4,000,000, he says "that can be the springboard for a lot of things," especially in a climate "when they're hungry for product."

The "fact that Youngstein ada."

The fact that Youngstein addressed the Allied Artists convention in Cape Cod last week has given credence to the AA thing.

Youngstein's approximately. 50,-000 shares of UA stock, currently selling between \$33 and \$34 as share, will be bought in by the company treasury at a graduat-ling price.

AIP Abandons Artie Aspirations For Now, But May Try Again Later

has abandoned, at least for the time schermi Suit Vs. 20th the art film distribution field. AIP prexy Jim Nicholson, in the course of a recent stopover in New York, acknowledged that AIP's in-itial attempts in this field of inter-est with two British pix had not been notably successful.

been notably successful.

"It's not as easy as you think,"
Nicholson said, by way of commenting on AIP's withdrawal from that activity as well as on the slowness of the U. S. majors to tap a source of income which is becoming increasingly important in the U. S. scene.

U. S. scene.

With the U. S. art theatre market in view, AIP last year acquired the psychological meller, "Portrait of A Sinner." and a comedy, "Beware of Children." Nicholson still thinks they're pretty good pix, but for one reason or another they didn't get dates and they didn't click in specialized exhibition. The two films were handled by AIP's regular salesmen and franchisers around the country. ound the country.

around the country.

To sell this kind of product successfully, says the prexy, you really need people who devote their entire time to the activity on both selling and promotion. If and when AIP tries again, Nicholson says he'll set up a special unit within the company to do nothing else. The unit would be based in New York 'as opposed to Hollywood' where the prexy and exec veep Samuel Arkoff headquarter; since Gotham is the hub of foreign film distribution in the U. S.

Nicholson also noted that the

Nicholson also noted that the Nicholson also noted that the financial investment involved in class foreign film distribution has risen sharply in last couple of years, an especially burdensome problem to an outfit climbing into the field for the first time. It used to be, the AIP chief said, that the films were so inexpensive that you could afford to lose money on five or six of the pix if you made money on the seventh. Now with prices up, one can't afford such policy.

AIP currently is doing quite

up. one can't afford such policy.

AIP currently is doing quite
nicely with adventure-fantasy-horror product for the mass market
to which the company heretofore
has always catered — and knows
best. Present efforts by the company seem to be directed towards
doing this kind of film in such a
way that it. will even appeal to
more selective audiences as well.
as AIP toppers feel their "Pit and
The Pendulum" will on the basis
of the kind of respectable reviews
received in the N. Y. Times and
N. Y. Herald-Tribune.

20G RADIO SATURATION FOR 'FANNY' IN CHICAGO

Chicago, Sept. 5.

Utilizing one of the most intensive spot radio campaigns in recent years here, "Fanny" (WB) opened its second run Friday (1) in 65 nabe, outlying and ozoner locations. The saturation run was also unusual in that it opened the day after the film closed at the downtown Chicago Theatre.

Warners' local proper desired.

town Chicago Theatre.

Warners' local promo department said that it was spending \$20,000 in 10-, 20- and 30-second radio spots for the first week of the outlying run of the picture in addition to a "substantial" newspaper budget. They estimate that the spots amount to an average of a radio commercial every 15 minutes on the seven major Chi stations. "Fanny" had a solid seven-week Loop firstrun.

Loop firstrun.

Aldrich to Direct Two Pix for Embassy

Robert Aldrich is definite nov

Comes to Bat This Fall

Trial of a suit filed vs. 20th-Fox by the Italo firm of Scherml Distribution, re "The Loves of Hercules," Jayne Mansfield starrer, is expected to take place in New York late this month or in October. Suit was originally filed in May in New York by the plaintiff's attorneys, Stillman & Stillman, Schermi charges 20th breached a contract to pay the plaintiff \$350,000 on delivery of the print of the picture. 20th claims that because of a title conflict, it cannot use "Loves of . . ." handle, and thus original contract is invalid. Schermi says, however, that contract specified only that film would have to get a Production Code seal, which it has.

Potent B.O. Pix **Putting Disney Back Into Black**

Hollywood. Sept. 5.

Net income of Walt Disney Production Inc., for the fiscal year ending in September, is estimated at around \$4.000.000, with a probability per share earnings will near the 1958 high of \$2.51. Based on the 1.626,023 shares now outstanding, the number of shares is not expected to change materially for the remaining fiscal year period.

Disney pix rental year period.

the remaining ascal year period.
Disney pix rental upsurge, is the
key to the skyrocketing profit, Boff
boxoffice done by "Swiss Family
Robinson," '101 Dalmatians." "The
Absent Minded Professor," and
"The Parent Trap," contributed

Robinson." '101 Dalmatians." 'The Absent Minded Professor," and 'The Parent Trap." contributed solidly to the stout gains.
Television gains were up a scant \$44.558, as of July, over corresponding nine months of 1960. Disney Park gross dropped by \$20,085 for the same neriod. Other income fell \$220.336.
During the 1960 fiscal year Disney had a net loss of \$1,300,000. Previous high in 1959 was \$3,600,000 with fewer shares outstanding.

PACIFIC FILM ASSOC IN BANKRUPTCY PLEA

Pacific Film Associates, a N.Y. distrib, filed under Chapter 11 of the Bank tiptey Act in N.Y. Federal Court Monday (28), asserting inability to meet current debts. Company's petition proposed an arrangement to pay off about 50 unsecured creditors.

Outfit listed assets at \$278,920, and liabilities at \$1.257.844.

Kev Role Not Set Yet. But 'State Fair' Starts Rolling

Hollywood. Sept. 5.

Although role of the father hasn't been set, Jose Ferrer is going ahead with plans for preliminary location work on 20th-Fox's "State Fair" in Dallas. He, cameramen and technical crew leave for Texas city Friday (8) to start shooting backgrounds Monday. Dallas State Fair, which plays important part in musical, doesn't

day. Dallas State Fair, which plays important part in musical, doesn't get under way until next month. Ferrer said four original tunes from previous films will be retained and four new ones added. Walter Simonds has been assigned as art director in Charles Brackett nroduction which will star Pat Boone Bobby Darrin, Pamela Tiffin, Ann-Marchett and Alice Faye.

Joyce Boom Ahead?

as director of two pix for 1962-63 for Embassy Pictures. Joe Levine flew with pact and pen last week to Rome, where Aldrich is winding the Embassy-Titanus coproduction of "Last Days of Sodom and Gomorrah."

His first under the new deal will be "Whatever Happened to Baby Janc?" from the Henry Farrell suspense novel about a psychopathic relationship between sisters. It rolls re.; sp in". Second pic under the deal hasn't been decided.

Joyce Boom Ahead?

Dublin, Sept. 5.

With Jerry Wald set to lens ames Joyce's "Ulysses" for 20th-fox in Dublin next spring, Mary-fine Bute has planed in from NY, with the news that she's going to film another Joyce work, "Finnegan's Wake." also in the spring of 1962. She's presently andering locations and cast. Script has been written by Mary Manning.

Miss Manning and Miss Bute will finance the production.

Gilbert Roland's Frere Joins Hildalgo Prod.

Hollywood, Sept. 5.
Francisco ("Chico") Day joins his
brother, Gilbert Roland, as coproducer and director on a slate of
features to be made in Mexico
under Roland's indie Hidalgo Productions, Roland stars.

ductions. Roland stars.

"Song of the Dove" and "The
Eagle and the Cactus" tee off state, Eagle and the Cactus' tee off state, to film back-to-back in Cuernayaea starting in November. Third, untitled, is based on co-producers' father, Francisco "Paquiro" Alonso, a matador.

Goldwyn's Atty. Seeks 150G; Tops Damage Award

San Francisco, Sept. 6.
Lawyer Joseph L. Alioto has
asked a \$150,000 fee, plus \$154,000
in costs, for winning Samuel
Goldwyn's 11-year-old antitrust
case against National Theatres,
Fox-West Coast and 20th-Fox.

Fox-West Coast and 20th-Fox.

Attorney submitted his bill, which would be paid by defendants, last Thursday (31) in federal court to Judge George B. Harris, who said he'd take Alioto's plea under submission. Case wound up late last spring with Judge Harris awarding Goldwyn \$100,000 actual damages, trebled.

awarding Goldwyn \$100,000 actual damages, trebled.

Alioto said he, lawyer Maxwell Keith and lawyer George Slaff put in an estimated 23,000 hours on the case. He said he himself put in about 3,000 hours and that Keith and Slaff each put in about 5,000 hours. 5,000 hours.

5,000 hours.

Alioto also argued that he considered this fee "modest" because the Goldwyn case, in which a producer sued another producer-distributors, was "novel, different and a pioneer in its field." The lawyer evidently pointed this up because only receastly Federal Judge Lloyd H. Burke allowed attorney Robert Raven and his associates a \$100,000 fee in Raven's successful antitrust suit on behalf of the Embassy Theatre against other exhibitors and major distributors.

utors.

In justification of the \$154.000 in costs, Alioto said \$107.000 of this was for accountants' fees, which Goldwyn already has paid.

Arthur B. Dunne, lawyer for the Fox defendants, argued lawyers' fees should bear a "reasonable regulationship" to the result and that the fee should be based on actual damages (\$100,000), not treble damages.

Dunne said that in cases he'd looked up attorneys' fees allowed by judges had never exceeded 50% of actual damages.

of actual damages.

In court it was also revealed that Alloto is trying to substitute as plaintiffs—to be awarded the damages—the following individuals: Samuel Goldwyn, Samuel Goldwyn, James A. Mulvey and Ben Fish. Original plaintiff had been a limited partnership, Samuel Goldwyn Productions.

Alight said he filed an appeal.

wyn Productions:

Alioto said he filed an appeal to higher court asking that films of a 10-year period before 1945 be allowed into suit, the late Federal Judge Edward P. Murphy having knocked out that decade's worth of pictures on grounds the statute of limitations had run out. Alioto also said he was still in discussion stage with the Naify Circuit on its phase of the case. Murphy also had severed the Naify chain from the Fox part of the case, with proviso that the Naify phase be tried after the Fox decision was reached.

Decca Singer Named To Interstate Ad Post

Dallas, Sept. 5.
Mitch Torok has been named to succeed Hal Cheatham as head of exploitation and advertising for the Interstate Theatres in Dallas. He will work under James O. Cherry, city manager.
Cheatham has been promoted to Interstate's main office here as assistant to Francis Barr, exploitation and advertising manager for

assistant to Francis Barr, exploita-tion and advertising manager for the entire circuit of more than 80 theatres in Texas. Torok, with Decca Records for five years, and is also a songwriter and vocalist.

New York Sound Track

MPAA prexy Eric Johrston honorary chairman of the fourth annual B'nai B'rith youth services dinner Nov. 14 at the Waldorf-Astoria honoring Leonard H. Goldenson, prez of AB-PT. Americo Aboaf, Universal veep and foreign general sales manager, back at his desk after visiting company's main offices in Europe. He also addressed fiveday conference of U's continental ad-pub chiefs in Paris. Alloe Faye coming out of retirement for a role in 20th's new "State Fair" ... Jack Brodsky, 20th's assistant publicity manager, in Westhampton for another week of vacation ... Irving Mass, MPEA veep and director of the Asian division, heading back to his Tokyo headquarters. Elizabeth Taylor and Eddie Fisher stopped over Thursday night (31) en route from Hollywood to Rome ... Hume Cronyn is Joining the "Cleo" cast which now includes Rex Harrison and Richard Burton, in addition to Miss Taylor ... A press release from distrib Emile de Antonio, re Village Voice film critic Jonas Mekas' first film effort, Guns in The Trees," notes that the pic "will probably be premiered commercially in Havana," though he doesn't say why. Mekase "You can't analyze death away") modestly refers to his effort as "an atom bomb."

can't analyze death away") modestly refers to his effort as "an atom bomb."

William Ruder (ex-& Finn, p.r. outfit), just nominated by President Kennedy to the \$20,000-ayear post as Asst. Secretary of Commerce for Administration & Public Affairs, is a 39-year-old former marketing and public consultant, who started his career in 1945-as exploitation director for Samuel Goldwya Productions.

Scoop from Allied Artists claims their top-grosser to date in Pakistan is an item called "Tales of a Captive Princess". . . AA picked up western hemisphere rights to now-shooting "Day of Triffids," sci-fi pic via Security Pictures, London . . . Bob Shapiro back at his Paramount Theatre desk after two weeks of scanning upcoming product on the Coast . . . Universal screens "Flower Drum Song" in San Francisco Nov. 17 for a hospital benefit. Film is a Christmas release.

Former Off-Broadway actress Diana Faith is trying the Jean Seberg success formula by going abroad for film success. So far, so good. She's just completed a role in the Italo-French "Man in The Iron Mask," which American International has acquired for worldwide sans Italy and France distribution . . Ernest Turnbull, chalrman of 20th-Fox of Australia and managing director of the Hoyt's circuit there, in town for his regular biennial visit . . Illustrator Douglas Crockwell and admen Monroe Greenthal and David Diener on the Coast to see Frank Capra's "Pocketful of Miracles," which UA will distribute.

distribute. Rich, veep and general sales manager of Seven Arts Associated, in Memphis on biz last week . . . Cascade Pictures here has the Tahitlan semi-documentary, "Maeva," which got an out-of-competition screening at the recently concluded Venice fest . . . Howard Lesser owner and operator of the Roslyn Theatre, Roslyn, L.I., will build a new theatre at Spring Valley to replace the Valley Theatre which was destroyed by fire in December. House, which will seat 600 and be equipped for 70m projection, is expected to be completed by next February . Irving Dashkin, general manager of the Savoy, Jamaica, L.I. for more than 30 years, is on an extended vacation. Theatre has been leased by Savoy Amusement Corp. headed by Abraham Levy.

Theatre has been leased by Savoy Amusement Corp. headed by Abraham Levy.

The lineup for "El Cid" roadshow dates now includes the Alexandria, San Francisco. Jim Backus for "Boys" Night Out," to be Metro-released next spring . National Allied's defected Indiana unit (under Trueman Rembusch) skedded for TOA enrollment in a

unit (under Trueman Remousen) skeuded for food Caroniness. In bit.

"I Got Those Cathode Blues" is heading of poet Louis MacNice's lugubrious review of British summer tv. in a recent New Statesman. George K. Arthur in The Hague looking for shorts to distribute through his Go Films... Metro producer Lawrence Weingarten hosted a screening of his "Honeymoon Machine" as part of the celebration tied in with the opening of the new M-G office in Copenhagen... Leo Jaffe, Columbia first v.p.-treasurer, off to studio talks.

L. A. to N. Y.

Harry Bell Venessa Brown
Marlene Dietrich
Henry Ephron
Phoebe Ephron
Freddie Fields Charlotte Harmon Lewis Harmon Bern Hoffman Earl Holliman Leonard Kaufman
David Kramarsky
Philip Langner
Carol Lawrence
Joanne Linville
Irving Mansfield
Edward Morey Edward Morey
Norton V. Ritchey
Robert M. Weitman
Curt Weinberg
George E. West
Morris L. West
N. Y. to L. A.

N. 1. to L. Alexander H. Cohen Bob Corcoran Irvin Feld Dave Gerber David Golding Leo Jaffe Larry Lowenstein Michael Sean O'Shea Hildy Parks Michael Sean O
Hildy Parks
Roberta Peters
Herman Rush
Don W. Sharpe
Jean Stapleton
Howard Stark
George Stevens

Europe to U.S.

Stella Adler Don Ameche Earl Blackwell Lucius Beebe Sam Bronston Bob Considine Bob Considine
Melvyn Douglas
Arlene Francis
Tony Furness
Constance Hope
Stubby Kaye
Raymond Paige
Louis Sobel
Boy Sombo Roy Somlyo Ingrid Thucin Richard Tucker Irving Wallace

THEATRE-IN-BALLOON IN FRENCH TAKEOFF

First Itinerama touring balloon theatre for Cinerama exhibition was launched in the town of Mantes-La-Jolie, France last Monday (4) with turnout of pro and nonpro celebs brought in from Paris 60 miles distant. Attraction -besides the unique theatre itself -was "This Is Cinerama," the first production in the three-projector process which has long run in Paris and environs.

Portable showcase, inflated with

compressed air. can seat 3,000, and is equipped with the conventional hardtop works-restrooms and concession bar, plus living space for the balloon's crew.

Innovation is creation of Nicolas Innovation is creation of investigation. Cinerama prez, and plan is to have similar balloon auditoriums in operation over most of the European countryside.

U. S. to Europe Bob Barker

Bob Barker
Peggy Case
Harry Caplan
Milford Cline
Robert Coote
Troy Donahue
Carl Fisher
War da Hale
Bob Hawk
George Hollister Jr.
Jonn Houseman
Al Jennings
Hy Kanter
Nick Keesely
Mort Kaye
Lillian Kramer
Thomas J. LaBrum
Henry Levin
Ralph Martin
Ray Noʻle
George Pal
Norm Prescott
William Roberts
Jule Styne
Paul Vogel

NEED 5-YEAR PLAN FOR PROFITS

The Upward Show Biz Trend

The Upward Show Biz Trend

Prentice-Hall's business information service, for Aug. 26, 1961, has a discerning chapter on "Trends in Entertainment." It is reproduced here in full by permission:

ADMISSIONS TO SPECTATOR ENTERTAINMENT tallied \$2,000,000,000 last year. Consumer's expenditures for admissions, as a percent of their total recreation spending, rose for the first time since 1954. Admissions to the theatre, opera, and concerts recorded the biggest gains in 1960.

However, some categories of spectator amusements have not been able to stand up to competition from nonspectator recreational pursuits.

MOVIE ATTENDANCE will rise for the third straight year in 1961. Patronage so far this year is 3-4% ahead of the like period in '60, with July attendance scoring 1961's best year-to-year gain, 6.1%. Boxoffice receipts in '61 may exceed the the record of \$134 billion hit in 1946. Last year, paid admissions jumped 9% to \$1.4 billion.

What's behind this favorable boxoffice upturn?

The costly blockbusters are drawing well.

TV's impact on theatre attendance is on the wane.

Indoor movie houses are following the moviegoers to the suburbs, locating mainly in shopping centres.

Drive-ins continue to fare well. Their number now exceeds 5,000—up 325% in a decade.

Women patrons are returning in larger numbers, thanks to midweek theatre gift giveaways.

A new kind of movie industry is fast emerging out of the double attempt to (1) rebuild depleted audiences, and '(2) to beat off competitors. Average weekly attendance in '60 was 48,500,000, way below 1946's record 86,000,000.

Many other types of recreation — such as do-it-yourself, bowling, boating, and skling—are growing fast. With moviegoing no longer automatic, the audience has to be sold on the quality of the picture, attractiveness of the theatre and convenience of viewing hours.

Indoor movie houses—with ample parking—are now springing up in urban areas as well as suburban shopping centres. One of the more prominent circuits recently announced plans for its first n

annual hike for the past five years. Interestingly, admissions to these events tallied more than one-third above ticket sales to all spectator sports.

SPENDING ON SPECTATOR SPORTS keeps inching up. This year, more than 200,000,000 customers will lay out about \$283.5286 million to see professional and amateur sporting events—up 3-4% from '60.

However, sport events' admissions as a percent of total recreational spending continues to slide. Last year, admissions to spectator sports fell to 14.1%, compared with 1959's 14.4% and 1953's 17.2%.

Selective telecasts of sporting events is replacing the unrestricted TV coverage of earlier years. National Football League's plan, for example, telecasts only road games to a home-team's territory. This explains, in part, pro-football's nearly 50% attendance hike since '53.

Baseball, soccer, trotting, and college football have also shown better than average attendance hikes in recent years. However, baseball attendance, despite the interest the 'M' boys—Maris and 'Mantle—have brought to the game in 1961, will probably only match last year's 4% hike.

"FUNSPOT" INDUSTRY'S SALES KEEP RISING. This year, funsters are expected to spend nearly \$2.3 billion for admission, food, and drink in over 23,000 permanently fixed amusement parks, kiddlelands, fourist attractions, and 'theme' and Government parks. That amount would be 10% above 1960's \$2.1 billion, with "theme-type" amusement parks accounting for the bulk of the gain.

However, all is not peaches and cream. Most theme-type larks have experienced "tough weather" at the start. Pleasure Island and Freedomland, for example, have had to be refinanced.

Nonetheless, investment in new funspot facilities in 1961

nanced. Nonetheless, investment in new funspot facilities in 1961 keeps rising. Investors will pour over \$200,000,000 into new facilities—raising the industry's gross investment to more than \$3.2 billion. Sparking this growth are the new "theme-type" installations—using western, historical, storybook, and other subjects—which are sprouting up all over the country.

'MONA KENT' C-RATED: **B-RATING 'BACK ST.**

Astor Pictures, which surprised the trade when its controversial Italo import, "La Dolce Vita," was approved with a "separate classifiapproved with a separate classin-cation" by the Roman Catholic Legion of Decency, now has been rapped with a C-rating (con-demned) for its U.S-made low budgeter, "Sins of Mona Kent."

Legion says that the film, in both theme and treatment, "is seriously offensive to Judaeo-Christian stan-dards of morality and decency."

uarus or morality and decency."
Legion has also B-rated (morally objectionable in part for all) Universal's remake of Fannie Hurst's "Back Street." LOD says it tends "to elloit undue sympathy for illicit love" and "reflects the acceptability of divorce."

Highroad Inks Bourla For Greek-American Pic

Highroad Productions, indie outfit releasing through Columbia, has
a deal set with Daniel Bourla,
Greek-American producer who is
to make an untitled picture for
Highroad in Athens.
It's to be a Greek-American coproduction.

Allied's Peace Pitch

MAJORS WANT PRODUCT FLOW

American film companies are undertaking to dope out the future. They would like to blueprint a modus operandi for the next five years to assure for themselves self-sustaining operations with minimum risk in the unpredictable that could plague their worldwide business in times of international political hazards and intra-trade uncertainties.

uncertainties.

To do this they believe for the most part that assurance of product continuity is imperative. Jack L. Warner is not alone in expressing irritation with the detachment of independent producers. While the president of Warners made his point publicly, other important execs such as at Columbia, Paramount and Metro also are desirous of long-term alignments with production talent rather than limited-pic deals which provide little guaranty of operational continuity.

anny or operational continuity.

Interestingly, United Artists is among the companies trying to set a course for the next five years.
UA is wholly dependent upon indies.

Indies.

The need for a steady flow of pictures is not the only matter prominent in the minds of execs bent on crystal-balling the future. Just as there's iron curtain-free world unrest, there's unrest within film company officialdom anent the possibility of losses in the presently vital foreign markets.

Losses in, say, Europe, are con-ceivable via (1) any kind of hostili-ties ranging upward from localized police actions and (2) develop-ments within the trade itself. Lat-ter could include a continuing in-crease in boxoffice inroads made by non-U. S. product and the growth of competitive television.

growth of competitive television.

Other factors considered in the effort to guess what's ahead in the next five years: The extent to which worldwide sales organizations should be cut in size or maintained as is, distribution mergers abroad, and, on the home front, the economies that can best be effected, along with possible changes in promotional procedures and budgets.

Ray Bell Rejoining Col As Exec P.R. Coordinator

J. Raymond Bell, who resigned from Columbia in 1958 after a 10-

from Columbia in 1958 after a 10year association to become president of Allied Public Relations
Inc., and subsequently operate his
own pr. outfit, is discontinuing the
latter to rejoin Col.

He's to be a member of the exec
staff, coordinating the Col corporate public relations activities,
handling censorship matters and
serving as military and governmental liaison.

Cinerama's Dallas Return
Dallas, Sept. 5.

"The Pirate and the Slave Girl."
to open Wednesday (6), at the
Capit, will be the last conventional
film for the theatre before the return of Cinerama to Dallas.
South Seas Adventure" opens
Oct. 4.

With 'Oscars' in Offing, Major Pix Scramble for Year-End Dates in L.A.

Hartford Pre-Testing

Hartford Pre-lesting
Hartford, Sept. 5.
RKO General Phonevision,
now theduled to begin a
three-year trial run of its
home toll system via WHCTTV around July, 1962, will
start field testing this fall.
Coding equipment, being made
by Zenith Radio, is to be installed toward the end of this
year.

Plan is to operate on the basis of 40 hours weekly. Forty hours will be devoted to fee-tv and 30 to free pro-

'Fanny' Sets New Music Hall Mark: \$1,432,292 in 8

Joshu Logan's production of "Fanny" set a new boxoffice record at New York's Radio City Music Hall, having grossed \$1,432.292 upon conclusion of the eighth week of its run according to Russell V. Downing, president of the Hall. Previous high was set by Metro's "Great Caruso" in 1951, gross for this being \$1,390,943.

Logan's film a Wanne and the set of the Hall.

this being \$1,390,943.

Logan's film, a Warner release, winds up its ninth and final week tonight (Wed.) Gross for this stanza is estimated at \$155,000, bringing the total for the entire engagement to \$1,545,943.

S.C. Cops Crack Down On Nudie at Drive-In

On Nudie at Drive-in

Spartanburg, S.C., Sept. 5.

County police confiscated a nude film titled "Career Girls on a Naked Holiday" at a drive-in near here last week and arrested projectionist Fred Gregory and manager Betty Revels. Pair were charged with showing a lewd movie to youth: Deputies counted 33 persons under 21 years of age at the Fox Drive-In.

The sheriff termed the film "one of the dirtlest and most vulgar things I have ever seen." Charges were pending against owner Claude Rumley, who was absent when the arrests were made.

Inside Stuff—Pictures

While on the Coast last week Stanley Warner's Theatre topper Harry M. Kalmine blasted, "What's happened to the bread and butter pix this summer, and all through the year? There's been a terrific shortage of this type of product." Veepee of SW circuit of 225 theatres would like to know the answer. "This is the only industry in the world I know of with a shortage of merchandise." he said. "We need merchandise," adding he was not only speaking for his group of houses but for all exhibitors, large and smail. "They're in the same scarcity fix as we are."

Urgency of more product all year round, particularly in 10-week summer hlatus for schoolchildren, was sounded.

This might be described as a sort of sidebar to VARIETY's article two weeks ago relating to the double-standard between the written and spoken word. Whereas the original article had reference to subtitled and dubbed films, the latest example relates to newspaper and radio educations.

Allied's Peace Pitch
Detroit, Sept. 5.
As a followup to its convention request for peace, Allied States Association has offered to mediate differences between Columbia and National Screen Service.

A letter pointing out that the dispute is harming everyone concerned was sent to nine general sales managers of film companies by Allied prexy Marshall H. Fine.

Los Angeles, Sept. 6. Suddenly, at this early date, the mad scramble for first-run. theatres for year-end bookings in the Los Angeles area (including Beverly Hills and Hollywood) finds a plethora of product with limited outlets. Already 11 pix are pencilled in for a single house and two others are set for mul-tiple runs. At the mement this leaves five undated for either category, exclusive of MGM's "Mutiny on the Bounty" for which plans for roadshowing are still being mulled.

hains for loadshowing are still being mulled.

Aside from fact year-end bookings net prime grosses, openings are tied in with pix becoming eligible for nominations for awards by Motion Picture Academy of Arts & Sciences. Latter, in minds of many producers and studio execs, is more important than b.o. publicity-wise. Some pix are booked for limited engagements prior to and during Xmas-New Year's week for that reason, studio heads and sales managers figuring eligibility for nominations in various categories may result in international publicity that will pay off at turnstiles later.

At moment, Warner Bros. and

At moment, Warner Bros. and 20th-Fox are desperately seeking at least one first-run to open "A Majority Of One" and "Tender Is The Night" respectively. Universal-International, which has two other pix set, is trying to find a first-run house for "Lover Come Back."

Additionally, Columbia, MGM and 20th have available for multiple runs during holiday weeks "Mysterious Island," "Bachelor in Paradise" and "Second Time Around" (formerly "Star in the West"), respectively.

Firmed up bookings for exclu-sive single theatres are:

"Advise and Concent," for which producer-director Otto Preminger starts shooting today in Washington for Columbia release, into Warner, Beverly Hills; "Judgement At Nuremburg," "Judgement At Nuremburg,"
United Artists, Pantages, Hollywood; "West Side Story," UA,
Chinese, Hollywood; "Flower
Drum Song," U-I, Warners, Hollywood; "The Outsider," U-I, Four
Star, Los Angeles.

Star, Los Angeles.

Also, "The Children's Hour,"
UA, Fox Wilshire, BevHills; "El
Cid," Allied Artists," Carthay
Circle, L.A., opening Dec. 19,
"Four Hörsemen," MGM, Paramount, Hollywood; "One, Two,
Three," UA, Beverly, BevHills;
"Summer and Smoke," Paramount,
preeming Nov. 15, Fine Arts, BevHills: "King of Kings," MGM,
opening Oct. 12, Egyptian, Hollywood.

In multiple first-run category

wood.

In multiple first-run category will be "Pocketfull of Miracles," UA; and "Babes in Toyland," Usiney. Available, but not set, are "Mysterious Island," Coi; "Bachelor in Paradise," MGM; and "Second Time Around," 20th.

SKOURAS IN ROME FOR 'CLEO' PROD. KICKOFF

Twentieth - Fox prexy Spyros P. Skouras Ieft New York for Rome Friday 11 to supervise final preparation for the Sept. 18 start on the long-delayed "Cleopatra." Before returning to New York, the prexy will also visit Cairo, where "Cleo" is scheduled to do some locationing, also Athens and London.

After presiding at Wednesday's

don.

After presiding at Wednesday's (30) board meeting in New York, Skouras spent Thursday (31) and Friday in production conferences with visiting studiomen, including Pete Levathes, production chief; "Doc" Merman, production manager; J. B. Codd, studio treasurer and controller; Ted Strauss, story editor, and Sid Rogell, production exec who has accompanied Skouras to Europe.



Smooth, helding combo of thriller-drama and so c i a l probe. Standout showing by probe. Standout showing by Dirk Bogarde and all-round cast. Adult approach to homo-sexual and blackmail problems well handled; carefully ex-ploited, this could be a top talking-point pic.

London, Sept. 1

LONGON, Sept. 1.

At release of Allied Film Makers'
mistion of a Michael Relph & Basil
den production, produced by Relph,
ted by Dearden. Stars Dirk Bogarde.
nal screenplay, Janet Green & John
smick; camers, Otto Heller: e-liter,
Guthridge; music, Philip Green. At
n. Leicester-square, London. Runtime, 188 MINS. Melvilla Fart

Felic Copter Harold Doe

Norman Bird
Barrett

Peter McEnery
Barrett

Peter McEnery
Berrett

Charles Lloyd Pack, Nigel Stock for All the the Mount of Many Berret

Peter McEnery as Spotter

Madage
Marrits Villiers

Hilton Edwards

Peter McEnery
Cher to performances come

Peter McEnery as the John Sparte

Charles Lloyd Pack, Nigel Stock for Sparte

Reading boxoffice propositions in British pix, has had a leanish time in his last three or four films. This immakes a distinct impression as the strongarm man of the black-in the strongarm

are in for a disappointment.

Producer Michael Relph, director Basil Dearden and writers Janet Green and John McCormick (the team which produced "Sapphire." involving racial prejudice) have adopted a similar technique with "Victim." They've provided a taut, holding thriller about blackmailers latching on to homesexuals (90° of U.K. blackmail cases involve "queers") and at the same time have taken several critical swines at the present Brilish law which encourages the blackmailing by encourages the blackmailing making homos criminal outcasts.

The authors do not condone homosexuality but merely recoghomosexuality but merely recon-nize its presence and make a plea for greater tolerance for those caught up in it. They make a case for a change in the law which while still coming down beavily or debauching of youth, would onlye the right of consenting its to live their own private s. This tricky theme has been lives. This tricky theme has been handled with commonsense and tact and it is difficult to see how anybody could find offense in it. Though provoking discussion the peek at the problem is hardly penetrating enough to change the views of anybody who has definite opinions on the moral and legal aspects of the controversy.

aspects of the controversy.

Bogarde plays a successful barrister who is on the verge of becoming a Queen's Counsel. He is
happily married to a wife who
knew of his homo leanings when
she married him but has successfully helped him to lead a normal
life. He refuses to see a youth
with whom he previously has had
association because he fears poswith whom he previously has nassociation because he fears possible blackmall. Instead the boy is trying to protect the barrister from blackmall. The youth commits suicide, Bogarde is caught up mits suicide, bogarde is causin in in enouiries by the cops and, from remorse, sets out to break the blackmailers even though he knows that if the facts come out it will ruin his marriage and his career.

Patiently, he tracks down others who are being blackmailed but none will admit who is putting on none will admit who is putting on the squeeze. Eventually, he does exoose them (and the exposure, Incidentally, is the least satisfactory and convincing part of the film) and the pic ends, rightly, on an unhappy note. The homosexuals involved are not caricatures but are shown as varying human beings caught up, often against their will, in symething that is probably more medical than criminal. There are a billantipropist peer, an actor, an and the pic ends, rightly, on an unhappy note. The homosexuals involved are not caricatures but are shown as varying human beings caught up, often against their will in something that is probably more medical than criminal. There are a philanthropist peer, an actor, an expensive their will their fun rough and raw, Emil.

aging barber, a hearty car sales-man from a good family, a photog-rapher, a bookseller and a factory clerk. The pic vividly reveals that all types occupy this half-world of darkness.

darkness.

Relph and Dearden have cast with meticulous detail so that eyen the smallest role is expertly played. The writing is taut, the direction the smallest role is expertly played. The writing is taut, the direction the smallest role is expertly played. The writing is taut, the direction the smallest role is expertly played. The writing is taut, the direction the smallest role is expertly played. The writing is taut, the direction the smallest role is expertly played. The writing is taut, the direction the smallest role is expertly played. The writing is taut, the direction the smallest role is expertly played. The writing is taut, the direction the smallest role is expertly played. The writing is taut, the direction the smallest role is expertly played. The writing is taut, the direction the smallest role is expertly played. The writing is taut, the direction the smallest role is expertly played. The writing is taut, the direction the smallest role is expertly played. The writing is taut, the direction the smallest role is expertly played. The writing is taut, the direction the smallest role is expertly played. The writing is taut, the direction the smallest role is expertly played. The writing is taut, the direction the smallest role is expertly played. The writing is taut, the direction the smallest role is expertly played. The writing is taut, the direction the smallest role is expertly played. The writing is taut, the direction the smallest role is expertly played. The writing is taut, the direction the smallest role is expertly played. The writing is taut, the direction the smallest role is expertly played. The writing is taut, the direction the smallest role is expertly played. The writing is taut, the direction the smallest role is expertly played. The writing is taut, the direction the smallest role is expertly played. The writing is taut, the direction the smallest role is expertly played. The writing is taut, the direction the smallest role is expertly played. The writing is taut, the direction

Donde Estas Corazon? (Where Are You Heart?) (MEXICAN)

(MEXICAN)
Mexico City, Aug. 22.
Columbia Pictures release of Alfa
Films production. Stars Rosita Guintana,
Lola Beltran, Amalia Mendoza, Muruel
Aceves Media features German Robles,
Lite St. Touchest by Rogello A. Gonzalez
Jr. Screenplay, Rogello A. Gonzalez
Jr. Screenplay, Rogello A. Gonzalez
Jr. Order Hervera; music. Manuel
Experon. At Mariscala Theatire, Mexico
City, Running time. 79 MiMS.

Film is a biopic treatment of the Garnica Asencio Trio, female unit, highly popular in the early 30's in Mexico, which specialized in romantic music.

Amalia Mendoza, billed as "La Tariscuri"; Lola Beltran and Rosa Quintana interpet the roles of the tria classes are are while the

Quintana interpet the roles of the late flapper age trio. While the script takes inevitable liberties in twisting true happenings, in general this picture gives a rather good picture of that era. There are many good sentimental scenes, and the song delivery, especially by Miss Mendoza, Lola Beltran and Miguel Aceves Mejia, is excellent. This one, despite its liberties with truth and tendency to exagerate is a better than average

with truin and tendency to exag-gerate, is a befter than average effort, more or less giving a sum-mary of the so-called golden age of Mexican song. It is bound to be a moneymaker in all Latin Ameri-can areas and Spanish language houses in the U.S.

Tres Tristes Tigres

(Three Sad Tigres)
(MEXICAN)
Mexico City, Aug. 22.
Peticulas Nacionales release of Cinematografica Jalisco production. Stars Luis Aguilar. Joaquia Cordere, Dagoberto Rodriguez; features Ariadne Weiter, Irma Dorsnotes, Maria Engenia, Directed Cordova and Gilberto Gazcoa, from story by Pancho Cerdova and Eduarde Gazcoa; camera, Ignacio Torres; music, Gustave Cesar Carrios. At Mariacula Theaster, Mexico City, Running time, 98 Mins.

This is a low budget, spotty quality film for nabe house trade. Its boxoffice will depend upon draw of singing star Luis Aguilar. Picture depicts the adventures of a trio of Romeos and their lasses. Contrived situations, which are used to carry a story along, are somewhat in bad taste.

Venice Film Fest Reviews

Summer and Smoke

Summer and Smoke
(PANAVISION—COLOR)
Beautifully acted and distinguished screen version of
Tennessee Williams play,
Venice, Aug. 30.
Production. Stars Geraddine Page, LauFroduction. Stars Geraddine Page, LauMacIntire, Mateolm Atterbury, Rita
MacIntire, Mateolm Atterbury, Rita
Moreno. Thomas Gomer, Pamela Tilfin,
Casey Adams, Earl Hollman. Directed
by Peter Glenville. Screenplay, James
Poe. Mieade Roberts; based on play by
Poeter Glenville. Screenplay, James
Poeter Medel Roberts; based on play by
Peter Glenville. Screenplay, James
Poeter Medel Roberts; based on play by
Poeter Glenville. Screenplay, James
Poeter Medel Roberts; based on play by
Poeter Glenville. Screenplay, James
Poeter Medel Roberts; based on play by
Rich Medel

Producer Hal Wallis and director Peter Glenville have fashioned a distinguished motion picture from the latest of Tennessee Williams. Plays to be adapted for the screen. By the same token, however, it will take plenty of adroit salesmanship to make "Summer and Smoke" into a major bo. contender. Critical recognition of its qualities should also help. Peter Glenville, who guided play in Britain, gives this pic version a solid delineation, effectively guiding his cast, and giving several scenes heightened impact by cutting them off short, allowing effect to follow into next sequence. Throughout most of the first half, he has also successfully disengaged

Throughout most of the first half, he has also successfully disengaged film from its stage format. In latter part, which often bogs down in some talky stretches and a less varied approach, one is more conscious of fact that "Summer and Smoke" was originally a play. The denouement, especially, seems a long time coming, and pic suffers as it searches for a solution

a long time coming, and pic suriers as it searches for a solution. Performances are almost uni-formly excellent, though few will deny that Geraldine Page walks off with top honors in a repeat of her 1952 stage role as Alma Wine-millar the represented enjurier. If her 1952 stage role as Alma Wine-miller, the repressed spinster. It's an outstanding effort which will no doubt be rememberd when Oscar time comes round. Laurence Harvey, perhaps a bit young to play her opposite number, John, perhaps a bit too continental as a bayou boy, is nevertheless very good, and gives a solid and believe-able rendering of the ne'er-do-well who reforms. Una Merkel (again a repeat of her stage role) cuts herself a memorable cameo in a relatively small part, while Rita Moreno as the dance hall girl, Thomas Gomez as her father, John MacIntire as the boy's pa, all give Thomas Gomez as her father, John MacIntire as the boy's pa, all give their supporting roles an effective reading. Earl Holliman is standaut in a brief one-sequence appearance as the traveling salesman in the finale. An extra nod must go also 19 Pamela Tiffin, who as Nellie adds a pro flair to dazzling youthful beauty to rate plenty of future attention. It's her first screen role. screen role.

screen role.

Special plaudits must also go to camera work (Charles Lang Jr., and art direction (sets by Hal Pereira and Walter Tyler; costumes by Edith Head; furnishings by Sam Comer and Arthur Krams with muted colors and lace-framed southern backdrops neatly suiting action. Music by Elmer Bernstein is apt. Other technical credits are outstanding, too. Hawk.

Myr Vodjaschemi (Peace to Who Enters) (RUSSIAN)

(EUSSIAN)

Venice, Aug. 29:

Mosfilm production. Features V. Avdjusto, A. Demismenta. S. Hitrov L.
Shaporenko. Directed by Alekanaver
Alov and Vladimir Naumov. Screenplay.
Alov. Naumov. Leonid Zotn; camera.
A. Kuznetsov; music, N. Karetnikov. At
Film Festival, Venice. Runsing time,
35 MINS.

Action, humor, pathos combine with other elements in this fine Russian film in which for once the Soviet message of peace and international understanding comes out in simple, human terms. Pichas all the ingredients of an inter national hit in the successful tra-dition of "Ballad of a Soldier" which it resembles in certain aspect.

sergeant, and a youngster just graduated from officers school—who undertake a trip on a truck to take a pregnant German woman to a rear-line hospital and deliver a message to a command post. Various incidents slow the trip and first the driver and then the sergeant are lost along the way, with final portion bridged with aid of all S Army truck and its Yank with final portion bridged with aid of a U. S. Army truck and its Yank While "Ballad of a Soldier" was

while Ballac of a Soidier was told in sweeping epic-poetic terms, this pic is more directly on buman level. Yet its impact is nevertheless a strong one. The three main characters soon become To this trio must

three main characters soon become unforgettable. To this trio must be added the faultless portrayal of an American G. I. who helps the group on last leg of trip. Not a word of dialog or single image mars this stint (by an unbilled Soviet thesp) characterising the joviality and devil-may-care strength of the U. S. soldier instinctively drawn to his wartime ally, without a trace of implied criticism or propaganda.

Not the least of pic's virtues is the taste with which its young writer-directors have fashioned it, never overworking an effect, always maintaining a rapid pace and keeping a light touch, not an easy trick in a pic set during the war. Acting is topnotch in all cases, while other credits are likewise outstanding, including the perfect matching of wartime footage with excellent lensing by pic's A. Kuzexcellent lensing by pic's A. Kuz-netsov. As usual, the reconstruc-tion by these Russian filmmakers of wartime scenes of devastation is impressive.

II Brisanio (The Brigand) (ITALIAN)

Cinerix production and releap. Features Adelmo di Frais, Francesco Seminaro, Serena Vergano, Marie Israwa, Anna Filippini, Gievanno Marie Israwa, Anna Filippini, Gievanno Marie Israwa, Venice, Aug. 30. delmo di
Francesco Sen
Mario
Glovanni
Serena Ve
Anna Fil
Francesco
T ergano ilipr Nino's grandmother Angela Silvano's grandmother Angela Silvano Nino's grandmother Comes Salvatore Moscianese

An impressively mounted and expertly directed item, this pic is nevertheless overstated and far too long for proper general audience acceptance in its present unweldly form. Requires sharp pruning effort to highlight action and tone count regist exiting traces which down social criticism facets which weigh it down in its middle por-tion. Fine home market value and okay export fare if pared drasti-

writer-director Renato Writer-director Renato Castellani has been given full rein in making of this item, and it shows in exaggerated length. Early portions of pic, roughly about one hour running time, are excellent as they show growing infatuation of a south show growing infatuation of a south Italian boy, Nino, for Michele Rende, the local hot-blood and sort of town hero. Unjustly accused of a local murder and jailed, he escapes and takes to the hills. From there he directs invasion and seizure of unused land by local farmers. He falls in love with Nino's sister, who goes to live with him until she is accidentally killed Michele loses his mind, kills a man and goes to the village to vent his revenge, only to be shot down in the town square.

e town square.

All portions of pic pertaining to realization of life and the All portions of pic pertaining to growing realization of life and the human condition by the youngster are well-paced and sensitively rendered. It's the redundant in-trusion of the poor peasant vs. rich landowner theme which mars the ealier tone of pic, often giving it melodramatic, rather than drama-tic overtones.

tic, overtones.

Castellani's guidance of his actors, most of them non-pros of the area in which pic was shot, is uncanny. The boy, Francesco Seminario, is a find, as are Adelmo di Fraia, playing the bandit, Giovanni Becile. Fraia, playing the bandit, Giovanni Basile, who portrays an understanding gendarme, Seréna Vergano, as the bandit's girl, and many others. Armando Nannuzzi has done his usual outstanding lensing job, making the most of colorful, scenic backdrop (every foot of film was shot on location) and low-key lighting. Other credites are toruntch. II Posto (The Job) (ITALIAN)

Venice, Sept. 2.

Venice, Sept. 2.

Tianus release of 24 Horses Froduction. Features Alessandra Panseri. Loce dans Detto. Written and directed by the sept. 2.

Local Camera, Lamberto Calmid (Dink). directed of the sept. Camera Camera, San Nilla (Sept. 24 Nilla (Sept. 24

This is a little jewel of a picture made (for \$55,000) as his first feature effort by Ermanno Olmi, Players are all non-pros but they and other facets of pic form so winning a combo that item should get plenty of mileage both in Italy and in foreign situations where the cutellities and instead to the property of the cutellities and instead to the cutellities and instead

get plenty of mileage both in italy and in foreign situations where the qualities and innate charm of it can be appreciated. Word of mouth is guaranteed.

Story is extremely simple: a youngster has just finished school and leaves his town for the big city to seek a job. After an exam, at which he meets a young girl to whom he takes a teenage fancy, they are both admitted. He serves a period of apprenticeship, then finally is seated at a desk of his own. Plot is deceptively simple, own. Plot is deceptively simple, but every frame of pic is rich with shadings, and nuances. Olmi's keenly observant camera is of shadings, and nuances. Olmi's keenly observant camera is of major assistance, as are his actors. His two leads, Alessandro Panseri and Loredana Detto, are almost incredibly goed in their muted, underplayed roles, while all others in pic are equally well chosen and directed. Nor is pic the usual grim picture of workaday existence. On the contrary, it is filled with humorous passages and tongue-incheek observations of the daily scene. (There's a particularly funny sequence spoofing mental and physical tests by applicants.) To be sure, film is not shaped in completely orthodox way: Olmi's documentary origin is often revealed as he digresses for an apt sideline note, while towards the film's middle there's a slightly disturbing continuity offshoot which loses track of main characters to glimpse the home lives of boy's fellow workers. Pic also has no musical backdrop, an effective added note of realism.

Camera work is standout, whether in hidden-camera street

of realism.

Camera work is standout, whether in hidden-camera street shots or in close-ups at home or office. Midst the worldwide rash of delinquage bix "The teenage delinquency pix, "The Job" is an all too rare and refreshing change.

The Square of Violence
(U. S.-Yugoslavia)
Venice, Aug. 30.
Loren release of Loveen-Budva Production. Stars Broderick Crawford; fea-Venice, Aug. 30.
Loveen release of Loveen-Budva Production. Stars Broderick Crawford; features Valentias Cortese, Brauko Pleza,
Bhl Anderssen, Anita Blork, Bert Sotlar,
Dragomar Pelas, Directed by Leonarde
Berksvici. Screenslay, Eric Berkovici.
Leonardo Berkovici. Camera, Aleksandar
Britan Pestival. Russing lines, 120 Mills.
Plan Festival. Russing lines, 120 Mills. Doctor Berfna'di . Brederick Crawford Mrs. Bernardi . Valentina Cortess German officer Branko Plesa Mrs. Gambetta Anita Bjork Pregnant wenna . Bibl Andersson

(In English)

(In English)
Hard-hitting item made in Yugoslavia by Americans, in addition to substantial dramatic values boasts an invahuable original English-language soundtarck and a cast of known players headed by Broderick Crawford. Despite downbeat story, it rates definite stateside attention in general situations and the dualer market. Word-of-mouth should also be good.
"Square" in title is one in which Germans have herded 300 hostages in a wartime occupied town. They are to be shot on the spot wales the man who threw bomb killing 30 Germans gives self up. Though set in a Yugoslva community, pic was inspired by wartime incident in Rome. Pic's original impact consists in concentrating on the mendal and absorbed according to sentith and observed.

sists in concentrating on the men-tal and physical anguish under-gone by the wanted man, faced with several decisions, notably should he follow his sense of guilt and give himself up, though only possibly saving the hostages; or should he obey partisan orders and hide, thus avoiding probable tor-ture and risk of revealing parti-san setup? Various facets of man's predicament are dramatically exsists in concentrating on the mensan setup? Various facets of man's predicament are dramatically explored by script written by two Berovicts, father and son. Pic story is also equipped with a suspense mechanism which maintains audience doubt until the irone finale which sees man shot by partisans as he's giving himself up, followed

(Continued on page 18)

SPECIALIZED' PIX PAYING OF

Venice Festival Winners

SPECIAL JURY PRIZE

"Peace To Who Enters" directed by Alexander Alov (USSR)

VOLPI CUP—BEST ACTRESS

Suzanne Flon in "Thou Shait Not Kill" (Yugoslavia)

VOLPI CUP—BEST ACTOR

Toshiro Mitune in "Yojimbo" (Japan)

Toshiro Mitne in "Yojimbo" (Japan)

BEST FIRST EFFORT

Vittorio De Seta, director of "Bandit a Orgosolo" (Italy)

CATHOLIC, CINEFORUM, ITALIAN CRITICS ASSN. AWARDS

"Il Posto" directed by Ermanno. Olmi (Italy)

INTERNATIONAL CRITICS' AWARD

Renato Castellani, director of "Il Brigante" (Italy)

SAN GIORGIO PRIZE

"Bandit a Orgosolo" (Italy)

CITY OF VENICE PRIZE

"Leon Morin, Pretre" directed by Jean Pierre Melville (France)

CIDIS AWARD

"Thou Shalt Not Kill" (Yugoslavia)

CINEMA NIJOVA GOLD PLAQUE

CINEMA NUOVA GOLD PLAQUE

"Bandit a Orgosolo" (Italy)

CINEMA NUOVA GOLD PLAQUE—ACTRESS
Geraldine Page in "Summer and Smoke" (U.S.)

CINEMA NUOVA GOLD PLAQUE—ACTOR

Toshiro Mifune in "Yojimbo" (Japan)

Expect N.Y. Nix For Unexpurgated 'Connection'—Distrib Will Appeal

Films Around The World this week expects to receive word that the U.S. indie-made film version of "The Connection" has been ofof "the Connection" has been or-ficially denied a license for ex-hibition in N.Y. by the state's mo-tion picture division of the Dept. of Education. Next step will be an appeal to the N.Y. State Board of Regents, after which, if the film is again nixed, case could go to the courts.

the courts.

An application for a license for the film was submitted some time ago, and tentatively denied. Second atep was the appeal to the director of the film division, Louis Pesce, whose formal turndown is awaited this week. Basis of the turndown is understood to be the frequent use of one unspeakable word on the soundtrack, as well as a short scene in which the audience gets a view of a some calendar art of a nude lady's derriere.

Attorney Ephraim London, who

Attorney Ephraim London, who Attorney Ephraim London, who is handling the case for Films Around etc., is expected to fight for approval of the pic on the grounds that there is really nothing wrong with the old Anglo-Saxon word, pointing out that the overall effect of the pic is not obscene.

There may also be a point in the fact that the licensing board has approved foreign films in which the forbidden word has been translated into English in subtitles.

Hyman Bullish on B.O., Maps Grassroots Drive To Hike End-of-Yr. Biz

To Hike End-of-Yr. Biz

Not surprisingly, Edward L.
Hyman is bullish about fourth
quarter boxoffice prospects; ditto
the shape of early '62.
Circuit viceprez of the American
Broadcasting-Paramount Theatres
is hosting homeoffice and affiliate
execs at a Kiamesha Lake, N.Y.,
biz-building powwow tomorrow
(Thurs.) and Friday. Object is to
firm plans for a U.S.-Canada exhibition drive to hike attendance
beyond the fourth quarter norm.
It's the theme of his latest orderly
release schedule.

Hyman is touting an allout campalgn at the grass roots, contending the local outlook is more savvy
at roping backyard business than
anything masterminded in Hollywood or New York. Exec is inspired by final quarter product
skeds and figures it's just the ammunition cross-country exhibs will
need to spark wicket lineups.

His crystal-balling, It, fact, opts
October to be "sensational," while
November should show a "trife"
improvement over November of
'60. The impetus, he says, should
carry through yearend and "far"
into '62.

Allied Maps \$1.500.000 Ad Campaign for 'El Cid'

Hollywood, Sept. 5.

Hollywood, Sept. 5.
With Dec. 14 set as U. S. preem
at Warner Theatre in New York,
"El Cld" will have 10 U. S. roadshow engagements by end of the
year. Local preem will be at Carthay Circle, dafe not yet set, according to Allied Artists toppers.
At least \$1,500,000 will be spent
on national campaign for Samuel
Bronston production, a new record
high for any AA release. Pic has
already cost over \$7,500,000.

Burt Topper to Make Brace of Low-Budgeters Under Unger-Ponti Deal

Venice, Sept. 5.
Burt Topper will pilot two pix

in Italy in the next several months for producers Kurt Unger and Carlo Ponti Deal, which was firmed here during the Festival, also includes an option for four additional pix within the next 18 months. The U.S. director will write, direct, and produce all of them.

them.
Topper plans to intro Yank low-budget pic techniques to the local scene with his upcoming stints, which are slated to run "under \$100,000" in each case, and involve no more than three weeks shooting time each. They'll be shot in live (English) sound and, though qualifying as Italian quota pix, are primarily slated for the Yank and English-language market. All will be shot in Europe.

Yank filmmaker expects to bring

Yank filmmaker expects to bring over several key technicians from Coast in order to keep costs down via feamwork. "War Hero", Topper's most recent pie, was brought in at \$57,000 the financed it him. in at \$57,000 the financed it him-self) and is expected to gross \$400,-000 on the Italian market alone. Its showing at this year's Cannes Film Festival triggered European sales and, consequently, the cur-rent deal.

rent deal.

First of two pix should get going early in October, Topper said. It's an Israeli war story requiring two male leads, an American and a European. Second, to start as soon as first is finished, would be another war item, this time set in Italy and involving American and German soldiers. Topper noted that he had so far specialized in war stories because they were "less expensive" to make, involving fewer costume problems, less expensive costume problems, less expensive sets, etc. His unit also provides its own special effects for battle se-quences.

Besides the message it convey to the production majors, the summer calm at the boxoffice, per mer caim at the boxotites, per Variery Aug. 23, has relevance to the recurrent reports of exhibition in a mood to specialize. Though far away from a stampede, the booking-and-image switcheroo is on—chiefly inclining subrun small-seaters to single-feature "mature" pix policy.

pix policy.

This is the socalled "grey" market targeted by Ely Landau's new production setup with a batch of Eugene O'Neill properties. It is also the "specialty" house upsurge of which Joe Levine avers cognizance now that his horizon stretches to serious-content imports.

to serious-content imports.

By any name, it is the questing by exhibs for higher ground. Current condition of the U.S. theatrical film market—as spotlighted in the "summer calm" analysis—pains Main Stem palace and subsequent run allke, but obviously of pressing concern to the hindmost chaps. Bewilderment and frustration spread. Formerly, the anguish was over product quantity a cliche less and less pertinent—witness the production schedules), but increasingly the exhibitor senses that the inadequacy is one of qualitative flow — quite a distinction.

Cool To Conventional Films

Cool To Conventional Films

Cool To Conventional Films

He gathers the public indifference signifies the conventional cinema is lacking in glamour and vigor of viewpoint. This harks to the "summer calm" conjecture of "cheapened" product image (not belabor the other points re leisure time competitors, the prosperity in home air conditioners, and the groundswell against "oversexed" and overexploited films).

Hence, the mood grows among

Hence, the mood grows among the strapped showmen to jettison the chancey format of conventional fare—meaning las they see it) the squeeze between stiff-backed distributors and recalcitrance (boredom) at the boxoffice.

The switch to specialized programming also suggests the fear—not so removed at this point of tollvision sending down firm roots and perhaps capturing the mass-minded.

Where Singles Click

Where Singles Click
In terms of product, what rates
middleground attention, as between conventional and arty, isn't
so explicit. But the popular surmise by tradesters is that this
single-feature kick is suited to a
"Sons and Lovers" or a "Blast of
Silence"—in fact, a good many
hon-formula pix now circulating,
irrespective of national origin.
Another cue for the speciality

Another cue for the speciality theatre is the expanded acceptance cross-country of adult-themed foreign pictures—per the south-southwest circuit bookings, to hotsy cross-country of adult-themed for-eign pictures—per the south-south-west circuit bookings, to hotsy biz, of "And God Created Woman" and "Room at the Top," plus the impending chain forays of "Two Women." An Interstate (Texas) circuit, for example, used to be terra incognita for filmic neo-realism, whereas the locals now dig tr.

S.A. Alone Not Enough

S.A. Alone Not Enough
As it appears to be developing, this new specialty circuit is often leery of sexcitement per se—the undraped chassis minus plausible story, but is decidedly eager for the provocative serious themes. The commonsense of this careful selecting, it's felt, is that it can engage fresh and sympathetic audiences without being vulnerable to Comstock clamor.

If it continues anace, the trend

If it continues apace, the trend could repercus seriously for U.S. production. If dire times need not result; apparently some updated orientation will have to.

On a brighter note, the shakedown in exhibition—the separation of wheat from chaff—could strengthen the remaining conventional houses, too, and, at least theoretically, thus put exhibition on more realistic footing.

BOTH ON ARTIE & Yank Pic Selections for Film Fetes Need Basic Overhaul; Eric Johnston: O'seas Coin Now 54% of U.S. Earnings By ROBERT F. HAWKINS

Venice Grapevine

Venice, Sept. 5.

Venice, Sept. 5.

Alfredo Bini, here to world premiere his latest Arco Film production, "Accattone," is being talked off in Italo pic circles as the new "golden boy" of local production program keyed to young talent. "Accattone" is first pic effort of Italo writer and scripter Pier Paolo Pasolini, and was shot on a low budget in Rome with a cast of unknowns. Bini revealed impressive program white here, including "D'Amore si Muore." from the play by ¡Patroni Griffi, "La Bel-lezza d'ippolita," and "I Nuchi Angeli," 'another first pic effort by young directors Mino Guerrini and Ugo Gregoretti. "A Cavallo di Una Tigre" is Bini's first pic (for Tianus release) together with a group called "Film 5" comprising directors Mario Monicelli and Luigi Comencini, and writers Age and Scarpelli. Budding producer's feat is even more striking as due to success of only two pix, Bini's first: "Bell'Antonio" and "The Viaccta," both of them multiple prizewinners in past two years. prizewinners in past two years.

Anthony Franciosa and Betsy Blair here for fest, discussing their upcoming partnership in "Senitia". Moris Ergas production which rolls soon in nearby Trieste under direction of Mauro Bolognini. . the Dino DeLaurentiis press office here, an authentic period Venetian salon, easily topped all other promotion pieces at fest, as well as providing a welcome rest area for busy scribes . . John Hubley points out that Edward Kingsley is likely distributor of his "Of Stars and Men."

Leonardo Bercovici, whose Yugo-

Leonardo Bercovici, whose Yugo-slav-shot "Square of Violence" (see review) got a rousing reception at its local screening, notes that anyone submitting pix to Venice or any other such event must have steady nerves. His pic, when originally submitted by Yugoslavs, was tipped as an easy competitor at Venice, but when list of 14 entries was announced, "Square" wasn't one. Pic was subtitled anyway, and accepted for showing in "Information Section" in afternoon. There was meanwhile showing in "Information Section" in afternoon. There was meanwhile some talk of Yugoslav protests (from which he abstained) at slight, but it never reached official status. Given choice of period for screening, Bercovici was told second week was-best, and he set date in latter portion. Day of the screening it turned out that French party, traditionally a popular one, would be held that afternoon, same time as his pic. Fortunately, many abstained from party and a full house tributed the relieved Yank filmmaker a tremendous hand for his initial effort at direction.

Initial effort at direction.

Leopoldo Torre Nilsson, top Argentinian director, also took the local decision to give his latest, "Piel de Verano" (Summer Skin), a p.m. screening, philosophically, and even accepted a jury post to while away the Venice hours, but is now basking in raves gic got from assembled critics, many of whom felt pic deserved better treatment ... Press list at fest included 405 officially accredited critics: 164 were Italian, 241 foreign, thus divided: 53 French, 34 Yank, 25 German (though no German pix were shown and Germany officially abstained from event), 13 British, 12 Spanish, and one solitary Russian.

Joseph E. Levine here for last

Joseph E. Levine here for last days of festival for workrest so-journ. Embassy topper has plenty more Italian plans to follow his current "Last Days of Sodom and Gomorrah" and the recently-pur-

(Continued on page 16)

Venice, Sept. 5.

A review and probable revamp of the entire procedure surrounding the selection of Yank features for international film festivals, as well as the question of insuring greater participation at evenus by American stars and talent will be undertaken by the Motion Picture Assn. of America in time to insure a better overall projection of the U.S. motion picture image abroad at 1962 events.

Statement was made here

at 1962 events.

Statement was made here at a midnight conference close to end of Venice Festival by MPAA prexy Eric Johnston, who said that quite frankly he had "not been pleased" with selection procedure for some time past. Several schemes were currently being mulled, he added, In night companies have been

currently being mulled, he added.

In past, companies have been asked to submit potential entries to Motion Picture Export Assn. for a pre-selection process designed to secure best possible representation for various events. Screening process was carried out in New York by members of the MPAA staff. Their names have never been disclosed, but the MPAA prexy said they all had "practical experience" in film festivals. Actually, Johnston added, the real difficulty sometimes lay in getting companies to submit pix in first place. While in principle, the MPAA member companies shared Johnston's enthusiastic views in festival importance see separate story). ston's enthusiastic views in festival importance issee separate story. Readmitted that it was sometimes "less easy" to get their support on a practical basis. The problem of getting proper talent representation to events would also be considered, he said, in this light. The thousands of columns of news space which at each event draw attention to it and to the industry or industries participating presented a vital opportunity which Johnston feels should not be passed up or treated lightly. The Yank exec said he did not

passed up or treated lightly.

The Yank exec said he did not feel there were too many film festivals each year, "just as long as they continue to promote the industry." He did feel, though, that there would in coming years be a "metamorphosis" in festivals just as there will be more changes in the film Industry. The International Film Producers Federation (FIAPF) would, he hoped, also reconsider certain matters of procedure at festivals at its future meetings.

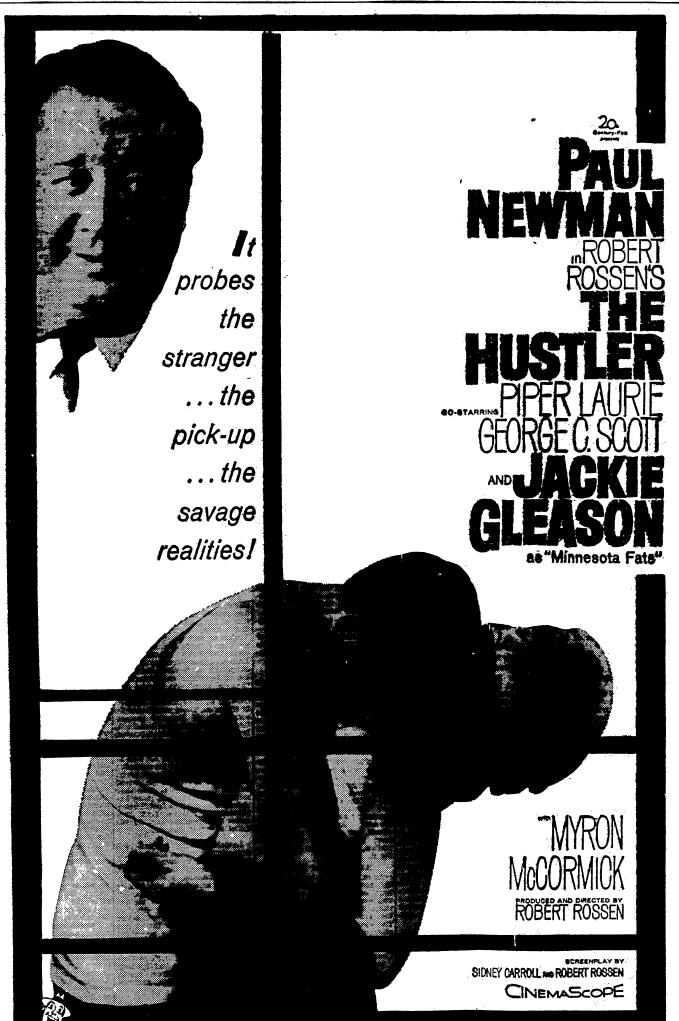
consider certain matters of procedure at festivals at its future meetings.

Johnston also briefed the press assembled here on general MPAA-MPEA activities throughout the world. He himself, Johnston revealed, tries to visit all 15 MPEA offices in world every 18 months, and every country in each two-year span. Foreign gross, now constitutes some 54% (vs. 46% domestic), of Yank earnings, with about \$330,000,000 accrued during 1960. The net is less easy to define, as much of money is employed in foreign productions and reenters the States in form of rentable pix. Eight to 10% of this sum is still frozen, as against the 25-28% of only a few years ago. None of the frozen monies are completely blocked, though the devious ways in which some must be transferred, the MPEA topper said, called for "constant resourcefulness and ingenuity" on the part of the industry organization.

Chances currently are that the foreign gross will increase—not so much in already patterned areas, but in such still largely untapped zones as West and South Africa (where it could increase 10 times in next years) or in India, South America, etc. Development is naturally closely linked to standards of living in various areas and countries.

While censorship remains a growingly difficult problem in the U.S., Johaston said, MPEA's major foreign preoccupations involve the growing number of trouble areas (Continued on page 18)





"THE HUSTLER" explodes on the screen this month?

Chi Lively: Sept. Sock \$55,850, Pir Wew \$45,000, Dectors' Sharp \$42,000, 'Ada' Fast 281/G, 'Constable' 131/G

Chicago, Sept. E.
Trie of new blockbusters, absoted by heliday weekend, have
from these turnstiles on a selftuptrend this ression. Pacesetting
the initialers is "Come September," heading for a much \$56,000
at the Chicago. Preem of "Pit and Chicago. Preem of "Pk and lumm" looks to tally a whop-\$45,000 at the Roosevelt, "Young Doctors" should a socko \$42,000 at the

notch a socke \$42,000 at the United Artists. Of the other openers, "Ada" is shaping into a fast \$28,500 at the Oriental, with "Carry on Consta-ble" nailing a hefty \$13,500 at the Esquire. "The Chesters" is regble" natting a netty \$13,000 at tase Esquire. "The Cheaters" is reg-istering a good \$5,750 in its Cine-ma first, and Monroe tandem of "Doctor Blood's Coffin" and "Snake Woman" looks okay at

\$4,200.
"Dreams" rates fine in second World sesh, "Honeymoon Machine" should post a hot third stanza at the Woeds, and "Dentits in Chair" figures a happy third at the Carnegie. "Guns of Navarene" continues stout in its 10th State-Lake round, while "This Is Cinerama" is posting a snappy 10th Palace canto. "Spartacus" remains strong in its 19th Loon session, and longcanto. "Spartacus" remains strong in its 14th Loop session, and long-termer, "Never on Sunday" is gar-nering a terrific 31st week at the

Carmegie (Telem't) (495; \$1.25-\$1.80)—"Dentist In Chair" (Indie) (3d wk). Slick \$5,500. Last week, \$5,500.

Chicage (B&K) (3,900; 90-\$1.80)

"Come September" (UI). Smash
55,850. Last week, "Fanny" (WB)
7th wk), \$23,000.

(500; \$1.50)— ndie). Busy \$5, (Stern) Cinema "The Cheaters" (Indie). Busy \$5, 750. Last week, "Golden Demon" (Indie) (reissue). (1st wk), \$1,700.

Esquire (H&E Balaban) (1,350; \$1.25-1.80)—"Carry On Constable" (Indie). Fancy \$13,500. Last week, 0)—"Carry On Constable" Fancy \$13,500. Last week, off and Juliet" (U) (4th wk), \$8,004.

Loop (Telem't) (606; \$1.25-\$2)— Spartacus" (U) (sub-rin) (11th k). Big \$15,500. Last week, \$15.250.

Monroe (Jovan) (1.000; 65-90) (UA) and JA). Oke "Doctor Blood's Coffin "The Snake Woman" (UA). Oke \$4,200, Last week, "High School Caesar" (Indie) and "Date Bait" (Indie) (1st wk), \$4,300. (IIA).

Oriental (Indie) (3,400; 90-\$1.80)
"Ada" (MG). Hot \$28,500. Lastek, "Naked Edge" (UA) (4th week, '11a... wk) \$18,000.

k), \$18,000. Palace (Indie) (1,570; 90-\$1.80)— Phis Is Cinerama" (Cinerama)

Palace (Indie) (1,570; 90-\$1.80)—
"This Is Cinerama" (Cinerama)
(reissue) (10th wk). Neat \$17,000.

Last week, \$15,500.

Roosevelt (B&K) (1,400; 90\$1,80)—"Pit and the Pendulum"
(AI). Wham \$45,000. Last week,
"Two Rode Together" (Col) (3d

Wo Rode 10, \$14,000. (2,400; 96-State-Lake (B&K) (2,400; 96-(R0)—"Guns of Navarone" (Col) orth wk). Sturdy \$15,700. Last (10th wk), S week \$19.000

Sudf (H&E Balban) (685; \$1.50-.80)—"Never On Sunday" (Lope) 1st wk). Great \$7,750. Last

list wk). Great \$7,750. Last eek, \$6,400. Todd (Todd) (1,089; \$2,20-\$3.50) -"La Doice Vita" (Astor) (12th k). Solid \$15,250. Last week,

wk). Some \$16,000. United Artists (B&K) (1,700; 90-Voung Doctors" (UA). \$1.80)—"The Young Doctors" (UA). Boff \$42.000. Last week, "Good-

\$1.80)—"The Young Doctors" (UA).
Boff \$42,000; Last week, "Goodbye Again" (UA) (4th wk), \$12,500.
Woods. (Essaness) (1,200; 90\$1.80)—"Honeymoon Machine"
(M-G) (3d wk). Good \$18,500.
Last week, \$25,500.
World (Teitel) (606; 90-\$1.25)—
"Dreams" (Janus) (2d wk). Tidy
\$4,350. Last week, \$4,000.

'Guns'-Irish Record

Guns'—Irish Record
Dublin, Sept. 5.

Columbia's "Guns of Navarone" set an all-time record at the 3,200-seater Savoy here with an eightweek run on three shows a day. Previous best was "Gone With the Wind" (M-G) which also did eight weeks, but on a two-a-day basis. Big tourist influx and mixed weather has been contributing to good bix at the box office not only for "Guns' but also for Disney's "Swiss Family Robinson" (fine \$1,23-\$2.50)—"Guns of Navarone" weeks) at the Metropole, and "The (Cel) (5th wk). Healthy \$9,000.

Estimates Are Net

Film gross estimates as re-ported herewith from the variporten nerewin; iron ina vari-cua, hey cities, are net; f.a., without moual tax. Distrib-uiors share an net take, when playing percentage, hence the estimated figures are net in-

The parenthetic admission prices, however, as indicated, include U. S. amusement tax.

Inglish Fair 9G, D.C.; 'Ada' 131/2G

Washington, Sept. 5.

Labor Day tourist hordes and
hot skies are counted on to bring
back a little pep into this lately
lethargic mainstem. Some new and
promising product has been imported for the occasion. "Claudelle
laglish" is fair at two Stanley Warmer situations. "Ada" at the Capival kome rebust

Estimates for This Week

Ambensader-Metropolitan (SW) (1,480; 1,600; \$1-\$1.49)—"Claudelle Inglish" (WB). Fair \$9,000. Last week, "Dr. Blood's Coffin" (
"Snakewoman" (AI), \$9,500.

Apex (K-B) (\$40; \$1-\$1.49) —
"Two Women" (Indie). Hotsy \$6,000
or close. Last week, "Bridge" (AA)
(4th wk), \$3,500.

Capitel (Loew) (3,420; \$1-\$1.49)-" (M-G). Big \$13,500. Last, "Thief of Baghdad" (M-G),

Keith's (RKO) (1,850; \$1-\$1.49)
"Goodbye Again" (UA) (4th w)
Oke \$9,000. Last week, \$9,500.

Ontarie (K-B) (1.240; \$1-\$1.49)—
"Naked Edge" (UA) (6th wk): Fair
\$4,000, Last week, \$4,500.

Palice (Loew) (2,390; \$1-\$1.49)— "Pit and Pendulum" (AI) (2d wk). Great \$11,000 after boff \$19,500 epener.

Piasa (T.L) (278; \$1-\$1.80) —
"Truth" (Kings) (9th wk). So-so
\$2,400 Last week, \$2,600.

Playheuse (T-L) (459; \$1-\$1.80)— "Guns of Navarone" (Col) (8th wk). Torrid \$7,000. Last week, \$7,300.

Tewn (King) (800; \$1.25-\$1.49)— Dolce Vita" (Astor) (9th wk). Tashy \$10,000. Last week, \$9,800. Trans-Lux (T-L) (600; \$1.49-\$2)

"Guns of Navarone" (Col) (8th
wk). Sock \$13,000, Last week, \$13,-

Uptews (SW) (1,300; \$1.25-\$1.75)

"Spartacus" (U) (subrun) (10th
wk): Okay \$5,500. Last week, same.

Warner (SW) (1,440; 90-\$1.49) — "Fanny" (WB) (8th wk). Good \$11,-000. Last week, same.

HOLIDAY PERKS PROV.: SEPT.' ROUSING 15G

Providence, Sept. 5.

Upped scale and a so-so holiday veatherwise) weekend has RKO "Come September" leading Albee's "Come September" leading a fairly strong town. Strand is still on the hot side with fifth frame of "Guns of Navarone," and is followed closely by Loew's State's "Honeymoon Machine." Majestic is fairly good with third round of "Fanny."

Estimates for This Week

Albee (RKO) (2,200; 75-\$1.25)— Come September" (U) and "Ole ex" (U). Peppy \$15,000. Last Albee (RKO) (2.200; 75-\$1.23)—
"Come September" (U) and "Ole
Rex" (U). Peppy \$15,000. Last
week, "Nikki" (BV) and "Tlute
and Arrow" (BV) (2d wk). Good
\$6,500.

Elmweed (Snyder) (724; \$2-\$2.50)
—"Exodus" (UA) (12th wk). Mild
\$3,000. Last week, same.

Inglish' Good \$5,000,

Louisville, Sept. 5. Labor Day weekend in helpi Laber Day, weekend is helping greases at most downtown houses, with hav're continuing to lead the figst-russ list. "Guns of Navarana" in fearth frame at United Artists is leading the town, "Come Sup-tember," in third stanzs at the Kantucky, is matching its ascend week at the wicket. "Seven Won-ders of World," in eighth at the

week at the wicket. "Seven Weakern of Weeld," in eighth at the Rialto, is on a par with last week. Retinates for This Weak. Revews (Fourth Avenue) (1,116; 75-\$1) — "Trapp Family" (20th). Oke \$5,000. Last week, "Nikhi" (BV), Nice \$6,000 for third week. Keathakhy (Swittow) (900; 75-\$1)—"Come September" (U) (3d wk). Neat \$7,000. Last week, same. Mary Anderssen (People's) (900; 75-\$1)—"Claudelle Inglish" (WB). Good \$5,000. Last week, "Two Rode Together" (Col), fair \$4,500. Ohis (Settos) (900; 75-\$1)—"Naked Edne" (UA) (3d wk). Strong \$5,500, after last week's solid \$7,000.

Rialta (Fourth Avenue) (1,100; \$1,25-\$2.20). "Seven Wonders of World" (Cinerama). Labor Day

\$7,000.
Rialto (Fourth Avenue) (1,100;
Rialto (Fourth Avenue) (1,100;
Ri2.25.220). "Seven Wonders of
World" (Cinerama). Labor Day
weekend helping to brisk \$7,000
in seventh round. Last week, same.
United Artists (Fourth Avenue)
(3,000; 73-\$1.25).—"Gubs of Navarone" (Col.) (4th wk). Solid \$12,000.
Last week, same.

Inglish' Hot &G, K.C.: Fear' 20G

Kansas City, Sept. 5. Interesting newcomer is "Claudelle Inglish" which looms as a possible holdover at the Para-mount. "Scream of Fear," in a 10-theatre hook-up, is disappoint-ing. "Exodus" is modest in its first In-thearre noon-up, is unappromise. "Exodors' is modest in its first date on a regular first-run basis. Bullish trend holds for "Come september" at the Roxy, "Guns of Navarone", at the Plaza, with a moderate rate for "Mikia!" Weather on the favorable side, although a hit moist on Friday.

Estimates for This Week

Breekside (Fox - Midwest - Nat Theatres (800; \$1) — "Exodus" (UA). First date after its down-town hard-ticket run. Modest \$4,-000, holds. Last week, "Tammy 000, holds. Last week, "Tammy Tell Me True" (U) (6th wk), fair

\$2,000. Capri (Durwood) (1,260; \$1-\$1.59) —"Romanoff and Juliet" (U) (2d wk). Mild \$6,000. Last week, \$7,-

500.

Crest, Riverside (Commonwealth)
(300 cars each; 90c), Dickinson,
Antec, Overland (Dickinson) (700,
600, 500; 90c), Besievard (Rosedale) (750 cars; 90c), Isis, Vista
(FMW-NT) (1,360, 700; 90c), HiWay 44 (General) (1,000 cars; 90c),
Electric (Fulton) (1,600; 90c)—
Scream of Fear" (Col) and "Underworld U.S.A." (Col). Light,
\$20,000 in unusual combo of indoor
and outdoor theatres. Last week. azu, not in unusual commo or indoor and outdoor theatres. Last week, Crest, Riverside, Isis, Vista, Elec-ric, Boulevard "Pit and Pendu-lum" (Al). First-run with various subsequent dual partners, okay

Fairway (FMW-NT) (700; \$1)—
"Carry On Constable" (Gov) (8th
wk) and "Carry On Nurse" (Gov)
(2d run) (4th wk), \$1,200. Last

Week, \$1,400.

Kime (Dickinson) (504: 90-\$1.25)

—"Never On Sunday" (Lope) (2d run) (11th wk). Steady \$1,400. Dest

IIII wk). Steady \$1,400. Dast \$1,500. zmeunt | Blank-UP) (1,900; 25) — "Claudelle Inglish" Bright \$8,000, may hold. week, "Ada" (M-G), \$7,900. (WB).

(WB). Bright \$3,000, may hold. Last week, "Ada" (M-G), \$7,000.
Plans (FMW-NT) (1,530; \$1-\$1.25)
—"Guns of Navarone" (Col): (7th wk). Hearty \$8,500, may hold. Last week, great \$9,000.

Backhill (Little Art Theatres) (750; \$1-\$1.25)—Currently second run art films. Last week, "Man in Moon" (T-L), \$1,500.

Basty (Durwood) (850; \$1-\$1.50)
—"Come September" (U) (4th wk).
Hefty \$11,000, holds. Last week, boff \$12,000.

Uptews, Granads (FMW-NT) (2-

boff \$12,000.

Uptown, Granada (FMW-NT) (2,-043; 1,217; \$1-\$1,25) — "Nikki" (BV) (2d wk). Good \$10,000, may hold. Last week, great \$18,000.

Empire (Durwood) (1,200; \$0-\$2)—"This Is Cinerama" (Cinerama) (reopened thealre Aug. 31 after being dark six weeks. Bright \$12,-000, second time for this policy in this theatre (formerly the 86%; saurt), third time for this picture saurt). this theatre (formerly the Missouri), third time for this picture in town.

Lylle; Gune' 12G, 4th B'way: Holiday Not Se B.O.-Festive But 'Fanny' Sets New Hall Record, 'Moon' Orbital 23G, 'Great War' 321/2G

Labor Day was a non-major box-word-of-mouth apparently helping, office heliday for most of Broadway but the immediately preceding Saturday and Sunday were musually strong. First of Tonno and ended yesterday (Tues.) with presence offered a variety of reassant, the most prominent of them heling that the first Monday of manually strong. Firstrun impressarios offered a variety of reasons, the most prominent of them heing that the first Monday of transition for many people, such as those husy decamping from their gazehos, while the city-dwellers wanted a final fing at the heaches. Still, it was a holiday and certainly far better than the usual Monday.

"Yang" draw a yery large such.

"Fanny" drew a very large spot-light at the Music Hall where a new alltime money mark has been new alltime money mark has been set. This Warner entry, along with the stageshow, wound up eight weeks with a boxoffice tally of \$1,432,292 and appears headed for another \$155,000 in the nitht and final round ending tonight (Wed.). Adds up to a total of \$1,587,292. Previous record was held by Metra's "Great Caruso" which raked at 1984, 2011 to the contract of the stage of the sta in \$1,396,943 in 10 weeks.

Of the new pictures in conten-tion on the main stem, "Purple Moon" is standout. Playing the art-shop Little Carnegie, this Times Film import figures to conclude its initial week with \$23,000. This is the tallest opening-week money in the history of the house, exceeded only by "Tunes of Glory" in its only by "Tur second week.

"Great War" (Lopert) is rated a at the Victoria and a good \$11,500 at the Trans-Lux 52d St. where day-dating.

"Big Gamble" (20th) is playing for moderate stakes at the Para-mount where the first week's take is estimated at \$26,000.

"Young Doctors" held up very well with \$35,000 in second frame at the Astor and \$15,000 at the Trans-Lux 85th St. "Honeymoon Machine" (M-G) gained ground, closing the second round at the State with an all-right \$26,500.

Estimates for This Week

Aster (City Inv.) (1,094; 75-\$2 Young Doctors (UA) (2d w y \$35,000 for second frame \$38,000 in opener. Hefty

Capitel (Loew) (4.820; \$1-\$2.50)
—"Ada" (M-G) (2d wk). This round maintaining pace of initialer. Good \$35.000.

Criterion 'Moss) (1,520; \$1.50 \$3.50)—"Guns of Navarone" (Col. (11th wk). Looks climbing to \$46,600 this week, which is excel-lent business, after \$43,000 in previous

DeMille (Reade) (1.463; \$1.50-\$3.50)—"Spartacus". (U) 49th wk). This session, ending tonight (Wed.) going up to \$28,000 with support of biggest Sunday in several months. Previous week, \$46,000.

Henry Miller (Gilbert Miller) (800; \$1.50-\$3.50)—"La Dolce Vita" (Astor) (21st wk). The 20th week ended Saturday (2) with power-

ended Saturday (2) with power-house \$24,600, after \$28,000 in the week previous.

Falace (RKO) (1,642; 90-\$2.50)— "Pit and Pendulum" (AI) (3d wk). Second round ended yesterday (Tues.) strong \$24,000, same as in opening week.

Forms (Moss) (813; 90-\$1.80)— "Scream of Fear" (Col) (3d wk). Second week ended Monday (4) with okay \$12,500 after \$15,000 in initial round.

with okay \$12,500 after \$15,000 in initial round.

Paramenas (AB-PT) (3,665; \$1-\$22—"Big Gamble" (20th). Fair \$26,000 in opening week ending tomorrow (Thurs.). Previous, "Marines Let's Go" (20th) went three days beyond sluggish \$18,000 second week.

Radia City Music Hall (Rockefellers) (6,200; 90-\$2.75—"Fanny" (WB) (9th wk). Robust Labor Day income of \$28,000 bringing this

(WB) (9th wk). Robust Labor Day income of \$28,000 bringing this minth and final week to highly impresive \$155,000. Full run set house bexoffice record. "Come September" (U) opens tomorow (Thurs., Ervell (UAT) (1,545; \$1.50-\$2.50).—"Francis of Assisi" (20th) (6th wk). This frame ending tomorow (Thurs.) fair enough at \$22,000 after \$26,000 in fifth.

State (Gowy) (1 900: \$1.50-\$2.50)

days) \$3,000.

Warner (SW) (1,813; \$1.50-\$3.50)

"Exedus" (UA) (37th wk). This frame ending today (Wed.) \$22,900 and no complaints, having jumped from \$21,000 in 36th week. Stays until "El Cid" (AA) next month.

First Run Artice

Barenet (Reade) (430; \$1.25-\$2)-"Saturday Night, Sunday Morning" (Cont) (23d wk). The 22d round ended Sunday (3) with okay \$6,700 after strong \$9,200 in the 21st.

Fine Arts (Davis) (468; 90-\$1.80)

"Scream of Fear" (Col) (3d wk).
Second week ended Monday (4)
fell off from the initial week's pace with \$7.000.

Beckman (R&B) (590; \$1.20-\$1.75)—"Rocco and His Brathers" (Astor) (Lith wk). Tenth week ends ing Monday (4) good-shape \$8,800; 9th was \$8,000.

9th was \$8,000.

Embassy (Guild Enterprises) (500, 90-\$1.75)—"Cold Wind in August" (UA) 7th wk). Sixth frame ended yesterday (Tues.) 3mcy \$8,500, or \$500 over previous week.

Carnesie Hall Cinema (F&A) (300; \$1.25-\$1.80)—"Apu Trilogy" (Harrison (8th wk). This week ending today (Wed) on its way to another \$4,950, same as last, and no-body's beefing! body's beefing

Fifth Ave. Cinema (R&B) (250; 1.25-\$1.80) — "Secrets of Weman" (Janus) (9th wk). Up again to \$4,000 after \$3,500 in the previous.

Little Carnegie (L. Carnegie) (520; \$1.25-\$2) — "Purple Moon" (Times). First week ends today (Wed.) with \$23,000 in prospect for a new opening frame record, sur-passed only by "Tunes of Glory" in its second week. In previous, in its second week. In previous, "Leda" (Times) did \$7,000 in sixth and final

Guild (Guild) (450; \$1-\$1.75)—
"Sand Castles" (Indie) (4th wk).
Third week finished Monday (4) with upbeat \$9.500, after \$10,000 in

Murray Hill (R&B) (565; 95-\$1.80) -"Guns of Navarone" (Col) (11th —"Guns of Navarone" (Col) (11th wk). This stanza ending tonorrow (Thurs.) a potent \$11,500, bolstered

(Continued on page 11)

Baghdad' Hefty \$15,000 St. L.; 'Inchish' Fat 18G

St. Louis, Sept. 5.
Top new lures for the week are
"Thief of Baghdad" at Loew's
State and "Claudelle Inglish" at
the Amhassador. Holdovers are
strong: "Fanny" in a ninth frame
at the Esquire, "Come September"
in a third at the Fox and "Naked
Edge" in a third at Loew's MidCity.

Estimates for This Week
Ambassador (Arthur) (2.970:

Estimates for This Week
Ambassader (Arthur) (2,970;
\$1.25-\$1.50\—"Claudelle Inglish"
(WB). Stout \$18,000. List week,
"Exodus" (UA) (5th wk), \$8,000.
Apelle Art (Grace) (700; 90\$1.25\—"Never on Sunday" (Indle)
(31st wk). Okay \$2,400. Last week,
\$2.300.

Esquire (Schuchart-Levin) (1,-900; \$1.25-\$1.50)—"Fanny" (WB) (9th wk). Good \$9,000. Last week,

9th wk). Good \$9,000. Last week, \$9,000.
Fax (Arthur) (5,000; 90-\$1.25)—
"Come September" (U) (3d wk).
Robust \$18,000. Last week, \$24,000.
Leew's Mid-City (Loew) (1,160; 60-90)—"Guns of Navarone" (Col).
Good \$10.000. Last week, \$9,000.
State (Loew) (3,500; 50-90)—
"Thief of Baghdad" (M-G) and "Green Helmet" (M-G). Hefty \$15,000. Last week, "Guns of Navarone" (Col) (6th wk), \$9,000.

\$15,000. Last week, "Guns of Navarone" (Col) (6th wk), \$9,000.

Pageant (Arthur) (1,000; 90\$1,25)..."The Truth" (Indie) (2nd wk). Nice \$3,000. Last week, \$4,000.

St. Leuis (Arthur) (3,800; 75-90)..."Komga" (Al) and "Atlas" (Al), Fair \$8,000. Last week, "Marines, Let's Go" (20th) and "Mystery of Tiger Bay" (Indie), \$12,000.

Skady Oak (Arthur)

after \$25,000 in fifth.
State (Loew) (1,900; \$1.50-\$2.50)

—"Honeymoon Machine" (M-G)
(3d wk). Second week ended yesiterday (Tues.) all right \$26,500 with wk), \$3,000.

SOUNS DOCTORS DELIVER A NEW BLOCKBUSTER TO NEW YORK!*

FIRST WEEK'S FIGURES ARE JUST WHAT THE BOXOFFICE ORDERED! SMASH! SMASH!

and
"Should be coining a mint of money at boxoffices over the land!" ___m r mails

*Astor and Trans-Lux 85th St. Theatres

REDRIC MARCH - BEN GAZZARA DICK CLARK - INA BALIN - EDDIE ALBERT IN "THE YOUNG DOCTORS" SCREENPLAY BY JOSEPH HAYES - BASED UPON A NOVEL BY ARTHUR HAILEY - MUSIC ELMER BERNSTEIN PRODUCED BY STUART MILLAR AND LAWRENCE TURMAN - DIRECTED BY PHIL KARLSON A DREXEL FILMS CORPORATION - MILLAR/TURMAN PRODUCTIONS INC. PRESENTATION



Heat K.O.'s Hub; 'Women' Trim \$16,000, 'ADA' NEAT \$12,000, 'Inglish' Nice 12G, 'Command' Oke 10G

Boston, Sept. 5.
Blistering heat knocked out holiday biz. With most product in for day biz. With most product in for the long weekend since last week, only four new entries were sprung. "Two Women" is off to a fine start at the Kenmore. "Claudelle Inglish" is good at the Metropolitan. "Armored Command" is okay at the Paramount. "Eve Wants to Sleep" is all right at the erratic Fenway. Pilgrim opened "Exodus" for first grind run in city, after it roadshowed at Saxon, to moderate biz. Standout is "Come September" in second at the Memorial, which has outdistanced them all since opening with a clouting take.

Estimates for This Week

Estimates for This Week

Astor (B&Q) (1,170; 90-\$1.50)—
"Ada" (M-G) (2d wk). Improved to
\$11,000. Last week, \$10,000.
Beacon. Hill (Sack) (678: \$1\$1.50)—"Never On Sunday" (Lope)
(22d wk). Bubbly \$7,500 again. Last
week, ditty.

(22d wk). Buddy \$1.000 week, ditto.
Boston (Cinerama, Inc.) (1,354; \$1.75-\$2.65)—"Windjammer" (NT). (reissue' (17th wk). Hollday helped

ulid to \$8,500. Last week, \$6,500. Capri (Sack) (900; \$1-\$1.50)—"Raisin in Sun" (Col) (8th wk). Nitty \$7,000. Last week, same.

Exeter (Indie) (1,376; 90-\$1.50)—"Romanoff and Juliet" (U) (10th wk). Oke \$5,000. Last week, \$4,000. Fenway (Indie) (1,350; \$1.50)—"Eve Wants to Sleep" (Indie) and "Highway" (Indie). Oke \$4,000. Last week, "Hiroshima, Mon Amour" (Zenith) (relssue) (3d wk), \$1.500.

Gary (Sack) (1,277; 90-\$1.80)—
"Guns of Navarone" (Col) (8th wk).
Blasting \$25,000, Last week,
Galan

Kenmore (Indie) (700; \$1.50)—
"Two Women" (Embassy). Fine
\$16,000, backed by great reviews.
Last week. "Love and French-\$16,000, breked by great reviews.
Last week, "Love and Frenchwoman" (Kings) 15th wk), \$5,000.
Metropolitan (NET) (4,357; 90\$1.25)—"Claudelle Inglish" (WB)
and "Girl in Room 13" (Indie).
Good \$12,000. Last week, "Voyage
to Bottom of Sea" (20th) and
"Shakedown" (U), \$9,000.
Memorial (RKO) (3,000; 90-\$1.49)
"Come September" (U) and

Memorial (RKO) (3,000; 90-\$1.49)

"Come September" (U) and
"Posse From Hell" (U) (2d wk).
Rousing \$25,000. Last week,
\$30,000.

Orpheum (Loew) (2,900; 90-\$1.49)

"Honeymoon Machine" (M-G)
and "Three on Spree" (UA) (2d
wk). Good \$12,000. Last week,

\$11,000.
Paramount (NET) (2,357; 70\$1,25)—"Armored Command" (AA)
and "Brainwashed" (AA). Okay
\$10,000. Last week, "King of Roaring 20's" (AA) and "Time Bomb"
(AA) (2d wk), \$6,000.
Pitgrim (ATC; (1,909; 75-\$1.25)
—"Exodus" (UA) (reissue). Moderate \$9,000. Last week, "Battle at
Bloody Beach" (20th) and "Misty"
(20th) \$9,000.

\$9 000

(20th), \$9,000.
Saxon (Sack) (1,100; \$1.25-\$1.80)
—"Fanny" (WB) (9th wk). Fancy
\$15,000. Last week, \$14,000.
State (Trans-Lux) (730; 75-\$1.25)
—"Women of Sin" (Indie) and
"Lost Souls" (Indie) (2d wk). Oke
\$3,800. Last week, \$4,200.

Metro Debates Whether To Roadshow 'Horsemen' Due to Surfeit & Squawks

Due to Surfeit & Squawks

Metro reportedly is in a state of indecision concerning the marketing of "Four Horsemen of the Apocalypse." Question centers around whether or not to go roadshow.

Company is said to feel that under normal circumstances the property would be an automatic two-a-day offering. The \$5,000,000 budget plus the nature of the epic story would seem to warrant the hard-ticket approach.

On the other hand there's the possibility of a roadshow surfeit. How many upped-price pictures will the public accept? M-G itself has "King of Kings" due shortly to be followed by the Cinerama co-productions earmarked for roadshowing.

Also in mind is the fact that many exhibitors are beefing about the long runs entailed in two-a-day engagements. Squawk is that interest in some roadshow pictures has waned by the time they reach the sub-runs after the marathon first-run showings.

Key City Grosses

Estimated Total Gross

This Week\$2,471,860
(Based on 21 cities and 248
theatres, chiefly first runs, including N.Y.)

Last Year\$3,015,900 (Based on 20 cities and 243

'Ada' Tired 11G, Philly; 'Sept.' 22G

Philadelphia, Sept. 5.

Biz climbed over Labor Day weekend compared to the take for last year's holiday. Midtown wickets are swinging, but "Ada" is quiet at the Randolph and "Marines, Let's Go" is so-so at the Stanton. "Secrets of Women" is tidy at the World. "Comes September" is hot in a second Arcadia round.

Estimates for This Week

Estimates for This Week
Arcadia (S&S) (536; \$9.\$1.80)—
"Come September" (U) (2d wk).
Hot \$22.000, Last week, \$27,000,
Boyd (SW) (1,536; \$2.\$2.75)
"La Doice Vita" (Astor) (7th wk).
Fancy \$9,700. Last week, \$9,500.

ancy \$9,100, 1200, 1000, 190, \$1.80). Fox (Milgram) (2,400; 99-\$1.80). Cuns of Navarone' (Col) (8 'Guns Fast \$19,000. Last week,

22,000.

Goldman (Goldman) (1,200; 99-\$1.80)—"King of Roaring '20s" (AA). Potent \$15,000. Last week, "Goodbye Again" (UA) (6th wk),

Midtown (Goldman) (1,200; 99-\$1.80)—"Spartacus" (U) (4th wk). Trim \$7,500. Last week, \$8,000.

Randolph (Goldman) (2,500; 99-\$1.80)—"Ada" (M-G). Tired \$11,-000. Last week, "Fanny" (WB) (8th wk); \$10,000.

Stanley (SW) (2,500; 99-\$1.80)—
"Honeymoon Machine" (M-G) (3d
wk). Nice \$10,000. Last week, wk). N \$11.000.

Stanton (SW) (1,483; 99-\$1.80)—
"Marines, Let's Go" (20th). So-so
\$9,000. Last week, "Thlef of
Baghdad" (M-G), \$9,000.

Trans-Lux (T-L) (500; 99-\$1.80)
—"Tunes of Glory" (Lope) (7th
wk). Good \$4,000. Last week,
same.

Vikings (Sley) (1,000; 99-\$1.80)— "Naked Edge" (7th wk). Okay \$4,-000. Last week, same.

World (R&B-Pathe) (483; 99-\$1.80) — "Secrets of Women" \$1.80) — "Secrets of Women" (Janus). Tidy \$4,500. Last week, "Truth" (Kings) (5th wk), \$2,900.

BROADWAY

(Continued from page 9) by splendid weekend. Did \$12,000 in the 10th.

in the 10th.

Paris (Pathe Cinema) (568; 90\$1.80) — "Truth" (Kingsley) (11th
wk): The 10th round ended Sunday
(3) just fine at \$9,300 after \$10,500
in the 9th.

Plaza (Lopert) (525; \$1.50-\$2) — "Never On Sunday" (Lopert) (47th wk). The 46th frame ending Monday (4) was \$16,000, same as in previous, and thus a superb run continues.

continues.

68th St. Playhouse (Leo Brecher)
(370; 90-\$1.65)—"The Joker" (Lopert) (5th wk). Fourth week ended Sunday (3) with good \$7,260, going ahead of previous frame's \$6,500.

going anead or previous frame's \$8,500.

Sutton (R&B) (561: 95.\$1.80) —
"Two Women" (Embassy) (18th wk)., Good \$10,500 in 17th week ended Sunday (3), with holiday not included, after \$11,500 in 16th.

Trans-Lux 52d St. (T-L) (540; \$1-\$1.50) — "Great War" (Lopert). First round ended yesterday (Tues.) with good \$11,500, after fifth and final week of "Cold Wind in August" (Ald) drew \$7,000.

Trans-Lux 85th St. (T-L) (550; \$1.25-\$2) — "Young Doctors" (UAP '12d wk). Second round ending today (Wed.) a pleasing \$15,000 after \$18,500 in the first.

World (Perfecto) (390; 90-\$1.80) —"Lust for Sun" (FAW) (10th wk).

"Les 10th week ending tomorrow

\$10th week ending tomorrow splendid at \$8,200, after \$8,000 week previous.

FRISCO, 'MARINES' 91G

San Francisco, Sept. 5.
First-runs are solid with "Ada"
and "Marines Let's Go" okay. And Marines Let's Go oad,
Holdovers are strong, and among
the latter "Come September" is
sparkling at the Golden Gate
while "Guns of Navarone" is great
at the St. Francis.

Estimates for This Week

Golden Gate (RKO) (2,859; \$1.25-\$1.50)—"Come September" (U) and "Blast of Silence" (U) (3d wk). Sparkling \$17,500. Last week, \$18,000.

\$18,000.

Fox (FWC) (4,651; \$1.25-\$1.50)—

"Marines Let's Go" (20th) and

"Battle of Bloody Beach" (20th)
Adequate \$9,500. Last week, Alakazam the Great" (AI) and "Atlas"

(20th), \$12,500.

Warfield (Loew's) (2,656; \$1.25-\$1.50)—"Ada" (M-G) and "Three on a Spree" (M-G). Nice \$12,000.

Last week, "Thief of Baghdad" (M-G) and "Five Guns to Tombstone" (M-G) (2d wk), \$9,200.

Paramount (Par) (2,646; \$1.25-\$1.50)—"Fanny" (WB) (5th wk).
Fine \$11,000. Last week, \$12,000.

St. Francis (Par) (1,400; \$1.25-\$2)—"Guns of Navarone" (Coi) (10th wk). Booming \$12,000. Last \$2)—"Guns of Navarone" (Col) (10th wk). Booming \$12,000. Last week, same.

United Artists (No. Coast) (1,-151; \$1.25-\$1.50)—"Exodus" (UA) (5th wk). Okay \$6,500. Last week,

Vogue (S. F. Theatres) (364; \$1.50—"Secrets of Women" (Janus) (5th wk). Good \$2,200. Last week, \$2 500

Presidio (Hardy) (774; \$1.25)—
"Big Deal" (UMPO) (3d wk). Okay
\$3,900. Last week, \$4,000.

Larkin, Clay (A-R) (400; \$1.75-2)—"La Dolce Vita" (Astor) (7th vk). Tall \$17,000. Last week, \$17.500.

Machine' Speedy \$8,000, Balto: 'Gamble' Oke 7G. 'Sept.' Big \$12,000 in 2d

Sept. Dig \$12,000 in Zu Baltimore, Sept. 5.

New bills include "Honeymoon Machine," nice in opener at Town, and "Big Gamble," oke in first at the New. "Come September" is leading the holdovers. It's rated big in second at the Stanton, Next is "Guns of Navarone," strong in eighth week at the Hippodrome. "St. Francis of Assis!" is nice in second at the Mayfair and "Fanny" is steady in seventh week at the Charles.

Estimates for This Week

Aurora (Rappaport) (367; 90-\$1.50) — "Passionate S u m m e r" (Kings) (reissue). Oke \$2,000. Last week, "One Summer of Happiness" (Indie) (reissue), \$2,500.

Charles (Fruchtman) (500; 90-\$1.50) — "Fanny" (WB) (7th wk). Good \$6,000. Last week, same.

Good \$0,000. Last Week, same.

Cinema (Schwaber) (466; 90\$1.50)—"Truth" (Kings) (6th wk).
Fair \$1,800. Last week, \$2,000.

Five West (Schwaber) (435; 90\$1.50)—"Romanoff and Juliet" (U)

(5th wk). Warm \$1,800. Last week, \$2.100.

Hippodrome (Rappaport) (2,300; 90-\$1.50) — "Guns of Navarone" (Col) (8th wk). Strong \$8,000. Last eek. \$9.000.

week, \$9,000.

Little (Rappaport) (300; 90-\$1.50)

"La Dolce Vita" (Astor). Good
\$3,000. Last week, "Lavender Hill.
Mob" (Indie) and "Tight Little Island" (Indie) (reissues), \$3,000.

Mayfair (Fruchtman) (750; 90-\$1.50) — "St. Francis of Assisi" (20th) (2d wk). Nice \$6,000. Last week, \$7,000.

New (Fruchtman) (1,600 \$1.50)—"Big Gamble" (20th). \$7,000. Last week, "Go Again" (UA) (2d wk), \$4,000. "Goodbye

Playhouse (Schwaber) (355; 90-\$1.50)—"Never On Sunday" (Lope) (42d wk). Steady \$2,600. Last week, \$2,500.

Rex (Freedman) (500; \$1.50) —
"Carnival in Flanders" (Indie).
Fair \$2,000. Last week, "Summer with Monika" (Indie) (3d wk). \$1,800.

Stanton (Fruchtman) (2,800; 90-\$1.50)—"Come September" (U) (2d wk). Big \$12,000. Last week. wk). B \$15,000.

Town (Rappaport) (1,125; 90-\$1.50) — "Honeymoon Machine" (M.-G). Good \$8,000. Last week, "La Dolce Vita" (Astor) (7th wk; \$6,000.

Holiday Zooms L.A.; 'Guns' Sockeroo \$35,500 in 3 Sites, 'Doctors' Big 22G, 'World' Soft \$8,300, 'Sept.' \$40,700, 2d

Broadway Grosses

Estimated Total Gross

This Week\$639,885
(Based on 29 theatres)
Last Year\$669,900
(Based on 27 theatres)

'Hipp' Hep 14G, Det.; 'War' \$16,000

solid holdovers but the downtown solid holdovers put the downtown-first-runs in good shape for the holiday week. "Hippodrome" looks big at the Fox. "Honeymoon Ma-chine" is clicking at the Adams. "Great War" shapes great at the Palms. "Claudelle Inglish" stays hot in second heat at the Michigan. Estimates for This Week

Estimates for This Week
Fox (Woodmont Corp.) (5.041;
75-\$1.49) — "Hippodrome" (Indie)
and "Pirate of the Black Hawk"
(Indie). Big \$14,000. Last week,
"Big Gamble" (20th) and "4 Desperate Men" (Indie). \$13,000.
Michigan (United Detroit (4.036;
\$1.25-\$1.49) — "Claudelle Inglish"
(WB) and "Anakomy of Psycho"
(WB) (2d wk). Hotsy \$14,000. Last
week, \$15,000.
Palms (UD) (2,955; \$1.25-\$1.49)—
"Great War" (UA) and "Minotaur"
(UA). Fine \$16,000. Last week,
"Armored Command" (AA) and
"Rommel's Treasure" (AA', \$13,500.

500.

Madison (UD) (1,408; \$1.25-\$1.49)

—"Fanny" (WB) (8th wk). Good \$14,000. Last week, \$15,000. Grand Circus (UD) (1,400; \$1.25-\$1.49)—"Francis of Assisi" (20th) (4th wk). Good \$12,000. Last week, \$13,000. Adams (Balaban) (1,700; \$1.25-\$1.50) — "Hopeyman"

\$1.50) — "Honeymoon Machine" (M-G). Terrific \$15,000. Last week, "Thief of Baghdad" (M-G) and "Green Helmet" (M-G), \$6,500 in second week.

second week, United Artists (UA) (1,667; \$1.25-

United Artists (UA) (1,667; \$1.25-\$1.80)—"Guns of Navarone" (Col) (9th wk). Terrific \$12,000. Last week, \$12,621.

Music Hall (Cinerama, Inc.) (1.208; \$1.20-\$2.65)—"This Is Cinerama" (NT) (refissue) (14th wk). Good \$13,500. Last week, \$14,000.

Trans-Lux Krim (Trans-Lux) (1,000; \$1.80-\$2)—"Tha Dolce Vita" (Aster) (8th wk). Wow \$12,000.

Last week, same.

Mercury (UM) (1,465; \$1-\$1.80)—"Sun Also Rises" (20th) and "Snows of Kilamanjaro" (20th) (refissue). Stars tomorrow (6). Last week, "Romanoff and Juliet" (U), \$6,300 in third week.

week, "Romanoff and \$6,300 in third week.

ALLIED STATES RALLIES ILL. EXHIBS TO COLORS

Allied States Assn. appears to be doing all right, too, inking new members. Contrary impression gained because the handout race went to Theatre Owners of America, which has been recruiting of late like a wartime army.

It develops now that 'National Allied hash't exactly been static on this front. The Illinois affil, particularly, has been bringing them into line. In past few weeks the unit has added eight theatres in seven cities, dipping into neighbor Indiana in one instance. That's of some interest because the Hoosier Allied unit pulled out of the national setup some time back, though it still exists independently. tional setup some time back, it still exists independently

Middleburg's Valley Due for Oct. 1 Reopening

Due for Oct. 1 Reopening
Albany, Sept. 5.
The Valley Theatre in Middleburg, N.Y. is being renovated prior
to its reopening around Oct. 1 by
the Bushes, father and son. Until
recently, it had been operated by
the Burgess-Connery-Tompkins interests, of Ravena, on lease from
the elder Bush.
Howard Goldstein, former Albany film salesman and now an
exhibitor, will set dates for the
Valley.

First-runs are off to the races his week with the three-day holiday weekend plus a number of potent openers and holdovers to spark the overall outlook. "Guns of Navarone." in first general release, is looking to a smash \$35,500 to a trile of cityfion." "Young Doc.

Two new exploitation bills, how-ever, aren't showing much. "In-credible Petrified World" is shap-ing to a soft \$8.300 at the Hawait and Los Angeles while "The and Los Angeles while "The Touchables" is a slim \$3,200 at

Holdovers are headed by "Come Holdovers are headed by "Come September," which is beaming with a wow \$40,700 in second frame in five houses. "Exodus" is also strong with a sparkling \$23,000 in sight in its second week at four sites. "Spartacus" should do a slick \$17,900 in 46th stanza at the Pantages. "Fanny" is heading for a busy \$12,000 in 10th Hollywood Paramount sesh.

Estimates for This Week

Chinese (FWC) (14408; \$2-\$2.40)
—"Young Doctors" (UA). Big \$22,000. Last week, "Goodbye Again"
(UA) (6th wk), \$5,700.

(UA) 6th wki, \$5,700.

Warner Beverly, Hollywood, Warren's (SW-FWC-Metropolitan) (1,316; 756; 1,757; 90-\$2.40)—

"Guns of Navarone" (Col) (1st general release) (10th wk, Warner Beverly; 1st wk, others). Smash \$35,500. Last week, Warner Beverly; \$14,500. Hollywood, Warren's "Two Rode Together" (Col), "Underworld, U. S. A." (Col) (2d wk; \$7,300.

wk, \$7,300.

State (UATC) (2,404; 90-\$1.50)—
"The Touchables" (Ind) and
"Folies Bergere" (Man). Slim
\$3,200. Last week, "Male and
Female Since Adam and Eve"
(Indie) "Tread Softly, Stranger"
(Indie) (1st wk), \$4,300.

(Indie) (1st wk), \$4,300.

Hawaii, Los Angeles (G&S-Metropolitan) (1,106); 2019: 90-\$1.501—
"Increditable Petrified World" (Bor)
and "1eenage Zombies" (Bor). Soft
\$8,300. Last week, Hawaii, "Ada"
(M-G; "Secret of Monte Cristo"
(M-G; (2d wk), \$2,700. Los Angeles
with Fox Wilshire, "Parent Trap"
(BV) (3d wk, Los Angeles; 1st wk,
Fox Wilshire, "Dondi" (AA) (Los
Angeles) (3d wk), "Gidget Goes
Hawaiian" (Col) (moreover) (Fox
Wilshire) (1st wk), \$10,100.

Fox Wilshire (FWC) (1,990: 90-

Wilshire (1st wk), \$10,100.

Fox Wilshire (FWC) (1.990; 90\$1.50)—"King and I" (20th) (reissue). Slender \$4,500.

Iris (FWC) (825; 90-\$1.50)—"Carry On, Constable" (Gov) and
"Carry On, Admiral" (Gov) (moveovers), Good \$5,000. Last week,
"On the Double" (Par) (moreover),
"Ladies Man" (Par) (1st wk), \$3,200.

Fur Star (1laTo), (868: 90.81.50).

Fur Star (UATC) (868; 90-\$1.50)

—"One Plus One" (Sel) (2d wk).

Stout \$7,000. Last week, \$8,400.

Beverly, Baldwin, Hillstreet, Pix, Wiltern (State-Metropolitan; Prin-SW) (1,150; 1,800; 2,752; 756; 2,344; 90-\$2)—"Come September" (UI) and "Posse from Hell" (UI) (2d wk). Wow \$40,700. Last week, \$48,-700.

Orpheum, Vogue, El Rey, Loyola (Metropolitan-FWC) (2,213; 310; 861; 1,298; 90-\$1.50)—"Exodus" (UA) (2d wk). Sparkling \$23,000. Last week, \$33,300.

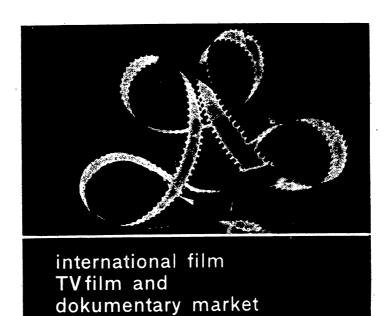
Crest (State) (750; 90-\$1.50)-'L'Avventura" (Breg) (7th wk) ar 'Carry On, Admiral" (Gov) ("Carry On, Admira!" (Goy) (3d wk). Oke \$3,000. Last week, \$3,000. Hollywood Paramount (State) (1,-468; \$1-\$2,40)—"Fanny" (WB) (10th wk). Busy \$12,000. Last week, \$11,-500.

Music Hall, Canon (Ros) (720; 500; \$2.40-\$2.75)—"La Dolce Vita" (Astor) (8th wk). Sizzling \$18,300. Last week, \$18,100.

Warner Hollywood (Cinerama Inc.) (1,389; \$1.20-\$2.65)—"Seven Wonders of World" (Cine) (reissue) started 16th wk (3) after \$16,000

Fine Arts (FWC) (631; \$2-\$2.40)
—"Never on Sunday" (UA) (41st
wk). Grand \$8,000. Last week, \$6,700.

Pantages (RKO) (1,513; \$1.25-\$2.75)—"Spartacus" (UI) (46th wk). Slick \$17,900. Last week, \$15,000. Egyptian (UATC) (1,392; \$1,25-\$3.50)—"Ben Hur" (MG) (93d wk). Sock \$22,000. Last week, \$18,500.



A GREAT SUCCESS ATTRACTING WORLD ATTENTION

APRIL: to coincide with the Milan Trade Fair,

Two annual meetings: the Spring meeting in those of Asia and Africa. At the last meeting 921 full length, TV and documentary films of the world's largest display of sample goods and cultural, scientific, travel and publicity interest products; an Autumn meeting in OCTOBER. were viewed by buyers and renters coming MIFED is an international centre favoured by film dealers from many countries, including from forty-three different countries and five continents.

Producers, film executives and cinema circuit managers are cordially invited to attend the "Fourth Cine Meeting", which will be held from 9 to 20 October 1961

Information from: MIFED Largo Domodossola 1

Milano (Italy) Telegrams: MIFED-Milano



Early Snow Aids Denver; 'Alakazam' Sock \$22,000, 'Truth' Strong \$6,000

Denver, Sept. 5.
Earliest snowstorm ever recorded in Denver diverted Labor
Day weekend crowds from plenics
and outdoor activities to warmth
of theatres. The Influx resulted in
turnaway business in most houses.
Leading the town is "Alakazam,"
big at the Denver. "The Truth"
is great at the Towne. Holdovers
are strong.

Estimates for This Week

Aladdin (Fox. (900; \$1,25)—
"Nikk!" (BV) (7th wk). Nifty
\$5,500. Last week, \$3,200.
Centre (Fox. (1,270; \$1-\$1.45)—
"Guns of Navarone" (Col) (5th
wk). Great \$14,000. Last week,
\$12,800

Cooper (Cooper) (814; \$1.65-\$2.50)—"This is Cinerama" (Cine-rama) (25th wk). Good \$12,200. Last week, \$14,300.

Denver (Fox) (2,432; \$1.25)—
"Alakazam" (A-I) and "Twinkle
and Shine" (Col). Big \$22,000.
Last week, "Two. Rode Together"
(Col) and "Five Golden Hours"
(Col), \$13,500.

Denham (Indie) (800; \$1.25)—
"Ada" (M-G), Okay \$7,000. Last
week, "Honeymoon Machine" (M-G)
(2d wki, \$5,000.

Esquire (Fox) (600; \$1)—"Carry On Constable" (Gov. 4th wk). Fine \$2,500. Last week, \$2,300.

Fine \$2,500. Last week, \$2,300.

Orpheum (RKO) (2,690; \$1.25\$1.45-"Exodus" (UA) (3d wk).

Nice \$8,500. Last week, \$7,500.

Paramount (Indie) (2,100; 90\$1.25-"Come September" (U)

me September" (U)
Sturdy \$15,000. Last

(4th wk). Sturdy \$15,000. Last week, \$14,500. Towne (Indie) (600; \$1-\$1.45)— "The Truth" (Kings). Strong \$6,000. Last week, "Marines, Let's, Go" (2nd wk), \$3,500.

Mpls. Slow; 'Windjammer' Lusty \$13,000, 13th, 'Guns' Torrid 16G (5th), Pit' $7\frac{1}{2}$ G

Minneapolis, Sept. 5.
Exhibs are finding competish less formidable now that the New York Yankees have moved on and Minnesota State fair has completed its 10-day run. Biz remains on thin side, however, with Labor Day holday taking a toll and smallfry returning to school. Offsetting bonds end of daylight saving time in state. For third straight session there are no newcomers. Best coingetter continues to be "Wind-Jammer," reissue in 13th stanza after

Fri. (8).

Uptown (Field) (1,000; \$1.25)—

"Pit and Pendulum" (AI) (2d wk).
Loud \$7,500. Last week, \$10,000.

World (Mann) (400; 85-\$1.50)—

"The Truth" (Kings) (3d wk). Satisfactory \$6,000. Last week, ditto.

Stevens

represented. It was, Skouras in dicated, symptomatic of the "gen eral pirating" of subject matter which was helping to destroy the

Twentieth also has been the defendant in a lawsuit involving the "Greatest" story. The plaintiff is author-playwright Henry Denker, who was associated with Oursler in the "Greatest" property, and in the "Greatest" property, and, with the Oursler heirs, coowner of the "Greatest" copyrights. Without the support of the Oursler heirs, Denker has been seeking to get the original contract, by which "Greatest" was sold to 20th, cancelled on the grounds that the picture was not completed by the time specified in the contract. Most of the legal hassling so far has revolved around the question of whether or not one party to a copyright can bring such action without the cooperation and consent of the other parties. Question is due for another hearing before the Court of Appeals in Albany next month.

next month.

Impossible to work under the "divided management now gulding 20th." In his appearance before the 20th board in New York last week, Stevens said he emphasized what he called its "responsibility" to the company and to the entire industry to make the film. With the 20th cancellation of "Story, Stevens no longer has any committments to the company.

His acquisition of "Story rights also carries with it all talent

mittments to the company.

His acquisition of "Story rights also carries with it all talent contracts pertaining to the film, including services of Carl Sandburg and those of such stars as John Wayne, Sidney Politer, etc. While Stevens intends the pic to be "the greatest all-star film ever made." he also says its total budget will be a good deal less than some of the fantastic estimates tup to \$10 or \$15 million seen in the press, since it is not going to be done with "masses of mob scenes" and "huge papier mache sets." 1961
High Low
2734, 2014
6178, 4134
2734, 1814
2734, 3459
3554, 2134
4742, 32
4614, 2654
11934, 10114
758, 418
1774, 1374
3574, 1578
71, 3634
1774, 1374
4136, 2775
4136, 2775
2174, 1654
8534, 5336
2558, 1734
227, 175

With an estimated shooting sked of six months, to be followed by another six months for post-photography work, plc would be ready for release early in 1963.

there are no newcomers. Best coingetter continues to be "Wind Jammer," reissue in 13th stanza at Century, returning to normal after climbing to fits top take in 12th.

Estímates for This Week

Academy (Mann) (947; \$1.75£2.65)—"Windjammer" (NT) (fith wk). Steady \$7,500. Last week, \$8,500.

Century (Cinerama, Inc.) (1,150; \$1.75-\$2.65)—"Windjammer" (NT) (reissue) (13th wk). Starting fourth month, looks like rousing \$13,000 with two extra showings. Enjoyed best week previous round, grossing \$16,700 with heavy play from State fairgoers.

Gopher (Berger) (1,000; \$1-\$1.25)—"Nikki, Wild Dog of North" (BV) (4th wk). Pleasant \$4,500. Last week, \$5,200. Goes another round. Lyrle (Par) (1,000; \$1-\$1.25)—"Nikki, Wild Dog of North" (BV) (4th wk). Pleasant \$4,500. Last week, \$5,200. Goes another round. Lyrle (Par) (1,000; \$1-\$1.25)—"Nikki, Wild Dog of North" (BV) (4th wk). Pleasant \$4,500. Last week, \$5,200. Goes another round. Lyrle (Par) (1,000; \$1.25-\$1.50)—"Goodbye Again" (UA) (3d wk). Fair \$7,000 in final stanza. Last week, same. "Brg Gamble" (20th) starts Fri. (8).

Orpheum (Mann) (2,800; \$1.25-\$1.50)—"Goodbye Again" (UA) (3d wk). Fair \$7,000 in final stanza. Last week, same. "Brg Gamble" (20th) starts Fri. (8).

State (Par) (2,200; \$1.25-\$1.50)—"Guns of Navarone" (Col) (5th wk). Torrid \$16,000. Last week, \$13,500. Last week, \$13,

Aspel Exits Metro Thomas Aspel is exiting this week as Metro branch manager in Los Angeles. cessor set as yet.

'Sept.' Smash \$21,000 In Toronto: 'Fear' Big 13G. 'Guns' Loud \$19,000, 5th

with same Loud \$19,000, 5th

Toronto, Sept. 5.

With many of the deluxers running an extra midnight show on Labor Day, newcomers "Come September" and "Scream of Fear" are off to a sock start.

Estimates for This Week
Carlton (Rank) (2.318; \$1-\$1.50)

"Guns of Navazone" (Col. (5th
wk). Holding at swell \$19,000. Last
week; \$22,000.

"Windjammer" (NT) (37th wk).
Still sturdy \$7,000. Last week,
same.

Hollywood (FP) (1,080; \$1-\$1.50)
—"Screams of Fear" (Col). Rugged
\$13,000. Last week, "Weekend with
Lulu" (Col) (2d wk), \$5,000.

Hyland (Rank) (1,357; \$1-\$1.50)—
"Very Important Person" (20th)
(4th wk). Nice \$5,000. Last week,
\$6,000. me. Hollywood (FP) (1,080; \$1-\$1.50)

\$6,000.
Imperial (FP) (3.343; \$1-\$1.50)—
"Fanny" (WB) 5th wkl. Hefty
\$12,500. Last week, \$13.000.
International (Taylor) (557; \$1\$1.25)—"Never on Sunday" (Lope)
(33d wk). Good \$3,000. Last week,

(33d wk). Good: \$3,000. Last week, \$3,500.

Loew's (Loew) (1,641; \$1-\$1.25)—
"Come September" (U). Wham \$21,000. Last week, "Honeymoon Machine" (M-G) (2d wk), \$8,000.

Tivoli (FP) (935; \$1.50-\$2.50)—
"La Dolce Vita" (Astral) (5th wk).
Still near-night capacity at \$12,500.

Last week, ditto:

Towne (Taylor) (693; 90-\$1.25)—
"The Magician" (ICG) (3d wk).
Tapering to \$4,500. Last week, \$5,500.

Untown (Loew) (2,543; \$1.\$1.75)

\$5,500.

Uptown (Loew) (2,543; \$1-\$1.75)

"Spartacus" (U) (5th wk). At pop prices on three-a-day, staunch \$8,500. Last week, same.

1961

19114

Amusement Stock Quotations

Week Ended Tues. (5)

N. Y. Stock Exchange

N. Y. Stock Exchange

*Weekly Vol. Weekly Weekly Tues.
1005 High Low Close
2034
Am Br-Par Th 226 4534 4134 44
Ampex 563 1994 1834 1914
Col Pix 56 33 3214 325
Decea 75 35 34 347
Disney 119 40 38 3814
Eastman Kdk†163 10514 10314 10414
EMI 194 536 518 516
Glen Alden 133 1334 1314 1314
Loew's Thea. 131 3224 2838 3142
MCA Inc. 11 70 6734 70
Metro GM 194 5744 5434 5514
NAFI Corp. 220 31 2814 2938
Nat. Thea. 252 856 8 8
Outlet ‡1180 2034 1958 2036
Paramount 137 7314 71

85% 203% 731/2

19834

(Courtesy of Merrill Lynch, Pierce, Fenner & Smith, Inc.) Over-the-Counter Securities

8 19⁵% 71

185

NAt. Thea. 2552
Outlet : 11180
Peramount : 137
Phileo : 548
Polaroid : 192
RCA : 358
Republic : 160
Rep. pfd : 24
Stanley War : 72
Storer : 12
20th-Fox : 266
United Artists : 62
Univ Pix : 6
Warner Bres. : 18
Zenith : 158
American Si

| 9114 | 9714 | Zenith | 158 | 19834 | 185 |
| American Stock Exchange |
| 814 | 414 | Allied Artists | 54 | 6 | 554 |
| 1514 | 1314 | BalM'nt GAC | 12 | 1358 | 1314 |
| 414 | 248 | Buckeye Crp. 72 | 224 | 248 |
| 4249 | 934 | Cap. Cit. Bdc. | 56 | 2014 | 1956 |
| 1914 | 456 | Cinerama Inc. 386 | 1674 | 1556 |
| 1915 | 456 | Cinerama Inc. 386 | 1674 | 1556 |
| 1924 | 456 | Cinerama Inc. 383 | 242 | 9 |
| 998 | 473 | Filmways | 32 | 714 | 714 |
| 18 | 1614 | Moviclab | 54 | 18 | 1614 |
| 18 | 1614 | Moviclab | 54 | 18 | 1614 |
| 18 | 1614 | Moviclab | 54 | 18 | 1614 |
| 18 | 1614 | Moviclab | 54 | 18 | 1614 |
| 18 | 1614 | Moviclab | 54 | 18 | 1614 |
| 18 | 1614 | Moviclab | 54 | 18 | 1614 |
| 18 | 1614 | Moviclab | 54 | 18 | 1614 |
| 19 | Amit Telefilms | 83 | 3 | 234 |
| 1014 | 34 | Reeves Bdest | 27 | 636 | 64 |
| 1014 | 6 | Reeves Snd. | 162 | 716 | 676 |
| 27 | 20 | Screen Gems | 10 | 25 | 2334 |
| 31 | 934 | Teleprompter | 38 | 22 | 2114 |
| 31 | 934 | Teleprompter | 38 | 22 | 2114 |
| 404 | 414 | Fonded Eric (I)

* Week Ended Fri. (1). Ex-dividend * Actual Volume

Holiday Lifts Pitt; 'Inglish' Tall \$13,000, 'Sept.' Boff \$14,000, 2d, 'Guns' 12G, 7th

'Marines' Oke \$6,000.

Seattle, Sept. 5.
The Labor Day holiday failed to stimulate business, trade is generally spotty. "Marines, Let's Go" is moderate at the Coliseum and "World By Night" is fair at the Corphenium. Orpheum.

Estimates for This Week Blue Mouse (Hamrick) (769; \$1-\$1.50) — "Goodbye Again" (UA) (2d wk). Fair \$6,000. Last week,

(2d wk). Fair \$6,000. Last week, \$5,400.
Coliseum (Fox-Evergreen) (1,870; \$1-\$1.50) — "Marines. Let's Go" (20th) and "Rommel's Turning" (Indie). Moderale \$6,000. Last week, "Armored Command" (AA) and "David and Goliath" (AA), \$7,-300

and "David and Goliath" (AA), \$7,-300.

Fifth Avenue (Fox-Evergreen) (2,500; \$1-\$1.50)—"Guns of Navarone" (Col) (5th wk. Swell \$10,500.

Last week, \$9,400.

Orpheum (Hamrick) (2,600; \$1-\$1.50) — "World By Night" (WB) and "Blasts of Silence" (U). Fair \$6,000. Last week, "Tammy" (U) and "Ways of Chance" (U) (4th wk), \$3,100.

Music Hall (Hamrick) (2,200; \$1-\$1.50)—"Come September" (U) (2d wk). Great \$14,500. Last week, \$13-900.

Parameunt (Fox-Evergreen) (3,-200) [Samble" (Samble")

Paramount (Fox-Evergreen) Parameunt (Fox-Evergreen) (3,-000; \$1-\$1.50) — "Big Gamble" (20th) and "Night People" (20th). Slow \$4.500. Last week, "On the Double" (Par) and "It Takes a Thief" (Indie! (2d wk), \$3,700.

Net Change for wk. —11/4 +21/4 — 1/8

-- 1/4 +1/4 -- 1/4 +- 1/4 -- 1/4

Pittsburgh, Sept. 5. First-runs are generally rosy with help of Labor Day weekend (bad weather kept most people at home), powerful product and the weekend absence of both the Pittsburgh Pirates and Steelers with no evening to showing of either team. Only new entry, "Claudelle Inglish," shapes good at the Stanley. Three holdovers, 'duns of Navarone" in seventh round at the Gateway, "Come September" in second at Fulton, and "Raisin in Sun" in second at Squirrel Hill are all enjoying rousing weeks. Estimates for This Week Fulton (Shea) (1.635; \$1.25-\$1.50)—"Come September" (U '02) (wk). Boffo \$14,000. Last week, \$14,500. Seattle, 'Gamble' 4½G

wki. Boffo \$14,000. Last week, \$14,500. Gateway (Associated: (1,900; \$1.25-\$1.75)—"Guns of Navarone" (Col) (7th wki. Rousing \$12,000. Last week, \$11,750. Nixon (Rubin) (1,760; \$1.50-\$2.75)—"La Dolce Vita" (Astor) (9th wk). Okay \$5,000. Last week, ex 100.

\$5,100.

Penn (UATC) (3,300: \$1-\$1.50)—

"Ada" (M-G) (2d wk). Fairish

\$9,000 or less with help of "Young
Doctors" (UA) on Saturday (2)

night.

Shadyside (MOTC) (750; \$1.25)

"Picnic on Grass" (Kings) (2d

wk). Good \$1,800. Last week,
\$2,200

wk). \$2,200.

wki). Good \$1,300. Last week, \$2,200.
Squirrel Hiil (SW) (834; \$1.25)—
"Raisin in Sun" (Col) (2d wk).
Wow \$5,500. Last week, \$6,200.
Stanley (SW) (3,700; \$1-\$1.50)—
"Claudelle Inglish" (WB). Tall
\$13,000 via aid of "Deadly Companions" (Pathe-American) on Saturday (2) night. Last week, "Nik-ki" (BV), \$13,000.
Warner (SW) (1,516; \$1-\$1.50)—
"Pleasure of His Company" (Par) (4th wk). Trim \$8,000 with help of "Blood and Roses" (Par) on Saturday (2) night. Last week, \$7,500.

'Ada' Pleasant \$7,500, Cincy; 'Inglish' Oke 9½G.

'Gamble' So-So \$7,000

Cincinnati, Sept. 5.

First-run biz shapes for a moderate gain this week on lift from holiday weekend. "Claudelle Inglish" looks okay in bow at the Albee, "Ada" is pleasing at the Valley. "Big Gamble" rates so-so at the Palace and the Twin Drive-In is zooming with "Pit and Pendulum" and "Time Bomb." "Come September" at Keith's holds the town lead in second week.

Estimates for This Week

town lead in second week.

Estimates for This Week
Albee (RKO) (3,100; \$1-\$1.50)—
"Claudelle Inglish" (WB). Okay
\$9,500. Same last week for "Honeymoon Machine" (M-G).
Capitol (SW-Cinerama) (1,400;
\$1.25-\$1.90) — "Guns of Navorne"
(Col) (8th wk). Solid \$12,000. Ditto
last week. Hard-ticket policy resumes Nov. 16 with "Kings of
Kings" (M-G).
Esquire Art (Shor) (500; \$1.25)—
"Romanoff and Juliet" (U) (4th
wk). Nifty \$2,200 after \$2,500 third
week.

"Romanoff and Juliet" (U) (4th wk). Nifty \$2,200 after \$2,500 third week.
Grand (RKO) (1,300; \$1.50-\$1.75)

"La Dolce Vita" (Astor) (4th wk). Hefty \$9,000. Same last week.
Guild (Vance) (300; \$1.25)—"Saturday Night, Sunday Morning" (Cont) (6th wk). Fair \$1,200 finale. Last week, \$1,100.

Hyde Park Art (Shor) (500; \$1.25)—"Ashes and Diamonds" (Indie). Dull \$800. Last week, "Red Shoes" (Cont) (refssue), \$1,200.

Keith's (Shor) (1,500; 90-\$1.25)—"Come September" (U) (2d wk). Tall \$13,500 following \$16,000 opener.

Palace (RKO) (2,600; \$1.25) /—"Big Gamble" (20th). So-so \$7,200.

Last week, "Right Approach" (20th). and "Battle At Bloody Beach" (20th), \$6,500.

Twin Drive-In (Shor) (600 cars each side; 90c)—West: "Pit and Pendulum" (Indie) and "Time Bomb" (Indie). Big \$12,500. Last week, "Alakazam the Great" (Indie) and "Macabre" (AA) (reissues), \$7,500. East: "Cimarron" (Indie) and "Macabre" (AA) (reissues). Okay \$6,000. Same last week on "Marines Let's Go" (20th) and "September Storm" (20th).

Valley (Wlethe) (1,200; \$1-\$1.50)—"Ada" (M-G). Pleasing \$7,500. Last week, "Fanny" (WB) (9th wk), \$6,500.

"WORTHY OF SPECIAL PLAYING TIME!

action and sex...suspenseful, realistic battle scenes..."

-SAM BERNS Motion Picture Herald



SW 8-15-61

STEVE BROIDY, ALLIED ARTISTS PICTURES

4376 SUNSET DR HOLLYWOOD 27 CALIF

UNQUESTIONABLY, ARMORED COMMAND IS DESTINED TO BE ONE OF TOP CURRENT BOX OFFICE ATTRACTIONS. NEXT

TO NAVARONE, IT IS THE TIMELIEST FILM IN A HOT

IT DESERVES TOP PLAYING TIME IN "A"

ARMORED COMMAND WILL REAP EXHIBITORS NEW CYCLE.

AS WELL AS ALLIED ARTISTS BIG BOX OFFICE MONEY. THEATRES.

FRED LEAVENS DISTRICT MANAGER

ODEON THEATRES CANADA



STARRING KEEL - TINA LOUISE - WARNER ANDERSON - BARL HOLLIMAN - WAITER AND PRODUCTO BY RON W. ALCORN - OMECTED BY BYRON HASKIN -

It's the NEW

BOXOFFICE BLAST from ... ALLIED ARTIST

10-171/2% Wage Boost 'Settles' Mexico' Strike But Prods. Gravely Concerned

Mexico City, Sept. 5.

The Mexican film strike has passed into history after a two week walkout. Actually it is an uneasy armistice for an "agreement" has been signed granting technicians and manual workers hikes ranging from 10 to 171/2%, Extras got the short end of the deal at 10%, with carpenters garnering the boost, and shooting units' paychecks upped by 12½%. But the issues of whether there

nering the boost, and shooting units paychecks upped by 12½%.

But the issues of whether there is a top-heavy roll of workers in shooting units (fluctuating between 800 to 1,000, in 11 shooting units), and the granting of permanent status to these union members, are still up in the air.

A joint producer-union commission will now start wrangling in earnest over this and must come up with a conclusion in 90 days, or around the end of Nowember. Union still would like to have permanent status approved and this can be an issue causing new friction later on.

Union brass feels that, under the circumstances, they have won a fairly good contract. Producers are none too happy about it all. Oscar J. Brooks, head of Producers Assn., in an outspoken statement against the constant shunting aside of their problems, said, "If the industry is to survive, it is high time fede al authorities seriously consider a subsidy arrangement. If the present situation does not improve, with finances weak and the struggle to hang on to markets hampered by world industry competition, then the only way the Mexican people can count on having a motion plecture industry of their own is through direct federal subsidy."

Boetticher Finds Using Realism in Bullfighter **Biopic Shapes Strong**

Biopic Shapes Strong

Mexico City, Aug. 29.

Bud Boetticher's experiment in making a biopic, based on the life of bullfighter Carlo Arruza, using non professionals, with exception of Debra Paget, has worked out well. Producer, who is one of the most hep Americans in the "death in the afternoon" sport, strove for realism in making the film and believes he has attained it.

In building up for an honest interpretation of bullfights, Boetticher took four years and exposed negative having a total running time of nine hours. Only about 10% of this will be seen by audiences. But the 90 minutes will have an authentic picture of bullfighting and the people involved in the Latin spectacle.

Much of the foolage was shot at Arruza's bull breeding ranch, Pastele. There's no faking. The bullfights are actual events and not just performances staged for the eameras. And the fullfighters are real matadors such as Rogriguez, Giron, Calesero, Capetilla, etc. The banderilleros, managers, news and television reporters are also real life personalities who play themselves.

Incidentally, the bull-fight scenes.

selves.
Incidentally, the bull-fight scenes have been passed by U.S. censors who also saw controversial scenes heretofore generally cut in other bullfight epics.
This one will have a Spanish and English sound track, but Boetticher first plans to exhibit the pic in Mexico, Latin America, and Spain before distribution in arty houses of the U.S. with subtitles. After that, an English version is to be released late in 1962.

British Censors to Get Bare Facts on Nudie Pix

Dare racts on Nudle I'IX

London, Sept. 5.

The British Board Of Film Censors is to consider the bare facts of the protests made by the Federation of British Sun Clubs alleging that recent nudist films give a false impression of its aims and objects.

The protest talks of "distorting inaccuracies" and bleats about the use of models whose execusive physical features render them "untypical of members of the naturist movement." The FBSC is to produce a special certificate that will indicate its approval of future nudist commercial films.

British Lion Sets Critic H. Conway for Story Dept.

London, Aug. 29.

London, Aug. 29.

Stella Jonckheere, who has been boss of British Lion's story department since 1955, has quit amicably, David Kingsley, B-L topper, paying tribute to her, said that a change of emphasis in the company's operation because of the increased number of pix being made by associated companies, had led to Miss Jonckheere's departure.

Harold Conway, veteran film and

Miss Jonckheere's departure.

Harold Conway, veteran film and legit critic, who has served on many papers and who was with the Simday Dispatch when it folded recently, has joined the British Lion story department. Kingsley said: "The appointment of Conway is not precisely a replacement for Miss Jonckheere. However, Conway will be searching for possible film properties in the theatre, and the book and newspaper world for the company in general. But his work will be mainly angled on research for potential properties for Launder & Gilliat and Boulting Brothers' Productions."

Film Producers **Busy in Ireland**

Dublin, Aug. 29.
The Ardmore Studios have their busiest sked yet lined up for the next few months. Unifilms' Bruce Newberry production of the sophisticated comedy. "Stork Talk," finishes this month. But star Anne Heywood stays on to play the lead in "Knife Edge" for Raymond Stross.

Stross.

Emmet Dalton, who's one of the directors for Ardmore, also has set a production of his own, "The Devil Must Pay," for September. Remus Films is booked to start lensing "Term of Trial" Dec. 11, with a 10-week schedule. The stars are Laurence Olivier and Hayley Mills. Peter Glenville is director.

Patrick McGoohan is to star in Brendan Behan's "The Quare Fellow" and another Behan play is also listed for production, "The Hostage."

also listed for production, "The Hostage."
Jerry Wald's production of James Joyce's "Ulysses" is on the studio charts for June, next year, and another scheduled, but not finalized, is "Face of a Woman," starring Susan Strasberg and Wilfred Hyde White.
Location sequences have been scheduled for Ireland on Herbert Wilcox's "The Reason Why." Laurence Olivier, Alec Guinness, Ralph Richardson, Deborah Kerr and Jean Simmons are listed for the cast.

cast.
Brian Desmond Hurst has just finished shooting Synge's "The Playboy of the Western World" entriety on location in County Kerry with Gary Raymond and Slobhan McKenna as stars. Richard Kuhne is currently here shooting a travelog for 20th-Fox.

LEGIT BACK TO 4 HOUSES AS INDIE BID FAILS

AS INDIE BID FAILS

Sydney, Aug. 29.

Local show biz raised its eyestows this week when two former fiesh & blood houses—Minerva, King's Cross, and Capitol, Sydney—swung back to pix after legit bids by indie producers, James Laurle, of London, and Tibor Rudas respectively. This city now has only four legiters operating.

Laurle, on a house deal with Metro, ran into trouble when he stagged a lowbeat revue titled "Oola-la" following a biz dropoff with "World of Suzie Wong," (Par) his initial bid here.

Laurle is reported to have dropped around \$65,000 on his Minerva stopover; however, Laurle said he will return within the next few months with a top London musical Looks certain that he will seek another house for his second try.

Thor Rudas, a former dancer, took over the Capitol on a deal with Greater Union Theatres and spent a packet on renovations and brought in his "Crazy Gang" revue in opposition to the Tivoli in the

(Continued on page 16) ...

Low Budget Israeli Pic

Tel Aviv, Aug. 29. Perhaps the best true story Perhaps the best true story of the Sinal compaign, the Israeli-French-British attack against Su-ez in 1956, may become the subject of a low-budget Israeli pic, "Si-nai."

of a low-budget israell unit, adminat."
Plot concerns an Israell unit, advancing in the Sinai desert, which found an abandoned bedouin camp. An Israell officer discovers a week-old girl. The soldiers take care of the baby and then transfer her to a hospital unit. But not before naming her, Sinaia.

The story was adapted for the pic by scripter Moshe Hadar. Director is Ivan Lenglel, an assistant to Otto Preminger in making "Exodus." Title role will be played by Sinaia in person, who is today a healthy five-year-old girl.

Kirk Douglas **Looks for Mex** Studio Space

Mexico City, Sept. 5.

Kirk Douglas may start the ball rolling again as far as Hollywood activity in Mexico is concerned. Actor's Bryna Productions has been dickering with Churubusco Studios for sound stages, and latter source said that he will shoot "Savages" on Cuernavaca location some time in October. Studio facilities will be used for interiors. Edward Lewis, Bryna president, is expected here shortly, according to producer Olallo Rubio, to huddle with authorities about making the long deferred film blopic of Montezuma, last of the Aztec emperors. This project has been in the works since 1959.

Union officials are preparing the

Deen in the works since 1959.

Union officials are preparing the velvet carpet treatment for Lewis and Douglas. Every cooperation will be offered for just now a super-spectacle like the Monte-zuma epic would provide plenty of employment to Mexican elements.

of employment to Mexican ele-ments.
Only stumbling block is the mat-ter of whether the script will come up to the standards of a demand-ing censorship office of the Film ing censorship office of the Film Bureau, very particular about "de-famatory" or "inaccurate" pres-entation of a historical figure and the epoch in which he lived. Cen-sors have indicated, however, that if the script does not take too many liberties with the truth, and does not rake a travestr of Monta.

many liberties with the truth, and does not make a travesty of Montezuma and the Conquest period, there's a good chance of obtaining an official green light.

There are rumors that three or four American producers are showing renewed interest in Mexico, but the Film Bureau says that aside from the Douslas project it has no definite word of any other Hollywood activity.

See Yugoslavia Active At Cork Film Festival

Cork, Sept. 5. Yugoslavia is making the big Yugoslavia is making the big play at the Cork International Film Fest, Sept. 27-Oct. 4, with "Ninth Circle," backed up by "Martin in Clouds." There's no prize at Cork for feature pix. But there is an award for the best performance.

German Export Union is enter-ing Paul Rotha's "Life of Hitler," due to be ready this month. Hol-land has helped by finding a cop-of "Fury," starring Spencer Tracy,

of "Fury," starting Spencer Tracy, for a tribute programme to director Fritz Lang.
Current view is that neither American or British film-makers will have any big role in the show. They've been cool to this festival for the last few years, letting the Continental producers and stars take the main awards.

New Bergman Pic Set

Stockholm, Sept. 5.

Stockholm, Sept. 5.

Ingmar Bergman is on leave from the Royal Dramatic Theatre until the end of the year to shoot his next film and once again, Bergman's plans to film in color have been postponed. The new film is set in a presentedy environment and the planned cast includes Ingrid Thulin, Gunnar Bjornstrand, Max von Sydow and Gunnel Lindblom. Il old-timers in Bergman productions.

Yank Producers Check on Current Mex Film-Making Setup to See If **Censor, Labor Troubles Are Better**

Urge Govt. Subsidy For Ailing Spanish Circuses

Alling Spanish Circuses
Madrid, Aug. 29.
Now that Spain has decided to utilize up to 15% of the foreign aid fund in nationwide support of alling. Spanish legit, government officials are being pressured to help some 20 circuses now operating on the Iberian peninsula.

ing on the iberian pennisula.

Traditionally a focal entertainment point of Spain's innumerable provincial and pueblo fairs, the big tops have been hit hard by mounting operation costs, rising tax bites and the rigorous cut demanded by the Society of Authors and Composers.

Composers.

The campaign for circus subsidies or other forms of protection was initiated by ABC legit critical falfredo Marquerie who warned that this type of family entertainment would soon become extinct unless state aid is granted in the near future.

Israeli Music Fest Tees Off

A king-size musical festival in a peanut-size country has opened here. Vivaldi or Scarlatti, whose works were on the program, would have enjoyed the "grandezza" the opening. A music-loving people and a government keen on the tourist trade have joined forces to set up the First International Music Fest in Israel.

planisk attituding Serkin.

Highlight of the Fest. is Pablo Casals who is due in Israel Sept. 8 who will play a Beethoven sonata on his cello, with Serkin at the plano. The last evening of the Fest (Sept. 18). Pablo Casals will conduct in Tel Aviv, the Israel Phiharmonic. Alexander Schneider will conduct part of this concert.

'7 WONDERS' BEATS 'WIND' RECORD IN ARG.

Buenos Aires, Aug. 29. na's "Seven Wonders of Cinerama's "Seven Wonders of e World" has now held 14 months the World' has now held 14 months playing first-run at the Casino Thearre here, beating the record of "Gone With the Wind" (M-G), which ran more than a year at the tiny Radar Theatre.

tiny Radar Theatre.

All the blockbuster, hard-ticket films enjoy longruns here, despite much weaker boxoffice than in the last five years. "Ben-Hur" (M-G) held in first-run for 47 weeks, "Spartacus" (U) is past its 20th week at the Broadway. "Rocco and His Brothers" (Indie), however, has equalled the latter record.

The Assn. of Independent Exhibitors issued its annual report, stating the exhibition business is in crisis, mainly due to State's insensibility to its problems. They complain that tele licenses are granted greater customs and tax privilege.

plain that tele licenses are granted greater customs and tax privilege, plus moral tolerance, whereeas exhibitors must submit to all sorts of regimentation and censorship, apart from being forced to hire vaudeville performers, who should by rights perform on tv. They must also contend with competition from unlicensed halls, which pay no taxes, whereas exhibs must add 59.6% on every ticket they sell.

Mexico City, Aug. 29.
With Hollywood interest in Mexico perking up slightly, as representatives of individual producers and the Motion Picture Producers Assn. arrived to get the lowdown on actual conditions here, consensus of reps is that the republic missed the boat? as far as building up American production activity here is concerned.
Conflicting reports on the consensus of the concerned of the consensus of the concerned of the consensus of t

Conflicting reports on wage scales and cooperation of Mexican unions and officials, exaggerated stories of official intervention and

unions and officials, exaggerated stories of official intervention and bothersome censorship, the labor problem, and other factors were principally responsible for the shunning of Mexico as locale for Yank production. This opinion is held not only by reps obtaining a first-hand view of the situation here, but by visiting producers and talent coming recently to Mexico on vacation and business trips.

This mistaken view is still in force despite the offen repeated statement by Carlos Tinoco, union official, that everything has talenged for the better. While unions have won pay boosts for talent and other segments, scales for American producers will not be upped. Further, federal officials also promise fullest cooperation to Hollywood producers. All that they ask is that scripts de not give a blatantly erroneous impression of Mexico and its citizens, past and present.

Frederico Heuer, of the Film Bank also be stated time and time.

Frederico Heuer, of the Film Bank, also has stated time and time again that Hollywood coin for co-productions is welcome, and that only stipulation is that producers must agree to the same regulations imposed on Mexican production elements. elements.

malagashi Remodation costs for shooting units, and the launching. Alexander of the Budapest Quartet) who is the musical director of the Fest, conducted the Israeli Philharmonic and the "Rinat" chorus of Tel Aviv. Canadian alto Maureen Forester was soloist. Program included the world preem of Darius Milhaud's latest work "Bar Mitva Israel."

The festival will last three weeks and will feature a chamber-music trio (Isaac Stern, Eugene Istomien, and Leonard Rose) playing works of Beethoven, Mendelssohn and Ravel; the Budapest Quartet and planist Rudolpf Serkin.

Highlight of the Fest, is Pabla Casals who is due in Israeli who will play Tinoco always has highlighted nearness of Mexico and definite savings in transportation, accom-modation costs for shooting units,

payment of "displacement" wages to directors; talent, technicians, etc., over and above certain maxinums set by the union, with these personnel paid for doing nothing since American counterparts do the actual work. Aestrictions on use of acting talent in coproductions and sundry official and union red tape also has cooled Hollywood producers.

But as union and official top brass here has seen the swing to Rome, Paris, Israel, the Far East, Rome, Paris, Israel, the Far East, and a persistent bypassing of Mexico, an accord has been reached to cooperate with the American producers. And this cooperation is backed up by stout affirmations that abuses of the past will no longer plague Hollywood producers.

The Mexican industry is now anxious to work with and not against Hollywood. The general plea is "give us another chance, and see for yourselves the Mexican industry's 'new frontier' for foreign producers.

Flashing Sign Gimmick Set for 'Edge' in Brit.

London, Aug. 29. United Artists and Cinema Man-United Artists and Cinema Management Assn. are sticking to the U.S. release plan for "Naked Edge," whereby nobody will be permitted to enter the cinema during f the last 13 minutes of the pic. Flashing red light "Stop" signs will be installed in all cinemas showing it he film.

I Last time there was a similar a cautionary gimmick on a film here was "Psycho" (Par), when patrons were not allowed in after the opening of the pic.

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Int'l Prod. Federation to Bring **Order Into Multi-Festival Chaos**

just ended, may go down in his-tory as the last to feature four films in competition from any one country. The fest authorities have "got away" with little more than a mild rebuke for selecting four Italian films in contest, yet rejecting all five subjects nominated by the Germans.

The rebuke came from the Inter-national Federation of Film Pro-ducers Associations whose rules called for a limitation of two pix

ducers Associations whose rules called for a limitation of two pix from any one country.

Festival procedure, which has been a priority item at almost every International Federation sesh for years past, will be the top item on the agenda when the administrative council meets in Paris in November. That meeting shapes as a desperate bid to introduce some order into the operation and management of festivals, and will be attended by the directors of the four main European events—Cannes, Berlin, San Sebastian and Venice. The Karlovy Vary and Moscow fest directors are not being invited because their countries are not members of the Federation.

It is understood the discussion

It is understood the discussion will be based on the experimental rules announced last year which, in addition to the pix ceiling, called for limiting all fests to a maximum of 12 days.

maximum of 12 days.

Though the Federation will stand by the principle of a ceiling of two pix per country, it will not be an irrevocable rule and there will be scope for some elasticity in certain exceptional cases. But in no case will the Federation allow the ceiling to be increased by more than a single picture, and then only after it has been convinced there are special reasons for doing \$50.

The same sort of elasticity will probably be permitted in regard to length of festivals, though the four directors will be urged to restrict them to manageable proportions and not allow them to run on for 16 or 17 days. Of the four major European events, Berlin is the only one which has always been kept down to a maximum of 12 days, though frequently there are three in-competition screenings a day. Venice has only one contest screening a day, whereas Cannes and San Sabastian usually run two a day. The same sort of elasticity will

Pic Selections

Continued from page 7 i

in which the association is con-stantly waging diplomatic and representational battles on behalf of the Yank industry.

"Of the 100 countries in which "Of the 100 countries in which we do business," he said, "over two thirds give us serious problems." Particular trouble spots lay in the Mediterranean area, and especially in Spain, Turkey, Greece, Egypt and North-Africa, and Italy, though the outlook in the last-named was more promising. Germany was another potential source of worry because of unhappy condition of its pic industry.

innappy condition of its pic industry.

Cither problem spots were in Chile and Cuba, in Ghana which has annonced it wants only "constructive films", in So. Africa, where a very severe censorship situation exists, and in almost all of Asia, where there's an increasing trend to get natives to distribute films, taking them out of hands of Yank and or other distribute films, taking them out of hands of Yank and or other distribute films, taking them out of hands of Yank and or other distribute films, taking them out of hands of Yank and or other distribute films, taking them out of hands in Far East and Asia that came to mand, including Burma, Pakistan, Inconssia, Taiwan, Thailand.

All in all, Johnston said, the MPAA-MPEA problems are "like a six-ring circus." with battles regarding the scrious Hollywood labor problem, the U.S. and foreign legislative front, foreign revenue, equally severe foreign labor

Venice Grapevine

Continued from page 7

chased (for reported \$1,200,000) "Boccaccio '70." On few weeks time, Calvic Productions start "Capri" on that isle in a deal with "Capt" on that isle in a deal with Levine which includes a feature film and a TV pilot to be shot on the southern isle. Levine says he definitely won't make his "Hercules" videoseries in Italy. Maybe they'll be shot in Britain, he says, Levine already has a network outlet for his planned TV films. "Boccaccio '70" rights for Israel were secured by Kurt Unger for undisclosed sum. closed sum.

caccio '70' rishts for Israel were secured by Kurt Unger for undisclosed sum.

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Jeanne Moreau and Stanley Baker in Venice to lens exteriors for "Eva" under direction of Joseph Losey ... Mel Ferrer has signed to star in "The Black Lancers" for Rome's Royal Films, with Yvonne ("Dolce Vita") Fourneaux as his costar; Guacomo Gentilomo directs . . . Stanley Baker to appear in next pic by Leonardo Berkwici, slated for a November start in Italy from script by Berkovici and his son Eric; it's a story of two deserters, a German and an Italian . . . some 540,000 feet of film were shot by director Renato Castellani for his monumental three-hour local presentation, "The Brigand"; as one local wag put it, "if you cut out an hour and a half, the film is still 15 minutes too long!" . . . 15 paintings especially made for Italian non-competing entry "Accattone" (Arco Film) displayd in fest palace in last days. Large delegation of writers, including Alberto Moravia and others, up from Rome for same pic, which features writer Elsa Morante in small role . . . all is tribute for fellow scribe Pier Paolo Pasolin whose first film direction stint. "Accattone" is pic got one of the biggest hands of fest . . . Pasolini is a Nobel nominee in poetry this year . . producer Alfred Guarini here after jelling co-production deal with British producer Victor Katona for pic called "Quarter Moon," to be directed by Romolo Marcellini . . Nobu MacCarthy a probable star of item on Metro loan-out.

* * *

Local report sets never-disclosed Festival Puotes star of item on Metro loan-out.

Local report sets never-disclosed Festival budget at some \$240,000 per year, and guesses that Venice went \$32,000 into the red last year.

Austerity wave here first cut into hospitality accorded stars and especially financing of their trips up, but frist-week absence of names is said to have loosened purse-strings somewhat. . In any case, second stanza saw quite a large number of players, to wit. Carrol Baker, Alida Valli, Anna Magnani, Anthony Franciosa, Betsy Blair. Ron Randell, Laya Raki, Aldo Ray, George Hamilton, Robert Hossein, Eleonora Rossi Drago, Jose Suarez, Albert Sordi, Francisco Rabal, Rod Taylor, Gordon Seott, Channing Pollock, Giorgio Albertazi, Anna Proclemer, and Russia's Nina Drobyseva, star of the Moscow co-winner, "Clear Skies" . . . first week's players included Toshro Mifune, Rosanna Schiaffine. two thirds give us serious problems." Particular trouble spots lay in the Mediterranean area, and especially in Spain, Turkey, Greece, Egypt and North Africa, and Italy, though the outlook in the last-named was more promising. Germany was another potential source of worry because of unhappy condition of its pic. Industry.

Other problem spots were in Chile and Cuba, in Ghana which has annonced it wants only "constructive films, in So. Africa, where a very severe censorship situation exists, and in almost all of Asia, where there's an increasing trend to get natives to distribute films, taking them out of hands of Yank and or other distribute films, taking them out of hands of Yank and or other distribute films, taking them out of hands of Yank and or other distribute films, taking them out of hands of Yank and or other distribute films, taking them out of Nick Ray, Jack Gartein, John son, Laurent Prods, after which she's to do an episode in "Boccaccio "70" under vittorio Desica's direction, seguning trend to get natives to distribute films, taking them out of hands of Yank and or other distribute films, taking them out of hands of Yank and or other distribute films, taking them out of hands of Yank and or other distribute films, taking them out of hands of Yank and or other distribute films, taking them out of hands of Yank and or other distribute films, taking them out of hands of Yank and or other distribute films, taking them out of hands of Yank and or other distribute films, taking them out of hands of Yank and or other distribute films, taking them out of hands of Yank and or other distribute films, taking them out of hands of Yank and or other distribute films, taking them out of hands of Yank and or other distribute films, taking them out of hands of Yank and or other distribute films, taking them out of hands of Yank and or other distribute films, taking them out of hands of Yank and or other distribute films, taking them out of hands of Yank and or other distribute films, taking them out of hands of Y

French Honor Prevails. It's Jane Rhodes 7-to-6

It's Jane Rhodes 7-to-6
Paris, Sept. 5.
The Paris Opera ran into a curlous tangle with the "new" attitude of the French government for home-made music last week. Opera is preparing to ship its singers, scenery, costumes, etc.; to Japan for a two-week showing of "Carmen." The title role is to be sung alternately by Grace Bumbry, American, and Jane Rhodes, French. Fourteen performances are scheduled, with each singer doing seven. But the French Foreign Office, which doles out subsidies for such undertakings, decided that the American girl could not possibly be sent out on an equal basis with the Frenchie. And Miss Rhodes did not want to sing the taxing role two nights in a row.

do? The was to can Miss The solution What to do? The solution reached, finally, was to cancel one performance—with Miss Bumbry singing six times and Miss Rhodes seven times. Now French honor is saved and everybody's happy—execept possibly the operator of the Japanese theatre.

Strike Hits Mex **Studios for Big August Loss**

Mexico City, Sept. B.

The recent film strike hit the two_operating Mexican studios hard. Churubusco (federally owned) and the San Angel Inn Studios lost an estimated \$40,000 as result of the two-week walkout. At Churubusco, soundstages rent for \$2,200 daily while the San Angel rate is \$800. Actually losses are greater because production during month of August was conspicuous by its absence. True loss figure is somewhere between \$75,000 to \$90,000. although directors of both facilities are disinclined to give out August profit and loss statements.

Now sounds of carpenters' hammers are coming fearpenters'

of both facilities are disinclined to give out August profit and loss statements.

Now sounds of carpenters' hammers are coming from both studios, and production may return to normal, even build up in tempo as producers talk of rolling 10 pictures a month to make up for the lost time.

Still, to the end of August, Churubusco was used by 29 productions (one lone American film, "Geronimo") and San Angel Inn only had the business of nine producers. Jorge Stahl owner of latter studio, says situation is quite serious with the use of facilities steadily declining from 1959 when 23 films were made. Last year the total dropped to 19 and this year Stahl figures he'll be lucky if his final tally hits 15.

However, officials and unions insist that there will be a pick up, especially since the Union of Film Production Workers and the National Association of Actors, which had been mortal enemies of two-week quickies, have incorporated concessions in new contracts permitting producers to continue with the "churos."

There is also an unconfirmed rumor, with federal officials mute, that the Class Studios are slated

There is also an unconfirmed rumor, with federal officials mute that the Clasa Studios are slated for reopening. Allegedly Film Bank will bankroll this with \$240,000 and cameraman Gabriel Figueroa is mentioned as studio chief. While confirmation cannot be obtained anywhere, significant fact is that the studios have not been dismantled, and land subdivided, as had been originally announced. In former years studios were also federally owned.

International Sound Track

London

London

Peter Ustinov has wound up shooting on "Billy Budd" at the APBC Elstree studios and is on a short vacation in Switzerland, before coming back to dub and score the pic, for Allied Artists. And with Phil Gersdorf's stint as publicity co-ordinator finished, he has moved to Munich to start work on John Huston's "Freud," for U-I. "Freud" will be shot both at the Bavaria Studios and on location in Vienna, Montgomery Clift and Susannah York are the stars . . The biggest newspaper advertisement for any single film in this country was taken by British Lion to launch "Black Tights." This ballet film was given ballyhoo in the London Evening Standard to the extent of two full pages. David Kingsley, British Lion boss, said: "We decided on this unprecedented opening shot because "Black Tights' is a 70mm production and we felt it needed 70mm advertising." The splash has certainly been a talking point and advance bookings for the film, which bowed in at the London Coliseum on Monday '49, hiked . . Joseph Losey is to start filming "Eve" in Italy next week, with Stanley Baker and Jean Moreau. Other Losey plans include Carl Foreman's production of "The Holiday," with Hardy Kruger and Melina Mercouri, and next spring will propel a Simone Signoret subject called "Half Past Ten Of A Summer's Evening" . Tamahine," starring Nancy Kwan, was due to start rolling at Elstree next week. Now it may be postponed till next year pending script doctoring . . Waiter Selizer has been in town launching the West End opening of "The Naked Edge." The Gary Cooper starrer got a chilly press but, despite the heat it grossed \$7,280, on opening weekend the Pavilion's best in nine months.

Paris

New weekly newspaper Le Nouveau Candide, headlining "Hollywood Agonizing", claims that a pic directed by a Frenchman "Bridge to the Sun" (M-G., which repped the U.S. at the Venice Film Fest showed, that Hollywood no longer reigned over the world film setup. Article also pointed up that Yank pix are being made all over the globe to keep foreign marts intact as well as a growing importance of imported pix in U.S. theatres. It ends with the glib phrasing that one day Hollywood may be just a dead city and merely a sort of living museum where visitors would go sadly to see where such people as Greta Garbo and Gary Cooper once held forth . After N.Y. and London, a Russian Exposition is now on here and a French one in Moscow. They run through Sept. 15 and began Aug. 15. French show bizites to Moscow are the state-subsidized legit company, the TNP, under Jean Vilar, pianits Samson Francois, pop singer Colette Renard and singer-composer Guy Beart, plus Claude Luter's jazz orch, singer Jacques Brel, mime Marcel Marceau, comic impressionist Marcel Aanoan and plenty of pix . . Word from Moscow has it that French Minister of Culture Andre Mairaux had two books censured by the Soviets at the French Exposition now going on in Moscow and they had to be removed, as ditto books by Jean-Paul Sarire and the late Albert Camus . . Gilbert Miller telling the press here that the exorbitant union scales and the successes of bad plays are what are making Broadway seasons so lacklustre of late. He said he even had to pay stage hands while showing a film "La Dolce Vita" in his Henry Miller Theatre. He opined that foreign pix were the rage in N.Y. now and he had recently bought the rights to six new Italian films.

Madrid

"Fanny" and "St. Francis of Assisi" are reported U.S. selections at Barcelona's Third Int'l Film Congress next month . . Fernande Lamas and Argentine's Olga Zubarry team this month "In Cold Blood" with Mur-Oti directing . . Subsequently, Lamas will costar with Pedre Armendaris in "Caballero" (Great Guy)—a story drawn from Spain's early 19th century War of Independence . Agata Films, Spanish anchor of Carlos Ponti's Italo-Spanish-French coproduction "Mme Sans Gene," held up press pouring till Sophia Loren's costar, Robert Hossein, returned from Venice fest appearance . "Sans-Gene" director Christian Jacques will stage battles in Madrid's Casa del Campo and use royal chateaux at Aranjuez before winding up his three-week location schedule in Spain . Julio Diamante making his new-wave debut as director with "Los que no fuimos a la guerra" (Too Young for War), starring Laura Valenzuela, Agustin Gonzalez, Jose Isbert and Juanjo Menendez . . Cinematographer Manuel Berenguer, first to enter Hollywood ASC ranks from this country, started his career in 1939 as correspondent cameraman for Fox Movietone News . . Producer-director Julio Coll signed Leo Anchoriz to star with the three Penella sisters (Emma, Terele and Alicita Montes) in "365 Days of Love" . . Joseph Cotten is reported en route to Barcelona as replacement for Broderick Crawford in the long-delayed Yank-Spanish co-production, "Atlantic Attack" . .

Mexico City

Mexico City

Last week comic Cantinfias, in talks with industry intimates, indicated a willingness to angel the ailing and financially beset national industry to the tune of \$4,000,000. This for serious high quality projects having a potential in the world as well as the Spanish speaking market. Comic has expressed concern over the chronic lack of finances for the Mexican industry and appears disposed to hypo quality production. Whether unofficial talks with intimates will be translated into action at this time is an open matter.

Cantinfias, on more than one occasion, has said the root of all Mexican film industry troubles is the lack of cash. Source of comic's possible interest to make substantial funds available are personal chronies. It is not known whether sum would represent Cantinfias's own money or his good offices in swinging loans from banking or other sources.

Rackin On Foreign Subsidies

great help if the U.S. would subsidize the industry as they do farmers, airlines and railroads. All we ask is removal of the 10% Federal tax on every ticket.

How It Would Help

"Bising costs have mede ject, Rackin said, "It would be a great help if the U.S. would subsidize the industry as they do farmers, airlines and railroads. All we ask is removal of the 10% Federal tax on every ticket.

How It Would Help
"Rising costs have made the filmmaking more precarious than ever. Removal of the tax would give us more money to make more pictures. This would put more people to work and in the end the Government would derive the benefit of additional revenue in personal taxes," he said.

Rackin also pointed out that the studios have lost the incentive to develop new talent. "It's hard to gamble on a new face in a picture that costr a million dollars."

Dwelling on the subject of new

Halent, Rackin soid, "B" pictures used to be out training ground stole on new faces. We don't make them anymore at Paramount. It breaks my heart to nave to go to Europe took at the stole of the weaping our own. The 10% tax cut would make the difference."

Rackin also pointed out the importance of American films as a protate of American films as a protate out that the studios have lost the incentive to develop new talent. "It's hard to gamble on a new face in a picture that costr a million dollars."

Dwelling on the subject of new

Mann set to do screenplay.



WO WOMEN SMASHES RECORDS IN TWO VERSIONS!

"TWO MEN" stars
SOPHIA LOREN

winner Best Actress Award, Cannes Film Festival 1961, and subject of 15-page feature in

LIFE Magazine:

Sophia Loren is
"that sultry...
serene...spritely...
sparkling... Sophiapart goddess, part imp,
all woman!"

JOSEPH E. LEVINE presents Sophia Loren m TWO

WOMEN

Jean Paul Belmondo
Raf Vallone
Eleanora Brown

Carlo Ponti
Vittorio DeSica

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Venice Film Fest Reviews

years as the harried Doctor Ber-nardi. The 15-minute near-silent scene in which he prepares to throw bomb and those immediately scene in which he prepares to throw bomb and those immediately following are especially standout. His major opponent, the Nazi officer, is likewise a topnotch stint by Branko Plesa, one of best-known Yugoslav players who should rate definite Yank attention for this portrayal. Valentina Cortese Anita Bjork, and Bibi Anderssen have smaller roles, but especially Miss Anderssen contributes strongly via bit ir, which she gives birth to child while husband is awaiting death among the hostages. Almost ail other roles are neatly filled, though in some the English voices dubbed on a few Yugoslav players don't quite ring true. Berkovici, whose first direction stint this is, has obvious flair for dramatic effect which draws full advantage from a linear and explicit script, though at times, especially in the calmer interludes of story, he permits too much rationalizing and talk to show. It's an impressive debût, nevertheless. an impressive debut, nevertheless.

Camerawork and other credits in elaborate production also de-serve credit, with an extra nod to an outstanding musical score

Dusen-Radic.

Hawk.

Accattone (ITALIAN)

Venice, Aug. 31.

Wenice, Aug. 31.

Into del Duca release of an Affredo
(Arco Film-Cino Del Duca producStars Franco Citti; Corsinl. Written
directed by Pier Paolo Pasolini.

Jera. Tonino dell' Colli: music. J. S.

Ladayted by Carlo Rustichelli; edil
Running time, 120 MINS.

| Accattone | | Franco | Citti |
|----------------------|-------|------------|---------|
| Stella . | · | . Franca | Pasut |
| Maddalena | | Silvana (| 'orsini |
| Ascenza . | | Paola | Cuidi |
| Nannina . | | Adele Ca | mbria |
| Nannina . Balilla | | . Mario Ci | priani |

This is a fascinating debut in direction by writer-director Pier Paolo Pasolini, who has scripted some interesting pix here in past few years, and who was only recently named one of Nobel Prize downheat pic rates foreign attention for arty spots. In Italy, this low-budgeter could gross well, the spots of the prize that the prize that

Tale is essentially about Accat-market where name and controtone, a sort of Roman rebel with-versial story angles should boster out a cause who lives from hand possibilities. to mouth in the daily pursuit of Pic follows its literary ante-the wherewithal to live, prefer-edent in telling love story of ably accomplished without manual young Italian revolutionary and a labor, and sometimes with the un-Roman princess. They first meet savory financial support of local when, disguised as a woman, he prostitutes. This world of men and seeks escape from chasing soldiers women, who skirt legality of the into Vasing Paleas I for the second control of the prostitutes.

Farce comedy script writer to kelp author adapt copyrighted story for motion picture production.

Box Y-3113, VARIETY 154 West 46th Street New York 36, N. Y.

The Square of Violence his final demise and death just as by killing of all hostages by enraged Germans.

Crawford does his best work in years as the harried Doctor Bernardi. The 15-minute near-silent scene in which he prepares to world, more than in the story line throw homb and those immediately press and in the colority vulgar. per se, and in the colorful, vulgar, gross, yet humorous and poetic dialog of these human beings reduced to lowest human condition.

duced to lowest human condition.

His actors, practically every one of them taken from life many are reenacting their slum selves) are all excellent, and a more colorful lot cannot be imagined, nor will their actions be viewed without some shock and distaste by some. Franco Citti is especially standout as the sleepy-eyed Accattone, a definite find. Dozens of others fill out the nicture with almost equal definite find. Dozens of others. Itil out the picture with almost equal ability, though here and there a naive stint tips its non-pro origins. Pic needs some trimming to heighten effect and tighten story, heighten effect and tighten story, and it's likely that other passages and bits may prove too crude for censor tastes. The themes treated are likewise sizzlers, with implied and outspoken social criticism, and one may question the validity and logic of this one or that. Yet this is an illogical world that's being viewed, and the total effect is one of great impact. Technical credits are unevent, though accredits are uneven, though ac ceptable, indicating low budge origins. A Bach musical adaptation effectively counterpoints action effectively counterpoints action, especially in a fight scene.

Hank.

Vanina Vanini (FRANCO-ITALIAN) (Color) Venice, Aug. 28

Venice, Aug. 28.
Columbia release of a Zebra FilmOrsay Film coproduction. Features Sandra Milo. Laurent Terzieff. Martine Carol.
Faolo Stoppa, Isabelle Corey. Directed
by Roberto Rossellini. Screenplay, Rossellini, Franco Solinas. Antonello Trombadori: from novel by Stendahi: camera
Technicolor. Lucian Trasatti: musica
tree. Running time, 128 MINS.
Vanina
Fietro Laurent Terzieff
Countess Vitelleschi Martine Carol
Prince Vanni Paolo Stoppa
Clelia Isabelle Corey

few years, and who was only recognity named one of Nobel Prize by Stendahl constitutes a disaptendidates in poetry. Strange and pointing entry by director Roberto from for arty spots. In Italy, this low-budgeter could gross well, before it can expect to impress the session of the specially if given proper ad-public. Okay chances on home Tale is essentially about Accatemarket where name and control. The sallor is bewildered but when the special was a special tory angles should become

tone, a sort of Roman rebel without a cause who lives from hand to mouth in the daily pursuit of the wherewithal to live, preferably accomplished without manual alabor, and sometimes with the unsavory financial support of local prostitutes. This world of men and women who skirt legality, often flaunting laws and mores, is parculated as it has been praised. It's naturally repellent, but has a certain earthy poetry to it to make it acceptable to all but love is ebbing and that her lover prudes. Basically, pic's story recounts Accattone's way of life, married, but has abandoned wife and kids) which influences him for better, drives him to work for a living, but ironically brings about when she sense for much as men to a commute his death sentence to life imprisonment, but when he beats her with his prison chains on their last meeting, she feles to a convent as he's executed on the guillotine.

WANTED

Force comedy script writer to help author adapt copyrighted story for motion

Potentially good story has been ineptly adapted for the screen. Result is strangely blended and uneven melange of patriotism and sex delivered in soapy words which make neither element entrely believable, especially in several seemingly interminable bed-

room scenes consisting almost en-tirely of long and violent political discourses infrequently interrupt-ed by embraces. Intermittently ed by embraces. Intermittently also, some sharp barbs are thrown at Church behavior of the period, notably its interference in Italian

formances, while Laurent Terzieft is in most scenes wooden. Martine Carol walks through a brief appearance, while Paolo Stoppa has little trouble in running off with whatever audience sympathy it engenders via a colorful and human rendering of role of Vanina's father.

Also on pic's plus side are some Also on pice spus side are some splendid mass scenes and action sequences. Luciano Trasatti's lens work (Technicolor) is good, but color quality was still off on what is apparently an early work print. Hawk.

Phoenix release of Virgo production.
Stars Dennis Hopper, Linda Lawson:
teatures Luana Anders, Gavin Mur.
Written and directed by Curtis Harrington. Camera, Vilis Lapenieks: editor,
Jodie Copelan. At Venice Film Fest. Running time, 95 MINS.
Johnny ng time, 75 MINS.
hnny Dennis Hopper
ora Linda Lawson
rrdock Gavin Muir
rl Luana Anders

time an avant garde filmmaker and has spent the last few years as an assistant to Jerry Wald. He has now made his first feature on an indie basis and it looms mainly a dualer bet in U.S. circuits.

a dualer bet in U.S. circuits.
Film mixes a love affair with the
super-natural. Though neatly explained in the end it still leaves
a glimmer of doubt. But, if Harington displays a good flair for narration and mounting, his feel for
mood, suspense and atmospherics
is not too highly developed as yet is not too highly developed as yet. A sailor on leave meets a girl

who works as a mermaid in a side show on the amusement pier in Venice. California. It develops into love but there is a strangeness in her comportment.

diving he manages to escape while disappears.

Then it develops she and her guardian had filled her with the tale of her being a mermald, until she was obsessed, to keep other men from having her. But the mystery of the strange woman remaining and the sailor goes off remembering his first love.

Cartain nightmares and the

goes on remembering his nest love.

Certain nightmares, and the growing awareness of the girl's weirdness, are well handled but Harrington is better as a director than a scripter. Dialog is flat and the story sometimes has to be forced to get in certain colorful backgrounds.

Dennis Hopper is acceptably bewildered by his plight while Linda Lawson has the exotic looks for the psychotic siren.

Harrington has made a pic Harrington has made a pic chaply and well with good dualer chances on its generally acceptable Mosk. tale

Leviathan

(FRENCH)

Venice, Aug. 23.

Valois release and production. Stars
Louis Jourdan, Lilli Palmer, Marie La
forett, features, Macleins Robinson,
forett, features, Macleins Robinson,
Keigel. Screenplay, Rene Gerard, Julien
Green, Keigel from the novel by Green;
camera, Nicolas Hayer, editor, Armand
Peanny, At Venice Film Fest. Running
12 Mins.

Aug. 14 Mins.

Louis Jourdan
Marie Laforet
Lilli Palmer
Georges Wilson
Madeleine Robinson Paul ... Angele Wife ... Husband Mrs. Lo

Sombre film deals with a man on the run but is more interested in the symbolism of his crime. Re-sult is a pic with art house chances on its solidity in treatment and thesp aspects.

thesp aspects.

A man living in a small town with his wife has been there a few months. He lives by tutoring and has become obsessed with a young girl he follows about. He finally accosts her but he finds she has been the friend of the father whose

son he tutors. In a pique he af-fronts hep with this and she denles it. He makes a pass and she re-sists him; leads to his almost kill-ing her and scarring her face. He kills an old man in flight and is hunted.

notably its interference in Italian politics and policing action, while there's also a confession scene between the heroine and a handsome young priest which borders on the objectionable. Other similar clerical references tip possible Church objections to pic in current form.

Sandra Milo, unflatteringly lensed, is not up to past performances, while Laurent Terzieff is in most scenes wooden. Martine Carol walks through a brief appearance, while Paolo Stoppa has little trouble in running off with whatever audience sympathy it engenders via a colorful and human rendering of role of Vanina's etches a character of greed, pettietches a character of greed, petti-ness a firm bedrock.

Seven Arts has surportedly pre-pared an English version and in-vested in the pic with 20th-Fox to handle it abroad. It needs careful placement for best specialized possibilities.

(Summer Swim)
(ARGENTINIAN)

Venice, Ang. 27.

Angel Film release and production.
Directed by Leopoldo Torre Nilsson;
Screenplay, Beatrice Guldo, Torre Nilsson;
Camera, Oscar Melli; reditor, Jacinto Cascaies. At Venice Film Fest. Running time, 190 MiNS.

Marcela Graciela
Joujou Graciela
Marcos

Direct

Curtis Harrington was at one me an avant garde filmmaker and as spent the last few years as an ssistant to Jerry Wald. He has now made his first feature on an idle basis and it looms mainly dualer bet in U.S. circuits.

and outlook. and outlook.

Film needs special handling but could be an arty autry on its texture, treatment and theme. Once again the pic deals with the upper classes and a certain distortion of true feeling and a corruption of sontiments.

true feeling and a corruption of sentiments.

A young girl accepts a proposition from her youthful grandmother to be nice to a young man who is dying and in love with her. He is the son of the grandmother's man friend. She accepts a trip to Paris. Love on his part, and a seeming growing feeling of her own lead to what seems a miraculus recovery. But she tells him all and he kills himself.

Torre Nilsson's authoress-scriptwriter wife, Beatrice Guido, has a

Torre Misson's authoress-script-writer wife, Beatrice Guido, has a flair for pertinent, sharp dialog and a visual sense of construction. The film has a knowing sensual aspect too which is never vulgar or

rechnical cedits are an asset as well as Graciela Borges' sensitive.

Prisioneros De Una Noche

Noche

(Prisoners of the Night)

(ARGENTINIAN)

Venice, Aug. 30.

Angel Film release and production.

Directed by David Jose Kohon. Screenplay, Carlos Latorre: camera. Alberto

Etchbehere: editor. Ambal Di Saivo. At

Venice Film Fest. Running time. 35

KINS.

Alfredo Terranova

Brenda Osvaldo Terranova

Brehe Juan Jose Edeleman

Luisa Helena Tritek

As a first pic this denotes a new directorial talent in David Jose Kohon and another in the group of worthy pix coming out of Argentina of late as revealed at European film fests. This looms a solid Latin language prospect for the U.S. but sans the added fillip to make it a general art house bet. Though somewhat familiar in theme, the pic has a concern for the characters and their plight to make this engrossing. It does have some excess bravura and a tendency to simplify things by making the heavy all too evil in this love drama.

drama.

A disillusioned dancehall hostess meets a young worker and love blossoms. But a pitchman, who has preyed on her and has the boy beaten up, tries to kidnap her and forces himself on the girl only to be killed by her, It ends on an from twist with the boy confessing his love and not knowing of the crime. Characters are well limned and on the spot lensing gives this an added feel for reality. Script and acting are fine except for a tendency to take some shortcuts in plot complications. Technical credits

complications. Technical credits
Mosk.

Maeva (COLOR)

(COLOR)
Venice, Aug: 24.
Cascade Films release of Umberte Bonsignori production, Directed and written by Umberto Bonsignori, Camera (Ansco), Alberto Baldecchi: editor, Bonsignori commentary written by Maya Deran and golden' by Adienne De Joie, At Venice Film Fest, Running time, 95 MNSA.
Film Fest, Running time, 95 MNSA.
Guido Tunata Teulau Guido Jean Karte Plearre Oscar Spitz

Yank pic deals with the life of a Tahitian girl in a dramatized documentary fashion fixed out by a commentary. Though a little light in story value, it does have an extended to the story value, it does have an expecialized entry.

A Tahitian girl is shown in her childhood when she first feels attached to a boy but already has a yearning to know other places besides her little island. Grown up, she begins to feel a need to under-Yank pic deals with the life of a

sides ner little island. Grown up, she begins to feel a need to understand the vague demands of her body and mind. She is raped, leaves home and goes to live near the harbor which fills her with a sense of adventure

She has affairs with some white men, becomes a sort of tourist at-traction and goes through a period of maladjustment before going home and finding a man of her own kind and realizing there is a life to be made even on her small island.

There is no dialog but Maya There is no dialog out maya Deren's commentary points up the revelations and inner feelings and moods of the girl without being didactic or literary. It is a stream of consciousness effect which blends with the imagery.

blends with the imagery.

Shooting is simple but has a bite and feeling. Actors living their parts while Tumata Teulau is lovely and agile as the heroine called Maeva. Color is acceptable.

It has the usual dancing and gentle erotica of the islands. The throbbing musical score of Teili Ito, plus the local songs, are also a help.

Kde Reky Maji Slunce (The Day the Tree Blooms) (CZECHOSLOVAK)

(CZECHOSLOVAK)

Venice, Aug. 29.

Czechoslovenski Film production and release. Features Redrich Vrbsky, Karel Husika. Suzana Fisarskova. Jaroslava Telsa. Directed by Vacia Vršas. Sereen-Telsa. Directed by Vacia Vršas. Sereen-Maria. Majerova: camera. Josef lilhik music, Jarnil Burghauser. At Venice Film Fest, Running time. 93 MiMS.

Lenka Suzana Fisarskova Bladik Bedrich Vrbsky
Bladik Bedrich Vrbsky

Stylized, splendidly lensed period plece, based on bestselling novel, looks too old hat to have any export appeal. Cliche'd story is about a young girl who is persecuted by her father and whose family forbids her to marry the man she loves, preferring a rich landowner. She flees to the big city to join her beloved one, only to catch a brief glimpse of him as he rides off to the war. Pic intimates she'll wait and start a new life with him when he returns.

Film boasts a topnotch lensing

life with him when he returns.

Film boasts a topnotch lensing effort by Josef Illik, to which director has added such expressionistic facets as blurred screen, titled with camera angles, etc., but the devices fail to give this that extra quality with which to stand out. Thesping by Suzana Fisarskova is okay, while others tend to overact in overstated general tones of the entire film. Technical qualities are outstanding. This pic is shown in competition. in competition.



New York Theatre

RADIO CITY MUSIC HALL-CK MUDSON - CMA LOLLOBI SANDRA DEE - BODBY BAR WALTER BLEZAK

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Little Messages To Film Producers

MIMEOGRAPH IS FOR THE BIRD-WATCHERS

There is hardly a ladies auxiliary, or volunteer fire brigade, or chowder club, or Browning Society, or Paul Anka fan club in the land which does not issue its own news-letter. By the hundreds and the thousands, these communications hit the mails. They are one reason our postal carriers, flat of feet and spivened of spine, have lately started delivering mail by pushcart.

The news-letter is a triumph of the mimeograph machine. This is the same wondrous device which grinds out the publicity handouts of show business. These, too, build up enormous tonnage in the mails and — be it noted — in the wastebaskets of amusement editors.

No disparagement of the mimeograph machine is implied. It is a cute and economical invention, though occasionally prone to smudge. As a means of communication between one lodge and another lodge, one recording secretary and his colleague in the next county, mimeo is unsurpassed. But surely no realist in show business would suppose that mimeograph will suffice in place of newsprint?

The message to the film showmen in connection with the fat envelopes of mimeograph publicity which he sees going down the mailchute every hour on the hour is that none of this will substitute for the basic method of selling the trade—namely display copy, paid space.

Stop hiding your story in the deskpiles of the amusement editors of the land.

ADVERTISE YOUR PRODUCT IN



Madison Ave. Calls the Shots On TV's 1961-62 Share-of-Audience; All Come Up With Same Answers

There's a very serious game which some of the larger advertising agencies play each year. It's a rating game, usually played with chilling accuracy, to determine the size of the tv audience each network program will achieve during its first eight or 10 weeks on the

Agency research and media men Agency research and media menproject ratings and more importantly shares for the fall season
so that they can figure out the
moves their clients ought to make
at the end of the first 13-week
cycle of network tv. Most particularly, Madison Avenue's hipper
houses want to know where the
programs that carry participating
commercials will stand, because
the participations are invariably
bought on shortterm deals. (Shows
like "Perry Mason," which has participations, but are in for a firm 39
or 52 weeks are omitted.)

The researchers allow roughly a

tropatons, out are in for a firm of 52 weeks are omitted.)

The researchers allow roughly a two-point spread for error. Each share point during peak sets-in-use hours generally equals nearly 450-000 Nielsen homes. Agencies believe a show has to do better than a 30% to survive.

Here's the share of audience projection for ABC-TV participating programs in the fourth quarter: "Maverick", 32.5%; "Follow the Sun." 27.5%; "Bus Stop." 28.5%; "Adventures in Paradise", 30%; "Cheyenne." 35%; "Surfside 6."; "Resen Casey," 28.5%; "New Breed," 34%; Steve Allen, 21.5%; "Ozie & Harriet." 26%; "Starightaway." 23.5%; "Hathaways." 28.5%; "Roaring 21%," 24.5%; and "Leave It To Beaver, 28%; Only place 'n prejudging the ABC above where the agencies

"Roaring 20s." 245'c, and "Leave It To Beaver, 28'c.

Only place 'n prejudging the ABC shows where the agencies, who woked entirely separately, missed each other by more than 2.2 share points is in the estimate for "The Corrupters." One house came up with a 32.55'c while the other got this Friday-at-10 outing up to a 46'c average. In either case, the estimates were enough for "success." Neither agency figured Dinah Shore would average better than a 20'c or Bell Telephone. Dinah's alternate week hour, would do better than 30'c. Since these two NBC programs face off against "Corrupters." the agencies believe the ABC newcomer has an unnaturally high edge. Moreover, they don't credit the second half of the CBS-TV Friday 10 to 11 sked with any power. That's "Eyewitness."

"Eyewitness."
For CBS, the predictions are:
"Father Knows Best," 22.5%; Frontier Circus," 26.5%; "The Investigators," 26%; "Mr. Ed," 30%.
CBS-TV's "I've Got a Secret" is the only other place on the entire schedule where the researchers for the two agencies disagree sharply.
One gives the half-hour panel stanza a 28 share and the other other gives it 35%. The agency with the 28 answer gave special consideration to the fact that "Secret" is hottest in suburban and farm America; "Secret" moves
"Continued on page 42)

NBC Ain't Buyin' **ARB Nat'l Ratings**

NBC-TV is not going to subscribe to the new national rating service by the American Research Bureau. That'll leave the Arbitron overnight service with only one network. If CBS-TV decides to firm up a pact with ARB.

NBC's attitude is said to be that the additional cost in expanding the Arbitrons from a seven-market affair to one that covers 60 "points" around the country makes it too expensive, considering that the web takes the Nielsen service "Which supplies program ratings about two weeks after altidate, which to the web's way of thinking, is still the adagency gospel.

ABC-TV using Trendex quick reports, has never subscribed to the Arbitrons CBS has not made a commitment, but feeling there is that the web will buy the new, expanded Arbitron service.

Revnolds' Coast Berth

Hollywood. Sept. 5.

John T. Reynolds has been named to the newly created post of v.p. and general manager of CBS-TV network programming. Hollywood. He reports to Guy della Gioppa, v.p. of network pro-gramming, Hollywood.

Expanded responsibility for Revnolds includes the supervision and coordination on the Coast of all creative and operating departments. Reynolds, prior to his appointment, had been administrative v.p. here.

Burns Sees Rosy Tint Future in '62 (At \$200,000,000)

Hollywood, Sept. 5.

Hollywood, Sept. 5.

"The color television industry will reach a going rate of \$200.000.000 in 1962, doubling of volume coin in one of the briefest periods ever recorded for a major industry," John L. Burns, president of RCA said here. Speaking at a banquet for 800 black and white and color tv dealers at the Beverly Hilton Hotel, Burns, predicted "color rising to a status of \$4.3 billion industry in 1970." figure including set sales, service and broadcast revenues.

including set sales, service and broadcast revenues.
Adding an anticipated industry volume of black and white of \$3.2 billion, there is a total industry figure of \$7.5 billion, he said. He noted "color has overtaken and topped the total volume for black and white, with color receiver profits running 45% ahead of initial six months of 1960."
Burns called color tv "more than a \$100.000.000 industry in less than six years."
W. Walter Watts, exec veepee, sald, "There is only one tube in mass production today, the RCA Three-Gun Shadow Mask Tube, the heart of every color tv receiver on the market."
At the dinner, Don Durgin, NBC sales veep, outlined web's color plans for '61-62 season. NBC-TV will program more than 40 hours a week in color, he revealed, saying advertising time scheduled for '61 represents a 62% increase over last year.

Fern to KDKA-TV

Pittsburgh, Sept. 5.

Jack H. Fern, an executive at CBS news since 1953, has been named news director at KDKA-TV, replacing Dick Mueller who resigned.

Fern has been in the field of news reporting since 1937 and was film director on the Cuban Rev-olution story which won an Emmy award for the network.

Agencies & SAG Seek to Resolve 'Local Cutaways'

Ad agencies are still trying to work out a solution to their problem on "local program commercials" with the leadership of Screen Actors Guild. These commercials, as pointed out in a recent issue of VABERT, apply to local cutaways by affiliates in such network programs as NBC-TV's "Today" and "The Jack Paar Show," and call for higher fees than ordinary station - break blurbs that are classified in the "spot" category.

Agencies, naturally, would like

blurbs that are classified in the "spot" category.

Agencies, naturally, would like the Paar and "Today" cutaways, for instance, to pay performers a lower rate than the one SAG demands. SAG has had the local program commercial rate in its contracts since 1955.

Reportedly, there is no easy solution, because these rates for performers registered with the American Federation of Television & Radio Artists are not the same as SAG's. While the basic spot and local program commercial fees for the two unions are exactly the same. AFTRA's rules call for a less expensive charge to advertisers. AFTRA's local fees are written by the union's locals, whereas SAG's higher rates, in the instance of a Paar cutaway, were pacted in SAG's single national code. (What SAG national considers a local program commercial, the AFTRA locals consider a spot.)

Since the two unions are consider the same are considered to the sa

Since the two unions are con-

spot.)
Since the two unions are constitutionally different—one being national (SAG), the other having local autonomy (AFTRA)— the solution to the inequity, union leaders feel, is not simply found.
SAG has asserted that the original story on the ad agencies' negotiations for a lowering of local program rates was in error: VARIETY at the time said that AFTRA wa sthe one pushing SAG into insisting in all cases on the higher local program rate for network cutaways. But, actually, it is fundamentally SAG, not AFTRA, which is responsible for trying to preserve the local program rates for the cutaways.



TV Network Premieres

(Sept. 6 - Sept. 16)

SATURDAY, SEPT. 9
Tall Man (film) Western, NBC, 8:30-9 p.m. R. J. Reynolds via
Wm. Esty.

, FRIDAY, SEPT. 15
International Showtime (tape), Variety, NBC, 7:30-8:30 p.m. Procter & Gamble via Leo Burnett.

SATURDAY, SEPT. 16
The Defenders (film), Drama, CBS, 8:30-9:30 p.m. Brown & Williamson via Ted Bates, Lever Bros. via Ogilvy, Benson & Mather, Kimberly-Clark via Foote, Cone & Belding.

Specials

Miss America Pageant (live), CBS, Saturday, Sept. 9, 9:30 midnight. General Motors (Oldsmobile Division) via D. P. Brother; Phileovia BBDO, Toni via North, Pepsi-Cola via BBDO.

The Uncommitted (film), NBC, Tuesday, Sept. 12, 10-11 p.m.

The Uncommitted (film), NBC, Tuesday, Sept. 12, 10-11 p.m. Unsponsored news special.
Connie Francis Show (tape), ABC, Wednesday, Sept. 13, 9-10 p.m. Beecham via Kenyon & Eckhardt.
(Lists of network premieres include only programs new to television and the few instances in which a program's format has been altered.)

Friendly Talks of Wailing Walls, **Escape and an Informed Citizenry**

Additional new biz put the night-time CBS-TV schedule for the fourth quarter in the 97% sold out category.

New CBS-TV Biz

category.

Lever Bros. bought a minute spread in four shows, the total minute commercials amounting to 15. Shows are "Frontier Circus," "Eyewitness." "CBS Reports," and "Pete and Gladys." Shulton bought seven minute participations in "Investigators," "CBS Reports," "Eyewitness," "CBckmate" and "Tve Got A Secret."

In the daxtime division A. E.

"Tre Got A Secret."

In the daytime division, A. E. Staley bought alternate quarter hours of "Love of Life." and "Millionaire," plus five minutes per week in the morning plan. J. B. Williams reduced its buy in "House Party." from two to one one-quarter hour weekly, and picked up one quarter of an hour in "Verdict Is Yours," and three quarter hours in "Password."

Wow, Look at Our Promos' Keys CBS \$285,435,000 'Tab'

CBS-TV estimates its budget for CBS-IV estimates its budget for shows of the '61-'62 season at \$285,435,000. The bulk of the monies represent the value of air time utilized for on-the-air promotion throughout the year.

Opening of the pay season will

tion throughout the year.

Opening of the new season will find the web spending three times more on newspaper advertising than last season. Upbeat of the newspaper budget will encompass all shows slated on the schedule. Monies spent outside the tv medium, while significant, are small compared to the on the air allocation.

Web estimates time used for pro-

compared to the on the air allocation.

Web estimates time used for promoting shows on the network amounts to \$200,000,000 throughout the year, the figure representing the commercial rate. Another \$55,000,000 represents the airtime donated for promotion by stations. The newspaper ads this season will carry a central art theme for each individual show on the web schedule. Newspapers used by the web will be in New York, Chicago and Los Angeles. Co-op ads in newspapers and TV Guide will be taken with the affils. The co-op ads in TV Guide will be taken with the affils. The co-op ads in TV Guide will be taken with the affils. The co-op romotion campaign are these: In some instances, the amount of film promos used for shows are being doubled.

The promo films for shows are tonced in character rather than

By MURRAY HOROWITZ

Fred W. Friendly, exec producer of "CBS Reports," is a committed man with passionate convictions. He doesn't want tv turned into a "wailing wall" solely for the display of the world's ills. He wanta entertainment and drama on tv and likes humor. Friendly feels, though—and when he expresses this feeling his voice and body rumbles—that the medium has to make the American people as informed as Khrushchev, that tw must involve the American people with the issues of the day so that a climate can be built for wise leadership.

climate can be built for wise leader-ship.

"When people see our Eisen-hower show listen to Eisenhower tell of his days as President, how the President is forced hour after hour after hour to sign papers, see delegations of Boy Scouts, Cham-bers of Commerce, etc., there will be an understanding for the need of an assistant to the president." Friendly said. (Eisenhower show opens the new season for "CBS Re-ports.")

ports.")

"We're prisoners of vicariousness," Friendly opined. "Democracy is not a spectator's sport. Television must get people into the arena. This might be midnight on our planet." These remarks are illustrative of the urgent views of Friendly and a sampling of the shows coming up this season reflect his vision for "CBS Reports," occupying the 10 to 11 p.m. corner Thursday nights three out of every four weeks. four weeks.

four weeks.
Topics for the season include "Our Life with The Bomb," dealing with the H-Bomb, arms control, civil defense, etc., the critical stage of the globe's useful water supply and the measures needed and being developed to meet the crisis; the relationship of gambling and crime in the U.S., a project

(Continued on page 36)

BBC-TV: Each Nite Different Flavor

London, Sept. 5.

London, Sept. 5.

BBC-TV fall programs have been slotted so that each evening—Monday through Friday—will have its own particular flavor. i.e. drama night: documentary night, etc.). Weekends will be much the same as before. This is the first effects of Stuart Hood's reign as the Corp's tv program controller. Hood, a former journalist, aims to make viewing more clear cut along with packing a higger punch.

And it's "bigger-and-better" days

with packing a higger punch.

And it's "bigger-and-better" days ahead for BBC-TV documentary teams it seems, for this is the field Hood wants to build up. He told VARIETY: "It's not right that we should have to go to CBS or NBC for a program on, say, De Gaulle. We've got to get into this field. But BBC doesn't intend to stop taking good U.S. shows."

Also in, this year, are situation comedies and more religious broadcasts. Major skeins which pull in big auds may well be upped from 30 to 45 minutes—"Dixon of Dock Green" is the first example of this.

(Continued on page 38)

(Continued on page 38)

TV CURTAIN UP, HOPES DOWN

Huntington Hartford Loves TV

Defenders of the status quo in television are literally tossing their pot-shotted hats into the air over the editorial stance coming from an unexepcted source. Huntington Hartford's preamble editorial in first issue of the new Show magazine couldn't have heaped more econiums on a battered medium had it been written by Lou Hausman's pro-industry organization, the Television Information Office. It's all the more remarkable by virtue of the fact that both new & old mags are having themselves a field day lambasting two programming. programming.

new & old mags are having themselves a field day lambasting ty programming.

In sharp contrast, Hartford writes:

"Television thas become! so vast and all-encompassing that none of the performing arts can stand aloof from it or henceforward from one another. Television has become the great leveler. Not only does it bring the arts together under one root, but it has accomplished an even greater feat—it has brought the arts and industry together, too. Capitalists can no longer turn up their noses at beatniks, lest they find themselves sponsoring a show about Greenwich Village. On the other hand, writers and artists who like to be far out can never quite forget that Lorenzo de Medici in the form of General Motors or the Hallmark Hall of Fame is standing at their elbow.

"Is it simply the fact that television is the richest art in history that is important to the artist? No, one has to go further and remember why it is so rich— because it serves the largest audience in history, too.

"... It is not only censure which this great art needs but praise for the good things—for the magnificent shows which appear once and disappear forever in a sea of mediocrity."

T. S. Eliot, Others Crusade Against **Excessive' Com'ls on British TV**

London, Sept. 5.

U. K. Viewers & Listeners Assn.
which has poet-playwright T. S.
Eliot as prexy (and boasts 14 veeps
distinguished in philosophy, science, law the church and legit
enterprises) is launching a campaign to prove commercial tw webs
here are "lawbreakers."

VALA claims the seven minute.

rere are "lawbreakers."

VALA claims the seven-minute maximum allowed to plugs in any one hour has been frequently exceeded so, to collect "revenue." it has sought help from 10,000 stayai-home women. Object is for these femmes to seen in reports on the number of commercials seen per hour, how long they last and whether they seem to come in "natural" breaks in programs.

When this information is broken

natural" breaks in programs.

When this information is broken down statistically, VALA states, it will be handed to legal advisers and if the seven-minute maximum is found to have been continually exceeded, legal action will be taken.

taken.

Independents Television Authority, responsible to the Postmaster-General for the amount of plugs screened by commercial webs, openly admits there have been cases of more than seven minutes of advertising in one hour. But these cases were invariably where program formats had caused plugs to boil over into a new hour thereby upping the ad time in that new hour.

ITA states that it is impracti-

TTA states that it is impracticable to work rigidly to clock hours in the case of a flexible medium like tv, although it is law. But according to ITA figures the (Continued on page 40)

Quaker Oats Coin To Gitlin's '1-2-3'

NBC-TV has broken the ice on "One-Two-Three Go," the new Irving Gitlin-produced family pub-affairs series, with Quaker Oats affairs series, with Quaker Oats jotting for a minute per week. There are still plenty of availabilities in the half-hour opus, which is slated for Sundays at 6:30 p.m., but the Quaker buy does represent sponsor interest and it stands as recognition on Quaker's part of the ned to spread its coin to the so-termed "worthwhile" shows.

The show is described by The show is described by the network as an entertaining informational show for the whole family, with special appeal for youngsters: It stars a boy named Dick Thomas, who will explore such things as rocket firings at Cape. Canaveral and mountain climbing. Quaker will use the show for its Life Cereal. Order was placed through J. Walter Thompson.

True Story' Minowized

The Mutual network's hour soaper, "My True Story," goes on a do-good mission for September. Radio

good mission for September. Radio web says three of the scripts will have public service themes.

Wednesday, Sept. 13, script will deal with juve delinquency, blasting at the myth that the problem is limited to low-income groups.

is limited to low-income groups. Thursday, Sept. 21, drama will deal with the problems facing authorities placing adopted children and on Friday, Sept. 29, story spotlights cancer, emphasizing fact that the disease can be cured if discovered in time.

Public Clamor May Restore 'Jones' To P&G's TV Roster

Two angry young men in tele-vision, armed with an unprede-dented public clamor over the ax-ing of their show, may yet tumble

dented public clamor over the axing of their show, may wet tumble down the walls of Jericho. At least for James Whitmore and Sy Gomberg, the star and the producer of "The Law and Mr. Jones" the first cracks in the ramparts of commerce have already appeared in their six-month battle to get "Mr. Jones" a network showcasing. Procter & Gamble has now indicated serious interest in putting the show on starting in 1962.

Whitmore and Gomberg, who own the show in association with Four Star Productions, are so mad about the fate of their series that they could bite the leg of a network V.D., especially if he's with ABC-TV. ABC cancelled "Mr. Jones" as of this fall after a season's run after refusing a request by P&G, the bankrollers, for a Thursday 9:30 p.m. berth in front of "The Untouchables." ABC had plans for "Margie" in that slot and P&G wasn't interested in renewing the show in any other time.

That, however, was several months and several hundred thou-

'SINATRA CLAN' AS SUSSKIND'S OPENER

David Susskind is kicking off his

David Susskind is kicking of his new "Open End" show on WNEW-TV, N. Y., Sunday night (9) with a symposium on a critical question facing show biz.

Topic is "The Sinatra Clan—What Makes Them Run," and the panel of authorities will include Jackle Gleason, Joe E. Lewis, Ernie Kovacs, Toots Shor, Marya Mannes and Richard Gehman.

With the demise of Labor Day the curtain on the new tv season to all intents and purposes, has officially gone up. And the over-ture to '61-'62 has been accom-panted by the biggest wave of shortterm deals ever known in the networks' last minute rush to wrap up billings. (The exception has been NBC-TV, which piled up some \$20,000,000 in firm 52-week commitments during August.)

With a whole flock of new shows premiering in the next 10 days, it's far too early to anticipate the casualties (although Madison Ave. has been indulging in its favorite pre-season game of calling the shots in advance, as detailed elsewhere in this section.) But one thing's for sure—this is the last peaceful week for network brass as the new product trickles in from the Coast. The screaming and shouting over inadequate scripting and production, based on past record and performance, will achieve a stepped-up crescendo in coming days, with the initial rum-blings already starting to be heard.

blings already starting to be heard.

Among the greater expectations are "Defenders" on CBS, the Du-Pont series of Sunday night specials on NBC, the Westinghouse specials (circuiting all three webs) and the new Disney tint cycle Sunday nights on NBC and that could be it—little enough to illuminate a new season. The NBC "Kildaire" hour series out of the MGM-TV lot also has all the makings of a commercial click.

But even among the network hierarchy the unspoken clarion call is "wait until next season" (on which all three networks are currently at work.)

The new season finds something like 35% to 40% of the three-network program schedules overhauled, with the number of new shows (based on total hours involved) representing a new high.

On some nights it represents a complete throw-out of all prime time shows, as witness NBC on Sundays, Mondays, and Fridays; ABC on Sundays and CBS on Thursdays texcepting the "CBS Reports" hour).

Reports" hour).

The records show that one-half to 75% of all new shows fall; by the third Nielsen, in November, the "doom list" may aggregate 55% of the new shows and, by virtue of the aforementioned shortterm sponsor deals, will pave the way for a succession of January casualties.

ary casualties.

Thus NBC, according to one exec, is fully prepared with a minimum of four to five program substitutions (both half-hour and hour shows) between January and March. That's why the selling season on to is now a year-round affair.

'EXCITEMENT' PUT CBS-TV Sees Year-Ahead Patterns OFF TILL '62-'63 Emerging; Drama Anthology Returns; **Comics Keyed to Gimmick or Theme**

Did He Say That?

Nobody around ABC wants to talk about it, but the red faces still testify to their em-barrassment over the John Cameron Swayze incident on Lameron Swayze Incident on his network news show last Friday night (1). Midway through the radio broadcast Swayze got off a couple of unprintable obscentites that cued a flood of telephonic protests from shocked listeners. It hangened because the

It happened because the show was pre-taped 15 min-utes in advance. Annoyed over technical difficulties durover technical difficults during the pre-taping, Swayze let go with the off-color remark. It didn't destroy the program, since it merely required erasing the tabu words.

Except that they forgot to erase it.

Alcoa's TV Range: From Eric Ambler **To Lionel Trilling**

R. HERM SCHOENFELD

"Anything that live drama can do, film can do better," is the proposition that Dick Lewis, Re-vue exec producer will be a proposition that Dick Lewis, Revue exec producer, will be trying to establish with the "Alcoa Premiere" series bowing on ABC-TV Oct. 10. Rolling now at Revue's Coast studios, the string of 15 one-hour and 14 half-hour shows has been projected by Lewis as an unstinting effort by a filmed anthology series to involve most distinguished talent available to tv in the producing, directing, scripting and thesping categories.

Lewis' celluloid sell has been

the producing, directing, scripting and thesping categories.

Lewis' celluloid sell has been effective enough to snag such names as Alfred Hitchcock, Eric Ambler, George Schaefer, Alex Segal and Peter Tewksbury for producing and directing assignments. Among the writers lined up are David Karp, Alvin Boretz, Ray Bradbury, Ernest Kinoy, Adrian Spies, Larry Marcus and Donald Stanford. The dramatis personnae of the various shows will be highlighted by such as Charleton Heston, Arthur Kennedy, Lloyd Bridges and Lee Marvin, among others. And Fred Astaire, who has set perfectionist standards for his tv appearances, will front the series as host and narrator. Symptomatic of the high calibre which the series is shooting for is the fact that Lewis is now negotiating with Prof. Lionel Trilling, the eminently highbrow critic and novelist, for the rights to one of his short stories.

Lewis' insistence on the capability of the film to turn out a top

son on tv is now a year-round affair.

As the '61-'62 season bows, Newton Minow & Co. will have to settle for a spirited spree of news-public affairs, and the care & feeding of kid-slanted tv. But as an adult entertainment medium, the "rain check" is already in the mail.

Such Language

If what they want is adult fare, ABC-TV's upcoming dramatic series, "Bus Stop," plans to dish it out in spades. Series of onehour dramas, based loosely on the William Inge Broadway play, will not only be treating with some delicate emotional problems, but will be using language probably not heard before on the medium. "But each show will make a strong moral point," ABC-TV's programming chief Tom Moore said.

The series will deal with such matters as abortion, drug addiction, homosexuality, etc. The language, including such words as "bitch," "sexual deviate," etc., will be strong matches for the themes. Initialer in the series, which kicks off Oct. 1, is likely to be "Success Story," starring James Whitmore.

Outlines of the '62-'63 season, as sketched within CBS-TV's programming division and by outside program suppliers, are taking shape, according to Mike Dann, v.p. CBS-TV network programs, network programs,

Major emerging patterns are as follows

follows:

The 30-minute drama format is dead. Dann said no one seems to be thinking in terms of a 30-minute dramatic series. The 30-minute format still exists for comedy, panel shows and gimmick programs, latter could, range from "Candid Camera" to cartoon types.

"Candid Camera" to cartoon types.
There is a definite attempt to
secure a variety of new dramatic
forms, either in the hour, 90-minute or even a two-hour form.
Along with that drama diversification yen, the dramatic anthology
series is seeking a tv comeback.
This diversification exploration
might take tv drama off its now
dominant action adventure accent.
Big name comics also are being

dominant action adventure accent.

Big name comics also are being scouted for shows, but not in the Jackie Gleason or Sid Caesar showcases of yore. Name comics are being used to front comedie series or gimmick shows such as "Candid Camera." a la Arthur Godfrey who had been on "Camera" or the Alan King pilot. (King pilot will be shown later this month and its committed for the '62-'63 season on the web.)

There's a tremendous impetus.

season on the web.)

There's a tremendous impetus, according to Dann, to combine the real world and the entertainment world. What he had in mind were such shows as the "Elchmann Trial." Armstrong Circle Theatre" drama, and the Lincoln drama done on the DuPont Show last season. Series utilizing the world of reality thematically were forecast. One in the CBS-TV hopper for '62-63 as a possibility is Talent Associates-Paramount's "Crimes of the Century," dealing with crimes ranging from atomic spying to dynamiting.

More live shows for '62-'63 also

More live shows for '62-'63 also was forecast.

was forecast.

Questioned as to whether sponsor sensitivity might muzzle treatment of the world of reality, Dann said in his opinion to now is better able to handle such series. He saw a birth of such realistic dramatic shows. Helping the freedom of the medium in this area is the growth of participation sponsors riding on one show. "The Defenders" this season, Dann pointed out, will deal with topics ranging from mercy killing to abortion, hardly non-controversial themes, and the show will be watched closely as a possible test for future shows.

Whether all this spirit of ex-

Whether all this spirit of experimentation results in better twisn't answerable at this stage. The spirit of exploration, though, is present, Dann concluded.

Six Daytime News Shows on 3 Webs

ABC-TV's move to slot a fiveminute news strip at 1:25 pm.
with Alex Dreier reporting from
Chicago puts the web on a news
par with the two competing networks. Each web now has two daytime news shows apiece and the
combined stanzas are generally
spaced out over the schedule in
non-competitive time. Only exception is the conflict between NBCTV's 4:55 p.m. show and ABC-TV's
youth-slanted "American Newstand" from 4:50 to 5 p.m.
The six daytime news shows on
the three webs represents a 100%
increase over last year in news
programming. Last fall, each web
had only one daytime news strip.
The Drier show on ABC-TV kleks
off. Oct. 2 on a participating basis.
ABC-TV will preempt the participating bankrollers if they sell the
strip to a single sponsor.

'If It's Corrupt We'll Expose It' Themes Burrows-Ackerman Series

Format of new Bur of Hollywood Sept, 3.

Format of new Bur ows-Ackerman teleseries. "Target: the Corruptors," debuting over ABC Sept. 29, will show the continuing cycle of corruption on every level of society today and how it directly affects the average citizen, coproducer Leonard Ackerman reveals. affects the average current, copu-ducer Leonard Ackerman reveals. Twentysix hourlong segs are de-signed to show individual rackets and illegal operations, with ma-terial based on actual situations uncovered by McCiellan crime committee and by observers. Much is taken from files of Lester Velie, editor of Reader's Digest, who was credited with uncovering serious scandals in public areas in past vears.

years.

Ackerman noted treoff episode will be "Million Dollar Dump," written by Palmer Thompson and Christopher Knopf, dealing with garbage corruption. Show will depict larcenous costs of garbage monopolies that prey on supermarkets who, in turn, "raise the cost of a can of peas one or two cents for their cutomers." Ackerman stated. man stated.

cents for their cutomers." Ackerman stated.

Similarly, company has completed "Golden Carpet." by Ellis Marcus and Harold Callen, on charity rackets; "Platinum Highway," by Knopf, on roadbuilding graft; "The Invisible Government." by Ellis Kadison, exposing crooked lobbyists; "Pier 60," by Palmer Thempson, depicting waterfront dicatorship: "icu: h of Evil." by Luther Davis, exposing college basketball smaller, "Play tillue," by Richard Landau, showing syndicate ownership and regulation of recording rackets; "The Killing Ground," by David Karp, story of political corruption froolving an actual case of a district attorney; "The Poppy Vendor," by Les Pine, involving increasing dope traffic; "The Fix, by Carey Wilbur, disclosing case of judicial bribery.

In current preparation are "Two Cartleron," by

Carey Wilbur, disclosing case of judicial bribery.

In current preparation are "Two Gentlemen From Canton," by Franklin Barton, exoosing international narcotics traffic: "To Wear A Badge," by Gene Roddenberry, discussing syndicate methods in taking over an entire city; "How to Steal a Union," by Harry Julian Fink, frank charge against illegal union operations; "Sweetheart Contracts," Knopf, involving connivings of union and management against workers; "80 Proof," Paul King, showing corrupt liquor licensing; "Quicksand," Jack Curtis, on organized gambling, and "Silent Partners." David Chandler, exposing syndicate influence in the garment industry. An untitled seg by Jerry D. Lewis showing control of local politics and another by Herb Spiro on illegal aspects of the drug industry are also being preped.

Ackerman also revealed upcom-Acterman also revealed upcoming subjects will include auto theft rackets, illegal fight game, illegal fish importation, transportation of illegal foreign farm labor, housing deals, corrupt proxy fights, news-

(Continued on page 38)

24 Directors On 5 20th-TV Series

Roy Huggins, in charge of tv production at 20th-Fox, has 24 di-rectors currently working on five series, highest number in some

series, highest number in some months.

On "Adventures in Paradise" are Justis Addiss, Felix Feist, Nor-man Foster, Ronald Weyman, David McDearman, Robert Florey and Pete Lyon.

and Pete Lyon.

"Dobie Gillis" has Rod Amateaum Guy Scarpitta and Stan Cherry busy turning them out.

There are six working on "Bus Stop." namely Francis Petel Lyon.
Robert Altman, Arthur Hiller, Sutton Roley, Don Medford, Stuart Rosenberg.

Nosenoerg.

Same number applies to "Follow the Sun," which has Dilbert Kay. Ted Post, Jules Bricken, Mitch Leisen, Don Taylor, Sherman Marks.

"Margie" has only two directors. Don Richardson and Gene Reynolds.

Ziv-UA's Food Coin

Some food sponsor coin has been written by Ziv-UA on "Everglades" and "Ripcord."

Continental Baking has bought "Everglades" skein on WRC-TV, Washington; Progresso Foods on WTVT, Tampa; and Food Town WAFB, Baton Rouge, Series also has been bought by Rural Electric Assn. for telecasting on WJBF Augusta, Ga.

Kissling's Sauerkraut bought "Ripcord" on WRCV. Philadelphia; and Seaway Foods, WEWS, Cleveland.

Station deals on "Everglades" include WNAC, Boston, WRCV, Philadelphia; WCSH, Portland, Me.; WINK, Ft. Myers, Fla.; KLIX, Twin Falls, Ida.

Trans-Lux Vidpix **Expansion: Budget** Set at \$1,250.000

Washington, Sept. 5.

Trans-Lux Corp. has mapped a big expansion program, featuring a \$1,250,000 enlargement of its telepix production and distribution activities, \$500,000 for acquiring more theatres and \$250,000 for improving its stock ticker projection operations.

The plans were revealed in a prospectus filed in connection with a registration statement with Securities & Exchange Commission proposing public sale of 250,000 shares of common capital stock. Offering will be on an all-or-none basis through Bear, Stearns & Co., underwriters. Offering price will be disclosed later.

Of the 250,000 shares, 150,000 Of the 250,000 shares, 150,000 will be put up by the company and the remainder, all outstanding, by their current holders. T-L has 582.-182 outstanding shares of common stock, of which director Harry Brandt owns 32.685° and Jacob Starr, another director, holds 10.06%. A group of management execs collectively own 50.689%. Brandt plans to sell 100,000 shares. T-L correctes the motion picture.

T-L operates nine motion picture houses (all leased). It releases some theatrical films, but its major distribution business is in vidpix, largely children's, educational and informational fare.

largery contorers, educational and informational fare.

In addition to its expansion outlays, funds from the proposed stock sale will go for retirement of shorterm bank borrowing, and \$205,877 to prepay unpaid balance due on stock of its subsid. Trans-Lux Movie Ticker Corp. Balance of proceeds will be used for other unspecified corporate purposes.

T-L produces so-called "vertical broad type news ticker projection equipment" for lease. It projects stock and news ticker dope onto screens. In the same field, T-L leases closed-circuit ty systems for showing of stock quotations on monitors.

2-PARTER TO PREEM NBC'S 'CAIN'S 100'

Cain's Hundred" on NBC-TV preem with a two-parter, marking the first time a web series has used the two-parter story form for preem purposes. Opening episode will be Sept. 19, which will tell only the first-half of the story, with the other half slated the subsequent week.

the subsequent week.

In the past, two-parters have been used midway in a series, or as in the case of "The Untouchables" as auditions for a subsequent series. Exec producer Paul Monash, however, designed the two-part story as the opening episodes of "Cain's Hundred."

M-G's \$2,000,000 ON 'BEST OF '50s

Metro's "Best of the 50s" package of 30 pix has been licensed in 34 markets and is now approaching the \$2,000,000 mark in total

ing the \$2,000,000 mara in revenues.

Markets include KCMO, Kansas City, WoW, Omaha; WHEN, Syracuse; KMOX, St. Louis; KLZ, Denver; WKY, Oklahoma City, KVOO, Tulsa; WTVT, Tampa; WTVO, Rockford, Ill.; WDAU, Scranton, Pa. WISC, Madison, Wisc.; and KTBC, Austin, Tex.

WGN Dressed To The 9 (Ch) In 100G TV Promo

Chicago, Sept. 5.
WGN-TV last week fired off the
first stage in what promises to be
the largest scale and most Barnumesque tune-in promotion by a local station here since the early days
of the medium. The indie station,
hopeful of making the city Channel
9-conscious before the networks
get going with their seasonal razzamatazz, will be pouring around
\$100.000 into a variety of consumer
media, including sky-writing.

Also, to head the networks off

media, including sky-writing.

Also, to head the networks off af the pass, WGM-TV is launching its fall season on Sept. 11, a full month earlier than in previous years. The campaign, hatched by station promo manager Jim Hanlon and the Foote, Cone & Belding ad agency, will be concentrated in a 60-day period, not only giving the indie the jump on the networks but also carrying into the period when the webs will be ballyhooing their premieres.

First stage in the promotion is a

First stage in the promotion is a teaser campaign, the object of which is to create a consciousness of the number 9, the station's chan-nel number. Some 250 billboards in nel number. Some 250 billboards in the Met area are carrying a large yellow 9 with z sunny face centred to represent daytime; while aky-writing planes are hanging nines in the sky at the rate of 30 to 90 per flight. Hanlon also has a postcard teaser campaign going out to what he terms a "VIP list" (sponsors, agencies, press), which carries a cryptic jingle along with a replica of the billboard display. The skywiting planes, by the wav have been engaged for around 50 missions throughout the campaign.

In the second stage, which should begin this week, a second 9 will be added on the billboards—this one begin this week, a second 9 will be added on the billboards—this one blue, with a moon cradled in the circle, representing nighttime. Third stage will end the suspense, when skywriting planes will hang out "TV 9," while the billboards read, "Channel 9, morning to night" read, "Chainet 9, morning to night."
and "There's more to see on WGNTY." Third stage will tee off next
Monday (11), when the station's season begins, and will be abetted by
full-page ads in the daily press done
in a Barnum motif. in a Barnum motif.

One reason that WGN-TV has advanced the start of its fall se-mester is that it invariably comes mester is that it invariably comes out of baseball season with a good tune-in. Belief is that by pushing up the schedule the indie may be able to profit from the baseball momentum.

Filmways Pacts Henning To Produce New Series

Paul Henning, producer-writer "The Bob Cummings Show," has

of "The Bob Cummings Show," has signed a deal with Filmways to create and produce a new to series. Filmways board chairman Martin Ransohoff at the same time said his company's tv Slate has been expanded to a total of eight projected shows to be started. These will be under the aegis of Al Simon, prexy of Filmways TV Productions, and John Calley, v.p. in charge of creative programming for Filmways.

in charge of creative programme, for Filmways.
Filmways recently made a deal with Joseph Levines Embassy Pictures for the production of "Hercules" and "Capri." Simon will oversee all Coast tv production for the company as well as continue as exec producer of the "Mr. Ed." series. Calley in addition to producing both "Hercules" and "Capri" in Europe, remains in charge of all tv development for the company.

Collier Young's 'Crime & Punishment' Series Cuffoed as Pubservice Contrib

KTCA-TV's Educ'l Boom

Minneapolis, Sept. 5.

Minneapolis, Sept. 5.

Hypoed by their children's interest in educational television classes, growing numbers of parents are signing up for tv courses in this area. KTCA-TV, Twin Cities educational tv station, reports that 1,200 adults have registered for adult Spanish class, three times more than in past years course was offered. Many adult viewers are also taking German language course, according to the station.

station.

KTCA-TV has expanded its adult programming and is currently offering many courses for college credits. In addition, a new program of classes for business and industry employes has been Industries School of the Air,

4 Star Buy-Up Of **Heatter-Quigley** Cues in Live TV

Hollywood Sept. 5.

Four Star is branching off into live ty to diversify its participation

In the entertainment field. To implement this new facet of the operation, Four Star has acquired the Heatter-Quigley Enterprises and Heatter-Quigley Productions, producers of live tv programs.

As the first film producers to engage in live programming, the Dick Powell-Tom McDermott outfit has assigned Merrill Heatter and Robert Quigley to create, develop and produce live programs for both day and night tv. Also in their province will be shows to be taped at Four Star's Republic studio.

Quigley, who came into radio and ty from the theatre, wrote or produced many radio shows. Heat-ter was associated with "We, the People" and "You Are There," and created the formats of "What's It For?" and "Top Dollar."

Sees Medium Markets **Yielding Better Prices** On Syndicated Entries

While syndication prices are de-essed in some major markets pressed in some major markets, Official Films prexy Seymour Reed says the medium markets are yielding better prices than ever before with increases ranging from five to 15%.

from five to 15%.

Basing his conclusions on recent sales of Official's new off-web packages, including "Peter Gunn" and three other properties, Reed says the differential is helping to stabilize the syndie industry.

stabilize the syndle industry.

Sales on the off-web package, on one or more of the series, have now been made in 43 markets, according to Reed. Recent buyers include KIRO, Sattle: KMBC, Kansas City: KCPX, Salt Lake City: KPTV, Portland. Ore.; KTRK, Houston; KONO, San Antonio; WKRG, Mobile; WBRZ, Baton Rouge: KFRE, Fresno; KERO, Bakersfield; WSJS, Winston-Salem; and WLBT, Jackson, Miss:

Telefilm Chatter

Hollywood, Sept. b.
Collier Young, executive producer of KTLA's new documentary series "Crime and Punishment" has revealed he intends to film a 39-seg show and make it available free to educational and civic agencies as a public service. Show features Clete Roberts doing on-the-spot interviews with confined tures Clete Roberts doing on-the-spot interviews with confined prisoners involving every range of crimes against society, with psy-chiatric discussions of motives, probing into the prisoner's own feelings about the crime and pun-ishment meted him and a tag ex-planation in laymen's terms by Richard McGee, state director of corrections.

Young looks to the availability of the show as a means of indicating educational benefits of television without going into a specific educational channel or without educational channel or without forcing sovernment regulation. He believes there can be a tiein between both education and entertainment and feels these are the lines along which the industry should channel itself in the face of current programming charges.

of current programming charges. With 29 episodes now in the can (show debuted Aug. 24) Young revealed remaining 10 will be shot at the state womens' detention center at Corona and the Chino institution for men. He expects to get into dope problem in Corona, he said, "more than 60% of the inmates are confined for offenses involving some dope problem."

Series has two-part segs, one in which first episode shows the conscious mind of a prisoner and the

Series has two-part segs, one in which first episode shows the conscious mind of a prisoner and the second his subconscious after narco-synthesis treatment. Other areas touched upon include offenses while in confinement which, Young asserts, are frequently inevolving homosexuality or general nervous breakdown. Crimes of passion are featured, along with other activities, with show displaying the prisoner "star" without masks but protecting written identification by changing his name and criminal number. All prisoners appear on a voluntary basis, with Homer Canfield, director and co-producer with Ludwig Gerber, having screened them prior to selection. Filming so far has been in San Quentin, the medical facilities at Vacaville (featuring mentally disturbed immates) and Folson Prison, latter called by the prisoners themselves "End of the Line" jail.

Young financed the series himself and did initial calling thouse

Young financed the series himself and did initial selling, though he last week appointed Peter Roeck & Co, N.Y., for national distribution. N.Y. debut is Friday on WNEW, with Washington, D.C., following.

Bing's L.A. Indie Signs With AFTRA

Hollywood, Sept. 5.
As American Federation of TV & Radio Artists strike against KFWB entered ninth week, union announced signing of contract with the first of 17 indie L. A. stations. New contract is with KFOX, owned by Bing Crosby Enterprises.

Pact provides for weekly wage Pact provides for weekly wage increase for staff announcers of \$17.50 over a two-year period, according to Claude McCue, AFTRA exec secretary. Announcers will receive \$10 the first year and an additional \$7.50 the second year, with initial hike retroactive to May 1.

In addition, contract provides AFTRA members with the right to respect the picket lines of other unions when strikes are sanctioned by the L. A. County Federation of Labor and approved by National AFTRA Labor a

AFTRA.

Removal of "no strike" clause from all future AFTRA contracts has been a basic principle of all negotiations with all stations.

Other provisions of new pact in-ude two weeks additional terclude two weeks additional termination pay; payment of double-time for work required on Christmas and New Year's and restric-tions on employment of part time-announcers to two days a week.

In other AFTRA action, union

(Continued on page 42) . .

PROFILING' N. Y. TV MARKET

Outlook for Gotham's TV Indies

Outlook for Gotham's TV-Indies

Three N.Y. indies, WPIX, WNEW-TV and WOR-TV, enter the new season financially healthier than in years past, each with some programming changes.

The vigor and imagination which accompanied the operation of WNTA-TV, as it pursued its policy of providing an alternative programming service for the more sophisticated viewers, will be missed from the scene. WNTA-TV, awaiting FCC approval on its sale to educational tv interests, will have replays of "The Play of The Week" with its abbreviated programming schedule aimed as-an interim stage.

WPIX, probably the No. 1 station in the country as far as the number of syndicated vidfilm programs slotted, feels it has a latenite ace in "The Best of Groucho." Daily News indie in the fall plans to slot "Groucho" across the board at 11 p.m., coming in before WNEW-TV's "PM East, PM West," and prior to the "Jack Paar Show." WPIX news show will follow from 11:30 to 11:45 p.m. "Groucho" additionally will get a Sunday night airing.

WPIX, during its prime hours of 7 to 11 p.m., has 55 shows, virtually all of them half-hour vidfilm properties. Among the newies this outing are "Wyatt Erp," "Wanted Dead or Alive," "One Step Beyond," "Pro Football Highlights," "World of Glants," and "it's A Wonderful World." Its highly successful kiddle blor runs from 3:30 to 7 p.m., with the remainder of the daytime other than a midday half-hour devoted to educational tv programs produced for New York State Board of Regents.

WOR-TV remains the station with the feature image. New feature showcases include full length operas, culled from pix, slated for airing Sunday nights at 7:30 p.m. The "Big Preview," which had a successful summer run, consisting of first-run pix, will be shifted from Tuesday nights to Sundays as 9 p.m. "International Preview," another newie, will hold forth Tuesday nights at 9:30 p.m. For this showcase, station has purchased some big imports, all dubbed. Included in the titles are "Gates of Hell," "The Seven Samuri," "Forbidden Games," and the trilog

Greatness," produced by BCG in cooperation with Hearst Metrotone News.

Highlights of WNEW-TV underscore its multi-pronged programming approach to the market. New syndicated series bought
by the station for fall viewing include "Riverboat," "Johnny Staccato," "Bat Masterson," "Aquanauts," "Cimarron City," "Peter
Gunn," "Yancy Derringer," "Mr. Lucky," and "Crime and Punlshment." David Susskind moves his "Open End" show to the station,
with a 9 to 11 p.m. slot. The one a month "Prospects of Mankind"
will be back, in addition to new entries for "A Question of Life"
and other pubaffairs specials. Kiddie strip from 5 to 7 p.m. stays
Ditto Sunday's "Wonderama." Station also will have Sonny Fox's
new-klow, "On Your Mark" in the N.Y. market, telecast elsewhere
by ABC-TV, Slot for the show is Saturday's at 11 a.m.

Balto WJZ-TV's Full-Yr. Assault On **Community Problems; Enlist Viewers**

Westinghouse station WJZ-TV, Baltimore is launching an ambitious schedule of primetime pubservice shows covering a variety of community problems and inviting viewers to get into the act. In cooperation with John Hopkins Univ. and the Greater Baltimore Committee, station is rounding up civic group committees for a leadoff "Leadership Conference" Oct. 2 at the University to be followed by designated group viewing, followup discussions (and action, it's hoped) on a series of 26 half hours titled, "Focal Point."

Slotted Thursday nights at 8 p.m., "Focal Point" will deal with such community problems as residential housing, air service, downtown revitalization, transit, traffic, urban renewal and city planning.

WIZ and the University esti-

WJZ and the University esti-(Continued on page 42)

ITC's \$1,118,682 Profit in 10-Mos.

Independent Television Corp. releasing a financial report for the

releasing a financial report for the first time since its inception, stated that it earned a profit of \$1,118.682 for the, fiscal year ended April 30, 1961.

The TTC statement reported the \$1,118.682 as "profits earned after amortization." The fiscal year covered a 10-month period, rather than 12 months, because ITC now has changed its fiscal year to correspond to the fiscal year ocorrespond to the fiscal year of its parent company. Associated Television, Ltd., of Britain. The financial report, made to ATV's board, by ITC board chairman Michael-Nidorf also stated that in May and June 1961, ITC's net profits exceeded the net profits of the corresponding months of '60 by some 21.7%.

25 'Wyatt Earp' Markets

ABC Films wound up August sales with three markets for the off-web series, "Wyatt Earp," making a total of 25 stations sold since the oater package went into syndication four weeks ago.

Fremantle Sees TV Interchange In Global Upbeat

A greater interchange of programs throughout the world is developing, according to Fremantle prexy Paul Talbot. Markets which heretofore confined themselves to the purchase of American product have lifted their non-native programming sites and are buying product from other nations, as Tremantle, in light of the prow-

Fremantle, in light of the prow-Fremantle, in light of the prowing receptivity to shows irrespective to the originating country, has
taken on more non-American product for distribution. Handling of
U.S. produt: obroad, though, remains the primary source of Fremantle's revenues.

6-WAY RACE FOR SPONSOR DOLLAR

Profile of the top market in the country finds New York stations vicing for position for the '61-'62 season, with the three web flagships relying heavily on network programming and the indies scrambling to slot audience-winning shows.

Significant change in the N. Y. market is the impending bowout of WNTA-TV, the Newark based operation which currently is awaiting the nod from the Federal Communications Commission for its takeover by educational interests.

takeover by educational interests. The other six stations on the local level have supplied themselves with pix, vidfilms, and vidtaped shows to fight the rating wars. Live production remains at a minimum, although there appears to be an overall upbeat in the number of pubaffairs specials and series slated. In many instances broadcasters seem to be playing it both ways. Slotting the blood and guts shows for the ratings and pubaffairs for the eyes and ears of Washington, in these days of FCC chairman Newton N. Minow. Highlights of the new season,

Highlights of the new season com the local perspective, are

WCBS-TV, only two half-At WCB5-TV, only two half-hour syndication entries are slotted on the CBS-TV flagship this fall, one of them being the web's "Mat Dillon." ("Gunsmoke" half-hour off-network reruns being syndicated to web affils electronically.) "Dillon" will be fixed in the 7:30 p.m. slot Tuesdays. The second syndicated entry "Sea Hunt" moves from its Saturday night 10:30 p.m. perch to 7 p.m. the same evening. "Hunt" will be a participation vehicle.

evening. "Hunt" will be a participation vehicle.

CBS-TV's flagship has a huge backlog of pix for its "Early Show," "Late Show" and "Late, Late Show" slots. During day-time, station has four half-hour strips, "Amos 'n' Andy," "My Little Margie," "Burns and Allen," and "Life of Riley."

WNBC-TV will be taking a flier with a double feature format Saturday night, coupling its local pix after the web's Saturday night picture. Station, foregoing its foreign product, has bought Warner Bros. "Films of the 50's" second package for the series.

WABC-TV this outing won't have the "live" high school football and basketball events. Station retains its syndication slot at 7 p.m., with "King of Diamonds," "Shannon," "Two Faces West," and "Ivanhoe," ready on the shelves. "Expedition" will fill out the Monday the particular the strength of the sure of the series. "King of Diamonds," "Shannon,"
"Two Faces West," and "Ivanhoe,"
ready on the shelves. "Expedition"
will fill out the Monday through
Friday 7 p.m. slot. There will be
pix at night following the news
and feature showcases Saturday
and Sunday afternoons. "Hong
Kong" is slated as a bridge Saturday night, the hour series almed
at capturing some of the tired
viewers of NBC-TV's Saturday
night pix showcase.
During the daytine, WABC-TV
will have a 1:30 p.m. strip of "December Bride" and "Highway
Patrol" at 5:30 p.m. There will be
a Jim Bishop commentary Saturday night. A five-minute strip by
Dr. Maxwell Maltz in "Adventures
in Staying Young," played twice
during the day, such daytime standbys as "Joe Franklin" and "Tommy Seven Show," news-weather,
etc.
Turn to the indies finds WOR-TV

etc.
Turn to the indies finds WOR-TV
and WNEW-TV buzzing with some
new electricity. Daily News indie,
WPIX, having found a successful
formula in being the indie with the
network look, is continuing heavily
norgammed with off network wid. programmed with off-network vid-film properties, as well as other product. (See separate story on indies.)

Indies.)

To all intents and purposes, it's now a six-way race for the sponsor dollars, with WNTA-TV staging a holding action pending the FCC ruling. Largest share of the advertising dollar continues to be plunked on the web flagship, but each of the three indies claims a profitable operation, and are in there pitching for a larger share of the total ad pie.

Western Stations Took It on Chin In '60, Some Even Going Into Red; FCC's Market-by-Market Tally

WNBC-TV's Kickups

WNBC-TV's Kickups

WNBC-TV is going to start flexing its muscles in competition with WOR-TV. Pete Affe, new station manager of the NBC flag in N.Y., inred an exercise man named John Hills to take over the 9-9:15 a.m. daily slot (in what is now "Family" time on WNBC-TV).

Affe is kicking off with Hills a week before WOR-TV plans to start its Jack LaLane buildup show. Hills' preem is Sept. 11.

"Family," which had the full 9-9:30 half-hour, will go to 15 minutes at 9:15 once Hills kick off (or is it kicks up?1,

Hills will be used in special promotional ways by Affe. The vet, whose new show will be called "Slimnastics," will serve as a kind of overseer on an overall physical fitness campaign for N.Y.C. underwritten by the station.

The Hills show will probably be syndicated on tape via WNBC-TV.

Everything Up To Date in K.C. For Kluge's Takeover

Kansas City, Sept. 5.
Changes attendant to the new ownership of KMBC-TV-AM began here last week when Metropolitan Broadcasting, new owner, brought in two execs. Al Krivin as general manager of television, and Dave Coninger as vice president and general manager of radio.
Deal whereby Metropolitan purchased the property from Cook Paint and Varnish Co. for a reported \$10-million-plus has been pending for months. Aug. 29 became the actual date of takeover for the new owners.

Metropolitan execs on hand for the shift included John Kluge, head of Metromedia, the parent company, Richard Geismar, treasurer, and Joseph Madden, comprtoller, plus Bennet Korn, Metropolitan executive v-p of television. Kluge said some things are going to be done to boost station ratings, but no immediate changes in policies or programming would be made.

Don Davis, who as president of

policies or programming would be made.

Don Davls, who was president of Cook Broadcasting, becomes v.p. of Metropolitan for the Kansas City operation, John Schilling stays as v.p. of the K.C. operation, and Dick Smith, radio, and Mori Greiner, television, continue as respective station managers.

Croninger formerly was in broadcasting here with KCMO (Meredith. Recently he was with Metropolitan as salesmanager of WNEW. Krivin was with Westinghouse in Cleveland.

NEW CORP. ACQUIRES 'THIRD MAN' SERIES

London, Sept. 5.
Rights to the "Third Man" to series has been acquired by the newly-formed Third Man Corp., in which BBC and Prestige Productions are associated. Prestige is helmed by Michael Rennie, star of the series.

Washington, Sept. 6.
While the nation's television stations collectively enjoyed a healthy spurt in revenues and profits, a number of Western markets suffered a marked downbeat during 1960. Several went into the red.

the red.

This was revealed in examining
Federal Communications Commissions to market financial data. Los
Angeles and San Francisco-Oakland tv profit totals slumped markedly from 1959. And these other
Western markets showed deficits
—Albingarque (mins 236 633) western markets showed deficits
—Albuquerque (minus \$38,633),
Bakersfield (minus \$113,075), Las
Yegas (minus \$39,938), Seattle-Tacoma (minus \$26,244), and El Paso
(minus \$5,812).

FCC's list of 80 three-station-plus markets revealed no city east of the Mississippi reporting a col-lective tv income deficit.

Big New York City Gains

Big New York City Gains
New York City's seven tv outlets
collectively scored big gains in
1960 in both broadcast revenues
and profits. So did Chicago and
most other major markets as the
industry as a whole experienced a
9% gain in revenues to \$1,268,600,000 (over the one billion doilar mark for the third year) and
a 9.8% jump in profits to
\$244,109,000 last year.

In broadcast profits (before End

a 9.5% jump in profits to \$244,109,000 last year.

In broadcast profits (before Fed eral income tax), New York stations registered a gain from \$29,-323,128 to \$33,637,681 from 1959 to 1960. In broadcast revenues (total time, talent and program sales minus commissions), the New York tv station total climbed to \$75,443,656 in 1960 from \$69,-534,724 the year before. New York tv time sales were broken down in to \$10,655,920 (network), \$59,628,711 (national and regional advertisers), and \$12,036,797 (local advertisers). Total expenses for the New York stations inched up percentagewise only slightly from \$40,211,596 to \$41,805,975 in 1960.

1960.

The Los Angeles market (seven tv stations) garnered only \$7,375,-123 in broadcast profits last year as against \$9,613,427 in 1959. Revenues dipped slightly—from \$45,610,962 in 1959 to \$45,403,977 last year. But broadcast expenses vaulted from \$35,997,499 in 1959 to \$38,028,854 last year.

The San Francisco-Oakland tv conglomerate of four stations suffered a total decline in profits from \$6,092,079 in 1959 to \$5,687,-399 in 1960. Revenues rose appreciably from \$16,652,358 in 1959 to \$17,160,853 last year. However, this gain was offset by an expense (Continued on page 42)

MacLeish Profile As WBKB Special

Chicago, Sept. 5.

Archibald MacLeish, Pulitzer prize poet-playwright and sometime statesman, has agreed to be the subject of the second installment in WBKB's. "Home Again" series, station's pet project for the new season wherein notable personages who grew up in Chi will be brought back for reminiscenses and fresh impressions of their hometown.

First subject was Steve Allen,

First subject was Steve Allen,

is helmed by Michael Rennie, star of the series.

National Telefilm Associates will continue to distribute the series in the U.S., where Budweiser goes into its second season as sponsor, and the BBC in the rest of the world.

Third Man Corp. Is headed by Vernon Burns, who will act as exce producer of the series. Other of offices are Harold L. Schiff, v.p., of New York; Charles Gottlieb, also N.Y., secretary-treasurer, and Ginther Schiff, of Los Angeles, asst. secretary.



there is nothing harder to stop than a trend



ABC-TV, with 8 out of the top 15 shows, again shows the way in audience ratings.*

Where program popularity counts most... in the markets where they can watch all 3 networks . . . most homes continue to watch ABC. The latest 24-Market Nielsen also records some leading reasons for ABC's popular victory: Adventures in Paradise, The Untouchables, Naked City, My Three Sons, 77 Sunset Strip,

Lawman, The Flintstones, The Rebel... 8 shows, that is, in the top 15. More shows, that is, than Nets Y & Z combined. More grist for the trendmill.

ABC Television
*Source: Nielsen 24 Market TV Report, Average Audience,
week ending August 20. Ali commercial programs, Monday
through Sunday, 6:30-11:00 P M.

Spot TV's Upswing as Flock Of Major National Clients Check In -On Other Madison Ave. Fronts

ot television seems to be on a

lighlight indications include a saturation campaign getting underway for Liggett & Myers Chesterfield brand under auspices of new agency J. Walter Thompson. Hazel Bishop, via North Advertising, will be back in for the first time in several years. Corn Products, via Dancer, Fitzgerald, Sample, is mapping intro of a new product. Knorr soup, a soluble shipped in from Switzerland. East and midwest markets have been scheduled, but plans are still indefinite.

Interecting also is the fact that tighlight indications include a

Interesting also is the fact that Benton & Bowles, which raised a big fuss about the extended chain breaks with threats of withdrawal of soot money, is back in for Maxwell House instant with 1D's, and some of them in primetime breaks.

Maxwell House, via Ogilvy, Benson & Mather this time, also has reps and stations happy with an October through March schedule of fringe minutes 40 to 50 markets, using cein that was slated for the

Other campaigns, with number of markets indicated by educated

guess, include:

American Home Products for and Arn Bates: and Arn Bates: Colgate, via Ted Bates agency, a seven-week flight now underway for the dental cream in up to 70 markets.

American Chickle, via Bates, for

American Chickle, via Bates, for a variety of products, a 17-week campaign starting this month in 40 markets.

Sinclair, via Geyer, Morey, etc., news and weather shows throughout the trading area for 20 weeks.

Nucoa margarine, via Dancer, Fitzgerald, Scmple, a 12-week campaign hemining late this month in 46 markets.

Libbey-Owens-Ford Glass Co., and Federal Trade Commission 40 markets.

In the east. Peoperridge Farm bread OB&M: 20's and minutes for six weeks beginning late this

month.
Continental Bread 'Ted Bates), using prime chairbreaks and fringe minutes throughout distribution area beginning this month and carrying to January.
Bristol-Meers for Sal Hepatica, using minutes in fringe and day-time for 13 weeks beginning this month.

Only thing disturbing rep firms is the agencies' perverse trend to minutes and ID's when the extended chain breaks have opened up primetimes for a pair of 20 second spots Some rep firms are advising stations to make chain-break JD's pre-emptable in case some julcy 20-second spot campalgns break later in the year.

There's No Biz Like No Biz
Weak's botton of releases con-

its advertising agency for all its cigaret brands and other tobacco products. JWT currently handles the company's Chesterfield, Oasis and Duke cigaret brands and will now assume responsibility for L & M Filter cigarets, replacing Dan-cer, Fitzgerald, Sample as adver-tising agency for this brand." L&M's incidentally, bill \$14,000,-

Delayed Togetherness

Two execs who started out together 24 years ago as Time Ifc. office boys have opened a pubrelations firm to handle products and community relations.

John Scott Fones, for the last 10 years with Ben Sonnenberg's Publicity Consultants, and Philip A. Williams 3rd, who's been with the March of Time, Fortune mag, 20th Fox. Ziv and a veepee of the ABC-TV film division, have opened offices at 44 East 52nd St.

Accounts already in the shop in-

offices at 44 East 52nd St.
Accounts already in the shop include Alloys Unlimited, Rebuild National Park Board, the Danish-American group that throws the three day 4th of July celebration each year and two Carribean hotels.

wising minutes in fringe and unitime for 13 weeks beginning this month.

Van Huesen Shirts (Grey), an eight-week fall campaign covering jussibly 100 markets.

Vic Chemical Morse International' with minutes day and night beeinning in October for 20 weeks in up to 100 markets.

Bristol-Myers again, via Young & Rubicam, with fringe minutes in 100 markets for Excedin Same for company's Four Wav Cold Tablets in a 20-week campaign starting in October.

Only thing disturbing rep firms is the agencies' perverse trend to minutes and ID's when the exminutes are supported to the blurb series under fire by the commission, which, of course, is often a sizeable stake.

With the Station Reps

Kup Show to L.A. Station

Chicago, Sept. 5.

Irv Kupcinet's "At Random," talkfest which originates on WBBM-TV here, has plucked its first outside market in syndication, that being the indie KCOP in Los Angeles. Show, which is an open-ender in the Windy City, where it's done live, will be edited down to a 90-minute format for the LA. station. KCOP will air the shows a week after they're done in Chi, via tape.

CBS Films is handling the syndicaton.

dicaton.

Radio Reviews

CAROL BURNETT - RICHARD HAYES SHOW
With Norman Paris Band
Production-Director; Bruno
Jr.

Writers: Hank Miles, Jim Lehner

20 Mins., Mon.-Fri., 7:10 p.a Participating CBS Radio, from New York Mon.-Fri., 7:10 p.m.

CBS Radio, from New York
This new effort by CBS, Radio to
win the marginal supper audience
to audio-only isn't worth it, either
to the audience or the network.
Carol Burnett and Richard Hayes
are pleasant and talented, but were hardly strong enough to lure audi-

Accounts already in the shop include Alloys Unlimited, Rebuild National Park Board, the Danish-American group that throws the three day 4th of July celebration each year and two Carribean hotels.

Stripes & Stripes: Veep chevrons for Samm S. Baker at Donahue & Coe: Charles E. F. Millard at Benton & Bowles; Paul W. Mosley and Arnold J. Deutschman at Ted Bates: and David P. Hotz at Benton & Bowles; New Biz: Goodyear Tire & Rubber. shoe products division, to Kudner.

Libby Safety Glass

Com Is Under Fire

Washington, Sept. 5.

Libbey-Owens-Ford Glass Co. and Federal Trade Commission are slated to cross swords at a hearing tomorrow 'Wednesday' in Cleveland. The firm is accused by FTC of falsely advertising on a celebrated television commercial series its auto safety plate glass. General Motors Corp. is joining the glass outfit in seeking to quash the FTC complaint. Hearing Examiner Harry R. Hinkes will preside over the proceedings for FTC and will be charged with making the initial decision for or against the firm.

Unless a company believes it thas very solid legal grounds for the proceedings for FTC and will be charged with making the initial decision for or against the firm.

Unless a company believes it thas very solid legal grounds for the proceedings for FTC and will be charged with making the initial decision for or against the firm.

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Unless a company believes it thas very solid legal grounds for the pair factually strong enough to lure and talented, but were are pleasant and talented, but we

MINNESOTA AT GETTYSBURG
With Rodger Kent, Rodger Erickson, Charlie Boon, Jergen Nash,
Arv Johnson, Maynard Speece,
Dick Chapman, others
Prod-Dir.: Bill Balch
Writer: Bob Wetherall
30 Mins.: Sun., 7:30 p.m.
WCCO, Minneapolis
When Minnesota was only three
years old as a state it sent 35,000
volunteers to participate in the
battle of Gettysburg. This, the second of the CBS affiliate station's
series of Civil War Centennial
programs, was their story as well
as that of the battle itself.
The heroic and important part
that the Minnesotans played in the
battle was vividly and strikingly
depicted in this documentary
which was so successful that
WCCO acceded to numerous requests for its rerun.

In top drawer fashion the battle
itself was dramatized with special
emphasis on the Minnesotans' exploits. Kuddoes should go to

emphasis on the Minnesotans' ex-ploits. Kuddoes should go to writer Bob Wetherall, producer-di-rector Bill Balch, musical direc-tor Wally Olson and members of the cast, narrator Rodger Kent in particular.

break JD's pre-emptable in case some juicy 20-second spot campajans break later in the year.

There's No Biz Like No Biz
Week's batch of releases contained ideal examples of both the molehill-to-mountain and mountain-to-molehill publicity techniques.

Lead of a Compton agency release ranks high in anticlimaxes:
"Compton Advertising has been retained by the Brown & Williamson Tobacco Corp., according to an announcement by John W. Burragard, vice president and advertising director of the Brown & Williamson Tobacco Corp. according to an announcement by John W. Burragard, vice president and advertising director of the Brown & Williamson Tobacco Corp. according to an announcement by John W. Burragard, vice president and advertising director of the Brown & Williamson Tobacco Corp. according to an announcement by John W. Burragard, vice president and advertising Mr. Burgard said, In considering the introduced..."

"We are retaining Compton Advertising, Mr. Burgard said, In considering the introduced..."

"Burgard said, In considering the introduced..."

"Burgard said, In considering the introduced..."

"Ensumple two is also from folks whe know a let about smoke, and it he tick is to find the lead by reading upside down, maybe!"

"Adam Young has picked up KXYZ.
"Liggett & Miers Tobacco Co. announced today the appointment", Orleans.

TV-Radio Production Centres

IN NEW YORK CITY . . .

Norm Blumenthal, associate producer of the NBC-TV stanza, is reportedly replacing Jack Farren as producer of both the daytime and nighttime versions of "Concentration". Carol Know of WNBC-TV's "Family" stanza off to Rome to tape a fashion special for the NBC flagship station . Steve Cohen, who was administrative assistant to Dave Rosembloom, GAC treasurer, left that company last week to return to his studies at Harvard Law School . James Allison also left GAC (publicity side) to continue at Blair Academy . WNBC Radie directors Woody Doudt and Bill Weyse off on respective three and fourweek tours of Europe . Mrs. Everett Needham Case, daughter of Owen D. Young, who was RCA's first board chairman, was elected a director of RCA . Nadia Marculescu named veep in charge of European operations for the Arthur P. Jacobs flackery . Rick Sklaar is leaving WINS where for the last two.years he was program manager; station boss Ted Steele says he'll name Sklaar's replacement soon . Don Waterman becomes a WINS salesman . The Art Starks (he produces "Who Do You Trust") have a new son, Anthony Duncan . NBC's Leon Perason to Rockford, Ill. to make some civic group talks . NBC newsman Sander Vanceur on kind of a busman's holiday this week on Cape Code (site where he's spent much time covering President Kennedy) . Pauline Frederick now a Ky. colonel, courtesy of Gov. Bert Combs . WQXR announcer Bill Strauss running for Councilman of Sohmers, N. Y. . Mrs. Lyndon B. Johnson will open the season for the American Women in Radio & TV when the femme org holds its first fall dinner at Delmonico's in a few weeks.

org holds its first fall dinner at Delmonico's in a few weeks.

Former associate program director of WMGM David Yarnell has been named assistant program manager of WOR-TV... Bob Banner Assoc.'s moves to new hgs. at 545 Madison Ave.... Two more stations in the Knorr group in Michigan have signed with Mutual Broadcasting, WKMF, Flint, and WKHM, Jackson-Lansing ... Tony Marvin, currently doing two five-minute newscasts daily for Mutual, also has been assigned to the web's "The World Today" weeknight feature... Minneapolis Twins play-by-player Bob Wolff signed for ABC-TV's "NCAA Scoreboard," pregame show for the web's Saturday college football, Wolff has lined up Bob Feller to handle early shows that conflict with the Twins' schedule.

Wolff has inned up Bob Feller to handle early shows that conflict with the Twins' schedule.

In recognition of the 20th anni of Victor Borge's arrival in this country from Denmark, CBS-TV has retitled his Sept. 27 special "Victor Borge's 20th Anniversay Show." . . . Cornel Wilde signed to star in "The Great Alberti," an episode of "GE Theatre" next season . . . CBS-TV has obtained exclusive rights to brdadcast 62 World Amateur Ice Hockey Championships. Events will be held in Denver, Colo, from March 8 through March 18. Allen Ludden, moderator of "G-E College Bowl" on CBS-TV will appear at the N. Y. State Fair, Syracuse, N. Y., Saturday (9) to moderate the final play-off of a high school version of "College Bowl." . . . For the 11th consecutive year, WLIB will broadcast portions of the Jewish High Holiday services from the Metropolitan Synagog of New York . . Model of the space capsule in which Commander Alan B. Shepard Jr., made his historic flight into outer space will be on display on CBS-TV's "Captain Kangaroo" show Saturday (9) . . Finals of "National Polo Open," top event of the year on the polo calendar, will be presented Sept. 21 on "The Summer Sports Spectacular" . . CBS News correspondents Stuart Novins, George Herman and Wells Church to interview Senator Stuart Symington ID, Mo.) and Rep. Walter Judd 'R., Minn.) tomorrow 'Thurs.) night on CBS-TV.

IN CHICAGO

Shelly Cooper upped to manager of production at WGN-TV.
WBKB's Jim Stewart went to Hollywood last week to take part in a
"Rifleman" seg... John Coughlin will helm a new kidshow at WBBMTV, "U.S.S. Popeye," which is actually to be a revision of Ray Rayner's
stanza before he switched to WGN-TV. The Terry Turners have
adopted a baby boy, Terry Dean... Hal Stein of Rudio Productions is
being brought in by WGN-TV to produce the live portions of the new
"Dick Tracy Show"... The new NBC-TV Chi organization, "Patterns In
Music," will have a dry run locally on WNBQ this Sunday '10) before
going network the following week ... John. (Red) Madigan, who
swapped his typewriter for an on-the-iar news gost at WBBM-TV,
made his debut subbing for vacationing Carter Davidson ... WBBM's
"Music Wagon" gave over its Aug. 31 program to a song salute to
Arthur Godfrey on his 58th birthday ... WGN-TV launching new
"Play of The Week" skein this Saturday (9) with Part I of "Iceman
Cometh"... Geraldine Kay and Maurice Copeland will be featured
in this Sunday's "Repertoire Theatre" outing on WBBM-TV, titled
"Exercise for Actors"... There's no homesickness for the Windy City
among former Chi tradesters recently visited in San Francisco. George
Rodman (KGO-AM-TV), Bill Decker (KNBC), Gordon Davis (Westinghouse Productions) and Frank Allass (KQBY) all wanns stay planted
in Baghdad-by-the-Bay ... WBKB topper Sterling (Red) Quinlan is
putting the finishing touches on his third novel.

Denis Lyons, who joined Columbia in London in 1933 and has for several years been director of exploitation, retired, but he'll still be on tap for consultation... Ketth Waterhouse and Willis Hall ("Saturday Night and Sunday Morning" and "Billy Llar") have signed to write three screenplays for producer John Janni. First will be a script for "A Kind Of Loving." TV director John Schlesinger has been signed to direct this, his first feature film. Then will come "Billy Liar" and an original called "The Women," to be helmed by Jack Lee... The Disney comedy, "The Parent Trap," has been booked for the Maurstania, Queen Elizabeth and Queen Mary Atlantic runs... 20th-Fox wooing Pamela Brown to play the High Priestess in "Cleopatra"... Lewis Gilbert and Lord Brabourne are interested in the screen rights of Earl Lloyd George's book on his father, published as "My Father, Lloyd George' in U.S. and dramatized by Maurice Moiseiwitson under the title of "Storm Lantern." Eric Glass is handling the deal ... Kenneth Hyman, vice-prexy of Seven Arts Productions, in town huddling with 20th-Fox over the preeming of "Gigot." which stars Jackie Gleason ... Jinmy Thompson and Jennifer Jayne both signed up by Peter Rogers for his next comedy in the fall. They both had their biggest-ever parts in Rogers' "Raising The Wind."

IN BOSTON .

WEEI throwing a press conference and cocktail party in honor of first anni of "Listen," at Statler Hilton Tuesday (12) with hosts Paul Benzquin and Howard Nelson on hand with many of the other 13 regular contributors to the program . . WBZ radio skedding three programs in observance of Jewish holidays with narration by Rabbi Jacob J. Hecht, executive vice president of Committee for Furtherance of Jewish Education . . . Letters from Sumba, Farce Island, Denmark, and Glasgow, W3, Scotland, received with tattered entry blank used in WBZ radio beachcomber contest in July 1960, at the Westinghouse Boston station this week. Ed Pearle, WBZ press chief, and Jack Williams, assistant program director, tossed 3,000 plastic bottles into the Atlantic by motor launch and plane back in July last year . . . WBZ-TV pre-

(Continued on page 36)

TV'S SPORTS TAB: \$70,000,000

CBS-TV's 'These Are Our Men'

CBS News is personalizing its division.

Series of web promotion films underscores the image change now going on for CBS News. The one minute films have Charles Collingwood introduce two top CBS correspondents. Each one minute film, via Collingwood's narration, tells a little about the men. All carry the catchline "These are the men. Two more reasons why you should get the most complete coverage when you watch CBS News."

"Another promotion film has Douglas Edward on camera, recall-

"Another promotion film has Douglas Edward on camera, recall-ing the year of '48 when the Edwards news show was introduced and the CBS correspondents who help in the show's news coverage

and the CBS correspondents who help in the snow's news coverage today.

The one-minute pairing of correspondents includes Howard K, Smith, Eric Sevareid, Daniel Schorr, Winston Burdett, Blaine Littell, Charles Kuralt and David Schoenbrun.

Idea of accenting personalities originated in the web's audience promotion department and endorsed by CBS News prexy Richard Salant. No doubt the popularity of Huntley-Brinkley team at NBC-TV was a factor, although CBS-TV minimizes the H-B force. Prior to this year, the promo campaigns sold CBS News as an entity, as programs. The focus was away from personalities. In years past, though, there was Edward R. Murrow.

FCC Reorganization Bill (What's Left of It) Gets JFK Signature

Washington, Sept. 5.

President Kennedy has signed into the law the bill embodying the ghost of his rejected plan to revamp the Federal Communications

Commission.

The JFK reorganization plan for FCC was unable to overcome a barricade of Congressional opposition partially inspired by broadcast interests incensed over Newton Minow and by genuine doubts about flaws in the revamping scheme. White House regulatory advisor James M. Landis was chief draftsman for the FCC plan and similar ones for other agencies.

The new law, product of a series of dilutions, came about after the House rejected the Administration's reorganization plan last June.

June.

Under the reorganization process, a plan becomes effective 60 days after submission to Congress unless either house votes it down.)

As signed by Mr. Kennedy, the bill gives the Commission authority to delegate decision-making authority in adjudicatory cases to individual Commissioners, panels of Commissioners and certain individual Commissioners, panels of Commissioners and certain staffers. FCC already has such power in rulemaking proceedings. Provision is made, however, for Commission review.

Idea is to promote efficiency and avoid preoccupation of the whole Commission with the flood of routine adjudicatory cases.

The assault on the original reorganization plan was pegged chiefly on the added delegatory powers (Continued on page 34)

(Continued on page 34)

Atlasses Projecting Frisky Frisco Format, Bringing Out Chi Gang

San Francisco, Sept. 5. Frank and Patricia Atlass, heads

Frank and Patricia Atlass, heads of Atlass Broadcasting Co. which recently purchased KQBY-AM-FM from Sherwood Gordon, will change the call letters of the stations to KKHI and the format to lively pops and news, pending FCG approval of the sale.

Because the Atlasses feel they have chiefly to overcome a position disadvantage on the dial in order to put the station in the running with other mass audience AM-ers in the market, they're planning to gear all promotion to the last two call letters, indicating the last two call letters, indicating the 1550 "high spot" on the dial. The FM-er will duplicate the AM station, at least for the beginning. Outlets will be the Mutual affils in Frisco, as was KQBY.

KKHI apparently will be staffed largely with ex-Chicagoans. Frank Atlass had previously been in the executive echelons of the CBS oko's in the Windy City, and his program manager in Frisco will be Barry McKinley, once the top director at WBBM-TV- Atlass' early morning deejay will be Jim MeShane, who had been on the staff of WBBM Radio, and it's understood' several other Chi personalities are being negotiated for.

Scott Paper, Minn. Mining **CBS-TV** Daytime Buys

More daytime biz was lined up by CBS-TV for the fall, with Scott Paper and Minnesota Mining taking separate schedules.

In the nightime, Shulton and Lever Bros. bought participations in a variety of shows, putting the fall nighttime schedule in the 97% sold category.

Minnesota Mining bought 28 morning minutes in the web's "Morning Plan." the schedule of participations running from September through December. Scott Paper bought alternate quarter hours in "Love of Life," "Password," "House Party." "Millionaire," and "Secret Storm."

word, "House Party," Million-aire," and "Secret Storm.'

Shulton bought nighttime min-utes in "I've Got A Secret," "Checkmate," "Investirators," "Eyewitness to History," and "CBS Reports."

NBC Has an Out On 20th Features After 16 Weeks

programming theatrical feature films on network television. NBC-TV wrote itself an unusual contract with 20th Fox, the supplier of the features. Web has an out after approximately 16 weeks of airing the 20th product in the Saturday-at-9 slot.

NBC has, however, accepted

some advertising orders on the Saturday night motion picture stanza for as much as 26 weeks. Evidently, if the web decides to cancel with 20th, adjustments to bankrollers will be made.

bankrollers will be made.

The contract between network and producer calls, if NBC considers it worth going ahead after 16 weeks, for 30 first-run pix on ty and 20 reruns. This same pattern will obtain if the network goes the full three years of the 20th pact. NBC-TV, incidentally will be paying approximately \$15,000.000 if the pact goes through the '63-'64 season. Usat two years of the pact call for a slight increase over the first year's payment by the network.)

While there are some advertisers

Mile there are some advertisers already interested in going beyond 26 weeks of the Saturday program, NBC-TV is not yet accepting orders that would carry sponsorships into March and April. Reason presumably is that the network wants to see how the show takes off on the ratings so that it can first decide whether it itself wants to go beyond the 16-week period.

EVERYTHING BUT CHESS & BEANBAG

This may go down as the surdmer in tv history when the bared fangs of the medium's watchdogs had network egos punctured full of holes before the season even started. But nobody at the webs is apologizing for the scheduled sports coverage.

sports coverage.

The nation's armchair sports fans have always been pampered with long coverage and high quality. But this year sports happy networks will be outdoing themselves, piping well over a 1,000 hours of games into living room arenas before the season is over. Sponsors will be backing the total effort with something like \$70,000,000 (an elusive estimate, so give or take a few million. But start at a point where ABC-TV says it's paying \$3,000,000 for rights alone to college football, and another \$2,000,000 to lense johnny-come-lately American League pro football, and American League pro football, and adding).

Aside from the major sports and Aside from the major sports and championship events, which in almost all cases will be getting expanded coverage, each network has scheduled, or blueprinted, new coverage and coverage with a difference. In fact, when it's all been logged, the only neglected events may be chess, nabe stickball and beanbag (it would be ill advised to forecast against sack racing):

A web at a time, here are some

A web at a time, here are some of the new and/or different plans:

of the new and/or different plans:
ABC-TV will have the Professional Bowling Assn. matches with Brunswick bankrolling. Network hopes to bring "Wide World of Sports" back to the air in January in a Sunday slot when pro football wraps up. During its pilot run this summer, the Saturday afternoon special provided fine vidtaped coverage of such international events as soccer championships from England the U. S.-Russian track meet from Moscow.

Another ABC project for pos-

Another ABC project for pos-sible January start is pro golf, following the money men through-out their winter tourney swing.

out their winter tourney swing.

In the way of production experiment, ABC will vidtape a pre-season American Football League game at Dallas, bugging quarterbacks, coaches and refs and using the tiny "sneaky-peepy" camera in huddles. Among eight or so cameras covering will be one on a giant boom behind an endzone to catch plays from an overhead angle. Tape will be edited for week-later showing in deference to the strong possibility of strong language and other technical difficulties.

CBS-TV Sked

CBS-TV Sket

CBS has upped its schedule of
National League pro football by 13
games this season and will be covering six and sometimes seven
games every Sunday. This year
vidiapes of the games will be edited into an hour show, "National."

(Continued on page 38)

Is It a Crime To Say 'NBC Symphony' On CBS Radio Show?

Bob Hall, who emcess WCBS Radio's (N. Y.) latenight classical program, got called down by a couple of listeners last Wednesday (30) night for not mentioning that Arturo Toscanlin had been leader of the NBC Symphony Orchestre.

leader of the NBC Symphony Orchestra.

After introducing Mendelssohn's
"Italian Symphony" by Arturo Toscanini and "The symphony rechestra," something the CBS employee
had reportedly done several times
before, two listeners phoned him
and requested that, for once, he
mention the late batoneer's auspices. Responding, Hall closed by
saying "Italian" had been played
by Toscanini and the "NBC Symphony Orchestra."

Hall might have been less responsive had he known that his unidentified listeners were employed
by NBC News.

Depending on What's a 'Special' NBC Has 59 of 'Em in 3 Months

Billy Graham's Tenure As Duggan Successor

Hollywood, Sept. 5.

Tom Duggan's successor on KCOP will be-Billy Graham, the renowned evangelist. It will be for a short haul, however, the eight days of his crusade in Philadelphia, which will be taped for broadcast at 10:30 to 11:30 p.m.

Duggan ends five years with the station Sept. 14 and his permanent successor is now being negotiated by Flanagan.

Bergman To Helm Popular Science Spree at ABC-TV

ABC-TV is setting a new journalistic style for video in its coverage of news with a scientific angle. The formula calls for specialization and the key science man on the web's news staff is Jules Bergman who's been assigned exclusively to developments in atomic warfare, space, rocketry, medicine, etc. In operation as science specialist and on-the-air commentator for the past six months, Bergman has hit strongly enough, parficularly with the daily newspaper critics, to persuade ABC's news boss Jim Hagerty to expand the science news staff and to step up the accent on this phase of the news.

Currently in the works is a

of the news.

Currently in the works is a weekly network showcase for scientific developments to be piloted by Bergman. Bergman is also mapping a series of special shows this fall geared to such questions as "Air Defense In A Space Age" and "Supersonic Transports," in addition to stanzas on spot news developments such as last week's announcement by the Soviets on the resumption of nuclear testing.

Bergman a 32-ver-old science

Bergman, a 32-year-old science buff who graduated from a straight news writer into his present slot, feels that he's riding present slot, feels that he's riding a booming upsurge of popular interest in scientific questions. As he sees it, the first phase of television's responsibility to the public in this field is to explain the meaning of current scientific developments. The second phase, which he's working on now, is to probe the frontiers of science where the news of the future is now being made in such fields as nuclear propulsion and virology. Meantime, Hagerty is extending

nuclear propulsion and virology.

Meantime, Hagerty is extending his concept of news specialization into other areas. Recent appointments to the news staff include Bill Sheehan, whose exclusive beat is the abor-management front and John Scall, a specialist in international diplomacy now covering the conference of neutralist nations in Belgrade.

Fifty-nine "special" programs will be produced and aired by NBC-TV in the last three months of 1961. NBC lists 24 entertainment specials, 23 infornational specials and 12 specials in the regular Sunday DuPont series.

ular Sunday DuPont series.

The validity of the count depends on how the observer defines a tv special. In the old days of video, a special was a program that was not part of a regular schedule, but a program that was done on a preemption basis that is, instead of a regularly skedded program).

This new coccase the state of the country of the countr

This new season, though, NBC includes four Dinah Shore and six Bell Telephone hours (on alternate Fridays with Bell starting its season carlier than Miss Shore). If these are left out, then there are only 13 entertainment specials in the fourth quarter.

only 13 entertainment specials in the fourth quarter. But there will still be 24 in-formational specials—almost all of which are placed on a preemption hasis

basis.

NBC-TV also includes in its list of 59 fourth-quarter specials, eight hours that are going into the Sunday DuPont series, in which case NBC says that each program in the series is made up of different content and, hence, is special.

Involved in the entertainment nows between October and Involved in the entertainment shows between October and December are actors such as Judith Anderson, Ralph Bellamy, Jack Benny, Joe E. Brown, Art Carney, Rosemary Clooney, Bing Crosby, Vic Damone, Maurice Evans, Bob Hope, Gene Kelly, Danny Kelly, Peggy Lee, Dick Powell, Debbie Reynolds and Frank Sinatra. Frank Sinatra.

The entertainment "specials" include three of Fred Coe's dramatic productions for "Theatre '62," one NBC operacast, one Bob Hope stanza, a Hubbell Robinson-Dore Schary co-production, "Sound of the Sixties" and a Gene Kellystarrer, "Hollywood: The Golden Years." starrer,

Years."

NBC Special projects will provide two "The World Of . . " programs before January, '62. One is on Bob Hope and the other, Billy

Graham.

There are several NBC News specials in the list of 59 (see separate story) including "White Paper" and "JFK Report" insertions, which together will number three before year's end. There'll be one "Threshold" stanza, which might run 90 minutes long. Other news specials, produced by Gerald Green, include "The Face of Spain" with Chet Huntley, a report on the Hope hospital shop, an examination of U.S. bases overseas, and a progress report on the Peace Corps.

Bartell, Macfadden, Lithographers Merger Set: \$27,400,000 Biz

Macfadden Publications, Bartell Broadcasting and Process Lithographers have completed their merger and from how on will all go under the Macfadden Publications banner.

ternational diplomacy now covering the conference of neutralist nations in Belgrade.

PTI'S PUBLIC STOCK

ISSUE ON RANK PIX

Washington, Sept. 5.

Programs for Television Inc. has filed a statement with Securities & Exchange Commission seeking registration of 150,000 shares of common stock to be offered for public sale. Price has not yet been determined.

Programs has exclusive distribution rights to 38 J. Arthur Bank films in this country, 25 of which have already been released theat-rically. It also distributes films series and film features for twenthistion.

Programs also has distribution rights to the films "Main Event" and "Art Linkletter & the Kids."

go under the Macfadden Publications banner.

Gross of the three companies, Macfadden says, totaled \$27,400,000 in 1960 and \$14,800,000 in the first six months of this year. One share of Macfadden says totaled \$27,400,000 in 1960 and \$14,800,000 in the first six months of this year. One share of Macfadden says totaled \$27,400,000 in 1960 and \$14,800,000 in the first six months of this year. One share of Macfadden says totaled \$27,400,000 in 1960 and \$14,800,000 in the first six months of this year. One share of Macfadden says totaled \$27,400,000 in 1960 and \$14,800,000 in the first six months of this year. One share of Macfadden says totaled \$27,400,000 in 1960 and \$14,800,000 in the first six months of this year. One share of Macfadden says totaled \$27,400,000 in 1960 and \$14,800,000 in the first six months of this year. One share of Macfadden says totaled says, totaled \$27,400,000 in 1960 and \$14,800,000 in the first six months of this year. One share of Macfadden says totaled says, totaled \$27,400,000 in 1960 and \$14,800,000 in the first six months of this year. One share of Macfadden says totaled says. Totaled says totaled says. Totaled says totaled says totaled says. Totaled says totaled says to every one and two-tenths shares of Process and for every two Bartell shares. Bartell Broadcasting became the first six months of this year. One share of macfadd

Why KMSP-TV bought Seven Arts' Vol. II

Says Don Swartz:

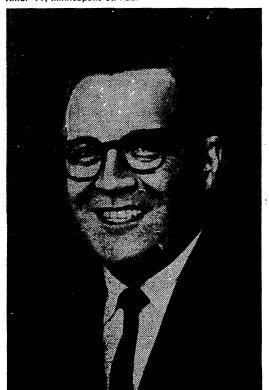
• Having the largest library of feature film in Upper Midwest, we felt that the addition of Volume II of Warner Bros. 'Films of the 50's' would

REJUVENATE OUR POSITION

in the presentation of motion pictures.

"Advertisers are quick to sense the strong audience appeal of these Seven Arts feature films. Three days after buying Volume II, we were over 50% sold out on 'Picture of the Week' which we're initiating September 8th on Friday evenings at 10:30 p.m. 99

DONALD SWARTZ, President and General Manager KMSP-TV, Minneapolis-St. Paul



Warner's films of the 50's... Money makers of the 60's



SEVEN ARTS ASSOCIATED CORP.

A SUBSIDIARY OF SEVEN ARTS PRODUCTIONS, LTD.

Motion Pictures—"Lolita", scheduled for Fall release...
Theatre—Tennessee Williams' "The Night of the Iguana"—Bette Davis,
Margaret Leighton...

Television — Distribution of films for T.V., 20th Century Fox Films...

Literary Properties — "Disenchanted" by Budd Schulberg...

Real Estate — The Riviera of the Caribbean, Grand Bahama, in construction...

NEW YORK: 270 Park Avenue YUkon 6:1717
CHICAGO: 8922 D N. La Crosse, Skokie, Ill. ORchard 4:5105
DALLAS: 5641 Charlestown Drive ADams 9:2855
L.A.: 232 So. Reeves Drive GRanite 6:1564—STate 8:8276

For list of TV stations programming Warner Bros. "Films of the 50's" see Third Cover SRDS (Spot TV Rates and Data)

Inside Stuff—Radio-TV

Wednesday, September 6, 1961

Canadian Broadcasting Corp. has lost a flock of execs and producers to private tv, but the drama toppers are sticking despite outside offers. Bob Allen, exec producer of CBC's prestige "Festival" series, says that last season he averaged a phone offer a fortnight from N.Y. or Hollywood, but "most of us are just not interested. We can be more creative here. There's a lot of excitement." Paul Almond, who did two tv shows and a film in England, returns to CBC next month. Mario Prizek turned down an offer to make films in India, and Ronald Weyman one from Hollywood. Harvey Hart, Leo Orenstein and Norman Campbell do the odd jobs outside Canada but always return.

Frank M. Folsom is not going on the Schenley board after all because, as a director of Schrafft's restaurant chain (some of which also sell liquor), he cannot technically be on the retail and wholesale end of it. Announcement of the RCA exec's Schenley affiliation was premature and happened while he was abroad. It came about, in the first place, when Cardinal Spellman was approched by Lewis Rosenstiel who wanted representatives from the three major faiths on his fundation, and Spellman suggested Folsom, who is a prominent Catholic layman. Upon latter's return from Europe he found the announcement made which is when Folsom realized he couldn't serve in light of his Schrafft affiliation.

Herbert Zettl, assistant professor of radio and tv at San Francisco State College and formerly of KPIX in Frisco, has authored "Television Production Handbook." The 450-page text was published by Wadsworth Publishing Co. and is meant as a handbook "for those interested in television production and direction."

It's designed specifically, according to the inside flap of the book, for medium and small station operation and discusses "new tv techniques including vidicon cameras, vidtape, and extensive material on color television." Book has about 300 sketches and photos.

Daily tests of the new CONELRAD attack alerting system will be held during September, Federal Communications Commission has noti-fied all broadcasters.

The tests will be held at 9:30 AM (EST) every day of the month and will employ the recently adopted system using the wires of Associated Press International.

Special instructions have been sent out to stations. Any inquiries FCC said, should be sent to the FCC Coordinating Engineer for CONEL-RAD in the station's area.

Cowles Magazines & Broadcasting Co. has filed a statement with Securities & Exchange Commission proposing the public sale of 350,000 shares of capital stock. Proceeds will be added to general working funds and used for possible expansion of both its publishing and broadcasting

In addition to Look magazine and other publications, the company owns KRNT-TV and KRNT-AN in Des Moines.

Company has outstanding 2,300,328 shares of capital stock, of which Gardner Cowles, prexy and board chairman, owns 30.8%, Des Moines Register and Tribune Co., 17.3%, and management execs, 46.4%.

In a unique pubservice effort, Mighty Mouse of CBS-TV and Deputy Dawg, syndicated cartoon character of CBS Films, were recently linked together for a 15-minute radio feature for UNICEF. (United Nations Children's Fund). Mighty Mouse acted as host to Deputy Dawg and other charcters in an informational-entertainment feature that describes the work of UNICEF around the world. Also featured on the program is special guestar Danny Kaye singing "The Ugly Duckling Song." Disk will be released by the U. S. committee for UNICEF in time for the annual Halloween "Trick or Treat" drive, Mighty Mouse, who was selected as the official ambassador for the '61 UNICEF drive, also will be seen in a one-minute UNICEF ty spot.

Latching onto the heightened international tension caused by the Soviet resumption of nuclear testing, WNEW, N. Y., came up the following day (1) with around-the-clock coverage on the disarmament question. Starting at 6:30 a.m. and continuing throughout the day, the indie inserted special reports on the problem into alternate five-minute newscasts. The average length of these reports were about three-and-a-half minutes. The overall report was tagged "Disarmament Profile." It was the second time the indie used this technique to cover a hot story, the first being its profile of the Berlin cisis on July 26.

Representatives of the Illinois, Indiana, Michigan, Ohio and Wisconsin chapters of American Women in Radio and Television will meet in an East Central Area conference at the Claypool Hotel, Indianapollis, Sept. 29-Oct. 1. Speakers will include Richard Peters, managing ed of the Indianapolis Times; Eldon Campbell of station WFBM; Betty Ross West of AWRT's Educational Foundation and Nena Badenoch, past national prexy of AWRT.

RCA declared a quarterly dividend of 25 cents on each share of common stock and one of 8712 cents per share of cumulative first preferred stock.

Common stock dividend is payable to holders of record in RCA at ne close of business on Sept. 15. Preferred dividends go to holders as

No Action Until Sept. 25 On ABC's Bid for 25% Stake in Canada CFTO-TV

Ottawa, Sept. 5. Bid by the American Broadca Bid by the American Broadcasting Co. for shares in Toronto video station CFTO-TV has been deferred by the Board of Broadcast Governor, until Sept. 25. BBG wants Canadian companies to have an opportunity to parallel ABC's offer.

CFTO-TV is owned by Parallel ABC's offer.

tunity to parallel ABC's offer.

CFTO-TV is owned by Baton
Aldred Rogers and the ABC bid is
reported to be for 25% interest in
the station, including the 17%
owned by tv gabber Joel Aldred,
BAR president. According to
BBG's Ottawa headquarters, ABC's
offer will be okayed if no Canadian offer appears. In that case,
ABC would be the first United
States web to hold an interest in
Canadian tv. British networks are
already represented.

BBG kudoséd CFTO-TV's operations in its announcements.

ations in its announcements.

Lubbock, Tex—Gene H. Linn, formerly with the Lubbock Chamber of Commerce, was made director of farm programs for KCBD-TV and KCBD Radio.

New British TV Mag: 'Wants Indians to Win'

London, Sept. 5. London, Sept. 5.
Peter Black, television critic of Britain's Daily Mall, is named as editor of Contrast, a new quarterty television magazine. It is being published by the British Film Institute and financed by Granada Television and the BBC. Contrast will treat television as an art form.

As a cue to the possible offbeat approach of the magazine Black, at a pre-publication party, told

approach of the magazine Black, at a pre-publication party, told guests that he's been bearing in mind the wide cross-section of viewers who watch Westerns but "the magazine will be aimed at the sort of people who want the Red Indians to win!"

BBC Still Growin

The BBC continues to expand.
It has just concluded a deal for seven and a half acres near Television Centre and has for the ground on a 120-year lease.
The site is needed not only as additional car parking space but for ty technical development.

Beryl Reubens Director

Of Nat'l Library Week
Beryl L. Reubens, public affairs
director for Brandels U. and former manager of news-pubaffairs
publicity at CBS-TV. was named
director of National Library Week
It's the nationwide campaign to
promote reading and is sponsored
by the National Book Committee.
Reubens starts working Sept. 18.
(Bernard Barnes, Time Inc. veep,
is chalrman of National Library
Week, held this year from April
8 to April 14.)

TV in Argentina **Tossed Curve By Labor Troubles**

Buenos Aires, Sept. 5.
Argentine tv has grown so rapidly that labor troubles are already plaguing the management of the four Buenos Aires channels, particularly C h a n n e 1 9 (Loew) which was almost completely destroyed by fire the night of its first anniversary. The labor disaffection does not affect the recently inaugurated Channel 11, whose wage agreement is newer and therefore more in the line with the rising agreement is newer and therefore more in the line with the rising

cost of living.

The tv union has kept up intermittent strikes on Channels 9 and 13 which also have their finanand 13 which also have their financial headaches, due to high production costs. On Channel 9 disaffection has now destroyed the original esprit de corps through inception of new British-American capital. The original staff feels that the new "capitalists" are trying to smoke them out to put in their own appointees, whereupon disaffection has spread. However, as all programs are taped, viewers are not affected by the staff's "folded arms" attitude, which is mainly irritating for sponsors and agencies.

mainly irritating for sponsors and agencies.

Channel 7, which is still State-owned and operated, made a separate deal with its staff involving a 30% wage increase for a statiour day, or 37 and-a-half hours a week working schedule. Channels 9 and 13 offered to follow suft, though Channel 9 pointed out that as a result of the fire it is not in a position to make such increases, since production capacity was cut 50%. This channel must also turn a deaf ear to talent requests for higher bids, and actorproducer Narisco Ibanez Mentamust possibly switch to the new Channel 11. This actor's "Arsene Lupin" series on Channel 9 is highly rated, but costly to produce due to his insistence on perfection. An Association of Market Researchers is now in process of formation to bring some order into the rating business here. The Argentine Institute of Public Opinion completed a report for 1960, but makes the results known only to those who pay high to glimpse them. This year has also seen the launching of an Association of TY and Radio Press (APTRA), with the ostensible purpose of safeguarding the quality of programs. APTRA this year will distribute 45 (last year it was 23) awards to the best rated programs. gencies. Channel 7, which is still State whed and operated, made a sepa

yl Reubens Director Of Nat'l Library Week BBC-TV's Tint Demonstration 'Steals Show' at Annual London Radio Expo: Big Row Over New Line-Standards

Of Things to Come

London, Sept. 5.
Satellite tv transmissions over the whole surface of the earth from "stationary" trans-

earth from "stationary" transmitters in space were forecast for the near future by a Soviet radio engineer.

Professor Vladimir Siforov told the engineering section of the British Association here that satellites would revolve around the earth once in each 24 hours, the same rate as the earth's revolution and so would appear stationary in the sky.

CBC to Eliminate 22 Radio Affils

Toronto, Sept. 5 Plans for the elimination of of its cross-country affiliated radio stations are proposed by the Canadian Broadcasting Corp., thus

Canadian Broadcasting Corp., thus consolidating the Dominion and Trans - Canada networks which have lost sponsor revenue to CBC-TV outlets.

Present setup totals 105 radio stations—55 on the Trans-Canada and 50 on the Dominion webs—with 26 owned outright by the CBC and 79 privately owned by affiliates. One CBC chain would replace consisting of 83 radio out-

CBC and 79 privately owned by affiliates. One CBC chain would replace; consisting of 83 radio outlets.

CBC owns only one of the Dominion network in Toronto—CJBC—and this may be sold to private interests but Trans-Canada outlets are assured of CBC radio—if certain disgruntled affiliates want no future tieins. On the other hand, certain affiliates prefer the programs which they receive free from the CBC, plus the revenue they get by carrying sponsored shows siphoned by the CBC.

Meanwhile, the CBC has not named the stations that will be affected other than to reveal that 22 will be dropped in the formation of one 83-radio station network. Not affected are the Frenchlanguage radio stations, totalling 27, plus the bilingual FM web serving Toronto, Montreal and Ottawa.

Aussie Radio Comeback

Aussie Kadio Lomedack
Sydney, Sept. 5.
Aussie commercial radio has
slapped down the opposition in a
remarkable comeback.
The commercial toppers geared
their shows on the comeback play
to woo the teenage groups coast
to coast via Top 40 wax programs
presented by young disk jockeys,
discarding the old soap operas and
suchlike. U. S. recordings are the
most popular.
It's reported here that the commercials will turn in a take of
about \$19,000.000 for this year,
highest in history.

This year's Radio Show bowed out here to one of the noisiest weeks the trade has known Wrangles over line-standards, deception of the public and one or two other issues, seethed in the background as an estimated 380,000 visitors gandered the new receivers and BBC-TV's demonstration of color ty (considered the hit of the show).

Rows were sparked of initially by Charles Orr Stanley, Pye of Cambridge topper, who "jumped the gun" and marketed 625-line receiver for about \$220 while other manufacturers planned to announce their "switchable" or "convertable" sets at the Radio Show. Left-atthe-start manufactures are now worried about the sale of their 405line only sets.

Stanley was answered by Michael Keegan, director of the 7,000 strong Radio and TV Retailers' Assn., which represents about 75% of the trade (Pye doesn't belong). Keegan pronounced that it would "downright stupid" to buy a 625-line receiver now as there were no 625-line transmissions. And, another thing, if these higher definition broadcasts did come, the Pye sets would need a further compo nent (at \$14) before they would work, he held.

Other execs spluttered and mumbled about "anticipating the Pil-kington Committee's decision on line standards." The Sunday Times didn't help matters along by carrydidn't help matters along by carrying a front page item saying the government had asked the Pilkington Committee for an interim report on line standards. This was quickly denied but, nevertheless, it was more fuel to the (metaphorical) fire which now kept the Radio Show a hot news item. The Daily Herald boldly announced that a 625-line system WILL come. The Daily Mirror "understood" that Sir Harry Pilkington would recommend the switch. The Daily Telegraph and the Daily Mail wrote leaders on the subjects of the switch and color tv.

Archie Sutherland, chairman of

color tv.

Archie Sutherland, chairman of the British Equipment Manufacturers' Assn., decided to get in on the act and condemned manufacthe act and condemned manufac-turer's for misleading the public about the imminence of 615-line transmissions. And to round things off, Jules Thorn, topper of one of Thorn Electrical Industires flayed the press for kidding the nation that Britain could have a satisfac-tory color tv service at short notice. He said: "We have spent more on color tv research than anyone else in this country but although we have developed a system which, we think, has many advantages over the U.S. system, we do not believe it's at a stage where we can put color on the market."

Hope as Stafford Guest; **Xmas Show Vidtaped** In Westminster Abbey

London, Sept. 5.

Bob Hope joined the growing list of guestars on the series of "Jo Stafford Show" one hour specials, vidtaped by Associated Television at Elstree Studios. He did a 12-minute stint before a live studio audience.

live studio audience.

James Darren, currently appearing in "Guns of Navarone," also preared on the same show. Bill Ward, exec producer of the Stafford specials, has always directed Hope's previous tv appearances in London. The final special in the series is vidtaped in Westminster Abbey, featuring the Westminster Choir, in a Christmas themed program. It's the first time commercial tv cameras have been allowed in Westminster. It also represents a first on ty for the Westminster Choir.

Know a Station By Its Theme Song

Radio station identification Jingles, a big item these days in audio syndication, are on a new slant. According to various sources, the hottest selling musical spots are in the nostalgic vein—where a station idents are sung to the tune of alltime pop hits.

Tune list for these idents includes standards like "Marie," "In the Mood," "Daddy," "Frankle & Johnny," "Heard That Song Before" and "Sunny Side of the Street." The list is considerably larger than this, however.

Jingleers credit the swing to the "classics" to several factors, among the strongest being simple, old fashioned competition (in this case with tv). Cue for jingles that are flavored with bathtub gin was the success of tv stanzas such as "Untouchables." "Roaring 20s," and "Glenn Miller Time." Some of the bigger sellers in radio jingles were made by Commercial Recording Corp.'s "Sing-Along" station ident packages.

Another influence in the rise of the oldline melodies for identifying radio outlets is that, stations feel, oldsters too can identify them on the theory that a standard is universally recognizable.

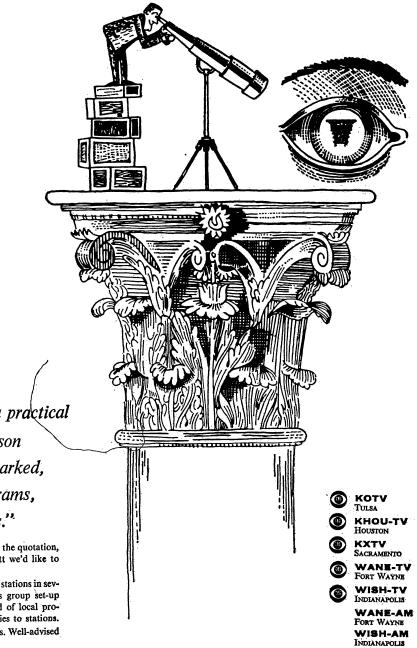
First of these nostalgic shorties was introduced by IMN Jingles with a package tagged "Golden Era Jingles." This one package, top distribs believe, has sold more than any other single jingle package in the industry. (IMN has lately come out with a second "Golden Era" packaging.)

Commercial Recording, already out with "Sing-Along" (which suposedly enables listeners to join in) is coming out with still another package, "Raz-Ma-Tazz." New stuff includes takeoffs on Rudy Vallee, Cab Calloway, boop-de-boop singers and rinkytink plantstics.

plantsites.

Sales exces say that total jingle sales for 1961 will it around \$3,500,000, up about \$1,000,000 over last year.

1



"People," a practical man about Madison

Avenue once remarked, "watch TV programs,

not organizations."

We have no basic quarrel with the quotation, but before it gets into Bartlett we'd like to make a point or two:

Corinthian, an organization of stations in several markets, believes that its group set-up provides impetus for the kind of local programming that ties communities to stations. Indeed, people watch programs. Well-advised sponsors watch ownership.

Responsibility in Broadcasting

Represented by H-R

emotrate maintaine att

VARIETY - ARB SYNDICATION CHART

VARIETY'S weekly tabulation based on ratings furnished by American Research Bureau, highlights the top ten network shows on a local level and offers a rating study in depth of the top ten syndicated shows in the same particular markets. This week ten different markets are covered.

ten different markets are covered.

In the syndicated program listings of the top ten shows, rating data such as the average share of audience, coupled with data as to time and day of telecasting competitive programming in the particular slot, etc., is furnished. Reason for detailing an exact picture of the rating performance of syndicated shows is to reflect thrue rating strength of particular series. Various branches of the industry, ranging from media

buyers to local stations and/or advertisers to syndicators will find the charts valuable

Over the course of a year, ARB will tabulate a minimum of 247 markets. The results of that tabulation will be found weekly in VARIETY. Coupled with the rating performance of the top ten network shows on the local level, the VARIETY.ARB charts are designed to reflect the rating tastes of virtually every tv market in the U.S.

(*) ARB's May-June 1961 survey covered a multi-week period. Syndicated shows sharing one of the weeks with an alternating or special program are listed, with the multi-week rating of all programs in the time period given.

MOBILE-PENSACOLA

STATIONS: WEAR, WKRG, WALA. *SURVEY DATES: MAY 15 - JUNE 11, 19614

| TOP TEN NETWORK SHOWS RK. PROGRAM—DAY—TIME STA. | AV. RTG. | TOP SYNDICARK. PROGRAM—DAY—TIME | TED PROGRAMS STA. DISTRIB. | AV. RTG. | | TOP COMPETITION STA. | AV. RTG. |
|---|-------------|--------------------------------------|-------------------------------|--------------|-----|----------------------|-------------|
| 1. Gunsmoke (Sat. 9:00-9:30) WKRG | 51 | 1. Blue Angels (Sat. 9:30) | WKRGCNP | 35 | 64 | Lawrence Welk WEAR | 15 |
| 2. Have Gun, Will Travel (Sat. 8:30-9) WKRG | | 2. Huckleberry Hound (Thurs. 6:30) | | | | OutlawsWALA | 15 |
| 3. Andy Griffith (Mon. 8:30-9:00)WKRG | | 3. Quick Draw McGraw (Mon. 6:30) | | ns 23 | 43 | CheyenneWEAR | 24 |
| 4. Rawhide (Fri. 6:30-7:30) | | 4. Brothers Brannigan (Tues. 8:00) | | 25 | -39 | Stage WestWEAR | 23 |
| 5. Route 66 (Fri. 7:30-8:30)WKRG | | 5. Shotgun Slade Thurs. 7:00) | | 24 | | OutlawsWALA | |
| 6. Perry Mason (Sat. 6:30-7:30) WKRG | | 6. Two Faces West (Fri. 9:30) | | | 48 | Michael Shayne WALA | 12 |
| 7. Checkmate (Sat. 7:30-8:30) | | 7. Tightrope; Twilight (Fri. 10:00) | | ns 20 | | M SquadWALA | |
| 7. Dobie Gillis (Tues. 7:30-8:00) WKRG | | 3. Third Man; CBS Report (Thurs. 9:3 | | 16 | 46 | Rough RidersWEAR | 12 |
| 8. Red Skelton (Tues. 8:30-9:00)WKRG | | 8. Tombstone Territory (Tues. 7:30) | | 16 | 25 | Doble GillisWKRG | 33 |
| 8. Surfside 6 (Mon. 7:30-8:30)WEAR | 32 | 8. Yogi Bear (Tues. 6:30) | WKRGScreen Ge | ms 16 | 33 | Laramie WALA | 23 |

BATON ROUGE

STATIONS: WBRZ, WAFB. *SURVEY DATES: MAY 15 - JUNE 11, 1961.

| 1. Real McCoys (Thurs. 7:30-8:00)WBRZ | 52 L Sea Hunt (Thurs. 7:00) | 40 | 89 Sports Spec WAFB | 3 |
|--|--|----|---------------------------|----|
| 2. Andy Griffith (Mon. 8:30-9:00)WAFB | 50 2. Border Patrol (Wed. 7:30) | 35 | 69 Danger Man | 15 |
| 3. Rifleman (Tues. 7:00-7:30) | 48 3. Blue Angels (Mon. 8:00) WBRZ CNP | 31 | 46 Danny Thomas WAFB | 37 |
| 4. Bonanza (Sat. 6:30-7:30) | 47 4. Brothers Brannigan (Wed. 9:00)WBRZCBS | 28 | 53 Steel Hr.; Circle WAFB | 24 |
| | 10 5. Mannunt (Sat. 9:30) | 27 | 61 Earp: LaramieWBRZ | 17 |
| 5. Wagon-Train (Wed. 6:30-7:30)WBRZ | 45 6. Mr. Magoo (Tues. 8:00) | 25 | 36 Thriller | 43 |
| 6. Bachelor Father (Thurs. 8:00-8:30)WBRZ | 44 7. Three Stooges (Sat. 7:30; Sun. 8:00). WBRZ Screen Gems | 23 | 96 Popeye WAFB | 2 |
| 7. Thriller (Tues. 8:00-9:00)WBRZ | 43 1 | | Lamp; Look Live WAFB | 1 |
| 8. Deputy (Sat. 8:00-8:30) | 42 8. Miami Undercover (Wed. 8:00) WAFB Ziv-UA | 21 | 34 Popeye | 39 |
| | 9. Two Faces; McGraw (Thurs. 9:30) WBRZ Screen Gems- | | Perry Como WAFB | 14 |
| 8. Nelson Family (Tues. 6:30-7:00)WBRZ | ABC | 20 | 59 My Three Sons | |
| 8. Tall Man (Sat. 7:30-8:00) | 42 10. Third Man; Godfrey (Fri. 8:30) WAFB NTA | 18 | 34 77 Sunset Strip WBRZ | 35 |
| The state of the s | | | | |

BIRMINGHAM

STATIONS: WBRC, WAPI. *SURVEY DATES: MAY 15 - JUNE 11, 1961.

| 1. Thriller (Tues. 8:00-9:00) WAF 2. Gunsmoke (Sat. 9:00-9:30) WBR | | 34 61 | Groucho MarxWAPI | 22 |
|--|--|-------|------------------------|----|
| 3. Ernie Ford (Thurs. 8:30-9:00) WAF | | | Lawless Years WAPI | 10 |
| 3. Have Gun, Will Travel (Sat. 8:30-9) WBF | | 33 72 | Victory At Sea WAPI | 12 |
| 4. Wagon Train (Wed. 6:30-7:30)WAF K. Andy Griffith (Mon. 8:30-9:00)WBF | Of 9 Took Tim (Cot 0.20) TUDDO 7: TIA | | Untouchables WAPI | 19 |
| 5. Rifleman (Tues, 7:00-7:30) | | 24 55 | Yogi Bear WAPI | 20 |
| 6. Cheyenne (Mon. 7:00-8:00) | | 23 58 | Huckleberry Hound WAPI | 17 |
| 6. Price Is Right (Wed. 7:30-8:00)WAF | 6. II O. Dittincis Diannigan (fil. 1.30) WAFICDS | | RebelWAPI | 21 |
| 6. Perry Como (Wed. 8:00-9:00)WAI 6. Candid Camera (Sun. 9:00-9:30)WBF | | 21 44 | To Tell The Truth WBRC | 27 |
| 6. What's My Line (Sun. 9:30-10:00) WBF | | 20 34 | Ernie Ford | 38 |
| 6. Bonanza (Sat. 6:30-7:30) | 34 7. Yogi Bear (Tues, 6:30) | 20 45 | SheriffWBRC | 24 |
| 6. Zane Grey Theatre (Thurs. 7:30-8:00) WBF | り、 1 34 t | | | |

SYRACUSE

STATIONS: WSYR, WHEN. *SURVEY DATES: MAY 15 - JUNE 11, 1961

| | Groucho Marx (Thurs. 10:00-10:30)WSYR | 49 1. Manhunt (Thurs. 10:30) | 35 | 76 CBS Rpt; Center N. Y WHEN | 11 |
|-----|--|--|------|--------------------------------|----|
| - 5 | Untouchables (Tues. 10:00-11:00)WSYR | 47 2. Death Valley Days (Sat. 10:30)WHENU.S. Borax | 28 | 57 Fight WSYR | 21 |
| 1 | R. Ernie Ford (Thurs. 9:30-10:00) WSYR | 45 3. Mike Hammer (Wed. 10:00)WSYR MCA | 26 | 51 Steel Hr; Circle WHEN | 25 |
| ं | L. Candid Camera (Sun. 10:00-10:30) WHEN | 43 3. Third Man: Dawson (Tues, 7:00)WSYR NTA: ABC | 26 | 62 Father Knows Best WHEN | 18 |
| | Andy Griffith (Mon. 9:30-10:00) WHEN | 41 4. Coronado 9 (Mon. 10:00) | 24 | 40 Hennesey WHEN | 36 |
| . 4 | B. Thriller (Tues. 9:00-10:00)WSYR | 49 5. Sea Hunt (Wed. 7:00) | 23 | 64 Nelson FamilyWHEN | 13 |
| | . Wagon Train (Wed. 7:30-8:30) WSYR | 40 6. Shotgun Slade (Wed. 10:30) | 21 | 49 Steel Hr; Circle WHEN | 22 |
| | Route 66 (Fri. 8:30-9:00) | 37 7. Lock-Up (Thurs. 7:00) | 20 | 74 Brothers Brannigan WHEN | 7 |
| - | B. Gunsmoke (Sat. 10:00-10:30) | 36 8. Third Man (Fri. 7:00) | 19 | 70 Silents: Kovaks | 7 |
| | Hennesey (Mon. 10:00-10:30) | 36 9. Two Faces West (Mon. 7:00) WSYR Screen Gems | : 14 | 45 RebelWHEN | 17 |
| | | | | | |

SPOKANE

STATIONS: KREM, KXLY, KHQ. *SURVEY DATES: MAY 15 - JUNE 11, 1961

| 1. Real McCoys (Thurs. 8:30-9:00) KREM | 39 1, Mr. Ed (Fri. 7:00) | 19 | 50 Pioneers KREM | 10 |
|---|---|------|-----------------------|----|
| 2. Wagon Train (Wed. 7:30-8:30)KHQ | 33 2. Navy Log (Sun. 6:00) | 18 | 60 Meet The Press KHQ | 7 |
| 2. Candid Camera (Sun. 10:00-10:30) KXI.Y | 31 3. Bold Journey (Tues. 7:00)KHQ Banner | 17 | 36 Expedition KREM | 18 |
| 2. My Three Sons (Thurs. 9:00-9:30) KREM | 31 3. Death Valley Days (Sat. 10:30)KXLYU.S. Borax | . 17 | 43 20's | 21 |
| 3. Red Skelton (Tues. 9:30-10:00) KX1.Y | 31 4. Highway Patrol (Thurs. 9:00)KHQZiv-UA | 15 | 25 My Three SonsKREM | 31 |
| 4. Lawrence Welk (Sat. 9:00-10:00) | 30 4. Quick Draw McGraw (Tues. 6:00) KREM Screen Gems | 15 | 42 NewsKXLY | 9 |
| 5. Dobie Gillis (Tues. 8:30-9:00)KXLY | 29 | | Huntley-Brinkley KHQ | 19 |
| 6. Andy Griffith (Mon. 9:30-10:00) KXLY | 27 5. Assignment Underwater (Mon. 7:00) KXLY NTA | 14 | 42 Lock-UpKREM | 11 |
| 6. Donna Reed (Thurs. 8:00-8:30)KREM | 27 5. You Asked For It KREM Crosby Brown | 14 | 47 News KXLY | 7 |
| 6. Flintstones (Fri. 8:30-9:00) | 27 (Wed. 6:00; Fri. 6:30) | | Huntley-BrinkleyKHQ | 17 |
| 6. Gunsmoke (Sat. 10:00-10:30)KXLY | 27 5. Tombstone Territory (Wed. 7:00)KREMZiv-UA | 14 | 40 AngelKXLY | 14 |
| 6. Rawhide (Fri. 7:30-8:30) | 27 5. Sea Hunt (Thurs. 7:00) | 14 | 42 Pony Express KREM | 11 |
| | | | | |

TOLEDO

STATIONS: WTOL, WSPD. *SURVEY DATES: MAY 15-JUNE 11, 1961

| | | | · · · · · · · · · · · · · · · · · · · | |
|---|--|-----|--|----|
| 1. My Three Sons (Thurs. 9:00-9:30) WSPD | 40 1. Brothers Brannigan (Thurs. 10:30) WSPD CBS | 20 | 56 CBS Rpt; Series WTOL | 8 |
| 2. Untouchables (Thurs. 9:30-10:30) WSPD | 39 1. Death Valley Days (Wed. 7:00) WSPD U.S. Borax | 20 | 54 Watch With Ward WTOL | 11 |
| 2. 77 Sunset Strip (Fri. 9:00-10:00) WSPD | 38 0 25 73 (71 70) | 10 | News-D. Edwards WTOL 41 Sea Hunt WSPD | 12 |
| 4. Naked City (Wed. 10:00-11:00) WSPD | 2. Mr. Ed (Tues. 7:30) | .10 | | 14 |
| | 36 3. Huckleberry Hound (Mon. 6:30) WTOL Screen Gems | 15 | 43 Deadline | 17 |
| 5. Hawaiian Eye (Wed. 9:00-10:00)WSPD | 35 3. Yogi Bear (Fri. 6:30) | 15 | 52 DeadlineWSPD | 13 |
| 5. Red Skelton (Tues. 9:30-10:00)WTOL | 35 4. Sea Hunt (Tues. 7:30) WSPD Ziv-UA | 14 | 36 Mr. EdWTOL | 16 |
| 6. Flintstones (Fri. 8:30-9:00)WSPD | 34 4. Quick Draw McGraw (Thurs. 6:30) WTOL Screen Gems | 13 | 41 DeadlineWSPD | 16 |
| | 5 Ruge Runny (Mon. 6:00) WSDD HAA | 11 | 34 Big Show | 20 |
| 6. Garry Moore (Tues. 10:00-11:00) WTOL | 34 6. Manhunt (Tues. 8:00) WTOL Screen Gems | . 9 | 19 RiflemanWSPD | 30 |
| 6. Flintstones (Fri. 8:30-9:00) | 34 6. Miami Undercover (Tues. 10:30) WSPD Ziv-UA | .9 | 17 Garry Moore WTOL | 33 |
| 6. Real McCoys (Thurs. 8:30-9:00)WSPD | 34. 6. Highway Patrol (Mon. 7:30) WTOL Ziv-UA | 9 | 23 MLBB; Cheyenne; Cotton WSPD | 19 |
| O. Real McColl 0.00 0.00) WOLD | | | | |

(Continued on page 34)

A Network for the Teacher

If there's anything a good teacher would rather have than an apple, it's a television network.

Not to own, mind you, but to use as a medium for reaching millions rather than hundreds—a medium through which the wall-to-wall lecture suddenly takes on coast-to-coast dimensions.

On the morning of September 25, NBC-TV's "Continental Classroom"—entering its fourth year—will be bringing another leading educator before its cameras with a two-semester, college-level course.

This time the subject is American Government and the instructor Dr. Peter Odegard, an amiable, white-thatched expert who's taken a year's leave of absence from his post as professor of political science at the University of California at Berkeley.

What Dr. Odegard doesn't know about American Government could probably fill an undersized thimble. In addition to his superb record as a teacher and author in the field, his career includes such public service as consultant (later assistant) to the Secretary of the Treasury (1941-5) and member of the State Department's National Commission for UNESCO (1950-5).

But the 160 half-hour telecasts he'll be delivering will have more than scholarship and experience in their favor, for Dr. Odegard is one of those lecturers—bless 'em—who has a twinkle in his voice as well as his eye.

In one of the sessions he's just finished taping, for example, he has this cautionary word for status-seekers eager to trace their family's pre-Revolutionary standing in America; "Don't be too anxious," he warns. "Just prior to 1776, the Colonies' total population of about 3,200,000 included 600,000 slaves, 400,000 indentured servants and 50,000 convicts. So, if your motive is showing off, think twice about it. There's a pretty good chance your forbears were not leaders of Colonial society."

THE PROFESSOR is also fond of clearing up certain misconceptions about our country's political and social climate over the years. "There was much more anti-slavery sentiment in the South than most people realize," he'll be telling viewers. "Why, up to 1830, 100 of the 130 abolitionist societies in the nation were below the Mason-Dixon Line."

Among the myths currently annoying him is the accusation that Americans have become apathetic politically. "Nonsense," he says. "The percentage of our eligible voters who vote is as high or higher than that of any country in the world.

"The trouble is that too many of our adults, for one silly reason or another, are *not* eligible. Huge numbers of Negroes are disqualified in

the South. We prohibit the entire population of Washington, D. C., from taking part in national elections. And then there are all those antiquated residence and registration qualifications that place such a high premium on a family's staying put—ridiculous laws for a people as much on the move as we are."

obviously, there'll be nothing musty about the Odegard lectures that more than 170 stations will be carrying this next season. But then, "Continental Classroom" teachers have always been hand-picked for their ability to communicate enthusiasm as well as knowledge.

Like the instructors who've preceded him, Dr. Odegard will be directing his lectures to college and high school teachers, and college students. It's expected that more than 300 colleges will offer the course for full academic credit. But the program will undoubtedly draw large high school audiences, too, as well as many thousands of out-of-school adults eager to expand their horizons.

The course, whose scheduling has been greeted enthusiastically by President John F. Kennedy and Abraham Ribicoff, Secretary of Health, Education and Welfare, will also make use of distinguished guests, including Secretary of State Dean Rusk, Congressional leaders, the Chairman of the Republican and Democratic National Committees, and other scholars of Government from both political and professorial circles.

Last year's half-hour offerings of Contemporary Mathematics and Modern Chemistry had a weekly audience of some 1,200,000 viewers. Come this fall, the combination of Dr. Odegard's new course in American Government (at 6:30 a.m., local time) and a repeat of last season's Contemporary Mathematics—both in color—is expected to attract an even larger

number of viewers.

Ever since its debut in October, 1958—with a course in Atomic Age Physics—NBC's "Continental Classroom" has been hailed as one of TV's most valuable and most exciting contributions to American education.

Cooperating with NBC and the American Association of Colleges for Teacher Education in the American Government course are the American Political Science Association and the National Council for the Social Studies (the latter groups include 6,100 college political science teachers and more than 10,000 high school social-studies teachers, respectively).

without meaning to get preachy about it, we don't think there's ever been a time when the need for becoming familiar with the structure and functions of American Government has been so vital.

As for the *precise* aim of his course, Dr. Odegard likes to recall the reply of a young Thorstein Veblen to a college instructor's complaint about a Veblen treatise on "The Drunkard." The teacher charged that Veblen had failed to make a case either for the subject or against him.

"But I wasn't trying to do either one," explained Veblen. "I was simply trying to make you *understand* him."

In reviewing a teaching career that's already spanned some 37 years, Dr. Odegard regrets most of all that he's never had the Big Answer sought by the panacea-hungry students who've gathered around his desk or lectern after class. "The best I can ever hope for," he acknowl-

edges, "is to try to make them understand." If we may add a somewhat superfluous postscript to that, no teacher has ever had a more worthy goal.



RB SYNDICATION CHA

VARIETY's weekly tabulation based on ratings furnished by American Research Bureau, highlights the top ten network shows on a local level and offers a rating study on depth of the top ten syndicated shows in the same particular market. This week six different markets are covered.

six different markets are covered.

In the syndicated program distings of the top ten shows, rating data such as the average share of audience, coupled with data as to time and day of telecasting competitive programming in the particular slot, etc., is furnished. Reason for detailing an exact picture of the rating performance of syndicated shows is to reflect thrue rating strength of particular series. Various branches of the industry, ranging from media

buyers to local stations and/or advertisers to syndicators will find the charts valuable.

Over the course of a year, ARB will tabulate a minimum of 247 markets. The results of that tabulation will be found weekly in VARIETY. Coupled with the rating performance of the top ten network shows on the local level, the VARIETY-ARB charts are designed to reflect the rating tastes of virtually every to market in the U.S.

(*) ARB's May-June 1981 survey covered a multi-week period. Syndicated shows sharing one of the weeks with an alternating or special program are listed, with the multi-week rating of all programs in the time period given.

(Continued from page 31)

NASHVILLE

STATIONS: WSM, WLAC, WSIX. *SURVEY DATES: MAY 15-JUNE 11, 1961

| TOP TEN NETWORK SHOWS RK. PROGRAM—DAY—TIME STA. | AV. TOP SYNDICATED PROGRAMS RTG. RK. PROGRAM—DAY—TIME STA. DISTRIB. | | AV. TOP COMPETITION SH. PROGRAM STA. | AV. RTG. |
|--|---|--------------------------------|--|---|
| 1. Real McCoys (Thurs. 7:30-8:00). WSIX 2. Wagon Train (Wed. 6:30-7:30) WSM 3. Have Gun, Will Travel (Sat. 8:3(-9)). WLAC 3. Gunsmoke (Sat. 9:00-9:30). WLAC 3. My Three Sons (Thurs. 8:00-8:30). WSIX 4. Andy Griffith (Mon. 8:30-9:00). WSIX 5. 77 Sunset Strip (Fri. 8:00-9:00). WSIX 6. Detectives (Fri. 8:00-9:30). WSIX 6. Price Is Right (Wed. 7:30-8:00). WSIX | 1. Man & Challenge (Fri. 9:30) WSIX Ziv-UA | 15 13 13 11 9 8 | 59 Eyewitness WLAC 41 20's WSIX 45 Lock-Up WSIX 37 20's WSIX 45 Manhunt WSM Guestward Ho WSIM 24 Dateline: Weather WSM Huntley-Brinkley WSM Huntley-Brinkley WSM 17 Laramie WSM 20 Naked City WSM WSM 20 Naked City WSM WSM 20 Naked City WSIX WSIX W | 12 17 13 18 17 20 9 20 28 20 26 16 26 |

GREENSBORO-WINSTON-SALEM

STATIONS: WFMY, WSJS. *SURVEY DATES: MAY 15 - JUNE 11, 1961

| 1. Gunsmoke (Sat. 10:00-10:30) WFMY | 52 1. Pony Exp; Godfrey (Fri. 9:30) WFMY CNP | 31 | 67 Fabray WSJS | 11 |
|--|---|----|----------------------------|----------|
| 2. Have Gun, Will Travel (Sat. 9:30-10) WFMY | 48 2. Sea Hunt (Sat. 7:00) WFMY Ziv-UA | 24 | 60 Lawrence Welk WSJS | 14 |
| | 3. Brothers Branklean (Tues, 7:00) Wr MI C DS | 17 | 57 Playhouse: Closeup WSJS | 12 |
| 3. Route 66 (Fri. 8:30-9:30) | 46 4. U.S. Marshal (Tues. 8:00)WFMYNTA | 16 | 34 Laramie | 12 30 |
| 4. I've Got A Secret (Wed. 9:30-10:00) WFMY | 41 5. Jim Backus (Mon. 7:30) | 14 | 35 AmericansWSJS | 21 |
| 5. Andy Griffith Mon. 9:30-10:00) WFMY | 39 6. Manhunt (Thurs. 7:00) | | 50 Phil Silvers WFMY | 12 |
| 5. Rawhide (Fri. 7:30-8:30) | 39 6. Highway Patrol (MonFrl. 6:00) WFMY Ziv-UA | 13 | 65 Miss Brooks WSJS | 4 - |
| | | | Rescue 8WSJS | 6 |
| 5. Checkmate (Sat. 8:30-9:30) WFMY | 39 : | | In Space | 3 |
| 5. Perry Mason (Sat. 7:30-8:30) WFMY | 39 | | Californians WSJS | 8 |
| 6. Danny Thomas (Mon. 9:00-9:30) WFMY | 35 | | FlightWSJS | 2 |
| | 7. Phil Silvers (Thurs. 7:00) WFMY CBS | 12 | 33 Manhunt | 12 |
| 6. Dennis The Menace (Sun. 7:30-8:00) WFMY | 35 8. Blue Angels (Wed. 7:30) | 11 | 35 Earp WFMY | 18 |
| 6. GE Theatre (Sun. 9:00-9:30) WFMY | | 11 | | 28 |
| o. Gr. Theatre (Sun. 9:00-9:50) Wr Mil | 35 8, Mounted Police (Tues. 7:30) WFMY CNP | 11 | 27 Laramie WSJS | 28 |
| | • | | | |

SHREVEPORT

STATIONS: KTBS, KSLA. *SURVEY DATES: MAY 15 - JUNE 11, 1961

| | - 11 | | | en Lerr III | |
|---|------|--|----|------------------------------|----|
| 1. Andy Griffith (Mon. 8:30-9:00) KSLA | 528 | 1. Brothers Brannigan (Tues. 8:00) KSLACBS | 35 | 58 ThrillerKTBS | |
| | | | 28 | 41 Danny ThomasKSLA | 40 |
| 2. Route 66 'Fri. 7:30-8:30' | 44 | 3. Sea Hunt; Godfrey; Eyewitness KSLA Ziv-UA | 26 | 60 Michael ShayneKTBS | 24 |
| 3. Candid Camera (Sun. 9:00-9:30) KSLA | 4011 | (RT 8-30-X-9-30) | | Fabray KTBS | 10 |
| 4. Gunsmoke (Sat. 9:00-9:30) | 42 | 4. Trackdown (Sat. 9:30) | 25 | 56 RiflemanKTBS | 20 |
| | 40 | 5. Manhunt (Thurs. 8-90) | 24 | 44 Gunslinger KSLA | 31 |
| 5. Danny Thomas (Mon. 8:00-8:30) KSLA | 10 | C Took II. (Thurs 0.20) UTDC 7iv IIA | 22 | 58 Robin: San Francisco KSLA | 16 |
| 5. Red Skelton (Tues. 8:30-9:00) KSLA | 40: | 7. Robin; San Fran; JFK KSLAZiv; CBS | 20 | 47 Groucho MarxKTBS | 24 |
| | 20:1 | 1. Robin; San Fran, Jrk | 20 | | |
| 6. Rawhide Fri. 6:30-7:30) KSLA | 22. | (Thurs. 9:00-& 9:30) | | Lock-UpKTBS | 22 |
| 7. I've Got A Secret (Wed. 8:30-9:00)KSLA | 37 ! | 8. Miami Undercover (Sat. 10:00) KSLA Ziv-UA | 19 | 49 News: WeatherKTBS | 24 |
| | - | | | Hong KongKTBS | 16 |
| 7. My Line (Sun. 9:30-10:00) | 37.1 | 8. Shotgun Slade (Sun. 9:30) KTBS MCA | 10 | 34 My Line KSLA | 37 |
| 8. Laramie (Tues, 6:30-7:30) | 25 | o more and the state of the sta | 10 | | |
| 6. Laranie (1005. 0.30-1.30) | 90. | 9. Two Faces West (Wed. 9:30) KTBS Screen Gems | 17 | 45 Steel Hr; CircleKSLA | 21 |
| | | | | | |

ORLANDO-DAYTONA BEACH

TATIONS: WESH, WDBO, WLOF. *SURVEY DATES: MAY 15 - JUNE 11, 1961

| | 1. Shotgun Slade (Sat. 10:30) WDBO MCA | 19 | 63 Roaring 20's | - 6 |
|---|---|----|---------------------------|------|
| 1. Ed Sullivan (Sun. 8:00-9:00) WDBO | 38 2. Lock-Up; Sea Hunt (Wed. 9:00) WDBO Ziv; Ziv | 16 | 24 Perry ComoWESH | 30 |
| 1. Danny Thomas (Mon. 9:00-9:30) WDBO | 38. 9 Sea Hunt: Danger Man (Thurs. 8:30). | | Real McCoyWLOF | 34 |
| 1. Price Is Right Wed. 8:30-9:00) WESH | O BE-LA TIVE J FLOON WESH Screen Cems | 15 | 45 News-D. Edwards WDBO | 15 |
| | 38 3. Mannint (Wed. 1700) WLOF Screen Gems | 14 | 22 Bachelor Father WESH | 35 |
| 2. Candid Camera 'Sun. 10:00-10:30) WDBO | 36 5. Whirlybirds (Tues. 6:45) WDBO: CBS | 13 | 33 Huntley-Brinkley WESH | 27 |
| 2. Perry Mason (Sat. 7:30-8:30) WDBO | 36 | | Jim BackusWESH | 10 |
| 3. Bachelor Father (Thurs. 9:00-9:30) WESH | 35 6. Jim Bowie (Thurs. 7:00) | 12 | 48 Hunting & Fishing WDBO | . 7 |
| | or il | | News-D. Edwards WDBO | 12 |
| 3. Jack Benny Sun. 9:30-10:00) WDBO | 6. Mike Hammer; JFK (Thurs. 10:30) WESH MCA | 12 | 60 CBS Rpt; Showcase WDBO | 9 |
| 4. Pete & Gladys (Mon. 8:00-8:30) WDBO | 7. Assignment Underwater (Mon. 7:00) WLOF NTA | 10 | 31 Digest WDBO | 10 |
| 4. Real McCoys & Thurs. 8:30-9:00) WLOF | 34 !! | | News-D. Edwards WDBO | 18 |
| 5. Ernie Ford (Thurs. 9:30-10:00) WESH | 33 7. Jim Backus (Tues. 7:00) WESH CNP | 10 | 29 Whirlybirds WDBO | 13 |
| | | | News-D. Edwards WDBO | 15 |
| 5. Gunsmoke (Sat. 10:00-10:30) | 33 7. Third Man (Wed. 8:30) WDBO NTA | 10 | 15 Price Is Right WESH | 38 |
| 5. To Tell The Truth (Mon. 7:30-8:00). WDBO | 33 7. Pony Express (Sat. 7:00) WESH CNP | 10 | 33 Showcase WDBO | .13 |
| | 1 7. Pony Express (Sat. 1.00/ | 10 | DO I DITOWCASE WIDDO | , 10 |

FCC Reorganization Bill

FCC Reorganization Bill

Continued from page 27

it would have conferred on the lemerged was a compromise become from page 27

it would have conferred on the lemerged was a compromise become from page 27

Chairman. Timing for the initial congressional consideration (by the House Harris Subcommittee) could not have been worse. House Commerce Chairman Oren Harris (D-Ark. he'd the hearing in May shortly alie Minow is wasteland" speech

It was apparent immediately the plan was a dead duck, and Harris had regular beg. Inton deafted designed to carry out some of the objectives. Larer, the Senate Commences and FCC, with Minow craciously assentiang got to rether on another bill, slightly weaker than the Harris version.

The legislation that finally Actually, the reorganization is a good to rether on another than Congress.

Actually, the reorganization is plans for FCC and other commissions sent to Congress were dilutions in themselves of the more far-reaching ideas broached in the original Landis report. Fortunate-ly, Landis is an old enough hand around Washington (former Chairman of both SEC and CAB as well as member of FTC during New-Fair Deal days) to be resigned about the usual fate of the best laid plans the White House well around Washington (former Chairman of the regulatory agencies. This concept hit a double reduction was a few double for the more specially levery because Minow happened to be in the legislative branch's control over the agencies.

Storer Men of Destiny' Storer Programs, the new Storer Programs also owns "Discover Headed by Terry H. Lee, has bought 130 five-minute films from Pathe News. Series is called men of Destiny' was especially levery because Minow happened to be in the legislative branch's control over the agencies.

Storer Programs also owns "Discover Headed by Terry H. Lee, has bought 130 five-minute films from Pathe News. Series is called men of Destiny' was especially levery because Minow happened to be in the Chairman Seal. And a formidable body in Congress

CBS-TV's Promos

TV has slated the half-hour promotion film-for Saturday night in prime time prior to the opening of the season.

In toto, web is preparing 1,232 films to be used for promoting web

For films, slides, copy transcriptions, and the facilities to air them the network spends more than \$600,000 yearly.

man soul, up yearly,

The network provides each station with a complete promotion kit for every program night and day, that it carries. These kits contain trailers, slides, ads, program notes, photos, copy for announcements, exploitation ideas, etc.

With the entire list of stations the network will participate in newspaper advertising estimated to cost \$264,000.

The tripling of the web's newspaper and expenditure in the three major cities of N.Y., Los Angeles and Chicago came about this way. Last year, the web only advertised new shows on the schedule and shows that experienced a time change. This, year every night-time show on the schedule will be kicked off with an ad, followed by full page ads on each night of the week as the season becomes firm. Interesting footnote to the web's newspaper campaign is that its primary target; isn't the public at large, which, of course, is well-at large, which, of course, is well-at large, which, of course, is well-of the "influentials." The object of the newspaper ads, as explained by CBS-TV's ad-promo department, is to win the support for tv in the minds of special publics such as newspaper and magazine writers, performers, business execs, educators and public officials,









Phil Rizzuto





WAY OFF

Along Castleton Avenue in Staten Island, River Road in Red Bank and Bradley Street in Westport, these are the shows that are drawing bigger audiences than all the Broad-way and Off-Broadway theatres put together.

In the entire New York are -where show biz is the mostthe radio station that presents the most (and virtually the only) show business as usual is WCBS Radio. National headliners such as Arthur Godfrey Art Linkletter, Garry Moore Bing Croshy and Rosemary Clooney appear with Ne York's favorite local stars.

Around town, the "crack" of dawn has come to mean another Sterling witticism as The Jack Sterling Show opens the bill from 6-10 am for the 12th straight year.
Following the all-star CBS

Radio Network line-up, Allen Gray opens the matinee with the New York company of the Housewives Protective League This is the famous "program that sponsors the product. Very big at the box office and the supermarket cash register

For the rest of the afternoon, Bob Dixon, Martha Wright and Kenneth Banghart are At Your Service. Fashion, food, news Dimension, traffic, weather an stock market reports. The new and exciting around town concerts, restaurants, theatre movies, sports events. Interest ing guests. Fascinating talk. Late Flash-just signed

Carol Burnett and Richard Hayes starting in the fall in an early evening program of mu sic and comedy.

Even further off Broadway

in Boston, Chicago, St. Louis, Philadelphia, Los Angeles and San Francisco, to be precise the other CBS Owned Radio Stations, too, are oases of adult entertainment. This live show business is another example of the kind of idea radio that makes these stations outstand ing in their areas. Another reason why audiences applaud and sponsors find that there's big business in show business or

THE CBS OWNED RADIO STATIONS

WCBS New York WBBM Chicago WEEI Boston WCAU Philadelphia KMOX St. Louis KNX Los Angeles KCBS San Francisco REPRESENT-ED BY CBS RADIO SPOT SALES

ADVENTURES IN STAYING
YOUNG
With Dr. Maxwell Maltz
Producer: Dr. Frank Warren
Director: Louis Volpicelli
Mins... Mon.-through-Fri. 9:55
a.m., 1 a.m.
WABC-TV, N.Y. (vidtape)
"Adventures in Staying Young"
Is a five-minute show really deserving a two sentence review: "It
is there Period."
No doubt Dr. Maxwell Voltz has

No doubt Dr. Maxwell Maltz has No doubt Dr. Maxwell Maltz has something to say. He is a surgeon and author, and draws upon his experience to deliver an inspirational message, judging from Monday's 4 preem episode. He was a bit hesitant when first on camera, but then warmed towards his subject which was the need for everyone to have a corner in his mind open to dissipate the tensions of the day. Who can knock that?

the day. Who can knock that:

If, however, one reason for today's tensions is the hopping and
skipping of experiences all around
us, an in and out message of take
it easy is hardly the answer. The
five-minute series is repeated by
the station at 1 a.m. Monday
through Friday, following "The
Night Show." Maybe then it opens
not a very to sleep. Horo. one's eyes to sleep. Horo.

PLAYS OF SHAKESPEARE With Arthur Eastman Producer: Robert Bedrod 30 Mins., Sat., 7:30 p.m. WOR-TV (tape)

The U of Michigan, which seems to be WOR-TV's public service production arm, prepared this series of 26 half-hours on Shakespeare's works that premiered on the RKO General New York indie Saturday

Format is one used often by the University in its educational tv efforts. In the initialer, assistant professor Arthur Eastman lectured on "Macbeth" with student actors. professor Arthur Eastman lectured on "Macbeth" with student actors portraying the leads in demonstrations of interpretive points. Eastman labeled the drama a "tragedy of ambition," and clearly supported his contention in his interprative narrative and the dramatized highlights.

Although the series is most valu-ble to current students of the ard, it's carried through in a ay that should be attractive to Bard, way that shoul-general viewers.

JOIN JAN FOR WEATHER With Jan Crockett Producer: WABC-TV 3 Mins., Mon.-Fri., 11:12 p.m. WABC-TV, N. Y.

WABC-TV, N. Y.
Following on the exit to Hollywood of Simon McQueen as
WABC-TV's 11th hour weather
girl, Jan Crockett has taken over
the spot with a show called "Join
Jan for Weather." Into the quickie
slot (three minutes) she manages
to slip a few bars of uke strumming at the intro, a plug for her
hairdresser and a mention for the
designer of the dress she's wearing.
Miss McQueen handled things this
way too, sans strumming.

Her weather commentary is

looks but right now not the polish of some of her cumulus counterparts on other stations. Kali.

Friendly

Continued from page 20 5

which already has taken a year to develop; the "Fat American," dealing also with current food controversies, and related problems.

Also separate hours devoted to Brizil. Venezuela, Portugal, and themes on such topics as "Is A United States of Europe So Wild A Dream?" "Robert Moses on Getting Things Done in A Big City," "Netro in the North," and another outing with Walter Lippman.

outing with Walter Lippman.

Friendly 'arched his brow in speaking of an NBC-TV pubaffairs special on a debutante. He said he was for escape and when he was questioned on the use of the word the tumbled for the dictionary. "Ill look it up for you," he said.

"But hands a second."

"But the trade uses 'escape' . . ." I know about the trade. Escape means getting out of problems. I'm for escape."

told in flashbacks. He was in love with Jennie 'Stephanie Voss', but her father was in debt to a bearded villain, Bouche (Richard Golding), and wanted to cancel the money by marrying his daughter off to him. Jennie insisted on going to a local dance with Brack, and a fight broke out between the two men, ending in Bouche's death.

ending in Bouche's death.
This simple framework—rather like an old Western without the horses—allowed Weill to express a number of basic moods and emotions, love, desoair, hate, the vigor of the square-dance, the fervor of a prayer meeting, and he did it with haunting mastery, giving a subtle orchestral flavor to the melodies. meindies

melodies.

Stephanie Voss and Joseph Ward were sultanie quipped for the lovers, althouen neither could quite avoid a larring hint of musical-comedy. Their voices blended well, and traditional operatic symmatics weren't expected of them. Bernard Turgeon made a forthright narrator, and Richard Golding made an effective baddle. Highspots of Douglas Craig's scellent production, well directed by Charles R. Rogers, were the ebuillent country hoedown, devised by Denys (Continued on page 40) (Continued on page 40)

Foreign TV Reviews

SHADOW CREEK
With Stephanie Voss, Joseph Ward, Richard Golding. Bernard Turgeon, John Hauxwell, Mark Baker, Edmund Donlevy, Michael Maurel.
Writers: Kurt Weill, Arnold Sundgaard
Producer: Douglas Craig
Director: Charles R. Rogers
30 Mins., Tues. 3:55 p.m.
BBC-TV, from London
"Shadow Creek." first called "Down in the Valley." was one of the last works of German expatriate composer Kurt Weill, who settled in the States after Hitler came. Composed for amateur performers, Weill drew heavily on the folk-music tradition of the U. S. for this ballad-opera, and it proved well suited to tv. both for the immediate appeal of its tunes and the straightforward simplicity of its story.

Brack (Joseph Ward) was sentenced to hang for murder, and the events leading up to it were told in flashbacks. He was in love with Jennie (Stephanie Voss), but her father was in debt to a bearded villain, Bouche (Richard Golding), and wanted to cancel the money by marrying his daughter off to him. Jennie insisted on going to a local dance with Brack, and a fight alocal dance with

neutric neta.

Newscaster Dave Moore, only
WCCO staff member to have a part
in putting program together, gave
a smooth narration. Ruble used an independent movie company to film the show and succeeded in capturing several highly dramatic scenes. Next month "WCCO Reports" will again pinchhit for web's "CBS Reports." Rees.

Helene Curtis Expands Spread on NBC-TV Shows

Chicago, Sept. 5.

Helene, Curtis Iindustries has doubled its order on NBC-TV, taking a double dose of spots in "87th Precinct," "Dick Powell Show" and the Saturday night feature films. Initially, the cosmetics house had concentrated for 60 minutes over the season. That's been increased now to 120, spread over the same three shows including during the 1962 summer term.
Original Arder of 60 spots was reported worth \$1,600,000. Edward H. Weiss Co. is the agency.

Tele Follow-Up Comment

Jan for Weather." Into the quickle slot three minutes; she manages to slip a few bars of uke strumming at the intro. a plug for her hairdresser and a mention for the designer of the dress she's wearing. Miss McQueen handled things this way too, sans strumming.

Her weather commentary is tere and covers the usual range of data which is prepared in cooperation with meteorologist J. J. Bonfizlio. Somewhat tense and self-conscious her first time out last Monday 4. she got through the material smoothiv if deadpan. Assumedly she'll perk up some as she works into the format. She has the looks but right now not the polish International Hour

ment.

Second half, comprising dances of Mexico by the National Ballet of Mexico was a lively session, with colorful and meaningful dances and festival rites which depicted the basic color of that country.

Merle Jones, president of the CBS owned stations, took to the air on this session with an obvious note of pride on the calibre of the program. He didn't say it, but he obviously invited letters to encourage this type of programming.

WCBS Views The News
Charles Collingwood is back
handling his own show after several guest editors "viewed" the
news for CBS New York flagship.
Unlike his invitees, most of whom
utilized the Saturday evening 15
minutes for self-plugging (their
papers, not personally). Collingwood's return was marked by an
objective appraisal of the news.
He bore down on the two American dailies in Paris (the N.Y. Herald Tribune, which dates back to
1887, and the comelately N.Y.
Times) and, for a footnote, appraised Show Business Illustrated.
He was more captious with the latter than the American-in-Paris

dailies but opining that, apart from parody cartoons, the Playboy analogy ended there. He continued, however, that the text was "predictable" and "not particularly startling" but attested to SBI's "highly professional job." He was more captious on the "first issue" editorial "paean of self-praise" and "the adman's prose on how exciting it's all going to be," and gave the back-of-the-hand to several departments for self-adulation by tersely observing "this is where I stopped reading." Collingwood's point was—he called it "this kind of malarkey"—that it would be refreshing for a new publication to "just let us see it and not have to be nudged" into encomiums. "Take that elbow out of our ribs, Show Business Illustrated," he concluded.

Collingwood rightly appraised the "local news" apneal of the sen-

Show Business Illustrated," he concluded.
Collingwood rightly appraised the "local news" appeal of the septua generian Tribune vis-a-vis the Times which edits the Paris edition just as it would for the reader back home in New York. He accented the Con Ed blackout as "lead story" in the Paris edition when the appeal wasn't as newsworthy and subjective abroad, as to the Gothamite back home. He thinks the Trib "may have even improved" because of the Times' challenge and above all, he saluted both sheets for giving such a fine limage of America to Europeans "in today's battle for men's minds." In short, the Trib and Times aren't just for the convenience of American travelers abroad because they go into 71 different countries including some oil princeling in Saudi-Arabia and a subscriber in the Congo, but more regularly into 40 different lands. Collingwood, as much at home in Paris as in New York, went into the great expense of distribution; the John planes to London, but the \$500-a-(Continued on page 42)

From The Production Centres

Continued from page 26 =

sents "The People Speak" Saturday (16), 10-10:30 p.m., film interviews with man in street asking for frank appraisals of tv by newsman Jim Jensen; more than 100 were interviewed for the show directed by Stan Berk, written by Jensen and Mel Bernstein and filmed by Bob Cirace . . WHDH-TV held press reception for Debbie Drake at station Tuesday (5) and showed tv eds a preview episode of "The Debbie Drake Show" to be seen on Channel 5 Monday through Friday, 9:45-10 a.m., preeming Monday (11) . . WNAC running a new "Live Free for a Month" contest Tuesday (5) through Sept. 20 midnight.

IN SAN FRANCISCO

Stoddard B. Johnston, account exec at KTVU, will take over KRGV-TV-AM as general manager. His stepfather, South Dakota publisher John Kennedy, bought the Lady Bird Johnson stations. KPIX hired Sheldon Fay Jr., to newly-created job as film producer. KCBS expanded its FM time on air to include its morning and early-afternoon shows. Charlie Dougdale took his "bag of voices" to Hollywood. Bonita Granville Wrather in town. KGO-AM added a gimmick, its new "electronic weather watch," to top of the ABC building on Golden Gate Ave. .. KQED tied up with News-Call Bulletin and its entertainment editor, Paul Speegle, for a new half-hour rundown Monday nights on upcoming entertainment in Frisco area. .. Producer David Dortort vacationing from "Bonanza" in Frisco ... San Jose's KN"V host, Frank Darien, took over Dick Clark spot on "American Be s stand" as a sub guest.

IN PHILADELPHIA .

WTEL, impressed by the tremendous interest in the Billy Graham Crusade here has converted its morning "traffic time" to strictly religious material. Harry Bristow will conduct the 7:15-10 a.m. program Mon. through Fri. . . WRCV-TV preemed public service series, "This Honorable Court" (3), hosted by news commentator Paul Taylor . . . WFLN to carry the entire U.S. Naval Academy football schedule on its AM station. Because of audience this is the second year the "good music" station has aired a major football schedule . . "The Hedgerow Years: Some Reminiscences by Jasper Deeter," to be aired on WCAU-TV "Experiment '61" (10). Session produced by Virginia Lundgren, station publicity director . . Paul and Mary Ritts, fermerly featured on WCAU-TV with their puppets, make their film debut in Jerry Lewis "The Errand Boy" John Howard, formerly with WQED, Pittsburgh's community station, appointed director of development at WHYY-TV, Philly educational outlet

IN DETROIT . . .

Detroit produced documentary color film will preem on CBS net Sept. 30 under Detroit sponsorship. Film is "Project Hope," a report of U.S. hospital ship SS Hope, sponsored by Ex-Cell-O Corp., on trip to Southeast Asia. Film crew from locally-based MacManus, John & Adams lensed it. Vet correspondent Bob Considine will narrate. Kent J. Frederleks is the new national sales manager of WXYZ-TV, succeeding Thomas J. O'Dea who joins the ABC-TV net sales division in N.Y. James P. Conroy, who has been WXYZ's manager of production services, replaces Frederleks on local sales staff. Muslc hostess Elizabeth Wayne is presenting a new series of "Good Morning Music" shows across the board at WRTM... Tapes of 26 programs at WDTM's "Conversations in the Arts" have been presented to Wayne State Univ. which will loan them to interested individuals and organizations.

IN CINCINNATI

Billy Johnson exiting WKRC-TV with his children show for Crosley's WLW-A. Atlanta. His replacement will be puppeteer Larry Smith, who departed WCPO-TV last year to become Burr Tillstrom's assistant ... WCPO announcers for Univ. of Cincinnati games this season are Dick Bray on football and Tom Schell on basketball ... First-day requests for tickets to the Ruth Lyons "50-50 Club" show's annual presentation in the 2,500-seat Taft Theatre totaled 7,003. Her Grandstand Managers Club's fourth annual night at Crosley Field drew a near capacity throng for a Reds-San Francisco Glants game ... WCKY set to broadcast Metropolitan. Opera performances for second season beginning Dec. 9 . . Sally Ann Ives, WSAI director of Community Club Awards, organizing women's clubs in many Greater Cincy neighborhoods. borhoods.

IN DALLAS

Nick Ramsey, WFAA's "Carnival of Music" host for five years, joined KVIL announcing staff ... KRLD donated entire music library of sheet music and orchestrations, valued at \$24,700, to music department of Texas Technological College, Lubbock. Station hasn't had a studio band for many years ... June Lockhart here Monday (4) on tub-thumping tour for "Lassie," produced by ex-Dallasite Jack Wrather ... Dunlap Clark, WFAA-TV sales service manager, left to become media director at Jack Wyatt Co., local ad agency ... KRLD has a new weekly Saturday quarter-hour to acquaint listeners with varied services of the Dallas Police Dept ... Jay Watson will host new live daily show, "Sound Off," starting Sept. 11 on WFAA-TV ... KVIL-FM debuted Friday (1), with AM and FM simulcasts from 5.45 a.m. to 7 p.m. FM alrings continue daily to midnight ... Lou Benton, KRLD announcer, doubling nightly as singer-emcee at Club Fantasia, new nitery.

IN MINNEAPOLIS . . .

KSTP-TV moved its daily "Treasure Chest" show to the Minnesota State fair last week and brought in Ricky Nelson, Dodie Stevens, Four Preps, Pat Brady and Sons of the Pioneers for guest appearances. Eight Twin Cities tv and radio stations originated programs from 10-day fair which ended yesterday (4). WCCO-TV carried more than 100 telecasts from the fairgrounds . . . Richard W. Jolliffe, KTLA-TV, Los Angeles, general sales manager, appointed regional sales manager for WTCN-TV. Time-Life's Cities station . . . Comic Bill Dana maderepeat guest appearance on Minnesota Twins baseball broadcast when Twins played at Los Angeles Aug. 20 . . KRSI, daytime hours station recently purchased by Red Owl frocery chain, has inked announcer Brad Johnson and plans more staff additions to counteract listeners' protests against new policy of playing uninterrupted music first hour each morning. Station is seeking FCC okay to expand to fulltime broadcasting . . New Minneapolis Mayor Arthur Naftalin to give first major tv address on WTCN-TV Thurs. (7)

IN PITTSBURGH

WKJF-FM is now on a 24 hour basis . Al Morgan's new taped show is getting a good look at the agencies. When Pittsburgh was a one-station city, Morgan was the biggest star on the station . . . WTAE will select "Miss WTAE Ice Queen" for the opening of Ice Capades here which will open the new Auditorium . . KDKA has a new rate card . . Matt Mathews has joined the WIIC news.staff . . . Ray Lankey and Tom Henry have been added to the same station's photo department . . . Harold V. Cohen due back at his desk around the middle of the month . . West View played to almost capacity for promotions by KQV and WQED and by WIIC. All used their top personalities to bring out crowds of over 35,000

naps

VARIETY



Mum knits. Dad pipes. Kids watch. They all watch. Except for the cat. That's the way it is with 9,000,000 Londoners almost every night of the week. After the day's work. Why? Associated-Rediffusion, London's Independent Television Monday to Friday, brings the kind of programmes London families like best; lively, bright, friendly, happy-to-watch programmes.

Successful advertisers know London is the market which puts a product on the map and keeps it there. It is the most important-of-all markets in Britain. After all it's mum who buys the catfood. So let old Tiger sleep.



ASSOCIATED-REDIFFUSION

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Council Avers FCC Hampering Teach-Vee Cause

Washington, Sept. 5.
Federal Communications Commission has come under fire of educational broadcasters for allegedly dealing a "serious blow" to the cause of teach-vee in two recent actions.

The Joint Council on Educa-tional Broadcasting, representing a number of educational outfits, filed a petition in U.S. Court of Appeals here seeking to upset two FCC VHF drup-in proposals.

The Commission proposed third VHF channel commercial assignments in Rochester, N.Y., and Johnstown, O., and turned down blds to have the drop-ins reserved for educational use.

for educational use.

In its petition, the Joint Council charged that the Commission "not only dealt a serious blow to development of educational television, but has ignored the clear implications of its own recent hearings in New York City." Latter reference is to the network programming hearings during which ty fare came in for some scathing criticism.

The New York hearings, the educational group asserted, "revealed that the breadth and quality of network offerings are woefully inadequate—an obvious concern of ty viewers faced with daily rounds of network westerns, private eyes and cops-and-robbers program-

cops-and-robbers program-

ming.

The Council said that "since important national and public issues are raised," the court just looks at the "entire situation" of FCC's VHF Channel assignment policies.

KCOP's Ambitious Pubservice Sked

Hollywood, Sept. 5.

"We will program the station for those who are interested in survival." This is how Alvin Flanagan, prexy of NAFI's broadcast division and headman at KCOP, compacted his reason for one of the most drastic changes ever instituted by a local indie station. "It's a job that needs to be done and we're undertaking it with the full knowledge that we're performing a public service regardless of the commercial potential," said Flanagan. less of the consaid Flanagan.

said Flanagan is doing for the fall season starting next month is to schedule 15 hours of informational programs in prime time and 25 and a half hours a week. The commercial factor, while secondary, has proved so far that agencies and advertisers are in full accord with the new concept, according to Flanagap. ing to Flanagan.

cord with the new concept, according to Flanagan.

"The most important job of television today is to keep the public informed of the dangers that beset us on all sides," said Flanagan, and to that end we will program "the station to make our contribution to what FCC Commissioner Newton Minow calls 'good television.' This is not to be interpreted as a sop to Washington but something that cries out to be cone."

Among the new shows scheduled for KCOP next season are "Oavalcade of Books," moving over from KNXT, which preempted the time for Sunday football: Mike Wallace's "Profiles": Irv Kupcinets" "At Random: Dr. Billy Graham, renowned evangelist; the crusading Dr. Albert Edward Burke, and 90 minutes of news daily. The travel shows of Jack Douglas, Bill

90 minutes of news daily. The travel shows of Jock Douglas, Bill Burrud, Hai Linker. Global Zobel and Hal Sawyer will be retained "to present the global aspects of the critical era we're passing through."

Minneapolis — As a promotion stunt, WCCO-TV, CBS affiliates in Twin Cities, distributed shopping bass at the Minnesota State fair. Most fairgoers were satisfied to get one bas, but a policeman asked the staffer at WCCO's booth for six. He wanted them, he explained, because he had in a rivested some bootleggers an included the bags to carry the evidence.

VARIETY ARB FEATURE FILM CHART

VARIETY-ARB's weekly chart offers a day-by-day analysis of the top feature evening slots in a particular market. On Saturdays and Sundays, daytime feature slots compete with nighttime pix periods for designation as the top feature slot of the day. The analysis is confined to the top rated feature slots in the ARB measured period, broken down by days in the week. The ARB measured period usually covers three or four weeks. Other data such as the time slot and overage share of audience is furnished. Top competition and competitive ratings also are highlighted.

Chicago • Stations: WBBM, WNBQ, WBKB, WGN • Survey Dates: April 19 - May 16, 1961

WBKB-TV Average Rating: 11 Average Share: 28

MONDAYS 10:15-11:45

TUESDAYS 10:15-11:45 Program: MOVIETIME USA April 25 "CROSSFIRE"

May

May

Program: MOVIETIME USA

April 24 "THE WALLS CAME TUMBLING DOWN"
Lee Bowman, Edgar Buchanan, Marguerite Lee Bowman, Edgar Buchanan, Chapman 1946, Columbia, Screen Gems, Repeat

May

1946, Columbia, Screen Gems, Repeat
"THE SAVAGE HORDE"
William Elliot, Jim Davis
1949, Republic, HTS, Repeat
"HOUSE OF SEVEN GABLES"
George Sanders, Margaret Lindsay, Vincent.
Price May

Price 1941, Columbia, Screen Gems, Repeat "ROCK ISLAND TRAIL" Forrest Tucker, Bruce Cabot, Adele Mare 1949, Republic, Lats, Repeat May 15

WBKB-TV Average Rating: 10 Average Share: 26

COMPETITION

| PROGRAM | STATION & AVG. RATIN |
|-----------------------------|----------------------|
| Late Show | WBBM |
| 10:15-11:45 Jack Paar | 8 WNBQ |
| 10:15-11:45 | 16 |
| Play of Week 10:30-11:45 | WGN |
| News: J. Conway | WGN |
| 10:15-10:30 | 1.0 |

| COMPETE | |
|--------------------------|--------------------------|
| PROGRAM | STATION & AVG. RATING |
| Late Show 10:15-11:45 | WBBM |
| Jack Paar | WNBQ |
| 10:15-11:45 | 15 |
| News: J. Conway | ₩GN |
| 10:15-10:30 | € |
| Inside Baseball | WGN |
| 10:30-11:00 | 1 |
| Pony Express | WGN |
| 11:00-11:30 | 1 |
| Festival Of Stars | WGN |
| 11:30-11:45 | 1 |

WBBM Average Rating: 9 Average Share: 23

"FLYING LEATHERNECKS"

John Wayne, Robert Ryan, Don Taylor, Janls

"CROSSFIRE"
 Robert Young. Robert Mitchum, Robert Ryan,
 Gloria Graham
 1948. RKO, TV Indus, Repeat
 "1984"
 Edmond O'Brien, Jan Sterling, Michael Red-

grave 1956, Columbia, Screen Gems, Repeat AFFAIR IN RENO"
Penny Edwards, John Lund, John Archer
1956, Republic, HTS, Repeat

Carter 1952, RKO, TV Indus, Repeat

WEDNESDAYS 10:15-11:45

Program: LATE SHOW

April 19 "I'M NO ANGEL"

Mae West, Cary Grant
1933, Paramount, MCA, 1st Run

April 26 "TARZAN TRIUMPHS" J. Weissmuller RKO, Banner, 1st Run

3 "AFFAIRS OF SUSAN" Joan Fontaine, George Brent 1945, Paramount, MCA, Repeat May

May 10 "GREEN HELL" D. Fairbanks Jr., Joan Bennett 1940, Universal Screen Gems, Repeat

WBKB Average Rating: 10 Average Share: 29

THURSDAYS 10:15-11:45

Program: MOVIETIME USA

gram: MOVIETIME USA

April 20 "THE WHIP HAND"
Clara Belanda, Elliot Reid, Raymond Burr
1952, RKO, TV Indus, Repeat

April 27 "SANDS OF IWO JIMA"
John Wayne. John Agar, Forest Tucker, Wally
Cassell, Richard Jaeckel
1949, Republic, HTS. Repeat

4. "KING KONG"
Fay Wray, Robert Armstrong, Bruce Cabot
1933, RKO, TV Indus, Repeat

May 11 "RIDE THE PINK HORSE"
Robt. Montgomery, Wanda Hendrix
1947, Columbia, Screen Gems, Repeat

WBBM Average Rating: 15 Average Share: 38

FRIDAYS 10:15-11:45 Program: LATE SHOW

April 21 "WINGED VICTORY" E. O'Brien, L. McCallister 1944, Fox, NTA, Repeat

April 28 "YOUNG STRANGER"

J. MacArthur, Kim Hunter
Universal, Show Corp, 1st Run

5 "DOUBLE INDEMNITY"
Fred MacMurray, Barbara Stanwyck
1944, Paramount, MCA, Repeat May

May 12 "JOHNNY COME LATELY"

James Cagney, G. George
1943, UA, Jayark, 1st Run

(Continued on page 42)

COMPETITION

| PROGRAM | STATION & AVG. RATING |
|-------------------|-----------------------|
| Movietime USA | WBKB |
| 10:15-11:45 | 8 |
| Jack Paar | WNBQ |
| 10:15-11:45 | 18 |
| News: J. Conway | WGN |
| 10:15-10:30 | 10 |
| Miami Undercover | WGN |
| 10:30-11:00 | 8 |
| 26 Men | WGN |
| 11:00-11:30 | 1 |
| Festival Of Stars | WGN |
| 11:30-11:45 | 1 |

COMPETITION

| | PROGRAM | AVG. RATING |
|----|-------------------|-------------|
| | Late Show | WBBM |
| | 10:15-11:45 | 7 |
| | Jack Paar | WNBQ |
| | 10:15-11:45 | 13 |
| | News: J. Conway | WGN |
| | 10:15-10:30 | 10 |
| Į. | Man & Challenge | WGN |
| | 10:30-11:00 | 3 |
| | Silent Service | WGN |
| | 11:00-11:30 | 2 |
| | Festival Of Stars | WGN |
| | 10:30-11:45 | 1 |
| | | |

COMPETITION

| PROGRAM | STATION & AVG. BATING |
|-----------------|-----------------------|
| Movietime USA | WBKB |
| 10:15-11:45 | 12 |
| Jack Paar | WNBQ |
| 10:15-11:45 | 9 |
| News: J. Conway | WGN |
| 10:15-10:30 | 8 |
| Play Of Week | WGN |
| 10:30-11:45 | 8 |

TV Sports Tab

Continued from page 27

Football Game of the Week," for showing Saturdays at 4:30 p.m., beginning Sept. 23. The followup is a third sold to United Motors Services Division of General Motors.

Network has exclusive rights for 1962 to the World Amateur Lee Hockey Championships, which it will cover from March 8 to 18, wherein the U. S., Russia and Canada inevitably create a lot of competitive excitement.

Beginning in January, CBS with Shell sponsoring will present a golf hour, "The Wonderful World of Golf," with top pros in match play.

play.

Scheduled for a return, in spite of host Bud Palmer's defection to NBC, is "Sunday Sports Spectacular," an hour and a half of interpretive coverage of anything from sportscar racing to billiards. Billed as "Summer Sports Spectacular" and slotted Thursday nights in an hour format, the show had a fairly successful run, and possible sponsors for a January return to Sunday are Ford and repeaters Schiltz beer and Vitalis hair tonic.

NBC fouts its major sports cov-

NBC fouts its major sports cov-NBC fouts its major sports coverage for the coming year by toting championship events in five sports, eight post-season football games and the World Series. Web also has scheduled two new packages, "All-Star Golf," a weekly hour Saturday afternoons with Jimmy Dameret as commentator and medal play between top pros, and "Sports Unlimited." with aforementioned Bud Pulmer producing and hosting an hour series interpretive stuff.

Otherwise it'll he lots of sports

pretive stuff.

Otherwise, it'll be lots of sports as usual, with horse racing (the Triple Crown on CBS), tennis (National Singles Championship on NBC), the fights (Saturday night on ABC), pro basketball (NBC again and a hardsell to sponsors) and so on.

For weathing cheek these prime.

For wrestling check those prime-time indie listings.

BBC-TV Format

Continued from page 20 E

Another departure is the slotting of "Adventure" a natural-history stanza, for a full 52 weeks.

Eric Maschwitz, BBC-TV light entertainment head, indicated that the Corp had now learned it must build teams of thesps of which individual members can be replaced without too much trouble, instead of building big stars like Tony Hancock, Eric Sykes. "These," he said, "invariably are tempted away by film producers and BBC-TV is back where it started."

Coming season sees first fruits

coming season sees first fruits of this new plan for vaude shows in the shape of "The Rag Trade," a comedy skein from the pens of Frank Muir and Dennis Norden, the Corp's advisers on comedy. According to Maschwitz, BBC-TV is concentrating hard on situation comedy this season because it knows it has "the opposition" whipped in this field.

Accent too is to be on building

Accent, too, is to be on building up British acts.

Burrows-Ackerman

Continued from page 22

paper censorship and foreign aid coruption.

Producer said efforts for fresh approach have been made on the show, including trying to fly out actors from N.Y. not generally exposed on television. He charged, however, that many times these actors set so many other deals before show is released they are no longer new faces. Peter Falk, Walter Matlau, Lee Kinsolving, Larry Blyden, Jack Klugman and Dean Jones are guest stars in various segs, with Stephen McNally and Robert Harling as running stars. Akerman and Burrows are executed a producers with different writers, directors and producers used on most shows to aid in fresh ideas, Ackerman said.

Series is a joint production with Four Star, which is putting up money, though Ackerman said he and Burrows "have complete artistic control." It marks their initial tenure, following Allied Artists release of feature "Al Capone." now in the \$6,000,000 gross market, he revealed.

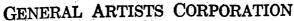
revealed.





For more than a decade,
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successful literary agency. He is now
another prized addition to G.A.C.'s
expanding client service.

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who has been appointed vice president
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New York

New York Chicago Beverly Hills London



Bids have been opened for 56 "satellite" tv outlets, mainly in the provinces of Buenos Aires and Cordoba. This will eventually provide doba. This will eventually provides for relaying Buenos Aipes programs in such important towns as Chivilcoy, Pergamino, San Nicolas, Capitan Sarmiento, Dolores, Carmue, Coronel Suarez, Carmen de Patagones, Pigue, Coronel Pringles, Rojas, Las Flores, Torn-Quist and Rauch, and provide farmers throughout the rich corn belt and Pampa plain regions with tv entertainment and news.

In the fast industrialized pro-vinces of Santa Fe, outlets will be posted in Santa Fe, Vera, San Cris-tobal, San Justo, Reconquista, Gal-vez, Rafaela, Venado Tuerto, Ru-fino, Canada de Gomez and Casilda.

Cordoba province will have similar outlets in Las Varillas, La Carlota, Dean Funes, Cruz del Eje, La Cumbre, Villa Dolores, Rio Tercero, Marcos Juarez, San Francisco and La Carlota.

San Juan and Mendoza.

Total of 26 bids were also put in for licenses to operate main channels · 3 and 5 · in Cordoba province, La Plata, Santa Fe, Santa Rosa, San Juan, San Miguel de Tucuman, San Luis, Santiago del Estero, Salta, La Rioja, Parana, Corrientes, Posadas, Catamarca, Resistencia, Viedma, Jujuy, Rawson, Rio Gallegos and Bahia Blanca to Comodore Rivadavia. A National Raddodiffusion and Television Council is examining the bids and should agree on the awards within 90 days.

Hidetoshi Shibata of Japan is tryIng to sell local tv outlets on Japanase Color Television, with hopes
of bring off deals before President
Arturo Frondizi visits Japan in nouncement of the show's can-

Cordoba City's Channel 12
Cordoba City's Channel 12
CUIH) was authorized to include commercials in its telecasts from May 1, having completed a year on the air without this financial support. The Cordoba studios are in process of building at Cerro Las Rosas suburb. The topography of this hilly province makes the transmission of clear vision difficult. In nearby Rio Ceballos ordinary sets pick up with difficulty, whereas viewing is better at Rio Tercero 100 kms distant from Cordoba city. Once the new studio building is completed the Channel 12 antenna will be raised from 75 metres to 110. This channel has an agreement to receive programs and talent the main sever making the masic though its ratings were not spectatory.

video-taped "Huckleberry Hounds,"
"Ivanhoe," "Bengal Lancer," "Jet
Jackson," "Jungle Jim," "Circus
Boy," "Lassie," Loreta Young, Ida
Lupino, Dick Powell, "Markham"
and Robert Cummings are popular
to features in Mendoza, Advertisers reckon there are 50,000 viewers and 5,000 sets in this provincial and 5,000 set capital so far.

T. S. Eliot

commercial webs are far from

criminals.

riminals.

For the year ended March, 1961,

a average advertising time taken For the year ended March, 1961, the average advertising time taken in an hour worked out to 4.9 minutes over the whole day. During prime time (7 pm. to 10 pm.) itrose to 6.8 minutes in an hour. Average ad clots in one day's sked totalled 24, of which 14 came between programs and 10 in natural breaks. ITA claims that these figures represent the lowest ad time of any comparable to setting in the of any comparable to setup in the

VALA has also been active in another field and has now filed a report to the Pilkington Committee (currently studying the future of U.K. broadcasting) recommendor U.A. broadcasting) recommend-ing another three tv channels. BBC should get another web, says the report, one should be purely educational and one should go to a new public corp.

a new public corp.

Group opines existing commercial web's should be charged "realistic rents" for their air time.

VALA estimates at least \$28.000.000 could be gleaned from these rents which would finance the proposed educational web. posed educational web

'Law & Mr. Jones'

cellation broke in the press last

Once the new studio building is completed the Channel 12 antenna will be raised from 75 metres to 110. This channel has an agreement to receive programs and talent from Channel 13 Goar Mestre in Buenos Aires.

Mendoza city's Channel 7 Mendoza Mendoza Merena 200 km range. The Channel 7 Mendoza's antenna is atop Mendoza's highest building, though founder Juan Gomez died before ha could see the first ty shows in las native city. Vision is remarkably clear in this Andean city and

from network tv in favor of the bang-bang and mustang lik.

Although conceding that his proprietary interest in "Mr. Jones" befogs the issue, Whitmore lashed out at the social irresponsibility and commercial short-sightedness of television, symbolized in its brush of the "Mr. Jones" type of show. Whitmore said he was ready to walk away from tv when "Mr. Jones" was cancelled, but he could not walk away from the 400-000 people who bothered to write. Hence, this crusade to get "Mr. Jones" back into action.

Whitmore and Gomberg, mean-

Whitmore and Gomberg, mean-Whitmore and Gomberg, mean-time, are planning a trio of films through their own production com-pany, Naxana. First will be an adaption of a Howard Fast novel, "Tony and The Wonderful Door"; second will be an original script by Gomberg, and third will be a pie to roll in England in associa-tion with Walter Shevson, who made "The Mouse That Roared."

Mexico City Economy Can't Afford Another TV Outlet: Azcarraga

Mexico City, Sept. 5.
Emilio Azcarraga, in a move to
obtain more accurate reporting of
radio and felevision developments
in Mexico, has recently initiated
a regular press conferences in his
Televicentro offices.

Televicentro offices.

Last week, Azcarraga stated that within two years Mexican television will be sufficiently consolidated to permit establishment of new channels in this city. The executive added that, he, personally, had no fear of competition, but in his opinion the market cannot support another ty outlet.

In the past there have been un-confirmed rumors of imminent as-signment of permits for two new channels, one of them, Channel 7, allotted to veteran radio broad-casting executive Cutberto Na-

Azcarraga said that any new channel here, to prosper would need \$4,000,000 in financial backneed \$4,000.00 in linantial back-ing. But in 24 months it might be feasible to set up other facilities since increase in receivers is ex-pected to mushroom. Time rates will then go up and more sponsors will be drawn to the medium.

Televicentro controls channels
7 and 9 as retransmitters but
Azcarraga said he is prepared to
sell one or the other, or both.
As for color, Azcarraga said
there were still technical difficul-

ties in the U.S. In Mexico, he said, there is no special date for initiating color telecasts.

MEXICO'S 'DISNEYLAND' PLUS BIG SHOW BIZ

in the adjacent state of Mexico.
Accent here will be on top motion picture and theatrical productions, with a huge Entertainment
Hall set to show pictures in all
latest projection systems including
Todd-AO, and presentation of live
productions such as "Folies Bergere" and biggest names in the
entertainment firmament.

Foreign TV Reviews

Big Night Out

Big Night Out."

ABC TV's "Big Night Out," which had previously suffered from delusions of grandeur not justified by the outcome, at least lived up to its sizeable handle in this offering. The show was built around Peggy Lee, quite an editee in herself, and its chief guest was Bing Crosby, who'd groaned his way over from the local movie studios where he's making another "Road" picture with Hope.

It was Peggy Lee's first outing on British tv, and she scored with a relaxed and polished selection of standards, sprinkled with the odd novelty. She made an affable introduction with "Love Being Here With You," backed by the old Westminster vista, and settled in with a poised "Moments Like This." Switching the tempo to the bongobeat, she followed with an enticing "Fever." based on a West Indian 'Fever." based on a West Indian 'Fever." based on a West Indian 'First break from the halldary.

Mexico City, Sept. 5.

Mexico is really golng all-out in pushing of huge amusement parks a la Disneyland. First of three or four projects in works has now taken form with the setting up of an international partnership. This one will erect Entertainment City in the adjacent state of Mexico.

Accent here will be on top motion picture and theatrical product.

Bernard Delfont's Sunday Show

tion picture and theatrical productions, with a huge Entertainment Hall set to show pictures in all latest projection systems including Todd-AO, and presentation of live productions such as "Folies Bergere" and biggest names in the entertainment firmament.

Seek Palmer Successor

On "Sports Spectacular"

CBS-TV is looking for a host to replace Bud Palmer on "Sunday Show He personality of a strong emcee. Billy Dainty, who continued to fill the latter spot, has proved himself a good comic in the past, but, viewed week after week, he hadn't weet hits fall in the Sunday 2:30 p.m. slot.

As reported last week, Palmer is setting up his own production firm in association with NBC sports for a series of hour sports specials titled "Sports Unlimited."

However ho st less, "SSS" reportedly has sponsors close to signing, including Ford Motor and a possible return of Vitalis and Schlitz Beer. Palmer has been hosting the summer nighttime version of the Sunday show. "Summer Sports Spectacular," on CBS Thursdays from 7:30 to 8:30 p.m.

Palmer, and the spirited church meeting.

But a large part of the credit thus to to the Pro Arte Orchestra, conducted by Charles Mackerras, who conveyed sympathetically the tang and insight of Kurt Well's score.

Otts.

Forciga TV Fellowsp

To All Pellowsp

Continued from page 86

wouldn't have deserved his billing if he hadn't come trailing clouds of glory.

Affred Marks, a smart comic embered marks and smart comic of the emcee chore, scored in a seaside tester which got most of its laffs from a couple of outmoded bathing-suits and some salty anatomical gags. Helped by Pat Coombs, Marks ensured that this had the vigorous vulgarity of eld-time music hall.

Another affable gagster, Ted Rogers, just about passed with a soso spiel and a fast-patter ditty, but he had an agreeably confiden-tial manner and might register with stronger material.

with stronger material.

Ruby Murray, who once unaccountably clicked with some lachrymose disks, accountably failed here with a cloying, undistinguished and pimple-raising act which would have seemed more at home in a tent. She praneed embarrassingly to "MacNamara's Band." filled "Mir. Wonderful" with schmalz, and then joined up with her husband on "Side by Side," which nauseated. The only asset of an offering of this kind would have been charm. It was conspicuously lacking, and set back Ireland's cause about a couple of decades.

Kenneth Carter produced ably.

Kenneth Carter produced ably, even trying a few visual tricks with his cameras. But, before this show returns for another hot-season session, it needs a heavy injection of form and imagination.

rever." based on a West Indian folk-tune but not acknowledged as such.

First break from the balladry came with thesp David Kossoff, who made mild fun out of the Cockney lingo and shared with Miss Lee a duet of "Mary Ellen." This sort of encounter between colorful native and visiting Yank was a pretty old-hat gambit, but didn't cloy as much as most.

The songalog continued with Peggy Lee's "Till There Was You" and "Fly Me to the Moon," which established a cozy and intimate mood. There followed a neat tour of waxworks, to the accompaniment of "The Look of You," at the end of which Bing Crosby, who was pretending to be a dummy, took life.

A gay interlude introduced song some of their oast hits such as "Swing on a Star" and "Second Time Around." with Cahn striding out with his amateur pipes. Peggy Lee gave shatches of "All the Way." and the whole thing was agreeably informal.

Crosby, in faltering vocal form past "Road" movies and joined the assembled company in a fineld of children's program; meminisced with numbers from past "Road" movies and joined the assembled company in a fineld of children's program; my sagreeably informal.

Crosby, in faltering vocal form past "Road" movies and joined the assembled company in a fineld of children's program; my station achievement for outstanding service to the community.

Program directors of seven local stations will submit entries for assembled company in a final my station achievement for outstanding service to the community.

Program directors of seven local stations will submit entries for assembled company in a final my station achievement for outstanding service to the community.

Program directors of seven local stations will submit entries for another my station achievement for outstanding service to the community.

Program directors of seven local stations will submit entries for another my station achievement for outstanding service to the community.

Program directors of seven local stations will submit entries for another my station achievement for outstandin

ing service to the community.

Program directors of seven local stations will submit entries for nominations by Sept. 5 for vote of the TV Academy membership. Awards committee comprises Harry Koplan, chairman; Frank Danzig, Jim Patterson, Bob Quinlan, Bill Stout, Bill Stulla, Richard Woollen and the Academy's secretary, Thomas Freebairn-Smith.

L. A. area awards were made last year but skipped the two previous years when local station managers and the Academy couldn't agree on a formula.

Large Eastern Radio Station need attractive, talented girl for all-night disc lockey program and public appearances. Acting ability valuable, Oriental or girl with French accent preferred, but not essential. Start ing salary—\$200.00 a week, with options. Send picture and background to

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Box V-3111, c/o VARIETY, 154 W. 46th Street, New York 86





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The Northwest area is really big league . . . 810,800 TV homes and over \$5 Billion in spendable income.

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100,000 WATTS . NBC MINNEAPOLIS . ST. PAUL



The largest TV area in Britain is the ABC TV area

ABC TV OF BRITAIN

ABC TV OF BRITAIN

ABC TV OF BRITAIN

Yes, Britain. ABC TV of Britain. ABC—short for Associated British Corporation. ABC TV—Britain.

And that area? The largest commercial TV area in Britain. TV in Britain isn't like TV in the States. In Britain there is only one commercial channel. This is split into areas, different companies look after different parts of the country. ABC have got a larger area than anyone else, and they've got it for weekends—peak viewing days; and every weekend, outstanding programs by ABC TV of Britain are networked nationwide...

Weekdays—when other stations take over—two different companies look after the area ABC handle alone at weekends!

Big area: big company: big Ideas:
ABCTV of Britain.



Calling the Shots

Continued from page 20 5

from an earlier time period into a 10.30 Monday slot next fall, at a time when most of its former audience strength has gone to bed.

For NBC-TV: "Thriller," 30%: "Laramie," 30%: "the new Dick Powell hour, 27.5%; "Cain's 100," 31%; "Outhaw," 33.5%; "Thernational Showtime," 22.5%; "The Detectives," 28.5%; new hour "Wells Fargo," 30.5%; "Tall Man," 81.5%, and "87th Precinct," 30.5%. The agencies average out the fourth quarter on the NBC Saturday night features at 26%, although one or two of the features, say the agencies, might go as high as a 40 share.

Among the non-participating

Anong the non-participating go as sings as 40 share.

Among the non-participating ghows of interest to the industry at large might be the news and pubaffairs stanzas to be regularly scheduled next season: The agencies give "CBS Reports" a 13°c, and "David Brinkley's Journal" 20°F. Frank McGee's NBC half-hour is chalked down for a 15°c. At ABC, when the "Bell & Howell Close-Up" programs share the same Tuesday night hour as "Alcoa Premiere" dramas, the joint 10-11 pm share is 28°c. Ironically, the dramas are not expected to do as well on the weeks that they take up the full hour without B&H pubaffairs, because they are, in successes, marked down for a 26°c.

The agencies determine ratings

attairs, because they are, in such cases, marked down for a 26%.

The agencies determine ratings in advance for any given webshow in the fourth quarter by considering several things: knowledge of the producer, of the show itself (via screenings); lead-in programming, lead-out programming, and problems peculiar to a network (like ABC's difficulties in raising an ample station lineup for its live programs or NBC's heavy sked of special program preemptions). Then there is the business of overlaying past performance on all new findings: how a certain kind of film show or against a quiz or variety show or even one of its own kind.

Of course, these predictions occidentive desired and the case of the contraction of the contraction

Of course, these predictions oc-casionally show miscalculation, but that's what makes horseracing.

that's what makes horseracing.

For ability of trained researchers to point out successfully the winners and losers in a tv season reflects, some think, on the whole makeup of commercial tv and also on the American viewing public. Evidently, the public doesn't abide many surprises. The accuracy of rating projections until now is partial proof that the public likes its staples.

Plummer. In addition, Fremantle his a running agreement with Britain's Associated Rediffision and Associated Pathe to distribute their dramas elsewhere.

Recent American product ac-quited for distribution by Freman-tle includes "Peter Gunn," "Mr. Luckv." "Wire Service," "Yancy Derringer," and "Beachcomber" and "Garlund Touch."

VARIETY ARB FEATURE FILM CHART

(Continued from page 38)

WBBM Average Rating: 17 Average Share: 43

SATURDAYS 10:15-12:45 Program: BEST OF CBS

April 22 *HOUSE OF STRANGERS" Ed. G. Robinson, R. Conte, Susan Hayward 1949, FOX, NTA, 1st Run

April 29 "SUSAN SLEPT HERE"
Debbie Reynolds, Dick Powell
1954, RKO, Show Corp, 1st Run

6 "WILD HARVEST"
Alan Ladd, Dorothy Lamour
1947, Paramount, MCA, 1st Run May

"THE BIG LIFT"
Montgomery Clift, Paul Douglas
1950, FOX, NTA, 1st un 13

WBBM Average Rating: 9 Average Share: 28

SUNDAYS 10:15-12:00 Program: LATE SHOW

April 23 "UNFAITHFULLY YOURS"

April 23 "UNFAITHFULLY YOURS"

Rex Harrison, Linda Darnell
1948, FOX, NTA, Repeat

April 30 "CHINA GATE"

Gene Barry, Angie Dickinson
1957, FOX, NTA, 1st Run

May 7 "DOCTOR IN THE HOUSE"
Dirk Bogarde, Kay Kendall
1955, Republic, P.T.I., 1st Run

May 14 "GOODBYE MR. CHIPS"
Robert Donat, Greer Garson
1938, MGM, MGM-TV, Repeat

COMPETITION

STATION &

| PROGRAM | AVG. RATIN |
|------------------|------------|
| Movie 5 | WNBQ |
| 10:15-12:00 | |
| Wrestling | WNBQ |
| 12:00-12:45 | 5 |
| Champ Bowling | WBKB |
| 10:15-11:00 | 10 |
| Wrestling | WBKB |
| 11:00-12:00 | 7 |
| Eichmann Trial | WBKB |
| 12:00-12:45 | 2 . |
| News: J. Conway | WGN |
| 10:15-10:30 | 7 |
| Divorce Court | WGN |
| 10:30-11:30 | 5 |
| Californians | WGN |
| 11:30-12:00 | 3 |
| Armchair Theatre | WGN |
| 12:00-12:45 | 4 |

COMPETITION

| PD COD LAG | STATION |
|---------------------|-----------|
| PROGRAM | AVG. RATI |
| Movie 5 | WNBQ |
| 10:15-11:45 | 9 |
| News 11:45-12:00 | WNBQ |
| Weather: Comments | WBKB |
| 10:15-10:30 | 8 |
| Movietime USA | WBKB |
| 10:30-12:00 | 6 |
| News: J. Conway | WGN |
| 10:15-10:30 | 9 |
| Festival Of Stars | WGN |

Western Stations Take It on Chin

winners and losers in a tv season reflects, some think, on the whole makeup of commercial tv and also on the American viewing public. Evidently, the public doesn't abide may surprises. The accuracy of raying projections until now is partial proof that the public likes its staples.

Fremantie

Fremantie

Fremantie: Trom Australia, "Animal Parade," "Terrific Adventures of the Terrible Ten," "Amazing Miss Eye", from Britain, "Bom-The Little Drummer," from Italy, "Bog's World" and an opera hour special, "The Rustic Singers"; from Canada, "RCMP"; Ireland, "Oedipus Rex" pic starring Christopher Plummer. In addition, Fremantle has a running agreement, which is the previous year.

Were pegged at \$26,451,764 in 1960 and \$25,459.885 the previous year. Itsised in order of profits, the previous year

The second 10 in terms of prof-

rise from \$10,560,279 to, \$11,473,454.

Chi's Upbeat Picture
Chicago, second only to New
York in profit totals, rose from
\$13,393,188 in 1999 to \$14,630,691
lest year. The four Chicago ty
stations reported a revenue total
of \$41,082,455 last year compared
with \$38,853,073 in 1959. Expenses
were pegged at \$26,451,764 in 1960
and \$25,459,885 the previous year.
Listed in order of profits, the
first 10 tv markets in 1960 were: (1)
New York (see above); (2) Chicago
(see above); (3) Boston, three stations,
\$8,942,617 in profits, \$20,034,196 in revenues, and \$11,091,579 in expenses; (4) Philadelphia,
three out of four stations reporting, \$8,416,807 in profits, \$24,928,184 in revenues, and \$16,551,477 in

expenses. in expenses.

Further data furnished by the FCC report included these high-lights:

—The networks and their 15 o&o's received \$640.7 million in total revenues last year. Of this amount, the webs gleaned \$494.8 million (77.2%) and their tv outlets \$145.9 million (22.8%).

Of the \$545.5 million in expenses, the networks incurred \$461.2 million (84.5%) and their stations \$84.3 million (15.5%).

—Of total profits by the webs and their stations, the networks received \$33.6 million (35.3%) and their stations, \$61.6 million (64.7%). In 1959, the networks accounted for 36.4% of profits and their stations 63.6%.

VHF stations, 254 (77.4%) report ed a profit with 74 (22.4%) a loss

—As a group, 81.1% of VHF stations showed profits while only 18.9% a deficit. In 1959, 78.5% of VHFers were in the black, and 21.5% in the red.

—The 72 UHF outlets reporting full-year operations full-year operations full-year operations for 1960 were split equally with 36 in the black and 36 in the red. In 1959, 35 UHFers were profitable and 34 losers.

Alcoa

Continued from page 21 rich talent pool opening up for the

makers of tv dramas on films. It will also deflate the mounting lather of talk that live drama is the only way to make the "waste-land" bloom, a point of view nourished by the dreary assembly-line fare churned out by the Hollywood film factories in the last couple of years.

filmed drama admittedly lacks the immediacy and flow of the live show, Lewis points out that film also lacks the frequent fluffs as well. Even more important for Lewis in appraising the superiority of film is the absolute control permitted by the medium in the editing process. "Every great documentary on television," Lewis said, "is the product of great editing, a creative device not available to live show." In any case, Lewis said: "Live drama on tv is largely a myth. When you'rea talking about live, you really mean tape. And when you talk about tape, you mean integrating many filmed sequences." Another advantage which the Alcoa series will have over shows like "Playhouse 90." Lewis pointed out, will be single sponsorship, permitting a three-act format for each hour show without the distraction of multiple plugs for various products. control permitted by the medium

multiple pings for various products.

But don't get Lewis wrong, While aiming at high artistic standards, Lewis is gearing the Alcoa series emphasis on drama and melodrama. As presently skedded, the initial stanza will be a one-hour drama titled "People Need People," with a script by Henry Greenberg themed to the question of community psychiatric therapy. Alex Segal is producing. Another show, titled, "The Hour of the Bath," will deal with some of the problems of the Vietnamese people. The two Hitchcock dramas, one of which he'll produce and the other produce and direct, will be tongue-in-cheek suspense dramas and may be shot in England.

Balto WJZ-TV

Continued from page 23

mate the financial outlay for the program at \$200,000.

At the Leadership Conference, local and national spokesmen will spell out the scope of the city's spell out the scope of the city's problems and put forward ideas toward solution. The viewer groups, composed of citizens at large and citizens active in improvement associations, civic orgs, service clubs, business groups with 10 to 20 members each, will receive advance material on upcoming shows. They'll be able to get together following the shows, and WJZ and the University will as laison in communicating group opinions to authorities involved. In a brochure prepared for civie groups, WJZ general manager John L. McClay says, "Service to community needs is an obligation of communications media as well as one of their proud traditions. We feel that an unremitting assault on the problems of community development, continuing for a full year, is in the best spirit of that tradition."

TV Followup Comment Continued from page 36 a

day (estimated) cost to the Times alone for its own chartered flight daily to Frankfurt and Zurich.

He was au courant with the news coverage of both. The Trib's corps ne was an courant with the news coverage of both. The Trib's corps of correspondents channel everything via Paris so the Frendh-based paper "helps itself first" and then transmits to America: The Times conversely, which has three leased cable lines and ditto wireless coverage, channels everything first to New York and it's then transcabled back to Europe, a 6,000 mile journey, at high tolls. He mentioned Tom Curtiss, by name, as a sample of the Trib's own local staffers; own race results, own local staffers; own race results, own local appeal, "which makes it fun to read," apparently the Times doesn't want it to be fun to read," as he appraised the good gray sheet's stolid news approach. But he summed it up that both serve American best in their excellent "image" abroad and he "hopes both prosper."

Bing's L.A. Indie Continued from page 22 🖬

on Friday leveled a record fine of \$7,500 against KFWB disk jockey Hal Murray, found guilty of charges of "conduct prejudical to the welfare of the union," at forml hearings.

At same hearing by AFTRA board, union withdrew "without prejudice" charges of "strike-breaking" against KFWB disk jockey Gene Weed, Immediately ockey Gene Weed. Immediately following the with drawal of charges, Weed informed the board of his resignation from AFTRA.





Mgt.: LEONARD GREEN 300 E. 51st St., New Yor FL 2-1764

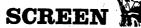
ACTION THAT ATTRACTS BIG AUDIENCES!

MACON 73%

MOBILE (Aud. Share) 54% (Apd. Share) 65%

Source: ARB, 1961.

For Further Details Contact





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TO THE TELEVISION INDUSTRY

THE LASSIE SERIES IS ABOUT TO BEGIN ITS EIGHTH YEAR OF

I WANT TO CONGRATULATE THE LASSIE PRODUCTION COMPANY, ITS STAFF, NETWORK TELEVISION. BOB GOLDEN, BONITA GRANVILLE WRATHER, BILL BEAUDINE, JR., AND DON CASTLE, AND THE ARTISTS, LASSIE, RUDD WEATHERWAY, JON PROVOST, JUNE LOCKHART, HUGH REILLY AND ANDY CLYDE FOR THEIR OUTSTANDING ACCOMPLISHMENTS IN THE PAST, AND FOR THE FINE SERIES OF PROGRAMS WHICH WE ARE ABOUT TO PRESENT

1 ALSO EXPRESS MY APPRECIATION TO THE CAMPBELL SOUP COMPANY AND THEIR AGENCY, BBD&O, FOR THEIR EIGHT YEARS OF

THE FIRST PROGRAM OF OUR NEW SERIES, "LASSIE AT THE GRAND CANYON," CONTINUOUS SPONSORSHIP. WILL BE SEEN OVER THE CBS-TV NETWORK THIS SUNDAY EVENING, SEPTEMBER 10TH, IT MARKS AN INNOVATIONAL DEPARTURE IN LASSIE PRODUCTION, HAVING BEEN FILMED AGAINST THE SCENIC GRANDEUR OF ONE OF THE WORLD'S WONDERS.

IT REPRESENTS, WE ALL FEEL, ANOTHER EXAMPLE OF PRODUCTION QUALITY FOR WHICH THE LASSIE SERIES HAS BEEN HONORED AND STANDARD FOR THE REST OF THE PROGRAMS FOR THIS COMING SEASON. ACCLAIMED FOR MANY SEASONS, AND SETS A

And britten

JACK WRATHER

Classic Programs, lat.

Limeliters, Eileen Farrell Roll With Clicko Sets; Other LP Reviews

With Clicko Sets; Other LP Reviews

By HERM SCHOENFELD

"The Slightly Fabulous Limeliters" (RCA Victor). One of the
hot combos in the folksingle
groove popularized by the Kingston Trio, the Limeliters have
fashloned another sock collection
of songs for the buffs of this genre.
Once again, this trio spices the
straight material with humor for
a tasty overal! package. The material ranges far and wide, including
splittuals like "Hard Travelin',
and "Mount Zion,"; the John Jacob
Niles classic, "The Lass From The Low Country" and a hymn to
Israel. "Aravah, Aravah," Album
was recorded live in San Francisco
before a mass audience whose approcess.

Elleen Farrell: "Here I Go
Again" (Columbia: Longhair
singer Elleen Farrell moved into
the pop field with a bang last year
when Columbia issued her "Right
To Sing The Blues" LP. In the
arias of Mozart and Puccini.
To Sing The Blues as much
at home with Richard Rodgers and
Harold Arlen as she is with the
arias of Mozart and Puccini.
The approach is pure and appealing and
with the slick orch aid supplied by
Luther Henderson. Miss Farrell
makes the likes of "My Funny
Valentine." "Taking A Chance On
Love" and "Second Time Around"
a complete delisht.

Louis Prima-Keely Smith: "Re
turn of the Wildest" (Dot. This is
a first-rate wrap-up of some gran
sam Buter's Witresses, a hard
driving rhythm combo. Prima does
tunes like "South of the Border."
"Come Back To Sorrento" and "Oil
"Absent-Minded Lover." in addition to scattered instrumentals by
Butter's group.

The Out-Islanders: "Polynesian
Fantasy" (Capitol). Keyed to an
exotic mood, this set presents some
blitch listenable arrangements on
Fantasy" (Capitol). Keyed to an
exotic mood, this set presents some
blitch listenable arrangements or
False of the first half of blego.

The Journal of the south of the
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"Absent-Minded Lover." in addition to scattered instrumentals by Butera's group.

The Out-Islanders: "Polynesian Fantasy" (Capitol). Keyed to an exotic mood, this set presents some highly listenable arrangements of 25,1954 for the first half of 1960, according to the first half of 1960, according to the semi-annual report to the student instrumental clithes found in this type of music, this orch delivers in a swinsting context such numbers as "Little Island." "China Sea." "Poinciana." and "Honorable Hong Kong Rock." Soprano Losile Jean Norman delivers some arresting atmospheric vocals on "The Moon of Manakoora" and "Moon Mist"

Jeev Alfdit "Commend Beatern in addition provides Inc., computer and magnetic tape manufacturer, and subsidiary companies were \$3.677,088 compared with \$3.better the six months ended June 30 excerding to the semi-annual report to the stockholders last week. Total sales for this period increased 13% while sales of magnetic recording 1961 was \$212.023 before federal income taxes and \$112.023 after taxes. Net per share amounted to large the same period in 1960, earnings were \$283.012.

kavolding for the most part this usual instrumental clicles for the period increased 312 for the most part this type of misting toncet such that the products alone rose 1975. The most part that the products alone rose 1975 for the first six months of 58-a." "Pointciana." and "Moon of Manakoora" and "Moon of Manakoora



LAWRENCE WELK

Proudly Presents His Fourth-in-a-Row Dot Hit Record "YELLOW BIRD" B, W "Cruising Down The River."

Kingstons, Cumberlands On a Shuttle Between Roulette & Can Records

The segue of John Stewart from his Cumberland Four and Roulette Records deals to the Kingston Trio and Capitol Records has been of

Records deals to the Kingston Trio and Capitol Records has been of continuing interest since the switch was made last month. Stewart is replacing Dave Guard with the Kingston outfit since the latter split with the group and is in the process of forming a new organization.

The deal to spring Stewart from his Roulette committee twas based on an agreement that at some future date the new Kingston Trio would record an unspecified number of albums for Roulette. In the meantime, however, the folksingers have extended their recording contract with Capitol until the fall of 1963 and took a six-figure advance from the record company on the extension.

Artist-Disk Deals

Reprise: Crosby Bros.
Hononlulu, Sept. 5.
Crosby Bros. Hullip, Dennis and
Lindsay: have obtained their release from MGM records and
signed with Reprise. First release
under the Frank Sinatra label will
be "The Night Wind Story," which
boys sing in Sinatra's upcoming
United Artists release, "Sergeants
3."

Top Singles Of The Week

(The 'Best Bets' of This Week's 100-Plus Releases)

THE EVERLY BROS. DON'T BLAME ME

(Warner Bros.) Muskrat
The Everty Bros. "Don't Blame Me" (Robbins*) is a good workover of the oldie which should maintain this duo's hot commercial pace. "Muskrat" (Americant) is a fresh piece of material also
due for heavy play. This disk introduces WB's plan to issue all
tunes with backing old hits. "Lucille" and "Walk Right Back" are
the house oldies. the bonus oldies.

JONI JAMES YOU WERE WRONG

(MGM) Somebody Else Is Taking My Place
Joni James' "You Were Wrong" (Karolyn") gives this songstress a potent ballad with a firm beat which the juves will go
for. "Somebody Else Is Taking My Place" (Shapiro-Bernstein*)
is an okay entry with a nice oldfashioned flavor.

CLIFF BENNETT YOU'VE GOT WHAT I LIKE

THE BROTHERS FOUR NOBODY KNOWS

(Columbia) My Woman Left Me
The Brothers Four's "Nobody Knows" (Frigatet) is a nifty pop
adaptation of the old spiritual whose smooth beat will get the
spins. "My Woman Left Me" (Frigatet) is less effective material
in a folksong groove.

WOODEN HEART

BILLY STRANGESOFT CHAINS OF LOVE

(Liberty) Long Steel Road
Billy Strange's "Soft Chains of Love" (Cedarwood) is a firstrate ballad conception right on target for the current teenage
tastes. "Long Steel Road" (Central Songs) is an arresting work-

ROY HAMILTON THERE WE WERE

(Epic) . If
Roy Hamilton's "There We Were" (Dickson*) is an excellent
adaptation of Beethoven's "Moonlight Sonata" theme which could
even hit with the juke set via this fine rendition, "If" (ShaptroBernstein*) is a topnotch slice of the hit about 10 years ago which could come back

LOU RAWLS THAT LUCKY OLD SUN

(Capitol) In My Heart
Lou Rawls' "That Lucky Old Sun" (Robbins*) bows this fine
young singer with a socko rendition of an oldie which could come
big in the current market. "In My Heart" (Kagst) is a more

RICKY PAGE I UNDERSTAND

(Dot) Every Time Ricky Page's "I Understand" (Jubilee*) is a neat rocking ballad pitched up in a stancard groove for this idiom. "Every Time" (Marcyt') has a tricky rhythm format to snag attention.

TERRY PHILIPS MY FOOLISH WAYS

ROGER ROGER ORCH

SO LONG, AU REVOIR, ARIVERDERCI

ARCHER & GILS...... THE WISHING SONG

(Monument)

The Velvets' "Lana" (Acuf-Roset) is another rocking tribute to a young femme and even though it's a standard group workover, it stands out in current competition, and should spin along profitable lines. "Laugh" (Acuf-Roset) has somewhat of a beat but little else to encourage play.

* * *

COUNTY DESMOND

LINTIL NIAGARA FALL

JOHNNY DESMOND UNTIL NIAGARA FALLS

*ASCAP. †BMI.

PIX PROMOTION'S CUFFO RIDE

Deal? Statistics Show They're Gaining

London, Sept. 5.

Current question in Tin Pan
Alley here is: Do British songwriters get a falr deal from BBC?
According to Patrick Hillyard, BBC
Radio's light entertainment topper, interested groups—such as the
Songwriters Guild of Great Britain songwriters Guild of Great Britain
—are constantly pressuring BBC
to install a high quota of British
music whereby Tin Pan Alley
would be greatly revitalized. But
BBC has always resisted on
grounds that merit is the criterion
by which music should be selected
and played.

However, British cleffers' slice of broadcast music is on the up grade, they rate increasingly strongly in the Current Items category (now pop humbers or pop revivals). Available figures of what's been broadcast from Janu-ary to May this year in this category read:

| 1961 | U.S. | BRITAIN | WORLE |
|------|--------|---------|--------|
| Jan. | 43.6 % | 41.08% | 15.32% |
| Feb. | 44.11 | 39.11 | 16,78 |
| | | 40.55 | 15.37 |
| Apr. | 45.2 | 41.61 | 13.19 |
| May | 39.88 | 42.79 | 17.33 |
| | | | |

| 1959 | 4. | U.\$ | BRITAIN | REST C |
|------|------|--------|---------|--------|
| Jan. | | 60 97% | 29.67% | 9.36% |
| Feb. | | 63.98 | 28.75 | 7.27 |
| Mar. | | 60.48 | 31.77 | 7.75 |
| | | 60.41 | 28.86 | 10.75 |
| May | **** | 61.08 | 29 72 | 9.20 |

Reynell Wreford, a SWG exec, opines that the overall percent of U.S. pop music broadcast in Britain currently stands at about 55% with Britain supplying 30% and other countries making up the rest. According to Hillyard, if light music is included with pop, the total British percentage hikes to at least 40%. Last year's an-inclusive percentage 'of U.K. music on the air) was 38.56% and this was up on the '59 total of 37.36%.

Trade here feels BBC has been slow to push the domestics' share but Hillyard insists that the Corp. is often left with no choice in the matter. For instance, disk programs reflect a high U.S. participation over which BBC has no control and show music is almost U.K. musicals are rare.

"BBC certainty has no bad con-

mvariably from America because U.K. musicals are rare.
"BBC certainly has no bad conscience about how it treats British songwriters," says Hillyard, "in fact, we have them very much in mind."

Bestselling 'Gum' Makes Lon Donegan 1st Briton To Earn 3 Gold Disks

London, Sept. 5.
British singer Lonnie Donegan, who figures in the Variery too 10 disk best sellers (U.S.) with "Does Your Chewing Gum Lose Its Flavor?" (Dot) and in the British top 20 with "Michael" (Pye), has become the first Briton to earn three gold disks (for 1,000,000 sales each)

three gold disks (for 1,000,000 sales each).

"Gum," which has risen in the U.S. over the last five weeks, has sold more than, 600 000 copies there; in Britain it reached 300,000 lisk also topped the Australian and New Zealand hit parades and selling well in Europe.

Other million-sellers from Donegan are "Rock Island Line" (Decca) and "My Old Man's A Dustman" (Pye). However, Decca never presented him with a gold disk for the former because he switched labels before the 1,000,000 sales were recorded.

Geographical Boo-Boo

Editor, VARIETY:
My sidebar remark made while presenting the MacDowell medal to Aaron Copland at the MacDowell to Asron Copland at the MacDowell Colony on Aug. 19, was delivered in Peterborough, New Hampshire, 60-year refuge for longhairs, and not, as your reporter gave it, "in Teterboro, New Jersey." In the interest of longhairs, suggest brushing up on their habitats.

Carl Carmer (For the Board of Directors of the Edward MacDowell Association).

Top Names Draw 430G Gross For Forest Hills Fest

An emphasis on name artists and a plan to make tickets as accessible as possible, are credited by Ronald Roye, William Gruman and Henry Foster as being major factors in the season gross of \$430.000 for Forest Hills (N.Y.) Music Festival, which they produced at the Tennis Stadium there. Trio, under the banner of Limelight Productions Inc., offered 10 concerts in the 13.300-seat arena, July 1 throuch Aug. 27.

Seats were scaled from \$5.50 down to \$2.25, with boxes available at \$7.50. Concerts ran about two hours in playing time, 8:45-11:15 p.m. and all shows were one-nighters, except a Harry Belafonte program which ran for a weekend.

Among the artists who appeared during the Fest were Judy Garland, Johnny Mathis, Theodore Bikel, Odetta, the Kingston Trio, Ella fitzgerald, Victor Borre and Belafonte. Miss Garland kicked off the season and did a return engagement later.

There was practically no walk-in trade for the shows, with about

ment later.

There was practically no walk-in trade for the shows, with about 99% of the ticket business being done in advance. The outfit used 18 ticket outlets and is figured to have done about 20% of, its business alone in the Nassau-Suffolk county area, with about 15% being sold through the Westbury Korvette store. Everything was on a reserved seat basis.

Substantial Costs
Costs were substantial and the

Costs were substantial and the combine estimated it had to have at least an attendance of 10.000 per concert to justify the nut. Apart from talent costs, the Fest's night. concert to justify the nut. Apart from talent costs, the Fest's nightly disbursement was about \$20.000. Advertising expenses for the season were figured at about \$30.000 and tickets alone cost around \$25,000. A crew of 60 was used each night to maintain the stadium, including 45 Burns Detective Agency men

men. It's estimated that around 110,000 It's estimated that around 110,000 people attended the Fest, at an average of about 11,000 per night. This was the first full season offered there by the combine, although they had presented two concerts at the Stadium previously. Two of the Saturday eve concerts were rained out but were presented the following Sunday, as previously arranged.

Limelight is already planning programs for next year and is considering some classical artists and maybe some name bands for presentation then. An outdoor operation is also in the works for Boston next summer. In addition the out-

next summer. In addition, the out-fit is setting up an organization to present concerts on a nationwide

businant trye. Inductify, and the past two years they have switched labels before the 1.000,000 of sales were recorded.

According to Donesan's recording manager, Pye exec. Alan Freeman, the singer will visit the U.S. around Oct. 10. before starting a with big names. They will also slip a bhort tour of New Zealand. Freeman is also working ma "suiffer before concerts as they did the Chadfolowing" to "Gum" for Dot Records.

BUILD UP B.O.

The renewed interest in disked

The renewed interest in disked versions of motion picture title songs, soundtrackers and pic music in general is giving the film industry virtually \$1,000,000-plus in cuffo promotion.

While it's hard to figure the exact value of any given record to a film release, "Never On Sunday," for example, provides a pretty solid foundation upon which to build. In the year since the film's release, there have been more than 400 recorded versions of the title theme, in addition to the soundtrack album which is still a strong seller after 12 months on the market.

There has been an estimated worldwide sale of between 14,000,000 and 16,000,000 singles and the album is at the 500,000 mark, which according to tabulations set up by the Record Industry Assn. of America is equivalent to about 2,000,000 singles.

ica is equivalent to about 2,000,000 singles.

According to execs at United Artists, which is distributing the "Never On Sunday" pic as weil as having the clicko single and soundtracker in its record company subsid, the film has received well over \$1,000,000 in free air time through disk jockey play and several hundred thousand dollars in added network to time via performances.

There was a time when programmers, especially for local stations were reluctant to spin a title song claiming that the cuffor plug took away a possible buy, of a spot announcement for the pic by the local exhibitor. That barrier has apparently been hurdled now because the programmers realize that they've got to spin the disclicks even though there may be an affiliated plug tiein.

The boxoffice effect of this free publicity is obvious. The "Never On Sunday" pic is now approaching its first anni at the same the atre in N. Y. and is still playing to big ho. As bookings were expanded into other markets this summer,

big b.o. As bookings were expand-ed into other markets this summer, it was discovered that the song was an open sesame to radio play, and

(Continued on page 46)

See Art Talmadge As UA Disk Prez

The designation of Max E. Youngstein as v.p. of United Artists puts Art Talmadge in line for the presidency of the firm's record company and music publishing subsids. Talmadge has been vice president of United Artists Records. Also understood that even though David V. Picker moves up on the UA pic end, he will continue as a veepee of the record company.

UA's music publishing subsids are United Artists Music (ASCAP) and Esteem-Sidmore (BMI). Latter has the hot "Never On Sunday" copyright.

HARVEY SCHEIN G.M. OF COL INTERNATIONAL

OF COL INTERNATIONAL

Harvy Schein has taken over as general manager of Columbia Records International. It's a newly created position to handle supervision of the company's relations with its licensees in Western Europe and other overseas fronts, Col's subsids in Canada and Australia will report to Schein.

Col's domestic operations relating to international activities will also report to Schein. Nat Shapiro is director of international artists are repertoire and creative services with Peter Roslay as coordinator of Latin America; Arnold Berry is director of operations; Stanley West is manager of promotion and merchandising services.

Schein joined Columbia in 1958 and has served as general attorney for the diskery. For the past year, the has also been responsible for international planning and acquisition activities as well.

Does BBC Give Native Cleffers a Fair | PLATTER TIE-INS | N.Y. Hi-Fi Show Director Crystalballs **Revolutionary New Audio World in '70s**

Status Symbol

Philladelphia, Sept. 5. Chubby Checker received an okay from Orphans Court here to buy. a \$3.995.50 Thun-derbird, which his manager feels is a status car suitable to

feels is a status car suitable to his charge's position.

Checker's guardian, attor-ney Morton J. Matz, had asked for a \$3,453.10 Pontiac Bonne-ville to take the rock 'n' roller to his one-night stands, trains to his one-night stands, trains and planes being impractical. His manager liked the Bonneville, but thought the originator of "The Twist" is more the T-Bird type. Then guardian and manager agreed to split the difference out of their own pockets. Judge Joseph Purker manad the actifice own pockets. Judge Jos Burke granted the petition

ARMADA Moves To Lick Sticky Transship Snag

ARMADA (Assn. of Record Manufacturers & Distributors of America) is moving in on the sticky transshipping problem which has been troubling the industry for

years.

In a report to ARMADA's exection board, legal counsel Sigmund H. Steinberg noted that there are now three pending Federal bills which could, if any one, or all were enacted, have a definite effect on the struction.

These are: 1) bill S.1396, now in the Senate Judiciary Committee, would, permit licensees of registered trademarks as registered users. This would allow a manufacturer to assign the use of his trademark on an exclusive basis to a user (distributor) on an exclusive basis in set areas or territories.

basis in set areas or territories.
Under terms of this proposed
legislation, a manufacturer would
be required to file the granting
of those rights with the Federal
Trademark Division. It would be
the responsibility of the manufacturer to police this practice, and
Steinberg stressed this would require great vigilance.

quire great vigilance.

2) A second bill, S.1722, would offer a Federal Fair Trade law, if enacted, with complete price protection. Under the terms of this proposed bill, prices would be fixed at every level as determined by the manufacturer. This bill differs from other fair trade legislation which sets the price levels at retail only.

Under the new bill Steinbard.

Under the new bill. Steinberg pointed out, there is considerable flexibility, wherein a manufacturer can set the price to the distributor, one-stops, rack operators and to the dealer from the distributor as well as the final retail price tag.

well as the final retail price tag.

The price setting would be voluntary with each manufacturer.

There have already been hearings on this bill, Steinberg reported, with strong pros and cons presented to the Commerce Committee in charge.

3) Another bill, combining features of the two described above, has also been thrown into the Congressional hopper.

Steinberg pointed out that in order for any or all of this legislation to pass it would be necessary for ARMADA to join with other industries.

Mathis' British Encore

Johnny Mathis will tour the United Kingdom again this year, says booker Vie Lewis. Lewis leaves for the U. S. in October where he will confab with Mathis on the dates.

Fred Dale, Lewis Hollywood associate, arrives here this week to windup details of a rerun Four Freshman tour next spring.

The new world of audio will have all four walls of your living room wired for sound by the 1970's but without any actual wires. That's the crystalballing of Dick Ekstract, a director of the N.Y. Hi-Fi Show to be held Sept. 14-17 at the Trade Show Building.

14-17 at the Trade Show Building.

"The wall paint used for the rooms of your future home will contain special sound-conducting chemicals," he noted, "and all you'll have to do is to take your record player, a three inch by three inch box powered by molecular electronic amplifiers—the next step after transistors—and tune it onto your wall frequency." There won't be any records as such, he added, but you'll use tiny wafer-like cards containing an entire evening of music that will be slipped into the little black box.

Ekstract's predictions go even further: "The walls of the listening room will change color acording to the music being played. The sound frequencies will alter the chemical content of the wall paint so that certain sounds will produce blues and other counds. produce blues, and other sounds will bring out yellow, reds and the

like."

This isn't too far out, according to Ekstract. He pointed out that a Japanese company is now experimenting with a combination tape camera-and-tv set. The machine will allow you take pictures and immediately play the tape film on your tv set. The tv set will contain its own visual audio tape recorder, so that you can record programs while you're away from home and see them when you return.

Ekstract also thinks that the phonograph needle will be a thing of the past in the '70s. He revealed that a man in Cleveland is working on a system which uses light rays to track phonograph records. Records, he believes, should last virtually forever—or until they are replaced with something else, probably tape wafers. "Music will be different, also."

thing else, probably tape wafers.

"Music will be different, also," he added. "Electronic music will be popular soon, music created by hi-fi instruments electronically. Much work in this field is being done at the Columbia U. Electronics Music Center under Professor Usachevsky and by Philips in Holland. In fact, the N.Y. City Center Ballet is doing one complete ballet this season to pure electronic music, no orchestra."

Nothing Like a Catalog, Sid Kornheiser Asserts As Morris Oldies Click

"Whether you're rich or poor, it's good to have a catalog," is E. H. Morris general manager Sidney Kornheiser's paraphrase of Joe E. Lewis' quip. The importance of a catalog is currently being highlighted at Morris by its flock of standards that have been grooved for the singles market in the past couple of months. couple of months.

couple of months.

Kornheiser doesn't hold with some songwriter-publisher beefs that "they're ruining my song" when it's worked over for current teen tastes. He believes that nothing can hurt a good copyright and the fact that a song can be done for today's market only helps point up the long-running values of a standard.

Out of the Mouris honner in re-

values of a standard.

Out of the Morris hopper in recent weeks have come "Mr. Sandman" by the Four Amigos on Capitol, "It's Been a Long, Long, Time" by Dotty Clark on Big Top, "Till Walk Alone" by Art Farmer on Prestige, "One For My Baby" by Etta James on Chess, "Old Bubt, termilk Sky" by Bill Black on Hi, "Nature Boy" by Bobby Darin on r Atco, "Tenderly" by Martin Denny on Liberty, "A Lot of Livin' to Do" by Frankie Avalon on Chancellor, "How It Lies" by Ann Nichols on Amber, and "Rifers in the Sky" by Lawrence Welk on Dot.

MUSIC

VARIETY'S RECORD T.I.P.S.

(Tune Index of Performance & Sales)

This weekly tabulation is based on a statistically balanced ratio of disk sales, nationally, as reported by key outlets in major

| | | t No. V | |
|---------------------|-----------------|------------|---|
| | | On C | |
| | | | Bobby VeeLibert |
| 2 | 1 | 9 | MICHAEL HighwaymenUA |
| 3 | 4 | 7 | SCHOOL'S OUT U. S. BondsLegrande |
| 4 | 2 | 8 | HURT Timi YuroLiberty |
| 5 | 5 | 10 | WOODEN HEART |
| -6 | _ ₁₀ | 7 | Joe Dowell Smask |
| - ₇ - | 7 | | DOES THE GUM LOSE ITS FLAYOR |
| _8 | 12 | <u>_</u> _ | LITTLE SISTER |
| - ₉ | | | Elvis Presley |
| | 6 | 11 | Markeys Satellite |
| 10 | 13 | 6 | WHO PUT THE BOMP Barry MannABC-Par |
| 11 | 8 | 13 | TOSSIN' AND TURNIN' Bobby LewisBeltone |
| 12 | 9 | 16 | KNOCK ON YOUR DOOR Eddie Hodges |
| 1 3 | 39 | 4 | CRYING |
| 14 | 18 | 9 | Ray Orbison Monument PRETTY LITTLE ANGEL EYES |
| 15 | | 23 | Curtis Lee Dunes I FALL TO PIECES |
| 16 - | -i7- | | Patsy Cline Decca |
| | | | Johnny Tillotson |
| 17 | 14 | 15 | I LIKE IT LIKE THAT Cris Kenner |
| 18 | 21 | 12 | SEA OF HEARTBREAK Don Gibson Victor |
| 19 | 24 | 7 | LET FOUR WINDS BLOW Fats Domino Imperial |
| 20 | 15 | 7 | DON'T KNOW WHAT YOU'VE GOT |
| ž1 | 31 | 5 | Ral Donner |
| 22 | | 5 | Bob Morrow |
| 23 ⁻ | 19 | | Bobby Edwards |
| | | | Chubby CheckerParkway |
| 24 | 24 | 5 | AMOR Ben E. King |
| 25 | 59 | 4 | IT'S GONNA WORK OUT FINE Ike & Tinz Turner Suc |
| 26 | 43 | 2 | FRANKIE AN. JOHNNY Brook Benton |
| 2 7 | 26 | 11 | TOGETHER Connie FrancisMGM |
| 28 | 16 | 7 | HILLBILLY HEAVEN |
| 29 | 35 | 3 | Tex Ritter Capitol LET ME BELONG TO YOU |
| 30 | 23 - | 10 | Brian Hyland ABC-Par I JUST DON'T UNDERSTAND |
| 31 ⁻ | 22 | 5 | Ann MargaretVictor |
| 32 | 28 | 4 | Ray Orbison |
| _ | 40 | | Pat Boone |
| 33 | | 1 | YOU MUST BEEN A BEAUTIFUL BABY Bobby Darin Atec |
| 34 | 29 | 8 | DON'T BET MONEY Linda Scott |
| 35 | 38 | 4 | BLESS YOU Tony Orlando |
| 36 | 69 | 4 | MY TRUE STORY |
| 37 | 52 | - 6 | Jive Five |
| 38 | 30 | 10 | Wink Martindale Doi NEVER ON SUNDAY |
| 39 | 50 | 6 | Chordettes |
| 40 | 33 | 10 | JarmelsLaurie |
| | | | Ray PetersonDune |
| 41 | 47 | 4 | EVERY BREATH I TAKE Gene PitneyMusicon |
| 42 | 68 | 8 | PEANUTS Rick & Kings |
| 43 | 20 | 12 | DUM DUM |
| 44 | 57 | 8 | LOVER'S ISLAND |
| 45 | 36 | 9 | Blue Jays |
| 46 | 95 | 8 | Don Shirley Trio |
| 47 | 45 | 2 | ShirellesScepto |
| | | | Marty RobbinsCo |
| 48 | 62 | 9 | ASTRONAUT Joes Jiminez |
| 19 | _ | 1 | THIS TIME Troy ShondellLibert |
| 59 | | 1 | LATEST FLAME |

Off-Bardway's New Jazz Joint in Stratford. Ont.

Stratford, Ont., Sept. 5.
A young red-bearded ex-butcher runs the Black Swan Club, this Bardfest town's first late-hours jazz spot. It's in an old house a few hundred yards from the Avon River, where two black and a couple of dozen of ay swans swim sedately past the weeping willows. Owners are Harry Finley, John Cown and Chris Thompson, all from Hamilton, Ont., who claim 3,000 members. from Hamilton 3.000 members.

and Hamitton, Oth., who claim 3,000 members.

"Jazz. Espresso, Peace" read handbills passed out nightly outside the Festival Theatre and "off-Bardway" Avon Theatre, which house Shrkespeare and the International Film Festival respectively Black Swan Club membership is two bits, with a folk singer yclept Klaas von Graff on tap, plus a cool combo—one of whose sideman has doubtless been nicknamed "the Bird of Avon." Two featured numbers, natch, are "Lullaby of Bardland" and "Way Down Upon the Swanny River" (it says here).

Guffo Ride

Continued from page 45

the use of the record album jackets as display pieces in all types of retail shops was sought by merchants who were aware of the popularity of the tune long before the pic had been booked in their area.

"Exodus" is another example of the song helping push the motion picture. The bestselling single version of the "Exodus" theme was released about one month before the picture opened as a hardicket attraction in selected situations. Ferrante & Teicher had already racked up about 500,000 sales before the picture opened and then went on to sell 1,000,000 more singles. This, too, was a tie between the UA pie distributorship and the disk company outlet. In addition, the Mantovani version of the theme on the London label was up among the bestsellers for several months, while the soundtrack set released by RCA Victor and an original score LP, "Exodus To Jazz," were selling around the 500,000 mark as the picture moved into greater distribution.

Again, estimates of \$1,000,000 in free air time were considered conservative in figuring the overall exploitation of this film. An Academy Award winner for the best musical score, the "Exodus" music which was written by Ernest Gold 10 months later, is still selling strong nationally and getting plenty of play in new markets as the picture openings spread.

So intense is this coverage that one top record cempany exec recently said. "A film company must have a record arm. It could lose money, and it would still come out way ahead on the promotion for its basic product."

Also currently receiving the benefits of the free muslc promotion are such pictures as "Guns of Navarone." with a click single and a soundtracker on Columbia and "Goodbye Argin," with a Ferrante & Teicher single and a soundtrack package on UA, and about 15 foreign releases in Europe.

Upcoming major productions which figure the music angle heavily in their plans are "West Side Story," with at least three new albums (the pour starter which was scored by Henry Manclini, will have several singles as woundstrack set o

CONNIE FRANCIS (MGM) More Greatest Hits (E 3942)

| F | RET | | ALBUM BEST SELLERS A National Survey of Key Outlets) |
|------|--------------|-------------|--|
| Th | | t No. 1 | wks. |
| 1 | 1 | 7 | JUDY GARLAND (Capitol) |
| 2 | 4 | 54 | Judy Garland at Carnegie Hall (WBO 1569) NEVER ON SUNDAY (UA) |
| 3 | 3 | 35 | Soundtrack (UAL 4070) CAMELOT (Columbia) |
| 4. | 2 | 10 | Original Cast (KOL 5620) LAWRENCE WELK (Dot) |
| _ | | | Yellow Bird (DLP 3389) |
| 5 | 5 | 11 | ELVIS PRESLEY (Victor) Something for Everyone (LPM 2370) |
| 8 | 6 | 33 | GREAT MOTION PICTURE THEMES (UA) Various Artists (UAL 3122) |
| 7 | 12 | 18 | MITCH MILLER (Columbia) Ty Sing Along (CL 1628) |
| 8 | 10 | 4 | JOHNNY MATHIS (Columbia) Portrait of Johnny (CL 1644) |
| 9 | 7 | 13 | KINGSTON TRIO (Capitol) Going Places (T 1564) |
| 10 | 9 | 70 | SOUND OF MUSIC (Columbia) Original Cast (KOL 5450) |
| 11 | 16 | 6 | FRANK SINATRA (Reprise) |
| 12 | 8 | 17 | Sinatra Swings (R 1002) CARNIVAL (MGM) |
| 13 | 13 | 7 | Original Cast (E 3946) ARTHUR LYMAN (Hi Fi) |
| 14 | 11 | 39 | Yellow Bird (LP 1004) EXODUS (Victor) |
| 15 | 22 | 2 | Soundtrack (LOC 1058) HARRY BELAFONTE (Victor) |
| | | | Jump Up Calypso (LPM 2388) |
| 16 | 15 | | U. S. BONDS (Legrande) Dance Till Quarter to Three (LLP 3001) |
| 17 | 21 | 3 | RAY CONNIFF (Columbia) Somebody Loves Me (CL 1642) |
| 18 | 19 | 25 | RAY CHARLES (Impulse) Genius Plus Soul Equals Jazz (A-2) |
| 19 | 17 | 17 | EDDIE HARRIS (Vee Jay) Exodus to Jazz (3016) |
| 20 | 14 | 6 | FRANK SINATRA (Capitol) |
| 21 | 18 | 13 | Come Swing With Me (W 1594) RICKY NELSON (Imperial) |
| 22 | | 1 | Rick-is 21 (LP 9152) EARL GRANT (Decca) |
| | | | Ebb Tide (DL 4165) |
| 23 | | 1. | LIMETITERS (Victor) Slightly Fabulous (LPM 2393) |
| 24 | = | .11 | STARS FOR A SUMMER NIGHT (Columbia) Various Artists (PM 1) |
| 25 | 34 | 34 | LAWRENCE WELK (Dot) Calcutta (DLP 2539) |
| 26 | 24 | 11 | PAT BOONE (Dot) Moody River (DLP 3384) |
| 27 | 28 | 2 | SOUTH PACIFIC (Victor) Soundtrack (OL 4180) |
| 28 | 20 | 23 | PAUL ANKA (ABC-Par) |
| 29 | 32 | 2 | Sings His Big 15 'ABC 323) JOSE JIMINEZ (Kapp) |
| 30 | _ | 19 | At the hungry i (KL 3238) AL HIRT (Victor) |
| 31 | 26 | 25 | Greatest Horn in the World (LPM 2366) FRANK SINATRA (Capitol) |
| | <u> </u> | | All the Way (W 1538) |
| 32 | 31 | 4 | DAVE BRUBECK (Columbia) Time Out (CL 1397) |
| 33 | 3 5 | 2 | BRENDA LEE (Decca) All the Way (DL 4176) |
| 34 | | 1 | JOSE JIMINEZ (Kapp) The Astronaut (KL 1238) |
| 35 | _ | 1 | MITCH MILLER (Columbia) Your Request (CL 1671) |
| 36 | - | 1 | 60 YEARS OF MÚSIC AMERICA LOVES (Victor) |
| 37 | 27 | 18 | Various Artists, Vol. III (LOP 1509) BOBBY DARIN (Atco) |
| 38 | | 14 | Bobby Darin Story (LP 33130) MANTOVANI (London) |
| 39 | | 12 | Italia Mia (LL 3239) STAN FREBERG (Capitol) |
| | | 2 | Presents the U.S.A. (W 1573). |
| 40 | | | DICK GREGORY (Colpix) In Living Black and White (LP 417) |
| 41 | _ | 1 | PETER NERO (Victor) New Piano in Town (LPM 2383) |
| 42 | _ | 2 | PETER NERO (Victor) Piano Forte (LPM 2334) |
| 43 | | 24 | MITCH MILLER (Columbia) Happy Time Sing Along (CL 1568) |
| 44 | 30 | 4 | GONE WITH THE WIND (WB) Soundtrack (WB 1322) |
| 45 | | 1 | ROGER WILLIAMS (Kapp) Soaring 60's (KL 1251) |
| 46 | | 21 | MITCH MILLER (Columbia) Memory Sing Along (CL 1542) |
| 47 | | 2 | MANTOVANI (London) Theme from Carnival and Others (LL 3250) |
| 48 | | 19 | BRENDA LEE (Decca) Emotions (DL 4104) |
| 49 | | 2 | GEORGE SHERING (Capitol) Mood Latino (T 1567) |
| . 50 | _ | 3 | CONNIE FRANCIS (MGM) More Greatest Hits (F 3942) |

On the Upbeat

New York

Latest jazzband girhas being for agency officers with the western vocal group the personal management contrast with the western vocal group the personal management contrast with the western vocal group the personal management contrast with the western vocal group the personal management contrast with the western vocal group the personal management contrast with the western vocal group the personal management contrast with the western vocal group the personal management contrast with the western vocal group the personal management contrast with the western vocal group the personal management contrast with the western vocal group the personal management contrast with the western vocal group the personal management contrast with the western vocal group the personal management contrast the provided western vocal group the personal management contrast the provided western vocal group the personal management contrast visits personal perso New York

Julie Wilson will be the official hostess at the N. Y. Hi-Fi Show Sept. 14-17. The Roosevelt Grill reopened for the fall yesterday (Tues.) with Milton Saunders Orch and the Al Conte Trio. Benny Goodman and his 15-man crew play a return at Freedomland Sept. 7-10. Roseland Dance City began its fall season yesterday (Tues.) with the Buddy Bair Orch playing its eighth engagement at Lou Brecker's baltroom.

Dorothy Donegan, headlines at the Roundtable Sept. 11-Oct. 7. Incidentally, Marvin Drager has taken over the press for the room. Eydie Gorme & Steve Lawrence into the Sahara, Las Vegas, Sept. 26-Oct. 23. Guy Mitchell is set for Angelo's, Omaha, Oct. 6. 14. Enzo Stuarti starts a date at Winnipeg's Town & Country Friday (8) that will run through Sept. 28.

BMI is giving a reception hooring the Eighth Congress of the Incident of the Sahara of the Incident of th

Latest jazzband gimmlck which has brought in a disk contract, to dates and vaude tours comes from "The Confederates." Group dress-es in red uniforms and is billed with appropriate pseudonyms: Robert E. LeBurgh (Bobby Mickel-burgh), Longstreet Deuchar (Pete



JUST GREAT! ELLA FITZGERALD Verve Records

YOU'LL HAVE TO SWING IT

FAMOUS MUSIC CORPORATION



BOBBY DARIN SINGS "YOU MUST HAVE BEEN A BEAUTIFUL BABY" ATCO # 6206 MUSIC PUBLISHERS
HOLDING CORPORATION

Davison orch opened at Black Sheep ... Jenny Mack's new singer at Pupple Onion ... Hannah Dean & T-Bone Walker took over from Barbara Dane at Sugar Hill ... John Coltrane added to Monterey Jazz Fest lineup ... Miles Davis set for three weeks at the Blackhawk, probably near end of October—George Shearing goes into the Hawk in mid-September and Carmen McRae follows him Oct. 10 ... Jazz Workshop's signed Cannonball Adderly Quintet for Oct. 10-29 ... Duke Ellington band set for a week at New Fack's following Monterey Jazz bash ... Jerry Wolter & Betty Mann bresking in a new act at the Mintsrel, San Jose.

Philadelphia

Philadelphia

Stan Kenton set for the Red Hill
Inn Sept. 5-10; Mel Torme, Nov. 1313; Dukes of Dikeland, Nov. 1315; George Shearing, Nov. 21-25.
Al Alberts has new release,
"Only on Sunday." cleffed by Bix
Reichner and Alberts, for their
President label... Dinah Washington reopened Pep's on Labor
Day, her second appearance at spot
this year... Count Basic and orch
in one-nighter at Sunnybrook
Sept. 9... Irving Rosenthal, operator of Palisades Amusement Park,
Fort Lee, N.J., will receive \$25,000
from Lloyd's of London, if The
Thrill Show, starring Fablan, is
rained out here Sept. 7. Don
Wright, former deejay at WACB
Pittsburgh, joined Al Rosenthal's
Cambridge Record Distributors as
promotion manager.

COL AIMS AT WIDER MKT. FOR MEX SINGERS

Mexico City, Sept. 5. Armando de Llano, sales manager for Discos Columbia de Mexico, said the diskery's reps at the first meet of its Latin American execs

meet of its Latin American execsin Rio de Janeiro Saturday (2) will drive for "internationalization" of Mexican recording artists.
Step-up in American exploitation of Mexican singers via Columbia International's EX-Serie label, de Llano said, is giving worldwide popularity to such entertainers as Javier Soils, Los Panchos, the Huerta Sisters and The Teen Tops et al. Now the program is to be

Deuchar). Beauregarde Jones (Briam Jones), Stonewall Jenkins (Keith Jenkins) and Jefferson Darby (Ron Darby). Band bows on Decca Sept. 15.
Paul Anka and manager Irving Feld lined up Clarence "Frogman" Henry and Duane Eddy for U.K., concert tours ... Harold Davidson off to Moscow to book some acts ... U.S. blues singers Sonny Terry and Brownie McGhee, who begin a month's tour in Britain this week, have been set for a stint to Coventry Musica.

wares through United Artists Records. The team has been signed
to develop, record and produce
new artists for the label.

In addition, they'll also enter
the album production picture with
a stress on new talent. According
to the deal arranged for them by
Art Talmadge, UA veepee-general
manager, they will be allowed to
project new talent ideas and will
have full rein in selection of the
talent as well as the material
which they record.

For the past few years, Leiber

taient as well as the material which they record.

For the past few years, Leiber & Stoller have been doing indie flisk producing for the Atlantic and Atoo labels. Several years ago they had an indie disk producing deal with RCA Victor but it didn't work out.

Already released by UA are two Leiber & Stoller productions, "Drums" by Kenny Chandler, and "How Many Nights" and "I'll Bring Along My Banjo" by Johnnie Ray, his first try at the current rock 'n' roll sound. Two more Leiber & Stoller finds, the Shepperd Sisters and Terry Phillips, have just completed sessions which will be released by UA this week.

Local Pitt Maestro Makes Good (and How): Set With Genevieve

Pittsburgh, Sept. 5.

It was the last week of a fiveyear run for Del Monaco, leader
at Pitt's Holiday House and he
was feverishly Jooking for a place
to put his band. The star of the
show was Genevieve and she marvelled at the way Monaco handled
the band with her difficult music
she so seldom follows. The two
were getting along famously when she so seldom follows. The two were getting along famously when Monaco got an offer to take his quartet into the Vogue Terrace on a steady basis in the club's new Roaring 20's room. He immediately accepted and signed contracts with

accepted and signed contracts with the room's new owner, Joe Lazzaro. During her nine-day engagement, Genevieve told Monaco what a good job she thought he was doing but this he had heard before since

but this he had heard before since he had conducted the best shows in this area during the past five years with no complaints.

However, on Wednesday (23), Monaco received three calls from the French star with an offer to become her permanent conductor. At first he refused because he didn't want to travel but when Lazzaro told him that he could put his band into the Vogue and come in himself during the weeks he wasn't working with Genevieve, he quickly accepted.

ASCAP Retains Farnol Org to Beef Up Bally

The American Society of Com-posers, Authors & Publishers is augmenting its public relations ac-tivities with retention of the Lynn Farnol organization to carry on an information research pro-

de Llanosais & EA-Serie label, popularity to such entertainers as Javier Solis, Los Panchos, the Huerta Sisters and The Teen Tops et al. Now the program is to be extended to include all Mexican singers under exclusive contract to Columbia.

Mexican warblers heretofore have not achieved wide international popularity despite fact that there is considerable "sympathy" for the country's music abroad, de Llanosaid. Under the new Columbia exploitation plan globe circling tours for Mexican entertainers will also be worked out.

Decca's Deutschman Sees Vast Field In Education—Now a \$9,000,000 Biz

An area that is generally con-sidered to be within the realm of the indle record companies almost exclusively is the field of educa-tional material. But it ain't neces-sarily so as Ben Deutschman, head of Decca's educational division, will attest. Although the majors don't do much recording specific

of Decca's educational division, will attest. Although the majors don't do much recording specifically for education, some are actively engaged in marketing existing catalog material in the educational category. Indies do most of the specialty and creative work. The role of the small companies in the field is still that of taking the initiative because the sales potential for a large outfit isn't greate enough. Indies can never be replaced in this area, Deutschman feels, because specialty material will always be their province but "big companies will some day get to a point where they will see the necessity of such a program."

As the majors go, Victor is the largest and oldest in educational material. It also supplies considerable electronic equipment to educational Institutions. Among other majors involved in the field in one degree or another are Decca, Capitol and Columbia. Decca has com-

nations involved in the field in one degree or another are Decca, Capitol and Columbia. Decca has compiled an educational catalog of some 200 disks for use by institutions.

Fast Growing Market

Fast Growing Market
The field is rapidly growing. It
will probably yield an expenditure
on the part of educational institutions and related organizations of
upwards of \$9,000,000 this year, a
figure which should continue to
rise annually. In the area of language records alone, Deutschman
estimates that sales have increased
a couple thousand percent in the
past 10 years.
Decca instituted its educational
division over a year ago. The
branch doesn't produce any special disks for education, but rather
compiles and sells catalog ma-

cal disks for education, but rather compiles and sells catalog material which is felt applicable to current teaching trends and subjects. It employs no fixed selling staff, but uses salesmen from various, offices as needed. Promotional

staff, but uses salesmen from various offices as needed. Primotional matter advising educators on the range and availability of material is constantly being sent out and coverage of the in-service training centers and other places where teaching techniques and material are discussed is extensive.

"By the end of the year we will have the record (a specially-prepared disk by Deutschman on platters in education) used in 2,000 workshops, clinics and in-service training centers." he figures. This would involve exposure to the use of recorded material to as many as 400,000 teachers and educators. In addition, Decca holds clinics to introduce the use of this stock. Scope both in material and the use of this material is tremendous, says Deutschman, who is a former teacher and has written a catalog called "Recommended Records for Education," published by Harrison Prese which he is now revising Materials used range from jazz to sound effects, for subjects from

literature. Considerable made of disks in working with retarded children and other handi

retarded children and other handicap cases.
In still another facet of the education disk field, there's an area in which disks are produced to go along with film strips and slides. These are specially produced by outfits like the Encyclopedia Britannica which prepares educational films et al. There are also companies which make records only for education and others that produce just for schools. It's a vast field of which Deutschman says, "we haven't even scratched a vast field of which Deutschman says, "we haven't even scratched the surface."

In the distribution of material

the surface."

In the distribution of material for education, two different approaches are used. One is the usual method of using local dealers and distribs, and the other is the use of special school supply dealers. In the latter case, deals aren't involved because the schools will pay the list price, according to Deutschman.

Only problem with dealing with schools for a major is the length of time taken by them to decide whether they'll buy and what they'll buy, and then of course there's payment. Deutschman feels that the indie can cope with this better than the big company to whom it becomes a headache, which is another reason why education is still largely in the hands of the smaller companies. of the smaller companies





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17 Week SECSION & R. Y. C. M. R. Y.

JULIAN "CANNONBALL" **ADDERLEY**

QUINTET

Sept. 5-9 JAZZ CENTRAL, St. Louis; Sept. 13-24 BIRD HOUSE, Chicage; Sept. 26 - Oct. 8 MINOR XEY, Detroit; Oct. 10 - Oct. 29 JAZZ WORKSHOP, See Francisco; Nov. 2-Nov. 19 CRESENDO, Hollywood RIVERSIDE RECORDS Pers, Mgt. JOHN LEVY

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"GIVE MY TOY TO THE BOY NEXT DOOR"

Eleventh Floor Music, Inc.

All-Out Show Biz Bash in Tribute To LV's Favorite 'Gambler's Priest'

Las Vegas, Sept. 5.
Rev. Richard Crowley, who has served as pastor of St. Viator's Catholic Church here for the past catholic Church here for the past aix years, was given the biggest farewell party in the history of Las Vegas on Aug. 28 at the Convention Center, and among the many awards presented to him was a gold lifetime membership in the American Guild of Variety Artists. Father Crowley had served as chapiain of AGVA's western district for the past four years.

When friends of the so called "gambler's priest"—given that tag because some of the top gamblers in town are his close friends and often contributed to his church—heard he was to be transferred to new duties in Springfield. Ili., they decided to have a testimonial din-

heard he was to be transferred to hew duties in Springfield. Ili., they decided to have a testimonial dinner for him. Sparked by Sammy Cohen of the Santa Anita Race Book, Tommy McDonnell of the Stardust Hotel, and Dr. Reuben Lockitch, the dinner was planned to raise enough money to buy Father Crowley a round trip ticket to Rome so that he could realize his, lifelong ambition of having an audience with the Pope. So many people of all faiths wanted to be included in the dinner it snowballed into a planned "come one, come all" party for the Stardust auditorium, where Father Crowley has been conducting a 4:30 a.m. "Actors Mass" each Sunday, in spite of some criticism that he nextdoor nitery feat ured nudes.

So many acts appearing on the

nudes.

So many acts appearing on the Strip volunteered to appear at the event, it was decided to again move it, this time to the biggest auditorium in Las Vegas — the Convention Center rotunda.

Wellwishers estimated at be-tween 5.000 and 9.000 attended the party during the time it started at 9 p.m. until it ended at 3:30 a.m. An SRO crowd of more than \$.000 filled the floor at the peak of the evening—midnight—and offi-5,900 filled the floor at the peak of the evening—midnight—and offi-clais said there was no way of counting the turnover. No admission was charged, but six boxes were placed around the auditorium for donations to the

BOSTON'S

The completely new HOTEL AVERY, with private bath and TV in all rooms, will make your visit to Boston a memorable one. Located in the next of the shopping and enterpart district. Children

art of the shopping and enter-nt district. Children under 14 Parking facilities. Sensibly

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round trip Rome ticket. Trustees of the fund, Dr. Lockitch, Sil Pet racelani and Robert Cardinal, had

racelant and Robert Cardinal, had not announced how much was raised at presstime. One estimate had the amount at around \$7,000. The trio's said the money would be put in a trust fund earmarked for the Rome transportation, explaining that "if we gave the padre the cash he would give it away."

Several stars falled to appear as skedded, but all sent letters of apology and good luck. Twentyfive acts, with 64 performers, provided the entertainment. Midway through the show Father Crowley put on a bowler and stepped through a lively bit of terping with singer-comedian Dave Burton of the Sands. He sang two choruses of "Harrigan." Song sheets were passed among the audience and serverses of a song the sang and serverses of the sangs the sanger than That's Me. Substituting "Crowley" for "Harrigan." Song sheets were passed among the audience and a community sing was held to the tune of "Hey, Look Me Over," with special lyrles by Dave & Maxine Buston.

"Dear Father Crowley, you're

"Dear Father Crowley, you're such a dear,
Yon take on people's troubles and give them lots of cheer,
You never mind the hours,
you never mind the time.
You've given up lots of reading time and prayers along the line,
To help the underprivileged children, the lonesome and the drunks,
The wayward and the troubled and just the plain old folks,
There's never a time when anyone calls,
That you're not there to help,
Dear Father Crowley,
Oh, Father Crowley,
Let us tell you — you're the most!"
Among those on the bill: Th

Let us tell you — you're the most!"

Among those on the bill: The Bogdadis from the Tropicana; Arren & Broderick, New Frontier; Hank Henry & The Madcaps, Silver Slipper; Ray Anthony & His Bookends, Sahara; Allan Drake, Dunes; Lou Mosconi Jr., Last Frontier; Pepper Davis & Tony Reese, Sahara; The Villafontana Violinists, Dunes; Larry Daniels, Thunderbird; Peter Lind Hayes & Claude Stroud, Sands; Dagenham Glrl Pipers, Tropicana; Billy Andre, Dunes; Gimma Bros., Stardust; Dominique, Stardust; Shecky Greene, Tropicana; Rola & Rolan, New Frontier; Alice Lon, Thunderbird; Danny Costello, Tropicane; Myron Cohen & the Barry Sisters, Flamingo, Stan Irwin of the Sahara and Henry Dunn of the Tropicana acted as emcees.

The show was produced by Lou Walters of the Tropicana, with Harry White of the Desert Inn as coordinator. Bill de Angelis of the Stardust was stage manager, and the music was sponsored by the Music Performers Trust Fund and Local 369, AFM. Cooperating were IATSE Local 720, AGVA, and the local motion picture projectionists.

were the local motion precuitionists.

Lou Licker of the VFW, Marty O'Neill and Variety reporter Forrest Duke presented citations to

Father Crowley on behalf of local;

Sam Boyd, managing director of The Mint, and prexy of the Las Vegas Chamber of Commerce, made a brief address thanking the

made a brief address thanking the departing priest.

When the show ended at 3:30 a.m., the crowd sang "God Bless America," and Father Crowley stepped to the microphone, with tears in his eyes, and said he "hoped and prayed that someday his dream-of a Catholic Church on (he Strip would come true."

Roberts Lounge Chi Test for III. 4%-of-Gross Tax

Chicago, Sept. 5.

Roberts Show Lounge, south side jazz spa here, has the dublous Roberts Show Lounge, south side jazz spa here, has the dubious distinction of being the first target in the drive by the attorney general to plug a loophole in the state's "retailer's occupational" tax setup. Attorney Gen. William G. Clark last Friday (1) ordered a sult filed against Robert Lee Thompson, holder of the liquor license for the club, to compel him to get a retailer's occupational license. The suit asks a mandatory injunction, which would then be used as a weapon to force payment of state sales taxes collected, plus 25% in penalties since Nov. 19, 1959, when the liquor license was issued. Clark said that the amount of back taxes owed by Roberts Show Lounge could not be determined until after an audit of the club's books.

The investigation of retailer's

mined until after an audit of the club's books.

The investigation of retailer's occupational licenses (and taxes) is part of an overall drive by Gov. Otto Kerner to raise revenue for the state's spending program. The attorney general's office said that he will ask 30 to 35 injunctions within the next month against businesses that do not have the retailer's license or have not paid the tax. However, a spokesman for the office would not disclose how many of these were in the show business category.

The Illinois retailer's occupational tax is 4% of the gross income of any business that deals directly with the end consumer texcluding services) of which 31½% goes to the state and ½% goes to the city.

Court Reserves Decision In Belafonte's \$10.000 Suit Over Hub Concert

Boston, Sept. 5.

Boston, Sept. 6.
Harry Belafonte is suing a Boston ticket agency and two producers as the aftermath of a concert given by the singer in Doncert given by the singer in Dondelly Memorial Theatre last January. Belafonte received \$50,000 for his six-day stand at the former Loew's State Theatre, now owned and operated by the Catholic Archivelings of Boston seconding to

and operated by the Catholic Archdiocese of Boston, according to attorney Joseph Crane, counsel for the three defendants from whom the singer seeks nearly \$10,000.

Named in the action are the Tyson Ticket Agency and producers Stanton Shifman and Richard Sarle. Belafonte earlier had charged he is owed \$9,322 for his performance plus a 90c premium on tickets sold by the Boston agency. It has since been sold by the then owner, Sid Ross, to Sam Silverman, Hub fight promoter.

At the time of the Belafonte show at Donnelly, the producers turned over the entire ticket allotment to Tyson, stating there were no boxoffice facilities at the theatre.

no boxoffice Ischings atre.

Crane told Judge Charles S.
Bolster Wednesday (30) that Belafonte Enterprises Inc. was not registered to do business in Mass.
Therefore, Crane charged, Belafonte "has no right to sue anyone
in Massachusetts." The attorney
also claimed the singer did not
have the required performer's license when he appeared here in
January.

cense when he appeared here in January.
Belafonte's counsel, Walter Powers Jr., said the singer did business here as spelled out in Mass. law. However, he acknowledged that Belafonte had no business office in the state, and did not file required certificates with the state.
Judge Bolster took the case under advisement.

Pitt Holiday House Owner Raps **AGVA Ban on Split Commissions**

Al Stern Will Produce '62 Seattle Exposition

'62 Seattle Exposition
Alfred Stern will produce the
theme show for Seattle's 1962 Century 21 Exposition. The project, a
21-minute presentation dealing
with the environment of man in
the 21st century, is being designed
by Donald Deskey Associates, New
York Industrial designers. The
script is being written by television-radio writer Doris Frankel
and music for the offering is being
composed by Kay Swift. Authorcritic Gilbert Seides is consultant
on philosophy and communications.

critic Gilbert Seides is consultant on philosophy and communications. Stern. formerly the director of the Dept. of Community & Industrial Showmanship of the American National Theatre & Academy, is presently consultant to the State of New Jersey's Tercentenary Commission, the West Virginia Centennial Commission and the industrial designing firm of Walter Dorwin Teague Associates, which is designing and producing the gas industry's presentation for the 1964 N.Y. World's Fair.

Chi Nitery Tests **Compact Drama**

Compact Drama

Chicago, Sept. 5.

Gate of Horn here will take a two-month histus from its regular folk music format to present compact adaptations of two plays and an opera. Alan Ribback, owner of the nitery, said that the dramatic presentations won't mark a complete change in policy for the club but represents "an experiment in bringing big-theatre and concert hall shows to the intimacy of a cabaret." Club will retain a folk-singer as the second half of the bill for the first show and will probably continue the policy for the others.

The nitery will present "An Evening With Lionel Stander" on Sept. 12, in which Stander will team with Norman Belkin and Patricla Kearney in scenes from "Venus At Large." "Venus," with Stander starring, played a tryout week in Westport, Conn., last month, and is a candidate for Broadway this fall. Folksinger Amanda Ambrose will also be on the bill with the play.

The second show, opening Sept. 26, is an adaptation of Leonard Amenda Ambrose will also be on the bill with the play.

The second show, opening Sept. 26, is an adaptation of Leonard Bernstein's one-act opera, "Trouble In Tahiti." It will feature young opera singers Alexandra Hunt and Frank Carroll and Miss Ambroce. The third presentation is a condensed version of Jack Richardson's "Gallows Humor," which is set for an Oct. 17 opening, It ran off-Broadway last season and will be directed at the Gate of Horn by George Sherman.

The club will return to folk fare in Nowmber with commitments

be directed at the Gate of Horn by George Sherman.

The club will return to folk fare in November, with commitments from Miriam Makeba, Theodore Bikel and the Clancey Bros. & Tom Makem, among others.

More than 7,000 attended a special benefit show designed to raise funds to help defray medical expenses incurred by Jock Purinton; Waikiki Shell manager. Nearly all top 1sle acts participated in the Shell show. Honolulu Benefit

Pittsburgh, Sept. 5.

John Bertera, owner of the Hollday House, has taken a firm stand with the New York talent offices in regard to a new AGVA ruling which goes into effect on Oct. 11, eliminating split commissions.

Bertera told Variety that he is a "very good customer," buying over \$250,000 worth of talent yearly, and he wants the agencies which sell him the product to provide him with seven-day service or hire his agent, George Claire, to do the job for him.

He said that nobody would expect to buy anything unless he were assured of reliable service. "Who's going to see that the act is on time for shows, on time for rehearsals, handle all their beefs and the countless other problems that arise. Not me, I'm running a club and I don't have the time to take care of every artist's needs. If an act needs something he should go to his agent and if his agent isn't in town, he should have a representative here who can serve in his place. If they want the full 10 percent, let them come on in here and earn it."

Claire is not on a booker fee basis with the club and has made

In the petcent, let them to he on in here and earn it."

Claire is not on a booker fee basis with the club and has made his money in the past by getting a split from the agent or by the act paying 15%. With the new ruling making this impossible, Claire intends to devote his time to act he can buy direct for his many club dates and provide service at the Holiday House for only the acts whose agents give him a service fee.

Bertera had been buying all his acts from New York agents with

Bertera had been buying all his acts from New York agents with Claire's help and guidance and in most cases, a percentage for the agent's services had been provided for in the contract.

Cole's Big 97G

"Merry World of Nat King Cole" turned up a terrific \$97,000 for seven performances ended Sunday (3) at Greek Theatre here.
Engagement at \$5 top was near sellout entire week.



BRILLIANT

Send for new price list or send \$18 for hundreds of dollars worth of monologs, dialogs, bits, sketches, pantomime skits, etc., written by top showbiz gagmen.

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Thanks to DAN SIEGEL and JOE GOLDSMITH for 10 SMASH WEEKS at the

LIVING ROOM, New York (Concluding Sept. 10th)

Sept. 13: No. Carolina State College Raleigh, N. C.

Sept. 14: Louisburg College, Sept. 16: University of North Carolina

Sept. 18: Pineland Gollege and EMI Salemburg, N. C.

Sept. 19: Ferrum Junior College Ferrum, Va. Sept. 20: Rosnoke College Salem, Va. EUROPEAN TOUR Beginning Oct. 1st

ATLANTIC HOTEL

Hamburg, Germany

Glib Promoter' Takes 11/2G at Pitt Gig; AGVA HOME FOR AGED **Cops Book Him to Prevent Encore**

A smooth-falking, fast stepping promoter named Stanley Bethel took in \$1,500 last Sunday (27) at the Horizon Room here and left without paying the band, the rent or producing the advertised star of the show, Etta James.

Miss James would have been all the standard of the show, Etta James.

Miss James would have been all the standard of the show, Etta James.

Miss James would have had quite a doubling job if she had made it since she was appearing at the Brooklyn Paramount that night, according to her agent, Joe Mar-solais of Universal Artists.

solais of Universal Artists.

The county police, who were called to the affair, asked bandleader Chuck Edwards to keep playing to prevent a possible riot. The affair ended orderly with Joseph S. Bonislawsky Jr., 20, who was collecting money for Bethel, being taken into custody for questioning. He said he had been an innocent dupe. On Monday 1281, Bethel was picked up and both he and Bonislawsky were booked and released on bond.

A VARIETY SULVEY here showed

released on bond.

A VARIETY survey here showed that many people were familiar with Bethel's practices and had taken defensive measures. City-Editor Frank Bolden of the Pittsburgh Courier made him pay in advance for advertising as did radio station WAMO. Bill Powell, one of the top radio personalities in town, was bitter against Bethel and said that he was owed \$200 for three engagements.

was bitter against Betner and said that he was owed \$200 for three engagements.

Asked why he continued to work for him when he was taken once, Powell said, "He used other people. When a guy hires me I take the job, but when I got on the job there was Bethel with another name and without loot."

Tony Chakers, operator of the Horizon Room, got \$50 on deposit and was given another installment when Bethel was arrested but the "promoter" still owes the nitery \$180. Bethel promoted his latest under the name of Otto Owen, the name Bonislawsky said was given him by the man who hired him and the man to whom he gave the total receipts.

Season's Talent Slate

Boston, Sept. 5.

Boston, Sept. 5.

Bilinsturb's, a 1,700-seat showcase of hot disk talent here, has
lined up a slate of names for the
upcoming season. Among them is
Eleanor Powell, who is inked for
Sept. 25-Oct. 1.
Spot opened Labor Day, with
Ronald Rogers, Stanley Bilinstrub
also is negotiating with the Kingston Trio and Carla Alberghetti.
Definitely set are Gordon &
Sheila MacRae, Oct. 23; Eydie
Gorme & Steve Lawrence, Oct. 30,
and Brenda Lee, Nov. 20, all one
week. Connie Francis is in Oct.
6 for 10 days; Patti Page, Nov. 27,
one week; Nat King Cole, Jan. 12,
10 days; Sammy Davis Jr., Feb. 5,
one week.

Legal Troubles Snafu BevHills **Nitery Bookings**

The Beverly Hills Country Club, Southgate, Ky., has a problem in signing new talent for the duration of its legal difficulties. Spot is now inking talent from show-to-show, with each contract having a two-week cancellation clause. Reason for the new modus operandl is the threat of a suspension of its liquor license. A temporary injunction enabled the cafe to operate after the State's alcoholic control board ordered a 45-day suspension of its permit because of alleged gambling on the premises.

Previous to the present situa-tion, the Beverly Hills used to buy talent for 10 months in advance.

GETS SIXTH RESIDENT

After about year of operation, the American Guild of Variety Artists Home for the Aged has admitted its sixth resident. Arthur Ward, a vet performer, who was at one time active in AGVA politics and before that was concerned in the politics of the defunct American Federation of Actors, is the latest to enter the home.

With the six residents, the annual cost of the home is around \$70,000.

Ray Charles' 1-Wk. At B'way Palace

At B way Palace

Broadway's Palace Theatre will again go on the live talent standard, for the week of Sept. 22, this time for a week with Ray Charles as the topliner. The blind Negro diskery singer has been doing excellently on the concert circuit, promoted by Hal Zeiger, but is being impresarioed by Sid Bernstein & John Drew for the Palace date. They'll try for other layouts into the Palace later on.

On the bill with Charles will be Sarah Vaughan, Larry Storch and the Johnny Conrad Dancers. Bernstein & Drew are taking the Palace on a four-wall basis and paying for the talent, with the theatre participating on a percentage.

Bernstein & Drew, who promoted the Newport Jazz Festival recently, have also set Judy Gazland for a one-niter at the Forum, Montreal, Oct. 22. This will be their fourth time around with Miss Garland, having promoted her in Atlantic City twice, and in Newport. The duo have also promoted several bashes at the Brooklyn Paramount Theatre.

Gene Barry at Bat

Gene Barry, the "Bat Master-son" of tv, and a new chorus line opened at the Cork Club as a replacement for the ailing Tony Martin.

Cont'l Show Biz Borrowing From U.S., Sez Jack Entratter—No Ideas There

Paradise Image' Top Pull For Hawaii's Tourists

Honolulu, Sept. 5.

Honolulu, Sept. 5.
The so-called "paradise image" is still the key factor in luring tourists to the islands, according to an 18-month survey made by the Hawaii Visitors' Bureau research department. This lucrative image was the motivation in influencing two-thirds of the persons interviewed before, or after their trips. Despite the congestion and dwin-

before, or after their trips.

Despite the congestion and dwindling status of Walkiki as far as tropical illusions are concerned, vacationists noted the Neighbor Islands (Kaual, Maul, Hawaii) maintain the South Sea image while Walkiki is emerging with a distinctly cosmopolitan complex.

Several Dicker To Buy 10G-Per **Shares in Dunes**

Las Vegas, Sept. 5.

Charles Rich, Sid Wyman and
George Duckworth, ex-Riviera
execs who were trying to buy into
the Thunderbird Hotel before
Marion Hicks changed his mind
about seiling, applied for an interest Thursday (31) in the Dunes,
along with Wendell S. Fletcher,
EF Monte (Calif.) aircraft parts
partifications.

manuacturer.

Rich and Wyman seek 6% each at \$10,000 a point, for a total of \$120,000, while Duckworth is applying for 3% at \$30,000. Fletcher wants 15% of the stock, now controlled by Major Riddle.

The applications probably will be considered at the State Gaming Control Board's Sept. 18 meeting.

owing from America according to Jack Entratter, president of the Jack Entrafter, president of the sands Hotel, Las Vegas, who returned last week from a tour of Europe and Israel. He is embarking on a building program for the Sands, which will not only increase the room capacity, but will provide a convention hall and a new stage for the Copa Room. Latter will be able to accommodate a wide variety of shows including large musicals.

Entrafter peered carefully into

Entracture peered carefully into European show biz to get some ideas to put on the new stage. Unfortunately, he said, there is a void of fresh concepts in Continental capitals for show biz abroad hasn't advanced too much in the past few years. It's newer ideas come from the U.S.

past few years. It's newer ideas come from the U.S.

In some areas, particularly in Monte Carlo and the south of France, the biggest entertainment ferms are cafes fed by jukeboxes in which \$4\$ is charged for a drink, and the spots are loaded with customers. The Paris niterfes, he said, are still topped by the Lido with little remaining except strip spots. In Italy, he pointed out, the entertainment scene is dominated by film studios, and standing in front of Rome's Excelsior Hotel is like standing in front of the Beverly Wilshire.

Entratter this year has bunched the bookings of The Clan. One member of the tribe will follow another to insure extra big opening and closing nights with big business in between. After the bill starting today (Wed.) with Paul Anka and Allen & Rossi, the first of the Clan bookings takes place on Sept. 27 for three weeks with Dean Martin. Sammy. Davis with Frank Sinatra next for a fortnight and Joey Bishop coming afterward. Following the Clan lineup, Jerry Lewis and Red Skelton are booked, each for a two-

(Continued on page 50)

"Talented" "Explosive"

"Thrilling"

"Exciting"

"Delightful"

"Glittering"

★ "Triumph"

"Sizzling"



"Grade A"

NICK LAPOLE

NICK LAPOLE

New York Journal-American

"The triumph of the evening, however, belonged to Rosette Shaw. This is a thrilling singer. She has a tremendous range—sometimes her voice goes down to the veriest whisper, low but penetrating, with every syllable clearly enunciated. Suddenly, she ascends the scale with practical ease, belts the highest notes with no apparent strain and no loss of melody.

"She's highly talented—hearing her is exciting. She bowed on with "When the World Was Young' followed with "A Lot of Living to Do,' drew chuckles and applause with Tea for Two' in French.

"With a swift change of pace she swing the Champar of the swift change of pace she swing the swift change of pace she

"With a swift change of pace she wing into Porgy, I'm Your Woman Now,' an effort that was worths of

any concert stage.

"She sang 'Am I Blue,' in the tradition of the great blues singers of our time; with 'Come Prima,' the Italian love song with the tender message, her voice caressed the lyrics with leving earn

her voice caressed the large from loving care. "Miss Shaw has been away from New York for too many years—it's a great plessure to welcome hack such a talented person!"

JOHN DAVID GRIFFIN

New York Mirror

"Rosette Shaw, the exciting vocal eyeful at the Living Room."

EARL WILSON

New York Post
"Rosette Shaw . . . A HIT at The
Living Room."

DOROTHY KILGALLEN

"ROSETTE SHAW, who was brought rOSEITE SHAW, who was brought into the Living Room two weeks ago "just to round out the bill" has been signed to return to the club as the star of the show in mid-October because she won such praise from the critics and enthusiasm from the audiences."

VARIETY

"RIETY
"Rosette Shaw is a singer who has been abroad for some time and has found that travel has broadened her horizons. She has the interest of a cosmopolite, with linguistic nods to the travelled set. She has a strong projection sufficient knowhow to create moods as well as an articulate mode of expression.
"Miss Shaw also permits herself some musical adilbs to present a portrait of well-rounded singer. Her stage deportment and couturiering are grade A."

Jose.

NAT CHRZAN

NAT CHRZAN

New York World-Telegram

"On the program is a jet-haired, richity talented songbird named Rosette Shaw. Using her vast range to fine advantage, Miss Shaw is at her explosive best in 'A Lot of Living to Do,' sizziling and soulful in "When the World Was Young, and 'Am I Blue' and delightfully comic in a French version of 'Tea for Two.' This engagement marks a glittering return to the New York nightclub scene for Rosette."

Gratefully___

ROSETTE SHAW

Currently LIVING ROOM, New York

BUDDY ALLEN 595 Madison Ave., New York EL 5-2230

MAL BRAVEMAN 15 East 48th St., New York EL 5-7752



Pitt's 2 A.M. Sun. Closing Hypos Ailing Nitery Biz, But Ends Small Acts' Dates

With Pittsburgh, Sept. 5.

With Pitt finally getting a two a m. Sunday closing hour to handle Saturday night business, the shownen concerned are greeting the long awaited liberalization of the blue laws with mixed emotions. It will certainly give a shot in the arm to the fading nitery industry, but will just about kill any work here for the small acts.

The small acts.

here for the small acts.

The small acts have been able to get steady weekend work in the area's many private clubs which present shows on Saturday and Sunday nights when the licensed retailer had been forced to stay closed. Now with niteries open on Saturday night to two in the morning, few people are expected to move out to a private club for one last drink before going home.

Take Nikolas and Don Dicarlo.

Zeke Nicholas and Don D'Carlo, Zeke Nicholas and Don D Carlo, who service many private clubs, said all of them are viewing the situation with alarm and are not committing themselves to any future bookings.

Mull Third Shows

Mull Third Shows

Both the Ankara and the Hollday House are considering a third show on Saturday night and expect the new law to greatly increase their weekend business. Neither club is planning an upped show budget. The Twin Coaches has a sizeable lineup of stars set for the fall season and the extra two hours will be a big he'p to it. The Horizon Room at the Greater Pittsburgh Airport is expected to add more names since it always does capacity business on Saturday night and the extra two hours of biz would help toward paying the star's salary.

The little act and the musician

The little act and the musician may benefit through increased hiring by small roadhouses and cocktail lounges, but there is no indication that such action is be-

ing taken.
In downtown Pittsburgh, where

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Still busy as an arphiess paper
hanger with the 7-year fich.
Director HARRY GREBIN
203 50. Wabsah, Chicage
T.V.T Not must

the city's celebrating a great renaissance, there is no nitery activity at all. With the razing of the New Arena, the Mo.te Carlo now a private club and the Copa completely unoccupied for two years there is no indication that this situation will change

The Carousel building has burned down, the old Rock 'n' Roll is a parking building and the Midway has been vacant for three years. Some neighboring spots may spring with a combo and one or two acts but the Pitt nitery of old no longer exist at the time when a long awaited gift has been awarded.

Rodgers & Hart

Continued from page 1

man was also producer of an "Ella Sings Rodgers & Hart" LP. Bobby Van is to star in the show at the Camelot, which has been without entertainment in recent months. The presentation, which Jack Bunch will choreograph, will use the room's two stages.

the room's two stages.

Bregman, currently in New York in connection with the film, "Violent Angels," recently produced the color spec, "Sunny Side of the Street" for early fall presentation on NBC-TV. Camelot intends holding two previews of the R&H offering for the press.

Entratier

Continued from page 49 i weeker, which will take the Sands beyond New Year's.

beyond New Year's.

Entratter has completed plans for an eight-story addition to be built atop his casino. New construction will hold 300 rooms which will give the hotel a total of 765. In addition, he is bullding a convention hall seating 2,000 which can be subdivided into four sections for smaller confabs.

Although Entratter has one of

sections for smaller confabs.

Although Entratter has one of the biggest lineups of stars set for the Copa Room. he feels that he must enlarge his staging facilities. There may be times, he says, when some of his stars will want larger facilities to try out television, legit or film fare. Moreover, he may want to build revues around his headliners.

Entratter planed back for Las

Entratter planed back for Las Vegas (1). He left his daughter Michele in the east. She'll be en-rolling at Briarcliff College, N.Y.

HI-LOS' CLICK IN MEXICO

Hi-IO5' CLICK IN MEXICO
Mexico City, Sept. 5.
The Hi-Lo's, current at the Terrazza Casino, have pulled SRO business according to owner Pepe deLeon. Bill featuring the vocal group also has Cuban singer Olga Guillot, Freddy Davis, Kiko & Karlo, Los Zeas and Juana Gallo.

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"MUSIC MAN" picture

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Vande. Cafe Dates

New York

New York

Jackie Heller named entertainment director for the Deauville, Miami Beach. Murray Lane back from a round-the-world tour. Bob Fischer left for Europe to join the magico company of Milbourne Christopher. Lynne Palmer, daughter of former vauder Alvino Rey, joined the personal management ranks... Monique Van Vooren set for the Rooseyelt, New Orleans, Sept. 28.

Barbara Heller booked for the Blue Angel Nov. 16... Jose Greco pacted for the Staatsheatre, Malmo, Sweden, for two nights starting Sept. 13. Edgar Bergen goes into the B&B, Indianapolis, Feb. 16. Dennis Day booked there Dec. 18... Jimmy Durante Inked for the Three Rivers, Syracuse, Oct. 27.

Chicago
Teddi King skedded for Mister Kelly's, Chi. Sept. 18 for a fortnight... Earl Novie & Jimmy Lee (Fat Daddy & Son) currently at the Old Chicagona Club... Pompoff Thedy Family plays the Early Birds Club, Spokane, Sept. 26-30, and the Latin Quarter. N.Y., Oct. 10 for a month... Jackie Gayle set for King's Club, Dallas, Sept. 18-Oct. 1, Playboy Club, N.O., Oct. 14 for three weeks and Playboy Club, Chi. for three.

Frankie Avalon set for the Holf-day House, Milwaukee, Sept. 22-30. Enzo Stuarti and Dave Astor play the same club Oct. 16 for two weeks... Kenny Millon down for the Allegon (Mich.) Fair Sept. 12-16... Rusty Draper into the Palace Gardens, Fint, Mich., Oct. 2-1... Matison Trio set for the Shamrock, Houston, Oct. 5 for two weeks...

Howe Heads GAC Live Talent Dept.

Buddy Howe has been nameu president of the newly formed General Artists Corp. Personal Appearances Division. He had been alternating between television and the variety fields. In his new capacity he will not only be in charge of cafes, theatres, legit, concerts and club dates, but will coordinate his division with clients' engagements in tv and films. In the new roster of key GAC exec, Larry Kanaga and Milton Krasny continue as the GAC prexy land executive veepee, respectively; and executive veepee, respectively; Buddy Howe has been named president of the newly formed

Krasny continue as the GAC prexy and executive veepee, respectively; Martin Baum will head the film and legit divisions, and Ingo Preminger, the literary arm of the office. Don W. Sharpe is GAC-TV

office. Don W. Sharpe is GAC-TV president.

Last week the final step in the amalgamation of the Ingo Preminger Agency into GAC was completed when the Freminger office closed its doors and moved in with the GAC Beverly Hills branch

VICTORY, TORONTO, THIRD BURLESKERY

Toronto, Sept. 5.

Toronto, Sept. 5.
This "city of churches" is getting to be the Peelery Metropolis.
Third opened Friday (1) at Victory, long-ago touring Yiddish
legit house and now longtime
movie grind. It's between Lux
Theatre, burlesque house that
opened three years ago, and 27year-old Casino, about a mile from
each.
First house hore to use the torm

each.
First house here to use the term
"Girlesk," Victory currently has
Little Star and three other strips
plus comie-m.c. Jackle Jay. Screen:
"Portrait of a Mobster." Four stage
shows a day. First hundred customers opening noon got in free.

Ice Show Review

Ice Capades of 1962

John H. Harris presentation; with Ronnie Robertson, Cathy Machado, Bobby Specht, Romayne & Steele, Sandy Culbertson, Alan Konrad, Lynn "Patsy" Finnegan, Old Smoothies (2), Freddie Trenker, Eric Waite, Labrecque & Marshall, Dave Park, Jan Tors, Ice CaPets and Ice Cadets; Choreography, Rosemarie Stewart, Robert Dench and Ron Fletcher; vocal arrangements, Lyn Myrray; costume design, Billy Livingstone; nussical direction, Clay Warnick, At Madison Square Garden, N. Y., Aug. 30, '61; \$6 top.

Some rough spots evident at the '61-'62 season launcher aside, this latest (22d) edition of John Harris' 'Ice Capades' is laden with all the marshmallow values and fancy skatesmanship that should insure its continuing esteem in the American bosom, family trade division.

This one part ice show conven-

This one, per ice show conven-tion, is leggy (the Ice Ca'Pets), dripping color, cute (with a clutch of dachshunds, dancing castles), and staged with a crisp hand. Its weaknesses are minor (some faulty firstnight cues apart), the collec-tive impact making for highly agreeable entertainment across the family spectrum. family spectrum.

family spectrum.

It's no sign necessarily of cultural uplift that "Ice Capades" includes a prominent Tschalkowsky musical accent. The classics are not alien to these formats—it's a point of conspicuous note, however, if only for the (voila!) commendable slough of any rock "n' roll takeoff in the face of hackneyed temptation.

Potent with comedic leavening.

Potent with comedic leavening, the troupe has Freddic Trenkler back in view again after a two-year lapse, which should help beef the boxoffice this tour—the funster's billing probably being the strongest identification current in the ice show field.

This edition's big numbers achieve spectacle impact without the vulgar cluttering that comes from "pouring it on." It makes for snappler pace, hence fewer squirming moppets. Last Wednesday's (30) teooff, in a Gotham heat wave, seemed to suffer from "slow" ice—that or Madison Square Garden jitters was the villain; at any rate, some of the femme line precision, antics faulted, and the solo bladesters likewise probably didn't display to very best advantage, though it's not likely the average eye noticed.

Production numbers include two or three first-acters keyed to Tschalkowsky melodies; "Disneyrama," with its sure-bet whimsy via the cartoon character get-ups; an oilo from the Lerner-Loewe legituner teaming; "Precision in Rhythm," in which the Ice Ca-Pets shape up a la the Rockettes; Hungarian Rhapsody, and a nifty and amusing circus-oriented finale.

The principal skaters dependably garner strong plaudits. Not to shade other contributions, the solo standout is obviously Ronnie Robertson, a fleet-footed exponent who's at his dazzling best in the position spins. Adagio team of Phil Romayne & Cathy Steele glides the rink with fine grace and style. Solo femme honors divide among Sandy Culbertson, Cathy Machado and Lynn Finnegan, while the male contingent, in addition to Robertson, has a couple of gay blades in Alan Konrad and Bobby Specht. Compensating for the emphasis on youth, there's a nostalgic turn provided by the getting-on-inversar waitz duo of Irma Thomas & Orrin Markhus, billed as "The Smoothles." Their configurations may be more sedate, but are no less poised.

Along with Trenkler (operating from his perennially click format), the laughgetters include Eric Waite, registering with deft femme impersonation stints: Dave Park as

impersonation stints; Dave Park as a pretzel-bent drunk; Jan Tors,

who does a neat "Molseyev" bit with his bendover simulation of two waltzing midgets; and the team of John Labrecque and Joe Mar-shall, who score with their execu-tions in the standard pratfall and narrow-miss genre.

narrow-miss genre.

The score is ice show-pretty (and apparently benefits from its sometimes sticky familiarity), and smoothly dispatched by Clay Warnick, while Lyn Murray has given the vocal arrangements arena-size savvy. The choreographics of Rosemarie Stewart, Robert Dench and Ron Fletcher are, as indicated, fine contribs; and Billy Llvingstone has supplied the expected eye-popper costume notions.

Two-and-a-half hour session is

Two and a half hour session is booked through Sept. 17 before hitting the road. Pit.

Agents on the Move

Harry Mulson, Eden Roe, Miami
Beach, operator, in New York for
several days last week . . . Lee
Salomon, of the William Morris
nitery dept., and model Holly Harris being married Sept. 24 at the
Hotel Waldorf-Astoria . Michael
Sean O'Shea has joined the Frances Kaye flackery . . Marvin Drager is the new pressagent at The
Roundtable . . Latin Quarter
general manager Eddie Risman
expected back from a short European trip this week . . Milton
Lehr, Fuerto Rican talent impresario and television producer, due
in New York tomorrow (Thurs.)
for a short visit . . Leon Newman,
Licensing Corp. of America veepee, back from the Coast.

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Nev. Broad Powers Over Shows

and indecent speech by so-called commission and a policy. Board

The opinion will undoubtedly prompt many of the clubs present-ing "questionable" shows to re-assess entertainment policies. Las introduced the uncovered Vegas introduced the uncovered cuties to the Nevada show scene in 1958 but Reno failed to follow the trend until early this year, and as of this date only two clubs in Reno —the Golden Hotel and the Riverside Hotel—feature nudes.

Broad Authority

Broad Authority

Protection of the public from "obscensity, indecent exposure and against indecent or obscene speech is primarily a local law enforcement problem, whether or not the same occurs in a gaming establishment," Foley sald. "However, the powers of the gaming commission are so broad and all-encompassing as to overlap the powers and duties of local law enforcement."

He suggested two methods the

ment."

He suggested two methods the commission might use if it felt action was necessary to regulate live entertainment. First, it could amend present regulations to provide that conviction of violation of a local crdinance of state law pertaining to indecent exposure or speech by gaming licensees or their employers was an unsuitable method of operation. Or, the commission could provide that the staging of productions displaying nudes or semi-nudes in entertainment on the licensee's premises was an unsuitable method of operation.

The commission must keep in mind, he said, that standards of suitability must not be so unrelated to gambling as to be arbilated to gambling as to be arbi-trary, discriminatory or capricious. If the commission of Gaming Policy Board should determine certain entertainment offered was against the public health, safety and morals, or tended to reflect discredit on the gaming industry, then it may establish standards of suitability in live entertainment, he said.

Along with his opinion, Foley sent a memorandum to district Along with his opinion, Foley sent a memorandum to district attorneys in Clark Las Vegas and Washoe Reno counties and to city attorneys pointing out action which may be taken by county and city governing boards if they desire to prohibit nudes in entertainment

Backbone of Tourism

Foley also gave several reasons he feels it necessary to take action to protect the national image of Nevada gaming and the state's economy. Among them: "Gambling, it is generally felt, is the back-bone of rourism, the major attraction for tourists. For better or for worse, then, Nevada today is wed to gambling. If the national image is such as to bring condemnation upon our gaming industry, then we must, if not for moral reasons, which should be enough, but for our own economic security so con-duct our gaming industry that in specks it finds public acception offering diverting in throughout America, and at bands and musicians, ame time, is not inimical to est interest of the people of Pat Brady with the So our state.

He said lawmakers should con-sider whether the "type of enter-tainment that has brought down strong criticism from Nevada clergy, and has received national publicity, is in our best interests. In re: Racial Discrimination

In re: Racial Discrimination
As to the racial discrimination
issue, the attorney general reported
it is in the powers of gaming officials to protect "the welfare, prosperity, health and peace of all person of the state."

Some clubs in both Reno and
Las Vegas within recent months
have offered full gaming and entertainment facilities to Negroes,
albeit the practice has not been egicouraged by club owners. In answer to a question from the Nation Assn. for the Advancement of
Colored People. Foley reckoned
discrimination could be considered
an unsuitable method of operation,
but added the primary duty in the
state's new Equal Rights Commission and not with gaming authorities.

Foley redd the Equal Rights Com-

commission and a policy Board should consider the inherent weak-ness in Nevada laws in "exercising its judgment as to whether or not it should act to prevent such diserimination."

The introduction of nude to Las Vegas in 1958 soon drew strong criticism from the clergy, and the picture was repeated within a few weeks after the braless lines invaded Reno. One official of a Reno ministerial association noted, howtoward nudes per se, but to lewd or suggestive gyrations allegedly em-ployed by some entertainers in the

shows.

There was no immediate collective reaction from Nevada operators to the attorney general's opinion—but it's apparent thoughts are being entertained that the full exercise of the powers Foley attributes to the State Gaming Commission could conceivably kill one big and lucrative segment of Nevada's entertainment industry: the semi-nude shows. the semi-nude shows.

Unit Review

Barnes - Carruthers No. I Unit

Minneapolis, Sept. 2.
Pat Brady & Sons of the Pioneers
(5), Nip Nelson. Lottie Mayer's
"Disappearing Water Ballet" (10),
Nerveless Nocks (4). Ashton &
Shirley (4), Miss Elizabeth, Atterbury & Hornbeck, Maz & Cherie,
Rizos (2). Bratty & Co. (2), Dick
Albankedt Alon & Dic Alcket
Alon & Dic Alcket Rixos (2). Bratty & Co. (2). Dick Albershardt, Alex & Dita Aldott, Carl Marx, Pallenberg's Bears, B-C Girl Terpsichorists (20). B.C. Boy Terpsichorists. (4). Frankie Mas-ters Orch (27); Minnesota State Fair Grandstand show, Aug. 28-Sept. 4; \$1.50-\$2.50.

These Barnes-Carruthers No These Barnes-Carruthers No. 1 units out of Chicago have been providing the Minnesota State Fair's outdoor night grandstand shows since 'way back in 1914, and the current offering follows in its many predecessors' footsteps by running the rircus, vaudeville and revue gamut in firstrate fashion.

As always, sans any big name, it adheres to the time-tested pattern of acts that come through with surefire and pleasing thrills, comedy and revue production. tern or acts that come through with surefire and pleasing thrills, comedy and revue production. There are acrobatics, poleswaying, juggling, dancing, trained bears and whatnot. The stuff is pretty much the same each year, but there are enough new didoes to give the proceedings satisfying zip and added appeal. And this is the sort of fare, a la the circus, which bears one-a-year repetition.

Frankie Masters' big 27-piece orchestra, brought along for the third time, does its customary yeoman job of playing the show and an overture, the latter as one of the unit's 10 numbers: Nip Nelson is back as the highly capable emery liter several years absence.

offering diverting impressions of

Headline honors are shared by Pat Brady, with the Sons of the Piconeers and Lottic Mayer's "Disappearing Water Ballet?" Aided by an effective sound system, the sing group, emanating from Roy Rogers' tv show, puts over such of their pop numbers as "Tumbling Tumbleweeds" and "Cool Water" in a winning way? Presenting what's called "Beyond the Sea," show's windup production number, the 10 water girls initially dive into the aqua in evening gowns which are discarded item by item. Thrills are forthcoming from the Headline honors are shared by

Thrills are forthcoming from the four Nerveless Nocks and a couple their little ones on swaying of their little ones on swaving poles and trapeze rigging; Atterbury & Hornbeck, a couple gals who dangle from a helicopter's trapeze; Miss Elizabeth, also performing on a trapeze as well as in the air, and the two Rixos using an aerial ladder.

Colored People. Foley reckoned acrial ladder.

Caplin disclosed that a technical foundation could be considered an unsultable method of operation, but added the primary duty in the state's new Equal Rights Commission and not with gaming authorites.

Foley said the Equal Rights Commission cannot prevent discrimination in the same way as local law enforcement can protect againly inspired and features the attractive and skilled terp tom in the same way as local law enforcement can protect against our computations of the same way as local law enforcement can protect against our computations the folial for its liveliness.

Both employ the services of 20 girls and four boy dancers. Merit

ing mention, too, are Pallenberg's well trained hears.

well trained nears.

All in all, it's the sort of entertainment which catches the fancy
of this area's fairgoers, gives them much firstrate show at moderate much pristrate show at moderate admission prices, pulls crowds from 10,000 to 20,000, and more, each of its 10 nights and is topped off with a sumptious fireworks display each evening's end.

Rees.

House Review

Apollo, N. Y.
Brook Benton, Willie Lewis
Driffers (4), Betty Carter, Bobb;
Ephram, Reuben Phillips, Orci
(13); "Steel Bayonettes (Ham cope Productions).

Harlem vaudery has called in few of the regulars in building this review around "Boll Weevil" disker Brook Benton, and it adds up to a very pleasant, if familiar, runoff.

very pleasant, if familiar, runoff.
Benton is a bland headliner by
the going standard, but his fine
baritone stylings and laconic proiection get across with as much
impact as some of the more extroverted male singles. Topping off
the half-dozen numbers is the
"Boll Weevil" record smash. Easy
beat of the tune is punched up
with some hip Benton impressions of how Cole, Hamilton,
Charles, Cook, Domino and Wilson
(Jacky of the Isley Bros.) would
handle it.

Besides the big Reuben Phillips

nandie it.

Besides the big Reuben Phillips
band, Benton is backed by his own
trio, and the reoriented pineywoods;
guitar of Billy Johnson is a sock
adjunct to the vocals on stage just
as it is on the disk efforts.

as it is on the disk efforts.

Femme belter Betty Carter is a gifted jazz singer with truly inventive progressive phrasing and a far-out scat style that Ella would dig. She, however, should lay off such trite ballada as "Make It Last" and stick to the standards that deserve the talent.

The Drifters, with good reason, are one of the most popular r&r groups up here, and the quartet's leads have come a long way in filling the gap left by the departure of Ben E. King who headlines here soon.

here soon.

Tap dancer Bobby Ephram openwith his w. k. leg dexterity. Hip
comedian Willie Lewis emcees, and
at show caught did a fine job of
ad lib horseplay when Benton's entrance was delayed.

Bill.

Internal Revenue

Continued from page I

money is restricted to a short num money is restricted to a short num-ber of years. He admitted he rec-ognizes the argument (which has fallen on deaf ears at Internal Rev-enue for many years) that faces and figures of glamor personalities, as well as the muscular agility of athletes, deplete much the same as an oil well. The latter gets a tax break for diminishing in value an-nually.

Caplin is unwilling to commit himself at this time on legislative relief on the "human depletion" angle. But he said he is in favor of legislation which will follow the principle of permitting taxpayers with up-and-down years to average their incomes for tax purposes. No other Internal Revenue Commissioner has backed such an idea.

IBM To The Rescue!

Bills have been introduced in Congress for years to allow a spread of income for those with fluctuating earnings. The approach most often taken by members of Caplin is unwilling to imself at this time on le

fluctuating earnings. The approach most often taken by members of Congress wanting such a reform has been to suggest giving a taxpayer a new look at his income tax at five-year intervals.

At the end of each five-year period, according to the proposal, a taxpayer would be able to refigure his tax for each of the five. He would determine what his average income was for each of the five years and then owe only the tax on that average for each of the five. Internal Revenue opposition always killed off such bills before.

Caplin disclosed that a technical problem within itself, which would

CURRENT BILLS

NEW YORK CITY MUSIC HALL—Georgie Kaye, Ballet, Rockettes, Raymond Pai Kaye, Corps de l Paige Orc. ALL—Georgie Ka ettes, Raymond | AUSTRALIA

MELBOURME (Twol) — Don Tannen, Les Sharon, Lucio & Rosita, Four Kovac, McKay Bro. 4, Romayne, Daniele Dorice, Hal Rocch, David Fuller Trio, Yolande Rodrigues, Leo 4, rnol. SYDNEY (Twol) — Nat Jackley, Sid Plummer & Ast. J. Rose Mowlett, British 4, Tolker, J. Lander (Grey, Max Rose, Flying De Pauls, Janet Grey, Max Rose, Hying De Pauls, Janet Grey, Max Bleach, Margarita Helloh, Rosemary Powell, Anne Inglis.

BRITAIN

BLACKPOOL Grand)—Arthur Askey, Beatrice Varley, Betty Driver, Bunny May, Linda James, Raymond Dyer, Geoffrey Ryan, Jill Thompson & Billy

Geoffrey Ryan, Jill Thompson & Day BlackFOOL (Gpers House)—Shirly Baseey, Hichard Hease, 100 Emmanuel, 100 Emmanue

Vaughan, Arthur vorsey, mmy acanemy orch, Maxine Coates, Bell-Tones, Neily Engl. Delrins, Kims, Ted Lune, Heit & Maxine Coates, Bell-Tones, Neily & BlackPool, Chower Circus)—Charile Cairoll & Co., Schickler Sisters, Knie's Animals, 4 Falacies, Circus Roeland's Tigers, 5 Expension, Boosinis, Budy Roeland's Tigers, 5 Expension, Boosinis, Budy Roelands, 2 Lorandos, Lillian Kenny, Sydney—The Kangaroo, Trio Faber, Our Sammy, Little Jimmy & Circusettes,

BLACKPOOL (Winiter Gordens, Pavillon—Lonnie Donegan, Dallas Boys, Suzie Griff, Norman Vaughan,

BRIGHTOM (Hippodrome)—Russ Conway, Aifred Marks, Janie Marden, Page & Bray, Brook Bros, Freddie Mills, Al Redding, Pat Coombs, Two Heinken, Dem & Bray, Alfred Marks, Janie Marden, Page & Bray, Brook Bros, Freddie Mills, Al Redding, Pat Coombs, Two Heinken, Dem & Bray, Alfred Marks, Janie Marden, Page & Bray, Brook Bros, Freddie Mills, Al Redding, Pat Coombs, Two Heinken, Dem & Bray, Alfred Marks, Janie Marden, Page & Bray, Brook Bros, Treddie Mills, Al Redding, Pat Coombs, Two Heinken, Dem & Barden, Page & Bray, Brook Bros, Treddie Mills, Al Redding, Pat Coombs, Two Heinken, Dem & Longan, Aeolian & Draw, Stewart, Lan Powrie & Band, Alex McAvoy, Margaret Mitchell, Max Kay, Andrew McKenzie, Dixie Ingram, 4 Jays, Cherry William, Albert & Lee Ward, Springfields, Patricia Bredin.

LUNEON (Palladium—Harry Seconbe, 1000)

Bill —Johnnie Ra, mar. Tommy Martin

Barantona. Ronnie Corbett, Jack Franco George Carden Dancers, Bill Shephe Singers.

MANCHESTER iPalace)—Johnnie Ri Johnny Silver, Flack & Lamar, Tomm Wallis & Beryl. Two Tones, Mart Granger's Puppets. Rondart & Jean. MORECAMBE (Winter Gardens) Charlie Chester, Hedley Ward Tr Eric "Jeeves" Grier, Wallabies, J & Barbour, Franklin & Doves, S & Anvand, John Tiller Girls.

Cabaret Bills

NEW YORK CITY

BASIN ST. EAST -Dave Brubeck, Car-nen McRae. Brothers Four. BIRDLAND-Joe Williams, Harry Edi-

BIRDLAND—Joe Williams, Harry Edition, Gigi Gryce.

BLUE ANGEL—Dick Gregory, Barbara Gilbert, Clancy Bros. & Tommy Makim, Jimmy Lyon Trio.

BON 5018—"Greenwich Village, U.S.A." Mae Barnes, Jimmie Daniels, Three Flames. Mae Barnes, Jimmie Mae Barnes, Flames.
CHARDAS—Nina Silvana, Tibor Rakossy, Dick Marta, Lily France, Elemar Hor-

CHATEAU MARID "Extravaganza Latino" Eva Piores, Jonas Mouras, Nora Chateau Marid Piores, John Marid Piores, John Marid Piores, Pana Ore, Marid Piores, District Piores, Pana Ore, Marid Piores, Pana Ore, Marid Piores, Pana Ore, Marid Piores, Pana Ore, Marid Piores, Pana Ore, Pan

MOTEL ASTOR—Eddie Lane Orc.
HOTEL LEXHIGTON—Virginia Wing.
Killian Knight, Denny Regor, Tony Drake,
Tony Cabot Orc.
HOTEL NEW YORKER—Joe Furst.
HOTEL TAFT—Vincent Lopez Orc.
HOTEL TAFT—Wincent Lopez Orc.
HOTEL TAFT—Wincent Lopez Orc.

HOTEL TAFT—Vincent Lopez Orc.
HOTEL ST. REGIS — Milton Kay Trio.
Milt Shaw Orc.
HNTERNATIONAL — Milt Trenier, Will
Jordan, Mike Durce Orc.
Avviles Officenter, Will
Jordan, Mike Durce Orc.
HAVENATIONAL — Milt Trenier, Will
Jordan, Mike Durce Orc.
Harrison & Milton Milton, Milton

iky. UPSTAIRS & DOWNSTAIRS—Lovelady Powell Freddie Weber, Jim Sheridan,

UPSTAIRS & DOWNSTAIRS—Lovensoy
powell, Freddie Weber, Jim Sheridan,
Powell, Freddie Weber, Jim Sheridan,
WIENNESE LANTERN — Yvonne Constant, Gina Marca, Ernst Schoen,
VILLAGE BARN — Dery Sinclair,
Rajhp Pote, Susan Brady, Joe Hay, Johnny
King, Lou Harold Orc.

VILLAGE GATE — Nina Simone 3, Ola
VILLAGE GATE — Nina Simone 3, Ola
VILLAGE GATE — Nina Simone 3, Ola
VILLAGE GATE — Nina Simone 3, Ola-

tunji 6.
VILLAGE VANGUARD — Stan Getz,
Jackie Cain, Roy Kral.

CHICAGO

CHICAGO

BLUE ANGEL.—"pablo Candela Limbo
Calypso Revue." Lydia Lora, Raphael Hernan, Lord Christo, Lord Mike, Jeanne
Seurait. Solea Caro. Tito Perez orc.
CLOSTER.—"The Content of the Content of the

DOWNSTAGE ROOM (Happy Medlum)
Junie Vincent.
DRAKE—Dorothy Shay, Buddy Freed,
Jimmy Blade Orc.
BED DAVIS OFF.
DE DAVIS OFF.
DAVIS OFF.
GATE OF HORN—Geula Gill, The Oranim Zauar, "Stewed Prunes (3), Fred
Kaz Trio.
LE BISTRO—Milt Trenler, Sir Gregory,
DIO NOON HOUSE—Paul Smith Trio. Eddie Higgins Trio, Larry Novak Trio.

MISTER KELLY'S — Felicia Sanders, harlie Manna, Marx & Frigo, Marty

Rubenstein Trio.

PALMER HOUSE — Carol Channing,
Wally Griffin. Mattison (3), Ben Arden

Orc.
PLAYBOY CLUB — Joe Conti, Marian
Paige, Stu Gilliam, Raftsmen, Will Mercer,
Marge Dodson, Bob Davis Trio, Kirk
Stuart Trio, Harold Harris Trio, Claude
Jones

LOS ANGELES

ABSTRACT-Flintridge IV, Bob Oakley,

ABSTRACT—Finitridge IV. Bob Oakley, Loren Darro.

ASHGROVE—New Lost City Ramblers, Sulli Terri, Frank Hamilton.

BEN BLUE'S — Ben Blue's "Hullabaloo," with Joey Faye, Cully Richards, Harry Clexx, Sid Fields, Allison McKay, Iona Adams, Joy Healey Dancers, The Domestrics. Ivan Lane & Orc.

COCCOAN Van Lane & Orc.

COCCOAN GROVE — Myron Cohen, William Commers, The Commers, Commerce, Commer

mers.
DINO'S — Jessica James, Jack Elton,
Steve La Pever.
SLATE BROS. — Billy Gray, Interna-

tionals.

STATLER HOTEL—"Playmates in New York, Skinnay Ennis Orc.

THE SUMMIT—Redd Foxx, Toni Harper, John Anderson Orc.
YE LITTLE CLUB — Ruth Olay, Daye
Madden, Eduardo Sasson.

LAS VEGAS

CARVER HOUSE—billy Ward & Dominose, Barbara Randolph, Lon Fontaine DESERT NA — Louis Prima, Keely Smith, Dick Humphreys, Sam Butera & Witnesses, Donn Arden Dancers, Carlion Hayes Orc.: Lounge: Michael Kent, Dave Apollon, Milt Herth, Henri Rose, Bobby

Hayes Urc.: Lounge: Michael Rent, Dave Apollon, Milt Herth, Henri Rose, Rjoby Apollon, Milt Herth, Henri Rose, Rjoby OUNES—Eleanor Powell, Allan Drake, Coni Basil, Earl Barton Dancers. Bill Reddie Orc, Lounge: Maska Nua Hawaiian Revue, Billy Andre, Fabulous Tones, Denis & Rogers, Joseph Mack A. Lei Moni, Kahala Twins.

Jermen De Lavailade, Louis Bellson Orc. Lounge: Lionel Hampton, Betty Reilly, FREMONT—Joe King Zaniacs, Newton BOLDEN NIUGEET—Judy Lynn, Jimmy Wakely. Wanda Jackson, Sneed Family, Joe Wolverton, Annie Maloney, HACIENDA — Four Tunes, Johany Olenn, Keynotes, Cathy Ryan, Grover-Store 2. REOMYLES — Lou Mascent Lr.

MACIENDA — Four Tunes, Johnny Olenn, Keynotes, Cathy Ryan, Grover-Shore 3.

Johnny Grover-Shore 3.

FROMTIER — Lou Mosconi Jr., Lania Rae, Fritz Becker.

MiNT—Pat Moreno's "Artists & Moeles of '61."

NEVADA—"Les Girls De Paris." Jose Duarte, Moon Puppets, Kay Brown, Vido Marte, Moon Puppets, Kay Brown, Vido Melley FROMTIER — "Hollday in Rio." Hell Property of the Character of the Competence of the Compete

rton: Morry King. SHOWBOAT—Tex Williams, Wade Ray.

Burton, Morry King.

SHOWBOAT—Tex Williams, Wade Ray,
Twin Tunes.

SILVER SLIPPER—Hanh Henry, Sparky
Silver SLIPPER—Hanh Henry, Sparky
Taffy O'Neil, Rudeshall Decomply
Taffy O'Neil, Rudeshall
Teagarden, Barbery Coast Boys,
SYARDUST—TLIGO Ge Paris'; Lounges
Taffy O'Neil, Rudeshall
Teagarden, Barbery Coast Boys,
THUNDERSHD—Alahe Lon, Larry Danlels, Harry Nofal, The Henrys, Gave
Wood Van Orc. Lounge: Lancers, Edi
Thundershall
The Henry Moral
The Henry Mor

RENO-TAHOE

CAL-NEVA (Taboe)-Vic Damone, Dick Shawn, Matty Malneck Orc. Sonny King, Linda Leigh & Lads. Don Tosti & Glorita. CRYSTAL BAY (Taboe)-Pergy DeCap-to, Pat Collins, Don Lane & Madness. Inc. The Collins, Don Lane & Madness. Inc. December 2018 of the Collins of Collin

tro, Pat Collins, Don Lane & Madness, Inc.
GOLDEN — Barry Ashton's "Playmates
In Partia." Freddie Bell, Norman Rouner
MAROLDS CLUB — "Can-Can" Rev.,
Guardsmen. Don Conn Orc.
HARRAH'S (Reno)—Hank Penny & Sue
Thompson, Dick Coeluno, Skeels Minton,
HARRAH'S (Taboe) — Kay Starr, Guy
HARRAH'S (Taboe) — Kay Starr, Gu

Lohato Dancers, Betty Ayres' Sparkling Strings. MEVADA LODGE (Tahoe) — Michael Douglas. Paris Sisters. Jerry Gray Orc., Arthur Walsh Barbara Dee & Pages, Stan Keyaya Trio.

NORTH SHORE (Table)—Ginny Greer & Gallions, Tony Rose. Paul Suter Ore. RIVERSIDE — Minsky's Follies with Bert Wheeler, Amin Bros., Loa Levitt Meeler, Meeler, Amin Bros., Loa Levitt Meeler, Meeler, Meeler, Francis Gallion, Load Meeler, Table, Francis Gallion, Meeler, Meeler,

SAN FRANCISCO

KHAWK—Joe Locd Four. KSHEEP—Bill Davidson Orc. THQUAKE McGOON'S—Turk Murphy Orc.
FAIRMONT HOTEL - Billy De Wolfe,

FAIRMONT MOTEL — Billy De Wolfe, Ernie Heckscher Orc. GAY 90'S—Ray K. Goman, Bee & Ray Goman, Joan Brant, Marah Gates Dnors, HUNGRY I—Phyllis Diller, Joe & Eddie, Clancy Knight, Olga Sbragia, Dick Crab-tree Trio.

Clarcy Konight, Olga Spragla, Dick Crab-ter Clarcy Konight, Olga Spragla, Dick Crab-ter Clarcy Council Control of the Crab-ter Clarcy Council Council Council Council Council A NEW FACK'S Barbara McNair, Salmas Bros., Vernon Alley 3. Mel Young On THE LEVEE—Joe Sullivan Orc. PURPLE ONION — Smothers Bros., Freddie Paris. 365 CLUB -Jenny Mack, Paul Gray, Vol-Roy Falmer Orc.

52

Las Vegas, Aug. 2 On Ice," star "Sketches starring "Sketches On Ice," starring Alice Lon and Larry Daniels. With Jimmy Carter, Gina Iverson, Lilo Eichberg, Loretta Rocha, Harry Nofal, The Henrys '2', Ice Cubettes (14), Garwood Van Orch (11); produced by Marty Hicks, staged by George Arnold; special choreography, Ronne Meren; special lighting, Earl Barton; \$4 minimum.

"Sketches On Ice." starring Alice "Sketches On Ice." starring Alice of the colorful ice spectacles which have been so successful here, and this one is a good bet to be another winner. Presented by Marty Hicks and staged by George Arnold, the extravaganza has dramatic special lighting by Earl Barton and imaginative special ice choreo by Ronnie Meren which make it compare favorably with shows geared to a far higher budget.

Miss Lon's act may not be classed as a blockbuster, but her songalog.

to a far higher budget.

Miss Lont's act may not be classed as a blockbuster, but her songalog is pleasant, and probably is audio ambrosis for her army of frantic fans who remember her from the Lawrence Welk days. The former "Champagne Lady" who allegedly got the heave-ho by Welk because she showed "too much knee" on tv. does brisk biz for this room, and first-nighters gave enthusiastic mitt action to such songs as "All I Need is A Boy." "They Say It's Wonderful." "I Want To Be Happy" and her bowoff salute to her native state. "Deep In The Heart of Texas." Garwood Van's orch (11) gives strong support.

Larry Daniels, absent from the Yegascene for four years, gets 100% billing, and brings in a batch of new gags and special comedy material. The handsome Daniels has an appealing, forceful voice, and he uses it to dandy effect on accurate celeb impreshes (JFK, Groucho, J. Benny, others).

He does a very funny bit which is a new approach to the frightened airplane passenger—it may bring winces from airline execs but it brings howls from nitery audiences. At one point, Daniels explains Dick Clark to parents: "He's

diences. At one point, Daniels explains Dick Clark to parents: "He's to teenagers what Jimmy Hoffa is to teamsters."

to teenagers what Jimmy Liouanto teamsters."
Exceptionally fine skating is done by Jimmy Carter, Gina Iverson, Lilo Eichberg. Loretta Rocha and the Perky Twins in lavish production numbers populated by the 14 beautiful "Ice Cubettes." A father-son act called The Henrys displays some novel balancing bladed artistry in which the youth winds up standing on his head on bladed artistry in which the youth winds up standing on his head on his sire's skate. Harry Nofal clicks as production vocalist. Miss Lon is in for three weeks; Daniels' stint is indefinite. Duke,

Pigalle, London London, Aug. 28. "Extravaganza," with George & Bert Bernard, Vendryes, Gil Dova, Alberto Triana Dancers, Kim Dar-vos, John Harrey, Line (18), Jack Nathan and Tory Scott Orchs; minimum, \$4.50 after 11 p.n

Changing the Pigalle's routine Changing the Pigalie's routine from its recent sequence of American disk names, Bernard Delfont is presenting an hour-long spectacular, "Extravaganza," a femme legalog that occasionally interrupts itself to let a few male performers through. Chief of these are the Bernard Bros., who haven't been seen in these parts for five years.

been seen in these parts for five years.

The Bernards warmed up a chilly house—the airconditioning had the qualities of a refrigeration system on the night visited—with some vivid variations on disk-mimicking. They recall past hits with an excerpt from "Call Me Madam" and pursue the vein with a fine burlesque of "My Fair Lady."

They also elicit wild screeches a disk called "John," which to a disk called "John," which allows them to hint at sexual capers behind a screen. The act is, in fact, more remarkable for its navel content than for sophistication but it well suits the patrons

over into arrogance. In fact, a rather more approachable manner wouldn't be amiss.

Gil Dova scores with an agreeable juggling act, in which the tricks aren't so atomic but the bored manner gets them through. And these three above-average acts are imbedded in a lush line of gals, who constantly wave what they have had to wave, carefully revealed by R. St. John Roper's bright and snappy costumes.

The production numbers, devised by Billy Petch, are lively, if conventional, but seem somewhat cramped on this stage. Spanish terping is served up by the Alberto Triana group, a spirited outfit which might shine more brightly if given the arena to themselves. Jack Nathan's elegant band supplies a fine backing. "Extravaganza," although without big-name appeal, seems a firstrate time-filler for this not-so-intimate nitery.

Mister Kelly's

Chicago, Aug. 29. Felicia Sanders, Charlie Manna, Marx-Frigo-Rubenstein Trio; \$2.50

Felicia Senders' forte is poignan-cy, and, as with her haunting ren-dition of "This Nearly Was Mine," her stage tears had more than a

her stage tears had more than a few counterparts in the house. Her lump-in-throat catalog is interestingly offbeat, and she flavors her own distinctive style with occasional melodic and dramatic side excursions.

If her turn is a little heavy on the blues mood, it's a convenient setting for the customers to drown their sorrows in drink. She's also effective in her other travalling-music, particularly such soappopra-in-song as "in Other Words," "I Wish You Love," and "Here I'll Stay." Her topper is a nicely-arranged medley of tunes from

arranged medley of tunes from "West Side Story." which she delivers with considerable dramatic authenticity and emotional

Charlie Manna's relaxed Charlie Mannas reisked vi-gnettes are a welcome relief from the standard rapid-five gagsters and the current spate of hip comics. He's a deft storyteller with a generally pungent assortment of comic tales.

omic tales. His yarns have a wide range, from a sketch of a crisply efficient U-boat commander zeroing in on U-boat commander zeroing in on a ship commanded by a particular-ly languid American skipper, to a sharp skit on a French travel agent telling a group of his countrymen how to behave in the U.S. ("For a good method of learning American slang—don't tip"). Still funny is his trademark bit on the astronaut who doesn't want to blast off until he finds the crayons for his coloring book.

The Marx-Frigo Trio provide able assistance in backing Miss Sanders' songery, and also play interesting music over the chatter fortnight.

Toast, N. Y.
Alice Darr, Andy Hamon; no cover, no minimum.

Rooms such as these are a bont face's paradise. This is a small room dominated by a bar at the rear end of which is a piano, with provision for standees around it, and piled deep with customers on every side. The atmosphere and the decor aren't lush enough to be the focal points, but the spot seems

loaded at any given time.

In this room, however, an act can get a fairly good showcasing. A turn is allowed half-hour stretches in which practically every facet of a performer's ability is tested, in-

in which practically every facet of a performer's ability is tested, including conversation. Because of the intime confines, the customers virtually encircle the talent, and a performer has to be quick with the adilib to survive.

Apparently Alice Darr, a comparative longtermer here, causes an ever widening circle of customers around her. She is a looker, with a warm and intimate delivery, and in these circumstance sis sufficiently expert even to essay a ballad. However, for the most part, she jumps her tunes so as to further the already lively atmosphere,

is, in fact, more remarkable for its navel content than for sophistic atton, but it well suits the patrons who rock throughout. The only item that falls slightly flat is a "Rose Marie" duet. But the brothers show a fine flair for unimbibited invention and should please of admirers as well as garnering new ones.

A standout act is Vendryes, a super-slick magician who produced doves from his tail-coat with ease. He also conjures with glasses of liquid, lighted cigarettes, and comes to a sizzling climax by blowing up a balloon, exploding it—and revealing yet another dove inside.

His soutine is delivered with applomb, which occasionally strays



NELSON EDDY

Now singing a 9-city Fall tour DuQuoin, Ill., State Fair last week Re-engagement, Angelo's, Omah

hext.
With Gale Sherwood, soprano, and
Theodore Paxson, pianist.

Latin Quarter, N. Y.

Latin Quarter, N. Y.

(FOLLOWUP)

The finale of the longrunning E. M. Loew-Eddie Risman revue "Vive la Femme" is at hand. This is the last scheduled act change before the new show comes in early October. And a good thing too for some of the showgiris seem to be outgrowing their costumes, or the dots and dashes that pass for them in this display.

The newcomers are headed by

The newcomers are headed by Billy Williams who has brought in a sizeable revue built around him-

self. Ventriloquist Dick Weston
and the juggling Martin Bros. comprise the other fresh acts.
Williams has an expensive and
an ambitious undertaking. He has
built a small show, which is seemingly capable of taking up all the time allotted to acts in most cases.

There are many diverse elements in his retinue which, of course, is paced by Williams' formidable

chirps.

The Negro singer is vigorous and forthright and his tenor comes across smoothly as well as forcefully. Among his charges is a group of five voices, which provides stirring rhythms, a six piece band which accentuates the beat, a tapster and a femme trumpeter. They all add up to stirring enter-tainment. There is visual as well tainment. There is visual as well as aural upbeat in the act. It has comedy, a strong beat and a lot of talent that create a turn filled with excitement.

Weston is making his bow in this Weston is making his bow in this room with his ventriloquy act. He is a regular in Las Vegas, where he has appeared at the Silver Silver per and the Thunderbird. A good technician, he has lotsa cornfed gimmicks, albeit laughgetters. Much of his talk is a bit too spicy for the Epworth League. In this room he does extremely well, blue lines and all. His two dummles, an elderly femme and a tramp. are elderly femme and a tramp, are given char cterizations. Smoothing out of his gab would broaden his employment horizons.

Martin Bros. are juggling The Martin Bros. are juggling imports with novel gimmleks. After manipulating diverse objects, their strongpoint, the juggling and passing of lighted faggots while blindfolded is indeed an applause etter.

The rest of the show, with Gloria LeRoy, Harrison & Kossi, and Dorothea MacFarland serves the needs of the production well and Jo Lombardi is one of the top shawcutters around. Jose.

Shamrock, Houston

Houston, Aug. 31.
Monique Van Vooren, Paul
Neighbors Orch (11); no cover or

Belgian beauty Monique Van Vooren, improved in voice and with her still full-blown looks, is well received in her 40-minute

ber, then stand on stage for awk ward moments without doing any-thing. There may have been a cue or two missed, but this is certain be ironed out.

Among tunes by Miss Van Vooren are "Love to Be Here With You." "Second Time Around," "Never On Sunday." "Lady Is a Tramp," an excellent medley of "Fascination," and closing French medley which "Fascination," and closing French medley, which somehow includes "Saints," in which she and quartet add carnival atmosphere by throw-ing dozens of balloons to the audi-

Paul Neighbors and band always hetp a show here, and there's a ways a crowd on the dance floor The Ames Bros. are due in nex

Hotel Roosevelt, N.O.

New Orleans, Sept. 1.
Ted Lewis with Manor & Mignon,
Chop & Charlene, Patti
Prince: Leon Kelner Orch (12);
2.50 weeknight minimum; \$4 Sats.

The vet Ted Lewis, with a large following accumulated here over the years, got off to a fine start start (31) in Seymour Weiss' plush

the years, got off to a fine start (31) in Seymour Weiss' plush Blue Room. Evidently the market is still very good for the high-hatted tragedian of song "who represents more than nostalgia, some of the constancy and tradition of show biz.

On this trip to town, everybody's happy with the trouper's sprightly session of music and frolic. It's entertainment-packed all the way and follows the familiar Lewis formula.

With his props, the trademarked battered high hat, clarinet and cane, Lewis demonstrates what he says repeatedly—that there's still some life in the old dog yet. He essays those dramatically rhythmic monologs that are ageless, talkings his perennial lyrics, engages in banter that harbs back to the old school of vaude and burlesque. And whether he leans unashamedly to corresurrects memories, he is a master craftsman

to continuous unastamente to the continuous unastamente to the continuous to the con smoothly to deliver dramatic song dissertations, introlng the performers, and to clarinet a rowdy "Tiger Rag" and warble oldies that most of the customers came to hear. These include "Baby Smiles At Me," "Nothing Could Be Finer," Sunny Side of Street," "Me and My Shadow" and others. Prominently missed was Lewis' living, breathing "shadow," which he graciously wrote off due to a call from the Armed services. The supporting acts are varied

call from the Armed services.
The supporting acts are varied
and topdrawer. Manor & Mgnbn
execute deft and original terp
routines impressively in several
moods with proper flourish to
score heavily. Patti Prince, a pert
young thrush, is a savvy performer
who clicks with "Nobody Until
Somebody Loves You" and other
titles

Lewis clowns with Chop Chop Lewis clowns with Chop Chop & Charlene in a merry hocuspocus stint. The magician's sleightof-hand illusions baffle and amaze the tableholders. His standout bit is the cigaret trick.

The Lean Kelnet musical conv.

The Leon Kelner musical crew backs the show aptly and attracts crowds to the floor for the anklebending sessions.

The swiftly-paced show has all the ingredients to lure capacity biz for its two-week semester until Sept. 13.

Eddy', K. C.

Kansas City, Sept. 1.
Kitty Kallen, Billy Williams
Orch (6); \$1.50- \$2 cover.

Singer Kitty Kallen is in for her first date in the Eddys' deluxe club, and biz is on the upswing for the fortnight. Date is one more in the sequence that marks her return to club singing after a considerable absence. In 45 minutes here she gives a fine accounting running over a number of her established record hits as well as some newcomers and special bits

here she gives a fine accounting will be remembered long after the running over a number of her established record hits as well as some newcomers and special bits to a rousing hand.

Pert and lively on the stand, Miss Kallen clicks with "If I dive My Heart To You," "Chapel in Moonlight" and "Little Things Mean a Lot" from her recorded store, and likewise makes fine music with "Look To the Rainbow" and "Come Rain Come Shine." sche has a change of pace in "Look Me Over," "Little Penny" and a novelty or two such as "No, No, Yes, Yes," an audience participation bit. Her singing in the mellow groove is highly listenable, and she closed to a solid salvo on "Saints Marching." will be remembered long after the runner there as the close few serious moments when, for instance, "Vesti La Giubha" from "Pagliacci" is sung, in Italian, of Welstine, "Vesti La Giubha" from pagliacci" is sung, in Italian, of the store, and likewise makes fine music to the way. Along with his voice Stuarti has personality and manly looks to quickly win over an audience. He she may be a chape to the way.

She has ettled his check and departed. It is best in those too few serious moments when, for instance, "Vesti La Giubha" from "Pagliacci" is sung, in Italian, of forty store, with a vice to forty store and it's a three time begoff be-the way.

Look To the Rainbow" and the will be departed. It is best in those too few serious moments when, for instance, "Vesti La Giubha" from "Pagliacci" is sung, in Italian, of forty store, "Vesti La Giubha" from "Pagliacci" is sung, in Italian, of forty store, "Vesti La Giubha" is sunce, "Vesti La Giubha" from "Pagliacci" is sung, in Italian, of forty store, "Vesti La Giubha" from "Pagliacci" is sung, in Italian, of forty store, "Vesti La Giubha" from "Pagliacci" is sung, in Italian, of the scripts in the serious moments when, for instance, "Vesti La Giubha" from 'Pagliacci' is sung, in Italian, of other the vesti La Giubha" is sung, in Italian, of other the vesti La Giubha erious moments when, for instance, "Ve

Riverside, Reno

"Minsky's Follies" (27) with Bert Wheeler & Tom Dillon, Amin Bros. (2), Pat "Amber" Halladay, Peggy Womaok, Karen Wessler, Bill Debell, Penny Potter, Alm Conroy, Lou LeVitt Orch (10); \$3 " Halladay, n Wessler, minimum.

The show biz savvy of Riverside operator Bill Miller and the production talents of Harold Minsky combine for a full hour of diversified class entertainment. The first local edition of "Minsky's Follies" is the proof: glamor gals, beautiful costuming, strong supporting acts, and impressive choreography and musical scoring. The talent is evident in all facets. For this Reno debut, Minsky has

The talent is evident in all facets. For this Reno debut, Minsky has deviated little from his tried and true formula—much femme accent and much variety. The one-hour offering more than adequately proves his theories. This production is the most vocally endorsed of any package to fill the Riverside stage in the hostelry's history. Opening spot sees Karen Wessler (a beautful soprano — both vocally and physically) and Bill Debel (equaly talented on the vocals) on "Lover" with the parade of costumed and nude femmes sharing the spot. From there it is fast-paced to the final curtain. Penny Potter and Alan Conroy

is fast-paced to the final curtain.

Penny Potter and Alan Conroy score solidly with a routine before black curtain, with Miss Potter in scanty attire and Conroy in black with the accent on male's gloved hand movements about the dancer's body. Two also are impressive in solo numbers and in tandem aton a nedestal in fault adaption.

in solo numbers and in tandem atop a pedestal in fluid adagio in terpretations.

The Amin Bros. prove their talents as one of the best acroduos in the business with intricate spins, flips, and head-foot stands requiring perfection in timing and skill. Two work with minimum

requiring perfection in timing and skill. Two work with minimum apparent effort, but faultless coor-dination.

Bert Wheeler (with an assist from Tom Dillon) is the standout act of the show (see New Acts) with 25 minutes of comedy, song and dance.

with 25 minutes of comedy, song and dance.
Peggy Womack, a dark-haired looker with the dance talent to match, impresses with an acro-terp routine that rates heavy plaudits. In red outfitting, she commands most attention for interpretation and execution.

Abbit four nuder are dancers. a dark-haired

and execution.

Albeit four nudes, six dancers and six line girls are onstage prior to Pat "Amber" Halladay, she's the solo act with the spotlight on sex. A stripper of the old school, she combines bumps and grinds

she combines bumps and grinds with modern dance for good effect. The red-tressed terper has the know-how and ably displays it. For her turn up front, the attention is on her alone.

For this revue, Minsky has ultilized smart costuming with lush settings for top visual appeal. Credit for the choreography goes to Madame Komarova (who has worked with the Dunes in Las Vegas and the Latin Quarter in New York) and for costuming to Madame Berthe.

Minsky's Reno edition is in for an indefinite period, and the reason

an indefinite period, and the reason is obvious: it's a solid hour of solid entertainment that's worth repeat visits from auditors, Long.

Gondola Room, A. C.

Atlantic City, Aug. 26.
Enzo Stuarti, Forbes & Villa,
Buster, Burnell's Gondorobles
(4), Tommy Boyd Orch (6); \$5
minimum Fri.Sat., \$4 Sun Thurs.;
left show \$2 late show, \$3.

The fine voice of tenor Enzo Stuarti fills Luigi's Gondola Room, neatly fitting into this Italian-American supper club. His reper-toire of standbys and opera shapes up as something different for this new spot.

new spot.

Stuarti has an operatic voice that will be remembered long after the payee has settled his check and

Flaminge, Las Vogas

Las Vogas, Aug. 31.

Pearl Bailey, Louis Bellson Orch
(17), Bill Bailey, Carnen De Laallade, Don Kirk, Flamingoettes
(12): produced and directed by
Pearl Bailey; presented by Morris
Lansburgh; music, Louis Bellson
and Don Redman; lighting, Hugo
Granata; costumes by Western
Miss Bailey's Gown by Don Loper;
Miss Bailey's accompanist, Lloyd
Phillips; conductor for Miss Bailey,
Nick Dimaio; \$4 minimum.

Phillips; conductor for Miss Bailey, Nick Dimaio; \$4 minimum.

Pearl Bailey, always a hefty drawing card for this room, is back with what amounts almost to a one-woman show.

Curtain-raiser is a brisk Marie Bryant choreographed production number featuring the 12 Flaming-oettes. Then Miss Bailey's brother Bill, making a comeback after his recent, hospitalization, takes over with some ultra-fancy footwork in the prime hoofing tradition. Carmen De Lavallade and two talented male terpers do a symbolic dance poem to the tune of "Exodus" which is interesting in its contrast to the earthy turn of the star.

Miss Bailey, on her own, does 65 minutes of her, familiar casual approach to song and comedy, clicking solidly all the way. Included in her songalog: "Fifteen Years."

"Good Enough For Me." "Row, Row, Row," (With a spicy set of lyrics), "Legalize My Name." "Toot Tootsie," "Hissy," "Tired," and the very funny "New Shoes" bit in which she complains about the pointed toes.

Strong support for the entire bash is given by Louis Bellson and his orch 171, with arrangements that are outstanding.

Show is in for eight weeks.

Duke,

The Corner, L. A.

Los Angeles Aug. 30.

Deborah Stuart. Lee Wright,
Michael St. Clair; no cover, no min.
the mike.

Continuing policy of showcasing new talent spotlights Deborah Stuart and Lee Wright, singers or diverse styles, with Australian ventriloquist Michael St. Clair as

emcee.
Miss Stuart, a pixieish cutie, newly-signed to a Mercury Records pact, depends on specialized material and styling to enhance a light voice. Top entry was a Billie Holiday song, "God Bless the ords pact, depends on specialized material and styling to enhance a light voice. Top entry was a Billie Holiday song, "God Bless the Child," while she shows potential belter swing with "Bill Bailey." Thrush needs staging and showmanship knowhow, but has a variety of tone that could be developed. Specialty "We Had Some Chickens" shows comedy flair, but timing and overall delivery lacks solid punch.

Wright fits current folk and rock 'n' roll mediums, but needs experience. Voice is fine and heas an appealing personality. Delivery is brightest on calypso "Matilda" while he shows potential ability on original compositions "Topfist" and "Ask the Stars." Youngster needs work, but could find a niche in r'n'r field in which his greater assurance lies. His guitar accompaniment is fine.

St. Clair is a standard act, possibly one of the brightest ventros working today. He shines in the "Alphabet Song," exhibiting MPBVW letters, usually impossible to say without lips. Sammy Davis Jr. dummy doing a Belafonte Impersonation on "Dayo" is a standout. Emcee work is satisfactory, but field is not his best. Eddie Truman continues with expert piano accompaniment. Johnny O'Neill follows Miss Stuart for a week. Wright and St. Clair continue indefinitely.

Mapes Hotel, Reno

a request period at the end of her 45-minute turn.

45 minute turn.

Miss Linn proves her versatility in the up-tempo department on "Way Down Yonder In New Orleans," and "When The Saints Go Marching In." She sells with command and has the touch that wins immediate rapport with tablers. For some of the offerings, she is backed vocally by Richard Baldwin and Al Randolph, who also double on instruments to give her a seven-plece orch. piece orch.

plece orch.

The King's IV, a strong draw in Reno (and on any stage) serve an admixture of instrumental and comedy work that scores solidly with that segment of the saloon set with a taste for rousing enter-tainment. The IV demand full attention, and can't be ignored.

tannent tention, and can't be ignored.

The foursome (Bill Kay, George Worth, Frank Ciciulla, Eugene Wilson) play a variety of instruments, and are backed by Dave ments, and are backed by Dave Grossman on guitar and Ronnie Stevens on drums. The accent is equally divided on fast-pace in-strumental work (as evidenced by "76 Trombones") and comedy situations.

"76) Trombones") and comedy situations.

Kay carries the lead comedic role, but works tandem with the three partners in for full effect. Four get the most out of such as "Bill Bailey," "Sit Down, You're Rockin' the Boat" and "Trouble Right Here In River City." Wilson comes across strongly on fiddle in a melange of hillbilly stuff. All show much talent on instruments. The Lobato Dancers (four gals, four guys) are in a Reno debut and it's indicated they'll be held over for an indefinite, period. Accent is on Latin terp" routines, with lead dancer Nelida (an exquisitely, proportioned blonde) commanding most attention. Choreog is exciting and impressive, with costuming and sets enhancing the appeal. Dance direction is attributed to Eber Lobato, who also makes with the mike.

the mike.

Betty Ayres & her Sparkling
Strings, a strolling group with
piano and cello working from on
stage, handle the early evening
entertainment chores in first rate

Shoreham Terrace, D.C.

Washington, Aug. 31, Xavier Cugat, Abbe Lane, Fran-cis Brunn, Augie & Margo, Jerry Rodis & Shoreham Strings (12), Bob Cross Orch (14), Gao Quintet (5); \$2 cover.

Who would think of Abbe Lane as an outdoor girl? But in the vast outside of the Shoreham Hotel's Terrace and its elegant Rock Creek Park view, Miss Lane, with her provocative gowns, is strong competition for any other scenery.

strong competition for any other scenery.

And she can beit a tune in a manner which keeps wide open acoustics from being any problem. She, in other words, has neither a sound or sight problem in the open air, where she dazzled a sell-out crowd, including Vice President Lyndon B. Johnson, his Lady Bird and other political celebs.

Boniface Bernard Bralove has the best show of the summer on his Terrace with the Xavier Cugat package.

package.
Cugat cracks jokes, emcees and leads the Bob Cross Orch (somereads the Bob Cross Orch (some-times with his pipe) for Miss Lane, his Mrs. Her expensive costumes fit like another layer of skin and are embellished with tassles and bows to accent anatomical motions as she sings.

She stays on the move with such sine stays on the move with such numbers as "Lazy River," which sounds like it's a sex pond the way she chirps about it, and "Never on Sunday," delivered in French tot-cha Latin rhythms climax her act and brought several encores here.

art for a week. Wright and St. Clair continue Indefinitely.

Dale.

Mapes Hotel, Reno Dale.

Mapes Hotel, Reno Sept. 1.

Roberta Linn, King's IV, Lobato Dancers (8), Betty Ayres & Her Sparkling Strings (6); no cover, no minimum.

For this Reno outing Roberta Linn (in her first date at the Mapes) has put together an almost completely new show—what with new songs, new costuming (and smart), new choreography and a new male duo working with ner on the vocals.

The big appeal, however, is her big vocal talent, which retains the same sure-sell qualities as the last time around. And she uses the talent wisely in a catalog of standards, blues, pops, dixieland, and special material. She also makes for positive aud endorsement with)



VARIETY

VAUGHN MONROE

BLUE ROOM, ROOSEVELT HOTEL, New Orleans—"Vaughn Monroe pleases crowd...he was just as much a hit with a predominantly new show as he had been on his first visit to the Roosevelt supper club... it all was a nostalgic and pleasant bit of entertainment." — Times-Pleavine. Picayune.
Mgt. IRV SIDERS
320 E. 54th Street, New York

Barclay Hotel, Toronto

Delta Rhythm Boys (5), Ruiz Sisters (2), Percy Curtis Orch (8); \$1.50 cover.

Back from a lengthy tour of Japan, the Delta Rhythm Boys score with a melange of harmonized songs of varied origin. They stayed for 45 minutes before beging off when caught. Lads use two mikes, are strong on stepout solos and click with the customers from their opening "Everything is Coming Up Roses" to their profinish.

is Coming Up Roses" to their profinish.

With experienced know-how, group runs through a fast "My Fair Lady" medley, a slow-tempo "Yellow Bird" and a bouncy "Side by Side" among other numbers. They wind up with requests until a necessitated but cordial begoff.
Outstanding is their virtuosity of styling and choice of numbers, with all arrangements by Rene De Knight, their pianist. Harmony quartet now consists of Traverse Crawford, second tenor; Herbert Coleman, first tenor; Hugh Bryant, baritone and Lee Gaines, bass.

After their Barclay Hotel stint, which ends Sept. 9, group joins the Arthur Godfrey Show for a week, commencing Sept. 11; goes into the Queen Elizabeth Hotel for two weeks, starting Sept. 18, and then back to Europe to start an engagement at the Casino de Parls in mid-November.

Opening the bill were the Ruiz Sisters for a "Carmen" medley of flamenco dancing. They get over nicely, with the Percy Curtis orch contributing strong support and playing for the dance sessions.

McStay.

Moulin Rouge, Vienna
Vienna, Sept. 1.
Two Artingtons, Brenda & Eddie,
Helano, Rey & Montesan, Allonso,
Adanos, Lady Murphy, Najada, Dollynda, Linda Ninos, Rudi Palme;
direction, L. Martiti; settings, Karl
Balz; orchestra under Charly
Brenche \$150 delivation Prouche; \$1.50 admission.

Moulin Rouge is Vienna's top nitery and has an excellent combination of artistry and flesh. Spot caters to the eastern delegations in whose countries such naughty things are more or less taboo. Austrian juggler Adanos, 'who recently returned from a U.S.-Canada tour, 'specializes in billiard cues and balls. It's rare that a Spanish dance act holds over for three months, but Rey & Montesan show something different. Helano's teeth lift act is also outstanding as is Allonso's modern magic routine.

Comedy is the most difficult to

Comedy is the most difficult to Comedy is the most difficult to book. There was a lack of it last fall and winter but current bill has two laugh teams, the Two Arlingons (French) and Brenda & Eddie (British). Both score big, the Arlingtons doing it with acro-batics, and former adding ventri-loquism.

batics, and former adding ventriloquism.

Linda Ninos opens with a cancan. She, £8 well as Dollynda and
Najada, are good danseuses and
attractive strippers. Austria's "first
stripper." however, is Lady Murphy, with Moulin Rouge ever since
this U.S. import became popular

—it's 10 years by now. She always
has something new to offer this -n. s 10 years by now. She always has something new to offer, this time it is an "opium dream" routine.

Maas.

New Acts

BERT WHEELER, With Tem Dillon Comedy, Songs, Dance 25 Mit Riverside, Reno

Old pros just keep rolling along.
Bert Wheeler, well into his 60s, sold with the Renoites like a hot-shot new diskery name and, as a matter of parallel, seemingly was just as new and fresh to many.

Surviving partner of the film-famed Wheeler & (the late Bobby) famed Wheeler & (the late Bobby) Woolsey comedies, former Zieg-feld star ("Rio Rita") Wheeler of course is fundamentally variety-trained. This makes him a natural for the Nevada saloons or any-where that broad vaudeville humor is appreciated.

is appreciated.

Long partnered with his wife Betty, later with Harry Jans and Betty Grable in one act; with Sid Slate in another; with Jack Pepper in still another, the comic now has Tom Dillon straighting for him. Act, actually, while new here, has been exposed on the Ed Sullivan show after Wheeler broke it in at a Lambs Gambol in New York.

In 1934 Wheeler came to Beng

Lambs Gambol in New York.

In 1934 Wheeler came to Reno (as a nonpro) for a holiday weekend—and couldn't get a room at any price until he met an oldtime bartender friend. Today, after his brief local exposure in Harold Minsky's Follies at the Riverside Hotel, the vet comic can have any suife in the city. He's proof positive it takes an old pro to retain status among the old pros.

And from this date subsit the

And from this date, albeit the older salooners better remember the Wheeler anics of years past, it's indicated by tabler reaction among the younger set he's prepared to captivate new generations.

tions.

For the Minsky show, the Wheeler offering is built around a "mother" situation, working part of the routine in tandem with Dillon. The 25 minutes includes both new and old stories, and a bit of song-and-dance.

song-and-dance.
For all but the exit, the comic is dressed in a black woman's dress, a dark shawl, stringy femme hairpiece and hat. He milks the biddle bit to the hilt. Delivery is positive and strong (the mike could be incidental for the story telling), projection is forceful, timing is unquestionably there, the diction is not lacking, and empathy is evident.

Entry is from the audience (see

is evident.
Entry is from the audience (as partner Dillon in fine tenor voice essays "Mother") with many asides to tablers re the unappreciative son on stage. From there it's a steady stream of bellylaugh-provoking lines for the near half-hour he's on. While some of the material is vintage, it loses nothing in the Wheeler interpretation.

Nostalgia enters the nicture at

the Wheeler interpretation.

Nostalgia enters the picture at only one point—the exit. Wheeler takes a fast break for costurke change (while Dillon vocals and Irish tune) for return in jacket, top hat and cane. He displays a bit of neat terping after a vocal with Dillon to "Back In That Old Routine" Routine.

At 67, with limited exposure for several years, there's no argument Bert Wheeler is "back in the old routine." His act is geared for any medium—and Wheeler is an old pro with the show biz savvy to carry it off to perfection. Long.

YAFFA YARKONI

25 Mins. Sahbra, N.Y.

Sahbra, N.Y.
Yaffa Yarkoni, like many of her predecessors from Israel, has an international songalog which, in her instance, is delivered with class, vigor and a deal of charm. Miss Yarkoni seems to be of a hardy breed of chanteuse who reflects the vigor and spirit of her native heath. Although many of her tunes have the earthy spirit of a land-a-building that seems to be the backbone of many Israeli singers. Miss Yarkoni takes in a much wider range of emotions.

Also her tunes reflect the inter-

Also her tunes reflect the inter-Also her tunes reflect the inter-national settlement flavor of that land. She does tunes in English and French as well as Hebrew and Yiddish. The melting pot char-acteristics give her act a some-thing-for-everybody flavor, but even when she sings in a tongue foreign to the listener the emo-tions she conveys are readily tuntions she conveys are readily un-derstood by all, and she invokes hearty applause. Jose.

CLAIRE HOGAN songs 20 Mins. Town House, Tolede

Towa House, Tolede
Claire Hogan, attractive, copper-tinged brunet who sang with the Jimmy Dorsey orchestra, broke in a new act at Irving Shapiro's Aku-Aku Room in a new Toledo motel (opened Dec. 12). She singled briefly after Dorsey's death, then quit, but when her husband died a few months ago she decided to resume. She has her eyes on intimeries and stage musicals and has a Leonard Bernstein tune she haan't yet unveiled. Cy Coleman, composer (with Carolyn Leigh) of "Wildcat," selected and outlined her act. She records on Coed label, Miss Hogan has what it takes

her act. She records on Coed label, Miss Hogan has what it takes in every department, especially for intimeries—though her voice could fill the Gardens. She must curb a tendency to be needlessly strident; must add a bit more polish and a bit more warmth. And she should relieve the solid black dress with a touch of color or lightness—a belt, brooch or necklace. Her long sparkling earrings, however, were most effective; ditto her Angna Enters-ish bangs.

BETTY ROBERTSON Songs 30 Mins.

Franz Josef Room, Toronto

Renewed for 26 weeks on the current Monday-Friday tv show of "Better Late," plus her comediennesinger's chores in the four-months' run of "Spring Thaw Revue." singer's chores in the four-months, run of "Spring Thaw Revue," blond Betty Robertson has essayed a nitery career and has been booked into the sumptuous sur-roundings of the Franz Josef Room.

Room.

In a royal blue sheath with turquoise panel— when caught— warbler had no difficulty in holding attention from her opening number but, apart from her choice of oldies, needs new material and an arranger. At the present time, she does her own arrangements.

she does her own arrangements.

Her Garland-style me dley of
"Made Me Love You." "Rainbow"
and "Trolley Song" is, however,
only a minor part of her new act
which might be dropped entirely.
Meanwhile, the sound is there.
Miss Robertson has lots of voice
and dynamic action, with a falsetto-ending in certain songs that,
alternating with her shout style,
is the contrasting note to hushed
audience reception. Right now, she
should be an asset to any room.

McStay.

JAMIE LYNN TRIO

Songs Schroeder Hotel, Milwaukee

Jamie Lynn Trio shows promise. Its leader, Jamie Lynn, a stacked silver blonde, provides flash and has a voice. Richard Andrews and Matt Mart flank her mikeside.

Andrews and Matt Mart Hank her mikeside.

The act is strictly a rhythmic, combo with infrequent "soft sell tunes." There's evident mike savvy. The arrangements move but the monotony of a solo hit then the unison closer, could be improved through pace change. Miss Lynn might do more ballads. Some of her vocal savvy is kicked away on the "let's get this wrapped up" approach.

Discarding the early "Charleston," rickitic, the "sick" hats and Miss Lynn bussing the ringsiders, should move the trio up. With polishing, they're suited to intimate rooms, smaller spots and lounges. Trio works hard with youthful drive. Attire is okay.

Jimmy Featherstone's band amply backs the trio, as well as providing "evergreens" for dancers a la medley.

Gaha.

TANYA Exotic Dancer 15 Mins. Plain's Bar, Omaha

A striking blonde with a nifty A striking blonde with a nifty body that she knows how to tease with, Tanya (nee Helen Ames) is an exotic dancer creating quite a following in the midwest. Gal's wardrobe is excellent and she is agile enough to toss in a lot of acro extras as she sheds down to bra and G-string.

Besides doing a regular strip,
Tanya also does a half-man, halfwoman flirtation that keeps the
spot packed.
Trump.

Shows Out of Town

ness Without Really Trying Philadelphia, Sept. 4

Priving

Philadelphia, Sept. 4.

Feuer & Martin, in association with Frank Productions Inc., presentation of musical comedy in two acts, based on Martin, and the private of the private o

Saundors, Maudeen Sullivan, Charlotte Frazier. Dancers: Nick Andrews, Tracy Everitt, Dancers: Nick Andrews, Tracy Everitt, Stuart Fleming, Richard Korthaze, Dale Moreda, Darrell Notara, Merritt Thomp-son, Carol Jane Abney. Madilyn Clark, Elaine Cancilla. Suzanne France, Doma McKeenhie, Ellie Somers, Rosemary Yai-

Mudcal numbers: "How To," "Coffee Break." "Happy to Keep His Dinner Warm." "The Company Way." "A Secretary Is Not a Toy," "Been a Long Day," "Grand Old Ivy." "Paris Original," "Rosemary." "Chierella, Darling," "Low From a Heart of Gold." It Believe in You," "Fressure Huni." "I Worry About You." "Brotherhood of Man."

Comedy is the big sell in "How to Succeed in Business without Really Trying," the satirical tuneshow survey of industry, trying out at the Shubert Theatre prior out at the Shubert Theatre prior to Broadway. A realistic appraisal of its diversified assets would report that "How to Succeed" opened in a strong technical position and should move on to long-term gains on the Broadway boards.

on the Broadway boards.

Abe Burrows, master of oneliners, with the aid of Jack Weinstock and Willie Gilbert, has transformed the novel by Shepherd
Mead into a witty tuneshow libretto with a point of view that shouldbecome a fast-mover in the new
season's entries.

Frank Locker has multid out

season's entries.

Frank Loesser has pulled out every stop in his extensive musical holdings, even working in an electric shaver for a washroom male chorus. It's a continuously clever rusion of words and upper case music that is nearly irresistible. Loesser's cacophonous treats may prove lacking, however, to those small investors who want to go out whistling something and don't like to hear every number kidded.

Budy Vallee making a stage

Rudy Vallee, making a stage return after many years on the Coast seems virtually typecast as the tycoon whose wicket company's the tycoon whose wicket company's general offices furnish the setting for this tongue-in-cheek success story. He is received with almost sentimental fervor when he first comes on. Later, during a collegiate number ("Ah, There") the patrons flip in nostalgia when he cups his hands megaphone style. Robert Morse is the window-washer hero who ventures into big business armed with a set of in-

washer hero who ventures into big business armed with a set of in-structions from a paperback. He steps into the big leagues with this effort. Puckish and personable, he portrays a conniving character with great warmth. It's a back-breaking assignment, but his tire-less charm and humor seldom lets it dreg. it drag.

Bonnie Scott lends naturalness and a pretty voice to the role of the stenog sweetheart, and Virginia Martin does the sterotype role of the vamp and makes it pay added dividends. The strongest support by a wide margin comes from Charles Nelson Reilly, however, as the patsy villain of the pleee. Sammy Smith does the most effective vocalizing, and with Ruth Kobart paces the male chorus in a rousing upheat burlesque of the revival-school number, "Brotherhood of Man." revival-school number, hood of Man."

The weakest part of the produc-The weakest part of the produc-tion is the dancing. A routine though expertly clogged ensemble, late in the second act, bings down the house. Well choreographed is the amusing "Coffee Break," and "Parts Original," which finds all the femmes at a party wearing the same dress, makes a good challenge turn.

The Ribert Randolph seement is

The Robert Randolph scenery is

How to Succeed in Busi- lated, and the costumes by Robert Fletcher are eye-catching and taste-Fletcher are eye-catching and danderful. Another pair of dance routines are already on order for the first act. If Loesser gives them something to hum this will be one satire to reverse the trend.

Gagh.

Kwamina

Altred de Liagre 17. Presentation of musical drama in two acts, with book by Robert Alan Arthur and music and lyries by Richard Adler. Staged by Robert Lewis, dances and musical numbers staged by Agnes de Mille: settings and lighting. The stages of the s

Children Alnsley Sigmund,
Singers, Issa Arnal, Renays Fubler
Victoria Harrison, Xillian Renays Fubler
Hooper, Mary Louise, Rosalle Maxwell,
Helen Phillips, Joseph Crawford, Scott
Gibson, Wanza King, James Lowe, John
Miles, Clark Morgan, Mai Scott, Rawn
Altoris Gore, Gorion, Gordon Waihas, Arthur Wright,
Dancers: Hope Clark, Dorls deMendex,
Altovise Gore, Minnie Marshall, Joan
Peters, Lucinda Ransom, Joan Seabrook,
White, Camille Yarborough, Pepti Bethel,
Zebedee Collins, Julius Fields, Frank
Class, Louis Johnson, Charles Moore,
Ronald Platis, Michael Gusahie, Charles
Gueenan, Philip Stamps, Edward Thomas,
Greunmers: Montego Joe, Robert Crowder.

In this tale of romance between a blond lady doctor and a South African chieftain's son who has spent 10 years in an English Unitersity learning medicine and returns to aid his people, the musical comedy in its present shape doesn't add up as a Broadway contender. The native dances and a few of the songs are good, but the action is draggy and does not enter into the love-conflict between the white and the Negro doctors with any feeling or clarification. "Kwamina" is full of propaganda.

Nor is the sub-plot of sufficient sympathy. The African country is not named and evidently isn't the not named and evidently isn't the Congo. The African-born white girl and the Negro are torn be-tween physical attraction and di-rect medical intentions of better-ing the people of the African vil-lage. And the natives are torn between superstitions and pseudo-sophistication.

Kwamina the name of an Afri-Kwamina, the name of an African Negro, meaning "born on Sunday," is no help to lack of story interest. The show will need considerable rewriting before it is ready for Broadway. The love of a white femme for a Negro is still a ticklish subject for a musical show. Though it has emotional impact in a dramatic premise, the prejudice is still there and that makes its Broadway changes dubings. Broadway chances dubious.

The theme will need sharpening, despite its optimistic possibilities, though these are at present offset by propaganda wordiness. Incidentally, there are only two white characters, the lady medico and the commissioner, in a lengthy colored cast.

Agnes deMille's dances, plus the gorgeous colors of the Motley costuming contribute to the entertainment value. The numbers are tarped with spirit and the rituals of courtship and play celebrations are effective.

The music and lyrics by Richard The music and lyrics by Richard Adler are based on African chants and the English music hall type, the latter going to Sally Ann Howes, the composer's wife, and including two whistleable comedy numbers, "You're As English As" and "What's Wrong With Me?" Miss Howes and Terry Carter have such tender duets as "Did You Hoar That" and "Ordinary Reco Miss Howes and Terry Carter fave such tender duets as "Did You Hear That?" and "Ordinary Peo-ple." With Miss Howes soloing in three ballads, "I'm Seeing Rain-bows," "That Happened to Me Tonight?" and "Another Time, Another Place."

Another Place."

Brock Peters has one good number, "Barbarians." The too-talky book is by Robert Alan Authur, the setting by Will Steven Armstrong uses a back-to-back variation of a clinic and an African village throneroom on a turntable. Miss Howes is in excellent voice as is Carter in his first Broadway starring role, with Rex Ingram splendid as the old African chief, Ethel Avler as the frustrated native girl most effering and easily manipu- Ayler as the frustrated native girl



RICHARD POSTON

is starring in "SEND ME NO FLOWERS" at Legion Star Play-house, Ephrata, Penns. Representation: R.F.P. Associates

and Norman Barrs as the commis-sioner. But the book requires re-writing if it is going to score its sioner. But the book score is writing if it is going to score is Broadway potentialities.

McStay.

Do You Know the Milky

Vancouver, Aug. 19.

Value, Vancouver, Vancou

The second North American premiere to be presented at the Vancouver International Festival. "Do You Know The Milky Way?" generates dramatic excitement as it comes to life on stage. The acting and the author communicate emotion and understanding, so the audience is drawn into the story. "Milky Way," adapted by Lyon Phelps, was written by Karl Wittinger in 1955. The locale mental institution in post-World War II Germany, and the script includes a prolog, two acts (comprising five scenes and a film sequence) and epilog. The story involves a psychiatrist and his patient, who tells the story of his life, in the form of flashback play performed in the social hall of the sanitarium before the other patients, in this case the audience itself. The doctor takes the parts of 10-men who have influenced his patient's life. Wittlinger's script and the acting of George Voskovec and Hal Holbrook are skillfully fused. Voskovec plays 11 separate roles, adramatic tour de force. Holbrook establishes rapport with the audience and involves it with the play. There is no trace in his playing of Mark Twain, the characterization in which he became a solo-show name in the last couple of years. Herbert Berghof's direction achieves a delicately balanced performance despits the

Herbert Berghof's direction achieves a delicately balanced performance, despite the numerous scene changes and filmed sequence.

The film insert by Colin Low is The film hiser by Colin Low is effective. The costumes by Edith Lutyens Bel Geddes are simple but right, and Alex Fry's music, with lyrics by Phelps, is an asset. The set is too elaborate for a two-man show, and particularly one carried essentially by the acting. Shaw.

The Iceman Cometh

The Iceman Cometh

Los Angeles, Aug. 29.

UCLA Estension Theatre Group revival of Eugene O'Neill drama in four acts. Stances of Eugene O'Neill drama in four acts. Stances o'Neill Landury; coetumes. Dorothy Jeakins. Opened Aug. 5, 61, at Schoenberg Hall, Univ. of California at Los Angeles; 24 top. Harry Hope James Dunn E4 Mochet Angeles; 24 top. Harry Hope Mott James Dunn E4 Mochet Mott Josephens Huge Kalmar Theodore Marcuse Larry Slade John Anderson Huge Kalmar Theodore Marcuse Larry Slade John Anderson Huge Sloggi Telly Savalas Dan Partit Carmen Phillipp Margle June Ericson Nita Talbot Chuck Morello Edward Asner Theodore Hickman (Hickey March). Cora NII2 TAIDOR
Chuck Morello Edward Asner
Theodore Hickman (Hickey)
Moran Jay Timmons
Lieb James Bridges

This UCLA Theatre Group revival of "The Iceman Cometh," directed by John Houseman and Ralph Senensky, sacrifices pace in order to stress individual emotional conflicts. The Eugene O'Neill drama is long (four hours with two intermissions) and some scenes are

(Continued on page 57)

Broadway the Whipping Boy

Broadway the Whipping Boy

One of the Idiosyncrasies of the theatre is that it's rarely given credit, especially among its followers, for achievements or creditable qualities. That's particularly true of the Broadway theatra, just as the reverse is apt to be the estimate of off-Broadway. For example, in the Sunday drama section of the N.Y. Times for Aug. 27, Arthur Gelb had a critical column the overall tone of which seemed to suggest that off-Broadway is the epitome of creative inspiration and daring and artistic quality. By implication, Broadway is a dirty word.

That appears to have become the prevailing attitude of the Times drama staff. In last Sunday's (3) issue, critic Howard Taubman, returning from a summer vacation, had a column keynoted by the leading sentence reading. "Of the multitudinous failures on Broadway in recent seasons the grimmest is the theatre's inability or unwillingness to grapple with the momentous themes of our day."

Well, let's see. How about the moral dilemms of the atomic scientist? Just offinand, without consulting the records or considering the question of success or failure, there have been "Desert Incident" and "The Highest Tree." How about the race problem in South Africa? There have been "Lost in the Stars" and "Too Late the Phalarope" (and according to advance report. "Kwamina."

On the problem of slum clearance and juvenile delinquency, there have been "West Side Story" and "Cool World." As to race relations in the U. S., a few examples include "Raisin in the Sun" and "Take a Glant Step." On the theme of mental health there have been "A Clearing in the Woods" and "A Far Country." And about genocide and the question of individual responsibility versus military duty there have been "The Wall" and "The Andersonville Trial."

If timeless themes may be considered "momentous" (as witness the exceptable "Elevales") these arms of the atomic momentous the control of the control

Trial."

If timeless themes may be considered "momentous" (as witness the endurable "Hamlet") there have been "The Tenth Man" and "The Devil's Advocate" (search for faith), "Death of a Salesman" and "Barefoot in Athens" (personal integrity), and "Sunrise at Campobello" and "The Miracle Worker" (personal courage), Enough of petty, silly carping.

Off-Broadway Reviews

King Richard II

N. Y. Shakespears Festival presentation in cooperation with N.Y. City, of Joseph Fapp's production of two-aci drams by William Shakespears. Staged Editors, and the Company of the Compa

Martin Aronstein; music, David Amram.
Opened Aug. 28, '51, at the Wollman
Memorial Skating Rink, N.Y.; admission
free.
Since.
Si

Ending their sixth season with one of the Bard's less-frequently performed tragedies, the N.Y. Shakespeare Festival's third production, "King Richard II" at Central Park's Wollman Memorial Skating Rink, had as its opening-night added starter, the Mayor of New York, Robert Wagner.

Introduced by the Festival's pro-

New York, Robert Wagner.

Introduced by the Festival's producer Joseph Papp, as the "...
man who made certain promises to us ... and kept them ...," a reference to the \$50,000 Fest appropriation passed before the Board of Estimate earlier this year. Wagner made, what can be considered in terms of current local politics, a modest speech anent his Board skirmishes and summer '62 plans for the permanent Belvedere Lake site. site

site.

As for current presentation, Shakespeare's only all-verse drama, about a mercurial king who gains in spiritual stature as his fortunes lower, proves to be too uncompromising in the scope of its central characterization to emerge more than an ambitious and sporadically-affecting effort by the group. The tragedy of Richard II, one of the dramatist's least action-filled plays, has, under Gladys Vaughan's direction, too many static stretches to hold the sustained interest of a non-captive audience. audience.

audience.

The problem is inherent in the all-important title-role casting, not a lways a concern in the other Histories; a brilliant, or at the least, very accomplished portrayer of Richard is required. Ben Hayes as the fanciful, self-dramatizing monarch, seems too vigorous and matter-of-fact in the first act, lessen-

ing the contrast with the practical Bolingbroke, and considerably Invalidating his own subsequent metamorphosis into a heroic-tragic figure. Hayes becomes more eloquently credible in the more supple and lyrical last act, though, generally speaking, it is a case of the part besting the actor.

As the usurper Bolingbroke, J. B. Cannon, an unusually effective

the part besting the actor.

As the usurper Bolingbroke, J. B.
Cannon, an unusually effective
Festival performer, appears too
bluff and blustering for the earnest and single-minded avenger.
The rest of the large cast is
diversely successful. Albert Quinton is a sometimes comic, but always impressively-ranged Duke of
York. Philip Sterling's Northumberland is properly grim. Abe VIgoda makes the aged John of Gaunt
clear-toned though overly eyerolling, and R. A. Jordan is a good
Duke of Aumerle.
As his distraught mother, Betty
Menritze is more than satisfactory,
and Gerald E. McGonagili, credible
as the Duke of Mowbray. As the
bitter queen, Kathleen Widdoes
overstrains.

bitter queen, Kathleen Widdoes overstrains. Physically, the production on the

Physically, the production on the serviceable Eldon Elder sets, is compact and well-balanced, if not exciting. The previous presentations' long-distance entrances and exits are held to a minimum.

The Martin Aronstein lighting is superior and Lewis Brown costuming good, with the accompanying music by David Amram melodically-helpful, though at times overamplified.

The Tender Trap

Barbara Griner & Eleanor Horn revival of three-act comedy by Max Shulman and Robert Paul Smith. Staged by Matt Cimber: settings, Jerome Liotia, Staged by Matt Cimber: settings, Jerome Liotia, Staged Stages, Stages

For the fifth and windup presentation of their summer comedy sentation of their summer comedy festival at the 41st Street Theatre, producers Barbara Griner and Eleanor Horn, whose season of low-flying comedy revivals has ranged from the inadequate to the mildly-entertaining, are in the later category with "The Tender Trap."

Trap."

The Max Shulman and Robert Paul Smith script of the 1954 Broadway season about a matrimony-shy Manhattan swinger with a large female following is a good-for-light-yocks specimen of an apparently timeless theme, batchelor-apartment setup.

Jean Shepherd, as the bachelor cut down in the prime of his pursuits, is amiable if not particularly arresting. Shepherd, a radio personality who appeared in the Festival's first production, "The Volce of the Turtle," lacks the physical-comedy savvy utilized by the Broadway role-originator (Continued on page 58)

(Continued on page 58)

Blame Steep Scale for 'W.S.S.' Flop In W. Germany Despite O.K. Press

Berlin, Sept. 5.
"It doesn't seem very likely
that at my own risk, I'll ever bring
another big ensemble to Berlin," another big ensemble to Berlin," said American manager Eva Maze who booked the German dates of the "West Side Story." Despite excellent reviews, this Broadway ensemble registered a considerable financial loss in Berlin.

On the average, only 700 of the Titania Palast's 1,786 seats were sold during the recent 16-day stand. "That wasn't enough to cover the costs," Miss Maze revealed.

stand. In at wasn't enough to cover the costs," Miss Maze revealed.

The greater part of the Berlin press opined that the relatively high admission (9.7.50)) top kept many away. Miss Maze explained, "We couldn't make it at a lower admission. It's a private enterprise which operates without subsidy. It's a big ensemble, about 60 people. And then there were high transportation costs. We need three big trucks for the scenery. To cite an example, the transport costs from Rotterdam to Berlin came to \$3,000."

It's evident that the high tab must be at least partly made responsible for troup's financial trouble in Berlin. Economically, West Berlin still can't be compared with any of the big West German cities. Berlin has to depend on outside help. Wages here are below the West German average. There are many needy people here, and considerable poverty among the younger people.

However, not only the prices were responsible for the commercial disappointment. Other drawbacks were the unsuitable time of the year 'August is a vacation

were responsible for the commer-cial disappointment. Other draw-backs were the unsuitable time of the year August is a vacation month' the Titania Palast has (Continued on page 61)

Puerto Rican Festival Dubious for Next Year; Need \$75,000 Right Away

Need \$75,000 Right Away

San Juan, P. R., Sept. 5.

Barry Yellen's Theater Development Corp. will be dissolved "unless \$75,000 is raised within the next few weeks." The possibility of securing such a sum on short notice is admittedly slim.

The capital is for a "realistic plan for the Fourth Annual San Juan Drama Festival, scheduled to take place at the Tapia Theatre, in Old San Juan, in January, 1962," Yellen says. The producer also reveals that the recent four-week Summer Musical Festival staged at the University Theatre, had losses of. "shout \$40,000, plus other expenses" that will run into several more thousands of dollars. The shows produced were "Carousel," "Guys and Dolls," "Oklahoma" and "West Side Story."

Plans for year-around theatricals, including opera and Spanish zarsuelas, have been halted. TDC's administrative offices here have been closed. Yellen, who is selling his personal household belongings and furniture, said he expects to move soon to New York.

Yellen came to Puerto Rico in December, 1957, to plan his first San Juan Drama Festival presented at the Tapia Theatre early in 1959.

Censor Trims 30 Lines From Oxford Group Play

From Oxford Group Play
Edinburgh, Sept. 5.
The British Lord Chamberlain
has cut 30 lines from the play,
"Songs for an Autumn Rifle," being staged here by the Oxford
Theatre Group on the unofficial
"Iringe" of the Edinburgh Festival. Play is by David Caute, young
novelist, and tells of the moral
dilemma facing the editor of a
Communist newspaper in Britain
at the time of Hungary and Suez
crises. The barrack-room language
in dialog was considered too "blue."
According to Nicholas Leonard,
spokesman for the group, the 30
lines in question were spoken by a
British army corporal litting out
at the Commie regime. He admitted the lines as being "blue,"
but added: "They are realistic."
Actors and producer protested on
the grounds that such a censoring,
albeit of only a few lines, could
detract from the entire atmosphere
of the play and performance.
They describe the ban as "absolutely Victorian."

Ankle Injury Keeps Femme From Fest Play

Femme From Fest Play
Edinburgh, Sept. 5.
On the grounds that the tone of
production is "not in keeping with
her style of playing," according
to a spokesman, Lotte Lenya has
deelined to play a leading role in
the Kurt-Weill German musical,
"The Seven Deadly' Sins" at the
Edinburgh Festival. She claims to
have built a reputation for this
style since first appearing in the
work back in 1933.

Miss Lenya reportedly feels that

work back in 1933.

Miss Lenya reportedly feels that
if she were to become part of the
production, she would go against
what audiences expect of her and
she would be criticized.

At same time, she admitted to an ankle injury which might prevent from playing the role offered. Actress has gone to Germany to play fine same role in the play on Munich tele.

Toronto O'Keefe Plans '62 Tuners

Toronto, Sept. 5.
The O'Keefe Centre for the per The O'Keefe Centre for the performing Arts, which stayed open with a click series of pop-price musicals this summer, will repeat the policy next year, but extend the schedule for seven to 10 weeks. Broadway producer Alexander H. Cohen, who represents the theatre in New York and produced the summer shows at the house, will do so, again in 1962. The series will open June 18 and play through Aug. 25.

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The series will open June 18 and play through Aug. 25.

The seven-week series this summer registered a total gross of \$312.293, an average of \$44.613 a week, or almost 75% of capacity. The individual weekly takes were "West Side Story." \$49.705 the first week and \$55.289 the second; Eartha Kitt, \$33.935; Liberace, \$36.164; Carol Channing in "Show Clirl," \$46.448; Tony Martin, \$46.304, and the "West Side Story" return week, \$45.448.

There was a \$3.50 top for the series in the 3.200-seat house.

The regular season opened at the O'Keefe last night (Mon,) with the breakin performance of the pre-Broadway tryout, "Kwamina."

KEITH PROWSE TICKET SALE UP 17%, LONDON

SALE UP 17%, LONDON

London, Sept. 5.

The Keith Prowse agency's theatre ticket sales increased by 17%, over the previous year to a record \$6.720,000, according to Peter Cadbury, the firm's chairman, who claims that the brokerage handles nearly three-quarters of the ducat business in Britain.

The firm had a profit of \$478,788 for the year ended March 31 and will pay a 17.5% dividend. Profits were hiked by \$114,377 over the previous year.

Cadbury says, "We have \$420,000 available in the bank to expand our interests among the possibilities we have considered are the food and wine business. We could perhaps sell a package deal, making our goods vouchers available for phonograph disks, theatre tickets and a bottle of wine."

Mae Lyons to Europe

Mae Lyons, general press representative for the Ringling Bros. Barnum & Bailey Circus, left New York last Monday (4) for London, Paris, Rome and Zurich on a three-fold mission. In London and Paris, she'll confer with circus officials now scouting acts for the new season's edition of "The Greatest Show on Earth."

son's edition of "The Greatest Show on Earth."

While in London, Miss Lyons will also oo, the tv preem of "The Great Quillow," an adaptation of a James Thurber story, for which she'll handle New York publicity as an outside account. In adition, she'll also discuss the sale of film rights to Dr. Harry Miller life story, "China Doctor", Miss Lyons represents both Dr. Miller and author Raymond Moore.

Mulhare Trying Out Play About a Perfect Woman

Ottawa, Sept. 5.
Edward Mulhare is starring this week in "A Button Missing," at the Garden Centre Theatre, Vineland, Ont. The play was written specifically for him by a government publicity man, is about a bachelor inventor who creates a perfect woman to solve mankind's problems.

lems.

The cast includes Sheila Bill-ings, David Jones, Moya Fenwick, Helene Winston Terry Clemes.

Meredith to Be **Non-Race Satan** In 'Kicks' Tuner

Burgess Meredith will play a nonracial devil in "Kicks & Co." the Oscar Brown Jr. musical which will have its break-in Cct. 7 at the will have its orear-in oct. I at the Arie Crown Theatre (previously the McCormick Place). The show will have an integrated cast, but the role of the devil. Mr. Kicks, is to have no racial designation what-

ever.

Meredith will be lighted in various bright colors, both for a fantasy effect and to separate him from the ranks of either the whites or the Negroes in the cast. The role was originally to have been played by Brown, a Negro, but he has withdrawn as a performer because of his responsibilities as author-composer.

Although Meredith's is to be a

hut he has withdrawn as a performer because of his responsibilities as author-composer.

Although Meredith's is to be a singing part, his songs will not be the lyrical, but dramatic and expository. The actor had had one previous experience in a singing following the some years ago in a Broadway flop, "Happy As Larry." Lonnie Sattin, to be featured in "Kicks," will have most of the romantic "hit parade" type numbers.

As the initial legit show to play the 5,000-seat Crown Theatre here, the Robert Barron-Burt Nemiroff-Charles D'Lugoff presentation had been figured a possibility to top the all-time legit record gross of \$122,057 recently set hy "Sound of Music" at San Francisco's Memorial Opera House. But the producers of "Kicks" have decided to sell only the 3,000 seat orchestra flopr Mondays through Thursdays, and to open the balcony only for the Friday and Saturday night performances. On that basis, at a \$6.60 top, the show has a potential capacity gross of \$117,000.

If there should be an unexpected stampede for tickets, however, the balcony would be availed for midweek performances and the record-conceivably could be broken. "Kicks," costing \$400,000 to produce, thus far has sold only \$30,000 worth of preview parties, which are to begin 10 days prior to the opening.

CHARLES PLAYHOUSE TO OPEN OCT. 10; HUB

TO OPEN OCT. 10; HUB

Boston, Sept. 5.

The Charles Playhouse, a local professional resident group operating the 300-seat house in back of the Shubert, opens its fifth season Oct. 10 with Eugene O'Neill's "The Great God Brown." never before presented in Boston in 1928 and moved to nearby Quincy for its local area engagement.

Few other O'Neill plays have been done here. However, his post-humous "Long Day's Journey into Night" played a tryout at the Wilbur, and the Charles did "The Iceman Cometh" and "Moon for the Misbegotten" in the past two years. Although it's billed as a resident theatre this year, getting away from the "off-Broadway" tag it had previously adopted, the players will be imported from New York. According to producer Frank Sugrue, the group will also operate a workshop for playwrights, actors and directors. Ted Kazanoff, of the Boston Union faculty, is director of the new theatre and studio project.

Set for production, following "Brown," are a dual-bill of Eugene Ioneso's "The Chairs" and Jean Genet's "The Maids," plus G. B. Shaw's "You Never Can Tell," Anton Chekhov's "Uncle Vanya" and Lillian Hellman's "The Autumn Garden."

ton Chekhov's on Lillian Hellman's Garden."

Royal Alex and Crest to Continue **Toronto Policy of Ticket Refunds**

Vivian Vance 'Marriage' Added at Canal Fulton

Added at Canal Fulton The Canal Fulton (O.) Summer Theatre is stretching its season from 14 to 15 weeks. The semester has been extended to include a Sept. 12-17 booking of Vivian Vance in "Marriage-Go-Round." The season was originally slated to end with Charles Coburn in "You Can't Take It With You" this week.

"You Can't Take It With You" this week.

However, Coburn, who died last Wednesday 30, had bowed out of the engagement because of illness and Linda Darnell in "Monique" was set as replacement at the 633-seater, which is operated by David Fulford and William Dempsey.

M'w'kee Miller To **Get APA Troupe**

Milwaukee, Sept. 5.

The Fred Miller Theatre will try a revised policy for its eighth season, Oct. 17. For the first 10 weeks it has engaged the Assn. of Producing Artists as a guest company operating on a reperfory basis. It is also bringing in Tom Patterson, founder and planning consultant of the Stratford (Ont.) Shakespearean Festival, to serve 10 weeks as managing director.

The APA, headed by Ellis Rabb and featuring in its company Rabb and featuring in its company Rabb and his actress-wife Rosemary Harrls, will present a repertory of five plays to be selected from "The School for Scandal," "The Tavern," "The 'Seagull," "Boy Meets Girl." "Man and Superman," "Twelfth Night," "A Midsummer Night's Dream" and "Right You Are if You Think You Are." The company will number 19.

William J. Feldstein, president

Are." The company will 19.

William J. Feldstein, president presid William J. Feldstein, president of Drama Inc., the governing organization, told the executive board at a meeting Aug. 26 that after the 10-week appearance of the APA and Patterson's stint as managing director, Fred Miller will revert to its stock policy, with each production running three weeks. A resident professional company will be engaged, with two or three guest directors brought in to stage different shows. A permanent managing director will also be employed. The season will run through next May 20.

Another Local Stock
Ray Boyle, who recently resigned as managing director of the Miller, is working with local atorney James Barrock on plans for another local stock operation, preferably along the lines of a cab-

torney James Barrock on plans for another local stock operation, preferably along the lines of a cabaret-theatre. They are reportedly seeking capital and dickering for a construction site.

The APA, organized by Rabb several years ago with a number of established legit performers and craftsmen, played an extended engagement last season at the McCarter Theatre, Princeton, and has appeared recently at the John Drew Theatre, East Hampton, L.I., the Bucks County Playhouse, New Hope, Pa., and elsewhere.

Hope, Pa., and elsewhere.

Rabb has been trying to arrange
a Broadway presentation or a
road tour for the troupe.

PAGING GWEN VERDON FOR 'LITTLE ME' LEAD

Gwen Verdon is being sought to costar with Sid Caesar in the musical, "Little Me." which Cy Feuer & Ernest H. Martin intend presenting on Broadway sometime next year. The vehicle, which Neil Simon is adapting from the soon-to-be-published Patrick Dennis book, will have music by Cy Coleman and lyrics by Carolyn Leigh. Caesar is to play seven different roles, the four husbands and three lovers of a film star who has written her autoblography.

Phoebe and Henry Ephron, authors of "Age of Consent," have arrived in New York from the Coast to confer with producer Harold S. Prince and director George Abbott on casting for the comedy, scheduled to open Dec. 21 at an undesignated Broadway theatre.

While the O'Keefe Center will not grant ticket refunds this season, the Royal Alexandria Theatre and the Crest will continue the policy of refunds up to the day of performance. The Royal Alex is an alternate touring house and the Crest plays local stock and repertory productions.

Bruce Corder, assistant managing director and house manager of the O'Keefe, confirmed a recent VARIERTY story that the theatre would not continue the refund policy. He says he never heard of such a practice when he was with Covent Garden, London, nor elsewhere before coming here

with Covent Garden, London, nor elsewhere before coming here-last season. The O'Keefe manage-ment decided on the change after running into wholesale cancella-tions on several shows last season, notably the Metropolitan Opera engagement. Ernest Rawley, general manager

Ernest Rawley, general manager of the Royal Alex, disagrees explaining, "It has always been our practice to give refunds and we intend to continue. When a patron buys a ticket in good faith and then, for some reason, is no longer able to use it, I think the boxoffice should give him a refund.

fund.
"If we deliver a bad show, or the star is not able to appear, we should not try to hold on to the customer. There is no reason why the public should support a bad show. In New York, the boxoffice is mainly dealing with transients, but here we must please our regular customers."
Murray Davis general manager

Murray Davis, general manager of the Crest, has taken a similar

National Rep Theatre Opens 'Elizabeth' in Hub," Skeds Tour With 'Mary'

Boston, Sept. 5.

With Eva Le Galliene in "Elizabeth the Queen" shaking down at the Boston Arts Center Theatre on the Charles River, the nonprofit National Repertory Theatre Foundation is being launched. The producers of the American Festival, which took over the Boston Arts Center Theatre this season are Michael Dewell and Frances Ann Hersey.

Center Theatre this season are auchael Dewell and Frances Ann Hersey.

A 30-week tour has been set for "Elizabeth the Queen" and Tyrone Guthrie's production of Schiller's "Mary Stuart" on a repertory basis, Cities where "Mary Stuart" played last season will see only the Anderson drama, however.

Miss Le Gallienne will play Elizabeth in both productions on tour. Faye Emerson will join the troupe to play Penelope in "Elizabeth" and the title role in, "Mary Stuart."

The tour opens Oct. 16 in Northampton, Mass., for one week, moves next to Baltimore for one week, and then goes into the National, Washington, for two weeks. No New York engagement is planned at present.

Dallas Center Schedules 'Sunshine' as First Tuner

Dallas, Sept. 5.

"Little Mary Sunshine" will be presented this season at the Dallas Theatre Center. Director Paul Baker says Rick Besoyan's off-Broadway hit will probably be done in November as the first musical ever offered by the

musical ever offered by the Center.
Other shows scheduled at the Center include "Desire Under the Elms," "Saint Joan," "Life With Father," "The Madwoman of Chaillot," "Tartuffe" and a new script, "Joshua Beene and God," by local playwrights Hal Lewis and Clifford Sage.
Another "Shakespeare Tonight" program will also be presented.

Honor Mex. Official

Mexico City, Sept. 5.

Amalia Castillo de Ledon,
Secretary of Cultural Affairs in
the Mexican Dept. of Education,
has been elected honorary president of the International Group
Theatre.

The organization has a policy of
producing plays in their original

Passion Play in Black Hills, S. D., * |Suggests New Orleans **Amid Motley Shows and Exhibits**

By JOHN QUINN

Spearfish, S. D., Sept. 8.

Tourism, as it has for 23 years, again has made the venerable "Passion Play" of the Dakota Black Hills, a successful summer operation playing three nights per week, but the edge is off slightly this year. The gross on the 37 performances extending from mid-June to last Sunday (3) was around 7% below the 1960 pace, according to H. E. "Hal" Rogers, business manager of the Joseph Meier company established here since 1937.

Other tourist meccas in the Black:

Other tourist meccas in the Black Hills area yerify that while tourism was good, there was a bit of slack that did not appear last year. What causes the softness is difficult to causes the softness is difficult to pinpoint, although Rogers suggests that people seemed to be taking shorter trips and not spending as freely as in recent years, possibly due to the unrest of the world sitnation and other far-reaching

One spot in the Hills that has held the pace is Mount Rushmore, the granite memorial in the center of these smallish. the grante memorial in the center of these smallish, pine-covered mountains. U. S. Rangers there re-port traffic almost identically heavy with the 1960 pace. Rush-more and its great granite faces is probably the ace attraction or the Black Hills, the one spot everybody

Plenty of Tourists

Rushmore plays to as many as 6,000-7,000 daily, and may get into five figures on week-ends and around important holidays. Carl Burgess, operator of the Buffalo Dining Room and gift shop at the Dlning Room and gift shop at the base of the memorial: reports traffic in his establishments almost identical with the pace last year. He doesn't wait for trade, however, but goes after it with such attractions as buffalo steaks and "Breakfast at Mount Rushmore." a daily remote over KEZU nearby at 7:30

The show features Alice Hand at the organ, plus interviews with citizens from far-off places, and gets the tourists off to an early start at seeing the various Black Hills attractions.

attractions.

These are plentiful, ranging from the eye-filling natural sights to several repertory companies, Deadwood's "Trial of Jack McCall" the Wild Bill Hickok killer; nightly except Sunday, the Black Hills Playhouse in Custer State Park with a schedule of Broadway plays and musicals, plus numerous caves and zoos, dog racing, rodeos, and every-

2005, dog racing, rodeos, and every-where buffaloburgers.

More fleshy spots are found in Rapid City, the metropolis at the entrance to the Black Hills area, with locations such as the Cauyon Lake Club with floor show and Lake Club with floor show and dancing nightly, no cover, no minimum, the Esquire Dinner Club and others. The Spearfish Biblical production, Rushmore and Rapid City form a sort and triangle of mecas between which most of the tourists alternate, with plenty of side trips for caves, the Bad Lands, fishing, etc.

Spearfish the Meces

Spearfish the Mecca
The point is to wind up in Spearfish early evening Sunday, Tuesday or Thursday, nights on which
the "Passion Play" is presented.
On those days Spearfish bustles out
of all proportion to its population
and standing as a Black Hills motel
center. Rooms are at a premier

and standing as a Black Hills motel center. Rooms are at a premium nowadays and the Chamber of Commerce tourist bureau has its hands full handling the several thousand people who converge almost exclusively for the show. The play depicting the last days of Christ and the crucifixion is presented much as it was 23 years ago, when Josef Meier brought the company here from Lunen, Germany lit is enduring theatre, by any standards, with a stage 350 feet long, including seven permanent settings. 39 speaking parts and 100-150 supers, not to mention a bern of horses, sheep, camels

100-150 supers, not to mention a beys of horses, sheep, camels piacons and dogs.

The cast humorously was enlarged by a couple of raccoons one night this summer, and the staff had to extracte them from the loft of the center set, where they had climbed to catch the resting doves used in the play.

This summer schedule called for 37 performance, ending last Sun-

This summer schedule cancel as \$7 performances, ending last Sun-day, at the scale of \$3, \$2.50, \$2 and \$1.50 the same prices which

prevailed at the opening of the presentation in 1937.

prevailed at the opening of the presentation in 1937.

Although the play rarely is presented to a capacity audience is the 6,500-seat amphitheatre, it rarely goes to the opening with less than 2,000. It has 2,300 on a Tuesday night in early August when caught. The amphitheatre was completed in 1939, has continuously undergone improvements, and this fall is to undergo major concrete improvements.

Patrons are pretty well sprinkled through the boxes and down to the \$2 seats, but like every other theatre the bleacher seats on the fringes (at \$1.50) are traditionally the hardest to fill, according to Rogers. Few tourists want to drive several hundred miles to see an attraction, then sit way out to see the play. They come in all measures of attire, from Sunday best down to touring play clothes.

To Play Florida

To Play Florida

The Meler company now is completing a 10-year agreement with Lake Wales, Fla., where there is a 3.00-seat theatre for presentation of the play in February, March and April. This for some reason has not had the success of the home base at Spearfish, and some doubt exists as to whether the Like Wales class will be preserved.

The supers for the presentation are natives. members of Spearfish churches who have long furnished the crowd scenes for the play on an agreement with local businessmen who are alter to the play's value as an area attraction.

who are alert to the play's value as an area attraction.

The weather has had but slight effect on the boxoffice. In 23 years the play has had but 13 rainouts, but the audience is forewarned that the play goes on unless the weather is slightly less than terrible. The customers come so far and have no plans for staying over, as the preference must be weather.

and have no plans for staying over so the performance must be gotton in if at all possible.

This year had no rainouts as of early August, but in past years some tourists have gotton an unusual experience in seeing the cru-clixion in a full-blown rain and winstorm. A sort of rule of thumb is, if the mikes will carry it the play goes on. Large signs plainly printed near the boxoffice so in-form the traveler.

Ted Shawn to Guide Tour Of Europe Dance Fests

Show tours are spreading to the dance field. Ted Shawn and Jacob's Pillow, Lee, Mass., of which he's founder and director, are sponsoring a 24-day dance festival tour of Europe. The trek, to begin Oct. 15 in New York, was arranged by Shawn, who'll also serve as guide.

The tour, managed by the Fugazy The tour, managed by the rugazy Travel Agency, will cover Euro-pean folklore and special ethnic dance festivals and programs. The tab per person is \$1,375 for trans-portation, hotel accommodations, meals, sightseeing, taxes and tips.

SCHEDULED B'WAY PREEMS
Rhinocetes, Longacre (9-11-61).
Rhinocetes, Longacre (9-11-61).
Greek Tragedy, Center (9-18-61).
Frem Second City, Royale (9-28-61).
Frem Second City, Royale (9-28-61).
Frem Second City, Royale (9-28-61).
Sail Away, Broadburst (10-2-61).
Milk & Honey, Martin Beck (10-10-61).
Milk & Honey, Martin Beck (10-10-61).
Milk & Honey, Martin Beck (10-16-61).
Mald's Room, Booth (10-18-61).
We've Come Through, Hudson (10-2-61).
We've Come Through, Hudson (10-2-61).
We've Come Through, Hudson (10-2-61).
Sunday in N.Y., Cott (wk. 11-20-61).
Man for All Seasons, ANTA. (11-2-61).
Man for All Seasons, ANTA. (11-2-61).
Man for All Seasons, ANTA. (11-2-61).
All Nine O'Cleck, Golden (12-26-61). SCHEDULED B'WAY PREEMS

Theatre Manager Move To Unsegregated North

Research Aves as New York.

Editor, Variety:
As a member of the Board of the League of N.Y. Theetres, I am familiar with the policies of both the League and Actors Equity in regard to actors playing before segregated audiences. I should like, therefore, to make several comments about the letter from John A. Roberts, manager of New Orleans' Civic Theatre, which was received by Michael J. Kavanagh, executive secretary of the Independent Booking Office, and printed in part in the Aug. 16 issue of Variety.

Roberts says that "in many cities in the south it is not merely a matter of a theatre adhering to a motive of segregation, but a policy of adhering to state, city and county laws." Roberts is now un-

policy of segregation, but a policy of adhering to state, city and county laws." Roberts is now unofficially off the hook and we assume he will not object if readers of his letter feel that he in no way subscribes to the state, city and county policy, but is standing in his boxoffice, shackled to his post, counting the take and smiling weakly at each white face that appears at the window.

May I first suggest that good managers are at a premium, and Roberts could find employment elsewhere, perhans above the Ma-

of the play in February, March and April. This for some reason has not had the success of the home base at Spearfish, and some doubt exists as to whether the Like Wales deal will be renewed.

Meier has often toured the company in the fall and winter, but he is not taking the company out this fall. The routine of Spearfish, Lake Wales, tours and plant maintenance constitutes a considerable grind, and this fall is being reserved for catching up on personal and company matters.

Meier continues in the role of the Christus, and most of the major roles are filled by actors who have been with the company for terms ranging up to 15 years. The supers for the presentation are natives. members of Spearfish the course, it is desegregated. Roberts' reference to artists who may be members of Spearfish the course, it is desegregated. Roberts' reference to artists who may be members of Spearfish the course at the probability of the course, it is desegregated. Roberts' reference to artists who may be a supplying the many that the course are the lacks either the courage or intelligence to protest the courage or intelligence to protest the suggest that if he lacks either the courage or intelligence to protest the suggest that if he lacks either the courage or intelligence to protest the suggest that if he lacks either the courage or intelligence to protest the suggest that if he lacks either the courage or intelligence to protest the suggest that if he lacks either the courage or intelligence to protest the suggest that if he lacks either the courage or intelligence to protest the suggest that if he lacks either the courage or intelligence to protest the suggest that if he lacks either the courage or intelligence to protest the suggest that if he lacks either the courage or intelligence to protest the ugly un-American, immoral aspects of the segregated audience of the organizations that supply his because the result of the organizations that supply his the courage or intelligence to protest the courage or intelligence to protest

dark after June, 1962, unless, of course, it is desegregated.

Roberts' reference to artists who "refuse to play in a live production in a segregated theatre and sooner or later appear in that same theatre on the cinema screen", is a point that eventually will become an issue with the Screen Actors Guild, a union which has shown a certain timidity in coming to grips with this issue, possibly because of a "pollcy of adhering" to the urgings of pressure groups. The organizations that have formulated the policy to which Roberts objects are Actors Equity Assn., which contracts the activities of live as opposed to canned actors, and the League of N.Y. Theatres, a group of theatrical producers who have never allowed themselves to be pressured in either direction, left or right, who managed throughout the entire horrendous

be pressured in either direction, left or right, who managed throughout the entire horrendous career of the late Sen. Joseph McCarthy to cast their plays without reference to a blacklist and who will continue to supply cultivated audiences of all shapes, sizes and colors with live entertainment until such time as the south decides to join the Union or secede once and for all.

Alexander H. Cohen.

London Shows

(Figures denote opening dates)
Amereus Fraya. Piccadilly (129-539.
Eallets USA. Saville (6-1-61).
Beyond Fringe. Fortune (5-10-61).
Billy Ller. Cambridge (3-13-60).
Billy Ller. Cambridge (3-13-61).
Irina La Deuce, Lyric (7-17-58).
Lady Charler (3-18-61).
Lady Charler (3-18-61).
Lady Charler (3-18-61).
Lord Chambertain, Saville (3-2-61).
Avis. Putfin, Strand (7-18-61).
Avis. Putfin, Strand (7-18 (Figures denote opening dates) Reperfory, Aldywich 112-12-wo.
Ross, Harmsrket (5-12-00).
Sound of Music, Palace (5-18-81).
Stop the World, Queens (7-20-61).
Tis Pity She's, Mermaid (8-29-61).
Wildest Dreams, Vaudeville (8-3-61).
Youns in Heart, Vic. Fal. (12-31-80). In Heart, Vic. Fal. (13-2 SCHEDULED OPENINGS

Pantastick, Apollo (9-7-61).
Whistis in Dark, T. Royal (9-11-61).
Assust for People, Royal Ct. (9-12-61).
Affair, Strand (9-21-61).
Do Re Mi, Prince Wales (10-12-61). CLOSED Bishop's Benfire, Mermald (7-26-51); closed Aug. 26 after 53 performances. Under Milk Wood, Lyric H. (8-8-61); closed last Saturday (2) after 24 per-formances.

Asides and Ad Libs

Although the management hasn't announced it yet, Theefers E. Kalem, an associate editor, will be the new legit critic for Time mag, succeeding Louis Krenenberger, who recently resigned. Je Middlacer is designing the scenery for the Rager L. Stevens production of John Patrick's new comedy, "Everybody Loves Opal". Jean Karr, author of "Mary, Mary," is understood feeling her way in the initial throse of a new stage script.

According to word from the Coast, actors and tw writers William Beerick and Themas Coley, who carry on a sideline of buying, renovating and leasing houses, recently spotted a painting in an antique shop and, attracted by the artist's initials, "W.H." plus a notation of East Hampton about the turn of the century, paid \$35 for the item. Their hunch was borne out when it torned out to be a long lost Winslow Homer original. They spent \$100 to have it cleaned up, another \$50 for framing, and recently sold it for \$10,000.

Apparently Eugene O'Neill has now joined the list of authors whose works are posthumously condensed. That's indicated by the UCLA Extension Theatre Group revival of "The Iceman Cometh" at Schoenberg Hall, on the Univ. of California at Los Angeles campus. As indicated by the cast list, the characters of Piet Wetjoen and Cecil Lewis have been eliminated and, according to report, the script has been considerably cut, although it still runs four hours.

The UCLA group's performance is said to accent comedy more than in the Broadway original or the off-Broadway or London editions. George Bernard Shaw always refused to allow cuts in his plays, but they've been drastically shortened since his death. Other dramatists who resisted deletions or changes during their lifetime have similarly been subject to unlimited cuts after their death, the classic example being Shakespeare. Heretofore, O'Neill's widow, Carletta O'Neill, has adamantly refused permission for cuts or even slight revisions in his scripts.

Reports from Buenos Aires: Legit circles are agog over the possibility that the touring Old Vic company starring Vivien Leig*, now playing Australia, may visit the Argentine . . . Phe Cervantes Theatre, partially destroyed by fire last year, may be rebuilt by 1982 . . Lais Maria Campos Urquita, an architect, is the new Cultural Secretary of the Municipality, succeeding Dr. Aldo Armando Cocca, who resigned to accept a cultural post with the Argentine delegation at the United Nations . . . "My Fair Lady" opened Aug, 25 at the El Nacional Theatre, Buenos Aires, starring Rosita Quintana, who played it in Mexico City . . A cabaret version of "Irma La Douce" is at the Embassy-Casino, with a \$4 cover charge.

Stock Reviews

Barabbas

Woodstock, N.Y., Aug. 16.
Woodstock Playhouse presentation of
three-act dram by Michel de Ghiclerode,
translated by Hugh Dickinson, Staged by
Baiah Sheffer: setting, Fred Sammutlighting, Dan Butt. Opened Aug. 15. "61. lighting, Dan Butt. Opened Aug. 10. "aix the Woodstock (N.Y.) Playhouse; 33.50

Rarabbas Lou Antonio Good Thief Michael Sorel Bad Thief Burt Heyman Warden Bennes Marden Jesus George Gitting George Gitt

sorel. *Ned. Chase. Am Haizell. Julie Hecht. Priscilla Machold, Bettina Liss, Glies Malkine. Fern Malkine.

The current trend seems to be for overeducated and underexperienced young people on the fringes of the theatre to reach emotional heights in plays that fail to communicate with an audience, or at least an older-generation audience. After a promising first act, this new version of "Barabbas" degenerates into a mish-mash of poorly-stated ideas and bizarre characterizations, including a sideshow barker who attempts a takeoff on Groucho Marx. The second and third acts are disappointing.

The play purports to tell the story of the bandit held in jail at the time of Jesus arrest and released by Pilate at Passover on demand of the people who, in turn, demanded the crucifixion of Jesus. George Bernard Shaw in "Andro-cles and the Lion," Leonore Coffee and William Joyce Cowen in "Family Portrait" and Lloyd Douglas in "The Robe" have done better with religious themes, without the use of such current expressions as "it's a cinch."

Lou Antonio gives an arresting performance in the title role, seeming at times to be giving an improvisation rather than acting. Isaiah Sheffer has directed with a sure hand, but has been unable to overcome the extreme youthfulness of much of the cast. The result is a competent college-type production reminiscent of "The Masque of Comus" and similar esoteric but beautiful themes.

"Barabbas" is scheduled for off-Broadway this season. With more maturity in the older roles, especially Pilate and Caiaphas, and tightening of the second and third acts, it might appeal to that audience.

it might appeal to that audience.

Sam Morganstern will orchestrate and arrange Rebert Kessler's music for the off-Broadway "O Marry Me."

A Whiff of Melancholy

A Whiff of Melanchely
New Hope, Pa., Aug. 25.
Michael Ellis presentation of three-act
drams by James W. Andrews. Staged by
Burgess Meredith: setting. Jehn Raymond Freimann: Highting. Richard Neison. Opened Aug. 21. 61. at Bucks. County
and the County of the County
Jane Medical Hope, Pa., 257.
Jane Michael Hope, Pa., 257.
Jane Mic

Instead of being tinged with sadness, "Whift of Melancholy" is saturated with depression mis-ery. It is also frequently embarery. It is also frequently embar-rassing.

There is promise of an enjoy-

There is promise of an enjoy-able comedy in the first act, in which a middle-aged husband tells off his wife because of her frigid-ity. There is an engaging tone to the frank sex discussion.

The play begins to deteriorate, however, with the entrance of a young girl whom the husband would like to substitute for his unwould like to substitute to his un-responsive wife. It presently turns into outright melodrams when it develops that the girl is dying of leukemia and does expire, after bringing self-understanding to the wife. The explanation is that both

wite. The explanation is that both the girl and the young wife have latent lesbo tendencies.

The most dramatic scenes are accompanied by the far-away sound of carnival music. And the final scene has the spotlight of a lighthouse sweeping over the faces of the saddened couple, settling down to a seemingly sexless old age. The author's thesis is that only males

author's thesis is that only maneenjoy natural sex.

The direction by Burgess Meredith is so well done that interest
is sustained for most of the play.

And the acting, with Nancy Kelly
as the wife, Tod Andrews as her
husband, and Nina Wilcox as the
girl, is first-rate. John Raymond
freimann has constructed an interesting heachfront cottage set.

Bitt.

Toinette

Telmette
Fishkill, N.Y. Ang. 23.
Dutchess Players presentation of two
act musical adaptation of Mollere's The
Imaginary lavalid." by J. J. Rodale; with
music by Deed Meyer, Staged by Loany
Chapman; musical director, Gene Casey;
settings. Sturt Whyte; lighting, Harry
Melching. Opened Aug. 22. "61, at the
cecliwood Theatre, Fishkill, N.Y.; \$1.85

| oinette | Ellie V | 700d |
|---------------------|-------------|------|
| oinette | Robert Day | nell |
| oncierge Lady | Christy Hei | lner |
| himney Sweep | Robert Wa | lden |
| ngelique | Joelle | Jone |
| leante | Robert Wa | lker |
| homas Diaforus | | |
| r. Purgon | | |
| eline | | |
| eralde | Robert Rock | |
| rgan | | |
| lonore de Bonnefoy. | Arthur We | mes. |
| | | |

Sprightly people romp about the stage in this musical farce loaded with Gallic flavor and charm, and only occasionally over-(Continued on page 58)

Road Strong; Milk' \$54,006 (9), N.H.; 'Birdie' \$54.446 for 7 in Dallas Wk. Merman \$63,699, Lady \$57,823, S.F.:

The road was in good shape again last week. The Broadway-headed "Milk and Roney" got off to a strong start in its getaway New Haven frame. "Sail Away," that early other tryout offering last week, sold out again in its fourth and final stanza in Boston. "Gypsy" and "My Fair Lady" continued SRO in the San Francisco and "Sound of Music" held its capacity pace in Los Angeles. Business picked up nicely for "Flower" Drum Song" in the windup stanza of its nine-week run in Philadelphia.

Fisienates for Last Week Parenthetical designations

Estimates for Last Week

Parenthetic designations for out-of-town shows are the same as for Broadway, except that hyphenated Twith show classification indicates tryout and RS indicates road show. tryout and as macates road snow in-diso, prices on touring shows in-clude 10% Federal Tax and local tax, if any, but as on Broadway grosses are net: i.e., exclusive of taxes. Engagements are for single week unless otherwise noted.

BOSTON
Sali Away, Colonial (MC-T) (4th
wk) (\$6.50-\$7.50; 1,685; \$62,000).
Previous week, \$62,015.
Last week, \$62,040.

DALLAS
Bye Bye Birdie, State Fair Music
Hall (MC-RS) (2d wk). Previous
week, \$46,768 for seven performances.
Last week, \$54,446 for seven per-

LOS ANGELES
Flerelle, Biltmore (MC-RS) (4th
wk) (\$6-\$6.60; 1,636; \$63,000). Previous week, \$33.462.
Last week, \$33,926.

Sound of Music, Philharmonic (MD-RS) (6th wk) (\$5,90-\$6.75; 2,670; \$83,400) (Florence Henderson). Previous week, \$83,168 with Civic Light Opera subscription.

Last week, \$83,123 with CLO aubscription.

NEW HAVEN
Milk and Honey, Shubert (MC-T)
(\$6.50; 1,650; \$63,400) (Robert
Weede, Mimi Benzell, Molly Picon). Opened tryout here Aug. 28 to two endorsements (Johnson, Jour-nal-Courier; Leeney, Register). Last week, \$54,086 for eight per-

formances and one preview Aug.

PHILADELPHIA

Flower Drum Song, Forrest (MC-RS) (9th wk) (\$5.40-\$6: 1.760; \$59,-800). Previous week, \$35,894. Last week, \$42,753.

SAN FRANCISCO
Gypsy, Curran (MC-RS) (4th wk)
(\$6.90-\$7.25: 1.758; \$63.500) (Ethel
Merman). Previous week, \$63,830
with CLO subscription.
Last week, \$63,699 with CLO
subscription.

La Plume de Ma Tante. Alcazar (R-RS) (6th wk) (\$5.40-\$5.95; 1.147; \$40,000). Previous week, \$36,881. Last week, \$36,611.

My Fair Lady, Geary (MCRS) (4th wk) (\$6-\$6.50; 1,550; \$58,000) (Michael Evans, Caroline Dixon). Previous week, \$57,823, Last week, \$57,823.

WASHINGTON
Music Man, National (MC-RS)
(12th wk) :56:95-87-90: 1.685; \$64,795). Previous week, \$46,791.
Last week, \$45,341.

CHICAGO LYRIC OPERA HAS RECORD ADVANCE

The Lyric Opera of Chicago, Sept. 5.

The Lyric Opera of Chicago, has reported an advance sale of \$265,283 subscription series tickets for the 1961 season, which opens. Oct. 14 with "Lucia Di Lammermoor" at the Opera House. The total, the largest in the Lyric's history, represents about 50% of the total seating available for the Monday, Wednesday and Friday night presentations. Saturday nights are sold on a single ticket basis and are not part of the subscription series.

basis and are not part of the sub-scription series.

The first five days of single ticket sales this year totaled \$60,-000, also a record.

101G in St. L., 72G in K.C.

Summer stock activity has begun to dwindle with the close last weekend of a number of spots. Drum Song" continued big in Kan-

Parenthetical designations for stock are the same as for the road.

KANSAS CITY Starlight Theatre (\$4; 7,600; \$106,918). Flower Drum Seag (Fran Warren) '2d wk), \$72,000 for regular seven performances. Season ended last Sunday '3). Previous week, \$62,000 for six performances.

PHILADELPHIA
Playhomse in the Park (\$3-\$3.50;
1,437; \$27,944). Mr. Gilbert, Mr.
Sullivan and Mr. Green (Martyn
Green, Wilbur Evans), \$22,478.
Season ended last Saturday (2).
Previous week, Pleasure of His
Company (Faye Emerson, Reginald
Gardiner), \$22,220.

ST. LOUIS Municipal Opera (\$3.50; 12,000; \$110,000). Flower Drum Song (Yau Shan-Tung, Tim Herbert, Juanita Hall, Devra Korwin) (2d wk), \$101,000. Previous week, \$92,000.

WALLINGFORD, CONN. Oakdale Musical Theatre (\$4.50; 2,300; \$51,000). Desiry Rides Again (Hugh O'Brien), \$22,200 for regular seven performances. Previous week, Song of Norway (Brenda Lewis), \$18,000.

Touring Shows

(Figures cover Sept. 3-17)

(Figures cover Sept. 3-17)

Blood, Swaff and Stanley Feels (tryout)

Blood, Swaff and Stanley Feels (tryout)

Philly (Lise Hefen. (69); Locasi,
Bye Sye Birdis (2d Co.)—State FairMusic Hall, Dallay (3); Erlanger, Cal

(6-10), Erlanger, Cal

(6-10), Erlanger, Cal

(6-10), Friender Group, Playhouse, Wil
Haver (13-10), Flower Song, Playhouse, Wil
Reman Song, Playhouse, Wil
Reman Song, Playhouse, Wil
Reman Song, Playhouse, Wil
Reman Stanley, Sp. (6-16), Market Fieldity, (tryout)—Shubert, Philly

(6-16), Trying (tryout)—Shubert, Philly

(6-16), Trying (tryout)—Shubert, Boston (16).

(4-15).

Kean (tryout)—Shubert, Boston (16).

Kwamina (tryout)—O'Keefe, Toronte
(4-16).

Plume de Ma Tante-Alcazar, S.F. it Ride (tryout)-Erlanger, Philly tk and Heney (tryout)—Colonial, Bos.

ton G-15).
Miracle Werker-Wilbur, Boston (5-16).
Music Mass-National, Wash. (4-9); Auditorium, Rochester (11-15).
My Fair Lady (2d Co.)—Geary, S.F.
(4-9); KRN1, Des Moines (13-16).
Sall Away (tryout)—Forrest, Philly
(5-16).

16).
Short Happy Life (tryout)—Moore, atile (12-15); Paramount, Portland (18).
Sound of Music (2d Co.)—Philharmonic, A. (4-16).
Taste of Heney—National, Wash. (11-

Threepenny Opers (2d Co. Paper Mill Playhouse, Millburn, N.J. (4-15).

Off-Broadway Shows

(Figures denote opening dates) (Figures denote opening dates)
Balcony (Rep.). Circle in Square G3-60)
Balcota, St. Marks (54-61).
Dream & Bessle. Cherry Lane (61-61).
Fantasticks, Sullivan St. (53-60).
King Dark Chamber, Jan Hus (29-61);
Mary Sunshine, Players (11-18-59).
Mary Sunshine, Players (11-18-59).
Mary Sunshine, Players (11-18-59).
Mary Sunshine, Players (11-28-0).
Fremise, Premise (11-22-60).
Fremise, Provincet'n Players (6-12-61).
Fremise, Provincet'n Players (6-12-61).
Thirespenny Opera, de Lys (9-20-55).
Thirespenny Opera, de Lys (9-20-55).
SCHEDULED OPENINGS

Pirates of Penzance, Phoenix (9-6-61).

Under Milk Wood GRep. Circle (3:29-61).

SCHEDULED OFENINGS

Firates of Penzance. Phoenix (9-6-61).
Connection, Living (Rep.) (9-12-61).
Connection, Living (Rep.) (9-12-61).
Cockeyed Kite. Actors (9-13-61).
Li Want Yeu, Maidman (9-14-61).
Li Want Yeu, Maidman (9-14-61).
Misalliance, Cherty Lane (9-17-61).
Misalliance, Cherty Lane (9-17-61).
Misalliance, Cherty Lane (9-17-61).
Misalliance, Charlidan Sq. (9-19-61).
Openings of Window, Marquee (9-20-61).
Chostis, 4th St. (9-21-61).
Chestis, 4th St. (9-21-61).
Chestis, 4th St. (9-21-61).
Chestis, 4th St. (9-21-61).
All In Love, Living (Rep) (wk. 19-361).
Mary Level, Living (Rep) (wk. 19-361).
Mary Level, Living (Rep) (wk. 19-361).
Mary Steenes, Gramercy (10-461).
All In Love, Lixit St. (10-26-61).
Mary Steenes, Gramercy (10-26-61).
Mary Steenes, Gramercy (10-26-61).
Mary Level, Living (Rep) (wk. 10-361).
Mary Steenes, Gramercy (10-461).
Mary Steenes, Grame

To Suspend Albee Duo For Week's 'Happy Days'

Performances of the Edward Albee off-Broadway double-bill, "American Dream" and "Death of Bessie Smith" will be suspended Sept. 13-22 at the Cherry Lane Theatre, N. Y., to make way for preview performances and the regular first week's run at the house of Samuel Beckett's "Happy Days." Richard Barr and Clinton Wilder, co-producers of both the Albee recently part and Clinton Wheer, co-producers of both the Albee and Beckett offerings, will then resume the double-bill for Saturday-Sunday performances only with, "Happy" continuing on a Tuesday-

"Happy" continuing on a Tuesday-Friday basis.

The two-character Becket play will be done for four evening per-formances weekly, with the Albee bill putting in another four per-formances, two each on Saturdays and Sundays.

Legit Directors Not OK In His Book; John O'Hara Blasts 'Em in Preface By BOB DOWNING

"Five Plays" by John O'Hars (Random House; \$5) contains unrhandom House; \$5) contains in-produced scripts by a writer whose only Broadway credit has been as librettist for "Pal Joey," musical based on a character O'Hara created for the New Yorker

magazine. For most show biz readers, the preface of this book will be most revealing. In it, O'Hara swings at the pros who have avoided his plays. In a lesser literary figure, sour grapes might be suspected.

plays. In a lesser literary figure, sour grapes might be suspected. But O'Hara admits he is accustomed to playing "the waiting game." He waited for public acceptance of "Pal Joey." (It was not an instant hit. A film editor at the Philly tryout said: "George Abbott better take his loss on this one, and stay out of New York. A middleaged broad and a young pimp?") While waiting for one of his novels, "Ourselves to Know," to connect with critics, O'Hara wrote one of the plays in this collection, "The piece featuring a "creative" director. Apparently, O'Hara despises Champagne Pool," a backstage all "creative" people who would redo a writer's work. He challenges directors particularly: "Create something, boys, and I'll direct if for you. But don't create something that lbsen has already written." written."

written."
O'Hara is irritated with the cult-for-gold, and reports that he often declined opportunities to slant his writing into more lucrative brackets; that he once rejected a writer-producer deal because "money isn't everything, and with the present and future taxes the way they are, it damn near isn't anything."
"The Farmer's Hotel" another

way they are, it damn near isn't anything."
"The Farmer's Hotel," another play in this selection, derives from O'Hara's successful short novel of the same name. This allegory was tested by Cheryl Crawford in Fishkill, N, Y., after Joshua Logan had nixed it as a possible book for a Rodgers & Hammerstein musical. O'Hara withdrew the script from Miss Crawford when he translated her suggestion into a wish to turn the play into "Seven Keys to Baldpate." Friendly notions from other quarters depressed the dramatist, and the play was not produced.

other quarters uspites the matist, and the play was not produced.

"Yeronique" reflects O'Hara's memories of The Village in the Twenties. Obviously, from his prefatory remarks, O'Hara has little patience with current Village life.

"The Way It Was" was intended for an Irving Berlin musical, and Berlin wrote a title song: but O'Hara pointed out that the tune was "Butterfly," an unsuccessful Berlin song of 40 years earlier, which he nevertheless commends to Gisele MacKenzie, Rosemary Clooney and Doris Day. Author's total recall in lyric department cooled the Berlin deal. No production.

B'way Wilts: 'Unsinkable' \$51,862, **Do Re' \$48,265, 'Fiorello' \$40,685,** 'Country' \$20,857, 'All Way' \$12,267

Marjorie Dycke Elected New President of AETA

Marjorie L. Dycke, head of the drama department of the N.Y. High School of the Performing Arts, has School of the Performing Aris, has been elected president of the American Educational Theatre Asin, which ended its six-day silver anniversary convention at the Walorf-Astoria Hotel, N.Y., last Wednesday (30). She succeeds Northeaphilibids of Concern Notice 1. wednesday (30). Sne succeeds Nor-man Philbrick of Stanford Univ. elected executive secretary-treas-urer of the organization was Rob-ert Schneideman, of Northwestern Univ., succeeding John A. Walker of Michigan State.

Only, succeeding John A. Walker
of Michigan State.
At the conclusion of its conclave,
the AETA members selected the
Univ. of Oregon as the site for next
year's convention. The group, comprising university, college, high
school and little theatre organizations, has a membership of about
4,000, which are responsible for
about 16,000 productions annually.
During the recently-ended convention, Eaves Awards totaling \$1,500
were presented to Dr. Frank Whiting of the Univ. of Minnesota and
Prof. Paul Kozelka of Teachers
College, N. Y.
The prizes, in recognition of
notable contributions to the region-

The prizes, in recognition of notable contributions to the regional theatre in the U. S., were presented by Andrew Geoly, president of Eaves Costume Co., who inaugurated the awards in 1958 to herald

of Eaves Costume Co., who inaugurated the awards in 1958 to herald the firm's forthcoming 100th anniversary in 1963. The senior Eaves Award of \$1,000, bestowed each year to an individual, group or institution for achievement at the university or community theatre level, went to Dr. Writing, a past president of AETA and author of the book, "An Introduction to the Theatre."

Prof. Kozelka won the Junior Eaves Award of \$500 in recognition of his contributions to theatrical activity on the high school level. He's a former secretary of the American Society for Theatre Research and compiler of a glossary of Shaw's works. The annual AETA Award of Merit was presented to Rossamond Gilder, director of the U. S. Center of the International Theatre Institute.

Carol Channing Concert To Mark Season in Pitt

Pittsburgh, Sept. 5.

"A Solree with Carol Channing,"
with the star playing her first
Pittsburgh concert date March 31,
highlights the schedule of events nignights the schedule of events to be staged here by Fay Olimsted, managing director of the Music Guild. Miss Channing broke the house record of the Melody Tent here during the recent Civic Light

here during the recent Civic Light Opera season.

The Music Guild will also present the First Piano Quartet, Oct. 6; the Branko Mrsmanovich Chorus, Oct. 3; Victor Borge, Oct. 19; the American Ballet Theatre, Oct. 13; Mantovani, Nov. 24; Hal Holbrook, Jan. 31; the Dancers of Bali, Feb. 2; the Boston Pops Orchestra with Arthur Fiedler conducting, Feb. 12; Jean Casadesus, Feb. 19; the Robert Shaw Chorale, March 14, and the Jose Limon Dance company, March 17.

Shows Out of Town Continued from page 54 a

The Iceman Cometh

slow. Despite cutting, it is still repetitious. The accent on separate performances seems to limit over-all cohesion and weakens audience contact.

contact.

The performance is generally good. Jered Barclay portrays pathological intensity, Telly Savalas is a adequte pimp-bartender. Edward Asner a well defined swaln of prostitute Nita Talbot, who is bright and flip in a nicely developed role. James Dunn is expressive as the and flip in a nicely developed role.

James Dunn is expressive as the
flophouse-saloon owner while Martin Balsam plays the key role of
Hickey with precision and polish.

William Schallert is okay.

Edgar Lansbury's set is an asset,
while the Dorothy Jeakins costumes are acceptable.

versing the uphill pattern of the versing the uphili pattern of the previous four stanzas. A slowdown in trade over the Labor Day weekend contributed to the falloff in business. Receipts were down from the previous session as much as \$12,736 for the musical, "Do Re Mi," and \$5,346 for the straight play, "All the Way Home."

The sellouts again were "Carnival," "Mary, Mary" and "Sound of Music." Of the 14 shows on tap, six had discount tickets in circulation.

Estimates for Last Week

Keys: C (Comedy), D (Drama), CD (Comedy-Drama), R (Revue), MC (Musical-Comedy), MD (Musi-cal-Drama), O (Opera), OP (Op-

cal-Dramal, O (Opera), OP (Operetta), Rep. (Repertory), DR (Dramatic Reading).
Other parenthetic designations refer, respectively, to weeks played, number of performances through number of performances turbugh last Saturday, top prices (where two prices are given, the higher is for Friday-Saturday nights and the lower for weeknights), number of seats, capacity gross and stars. Price includes 10% Federal and 5% City tax, but grosses are net; i.e., exclusive of taxes.

Asterisk denotes show had cut-rate tickets in circulation.

*All the Way Home, Belasco (D) (40th wk; 317 p) (\$6.90-\$7.50; 967; \$38,500). Previous week, \$17,613. Last week, \$12,267.

Bye Bye Birdie, Shubert (MC) (72d wk; 567 p) (\$8.60-\$9.40; 1,461; \$61,000). Previous week, \$48,299. Last week, \$45,707.

Camelot, Majestic (MC) (39th wk; 313 p) (\$9.40; 1.626; \$84,000) (Richard Burton, Julie Andrews). Previous week, \$83,661. Last week, \$82,053.

Carnival, Imperial (MC) (21st wk; 164 p) (\$8.60; 1,428; \$68,299) (Anna Maria Alberghetti). Previous week, \$68,338.

Come Blow Your Horn, Atkinson (C) (28th wk; 221 p) (\$6.90-\$7.50; 1,090; \$43,522). Previous week, \$22,008. Last week, \$22.216.

De Re Mi, St. James (MC) (32d wk; 256 p) (\$8.60-\$9.50; 1,615; \$69,-500) (Phil Silvers). Previous week, \$61,001. Last week, \$48,265.

*Far Country, Music Box (D) (22d wk; 175 p) (\$6.90-\$7.50; 1,101; \$40,107) (Kim Stanley, Steven Hill, Sam Wanamaker). Previous week, \$22,256. Ludwig Donath succeeded Wanamaker last Monday (4). Last week, \$20,857.

*Fierelle, Broadway (MC) (92d wk; 731 p) (\$5-\$7.50; 1,900: \$59,000). Previous week, \$47,208. Last week, \$40,685.

*Irms Là Douce, Plymouth (MC) (49th wk; 388 p) (\$8.60; 999; \$48.-250) (Elizabeth Seal, Denis Quil-ley). Previous week, \$36,890. Last week, \$34,646.

Mary Mary, Hayes (C) (26th wk; 204 p) (\$6.90-\$7.50; 1,139; \$43,380) (Barbara Bel Geddes, Barry Nel-son, Michael Wilding). Previous week, \$43,455. Last week, \$43,419.

*My Fair Lady, Hellinger (MC) (285th wk; 2,270 p) (\$8.05; 1,551; \$59,500) (Michael Allinson, Margot Moser). Previous week, \$55,688. Last week, \$51,656.

Sound of Music, Lunt-Fontanne (MD) (88th wk; 700 p) (\$9.60; 1,407; \$75,000) (Mary Martin). Previous week, \$75,938. Last week, \$75,859.

*Taste of Honey, Booth (D) (48th wk; 368 p) (\$6.90; 807; \$30,500) (Hermionne Baddeley, Frances Cuka). Previous week, \$19,354. Exits next Saturday (9) to tour. Last week, \$17,559.

Unsinkable Molly Brown, Winter Garden (MC) (44th wk: 348 p) (\$8.60-\$9.40; 1,404; \$68,000) (Tammy Grimes). Previous week, \$55,047. Last week, \$51,862.

Jean Shepherd is scheduled to make his Broadway debut this sea-son in "Leonard Siliman's New Faces of 1962."

Boom Legit Road Season

house, also appears headed for a good season, repeating its 1960-61 click.

58

click.

Chi Season All Set
Chicago, Sept. 5.
The upcoming legit season will likely be a whopper for Chicago, possibly the biggest ever in terms of the aggregate boxoffice. For the first time in at least two decades, the principal local legit houses are booked tight for a forthcoming season. There's even a possibility that the three frontline houses will be kept active throughout the summer of 1962.

The Main Stem, having been dark most of this summer, relights tomorrow 'Wed.' when 'Bye Bye Birdie' docks for a run at the Erlanger. 'La Plume de ma Tante' is in line to follow and, with musicals tending of late to do extremely well in Chicago, it's not over optimistic to expect the two shows to motch 52 weeks between them.

The Shubert unshutters Sept. 18 with 'My Fair Lady' returning for eight weeks. It's to be followed directly, on Nov. 14, by 'Sound of Music' which has aspirations of running a year 'as 'MFL' and 'Music Man' have done in recent seasons'. Should the Rodgers & Hammerstein tuner give out sooner than that, the national company of 'Carnival' will follow and 'Sound' will move on to Washington. If it is able to run this year, however, then 'Carnival' will go to D.C. for the summer of '62.

Blackstone Bookings
Seven shows are set for the

Blackstone Bookings

Blackstone Bookings

Seven shows are set for the Blackstone, and it's understood that the Shuberts may consider installing air conditioning there at last if the final booking of the series, "Irma La Douce," looks strong enough to span the summer. "The Best Man" relights the theatre Sept. 26 for an eight week engagement, and the house is booked solidly for the rest of the season. Tennessee Williams' "Night of the Iguana" is due Nov. 20 for four weeks as a break-in 'il was originally expected to play the Civic, and "Toys in the Attic" is slated for a Christmas week opening as a four-week entry. "Advise and Consent." "A Taste of Honey." "Tenth Man" and "Irma" follow at the Blackstone in that order.

As a result of the tight booking situation, other legit shows have had to engage secondary legit husses. The four week premiere of "Kicks, & Co." will be held at the Arie Crown Theatre at McCormick Place as that auditorium's first legit entry, and "Threepenny Opera" has booked the suitably intimate Civic Theatre for five weeks earling.

The Greek Tragedy Theatre of Athens, giving two performances of Sophocles' "Electra." will use the Opera House on Sept. 16-17, and the Old Vic company will do a

Sophocles' 'Electra.' will use the Opera House on Sept. 16-17, and the Old Vic company will do a week there starting April 2. An off-Broadway entry, "Leave It to Jane." initiates the Prudential Theatre as a legit situation tonight (Tues.)

D.C. Pot Boiling
Washington, Sept. 5.
Indications are for a bullish season for the National Theatre here.
The local legit house is booked solidly into next summer and has tenfative bookings through the fall

terfative bookings through the fall of 1962.
"The Music Man," an all-summer booking, exits this week, with "A Taste of Honey" due next Monday '11. for a fortnight. Next comes "The Tenth Man," Sept. 25. Oct. 7; "Tovs in the Attic," Oct. 9-21, "Elizabeth the Queen," Oct. 23-Nvc. 4: "Sunday in New York." a try aut. Nov. 6-18; "Thurber Carnival" Nov. 20-Dec. 2, and "Florello," Dec. 4-Jan. 6.

"Best Man' Set

21. "Elizabeth the Queen," Oct. 23. American Theatre Society subscription series.

The March 19-April 7, "Goodbye, Alt." a From the Society of the Treath Carnival, Nov. 6-18; "Thurber Carnival," Nov. 6-18; "Thurber Carnival," Nov. 6-18; "Thurber Carnival," Nov. 20-Dec. 2, and "Florello," Dec. 4-Ian. 6.

"Best Man' Set

The political play, "The Best Man," which hasn't been here before a freportedly because Agnes March, grande dame of the Washington Post and the Democratic Patry, didn't like the script and previaded producer Roger L. Stevens not to bring it here for its pre-Bi-olivatory trout), is due Jan. 8-21. Then comes the Old Viz. and 22. Fib. 3; "Bye Bye Birdie," Feb. 5-March 3, "The Miracle Worker," March 19-April 7; "Goodbye, Alt." 3 from thusical, April 30-June 10.

The Natural is dickering for The Treatre Guild-Rate Society subscription series.

Guild shows already booked by Now Schechter, Shubert resident manager, are "The Best Man," "The Best Man," "The Best Man," "The Best Man," "The Hume damager, are "The Best Man," "The Best Man,"

Royal Alexandra, Toronto's second another musical hit touring com pany to run all next summer. "Camelot" or "Sound of Music" are prospects. The house has a number of shows pencilled in the fall of 1962, some of them likely to be firmed up shortly. of them likely

2-Theatre Upbeat in Toronto

2-Theatre Upbeat in Toronto
Toronto, Sept. 5.
There'll be a big legit time in
the old town of Toronto this season.
The O'Keefe Centre is booked almost solidly through next June,
with a series of musicals on the
slate for next summer and a rapidly growing schedule of pre-Broadway tryouts and post-Broadway
tourers for the fall and winter of
1962.

The Royal Alexandra, which took lease on life last year with a new lease on life last year Whith the general Toronto upturn sparked by the O'Keefe, is also perking for the next season. The 54-old house relights next Tues-day 12 and is booked solidly for 27 weeks through next March 4.

Sked 4 Tryouts

Sked 4 Tryouts

Four pre-Broadway tryouts are set so far for the season at the O'Keefe, starting with the premiere last night (Mon.) of "Kwamina," for a three-week run. Also due are the Horne revue for two weeks, "The Gay Life" for three weeks, "New Faces of 1962" for two weeks. Following "Kwamina" there are the Canadian Opera, rehearsing a week and playing Oct. 2-14; Miss Horne. Oct. 16-28; "Gay Life," Oct. 23-Nov. 11; "Bye Bye Birdie," Nov. 13-Dec. 2; a dark week; "Carnival," Dec. 11-31, and "New Faces," Jan. 1-13.

With the first Sunday perfor-

With the first Sunday perfor mance in its history, the Royal Alex shutters Sept. 12 with Roberto In-glesias and his Spanish Ballet, play-ing through Sept. 17. Slated there-after are "The Threepenny Opera," "A Taste of Honey" and "The Tenth Man."

Also, "The Captains and the Kings," "Toys in the Attic, "Advice and Consent," "Bousille and the Just." "Genevieve with Love," the National Ballet of Canada, "Th Miracle Worker" and "Come Blo Your Horn."

Toledo Bookings
The Toledo Civic Playgoers'
Assn. has booked two plays for
its 1961-62 season, with two others
not yet determined. Contracts
have been signed for "The Music Man" for Oct. 24-25, and for "Ti Miracle Worker" for Feb. 12-13.

Two additional plays will be obtained shortly, according to Barbara States, executive secretary.

BTL in Anderson, Ind.
Anderson, Ind., Sept. 5.
Anderson's Broadway Theatre
League has booked two plays for
its 1961-62 season in the Paramount Theatre. "Advise and Conmount Theatre. "Advise and Con-ent" Will be offered Oct. 10, and The Miracle Worker" is set for Jan. 23.

Two more plays will be an nounced later.

Cincinnati Getting Ready
Cincinnati, Sept. 5.
Cincinnati's legit season opens
Sept. 18 with "The Music Man" at
the Indie 2,500-seat Taft. The
same house also gets "My Fair
Lady," starting Jan. 29. It's a return for both musicals. turn for both musicals.

turn for both musicals.

The 2,100-seat Shubert relights
Oct. 2 with "Advise and Consent"
and then "Miracle Worker." These
shows are not included in the seven
scheduled for the Theatre GuildAmerican Theatre Society subscription series.
Guild shows already booked by
Nach Schechter Shubert resident

VARIETY play will be at Greensboro Coliseum Auditorium.

'Music Man' for Albany

Albany, Sept. 5.
The first show of the local legit season at Fabian's Place Theatre will be "The Music Man," for a one-niter Oct. 10.
The 2.700-seat house regularly plays films, but books occasional legits

Norman Campbell Staging 'Pirates' for N.Y., on Tour

Toronto, Sept. 5.
Norman Campbell will do the staging of Tyrone Guthrie's production of "The Pirates of Penzance" for its forthcoming engagement at the Phoenix Theatre, N. Y., and subsequent tour. He has been with the Gilbert & Sullivan show several weeks, as Guthrie had to leave to direct the upcoming Broadway production of coming Broadway production of "Gideon," Paddy Chayefsky's Bib-lical drama. "Pirates" closed relical drama. "Pirates" closed re-cently at the Avon Theatre, Strat-ford, Ont., as a presentation of the Stratford Shakespearean Fes-

tival.

Campbell, a native of Vancouver, has never directed legit in the U. S., but has staged several television shows there, including last season's "Omnibus" edition of season's "Omnibus" edition of Guthrie's production of "H. M. S.

Bits of London

London, Sept. 5.
The Stratford Royal Shakespeare company is negotiating a deal for the presentation of experimental plays by new authors, with new directors and actors, at the Arts Theatre Theatre.

Theatre.

Aubrey Cash and Michael Pratt are writing a musical of the life of the clown, Grimaldi.

Peter Bridge has fixed a \$56,000 ticket deal with the brokers for his new whodunit, "Guilty Party," at St. Martin's.

Stock Reviews

Continued from page 56 i Toinette

Toinette
done. Tunes by Deed Meyer are pleasant enough, though hardly memorable, and a cast of bright young people keep things moving under the able direction of Lonny Chapman.

Ellie Wood is a natural in the title role of the chambermaid who rules her employers and solves everyone's problems but her own. Her vivacity wins the audience from the start.

Logan Ramsey covorts as the imaginary invalid who attempts to gain a lifetime of free medical care by marrying his daughter to a doctor against the young lady's wishes. His timing and comic sense reflect his long experience.

Joelle Jons, as the daughter, displays a pleasant voice and good stage presence. Robert Walker supports her well as her true love, and the rest of the cast keeps pace.

Adapter J. I. Rodale has shown

pace.
Adapter J. I. Rodale has shown considerable ingenuity in updating his material to the present time. Bongo drums and psychiatrists mix well with references to the Congo and Algeria. The four-man combo lines out the tunes in peppy style. "Toinette" should clean up in the intimacy of off-Broadway.

Off-B'way Reviews

Continued from page 54

The Tender Trap

Inside Stuff—Legit

Storyline in Noel Coward's "Sail Away" was changed during the last week of the musical tryout's Boston stand at the Colonial, and a new ballet scene was inserted. However, Coward said the major changes to be made are slated for Philadelphia where new songs, new scenes and new costumes will be in prior to the New York opening. The entire illicit romance aspect of the original story line involving the mixed-up wife and young chap on the rebound has been sliced. The Parthenon scene, in which the erring wife, played by Jean Fenn, is humiliated by the mother of the young man, played by Jean Fenn, is humiliated by the mother of the young man, played by James Hurşt (the mother is Margalo Gillmore), has been snipped. The "fafair," which had some ugly aspects in the otherwise fastpaced show, is now being played off as just another of the little dramas that unfold on shipboard along with all the others. Since visit to the show by the wife of the Presias just another of the little dramas that unfold on shipboard along with all the others. Since visit to the show by the wife of the President, much is being made of a rocking chair prop. The chair, originally brought on as the passengers boarded with luggage and whatnots, is now used by Elaine Stritch when she sings "Useful Phrases" in her cabin.

now used by Elaine Stritch when she sings "Useful Phrases" in ner cabin.

A ballet has been inserted in the second act, scene five, "Taormina, Sicilian Interlude," and the "tourists" appear only at the end of the ballet for a blackout.

In Philadelphia; there will be a new running order for the show, a new show curtain, two new sets. new traveler, and new costumes. "Sail Away" exited the Colonial Saturday (2) after three and one-half macks of canacity his weeks of capacity biz.

"Nothing could be more absurd than the rumor that I signed a check for \$400,000 to produce 'Sail Away,' script unseen. The script was brought by Noel Coward's lawyer to my lawyer for me to read, and we decided to produce it." That's the assertion of Helen Bonfils, as quoted by Peggy Doyle in the Boston American. The musical ended a tryout engagement in Boston last week and is continuing its pre-Broadway tuneup this week in Philadelphia. Mrs. Bonfils and her late director-husband, George Somness, operated the South Shore-Players at Cohasset, Mass., some years ago. A majority stockholder and secretary-treasurer of the Deuver Post, she was an actress-member of the Elitch's Theatre stock company, Denver. With Haila Stoddard, she formed Bonnard Productions with headquarters in New York, and produced 'Comp Play With Me' off-Broadway, and then "A Thurber Carnival." The latter revue is to be done in London in September, and will also tour the U.S. this fall and winter.

A recent mention in VARIETY of the contemplated Broadway production of author-attorney Morris Ebenstein's "Defender of the Lost," a play about Clarence Darrow, had what Ebenstein terms "some interesting results." They included, he reveals, several letters, one from a woman from the midwest who claims to have been close to Darrow and consequently desired a copy of the script before production to see whether Ebenstein's portrayal of the lawyer was in accord with her recollections.

Darrow and consequently desired a copy of the script below productions to see whether Ebenstein's portrayal of the lawyer was in accord with her recollections.

Another letter was from an author who asserted that he's in the process of writing a play about Darrow and cautioning Ebenstein not to take any of his material. Ebenstein's figures the writer's object apparently "was to warn me against committing copyright infringement by mental telepathy." There was also a dispatch from a Texan engaged in amateur theatricals, asking if he could play the Darrow role.

Irving Berlin says that "Mr. President" the new musical on which he's collaborating with Howard Lindsay and Russel Crouse, will not be a "star vehicle," i.e. a la a Mary Martin or an Ethel Merman show. It's a book "idea" and the songwriter sparked to it when the librettists and producer Leland Hayward suggested it to him. Berlin's last show was "Call Me Madam" (1952), also with Lindsay and Crouse. It was broadly patterned after Mrs. Perle Mesta, at that time U. S. minister to Luxembourg. "Mr. President." in contrast will assertedly not be related to any prototype, living or dead. It will be about a fictional Chief Executive in the last weeks of his second term and his return to private life. "Madam" was written for Ethel Merman as star. Berlin has been reported working in recent months on a new vehicle for the latter, but "Mr. President" is not it.

*Dramatist Rodolfo Usigli, absent from Mexico for four years in diplomatic assignments the's currently Mexican Ambassador to Lebanon and Ethiopa, back home for a vacation and devoting considerable time to rehearsal of his "Corona de Ruego" (Crown of Fire) play in free verse set to preem at the Xola Theatre, Mexico City.

Legit Bits

Susan Oliver, Marvin Miller and Wright King will play the leads in "Ghost Town," by Jesse L. Lasky Je., opening Sept. 15 at the Camee Playhouse, Hollywood.
Arthur Waxman is company the stage manager and Mal Marmorst stein and Arthur Rubin stage managers for "Kean," which will have ballet and incidental music by Elie Slegmeister.

Jerome Whyte, production reproduction of "Will and the Rodgers & Hammerstein office, has returned to London to start casting a West End revival of "Oklahoma."

Lewis Harmon, an associate of Broadway pressagent Sol Jacobson, returned last weekend from a rail trip to the Coast with his wife, authoress Charlotte Harmon.
Carol Teitel is withdrawing from the cast of "Under Milk Wood" to appear in another offBroadway production, the upcoming "Jourd the pay to the Day."

Concert manager Spencer Barein Oct, of Frisco, has signed Judith Anderson for a tour of the western U. S. and Canada in major scenes from "Medea," "Tower Beyond Tragedy" and "Macheth." The trour starts in Vancouver Sept. 30, ends in Southern California the second week of December.
Richard Long and Robert Vaughn will costar in "Under the Yum Yum Tree," opening Sept. 13 at Las Palmas Theatre, Hollywood, Vet legit pressagent Charles Washburn will be advance man for the Lena Horne show, which Alexander H. Cohen will present on the cast intend producing on Broadway this season.

A Nov. 29 opening at an undesignated Broadway theatre is planned by Norman Twain for his planned by Norman Twain for his

\$51,052.49

(7 Performances)

A NEW NATIONAL RECORD SET FOR SUMMER THEATRES (TENT) BY THE

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Musical Directors
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Scenic Designer
WARWICK BROWN

Pianist
HAL BECKETT

Assistant Choreographer
NAOMI KIMURA

Costumes Executed by VAN HORN

Costumes Designed by MARY McKINLEY

Production Stage Manager.
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CASTING NEWS

Following are available parts in upcoming Broadway, off-Broadway, and touring shows, as well as ballet, films, industrial and tele vision shows. All information has been obtained directly by the Variery Casting Department by telephone calls, and has been rechecked as of noon yesterday (Tues.).

The available roles will be repeated weekly until filled, and additions to the list will be made only when information is secured from responsible parties. The intention is to service performers with leads provided by the managements of the shows involved rather than to run a wild goose marathon. This information is published without charge.

In addition to the available parts listed, the tabulation includes productions announced for later this season, but, for which, the managements, as yet, aren't holding open casting calls. Parenthetical designations are as follows: (C) Comedy, (D) Drama, (MC) Musical Comedy, (MD) Musical Drama, (R) Revue, (Rep) Repertory, (DR) Dramatic Reading.

Legit

BROADWAY

"Carnival" (MC). Producer, David Merrick (246 W. 44th St., N.Y.; LO 3-7520). Parts available for two midgets or two dwarfs, male or femme, who can play the trumpet. Mail photos and resumes

mmediately c o Robinson Stone, above address.

"Daughter of Silence" (D). Producer, Richard Halliday (75 E. 55th Ist. N.Y.; Pl. 3-7341). Several parts available for a Ist. N.Y.; Pl. 3-7341). Several parts available for a 14 girls. St. N.Y.; Pl. 3-7341). Several parts available for a 14 girls. St. N.Y.; CO 5-0286). Available spot services and resumes c o above address. Interviews by appointment only. "Garden of Sweets" (D). Producers. Ben Frye, Irving Squires & Sirki De Vysenof (250 W. 57th St. N.Y.; CO 5-0286). Available parts: man, 43. medium build, rugged yet gentle; character man, 60, small Greek Orthodox priest. Mail photos and resumes, through agents only, c o Pat Fowler, m. 415. above address. Auditions for singers: Equity boys. Mail photos and resumes, through agents only, c o Pat Fowler, m. 415. above address. Auditions this week for a sensitive-looking eight-year-old boy, with light or dark brown hair and one plain-looking girl. five-years-old with brunentte hair, above address. Call above number for appointment. "Isle of Children" (D). Producers, Lester Osterman & Shirley Bernstein (1650 Broadway N.Y.; JU 6-5570. Part available for a 14 year-old boy, slim, earnest, sensitive, must be experienced actor. Call Nicholas Gray, above number, for interview appointment. "4ennie" (MD). Producer, Newburge-Porter Prods. (1619 Broad, 1619 Road, 1619 Road,

interview appointment. Jennie" (MD). Producer "Jennie" (MD). Producer, New-burge-Porter Prods. (1619 Broad-way. N. Y.; JU 6-4886, Available parts: male lead, 30's, tall; femme, 20, etherial, small, lovely, lyric soprano; femme, 50's, strong per-sonality; male, 50-60, timid; three

men, 35-45, businessmen; femme men, 33-45, businessmen; remme, voluptuous model; character man, 50-60, non-singing; high wire act, one man and one woman; several small male and femme roles. All must sing. Mail photos and resumes, through agents only, above address.

N.Y.: LO 3-7520) Parts available for two midgets or two dwarfs, male or femme, who can play the trumpet. Mail photos and resumes immediately c o Robinson Stone, above address.

"Daughter of Silence" (D). Producer, Richard Halliday (75 E. 55th St., N.Y., Pl. 3-7341). Several parts available for Italian, non-dialect character men, 45-60. Mail photos and resumes c o above address.

Interviews by appointment only.
"Garden of Sweets" (D). Producers, Robert Twylor and Lawrence Carr, in association with Lawr aress. "Place Without Twilight" (D).

man, 50's smail, meticulous, char-acter femme, 45', plump; char-acter man, 30's solid, rugged; man, 30's, tall, wirey; two juves, 12-14. Mail photos and resumes, through agents only, c/o above address.

Jacques Urbont, J. Terry Brown, Jr. & Stella Holt (c/o Brown, Floyd Ackerman Agency, 145 W. 55th St., N.Y., CO 5-4122). Photos and resumes of male and femme musical performers being accepted for the musical based on Sheri-dan's "The Rivals." Part available for an operatic male quartet, skilled in Restoration comedy acting. Mail information c/o above address.

American Savoyards. Director, Dorothy Raedler (140 W. 79th St., N.Y.). Part available for tenor soloist and a male dancer who sings, over 5 feet, 10 inches tall. Mail photos and resumes c/o above Mail photos and resumes c/o above address. Auditions for singers, all voices, tomorrow (Thurs.) for replacements: girls, 2-4 p.m. and boys 4-6 p.m. at the Jzn Hus House (351 E. 74th St. N.Y.). Application of the property of the control of the con plicants should bring resumes.

"Attitudes" (R). Producer, Michael F. Goldstein (10 W. 65th St., N.Y.; TR 3-0571). Parts available for male and femme actors all 35, who can sing and have comedy ability. Mail photos and

able for male and femme actors 18-35, who can sing and have comedy ability. Mail photos and resumes c/o above address.

"Dock Brief" & "What Shall We Tell Caroline" (D). Producer, Rose Lyrich (Royal Playhouse, 77 E. 4th St., N.Y.; GR 5-9647). Parts available for male and femme English actors, 50's. Mail photos and resumes c/o above address.

"Co Show Me a Pragon" (C)

resumes c/o above address.

"Go Show Me a Dragon" (C).
Producer, Hanneford Productions
(17 W. 67th St., N. Y.). Available Parts: femme lead, 30,
attractive; male lead, 50's, brokendown poet; man, 35, prof; man,
50, flamboyant poet; man, 29,
sensitive; man, 30, wild beatnik; 50. hamboyant poet; man, 29, sensitive; man, 30, wild beatnik; young man, hulking, handsome; femme, 20-25, seductive; femme, tall gaunt, young; four actors who can play modern jazz. Mail photos and resumes c/o above address.

"Love's 'Old Sweet Song" (D). Producer, Equity Library Theatre (226 W, 47th St., N.Y.; PL 7-1710). All parts available. Auditions Tuesday (12), 6-10 p.m.; Wednesday (13), 6-10 p.m. and Thursday (14), 10 a.m. 4 p.m. with special call for children Thursday (14), 4-6 p.m., at ELT rehearsal studio (Hotel Marseilles, 103d St. & Broadway, N.Y.). Some non-Equity actors will be used in small roles. Script available at Drama Book Shop (51 W. 52d St., N.Y.) and actors are requested to read the play before auditioning.
"Medicine Girl" (C). Producers, David A. Jasen & Wallace Hill c/o "Love's Old Sweet Song" (D).

David A. Jasen & Wallace Hill c/o Jansen, 225 East Penn. Long cter man, 30's solid, rugged; man, 10's, tall, wirey; two juves, 12-14. Iali photos and resumes, through gents only, c/o above address.

OFF-BROADWAY

"All in Love" (MC). Producers,

photos and resumes c/o above address.

"Opponents Game" (D). Producer, Jack G. Morris (134 W. 93d St., N. Y.; RI 9-6452). Available parts, woman, 45-50, sophistiable parts, woman, 45-50, sophisticated, charming, intelligent; man, 23-27, virile, charming; character man, 50's, conservative; femme, 18, cute, vivacious; femme, 23-27, chic, sophisticated; character woman, over 35, maid. Mail photos and resumes (A) show addrers. resumes c/o above addre

resumes c/o above address.

"Shadow of Heroes" (D). Producers, Warner LeRoy & Paul Libin (21 E. 63d St., N.Y., TE 8-5188).

Available parts: man, 35, tall, handsome, gaunt; man, 55, thin, dignified; woman, 30-40, warm, strong, attractive; character men, 35-45; boy, 7, dark; character woman, 30, sensitive, 10 by Rositive and rowleing. sitive; 10 non-Equity non-speaking roles. Mail photos and resumes c/o Mary Jordan, above address,

c/o Mary Jordan, above address,
"Time Wise" (MC). Producers,
Elaine and Arnold Washton (206 E.
60th St., N.Y.; EL 5-3768). Available parts: leading lady, late 20's,
chest singer; man, 30's, continental;
character comedienne, 30's; ingenue; male dancer, 25. All must
sing. Mail photos and resumes or call above address and number,

call above address and number.

TOURING

"Bye Bye Birdie" (MC). Producers, Lee Guber, Frank Ford & Shelly Gross (140 W. 58th St., N.Y.; LT 1-3250). Several parts available. Mail photos and resumes c/o above address.

"Carnival" (MD). Producer, David Merrick (246 W. 44th St., N.Y.; LO 3-7520). All parts available for the national company. Mail photos and resumes c/o Mohael Shurtleff, above address.

"Fiorello" (MC). Producer, Wassili Lambrinos (141 E. 47th St., N.Y.; PL 1-0142.

"Thromsoon & Bleeker Sts., N.Y.; Long Stock St., N.Y.; Long St., Long St., N.Y.; Long St., N.

"Fiorello" (MC. Producer, Martin Tahse (1880 Broadway, NX; JU 2-7650). Parts available for replacements for Dora, Thea and Floyd, and a lyric soprano. Mail photos and resumes c/o above address and call for appointment above number. above number.

address and call for appointment above number.

"La Plume De Ma Tante" (MC).
Producer, David Merrick (246 W.
44th St., N.Y.; LO 3-7520). Parts available for femme dancers, 5 feet, 5 inches or 5 feet, 6 inches tall who do point work and sing. Call Peggy Shields, above number.

Music Box Theatre. Producer, Al Reiners (Box 395, Hyannis, Mass.). Photos and resumes being accepted of male and femme chorus, dancers and dramatic performers for three musical comedies and two musical revues that will be toured in a package company this winter. Company will perform in Florida and other states in cabaret-style theatres. Auditions will be held in New York by appointment only.

theatres. Additions with oe heid in New York by appointment only. "Thurber Carnival" (MCI. Pro-ducers, Lee Guber, Frank Ford & Shelly Gross (140 W. 58th St., N.Y.; LT 1-3250). Several parts available. Mall photos and res-umes c/o above address.

OUT OF TOWN CHICAGO

"Fantasticks" (MC). Producer, Faith Smeeth (Hotel Del Prado, 53d & Hyde Pk., Chicago; HY 3-9600). Understudy parts available for all six roles, five male, one female. For audition appointment contact Jim Warner, above address.

TORONTO

Prants (Intervisional group)

Premise (improvisational group). Producers, Theodore J. Flicker & Monty Shaft (c/o the Premise, 154 Bleeker St., N.Y.; AL 5-9692). Parts available for male and femme performers to do improvisational show at a theatre to be established in Toronto within the next few weeks. Mail photos and resumes c/o Zev Putterman, above address, or call him at above number.

SHOWS IN REHEARSAL BROADWAY

BROADWAY

"Caretaker" (D). Producers, Frederick Brisson, Roger L. Stevens & Gilbert Miller (745 Fifth Ave., N.Y.; PL 1-1290).

"Complaisant Lover" (D). Producer, Irene Mayer Selznick (112 Central Park S., N.Y.; CO 5-2611).

"Cook For Mr. General" (C). Producers, William Darrid, Eleanor Saidenberg & Leonard Ruskin (14 W. 55th St., N.Y.; PL 7-5622).

"Everybody Loves Opal" (C). Producer, Roger L. Stevens (745 Fifth Ave., N.Y.; PL 1-1290).

"Gay Life" (MC). Producer, Kermit Bloomgarden (1545 Broadway, N.Y.; JU 2-1690).

"High Fidelity" (C). Producer, Lyn Loesser (71 W. 81st St., N.Y.; TR 3-2655).

TR 3-2655).

"Kean" (MD). Producer, Robert

Lantz (745 Fifth Ave., N.Y.; EL

"Kicks & Co." (MC). Producers

"Micks & Co." (MC). Producers, Robert Barron Nemiroff & Dr. Charles Burton D'Lugoff (137 Bleeker St., N.Y., AL 5-3179). "Maid's Room" (C). Producer, Leland Hayward (655 Madison Ave., N.Y. TE 8-5100).

Leiand Hayward (1000 magissun ave., N.Y.; TE 8-5100).

"Purile Victorious" (D). Producer, Philip Rose (157 W. 57th St., N.Y.; CI 5-2255).

"Short, Happy Life" (D). Producer, A. E. Hotchner (6 E. 77th St., N.Y.; EN 2-8180), in association with Jerome Brody.

"GFF-BROADWAY

"4th Ave. North" (MC). Producers, Shippen Geer & Michael Batterberry (341 Madison Ave., N.Y.; MU 9-2910).

"Ghosts" (D). Producer, David Ross (83 E. 4th St., N.Y.; AL

Ross (83 E. 4th St., N.Y.; AL 4-7954). "Happy Days" (D). Producers, Richard Barr & Clinton Wilder (162 E. 74th St., N.Y.; RH 4-5082). "Hi Paisano" (MC). Producers

"H Paisano" (MC). Producers Vassiil Lambrinos (141 E. 47th St., N.Y.; PL 1-0142).
"I Want You" (MC). Producers, Theodore J. Flicker, Joe Crayhon & Sam Gelfman (c/o Premise, Thompson & Bleeker Sts., N.Y.; LF 3-5020.

Television

"Bell Telephone Hour" (musical series). Producer, Henry Jaffe Enterprises (200 W. 57th St., N.Y.; CI 5-2400. General open auditions for attractive singing group, Sept. 8, girls, at 10 a.m.-1 p.m. and boys, at 2-5 p.m., at Columbus Circle Rehearsal Studios (981 Eighth Ave., N.Y.), Applicants should bring ballad and rhythm songs. "Bozo's Circus" (children's show locally on WGN-TV). Producer, McGinn Television Productions (410 S. Muchigan Ave., Chicago; WA 2-1000). Casting director Laura Hitt accepting photos and resumes of all types of circus acts c/o above address. Include availability date in Chi area. "Bell Telephone Hour" (musical

Films

"Girl In a Hurry" (D). Producer, Acteon Productions (27 W. 72d St., N.Y.; TR 7-4200, ext. 602). Available parts: leading man, 50's, synical, foreign, urbane. Phone Larry Evans, above number, for appointment. Shooting will be in New York this winter.

"Mademoiselle Omaha" (featuretta, Producer Creative Mart

"Mademoiselle Omana" (feature-ette: Producer, Creative Mart. Films (507 Fifth Ave., N.Y.; OX 7-5895). Available parts: two at-tractive girls, 20-25, one a model type; two young men, early 20's. Mail photos and resumes c/o above address.

Mail photos and resumes c/o above address.
Untitled Japanese-American Film. (D). Producers (Nikkatsu Corp., Tokyo & Kanji, Pictures Company, P.O. Box 35-517, Miami Japanese girls and a Japanese boy, 21-25. Mail photos and resumes c/o Miami address. Film will be shot in N.Y. and Miami this winter. Arthur Davis, Kanji prexy, will be in N.Y. early in Sept. for interviews.

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AUGUST CLUB GROSSES

| Attraction | Members' Order Deadline | Total Club Sale | |
|---|-------------------------|-----------------|--|
| "SAIL AWAY" | July 17 | \$42,012.00 | |
| (3 previews and run-over in regular perfs.) | | | |
| "MIRACLE WORKER" | August 15 | \$2ू2,042,00 | |
| "MILK AND HONEY" | August 17 | \$34,555.50 | |
| "KEAN" | August 24 | \$86,879.00 | |
| (preview and regular perfs.) | | | |

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President, JEROME ROSENFELD

H'wood Nudie Pix Continued from page 2

such out-of-line pix were not rep-utable members of the industry, and as such the industry had no control over them. Screen Actors Guild prexy George Chandler and Sol Lesser, chairman of the Hollywood Museum Commission, told supervisors that industry itself was a muci, against the work of these as much against the work of these fly-by-night operators as the public officials and public themselves.

officials and public themselves.

Production Upsurge
Upsurge of questionable pix has reached the point that a total of 35 girlle films, in all stages of nudity and semi-nudity, have been shot locally during the past two and one-half to three months, and five currently are either being lensed or have just been completed.

while the authorities are keepwhile the authorities are keeping close surveillance over production of these sex-come-on teasers which are beginning more and more to be booked into so-called art houses, their hands are tied and art houses, their hands are tied and they cannot put a stop to such picture-making, according to a spokesman for the police department. Producers of these films are violating no law, and unless a girl who appears in the nude is molested without her consent by one of the men associated with the picture there has been no law broken, he said. Even then, he added, the act must be committed in police officers' presence.

Demands by the public, too, to shutter theatres showing such product cannot always be met, spokesman indicated, since there is such a fine line between what is

spokesman indicated, since there is such a fine line between what is lewd and what is art that it becomes a difficult problem to settle. This was proven, he said, by the arrest of the managers of the Monica Theatre on Santa Monica Bldg., in the County, for showing "Not Tonight, Henry," and their subsequent acquittal by a Beverly Hills ludge. sequent acquittal by a Beverly Hills Judge.

This picture, spokesman said

has already grossed in excess of \$500,000 on the West Coast, which indicates there is a vast market for

such films.
Femmes are recruited from three fields: model studios, prosties and burlesque performers whose faces are known, and are paid at the rate of \$50 a day, or sometimes, \$25 for 500 feet of film. There are between 20 and 25 model

times, \$25 for 500 feet of film. There are between 20 and 25 model studios which provide such talent, ranging from downtown L. A. to the San Fernando Valley and through Hollywood, and the Wilshire district.

Many of the producers of these mudie films, according to police spokesman, are men who have been in the mail order biz of providing nude studies. Others have been operators of peep shows in downtown L. A. arcades. Their procedure, if they recruit from the model studios, is to go through the studios brochures of figures and pin-up models and cast. Each studio has from one to four girls available for such purposes, and a girl pays the studios a fee of 10°C. For two days work she gets \$100.

Pix are filmed in empty factories, warehouses, in Griffith Park, the producer's home or any other structure or site which might be found suitable, and cheap. One production company, however, rented

ture or site which might be found suitable, and cheap. One produc-tion company, however, rented space at a tv studio for filming two pix, but when studio officials discovered the type of pix outfit planned to make, gave company 30 days to get out.

Guild's Film Prod.

= Continued from page 1 =

year on the film, "A Child Is Waiting." He owned the screen rights to both "Judgment" and "Child."

Anent the Guild's projected expension into that media, young Langner is currently working on purchasing at least two properties for presentation by the firm. He's also negotiating a possible tieup between the Guild and an undisclosed major studio for the purpose of making several pictures.

for a look at U.S. Customs operations there.

The Guild's film arm would be
another subsidiary venture. Plays
produced by the legit subsid would
naturally be considered for film
presentation by the organization.
Such a picture prospect is Leo
Lieberman's "The Captain and the
Kings," which Paul Gregory is producing for a look at U.S. Customs operations there.

It might be noted that the Communist countries also frequently
acuse the U.S. of subverting their
people through cultural means—
notably jazz.

The exact means by which the
Red international apparatus might
be going about their cem-aign to
make the contraction.

The exact means by which the
Red international apparatus might
be going about their cem-aign to
make the contraction.

tures, the Guild would employ, where possible a limited partnership setup for low-budget vehicles. For more costly projects, financing by a distribution company would

by a distribution company would be sought.

Another change in the Guild administrative setup is the withdrawal of Peter Davis as the firm's general manager. Davis vacated that post last season except for the Guild's co-production with Dore Schary of "Unsinkable Molly Brown." Different general managers were employed by the Guild for its other productions last season and the same is expected to apply this semester.

As president of TG Productions, young Langner will be in charge of the firm's legit operations. His parents, however, will continue working on some of the organizations theatrical projects. Besides "Captains," which is planned for Broadway bow next January following a lengthy tour, properties slated for future presentation by TG Productions include "The Aspern Papers," Michael Redgrave's adaption of "A Comedy Letters," by Henry James, That's to be a coproduction venture with Leonard Spiglegass. Spiglegass.

Also contemplated for Broadway as coproductions with Schenker are the Langston Hughes musical, "Tambourines to Glory." Max Benoff's "Gussie," Henry Denker's "Burnt Flower Bed" and "Venus at Large" and Gurney Campbell's "Ding Dong Bell." Other plays on the firm's sked are Santha Rama Rau's adaptation of E. M. Forster's novel, "A Passage to India"; a musical based on Ben Lucien Burman's novel, "Street of the Laughing Camel." and William McCleery's adaptation of the Peter de Vries novel, "Mackerel Plaza."

Don Herbert, who co-produced "Love and Libel" lest season with the Guild, is now working with the organization on all its play projects. Also contemplated for Broadway

D.C. Solon Probes Continued from page 1

fects the vidpix industry will also be explored by Dent, as well as the tooter unions' pet peeve of imports of foreign-made soundtracks, it was believed.

tracks, it was believed.

If Dent decides to go ahead with it, the hearings would be the first formal Congressional proceedings ever held on the controversial issue. Confabs between unionists and lawmakers have been held countless times in recent years. There has been a lot of talk but no action beyond introduction of hills action beyond introduction of bills action beyond introduction of bins which are promptly pigeonholed. A full-dress investigation, featur-ing big entertainment names, could go a long way toward bring-ing the controversy to a legislative

Dent's unit has been active late-Dent's unit has been active late-ly with hearings on various indus-tries and their labor forces affected adversely by foreign imports. The tentative schedule calls for further hearings on the Coast in November to look into problems of the lum-ber schlor and other industries.

to look into problems of the lum-ber, fishing and other industries.

If the runaway problem is put on the agenda, there is a strong likelihood the hearings will take place in L.A., while the subcom-mittee is on the Coast. However, mittee is on the Coast. However, another consideration might conceivably figure in having the hearings in Washington. The fall adjournment period is traditionally dull here, and the huge capital news corps plays stories up to the hilt which would be given shorthitt which would be given short shrift during an active Congres sional session. Thus, there would be a publicity advantage to D.C hearings, particularly if the celeb rities showed.

Dent is a colorful legislator,

Dent is a coloriul legislator, an ex-coalminer with a liberal political bent and reputation.

An ardent JFK supporter, he also numbers among his friends Frank Sinatra.

'Deprayed' Imports

Continued from page 1 for a look at U.S. Customs opera-

Publishing Stocks

| (As of Sept. 5, 1961, closing) Allyn & Bacon (OC) 36½— ½ |
|--|
| Allyn & Bacon (OC) 361/2- 1/2 |
| American Book (AS) 681/2-11/8 |
| Book of Month271/8+21/4 |
| Conde Nast (NY) 111/2- 1/4 |
| Crowell-Collier (NY) 3538+ 1/8 |
| Curtia Pub. Co. (NY) 111/4 1/2 |
| Ginn & Co. (OC)3034+21/2 |
| Grolier (OC) 481/2-43/4 |
| Grossett & Dunlap (OC) 241/4+ 1/4 |
| Harcourt Brace (OC) 431/2+3 |
| Hearst (OC)24 - 1/2 |
| Hearst (OC) |
| L.A. Times Mirror (OC) 371/2-2 |
| Macfadden (AS)131/2+31/8 |
| McCall (NY) 321/2-1/2 |
| McGraw-Hill (NY) 333/8+ 3/8 |
| New Yorker (OC)95 |
| New Yorker (OC) 95 Pocket Books (OC) 2634 |
| Prentice Hall (AS) 3912- 1/2 |
| Ran'm House (OC) 3014-134 |
| Scott Foresman (OC)29 +2 |
| Time Inc. (OC)83 —1 |
| H. W. Sams (OC) 43 +1 |
| Western Pub. (OC)711/2+ 1/2 |
| |
| |

—Over the Counter.

—N.Y. Stock Exchange. AS—American Stock Exchange (Supplied by Bache & Co.)

'W.S.S.' in Germany

Continued from page 55

neither an ideal stage nor is it located in a favorable district, and an added hitch was the absence of big marquee names.

It also must be taken into con sideration that U.S. musicals haven't broken the ice in Germany as yet. "Bells Are Ringing" a financial failure in Berlin last year. "Kiss Me Kate" still rates as an exception. Moreover, the politically tense situation in the Soviet-menaced city may have been a handican.

Cast Outnumbered Audience

Cast Outnumbered Audience
Frankfurt, Sept. 5.
High ticket prices are being
blamed for the poor business for
the American production of "West
Side Story," now touring Germany. The scale ranges from five
to 35 marks (\$1.25 to \$77, very
steep for a country where the best
seats at an excellently-produced
opera or concert or play usually
cost-about \$3.

In some of the recent per-

cost about \$3.

In some of the recent performances, there were more people
on the stage than in the audience.

'Women Under 50'

Continued from page 1 i

week and how many days they watched each program. Hooper's analysis, according to the infor-mation released by McCall's, showed that more than 80% of snowed that more than 80% of the women surveyed did not see any one of the five outjngs of each specific program the previous week. And only 8% of the housewives watched all five installments of a particular series in a single week.

single week.

The survey revealed that the greater majority of women who do watch daytime tv tend to be in the over-50 age bracket; tend to be either widowed or divorced, have only a grammar school education, are unemployed and have large families. live in low income households, and—get this—are comparatively low in the percentage who read magazines.

Roger Stevens

Continued from page 1

seem possible indicate poor timing for a "Luxurv" like the Cultural seem possible indicate poor liming for a "Luxury" like the Cultural Center but the President is said to see definite links between cultural advancement and foreign relations between nations. He directed the go-ahead.

Initial step was to find new per-onnel the President believes Initial step was a small step was small the President beneves qualified to raise the money privately (largely through foundations) and set the standards for vately (largely throug tions) and set the star the Center's operation.

the Center's operation.

He announced Stevens' selection as the new chairman of the trustees, and appointed three new trustees Richard Reynolds, aluminum millionaire; Stanley Marcus, Dallas high-fashion tycoon; and Mrs. Mary Lasker, widow of adman Albert D. Lasker. He will also soon appoint Mrs. Try Ford II and Richard M. Nixon.

Literati

Herb Mayer' Top Spot

Named president and chief executive officer of the McCall Corp. last week, Herbert R. Mayes will not relinquish running McCall's magazine for which he has been generally given credit for "single-handedly putting it on the map." Guaranteeing 8.000,000 circulation with the October issue, that puts McCall's to the fore in the woman's magazine field. Its chief rivals are Good Housekeepnig and Ladies' Home Journal.

Mayes was editor-in-chief of

Mayes was editor-in-chief of Good Housekeeping and when he was summarily dismissed after some 30 years with the Hearst monthly intimates know that it bemonthly intimates know that it be-came a personal challeinge to "put McCall's on top" when Norton Simon, dominant owner of Mc-Call's, invited him to assume the saddle). In less than three years he took it from 5,300,000 to 8,-000,000 circulation and \$18,400,000 100,000 circulation and \$18,400,000 gross advertising revenue to over \$31,000,000. Mayes achieved this with sweeping changes in format editorial concept and "marquee name" byliners.

name" byliners.
Former Gov. Arthur B. Langlie, ex-prez of McCall Corp. becomes board chairman, relinquishing the chief executive post and presidency

chief executive possible to Mayes.

John Mack Carter, former editor of American Home, is McCall's executive editor. Betty Weston, long Mayes' aide, succeeds Margaret Cousins as managing editor, latter going to Doubleday as senior edi-tor, Manon Tingue has been named fiction editor; Beverly Look

tor, Manon Tingue has been anmed fiction editor; Beverly Look the book editor.

"Maggie Cousins has been with me 25 years," says Mayes, "and I couldn't be sorrier to see her go for my sake and gladder for her sake hecause the three-days-a-week Doubleday job will permit her to work on a novel to which she is committed. She is, of course, one of the best short story writers and, as managing editor of McCall's, as she was with me af Good Housekeeping, this does interfere with her creative writing."

Wade H. Nichols, editor of Good Housekeeping, has named Naome Walsh faction editor to succeed Manon Tingue who has shifted to McCall's. Prior to coming to Good Housekeeping, Miss Walsh was associate editor of Collier's magazine, worked for the Public Education Assn. and wrote for the U.S. Information Service.

Doubleday Going Public?
With Doubleday's acquisition of
the British publishing house of W.
H. Allen & Co. Ltd., the trade is

the Brush publishing noise of W.
H. Allen & Co. Ltd., the trade is huzzing anew when or whether Doubleday will join the "going public" rarade which has become a vogue generally and in the book business. Doubleday, of course, is too closely family held for that conjecture to be taken seriously, at least for the present.

Allen is one of the oldest British publishers dating back to the 18th century. This makes the third British affiliation according to John T. Sargent, prez of Doubleday. Latter has long had its own London branch under Miss Barbara Noble. Aldus Books Ltd. last year was set up under W. Foges to handle Adprint and Rathbone Books, two of Aldus' catalog items.

Frank Scully's Circus
The Scully Circus having sold
their Bedside Manor in Hollywood
are taking to the hills but a little
more missile rattling and they may
all be back in uniform. Skip, 30,
has just been appointed assistant
dean of the University of California in Berkeley, but he is a major
in the Air Force Reserve. He
graduated from UCLA law school
last June and took his bar exams
last week. He has a wife, two boys
and a girl.

last week. He has a wife, two boys and a girl. Sylvia Frances, Smith '55, mar-ried a Harvard lawyer, Newt Frish-berg, and lives in Phoenix, Ariz. He was offered a job in the Kenne-

He was offered a job in the Kennedy administration but turned it down. Frishberg too may be recalled to military duty.

Patricia Ann. is married to a top secret missile man at Convair. He is Harry Wilson and is also in the National Guard at San Diego. She's a graduate nurse and could be tapped too.

She's a graduate nurse and cound be tapped too.

Meanwhile the old ringmaster Frank Scully is writing about his short life out of bed under the title "This Gay Knight." Title refers to two papal knightings, not subject to military duty.

L. A. Times-Mirror Earnings Revenues for the Los Angles imes-Mirror for the 28 weeks Times-Mirror for the numes-Mirror for the 28 weeks eended July 16 were higher than for the like period a year ago, but earnings were slightly down, ac-cording to T-M prexy Norman Chandler.

Consolidated revenues totaled \$63,288,670 compared with \$57,-471,652 for the 28 weeks ended July 10, 1960. Same time, earnings for the first half of this year lags for the first fiant of this year (after taxes and minority interests) amounted to \$2.379,802. for 57c. a share, compared with earnings of \$2.578,666 and 62c per share last year.

share last year.

Ad linage was down during the period for both the broadcast and newspaper divisions, but sale of the broadcast subsid's tv series, "Divorce Court," to Corinthean Broadcasting's new production and syndication division was at a substantial profit, according to Chandler.

He also reported sales up for the company's New American Li-brary paperbacks, but said a re-duction in dealer and wholesaler inventories resulted in excessive returns, affecting profits.

CHATTER

Fleming H. Revell will publish "The Real Christmas" by Pat Boone, book aimed not just at Boone, book aimed not just at teenagers but adults as well. Revell, which specializes in in-spirational and religious books, had a runaway bestseller in Dala Evans' "Angel Unaware."

Floyd Miller, author of "The Man Who Sold the Eiffel Tower," visited Hollywood for interviews for Reader's Digest, among them a possible profile on Sir Cedric Hardwicke, whose book, "A Vic-torian in Orbit," is still selling

well.

Bulletin of the Columbia Scholastic Press Advisors Assn. for October goes all out in recommending Terrys T. Olender's "For the Prosecution: Miss Deputy D. A.," currently being handled for pix and tv by the William Morris office. Bulletin goes to 400 Armed Service Libraries and other sources; is published at Columbia University.

Marcia Borie freelance writer.

Marcia Borie, freelance writer, sold book on famous U.S. presidents aimed at teenagers for Dodd-Mead's "Famous" series. Book slated for spring publication.

slated for spring publication.

N.Y. Post publisher Mrs. Dorothy Schiff a grandmother via a son, born in Paris Aug, 26, to Mr. and Mrs. Werner H. Kramarsky of New York and Frankfurt, Germany. The mother is the former Sarah-Ann Backer, daughter of Mrs. Schiff and George Backer.

Doubleday ditte. Themes Office.

Mrs. Schiff and George Backer.

Doubleday editor Thomas O'Connor Sloane III will conduct a Monday night course in book editing
ita Hunter College's Adult Education division.

Mentalist Harry Lorayne, who
has appeared in vaude, clubdates,
etc., and has authored previous
"memory" books, has a new one,
"Secrets of Mind Power," which
Frederick Fell will publish this
fall.

Frederick Fell will publish this fall.

Ben Kubasik, entertainment editor and film critic of the Long Island Newsday, got married over the weekend in Lewiston, Me., to Claire Sullivan.

Harry Israel, N. Y. Mirror reporter, and brother of Leonard Israel, also a Mirror staffer, died of a heart attack at his home in the Bronx at 44. He was 18 years on the paper.

The conservative a.m. Dagens Nyheter, after 93 years publications in Copenhagen, has printed its final issue; "financial problems," say the Danish owners. New York Evening Enquirer Inc. has changed its name to Best Medium Publishing Co. Inc. Papers to this effect have been filed in Albany by Kaufman, Kimmel & Taylor, N. Y. City.

Mrs. Helene Obolensky, former fashion editor for Town & Country, and latterly with Air France on fashion tieups, just joined Rebook as f.e. under Robert Stein, editor.

Margaret Merle Steven, daughter

Margaret Merle Steven, daughter Margaret Merle Steven, daughter of Houston Chronicle editor William Pickford Steven, was married in the Texas city Sept. 1 to Francois Louis Jean Benicy, also of Houston. He's with AMCO Transworld, steel importers; bride is with Sabena Belgian Airlines in Houston.

Broadway

CHATTER

Datly News film critic. Wands Hale off to Europ the S.S. Flandre. to Europe Saturday (2) on

Arlene Francis in from West Berlin and Munich locationing in Billy Wilder's "One, Two Three."

Pubrelations researcher David Arthur Dietz filed in voluntary bankruptcy listing \$6,713 in liabilities and no assets.

ues anu no assets.

Melvyn Douglas, author Lucius
Beebe and writer Irving Wallace in
from Europe yesterday (Tues. on
the Queen Elizabeth.

John C. Bruno's Pen & Pencil steakery debuting the former second floor private clubroom for the public because of space requirements.

Bub Shapiro, managing director of the Paramount, back in town yesterday (Tues) after two weeks on the Coast onceovering the new film product.

MBS sportscaster Bill Stern's daughter, Mary May Stern, engaged to Wayne Bonnell, of NBC. She is a student at Dana Hall, Wellesley, a student at Dana Hall, Welles Mass. No marriage date set yet

Adman George C. Moore, of Jefferson Valley, N.Y., who formerly had his own agency on West 55th St., filed in voluntary bankruptcy, listing \$46,172 liabilities and assets of \$507.

Bandleader Ray Noble and his wife. Hotel Edison owner Lillian Kramer, opera singer Lilliana wite, Hotel Edison owner Lilliana Kramer, opera singer Lilliana Teruzzi and tv personality Bob Hawk sailing today (Wed.) for Europe on the Queen Elizabeth.

Michael Shean O'Shea now with Frances E. Kaye's flackery as account exec on industrials and theatricals. He flew to the Coast with an eye to setting up a Hoflywood affiliations for Kaye & Co.

wood attiliations for Kaye & Co.
Jeffrey Weisbord, son of MGM
art director Ab Weisbord and
nephew of Sam Weisbord, of William Morris Agency, appointed
executive assistant to Stanley
Slote, president of Crossway Motor
Hotels.

Variety Club of New York, Tent Variety Club of New York. Tent \$5, sweetening its Bill Corum Fund via sale of a 1,000-ticket bloc to the N.Y. Titans-Denver Broncos pro football tilt in the Polo Grounds Sept. 24. Norm Wasser's handling. sales.

Arthur P. Jacobs' flackery in Parls, headed by Nadia Marculescu, will coordinate with London and Rome branches, all under Miss and Rome branches, at under Mess Marculescu's supervision. She has been nine years with the p.r. out-fit and just elected a veepee. Richard L. (Larry) Vinick, p.r. for Air France. off to Tahiti via

Richard L. (Larry) vinick, p.r., for Air France, off to Tahiti via TAI-AF for familiarization with the Island in connection with the monthly tv script service on behalf of this new tourist outpost. Vinick accents it as "French and Femilian"

Mayor Wagner got into the act with 77-year-old former actress Agnes De Dome (Mrs. Agnes Lau in private life) and got her housing, Agnes De Dome tMrs. Agnes Lau in private life) and got her housing, after the landlord at 246 East 51st St, where she has been since 1932, evicted her for allegedly "refusing to keep the premises clean."

to keep the premises clean."

Joe E. Lewis being feted today (Wed) at the Friars, appropriately enough, on the occasion of the opening of a new and larger bar, among other improvements. It's also in honor of his preem at the Copacabana tomorrow, long regarded as the official kickoff of the fall cafe season.

Carl Fisher, general manager for

galued as the ollicial stream of the fall cafe season.

Carl Fisher, general manager for producer Harold S. Prince, planed to Europe last Thursday (30) with his wife, comedienne Peggy Cass. After catching shows in London, they'll go to West Germany, where Miss Cass will appear with a Jack Paar tv origination. They're due back in three weeks.

Peter Palitzsch, director of the Berliner Ensemble Theatre, the East Berlin playhouse founded by the late Bertholt Brecht, who was on loan by the Communists before

on loan by the Communists before they built the barrier to a theatre in Ulm, Germany, is remaining on in West Germany and states he will return to Communist territory

Charles Coburn, who died at 84 last week and willed that there be no funeral service or burial, asked that his cremated ashes be seathered at the base of Edwin Booths statue in Gromercy Park and at stitue in Gromerev Park and at the foot of a tree, also planted sisted there, in memory of his first wife; also an the outdoor stage of the Mohauk Drama Festival, Union College, Schenectady; and on the graves of his mother, father and distor in Savannah, Ga With 1 short Day come and gone, the salem season swings into high

with the Pierre's Cotillion Room debuting a new show next Tuesday; Joe E. Lewis (and Adam Wade) tomorrow (Thurs.) at the Copa; Peacock Alley of the Waldorf re-opening preceding the advent of Genevieve and Milt Shaw into the Empire Room; the Columns of the Sherry-Sayoy Hilton reopening Sherry-Savoy Hilton reopening next Monday with Gunnar Hansen back: Patachon with Chauncey Grey's orch Sept. 12 into the St.

Cape Cod

By Evelyn Lawson

Enforced Blue Laws hurt grosses in Nantucket & Martha's Vinyard this season.

Joan Bennet and Donald Cook in "Pleasure of His Company" wind up heavy season at Falmouth Play-

Joe Hawthorne, ductor of Province ductor of Provincetown Symph returns to Toledo, Ohio to conduct for winter season.

Prexys of theatres and night spots from Bourne to Province-town, report grosses up to 15 to 30% for the 1961 season.

Stan Levitt and his trio return to their winter spot The Sea & Surf Supper Club on Route 9 in Framingham after a season at Club in Provincetown.

Surf Club in Provincetown.

"Never On Sunday" & "La
Dolce Vita" playing up and down
Cape all summer broke all previous B.O. records. But "Guns of
Navarone" offered this week at
Cape Cinema could top.

Cape Cinema could top.
George Wein's Storyville in Harwich leaturing name bands and
combos winds up season with The
Limeliters. Despite Duke Ellington's illness and the breakup ot
the Kingston Trio, spot ended
ahead. Hit the jackpot with Phyllie Diller. lis Diller.

Alan Lomax, authority on folk music, author of current book
"Folk Songs of America" married
Antoinette Marehand in Wellfleet.

"Folk Songs of America" married Antoinette Marehand in Wellfeet. Lom c was archivist for Library of Congress and edited World Library of Primitive Music on Columbia Records.

Melody Tent in Hyanns ends with "Kiss Me Kate." David Holtzmanno's \$20,000 refurbishing job on tent paid oft with the season's total gross topping all previous. Liza Minnelli, Judy Garland's 16 year old daughter made her pro debut at the tent last week.

Provincetown supported two pro theatres, this summer. Provincetown Playhouse ended season with Shaw comedy, "Mrs. Warren's Profession." Virginia Thoms. Catharine Huntington and director Edward Thommen report grosses exceed 1960 season dispite competition from the new East End Players. This years enthusiastic audiences moved East End Players to build a theatre for next season.

Philadelphia

By Jerry Gaghan (319 N. 18th St.; Locust 4 4848) William Mansell, WB branch manager, in Hahnemann Hospital

manager, in Hannemann nospital for surgery.

Eddie Callahan closed his Continental Room. Will reopen Sept. 5 as the Nob Hill.

Roosevelt Theatre, Northeast nabe, to be converted into social security branch office.

Harry Foster working on his "Music Travel Ark" which will include several local cafes.

Film star Richard Arlen to appear as commentator for a Wana-

Film star Richard Arien to appear as commentator for a Wana-maker fashion show (Oct. 2).
Adolph Zieffert, 68, manager of the Senate Theatre (upfown nabe) was tied up and robbed of \$606

by two men.

Booker Bill Honney and Joe Frassetto will produce and hadon respectively, the 1962 show for Lion's convention in Nice, France.

Margie Battles, actress daughter of RDA Club host Don Battles, leaves her summer theatre chores in Ambridge, Pa., for an MCA audition.

Edward G. Churchen

audition.

Edward G. Chumley, special sales exec at Paramount for "10 Commandments," to succeed Ulrik Smith, recently retired as local branch manager.

Branch manager.

Roger Hall, manager of the Philadelphia Orchestra, back from trip to Italy and Greece. He visited relatives in Athens, among them film producer Michael Cacoyannis.

Al Freeman, former local pub

Las Vegas, to stop off here this month on way to Germany for work on Army's troop training

London

(HYde Park 4561/2/3) Arthur Askey bedded with

Concert planist Cyril Smith left

Concert planist Cyril Smith left for Majorca to write a book. Tony Hill, Rank publicist, moved. over to join the Peter Rogers-Gerald Thomas setup. Percy Livingstone, 20th-Fox lo-cal topper, named managing di-rector of British Movietonews.

rector of British Movietonews. Visitors here are James Darren, Bobbi Baker (for a cabaret stint), Linda Scott and Bob Stevens. Ron Moody opened a "Room At the Top." cabaret stint Monday (4), his first since he quit "Oliver!" Jule Styne and the cast of "Do-Re-Mi" hosted the press Friday (1) at the Prince of Wales Theatre

bar,
Sir Philip Warter, chairman of
Associated British Picture Corp.,
named deputy chairman of Transport Commission.

David Muggeridge named head of BBC publicity overseas—except Europe. He's a nephew of BBC per-sonality Malcolm Muggeridge.

sonanty Marcolm Muggeridge.

Impresario Bernard Delfont has become a British citizen. He arrived here from Russia when he was only three. That was 48 years

was only three. That was 48 years ago.

Miriam Karlin has withdrawn from the long running "Fings Ain't Wot | They Used The" because she thinks the production has become slack.

Vernon Burns quit as managing director of National Telefilm Associated companies. He is going back to full time production.

Elstree Films signed its first contract artist, Carole Gray. Now touring with "West Side Story," she had her big film break in "The Young Ones." opposite Cliff Richard.

Around town are Billy Rose Henry Howard of CBS-TV, George Seaton, Peggy Cass, Marty Stevens Francis and Paul Potashner of s and Paul Potashner of Due on Monday (10) is San

Wanamaker.

"Fairway to the Stars" charity golf tournament at Ealing was staged Sunday (3) in aid of Cancer Research. It drew top entertainment golfers, including Bob Hope and Bing Crosby.

Paris

By Gene Moskowitz (66 Ave Breteuil; SUF 5920) Bing Crosby through on his way Riviera for a vacation. the Comic Robert Lamoureux starts the music hall season at the Olym-

pia next week.

Comic Jean Richard doing Moliere's "The Imaginary Invalid"
at the Palais Royale.

at the Palais Royale.

Cannes Film Fest prexy Robert

Favre Le Bret on the mend from

a recent car accident.

First new play of the season,

Michel Andre's "Le Petit Bou
chon," looks in for only a moder-

Roland Petit readying his new ballet season at the Alhambra in November with Zizi Jeanmaire

November starring.

Lestle Stevens' legiter, "The Marriage-Go-Round," due this sear-son with Sophie Desmarets and Jean Chevrier in the leads.

Guenrise grosses are being

Surprise grosses are being racked up by the long run legiter, "Gog and Magog," at the Theatre Michodiere despite the summer

Michodiere despite the summer hiatus.
William Gibson's "The Miracle Worker," opening next week at the Hebertot Theatre in Marguer-the Duras' adaptation, is being called "Miracle in Alabama."

Las Vegas

By Forrest Duke (DUdley 4-4141)

L.A. Times' John Scott relaxing here, recuperating from gall blad-

operation. lly Andre, singing star of the Dunes

Dunes lounge, recorded an on-the-spot album for Reprise.

Buddy Rogers and Mary Pick-ford, at Eleanor Powell's Dunes-how, were mobbed by autograph

preaders.

Tropowerhouse Shecky Greene huddling with Steve Allen regarding a couple of shots on Allen's new tver.

Deal for Sahara Casbar star Don Rickles to appear with Jackie Cooper in "Shaughnessy" was set-in the Sands steam room.

Philly Duke back fom H'wood

burgh invited Pierre Salinger to address the First Annual Interna-tional Press Christmas Holiday Party, set for Dec. 15-18. Chuck Morano and Elmer Valen-tine of P.J.'s restaurant in H'wood,

were her for the anni party given for Stardustterp team Aleco & Vera tossed at the Coach & Four.

Drummer Al Bello, songstress April Ames' hubby, who's been trying for several months to hit the Hacienda Hotel's \$5,000 holein-one prize, finally made it. Had five witnesses, and the hotel paid off on the spot.

Miami Beach

By Lary Solloway (555 S. Shore Dr.: UNion 5-5389)

"Spice On Ice" held over through September at the Ameri-

Location crews shooting additional footage for "Surfside Six" series sans featured players.

Deauville also handing its revue "Playmates of Paris" a two week respite for restaging; will reopen on the 22d.

Third package to take off for a rework and rest is "Caught In The Act" the Selma Harris long-runner at the Seville.

Balmoral trying the fall lulltime with a Latin package, Alberto-Ardura's (ex-Tropicana Havana) "Caribbean Carnival."

Carillon shuttered its Club Le Can Can to give Lou Walters pack-age there a rest and then restaging for early fall reopening.

Lucerne reopened its long dark-ened nitery with Jim Hetzer's "Japanese Spectacular." Package played here last winter at the Americana.

Americana.

George Raft spent week here at the Fontainebleau while checking progress of new CMA Dept. Store branch. He's veep of the Chi based chain and returns in October for the Miami branch preem.

Actors' Fund Continued from page 2

of her birth and her profession, because, she entered the institution in 1951, she was in an advanced state of senility.

Now, just imagine . . . her name, age and profession. It seemed like a prisoner-of-war line in a play, "Give only your name, rank and serial number."

serial number."

This poor sould idn't know the month or day of her birth; nor where; or whether she had been married or the songs she had sung. She only knew her name, her age and that she was an actress.

gave the director her biographleal data and it was considerable because she had been a star in her day. He told me she left no estate, there were no known survivors, and that he had contacted Actors' Equity to know what furnished the state of neral arrangements would be

Today a telegram arrived at the

Today a telegram arrived at the State Hospital reading. "Actors' Fund has instructed local funeral home at Napa, Cal., to arrange for funeral and burial for . ." So, today, for me, "Burial by the Actors' Fund" is no longer a stock phrase. It's a benediction and a beautiful sentiment, It means, "Farewell, oldtimer, God bless you and may your soil see means, "Farewell, oldtimer, God bless you and may your soul rest in peace. Thank you for your songs, thank you for your laughter and tears, thank you for your laughter step, and thank you especially for the twinkle that you gave to us who are left here on this earth." A grateful thanks, too, to the Actor's Fund which has cared for the aged and the needy and buried their own for all these many years.

Sam Stark.

N.Y. 'Summer Debacle'

Continued from page 2 =

increased the calibre of the talent.

increased the calibre of the talent. The major exception is the Concord which has used acts of the calibre of Judy Garland and Marlene Dietrich.

Also in the upbeat is Puerto Rico, which has been getting the bulk of the Caribbean trade. Of course Cuba has disappeared as a tourist spot. Political difficulties in Haiti and the Dominican Republic have had the net effect of uping the registrants in the San Philly Duke back fom H'wood and discussions with George Burns about her role in his "That's Edie" to pilot to be filmed Oct. 10.

Flamingo prexy Morris Lans-

Hollywood

Dave Diamond returned from

London.
Les Tremayne mending from

Les Tremayne mending from minor surgery.

Julia Adams and husband Ray
Danton in Honolulus

Janton in Honorolulu.

Jerry Hooper recouping at home after emergency surgery.

John Houseman left for Rome to scout locations for "Two Weeks in Another Town."

Wilma Racher actions of the second of

to scout locations in Another Town."
Wilma Bashor resigned as exec director of Motion Picture Relief Fund after 30-year tenure.
Werner Klemperer returned

Werner Klemperer returned from six weeks of p.a.s. in Europe for "Judgment at Nuremberg." Bob Palmer swung from Four Star talent exec to 20th-Fox as casting head for Dallas talent on "State Fair."

Chicago

(DElaware 7-4984)
Kay Armen filled in for Sandy Kay Armen filled in for Sandy Stewart last week at Palmer House, with Dave Barry held over. Dorothy Ross, national press-agent for "Kicks & Co." tapped Alan Edelson for local represen-

fation

tation.

Melody Top Theatre producer
Bill Rach in suburban St. Francis
Hospital recovering from surgery
on bleeding ulcers.
Oscar Peterson Trio opens at
the Birdhouse tonight (Wed.) re-

the Birdhouse tonight (Wed) replacing the Horace Silver Quintet, which had to cancel.
Muggsy Spanier opened fortnight engagement last night (Tues.) at Basin Street on North State, his first this tint in fig. years.

first Chi stint in six years. Producer-director Roger Cor-man a brief stopover last week to bally world preem of "Pit and the Pendulum" (AI) at Roosevelt The-Roger

re. Arthur Schweich, stage manager Arthur Schweich, stage manager for "Medium Rare" at Happy Medium Theatre Club, left to join the Peace Corps. He's succeeded by Lee Henry, husband of cast-member Jean Arnold.

member Jean Arnold.
Allied Artists Corp. will bring in the Piraikon Theatron (Greek Tragedy Theatre of Athens), under aegis of producer Dimitrious Rondiris, for two performances of Sophocles "Electra," Sept. 16-17 at the Opera House.

Rockland County, N. Y.

By Hobe Morrison

By Hobe Morrison
Actress-singer Susan Johnson
has bought a house in Nanuet.
Joseph Haher, editor of the
Rockland Messenger, has moved to
Stony Point from Haverstraw.
Zita Johann, of Orangeburg, is
giving dramatic lessons under the
sponsorship of the Rockland Foundation.

dation.

The Guthrie McClintics (Katha-

dation.

The Guthrie McClintics (Katharine Cornell) are due back in Snedens Landing from their place on Martha's Vineyard.

Robert Weede is saying goodbye to his home in Stony Point until "Milk and Honey" completes its tryout tour and he can begin commuting to Broadway.

There's a set of Shakespeare in the Palisades Library in memory of the late talent agent Joe Magee, donated by his Snedens Landing neighbor and friend, Mike Wallace. Poetess Florence Ripley Mastin, who recently sold the family homestead in Piermont to move to Nyack, has moved again, this time to a house on River Road, Piermont.

mont.

Ed McAvoy, Hickery Hill resident formerly of the N. Y. Times circulation department and now with the Luce publications, is currently working on Sports Illustrated.

Poet-essavist-translator Horace Poet-essayist-translator Horace Gregory, of Palisades, has a new volume of essays due for publica-tion by Grove Press this fall. His wife is Pulitzer Prize poet Marya Zaturenska.

Zaturenska.

Mrs. Donald Oenslager, wife of the Broadway scene designer, recently inherited a mansion in Nyack. The Oenslagers, residents of Manhattan, will probably sell

of Manhattan, will probably sent the property.

Margaret Hill, actress-author wife of Broadway producer Ted Ritter, has nearly completed a new novel. She has returned to their

novel. She has returned to their home in Palisades after visiting her parents in Ada, Okla. Burgess Meredith, who's lived in Mt. Ivy so long he's practically an original settler, expects to be commuting to Broadway this season as a star of "Kicks & Co.," but he will have to take time out to he will have to take time out to go to the Coast to play the rabble-rousing Senator in the film version of "Advise and Consent."

OBITUARIES

CHARLES COBURN

CHARLES COBURN
Charles Coburn, 84, vet stage, screen and broadcasting actor, died Aug. 30 of a heart allment in New York. His career, which covered legit, producing and directing as

legit, producing and directing as well as acting, spanned 68 years. His track record encompassed stock, touring, Broadway, films, radio and tv. He and his monocle, which was worn to correct astigmatism, became almost legendary through the years as he played roles ranging from heavies to kind, fatherly types. His 31-year-old marriage to Ivah Wills was one of the more celebrated romances in marriage to Ivah Wills was one or the more celebrated romances in show biz. The couple were never separated professionally and were responsible, through their own repertory company, with the train-ing of some of America's finer

THOMAS F. TRACEY
Thomas F. Tracey, 86, actor and
sole surviving signator to the
Actors Equity constitution since
the death in 1957 of Grant Mitchell, died Aug. 27 in New York. Born Thomas W. Flynn in County Cork. Thomas W. Flynn in County Cork, Ireland, he was active in American legit since 1905.

Ireland, he was active in American legit since 1905.

Tracey appeared with the companies of Klaw & Erlanger and to collaborate on plays, radio william A. Brady. Among plays in which he was seen on Broadway were "Abe Lincoln in Illinois" and "Doughgirls." Although inactive on Broadway in recent years, he appeared to the service on the stock and on television when they exited the service. model

Survived by two brothers.

ing or some of America's finer actors.

His first acting chores were in "Quo Vadis" on the road, followed by a number of years in tourist particular actions of various shows in many Broadway vehicles, includ-

LOU CLAYTON

(Sept. 12, 1950)

You Are Ever With Us

Jimmy --- Eddle

where they were seen together a many shows.

Mrs. Coburn died in 1937 and in the same year, at 60, he accepted a MGM Hollywood offer to appear in "Of Human Hearts." He took the role and, except for a 1936 tour as Falstaff in the Theatre Guild's presentation of "The Merry Wives of Windsor," he never returned to Theadway.

Broadway. Coburn's picture credits included Coburn's picture credits included an Oscar for a supporting role in "The More the Merrier" and nomi-nations for "The Green Years" and "The Devil and Miss Jones." He appeared in 15 other pix as well.

FRED A. BISHOP
Fred A. Bishop, 77, onetime
Broadway musical director, died
Aug, 26 at San Jose, Cal. A native
of Massachusetts, he began his
career as an errand boy for David
Belasco and worked into direction.
His best-known shows were "No,
No Nanette," "Babes in Toyland,"

which he played some 400 different which he played some 400 different parts. He and his wife organized the Coburn Players in 1906 and foured the country with the group for 12 years. The unit's appearances also included a performance on the White House lawn. They came to Broadway in 1918 where they were seen together in many shows.

Mrs. Coburn died in 1937 and in the same year, at 60, he accepted a MGM Hollywood offer to appear with William Faversham and Leon strates shows. She weighed about 50 pounds. Her will asked that her body be donated to a medical school. A Strates shows. She weighed about 50 pounds. Her will asked that her body be donated to a medical school. A Strates spokesman said that the body will probably be given to the Upstate Medical Center at Syracuse U.

HILDING ANDERSON HILDING ANDERSON HILDING ANDERSON of orchs for many Broadway must be some year, at 60, he accepted a MGM Hollywood offer to appear with William Faversham and Leon director and arranger until retire-

Australia.

Survived by a son and three grandchildren.

FRED HEBERLEIN
Frederick G. Heberlein, 81, active in the music publishing business later insurance, died in Milwaukee Aug. 31 after a heart attack.

Heberlein promoted and pub-

mer as a telecaster, to Los Angeles to check back into UCLA for the Fall semester. He was due to be editorial editor of the Dally Bruin for new semester.

Surviving are his mother and sister

BILLY MILLER
Bifly Miller, 41, who coauthored
33 mystery novels with Bob Wade
under the name Wade Miller, died
Aug. 21 in San Diego, of a heart
attack. The dun met in 1932 when
they began staging productions
and entered San Diego State Col-

FRED KELSEY

Fred Kelsey, 77, character actor in films, died Sept. 2 in Hollywood. He was one of the more frequently used actors in motion pictures. Kelsey came to Hollywood from Ohio in 1909 with the late D. W. Griffith.

Griffith.

Among early films in which he appeared were "On the Trail," "The Gorilla," "Tenderloin" and "Yellow Dog." He played four roles in "The Four Horsemen of the Apocalypse," which starred Rudolph Valentino. Survived by son and three grandchildren.

THELMA AMEND

THELMA AMEND
Thelma Amend, 46, circus fat lady, died of a heart attack Sept. 2 in Syracuse, N. Y. Billed as "Baby Thelma", she had traveled with Ringling Bros, and Barnum & Bailey Circus and at the time of her death was with the James E. Strates shows. She weighed about 500 pounds. Her will asked that her body be donated to a medical school. A Strates spokesman said that the body will probably be given to the Upstate Medical Center at Syracuse U.

Broadcast Music companie roaucast Music companies. His wife, daughter and sister

A. C. (JACK) WHITE

A. C. (JACK) White, 70, former singer, died in San Antonio on Aug. 30, following a heart attack. He was a former farmboy who rose to become Mayor of San Antonio and a hotel owner in Dallas, San Antonio and Corpus Christi. He became a professional vocalist early in his career and toured as a chautaugua singer, vaude entertainer and concertist. He appeared on radio with his hillbilly band during his campaigns and also made recordings of his songs.

DAVID BERNBAUM

IN LOYING REMEMBRANCE BETTIE MacDONALD

"ZIEGFELD-GIRL"

Sept. 5, 1953

in several cities in ment 10 years ago and was most active during the 1920s and '30's. He was associated with such figures as J. J. Shubert and Florenz Ziegfeld and worked for years as an arranger for Harms, Chappell and

survive.

He was first vice-president of the American National Theatre & Academy, and for 12 years headed the National Theatre Conference. His wife survives.

CHARLES WINGROVE Charles Wingrove, 77, tenor, died recently in London. He started at the turn of the century with the D'Oyly Carte Opera Company and then turned to musicomedy. He was in the original cast of the "Fol-De-Rols" and cast of the "Fol-De-Rois" and later appeared in such shows as "The Cingalee," "The Quaker Girl" and "Cavalcade." His professional appearance was in "Old Chelsea," with the late Richard Tauber.

A. M. ELLIS

Abraham M. Ellis, 81, founder of A. M. Ellis Theatres Co., large indie chain of film houses and bowling alleys in Pennsylvania, New Jersey and Delaware, died Sept. 1 in Philadelphia.

A leading figure in the Philly film scene for more than 30 years, Ellis was also widely known for his philanthropies. Surviving are his widow, a daughter and four sons.

GEORGE G. JAMES
George Guest James, 61, exactor and legit manager, died Aug.
21 in Northampton, Eng. He had acted at Oldham Stock theatre and in several Bernard Delfont pantomimes.

James later managed the Pen-guin Players at Clacton for two years before taking over at Northampton Stock theatre for the past six months.

RHYS MORGAN
Rhys Morgan, 65, minister of music at the first Presbyterian Church of Newtown, Elmhurst, Queens, died recently in New York. Born in Wales, he was a concert singer in this country for several years and formerly coached voice at a Carnegie Hall studio. His widow, a son and five grand-children survive.

VICTOR J. MORRIS

Victor J. Morris, 81, former manager of Loew's Orpheum Theatre,
Boston, died of pneumonia Aug. 24 in Los Angeles. He was retired 21
years ago by the late Marcus Loew
with a lifetime pension, and for
the past 10 years had lived at the
Elks Club, L.A.
Three sisters survive.

HARRY DOBBS

HARRY DOBBS
Harry Dobkin, 55, musician and booking agent, known professionally as Harry Dobbs, died Sept. 1, in Philadelphia. He was the leader of the orchestra at the old Latin Casino from 1944 to 1950 and a member of ASCAP.

Daughter and sister survive

BEATRICE I. VICTOR
Beatrice Irwin Victor, 50, v.p. of
Jay Victor & Associates, Newark
public relations firm, died in Montclair, N.J., Aug. 29. She formerly
collaborated with her husband, Jay,
on radio dramas and commercials.
Survived by husband, two sons
and a daughter.

DIANA BLUMENFELD
Diana Blumenfeld, 58, an actress
and singer in Yiddish theatres,
died in New York, Sept. 3, of a
heart attack. Miss Blumenfeld
came to the U.S. from her native
Poland in 1948.
Husband and daughter survive.

LOUIS A. BRUNNENKANT LOUIS A. BRUNNERKANT
Louis A. Brunnenkant, 76, former theatre manager in Compton,
Cal. for Fox West Coast Theatres,
died Aug. 28 in Los Angeles. He
retired in 1950.
Son and sister survive.

John C. Brownell, 84, former screen writer and actor who ap-peared in legit with John Barry-more in "The Fortune Hunter,"

la heart attack Aug. 30 in Paris.
He was known also for play doctoring, and took a turn at legit directing via "Shinbone Alley" in 1956.
He was first vice-president of the American National Theatre & Academy and fon 12 years headed.

Wife, 27, of news commenta-tor John W. Vandercook, was killed Sept. 1 in a fall at their summer home in Delhi, N. Y. A son and daughter also survive.

Mother, 88, of agent Harold Childs, died of heart attack Aug. 20 in Hollywood.

Mother of Jack Eigen. Chi radio personality, died Aug. 17 in New York.

Mother, 101, of Edward Everett Horton, died in Hollywood Aug. 28.

MARRIAGES

MARRIAGES

Anne de Lap to Rupert Mullins, Aug. 26 in Gibraltar. Bride was personal secretary to Broadway producer-realtor Roger L. Stevens; groom is in business in Lisbon, where they will live.

Melody O'Brien to Rodney Cairns, London, Aug. 26. She is an actress.

Maureen Swanson to Lord Ednam, Amersham, Eng., Aug. 24. Bride is a film actress.

Paula Colchester to Teddy Spassmacher, Las Vegas, Aug. 17. Both are dancers in Nevada Club show there.

Tina Howe to Norman Louis Levy, New York, Aug. 31. Bride is the daughter of ABC-TV news analyst Quincy Howe and editor of Atlas magazine; he is a Bowdoin undergraduate.

Rosaleen McMenamin to Fergus Lineham, Dublin, Aug. 26. Bride's an actress; he's a revue writer and film critic.

Janice Peters to Arnold Gayer, London Aug 27. She le a ty deve

film critic.

Janice Peters to Arnold Gayer,
London, Aug. 27. She is a ty daneer and singer.

Susan Klein to Donald Klauber,
New York, Aug. 25. Bride is a Time
Inc. staffer; he's v.p. and national
sales manager of Seven Arta Assoclated Corp.

Yvonne Constant to Gershon

Yvonne Constant to Gershon Kingsley, Sept. 2, Wallingford, Conn. She was featured in "La Plume de Ma Tante" which he con-

Plume de Ma Tante" which he conducted; second marriage for both. Anne Holsinger to Clair Roskam, N.Y.. Sept. 2. She's secretary of WCBS-TV's documentary unit. He's writer of "Camera Three."
Susan Davis to Oscar Abraham, Aug. 28 Columbus, O. He is manager of the Veterans Memorial Anditorium. Columbus, and son of Carl Abraham, vet theatrical company manager, currently on towrith "Miracle Worker" at Wilbur Theatre, Boston; bride is nonpro.
Barbara von Ottenfeld to Donald E. Flower, Hollywood, Aug. 28, Bride is with Capitol Records; he is prexy of Musico America, Pensaco-

prexy of Musico America, Pensaco-

la.

Barbara Newman to Billy Brown,
New York, Aug. 6. Bride is a dancer
in the Broadway musical. "Unsinkable Molly Brown"; he's in the
musical's orchestra.

BIRTHS

BIRTHS

Mr. and Mrs. Aaron Gold, daughter, Chicago, Aug. 24. Father is production coordinator in WBBM-TV news department there.

Mr. and Mrs. Ed Sawickl, daughter, Chicago. Aug. 14. Father is in tv continuity at WGN-TV there; mother was formerly in station's sales, dept.

Mr. and Mrs. Derek Coyte, daughter, London, Aug. 23. Father is a Rank publicist.

Mr. and Mrs. Peter Page, son, London, Aug. 25. Mother is must-comedy actress Elizabeth Larner.

Mr. and Mrs. Regis Cordic. son-Pittsburgh, Aug. 20. Fa'her is a KDKA personality.

Mr. and Mrs. Georges DeBierre, daughter, Lausanne, Switzerland, Aug. 25. Mother is Julia 'ex-Darvas & Julia', ballroomologits. Parents reside in Paris.

Mr. and Mrs. Eugene Cook, daughter. New York, Aug. 26. Mother is operatic soprano Phyllis Curtin.

Mr. and Mrs. Eugene Cook, daughter. New York, Aug. 26. Mother is operatic soprano Phyllis Curtin.

Mr. and Mrs. William Pägett,

With Love and Gratitude

Gordon Australia

We Salute You

PHILIP LOEB

FRIENDS

"Naughty Marietta" and "When Johnny Comes Marching Home."

He left the theatre during the depression and turned to writing comedy shows for radio. In one, "Affairs of Hemmingway." he played the lead, John Hemmingway. After World War II he settled in Santa Clara, a suburb south of San Francisco, and worked with young people in amateur theatre productions.

He never married and there are no survivors.

CHARLES J. DUERKES
Charles J. Duerkes, 53, radioty script writer and disk jockey, died recently in Miami. He had worked as a disk jockey and news commentator at WKAT and WINZ. Miami, until the early 1950s when he went to New York to make death masks of noted people.
Duerkes acted, sang and danced with stock companies in the late 1920s and early 30s. More recently he was with Era, International Film & Recording Enterprises, where he was preparing a series of scripts for one of the firm's foreign affiliates. He wrote the scries, The Keepers," for Cambridge Productions.

Ilis mother and sister survive.

HERMAN

(SEPT.

JEAN AND LEWIS,
LOIS, JILL
GARY AND RANDY

berlein began his own music firm. His wife survives.

World Robert Siegel, 22, son of the late Norman Siegel, Hollywood magaline editor and former Cieveland newspaperman who fell to his where he was preparing a series of scripts for one of the firm's foreign affiliates. He wrote the script of the scr

David Bernbaum, 77, retired theatre owner, died in Dallas Aug 22 of a heart attack. He had been owner of the old Dixie Theatre there, and also opened one of the

HERMAN BECKER

JEAN AND LEWIS,

RAE, ANNA, ARTHUR AND CHARLES

erry Specialty Film Co., which was sold to Columbia Pictures for use as its Dallas film distribution outlet.

Hughle Flaherty, yesteryear son, New York, Aug. 28. Father is non-and-dance man who was the nactor.

Survived by his wife, son, two daughters, a brother and two sisters.

SAWYER FALK
Sawyer Falk 62. theatre authority and head of the drama department at Syracuse U., died of widow of Yiddish playwright Leon to the late Ada Jones, died July 9 in Brooklyn.

Mr. and Mrs. William Pagett, son, New York, Aug. 28. Father is a British Lon publicity man.

Mr. and Mrs. Gerry Lewis, son, London, Aug. 16. Father is a British Lon publicity man.

Mr. and Mrs. Charles Merkle, tired singer and vocal teacher, to son, Aug. 30. Ft. Lee. N.J. Father died Aug. 21 in Milwaukee. Surviving are a son, brother and sister.

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FLYING HIGH WIDE and HANDSOME



LONDON

GRANADA TV SPECTACULAR

> "This is Anka" for Fall showing

Just completed featured role in DARRYL F. ZANUCK'S

"THE LONGEST DAY"

Scheduled to be released in 1962

20.

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ABC **PARAMOUNT** RECORDS

ad Weekly at 154 West 65th Street, New York 85, N. Y., by Variety, Inc. Annual su Second Class Portage at New York, N. Y.,

Vol. 234 No. 3

NEW YORK, WEDNESDAY, SEPTEMBER 13, 1961

80 PAGES

[Z'S CO] D WAR FEVE

Bellydancers & Bouzouki Shortage Poses AFM-AGVA Vs. Mid-East Test

By JAY LEWIS

U.S. Immigration Service here is due for some headaches in enforcing its union-backed policy of denying entry permits to Mid-Bast performers who might deprive local talent of bookings.

Two D.C. niteries specializing in female abdomens undulating to Eastern Mediterrannean rhythms elaim they're in dire need of genuine bellydancers and bousouki players.

players.
An upsurge in popularity of such entertainment has apparently all-but-drained the talent pool of domestic specialists, according to attorney George J. Charles.
Charles represents George Harris, owner of the Port Said and succ (which just opened last week). He is waging a legal battle with immigration & Naturalization Service to import the needed exotic types.

oe to import the needed exotic types.

Allied with the Feds is the attained a Fed local head, Sam Jack Kaufman, who says there are American bouzouki (a Greek stringed instrument) players as near as Baltimore and New York. The bellydancers, of course, are ACYA's ulcers.

Procedure for gaining entry permits for foreign talent involves two main steps. First, a nitery owner must go to the U.S. Employment. Service and see if anyone in the sought-for category is available. If not, so-called "clearance" sepers confirming the scarcity of the performers are taken to the INS which then determines wheth(Continued on page 68)

(Continued on page 68)

Truman's Two-Hour 'Open-Ender' to Also Get Global Beaming

An international showcasing, via radio, has been set for David Sussilind's two-hour interview with former President Harry S. Truman on the "Open End" stanza due on WNEW-TV Sunday (17). WRUL, the international station which is part of the Metropolitan Broadcasting Co.'s operation along with WNEW, will beam the show overseas in half-hour periods daily starting the day after the telecast. Excepts from the Susskind-Truman exchange will also be aired on Metropolitan's other radio outlets in the U.S., including WIP, Philadelphia; WHK, Cleveland; and newly acquired KMBC in Kansas City.

Clty.

The Truman-Susskind stanza, which was taped in New York last Friday (8), will probably set an all-time record for the number of questions asked by Susskind. During the first hour of the show, Susskind posed and Truman disposed of 66 queries, or better than one a minute. This compares to the Continued on page 65th. (Continued on page 55)

(Continued on page 79)

MM's Finale at 20th

Mill 8 l'illaite de 2011 Hollywood, Sept. 12. Marilyn Monroe's last pic com-mitment at 20th-Fox ealls for \$100,000 under her old pact. Star has been delaying selection of a script from several submitted by production head Peter G.

broauction nead reter to. Levathes. Studio doesn't mind delay too much at this point, recalling her last picture on the lot cost \$500,000 extra due to stoppages caused by MM's illness.

Fabian Stalls S.A. **Dates: Brazil Now** No Worry to Acts

The mixed-up political picture in Brazil has caused little disruption of the thriving market for American talent in that country. Only one tour has been postponed due to the precarious political scene. However, according to Alex Valdez, who has been exporting acts to South America, indications are that political stability will obtain from here on in.

tain from here on in.

Valdez says that the sole postponement prior to the assumption
of the presidency by Joao Goulart,
was Fabian, who was originally
slated to begin a tour on Saturday
(16) which would have taken him
to Chile, Argentina and Brazil. He
will now start the Jaunt on Dec. 7.

Manufally Valdes has not to

Meanwhile, Valdes has set tours by Nancy Wilson, Anita Bryant and Brenda Lee, dates encompassing five countries in South America. Valdez said that there is a hugh demand for American talent in

(Continued on page 69)

Warner's Dim View Of Cultural Exchanges

Jack L. Warner, in a soundoff before the American Legion conclave here today (Tues.) sniped at Soviet-U.S. cultural exchanges and employment of allegedly piako production talent by American filmmakers. Warner Bros, prez was in to receive the Legion's Fourth Estate award.

"I question at the second of the seco

tate award.

"I question the validity of socalled cultural exchanges," said
exec. Conceding they were
launched originally for "very noble purposes," he said "they have
unquestionably been distorted by
the Kremilin to promote the international Communist cause." Jone
interpretation on this remark is

BALLET, PAAR, BRECHT, PIX BIZ

In "seven days that shook the show biz world," the past week saw the entertainment industry enmeshed on a variety of fronts in the sizzling East-West Berlin crisis and the deteriorating Soviet-U.S. relations. It's likely that seldom if ever before has the world of show biz been projected into the front lines of the cold war with such telling effect in an accompanying succession of feverish footnotes to the Washington-Moscow-Berlin-London-Paris diplomatic and propagandistic byplay.

(1) It was a week that saw the Jack Paar Berlin caper toss a disturbing hombshell into show biz's relations with Congress as Capitol Hill directed a scathing denunciation of those responsible for lending themselves to a commercialism with dangerous international overtones;

(2) It was a week that saw the

(2) It was a week that saw the selfsame Paar incident loaded with repercussions for the film industry, suggesting that henceforth motion

suggesting that henceforth motion picture producers will have a tougher time getting Pentagon cooperation in making war pix;
(3) It was a week that saw the East-West Berlin tv sector tossed asunder, with the Communist command assumder, with the Communist command assuming Gestapo tactics to

(Continued on page 68)

Lincoln Center's **Rep Theatre To Build Pronto**

It is now expected that construction will begin in October on the legit repertory theatre in Lincoln Center, N.Y. Understood that the Rockefellers have decided to go ahead with the project, using funds previously earmarked for other parts of the overall Center.

The start of the work has previously been delayed by the failure of the Board of Estimate and the New York City Council to appropriate funds for an art library planned to adjoin the theatre. However, the Rockefellers believe that time is running out and that work must begin at once if the building is to be ready for use in time for the opening of the 1964 World's Fair.

With the new go-ahead decision, the immediate financing will be borrowed from other Lincoln Center budgets, with the idea of repaying it with other capital to be raised or with money the City is expected ultimately to appropriate. At the start, the library project will proceed on the theatre alone. It's figured that the library can be reinstated as part of the setup (Continued on page 74)

(Continued on page 74)

AFTRA Endorsement of SAG's Edict Re TV Prod. Shocks Talent Agencies

WPIX's M&M Special

WPIX, N.Y., has been vidtaping the batting of Roger Maris and Mickey Mantie since they went on their homerun spree and is putting together a special which will highlight their efforts to date.

Included will be an analysis of their hitting styles, plus some foot-age of the former kings of swat— Babe Ruth, Hank Greenberg, Lou Gehrig, Jimmy Foxx, etc.

Fan Mag Covers' **New Top Stars:** JFK and Jackie

By DORA ALBERT

Hollywood, Sept. 12.
In some respects, the national mags and the fan books seem to be reversing roles recently. There are more and more personality articles and profiles of show biz subjects appearing in national mags like Cosmopolitan—it even referred recently on its cover to Liz and Eddie, in the affectionate manner of a fan book.

On the other hand there are

manner of a fan book.

On the other hand, there are signs that some of the fan books are growing up, seeking a new image. They run articles not only about films, tv, and recording stars, but even about national figures who might fit the new image.

What's the image? It's courage on the part of a man; glamor in a woman, and physical attractiveness in both. The two most important denizens in the White House—Jack and Jackie Kennedy—fit the image exactly, and are currently

image exactly, and are currently getting the same treatment in the fan books as the biggest movie luminaries. Currently they're shar-

(Continued on page 24)

Belafonte \$95,308 Gross At Oakdale, Tent Record

At Uakdale, Tent Record

Wallingford, Conn., Sept. 12.
Harry Belafonte racked up a
staggering \$95,308, believed to be
an all-time showtent gross record,
in seven performances Sept. 4.
through last Sunday night (10) at
the Oakdale Musical Theatre here.
The 2,300-seat canvastop was scaled
to a \$7.50 top.

The singer's gross topped the
previous record set recently by
Danny Kaye for the Ben SegalBob Hall tent. However, the comedian's \$76,338 mark was made at
a \$6.50 top. Further details appear
in the stock gross story in the
Legitimate section.

Cks lakent Agences

Hollywood, Sept. 12.

The American Rederation of Television & Radio Artists has formally endorsed the Screen Actors Guild ultimatum last week that talent agencies, acting in dual role of producer and actors' representatives, could no longer function as such after Dec. 31. Simultaneously, it was reported by the Artists Managers Guild's negotiating committee that the SAG dictate may be tested legally. Negotiations between the groups are now skedded to begin around Oct. 1.

AMG spokesman stated, "First we will try to eliminate or minimize the harshness of SAG's demands. If this fails to get us some relief, we may go to court and make a test case." SAG's announcement outlawing dual jockeying, said the agencies presently holding production waivers will be granted sixmonth transition period, from Jan. 1, to terminate all production activity. An agent's franchise from SAG would be automatically surrendered if the agent continued in production, SAG said.

In endorsing SAG's action, Claude McCue, executive secretary of AFTRA, declared, "Area of agents acting as employers is a tremendous problem and AFTRA welcomes SAG's action as the most constructive approach to the problem. AFTRA regulations permit agents to act as packagers but prohibit them from taking commissions (Continued on page 55)

(Continued on page 55)

NBC Selling Historic Legit Theatre (Hudson), Reportedly For Garage

Reportedly For Garage
The Hudson Theatre, one of
Broadway's more desirable moderate-capacity legit houses, is reportedly about to be sold by NBC
to an undisclosed purchaser. Atthough the existence of such a
transaction could not be confirmed,
it's understood in managerial circles that the price is \$1,100,000,
and that the theatre is to be demolished to make way for a garage.
NBC has owned the Hudson for
about 12 years having purchased
it for \$595,000 from a syndicate
including playwrights Howard
Lindsay and Russel Crouse, producer Leland Hayward, actors Robert Montgomery and Elliot Nugent
and show backer and tobacco
dealer Howard Cullman. The theatre was used as a television studio
until about a year ago, when it

(Continued on page 74)

until about a year ago, when it (Continued on page 74)

TV without ZOOMAR is art without colors.

Pat Weaver

Best.

Dr. Shoemaker's Pennsy Dutch Frolic Almost 'Hexerei'd' By the Stolid Amish

By JOSEPH T. KINGSTON

Lancaster, Pa., Sept. 12.
A bearded, self-styled expert and authority on the often-peculiar "folk culture" of the so-called Fennsylvania Dutch—who indignantly will deny that there is anything theatrical in his method of operation—brought some 100,000 people average 9.500 per day into this city and its environs during the past 11 days.

This was the first running of Dr. Alfred L. Shoemaker's "Pennsylvania Dutch Harvest Frolic," staged on a 40-acre lot six miles

days.

The Lancaster "Frolic" was designed to catch the same crowd, plus their friends from afar, and (Continued on page 68)

Heading large turnout of civic officials, business leaders and entertainment personalities will be Henry Ford II, Jack L. Warner and Bob Tope.

Wm. Wyler's Honor

Monterey, Cal., Sept. 12.
William Wyler was given the
"most distinguished producer-director award" at the Academy of
Achlevement's first annual Golden Plate Banquet last Saturday
(9).

en Plate Banque.
(9)
Only member of the film indusreceived an award, Wydistin-Only memoer or the nim industry to have received an award, Wy- Rhodes extended the nors with distinguished men of various backgrounds, including science, media suing height cine, architecture and advertising.

154 West 46th Street

Latinos Rile at 'Riley'

NBC Films' Latin American p reports 100% resistance to the off-web "Life of Riley"

series. Reason: south of the border, where the men still wear the pants, station execs figure a comic series that portrays the head of the household as a buffoon is "situation tragedy."

the past 11 days.

This was the first running of Dr. Alfred L. Shoemaker's "Pennsylvania Dutch Harvest Frolic," staged on a 40-acre lot six miles east of Lancaster.

In an untidy mushroom complex of rented canvas tops and a couple of newly-built, permanent structures, it offered everything from demonstrations of "hexere" (Pennsylvania Dutch witch medicine's to erudite panel discussions of the tangled religious backgrounds of the various "Plain Sects" of this area—the Amish, the Team Mennonites, the Dunkards, the Brethren, etc.

It was, in effect, a kingsized old Chautauqua presentation, the inevitable comparison made more striking by the fact that, with this Lancaster "show." Shoemaker has established a two-stand circuit.

Each summer, for the past 12 years, he has been running the Pennsylvania Dutch Festival at Kutztown, Pa. midway between Reading and Alientown' and this year rulled some 125,000 patrons into the Kutztown stand on eight days.

The Lancaster "Frolic" was designed to catch the same crowd.

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The Lancaster "Frolic" was designed to catch the same crowd. plus their friends from afar, and (Continued on page 68)

VIP Turnout for Friars'

Mervyn LeRoy Source

Hollywood, Sept. 12.

Richard Nixon, California Gov. Edmund Brown and FBI chief Edgar Hoover will be on hand to fete Mervyn LeRoy at a testimonial dinner-dance which the Friars Club will toss Oct. 22 at Beverly Hilton Hotel.

Heading large turnout of civic officials, business leaders and en-

Calendar Will Not Help Her: Jane Rhodes Sued

Jane Rhodes, French opera singer, is out shopping for a permanent pocket calendar. She singer, is out shopping for a per-manent pocket calendar. She showed up at the Casino here to sing a concert—exactly one day after the scheduled date. The night previous, the management, the local orchestra, and a full house waited for her in vain. Miss Rhodes explained she had made a mistake in dates.

Management sympathized, but is suing her for the full evening's expenses.

New York 36, N. Y.

VARIETY

EDDIE POLA

Famous international TV Producer says: "My last show THIS IS ANKA' for Granada, before returning to America, was a memorable experience. PAUL ANKA, the star, and he is a STAR in every sense of the word, is a great talent with whom I was delighted to work."

Italia '61 a Model Of What N.Y. 1964 Expo Shouldn't Be

Turin, Sept. 12.
Dreary look of intellectual, but static Italia '61 exposition should serve as a warning to planners of New York Expo. If Robert Moses doesn't get down off the mountain, the Gotham fair also may lay an egghead egg.

an egghead egg.

The Italian celebration of the

the Gotham fair also may lay an egghead egg.

The Italian celebration of the first centenary of the country's unity has beautiful, spacious grounds, modern buildings and facilities, but lacks heart, excitement, fun—and people. Of the 10,000,000 expected to date, less than 4,000,000 have showed up, and there is nothing more doleful than a scattered handful of footsore sightseers rattling around in too much exhibition area. Timid, highbrow approach of the N. Y. planners so far can well result in a similar bust and they should remember Dryden's admonition that none but the brave deserve the fair.

There is a hush over everything at the park along the Po that makes the spectator feel he's attending an expensive funeral and this is not wiped out by the effect of the exhibits, most of which are sterile, have no audience participation, and just plain dull. The exceptions which prove the rule include some self-generated demonstrations and a coal mine in the "Sources of Power" section (although several of the real miners in the synthetic diggings yearned to get back to the mines—this was too boring. The U. S. exhibitions were very showmanly, as was the Disney Circarama, a movie-in-the-round travelog of Italy with shades of Cinerama. This is the word-of-mouth hit of Italia 61 although it's 5-10 minutes too long to stand through (no seats) and suffers from overburdened airconditioning equipment (Continued on page 69)

Small World Dept.

Small World Dept.

San Francisco, Sept. 12.

Jack Hayes, agency representative for American Express in San Francisco, attendad "La Plume de Ma Tante" at the Alcazar Theatre several nights ago and after the performance had started, turned to his wife and at the same time pointed to Fred O'Brady who was on stage and said, "That guy and I were in prison together."

Hayes, who was with the British Intelligence during the war, was arrested in Marreilles by the Nazis and imprisoned as a spy. O'Brady, who was unknown to Hayes, was arrested and imprisoned also because he happened to be in the same house where the arrest was made. The two became good friends during the incarceration but had not seen each other until the other evening when they had quite a reunion following the performance.

JFK Urges Congress Hike Fed1 Outlay for Seattle World's Fair

Local Boy Makes 'King'

Milwaukee, Sept. 12.

"King of Kings," (Sam Bronston & MGM) opens at the Strand here Dec. 20.

Jeffrey Hunter, who portrays Christ in the film, is a former resident of River Hills, "a carriage trade" suburb. Hunter's parents the Henry H. McKinnies, still reside in River Hills.

Report of JFK's Miff At Lawford Role in 'Consent' Just 'Nonsense' Sez Actor

London, Sept. 12. Peter Lawford contemptuously dismissed rumors that President Kennedy was miffed at his brother-in-law accepting a role in "Advise and Consent." Lawford's reaction was swift, concise and unprintable.

was swift, concise and unprintable.
Later he told VARIETY: "The
rumors are nonsense. I've been an
actor for over 20 years and managed to do the job without interference and I wouldn't take it now.
I find my family relationship with
the President no embarrassment in my career.

"Just before I left for Normandy for The Longest Day my wife and I weekended with the Kennedys. I weekended with the Kennedys. He was reading and enjoying the book, 'Advise and Consent' and was interested in how the script was shaping. But he made no comment on my role. Anyway, I can't understand how it's got around that the senator I play is an unscrupulous character; he's just a hard hitting guy who also likes fun."

Jane Russell's WAIF Pitch at Legion Conv.

Denver, Sept. 12.

Jane Russell, appearing as Mrs. Bob Waterfield, added a touch of hollywood glamor to the opening sessions of the American Legion National Convention here Friday (8) as she addressed the Legion's Child Welfare Commission. Miss Russell's tople was her favorite subject—finding homes for orphaned children from all over the world—she and Waterfield are foster-parents of three such young-sters.

The film star and wife of Los Angeles Rams coach was accompanied by Verrill Rogers, executive director of WAIF, the child adoption agency founded by Miss Russell and now affiliated with International Social Services.

Miss Russell said WAIF is not an adoption agency, but a migration social service agency to finance and implement the international adoption of orphans.

AS JOTIS JZY Vericle

Beile Baker, headlined in vaude omany years, will be htofilmed by Doris Day in the life story Martin Melcher is prepping on late entertainer. Deal was closed by producer with Herbie Baker, star's son, who will write screenplay. Little Fingers," will include songs included by Martin Carlotte Fingers, will include songs on the product of the produc

Seattle, Sept. 12.

President Kennedy has asked Congress to appropriate \$1,000,000 more for the Federal Science Pavillon at the Seattle World's Fair. The appropriation would raise the total for the federal program at Century 21 to \$10,000,000.

About two years ago Congress approved \$9,000,000 for federal participation in the fair—raising the scope of Century 21 from a regional fair to a true international exposition. This was followed by winning endorsement of the Bureau of International Expositions in International Expositions in

of Internations.

Paris.

Former President Elsenhower originally recommended \$12,500,000 for the Federal program.

The Federal Science Payillon, six connected units.

000 for the Federal program.

The Federal Science Pavilion, consisting of six connected units, including a theatre, the Boeing Co. Spacearium and a working laboratory for young people, is under construction on the fair-grounds. The U. S. Dept. of Commerce will operate the exhibit, with Dr. Athelstan F. Spilhaus as commissioner.

The Spacearium will use a special fain technique, with a single lens and hemispheric screen to create a viewing area of 360 degrees vertically. The overhead screen, tilted somewhat to provide a point of reference, will surround the audience to complete the feeling of participation and to heighten the illusion of reality. The film will give viewers an imaginary ride through the heavens, spanning two billion light years in a 10 minute journey.

Film will also be used in The

billion light years in a 10 minute journey.

Film will also be used in The House of Science to introduce audiences to science. A special film will be used here also, with a system of seven synchronized projectors and multiple screens. In another section, showing the development of science, a rear screen motion picture will show the birth of a volcano, along with two-dimensional visual illusions on overlapping panels.

mensional visual illusions on over-lapping panels.

A small science theatre is in-cluded in the exhibit, where mo-tion pictures on science will be shown and auditorium used for lectures and demonstrations which will appeal to people of diverse in-terests and levels of appreciation.

After the fair the buildings of the exhibit will become a part of the Seatle civic center.

Prep Belle Baker Bio As Doris Day Vehicle

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VARIETY Inc.

MGM'S \$50-MIL 'FULL-HOUSE' BET

Fallout of Berlin Brouhaha Over Paar | FIVE BIG FILMS Seen Hurting Pentagon Co-op With Pix

Washington, Sept. 12.

Jack Paar's Berlin shoot, and resultant furor, could mean motion resultant intor, could mean motion ploture producers will have a tougher time getting Pentagon cooperation in making war pix. So far, the services, seldom known to shy away from being ballyhooed in a film, have generally been easy to deal with in ruch florts.

afilm, have generally been easy to deal with in such efforts.

Several high-ranking Senators, during the debate over the incident (see separate story), had strong criticism of the policy of allowing commercial film makers, as well as broadcasters, the use of military personnel and equipment in their productions.

Simultaneous with the Paar epleode, 130 U.S. Army Rangers were restaging "D" Day in Normandy for Darryl Zanuck's production of "The Longest Day."

They spent two weeks in the filming before their return to the Eighth Division in Bad Kreuznach, Germany, about 400 miles away.

Germany, about 400 miles away.
Army hq in Europe was quoted in
a wire dispatch as saying the rang(Continued on page 30)

UA Half-Year Net Up to \$1,893,000

United Artists net earnings for the first half of 1961 rose to \$1,893,000 (after earmarking \$1,-780,000 for income taxes) from 780,000 for income taxes) from \$1,678,000 for comparable period f 1960. The UA net for the second six months of 1960 was \$2,617,000.

six invites of 1900 was \$2,617,000. The company's worldwide gross income for the first half of 1961 totalled \$57,866,000, against \$51,426,000 for the first half of 1960, and \$57,105,000 for the second 1960 period.

This year's six-month net represents earnings of \$1.10 per share on the 1,715,373 shares outstanding on July 1, 1961. This compares with net earnings of 98c per share for the first 1960 half, after adjusting the shares then outstanding to the number outstanding on July 1 this year.

SENATOR JOE McCARTHY GETTING PIC TREATMENT

A film on the late Senator Joe McCarthy is being planned by a couple of New Yorkers. It's understood they will use the television films taken during the marathon Army-McCarthy hearings.

Emile deAntonio, who has been a foreign film distributor, and Dan Talbot, who operates the upper Broadway theatre; the New Yorker (revivals and artie policy), are the sparkplugs in this indie venture.

Dan Terrell Takes Hand In MCM-DGG Disk Deal

Dan Terrell. Metro's top publicity man at the homeoffice, more and more is moving into corporate affairs beyond the bally realm. He was due back in New York yesterday (Tues.) from West Germany where he finalized the deal for M-G's disk subsid to take over distribution of the Deutche Grammaphon gesellschaft classical records label.

ords label.

MGM records hasn't had a longhair live for some time. It's understood the arrangement with the
German organization was first
negotiated by Robert H. O'Brien,
MG. v.p.-treasurer, and Terrell
followed through.

Morris May Direct

Hollywood, Sept. 12.
Ross Hunter is negotiating with Richard Morris to make his film directing debut with "If A Man Answers. Morris wrote screen-

Answers. Morris wrote screen-play of film.

He is currently being paged to direct London legit company of "The Unsinkable Molly Brown," for which he penned the book.

Could've Been Turkeys

Honolulu, Sept. 12.
Old theatres have been converted into a myriad of commercial uses, of course, but the fate of the Kobayashi Theatre at Pala, Maul Island, toos them all

tops them all.

It's being converted into a packing plant, readying fresh pineapples and papayas for shipment to the U. S. main-

Schwartz Takes Over as Col Prod. Head From Briskin

Hollywood, Sept. 12.
Completing a long-planned move, Samuel J. Briskin today (Tues.) turned over the reins of Columbia Pictures' Coast studio operations to Sol A. Schwartz, Schwartz, a veteran theatre exec with the RKO circuit until he joined Columbia in the spring of this year, officially becomes v.p. in charge of studio operations Oct. 2 under a five-year contract signed last March. Briskin remains with Col under a three-year deal in an advisory capacity until April, 1964, after which he plans semi-retirement. He will stay with the studio in active capacity until Jan. 1.
Schwartz, who has been groomed for the Briskin post since he entered Col's echelon, said "I have never seen a transition made on the level that this change was made." He indicated that no (Continued on page 26)

Zanuck's 'Longest Day' Received Only 'Routine Army Co-Op': Pentagon

Washington, Sept. 12.
No special request was made by
the Pentagon for U.S. military
units in Europe to go out of their
way to help the production of
Darryl F. Zanuck's "Longest Day," according to a Defense Depart-

according to a Defense Department exec.

Donald Baruch, who handles arrangements with film studios making battle features, today (Tues.) said only a routine request, was sent to the U. S. military brass in Europe to cooperate with the filming wherever possible.

It was stressed to Zanuck, according to Baruch, that no special military maneuvers could be set up for the convenience of filming the feature allied invasion.

Under usual policy, production companies learn of impending maneuvers and are on hand when they take place, he said. The Pentagon - Hollywood laison man voiced some bafflement over the deployment of a Ranger unit for maneuvers on the Normandy beachhead while the Zanuck filming was going on. Also, he did not know about a sister movement of a 700-man detachment to France from Germany now being "reconsidered."

sidered." Reason given was that the Berlin crisis required the complement in

Germany. Zanuck has already taken some Germany.

Zanuck has already taken some shots of ships of the Sixth (Mediterranean) Fleet. Baruch did not know about any Air Rorce in the participation. However, he stoutily defended the practice of lending the studios a hand when previously slated maneuvers are held. They bolster esprit de corps and enhance enlistments.

The reported "reconsideration" of deploying the 700-man Army group to France appeared to confirm speculation based on the Paar-Berlin incident; that here after the military will be more cautious about going all-out to get themselves in pictures.

Metro-Goldwyn-Mayer, for long the bellwether of film corporations at least according to the Wall Street appraisers), is at hand with the largest theatrical film production investment stake in its history -indeed, in the history of the entire picture industry. In addition to the conventional lineup of new features, M-G is on the verge of readiness with five films repre-senting \$50,000,000 in negative

readiness with five films representing \$50,000,000 in negative costs.

These are the five; "Muttiny on the Bounty," "King of Kings," "Four Horsemen of the Apocalysse," "Winning of the West" and "The Brothers Grimm."

The "bellwether" appellation obtained until a few years ago when management authority at M-G was threatened by certain investors. President Joseph R. Vogel and his top-echelon associates fought back and won. This, in effect, is ancient history. New, now, is that M-G, with Vogel, production head Sol Slegel and v.p.-money man Robert O'Brien at the helm, is in the midst, with professed confidence, of its greatest undertaking. The accent should be on the justmentioned confidence. For, Vogel and his conferers, while acknowledging a mistake or two along the way of spending that \$50,000,000, think they have hit upon the right approach to market. They believe they have the kind of product that shows the boxoffice yield potential to be without ceiling. They also admit they need almost unparalleled grosses.

Youngstein Flays Exhibs (& Others) For Brushing Films With New Talent; **Mochrie Promises Plenty of Product**

May Yet Be Used

There will always be an adman at 20th-Fox.
Following all the furor last week anent 20th's cancellation of "The Greatest Story Ever Told" and producer-director George Stevens blast against members of the board, one top 20th exec shook his head ruefully and said: "What a campaign I could do on that picture now! The Film That Wall Street Said Could Not Be

Film Rights To 'Greatest Story' Hits Legal Snag

Attorney for author-playwright Henry Denker last week questioned the legal right of 20th-Fox to assign "Greatest Story Ever Told" film rights to George Stevens. Harold Sherman, partner of Fitelson & Mayers law firm, says in his opinion the situation comes under the law "of non-assignability involving cases of artistic subject matter."

approach to market. They believe they have the kind of product that shows the boxoffice yield potential to be without ceiling. They also admit they need almost unparalleled grosses.

Thus there is the greatest risk involved in such a production outlay. It's obvious that the market is unpredictable; a blue chips ante could be disastrous.

This much can be said. In addition to M-G management official-dom's stated fiscal sure-footedness there is that absence of any qualms on the part of non-management official-dom's stated fiscal sure-footedness there is that absence of any qualms on the part of non-management board members, including the Wall Streeters and big investors. In this respect the situation at M-G is not akin at all to the unrest at 20th-Fox.

M-G has a good financial prop in recent experience. The year (Continued on page 28)

Chatham, Mass., Sept. 12.

In a slashing address to exhibitors, Max E. Youngstein, vice-president of United Artists, warned them to give decent playing time to pictures with young, new talent or "face mass suicide."

"We have now no more than 20 to 25 stars in this business, and this decreases itself to 10 or 15—the rest are just actors," he told the 30th anni regional convention of the Independent Exhibitors Inc. and Drive-In Theatres Assn. of New England last Thursday (7).

Youngstein, whose resignation from UA becomes effective Jan. 1, revealed his future plans to the convention. "I want to be associated with a company that needs my manpower, or start a new company, and build a team, that can release 25 to 35 pictures a year."

Robert S. Mochrie, vice president and general sales manager MGM, told the convention: "There's a question of new faces."

"Please give decent playing time to pictures trying to push new faces, "Mochrie asked. "In a couple of years, they are going to mean money to you. We are surrounding new faces with established stars and better boxoffice names in an effort to develop them until they (Continued on page 24)

to develop them until they (Continued on page 24)

Reich Exiting As AIP Foreign V.P.

William G. Reich, veep and general manager of American International Pictures' international subsid. is resigning as of February, 1962. Reich will neither confirm or deny the report.

The exec, who joined AIP 3½
years ago, has had much experience with U.S. film companies overseas, having served with 20th-Fox,
RKO and Allied Artists before
joining the burgeoning James Nicholson-Samuel Arkoff operation.

olson-Samuel Arkoff operation.

It was under Reich that AIP first expanded into the foreign field, previously serviced via picture-by-picture deals. Company now has regular franchisers in virtually all the major world territories. Being privately held, AIP has never released any figures on its domestic and overseas gross, but since the establishment of its foreign distrib outlets, that facet of the business is said to have increased in neighborhood of 600°.

hood of 600°°.

Reich also played an important part in broadening of AIP scope several years ago to include spectacle and exploitation product from abroad. Company, whose early fortunes had been built upon teenage expose type pix, hit the bigtime with such Italo acquisitions as "Goliath and The Barbarians" and "The Gladiator." Exec's future plans are unset.

National Boxoffice Survey

Post-Labor Day Doldrums Crimp Takes; 'September' Again Champ, 'Guns' 2d, 'Vita' 3d, 'Doctors' 4th

Post-Labor Day doldrums are crimping b.o. takes in most keys covered by VARIETY. With kids back in school, the patronage pattern has changed to weekends in Kansas City, among other areas. State fairs are also hurtling as are the Jewish holidays in some

"Big Gamble" (20th) is rather spotty but managed to cop enough coin to rate ninth. Rounding out the Top 10 is the marathon extended-runner, "Never on Sunday" (UA), Runnerup plx include
"Exodus" (UA), "Two Women"
(Embassy), "Scream of Fear"
(Col) and "Claudelle Inglish"
(WB).

are the Jewish holidays in some cities.

But the exhibitor's prime problem appears to be a dearth of blockbusters in fresh product coming off studio hoppers. There are, of course, a number of top long-trunners such as "Spartacus," "Fanny" and "Guns of Navarone." [WB].

However, their extended dates will soon deplete potential audiences. An easy winner of the b.o. laurels this week is "Come September" (U). Also champion last week, it substantially increased its margin over the runnerum. "Guns of Navarone" (Coll). In third spot is making an impressive showing in more than a dozen keys. It was fourth a week ago.

Moving up to fourth from ninth is "Young Doctors" (UA) by dind of some heavy biz in Detroit. Pittsburgh. Chicago and L.A. "Pitt and the Pendulum" (AI) is fifth followed by "Honeymoon Machine" (M-G) and "Ada" (M-G). "Spartacus" (U), long on the list, slipped to eighth.

"Scream of Fear" (Edhassy), "Scream of Fear" (Cold) and "Claudelle Inglish" (WB).

Newcomers are relatively unimpressive in early dates. "Blood and Roses" (Par). a Mel Ferrer-Elsa early dates. "Blood and Roses" (Par). a Mel Ferrer-Elsa early dates. "Blood and Roses" (Par). a Mel Ferrer-Elsa early dates. "Blood and Roses" (Par). a Mel Ferrer-Elsa early dates. "Blood and Roses" (Par). a Mel Ferrer-Elsa early dates. "Blood and Roses" (Par). a Mel Ferrer-Elsa early dates. "Blood and Roses" (Par). a Mel Ferrer-Elsa early dates. "Blood and Roses" (Par). a Mel Ferrer-Elsa early dates. "Blood and Roses" (Par). a Mel Ferrer-Elsa early dates. "Blood and Roses" (Par). a Mel Ferrer-Elsa early dates. "Blood and Roses" (Par). a Mel Ferrer-Elsa early dates. "Blood and Roses" (Par). a Mel Ferrer-Elsa early dates. "Blood and Roses" (Par). a Mel Ferrer-Elsa early dates. "Blood and Roses" (Par). a Mel Ferrer-Elsa early dates. "Blood and Roses" (Par). a Mel Ferrer-Elsa early dates. "Blood and Roses" (Par). a Mel Ferrer-Elsa earlings of \$4.90 to \$54.90 to \$54.90

Second-Guessing Those Three 20th Pix That Wall Streeters Eased Out

When "The Chapman Report,"
"The Greatest Story Ever Told" and "Critic's Choice" eventually reach the motion picture screen, there's going to be more than the usual amount of second-guessing and Monday morning quarterbacking at 20th-Fox, since all of these properties could have been 20th's but were nixed by the economyminded board of directors.

If the films turn out "nervous" does apply to distributors. Starting the films turn out "nervous" specific the new state tax is specified to the starting that the new state tax is specified.

minded board of directors.

If the films turn out "nervous" at the boxoffice the Wall Streeters on the 20th board, who have spearheaded the company's presently conservative fiscal and production policies, may be more than ever in the saddle.

in the saddle.

But the situation is hardly that simple. However, these three properties eventually emerge, it will prove nothing except that the properties, for one reason or another which seldom can be accurately defined even after-the-facts were hits or flops. There will be no general lessons to be learned.

As showmen know the peculiar blend of artistic madness, fiscal sanity and sheer luck which goes into filmmaking is the amalgam that spells the answer. Too many good films have been flops, and too many bad films have been hits, one vet exec observes, for anyone to take much satisfaction for having predicted the fate of any one property.

The exec suggested that 20th

property.

The exec suggested that 20th could certainly stand more than a number of the various economies instituted as result of the study of company operations made by director Milton S. Gould. However, he added, the tight-fisted and "sane" approach also can be carried too far, with the result that the flamboyance and vitality, on which the making of successful films depends, may wither and die in boredom.

Commenting on the "substantial" salary cuts (for all employees earning \$500 a week and over) go
"Continued on page 30)

Witten by an English prostitute, withen by an English prostitute, and low production on low budgets. Director revealed talks with the Eric Johnston office here have indicated he will not get a Code seal on latter, while spromised an "X" 'adult) classification if film is made "in good taste."

Brooks said he will make both its tated is the highest he can got a Code seal. He will set major studio affiliations to finance both. "Son" was optioned after director read good reviews both (Continued on page 24)

FROM EXHIB RENTALS

Austin, Tex., Sept. 12.

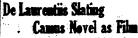
The State Comptroller's Office ruled that the new state tax does not apply to distributors. Starting Sept. 1, when the new state tax law went into effect, rentals will be taxed 2% of the amount the exhibitor pays the distributor. Theatre tickets were exempted from the levy on the grounds that an admission is an intangible property. However candy, chewing gum, and confections are taxable. Popororn will be untaxed unless caramel or other additives turn it into a confection.

Brooks' Prostie & Schizo Indies

Hollywood, Sept. 12. Hollywood, Sept. 12.

Richard Brooks has optioned
"Goodbye, My Son," story of a
schizophrenic written by his father,
under pseudonyn Arthur Woolson,
and "Streetwalker," anonymously
written by an English prostitute,
for upcoming indie production on
low budgets. Director revealed
talks with the Eric Johnston
office here have indicated he will
not get a Code seal on latter, while
England's Trevelyan office has
promised an "X" adult classification if film is made "in good
taste."

Brooks said he will make both



Rome, Sept. 12.

Dino De Laurentiis has added "The Stranger," based on the Albert Camus novel, to his 1962 production slate.

Producer wants to make it a Yank affair in terms of production credits, including scripter, director and star. Dickers are on. Undecided yet is releasing arrangement.

Rank Earnings Hit \$10 Mil; Theatres Register Big Gain

Kegister big Lam

London, Sept. 12.

With earnings exceeding \$10,000,000, United Kingdom exhibition accounted for over \$6% of Rank Organization's profits for the year ended June 24, 1961, after allowing for depreciation and adding interest and dividends.

Gross trading results jumped over \$4,600,000 to \$2,733,000, while the net climbed from \$2,013,000 to \$3,645,000.

The annual report and accounts released today show production, distribution, studios and laboratories added \$2,800,000 to earnings, with overseas exhibition swelling total by just under \$1,000,000.

Lord Rank's statement to stock-holders shows the theatre operating profits in a substantial increase mainly due to the admissions in the previous year, while production distribution improvement was due to a selective production policy.

John Davis managing director reported that the domestic industry is doing better than for some years and attendances are show-(Continued on page 24)

(Continued on page 24)

U. S. to Europe Elliott Amès William Bendix Renee Bord Don Burnett Tom Conroy Cesare Danova Mario DeVeechi Bill Doll Bill Doll
George Foley
Frank M. Folsom
Jack Hawkins
Ted Howard
Patricia Jessel
Robert Joseph
Fred Kohimar
Dorothy Lamour Fred Kohlmar
Dorothy Lamour
Martin Landau
Jack Lemmon
Steve McQueen
Carmel Myers
Margaret Nickerson
Joy Parker
Lanur Lanur Joy Parker
Larry Parks
Eric Portman
Richard Quine
Lead Salisbury
Dorothy Sandlin
Gia Scala Paul Scofield A. W. Schwalberg Syd Silverman Sam Wanamaker

L. A. to N. Y.

L. A. to N. Yeter Arnell
Jerome Cowan
Alexander H. Cohen
Morton Da Costa
James Donald
Nina Foch
Dave Gerber
Leonard H. Goldenson
Felix Jackson
Carol Lawrence
Larry Lowenstein
Lrying Mansfield Irving Mansfield Rocky Marciano Tom Moore
Hildy Parks
Millie Perkins
Debbie Reynolds
H. George Richek
Irving W. Rubine
Art Rush
Herman Rush
Sheidon Smerling Torin Thatcher
Oliver Treyz
N. Y. to L. A.

Martin Baum Reginald Gardiner John Kurland Bert Orde Sara Seegar Jan Sterling Ezra Stone

...... New York Sound Track

When Orson Welles made his "Citizen Kane" independently it was dubbed a thinly disguished celluloid portrait of William Randelph Hearst; and Louella O. Parsons, among other Hearstlings, gave it the thumbs-down. Just published (Scribners) blog of the publisher, by W. A. Swanberg (and getting important reviews) is titled "Citizen Hearst," a title that may or not have been spawned by Welles' film tag. . Leo Carrilo who just died of cancer and belied his 81 years started originally as a cartoonist and, in Variety, he and founder-publisher sime Silverman, set a precedent when this paper published its rare cartoons. Carrillo at the time was assisting Sime's campaign against the "bigtime vaudeville trust" with his caricatures of Ketth, Albee, et al. Half-page ad in the Sunday Times for "King of Kings" was off the beam as concerning credits. Copy had Philip Yordan as director. Nicholas Ray as producer and Samuel Brossion as author of the screenplay, Actually, Bronston produced, Ray directed and Yordan did the writing. Those typographical gremlins just won't get lost.

Bill Doll, who had gone "Around The World In 80 Days" for Mike Todd and is currently handling such international items as "La Dolce Vito," made his real-life, first-time to Yurrop trip this weekend in company of Astor Pictures execs Dong Netter Jr., Marie DeVecchi and George Foley. Astor releases "Dolce" in the U. S. The foursome will do the Rome-Paris-London axis bit on business.

Twentieth-Fox production chief Fete Levathes in and out of town over the weekend. He was here from the Coast to put his kids in school for the fall term. . Producer Hareld Becht in N. Y. for conferences with UA execs on the completed "Birdman of Alcatraz" and upcoming "Tarse Bulba" Latter starts on Argentine locations Oct. 10 . Marcelle Mastrieanni, star of Astor Pictures' "La Dolce Vita," due here next month for a pa. tour in connection with the precedent-setting pic, now playing in 28 U. S. cities.

Baul Cooper has resigned as assistant publicity manager at Paramount to join

Was spotlighted in a lengthy state on the content of the Los Angeles Times Aug. 13... Actress Rita Gam back in town after her South American tour with the N. Y. Repertory Co. While in Buenos Aires she starred in a film version of Satre's "No Exit."

Nick Justia, managing director of the DeMille Theatre on Broadway, is on the Coast for two weeks... Tom Ewell into 20th's "State Fair" remake... Jean Goldwurm's Times Film Corp. appears, to have its higgest hit in some years in the French thriller "Purple Noom" (Plein Soleil). Pic has 'em standing in line three deep on the weekends at the Little Carnegie. Also doing good at midweek.

"Boys' Night Out," Joe Levine-Metro comedy, rolls Oct. 23 at the Culver City lot. Harry Mines set to handle unit publicity for the pic... Peter Ustinov, frau (thesp Suzanne Cloutier) and three offspring on holiday in Switzerland after the bearded one wound interior lensing in London on "Bills Budd"... Eric Fortman goes into U's upcoming "Freud," and Arthur Hill inked with same company for a role in "Ugly American"... Jee Levine cake-and-gift remembered ov. the weekend by his Embassy crew. Twas his 56th... Harold Robbins in early-stage throes of his next novel, but mum about its theme.

They're rating the Soviets to make a strong impresh at the 15th Congress of the International Scientific Film Assn. in Rabat, Morocco, opening Saturday (16). U.S. isn't a member, but will be repped by five experts in the field. Moscow is sending a 24-man team... Robert Piroah scripting "A Man's Castle," which Sy Bartlett will produce for Universal... The Richard Goldstone-John Monks Jr. Goldcoast indie will make "No Man Is An Island" for the U schedule. It's about a Yank Navy man who hid from the Japanese on a Pacific island more than two years during the war. Boris Kaufman will be behind the camera when Ety Landau's "Long Day's Journey Into Night" rolls here next month ... Lew Ginsburg, who put out his indie distribution shingle recently as International Film Associates, is on an eightweek swing of the E

BERMAN EXITS DISNEY TO HEAD COL. IN JAPAN

Julian D. Berman, Continental manager for Walt Disney Productions the last two years, this week was named Columbia's manager in Japan. He takes over the Tokyo assignment immediately, replacing William Schwartz, who's exiting. The change was disclosed by Mo Rothman, Col International exec

V.D.

Berman is an old hand in the foreign plc service. Before joining Disney he had chalked up 32 years with Metro, the last seven of them as Continental sales manager in Paris.

Europe to U. S.

Moira Anderson Shirley Bassey Samuel Bronston James Cagney Peggy Cass Alice Cooper Alice Cooper Robert Coote Edward J. Danziger Elizabeth Eustis Carl Fisher, Tyrone Guthrie Juliana Larson Arthur Lesser Duncan Macrae Kenneth McKellar Arthur Murray Kathryn Murray Arthur Murray
Kathryn Murray
Patachou
Katina Paxinou
Michael Redgrave
Glen Byam Shaw
Dan Terry
Howard St. John
Jimmy Warren
John Williams

No More Closings For Loew's Chain

Loew's Theatres managers from around the country were given good news at a three-day convention at Loew's Summit Hotel, New York, last week. Major point rammed home by Preston Robert Tisch, v.p., is that the circuit has no specific plans for closings—in fact, the policy calls for expansion. Tisch stressed that only in instances where houses simply are uneconomic will there be shutterings. In all cases every effort will be made to keep the candle lit. Ernic Emerling, ad-pub v.p., disclosed plans for a showmanship drive with periodic awards culminating with major bonus, this being a two-week vacation for two at any Loew's Hotel.

Ad-pub reps of the various discontinued on page 79

Lenekoff to Buy Pix For Astor, Victoria, N.Y.

Murray Lenekoff, who was aide to Eugene Picker when the latter was president of Loew's Theatres and who left Loew's at the same time that Picker dld, has joined City Entertainment Corp, as oper-aions director of City's Astor and Victoria Theatres, Broadway first-runs.

Both theatres are affiliated with United Artists, of which Picker is now a v.p. Lenekoff's job includes the buying and booking of films.



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U.S. TO REIN 'RUNAWAY' PROD.?

Stratford Critics' Awards

Best Picture: "The Human Condition" (Japan) Brandon Films. Best Actor: Heinz Ruhmann in "A Man Goes Through The Wall" (Germany).

Best Actress: No Award Given.

Best Director: Janusz Morgenstern for "See You Tomorrow (Poland)

Best Short: "Stone Into Steel" (Paul Dickson-Gr. Britain). Special Award to Laci Toth for his performance as the 12-year old boy in Laszlo Ranody's "Be Good Until Death" (Hungary).

Awards are made by professional critics of any nationality attending the full festival and were announced from the stage by John Hayes after the closing film. Winners will receive a certificate bearing the Stratford swan emblem. Japan won best picture award last year with "To Live."

6th Annual Stratford (Ont.) Film Fest a Sweetness & Light Affair

Stratford, Ont., Sept. 12. Stratford, Ont., Sept. 12.
The sixth International Film
Festival (Aug. 21-Sept. 2) in the
Avon Theatre contained no surprises and no masterpieces, but
managed to present over the twoweek period a consistent program
of interesting films. It will also
go down in festival history as being
the most sexless. There were no
violent seductions, and apart from
"The Human Condition." no brutality.

tality.

In the sound of children filled the air, some happy, others sad, in "The Sand Castle," "I Like Mike," "The Missing Pencil," "Johnny on the Run," "Be Good Until Dcath," "The Wayside Pebble" and the shorts—"I Want to Go to School," and "Giuseppina" (UK), "The Charm of Children's Drawings," and "Butterflies Do Not Live Here" (Czech, "Piko" (Yugoslavia); "The Rumour," (Holland); and "The Little Negro" (Poland). Unlike last year, this festival.

and "The Little Negro" (Poland). ever, the company continues de-Unlike last year, this festival cidedly robust.

was also remarkable for the high Current report, for 39 weeks-standard of shorts. Even toward ended July 29, puts consolidated the end of the second week the net earnings from operations at quality remained high, the subject \$2,284.782, after provision of matter interesting and the tech-siques imaginative. The second dividends on preferred stock, the week as a whole did not attract, net comes to \$2.45 per share on as many people or generate the 888,390 shares of outstanding same enthusiasm as the first. The common stock.

fault here was partly due to wet

This compares with a profit of

(Continued on page 22)

(57,44,274 even) to \$7,71 per

(Continued on page 22)

Breakthrough Expected In Anglo-French Talks On Coproduction Deals

London, Sept. 12.

An important development in regard to the long drawn out negotiations for a coproduction agreement between the United Kingdom and France is expected at the end of this month. However, it's still considered locally that the actual ratification of a pact by the two countries is some way off.

The two British products

pact by the two countries is some way off.

The two British producing organizations, the British Film Producers Association and the Federation of British Film Makers are expected to meet within the next week or two and to draw up a revised formula, which may help to satisfy the film industry unions, as well as the French producers. It is likely that a further session with the Federation of Film Unions will be convened early next month and further talks in Paris may take place when the International Federation of Film Producers meets there at the end of October.

Meantime, the prolonged negotitation with Fenne kerned elegater.

October.
Meantime, the prolonged negotiations with France have delayed progress, for the time being, at any rate, on a similar coproduction agreement with Italy. There have also been talks with Germany, but there is little hope of an early agreement.

HARRY THOMAS' AA CHORE

Vet sales exec Harry Thomas has signed with Allied Artists to set art house dates for the German-made, "The Bridge." He'll base on the

His N. Y. homeoffice liaison is Sanford Weiner, AA's eastern sales

Xmas-at-104°

Carrizo Springs, Tex., Sept. 12.
With the temperature reaching 104 here, Andy Majek staged a "Christmas in August" showing at his Garden Drive-In Theatre.

It was a gala Christmas party for all patrons attending.

U's 9-Mon. Net **Dips To \$2,284,000**

Accenting its lack of bunched blockbusters in contrast to last year. Universal Pictures' latest profit report, covering first three-quarters of fiscal 61, is considerably under the like '60 statement. In broad perspective, however, the company continues decidedly robust.

Current report for 20

This compares with a profit of \$5,204,224, equal to \$5.71 per share of common, for the like period a year ago.

period a year ago.

As for the balance of the current fiscal season, U is confident of a spirited b.o. performance from "Come September." which is just in its early dates and, of course not reflected in the third-quarter accounting. The expectation for "September" rests in part, natch, on the fact it landed a Music Hall. N.Y., showcasing, with the biz potential thus implied.

COL PARES 4 DEPTS. IN ECONOMY PROGRAM

IN ECONOMY PROGRAM

Hollywood, Sept. 12.

Columbia Pictures, in a quiet economy program, has shuttered four departments during the last few weeks, most recent being research and library divisions. Sound and music cutting departments were discontinued several weeks ago, with all work in these areas parceled to outside companies. Studio's still dept. a little more than a year ago initialed practice of doling out work instead of maintaining personnel and expense of operation, Photography concession has been leased to Phil Cutler, who took over lab.

Sweet Bird of Youth' Will Be OK for Kiddies

Hollywood, Sept. 12.

Pandro Berman, producing Tennessee Williams' "Sweet Bird of Youth." story of a nymphomaniac, for Metro, claims it's the "cleanest picture ever made." And adds, "whoever says it isn't doesn't know what he's talking about."

Producer also denies he's having any trouble with the MPAA Code Administration on script approval. "The picture is as clean as any Disney film," he insists.

HOUSE PROBE

Stage was set over weekend for Stage was set over weekend to the House Investigating Committee to hold full-dress hearings in Hollywood and Washington into "runaway" film productions. Quiz will probably be scheduled for some time in November. Decision to hold probe was indicated by Rep. John Dent 'D.-Pa.) after he had concluded three days of informal hearings during which he heard testimony from reps of labor and management in film industry. Dent, chairman of House subcommittee investigating the impact of imports and exports on American labor, listened to both sides of the controversy in his L.A. hotel site. While labor urged probe so 'Hollywood might be saved," Industry failed to agree with "the alarmist's attitude that production of some American films abroad jeopardizes the future of the industry in Hollywood." the House Investigating Commit-

dustry in Hollywood."

Following talks, which included confab with California Gov. Edmund (Pat) Brown, Dent said, "I am personally impressed with many ramifications of so-called runaway," foreign-produced movies, including tax concessions and restrictive covenants in foreign countries. Needless to say it is much too complicated subject to be able to make a determination of full impact on employment in the industry of practices aired in brief discussions."

Presenting labor's opposition to

discussions."

Presenting labor's opposition to overseas productions were prexy George Flaherty, exec secretary H. O'Neal Shanks, John Lehners, B. C. Duval of the Hollywood AFL Film Council: prexy George Chandler, exec secretary Pat Somerset, public relations director Buck Harris, of the Screen Actors Guild, prexy John Tranchitello, prexy of the American Federation of Musicians Local 47; AFM International rep Phill Fisher, prexy Cecil Read of Musicians Guild of America, and Robert W. Gilbert, legal counsel for the Screen Extras Guild and Film Council.

Managements' side was pre-

Guild and Film Council.

Managements' side was presented by Y. Frank Freeman, Paramount veepee and board chairman r of Assn. Motion Picture Producers; AMPP exec veepee Charles S. Boren; Walter Mirisch, Screen (Continued on page 26)

Boys in Backroom Team Operations

National Screen Service and National Film Service have joined hands in an effort to provide the industry with centralized shipping facilities in every exchange city. The get-together means a single office will be equipped to handle the back-room work for all distributers in all key areas across the country.

Formation of the new film servicing combination will see National Film taking over the distribution of National Screen trailers. Further, National Screen will have representation on the National Film directorate.

Changes in distribution patterns and the need for new economy and efficiency inspired the joint arangement, said National Screen's Herman Robbins and National Film's James P. Clark.

Yank Burn at Venice Fest Shutout Accented by Brush of Geraldine Page -In Nod to French Actress in Bit Part

A.C.'s Fete Fever

Atlantic City, Sept. 12.
Why not a film festival here? asks an editorial in the Atlantic City Press.
The editorial says that there are 23 international film festi-

vals this year drawing partic-ipants from about 50 countries. ipants from about 50 countries.
As they attract motion picture
stars, and also induce invasions
of tourists, a film festival
would not only give the resort
added publicity, but would
cause a more merry clink on cash registers.

'Fanny' Booms

Warner Bros. stock on the New

Warner Bros, stock on the New York Stock Exchange continued on the rise last week as still another new factor contributed to the upbeat. The issue went up \$4 share. closing at an all time high of \$90. Newly spurring investor interest was the fact that WB has a picture on its hands that established a new historic high money mark at N.Y. S Radio City Music Hall. This, of course, is "Fanny." For the past several years the downtowners have been looking favorably upon any film outfit that comes to the forewith a blockbuster. They note, for example, that a single blockbuster in many cases can bring sufficient net earnings to cover dividends requirements at least.

General Income, an Impending

General income an impending stock split and the value of the theatrical library also have been spurring interest in WB on the big board.

GOLDWYN'S SF ATTY. **AWARDED \$100,000**

San Francisco, Sept. 12. Federal Judge George B. Harris has awarded lawyer Joseph L. Alioto a \$100,000 legal fee for winning Samuel Goldwyn's 11-year-old antitrust suit against National Theaters, Fox-West Coast and 20th-Fox.

and 20th-Fox.

Alioto had asked \$150,000 on grounds the case was "a pioneer" in its field. But the judge felt \$100,000—equal to the actual damages awarded in the case—was sufficient recompense for Alioto and lawyers Maxwell Keith and George Slaff. Alioto estimated the three lawyers had put in 13.000 hours of work on the suit since 1950. Defendants must pay the legal fee, plus \$300.000—actual damages trebled.

Question of costs—Alioto had asked \$154,000—is still to be settled, with Judge Harris' clerk checking these out.

Venice, Sept. 12.

Venice, Sept. 12.

The extraordinary decision of the Venice festival jury in awarding the best actress prize to a small part player, Suzanne Flon, for her performance in "Thou Shall Not Kill," came as a bitter blow to the U. S. contingent, which had confidently and justifiably believed the Gold Cup would go to Geraldine Page, star of Hal Wallis' "Summer and Smoke." The announcement at the closing ceremony on Sunday (31 also stunned the VIP audience, and was greeted with some jeers and hisses, but at that late hour not even the noisest demonstration could have changed the verdict.

warner Stock on the New Bross, awards for almost 11 hours, and it is understood that the final decision was taken by a four to three majority. According to some sources, the vote was not intended as a bach hander to Hollywood, but as an cncouragement to take greater care in selecting festival entires, though was not regarded in that "friendly" light either by Paramount exees or the Yank contingent on the Lido.

As far as can be ascertained, "Thou Shall Not Kill," which was among the three pix short-listed by the jury for the main prizes, but was eventually eliminated when the top prizes predictably went to France for "Last Year at Marienbad" and Russia for "Peace to Who Enters." Apparently, the jury felt it ought to bestow some recognition.

France for "Last Year at Marienbad" and Russia for "Peace to Who Enters." Apparently, the jury felt it ought to bestow some recognition on "Kill," and as it could not make the nomination for its very able male star. Laurent Terzieff, in view of the unanimous support for Japan's Toshiro Mifune, picked on Miss Flon. According to sources close to the production, latter's role involved only about two days work and was restricted to modest supporting values.

Most embarrassed by the verdict were the Italian hosts, many of whom ovenly disassociated themselves with the jury's decision, and were particularly outraged that the top acting prize had not been awarded to a star, and particularly to Miss Page.

Apart from anything else, the jury's vote is bound to have important repercussions on future Hollywood participation at festivals, especially at Venice itself. One very disillusion ed Yank (Continued on page 22)

(Continued on page 22)

Poll-Melcher's 'Raffles' Faces Goldwyn Claim Of **Exclusive Title Rights**

Hollywood, Sept. 12.

Question of costs—Alioto had asked \$154,000—is still to be settled, with Judge Harris' clerk checking these out.

Formation of the new film servicing combination will see National Film taking over the distribution of National Screen will have representation on the National Film directorate.

The National Screen will have representation on the National Film directorate.

The Changes in distribution patterns and the need for new economy and efficiency inspired the joint arrangement, said National Screen's Herman Robbins and National Film's James P. Clark.

Hope Holiday's 'Irma'

Hollywood, Sept. 12.

Yates' Kin's Indie

Pic and Test Service

Pair of kinsmen of Herbert J.

Yates (Republic studio founder have partnered for theatrical produce a film under this title or use tab in any other form of enter-tained from the plans and National Film's James P. Clark.

Hope Holiday's 'Irma'

Hollywood, Sept. 12.

Samuel Goldwyn's 1929 deal for acquisition of "Raffles." which he produced as a Ronald Colman starrer in 1930, was exclusive and no other produce a film under this title or use tab in any other form of enter-tained produced in a produced in a produced a film under this title or use tab in any other form of enter-tained production under Da Mel Productions and Martin Melcher individually, who last week disclosed plans to produce a Broadway musison, with production credits via a salo just launched a New York facility for screen tests, under the film and tw script credits.

Not so coincidental angle re the title of their feature is that Titus Raffles as a salo just launched a New York facility for screen tests, under the facility for screen tests, under th

************************************* Venice Festival Reviews

Leon Morin, Pretre (Leon Morin, Priest) (FRENCH)

(FRENCH)

Venice, Sept. 1.

Rome Parls Film release and production Stars Jean-Paul Belmondo, Emanuelle Rivat features. Irene Tunc, Nicole Mirel. Marco Behar. Written and directed by Jean-Pierre Melville from the book by Beatrice Beck. Camera, Henri Deceae: chior, Jacquillen Moppll. At MINS.

Film Fest. Running time, 130 MINS. Jean-Paul Belmondo
Emmanuelle Riva
Irene Tunc
Nicole Mirel
Marco Behar
Patricia Gozzi Leon Moi Barnv Christine

Tale of a young agnostic woman's conversion to Catholicism and her conversion to Catholicism and her physical love for a priest during the Nazi occupation of France is handled with tact and talent. Savy handling could make this a worth-while Yank bet.

while Yank bet.

The woman in question works in an office. One day in a fit of pique she decides to bait a priest but instead meets a young one who seems to be able to cope with her capriciousness. She begins to visit him and finds her true nature. All aspects of religion and attitudes are deftly treated in these well limmed sequences. limned sequences.

Then comes the changing times

Then comes the changing times of the war and her finding of religion and, at the same time, a carnal love for the priest. He acarnal love for the priest. He understands it and even wards off an overt attempt of the woman with tact. A covetous dream she has is also handled tastefully.

Jean-Paul Belmondo, the feckless hoodlum of "Breathless," here displays a reserve and understanding of his role as progressive young priest that adds to his stature as an actor. Emmanuelle Riva, the heroine of "Hiroshima Mon Amour," is again an exalted, troubled woman and she gives the role an intensity that is acceptable in spite of some overdone personal tics and mannerisms.

Director Jean-Pierre Melville has adroitly underlined the-talk with good visual rhythm and an expert recreation of the times. Technical credits reconfirm the unstinting high standard set by producer in Delaurentiis.

Odwiedziny Prezydents

(A Visit From the Presidents

(A Visit From the Presidents

(POLISH)

Venice. Sept. 2.

Polski Stale Film release of Syrena Toduction. Directed by Jan Batory. Sercenplay, Jetry Zawieyski; camera. J. Janusz Pomaski More.

Janusz Pomaski Film mixes whimsy and insight to make for a look into the world of achild. In trying to depict the world through his eyes, and yet care a carnal credits on picarious production. Director Policy Production. Directed by Jan Batory. Sercenplay, Jetry Zawieyski; camera. J. Janusz Pomaski. More and the production of the time and production production. Directed by Jan Batory. Sercenplay. Jetry Zawieyski; camera. J. Janusz Pomaski. More and production production. Directed by Jan Batory. Sercenplay. Jetry Zawieyski; camera. J. Janusz Pomaski. More and production production. Directed by Jan Batory. Sercenplay. Jetry Zawieyski; camera. J. Janusz Pomaski. More and production production. Directed by Jan Batory. Sercenplay. Jetry Zawieyski; camera. J. Janusz Pomaski. More and p

Il Gindizio Universale (The Last Judgment) (ITALO-FRENCH)

(The Last Judgment)
(ITALO-FRENCH)
Venice, Sept. 2.
Venic Cleognini, with song by Modugno-Editor, Adriana Novelli, At Film Fest, Running time, 98

Elaborately staged latest product of the Vittorio DeSica-Cesare Zavattini team which has fashioned such hits as "Bicycle Thief," on down to their most recent "Two Women." "Last Judgment" actually best vaguely approximates their semi-surreal "Miracle in Milan" of some years ago in feeling. Pic rates hefty foreign attention on team's prestige value plus the marquee bait offered by scores of w.k. players and performers from various countries (i.e. Jimmy Durante, Jack Palance, Ernest Borgnine, Akim Tamiroff, repping the USA; Fernandel, Anouk Aimee, Georges Riviere, etc. from France and so on! Plus of course the unusual subject matter.

Parlay, if properly projected, it likely to overcome feeling that latest DeSica-Zavattini product is not up to their best work in past and that, here and there, inventiveness lags and the jokes fall fat. Admittedly, the subject is a challenging one for screen transposition. It asks one to imagine that one day, bustling Neapolitan life is interrupted and for a few hours by a mysterious voice which from the heavens announces that?

"The Last Judgment will start at 6 p.m." Not believed at first, it soon grips the lancy and fears of superstitious and God-fearing Nea-politans, influencing them in varipolitans, influencing them in various manners, but mostly, for the better. Many of them, for the first time, take stock of their lives, and begin to right their ways and repent. The Judgment hour never arrives, however, and the temporarily transfigured and cleansed populace, it's insinuated, will soon freesume its previous selfish views of life until the next, and real day of reckoning.

two-shot affairs. Alberto Sordi, not unusually, steals the most attention. Direction by DeSica is very smooth and pace is lagless on 98 minute pic, though some last-minute cuts seem to have jarred continuity somewhat, leaving a few characters dangling with insufficient justification of their actions. Technical credits on pic are outstanding, beginning with Gabor Pogany's lensing, black and white except for the Grand Ball windup scene which is in color, splendidly photographed in Naples Opera House. Alessandro's musical scor-

Film mixes whimsy and insight to make for a look into the world of a child. In trying to depict the world through his eyes, and yet having it done by adults, it sometimes seems a bit stilled. But, overall, it is a moppet yarn for both kids and adults but looms mainly for specialized use abroad.

Ior specialized use abroad.
A boy of six is neglected by his newly remarried father. He retreats into a world where he is visited by a man he calls The President who helps him and talks to him. This visitor has the figure of his father before the divorce and their estrangement.

his father before the divorce and their estrangement.

The varents are not mean but somewhat unable to understand the boy's needs. He is finally taken to a pyschiatrist who recommends treatment. But the parents' lack of understanding leads to a final loss of the boy's vision and his first setback on his way to growing un

first setdack on his way to glov-ing up.

Technical credits are okay and direction mainly effective, espe-cially with a dream sequence set in a zoo. Pic won the Special Jury Prize at the San Sebastian Film fest in Spain last July. Mosk.

Tiro al Piccione (Pigeon Shoot)

(ITALIAN)

Venice, Aug. 29.

Euro International release of an AjaceEuro International release of an AjaceEuro International production. StaJacques Charrier, Francisco Rabal. Eleonora Rossi Drato, Directed by Guillano
nora Rossi Drato, Directed by Guillano
others, based on novel by Glose Rimanelli; camera, Carlo di Palma: editor,
Nino Baragli: music, Carlo Rustichelli,
Nino Baragli: music, Carlo Rustichelli,
Statistical Plancisco Administration of the Carlo
Marco Laudato Jacques Charrier
Elis Francisco Rabal
Anna Eleonora Rossi Drago

One of current rash of fascistresistance tales, this item differs from the others in telling story from Fascist side. Nevertheless, approach and content are too locally-slanted for much impact abroad, especially as pic lacks power and universal stature. On the local market, if cut for pace, it should hit okay figures thanks also to controversial political angles.

Pic tells of internal struggles of young Fascist, Marco, te find hinself, morally and politically, during the confused last days of Fascism, when allegiances to the blackshirt cause began to crumble. Wounded, he has an affair with a nurse tan obtrusive and bad y handled inter-(Continued on page 28)

The Sergeant Was A i adz (ROMANTIC-COMEDY)

One-joke service comedy with chief attention on romance and playdown of comedy

Hollywood, Sept. Universal release of Twincrast Produc-tion, written, directed and produced by Bernard Glasser. Camera. Hall McAlpin, editor. John F. Lind: dances, Noel Parenti: asst. directors, Robert Farfan and Buddy Messinger. Reviewed at UI Revue Studio, Sept. 5, 61. Running time, neurous accesses to the control of t

life until the next, and real day of reckoning.

There are some artful episodes in this DeSica-Zavattiri potpourri while other vignettes fail to come off in their oft-humorous spoof of human manners and mores. The huge cast performs capably, some of the appearances. Jimmy Durante, for one being merely one or two-shot affairs. Alberto Sordi, not unusually, steals the most attent. off any bright sparks in "The Sergeant Was a Lady," Twineralt Production written, produced and directed by Bernard Glasser. Chief attention plays down natural comedy development that could come from situation involving a GI mislakenly transferred to a base "manned" by 125 Wass. More emphasis goes to romantic interest that doesn't give it any more value and only succeeds in negating appeal it might have had for youngsters in the comedy vein. Pic additionally has weak conflict that doesn't maintain interest.

Story situation is a war games competition with a neighboring island of soldiers. Gals want to show it's a women's as well as a man's army, though the array of Wass depicted hardly look like disciplined lady soldiers.

Performances fail to add to the film. Venetia Stevenson is pretty but anything but a hardboiled lady sergeant, while Martin West plays the soldier with quiet naivete. Standout is pixieish Mari Lynn. Catherine McLeod and Bill Williams hold their own in stock roles. Francine York comes on strong as a sex-starved Wac but remainder of cast has little to work with.

with. Filmically, picture is an average example of product on a limited budget. Pic includes stock war footage in games sequences, and editing fails to soften the linear-time.

No, My Darling Daughter (BRITISH)

Unpretentious, amiable, comedy which serves to introduce Juliet Mills to the screen.

London, Aug. 22.

Rank release of Betty E. Box-Ralph Thomas production. Stars Michael Red-grave, Michael Craig, Roger Livesy, Rad Fulton, Juliet Mills. Features, Roser Borkowth. Director, Radion Thomas, Screenplay by Frank Harvey, based on the play, "Handful of Tangy," by Hardled Brooke-& Ray Bannerman: camera. Ernest Steward: editor, Alfred Roomerbert Steward: editor, Alfred Roomerbert Steward: start Lives and Lee. At Odeon. Lelester-Square, London, Running time. 37 MINS.

Sir Mathew Carr......Michael Darlows Barclay Mathew Carr... Thomas Barclay ... Gen. Barclay ... Jornelius ... ansy liss .onoon. Running time.
Michael Redgrave
Michael Craig
Roger Livesey
Rad Fulton
Julies Mills
Renee on Sims
Peter Barkworth
David Lodge
Carole Shelley
Lictor Brooks
In Fleming
Terry Scott Corness
Tansy
Miss Yardley
2d Typist
Charles

Following Juliet Mills' success ful stage appearances, in "Five Finger Exercise," both in the West End and on Broadway her screen and on Broadway her screen debut has been awaited with more than average interest. Would she be able to keep up the screen tradition of father John Mills and her younger sister, Hayley Mills? Answer appears to be "Yes," though she has a fairly stereotyped and a new to textradition sie. The role in a not outstanding pic. This, at best, is an unpretentious, amiable comedy. At worst it has to thrash around too energetically for

the yocks.

Miss Mills has charm, freshness and an obvious sense of hum-but "Daughter" is too filmsy but "Daughter" is too filmsy a vehicle for her performance either to laud or damn her. She plays one of those rollicking school teenagers who are more at home on the hockey field than in the lounge. Her business tycoon pop (Michael Redgrave) wants to launch her in Paris. Instead she launches herself into an innocent enough friendship with the teenage son of an American business associate of Redgrave's. While they meander around London, all's well. But when they take to gadding around Scotland on a motor bike scandal rears its inter
(Continued on page 28) but

(Continued on page 28)

Stratford Festival Reviews

The Explosive

The Explosive
Generation
Stratford, Ont., Sept. 3.
UA release of Vega (Stanley Colbert)
production. Directed by Buzz Kullk.
Screenplay, Joseph Landon; camera. Floyd
(Croaby: music. Hill Borne. At Stratford
Ort. Film Stratford
Ort. William Shatner
Dan Carlyle Lee Kinsolving
Janet Sommers. Patty McOrmack
Bobby Herman. Flatd. Stratford
Ort. Film S

This is a well-written, carefully considered and capably-filmed study of American youth which avoids the sensational aspects of Hollywood's similar pix. Based on a case in Chicago, Joseph Landon has devised a screenplay which allows for a natural progression of events showing how three high school students in California are instrumental in getting their teacher reinstated after he's been suspended for considering the discussion in class of sexual behavior.

His suspension is brought about His suspension is brought about by complaints from the students' parents who, while neglecting their proper responsibilities in such matters, are loud in their denunciation of the teacher. Being unable to talk to their parents, the students had brought up the matter at school because of their bewilderment as to how far they should go in their lovemaking.

at school because of their bewilderment as to how far they should go in their lovemaking.

Landon and Colbert create a genuine case of varying complexitizes and dramatic truth over the issue of academic freedom. Unfortunately, they almost destroy their good work by bringing in a last minute compromise ending which is obvious even to the most uncritical audience. This is when one parent learns that her daughter had not slept with her boy-friend, so everything turns out just fine and ends with smiles and happy tears all round; with the principal coyly handing back to the teacher the forbidden papers. etc.

Canadian actor William Shatner doesn't have a large role as the teacher, but he registers sympathetically and effectively. He has a pleasant screen personality and brings a moving power of oratory to his short speech about students "protesting all over the world."

Lee Kinsolving. Patty McCormack and Billy Gray are likeable and intelligent as the students while, among the parents, Virginia Field, Steve Dunne and Phillip Terry give bellevable characterizations. Edward Platt turns in a reliable performance as the principal, and the remaining players add to the film's conviction.

Production values are modest but professional, with Floyd Crosby's photography bringing out the documentary realism of the settings. Hal Borne's music, employing a restrained jazz motif, is effective until the syrupy ending. In his quiet but firm direction, Buzz Kulik (a recruit from television), maintains a sense of purpose and avoids, with writer Landon, familiar scenes of violence and sordid behavior. This impressive little locture might have won the Strat-

miliar scenes of violence and sordid behavior. This impressive little picture might have won the Strat-ford Critics' Award had it not ford Critics' Award nau been for the wrong ending. Prat.

(VART-COLOR)
(U.S.A.)

Stratford, Ont., Aug. 30.

Noel Productions, produced, written and discounting the production of Barry Cardwell
Laurie Cardwell
George Dunham
Alec Wilder
Maybelle Nash
Exica Speyer
Charles Rydell
Allegra Ahern
Lester Judson
Martin Russ
Chielain Ducsard Sun Lady
Young Man
Young Girl
Fat Man
Frogman
Priest
Voice of Shell

maker.

Candid camera studies of people at work and play are commonplace but Hill's observations of people spending a day at the beach are

striking and original in style. A little boy and his sister start the day's activities as their mother leaves them on the beach to play, Slowly but in ever-increasing numbers, other people begin to arrive; the painter (George Dunham) who

bers, other people begin to arrive: the painter (George Dunham) who must change his pieture as the people obscure his view; the eccentric old lady (Maybelle Nash) who brings her bird in its cage and sits beneath a large canopy; the angler, the diver, the fat man and the blonde who worship the sun.

Oblivious to them all, the boy starts to build a large sand castle in the shape of a fort, helped by his sister who fetches driffwood and shells. The others gather round and admire his work. There is no dialog, only incidental and amusing conversation. A group of nuns playing baseball draw the crowd away from the boy, but soon all return to exclaim at the beauty and skill of his work.

Nothing is overstated and none of the characters is overdrawn or derivative. The mood is always one of gentleness, charm and tranquility. This public beach, it seems, is really a private world, a dream world for the filmmaker and for the audience which shares it with him.

As the afternoon ends everyone goes home and the boy and his sister fall asleep by their castle to

As the afternoon ends everyone goes home and the boy and his sister fall asleep by their castle to dream tin color) of being within its walls where they meet cut-out puppets (also the work of Mr. Hill) of the people who were on the beach.

When they awake their mother is calling them and the tide is coming in, washing away their castle as gradually as the day is slipping away for ever: The work of both the boy and the artist is only of the day, but the impressions and the memories will always remain.

This unusual picture is best described as a beautiful experience: a fantasy that is at the same time very real. The people involved, especially the children, Barrie and Laurie Cardwell, are a pleasure to watch. It is a perfect family film, and Jerome Hill's inventive, delicate control of this fragile plece of makebelieve cannot be faulted.

Prot.

The Wayside Pebble (JAPANESE)

(JAPANESE)
Stratford, Ont., Sept. 1.
Produced by Tokyn Siga Co. Ltd.
Directed by Sell Hiszmatsu. Seripto,
Keneto Shindor, camera. Sioliro Sugindor,
Keneto Sindor, Camera,
Keneto Sioliro, Sioliro, Sioliro, Sioliro,
Keneto Sioliro, Sioliro

(English Titles)

There is much of Dickens' so-cial conscience and concern for humanity in this film, the theme-of which is almost identical to that of Hungary's "Be Good Until Death."

Death."

The setting is a poor village in Japan in 1910, Goichi, a little boy with a brutal father and a careworn mother, has set his heart on going to a private school, but his parents cannot afford the cost. Although a kind bookseller befriends him, the father refuses to allow the boy to go to the school and apprentices him in the service of a callous merchant instead.

and apprentices him in the service of a callous merchant instead. After the death of his mother, Goichi refuses to be used further by his master's selfish family and sets out train to Tokyo to find a new life.

The script of "The Wayside Pebble" was written by Keneto Shindo (who wrote and directed "The Island," Japan's award-winning film at Moscow this year, and it bears a close affinity to the early part of the story of Apu, including the train symbol. Even so, it is firmly rooted in Japanese traditions and breathes its own character and life into the events. And these only go to point up

Melodrama is not allowed to intrude into this recreation of Japan emerging from the feudal system. Under the direction of Hisamatsu, the defails of Goichi's environment are carefully filled in as the story progresses. The boy is movingly and naturally played by Hiroyuki Ohta and the mixed (Continued on page 28)

Chi Rides High on H.O.'s: 'Madonna' Lofty \$7,000; 'Sept.' Sock 38G, 'Pit' Big 29G, 'Doctors' Tidy 17G, All 2d

Chicago, Sept. 12,
Loop deluxers are riding sock
holdovers to solid biz this round
despite the back-to-school exodus.
Preem of "Big Deal On Madonna
Street" is headed for a bangup
\$7,000 at the Carnegie, with Monroe reissues of "Virgin Spring" and
"Three Strange Loves" rated a
fine \$5,000.

fine \$5,000.

"Come September" looms great in its first Chicago holdover, and "Pit And the Pendulum" shapes boff in second Roosevelt week. "The Young Doctors" expects a lush second frame, with "Ada" garnering trim returns in its Oriental second. "Carry On Constable" looks bright in its second Esquire round, and "The Cheaters" is shaping into an okay ditto week at the Cinema. at the Cinema.

"Dreams" shapes okay in third World canto, and fourth sesh of 'Honeymoon Machine" looks good at the Woods. Reissue of "This Is at the Woods. Reissue of "This Is Cinerama" on popscale continues fast in its 11th Palace week, and same lap for "Guns of Navarone" looks sharp at the State-Lake. "Spartacus" remains firm in 12th Loop grind session, and longrunning "Never On Sunday" is notching another hot week in its 32d Surf stanza.

On the hard ticket side.

On the hard ticket side. "La Doice Vita" is still sturdy, but shows signs of tapering in its 13th Todd

session.

Estimates for This Week
Carnegie (Telem't) (495; \$1.25-\$1.80)—"Big Deal On Madonna
Street" (Indie). Great \$7,000. Last
week, "Dentist in the Chair" (Indie) (3d wk), \$5,500.

Chicago (19&K) (3,900; 90-\$1.80)

—"Come September" (U) (2d wk).
Socko \$38,000. Last week, \$56,705.

705. Cinema (Stern) (500; \$1.50) — "The Cheaters" (Indie) (2d wk). Oke \$2,850. Last week, \$5,750. Esquire (H&E Balaban) (1,350; \$1.25-\$1.80) — "Carry On Constable" (Indie) (2d wk). Slick \$9,500. Last week, \$13,500. Loop (Telem't) (606; \$1.25-\$2) — "Spartacus" (U) (sub-run) (12th wk). Good \$12,570. Last week, \$15,500.

Monroe (Jovan) (1,000; 65-90)

Monroe Strange Loves (Janus)
Good \$5,000. Last week, "Doctor
Blood's Coffin" (UA) and "The
Snake Women" (UA) (1st wk),

\$4,200. Oriental (Indie) (3,400; 90-\$1.80) —"Ada" (M-G) (2d wk). Oke \$13,500. Last week, \$22,500 for five

days.

Palace (Indie) (1.570; 90-\$1.80)—
"This Is Cinerama" (Cinerama) (re(Continued on page 26)

'Marines' So-So \$5,500, Portland: 'Night' \$3,500

Portland, Night' \$3,500

Portland, Ore., Sept. 12.

Main stem is bogged down with holdovers. "Not Tonite. Henry moves into a third bright inning, at the Paramount after solid biz last frame. "September" holds for a third round at the Broadway. "Guns of Navarone" continues to be the big noise for " round at "." "Guns of Navarone" continues to be the big noise for a seventh round at the Fox. "Marines, Let's 12,000.

Estimates for This Week Broadway 'Parker' (1,890; \$1.501—"Come September" (U) and "Posse From Hell" (U) (3d wk). Tapered to \$5,500, May hold, Last week, \$3,000.

Fox (Evergreen) (1,600; \$1-\$1.49)
—"Guns of Navarone" (Col) (7th wk). Tall \$7,000. Last week, \$10.-\$300.

Hollywood (Evergreen) (2,000; \$1-

Hollywood (Evergreen) (2,000; \$1-\$1.49)—"Spartacus" (U. (10th wk), pop prices. Steady \$3,000. Last week, \$4,400. Music Box (Hamrick) (640; \$1-\$1.50)—"World By Night" (WB) and "Old Man of the Sea" (WB) (reissue). Slim \$3.500. Last week, "Fascination" (AA) (reissue), \$3,-000

Estimates Are Net

Estimates AFE Net Film gross estimates as re-ported herewith from the vari-ous key cities, are net; i.e., without usual tax. Distrib-utors share on net take, when playing percentage, hence the estimated figures are net in-

come.
The parenthetic admission prices, however, as indicated, include U. S. amusement tax.

'Roses' Nice 6G. K.C.; 'Hipp' 14G

the Paramount is doing moderately the Paramount is doing moderately well while "Hippodrome" in four theatres is modest, too. Other houses have holdovers. Several are brisk including "Come September", at the Roxy and "Guns of Navarone" at the Plaza. "Exodus" at the Brookside and "This Is Cinerama", an the Empire both are okay. Kids back in school have charged the patronage pattern to even stronger emphasis on weekend trade.

Estimates for This Week

Estimates for This Week

Brookside (Fox Midwest-Natl. Theatres) (800; \$1) — "Exodus" (UA) (2d wk) Okay \$3,500. Last week, pleasant \$5,000.

Capri (Durwood) (1,260; \$1-\$1.50)—"Romanoff and Juliet" (U) (3d wk), Moderate \$5.000, Last week \$7,000.

week \$7.000.

Crest, Riverside (Commonwealth (900 cars each; 90c, Boulevard (Rosedale) (750 cars; 90c, Electric (Fulton) (1,600; 90e)—"Hippodrome" (Cont) and "Tiger Bay (Cont). Moderate \$14,000. Last week, Crest, Riverside, Boulevard, Electric; Dickinson, Overland and Aztec (Dickinson) 700, 600, 500; 90c; Isis, Vista (FMW-NT) (1,360, 700; 90c; Hi-Way 40 (General) (1,000 cars; 90c)—"Scream of Fear". (Col). Light \$21,000.

Empire (Durwood) (1,200; 90-\$2)

Empire (Durwood) (1,200; 90-\$2)

"This is Cinerama" (Cinerama)

2d wk). Oke \$9,000. Last week,

Fairway (FMW-NT) (700; \$1)— Currently sub-runs. Last week, "Carry On Constable" (Gov) (8th wk) and "Carry On Nurse" (Gov) (2d run) (4th wk), \$1,000.

Kimo (Dickinson) (504; 90-\$1.25)

"Never On Sunday" (Lope) (2d
run) (12th wk). Excellent \$1,200.
Last week, same.

Paramount (Blank-UP) (1,900; \$1-\$1.25) — "Blood and Roses" (Par) Medium \$6,000. Last week, "Claudelle Inglish" (WB) Bright \$7,500.

\$7,500.

Plaza (FMW-NT) (1,630; \$1.25)—
"Guns of Navarone" (Col) 18th wk).
Staunch \$6,000, may hold. Last
week, giant \$11,000, with big boost
from holiday trade.

Roxy (Durwood) (850: \$1-\$1.50)
—"Come September" (U) (5th wk).
Buxom \$9,000. Last week, great
\$12,000.

'GOODBYE' MILD 412G Louisville, Sept. 12. Kentucky State Fair, at the big Kentucky Fair and Exposition Cen-ter Sept. 9-16, is hurting first-runs. pop prices. Steady \$3,000. Last week, \$4,400.

Music Box (Hamrick) (640; \$1-\$15.50—"World By Night" (WB) and "Old Man of the Sea" (WB) (reissue). Slim \$3.500. Last week, "Fascination" (AA) (reissue). \$3,-\$00.

Orpheum (Evergreen) (1,536; \$1-\$1,49)—"Marines, Let's Go" (20th) and "20,000 Eyes" (20th). So-so \$5,500. Last week, "Pit and Pendulum" (A-I) and "Atlas" (A-I), \$10,100.

Paramount (Port-Par) (3,400; \$1-\$1,50)—"Not Tonite, Henry" (Indie) and "Next To No Time" (Indie) and "Next To No Time" (Indie) (3d wk), Nifty \$5,000. Last week, \$8,700.

'Night' Bright \$8,000 In Slow Cincy: 'Women' Trim \$2,300, 'Guns' Loud 10G

Cincy film biz is taking a postholiday tailspin this week. "Guns
of Navarone," still potent in ninth
round, shapes as the only fivefigure grosser to top a string of
holdovers. The new "World By
Night" and "Steel Claw" bill at
Palace looks bright. Another entry,
"Two Women" rates good at the Palace looks bright. Another entry,
"Two Women," rates good at the
art Guild. "Come September"
holds strong in third canto.
"Splendor in Grass" (WB) had
single performance showing Friday (8) night at Albee, Film opens
Oct. 11 at the Palace. Two Won...
Guild.

Estimates for This We

Albee (RKO) (3,100; \$1-\$1.50)— "Claudelle Inglish" (WB) (2d wk). Mild \$6,000 following \$7,500 first.

Capitol (SW-Cinerama) (1,400; \$1.25-\$1.80)—"Guns of Navarone" (Col) (9th wk). Still potent \$10,000 after \$14,000 last week.

Esquire Art (Shor) (500; \$1.25)— "Romanoff and Juliet" (U) (5th wk): Boff \$2,000. Last week; \$2,500. Grand (RKO) (1,300; \$1.50-\$1.75)

"La Dolce Vita" (Astor) (5th wk).

Fine \$8,500. Same last week,

Fine \$8,500. Same last week.

Guild (Vance) (300; \$1.25)—

"Two Women" (Embassy). Good
\$2,300. Last week, "Saturday
Night, Sunday Morning" (Cont)
(6th wk), \$1.200.

Hyde Park Art (Shor) (500;
\$1.25)—"Kind Hearts and Coronets" (Cont) and "Man In White
Suit" (Cont) (relissues). Wow
\$2,500. Last week, "Ashes and Diamonds" (Indie), \$700.

Keith's (Shor) (1.500: 90-\$1.25)—

SZ,300. Last week, Asnes and Diamonds" (Indie, \$700.

Keith's (Shor) (1,500; 90-\$1.25)—
"Come September" (U) (3d wk).
Strong \$8,500. Last week, \$13,500.

Palace (RKO) (2,600; \$1-\$1.25)—
"World By Night" (WB) and "Steel
Claw" (WB). Bright \$8,000. Last
week, "Big Gamble" (20th), \$6,500.

Twin Drive-In (Shor) (600 cars
each side, 90c)—East: "Pit and
Pendulum" (A-I) and "Time
Bomb" (AA) (2d wk). Okay \$6,500
after \$14,500 bow. West: "Misty"
(20th) and "Racers" (20th) (reissues) Slow \$4,000. Last week,
"Cimarron" (M-G) and "Time
Bomb" (AA) split with "House on
Haunted Hill" (AA) and "Macabre"
(AA) (reissues), \$6,500.

"Ada" (M-G) (2d wk). Fairish
\$6,000, Same last week.

'Machine' Stout 15G Tops St. L.

St. Louis, Sept. 12.

Potent new lures on major marquees this session are "Honeymoon Machine" at Loew's State and "King of Roaring Twenties" at the St. Louis. Strong holdovers in-clude "Guns of Navarone" in a sec-ond week at Loew's Mid-City on moveover from the State, "Come September" in a fourth frame at the Fox and "Claudelle Inglish" in a second at the Ambassador.

Estimates for This Week

Ambassador (Arthur) (2,970: 90-\$1.25—"Claudelle Inglish" (WB) (2d wk). Nice \$10,000. Last week, \$18,000.

Apollo Art (Grace) (700; 90-\$1.25)

"Never on Sunday" (Lope) (32d

k' Steady \$2,200. Last week,

wk'. Steady \$2,200. Last week, \$2,400.
Esquire (Schuchart - Levin) (1,800; 90-\$1.25)—"Goodbye Again" (UA). Fair \$12,000. Last week, "Fanny" (WB) 19th wk), \$9,000.
Fox (Arthur) (5,000; 90-\$1.25)—"Come September" (U) (4th wk).
Eased to \$12,000 after robust \$18,000 last week.
Loew's Mid-City (Loew) (1,160: 60-901—"Guns of Navarone" (COI) (2d wk). Good \$9,000. Last week, \$10,000.

60-901—"Guns of Navarone" (CO1)
(2d wk). Good \$9,000. Last week,
\$10,000.
State. (Loew) (3,600; 60-90)—
"Honeymoon Machine" (M-G) and
"Secret Partner" (M-G). Solid
\$15,000. Last week, "Thief of
Baghdad" (MG) and "Green Helimet" (M-G), same.
Pageant (Arthur) (1,000; 90-\$1.25)—"Truth" (Kings) (3d wk). Dipped
to \$2,500 after \$3,000 last week.
St. Louis (Arthur) (3,800; 75-90)
"King of Roaring Twenties"
(AA) and "Angel Baby" (AA).
OKay \$9,000. Last week, "Kongay
A-I and "Atlas" (A-I), \$5,000.
Shady Oak (Arthur) (760; 90-\$1,25)—"Love and Frenchwomen"
(Indie) (2d wk). Fair, \$3,000. Last
week, \$3,500.

B'way: Art Houses, Epics Hold Up B.O.; 'Come September' Wham 183G at Hall, 'Noon' Hight 23G, 2d, 'Navarone' 40G, 12

It used to be that the art spots (4th wk). Third week ended yesin Gotham would rate only a sidebar mention in appraisals of Gotham's firstrun scene. Now they deserve prominent attention, for the
off-Broadway situations, whether
playing imports or going on a daydate basis with the conventional Secon of frame ended yesterday
showcases, are contributing more
and more to the trade's economy.
This week again. (2th wk). Third week ended yesterday 'Tues.) with moderate \$19.'Great War' (Lopert) (3d wk).

'Tues.' with offish \$10.300, after
\$19.000 initialer.

'Warner (SW) (1812 - \$1.50-\$2.50)

showcases, are contributing more and more to the trade's economy.

This week, again, many of the smaller houses are doing the business, along with the marathon-run epics such as "Guns of Navarone," ("Spartacus" and "Exodus."

King-sized newcomer is Universal's "Come September" at Radio ("City Music Hall, where an assist is provided by the Kol Nidre stage feature. Latter has been gaining in popularity over the past several years, tleing in, of course, with the Jewish holidays. In any event "Come September" is highly impressive at \$183,000 for the first week ending tonight (Wed.), after "Fanny" (Warners) wound up with \$145,000 in its final, ninth week of a record run.

Other situations in large part were shaky, and theatremen had a flock of alibis to choose from: Continued heatwave, Rosh Hashona, school days, etc. Much of the added, doesn't appear too bo. productive.

Times Film's "Purple Noon" once again calls for the bin and the stage of th

duc'ive.
Times Film's "Purple Noon"
once again calls for the big spotlight, with a superb \$23,000 in its
second week at the Little Carne-

Estimates for This Week

Astor (City Inv.) (1,094; 75-\$2)—
"Young Doctors" (UA) (3d wk).
Normal falloff to \$26,600 in this
third week, following large \$35,000
for second. Nice engagement.

for second. Nice engagement.
Capitol (Loew) (4,820; \$1-82.50)
—"Ada" (M-G) (3d wk). Into a
slump with \$19,000 apparent for
third week following \$33,000 second frame. There have been better

Criterion (Moss) (1,520; \$1.25-\$2.50)—"Guns of Navarone" (Col· (12th wk). Whammo \$40,000 for current stanza. This kind of thing ought to happen to everybody.

ought to happen to everybody.

DeMille (Reade) (1,463; 90-\$2.75)

"Spartacus" (U) (50th wk). On and on it goes profitably, with \$23,000 for the 50th week after \$28,000 last frame including holiday weekend and \$26,000 in previous week.

Embassy (Guild Enterprises) (500; 90-\$1.75)—"Cold Wind in August" (8th wk). Seventh week ended yesterday (Tues.) with \$8,500, which is not bad at all, after \$9.500 the week previous.

\$9.500 the week previous.

Henry Miller (Gilbert Miller) (800; \$1.50-\$3.50)—"La Dolce Vita" (Astor) (22d wk). The 21st week ended .Saturday (9) with \$24,600, with holiday weekend included and meaning slight pickup from 20th week's \$24,000. These artsy runs can be prosperous.

Palace (RKO) (1,642; 90-\$2.50:—"Pit and Pendulum" (A1) (4th wk).

"Pit and Pendulum" (AI) 4th wk.
Third week ended yesterday
(Tues.) with fine \$22,000, thus realizing good potential. Previous
week, \$24,000.

week, \$24,000.
Forum (Moss) (813; 90-\$1.80:—
"Scream of Fear" (Col) (4th wk).
Third week ended Monday (11)
with slow \$7.500 after \$12,500 in
second. Not good but still stays
until Sept. 22 when "Picnic" and
"Twinkle and Shine," Col reissue

"Twinkle and Shine," Col reissue package, opens on fillin basis. Paramount (AB-PT) (3,665; \$1-\$21—"Big Gamble" (20th) (2d wk. Second week ends tomorrow (Thurs.) with apparent \$19,000; which is faulty, after \$26,000 in opener. "The Hustler" (20th) in the wings, specific date unset as yet.

Radio City Music Hall (Rockefel-lers) (6,200; 90-\$2.75)—"Come Sep-tember" (U). In a tough spot fol-lowing great "Fanny" but a honey tember" (U). In a tough spot following great "Fanny" but a honey on its own and with the Kol Nidre stage feature lending an assist. First week ending to morrow (Thurs.) is clocked at a robust, above-hopes \$183,000. Rivoli (UAT) (1,545; \$1,50-\$2,50). Mivoli (UAT) (1,545; \$1,50-\$2,50). "Francis of Assis" (20th (7th wk). This frame ending tomorrow (Thurs.) again fair enough at \$18.-900, after \$22,000 previous week. Unaffected by the Jewish holidays. State (Loew) (1,900; \$1.50-\$2,50) "The Truth" (Kings) (2d wk). Good 11,000. Last week, \$6,000. "Thoughout the Kongo of the Cook of

Who Wags His Tail" (Continental) in Monday (17).

Beekman (R&B) (590; \$1.20
\$1.75/—"Rocco and His Brothers"

'Astor! (12th wkl. The 11th weekended Monday (11) with all right
\$7,000. after \$8,800 the week previous. Good, not great.

Carnegie Hall Cinema (F&A)

'300; \$1.25-\$1.80) — "Apu Trilogy"

'Harrison '9th wk). This ninth
stanza ending today (Wed.) continues in the black at \$4,000.

Fifth Ave. Cinema (R&B) (250;
\$1.25-\$1.80)—"Secrets of Woman"

'Janus' (10th wk). Fair \$3,000. after
\$4,000 previous week.

Little Carnegie (L. Carnegie)
(520; \$1.25-\$22) — "Purple Noon"

'Times' 12d wk). It's a full "Noon"
again, with \$23,000 tallied for second week ending today (Wed.) after
\$22,800 in the opener. Rave reviews in the Times and New Yorker obviously an important factor.

Guild (Guild) (450; \$1-\$1.75) —

"Sand Castles" (Indie) '5th wk),
Fourth week finished Monday (11)
with satisfactory \$7,000, after \$9,

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Fourth week finished Monday (11)
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Fourth week finished Monday (11)
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Fourth week finished Monday (11)
with satisfactory \$7,000, after \$9,

"Sand Castles" (Indie) '5th wk),
Fourth week finished Monday (11)
with satisfactory \$7,000, after \$9,

"Guestion Seven" (DeRochemont) in Sept. 28

on locked date.

Murray Hill (R&B) (565; 95-\$1.80)

—"Guns of Navarone" (Col) (12th
wk). This week ending tomorrow

—"Guns of Navarone" (Col) (12th wk). This week ending tomorrow (Thurs.) a large \$10,000 after previous (with holiday) week's \$11,-

500.

Paris (Pathe Cinema) (568; 90\$1.80) — "Truth" (Kingsley) (12th
wk. The 11th week ended Sunday
(10) held up steadily at \$9.000
after \$9.300 in the 10th. Can't find
fault with this kind of a run.
Plaza (Lopert) (\$25; \$1.50-\$2)—
(Continued on page 26)

'Gamble' Fast \$10,000 In Slow Denver; 'Ada' \$5,500

Denver, Sept. 12.

American Legion national convention here failed to aid first-run hiz. "The Big Gamble" is nice at the Denver while reissue of "King and I" is big at the Aladdin. Holdovers range from mild to good.

Estimates for This Week
Aladdin (Fox) (900; \$1.25) —

"King and I" (20th). Big \$8,000.
Last week, "Nikki" (BV) (7th wk), \$5.500.

Centre (Fox) (1,270: \$1-\$1.45:—
'Guns of Navarone'' (Col) (6th wk),
Strong \$12,000. Last week, \$14,000.
Cooper (Cooper) (814: \$1.65:
\$2.50:—'This Is Cinerama' (Cinerama' 26th wk). Steady \$12.500.
Last week, \$12.200.
Denver (Fox) '2,432: \$1.25:

'The Big Gamble'' (20th) and 'The
Racers'' (20th). Nice \$10,000. Last
week, "Alakazam'' (A-I) and "Twinkle and Shine" (Col), \$22.000.
Denham (Indie) (800: \$1.25:
"Ada' (M-G) (2d wk). Okay \$5.500.
Last week, \$7.000. Centre (Fox) (1,270; \$1-\$1.45)

L.A. Slips; 'Baghdad' Light \$16,100 In 3 Sites, 'Doctors' Neat 16G, 2d, 'Sept.' Strong \$20,300, 3d, 'Guns' Hot 22½G

Los Angeles, Sept. 12.

First-runs are taking a nosedive this week with only one new bill to buck return-to-school and the Jewish holidays. Newcomer is "Thief of Baghdad," which is sighting a light \$16,100 in three houses. However, there are a few okay holdovers.

"Guns of New Years."

holdovers.

"Guns of Navarone" is shaping to a solid \$22,500 in its 11th round at the Warner Beverly, and a second frame at the Hollywood and Warren's. "Come September" is a hefty \$20,300 in third stanza at four houses. "Young Doctors" looks like a sharp \$16,000 in a second Chinese week.

like a sharp \$10,000
Chinese week.
"Exodus" is tapering to \$12.600 in third round in four sites while "Fanny" is an oke \$11.700 in an 11th frame at the Hollywood Paramount. "Behind the Great Wall" reissue is eyeing a drab \$4,900 in \$10.000 situations.

Estimates for This Week

Estimates for This Week
State, Wiltern, Hawaii 'UATCSW-G&S' (2.404; 2.344; 1.106; 90\$1 50--"Thief of Baghdad" 'M-G)
and "Magic Boy" 'M-G'. Light
\$16,100. Last week. State. "The'
Touchables" (Ind). 'Folies Bergere" (Ind) 'Ist wk'. \$2,100. Wiltern with Beverly, Baldwin, Hillstreet. Pix. "Come September"
(UI). "Posse From Hell' (UI) '2d
wk'. \$38.400. Hawaii with Los Angeles, "Incredible Petrified World"
(Bor). "Teenage Zombies" 'Bor)
(Ist wk'. \$7,300.

Los Angeles, Iris 'Metropolitan-

Los Angeles, Iris, 'Metropolitan-FWC) '2.019; 825; 90-\$1.50)— "Be-bind Great Wall" (Con) and "Brave One" (Fay) (Los Angeles) "School one" 'Fav' (Con' and "Brave one" 'Fav' (Los Angeles), "School for Scoundrels" (Con' treissue), Drab \$4,900. Last week, Iris, "Carry On, Constable" (Gov'), "Carry On, Admiral" (Gov) (moveovers), \$4,900.

Chinese FWC) (1,408; \$2-\$2.40)
—"Young Doctors" (UA) (2d wk).
Sharp \$16.000. Last week, \$23.400.

Sharp \$16,000. Last wees, section:
Warner Beverly, Hollywood, Warren's 'SW - FWC - Metropolitan'
(1,316; 756; 1.757; 90-52.40—"Guns
of Navarone" (Co) '11th wk. Warner Beverly: 2d wk. Hollywood, ner Beverly; 2d wk, Hollywood, Warren's). Solid \$22,500. Last week, \$36,900. Four Star 'UATC' (868; 90-\$1.50)

Four Star 'UATC) (868; 90-\$1.50')

"One Plus One" (sel) 3d wk).

Good \$5,006. Last week, \$6,800.

Beverly, Baldwin, Hillstreet, Pix.

(State-Metropolitan-Prin) (1.50)

1.800; 2.752: 756; 90-\$2) — "Come
September" 'U) (3d wk) and "Tammy Tell Me True" (U) (moveover)

(Beverly, Baldwin) (1st wk), "Posse
From Hell" 'U) (Hillstreet) (3d wk), "Perfect Furlough" (U) (reissue).

(Pix) 1st wk). Hefty \$20,300.

Orpheum, Vogue, El Rey, Loyola

(Metropolitan - FWC) (2.213: 810;

861; 1.298; 90-\$1.50) — "Exodus"

(UA) 13d wk). Tapering to \$12,600.

Last week, \$22,200.

1.298; 90-31.501 — Exous 0.13d wkl. Tapering to \$12,600. week, \$22,200. x Wilshire (FWC) (1.990; 90-(Continued on page 26)

CMAHA DULLISH BUT **'WOMEN' BUXOM 6G**

Omaha, Sept. 12.

Only two new entries at down-town first-runs this stanza, both of which are far from sock, so biz is on the downtrend. Pacesetting the initialers is "Two Women," shap-ing as okay at the Orpheum. "Scream of Fear" likewise is oke at the Omaha.

Estimates for This Week

Admiral, Chief, Skyview 'Blank' 11.239; 1,000; 1,200; 75-\$1) — "Pit and Pendulum" 'A-I) and "Pass-port to China" (Col) (2d wk). Fair \$7,500 after \$17,500 bow.

\$7,000 after \$17,000 bow.

Cooper (Cooper) (687; \$1.55\$2.201—"Cinerama South Seas Adventure" (Cinerama) (8th wk). Oke
\$7,000, Last week, \$7,600.

Dundee (Cooper) (500; \$1.55-\$2.20)—"Spartacus" (U) (16th wk). Fair \$2.600. Last week, \$3,000.

Omaha (Tristates) 2,066; 75-\$1)

"'Scream of Fear" (Col) and
"Trunk" (Col). So-so \$4,000. Last
week, "Marines, Let's Go" (20th),

Orpheum (Tristates) (2,877; 75-\$1) — "Two Women" (Embassy). Flashy \$6,000. Last week, "Claudelle Inglish" (WB), \$6,500.

State (Cooper) (743; \$1)—"Nikki, Wild Dog of North" (BV) (3d wk). So-so \$3,500. Last week, \$5,800.

Key City Grosses

Estimated Total Gross
This Week \$2,605,850
(Based on 22 cities and 268 theatres, chiefly first runs, including N.Y.)

Last Year \$2,524,900
(Based on 23 cities and 259 theatres)

'Doctors' Smash 18G, Det., 'Coll' 12G

"Young Doctors," a newcomer at the Michigan, is setting the current the Michigan, is setting the current pace. However, with a few notable exceptions, the bloom appears to be off some of the longtermers and a change seems in order. "La Dolce Vita" stays sharp in ninth session (at the Trans-Lux Krim. "Mad Dog Coll" is slow in first round at the

Estimates for This Week

Fox (Woodmont Corp.) (5.041; \$.75-\$1.49)—"Mad Dog Coll" (Col) and "Stop Me Before I Kill" (Col). Slow \$12.000. Last week, "Hippo-drome" (Cont) and "Pirate of Black Hawk" (Indie) \$8,500.

Michigan (United Detroit) (4,036; \$1,25-\$1.49) — "Young Doctors" (UA) and "A Matter of Morals" (UA) Whammo \$18,000. Last week, "Claudelle Inglish" (WB) and "An-atomy of Psycho" (WB), \$12,000 in second week.

Second week.

Palms (UD) (2.955; \$1.25-\$1.49)—
"Great War" (UA) and "Minotaur"
(UA) (2d wk) Down to \$11,000.
Last week, \$13.000.

Madison (UD) (1.408; \$1.25-\$1.49)
—"Fanny" (WB) (9th wk). Hotsy

13,000. Last week, \$14,000.

Grand Circus (UD) (1,400; \$1.25-\$1.49)—"Francis of Assist" (20th) (5th wk). Slowing to \$10,000. Last week, \$11,000.

Adams (Balaban) (1,700; \$1.25-\$1.50) — "Honeymoon Machine" (M-G) (2d wk). Slowing to \$8,000. Last week, \$10.500.

United Artists (UA) (1,667; \$1.25-\$1.80)—"Guns of Navarone" (Col) (10th wk). Slowing to \$11,000. Last week, \$14,100.

Last week, \$14,100.

Music Hall (Cinerama Inc.) (1,208; \$1.20-\$2.65)—"This Is Cinerama" (NT) (relssue) (15th wk).

Oke \$12,000. Last week, \$12,500.

TransLux Krim (Trans-Lux)
(1,000; \$1.80-\$2)—"La Dolce Vita"

'Marines' Mild \$6,000,

Prov.; 'Sept.'; Slick 81/2G Providence, Sept. 12

Holdovers all around with RKO Albee leading the list with its second frame of "Come September." Strand's sixth stanza of "Guns of Navarone" is still on the happy side. Loew's state is mild with new comer "Marines, Let's Go," while Majestic's fourth round of "Fanny" and Elmwood's 13th of "Exodus" are easing up.

Estimates for This Week

Albee (RKO) (2,200; 75-\$1.25)— "Come September" (U) and "Ole Rex" (U) (2d wk). Nifty \$8,500 after sock \$15,000 in opener.

Elmwood (Snyder) (724; \$2-\$2.50)
—"Exodus" (UA) (13th wk). Good
\$4,000: Last week, okay \$4,000.

\$4,000. Last week, okay \$4,000.

Majestic (SW) (2,200; 65-90) —

"Fanny" (WB) (4th wk). Fair \$5,000. Last week, moderate \$6,000.

State (Loew) (3,200; 65-90) —

"Marines, Let's Go" (20th) and

"The Long Rope" (20th). Mild \$6,000. Last week, "Honeymoon Machine" (M-G) and "Unstoppable
Man" (M-G). Good \$9,000 in ninsdays.

Sfrand (National Realty) (2,200; \$1,25-\$2,50)—"Guns of Navarone" (Cel) (6th wk). Happy \$7,500 after neat \$8,500 in previous round.

Doctors' Sharp \$15,000, Pitt; 'Companions' Drab 6½G, 'Sept.' Hep 8G, 3d

Pittsburgh, Sept. 12.
"Deadly Companions" With "Deadly Companions" haping drab at the Stanley, 'Young Doctors" at the Penn is the only other new entry and is headed for a boff week. "Splendor in only other new entry and is headed for a boff week. "Splendor in Grass" went SRO in one night (8) at Warner where "Pleasure of His Company" remains firm in fifth week. Rousing weeks are being enjoyed by three holdovers, "Guns of Navarone" in eight round at Gateway, "Come September" in third at Fulton and. "Raisin in Sun" in third at Squirrel Hill.

Extractor for This Week

Estimates for This Week

Fulton (Shea) (1,635; \$1-\$1.50)— "Come September" (U) (3d wk). Hotsy \$8,000. Last week, \$11,000.

Gateway (Associated) (1,900; \$1.25-\$1.75)—"Guns of Navarone" (Col) (8th wk). Excellent \$8,000. Last week, \$12,900.

Nixon (Rubin) (1.760; \$1.50-\$2.75)

-"La Dolce Vita" (Astor) (10th
k). Fine \$5,000 for final week.

Penn (UATC) (3,300; \$1-\$1.50)—
"Young Doctors" (UA). Boffo
\$15,000. Last week, "Ada" (M-G)
(2d wk), \$7,800.

Squirrel Hill (SW) (834; \$1.25)— "Raisin in Sun" (Col) (3d wk). Rousing \$4,000. Last week, \$5,500.

Stanley (3,700; \$1-\$1.50)—"Deadly Companions" (Pathe-American). Soft \$6,500. Last week, "Claudelle

(1,000; \$1.80-\$2)—"La Dolce Vita" | V Companions" (Pathe-American).
Astor) 19th wk). Sharp \$10,000. Soft \$6.500. Last week, "Claudelle Inglish" (WB), \$9,000.

Mercury (UM) | 1,465; \$1-\$1.80) — "King and I" | 20th) (reissue).
Stars tomorrow (13). Last week, "Sun Also Rises" (20th) and "Snows of Kilimanjaro" (20th) (reissue).

"Snows of Kilimanjaro" (20th) (reissue).

Stars tomorrow (13). Last week, "Sun Also Rises" (20th) and with "Splendor in Grass" (WB) getting capacity \$1,800 on Friday (8). Last week, \$8,000.

'Silence' Loud \$7,000, D.C.; 'Women' Shapely 10G, 2d, 'Ada' Fat 11½G, 2d

Mainstem wickets are maintaining a smart pace for the post-Labor Day round. Marathoners are showing strong legs with "Guns of Navarone" wow ninth lap at two Trans-Lux locations. "Dolce Vita" looms big in its 10th Town round. "Two Women" at the Apex is rated sock after fracturing house record in its opening stanza. "Angry Silence" is heading for a good initial week at the Ontario. Estimates for This Week Ambassador-Metropolitan (SW (1,480; 1.000; \$1-\$1.49) — "Claudelle Inglish" (WB) '2d wk). So-so-\$3,000 for Ambassador only. (Metropolitan closed for renovation). Last week, \$10,100 for both houses. "Apex (K-B) 1940; \$1-\$1.25). Town (King) (300; \$1.25-\$2. "Truth" (Kings) (10th wk). Moderate \$2,400. Last week, ditto. Trans-Lux (T-L) (459; \$1.49-\$2). "Guns of Navarone" (Col) (9th wk). Sock \$10,000 after house record of \$13,200 in opening round. Capitol (Loew) (3,420; \$1.\$1.49)— "Claudelle Inglish" (WB) (31,25-\$1.75). "Town (King) (300; \$1.25-\$2. "Truth" (Kings) (10th wk). Moderate \$2,400. Last week, ditto. Trans-Lux (T-L) (600; \$1.49-\$2). "Guns of Navarone" (Col) (9th wk). Sock \$10,000 after house record of \$13,200 in opening round. Capitol (Loew) (3,420; \$1.\$1.49)— "Claudelle Inglish" (WB) (31,25-\$1.75). "Spartacus" (subrun) (11th wk). Sock \$10,000 after house record of \$13,200 in opening round. Capitol (Loew) (3,420; \$1.\$1.\$49)— "Claudelle Inglish" (WB) (1,400; \$1.490-\$2). "Fanguage (Col) (9th wk). Sock \$10,000 after house record of \$13,200 in opening round. Capitol (Loew) (3,420; \$1.\$1.\$49)— "Secret Partner (Indie) (2d wk). Trans-Lux (T-L) (450; \$1.\$1.\$81.9)— "Claudelle Inglish" (WB) (2d wk). Sock \$10,000 after house record of \$1.500 after \$1. Washington, Sept. 12.

Mainstem wickets are maintaining a smart pace for the post-Labor Day round. Marathoners are showing strong legs with "Guns of Navarone" wow ninth lap at two Trans-Lux locations. "Dolce Vita" looms big in its 10th Town round. "Two Women" at the Apex is rated sock after fracturing house record in its opening stanza. "Angry Silence" is heading for a

'Gamble' Nifty \$13,000 in Mild Hub; 'Monte Cristo' Oke 8G, 'Fever' 5½G

Broadway Grosses

Estimated Total Gross

This Week \$594,500

(Based on 28 theatres)

Last Year \$552,700

(Based on 27 theatres)

Bridge' Tall 6G, T'nto; 'Sept.' 18G

With better grosses in sixth stanza of "Guns of Navarone" and second frame of "Scream of Fear" biz is noticeably on the upbeat. "Come September" is also hefty in second stanza, plus "Fanny" in sixth frame. Newcomer is "The Pariders" which is off to a lusty sixth frame. Newcomer is "The Bridge," which is off to a lusty

Estimates for This Week

Carlton (Rank) (2,318; \$1-\$1.50) "Guns of Navarone" (Col) (6th wk). Sock \$22,000. Last week, \$19,000.

Eglinton (FP) (918; \$1.50-\$2.50)
—"Windjammer" (NT) (38th wk).
Still sturdy \$7,000. Last week,

Hollywood (FP) (1,080; \$1-\$1.50)

"Scream of Fear" (Col) (2d wk).

Hefty \$12,000. Last week, \$11,000. Hyland (Rank) (1.357; \$1-\$1.50)—
"Yery Important Person" (20th)
(5th wk). Dwindling to four days
for \$3,000. Last week, \$5,000.

Imperial (FP) (3,343; \$1-\$1.50)— "Fanny" (WB) (6th wk). Holding at swell \$11,000. Last week, \$12,-

International 'Taylor) (557; \$1-\$1.25)—"Never on Sunday" (Lope) (34th wk'. Good \$3,000. Last week, \$3,500.

Loew's (Loew) (1,641; \$1-\$1.25)—"Come September" (U) (2d wk). Still wham \$18,000. Last week,

Tivoli (FP) (935; \$1.50-\$2.50)—
"La Dolce Vita" (Astral) (6th wk).
Near capacity nights for \$11,500.
Last week, \$12,500.

Towne (Taylor) (693; 90-\$1.25)—
"The Bridge" (AA). Hefty \$6,000.
Last week, "The Magician" (ICG)
(3d wk), \$3,500.

Uptown (Loew) (2,543; \$1-\$1.75)

"Spartacus" (U) (6th wk). At pop prices (three-a-day), tapering to \$6,000. Last week, \$8,500.

'BABY' QUIET \$4,500, SEATTLE, 'FEAR' 7G

Seattle, Sept. 12.

Seattle, Sept. 12.

"Come September" and "Guns of Navarone," both holdovers, are leading the town. Among the fresh entries "Angel Baby" is thin at the Paramount and "Scream of Fear" is okay at the Coliseum. The Orpheum is shuttered this week due to lack of product. It may relight with an occasional stage show.

Estimates for This Week

Blue Mouse (Hamrick). (769; \$1-\$1.50)—"Saturday Night and Sun-lay Morning" (Cont). Fair \$4.000. Last week, "Goodbye Again" (UA) Last week, "Good (2d wk), \$4,500.

Coliseum Fox-Evergreen) (1,870; \$1-\$1.50)—"Scream of Fear" (Col) and "Trunk" (Col). Okay \$7,000. Last week, "Marines, Let's Go" (20th) and "Rommel's Turning" (Indie), \$5,800.

Fifth Avenue (Fox-Evergreen) (2,500; \$1-\$1.50)—"Guns of Navarone" (Ca) (6th wk). Swell \$7,500. Last week, \$10,700.

Music Box (Hamrick) (768; \$1-\$1.50)—"La Dolce Vita" (Astor) (8th wk). Swell \$5,000. Last week,

Music Hall (Hamrick) (2.200; \$1-\$1.50)—"Come September" (U) (3d wk). Big \$8,000. Last week, \$13,-700.

Orpheum (Hamrick) (2,600; \$1-\$1.50)—Dark. Last week, "World by Night" (WB) and "Blasts of Si-lence" (U). Okay \$4,700.

Paramount (Fox-Evergreen) (3,-000; \$1-\$1.50)—"Angel Baby" (AA) and "King of Roaring Twenties" (AA). Poor \$4,500. Last week, "Big Gamble" (20th) and "Night People" (20th), \$4,800.

Biz continued mild at the h.o. this week with falloff ascribed to Jewish holidays and legit com-petish. Three new entries are fair, They're "Big Gamble" at the Parapetish. Three new entries are fair, They're "Big Gamble" at the Paramount "Secret of Monte Christo" at Pilgrim and "Girl Fever" at State. "La Doice Vita" was moved into the Capri for a rerun after having played the Gary earlier, and showed strength. WB held a one night showing of "Splendor in Grass" at Astor Friday (8) to capacity audience. "Two Women" is smash in second week at the is smash in second week at the Kenmore and looks in for long Estimates for This Week

Astor (B&Q) (1,170; 90-\$1.50)—
"Ada" (M-G) (3d wk). Oke \$8,000, minus one night's receipts. WB's "Splender in Grass" shower for one performance Friday (8' in new WB policy of preshowing, and grossed \$1,500.

Beacon Hill (Sack) (678; \$1-\$1.50)
-"Never On Sunday" (Lope) (23d
k): Snappy \$7,000. Last week, \$7,500.

Boston (Cinerama, Inc.) (1,354; \$1.75-\$2.65)—"Windjammer" 'NT) (reissue) (18th wk). Oke \$7,000. Last week, \$8,500.

Last week, \$8,500.

Capri (Sack) '900; \$1-\$1.50.

"La Dolce Vita" (Astor) (rerun, m.o. from Gary, where it preceded "Guns of Nayarone." Slick \$7,000.

Last week, "Raisin in Sun" (Col) 18th wk), \$5,000.

Exeter (India) (1,376: 90-\$1.50)

"Romanoff and Juliet" (U) (11th wk).

\$5,000.

Fenway (Indie) (1,350; \$1.50)

"Eve Wants to Sleep" (Indie) and

Fenway (Indie) (1,350; \$1.50)—
"Eve Wants to Sleep" (Indie) and
'Highway" (Indie) (2d wk). Oke
\$3,000. Last week, \$4,000.
Gary (Sack) (1,277; 90-\$1.80)—
"Guns of Navarone" (Col) (9th
wk). Still hotsy with \$20,000. Last
week, \$25.000.
Kenmore (Indie) (700; \$1.50)—
"Two Women" (Embassy) (2d wk).
Hot \$14,000. Last week, \$16,000.
Metropolitan (INET) (4,357; 90\$1.251—"Claudelle Inglish" (WB).
(Continued on page 26)

'INGLISH' OKE \$5,500, BALTO: 'VITA' \$2,500

BALLU, VIIA \$2,500

Baltimore, Sept. 12.

Overall picture is fair this week with "Come September" in third week at the Stanton, the best of the lot. Others keeping pace are "Guns of Navarone" now in ninth frame at the Hippodrome; "La Dolce Vita." good in second week at the Little and "Honeymoon Machine" nice in second at the Town, "Claudelle Inglish." opened to okay biz at the New.

Estimates for This Weet.

Estimates for This Week

Aurora (Rappaport) (367; 90-\$1.50-"Naked Night" (Times) (re-issue). Oke \$2,000. Last week, "Pas-sionate Summer" (Kings) (reissue),

\$2,000.
Charles (Fruchtman) (500; 90\$1.50) — "Fanny" (WB) (8th wk).
Okay \$4,000. Last week, same.
Cinema (Schwaber) (460; 90\$1.50)—"Truth" (Kings) (7th wk).

\$1.30)—"Truth" (Kings) (7th wk). Down to \$1.500. Last week, \$1.800. Five West Schwaber) (435; 90-\$1.50)—"Romanoff and Juliet" (U) (6th wk). Slow \$1,500. Last week, \$1.800.

Hippodrome Rappaport) (2,300; 0-\$1.50) — "Guns of Navarone" 90-\$1.50) — "Guns of Navarone" (Col) (9th wk). Strong \$6,500. Last

Guis of Navarione (Col) (9th wk). Strong \$6,500. Last week, \$8,000.

Listle (Rappaport) (300; 90-\$1.50)

"La Dolce Vita" (Astor) (2d wk). Good \$2,500. Last week, \$3,000.

Mayfair (Fruchiman) (750; 90-\$1.50) — "St. Francis of Assisi (20th) (3d wk). Oke \$4,000. Last week, \$6,000.

New (Fruchiman) (1,600; 90-\$1.50) — (Claudelle Inglish" (WB). Okay \$5,500. Last week, "Big Gamble" (20th), \$7,000.

Playhouse (355; 90-\$1.50) — "Never on Sunday" (Lope) (43d wk). Steady \$2,500. Last week, \$2,600.

\$2,500.

Rex (Freedman) (500; \$1.50) —
"Seventh Seal" (Janus). Good \$3,500. Last week, "Carnival in Flanders" (Indie) \$2,000.

Stanton (Fruchtman) (2,800; 90-\$1.50)—"Come September" (U) (3d wk), Good \$7,000. Last week, \$12,000

| WKI, Group 4,,650 | 1000, | Town (Rappaport) (1,125; 90-\$1.50) — "Honeymoon Machine" (M-G) (2d wk). Nice \$6,000. Last | week, \$8,000.



Metro Goldwyn Mayer presents 61/62





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DIRECTED BY JOSEPH NEWMAN-IN CINEMASCOPE AND METROCOLOR

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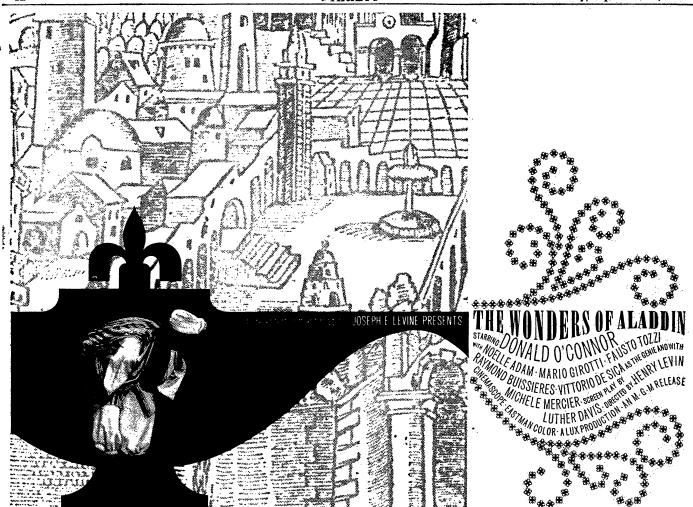
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JULIUS J. EPSTEIN - BASED ON A STORY BY ELIZABETH SPENCER
directed by GUY GREEN - IN CINEMASCOPE AND METROCOLOR



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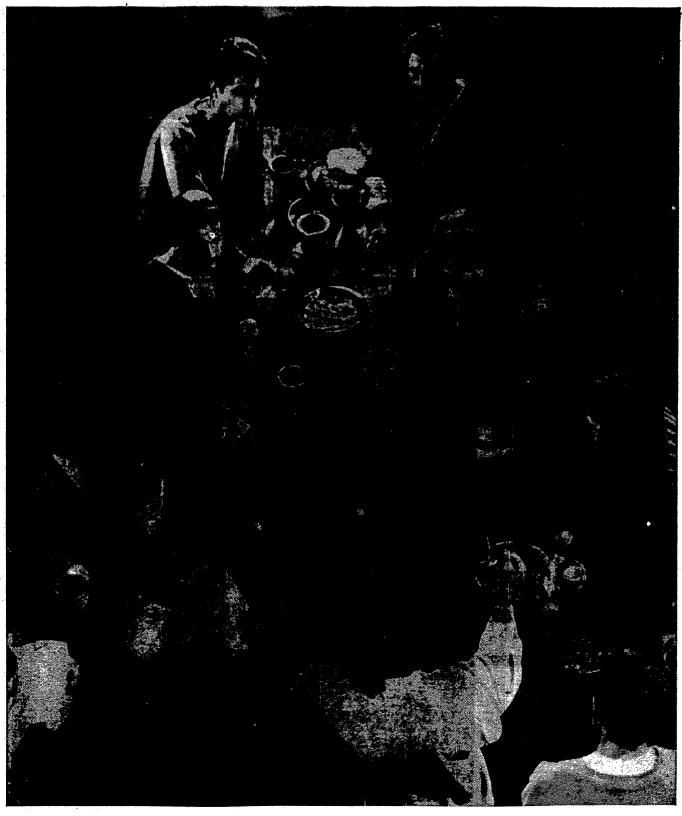


A STORY OF THE CHRIST THE GLORY OF HIS SPOKEN WORDS

CO-STARRING

JEFFREY HUNTER · SIOBHAN McKENNA · HURD HATFIELD · RON RANDELL · VIVECA LINDFORS RITA GAM · CARMEN SEVILLA · BRIGID BAZLEN · HARRY GUARDINO · RIP TORN FRANK THRING • GUY ROLFE • WITH MAURICE MARSAC • GREGOIRE ASLAN AND ROBERT RYAN

AS JOHN THE EMPTIST
SCREEN PLAY BY PHILIP YORDAN • DIRECTED BY NICHOLAS RAY • PRODUCED BY SAMUEL BRONSTON
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PRODUCED BY JOSEPH PASTERNAK

DIRECTED BY CHARLES WALTERS

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WRITTEN AND DIRECTED BY RICHARD BROOKS PRODUCED BY PANDRO S. BERMAN

IN CINEMASCOPE AND METROCOLOR

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THE 4HORSEMEN OF THE APOCALYPSE

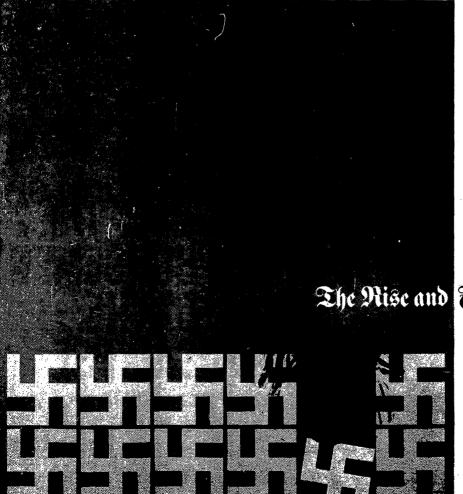
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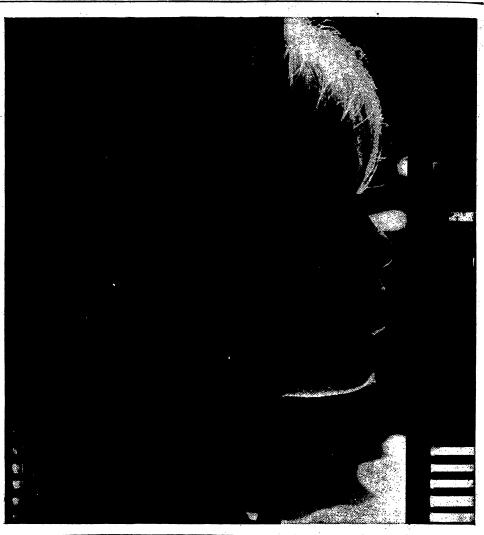
CO-STARRING HUGH GRIFFITH-RICHARD HAYDN AND TARITA-BASED ON THE NOVEL BY CHARLES NORDHOFF AND JAMES HORMAN HALL DIRECTED BY LEWIS MILESTONE PRODUCED BY AARON ROSENBERG - TECHNICOLOR * - FILMED IN JUTRA PANAVISION

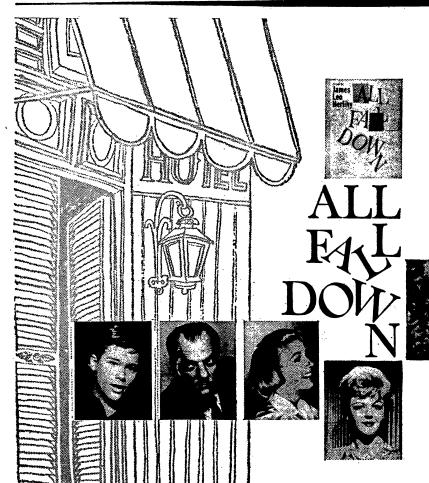


BRIGITTE BARDOT

MARCELLO MASTROIANNI A VERY PRIVATE AFFAIR

PAODUCED BY JACQUES BAR DIRECTED BY LOUIS MALLÉ

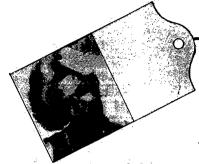




A VIVID GLIMPSE INTO THE IRREGULAR LIVES OF SOME FASCINATING YOUNG PEOPLE BY THE AUTHOR OF "BLUE DENIM" A METRO-GOLDWYN MAYER PRESENTATION STARRING EVA MARIE SAINT-WARREN BEATTY

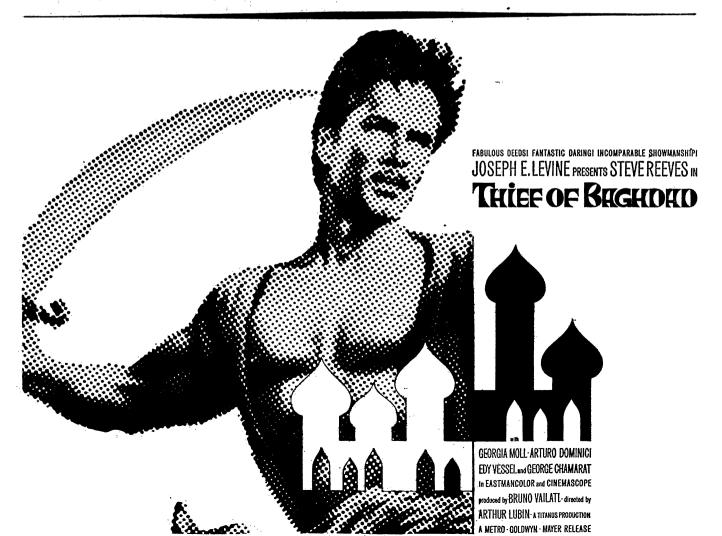
KARL MALDEN - ANGELA LANSBURY
BRANDON de WILDE - SCREER PLAY BY WILLIAM INGE
DIRECTED BY JOHN FRANKENHEIMER - PRODUCED BY JOHN HOUSEMAN

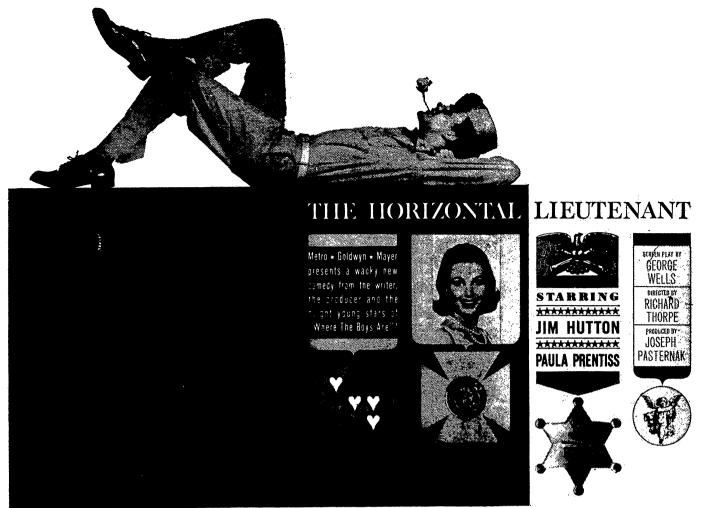




Four neglected husbands out on the town...and a gal who's definitely "in"
JOSEPH E. LEVINE PRESENTS A KIMCO-FILMWAYS PRODUCTION
KIM NOVAK JAMES GARNER TONY RANDALL
BOYS' NIGHT OUT

ALSO STARRING GIG YOUNG COSTARRING JANET BLAIR-PATTI PAGE ANNE JEFFREYS DIRECTEDBY MICHAEL GORDON -PRODUCED BY MARTIN RANSOHOFF WIDE SCREEN AND METROCOLOR-A METRO-GOLDWYN-MAYER RELEASE







Censors Vacation Keeps Spanish 'Placido' From Venice Festival

Madrid, Sept. 5.

Film officialdom determination
to avoid a repetition of the "Viridiana" upheaval, is seen in the
bizarre bureaucratic shuffle that
kept Luis Berlanga's social sattre
"Placido" from entering the Venice film contest.
"Placido" we-

fee film contest.

"Placido" was considered a surefire candidate for the Lido fest.
Director Berlanga and producer
Alfredo Matas were given the official nod dependant on meeting an
answer print deadline on July 31
and both organized a crash schedule to get the film in under the
wire.

Berlanga-Matas pre-arranged rendezvous with the censors on that date failed to materialize, however, when film-makers were advised that the censors were vacationing and unavailable until September.

Censor clearance for film festiyal entries went into effect here following Spain's "Viridiana" vic-tory at Cannes and subsequent tempest that cost Jose Munoz Fontan his job as director general for

According to those familiar with According to those raminar with sequence of events, Venice festival reps saw a rough-cut version of "Placido" in Madrid and had invited it to compete for the Golden Lion.

In an interview last week, Ber-

In an interview last week, Berlanga remorsefully said he was given every assurance "Placido" would represent Spain at Venice only to find himself holding the bag with producer Matas.

Best known for his "Welcome Mr. Marshall" and "Calabuch," Berlanga possesses a collection of reject slips from the director general's film bureau that kept him sidelined for three years prior to his assignment on "Placido."

"As to my next move," the hamstrung director said in his interview, "I don't know whether to find work abroad, abandon filmmaking altogether or devote myself to directing risk-less films about child prodigles."

Pitch for NFFC Readjustments

second and probably final meeting between makers and the National Film Finance Corp. to consider the prob-lem of overhead allowances to of overhead allowances to producers is expected to be held fact week. The initial session was held last June and the producers were repped by British Film Producers Assn. and the Federation of British Film Makers.

One of the mess.

British Film Makers.

One of the main beefs of the producers is that the present method of financing by the NFFC does not give any latitude in picking up the slack of abortive costs. For example, a producer may commission a writer to prepare a treatment or screenplay and then for one reason or another has to abandon the project. Under the present procedure there is no possibility procedure there is no possibility
of the producer being able to
"lose" that cost in other producof the producer being able to "lose" that cost in other productions. It is a matter which primarily hurts the small independent with limited resources.

TIVOLI CIRCUIT SETS SHOWS IN FALL OF '62

Lloyd Martin, cotopper of the Tivoll vaude-revue loop with Gordon Cooper says that production plans have been set as far ahead as October 1962.

Set into the contract of the

Set into the Melbourne Tivoll is "Frosty Follies," combination stage and iceshow with Pat Gregory, Bill Christopher, Howard Hardin, Joe Chislom and Frank Berry.

New Mex Prod. Outfit Formed by Four Stars

Mexico City, Sept. 5.
Luis Aldas, heading up Producciones Mexico Films, new production unit, said that this is a partnership involving Ernest BorgnineKaty Jurado, Linda Christian and
Ariadna Welter.

Ariadna Welter.

Mexican production project is outcome of talks by principals in Rome earlier this year, and the goal is to coproduce for worldwide release. Pictures are to be shot in Mexico and abroad, as required by the scripts and services of the actor partners as well as hiring of top international talents.

Producing unit has another as the service of the service with the continuous talents.

Producing unit has another objective—to use Miss Christian and Miss Jurado's talents in Mexican vehicles with an international slant. Both actreses have been in demand abroad but shunned by local producers partly begins of layer of the control of ducers, partly because of lack of major vehicles and partly because cash demands by performers, considreed too steep by Mexican picture makers.

City Vs. Country **An Even Split** For French Mart

Paris Sept. 12. Recent statistics from the Centre Du Cinema on 1956 pic grosses shows that French cities and out-

lying areas more or less go for the same films. Since it takes four to five years for complete playoff the figures are necessarily late

At a time when business is still spotty here and new and old filmmakers disagree on the types of pix and manner of making them, pix and manner of making them, these results are being weighed and studied. Though hinterland audience prefer family type pix and go for top names and well-known stars, there seems to be a similarity of tastes for 50% of the attendance and 60% of the gross came from 49 cities having more than 60,000 inhabitants.

Of the 129 French pix made in '56, eight of the top 10 takers grossed as much in Paris as the others did for the rest of the country. Paris thus still seems to set the general bo. tone even if some pix can make up Paris losses in other general spots.

Of the top 10 films five were

in other general spots.

Of the top 10 films five were also pegged excellent by the first string Paris critics, So it is felt that critics and the public are not at perpetual odds as some producers and exhibs have claimed here of late. At least it was not so in '56, but may have become more noticeable as critics have become more severe here and now go for the offheat entries over the bread and butter stuff.

The films involved were "Michel

o for use the bread and butter stuff.

The films involved were "Michel trogoff" which was first in fourth in Paris, "Notre both both The films involved were "Michel Strogoff" which was first in France and fourth in Paris, "Notre Dame De Paris" second in both spots, Jacques Tatl's "Mon Oncle" third in France but tops in Paris, "The Silent World" fourth in the country and fifth in France and third in Paris, "Four Bags Full" fifth in France and third in Paris, "Gates of Paris" was sixth in both, "Live Waters" was seventh and 12th, "The Mexican Singer" eighth and 11th, "Folles-Bergere" ninth and seventh and "Arsene Lupin" 10th and eighth.

Nordisk Film Cuts Staff: Cites TV as the Cause

Uttes TV as the Cause Stockholm, Sept. 12.

Nordisk Tonfilm will have to release 30 of their 100 man staff in the near future. Nordisk chief, Gosta Hammarback, says that the Melbourne, moves into the Sydney Tivoli with Don Tannen starred, Early in 1962 Fred Carpeter brings in a new musical, sets and costumes designed in London.

Yuletide show in Melbourne will be "Golden Days" with Freddie Morgan, Hutch and Alec Finlay, plus P.S. talent.

Uttes TV as the Cause Stockholm, Sept. 12.

Nordisk Tonfilm will have to release 30 of their 100 man staff in the near future. Nordisk chief, Gosta Hammarback, says that the devision. For the present, Nordisk is producing one normal feature films a year. Currently, Nordisk is producing one normal feature and several language version of "The Wonderful Adventures of Nils" by Swedish novelist Selma Lageriof.

For CCC Film London

London, Sept. 5.

A schedule of 12 Anglo-German coproduction pix which will count as quota will be made in Britain during the next two years. Outfit behind this plan is a newly-formed company, CCC Film London, whose topper is Gene Gutowski. Anglo-Amalgamated will make a minimum of four films a year for CCC Film and the pix will be cofinanced. Other indie producers are being wooed to make films for the organization. First CCC-Anglo-Amalgamated project will start rolling in November. It's "S.O.S. Sahara," with Peter van Eck and Herbert Lom.

Fast Mexican Playoff **Results in Film Product** Shortage & Reissues

Shortage & Reissues

Mexico City, Sept. 5.

Programming of Mexican product is rapidly cutting into film backlogs, and pictures made this year are already set for exhibition. This is a happy state of affairs for production, but a headache for circuits and distributors.

An indication of the situation, although it is wehemently denied by official distribs, is witnessed by the fact that five houses last week, the firstrun Orfeon and Olimpia, and the nabe Nacional, Popolia, and Tacubaya programmed serials made at the America Studios. The segments were spliced together in each case to make a "feature film."

The National Theatre Operating

The National Theatre Operating Co. is still dickering for permis-sion to import more foreign prod-uct, not only from Hollywood but from other foreign areas as well from other foreign areas as well. Reissues continue on the scene, and are growing in number. Even Hollywood "B" pictures are making their appearance in firstrun situations here and there, especially in outlying theatres. Exhibitors are clamoring for more German. Italian, French, etc. product, alleging that the public is not unilaterally wed to Hollywood pictures.

Pamela Danova Aide To Mank on 'Cleo' in Rome

Mank on "Cleo" in Rome Rome, Sept. 12.

Pamela Danova, who headed 20th-Fox's new talent at Hollywood studio, has been named exec assistant to director Joseph L. Manklewicz on "Cleopatra," Walter Wanger production which starts location filming here Sept. 18. Prior to departure, Mrs. Donova coached several newcomers selected for various parts in Hollywood. When multimillion dollar spec is completed, she will continue in that capacity with new contract talent assigned to various pix.

12 Anglo-Gorman Prods. Iron Curtain Countries Expected To Join Inter. Film Prods. Assn.

Ben-Hur' Hits Zurich. Overcomes Exhib Beef

Uvercomes LXIIID Deer Zurich, Sept.8.
After being released in Geneva and Lausanne last November and February, respectively, with reord-breaking results, Metro's "Ben-Hur" has finally opened in Zurich at the over 1,000-seat Rex Theatre. Delay was due to a lengthy fight with Swiss Exhibs' Association which refused to let its members accept Metro's terms for the picture. Above-named dates in French Switzerland were only pressible in ture. Above-named dates in French Switzerland were only presible in view of the exhibitor there (who owns both situations) ignoring the dictum and bringing the picture in at his own risk. Incidentally, no repercussions have resulted so far. German-Swiss release was made possible due to a revised contract formula aimed at satisfying both sides and acceptable to all.

New Demands By Israeli Censors Hampers Legit

Tel Aviv, Sept. 5.

How can a legit production go to
the dress-rehearsal stage not
knowing if it will be allowed to

open?
This is the problem that is currently bothering Tel Aviv theatres.
In a city of 500,000 with three big legiters and half a dozen smaller companies, the theatre is not strong economically. The censors make it even harder.

make it even harder.

Israell law provides for theatre censorship, mainly to avoid four letter words or "London club-fashion" pornography. The censorship board, headed by Levy Gery for years was satisfied to read plays and practically never interfered. (Once the censors objected to the title of a Sartre play: "The Honest Prostitute.")

Now guidenly the censors of the property of the censors of rostitute.")
Now, suddenly, the censors say

Pamela Danova, who headed 20th-Fox's new talent at Hollywood studio, has been named exect assistant to director Joseph L. Manklewicz on "Cleopatra," Walter Wanger production which starts location filming here Sept. 18. Prior to departure, Mrs. Donova coached several newcomers selected for various parts in Hollywood. When multimillion dollar spec is completed, she will continue in that capacity with new contract talent essigned to various pix.

Meanwhile, 20th prexy Spyros P. Skouras has arrived from New York for kickoff of film's resumption with Elizabeth Taylor starred.

London, Sept. 12.

Film Producing countries behind the Iron Curtain will probably be invited to join the International Federation of Film Producers Associations when the administrative council of that body meets in Paris towards the end of next month. The suggestion that the scope of membership should be widened was made when the general assembly of the Federation met in London earlier in the summer and constituent members were urged to sound out their respective organizations.

The first to announce its decision is the British Film Producers Association. Arthur Watkins, who apart from being president of that association is also the prexy of the International Federation, stated last week that his members favored the principle. "After all," he explained, "there are festivals in Moscow and Czechoslavakia which we support and attend and there are also important film industries in these countries, as well as Poland and others." He felt is was the right thing to have all important film producing countries represented in the Federation.

Apart from the festival procedure, which, as reported in Varnery, will be a priority item at the Paris meet, the administrative council will also consider a proposal that the Federation should organize conferences of producers at the main interational fests. This would provide a forum for the actual producer to outline his problems and

provide a forum for the actual producer to outline his problems and permit an interchange of views.

Mex-Russian Film Trade on Rise

Mexico City, Sept. 5.
Russia and its satellite nations are becoming relatively important markets for Mexican films, according to Cimex, the official distributorship.

Annual take from Russia alone is now ranging between \$80,000 to \$100,000 with picture deals generally worked out on a cash payment basis.

Apart from Russia there's a build up of buying by such fron curtain

up of buying by such iron curtain countries as Czechoslovakia, Red China, Poland, Yugoslavia and Rumania, with the number of pictures ranging from three to five

Rumania, with the number of pic-fures ranging from three to five yearly. With Cimex having no sales office in red areas, deals are negotiated direct. Only hitch in sizeable build

direct. Only hitch in sizeable build up of commle business is that the reds have been indicating they want a bigger share of the Mexican market. Recently Russian, Czech, Rumanian and Yugoslav pictures have been released in Mexico.

Topping it all off is the fact that there has been considerable public indignation at what has been labeled a "flood" of red propaganda via picture. Such major organizations as the National Parents Union. Mexical Parents Union. Mexical Parents Sudents Federation, Mextions as the National Parents Union, Mational Students Federation, Mexican Association of Catholic Youth, Association of Catholic Newspapermen, etc., have scored the rising tide of red films and have indicated they might institute boyout picketing of houses showing these pictures.

these pictures.

General concensus here is that a commercial operation involving some exchange of pictures is okay, but Mexicans don't want strictly propaganda pix no matter how bad off the national industry is at the

BEN-HUR' HONG KONG **RECORD WITH 153G**

Hong Kong, Sept. 5.

Ben-Hur (M-G) has become the biggest all-time grosser in Hong Kong. It has just ended a 70-day run, the longest first-run for any picture, netting \$153,900. Both marks are new records.

Previous boxoffice champion was "Spartacus" (UI). It coined \$117,273 net in 49 days, toppling previous highs set by "Ten Commandments" (Par) which had run for 48 days, taking in \$89,792 net. Currently, "Guns of Navarone" (Col) and "World of Suzle Wong" (Par) are doing vigorous business, Both films are in their third week of showing.

of showing.

Aussie Censors Snipping Pix Trend

See Too Many Productions Aimed to Shock; Cycle Is Called 'Disturbing'

Sydney, Sept. 5.

The Australian Film Censorship Board in its annual report said that films were becoming more mature and are aimed by producers to shock people. Board frankly described this trend as disturbing as it could affect the minds of moppets; however, the group opined, adult patrons should not be denied the opportunity to see pix which examine the problems of contemporary life.

pix which examine the problems of conlemporary life.

The annual report issued in Canberra, the governmental seat, said 422 films were imported in '60-'61 compared with 457 in '59-'60. The censors rejected 11 films because censors rejected 11 films because of horror, obscenity or excessive violence, and made cuts in 272 because of excessive violence and indecent dialog.

Chief Censor (C. J. Campbell) said it was evident films were becoming more mature.

said it was evident films were be-coming more mature in theme each year, adding "They deal with sub-jects which are designed to shock, such as rape, nymphomania, homo-sexuality, prostitution, abortion, drug addition and delinquency.

Themes dealing with the sordid side of life are the basis of an ever-increasing proportion of films. Fewer and fewer deal with the more wholesome and happier subjects."

fects."

Chief Censor Campbell then had this to say: "Adult Australians should not be denied the opportunity to see films which examine problems of contemporary life, provided they are presented in a manner which is not obscene or likely to encourage imitation of the practices portrayed.

"In our opinion most subjects can be discussed on film as long as they are directed with decency and delicate situations not developed to the point of obscently."

oped to the point of obscenity.

TV Also Axed

Board figures also show that 85% of tv films came from the U.S. with 12% from England. Footage imported for '50-'61 hit a record 11,000,000 feet with 45 films rejected and cuts made in 2,426, mainly because of excessive violence.

Avant Garde Indies Defend U.S. Honor In Venice Rundown of Int'l Pic Talents

The Information Section at the recently wound Venice Film Fest lived up to its aim of showing unsual films at the Film Palace, but in a non-competitive context. Revelations of new talents and promising national trends were high. Films unspooled at the rate of two a day and there were also outside showings of films. Over 30 films were given this way.

The U. S. loomed large in pres-

The U. S. loomed large in prestige via five pix that were all indies. It emphasized the growing non-Hollywood production that was giving new talents, subject matter and approaches to films. Shirley Clarke's N. Y.-made "The Connections of the connection of the conn ion," about a group of junkies, nad already arrested attention at Cannes. Kent MacKenzie's "The Exiles" underlined a fine recording Exiles" underlined a fine recording talent on the lives of non-assimilated American Indians, while John Hubbey's feature cartoon. "Of Stars and Men." was a visual click, and Curtis Harrington's eerie "Night Tide" and Paul Wendkos driving "Angel Baby" denoted that product could be well made outside regular orbits.

Many foreign certibes lamented

side regular orbits.

Many foreign scribes lamented the failure of originality in U. S. major product and felt that the competitive pix from Hollywood were conventional, even if treating a mixed marriage in "Bridge to the Sun" (MG) and frigidity in "Summer and Smoke" (Par). It was also pointed up that U. S. pix again showed fine thesping but not enough depth and importance in theme and treatment to cope with the maturity of foreign pix. the maturity of foreign pix.

Argentina Brightest

Argentina was the brightest with two films by one definite and one growing talent. Leopoldo Torre Nilsson's "Summer Skin" had a mature personalized brilliance sure to be heard from on world marts while David Jose Kohon's first pic "Prisoners of the Night" displayed a firm new ability in narration and

outlook.

Italy confirmed its pic renaissance via three first pix as well as its generally heavyweight competing pix except possibly for Roberto Bossellini's official entry, "Vanana Vanini" which was not up to par, especially with Italy having given itself four of the 14 pix in the running.

Trunning.

Writer Pier Paolo Pasolini with his first pic "Accatone" proved that a creative man, in spite of lack. that a creative man, in spite of iack, of technique, could put a theme and tale on the screen if felt ferwently enough. More conventional but fine filmic prowess was evident in Giuliano Montaldo's "Pigeon Shoot." about fascist days, and Ermanno Olmi's "The Post," about white cellular life.

Ermanno Olmi's "The Post," about white collar life.

Japan's two entries. "Happiness is in Us" and "The False Student." were only acceptable commercial pix and of interest in seeing the more routine fare of this country. Ditto for the Korean, Formosan, Austrian pix. Yugoslavia submitted a first pic by Yank scripter Leonardo Bercovici "Square of Violence" which showed a flair for pacing and suspense in a tale of hostages and reprisals during the last war.

Mexico had two folksy entries in

Mexico had two folksy entries in Animas Trujano" of Ismael Rod-iguez and "Yanco" of Servando riguez and Gonzalez. Later was a first with a sincere sentimentality while former was more glossy and affected. Both were well received. India again showed a feeling for poetics in everyday life in Rajen Tarafder's "The River." while Poland and Czechoslavakia gave their usual polished portrayals of war in "The City Dies Tonight." of Jan Rybkowski and "The Story of the Gray Pigeon" of Stanislav Barabas. France had a first film "Leviathan," which was somewhat murky Gonzalez. Later was a first with a

trance had a first film "Levia-than," which was somewhat murky in its spiritual symbolism of a would-be murderer but had a new director of visual ability in Leon-ard Keigle. Russia's Moscow brizewinner, "Clear Skies." of ard Keigle. Russias Moscow prizewinner, "Clear Skies," of Grigovi Choukrai and Britain's Mara Del Plata winner "Saturday Night and Sunday Morning" of Karel Reisz both manifested new

Canadian Film Industry May Help Stratford Build Theatre for 1962 Festival

Stratford, Sept. 12.
There are talks around the possibility of Canada's film industry gathering together to help Stratford build a small film theatre, or conversely, interest a brewery in building one as O'Keefe financed the new drama theatre in Toronto.

In a further effort to make next year's festival attractive, the Canadian Federation of Film Societies will join with the American Federation to hold a large seminar here for film societies and their members from across Canada and the USA.

USA.
Festival opened with Czechoslovakia's "Romeo, Juliet and
Darkness," and continued with "A
Man Goes Through the Wall"
(Germany); "A Matter of Dignity." Man Goes Through the Wall;

"Germany); "A Matter of Dignity"

"Greece! in which Cacoyannis predates Antonion! in method;

Jerome Hill's "The Sand Castle"

"U.S. highly praised by audiences and critics; Israel's "I Like Mike";

Russia's quaint "Song of the Woods"; Poland's interesting "See You Tomorrow"; Yugosalvia's "The Missing Pencil"; and Kobayashi's "The Human Condition" from Japan which looks as if it will get the Critics' Award.

Two Toronto made films were screened for the first time: Arch Oboler's "One Plus One," which everyone agreed was decent but dull and Graham Gordon's short subject, "Old Soldier's Never Die," a highly promising first film. The

everyone agreed was decent but dull and Graham Gordon's short subject, "Old Soldiers Never Die," a highly promising first film. The short film for the first week have been consistently interesting in subject and treatment, and include: "Giuseppina" (BP-UK); "Seawards the Great Ships" (Hillary Harris-UK); the cartoons, "Alone" and "The Pencil and the Rubber" from Yugoslavia; "Bowling," "Robert Frost" and the humorous "Pow Wow" (U.S.); "A City Called Copenhagen" (Denmark); "Butterfiles Do Not Live Here" and "The Puppy and the Sun" (Czech); "N. Y. Z." (France); the Polish cartoon "The Ghost Can't Take It"; "Seasons of the Year" (USSR); "Polon Guitar" (Japan); "Prisoners of Stones" (Yugoslavia); "Hold Back the Sea" & "The Revealing Eye" (Shell-UK).

EINFELD TO EUROPE TO 0.0. 20TH PROJECTS

Twentieth-Fox veep Charles Einfeld leaves New York tomorrow (Thurs.) for a European business trip which will take him to London Paris and Rome as principal

The ad-pub chief will check progress of Darryl Zanuck's "The Longest Day" in France, the up-coming start of Walter Wanger's "Cleopatra" in Rome, as well as such other 20th locationing proj-ects as "Satan Never Sleeps" and "The Inspector," both in Britain.

Einfeld is going over at his own

Astor Execs Junketing For Coproduction Deals

Astor Pictures toppers left New York Saturday (9) for Europe to finalize plans for various coproduction efforts and look-see new product with view to possible acquisition. On the junket are George Foley, prexy; L. Douglas Netter, prexy of Aster International; Mario de Vecchi, veep; and Bill Doll, ad-pub head.

Execs are hitting Rome first, where company has an interest in the soon to start shooting "Lugano," a romantic comedy, after gano," a romantic comedy, after which they'll swing through Paris, Frankfurt, Munich, London and Madrid. Doll is carrying with him Astor's newly completed sales film, "Cinematic Miracle on Main Street," outlining Astor's release campaigns on the current "Dolce Vita" and "Rocco and His Brothers."

Execs will return in about three

Constance Ford's Pic

Hollywood, Sept. 12. Constance Ford has been set for featured role in "All Fall Down," hich John Houseman is producing which John Houseman is producing for Metro. Actress joins troupe on Key West, Fla., locations.

John Frankenheimer directs, with Eva Marie Saint and Karl Malden starred.

Inside the Venice Fete Jury

Jean De Baroncelli, film critic for the influential Le Monde, a daily paper here and a member of the jury at the recent Venice Film the jury at the recent venice rime fest, broke precedent by doing an article on the jury deliberations in his paper last Thursday (7). However, since it is after the fest, and he was mainly diplomatic, there will probably be no conse-

In principle no jury member, if

In principle no jury member, if a scribe, can write about it during the fest. But there have been no rulings about post-fest scribling. De Baroncelli threw light on the thesp award nix to Geraldine, Page for "Summer and Smoke" (Par) which drew Yank industry ire and could lead to future boycotting of the fest.

He wrote that five films were

He wrote that five films were He wrote that five films were which had commercial attributes quickly eliminated by the sevenman jury, among which were the U.S. pix "Summer," a version of Castellani's warm and moving the Tennessee Williams play, the fallo pic "The Brigand." He felt official U.S. entry, "Bridge to the Sun" | MGI), the old fashioned Czech pic, "The Day the Tree Flowers," the well-made British "Victim," and the heavily melo-dramatic Italo "Vanina Vanini" by Roberto Rossellini.

The first pic award naturally went to the initialer of Vittorio went to the initialer of Vittorio

He did say that Miss Page was prizewinner, "Clear Skies." of He did say-that Miss Page was Grigovi Choukrai and Britain's his running for the acting prize has been added to the form of the control of t

De Baroncelli also said that the jury had some misgivings when they decided on crowning the off-beat, French pic, "Last Year in they decided on crowning the out-beat, French pic, "Last Year in Marienbad." This difficult opus, it was felt, would be booed and some thought the usually vociferous Venice audience would break up the seats.

the seats.

But instead he was pleasantly surprised that it got a good hand and only a few negative shouts. He felt this strange pic, which made no audience concessions and yet managed to get to the public could possibly awaken them to new aspects of the cinema. It was a little mirsple, and newbore. a little miracle and perhaps a great step forward in fest prizes.

He also pointed out that a more public prize was to the Russian pic, "Peace to Those Who Enter," which had commercial attributes and a neat humanitarian aspect. But he himself preferred Renato Cortellaries and an extensive warm and monitor and mo

"Yojimbo."

The first pic award naturally went to the initialer of Vittorio De Seta "Bandit of Orgoloso" for its poetic and visual talents. He also expressed disappointment in Vittorio De Sica's Italo "The Last Judgement," which was a confused hodge-podge of his early great works.

Stratford Program

USA
"Explosive Generation" (UA)
"One-Plus-One"
"The Sand Castle"
"Hollywood: The Golden
Years"

Years"

Japan
"The Human Condition" ("No
Greater Love")
"The Wayside Pebble"
"When a Woman Loves"
Israel
"They Were Ten"
"I Like Mike"
'I reland
"The Poscher's Daughter"
"Home Is the Hero"
Greece
"A Matter of Dignity"
"The Young Lady's Fool"
USSR
"Dimitri Goria's Career"

"Dimitri Gorin's Career"
"Song of the Woods"
Czech
"Romeo, Juliet and Darkness" "A Man Goes Though the Wall"

Poland

See You Tomorrow'
Yugoslavia

"The Missing Pencil"
Hungary
"Be Good Until Death"
Gt. Britian
"The Singer, Not the Song"
(Rank)

(Rank)
also: "Johnny on the Run"
from the Children's Film
Foundation.

Stratford Continued from page & in

weather but also because it started

with a repeat showing ("The Sand Castle").

No speakers were invited this year and there were no activities other than the film showings. Director John Hayes admitted that the condition of the Avon Theatre made it impossible to hold talks, lectures and meetings. Several films were introduced by embassy officials, including the Czechs, Ja-panese and Australians. The young panese and Australians. The young Toronto filmmaker, Graham Gordon, introduced his remarkable short, his first work, "Old Soldiers, Never Die." which is now going into Toronto's Towne Cinema.

into Toronto's Towne Cinema.

However, the subject of a new theatre is now being discussed on an official level, and next year Hayes would like to see the American and Canadian Federation of Film Societies hold a joint seminar here, while he himself is thinking of inviting the Flaherty Film Seminar to come here while the festival is being held.

Indies Rep U.S.

Indies Rep U.S.

The United States was repre-sented (as at most other festivals these days) not by Hollywood but these days not by hollywood but by independents: Jerome Hill's "The Sand Castle," well-liked by audiences and critics; Arch Obo-ler's "The Explosive Generation" an impressive little picture that would have won the Critics' Award would have won the Crines Aware had it not been for its compromise ending; and "Hollywood: The Golden Years." "Dimitri Gorin" (Russlan) came here during the second week instead of going to Venice.

Venice.

This year, Stratford had seven entries that had not been entered at other festivals: "Explosive Generation" (UA), "Dimitri Gorin's Career" and "Song of the Woods" (USSB), "See You Tomorrow" (Poland), "The Young Lady's Fool" (Greece), "When a Woman Loves" and "The Wayside Pebble" (Jacen)

Burn

Continued from page 5 H

thought it could spell the death thought it could spell the death knell of American support for fes-tivals, but that's considered an ex-treme view. What is more likely is that Paramount itself will need to have its arm twisted very severely before it sen ds another pic to Venice, particularly as it is known that Hall Wallis was very reluctant

that Hail Wallis was very reluctant to enter "Summer and Smoke" for the competition.

Though Hollywood won an acting award at Cannes (Anthony Perkins in "Goodbye Again") and a grand prix at San Sebastian, ("One-Eyed Jacks"), it has been a lean festival year in Europe for the American film industry. The failure to win an award at Berlin was followed by the fiasco at Moscow with "Sunan award at Berlin was followed by
the fiasco at Moscow with "Sunrise at Campobello," and the Venice results were the culminating
disappointment. The adverse festival reception to U.S. entries has
given added point to the comment
made at Venice the previous week
by Eric Johnston on the need for
a new policy picking films and
talent to participate in all international derbies. The MPEA prexy
admitted that he had, for some
time, not been pleased with U.S.
fest selections, and that some rethinking on selection procedures
was due.
One surprise feature of the fest

thinking on selection procedures was due.

One surprise feature of the fest was the failure of the Italians to cop any of the four major prizes, though Italo films won quite a number of the subsidiary awards. It had previously been felt that with four Italian entries in competition out of a total of 14, and with three Italians on the seven man jury, the dice were loaded against other competitors, but in the event the most significant prize to go to Italy was for Vittoria de Seta's direction of "Bandits in Orgosolo." It got the nod for the best first film by a director, and its only vival in that category was the French-made. "The Girl With the Golden Eyes."

From a quality standpoint, the

French-made. "The Girl With the Golden Eyes."

From a quality standpoint, the majority of the entries were head and shoulders above the other main European events, and there were so me outstanding specimens in the non-competitive information section, including several that deserved a place in the main festival. That notwithstanding, Venice can be regarded as a qualified success and a valiant try for Domenico Meccoli, the ex-newspaperman helming his first festival.

It was not, on the other hand, particularly successful for the dealers who came to ogle the new product. Not more than a handful of deals were consummated, though preliminary negotiations in the Excelsion lobbles may lead to other contracts before the year is out. Venice 1961 may possibly best be remembered as the austerity year in which the serious business of viewing films (often as many as

remembered as the austerity year in which the serious business of viewing films (often as many as five or six a day) took precedence over lavish hospitality. Apart from the opening and closing night galas, the opening and closing night galas, there were only two post-midnight receptions, hosted by the Iron Curtain countries of Poland and Russia. Other delegations contented themselves with more modest cocktaileries, and quite a few ducked on the hospitality stake altogether. Which may have been hard on some of the freeloading frateristy, but was certainly fine for the Excelsior bar which did an even bigger trade than in past years.

Venice Grapevine

more (Greece), "When a Woman Loves" and "The Wayside Pebble" (Jaran).

butes spect. In the Wayside Pebble" (Jaran).

butes spect. In the Wayside Pebble" (Jaran).

butes spect. In the Wayside Pebble" (Jaran).

Hill's "Sand Castle" had previously opened in New York while Oborton (In the Wayside of the Market Pebble, "Some Pebble, "Some You Tomorrow" and states pebble, "See You Tomorrow" and rebble, "See You Tomorrow" and special ways pebble, "See You Tomorrow" and trailly fresh approach to the younger generation.

The Hungarians appear to have readed by the Warth (In the Hungarians appear to have the words appear against a white background they are often unreadable. In their film, "Be Good Until Death," the filles carry their own black background which shows the words clearly at all files. Death of the words clearly at all files. Death of the words clearly at all files. The Warth of the Wart Venice, Sept. 12.

20_{TH} HASTHE

IN RELEASE!

FRANCIS OF ASSISI starring
BRADFORD DILLMAN • DOLORES
HART • STUART WHITMAN • PEDRO
ARMENDARIZ • Produced by PLATO A.
SKOURAS • Directed by MICHAEL CURTIZ
CINEMASCOPE • COLOR by DE LUXE

FOR THANKSGIVING!

JOHN WAYNE in
THE COMANCHEROS co-starring
STUART WHITMAN • INA BALIN
NEHEMIAH PERSOFF and LEE MARVIN
Produced by GEORGE SHERMAN
Directed by MICHAEL CURTIZ
CINEMASCOPE • COLOR by DE LUXE

READY NOW!

PAUL NEWMAN in ROBERT ROSSEN'S
THE HUSTLER co-starring
PIPER LAURIE • GEORGE C. SCOTT
and JACKIE GLEASON with MYRON
McCORMICK • Produced and Directed by
ROBERT ROSSEN • CINEMASCOPE

FOR CHRISTMASI

THE SECOND TIME AROUND

co-starring STEVE FORREST · ANDY

GRIFFITH · JULIET PROWSE · THELMA

RITTER · A JACK CUMMINGS Production

Directed by VINCENT SHERMAN

CINEMASCOPE · COLOR by DE LUXE

SPECIAL YEAR-END RELEASE! F. SCOTT FITZGERALD'S TENDER IS THE

NIGHT starring
JENNIFER JONES
JASON ROBARDS, JR.
JOAN FONTAINE
TOM EWELL
Produced by
HENRY WEINSTEIN
Directed by
HENRY KING
CINEMASCOPE
COLOR by DE LUXE



FOR NEW YEAR'S EVEI JACK CUMMINGS'

BACHELOR FLAT starring
TUESDAY WELD • RICHARD
BEYMER • TERRY-THOMAS
CELESTE HOLM • Directed
by FRANK TASHLIN
CINEMASCOPE
Color by De Luxe

WILLIAM HOLDEN in
LEO McCAREY'S SATAN
NEVER SLEEPS co-starring
CLIFTON WEBB • FRANCE NUYEN

Produced and Directed by LEO McCAREY CINEMASCOPE • Color by De Luxe

FOR FEBRUARY

HOLIDAYS!

and 20th has More, More, More!

Sam Eckman Jr. Heading UK Branch Of Itinerama (Balloon Cinemas)

Magna Pictures Corp., and for 25 years head of Metro in Britain, has been named chairman of Itine rama (London) Ltd., the company which has U.K. and Common-wealth rights to the Itinerama mobile balloon cinema system, was premiered at Mantesla-Jolie, last week. Associated with him in the venture is a wellknown French indie producer, while the company has been back-ed by a leading but unnamed firm

known rrench male producer, while the company has been backed by a leading but unnamed firm of City of London bankers to the tune of \$560,000.

The Itinerama theatre, originally evolved by the U.S. Army and subsequently developed into a roadshow caravan by French industrialists, is a vast oval-shaped inflatable tent, over 62 ft. high, 210 ft. long and 144 ft. wide. It can be inflated in 15 minutes, has no supports or rigging and has a capacity of 3,000. It is supported solely by the variations in air pressure inside and out, and can be airconditioned to suit any climate from the Pole to the Equator. It is fire, sound and waterproof, and has been tested to withstand gales of up to 100 miles an hour. Eckman told VARTETY that it was hoped to have the first litinerama theatre in operation by the end of the year, and that the British company intended to have two mobile units working in the United Kingdom. They would be sited in key provincial cities, and in the first instance would be concentrating on Cinerama programs which, hitherto, have not been shown out of London. Later, "spectacle" productions would be made, possibly in collaboration with the Freech meant the content of the content of

"spectacle" productions would be made, possibly in collaboration with his French production asso-

addition to the British out-In addition to the British outfit, there is also a French Itinerama company which has just been set up by a group of French businessmen and Europe Number One, a European broadcasting company. The two groups have an equal share in the French company, which has an initial capital of \$560,000.

t \$500,000.

Equipment for Itinerama will e imported to Britain from rance, while the Cinerama gear France, while the Cinerama gear will have to come from the States, probably via France. Among the equipment needed are 40 trucks, of which are needed to the Cinerama projectors nouse the Cinerama projectors and the collapsible screen sections. The screen is over 100 ft. long and 40 ft. high and the throw from projector to screen is around 200 ft. The seats are made of collapsidate. ft. The seats are made of collap-sible corrugated board, and when folded measure 12 inches by 12 inches and are only half-an-inch

Rank Earnings Continued from page 4

ing a slight upward tendency dur

ing the second half of the operating year. The Group today is operating 394 theatres against 456 in the previous year, reflecting continued rationalization caused by falling attendances and the world product shortage. Few further theatre closures are anticipated.

ures are anticipated.

At a press conference introducing the report, David said Group would be associated with 18 pix during the current financial year and he looked forward to a coproduction agreement within the next year which should lead to better and the press improved the firm with a free. more important films, with a freer

Davis warned against overexpan-son with lower calibre films lacksion with lower calibre nims lack-leg boxoffice ingredients which could create economic problem. British mix had continued in popu-larity domestically and had ac-counted for 45% of overseas earn-

year, though Davis is confident of good 1961-67 results. The Group's trading resists last year are just the record for the organization.

The results are first last year are just the results are good ganization.

Fan Mags' New Stars

ing coverlines and even cover photographs with Natalie Wood and Warren Beatty, Carol Lynley, the Efrem Zimbalists, Debbie Reynolds and Liz Taylor.

Probably never before in White House history have the movie mag azines devoted so much space to the private life of the President and his wife. The closest the film fan books had ever come to covering such subjects was when one fan mag during Franklin D. Boosevelt's administration ran a piece on the movies he watched in the White House.

White House.

Rarely do the movie mags seek to justify their treatment of the Kennedys as though they were two big stars. Certainly Jack Kennedy made as much of an impression as any tv idol during the period when he was battling Nixon period when he was battling MNon over the telewaves. Probably fan mag coverage of Kennedy dates back to the election campaign. At that time Modern Screen, possibly as a daring experiment, ran the love stories of Jackie and Jack. and of Mr. and Mrs. Nixon.

Fan mag readers reacted favor

Since then most of the fan mags Since then most of the fan mags have featured the Kennedys as automatically as they feature Debbie and Liz, and all the etceteras. Stories in the movie books, like stories in the national magavary from straight forward dramatic.

Phoney Sensationalism

The only quarrel with them is that, in some instances, a few of the mags have resorted to rather sensational titles. Not sensational stories; just titles.

The big five, Motion Picture, Photoplay, Modern Screen, Screenland and Silver Screen, have usually shown good taste in their choice of titles about the President and his first lady. The only one of the big five that has used questionable taste in its choice of a title was Photoplay with a recent questionable taste in its choice of a title was Photoplay with a recent title, "What Jack Is Hiding From Jackie," which promised to be a shocker but actually turned out to

shocker but actually turned out to be a harmless piece about what a hrave and noble soul the President is, hiding his pain from his first lady at times when he is ill. Some of the smaller fan books, facing marginal economic situa-tions and struggling for survival, have occasionally run tasteless titles about Jackie. Contests here, to are usually harmless.

titles about Jackie. Contests nere, too, are usually harmless.

Movie magazine editors, like the national mag editors, seem to have come to the conclusion that a story or title about the Kennedys will

by the about the Kennedys will hypo circulation as much or more than a tale about Warren Beatty or Tuesday Weld.
This writer did a story for Screenland's September issue on "Jackie Kennedy, America's First Lady of Glamour." pointing out Lady of Glamour." pointing out that America's setters of styles of beauty and glamour for past 50 years were usually movie idos, now Jackie is the new pacesetter. Current Silver Screen carries "An Intimate Portrait".

Current Silver Screen carries
"An Intimate Portrait of the John
Kennedys," by John Maynard;
title and story are in good taste,
October Photoplay's cover-story is "Jacqueline Kennedy, America's Newest Star."

Stories about Jack and Jackie Kennedy appearing in fan books make our teenagers feel closer to President's household

the should lead to better and which should lead to better and more important films, with a freer narket in Europe.

Pavis warned against overexpanding by the films lacking boxoffice ingredients which rould create economic problem. British nix had continued in popularity domestically and had accounted for 45% of overseas earning.

The Group's export business expected \$21,000,000 but that total rounded for the films of the films of

Polly Bergen Vs. Col

Los Angeles, Sept. 12.
In suit filed in Superior Court by Kam Enterprises Ltd. and Polly Bergen, Screen Gems and Columbia Pictures Corp. are asked to refrain from showing a film made for ty, "The Insider," in theatres in U.S., Canada and elsewhers in the world, or face damages of \$1,097,000.

Plaintiffs ask declaratory and injunctive relief and breach of contract. They ask that pic, starring Miss Bergen and "not a first class feature," since it was produced specifically for ty, according to suit, be shown first on ty before any bookings in film theatres.

Exhib Sues Minn. **Burg for Monopoly** On Film Product

Minneapolis, Sept. 12.
Testimony which he hopes will
prove that he was prevented by the
defendants from obtaining the sort
of boxoffice films necessary for his of boxoffice films necessary for ms former Chief Theatre in the nearby town of Red Wing, Minn., and how they joined in a campaign to have citizens virtually boycott the show-house is being introduced by local-ite John Wright in his Federal

the John Wright in his Federal Court \$100,000 triple-damages antitust suit against the town, et al. Wright alleges that the defendants conspired to drive him out of business, and succeeded, in order that the film theatre owned by the town, the Auditorium, would be sans competition. In addition to the town, other defendants are its daily newspaper and its editor the city council

and its editor, the city council president, five Auditorium board members and James Fraser who now operates the Auditorium.

Theatre-in-Balloon High in France, C'rama Maps Global Setups

Paris, Sept. 12.
Itinerama, the roadshow name of Cinerama, looks to balloon all over Western Europe, and many other points judging from its recepother points judging from a severy tion at the little town of Mantes-La-Jolie last week. Of the popula-tion of 17,000, over 6,000 crowded in for its two showings there, and the town is only 40 miles from Paris where Cinerama has been

Paris where Cinerama has been running for over four years.

Nicolas Reisini, in a showmanly way, realized that Cinerama had to come to the people, and in spite of free bus service to the Paris site and the many visitors it enticed, the bulk of the rural population had not been touched.

The circum assect of the 56

tion had not been touched.

The circusy aspect of the 56 vehicles needed to transport the crew of 36 men, and the blowing up of the 62-foot high balloon, which is the theatre, also tended to whet appetites to see in in spite of the \$3 top. The 97-foot screen effectively caught the three images and the first Cinerama pic. "This is Cinerama," inaugurated a traveling pic biz setup that looks to grow.

Franchise Cinerama Franchise Cinerama people from all over Western Europe were in and all were impressed. Reisini, prexy of Cinerama Inc., is doing the French tour partnered with Radio Europe No. 1, repped by J. Frydman. Itinerama will do all of the French hamlets with two to four day stays, dewith two to four day stays, de-pending on the sizes.

Texan Defies Legion

Texan Defies Legion

Beaumont, Tex., Sent. 12.

Sam B. Landrum, veepee and general manager of the Jefferson Amusement Co., with headquarters here, has answered an effort by the local American Legion Post No. 33, to halt a showing of "Exodus" (UA) with an expression of full confidence in the picture, and the craftsmen who turned it out.

Landrum's statement, addressed to J. Clarence Cart, first vice-chairman of the local American Legion Post, came after the Legionnaire circulated a communication calling on local citizens "to do what you think is right and proper to stop the showing of the film in Beaumont." Legion inveleded against

mont." Legion inveleded against the picture "Exodus" solely be-cause Daton Trumbo was the script writer.

Max Youngstein Flays Exhibs

Toungstein declared there are not enough pictures being made. "We need more pictures," he said. "In five years, product from Hollywood dropped 50%. This is the most unhealthy situation in the world. We must stop this dimunition of him. Mr. Gable died—Mr. Cooper died—who's going to take their place?

Cooper died—who's going to take their place?"
"Do you think we can take the risk of a \$2,000,000 or \$3,000,000 pleture without you taking some of that risk?" he asked. "We need that chance and you must give it to us, or you'll be committing mass suicide," he said.

Youngstein told the more that 200 exhibitors, "we are in a business that is sick. We are in trouble and unless we have the guts to face it, we will suffer. Our refusal to recognize that entertainment patterns of the U,S, and the rest of the the world are different is a big factor."

factor."

"Have we really examined how to get to the public?" he asked, and "have we examined television thoroughly? Newspapers now have become censors. They really play God—and we feed them. What kind of a Frankenstein are we building? Now, have we examined ty thoroughly—do we use it all around?"

around?"

Blasts Distrib Methods

Youngstein blased distribution
methods today, saving: "Distribution is about the most antiquated
tining there is—it's almost as bad as
some of your theatres," and he
then put publicity and advertising
in the same category: "Today ourwhole publicity, exoloitation and
advertising is as antiquated as our
methods of distribution."

He advised "getting together as
an industry." he warned, "one of
the worst things you can do is to

an industry." he warned. "one of the worst thines you can do is to be a 'critic' of the companies that are in trouble. Take risks to keep people like Spyros Skouras in this

Touching on the antitrust degree

business."
Touching on the antitrust decree. he asked: "Have we said to the government: 'The economics of our business have changed.' Have we as an industry gone to Washington. No, we let men like Eric Johnston front."
Youngstein declared: "When RKO went out—when Republic went out—irreparable harm was done to our business. We need more pictures. Who is responsible. Every branch of the business, but the exhibitors must carry the full load of the responsibility—when they've refused to play pictures, saying 'who's in it,' and not giving decent playing it me, they've stopped growth—I mean young actors, young directors, and young writers.

"We must find a way to chare

tors, young directors, and young writers.

"We must find a way to share each others risks, because there are many young talents that would give you 50 to 60 pictures a year, but we can't do it unless you play them. You complain that stars are playing opposite young girls, and they look like their grandfathers. Why—because you won't accept the new youngsters. But, you're going to have to. Get involved, stop being a 'kibitzer.' Put your dough where your mouth is.'"

Youngstein said "the formula is simple." It's "how to get more money to get more pictures made,"

Youngstein said "the formula" is simple." It's "how to get more money to get more pictures made," and he warned, "You're not going to make it with one-shot pictures." He told exhibitors that UA is now "set for 28 to 30 pictures a year for the next 2½ years."

year for the next 212 years."

Mechrie Reports

Mochrie, reported that MGM was working on plans for seven "bona-fide roadshow pictures."

whope to have a heritage of seven big pictures that can be re-relased."

"This fixed year ended in August showed a profit of \$5 to rebreat The company I think

ean stand on their own feet," he only if they are truly great pictures." He said.

Toungstein declared there are not enough pictures being made.
"We need more pictures," he said.
"What we are trying to arrive at is so that we will have two pictures a month, which is what exhibitors want for their theatres. I

believe you can count on MGM for a good source of supply."

In upcoming productions, Mochrie said, MGM has a Bob Hope pletur with Lana Turner, Paula Prentiss and Jim Hutton. These

Prentiss and Jim Hutton. These "kids will be surrounded with older and better boxoffice names until they can stand on their own feet. This is Sol Siegel's job."

Mochrie forecast: "The future of this industry is going to be fantastic—but different." Summing up, he said: "This is a changing industry, but have a complete belief in it as a modern, growing industry."

in it as a modern, growing industry."

Edward W. Lider, president of IENE, opening the business, session, said: "Our role is for the survival of our business against outside forces that seek to restrict the motion picture business and put it in chains, and financial groups who delight in berating the industry for their own advantage. Film is the lifeblood of the industry."

Brooks' Indies Continued from page 4

here and abroad. He said purchase price is \$30,000, with "Street-walker" tabbed at \$70,000, latter upper because a British producer's prior rights have to be cleared.

Brooks said he will make "Son" to show the parental relationship of mental disease rather than the of mental disease rather than the overworked mental problem itself. He noted book was written under a pseudonym to protect the person involved who is still not completely cured but is "mending in normal society."

cured but is "mending in normal society."

"Streetwalker" will be a semi-documentary in which director will show prostitution as a social problem, dealing with the actual life and activities of a girl and not relying on the "high class call girl or life of luxury that has been done in the past." He expects it to be a "classified" picture and said he believes in film classification.

And Then There is Courad Brooks will script both pix, as well as directing, but may call in a producer. He is currently prepping Joseph Conrad's "Lord Jim," which he purchased for \$25,000 and which, he said, would go on a \$2,000,000 budget without stars and anywhere up from there depending on casting. He expects it to precede the two low-budgeters so he "can make some money to make the others."

Director finishes his Metro-Colddwn-Mayer courter's with cur-

finishes his Metro-Director finishes his Metro-Goldwyn-Mayer contract with currently-shooting "Sweet Bird of Youth" which, he estimated, will-end up costing \$2,800,000. Play-itself cost \$600,000, cast \$700,000 to total, with overhead charges, \$1,600,000 before you crack the book," he said.
"Bird" will finish shooting second week in October and Brooks expects to complete post-produc-sexpects to complete post-produc-

expects to complete post-produc-tion work by the end of the year to start active work on three new

Rights to 'Story'

over the matter of whether or not one party to a copyright can bring such an action without the consent and support of the others. This matter is due for another hearing before the Court of Ap-

leased." "This fiscal year ended in August showed a profit of \$5 per share. The company, I think, can and will increase this."

Mochrie said that the seven "big pictures" that could be re-released would be in the tradition of "Gone With the Wind." He said that "GWTW" re-release will gross domestic "a little short of \$7,000,000."

Regular Releases
On regular releases, which he said, is "the bulk of our business," "we would like to come up with 18 major pictures, with major directors, major stars and so on. This is very difficult odo, involves a lot if money and effort. We will endeavor also to come up with five or six good pictures made by other people."

"We believe in roadshow pictures" think matter is due for another hearing before the Court of Appeals in Albany next month.

Should the Albany court rule in favor of Denker, the original case will seek "an injunction and substantial damages" heavily got the property of signing the property of signing the property on. This is very difficult to do, involves a lot if money and effort. We will endeavor also to come up with five or six good pictures made by other people."

American International's THE PIT AND THE PENDULUM

... CUTS ALL RECORDS IN SMASH OPENINGS!

CHICAGO Roosevelt Theatre...first week swings up to \$38.451 Breaking "Goliath and the Barbarians" record—holding strong!

HOUSTON Majestic Theatre...first 6 days swings up to \$14,060 Passing "Goliath and the Barbarians"

NEW ORLEANS Saenger Theatre...first 6 days swings up to \$15,489 25% ahead of "House of Usher"

PORTLAND Oregon Orpheum Theatre...first week swings up to 7,379 Sets new American International RECORD

OMAHA SkyView drive-in, Admiral and Chief theatres outgross "Goliath"

... first 2 days swings up to

... Hollywood's most effective Poe-style horror flavoring to date ... N.Y. Times



Picture Grosses

'Command' Boffo \$7,500 in Mpls.

Minneapolis, Sept. 12.
Minneapolis film biz remains on
the lacklustre side this round with
prospects for a pickup in immediate future none too promising in
view of the dearth of top product
available. For the first time in a view of the dearth of top product available. For the first time in a month mainstem has two fresh en-tries. "Armored Command" looks big at Lyric while "Big Gamble" at Mann appears stacked against the house.

Estimates for This Week

Academy (Mann) (947; \$1.75-\$2.65)—"La Dolce Vita" (Astor) (7th wk). Healthy \$7,000. Last week, \$7,500.

Century (Cinerama, Inc.) (1,150; \$1.75-\$2.65) — "Windjammer" (NT) (reissue) (14th wk). Hefty \$9,500. Last week. \$10,000.

Gopher (Berger) (1,000; \$1-\$1.25)
"Nikki, Wild Dog of North" (BV)
(h wk). Mild \$2,500. Last week,

Lyrie (Par) (1,000; \$1-\$1.25)
"Armored Command" (AA).
\$7,500. Last week, "Ada" (M(3d wk), \$3,500.

Mann (Mann) (1.100; \$1-\$1.25)— Big Gamble" (20th). NSH \$4,-00. Last week, "Goodbye Again" UA) (3d wk), \$5,500 at \$1.25-\$1.50 admish.

Orpheum (Mann) (2.800; \$1.25-\$1.50) — "Come September" (U) (5th wk). Oke \$7,000. Last week,

St. Louis Park (Field) (1,000; \$1.25-\$2)—"Spartacus" (U) '2d run) (6th wk). Big \$5.000. Last week, \$6,000.

State (Par) (2,200; \$1.25-\$1.50)— Guns of Navarone" (Col) (6th wk) "Guns of Navarone" (Col) (6th wk). Socko \$11,000 or better this session. Last week, \$14,000.

sion. Last week, \$14,000.

Saburban World (Mann) (800; \$1.25)—"Romanoff and Juliet" (U) (7th wk). Nice \$2,500. Last week, \$2,800.

Uptown (Field) +1,000; \$1.25)
"Pit and Pendulum" (A-I) (3d v
Brisk \$4,000. Last week, \$6,000.

World (Mann) (400; 85-\$1.50)—
"The Truth" (Kings) (4th wk
Good \$4,500. Last week, \$5,500.

BOSTON

(Continued from page 8)
and "Girl in Room 13" (Indie) (2d wk). Oke \$10,000. Last week, \$12,000.

Orpheum (Loew) (2,900; 90-\$1 —"Honeymoon Machine" (M-G) and "Three on Spree" (UA) (3d wk). Oke \$10,000. Last week, \$12,006.

Nice \$5.000.

\$7.000.

Mary Anderson (People's) 900;

75.\$11—"Claudelle Inglish" (WB)

(2d wk) Slow \$5.000 after last

| 25-52.20 - "Seven Wonders of orld" (Cinerama) (8th wk). Slow 5,000. Last week, brisk \$7,000. United Artists (Fourth Avenue)

(3,000; 75-\$1.25;—"Guns of Nava-rone" (Col) 5th wk. Helped by to,000, 13-31.20 Guils of Nava-week, \$422,300.

rone" (*C01) *5th wk. Helped by Music Half (*Ros) (*720; \$2.40-\$2.75)

Saturday night preview, looks —"La Dolce Vita" (Ast) (9th wk).

Healthy \$8,000. Last week, solid Okay \$9,000. Last week, with Cannon, \$18,100.

CHICAGO

(Continued from page 7)
issue) (11th wx), Firm \$15,250.
Last week, \$17,000.

Roosevelt 'B&K'\ (1,406; 90-\$1.80)

—"Pit And the Pendulum" (AI)
(2d wk), Sock \$29,000. Last week,
\$45,000.

State-Lake (B&K) (2,400; 90-\$1.80)

\$45,000.

State-Lake (B&K) (2,400; 90-\$1.80)—"Guns of Navarone" (Col) (11th wk). Loud \$19,500. Last week,

\$24.500. Bast week Surf (H&E Balaban) (685; \$1.50-\$1.80) — "Never Office States of the States of th \$1.80) — "Never On Sunday" (Lope) (m.o.) (32d wk). Big \$6,800.

Todd (Todd) (1,089; \$2,20-\$3.50)

—"La Dolce Vita" (Astor) (13th
wk). Good \$9,500. Last week, \$10,-

United Artists (B&K) (1.700: 90-United Arisis (B&R) (1,700, 50-\$1.80) — "The Young Doctors" (UA) (2d wk).. Tidy \$17,000. Last week, \$29,500. Woods (Essaness) (1,200; 90-\$1.80)

—"Honeymoon Machine" (M-G (4th wk). Fine \$12,000. Last week \$16,000.

World (Teitel) (606; 90-\$1.25) "Dreams" (Janus) (3d wk), Okay \$3.950 Last week, \$4.350.

Wicked'-'Heat' Hot \$6,000, Philly: 'King' Oke 9G. 'Ada' Ouiet \$10,500

Philadelphia Sept. 12.
Overall midtown picture is good despite a lineup of holdovers. Nudie pix at Studio. lone new number of the common of th tries, are terrific. "King of Roaring '20s" is okay in a second Goldman round while "Ada" is quiet in a second frame at the Randolph. Top coin pullers are the long-running "Guns of Navarone" and "Come September."

Estimates for This Week

Areadia (S&S) (536; 99-\$1.80)— "Come September" (U) (3d wk). Lush \$18,000. Last week, \$22,000.

Boyd (SW) (1,536; \$2-\$2.75)— "La Dolce Vita" (Astor) (8th wk). Good \$7,800. Last week, \$9,700.

Fox (Milgram) (2.400; 99-\$1.80)
"Guns of Navarone" (Col) (9th Bangup \$18,000. Last week,

Goldman (Goldman) (1,200; 99-\$1.80)—"King of Roaring 26's" (AA) (2d wk). Okay \$9,000. Last week, \$15,000.

Midtown (Goldman) (1,200; 99-\$1.80)—"Spartacus" (U) (5th wk). Fine \$9,000. Last week, \$7,500. Randolph (Goldman) (2,500; 99-\$1.80)—"Ada" (M-G) (2d wk). Quiet \$10,500. Last week, \$11,000.

Stanton (SW) (1.483; 99-\$1.80)— Warines, Let's Go" (20th) (2d wk). "Marines Slow \$6,500. Last week, \$9.000.

and "Three on Spree" (UA) 3d wk).
Oke \$10,000. Last week, \$12,000.
Paramount (NET) (2,357; 70\$1,25)—"Big Gamble" (20th) and
"Ferry to Hongkong" (20th). Nice 1\$13,000. Last week, "Armored
Command" (AA) and "Brainwashed" (AA), \$9,000.

So-so \$3,600. Last week, \$9,000.

Stadio (Goldberg) (489; 99-\$1.80)

"Twaked and Wicked" (Indie). Hot and "Fever Heat" (Indie). ## 1.84 ## 1.84 ## 1.84 ## 1.84 ## 1.85 ## 1.80 ## 1.85 ## 1.80 ## 1.85 ## 1.80 ## 1.85 ## 1.80 ## 1.85 ## 1.80 ## 1.85 ## 1.8

week, \$4.100. Crest 'State' (750; 90-\$1.50) — "L'Avventura" (Brag') (8th wk) and "Carry On, Admira!" (Gov) (4th wk). Dim \$2.000. Last week, \$3.000. Hollywood Paramount (State) (1,468; \$1.52.40) — "Fanny" (Wb. 11th wk). Oke \$11,700. Last week,

(2d wk). Slow \$5.000 after last, week's fair \$5.000.

Ohio Settos: 900; 75-\$11"Naked Edge" 'UA: '4th wk'. Oke \$5.000. Last week, good \$5.500.

Riako (Fourth Avenue) '1,100; \$2.75). "Spartacus" (III) (47th wh).

\$2.75)—"Spartacus" (UI) (47th wk). Fairish \$13,800. Last week, \$16,500. Egyptian (UATC) (1,392; \$1.25-\$3.50)— "Ben-Hur" (M-G) (94th wk). Dropped to \$15,500. Last

BROADWAY

(Continued from page 7)
"Never on Sunday" (Lopert) (48th
wk). The 47th week ended Monday
(11) with \$15,100, still in clover,
after \$16,000 in week previous.

63th St. Playhouse (Leo Brecher) (370; \$1.50-\$2)—"The Joker" (Lopert) (6th wk). Fifth week ended Sunday (10) with \$6,900 after \$7,-200 the week previous. Nice busi-

Sutton (R&B) (561; 95-\$1.80)—
"Two Women" (Embassy) (19th
wk), The 18th week ended Sunday
(10) with \$10,000, which is okay,
after \$10,500 in week previous.
Trans-Lux 52d St. (7-5) (540; \$1\$1.50)—"Great War" (Lopert) (3d

**rans-Lux 52d St. (T-5) (540; \$1-\$1.50)—"Great War" (Lopert) (3d wk). Second week ended yesterday (Tues.) with moderate rate \$7.500, after \$10.500 in initialer. Fairish. Trans-Lux 856 St. (T-L) (550; \$1.25-\$2)—"Young Doctors" (UA) (3d wk). Third frame ending today (Wed.) fair enough at \$9.500 after \$14.000 the week previous. World (Perfecto) (390; 90-\$1.80)—"Lust for Sun" (FAW) (11th wk). Current week ending tomorrow (Thurs.) holding up......"

Current week ending tomorrow (Thurs.) holding up well at \$6,900.

MGM's Full House

Continued from page 3 ended Aug. 31 probably will result

in earnings of \$4.90 to \$5 per share. The complete auditing will require at least a few more months. Still, there is that \$50,000,000 investment to consider, and it's

pegged at a cost of at least \$17,-000,000 and probably a little more. This production with Marlon Brando encountered weathercaused delays in Tahiti along with production personnel differences. Music, cutting, dissolves, etc., will require another few weeks of attention before it's finished. Release will be in the summer or autumn of 1962-meaning an awful lot of money held up in the can.

It's frankly admitted on the M-G side that "Mutiny" went from \$3,000,000 to \$4,000,000 over the originally blueprinted budget.

originally blueprinted budget.

Samuel Bronston's production of

"King of Kings" is an \$8,500,000.
entry, the figure being in accordance with original schedule. This,
like "Mutiny," will be a roadshow.

"Horsemen" wound up at \$7,000,000, locationing in France having
encountered costly problems. Release is penciled in for the end of
this year or early in 1962.

this year or early in 1962.

this year or early in 1902.
Uncertain is whether "Horsemen" will be roadshown or will follow the marketing pattern of Columbia's "Guns of Navarone."
The results of previews next month will determine the policy.

"Winning of the West" is set for handling next May and, then, in future months, "Brothers Grimm." ruture months, "Brothers Grimm." These are being produced by M-G in partnership with Cinerama. The costs and the profits are to be split on a 50-50 basis. Cinerama has the distribution rights to the basic widescreen versions and M-G takes over licensing of prints to takes over licensing of prints in 35mm and 65mm.

This is a newly-unfolded aspect of the M-G-Cinerama tieup, this idea of there being three versions of the upcoming C'rama pictures.

of the upcoming Crama pictures.

All members of the M-G board
will meet in Culver City in November for a regularly-scheduled directorate conclave. The business of
the meeting will be more or less
routine. The all-important sidebar
will be the opportunity for the
boardsters to see as much as possible of the new, expensive pictures.

Sol Schwartz

Continued from page 3

changes in staff or studio opera-tions are contemplated, saying that "with my experience as a theatre man, there are still many unfa-miliar areas in the technical as-pects of production. I will have to depend on the Columbia staff."

In particular Schwartz listed In particular Schwartz listed creative head Arthur Kramer, studio production manager Jack Fier, vicepresidents Irving Briskin (Samuel's brother) and Gordon Stulberg, and the studio's new talent exec, Billy Gordon.

SPG SEEKING GREATER TRADE ROLE: MIRISCH

Hollywood, Sept. 12.

Expansion of its voice in industry affairs and increasing influence are aims of Screen Producers Guild in new order of things, according to prexy Walter Mirisch.

cording to prexy Walter Mirisch.
With all-time high of 187 members, repping 98% of producers in
the industry, Mirisch states, "We're
constantly growing. The Gulid is
assuming an ever-increasing position of influence in the industry
and we intend to continue to exercise leadership in industry affairs."

He pointed to two important moves to bear out progress for Guild. One is closer relationship wood. The other, Guild representation on board of the Motion Picture Association of America.

"As developments arise we intend to assert the voice of the producer and what he thinks."

ducer and what he thinks."

There are some it producers in the SPG but this is because of alternating work, Mirisch explains.

Next meet with exhibs and producers and AMPP reps will take place shortly. Mirisch was responsible for calling the last meeting held here. At the time censorship and other industry problems were aired but nothing resolved.

All -industry session, limited to four or five executives from various branches, will probably take place

branches, will probably take place in October at a place to be desig-

20th Loses Bidding Suit -For 2G Vs. Pa. Theatre

Washington, Pa., Sept. 12.
A suit instituted 18 months ago
by 20th-Fox against Basle Theatres
here was dismissed last week by
Judge Roy Carson of the Common
Pleas Court.

Pleas Court, 20th's claim of indebtedness of \$2,000 for the non-performance of a bid on "The Barbarian and The Geisha' was declared a non-suit in the absence of a signed contract.

Runaway

Continued from page 5 m Producers Guild prexy and George

Producers Grind prexy and George Seaton, indie producer. Commenting for Film Council, Shanks said, "Hollywood AFL Film Council, composed of unions and Shanks said, "Hollywood AFL Film Council, composed of unions and guilds representing more than 25,000 employes, has asked Congressman Dent's committee to make a full investigation of runaway foreign productions by Allerican motion picture productors. We made preliminary presentation of our case at conferences just concluded and are confident the committee will schedule formal hearings leading to legislative action to stop export of increasing thousands of jobs of American citizens. Unless some action is taken, our nation will lose almost the entire motion picture production industry to foreign countries in next. 10 years—this would be another gain for our Communist enemies."

Speaking for industry, Freeman

Speaking for industry, Freeman said, "we had a full discussion with Rep. Dent. I do not believe any facts can be disclosed through future hearings that have not already been presented in informal

discussions.
"We told Congressman Dent that "We told Congressman Dent that the American motion picture industry is worldwide, our films always have been made on worldwide basis. We gave him reasons for foreign productions because foreign locales are essential to some films; because foreign production has enabled us to use impounded funds which we could not recover otherwise; because some films made in conjunction with foreign producers must be made in the producer's country; because in the case of some films, costs would be prohibitive in Hollywood.

"We do not agree with alarmist's attitude that production of some American films abroad jeopardizes

American films abroad jeopardizes future of motion picture industry in Hollywood. Stages of Hollywood studios are well occupied now with production of theatrical features and television films and we expect them to continue to be occupied. I have confidence in motion picture industry in Hollywood if both management and labor will continue their efforts to overcome cost advantage which film producers in other countries unquestionably have." American films abroad jeopardizes

Myerberg's Pards On Both Labor & Talent Ends Get %

Producer Michael Myerberg, who earlier announced a deal to cut in the craft unions on 1845% of the net on a series of low-budget pix to be made in New York, in return for certain concessions on the part of the unions, has now announced acquisition of two properties. announced acquisition properties to be made unique setup. Interestingly enough, the property acquisitions also involve participation in net profits

profits.
Properties include Joyce McIver's "The Frog Pond" and Richard Condon's "Some Angry Angel." Terms for each include a \$5,000 advance, plus "4% of the gross accruing to the production after release charges."
Myerberg also revealed his profit-sharing formula for performing artists: a maximum of \$5,000 for 10 weeks, plus percentages of the net in accordance with their established salaries. Producer, director and all others connected with a production will draw no more than \$5,000 out of each film in eash as salary.

no more than \$5,000 out of each film in cash as salary.
Myerberg's deal with the unions involves the okay of every expenditure by a five-man review committee, including three union reps and two picked by Myerberg.
Which of the two newly acquired properties will get underway first, Myerberg hasn't decided, but he hopes to start on one of them before the end of the year at studios he plans to set up at Mitchell Field in Nassau County, Long Island. Long Island.

Correct Selling Is Key To B.O. for 'Special' Pix With No Names: Shenson

New group of Indie distributors who go out and sell correctly are paving the way for success of "special" pix, indie producer Walter Shenson states. He charged "bookers and buyers and exhibitors do not have an onen mind for vix that ors and buyers and exhibitors do not have an open mind for pix that do not have stars" and said they aren't even interested in pushing other films regardless of their ma-terial value.

Basing his contention on back-

Basing his contention on back-ground as a major studio exec (Shenson was formerly U.S. pub-licity chief for Columbia's Euro-pean films) and a successful indie producer, he asserted theatremen-don't give many good pix a chance because their first interest is in-the star. the star.

the star.

However, he pointed to his own production of "The Mouse That Roared" which he said clicked chiefly due to sales campaign and which made a star out of Peter Sellers and paved the way for release of many of the actor's older films. Pattern he fosters is to never screen films for distributors in a projection room. He converges in a projection room. He suggests sneak preview method which, he feels, shows which direction to go

in selling picture,
Shenson contends every picture
is made for a particular audience,
but says success comes when proout says success comes when proper selling expands it to wider areas. For instance, he points out there are no longer any art houses; they have changed to "special" houses in which offbeat pix can be shown to attract their special auditations.

shown to attract their special audi-ences and then expanded into wider release when publicity and promotion give them support.

Shenson's newest film, "A Mat-ter of Who," will be sold this way, he said. Co-produced by Milton Holmes, who scripted, pic is being distributed internationally by Met-ro-Goldwyn-Mayer, aside from the U.S. and Canada, for which Shen-son expects to set a separate deal son expects to set a separate deal in N.Y. next week. Film stars Terry-Thomas, Alex Nicol and Sonjia Ziemann, with Don Chaffey directing, and was made under British quota in London.

BERMAN'S NEW U SLOT

Chicago, Sept. 12.

Lou Berman, Universal branch
manager in Chicago since 1948, is
switching to "special assignment"
status for health reasons.

Dick Graff, who's been heading
the Detroit office, took over, with
herb Martinez, sales manager in
Chi, replacing Graff.

LION TAMER!

Terrytoons' Hector Heathcote never misses! This year, his current theatrical release "Drum Roll" captured a First Prize Bronze Lion at the Venice Children's Film Festival. (The year before, Hector bagged a Bronze Lion for "The Minute and 1/2 Man.") Aiming to please your audiences? Put in a call for Hector Heathcote.



PRODUCED IN CINEMASCOPE, WITH COLOR BY DELUXE

Stratford Festival Reviews

and backsing aware of grief and backsing are beautifully expressed. In black-and-white and Tohostepe this sad yet engaging film should find an appreciative auditories in the backsing to North American in the state of the property of the ence in art houses in North Amerence in art houses in North America. Unfortunately the Japanesse write their subtitles in American piraseology. The terms "So long" and "okay" sound out of place for and Japan of 1910.

When A Woman Loves

When A Woman Loves
(JAPAN)

Stratford, Ont., Sept. 1.

Froduced by Shechku Co., Ltd., produced by Shechku Casumi, Cameta Casumicolor, Haruo Takeno, music, Yasushi Akutagawa At Straffard (Ont.)

Film Feetikal, Aug. 28, '61. Running time.

77 MRS.

Bind Shing Linding and Shing S

English Titles

The veteran Japanese director, Heinosuke Gosho who was represented at Stratford in 1958 with "The Yellow Crow", has adapted this film from a celebrated novel, the story of a young girl's adolescent passion for a middleaged married journalist. The affair develops, as she grows up, into a mature

ops, as sne grows up, into a mature and self-denying love.

The pace is slow and the tech-nique uninspired. Incko Arima gives a sirreerely felt performance as the girl, but Shin Saburi as the as the girl, but Shin Saburi as man, goes through the picture without registering an emotion of any kind. A tearjerker, it seems that when a woman loves she suffers the agonies of hell. Prat.

Song of the Woods
(RUSSIAN)

Stratford, Ont., Aug. 25.

Produced at Dovzherko Studio, Kiev.
Wristen and directed by Viktor Ivtchenko.
Based on story by Lesia Ukrainka: cameia. (Sovacolort, Alexey Prokopenko;
music. Igor Shamoi special effects. Vict.
24. 1961. Running tume. 97 MINS.
24. 1961. Running tume. 97 MINS.
25. Veskiarov, V. Rudin, V. Gubenko, R.
Pirozhenko.

This is a quaint. oldfashioned fairytale about a woodland sprite who falls in love with a human, only to be abandoned by him an oalish farm hand) and left to spend the rest of eternity as a forest tree.

tree.

The color photography, goblins, witches and special effects are in the true spirit of makebelieve, the cast is convincing, and the dialog translated into gracious old English: example, "a star has fallen in my heart" and "I shall bring you roses and adore you like a gueen."

This is not up to festival stand-ards but in this case dubbing would be acceptable for children. It's an ideal picture for youngsters.

Prat

Dimitri Gorin's ('areer (RUSSIAN)

Produced by M. Gorky Film Studios.
Morely S

English Titles

The mystery of what happened to Dimitri Gorin at Venice has been solved. He was sent to Stratord instead, and this is probably the best place for him. With this film the Russians have a likeable entry, more for Stratford's tolerant audience than the sophisticates at Venice.

ant audience than the sophisticates at Venice.
Russian pix dealing with contemporary life are seldom shown'in North America mainly because their distributors have found that audiences prefer ballet, war stories or versions of classic books. This being so, Dimirti Gorin's Career' turned out to be a pleasing comedy with a present day settling. Gorin is a bank clerk in a large city who becomes an unskilled laborer with the hydro system and goes to work erecting steel towers and power lines in the forests of the Ural mountains. In contrast to his city life he learns that in working with a group of men he must share and share alike and trust his companions.

Deftly directed, the story is laid

The Wayside Pebble motions of a child growing up is assistant into experienced worker and becoming aware of grief and adship are beautifully expressed. In black-and-white and Tohope this sad yet engaging film mould fill an appreciative audice in art houses in North America. Unfortunately the Japanese Linfortunately the Japanese turning i

He falls in love with a hydro girl and the film ends with an heroic salute for the workers; the treat-ment, however, is breezy and cheerful and never obnoxious.

See You Tomorrow

(POLISH)

Film Polski production Directed 1

11. Januaz Morgenstern. Script. Zbiqnie

Kryazdrof T. Komeda, At Stratford (ont

12 Jim Festival, Aug. 24, 1961. Running

13 Jaces Jaces Zbignie

Jaces Z

actor Cybulski, who wrote the script) doesn't seem to have taken hold of this theme. The pace is exasperatingly slow and the events frequently confusing.

Cybulski (the doomed young man from "Ashes and Diamonds') plays the director of a group of "pantomimika" actors who meets and falls in love with the attractive daughter of a French diplomat. She is the more sophisticated of the two and knowing that they are of different worlds, wisely refuses to fall in love with him.

It now seems possible that the events did not take place after all; the director has dreamed up another sentimental sequence for his players to perform.

On the whole the film is sincere and often truthful in its more meaningful moments, but for the most part Cybulski has reduced himself to playing another of those tiresome young screen heroes who mope around in the throes of first-love.

The Young Lady's Fool

(RREEK)

Stratford, Ont., Sept. 1.

Produced by Roussopouloi Bros. Directed by Jhon Dail Dallandids. Script. Nikos Tsiforos & Polyvios Vassilianis; camera. Dimos Sacellariou; music. March Servity, Nikos Tsiforos & Polyvios Vassilianis; camera. Dimos Sacellariou; music. March Servity, Nikos Tsiforos & Polyvios Vassilianis; come and with occasionally free-stratal Aug. 28, 1981. Running time. 57 Mins.

Tzeny Karezi Crisori Dimos lilopoulos Caralis Dinos lilopoulos Caralis Dinos lilopoulos Caralis Dinosysis Papayannopoulos Aren't We Wonderful?" and other Aren't We Wonderful?" and other description of the control of the contr

Treny Karezi
Dinos Iliopoulos
Dionyssis Papayannopoulos
Rica Dialyna
Stavros Xenidis
(English Titles)

This is not a film for any festival altimugh it looks as if it would be a successful domestic comedy. Taken from, and looking like a play it's a frantic, overacted tale about the spoiled daughter of a wealthy industrialist who falls in love with one of her father's clerks. This unlikely hero is pleasingly played by Dinos Iliopoulos, who is popular in Greece.

Film Reviews

Continued from page 6

No, My Darling Daughter fering head. The fact that it's so highly platonic that she sleeps inside a tent and boy keeps guard outside doesn't matter. She's made a ward of court, the yarn hits the front pages and a teenage-girl-hurt is zeen in full cry.

Russian pix dealing with contemporary life are seldom shown and of court, the yarn hits the found that audiences prefer ballet, war stories or versions of classic books. This being so, Dimirti Gorin's Career' turned out to be a pleasing Gorin is a bank clerk in a large city who becomes an unskilled laborer with the hydro system and goes to work erecting steel towers and power lines in the forests of the Ural mountains. In contrast to his city life he learns that in working with a group of men hemust share and share alike and trust his companions.

Defly directed, the story is laid against contrasting backgrounds of city, rivers, forests and mountains and Dimitri's change from clumsy

unrewarding roles; a sharp piece of thesping by Renee Houston as an efficient secretary; neat music by Norrie Paramor and pleasant photography by Ernest Steward.

VARIETY

Die Ehe des Herr

Mississippi
(The Marriage of Mr. Mississippi)
(SWISS)

(The Marriage of Mr. Mississippi)
(SWISS)

Zurich. Sept. 3.

Praesens Film A. G. Zurich release of Praesens & CCC-Film Berlin production. Stars O. E. Hasse, Johanna von Koczian. Hansjoerg Felmy, Martin Held. Directed by Kurt Hoffmann. Screenplay, Friedrich Duerrenmatt, Dassed of his play, 'Foois Nykvist', music. Hans-Martin Majewski, editor, Hermann Haller: executive producer, Max Dora, At Capitol Theatre, Zurich, Aug. 25, '61. Running time, '90 Cherch, Aug. 25, '61. Running time, '90 Provestan Mississippi O. E. Hasse Anastasis Johanna von Koczian Graf Bodo von Uebelohe-Zabernsee Hansioerg Felmy Scint-Claude Martin Held Minister of Justice Charles Regnier McGov Revedl Walter Santamaria Karl Lieffen Santamaria Karl Lieffen Santamaria Karl Lieffen Santamaria Hans Ernest Jaeger Lukrein Edith Hanke Prime Minister Other Santamaria Karl Lieffen Prime Minister South Lieffen Chatterley Karl Buecheler Hans Ernest Jaeger Lukrein Karl Minister Other Santamaria Karl Buecheler Prime Minister Other Santamaria Karl Buecheler The Minister Santamaria Karl Buecheler The Maria Buecheler The Santamaria Karl Buecheler The Maria B

The play which established Switzerland's Friedrich Duerren-matt in international legit is "The Also: W. Rahrynska, R. Freyer,

(English Titles)

Polish fillmmakers montinue to Broadway run ...
experiment in styles, techniques
and methods of storytelling, but "Fools Are Passing Through."
director Morgenstern (whose first Although lacking the commercial
film this is in collaboration with
stamina and provocativeness of
actor Cybulski, who wrote the "The Visit." this one still emerges
script) doesn't seem to have taken
hold of this theme. The pace is
an interesting venture with enough
offbeat qualities to raise it above
partingly slow and the events
are interesting to raise it above
for the U.S.

"Mississippi" is primarily a polit"The
"The mat in international legit is "The visit"; here is a Swiss-German screen version of one of his earlier plays which had a shortlived off-Broadway run in April '58 at the Jan Hus Theatre under the title. "Fools Are Passing Through." Although lacking the commercial stamina and provocativeness of "The Visit." this one still emerges

for the U.S.

"Mississippi" is primarily a political satire, aiming at no particular side, but at politics and the "power of a woman" in general. The woman, in this case, is an unscrupulous female who (1) poisons her first husband; (2) is forced into marriage by Mississippi, a d.a. who wants to re-establish the Laws of Moses and has himself poisoned his wife, the mistress of the woman's husband; (3) has an affair with Mississippi's former accomplice, a Communist who wants to bring about a world revolution; (4) spurns her former lover, wants to bring about a world revo-lution; 44) spurns her former lover, an idealistic doctor who had pro-vided her with the poison; and 55) ends up as the first lady by team-ing with the Minister of Justice, while Mississippi's confession of his and her crimes are regarded as a freak and he is thrown into an asylum. Pic ends on a cynical note, with the interned d.a.'s un-heard plea: 'One must change the world...'

Unpleasant in content, sharply intellectual in storvline and execu-

high-level sophisticated fodder.
Director Kurt Hoffman, of
"Aren't We Wonderful?" and other
postwar hits, rates kudos for a
sharply witty, uncompromising and
tight-paced piece of work. He gets
important assist from Sven Nykvist's (one of Ingmar Bergman's
aces) superb lensing, Hans-Martin
Majewski's sattrical core and Majewski's satirical score and Swiss Hermann Haller's tight edit-Swiss Hermann Haller's tight editing. Performances are generally topnotch, notably O. E. Hasse as the d.a., Charles Hegnler as the Minister of Justice and Martin Held as the Commie. Johanna von Koczian seems not quite at home in an offbeat characterization.

Meco.

Novelist Tom Duncan Turns Indie Producer

Novelist Its indee I roduced is partnering with Don Thompson for film production. Author is preping an original screenplay to launch the indie. It's titled "Sweepstakes," and would be done with an all-native east in Trinidad, where the partnership is to be organized.

Venice Festival Reviews

Tire al Piccione

Tiro al Piccione
lude which distracts from story,
then returns to the front where,
bit by bit, he too sees the light
which signals the end of the Fascist
era. First for director Giuliano
Montaldo, this has many fragmentary qualities but little unity.
Opening mood-setting sequences
are good, as is a near-finale execution bit in which Marco is forced
to shoot his best friend. Jacques
Charrier appears unequipped to
the handle difficult lead, and gives
it a two-dimensional reading.
Francisco Rabal is fine as his best
friend while Eleonora Rossi Drago
unsuccessfully fights inadequate unsuccessfully fights inadequate dialogue. Others back colorfully, with many fine supporting roles. Carlo Rustichelli's music is obtrusive while other credits are good.

Ganga (The River) (INDIAN)

UNDIAN)

Venice. Sept. 2.

Cine Art Productions release and production Written and directed by Righer Taradies.

Taradies. At Venice Film Fest, Running time, 195 MiNS. Miranjan Ray
Janash Mukherji
Sandhya Ray
Ruma Gangaly

Simple tale of a young fisherman wanting to follow his river to the sea for work, but blocked by fear and superstition, has a robust approach to reality and a feeling for the people and country. But it lacks the poetic and transcendant insight that made Satyatjit Ray's films art possibilities abroad. This one would have harder going.

But there is a solidity in construction and a good visual narrative and plastic talent that mark a name to be heard from in the growing Bengali filmmaking in India. Technical credits are good and acting sincere and vital.

Satyajit Ray's noted "Apu Trilogy" has paved a way for specialized audiences for Indian pix and this may cash in on this.

Animas Trujano (MEXICAN-C'SCOPE)

MEXICAN-C'SCÓPE)

Marco Males release of ARS-UNA production. See a consumer of the consumer of MINS. Toshiro Mifune
Wife Columba Dominguez
Catherine Flor Silvestre

A good dash of folklorish exag-A good dash or folkionsh exag-geration, brisk, bawdy acting, and sound technical values, make this a natural for the Hispano lingo cir-cult abroad. But its surface treatment makes this a chancier

treatment makes this a chancier art entry.

It takes place among the Mexican Indians in a rural part of the country. Each year a man is elected to be the chief by the church. However it takes money. The hero dreams of someday becoming the chief, but lives off his wife and abuses their children.

He is also superstitious and tries all ways to get the money. He finally does succeed only to be looked down upon even though he is now the head man. His wife kills a local harlot he had taken up with and he suddenly makes a gesture in

a local harlot he had taken up with and he suddenly makes a gesture in taking the blame.

Japanese actor Toshiro Mifune gives a crafty, picaresque and weighty limning of the peasant. He manages to fit into Mexican surroundings and has gotlen away with the feat of playing it by learning the lingo phonetically. He is the plus factor in this sleek pic.

Mosk.

Yanco
(MEXICAN)
Venice, Aug. 28.
Vanco Productions release and production. With Ricards and production. With Ricards and production. Wars a Bustamanic. Was a second directed by Servando Gonzales. Caomera. Alex Phillips Jr.; editor. Jesus Marin. At Venice Film Fest. Running time, 100 MiNS.

Boy Ricardo Ancoma Jesus Medina Mother Maria Bustamante

Engaging film could be a moppet entry abroad. It is somewhat sentimental but seems sincere and is bolstered by expert technical work.

A little boy with a highly developed aural sense and a growing musical genius can not stand the moises of his little town and runs off to the forest to play on a homemade violin. Then he meets and in a Grand Hotel setting.

old candy vender who teaches him the violin.

the violin.

On the old man's death the violin, called Yanco, is found in a pawn shop and the boy gets it out every night, via a secret entrance, and plays it. The superstitious villagers think it is an evil omen and try to track it down and kill it and the little boy is finally drowned in a whithout whirlpool.

A whimsical feel for nature, if A whimsteal feel for nature, it somewhat mannered and overdone, expert camerawork and a feel for imagery make this an acceptable film. For a first pie it also shows a possible new talent in director Serpossible new talent in director so vando Gonzalez. Made on a shoe-string outside the Mexican industry, pic has a certain charm and merit. There is almost no dialog in Mosk.

I Katara Tis Manas

I Katara Tis Manas

(The Promise)

(GREEK)

Venice, Aug. 23.

GD Films release of Pytos Films production. Stars George Foundas: features, Titos Vandis, Sonia Zoldou. Ilin Lyvicou. Directed by Basile Georgiadis. Screenjay, Nice Foscolo: camera. Nice Carpilay. Nice Georges Foundas. Chryssa Sonia Zoldou. Titos Vandis. Despos Ilia Lyvicou.

Adventure tale, set within the framework of an old Greek legend, is mainly for language situations.

is mainly for language situations.

A group of hoodlums prey on a small town in the 1910's Greek countryside. One man opposes them but tries to avoid bloodshed only to finally kill them all off. Technical credits are only par and direction misses giving this a heightened flair and feeling to make the heroics more potent.

Mosk.

Nise Daigakusi (The False Student) (JAPANESE-SCOPE)

(JAPANESE-SCOPE)

Venice, Aug. 29.

Dalel release and production. Written and directed by Vasuzo Masamura. Camera. M. Tamai: editor, H. Hasumi. At Market Film Fest. Running time, 109 Milks.

Avako Wakao Girl Sachiko Murase Boy Jerry Fusio Leader Ikishi Itami

There is some curio value in this due to the student and leftist up-risings in Japan that stymied ex-U.S. President Eisenhower's trip-there last year. It deals with these student circles and political activities. But the story is some-what too sketchy and it emerges as a disjointed look at the subject.

as a disjointed look at the subject.

A boy who can not pass an entrance exam still hangs around school and tries to convince his mother he is really there. He gets mixed up with a leftist group but is thought to be spy when it is found he is not enrolled in school. He is tied up and sequested by his former friends for three days, it leads to his eventual madness.

Technically it is well done and

Technically it is well done and acting is adequate if not able to overcome the shallow figures:

Education of Love
(CHINESE)
Venice, Aug. 24.
International Film Co., release and production. With Jeannette Lin Taul. Vang Yng, Kelly Lai. Chen, Wang Lai. Directed by Chung Chi Wen. Screenplay, Cheng King Chin; camera. Fan Chien, editor, Chi Tang. At Venice Film Fest. Running time. 185 MINS.
Tauning Line. 185 MINS.
Father Kelly Lai Chen Friend Wang Yng Yng Lai.

Formosan pic is mainly for the rormosan pic is mainly for the record and only for language spots abroad. It is a sound little drama but without any unusual aspects. Formosa seems to make little mel-lers for its own consumption.

lers for its own consumption.

A young girl is first somewhat
against her father's teaching vocation even though she has trained
for it herself. But she is finally
brought around to it. Moppet work
is the most engaging part of this
obvious pic. Technical credits and
adult thesping are passable.

Mosk.



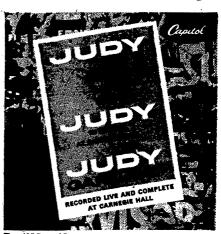
"TWO HOURS OF JUST POW!"

In Carnegie Hall on Sunday Evening, April 23, 1961, Judy Garland walked on stage and sang 26 numbers in a special one-night-only concert.

It was perhaps the most memorable evening in show-business history. The audience was composed of 3,165 people who had fought, begged, pulled strings, and paid astronomical sums for the precious tickets. The 3,165 people roared, applauded, cheered, laughed, cried, stomped, whistled, and shouted. The ovation was unprecedented and overwhelming. The press exhausted all the superlatives. It was "Two hours of just pow!"

The evening lives. Capitol recorded it in its entirety, live.

Share this astonishing performance. Hear the exciting songs
Judy Garland made famous. And hear her sing marvelous numbers never
before recorded. Become the 3,166th person to thrill to this
memorable performance by the greatest entertainer of our time.



Two 12" Record Set

OCAPITOL RECORDS, INS.

Joe Levine's New Literati Image

Buys Harold Robbins' Bestselling 'Carpetbaggers' For Medley of Ancient and Modern Gambols

By JACK PITMAN

Evidence mounts that Joseph E
Levine's early penchant for out and-out escapist fare (those Roman gambois) is fast being sloughed as an image. The latest escalating is his grab—negotiated last week—of the film rights to "The Cara petbaggers," the Harold Robbins sex-loaded novel dipped in picture industry lore.

This may churn up a lot of Production Code tumult when the time comes, and is certain to anguish the claman uplifters in and out of the trade, all of which indicates plenty of that good oil pre-sell should be going for it. Advance interest, of course, is already building, courtesy of the book's finate space-grabbing, not the least of which is its blackout from the fiction bestseller chart of the Chiego Isst week in an unsuccessful holde with Don W. Max-ele interest, of course, is already building, courtesy of the book's finate space-grabbing, not the least of the project source a while back when the time comes, and is certain to anguish the claman uplifters in and out of the trade, all of which indicates plenty of that good oil pre-sell should be going for it. Advance interest, of course, is already building, courtesy of the book's finate space-grabbing, not the least upset by chart the singer bowed out. Incidentally, the horse stored and hill be as heard, indirectly, that they house is finely be an extreated recently, has accepted an invitation to participate in the New Orleans convention of the Theatre tenned on the New Hughes, Robbins claims, the they are highly bene's nor turks brewing there, as the characterization, so presumably, there's no ruckus brewing there, As for Levine's own thrust, he's aboutously of sound an artistic accommodation with Hollywood. Besides "Carpetbaggers" (rolling next appended to Baby Jane?" and "I Mapried a Psychiatrist," plus Embassy not the least upset by there's no new for whether the characterization, so presumably, there's no truckus brewing the characterization, so presumably there's no ruckus brewing the characterization, so presumably, and for the pr

who'll screenplay the book, but it won't be him. Nor does he seek

won't be him. Nor doss he seek any script supervision. If the trade—Hollywood sector in particular—is anticipatory over the allegedly real-life modelling the novel engages in, Robbins provides assurances on that score. Central figure is bruited to be patterned on studio mogul-industriatis Howard Hughes. Robbins claims he has heard, indirectly, that Hughes is not the least upset by the characterization, so presumably there's no ruckus brewing there. As for Levine's own thrust, he's

TEXAS DRIVE-IN ASSN. TO ATTEND TOA IN N.O.

Dallas, Sept. 12.

The quarterly meeting of the board of directors of the Texas. Drive-In Theatre Owners Assn., held here recently, has accepted an invitation to participate in the New Orleans convention of the Theatre Owners of America.

Raoul Levy Sez He'd Like To Do Stevens' 'Story'

Madrid, Sept. 12.
Raoul Levy wants to make "The Greatest Story Ever Told" and will plane to the U.S. this week to query George Stevens on a possible deal in Europe next year.

query George Stevens on a possible deal in Europe next year.

The French producer, in Madridover the weekend to further plans with director Christian Jacques for the upcoming Raoul Levy-Seven Arts coventure, "Marco Polo," told VARIETY his trip to New York Thurs. (14) was motivated by recent 20th-Fox announcement dropping "Greatest Story" from the company's production chart. Levy said he would seek to acquire the entire project as developed by Stevens to date, including cast commitments already signed, if feasible.

If Stevens agrees to an indie production outside the Skouras fold, Levy then foresees no great obstacle in negotiating a distribution deal with 20th-Fox for an Eastern Western Hemisphere division of release rights.

lease rights.

Fallout Over Paar

Continued from page 3 i Continued from page 3
ers had been stated for maneuvers
in Normandy anyway. Fast that
Zanuck's production outfit was
there at same time was purely coincidental, he contended.

there at same time was purely coincidental, he contended.

The Pentagon, meanwhile, announced in Washington that one
officer had been bounced from his
command and another reprimanded
for their roles in the Paar incident.

Lt. Col. Dallas Hoadley, information Officer of the Berlin Command was relieved of his post for
"improper performance of duty."
Scolded was Col. J. R. Deane Jr.,
commander of the Second Battle
Group which furnished a squad to
take part in Paar's endeavors.

Ominously—and with no elaboration, the Pentagon said plans
were being drafted to prevent a
similar snafu in the future.

Second Guessing

ing into effect Sept. 15, the exec noted that "there are some people around here who think that's all that's needed. They've always felt salarles of 'the artists' were too high, besides which they (the economy-minded) probably have already made their pile anyway."

The exec emphasized that when he referred to "artists," he included more than just writing, directing or performing talent. One of the greatest "artists," he suggested, was none other than 20th prexy Spyros P. Skouras. While Skouras has made decisions which turned out to be mistakes, he has also made other, spectacularly successful decisions which someone more timid, less sure of himself and less "intuitive" would have dismissed as complete folly.

Twentieth-Fox's move into CinemaScope in 1953, exec said, was a big gamble that paid off, not only for 20th, but for the entire industry. Without Skouras, right or wrong, 20th-Fox as well as the rest of the industry might be a good deal less exciting (and successful) than they are today.

The question facing 20th-Fox is really no different from that facing every other film company every week of the year: how to make profitable pictures? Trouble is, the exec said, 20th has had a string of unprofitable ones in a row. The irony of the film industry is that one or two pix that pay off handsomely can just about erase the losses of an entire bad year, Exec, who here got in a plug for upcoming 20th "potentials" such as "The Hustler," "Comancheros," "Tender Is the Night" and "Cleopatra," suggested that recently bad luck mixed with some "illtimed decisions" had contributed to 20th's present state.

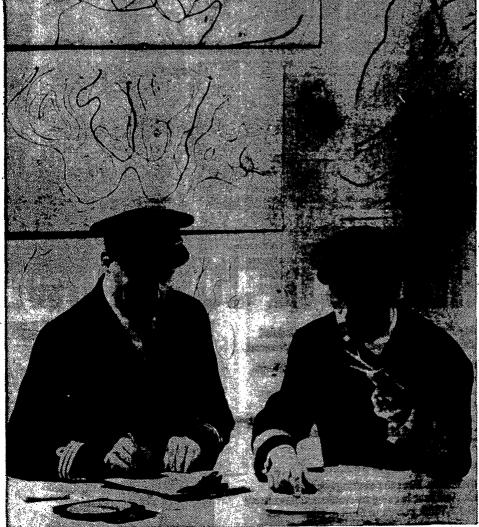
Exec wound up by quoting George Stevens (at his Hollywood press conference last week) to the effect that "they" (the Wall Street interests) are the "capricious artists" and "we" (the professional filmmakers) are the "hardheaded businessmen."

If that were not true seid the

If that were not true, said the exec, "we wouldn't have been in business as long as we have."

These men have flown the Atlantic 3 times in the last 3 hours

Every Air France let crew begins final preparations at least three hours before every transatlantic flight. They begin to "fly the route" in the flight preparation room-on charts, with diagrams, and in their mind's eye. They make an average of three of these valuable and exacting "trips" before they ever leave the ground. Weather reports are thoroughly absorbed. Every detail of the flight is completely checked out, and then checked out again. Possible alternate courses are charted, and discussed. All to assure the swiftest, most dependable and comfortable route for every individual Air France flight. This meticulous advance planning explains why Air France holds the speed record from New York to Paris. Why every Air France flight is so effortless, relaxing and rewarding. Why Air France is the world's largest airline, with a 42-year record of achievement, flying experience and service.



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Little Messages To Film Producers

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will not make you a big man in show business. Brains you will still need. But big type is the still-unsurpassed best method of successfully defying the inattention of a distraction-prone trade.

How else can you as effectively set out to create impressions? The simple, standard, time-proven, experience-verified method of display copy addressed to circuits, bookers, exhibitors, local amusement editors has not been matched.

What impressions your contemporaries have of you and of your activities is all-important. Take whatever side you choose between radio spots and tv spots, between dailies and monthlies, billboards or sky-writing, but don't forget to sell yourself and your product to the trade.

MAKE WITH THE BIG TYPE IN



Milton Berle's Multi-Pronged Firm Maps Berle & Rooney Comedy Series

Hollywood, Sept. 12.

Milton Berle says he will enter independent film production through his Sagebrush Enterprises Inc. Comedian-actor conferred last week, with his attorney and financial advisor. Irwin H. Rosenberg, here from New York, to set deals on an expansive slate of activity including features, television, music publishing and nontheatrical projects He said Sagebrush will finance entire program and revealed he is looking for a studio to house overall operation.

Pix are to tee off with "Mr. Univac." original comedy screenplay on which he collaborated with Hal Collins and Buddy Arnold, to costar Berle with Mickey Rooney.

This picture is to inaugurate a series of comedy pix for the two stars, with Berle and Rooney currently developing story ideas on "Frozen Stiffs." "Once A Knight."

"Ghost to Ghost." "Ben-Ilim" and "Always on Monday." which he describes as basic slapstick comedies using "block scenes." All would be

"Always on Monday." which he describes as basic slapstick comedies using "block scenes". All would be made in \$400-\$600.000 budget bracket and would follow Abbott & Costello and Laurel & Hardy vein which Berle feels is universal-

& Costello and Lauret & Hardy vein which Berle feels is universally appealing as pure escape entertainment. He sats style is sadly lacking in today's market.

Comit also collaborated with Collins on "The Bisgest Ganester of Them All." melodrama for which he has been talking to Anthony Quinn as star. Sagebrush also owns Robert Barbash's screenplay "Snow Shoes." planned as a starring vehicle for himself, and "So Help Me Hanna." original script by Elon Packard and Harry Winkler. Negotiations are on for Joe Hoffman and Lew Bresler's "The Marriage Zoo" which he describes as a "chie comedy similar to 'Pillow Talk." Latter two would go under Sagebrush banner but would not star Berle.

erformer said Sagebrush in-

brush banner but would not star Berle.

Performer said Sagebrush intends to sign producers, directors and stars to build a stable of talent for both pix and tv and said studio facilities he is looking for would include both live and taped tv. In studio operation he would build sets designed for easy conversion to different projects in an effort to save cost and also to have steady availability of similar properties for series shows.

TV activities include "The Inferno." second seg for Dick Powell's anthology series at Four Star. Berle just completed straight dramatic role in "Doyle Azainst the House" seg for producer-director Ralph Nelson from an original teleplay by Richard Alan Simmons, who is also scripting "Inferno." Sagebrush itself plans cops "Ir robbers series. "Double Trouble." and a quiz-panel comedy show, "Decide For Yourself."

Company is negotiating for tv rights to "II Pays to Be Ignorant" radio show and Berle plans net special of musical version of Booth Tarkington's "Seventeen." which he owns and earlier produced on stage. Other specials in the works are a "Milton Berle Revue" with Jack Benny as ruest star and a comedy symposium a la Leonard Bernstein: "Berle on Connedy" He hoppes to do a special series using young new comics, as well.

Sagebrush music arms Include publishing companies, Victoria Music. Embee. Melanie and Rubil, latter a partnership between his wife. Ruth, and Billy May.

*Back Street' to Open

'Back Street' to Open New Warner in H'wood

Hollywood Sept. 12.

"Hollywood Sept. 12.

"Ut's remake of Fanny Hurst's
"Back Street" will open the new
Warner Hollywood Theatre Oct. 20.

Theatre, which for past nine
years has been a Stanley Warner
eperation for showing of Cinerama
product exclusively, shuttered Sept.

11 to undergo a \$250 000 facelift-

New York Theatre

RADIO CITY MUSIC HALL-Rockefeller Center • Ci 6-4600 Rockefeller Center • Ci 6-4600

ROCK HUDSON • GIMA LOILOBRIGIDA
SANDRA DEE • BOBBY BARIN
WALTER SLEZAK

Produced by Robert Atthur - Directed by Robert Multigua A Universal International Release in TECHNICOLOR Ga Slage "ODE TO MUSIC" and "KOL NIDRE!"

No. African Fic in Can.

Vancouver, Sept. 12.

The Cache Creek area of central British Columbia is the proposed setting for a feature film on South Africa to be produced by Carroll Levis. Company he has formed is registered in the Bahamas as Levis Productions Ltd. and title of projected production is "The Eternal Seed." based on story set in the Transvaal. inland province of the Union of South Africa.

Levis feels it would be too difficult to make such a film in South

Levis feels it would be too diffi-cult to make such a film in South Africa at the present time in view of apartheid conditions there. He chose the Cache Creek area for its close similarity to the Transvaal. Levis was formerly associated with Panorama Films of Vancouver.

Two Texas Theatres **Drop Racial Barriers** For University Students

Austin, Tex., Sept. 12.
Two theatres in segregated chains have dropped the bars enough to admit Negro U. of Texas students.

A "student-only" integration policy has been put into effect at the Varsity and Texas Theatres

The Negro students were admit-The Negro students were admitted Sept. 1 after over a year of complaints, negotiations and picketing. The U. of Texas is the scene of considerable agitation for greater minority group rights in athletics, housing, and fine arts productions. productions.

productions.

The Varsity is owned by Interstate Circuit, a subsidiary of ABC-Paramount. The Texas is operated by Trans-Texas Theatres, a Texas chain. Trans-Texas president Earl Podolnick said "What happens in the future depends on how this goes."

Hayley Mills' Parents Nix Olivier Pic Role

London. Sept. 12.

Negotiations for Hayley Mills to play opposite Sir Laurence Olivier in "Term Of Trial," have broken down because her parents. John Mills and Mary Hayley Bell. do not want her to get a "Lolita"

do not want her to get a Lonia tag.

Her parents decided that the film, in which a schoolmaster is accused of having an affair with a young pupil, has too tricky a theme.

Amusement Stock Quotations

Week Ended Tues. (12)

| | N. | Y. Stock | k Exc | hange | | Net | | |
|-------------------------|-----------------|--------------|-------------|-------------------------|------------|---|--|--|
| 1961 | *W | eekly Vol. V | Veekly | Weekly | Tues. | Change | | |
| | w . | in 100s | High | Low | Close | for wk. | | |
| 2734 19 | 12 ABC Vend | ing 167 | 2034 | 1914 | 20 | - 3/4 | | |
| | 34 Am Br-Par | Th 216 | 45 | 43 | 431/4 | — 34 — 34 | | |
| | 12 Ampex | 561 | 1938 | 1816 | . 185% | 1/2 | | |
| | 12 CBS | 242 | 3538 | 341/2 | | 5/8 | | |
| | 38 Col Pix, | 98 | 3258 | 301/4 | 305% | —2 | | |
| 4712 32 | | 128 | 3538 | | 3478 | • • • • • | | |
| | is Disnev | 63 | 387 a | 36 | 37 | <u>1½</u> | | |
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| | EMI | 340 | 538 | 5 | 514 | + 1/8 | | |
| 1712 13 | 14 Glen Alde | ц. 338 | 1416 | 13 29 ³ 4 | 131/8 | - 1/8 | | |
| 3518 15 | Toew's Th | | | | 31 | - 1/2 | | |
| 71 36 | 38 MCA Inc. | 93 | 7214 | | 7014 | + 1/4 | | |
| 70 ³ 8 41 | 12 Metro GM | . 628 | 5712 | 51 | 511/2 | -35% | | |
| 4138 27 | 18 NAFI Corp | p 188 | 2978 | 28 | 2834 | - ½ - ¾ | | |
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| 1834 10 | 34 Republic | 107 | 13 | 1238 | 1234 | — 1/4 | | |
| | 4 Rep., pfd. | | 1758 | 1658 | 1658 | - 1/2 | | |
| | 314 Stanley W | | 3578 | 3334 | 345% | - 34 | | |
| 3414 27 | 34 Storer | 28 | 3038 | 2958 | 2978 | - 1/4 | | |
| 5514 32 | 58 20th-Fox | 297 | 3414 | 325% | 3358 | 11/8 | | |
| 4034 30 | 34 United Art | ists 99 | 3478 | 34 | 3414 | +71/4 | | |
| | 34 Warner B | ros. 54 | 9238 | 85 | 921/2 | + 7.4 | | |
| 19112 97 | 14 Zenith | . 375 | 19734 | 178 | 186 | 83/4 | | |
| American Stock Exchange | | | | | | | | |
| | 15 Allied Art | | 658 | | 63/8 | + 5% | | |
| | 14 BalM'nt G | | 1318 | 123/4 | 1334 | + % | | |
| 4 4 2 | 18 Buckeye C | | 21/4 | 2 | 2148 | - 1/8 | | |
| 24 ³ 8 9 | 34 Cap. Cit. I | 3dc. 84 | 1978 | 191/4 | 1914 | — ¾ | | |
| | 5g Cinerama | | 1856 | 1634 | 1858 | +11/8 | | |
| | 14 Desilu Pro | ods. 23 | 978 | 91/8 | 91.2 | • | | |
| | 78 Filmways | 52 | 75% | 638 | 63/8 | — ½ | | |
| | 34 Movielab . | | 1612 | 1434 | 15 | -11/2 | | |
| | MPO Vid. | 30 | 1956 | | 18 | -11/2 | | |
| | 212 Nat'l Tele | | 3 | 214 | 21/2 | % | | |
| | 334 Reeves B | | 61/2 | 61/8 | 61/8 | — 1/8 — 1/8 | | |
| | Reeves Sno | | 7 | 634 | 67/8 | | | |
| | | | 2314 | 213/4 | 213/4 | -2 - % | | |
| | 134 Technicolo | | 2738 | 247/2 | 251/2 | | | |
| 31 | 934 Telepromr | | 2278 338 | 21 31⁄4 | 22 33/8 | + ½ | | |
| | 25's Tele Indus | | | | | — 1/6 — 1/8 | | |
| 2534 1 | 4½ . Trans-Lux | 4 | 203/4 | 201/8 | 201/8 | — 1/8 | | |
| *Week Ended Mon. (11). | | | | | | | | |

Week Ended Mon. (11).

+ Ex-dividend.

Courtesy of Merrill, Lynch, Pierce, Fenner & Smith, Inc.)

| Over the Counter Securi | ities | | |
|---------------------------------------|-------|-------|-------|
| | Bid | Ask | |
| America Corp. | 33/4 | 41/4 | 一 % |
| Four Star Television | | 201/4 | |
| Gen Aniline & FA | | 294 | 15 |
| General Drive-in | 16¾ | 183% | - 1/4 |
| Gold Medal Studios | 1/4 | 5/8. | |
| King Bros | 17/8 | 23/8 | |
| Magna Pictures | 3 | 31/2 | + 1/8 |
| Metromedia Inc. | 15% | 17 | - 1/4 |
| Official Films | 3 | 31/4 | - 1/4 |
| Official Films Sterling Television | 21/2 | 3 | |
| U. A. Theatres | 636 | 71/4 | - 14 |
| Wometco Enterprises | | 2556 | - 1/2 |
| | 71/4 | 81/8 | - iā |
| (Source: National Assn. of Securities | | | |

Hollywood Production Pulse

ALLIED ARTISTS Starts, This Year...... 5 This Date, Last Year..... 4

"HITLER"

"HITLER"

"Hitler"

Frod.—E. Charles Straus

Frod.—E. Charles Straus

Lichard Little Helder

Lichard Little Helder

Lichard Little Helder

Lichard Walter Kohler, Martin Erno, Cordula

Gregory Gay, Narda Onyx, Albert

Szabo

(Started July 26)

AMERICAN INT'L

COLUMBIA Starts, This Year......19 This Date, Last Year 9

This Date, Last Year Y

"THE NOTORIOUS LANDLADY"
(Kohlmar-Quine Productions)
Prod.—Fred Kohlmar
Prod.—Fred Kohlmar
Prod.—Fred Kohlmar
Dir.—Richard Quine
Kim Novak. Jack Lemmon, Fred
Astaire. Estelle Winwood. Lionel
Prod.—Fred Winwood. Lionel
Prod.—Service Philippa Bevans, Dick
(Started May 15)

"LAWRENCE OF ARABIA"
(Horizon-American Productions)
(Shooting in Jordan)
Prod.—Sam Spiegel
Dir.—David Lean
Office May 15)

"EXPERIMENT IN TERROR"
(Geoffrey-Kate Productions)
(Shooting in San Francisco)
Prod.-Dir.—Blake Edwards
Glenn Ford, Lee Remick, Ross Martin,
Taffy Paul, Sidney Miller, Ray Poole,
Morton, Richard Norris, Fred Colby,
Kenny Jackson, Bill Neft, James
Callahan, David Tomack. Kelly Mc
Cornick, Ken Wales. Edward MalJory, Mar Lynn, Sherry O'Neili,
(Started Aug. 7)

"THE MUTINEERS"
(G.W. Films Lifd.)

Frederic Downes, William Sharon (Started Aug. 7)
"THE MUTINEERS"
(GW. Films Ltd.) (Shooting an Spain)
Prod.—John Brabourne
Dir.—Lewis Gilbert
Alec Guiness, Dirk Bogerde, Anthony
(Started Aug. 14)
"CONGO VIVO"
(Dino deLaurentis Prods.)
(Shooting in the Congo)
Prod.—Carmine Bologna
Dir.—Giuseppe Benatti
Jean Seberg, Gabriele Ferzetti, Bachir
Toure, Frederika Andrew
(Started Aug. 28)

WALT DISNEY

Starts, This Year 5
This Date, Last Year 2

"BIG RED"
(Shooting in Canada)
Prod.—Walt Disney
Dir.—Norman Tokar
Walter Pidgeon, Gilles Payant, Emile
Genest
(Started July 13) Ustures

"BON VOYAGE"

Prod.—Wall Dinney

Dred MacRivery Jane Wyman. Michael
Callen, Tommy Kirk, Kevin Corcoran,
Deborah Walley
(Started Aug. 14)

"THE CASTAWAYS"
(Shooting in London)
Prod.—Wall Disney
Dir.—Robert Stevenson
Maurice Chevaller, Hayley Mills, George
Sanders, Michael Anderson Jr.
(Started Aug. 14)

METRO

Starts, This Year12 This Date, Last Year..... 4

"MOW THE WEST WAS WON"
Prod.—Bernard Smith
Prod.—Bernard Smith
Prod.—Bernard Smith
Prod.—Bernard Smith
Prod.—Bernard Smith
Birs.—John Ford, Hender Hankway
Jone Bernard Smith
Baker, Debbie Reynolds, Karl Majden,
Brijdi Bazlen, Walter Brennan, Agnes
Moorehead, George Peppard, Henry
Morgan, Russ Tamblyn, Andy Devine,
Claude Johnson
(Started May 28)
"WEET HISTORY YOUTH"
WEET HISTORY YOUTH
Prod.—Bronn Prod.)
Well Prod.—Bronn Prod.)
Well Prod.—Bronn Prod.
Well Prod.—Bronn P

Knight, Rip Torn. Ed Begley, Dub
Taylor, Kelly Thordsen
(Started July 6)

"All IA A White
Broid John Houseman
Dir.—John Houseman
Dir.—John Houseman
Dir.—John Houseman
Dir.—John Houseman
Dir.—John Frankenheimer
Eva Marie Saint, Waisen Beatty, Karl
Malden, Angela Lansbury, Brandon
(Started July 27)

"WONDERFUL WORLD OF THE
BROTHERS GRIMM"
(George Pal Production)
(Shooting in West Germany)
Prod.—George Pal
Daurence Harvey, Karl Boelim, Claire
Bloom, Barbart Scien, Veste Mimieux, Russ Tamblyn, Walter Sierak,
Tammy Marihugh, Brian Russell,
Gocar Homulka, Terry-Thomas, Buddy
Charles Griden, Servy-Thomas, Buddy
"THE HORIZONTAL LIEUTENANT"
(Eduterpe Frod.)
Prod.—Joe Pasternak
Dir.—Richard Thorpe
Jim Hutton, Faula Prentiss
Charles A FOOL"

"Honk A FOOL"
"Thory Thomas Griden Street
Charles A Fool."
"The Nor Anatole de Grunwald
Dir.—Robert Stevens

Susan Hayward, Peter Finch (Started Sept. 6)

PARAMOUNT

Starts, This Year..... This Date, Last Year 10

"THE MAN WHO SHOT LIBERTY (John Ford Prods.)
Prod.—Wills Goldbeck
Dir.—John Ford John Wayne, Vera Mills, Lee Marvin, Edmond O'Brien (Started Sept. 5).

20th CENTURY-FOX

Starts, This Year......20 This Date, Last Year17

"THE INSPECTOR"
(Red Lion Films)
(Shooting in London)
Frod.—Mark Robson
Frod.—Mark Robson
Stephen Boyd. Dolores Hart, Hugh
Griffith, Harry Andrews, Michael David. Robert Stevens, Finlay Currie,
Leo McKern, Harold Goldblatt
(Started June 19)

(Started June 19)

"SATAN NEVER SLEEPS"
(Lee McCarey Prod.
(Ree McCarey Millam Holden, Clifton Webb,
France Nuyen, Ho San, Weaver Leavy
(Started June 21)

UNITED ARTISTS

Starts, This Year......23 This Date, Last Year.....7

"PHAEDRA"
(Jules Dassin Production)
(Shooting in Athens)
Prod.-Dir.—Jules Dassin
Melina Mercouri, Anthony Perkins, Raf
Vallone
(Started July 9)
"THE ROAD TO HONG KONG"
(Melnor Productions)
(Shooting in London)
Prod.—Melvin Frank
Bing Crosby, Bob Hope, Joan Colling,
Dorothy Lamour
(Started July 31)

UNIVERSAL

Starts, This Year...... This Date, Last Year.....10

"THE SPIRAL ROAD"
(Shooting in Surinam)
Prod.—Robert Arthur
Dir.—Robert Mulligan
Rock Hudson, Burl Ives, Gena Rowlands, Leslie Bradley
(Started June 26)

lands, Leslie Bradley
(Started June 26)

"TOUCH OF MINK"
(Granley Production)
Prods.—Stanley Shapiro, Martin Melchey
Dir.—Delbert Mann
Cary Grant. Doris Day, Gig Young.
Sudrey Meadows
(Sudrey Meadows
THE GAN MERICAN"
(Frod. Dir.—George Englund
Marlon Brando, Bij (Nada, Pat Hingle,
Arthur Hill, Jocelyn Brando
(Started Aug. 9)
"SIX BLACK HORSES"
(Shorting in Utah)
Prod.—Gordon Kay
Dir.—Harry Keller
Audie Murphy, Dan Duryes, Joan
OBrien, Bob Steele
(Started Aug. 16)

WARNER BROS.

This Date, Last Year..... 7

INDEPENDENT

Starts, This Year31 This Date, Last Year28

"GAY PURR-EE"
(UPA Pictures Inc.)
(Animated Feature)
Prod.—Henry G. Saperstein
(Started June 6)

Prod.—Henry G. Saperstein (Started June 6)
"SMOG"
"SMOG"
France Rossi
Barico Maria Salerio, Annie Giradot,
Renato Salvatori,
(Started Avg. 14)
"ADVISE & CONSENT"
(Otto Freminger Prod. for Columbia
"ADVISE & CONSENT"
Henry Fonda, Charles Laughton, Don
Murray, Peter Lawford, Walter
Pidgeon, Franchol Tone, Lew Ayres,
Burgess Meredith, George Grizzigh,
Gene Tierney, Michele Montau
(Started Sept. 5)

Nat Cole to Coproduce Own Starrer in Mexico

Hollywood, Sept. 12.

Hollywood, Sept. 12.

Nat King Cole, who has made several film appearances for major studios, is now going on his own with a Mexican producer Miguel Zacarlas and will costar with Maria Felix, top-ranking Below-the-Border star, in "The English Teacher."

Feature, to roll early next year in Mexico, will be turned out under Cole's Kell-Cole Co. banner with Zacarias.

PLIGHT OF THE TV NETWORKS

Go Away, Boy, You Bother Me

David Susskind's "Open End" premiered for new season on Sunday (10) in a shiftover from WNTA-TV to WNEW-TV, with a two-hour free-for-all dissecting the Sinatra "clan." Participants included Jackie Gleason, Joe E. Lewis, Toots Shor, Ernie Kovacs, Marya Mannes and Richard Gehman. Susskind initially tried to get Sinatra, with the following Western Union telegraphic exchange:

change:
Susskind to Sinatra:
We are preparing an "Open End" program on "The Clan."
The program will be seen Sept. 10 on New York's Channel 5.
I would like to invite you to participate in the discussion.
Will you please advise us of your interest and availability at
Talent Associates Paramount, 444 Madison Avenue, New York.

Will you please advise us of your meress and academia at alent Associates Paramount, 444 Madison Avenue, New Yorl Sinatra to Susskind:
Could make myself available for submitted date on "Open End." My fee for one hour two hundred fifty thousand dollars. Susskind to Sinatra:
Presume the stipulated fee of \$250,000 per hour is for your traditional program of intranural ring a ding dinging with additional filip of musical lyvics mounted on Teleprompter.
Please advise price for spontaneous discussion or how dear your fee.
Sinatra to Susskind:
Apparently your original wire was misconstrued by telegraph company. The two hundred and fifty thousand dollarfee is for my usual talent of song and dance. However now that I understand the picture a little more clearly I must change it to seven hundred and fifty thousand dollars for all parasitical programs. If your credit is good or perhaps you have some friends who might lend it to you please notify me within an hour after you receive wire if you can meet price, If not go bother someone else. I'm a busy man:

Hiken's Lament: 'Nothing Exciting Happens Anymore'; Defends Paar

By ART WOODSTONE

Nat Hiken likes Jack Paar. The Nat Hiken likes Jack Paar. The veteran television and radio writer and producer said on Monday (12) that the NBC-TV personality "is a guy who keeps things stirred, a guy who keeps America awake." "This," said Hiken, whose new v show "Car 54, Where Are You?", begins next Sunday (17) on NBC-TV, "is a pretty good thing, because almost nobody says anything unexpected on tv. "Everyone says what is Jack

ring unexpected on tv.
"Everyone says what is Jack
Paar really like, which is a very
good thing, because everybody else
on tv can say three words and you
know what they are like. Among
newscasters, emcees, panelists,
there are no surprises."
"Television today." Hite-

there are no surprises."

"Television today," Hiken observed, "is bland, it is channelized it is tame. I don't think it's provocative at all. People used to listen to Gabriel Heatter, to H. V. Kaltenborn, and they used to give a personalized view of the news, a personalized view of the news, a personalized view of anything. A real personality lets you know what he thinks. There aren't many personalities today."

Ithe many another oldtimer in

personalities today."

Like many another oldtimer in video, producer-director-writer Hiken looks back nostaligically on the early days of the medium. "The wonderful time of tw was at the beginning." he has said. "You could expect an actor to fluff his lines, or some scenery to fall or a boom mike to come into camera range. But nothing happens anymore.

"It's impossible to do anything live foday (in drama). The publicand it's not their fault, really—is so used to a slick performance now that any mistake would just shock

(Continued on page 53)

Clairol's \$340,000 **NBC News Specs**

clals at that.

Hair coloring outfit is buying two NBC News post - Jan. 1 60-minute specials, being produced by Bill Wilson. Of course the two stanzas have a twist that is especially attractive to Clairol, because they deal with high society. One will be "Story of a Debutante" and the other, "The Vanishing 400."

Time-talent tab on the two prime time stanzas is expected to come to about \$340,000. Foote, Come & Belding, Clairol's agency, placed the double order. Until now, Clairol has been identified in tw mainly via its one-minute participations.

Lowering the Boone

Lowering the Boone
Hollywood, Sept. 12.
Richard Boone will find
himself in the unenviable
position of competing against
himself on three Saturday
nights in the first two months
of next season. Three films he
made for: 20th-Fox will be
alotted on NBC-TV against his
"Have Gun, Will Travel."
His studio contract stipulates that he has "no less than
sixth billing" on theatrical
features. NBC will have diffeatures. NBC will have different ideas on how to bill
him in newspaper ads.

Aaron & Zousmer Horizons Brighten; **DuPont Loves 'Em**

Not only has DuPont inked producers John Aaron and Jesse Zousmer to do a second hour for its Sunday series on NBC-TV this season, but it looks promising that the ex-"Person to Person" production team will get a third DuPonter to do.

Good fortune of late for the A&Z pair seems to hinge on the love affair the sponsor is carrying on with their first production for the Sunday series.

Sunday series.

A&Z-were called in by NBC-TV program veep Lester Gottlieb on a straight fee to make "The U.S.O.-Wherever They Go." Once it was done, DuPont and BBDO, its agency, looked at the rough cuts and almost at once decided to use the stanza "where it would do the most good." Before seeing it; "U.S.O." was slated to be shown the night of Oct. 29, but DuPont changed its mind. Figuring it was hot stuff, the bankroller pushed it back to Oct. 8. Oct. 8 marks the beginning of a key rating week."

Funny bit was that Aaron and Zousmer seemed a mite down on their luck until that moment. For at least two years, they had been trying to peddle various productions without any success, and among them was an idea to do a program on toys. After "U.S.O," the pair, armed with precisely the same presentation they originally wrote (four years ago), was able to sell the concept to a sponsor. DuPont snapped it up, and it's to be "The Wonderful World of Toys."

"Toys" is to be the first stanza (Continued on page 50)

(Continued on page 50)

SHARE BURDEN?

By GEORGE ROSEN

The networks are looking at their affiliated stations these days with a mixture of envy and bitterness. In effect the tune goes like this: "We're the boys who are on the spot; we pick up the tab and take the rap. The burden of responsibility falls on us. But the stations reap the profit."

Thus the tw market financial data which was released last week by the Federal Communications Commission was highly significant for

which was released last week by
the Federal Communications Commission was highly significant for
more reasons than the digital
breakdowns. The disclosures of
the vast profits reaped in general
by the tv stations in most parts of
the country, in contrast to the revenues accruing to the networks,
merely served to accent anew the
plight of the webs, per se, and to
intensify the growing awareness of
the need for a sweeping reappraisal
of the whole economic structure as
it relates to networks vs. stations.

In this regard the FCC dollarsand-cents breakdown was something of a shocker, revealing as it
did the enormous ratio of profits
for the major network-affiliated
stations throughout the country
during 1960, whereas 63.6% of the
total profits made by the three networks came from their owned-andoperated stations.

If the feeling persists around the

works came from their owned-andoperated stations.

If the feeling persists around the
networks, as it presently does, that
perhaps the time has come for a
probing reexamination of the "economic relations" between the webs
and their affiliated stations, it's by
virtue of the following random
statistics: Three Detroit stations
reported total profits of \$8,226,101,
taking in \$18,138,798 in revenues as
against \$9,912,697 expenses—or a
virtual 50% clear profit. The
Cleveland stations statistics offer
the same 50% blue-skies hue—
\$16,894,929 in revenues and \$8,850,107 expenses, for a clean profit of
\$8,044,822. As opposed to this (and
the affiliate story repeats itself
over and over again) the three networks were obliged to shell out
\$545.5 million to take in \$40.7
million (and, as previously mentioned, the o&o's chipped in nearly
two-thirds of the profit margin).

There is currently under consideration in Washington the res-

tioned, the doc's emipsed in nearly two-thirds of the profit margin).

There is currently under consideration in Washington the possibility of divesting the networks of some of their owned-and-operated station holdings. In such an eventuality, say the networks, assuming that each was deprived of two of their o&o's, it would narrow the profit margin to a degree that would render as highly questionable the economic feasibility of remaining in the network business. For the major burden of expenditure, as revealed by the FCC breakdown, as assumed by the extwork, as witness the following statistic of the \$545.5 million in expenses, the networks incurred \$461.2 million (or \$4.5%), with ti. remaining 15.5% assumed by the o&o's.

Why, the networks are now ask-

ing 15.5% assumed by the oko's.

Why, the networks are now asking, should they, and they alone, be saddled with such heavy financial responsibility while the stations enjoy a virtual scot-free status and reap a disproportionate part of the profits? Television, they argue, is no longer a one way street, where the networks are wholly beholden to the affiliates in currying their continued pledge of allegiance. Today, they contend, it's a two-way affair, where the station derives equal benefit from its network affiliation, whether it's NBC- CBS or ABC.

Yet in spite of this, the major burden of providing the nation's viewers with its news-public affairs programming rests with the networks. For all the \$28,000,000 in sponsorship revenues that will accrue to NBC in '61-'62 from sale of its news programming, the network will still wind up with an

crue to NBC in '61-'62 from sale
of its news programming, the network will still wind up with an
approximate \$10,000,000 deficit
under the staggering load of maintaining a 700-man staff that rings
the globe. Lacking this kind of
news revenue, CBS will go for an
(Continued on page 53)

SHOULD STATIONS What Went Wrong With CBS-TV's N.Y. Primary Coverage? A Brushoff Compared to NBC's 60G 'Production'

So Much Velvet

So Much Velvet
It happens occasionally but
not often, along about the
start of a new season—a show
finds itself on the air two
nights in a row.
"National Velvet" will be
one of those cases, with telecasts scheduled on NBC-TV
Sunday (17) and Monday (18).
The occurrence is due to a
change in time periods for the
program this season.
Sunday night telecast will

program this season.
Sunday night telecast will
be "The Riding Mistress,"
final summer rerun from the
1961-62 cycle. On Monday
night, the MGM-TV series
starts the new season with
"The Pony" episode.

Time Slot Major Rating Factor On Specials: Nielsen

important factor in network programming (96 last season), and entertainment specials continue to pull higher than average audiences, according to a new study by A. C.

Titled, "The Performance of Television Specials, Oct. 1960-April '61," the study also indicates that the timeslot determines to a notable extent how big the special audience will be.

audience will be.

Compared to regular web shows, specials have a slightly lower rating when low-scoring news and documentary shows are included in the averages. But specials without pubservice-news included, had an average audience rating of 19.6 during the last season against an average of 18.6 for regular shows.

Same time, a greater number of specials received a high rating (over 25) and a greater number also received a low rate (AA of less than 15).

Highest rated specials are vari-

Highest rated specials are variety format, followed by general drama and then documentary. The same ranking applies to ratings for regular shows.

regular shows.

Nielsen found that the rating level of the preempted shows had a direct effect on the rating level of the special. For example, where preempted shows averaged a rating of 22.6 for the two weeks prior to replacement, the specials going into the timeslot averaged 30.3. In preempting low rated shows (with an average of 12) the preempting specials plunged to an average of 8.3.

HUB'S WHDH: 'WE'LL DOUBLE AS U, TOO

Washington, Sept. 12.

WHDH, Inc., of Boston's tele vision channel 5, became the first in the nation to propose a joint VHF-UHF operation.

WHDH told the Federal Communications Commission it would like to telecast its programs on Boston's channel 26 as well as on 5, simultaneously.

In its recent series of actions designed to promote UHF usage, FCC proposed that stations with V frequencies also telecast programs over a U channel at the same time. WHDH said in effect that it was

WHDH said, in effect, that it was moving early in the hope of getting channel 26, which the company said is the most desirable of UHF channels possible for Boston use.

By Friday (8) morning, after the tv coverage of New York City's primary elections, the CBS top brass were as unhappy as a gaggle of motherless geese. The coverage of Mayor Wagner's Democratic primary victory by CBS News for flagship WCBS-TV was considered intramurally as something of a flasco—something, goes the report, that Stanton-Paley & Co. doesn't want to happen ever again.

doesn't want to nappen ever again.
There is basis for the reported feelings of the CBS hierarchy; compared to the coverage on WNBC-TV, the WCBS-TV show was yards behind, and the CBS people have had enough these past several months of being behind NBC in news coverage.

have had enough these past several months of being behind NBC in news coverage.

NBC News did the show for WNBC-TV. because NBC prexy Robert Kintner didn't want to trust the important local news event to 2 local staff. And some \$60,000 was reportedly poured into the effort by NBC News, which supplied the services of Chet Huntley and several of the webs regular correspondents to detail for the tv and radio (via WNBC Radio) audiences the minute-by-minute returns from the many precincts and election districts of the five boroughs that make up the city. NBC had some 50 stringers in the field, who constantly fed the latest returns to the web's studios 8-H (the same one used for the national elections last November), plus about half a dozen of its regular men at party headquarters of the victorious travegate and Care

plus about nair a dozen of its regu-lar men at party headquarters of the victorious insurgents and Car-mine DeSapio's vanquished Demo-cratic regulars. It paid off. When WCBS-TV was reporting 8% of the total vote, WMBC-TV's, cover-age was up to 40%.

age was up to 40%.

One of the reasons for the big lag of WCBS-TV is that the station, armed only with about \$12,000 to do the stanza, was forced to use the Associated Press precinct feeds, and for some reason AP was not up to NBC's stringer system in bringing home the returns. (It's considered highly probable that when both stations enter the Hists to compete on Mayorality election might in N.Y.C., CBS will be spending more money, possibly for use in building up its own staff of precinct correspondents.)

The two advantages that WCBS-TV had over WNBC-TV were the size of its tote boards and Charles Collingwood. Though working at one tremendous disadvantage Col-lingwood, the Columbia anchor-

(Continued on page 53)

CBS-TV's Daytime Biz Gets Perk-Up

Daytime biz at CBS-TV for the fourth quarter is perking, with 70 quarter hours a week out of a possible 90 sold out for the noon to 5 p.m. period.

The pre-noon "Morning Plan" also is doing well, putting the web ahead of last year in overall daytime biz. New coin to come into the "Morning Plan" includes R.T. French Pet Supplies, more Best Foods, Lever and Campbell Soup biz, as well as Father John's Medicine.

Out of a total of 85 minutes

Soup biz, as well as Father John's Medicine.

Out of a total of 85 minutes available in the "Morning Plan." the fourth quarter rundown finds an average of about 62 minutes written at this date for the month of September, an average of about 80 minutes for October and an average of about 70 minutes for Nevember.

The noon to 5 p.m. period finds such shows as "Love of Life," with 13 quarter hours sold out of a possible 20, exclusive of some shortterm biz; "As the World Turns," sold out for the quarter; and "Password", 14 quarter hours sold out of a possible 20, exclusive of some shortterm commitments.

Two Worlds—Drama and Commerce By MURRAY HOROWITZ There's a lot riding on the sucsoff of "The Defenders," CBS's new Saturday night hour The CBS's new Saturday night hour **Brodkin Hopes for the Best Of**

There's a lot riding on the success of "The Defenders," CBS-TV's new Saturday night hour entry, producer Herbert Brodkin feels. He wasn't referring only to his own fate or the hit-miss possibilities in the usual sense. Brodkin did refer to the widening horizons for adult network drama offered by "Defenders," if it succeeds.

by "Defenders," if it succeeds.
Brodkin, a producer of such
dramatic showcases as "Playhouse
90" and "Studio One," said that
"Defenders" is the "first show I've
ever done for which I could do
most anything." Series, which
preems Saturday 16' at 8.30 p.m.,
has subjects dealing with abortion, has subjects dealing with abortion, mercy killing, and upcoming episodes on graft and buying of judges. The preem episode was written by Reginald Rose, who is partnered with Brodkin in the series, and is titled "The Quality of Mercy."

One of the few subjects Brodkin said he felt he could not treat in the series was that of segregation. It isn't that he was told to lay off any touchy racial theme, but Brodkin credits himself with a sixth sense in what he could fight about and ultimately win and what is best to hold off, perhaps for another day.

Kansas City, Sep

other day.

In a rambling account of what it's like to live in the two worlds of drama and commerce, he recalled that he won the Robert Sherwood award for producing 'Made in Japan' on 'Playhouse 96." a Joseph Stefano play that had been rejected previously by 'Studio One." It was considered too touchy for 'Studio One." Format of 'Defenders," Brodkin

"Studio One." It was considered too touchy for "Studio One."
Format of "Defenders," Brodkin explained, has a father and son lawyer team in criminal court engaged in a variety of cases, offering insight into the good and had things in our society. Series grew out of a Rose two-part play telecast five years ago on "Studio One." Web owns half the series and Brodkin feels that's "normat." (TBS-TV, he pointed out, ricked \$3.000.000 when it ordered him and Rose to film 26 hours before a sale had been made.

"The amazing thing." he opined. "It have didn't try to mastermind us. They either trusted us or they felt they wouldn't control us in any case." He said his first script rect, dealing with abortion, went through anyway. He was high in his praise for the creative freedom given him by CBS-TV.

Rose, in addition to doing six out of the 26 initial scripts, is

given him by CBS-TV.
Rose, in addition to doing six out of the 26 initial scripts, is supervising all the writing and working closely with Brodkin. The nunning leads are E. G. Marshall and Robert Reed. Sponsors are Brown & Williamson, Lever Bros., and Kinbooliy-Clark. Kimberly-Clark.

and Kimberly-Clark.

Brodkin has mixed feelings about following the highly-rated "Ferry Mason." who never loses a case. It'll be the "unreal" followed to the "real." he mused, wondering aloud whether that'll provecut good or bad. Senationalism in "Detenders" is being avoided. Brodkin feels the dramas in the kries depict a world within which life operates and "which we think is honest."

PUREX TV SPECIALS IN OCT. 19 KICKOFF

First in the series of full-hour "Purex Specials for Women" on NBC-TV is set for Oct. 19, with the topic "What's Wrong With American Men?" NBC News correspondent Pauline Frederick will continue as commentator on the ser-

Additional properties are currently being sifted by exec producer Irving Gitlin and producer-writer George Lefferts. It's a one-amonth series getting daytime slotting, with Purex also sponsoring a series of five one-hour nighttime chertainment specials. "World of Peb Hope" is set for the kickoff, Oct. 29.

Holmen to WABC Radio Sam Holman bas joined WABC Radio, N.Y., as program supervisor. He comes to the ABC flagship from WLS, Chicago, where he held

New York.

Editor Vaniety:

If to suggest that television can be improved by encouraging the viewing of certain programs is a defense of the status quo, then the box last week on Show magazine was an accurate characterization of Huntington Hartford's editorial—as well as some areas of TIO activity.

activity.

It seems a shame that a new magazine which chooses to be a cultural non-conformist should be brushed off with a wisecrack. After all, just to suggest that television might not be a vast wasteland does not automatically place one to the right of laisscz-faire.

Louis Hausman
(Director, Television Information
Office)

Good Radio Station Without Really Trying

Kansas City, Sept. 12.

One of the most unusual law-suits in the history of broadcasting here is on the docket of the Jack-son County Circuit Court, seeking appointment of a receiver and liquidation of the KPRS Broad-casting Co. Edward H. Pate Jr., president of the company, is the plaintiff, and his wife, Mrs. Eu-genia L. Pate and Andrew Carter are named as defendants. of the most unusual law

are named as defendants.

Negro owned and programmed for negroes, the station has been generally regarded here as successful. Originally the station was in nearby Olathe, Kans., but was purchased and moved to Kansaccity in 1952 as the only station in the country entirely owned and operated by negroes.

The pelition in the court of Judge Richard H. Koenigsdorf alleges that in the last two months the plaintiff and defendants "have come to a point of irreconcilable conflict with respect to the operation and policies of this station."

tion and policies of this station."

In a secret shareholders meeting the defendants fired Pate as managing director Aug. 15. Pate, his wife, and Carter each own 3215 shares out of 125 total. The suit further states that the board is deadlocked over station management, the defendants are charged with being inexperienced in handling advertising sales, and the deadlock resulted in the loss of a location for FM facilities for which application had been filed.

'Travel the Stars' **Keys NBC's Promo Kickoff on Season**

NBC-TV is dropping tune-in ad-

NBC-TV is dropping tune-in advertising in newspapers to promote the new season. but the network is taking a number of new steps in the way of promotion this fall. First of them is to uptempo activities by Al Rylander's five-man promotional services unit at NBC. This crew is going to increase the number of promotional junkets This crew is going to increase the number of promotional junkets, mainly to New York, by the web's program personalities. Last season, Rylander had about a dozen of the web's stars come east from Hollywood to appear on NBC-TV daytime shows, NBC Radio shows and be available for press interviews and the like—all with a mind toward plugging the new season's stanzas.

This year the winches of the start of the new season's stanzas.

This year the number of travel-ling fronters to New York will be at least 200 and probably more like 30 between now and mid-

October.

Junketing from Hollywood began yesterday (Tues.) when Barry Sullivan of "Tall Man" hit town. On Thursday (14), Dick Powell, who's to front his own NBC-TV-aired anthology this year, will arrive. For each, over a four-day period, promotional services has lined up appearances on all NBC-TV daytime programs coming from New York. Each will do maybe half a dozen print interviews and

daytime programs coming from New York Each will do maybe half a dozen print interviews and each will appear on at least three NBC Radio programs. Rylander is shooting at the potential of "100,00000 impressions," in order to increase the tw audience for a star's program premiere.

Besides Powell and Sullivan, the list of personalities being brought to New York includes Spring Byington ("Laramie"), William Demarest ("Wells Fargo"), Beverly Garland ("Dr. Kildaire"), Shirley Booth ("Hazel") and Martin Gabel ("Cain's 100"). At the least, each one will appear on six NBC-TV daytime shows.

Topper is that by Oct. 15, when

daytime shows.

Topper is that by Oct. 15, when the other starts have finished their N.Y. tours (some of them will hit the road in two or three key cities for further promotion), Rylander is bringing east the entire cast of (Continued on page 54)

TV Network Premieres

(Sept. 13 - Sept. 23)

FRIDAY, SEPT. 15 International Showtime (tape), Variety, NBC, 7:30-8:30 p.m. Proc-ter & Gamble via Leo Burnett.

SATURDAY, SEPT. 16
The Defenders (film), Drams, CBS, 8:30-9:30 p.m. Brown & Williamson via Ted Bates, Lever Bros. via Ogilvy, Benson & Mather, Kimberly-Clark via Foote, Cone & Belding.

SUNDAY, SEPT. 17

SUNDAY, SEPT. 17

Follow the Sun (film), Action-Adventure, ABC, 7:30-8:30 p.m.
Kaiser via Young & Rubicam, Liggett. & Myers via McCann-Erickson,
Car 54, Where Are You? (film), Comedy, NBC, 8:30-9 p.m. Proceter & Gamble via Leo Burnett.

DuPont Show of the Week (tape, film, partly color), NBC, 10-11
p.m. DuPont via BBDO.

TUESDAY, SEPT. 19

Cain's 100 (film), Action-Adventure, 10-11 p.m. Participating.

WEDNESDAY, SEPT. 20
The Joey Bishop Show film), Comedy, 8:30-9 pm. Procter & Gamble via Leo Burnett and American Tobacco via Sullivan, Stauffer, Colwell & Bayles.

SATURDAY, SEPT. 23
Saturday Night At the Movies (film, partly color), Features, 9-10 p.m. Participating.
Connie Francis Show (tape), ABC, Wednesday, Sept. 13, 9-10 p.m. Beecham via Kenyon & Eckhardt.
White Paper No. 7—Angola: Journey To War (film), NBC, Tuesday, Sept. 19, 9-10 p.m. Sustaining.
Bell & Howell Close-Up—Walk in My Shoes (film), ABC, Tuesday, Sept. 19, 10-11 p.m. Bell & Howell via McCann—Erickson.
Ernie Kovaes Show (tape), ABC, Thursday, Sept. 21, 10:30-11 p.m. Dutch Master Cigar via Erwin Wasey, Ruthrauff & Ryan.
Assasination Plot at Teheran (film), ABC, Saturday, Sept. 23, 7:30-8:30 p.m. Participation.

No 'Wrong Way Corrigan' Here; With **Eichmann 19 Weeks and Not Sorry**

Manson to Emmy: 'Have A Heart Give a Break To TV Music Scoring'

Eddy Manson, arranger-conductor-composer for tv, has registered a beef with the Academy of Television Arts & Sciences.

vision Arts & Sciences.

The beef, in the form of a letter, maintained that the people who actually do the scoring of music for dramatic and variety shows are being overlooked when the awards are made. Manson called for an additional music category, "Best Music Scoring of A Dramatic or Variety Show," as well as continuance of the present category, "Outstanding Contribution in the Field of Music."

Said Manson; "Certainly, Leonard Bernstein deserves recognition for being the messiah of good music, but then so do the Henry Mancinis, the Dave Roses, the Billy Mays, and a few dozen others who specialize in giving a show that final touch of direct emotional impact, of style, of polish and of trouble-shooting." The beef, in the form of a let-

Who said television news coverage is an in and out affair, with cameras and correspondents plunging in to catch the highlights and then running? That wasn't the case at all in tv's coverage of the Adolph Elchmann trial.

Adolph Elchmann trial.

According to Bill Corrigan, of CBS-TV, who acted as the pooled vidtape editor of the three networks, he was one of three American correspondents who remained with the trial from start to finish. The other two U.S. correspondents who stawd with the IQueek trial The other two U.S. correspondents who stayed with the 19-week trial throughout were Homer Bigart of the N.Y. Times and Bob Bird of the N.Y. Herald Tribune. Even the U.S. news wire services depended on local men for coverage as the trial progressed, he said.

as the trial progressed, he said.

Corrigan acknowledged that dramatic interest lagged as the trial continued. He is proud, though, that the networks kept him there. How much the webs used from his daily one hour vidtape wrapup was another matter, That depended on daily editorial judgment and the amount of material used, if any varied from day to day. Individual scheduling of stations also played a part. WABC-TV, N.Y., ran a half-hour daily report on Eichmann while the trial was in progress, with Jim Bishop anchor man and narrator.

corrigan said the Eichmann trial was one of those events where the interest was greatest before the actual event and then simmered down sharply. At the beginning about 400 correspondents from all over the world descended on Jeruselum for the trial. At the windup on Aug. 14, only about 30 were left. Corrigan noted that Russia was not represented by a correspondent at the trial. There were newsmen, though, from Soviet sphere countries such as Poland and East Germany, as well as from Yugoslavia.

Eclipsing the trial in the news (Continued on page 50)

(Continued on page 50)

BBC-TV DRAMA DEPT. FINALIZES ITS REVAMP

London, Sept. 12.
Revamp of BBC-TV's drama dept is now complete. Four new exec producers have been appointed who will head specific sections of the Corp's drama output. These are Andrew Osborne (in charge of promotion productions, e.g. "Maigret"); John Elliot (heads new writing); Robert Barr (over documentaries) and Terence Dudley (responsible for serials and Dudley (responsible for serials and series).

On Sunday (17), assistant head of drama, Norman Rutherford, takes over the dept. as acting head of drams while Michael Barry, current play topper, planes out for Radio Eiremann-Tv where he will be program head.

Proxmire . . . Never By Proxy

Washington, Sept. 12.
One of the leading, self-styled experts on television in Congress these days is Sen. William Proxmire (D-Wis.). His interest in the subject appears to exceed that of many members of the broadcastlaw drafting Communications Subcommittee, of which he is not a member.

The Senator, a member of the upper chamber's tight little band of die-hard liberals, is something of a phenomenom for having been elected to the same seat left value of the least of Sen. Joseph R. McCarthy (R-Wis). Proxmire, a Harvard man, is as far out in his. Observed in the New York of the American Woman and the problem. His interest in tv has become the first mild of the speak about the meditum's shortcomings before outside groups.

In fairness, he jumps at the opportunity to praise worthy pubservice efforts and has inserted in the Congressional Record the full seripts of several network programs in this category.

One of his memorable appearances was in the midst of the payola-quiz uproar early in 1960 when he was a member of a panel with then Federal Communications of the formal panel in the congressional Record the payola-quiz uproar early in 1960 when he was a member of a panel with then Federal Communications of the results of the province of the first Mid-Career Seminar for the American Women in Radio and Television conducted by the TV-Radio Center at Synacuse U.

Service and NBC in Washington, "Be trought up the tired old story," as one industry official put it, about the Firstsone Hour being the first Mid-Career Seminar for the American Women in Radio and Television sets to the problem.

Service and NBC in Washington, wrote a revealing account of a reversion of millions of television sets and radios wired to the nation's million of the first m

of a head-on collision between two case-hardened dogmas. Proxmire parroted the line of the various women's groups whose criticisms tv programming has become

Doerfer, who at that time felt he was the chosen leader to ward off those who would shackle broadon those who would shake broad-casting with impossible regula-tions, voiced the views of industry legalistic apologists. Any moves to deprive broadcasters of their freedom was both wrong and un-constitutional.

gress and in a campus atmosphere!

"He managed to irritate some of the faculty and the guest-speakers from the radio-tv industry, althe faculty and the guest-speakers from the radio-tv industry, al-though most of them agreed that 'massive doses of public informa-tion' by the broadcasting industry would sustain 'the mood of con-cern for our nation' set forth in President Kennedy's recent Berlin

NETWORK RADIO COMES TO LIFE

What Price Specs?

There's an interesting footnote to last Sunday's (10) Ed Sullivan repeat of the Lerner & Loewe special, which was originally brought in a few months back for about \$100,000. Cost of the repeat was \$32,000—total cost for two showings \$132,000.

NBC-TV's upcoming Lerner & Loewe spec bought by Chrysler will have essentially the same cast (Maurice Chevalier, Julie Andrews, Robert Goulet, Richard Burton); cover the same range of songs ("My Fair Lady," "Gigl," "Camelot," "Brigadoon," "Paint Your Wagon"). Cost of this one—\$365,000.

As far as CBS is concerned it's a case of "the more the merrier," since it was CBS coin that financed both "My Fair Lady" and "Camelot."

Collins Pooh-Poohs Report He's **Quitting NAB to Reenter Politics**

Washington, Sept. 12.
To set the matter straight, LeRoy Collins (Tues.) knocked into a
cocked hat trade rumors he's about
to quit National Assn. of Broadcasters to reenter the welter of
Florida politics.

Florida politics.

Although the NAB prexy hasn't lost any sleep about it, circulation of the reports obviously hasn't been designed to help him out in his NAB chores. Some industryites apparently have lent credence to the rumors, and have privately and publicly voiced ir situation over the structure.

In a statement given to VARIETY, Collins pooh-poohed the whole idea in these words:

idea in these words:

"I am wholly committed to NAB for three years. My work consumes all my time and energies. We have instituted many new procedures and services here that I am most anxious to help to develop to the greatest possible advantage of broadcasting. I have no interest in seeking any other job, political or otherwise."

The rumor was reportedly spawned by a Florida wire service political writer in an over-speculative, futuristic story for Florida papers. It was about who might pair off against whom for gubernational and senatorial seats in years hence.

whatever the original dispatch said, one word-of-mouth version had Collins planning to pit him-self against incumbent Florida Sen. George Smathers, whose term runs out in 1963.

out in 1963.

Another report—apparently more in line with the initial Florida dispatch—was to the effect present Florida Gov. Farris Bryant whose four-year term ends in 1965 may then make a bid for the Senate seat now occurred by Spessard Holland—a solidly entrenched conservative.

Strictly off the west wall, the idea was ventured that Holland and Collins might conceivably fight (Continued on page 53)

FCC Revamp Man Chucks D.C. Wars

Washington, Sept. 12.

James M. Landis, former Harvard Law Dean, is back in private
practice (New York-Washington)
after an eight-month tour of duty
with the New Frontier marked
with more frustrations than suc-

cess.

In a piece of unhappy timing,
Landis' resignation was announced
shortly before disclosure that he
had been named as a corespondent
in a divorce suit. The White House

In a piece of unhappy timing. Landis' resignation was announced shortly before disclosure that he had been named as a corespondent in a divorce-suit. The White House insisted it was purely coincidental. Landis was tapped by President Kennedy after his election to draft recommendations for revamping rederal Communications Commission and other regulatory agencies. The report of the old-time New-Fair Dealer set for the ambitious overhaul schemes which were put in form of Presidential reorganization plans to Congress.

Most of them struck opposition, and the FCC plan met a quick death, mainly attributed to the increased powers it would have conferred on fledgling Chairman Newton Minow. Legislation embodying parts of the plan was signed 10 days ago by the President.

AG Sponsors AG

Ati Sponsors AG
Chicago, Sept. 12.
Arthur Godfrey is a client
on his own CBS Radio show.
Hels a part owner of Blue
Ridge Vitamin Co., which recently inked for 26 weeks
through Pettscher, Janda Associates, a Chicago agency.
PJA also placed another
new-th-network sponsor in the
show, this one Kitchen Art

show, this one Kitchen Art Foods, which makes Py-O-My brand cake mixes. The two accounts are worth \$275,000 to CBS.

Speed NAB Reorg With Wasilewski. Swezey All Set

Washington, Sept. 12. Reorganization of National Assn. of Broadcasters moved towards completion with formal announcement of appointees to two key new posts. Announcements followed what NAB termed "enthusiastic" endorsement of the appointees by the board of directors.

No surprise, 38-year-old Vincent T. Wasilewski was named NAB Executive Vice President—top administrative hand under president LeRoy Collins and bossman when Collins is out of town.

Collins is out of town:

Director of the new Code Authority — overseeing both the Radio and TV Codes—is Robert D. Swezey. He will be charged with oparations of both the Hollywood and New York Code branches. Under the revision plan adopted by the NAB board last June, Swezey is supposed to have two top aides—one for Hollywood and one for New York—to help him enforce the Codes. The separate Radio & TV Code Review Boards will continue.

The revision scheme—a comusite

The revision scheme—a compsite of Collins' ideas and those of the NAB Board — had called for an executive vicepresident and code director, both with broadcasting experience.

experience.

Swezey is amply qualified on this score. He's served with NBC, the old Blue Network (general counsel and board servetary), executive veepee and general manager of Mutual Broadcasting System, and gen. manager and part owner of WDSU Broadcasting, New Orleans.

The 54-vear-old Surgon has also

MAY BE BEARDED **BUT IT'S BOUNCY**

Network radio appears to be on the long road back from nowhere. National advertisers are coming back into the network pleture, indle stations are warming up to web affiliations, and network radio execs are bouyant over biz potent-ialities in the coming years.

execs are bouyant over biz potentialities in the coming years.

Network radio's estimated 1960 gross of \$43,000,000 is expected to show a 20% rise this year. The upward trend has been sparked by a flock of national advertisers who have latched onto network radio as the cheapest buy in town. Among the major products again spreading their wares on the signtless kilocycles are General Foods, Campbell Soup. Sylvania, Bristol-Myers, Thomas Lemming and Mennen Co. R. J. Reynolds was among the first of the bigtime advertisers to return to the network radio fold about three years ago and the tobacco-company is sustaining a heavy four-network radio schedule through the forthcoming year. forthcoming year.

Network radio's hottest commodity is news and it's expected to grow hotter along with the deteriorating world situation. When the public wants news, it still tunes in radio for instantaneous reports around the clock.

around the clock.

The networks' international news facilities, financed by the big brother television affiliates, give the radio webs a powerful selling pitch to advertisers. This factor is also of key importance in holding radio net affiliates in line and also trying to latch on to the national hookups. Some indies are also trying to go network for the networks' varied public service programming as a protective screen against blasts from the new FCC regime.

regime.

While radio web execs welcome the recent business pickup, their economic horizons are limited by a severiy depressed price structure. Network show ratings, as measured by Nielsen's national surveys, are low relative both to television and to indie stations using local surveys which measure both in-home and out-of-home listenership.

The radio webs are truing to

out-of-home listenership.

The radio webs are trying to break out the in-home rating trap by developing a new survey geared to radio's portability as an out-of-door and in-car medium. Jim Duffy, ABC Radio's sales chief pointed to the fact that while there are 49,450,000 radio sets in circulation. "Nielsen is not and cannot measure our full audience through a predominantly in-home survey and as long as advertisers are buying cost-per-thousand statistics, we cannot get a fair price for network programming."

On the basis of several success-

network programming."

On the basis of several successful product campaigns on network radio, Duffy expects the forward surge in billings to continue. An increasing number of advertisers, he said, are now taking advantage of the relatively low outlay for all-network spreads and the marketing flexibility in buying network time in six-week flights, rather than the 13-week commitments necessary in tv.

Duffy, incidentally, claims a lion's share of the recent radio network boom for ABC. Already 20% over last year's billings, the ABC web for the last quarter of this year has climbed 200% over the same period last year with sales still coming in.

BBC Man for Irish TV

DDU Man for Irish IV

Dublin, Sept. 12.

Michael Berry, head of drama for BBC-TV, has been appointed program controller of Irish Television. He is shifting from the BBC for three years to organize the day-to-day running of the Irish service, under American-born Director-General Edward J. Roth. The service starts in December. Barry started work this week.

Berry was an actor-producer before joining the BBC in 1938 as a producer. He was upped to head of drama in 1951.

Don Coyle Envisions Int'l TV As Giant Ad Medium; U.S. in Vanguard

Not-So-Dumb 'Hazel'

Not-So-Dumb 'Hazel'
Out of the 30-odd episodes, there'll he one segment of the new NBC-TV series, "Hazel," done in color. Observers were confused for awhile as to why the web ordered a tint-up of just one show, until they realized that the stanza, scheduled for Nov. 2, was about the lead character's attempts to talk her boss into buying her a tv set—not just any old set, but a color set. but a color set.

but a color set.

She gets it—and then sits down to "watch" Perry Como's show. For getting Como to appear on her stanza, "Hazel" fronter Shirley Booth will appear the night of Nov. 1 on Como's program, also on NBC-TV. To NBC, this is a standard cross-plusging arrangement. cross-plugging arrangement, but with a "colorful twist."

British Com'l TV **Sponsor Tab For July: \$19,068,000**

Total expenditure (including tax) of advertising on commercial tv amounted to \$19,068,000 for July, according to Media Records. From this \$1,733,200 was taken by the government as excise duty, leaving the total revenue for all commercial tv stations at \$17,334,800.

cial tv stations at \$17,334,800.
Individual totals for July run
this way: Associated TeleVision—
\$3,659,600; Associated TeleVision
\$3,659,600; Associated TeleVision
\$1,254,800; ABC-TV (Midlands)—\$1,794,800; ABC-TV (North)
\$1,204,000; Granada-TV-\$2,908.
800; Scottish-TV-\$940,800; TWW
\$-\$1,316,000; Southern-TV —\$915,600; Tyne-Tees-TV — \$744,800;
Anglia-TV-\$397,600; Ulster-TV
\$133,200 and Westward-TV-\$212,800.

TEXACO'S 250G FOR **ENTERTAINMENT SEGS**

Texaco, which hasn't bankrolled any tv entertainment programs to speak, of since the days of Milton Berle, is returning for a brief period of time to such programming. Sponsor has bought \$250,000 worth of spots on NBC-TV programs and the spread will cover the month of October.

of October.
Texaco has spots going into most of the web's early evening stanzas
"Wells Fargo," "1, 2, 3—Go,"
Bullwinkle," "National Velvet,"
"Laramie" and "International Laramie" and Showtime."

Snowime."

Sponsor, which recently changed agencies (from Cunningham & Welsh to Benton & Bowles), decided to spend a bit more in entertainment underwriting. Otherwise, Texas Co. is heavely in news programming.

Bob Hope & Co. Pays \$1,250,000 for Stations

\$1,250,000 for Stations
Denver. Sept. 12.
Metropolitan Television Co. of
Denver has signed a contract to
purchase KCSJ-TV and radio in
Pueblo, Colo., for \$1,250,000. MTC
owns KOA-TV, and FM here. The
Pueblo outlets are operated by Star
Broadcasting Co., a subsidiary of
Bankers Life & Casualty Co. of
Chicago.
William Grant, president of
MTC, said the Pueblo radio station
will be sold since KOA Radio already serves much of that Southern Colorado community.
KCSJ-TV, like KOA-TV, is an
NBC affil. Bob Hope is a major
stockholder of MTC.

By HERM SCHOENFELD

International television International television is emerging as another critical arena in which America and the Soviets are pitting their economic and creative resources in the race to dominate the minds and markets of the world. In an embryonic stage at present, international ty now looks as if it will break out in the next three or four years as a major communications factor and, as such, a key element in the cold war strategy.

At the present time the U.S.

and, as stein, a key einem in the cold war strategy.

At the present time, the its way out in front. Russia may have its sputniks, but we have our westerns. While American-nade action-adventure shows are being widely bought by overseas ty stations, the Russians are having trouble at this point in getting global distribution for their tv shows even when they try to give them away. Some 200 Russian-made episodes were recently picked up by Thailand tv broad-casters on a virtual cuffo basis, in general, the heavy propaganda accent in the Soviet shows is blocking the global acceptance now enjoyed by made-in-U.S. product. But U.S. tv exces are not com-

enjoyed by made-in-U.S. product.
But U.S. tv exces are not complacent in light of the demonstrated Russian talent to pick up quickly the appropriate techniques in any given sphere. What applies to programming also goes for the competition to supply technical and financial assistance to, other countries now developing their ty facilities, a race in which for the moment the U.S. is also far ahead.

moment the U.S. is also far ahead.

Don Coyle, president of ABCTV International, estimates that foreign video is now at the stage where America was back in 194750. With the groundwork prepared by 55,000,000 sets in circulation abroad, a total just topping the figure for America alone, foreign tv is on the threshold of a tremendous breakthrough as an international advertising medium. ty is on the threshold of a tremendous breakthrough as an international advertising medium. While the American market is thoroughly saturated and sharp gains can only be made by one network at the expense of the others, international ty represents a wide open frontier. for the American ty industry as a whole. With set circulation abroad guaranteed to multiply in the next few years, the next major advance in this area, according to Coyle, will hinge on the development of an international transmission system whether by a satellite or other devices. That will eliminate the present cumbersome practice of (Continued on page 50)

(Continued on page 50)

CBS Radio Affils Convene Mon. (18)

Opening gavel of the eighth annual CBS Radio Affiliates Convention will sound on the Starlight Roof of New York's Waldorf Astoria Monday (18) with Arthur Hull Hayes, President of CBS Radio, as principal spokesman for the network. Sessions will conclude the following afternoon. It is anticipated that as much as 80% of the network's 206 U.S. mainland affiliates will be in attendance.

J. Frank Jarman, vp. and gen-

of the network's 206 U.S. mainland affiliates will be in attendance.

J. Frank Jarman, v.p. and general manager, WDNC, Durham, N.C., will act as chairman of the convention committee. John S. Hayes, President, Post-Newsweek Stations 'WTOP' Washington, D.C. will act as chairman of the board, CBS Radio Affiliates Association.

William S. Paley, CBS board chairman, and Dr. Frank Stanton, President of CBS, will attend, as will upwards of 40 key CBS Radio executives from New York, Philadelphia, Boston, Chicago, St. Louis, San Francisco and Los Angeles.

CBS Radio talent scheduled to perform at banquet entertainment Monday evening includes Carol Burnett and Richard Hayes, plus the Norman Paris Orchestra. Also booked to perform are the Clancy Bros., male quartet.

half-hour by half-h half-hour by half-h half-hour by half-h

Who's watching what when? The latest National Nielsen* says that half-hour by half-hour during the nighttime telecast week, ABC-TV programs showed their competitive strength so: ABC-TV took 39 out of 51 firsts and seconds. More firsts, that is, than Nets Y or Z. More

our by half-hour by our by half-hour by bur by half-hour by

seconds than Nets Y or Z. And, obviously (and importantly), less thirds. Looks like you, too, can have a good time on

ABC Television

*Source: Nielsen National TV Report, Average Audience, all sponsored time periode, two weeks ending Aug. 20, 1961; Monthru Sat., 7:30-11 PM, Sun., 6:30-11 PM.



Sell those big-buying young adults with BREAKFAST CLUB, FLAIR, SPORTS and SPECIAL EVENTS on ABC Radio. You'll sell those younger families with more mouths to feed . . . more needs to fill. The need to entertain is filled more often and that's why young adults represent your best market for beverages and foods. And ABC Radio has the highest percentage of young adults in network radio.*

YOUNG ADULTS:
BUY MORE BEVERAGES
BUY MORE FOODS
BUY MORE EVERYTHING

ABC RADIO O
FIRST WITH YOUNG ADULTS

EAST-WEST-PAAR BERLIN CRISIS

Paar's Proffer to Sen. Javits

Jack Paar has told Sen, Jacob Javits (R-N.Y.) he's willing to come to Washington to explain to the Senator and his colleagues about the Berlin incident. That is, if they have any doubts about the affair after seeing the slated showing of the film over NBC-TV last night (Tues.). Paar's wire to Javits, one of the few solons to defend the entertainer during last week's senate debate, went as follows:

"It is my honest and patriotic opinion that the reports that the White House and Congress have received of my activities here (in Berlin) are inaccurate and based on the distortions of one anonymous American reporter. I did nothing without the U.S. Army's approval and cooperation. I do not believe that any of these fine officers did or would do anything incorrect. Nor would I. Everyone should withhold judgment until the show is seen.

"Senators are being quoted here as being 'shocked' at what they saw. They haven't seen the program nor has anyone but a few members of my staff. It is in my opinion an honest and fruthful report of what is happening here in Berlin. RIAS (Radio In the American Sector) has called it the best and most human account of what is happening here.

"I want you as my senator from New York to know I will be available at your convenience to discuss with you and your colleagues anything you wish, if you feel it necessary after seeing the program."

West Germany Steps Up TV Beaming To East Sector Despite Viewing Ban

Since East Berliners can't see films in West Berlin any longer, W-German tv stations are now telecasting an increased number of theatrical films in an attempt compensate East Berlin and East German viewers for the loss of western cinema entertainment. Also western teletime has been increased since the beginning (Aug. 13) of the Commie blockade of the East-West sector border.

the East-West sector border.

How much the Eastern people can exploit this possibility is a matter of speculation. The Commie authorities in the other sector have—like once the Nazis—made the reception of W-German ty program illegal in their territory. He who's caught violating this rule faces heavy punishment. Incidentally, special antennas mounted for better reception of W-German ty programs had to be removed. The so-called Free German Youth, the E-German commie organization, has called upon all its members to help authorities on their search for such "illegal viewers." It's a grotesque and unfortunately rather sad situation. Number of caught persons is said to be very high.

The economic situation of most W-Berlis increase.

The economic situation of mos The economic situation of most W-Berlin cinemas has become very tough. The loss of (E-Berlin) audi-ence is bitterly felt. Nearly all cinemas located along the border lines have been closed.

lines have been closed:
Yet not only W-Berlin, also East
Berlin, feels the effects of the unholy situation. In some instances,
the Red crackdown backfired.
That goes for the opera, theatre
and orchestra ensembles which
employed a considerable number
of W-Berlin singers, actors and
musicians

of W-Berlin singers, actors and musicians.

Red authorities asked them to move over to East Berlin but nearly all refused. It's said that more than 100 artists alone have left the E-Berlin radio station and the E-Berlin State Opera. Also Walter Felsenstein's highly reputed Komische Opera ensemble and the late Bert Brecht's Berliner Ensemble which both had W-Berlin artists on their payroll, feel the effects. Under the current circumstances, the E-Berlin ensembles will hardly be able to stage bigscale productions.

28 NEW SHOWS FOR BRIT. WESTWARD-TV

London, Sept. 12.

The winds of change will blow through Westward-TV in September when the fall skeds bow. The station, which serves West Lng. Jand, will have no less than 28 new programs, eight of which will be locally-originated.

According to general manager. Bill Cheevers, new directors, technicians and administrators have been taken on to cope with the increased local output.

Brace to Beirut To Operate Time-Life TV'er

Clayton H. Brace, currently with the Time-Life Broadcast stations KLZ-AM-TV, Denver, will take over the company's first overseas property, Compagnie Libanaise de Television (CLT) in Beirut, Leb-

anon.
As operations manager, Brace will have overall charge of station management, including programming, production, sales administration, promotion and engineering. Prexy of CLT is General Soleiman Nofal. Station operates on two channels.

Prexy of CLT is General Soleiman Nofal. Station operates on two channels, one in Arabic and one in French and English and is the country's only video outlet.

Brace will fly to Beirut late this month along with Sig Mickelson, veepee of Time-Life Broadcast who negotiated the Time Inc. interest in the station.

Equity, Brit. Com'l Tele Dig in For Protracted Battle

London Sent 12 British Actors' Equity tightened

p a loophole in its campaign to

British Actors' Equity tightened up a loophole in its campaign to hike thesps' fees on the U. K. commercial ty stations. Union is sued instructions to members not to sign any film contracts without clearance from h.q. as these could fill the gap Equity is trying to create in programming.

This does not constitute a ban on feature film productions or film destined for BBC-TV or even film which carries a guarantee that it will not be shown on ITV until the dispute is over, says Equity.

According to Gerald Croasdell, and the former has agreed, in principle, that actors' fees should be increased when a show is networked. Says Croasdell: "We modified out demands very considerably but ITV's offer was still a long way from what we are prepared to accept. No further meetings have been fixed and we've been told that a change in ITV's attitude is very unlikely."

Effect of the Equity ban on signing for shows after Nov, I, it's estimated, will be hitting program planners about now, although any noticeable effect on the screen isn't likely for some weeks. Commercial stations' stockpile of programs is limited and a clause in Equity's dispute agreement allows shows to be projected only once during any dispute.

Insiders, here, predict a long and hard-fought battle.

The Jack Paar Berlin caper caused one of the most furious eruptions of Congressional wrath over a tv personality since the expose of Charles Van Doren, Usually pose of Charles Van Doren. Usually mild-mannered lawmakers such as Sen. Leverett Saltonstall lost their equilibrium over the inci-dent, and many words were spent in Capitol Hill over the Army lending itself to commercialism that had dangerous international overtones.

In Capitol Hill over the Army lending itself to commercialism that had dangerous international overtones.

In New York, NBC, Paar's employer, had nothing to say about the matter, other than stand by the explanation sent the network by Paar, who is still in Europe.

The Army officers responsible were slugged with the main assault by the solons. Paar was mildly defended by some as just doing his job, but some formidable Senators heaped eaustic criticism on the NBC-TV showman.

Attack in the Senate was led off by Mike Mansfield — interrupting ironically, the consideration of a bill setting up a U.S. Disarmament and Peace Agency Eleven columns in the Congressional Record were devoted to the Paar-Army incident under the title "TV SPECTACULAR AT BERLIN LINE OF DIVISION."

"What really matters," said Manfield in the columns of the Congressional Record, "is that we bear in mind that what is transpiring in Berlin is not a ty spectacular but a matter which has the overtones of a profound tragedy and it is not to be made into some kind of a game, for the personal profit of personalities from the entertainment world. Comic relief may have a place even along the Berlin wall, but one would hope that it might be in better taste..."

the Berlin wall, but one would hope that it might be in better taste..."

Sen. Saltonstall said he was shocked because "the incident" might have led to a shooting scene, even though it may have been staged... It was a surprise to me that our officials could lend themselves to such a show. I do not see how it could help to achieve understanding by our citizens in the U.S. of the problems which face us in Berlin; it puts the problems in a different tone from that we should think about."

Sen. Hubert Humphrey charged that the U.S. "has something else to do besides provide a backdrop for tv shows. If ever there was a chauvinistic action, this was it. This is the very kind of thing Khrushchev seizes upon ..."

Sen. Burke B. Hickenlooper said he was "utterly shocked that at a time of tension, probably one of the greatest we have had, the Government of the U.S. ... lends itself to the advancement of a commercial program, in which the individual operates in a particular situation for personal revenue. I think it should be condemned."

Sen. Jacob Javits, of N.Y., who (Continued on page 50)

(Continued on page 50)

ARMY OFFICERS | NBC's Kintner May Be Recalled For Senate TV Hearings on 'Sex, Violence'; Ad Agency Boss Appears

Brit. A-R Pact for 13 Full-Hour 'Gunsmokes'

London, Sept. 12. Associated-Rediffusion, London's eekday commercial web, is about to sign with CBS for 13 of the new-look, hour-long "Gunsmoke" ("Gun Law" here) programs.

Initialer is pencilled in for Oct. 7 which means Britain would see them before the U.S.

Senate Keeps Eye On Paar's Show For 'Violations'

Washington, Sept. 12. Communications Sub committée has assigned a top

subcommittee staff director Nicz Zaple.

If there is any violation, it would be the possibility of a network letting one of its showmen (Paar is not a newsman under FCC equal time rules of last summer) become involved in a dangerous international incident. A subcommittee source said this conceivably could fall within the broad "public interest" authority vested in the FCC by the Communications Act.

Amer. Safety Razor's Notre Dame Grid on AM

Chicago, Sept. 12. ABC Radio has sold its skeir

of 10 Notre Dame football broadcasts this fall to American Safety Razor Co. A-S-R is buying the second half of the games, with second nair of the games, with the first half, as per station clear-ance arrangement, to be sold local-ly in each market. Order came through just prior to ona for a quarter sponsorship from Paper Mate, which lost out.

Network's sales through August of this year are reportedly ahead of the full 12 months of 1960.

Washington, Sept. 12.
Five closed-door sessions by the Senate Subcommittee on Juvenile Deliquency into alleged network to malpractices have been held since last Thursday (7), Capitol Hill sources report, and there now seem to be plans for several more sessions before the end of the week.

week.

It's understood that the subcommittee, headed by Senator Dodd, will probably recall Robert E. Kintner, prexy of NBC, to testify. Kintner might well be joined by Walter Scott as well. Scott is executive vicepresident in charge of NBC-TV.

There are reports that the investigation will inevitably go bayond a study of video's direct effect on juve viewers. It might, reliable reports indicate, include an investigation of news handling at all tv networks.

Though apparently having no di-rect bearing on the present closed door sessions by the solons, the Jack Paar incident in Berlin last week, so roundly denounced on the Senate floor, appears to have been the catalyist for the intensified in-vestigation

senate Communications Subcommittee has assigned a top watchdog to look for any trespassing on communications laws on tonight's (Tues.) Jack Paar NBC-TV program. The slated showing of the hotly denounced Berlin border taping involving the Army will be given close scrutiny by subcommittee staff director Nick Zaple.

If there is any violation, it would be the possibility of a network letting one of its shownen (Paar is not a newsman under FCC equal time rules of last summers) work letting one of its shownen (Paar is not a newsman under FCC equal time rules of last summers) by could fall within the broad "public interest" authority vested in the FCC by the Communications Act.

No complaints were received in advance of the airing by the FCC from either the Senator's involved in denouncing Paar last week or from the public.

Amar Safeth Parar's

agency.

It's believed that as many as 35 MBC employees will be called before the hearings close. But besides NBC, belief here is that ABC and CBS will get their chance to testify before too much longer.

Sullivan Still Wants To Do Show in Berlin Despite Paar Rhubarb

Despite Paar Rhubarh

Prior to the Jack-Paar-Berlin incident which raised Washington outeries, Ed Sullivan announced plans to entertain the men of the 40th Armored in West Berlin with a show in October. Sullivan said he would tape two shows in West Berlin, at the same time, for telecasting CBS-TV Sundays, Oct. 8 and 15. The CBS personalty is going ahead with his plans.

Guestars will be flown into West Berlin on a chartered Pan American jet, arriving there in the first week of October. Producer Bob Precht planes to Germany to work out details of the show with representatives of U.S. commandant. Maj. Gen. Albert E. Watson 2d was reported to have endorsed the idea when it was forwarded to him for final approval by the Washington office of Defense Secretary Robert S. McNamara.

105 'LONE RANGERS' INTO SYNDICATION

Hollywood, Sept. 12.
Telesynd been formed as a division of Wrather Corp. for syndication of "Lone Ranger" series, made available for its first off-network run There are 104 available of more than 200 segments filmed.

Those Pupils at P.S. 8 to 5

Washington, Sept. 12.

Federal Communications Chairman Newton Minow should crack down on "live" crime instead of speechifying about the makebelieve, televised variety all the time.

The suggestion came from Sen. Karl Mundt (R-S.D.), member of the Senate Rackets Subcommittee probing gambling operations. Sen. John L. McClellan (D-Ark.) Subcommittee chairman, stressed he wasn't directly criticizing the Commission, but added that "simple logic" would dictate laying down some rules about broadcasts and telecasts of racing news.

During the hearings, another Subcommittee member, Sen. Carl Curtis (R-Neb.) contended, however, that the fault lay just as much with Congress for failure to make appropriate laws as with FCC. A letter to Minow from a school teacher was made public complaining that an epidemic of gambling fever among her pupils. Mrs. R. Robert Abbott, who teaches at East High School in Rochester, N. Y., wrote the FCC Chairman that many of her teenagers apparently are loaded with "amazing amounts of money" and are easy marks for local bookies.

She complained that two Rochester stations—WHEC and WBBF—broadcast racing results which stirred the horseplaying instincts of the juves. Both outlets, according to the Subcommittee, halted the racecasts after FCC relayed the teacher's complaint to them.

The Opener's for Laughs

A nimble-witted humorist named Josh Billings once defined laughter as "the sensation of feeling good all over and showing it principally in one place." This Sunday night at 10 (NYT) the place will be the NBC Television Network.

The program is called "Laughter, U.S.A.," and it's kicking off the new season's "Du Pont Show of the Week," a full-hour entertainment series of variety, drama, music, and programs that won't quite squeeze into anyone's mold.

As the opener, Project 20's "Laughter, U.S.A." will be chronicling some of the things that have kept America grinning, giggling and guffawing—from old frontier to New Frontier, from Davy Crockett's jests to Jack Paar's guests.

Sensible viewers will be relieved to learn that the show will make absolutely no attempt at an analysis of humor or at a clinical explanation of why people laugh when they do.

Such studies, it's felt, are better left to scholars like Dr. Freud, who once made it crystal-clear that our risibilities are tickled when "the subject suddenly effects a cathexis of the super-ego, which in its turn alters the reactions of the ego." And how do you like those apples?

Nope, "Laughter, U.S.A." will eschew the profundities and simply trot out the examples. With narrator George Burns as guide, we'll be shown how the printed page, vaudeville, the circus, burlesque, the movies, radio and TV have kept the nation's funnybone tingling across the generations.

movies ever been equalled? Don't answer until you've watched Buster Keaton's home-made houseboat disappear below the sea at its launching, with an undaunted Keaton—standing majestically on the prow—going right down with his ship.

Is so-called "sick humor" peculiar to our times? Well, back in Civil War days, Artemus Ward was fracturing the people regularly with lines like, "I have already given two cousins to the

war and stand ready to sacrifice my wife's brother."

IS TODAY'S SATIRE sharper than that of yesteryear? Maybe. But among "Laughter, U.S.A.'s" exhibits is a saloon scene in which a penniless W. C. Fields persuades a well-heeled Westerner to risk his cash against Fields' IOU's in a game of two-handed poker. "Consider yourself honored, sir," says Fields haughtily. "I don't ordinarily offer my IOU's to absolute strangers."

Through film, tape and still photographs, the program will demonstrate how welcome a commodity humor has been in good times and bad. (Some people, if you'll permit us to invert an old joke, only laugh when it hurts.)

But most of us, thankfully, have a broader comedy base than that. As the show will point out, babies laugh even before they can talk. Come to think of it, babies can do several things before they can talk, a couple of which are no laughing matter.

As overseer of the premiere offering in the Sunday night series, Donald Hyatt is but one of several NBCers (others: Irving Gitlin, Lester Gottlieb and Eugene Burr) who'll be masterminding shows for the highly variegated Du Pont line-up.

A few attractions from that line-up: "Heming-way," the story of the late author, with dramatized excerpts from his works; "A Thing Called Jazz," a study of jazz from New Orleans to George Gershwin; and "The Battle of the Paper Bullets," a drama about the Nazi plot to

win the war with bogus currency (we hear it failed).

More samples: "Police Emergency Squad," an on-location portrait of one of New York's Finest's very finest services; "Happy with the Blues," a musical tribute to composer Harold Arlen; and "Merrily We Roll Along," a tale of America's romance with (we almost said "in") the automobile.

might be interested in knowing which one of the many comedy bits selected for the show drew the loudest belly-laughs from the program's staffers (even after they'd viewed the whole procession dozens of times).

Well, the honor goes to a film sequence involving old-timer Billy Bevan's efforts to pump water into a pail. Each time he works the pump handle, the stream of water just overshoots its mark. He keeps setting the pail down farther and farther away, but the water stubbornly leaps past the container each time.

In desperation, the mystified Bevan finally moves the vessel to a point so distant that it can't *possibly* be passed. Now, beaming with visions of victory, he walks all the way back to the pump, vigorously works the handle, and out comes... the most hesitant, the most pitiful of trickles.

There's precious little hope, insists the staff, for any viewer who doesn't break up at that finish. Such a viewer, you might even say, is beyond the pail.





PETER M. AFFE, Station Manager WNBC-TV, New York, N.Y.

Why WNBC-TV bought Seven Arts Vol. II

Says Pete Affe:
"The stars and titles among these Warner Bros.
'Films of the 50's' from Seven Arts will

ADD NEW VIGOR

Warner's films of the 50's... Money makers of the 60's



SEVEN ARTS ASSOCIATED CORP.

A SUBSIDIARY OF SEVEN ARTS PRODUCTIONS, LTD.

Mation Pictures — "Gigot", starring Jackie Gleason, completed shooting in Paris . . . Gene Kelly directing . . .

Theatre - "Gone with the Wind" in preparation ...

Television — Distribution of films for T.V., Warner's "Films of the 50's"...
Literary Properties — "Romancero" by Jacques Deval . . .

Real Estate - The Riviera of the Caribbean, Grand Bahama, in construction ...

NEW YORK: 270 Park Avenue YUkon 6-1717
CHICAGO: 8922-D N. La Crosse, Skokie, Ill. ORchard 4-5105
DALLAS: 5641 Charlestown Drive ADams 9-2855
L. A.: 232 So. Reeves Drive GRanite 6-1564—STate 8-8276

For list of TV stations programming Warner Bros. "Films of the 50's" see Third Cover SRDS (Spot TV Rates and Data) to WNBC-TV's MOVIE FOUR.
With these block-busters
complementing the
NBC-TV network movies,
Saturday night will be
a real 'night out at home'
for New York viewers."

VIDFILMERIES IN 'LIVE' YEN

Ziv Gets An Agent (Wm. Morris)

Ziv-UA and William Morris are close to making a deal on production of network telefilms.

Ziv, which has failed to get a single program on network airtime this season, is currently negotiating with the talent and sales organization to rep its new pilots. This will mark the first time in the history of Ziv that its sales were handled on any regular basis by an outside organization.

Evidently, the deaf' that the two companies are now trying to work out will hinge on pilots in which William Morris performers appear. Ziv will maintain its own syndication selling organization. The pending Morris representation is for web pilots only. Status of Four Star, the Dick Powell-Tom McDermott ty film production house long repped by Morris, may have partially brought on the probable tieup between Morris and Ziv, a Four Star rival. McDermott wants to set up a private selling organization for Four Star rather than rely on the reppery.

Four Star, it's understood, has yet to settle with Mcrris on \$3.000.000 in back fees due the reppery.

Gov. Meyner Sez He Has a Group Of Clients to Purchase WNTA-TV

Philadelphia, Sept. 12.

New Jersey Governor Robert B.

Meyner, who last week formally
filed a brief with the Federal Communications Commission opposing
the sale of Newark N.J. tv station
WNTA to the National Educational WNIA to the National Educational Television web, said he has a group, of Jerseyites interested in purchas-ing the station if the application is denied and would fight to the last ditch to hold it.

ditch to hold it.

"I think there is a place for educational TV and I'm not going to argue against it." Gov. Meyner said in a panel program on WRCV-TV (10). "But I think New Jersey is entitled to one station—the one, we have. The law instructs the FCC to allocate television stations a mong the several states. New Jersey is certainly a state. We have 6.000.000 people and we should have at least one TV station."

"Philadelphia has three tv stations, New York City has six. Pennsylvania has 11 and New York State, 22. Take one of those three in Philadelphia, or one of the six in New York City. But we are entitled to local coverage of Jersey's community interests and activities," the Governor declared.

Gilbert Seldes, dean of the Annenberg School of Communications at the Univ. of Pennsylvania, argued the case for educational tv on Marcia Rose Shestack's "Speak Up" program. Seldes asked if Gov. Meyner thought present local coverage of WNTA was satisfactory. "We intend to find out if Mr.

"We intend to find out if Mr. Minow is sincere, and, if he is, he will make the station live up to its obligations," Meyner replied.

NET recently purchased WNTA for \$6,200,000 pending FCC approval. Gov. Meyner indicated that if the sale is denied and the station is forced to orientate its broad-

ITC's Abe Mandell: **Japan TV Booming**

Abe Mandell, sales topper of In-dependent Television Corp., re-ports a continued tv boom in Japan and forecasts a free market for Japan in the near future,

Recently returned from a trip to the Far East, Mandell said Japan to the Far East, Mandell said Japan currently has about 12,000,000 sets in operation, with from 8 million to 9 million registered. He said one hour vidfilm series there are very popular and much in demand. All Japan, he added, is now covered by stations. He predicted that the current system of allowing each station a dollar allocation for buying of foreign product will be ended by a free market. The dollowed more restrictive measures of years past.

Mandell, while in Japan, sold the

Millenium

Millenium

Chicago. Sept. 12.
You can't be too kind to the tv audience. To create a word of mouth for its now premium feature film program on Sunday nights, WBKB here teed off with "Kitty Foyle" and ran the film straight through—with no commercials.

A number of grateful viewers wrote in that they liked the idea and hoped that the station would continue to show good pictures without sponsorship.

No Slowdown On **Features-to-TV:** SG Unloads 'Em

Sales of features, pre-'48 as well as post-'48s, have continued to build up momentum through the summer as more and more stations get their pix programming ready for the fall, according to Robert Seidelman, v.p. in charge of syn-dication for Screen Gems.

s for the fall, according to Robert Scidelman, vp.-in charge of syndication for Screen Gems.

Scident he past two weeks, has concluded four more large scale pix sales. In addition, SG has sold a number of smaller pix groups to NBC stations that are planning to play pix locally behind the web's "Saturday Night At the Movies."

SG's recent large scale pix sales include two to Capital Cities Broadcasters, the fifth major station group to buy Columbia post-'48's. Capital Cities' WTEN, Albany, N. Y., and WTVD, Durham-Raleigh, N. C., each bought a total of 350 pix, of which 210 are post-'48's. A similar group of 350 SG pix was bought by KLZ-TV, Denver. Also KLAS-TV, Las Vegas, Nev., bought 400 pix from Screen Gems.

NBC stations that have recently bought SG pix are KRCA-TV, Los Angeles, for 50 post and pre-'48 pix; WNBQ, Chicago, for 15 first-runners; WRCV-TV, Philadelphia, for 51 mixed pix. In addition, WBAP-TV, Fort Worth, bought SG's 50 post-'48 action pix. The 50 action package also was picked up by KHJ-TV, Los Angeles.

SG's 210 post-'48 Columbia features, which kicked off last December, are now sold to a total of 53 stations. The post-'48 action package, also post-'48s, is in an additional 17 markets.

ABC Films Expands

Its European Setup

ABC Films reports opening of five new sales offices in Europe and will now be covering the foreign market from HQ's in London, Paris, Frankfurt, Stockholm and Rome.

years past.

Mandell, while in Japan, sold the fifth year of "Lassie," "Whiplash," "Supercar" and a group of Medallion pix, which ITC is distributing in the Far East.

In the Philippines, he sold 35 different series to a new station and a package of pix. with total sales there put at \$175,000.

Paris, Frankfurt, Stockholm and Rome.

Paris, Frankfurt, Stockholm and moder direction of Don Angel. Northern Europe will be handled by Mrs. Margaret Jansson out of Paris with suboffices in Frankfurt and Stockholm. Hugo Lodrini in Rome will handle sales in the south of Europe.

METRO, 4 STAR,

Major vidfilm companies scanning tomorrow's horizons are taking steps to get into the "live" act. The "live" countdown now encompasses Four Star, Metro TV and Screen Gems, with others champing at the bit.

An unrelated development, but

ing at the bit.

An unrelated development, but one which has major significance in syndication, is the onrushing pattern of releasing the 60-minute series into the market-to-market hopper soon after the network ride. That development has been paced by MCA-TV, followed by 20th-Fox and now Metro TV.

The "live" yen stems from what appears to be the handwriting on the wall for the '62-'63 season. For the first time in years, it looks like the vidfilm curve on the three networks is due for a dip. Most vidfilm companies consider themselves show biz outfits. Why not change with the times? If there's going to be a resurgence of "live," why get caught with your celluloid down? An' affirmative answer to these questions, plus the normal desire to diversify, has put company after company into the "live" act.

Metro TV has made a deal with Harry Anger on two projects. Anger, initial producer of the hour "Perry Como Show," formerly was v.p. in charge of tv for General Artists Corp. Two projects encompass a comedy format, of a half-hour or full-hour length, titled "The Crazy Club," and a half-hour game show, titled "You Don't Say." Both are Anger originated packages, with Metro TV assuming financing and selling rights, in return for partnered ownership.

Four Star has acquired the Heater-Quigley Enterprises and Heater-

turn for partnered ownership.

Four Star has acquired the Heater-Quigley Enterprises and HeaterQuigley Productions, in its "live"
bid. Robert Quigley produced many
radio shows and Merrill Heatter
was associated wiin "We, the People," and "You Are There" and
created the formats of "What's It
For?" and "Top Dollar."

For?" and "Top Dollar."

Screen Gems has an association with Dan Enright for game shows and is working on possible vidaped adaptations of past Columbia Picture hits. SG also is acting as the sales agent for a weekly business show, in the pubaffairs genre, which could make it on ABC-TV if enough sponsor coin is garnered. Outlook for the latter though at this late stage looks dim. However, a vidfilm house getting into the "live" pubaffairs act is indicative of the flexible approach being taken by at least one of the majors to the shows it feels can be done.

Four Star may be among the leaders to get into the "live" act, but there's no definitive word when that house will get into syndication. Metro TV, though, with much less property on its shelf, is moving rapidly on the off-network hour series. "The Asphalt Jungle" and "The Islanders," both Metro properties on ABC-TV, is being put into syndication for telecasting locally starting Dec. I. "Islanders" consists of 24 hourlong episodes and "Jungle" comprises 13 hours.

Twentieth-Fox recently released

consists of 24 hourlong episodes and "Jungle" comprises 13 hours.

Twentieth-Fox recently released "Five Fingers" and "Hong Kong," both off-network hour entries, copping the ABC-TV o&o's in its initial sales splurge.

MCA-TV, which opened the 60-minute spree with four off-network hour series, is doing fine. The four series now have been sold in 70 markets. Newest deals include KJEO, Fresno, KID, Idaho Falls; KNOE, Monroe; WKST, Youngstown; KODE, Jophin; WMCT, Memphis; KTRK, Houston; WLKY, Louisville; and KTTS, Springfield, Mo. Four MCA-TV series are "Riverboat," "Suspicion," "Cimarron City," and "Overland Trail." Twentieth-Fox recently, released Tree Ringers' and "Hong Kong," both off-network hour entries, copping the ABC-TV o&o's in its initial sales splurge.

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40 Groucho Markets

The 250 half-hours in "The Best of Groucho" off-network series have been sold in 40 markets, according to distributor NBC Films.

Funt's 'Candid Camera' Technique For Industrials, Sales Promotion

DJ Goes Underground

Muscle Shoals, Ala., Sept. 12.
Sooner or later, everybody felt confidant, the deejays of this country would be forced to go underground.

It has happened.

It has happened.

Disk jock Doug Viar of WLAY here is entertaining his listeners from the confi,ning walls of a fallout shelter.

Viar, 19, of Dyersburg, Tenn., went into the shelter at 3 p.m. Sunday 33, and expects to remain underground until Sent 24

Three hours per day he will broadcast from his 11x6.5-foot cubicle. To keep him company and in case of emergency he's got a telephone line handy.

Viar's stunt was set up in co-operation with Colber County Civil Defense organization, which helped him plan his

BBC 'Antigone' As **WNEW-TV** Special; Indie's Live Binge

Following the pattern set in his acquisition of the Shakespearean "Age of Kings" cycle, Metropolitan Broadcasting Co.'s general manager Bennett Korn has picked up a two-hour-plus BBC production of the Greek classic, "Antigone." for showcasing as a special on WNEW-TV in New York and WTTG-TV in Washington. No date has been firmed for the drama as yet.

While Metropolitan is picking up the tab for the New York and Washington showings, National Educational Television has bought the rights for the rest of the country, That parallels the deal made on "Age of Kings," for which Metropolitan paid around \$50,000 also for N.Y. and Washington, while NET primed with contribution from Standard Oil, bankrollers of the series, paid about \$100,000 for rights to the rest of the country.

of the series, paid about \$100,000 for rights to the rest of the country.

Korn is also pencilling in an early morning adult educational series for WNEW-TV. It'll be in the 7:30 to 8 a.m. slot.

While riding with a flock of syndicated and off-network shows. WNEW-TV will also be giving a strong accent to live or taped programming during the forthcoming season, topping the other New York Indies in this department. Headed by David Susskind's "Open End" series, the live-tape roster includes "PM East — PM West."
Dr. Albert Burke's "A Way of Thinking" series which is slated to continue on the station despite Burke's temperamental blowup which cancelled last week's outing, the wresting and horse-racing stanzas and the fock of moppet-slanted shows with Sandy Becker and Sonny Fox. In addition, the indie will continue to program regularly special community-angled shows throughout the season, such as its recent "Race for Mayor" stanza.

Allen Funt Productions is set-Allen Funt Productions is set-ting up a division for production of industrial films, the decision coming after a highly successful sales promotion film in the "Can-did Camera" technique for Ram-bler car dealers.

bler car dealers.

Although the company has made more than a score of industrials in the last decade, it's been virtually all over-the-transom business with the company handling the stepchild production when and if regular programming work allowed.

stepchild production when and if regular programming work allowed.

Prexy Funt says there are several reasons for the decision to go after the industrial business and handle it on a regular basis. First, he's discovered that the interviewing can be handled most effectively by staffers other than himself. Otherwise, business firms are waking up to the effectiveness of fresh approaches in promotion films and there's a definite desire to bust out of the nuts and botts formulas of the past—"happy workers, we're such a fine company etc." And he's discovered, contrary to previous belief, that the Candid Camera technique of hidden mike and camera is not necessarily a one-shot proposition for a company. Firms that used the approach a few years ago are coming back for repeats.

Industrial clients of Funt have

shot proposition for a company. Firms that used the approach a few years ago are coming back for repeats.

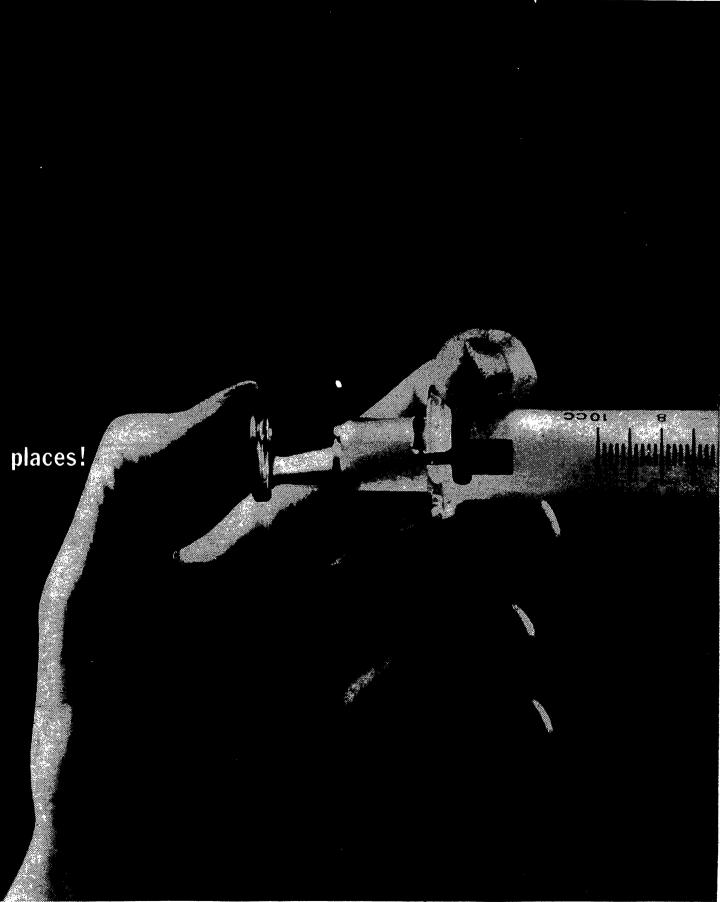
Industrial clients of Funt have included Saturday Evening Post, Honeywell, Ronson, Nash-Kelvinator, Bristol-Myers, Seagrams, Schenley, Campbell's soup, Simmons matresses, American Home magazine and Eastman Kcdak, which ordered the only Candid Camera film work ever done in color. Funt, org also has done a number of tv commercials, dating back to the old Phillip Morris nose test, and both sponsors of the Sunday night CBS-TV, "Candid Camera," will this year be using Candid Camera blurbs 'Bristol-Myers and Lever Bros.\to One important condition of the Funt technique applied to the industrial film is a superior product with high public acceptance. Funt says he once started a production for a company 'had accepted payment, in fact) and had to quit because results of the candid interviews were negative. No such problem arose in shooting interviews on the Rambler, where ownership apparently approaches pathological pride from time to time. Candid Camera interviews for Rambler, conducted by Candid Camera staffers Tom O'Malley and Ben Joelson, constitute high endorsement of all the compact's best features. Alternating, O'Malley and Joelson posed as salesmen and customers in off-the-cuffs talks with a variety of owners. Film is loaded with human interest, humor and believes bilty. First customer of the new division will be Armstrong Cork. Blurbs also are underway for All and Bufferin.

80-Market Sale On NBC 'Mounties'

they felt the needle in 6

(all 6 ABC owned radio stations started a

ABC acts to produce action! Every month a major public service effort on ABC owned radio stations reaches out to six of the nation's largest metropolitan areas—New York, Chicago, Pittsburgh, Detroit, Los Angeles and San Francisco. Each month a new stimulatio community action springs from each city's most stimulating station. Recently a polio vaccination campaign on ABC stations was spearheaded by appeals from such "local" talent as Eleanor Roosevelt and Henry Fonda in New York, John Wayne and Red Buttons in Los Angeles, Pie Traynor and David MacDonald in Pittsburgh. The



community action polio-vaccination drive)

result: action! The anti-polio drive is just the beginning. Month after month these public service projects will reach everlarger audiences in six of the nation's largest markets. This is the kind of living radio that produces community action. This is the kind of living radio that produces action for the sponsor who knows where to find it—on ABC owned radio stations!

ABC OWNED RADIO STATIONS

WABC NEW YORK WES CHICAGO KGO SAN FRANCISCO KQY PITTSBURGHWXYZ DETROIT KABCLOS ANGELES

IETY - ARB

VARIETY'S weekly tabulation based on ratings furnished by American Research Bureau, highlights the top ten network shows on a local level and offers a rating study in depth of the top ten syndicated shows in the same particular markets. This week six different markets are covered.

In the syndicated program listings of the top ten shows, rating dats such as the average share of audience, coupled with data as to time and day of telecasting competitive programming in the particular slot, etc, is furnished. Reason for teatiling as exact picture of the rating performance of syndicated shows is to reflect the true rating

buyers to local stations and/or advertisers to syndicators will find the charts valuable.

Over the course of a year, ARB will tabulate a minimum of 247 markets. The results of that tabulation will be found weekly in VARIETY. Coupled with the rating performance of the top ten network shows on the local level, the VARIETY-ARB charts are designed to reflect the rating tastes of virtually every tv market in the U.S.

(*) ARB's May-June 1961 survey covered a multi-week period. Syndicated shows

| exact picture of the rating performan strength of particular series. Various | nce of syndicus branches | cated sho of the | ows is to reflect the true rating industry, ranging from media multi-w | one of the week rating of | | | | or special program are listed, with period given. | h the |
|---|-------------------------------|----------------------|--|---------------------------|-----------------------------|----------------|------------|--|---------------------------------|
| CHARLOTTE, | N.C. | . • | | STATIONS | WBTY, V | vsoc. | *SUR\ | YEY DATES: MAY 15 - JUNE 11 | , 1961 |
| TOP TEN NETWORK SH K. PROGRAM—DAY—TIME | OWS STA. | AV. | TOP SYNDICATI RK. PROGRAM—DAY—TIME | | S DISTRIB. | AV. RTG. | AV. SH. | TOP COMPETITION PROGRAM STA. | RTG |
| Gunsmoke (Sat. 10:00-10:30) Checkmate (Sat. 8:30-9:30) | \dots WBTV | 42 41 | 1. Whirlybirds (Tues. 7:00) | .wsocc | BS | 23 | 64 | Assignment Underwater . WBTV | 1 |
| Price Is Right (Wed. 8:30-9:00) Perry Mason (Sat. 7:30-8:30) | WSOC | 40 | 2. Death Valley Days (Fri. 7:00) 3. Manhunt (Tues. 8:00) | WBTV U | S. Borax | 21 3 20 | 64 38 | Fabray; Hong Kong WSOC Laramie WSOC | 1 |
| Candid Camera (Sun. 10:00-10:30). | WBTV | 37 | 4. Sea Hunt (Thurs. 9:00) | .WSOCZ | iv-UA | 19 | 39 | Asphalt JungleWBTV | 2 |
| Dobie Gillis (Tues. 8:30-9:00) Haye Gun, Will Travel (Sat. 9:30-1 | 0)WBTV | 37 | 5. Shotgun Slade (Wed. 7:00) | .WSOCM | CA: MCA | 17 | 49 | Feature FilmWBTV Smith ShowWBTV | 3 2 1 1 2 1 3 |
| Route 66 (Fri. 8:30-9:30) | WBTV | 37 36 | 5. Two Faces West (Thurs, 8:00) 5. Johnny Midnight (Sat., 10:30) | . WBTVS | creen Gem | s 17 17 | 38 50 | Donna ReedWSOC Tall Man; 20'sWSOC | 2 1 |
| Jack Benny (Sun. 9:30-10:00) Real McCoys (Thurs. 8:30-9:00) Wagon Train (Wed. 7:30-8:30) | WSOC | 34 34 34 | 6. Blue Angels (Tues. 7:30) | . WBTVC | NP | 14 14 | 31 | Laramie WSOC Route 66 WBTV | 3 |
| rampa-st. Pe | - | SBI | U RG STATE | IONS: WFLA | , WTYT, V | vsun. | *SUR\ | /EY DATES: MAY 15 - JUNE 11 | 1, 196 |
| Wagon Train (Wed. 7:30-8:30) | WFLA | 43 38 | 1. Tightrope (Fri. 7:00) | .wtvts | ereen Gem | s 24 | 57 | Magoo & MoviesWFLA | 3 |
| Andy Griffith (Mon. 9:30-10:00) Danny Thomas (Mon. 9:00-9:30) | \dots wtvr | 38 | 2. Best of Post (Fri. 9:30) | | | 22 | | 77 Sunset. StripWSUN | |
| Ed Sullivan (Sun. 8:00-9:00) Perry Mason (Sat. 7:30-8:30) | WTVT | 37 35 | 2. Pioneers (Mon. 7:00) | | | 22 s 22 | | Brothers Brannigan WFLA News; Sports; Weather WTVT | . 2 |
| GE Theatre (Sun. 9:00-9:30) Rawhide (Fri. 7:30-8:30) | WTVT | 33 33 | 3. Sea Hunt (Tues. 7:00) | WFLAZ | iv-UA | 20 | 39 | Theatre; News; Weather WTVT | 2 |
| Perry Como (Wed. 9:00-10:00) | WFLA | 32 | 4. Blue Angels (Thurs. 7:00) | | | 19 | 51 | Mounted PoliceWTVT | 1 |
| Price Is Right (Wed. 8:30-9:00) Dennis The Menace (Sun. 7:30-8:0 | WFLA 0)WTVT | 32 32 | 4. Death Valley Days; 26 Men (Wed. 7:00) | WFLAU | BC | 19 | 44 | Two Faces WestWTVT | 1 |
| Candid Camera (Sun. 10:00-10:30 | }WTVT | 32 32 | 5. Huckleberry Hound (Thurs. 6:00) | | | | | News; Sports; Weather WTVT | : |
| Ernie Ford (Thurs. 9:30-10:00) | WTVT | 32 32 | 5. Quick Draw McGraw (Tues. 6:00) 5. Shetgun Slade (Sat. 10:30) | | | ıs 17 17 | | News; Sports; Weather. WTVT Box Office | - 2 |
| TULSA | | | STA | TIONS: KYO | o, koty, | KTUL. | *SURV | EY DATES: MAY 15 - JUNE 11 | , 196 |
| Andy Griffith (Mon. 8:30-9:00) | KOTV | 50 | 1. Brothers Brannigan (Sat. 9:30) | KOTVC | BS | 28 22 | 57 | Lawrence WelkKTUL | |
| Gunsmoke (Sat. 9:00-9:30) | KOTV | 49 | 2. Lock-Up (Fri. 8:30) 2. Third Man (Thurs. 9:30) | KTULN | TA | 22 | 49 | CBS; Rpts; Eye Okla KOTV | |
| Have Gun, Will Travel (Sat. 8:30 | | 42 | 3. Huckleberry Hound (Thurs. 6:00) | KTULS | creen Gem | ıs 18 | 38 | Report KVOO Huntley-Brinkley | |
| Wagon Train (Wed. 6:30-7:30) | | 40 | 4. Manhunt (Mon. 9:30) | KV00S | creen Gem | 15 17 15 17 | 30 | June AllysonKOTV | ` : |
| Candid Camera (Sun. 9:00-9:30) | | 36 | 4. Two Faces West (Wed. 8:00) 4. Johnny Midnight (Sat. 10:00) | KOTVN | ICA | 17 | 43 | Perry Como | |
| Garry Moore (Tues. 9:00-10:00) | | 35 | 5. Yegi Bear (Mon. 6:00) | KTULS | creen Gem | 18 13 | | Huntley-Brinkley | |
| Hennesey (Mon. 9:00-9:30) | VIOZ | 34 34 | 6. Quick Draw McGraw (Wed. 6:00) | KTULS | creen Gem | ns 10 | 23 | Report KVOO Huntley-Brinkley Johnny Midnight KOTV | · . |
| Red Skelton (Tues. 8:39-9:00) My Line (Sun. 9:30-10:00) | | 33 | 6. Tightrope (Sat. 10:00). | KTULS | ereen Gen | ns 10 | 25 | Johnny Midnight KOTV | • • |
| Rawhide (Fri. 6:30-7:30) | | 32 | 6. Death Valley; Dawson (Wed. 9:30) | KVOOt | BC Borax; | 10 | 19 | Naked CityKTUL | |
| EW ORLEAN | $\overline{\mathbf{S}}$ | | STATIO | ONS: WWL, \ | WDSU, W | YUE. | *SURV | EY DATES: MAY 15 - JUNE 11 | , 196 |
| Wagon Train Wed. 6:30-7-30) | | 38 | 1. Brothers Brannig'n (Thurs. 9:30-10:3 2. Jim Backus (Mon. 8:30) | | | 24 22 | 55 34 | Silents/Kovaks WVUE Interpol | : , |
| Danny Thomas (Mon. 8:00-8:30) | | 37 | 2. Lock Up/Godfrey (Fri. 8:30) | | | 22 | 38, | Adven In Paradise WVUE | : |
| Garry Moore (Tues. 9:00-10:00) | | 37 34 | 3. Midnight/Emmy (Tues. 10.00) | | | 20 | 44 | 77 Sunset Strip WVUE Underwater | |
| Bonanza (Sat. 6:30-7:30) My Line (Sun. 9:30-10:00) | | 33 | 4. Mike Hammer (Mon. 10:00) | | | 19 | 46 | Manhunt | |
| Candid Camera (Sun. 9:00-9:30) | | 31 | 4. Assignment Underwater (Tues. 10:0 4. Amos & Andy (Fri. 10:30) | | | 19 19 | 42 66 | News Sports Weather WWL | |
| Price Is Right (Wed. 7:30-8:00) | | 31 | 4. Third Man (Fri. 10:00) | | | 19 | 44 | Big Movie | |
| Dobie Gills (Tues. 7:30-8:00) | | 31 31 | 5. Death Valley/Alabama (Mon. 9:30) | WDSU T | JS Borax | 18 | 31 | Peter Gunn | : : |
| Red Skelton (Tues. 8:30-9:00) Gun-Travel (Sat. 8:30-9:00) | | | 5. Ramar of The Jungle (Sat 8:30) 5. Blue Angels (Sat. 9:30) | WWLC | IC ENP | 18 18 | 29 | Two Gunn/Kangaroo WWL First Run Theatre WDSU | : |
| IEMPHIS | | | STATION | IS: WREC, W | MCT, WI | нвф. | *SURY | EY DATES: MAY 15 - JUNE 11 | , 196 |
| . Andy Griffith (Mon. 8:30-9:00) | | 40 | 1. Sea Hunt (Thurs, 9:30) | | | 25 | 56 | US Marshal/JFK WMCT Lawrence Welk WHBQ | <u>.</u> |
| . Gunsmoke (Sat. 9:00-9:30) | | | 2. Brothers Brannigan (Sat. 9:30) 3. Highway Patrol (MonFri. 6:00) | | | 24 21 | 46 | News Weather WMCT | r. |
| Candid Camera (Sun. 9:00-9:30). | | | 4. Peoples Choice/Cisco Kid (Wed. 7:00 | | | | 55 41 | | • . |
| | | 32 | 5. Trackdewn (Thurs. 6:30) | | | 14 | 38 | Malibu RunWREC | ; |
| . Hennesey (Mon. 9:00-9:30) | | 0.1 | II & A A A. 3. (G. L & O.O.) | WREC (| TRS | 13 | 42 | Guestward HoWHBQ Flatt ScruggsWMCT | |
| . Hennesey (Mon. 9:00-9:30) | WREC | | \$. Amos & Andy (Sat. 6:00) | | | | | | |
| 6. Hennesey (Mon. 9:00-9:30) 6. Garry Moere (Tues. 9:00-10:00) 7. My Line (Sun. 9:30-10:00) | WREC | 30 | 6. Whirlybirds (Tues. 6:30) | ··WREC | CBS | 13 | 32 | Laramie | י י |
| Hennesey (Mon. 9:00-9:30) | WREC WREC WHBQ | 30 30 | 6. Whirlybirds (Tues. 6:30) | WRECC | CBS ABC | 12 | 21 | Laramie | 5 L |
| i. Hennesey (Mon. 9:00-9:30) | WREC WREC WHBQ WREC | 30 30 29 28 | 6. Whiriybirds (Tues. 6:30) | WRECC WHBQT WHBQT | CBS ABC JAA | 12 12 | 21 44 | Laramie WMCT Bugs Bunny WHBG Garry Moore WREC Roy Rogers WREC | |
| i. Hennesey (Mon. 9:00-9:30) Garry Moore (Tues. 9:00-10:00). My Line (Sun. 9:30-10:00). Naked City (Wed. 9:00-10:00) Rawhide (Fri. 6:30-7:30) | WREC WREC WHBQ WREC WREC WREC | 30 29 28 28 | 6. Whirlybirds (Tues. 6:30) | WRECC. WHBQI WRECZ | CBS ABC JAA ZIV UA | 12 | 21 | Laramie WMCT Bugs Bunny WHBQ Garry Moore WREC Roy Rogers WREC Dance Party WHBQ Donna Reed WHRQ | |

DES MOINES

STATIONS: KRNT, WHO, WOI. *SURVEY DATES: MAY 15 - JUNE 11, 1961.

| 1. My Line Sun. 9:30-10:00 KRNT | 47 1. Dang Robin (Sat. 9:30) KRNT ZIV UA | | Lawrence Welk WOI | 25 |
|--|--|---------|--------------------------------------|----------|
| 2. Candid Camera (Sun. 9:00-9:30)KRNT | 2. Death Valley Days (Thurs. 9:30) WHOUS Borax | 25 50 | Two FacesWOI Steel/CircleKRNT | 13 24 |
| 3. Red Skelton (Tues. 8:30-9:00) KRNT | 40 3. Manhunt (Wed. 9:30)WHO\ Screen Gems | , 10 40 | LaranneWIO | 19 |
| 3. Garry Moore (Tues. 9.00-10:00)KRNT | 40 4. Mr. Ed (Tues, 6:30) | | MacMurray TheaWHO | 9 |
| 4. Andy Griffith (Mon. 8:30-9:00) KRNT | 38 4. Tightrope (Sat. 10:30) | 13 52 | Death Valley WHO | 25 19 |
| 4. Hennesey (Mon. 9:00-9:30) KRNT | 30 4. Two Faces (Thurs. 9:30) | s 13 26 | Big Pic/Eddie/MLBBWHO | 2 |
| 5. Gunsmoke Sat. 9.00-9:30 KRNT | 36 5. Interpol (Tues. 6:30) | 11 90 | Weather/NewsWHO | 18 |
| 6. Gun-Travel (Sat. 8:30-9:00)KRNT | 35 6. Amos & Andy/MLBB (Sat. 12:00)KRNTCBS | | Huntley BrinkleyWHO | 19 |
| 7. Groucho Marx (Thurs. 9:00-9:30)WHO | 7. Huck Hound (Thurs. 6:00) | a 9 23 | Capt. KangerooKRNT Davey GoliathKRNT | 4 |
| 8. Checkmate (Sat. 8:30-9:00)KRNT | 33 7. Popeye (Sat. 8:00 AM) | | RuralKRNT | 1 |
| | | - 04 | framer | |

Perils of Covering a Hurricane

With the Texas Gulf Coast under threat of the worst hurricane since 1900, KHOU-TV, Houston, turned its entire facilities and personnel over to the U.S. Weather Bureau for continuing reports

since 1900, KHOU-TV, Houston, turned its entire facilities and personnel over to the U. S. Weather Bureau for continuing reports on Carla's progress.

In the threatened strike of the storm that saw 500,000 evacuees by Monday, Gulf Coast tv audience witnessed the progress of Carla for more than 12 hours on U. S. Weather Bureau radar as picked up at the Bureau's Galveston headquarters by KHOU-TV. Since the tv station had cleared through Washington on the coverage and was the Bureau's official outlet, the reports were monitored and relayed by more than 100 radio stations in the area. KHOU-TV news director Dan Rather and Bureau officials were broadcasting from the fifth floor of the HQ in Galveston, which was flooded in an estimated five feet of water. By Monday, Rather and the weather men had been on duty for 72 hours and were on short food rations.

The high water knocked out the second microwave length in Galveston that was relaying the radar track of the hurricane eye 250 miles out in the Gulf, and the station went to emergency transmission Sunday noon when the main transmitter lost power. While a third of Galveston's population had evacuated by Monday, the Gulf island city was relatively safe because of the Tortos seawall built after the hurrican of 1900 had killed 6,000 people.

During the 36 hours of continuous reports up to Monday noon,

people.

During the 36 hours of continuous reports up to Monday noon, KHOU-TV was preempting all web and local programming with the weather officials as total authority.

Controversial Chi Documentary May Get WBKB Airing After All

Chicago, Sept. 12.
That locally - controversal documentary on Chicago, which Denis Mitchell produced for the BBC-TV last year, may finally get an airing on WBKB this fall. Station apparently feels now that the heat capplied against the film by the Chicago Tribune and sister paper, the American, and echoed by the Mayor and others of the citys power elite) has cooled down sufficiently to make a public showing possible. While the ABC oko hasn't issued any announcement of an inpossible. While the Abo occurrence is sued any announcement of an intended telecast, there are clear indications that it is no longer afraid of the "censors."

indications that it is no longer afraid of the "censors."

First Indication was that the management of sister ABC station, KGO-TV, San Francisco, exhibited the film to a private VIP gathering a few weeks ago. The second, and more significant sign, is that WBKB plans to spring the film as a surprise on a group of ad agency people and television columnists today (Tues.) at a luncheon at which the Chl station will make a pitch for its new fall lineup. The Denis Mitchell film, titled "Chicago: First Impressions of a Great American City," will be shown to the group as an example of the "brave and creative" specials WBKB is capable of, The station had invested, with the BBC, in the production of the film and contributed camera crews and other creative assistance in exhange for the U.S. rights.

When reports filtered in from

change for the U.S. rights.
When reports filtered in from
certain newspaper sources in England, after the single BBC showing, that the film was not a pretty
portrait of the Windy City, the
brouhaha began and WBKB had to
yield to the pressures.

Filmaster Ltd. **Art Tintpixers**

Howard Connell, a director of B.C.G. production company, has been appointed executive producer of Filmaster Productions Ltd., a new company arising out of B.C.G. Sydney Brett is the chairman, Colonel George Lane the man-aging director and other directors are Sir Charles Russell, the Duch-

ess of Argyll and Connell.

Connell told Variett: "Our first project, due to start shooting soon, will be a series of 30-minute color telefilms called "The World Of Art." We have Pietro Annigoni under contract and he will tour the art centres of Europe interpreting the works of the masters for the layman. The material will be dateless and though we shall be aiming at a superior market the programs will definitely not be egghead." The art series will be followed by a skein called "The History of Fashion," in which Pierre Balmain will be using Paris' Bluebell Girls to interpret different phases and trends of fashion over the centuries. ess of Argyll and Connell.

Unger's Pay-TV Slot

Oliver A. Unger has joined Home Entertainment Co. as exec v.p. and member of the board of directors. Unger, formerly chairman of the board and prexy of National Telefilm Associates, will supervise and provide programming for the wired pay-tv system which HEC has developed and is ready to franchise. HEC prexy Martin Leeds said Unger will supervise and provide programming for the pay-tv system.

Brasselle's Stock Offering on Vidpix

Washington, Sept. 12.
Lunar Enterprises Inc., N.Y.,
told the Securities and Exchange
Commission it hopes to net \$583,
937.50 from a new stock offering
to develop pilots for proposed television film series during the next
year and, also, to use for working capital.
Lunar of which Washing

year and, also, to use for working capital.

Lunar, of which Henry K. Brasselle 'Keefe Brasselle' is president and Martin J. Machat, secretary, wants SEC to register 125,000 shares of common stock to be offered for public sale at \$5.75 per share. Ehrlich, Irwin & Co. will handle the sale, earning almost 72 cents per share in commission, plus \$17.968.75 in expenses. Also, Henry Ehrlich, a principal of the underwriter has exercised an option to purchase 30.000 common shares at five cents per share. In addition, 12.000 more common shares are involved in warrants at the five-cent rate to a limited group, SEC records indicate.

Lunar told SEC that two of its properties, "Beachfront" and "Joey Trouble," have been financed by CBS-TV, and that one property, "Warrant for Arrest," has been financed by ABC Films Inc.

Before the proposed new issue, the company has 317,000 shares of common stock outstanding. Brasselle owns 47.31%; Machat, 18.92%; Robert Milberg, 18.92%; and Ehrlich, 9.46%, according to SEC records.

WOR-TV Now Claims Nighttime Audience **Swing Toward Indies**

RKO General indie WOR-TV
has analyzed the summer Nielsen
figures and comes up with the
claim that viewer preference during night hours is away from webs
and toward the independents.
Latest Nielsen New York metropolitan reports, says the station,
shows indies up from a combined
17.9% average and share, 9 p.m.
to midnight, Sunday through Saturday, to a combined 27% average
share.

WOR says its average and share has gone up 105% to lead the indies.

Off-Network Educ'l TV

Now there's off-network educational vseries. "Atomic Age physics," series originally telecast on NBC-TV's "Continental Classroom" in '58-'59, is slated for telecasting on N.Y. Dally News Indie WPIX, starting Oct. 2.

The physics course will be part of the tv N.Y. Regents bloc of daytime programming on the station, It will be telecast from 2 to 2.30 p.m., Monday through Friday, by WPIX. Series is produced by Learning Resources Institute.

SG in Marx Bros. TV Series, But As **Animated Figures**

The Three Marx Bros. will be brought together again by Screen Gems for a tv comedic series to be produced in the new Tri-Cinemation process. Through this new animated process, Groucho, Chica and Harpo will be represented visually by life-like figures that will talk except for Harpo; he'll whistle). whistle)

talk except for Harpo; he'll whistle).

Brother Gummo represented the three Marxes in the negotiations. Over the past 10 years the Marx Bros. have turned down repeated offers for them to appear together. Trl-Cinemation process allows them an opportunity for a tv vehicle without getting involved in arduous production schedules.

Tri-Cinemation sculptures are now working on the first models for the Groucho, Chico and Harpo figures: The last pic that the brothers made together was "Love Happy" in 1950. Since their last film, Groucho has had his own comedy-quiz series on NBC-TV, now going into syndication after 10 years on network. years on network.

years on network.

The producers of the new series hope to get some of the writers of the old Marx films to work on the new tv series. SG acquired the Tri-Cinemation process through an agreement with Chris Diatsintos, Albert Heeth and Robert Brahm. The trio, in addition to constracting the Tri-Cinemation figures; also will handle the actual filming.

TOLEDO'S \$750,000 TV STUDIO FACILITY

TV STUDIO FACILITY

Toledo, Sept. 12.
Community Broadcasting Co.'s
WTOL-TV shifted its studio operations from the Hillcrest Hotel to
its new production centre at Jackson and Huron Sts., in downtown
Toledo, last week. Coincident with
the opening of the new facilities,
built at a cost of more than \$750,
000. Thomas S. Bretherton, v.p.
and general manager, said that the
late evening newscast will be expanded from 15 minutes to a full
half-hour, Monday thru Friday,
from 11 to,11:30 p.m.
New program, "Eleventh Hour
News Final: "will have newscasters
Oscar Huff, WTOL-TV news director, Jim Van Sickle, Clem Gendron, and Orris and Doug Tabner
participating in the presentation.
Two additional radio-equipped
"News-mobiles" have been added
by the station.
Among the program changes will
be the replacement of the Jack
Paar show with a late evening film
series, Monday through Friday, at
11:30 p.m. Films from the new
"61 for 61" series and "Films for
the 50's" are planned.

Vidfilm Chatter

Jerry Hyams, John Mitchell and Lloyd Burns head contingent of Screen Gems brass to Coast... Metro TV, opening a Chicago office, named Ed Montanus as central sales manager. Montanus most recently was associated with NBC Films as central division manager. Wolper Productions has added four more segments to its "The Story of" documentary series for Ziv-UA. New producer assignments for the series include William Kronick, John Goetz, Mel Stuart, and Arthur Swerdloff. Jerry Hyams, John Mitchell and william Kronick, John Goetz, Mcf.
Stuart, and Arthur Swerdloff.
Donald Kluaber, v.p. and national
sales manager of Seven Arts Associated, to Puerto Rico and Virgin
Islands. . . Jason Rabinovitz, director of business affairs for Metro
TV, to Coast

68 H'wood-Made Telefilm Series With \$135,000,000 Budget Allocated; Take Up 70% of Webs' Prime Time

'Kildaire' Gets Around

Metro - Goldwyn - Mayer Tele-sion's new "Dr. Kildaire" series Metro - Goldwyn - Mayer Tele-vision's new "Dr. Kildaire" series will set an international television precedent by premiering in three separate countries within an eight-day period.

day period.

Hour series will premiere on the Canadian Broadcasting Corp. network on Saturday, Sept. 23. Its American premiere, on NBC-TV. comes five days lated, Thursday, Sept. 28, at 8:30-9:30 p.m. Just three days later. on Sunday, Oct. 1, the series will debut on the BBC-TV network.

Foreign deals on "Dr. Kildaire" were made through NBC International,

Chi: Mucho 'Magoo' Vs. 'Wagon,' Allen

WGN-TV, having garnered tall "Mister Magoo" series in a halfhour format, is expanding the show to a full hour this fall and slotting it at 7 p.m. Wednesdays, opposite Steve Allen, "Wagon Train," "Alvin and the Chip-munks," "Top Cat" and the Joey Bishop show. Indie station is also creating a half-hour strip, with a live framework, out of the fiveminute installments in UPA's new "Dick Tracy" series. Both cartoon shows are distributed by Television Personalities Inc.

sions are distributed by Television Personalities Inc.

Enlargement of the "Magoo" show will be done chiefly through the use of travelogs, which are to be narrated (with the typical myopic mistakes, of course) by a WGN-TV discovery who supposedly can do a good imitation of the voice created by Jin Backus. Station has the permission of UPA prexy Henry Saperstein to do the locally invented travelog bits, which will interlard the cartoons. They'll be written by Roy Brown and produced by Frazier Thomas.

WGN intends to get maximum

and produced by Frazier Thomas.

WGN intends to get maximum mileage from the "Dick Tracy" segs by combining them with the "Q. T. Hush" cartoons in a live context that will feature Bay Rayner as a running character, Sgt. Pettibone.

Pettione.
It's appropriate that the Dick Tracy show should wind up on WGN-TV since, the station's parent newspaper, the Chicago Tribune, has been the originating point of Chester Gould's still cartoon strip for the past three decades.

New Haven WNHC-TV's Triphammered Spread On Safety Editorials

New Haven, Sept. 12. WNHC-TV, New Haven, last week launched an editorial policy with a statement on the state's highway death toll which had several repeats over the weekend.

several repeats over the weekend. Station general manager Howard W. Maschmeier says "There will be no set time for future station editorials but, they will appear whenever it is deemed necessary that the public be informed in depth on matters of government, social problems, economic and civic affairs in general which touch every Connecticut resident."

Initialer featured Gov. John lar Fox Movietone Unit—camera-

every Connecticut resident."

Initialer featured Gov. John
Dempsey and State Police Commissioner Leo Mulcahy with the
former chiding the state legislature for turning down a program
of minimum standards for drivers'
licences proposed by the latter.

The additarial was aired twice

The editorial was aired twice Friday night (8) and seven more times over the weekend. Spead was topped by telecast of a half-hour pubservice film on the problem titled, "Signal 30." telecast Sunday night at 10:30 p.m.

Approximately \$135,000,000 has been allocated by Hollywood fele-filmeries for upcoming season's network skeds. Accounting for bulk of this record outlay of studio, network and bank money are 68 different series that can be categorized in five brackets.

gorized in five brackets.

Calculated on the accepted basic cost, give or take a few thousand, of \$60,000 for a half-hour show and \$100,000 for an hour spread, the average term of 26 weeks (generous for hour shows). Hollywood's 68 consuming more than 70% of the webs' prime time skims past the 125 million mark. Programs geared for the syndicate market (perforce and not choice) and occasional film specials boost the total by another \$10,000,000 even if half-hour shows are cheaper by the dozen. he dozen.

the dozen.

The year's top supplier of telefilms is MCA's Revue with eight series. Warners is second with seven and then, in order, Screen Gems six, 20th-Fox and Four Star five apiece and MGM-TV with four. The many singles are off-shoots of star-produced own series. It is still to be determined how tape is to be eventually classified, now hotly disputed by crafts and guilds. guilds

guilds.

To break down the 68 series into their dominant formats, the encompassing result would be five-pronged, to wit: action-adventure, situation comedy, animated cartoon, pure drama and cops 'n' robbers. Most of the westerns will still be with us and always will, say the producers whose talisman is the horseshoe. Only change this year is that they'll be longer.

Hour shows will be more sus-

Hour shows will be more sus-ceptible to earlier demise than their shorter rivals because of multheir shorter rivals because of multiple sponsors who buy in minutes for 13 weeks and less. Once the ratings come up short, they'll shop around for livelier shows. Also vulnerable are the hours that thrive on violence, the edict against such displays of physical vis-a-vis placing them off limits to the FCC.

98 Markets For 'Whiplash' Series

Independent Television Corp.'s
"Whiplash" has been picked up by
Consumers Cooperative Assn. of
Kansas City, for schduling in 11
midwestern markets. Deal marks
the entrance of Consumers Cooperative Assn. into fulltime sponsorship of a syndicated series.
Agency is Potts, Boodbury, Inc.
Client previously had bought participations. Deal puts "Whiplash"
series in 98 markets.
The following markets were

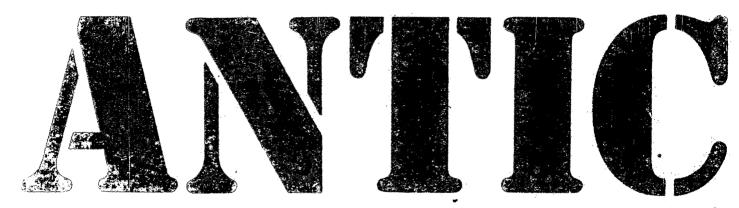
series in 98 markets.

The following markets were bought by Consumers Cooperative Assn.: Sioux City, Ia.; Topeka, Kan.; Ames-Des Moines, Ia.; Ft. Dodge, Ia.; Great Bend, Kan.; Witchita-Hutshinson, Kans.; St. Joseph, Mo.; Lincoln, Neb.; Sioux Falls, S. Dak.; Rapid City, S. Dak., and Kearney-Hastings, Neb.

TILLMAN, CON ED STILL GOING STEADY

Friday.

Crew used by Tillman is a regular Fox Movietone Unit—cameraman, soundman, electrician. Most story leads come from the Daily News city desk: (Indie station is owned by Daily News.) On an average day, it takes from four to five hours to gather material for the evening's 15-minute show. Tillman edits, introduce and conducts his own show. On the rare when the city is quiet and news is slow, Tillman uses one of a number of interviews and special features, held in abeyance for such contingencies.



As the CBS Television Network moves into another new season with the largest nationwide audiences, its viewers again eagerly look forward to the most exciting program line-up on the air—the return of such popular comedians as Andy Griffith, Jack Benny, Danny Thomas and Red Skelton...another season with variety's greatest headliners, Ed Sullivan and Garry Moore ...and the return engagement of other great stars who gave the CBS Television Network more top-rated programs last season than the other two networks combined. And to add to the excitement, the nation's viewers can look forward to new formats, new faces, new ideas.



Example: Saturday night takes on added dimension when television's top-rated program Gunsmoke goes to a full hour, and E.G. Marshall stars in a dramatic new courtroom series. And viewers can also anticipate a season of very special "specials"—Victor Borge...Danny Kaye...Leland Hayward...Leonard Bernstein...and Sir Laurence Olivier supported by one of the most distinguished casts ever assembled in a powerful two-hour drama. All in all, it strongly suggests that in the intense competition for viewers DOMINATIE

>



Mobil Oil Nuts About Rosser Reeves' Hard Sell and Chips in \$6,000.000 -On Other Madison Ave. Fronts

Even in the blue-sky semantics of Madison Ave., it's something like a miracle when a company that does \$3 billion in annual sales makes a \$6,000,000 advertising de-

makes a \$6,000,000 advertising de-cision in less than a minute after execs have seen the agency's pitch. That's how fast Mobil Oil wigs reacted 'positively' to Ted Bales presentation on ad campaign pro-posals for the coming year.

posals for the coming year.
Besides being the kind of okay
that's generally subjected to the
long mull by eight echelons of
executives, the Mobil nod represented a radical change in the
company's advertising approach
from both a media and copy stand-

And in less time than it takes to run off a fast, fast, fast Anacin blurb. Mobil bought not one plan but two, the second being prepared initially by Bates strategists strictly as an alternate.

ly as an alternate.

The either or proposals involved extensive buys of primetime entertainment programs on ABC or CBS, with the balance of the coin to go to full-page newspaper ads and spot television. Spot was the loser as Mobil latched on to both network spreads. NBC continued from page 39

the coin to go to full-page newspaper ads and spot television. Spot tw was the loser as Mobil latched on to both network spreads. NBC was out of the running when the other networks came through with station lineups to suit Mobil's distribution pattern, which doesn't cover all U.S. markets and bypasses the Southeastern states completely.

The Peters of the vision of the knows Paar, cautioned that before condemning Paar, "we should see the report... of set other Senators had words to other Senators had words to other networks came through with say on the subject of Paar and in one form or another all expressed shock and concern. Shock and concern.

The Peters of the vision of the knows Paar, cautioned that before condemning Paar, "we should see the report... of set of the should see the report... of some other senators had words to othe

passes the Soutneastern states completely.

The Bates presentation contended that gasoline can be sold like soap, cigarets or drug products—i.e., promoted like packaged goods—that most gas is purchased by plain people and the advertising doesn't have to be for the board of directors as it is with most oil companies. Same time, Bates has toed the old line to the extent of "CBS Reports," "Eventiness to History" on CBS and the 6 p.m. news and American League pro football on ABC.

The buys were made late in the

The buys were made late in the season July, but where possible the agency picked shows with a high percentage of male viewers. Agency research had shown that the gas buying decision falls 70% to the men, although wives may do a lot of the actual purchasing. Campaign will break Sept. 25 and will go very heavy through the first five weeks of the fourth quarter. It will lighten up from then on through the Christmas holidays, which are a low period for volume sales of gasoline.

Copy line, created by Bates The buys were made late in the

for volume sales of gasoline.

Copy line, created by Bates chairman Rosser Reeves, is the agency's "most secret document." but it's a safe bet that the "Unique Selling Proposition" will be there just as the network dispersment is there, following the party line of Reeve's hardsell opus, "Reality in Advertising," the book that got the agency the oil account in the first place.

Shows on CBS include "Peta"

first place.

Shows on CBS include "Pete and Gladys"; "Ichabod"; "Checkmate"; "Investigators"; "Twilight Zone"; "Frontier Circus"; and the aforementioned pubservice and news. ABC lineup includes "Cheyenne"; "New Breed"; "Ben Casey"; "Bus Stop"; "Adventures in Paradise"; "Roaring Twenties"; "Ozzie and Harriet"; "Target — Corruptors"; "The Hathaways"; "Straightaway"; "Naked City"; and football and the news.

Lucky Pierre

Presidential press secretary Pierre Salinger, "for his part in an unprecedented mobilization of television in Presidential commu-nication," has been named to re-ceive the Pulse 1961 "Man of the Year" award.

Year" award.

He'll be honored Oct. 18 at a luncheon at the Plaza, which will also mark the 20th anni of Pulse in the research field.

Up and down: Barry Blederman, formerly with Mogul, Williams & Saylor, and Howard Robin, formerly with Cohen & Aleshire, have joined the copy department of Lennen & Newell.

Half stripes for George R. Christie and Tod

Half stripes for George R. Christie and Tod Moore, Ted Bates account execs who have been made assistant veepees.

East-West-Paar

Continued from page 39

the incident hit the Senate head-lines, the Defense Dept. relieved one officer of his duties in Berlin and admonished another as the result of an investigation into the Paar affair.

Paar affair.
Six officers (including two colonels) and 50 armed soldiers of the U.S. took position at the Friedrichstrasse border point while the film was made for Paar.

Paar disclosed from Europe that the had asked the Army for only two things in making his Berlin shows, the first of which the Friedrichstrasse stanza) was aired Friedrichstrasse stanza) was aired last night (Tues.) in the regular Paar NBC-TV time. The two things were that he be allowed to meet a soldier who was to be decorated for courage in a border incident and to have a feep stationed at the border against a sign reading "you now are leaving the American sector." He added that he had not asked for the 50 soldiers.

It was Lt. Col. Dallas Hoadley, Army information officer in Ber-

Army information officer in Ber-lin. who was relieved by the De-fense Dept. for "improper per-formance of duties." Col. John R. Deane Jr., commander of the Sec-ond Battle Group was admonished for evidencing "poor judgment" in diverting trrops from their regular

diverting trope duties.

Now that he's left Berlin, Paar expects to visit Moscow, among other places in Europe.

Corrigan

Continued from page 34 🖼

on the opening day in April was the space flight of cosmonaut Gaga-rin. Then, he noted, there was the ill-fated Cuban invasion and other dramatic hijinks which put the Eichmann trial in the news background.

"Bus Stop"; "Adventures in Paradise"; "Roaring Twenties"; "Ozzie and Harriet"; "Target — Corruptors"; "The Hathaways"; "Straight away"; "Waked City"; and football and the news.

Agency feels if it can prove to a company whose annual sales are \$3 billion that advertising pays off, there's no limit to what the future ad budget can be.

On a personal level, the Mobil push has some extra dramatics. It shapes as a competition between two of Madison Ave's most color ful practitioners. a species, incidentally, that's becoming as extinct as the whooping crane. Ogilyv. Benson & Mather prexy David Ogilvy, and high domo of the Shell histrionics that saw the oil company take a \$15,000,000 pulpe which prevented the more timely method. His system also allowed Ogilvy remarried who have nurtured a long-standing rivalry to the momentous point of who could join the most exclusive private club. No telling what will happen momentous point of who could of the most exclusive private club. No telling what will happen more timely when the pair face off with two oil

for newscasting. Now 40 years of age, he had been west coast bireau manager for the web and head of the news division of KNXT, Los TV-Radio Production Contract

He said his own interest background prompted the Eichmann assignment. It had the fascination of watching "a snake."
Corrigan is of the opinion that the
verdict, expected in early November, will be guilty.
"Eichmann didn't have horns.

He looked so ordinary in that glass cage," Corrigan mused, agreeing that this facet made it all the more horrible.

Don Covle

Continued from page 35 i

bleyeling prints all over the map and, even more importantly, will make possible instantaneous pick-ups of news events in any corner of the globe.

For Coyle, a regularly operative news network will spearhead the advance of international tv into efforts in documentaries, public affairs shows and straight entertainment. The current accent on American-made shows abroad, according to Coyle, is dietated by the need to fill programming time with some kind of acceptable material. But these shows have not been designed for the foreign market and hence may lose ground to programs produced with other cooperative programming efforts in documentaries public market and hence may lose ground to programs produced with an international common denoman international common denominator. Initial stabs in the direction of international co-production have already been evidenced in the teamup of Westinghouse Broadcasting with the BBC, CBC and Australian network for documentary shows.

Coyle is certain that the advertising dollar will be attracted to international tv as a medium which can give global circulation to products whole retaining local identification through each nation identification through each national outlet. In that respect, Coyle rates international tv as more effective than the several attempts by U.S. mags, such as Life. Time and Readers Digest, to hit the global market with local editions.

Coyle also foresees advertising agencies adopting the international agencies adopting the international pattern, Just as agencies switched from regional to national coverage with the advent of radio and ty networks in the U.S., so will the trend towards consolidation and centralization of world marketing be accelerated with the maturing

Aaron & Zousmer Continued from page 33

in the DuPont series prepared as

in the DuPont series prepared as a completely independent package. Though hired initially on a straight fee basis, A&Z's position was sufficiently bettered by their first show so that they got the indie packaging contract. If the indie production.

"U.S.O." is basically straight entertainment, although it was initially pitched as kind of a public service event." Using the service organization peg. the hourlong stanza has new acts by 14 name performers (plus clips of original U.S.O. touring companies). Dick Powell, Lena Horne, Debble Reynolds, Danny Kaye, Jack Benny, Edie Gorme and Steve Lawrence (who do het in the interest of the package of the interest nies) Dick Poweu, Lean Kaye, Debble Reynolds, Danny Kaye, Jack Benny, Edie Gorme and Sseve Lawrence (who do a bit from Berlin), Danny Thomas, Marilyn Monroe, Merle Oberon, Bob Hope, Bing Crosby and Joe E. Brown are included. So are former Presidents Eisenhower and

Esty's Tint Blurbs

William Esty ad agency seems to love tint tv. Two of its top clients, R. J. Reynolds' Salem cigs and Ballantine Beer are going to color-up their commercials this fall on NBC-TV.

has decided to push Salem in color blurbs even if the particular Saturday night motion picture it sponsors on NBC-TV is in black-and-white. Decision to go all multichrome on the Saturday movie sked comes after some small Esty experiments in color for the client. Ballantine's blurbs on "Sing Along With Mitch" will all be in color.

TV-Radio Production Centres

IN NEW YORK CITY . .

NBC's "elder statesman" Harry Bannister married last week in N.Y. to Frances Kaplan. They're honeymooning in Sante Fe, New Mexico.

Rod Clurman, special programs coordinator for NBC News, returned from Belgrade last Wednesday (6) at 7:30 p.m., took his wife Adele to the hospital at 10:30 and greeted a new son, Andrew William, at slightly past midnight. . Ex-cop-turned tv performer Barney Martin is already signed to do "Guys & Dolls" next year at the Beikshire Playhouse, after a between-tv-takes appearance there last week in "South Pacific". . Rex Goad, NBC News director, remained in Europe for vacation after finishing web assignment in covering Belgrade 24-nation powwow. . Jack Perkins from here to Washington office of NBC News as Tom Petiti moves from Philly to here . . Marlene Burchfield becomes new gal Friday to WNBC Radio program boss Steve White. Alan Sands, the radio packager, has renewed his "Your Guide to Good Health" skein for another 52 weeks on KRDO. Colorado Springs . . . Rick Sklar, lately of WINS. becomes program director of WMGM and Arthur J. Wander was made assistant to WMGM topper Arthur Tolchin . . Merrill E. Joels finishes month's stint as gabber on WEVO. . Reserve Lt. Col. Charles Davidson, normally operations engineer with WOR-plus-tv, is participating in a special staff visit with Gen. Curtis LeMay to o.o. Air Force operations in Europe. "Lassie" crew (Jun Provost, June Lockhart, Hugh Reilly, Lassie and NBC's "elder statesman" Harry Bannister married last week in N.Y.

LeMay to o.o. Air Force operations in Europe.

"Lassie" crew (Jon Provost, June Lockhart, Hugh Reilly, Lassie and owner Rudd Weatherwax) in at weekend to kick-off eighth season on CBS-TV... Bob Stewart and Frank Wayne to be executive producer, and producer, respectively, on CBS-TV's "Password" to debut Oct. 2 Clint Eastward in last week to plug his new Gothic Label recording, "Unknown Girl,"... CBS News correspondent Harry Reasoner enroute to Portugal and Angola to narrate upcoming "CBS Reports" on Angola unrest... Dick Van Dyke will be in and out New York Sept. 23 weekend while on personal appearance tour during production respite on new CBS-TV series. Morey Amsterdam, same show, hist Gotham from Sept. 24 to Oct. 3. after appearances in St. Louis and Illinois ... Gertrude Berg of "Mrs. G Goes to College" will be in week Sept. 26-Oct. 2.

Irish-Indian novelist Aubrey Mennen joins CBS News Rome correspondent Winston Burdett on tour Rome's ancient Forum on "Accent" series Saturday (17) . CBS News correspondent Charles Kuralt, slated for vacation this week, is flying down to Rio to cover the tense situation in Brazil . Bruce Mannix handed assignment to produce "Street of Love" on "U. S. Steel" Wednesday (20) which stars Millie Perkins in live tv debut and has "Checkmate" star Doug McClure as special guest

Durwood Kirby returned from New England holiday to prepare for his hosting duties on "Candid Camera" which begins second season Oct. 1... Zsa Zsa Gabor doing a "Candid Camera" sequence in New York... Carl Ward, CBS-TV v.p. and director, Affiliate Relations, due back this week from month's Bermuda vacation.

New York . . . Carl Ward, CBS-TV v.p. and director, Affiliate Relations, due back this week from month's Bermuda vacation.

CBS News' Eric Sevareid will return to the U. S. later this month and be based in N. Y. Sevareid, who has been stationed in London since 1959, recently returned from South America, where he was working on a "CBS Reports" program on Brazil . . Av Weston, CBS News producer and director in Europe, to Berlin to supervise shooting for an upcoming "Eyewitness" program . . . Shelly Manne, top jazz drummer, has been cast in an episode of "Hennesey" . . "CBS Reports" producer Bill Leonard goes back to school Sunday (17). An alumni of Dartmouth, Leonard will record the indoctrination and early days at Dartmouth of George Waruhiu, son of a Kikuyu tribal chieftan, under an educational exchange program for an upcoming "CBS Reports" program on international education . . WNTA Radio has picked up the syndicated "This Is Steve Allen" show for airing . . "Prospects of Mankind" begins its third successive season Monday (18) on National Educational Television stations across the country Metromedia's WNEW-TV, N. Y., and WTTG-TV, Washington, are the two commercial stations carrying the series . . CBS News correspondent Prescott Robinson on Monday (11) began permanently handling the "New York Report" segment of WCBS-TV's "The Seven O'Clock Report." Robinson had been substituting for Robert Trout on the "World and National Report" portion of the program. Harry Reasoner took over that segment starting Monday (11) . . WQXR is broadcasting 10 hours a week of FM multiplex stereo programming . . Options on two Goodson-Todman quiz shows have been extended, "Say When" on NBC and "Number Please" on ABC . . Martin Block returns to air Sept. 23 for a weekend deejay stint on WOR . . . Mutual radio network signed 17 new affiliates this month.

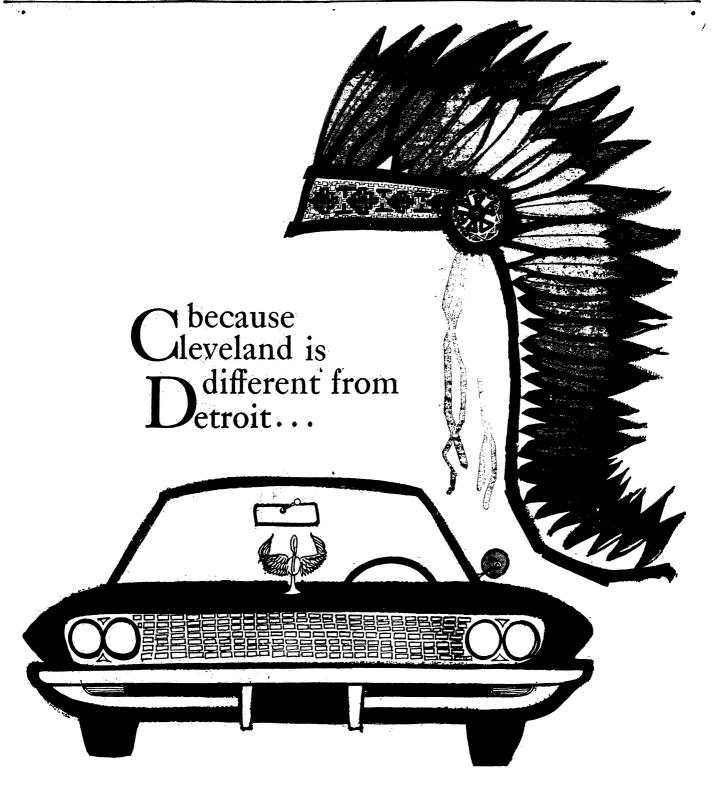
Marty Roth, tv writer-producer, to California to confer regarding properties. . Dick Kellerman, Irving Gitiln's administrative assistant at NBC News, named winner of the first annual Kenneth Flynn Award for Administrative Efficiency. . Beatrice Pons has a regular featured role in "Car 54, Where Are You?" . Phil Cohan, former CBS flack, was pr. political advisor to James Lanjan in the recent successful fight to unseat Tammany sachem Carmine DeSaplo . . . R. Peter Straus, president of WMCA, elected a member in the Young Presidents' Organization.

IN HOLLYWOOD . .

Pat Weaver looked around for a week and takes off for Rome, Parls and London in his dual capacity as board chairman of McCann-Erickson International and teletopper...Jim Cox pulled out of Kennedy, Walker & Cox agency to berth up at Ecco-Fonic, manufacturer of electronic devices...Art Rush easted to talk up Roy Rogers at the networks for half-hour live musical western...KRCA was all set to take Art Baker for 13-week test (pre-NBC) in a singalong daytime strip when he decided it would be too much work. And he was the one who started the whole thing 'must've been listening to Mitch Miller). He's the dean out here of the community sing leaders...NBC-TV will make new prints of the 30 oldies it bought from 20th-Fox for Saturday nights. Don't want those scratchy films and anyway tv requires a different density...Bob Light, managing director of So. Cal. Broadcasters Assn, hurled the lie at X-TRA News. the round-the-clock news station, that it was being harrassed because the signal comes out of Mexico (Tijuana) with the slogan "news over L. A." ... Bill Conrad, the original Marshal Dillon on radio's "Gunsmoke," is directing a segment of "Target—The Corrupters." It's called "Play It Blue," a rehash of the payola mess... Dick Boone recalls when he was paid \$15 a show for broadcasting Dodger games back in 1948.

IN BOSTON . . .

Thomas J. McDonough, manager of TV Guide's northeast region, named to direct the mag's newly established national automotive adv. sales unit with headquarters in Detroit, and feted at going away party by Hub tv and adv. fraternity at Nick's . . . Herbert B. Leonard, exce producer of "Route 66," and "Naked City," in for press conference with tv editors at Madison hotel, where "Route 66" crew is quartered making three Hub episodes, Monday night (11) . . Etward J. Shaughnessy, graduate stud at BU school of pubrelations and communications, won 10-day tour of inspection Radio Free Europe facilities in West Germany and Lisbon from WBZ radio . . WEEI running series of specially prepared spots saluting the Jewish New Year . . . WEEI editorial writer Dick Horne taped Rep. Chet Hollifield, Calif., in Wash-Continued on page 56) (Continued on page 56)



and because people are different in different markets... Storer programming is different! We put together a flexible format to fit the needs of each community... making it local in every respect. Result? WJW-TV now rates first* in Cleveland from sign-on to sign-off. WJBK-TV Detroit has the highest* share in any four station market.

Further evidence that Storer quality-controlled, local programming is liked, watched and listened to. Storer Television Sales, Inc. has up-to-the-minute availabilities. Important Stations in Important Markets.

*ARB-July 1961

| | KGBS | | CLEVELAND WIW | WHEELING wwva | TOLEDO wspD | COUNTROPT SECURISE | STORER |
|------|---------------|----------------------|---------------------|--------------------|-------------------|-----------------------|----------------------|
| 2000 | MIAMI WGBS | MILWAUKEE WITI-TV | CLEVELAND WIW.TV | ATLANTA WAGA-TV | TOLEDO WSPD-TV | PITTE OFF | BROADCASTING COMPANY |

OPEN END (Sinatra Clan -What Makes

Run)
With David Susskind, Jackle Gleason. Ernie Kovacs. Marya Mannes, Toots Shor, Joe E. Lewis,
Leonore Lemmon, Richard Geh-

Producer: Jean Kennedy Director: Arthur Forrest 120 Mins.; Sun., 9 p.m. PARTICIPATING

180 Mins.; Sum., 9 p.m.

PARTICIPATING

WNEW-TV, N.Y. (tape)

The a Joe E Lewis, a Jackle

Gleason and an Ernie Kovacs into
the Open End' gabfest arena,
and the chances are if you only
talk about vacuum cleaners you'll
come up with some refreshing
entertainment. But script it to a
thematic "Sinatra Rat Pack",
adding a Marya Mannes, a Toots
Shor, a Leonore Lemmon and a
Richard Golman for tantalizing
and somewhat dubious casting, and
the David Susskind talkie-talkie
flow bracketed within a 9 to 11
framework on WNEW-TV in its
switchover from WNTA-TV) becomes something else again. Had
they stuck to vacuum cleaners, if
might have been a good show,
il's unfortunate that the closing
half-hour, when the Sinatra clar
was tossed out the window and
possibly the effects of inmibing
the real stuff and manifesting it
self, couldn't have opened the program, with the resulting mood and
byplay sustained through the two
hours.

(BBDO: D. P. Brother)

Beauty pageants seem to be a
gainy industry at this time of time is given carte blanche in turning out
these quarter-hour video essays
and he'll touch upon current news,
personalities, human interest feathe whoth section in any been many shown that
the could wellop into a cause celetor throughout the country. Today,
it's pectacle, there
is Miss Universe, Miss World, Mrs.
Sinst Universe, Miss World, Mrs.
Story a Parallel ty following and industry proportions
and somewhat dubious casting, and
the David Susskind talkie-talkie
to who bracketed within a 9 to 11
framework on WNEW-TV in its
switchover from WNTA-TV) becomes something else again. Had
they stuck to vacuum cleaners, fit
might have been a good show,
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half-hour, when the Sinatra clar
was tossed out the window and
possibly the effects of inmibing
the real stuff and manifesting it
specific couldn't have opened the program, with the resulting mood and
byplay sustained through the two
hours.

But those who stayed with it to approximately 10:30 were rewarded with a free-wheeling exchange that saw the Lewis-Gleason-Rovacs triumverate unloosed from their shades, with Joe E in particular, once the bars were down, off and running in peak form. He was far and away the standout attraction of the koffeeklatch brigade.

The idea of dissecting the Sinatra clan might perhass have been pro-

of the koffeekiatch brigade.

The idea of dissecting the Sinatra clan might perhaps have been provocative if approached in meaningful sociological terms—what makes it tick, if they're products of our society today, etc. Handled by people who speak this jargon, it could have brought up interesting and telling results. But to expect a Toots Shor or the coterie in whose bloodstream runs show business to take issue with a fellow performer can only lead to, in the words of Miss Mannes, "backscratching and evasiveness." Which is precisely what happened.

As the lone iconoclast on the panel. Miss Mannes, of course, stuck to her guns. until she was drowned in the comic byplay. As far as she was concerned, it was a waste of good time devoting two hours to the subject; to her the "pack" represented a tarnished image without style (she was willing to concede that Sinatra alone had talent, lacking decency or gallantry and whose forte was brashness and arrogance. Oddly enough, Richard Gelham, who has authored a book on the clan, preferred to remain mute throughout the program." remain mute throughout the pro-

gram.)
Gleason was the most persuasive Gleason was the most persuasive fully at ease and with a positive point of view. If a Sinatra, as Miss Mannes declaimed, typifles the frivolous pattern of our time, the fact remains that to Gleason he's much more entertaining to have around than "that bum with the megatone." megatone

For all the premiere's inade-quacies, "Open End's" return is one of the better welcome signs for the new season. Rose.

THE REJECTED
With Margaret Mead, Dr. Karl M.
Bowmen, Dr. Erwin Braff, Bishop James A. Pike, Rabbi Alvin
Fine, Morris Lowenthal, J. Albert Hutchinson, Thomas Lynch,
Al Bendich, Barold L. Call, Donald S. Lucas, Les Fisher.
Writer: John W. Reavis Jr.,
Director: Richard Christian
Producers: John W. Reavis Jr., Irving Saraf.

Producers: John W. Reavis Jr., Hv-ing Saraf. 60 Mins., Mon. (11), 9:30 p.m. KQED, San Francisco (vidtape) "The Rejected" is a deep-prob-ing documentary of a highly taboo

ing documentary of a highly taboo theme, homosexuality. Produced by KQED for the National Educational Television Network, it may set off shock waves of reaction around some of NET's 50-odd stations. Yet it deals with this complex subject in a matter-of-fact down-the-middle manner, covering it quite thoroughly and, for the most part, interestingly. Show starts with KQED General Manager James Day's "disclaimer"—that is, "the broblem exists... and the first stop to solution is (Continued on page 54)

MISS AMERICA PAGEANT,
With Bert Parks, Don MoNeill,
Marilyn Van Derbur. Honey
Dreamers, Hamilton Trio, Glenn
Osser Orch, others
Producer: Paul Levitan
Director: Vern Diamond
130 Mins., Sat. (9), 9:30 p.m.
PHILCO, OLDSMOBILE, TONI
CBS-TV, from Atlantic City
(BBDO: D. P. Brother)
Beauty pageants seem to be a
major industry at this time of
year. However, there is still something special about "Miss America." Tais contest is the mother of
them all, having first shown that
it could develop into a cause celebre throughout the country. Today,
it's become big business. Besides

dancers Beate & Peggy.

The proceedings again were emceed by Bert Parks, who handled the session well, both in regard to the rigid conventions attendant to this contest, and with regard to the elements of entertainment introduced to break the tainment Introduced to break the pace of the show. Parks was on hand in a variety of assignments including songs, one of which was the perennial "Miss America" theme, and special material done in conjunction with two previous Miss Americas. The Honey Dreamers sang and The Hamilton Trio contributed a dance.

The anchor setup in the booth comprised Don McNeill and Marilyn Van Derbur (Miss America 1958) both of whom made pleasant chitchat without throwing any appreciable light on the proceed-

The major segments of the show The major segments of the show were the parade of the beauties, the bathing suit parade, the talent exhibitions, the impromptu answering of questions on light and serious subjects, and finally the selection and crowning of the queen. The winner did a song and dance to her own taped recording, which had some novel ideas. The talent arbibits energibly were of an expensive serious parameters.

to ner own taped recording, which had some novel ideas. The talent "punil exhibits, generally, were of an extremely high level. There were coveral good classical and pop voices, a sparkling planist and others who indicated that they could get along professionally. Generally the Miss America selections have been of high calibre, the elevation having come about the levation having come about the elevation having come about the prizes became college scholarships. It seems that beauty and brains can be combined in the young things of this era. Jose.

BYLINE—JIM BISHOP

BYLINE—JIM BISHOP
Producer: Vincent Dempsey
15 Mins., Sat., 11 p.m.
WABC-TV, N.Y.
On the strength of his commentary for this station's daily coverage of the recent Elchmann trial, Jim Bishop has been assigned this 15-minute segment to extend his genre of personal journalism into television. The Hearst-syndicated columnist has apparently been given carte blanche in turning out these quarter-hour video essays and he'll touch upon current news, personalities, human interest features, etc. Bishop kicked off with a report on Berlin and next week he's doing a story about bullfighting which gives an idea of series' range.

Bishop's Berlin report was pegged to the elevator rallway line "Two Tickets To Freedom") in that city which was the main exodus route for the East Germans until the Reds sealed it off. He briefly traced the history of the Berlin crisis and, with the help of some undistinguished film clips made during a recent trip there, he contrasted the conditions of life in the east and west sectors of the city. Throughout, Bishop's tone was sober and objective and, at the end, even optimistic about the possibilities for peace. Herm.

CRIME & PUNISHMENT
With Clete Roberts
Executive Producer: Collier Young
Co-Producers: Homer Canfield, Ludwig Gerber

Co-Producers: Homer Canfield,
Ludwig Gerber
Director: Canfield
30 Mins., Frl., 9 p.m.
WNEW-TV, N. Y. (syndicated tape)
Clete Roberts, the Los Angeles
news commentator, and Collier
Young, the producer, got together
to package this weekly half-hour
series consisting of interviews with
convicts, largely from California
penal institutions. First program,
as seen in New York, was a maudlin piece of quasi-sociology that
was more a revelation of misery
and squalor of this one criminal's
mind than a revelation of any
larger meaning or perspective.
"Mark" was the name of the murderer interviewed by Roberts,
whose questions were often harsh.
Mark, 33, had killed a man in
prison who had called him a
"punk," prison terminology, said
the interviewee for homosexual.
(Ode or two words of Mark's definition were deleted from the tape,
although it was Roberts who had
pressed him so insistently for the
colorful definition that was ap
parently given.)

There may yet prove to be value
in a series on criminals, but better light might be shed on the subject, not by criminals, but by criminologists. So far, it is safe to say
that "Crime & Punishment" is
merely morbid.

Art.

inologists. So that "Crime merely morbid.

Tele Follow-Up Comment

PM East-PM West

A lot of tape's been tapped since the premiere three months ago of "PM East-West" on WNEW-TV. N.Y. (and all Westinghouse stations). A then-and-now appraisal of the show's components and its entertainment quotient is all to the good for there is little doubt, particularly insofar as the eastern hour origination is concerned, that the cross-the-board late night displays of recent vintage betray a greater savvy and finer appreciation of show biz values. Despite the handicaps and limitations of a single thematic thread for any given night (which seem to having a more deleterious effect on the Frisco-berthed PM West), on the Frisco-berned Tay West, these "instant specials," now be-ing helmed by Mert Koplin, who took over production reins about a month ago, generate a more spirited and meaningful continuity. True some of those protracted slumber-inducing interviews and chinfests are overextended, but on the whole "PM East" today has been getting down to the funda-mental essentials of good enter-tainment.

mental essentials of good entertainment.

Case in point was last Thursday's (7) hour episodic on "the life & times of Betty Comden and Adolph Green" in which the highly gifted collaborators had themselves a family ball (with their respective spouses on tap, along with composer Julie Styne). It was an engaging 60-minute roundelay with intermittent interruptions for updated scores on the N.Y. primaries) propelled by host Mike Wallace's q&a stance. Aside from the solid musical contribs ("On the Town," "Bells Are Ringing," "Do Re Mi," etc., and with musicomedy actress Phyllis Newman (Mrs. Green) lending a strong assist), it offered an interesting insight into showfolk as people. As a fitting afterpiece, the Terence O'Flaherty-hosted "PM West" brough on songwriter Wolfie Gilbert for a 75th birthday memorabilia melange, together with Buddy De Silva and director Morton Da Costa in a give-and-take designed

LASSIE
With Jon Provost, June Lockhart,
Hugh Rellly, Carl Benton Reid,
Robert Armstrong, Lennie Geer
Producer: Robert Golden
Asso. Prods.: Bonita Granville

Producer: Robert Golden
Asso, Prods.: Bonita Granvil
Wrather, Don Castle
Director: William Beaudine Jr.
30 Mins., Sun., 7 pm,
CAMPBELL SOUP CBS-TV (film)

(BBDO)

That hardy perennial, "Lassie," returned to CBS-TV Sunday (10) for its eighth season with considerably more production values than the series generally shows. For the setting of the season's initialer was the Grand Canyon and what other background can beat that?

Both Jon Provost as the youngster and June Lockhart as hismother are now in their third year
in these roles which long were
portrayed by Tommy Rettig and
Jan Clayton, respectively. That's
an asset in itself, for time has
helped the family audience which
this Wrather Corp. production attracts to accept them in the parts.
But star performer, as per usual,
is Rudd Weatherwax's collie in the
title role. In keeping with the
format, "Lassle" again turned hero
for the kickoff episode to save
young Provost from a fall into the
canyon. This feat was accomplished with the aid of a blindman who was aware of the incident. The sequence evidently was
designed to show that while sight
is important there are other improparate susses foo. is important there are other im-

portant senses too.

With "Lassle" falling in the 7 p.m. Sunday slot, there may have 7 p.m. Sunday slot, there may have been some competition from ABC-TV's Walt Disney show, an hour program which starts a half hour earlier. But that's going off in a couple weeks to be replaced f-"Maverick" reruns. Withal, th. wholesome filmed series is assured. wholesome nimed series is assure, a top rating among younger viewers for another year. Direction and supporting players led by Carl Benton Reid as the blind man gave the principals a fine assist.

Gitb.

primarily to show the advantages of musical therapy.

primarily to show the advantages of musical therapy.

Perhaps even more to the point was Monday night's (11) showcasing of George Jessel — a warm, candid "this is my life" appraising of 53 years in show business. If anything it offered a revealing in sight into Jessel the man, which, under the probing, sympathetic questioning of Mike Wallace and Joyce Davidson, was more significant for its betrayal of the honest, sincere sentiments of a showman who was not always riding the crest; a man afflicted with frustrations, despair and loneliness; of perious (long after the initial cycles of success) of going broke; years of bitterness at Hollywood (having lost "The Jazz Singer" to Al Jolson and making a series of bad pictures, of reaching out for warmth and comfort and dubious happiness through unsuccessful marriages—from Florence Courtney, now a reader in a Science Church; to Norma Talmadge, to Lois Andrews their daughter is now 20 years old).

As a "confession" and valedictory, it was an hour of revelation, with Jessel announcing his retirement from show business this year to pursue a writing career. He's presently working on "Elegy In Hollywood" as a sequel to his "Elegy In Manhattan"), Had Nixon been elected, it's very likely, says Jessel, that he would have cherished.

It was an hour full of reminiscence and pointed editorial footates.

a portfolio he would have cherished.

It was an hour full of reminiscence and pointed editorial footence and pointed editorial footence and pointed editorial footences, spanning a career that started with the Imperial Trio in the Bronx (at \$4.50 each week) through the early vaude days (Gus Edwards, Eddie Cantor, et all, his eighth months of schooling, through the era of the Fannie Brices, the Jimmy Walkers, Ziegfeld, his career in legit and pictures, the 60 days of one-niters with Eddie Cantor, the era of producing for 20th-Fox, his hobnobing with Presidents and ultimately his status as Toastmaster General of the U.S.

Of Jolson he says: "He was the greatest entertainer that ever lived; Sinatra and all the others came fourth or fifth, He was a man primarily interested in himself, but he was so much greater than anyone else that his weaknesses must be forgiven."

Defining a friend: "Someone who says how are you, without asking how you did last night."

There wasn't a laugh in the nour. Rather, it was less of Jessel

how you did last night."

There wasn't a laugh in the hour. Rather, it was less of Jessel the entertainer (although he did intersperse the hour with such standards as "My Mother's Eyes," "Will You Love Me In December?" "April Showers," et al. than a serious as-he-wishes-to-be-known writer" commenting on people, their foibles and himself. Rose.

their folbles and himself. Rose.

Summer Sports Spectacular CBS-TV's primetime summer sports show gave Major League baseball some competition last week, at least in New York.

The 7:30 to 8:30 p.m. show in its last half hour was stacked against the New York Yankees on WPIX, and even the Mantle-Maris homer derby must have lost a few viewers to the vidtaped version of the Women's World Championship Softball game. It was a thriller that went 19 innings and featured a pitcher, Joanie Joyce (Frances Merriwell by any other name) who was hurling her third game of the day, who struck out 40 opposing batters—and lost, 2 to 1. She was with the Stratford, Conn. club, three years champs, facing the young Whittier (Calif.) Gold Sox, fourney outsiders who went all the way.

Game also featured some of the

Game also featured some of the fanciest fielding since Tinker to Evers to Chance, and all in all was a fairly startling exhibition of fem-

a fairly startling exhibition of femme masculine prowess.
Play-by-play and commentary were handled by former Major Leaguer Frankle Frisch and regulations of the man Bud Palmer. Palmer's awas not expert, but plenty the for a man who blankets as was not expert, but plenty the for a man who blankets are sports scene from slalom run to poolhall. Several innings, of course, were skipped in the hour's coverage, but all highlights were captured thoroughly, even though camera angles were somewhat limited by facilities.

Foreign TV Reviews

SPIKE MILLIGAN

SPIKE MILLIGAN
With Graham Stark, Bill Kerr,
Marlo Fabrizi, Valentine Dyall,
the Alberts, Bernard Hunter,
Alec Bregonzi, Graham Leaman,
Bob Todd, Louis Mansi, Bruce
Lacey, Sheree Winton
Writer: Milligan
Producer: G. B. Lupino
30 Mins., Tues., 8.55 p.m.
BBC-TV, from London
Many attempts have been made

BRC-TV, from London

Many attempts have been made to translate the verbal sparks of the radio show, "The Goon," into tv. None, so far, has ignited, although "A Show Called Fred," in the early days of the commercial web, pleased a minority without crowding the ratings. Spike Milligan, with Peter Sellers and Harry Secombe, was one of the guiding spirits of goonery. Unlike his colleagues, who've settled for more orthodox careers in movies and vaudeville, Milligan's been left on a limb, without a showcase.

This initialer was an effort to

a limb, without a showcase.

This initialer was an effort do corral him into a workable format. Offered as "a series of unrelated incidents at current market value." it lived up to its title. It was an example of disconnected fooling, with no theme but the inconsequential.

The episodes, most less than a

minute long, embraced such japes, as Milligan behind a bank-counter, using bananas as currency, conducting Handel's "Wafer Music", whilst in full evening dress and being dowsed with pails of aqua, winning a standing-still race, giving a take-out of the weather-forcast, and finally singing a love song before film of atomic explosions. In between times, custard-pies were thrown, a view of black-nyloned legs led up to a male face, and a stuffed bear took part in a police identity parade.

The trouble with all this "Hellza-

police identity parade.

The trouble with all this "Hellzapoppin" stuff was not so much the material—which ranged from the hilarious to the flat-on-the-back—but that it lacked any connecting thread of personality. Even the "Goon Show" had a set of volces that recurred and acquired familiarity. Milligan is wrapped in anonymity and let things happen to him.

The show thus seemed a highly private caper, which brought the occasional splutter of yocks but too often seemed in need of an interpreter. The film bits made great play with superimposure and speeding up the frames, and sometimes captured the charm of the Continued on page 540.

(Continued on page 54)

it out for the governor's mansion after Bryants exit. That is, if Holland, who's been in the Senate since 1946, decides not to run for another term. And so far, there have been no indications he wants to leave. But Bryant, under state law, can't succeed himself and will have to look for another snot. have to look for another spot

have to look for another spot.

Collins' statement does not flatly rule out the possibility of a venture into politics, after his three-year contract with NAB runs out. But the rumors implied a more immediate ankling from NAB, e.g. the 1962 Senatorial primary against Smathers.

Smathers.

It's not unreasonable to believe the circulation of the resignation report in the broadcasting industry was at least partially the work of those who still feel unkindly about Collins' helmsmanship. It's a trick used in politics frequently. Spread the story that a congressman is laying plans for running for higher office. The tactic tends to weaken his position among his electorate which might feel it's been used as political steppingstones.

Also, the victim of such a rumor

as political steppingstones.

Also, the victim of such a rumor is placed in the awkward position of either ignoring the false report thus giving rise to suspicion it's true) or denying it (and having some not believing the denial). The denial, too, is often construed as a pledge, while genuine at the moment, might have to be broken in event of unforeseen changes later on.

Plight of Networks

even larger out-of-pocket expenditure. Yet there's not even the certainty that the affiliate station will even take a program, particularly in the area of public affairs. If there's an opportunity to share in the sponsor loot, they'll go for it. If it's unsponsored, as with "CBS Departs" last even the program of the pro Reports" last season, the network is lucky if it gets 50% clearance. Such are the conditions that have prevailed.

The time is approaching when NBC will have to renegotiate a new longterm contract for continuance of the World Series as; a free-tw sports entry, a circumstance that could possibly involve a \$12,000,000 outlay. Failing to meet the price could invite a moveover to pay-tv—an opening wedge in the sports arena that could send feevee off and running. But, for the first time, the question is now being posed: Why shouldn't the stations, along with the network, share in this heavy financial load since they, too, reap the profit and the audience?

'Mounties'

with options on future 13-week cycles. Agency is allowing stations to slot the series any night of the week between 6 and 9 p.m., figur-

week between 6 and 9 p.m., figuring those hours as prime time
viewing for rural folk.

McCulloch sale is part of a current NBC Films selling strategy
that is seeking out potential sponsors that haven't been in tv before, but who can be fitted to a
particular series. As an NBC
Films spokesman put it, revert to
what syndicators originally did
fit the client to the show.

FRESCR has belied the lineur.

It the client to the show.

F&S&R has labeled the lineup,
"The McCulloch Farm Network,"
and the agency is predicting a dramatic sales rise from the video
exposure. The NBC Film spokesman takes it a little further, predicting the company will be in network within a couple of years.

them. The public will not take anything but professional quality."
Hiken wouldn't say it of himself, but the well-informed, gray-haired creator of. "Sergeant Bilko," is a man who gives his friends the impression he is dedicated to his job, and since he knows to best, despite its profound faults, that's where he does it.

Hiken its meticulous even as to

Hiken is meticulous even as to why he shoots "Car 54" in New

Gov. Meyner

casts to New Jersey his purchasing group would pick it up for less than one-third that price (\$2,000,000).

less than one-third that price (\$2,000,000).
Seldes objected that the North Jersey area was blanketed with entertainment by the New York City stations and there was no necessity for a Newark commercial outlet. "If you insist on continuing as a commercial station what you will get is a lot of cheap mo vies crowded with commercials. Anything else would be too expensive to produce. You would sacrifice the pick of the educational programs from 50 other outlets just to operate as an entertainment medium which fundamentally can't compete with the network shows."

Gov. Meyner replied that educational programs are very limited in appeal and that UHF stations should handle them. "The Board of Regents in New York would control the programs and New Jersey has a different concept of education than New York. In our state the school boards are autonomous. "There is talk that the new station would beam its broadcasts at a three-state area.—New York, New Jersey and Connecticut. We would get one-third of its programming and probably have to pay for that."

"Third reason I work here is

because the program is not about the Beverly Hills police depart-

ment."

Maybe the real reason Hiken prefers New York goes back 25 years, when he started in radio writing a local program for Jack Lescoulie on the Coast. Together, they made \$5 apiece a week for doing a "grouch" show for a L.A. credit clothing house. Ten bucks a week for the two of us—and we were fired just the same."

Charlotte, N.C.—Ray Barath has joined the announcing staff at WSOC-TV. He was formerly program director for WIST Radio in

Up Canada Way the TV Network Sales Picture Is Much Brighter

Primary Coverage

man, was explicit and considerably man, was explicit and considerably more enlightened about the complexities of local politics than one might have expected of a man who, professionally, is not involved too often in covering the local political scene.

litical scene.

Chet Huntley headed the WNBCTV team. His work was good, but his versatility was muted compared to Collingwood's. Merril Mueller seemed a bit lost, but then he had the toughest job on the NBC team: covering from the studio floor the mass of small district races in Manhattan and environs. The information was so complex that his suffering was bound to show and it did.

suffering was bound to show and it did.

WNBC-TV took to the air at 10:30 on Thursday (7) night, seconds after the polling places had closed. WCBS-TV came on about 40 minutes later, although before 11 p.m., the station did carry some bulletins. As for WABC-TV—probably because the local station belonging to ABC-TV didn't even have the budget of a WCBS-TV—the coverage was dismal. Little was done. It was almost as if the ABC flagship had decided not to compete. How Jim Hagerty, ABC News boss, felt about all this is not clear.

On the number of new sponsor buying into the network of the -country Canadian Broadcasting Corp., all regular programs available for sale cross the board have been sold within six weeks.

have been sold within six weeks.

Among new sponsors planted are Pepsi-Cola of Canada Ltd., Philips Electronics Industries Ltd., Cocacola of Canada Ltd., Ralston Purina Ltd., Westminster Paper Ltd. Returning to the Canadian web is Procter & Gamble, which has bought into "Playdate" and the "Juliette" shows, Toronto-originated, besides the "Garry Moore Show" and "Car 54, Where Are You?" All specs have also been sold.

It's the declaration of Daugles

You?" All specs have also been sold.

It's the declaration of Douglas Nixon, director of CBC network programming, that "this is a record in the history of CBC television."

Commercial programs include 10 Canadian-produced shows occupying six hours of network time each week, these ranging from "Playdate," a 60-mins. drama series, through music and variety shows—"Don Messer"s Jubilee" (Parade," "Country Hoedown," "Juliette" and "The Tommy Ambrose Show"—to such panel-quiz programs as "Front Page Challenge" and "Live a Borrowed Life" and sports coverage embodied in the NHL series and the "King Whyte Show."

Some Fall Shows in Which Ayer Clients Have Full or Shared Sponsorship

Bell Telephone Hour Bell Science Series Threshold (Specials) **Bob Newhart Show** Du Pont Show of the Week Adventures in Paradise Cheyenne Naked City Frontier Circus Target: The Corrupters

The Investigators Maverick Thriller I Today Capt. Kangaroo Yankees Baseball Pirates Baseball Red Sox Baseball Phillies Baseball

Donna Reed Show

Minnesota Twins Baseball

N. W. AYER & SON, INC.

Television Reviews

in a societal perspective.

In a societal perspective.

Dr. Karl Bowman, former director of Frisco's Langley Porter Clinic and ex-president of the American Psychiatric Association. Telving heavily on Dr. Kinsey's statistics, draws the dimensions and variations of the problem, concludes with a brief discussion (largely a quote from Freud of methods of "treatment."

This is followed by what in

methods of "treatment."

This is followed by what, in some respects, is the show's high sput, the appearance of a three-man panel composed of the president Harold Calli, executive secretary Donald S. Lucas' and treasur. 'Les Fisher' of the nationwide Mattenine Society. M stachine Society.

urer Les Fisher of the nationwise
Matachine Society.

The off-camera narrator's voice
asks, "What do other homosexuals
think about the so-called queens?"
and Coll start the panel discussion
by saying, "We think the 'swish'
or the 'queen' represents actually
a small minority within the whole
homosexual grouping, but to the
public this is a sterotyped view...
by which all homosexuals are
judged, it seems." The trio explains the Mattachine Society
hardousrtered in Frisco, with
hranches in New York, Chicago,
Buston and Denver, aims "to dispet part of this stereotyped picture" through "work in education,
research and social service... it is
not a pen-pal organization, nor it
is an organization for homosexual
contacts... we are calling for a s an organization for homosexual contacts... we are calling for a hange of law because we know the number of homosexuals is large." The panel discusses marriage "as coverum" ino good, says one of he panelists and Call emphasizes but "protecting the page of t the panetics and care thindstates the protecting the young is one of the important planks in the Metachine platform."

Lawer Al Bendich reports on the status of the laws covering the subject and Frisco District Attor-ney Thomas Lynch tells of enforc-ment of these laws. Or lack of en-forcement, because of difficulty in

others
new Thomas Lunch tells of enforcement of these laws. Or lack of enforcement, because of difficulty in prosecuting.

Dr. Erwin Braff. director of the problem Says the doctor: "Lesley Selander Writer: David Lang Writer: David Lang Mins., Sat. 8:30 p.m.

R. J. REVNOLDS
Prisco's Bureau of Disease Control, discusses—very dispassionate Iv—a fascinating, if rather revolting, aspect of the problem. Says the doctor: "Here in California, dition last Saturday (9) with the San Francisco and Los Angeles preeming of its first show of the show that approximately 75% of new season. No appreciable changes males with early infectious syphilis in format, content or any other ashave acquired their infection from northwing detectable in the seg, enother males. The same can be said of other large cities in the country—New York. New Orleans. The basic element which is the peg for all episodes is the relation. Kansas City." Dr. Braff's segment ship between Billy the Kid (Clu is highly unusual, extremely reveiling, and next to the appearances of the Mattachine officers, is thing of a wise guy kid brother.

recognition tof the problem) . . . probably the most interesting portion of the show.

Then it plunges right into anthropologist Margaret Mead's discourse, which sets homosexuality in a societal perspective.

The whole show has a great deal of vitality and is blessed by John W. Reavis Jr.'s clear, simple and compromising script and Richina contents of the show of the show.

orter
the SHARI LEWIS SHOW
tion, With Clive Rivell, Jackie Warner,
sey's Ronald Radd
ions Producer: Robert Scherer Director: Bob Hultgren Writers: Saul Turtletaub, Lan Writers: O'Kun

30 Mins.; Sat., 10 a.m. PARTICIPATING

PARTICIPATING
MBC-TV, from N.Y.
Shari Lewis is back and the kids
can join Lambehop and Charlie
Horse in a half-hour of fun. There
is also Jackie Warner, Clive Rivell
and Ronald Radd to fill out the

and Ronald Radd to fill out the moppet show, which has more than an idle attraction for oldsters. Same singing words of praise for the entertainers can't be applied to the commercials. There an idle attraction for oldsters.

Same singing words of praise for the entertainers can't be applied to the commercials. There seems to be just too many of them. In the half-hour on the preem Saturday (9), the count was seven urgent messages to buy. Shari trotted out her puppets to push the items, ranging from Remco's spinning wheel to Nabisco's Honeys. as well as delivbir'ng some of the pitches herself. We may live in an affluent society, but kids can't trigger the buying of everything and in such a short space of time.

To Shari's credit, it's still as lively show. She dances, sings and manipulates her puppets with engaging style and humor. An able assist is offered by supporting players. Clive Rivell and Jackie Howensey in the buying of the players.

THE TALL MAN
With Barry Sullivan. Clu Gulager, others
Producer: Frank Price Olirector: Lesley Selander Writer: David Lang 30 Mins., Sat. 8:30 p.m.
R. J. REYNOLDS
NBC-TV (Film)

(William Esty)

In its second year on NBC, "The Tall Man" continued its oater tradition last Saturday (9) with the preming of its first show of the preeming of its first show of the preem

being kept in line and protected by a loving older brother. Format holds up sufficiently as scripter David Lang has the town threatened by a notorious gang who have sworn to level the community to get at Billy who had killed a member of their group. In high noonish fashion, the town members are frightened and prefer to hide rather than protect Billy who they consider wholly expendable, leaving Garrett and the Kid to handle the situation.

ing Garrett and the Kid to handle the situation.

All was well in the end as the town rallied to its defense and captured the gang, thus saving Billy and the community. It wasn't anything new in the horsetail and gunsmoke department but the seg managed to hold interest as Sullivan and Gulager handled their acting chores competently in their respective drawled and mumbled fashions. Program has appeal for those incomparison and mumbled fash-ions. Program has appeal for those whose tv diet is based on oats and, although not particularly special, provides reliable fare in its frame-work for the Saturday 8:30 p.m. half-hour slot.

DATELINE ROME: FASHION IS

DATELLINE
NEWS
With Tex Antoine, Carol Knox
Exec Producer: Alvin Perlmutter
Producer-Director: John Dorsey
Writers: Stan Burnett, Al Seeger
30 Mins., Sunday, Sept. 10, 11.15

SUMMERTIME
With Sue Bennett, Frank Petty
Trio, N. E. Civic Ballet, the
Play-Tonics, Victor Mondello.
Producer-Director: Thomas Knott
30 Mins., Wed. (8) 10:30 p.m.
WBZ-TV, Boston
WBZ-TV, Boston
WBZ-TV, the Westinghouse outlet in Boston, produced one of
those local television rarities — an
entertainment show that is enter-

those local television rarities — an entertainment show that is entertaining—in this nostalgic, delightful 30-minute romp through music

the 20s.

of the 20s.

Drawing on their own solid musical backgrounds, exec producer Win Baker and producer-director Tom Knott took a talented miss, a swinging trio, a ballet company, a barbershop quartet and an oldtime banjoist, waved their batons and created a light and refreshing show.

show. With the exception of The Play-Tonics, a slick barbershop quartet from Jersey, all talent was local-vocalist Sue Bennett, Frank Petty Trio, N. E. Civic Ballet and banjoist Victor Mondello.

Vidtaped at the Hub studios, "Summertime" skillfully overcame that static something usually imposed by facility limitations of a local station. The show had scope and movement, thanks to imaginative set designs and production techniques. Guy.

Inside Stuff—Radio-TV

WGN Radio has entered the derby for AM supremacy in the Chicago market via the latest Nielsen radio report. The Tribune-owned station is claiming first place on the basis of homes reached per quarter hour, from 6 am. to midnight. Based on the Nielsen survey, WGN calculates it averages 63,400 homes per day. Second station is WIND (Weskinghouse) with 54,000 homes, as WGN construes the report, and the runners-up in order are WLS (ABC), WMAQ (NBC) and WBBM (CBS). Perlod covered was from May 8-June 18 and June 26-July 9, when WGN benefits from play-by-play broadcasts of Cubs games. WGN now claims it has the second largest listening audience in the U.S., with WOR, New York, the only station to reach more homes.

Arthur Hull Hayes, Prexy of CBS Radio, appeared on the Arthur Godfrey program last week (Thursday) to explain the technical aspects of CBS Radio NetALERT new system of communication between that network and its affiliates.

Godfrey-Hayes conversation was taped on Tuesday (5). During their talk, the incredible happened. CBS News department received a bulletin announcing Moscow's rejection of U. S. atom bomb test proposals, and instantly used NetALERT facilities for first time to flash affiliated stations. Million to one shot, but it happened.

WIIC in Pittsburgh, in cooperation with the Pittsburgh Council of Churches will present an in-depth documentary, "Divided We Stand," exploring religious experiences in different church groups in the Pittsburgh area, on Monday, Sept. 18.

Hourlong religious special was produced by WIIC pubaffairs director, Ray Stewart. It has been researched for six months and will show a number of unique experiences and the various forms religious worship takes in a variety of religions ranging from the complexities of the high-church Episcopalians to the simplicity of the silent-meeting Chakers.

Foreign TV Reviews

Keystone Cops—but not often.
There were also some strangely cruel gags, such as twisting legs and other physical assaults, which were somewhat disquieting.

In fact, Spike Milligan still

were somewhat disquieting.

In fact, Spike Milligan still seemed an odd-man-out, a guy with a rapier wit who can't find a form-fitting scabbard. Maybe he should return to radio, which is far more suited to unrealism. Producer Barry Lupino was fine, and supporting thesps made a good show of faces.

Otto.

THE MONEY
With Leslie Dwyer, Hazel Hughes,
Mary Mackenzle, David Andrews, Anthony Sagar, Gerard
Lohan, Peter Dolphin, Linda
Gardner, Diarmid Cammell
Writer: Philip Mackie
Producer: Wilbert Lloyd Roberts
60 Mins., Frl., 8:25 p.m.
BBC-TV, from London
Although money-grabbing is not

Although money-grabbing is not a very novel theme-but what is? -Philip Mackie came up with a neat and satisfying item in "The Money." Story concerned the discovery of a box holding \$30,000 by a lowly-paid clerk, Henry Peacey (Leslie Dwyer). He was a frugal man, who'd always lived within his income, even managing to put some away for a rainy day. His wife had no fur coat, and his son couldn't get a loan from him in order to buy a share in a garage.

The box had been found by his other son, Tom. And another boy had been with him at the time. The latter's parents went along to Henry and demanded a 50-50 share of the loot. For the question was—would honest Henry give the money to the police, or hang on to it for himself?

it for himself?

In fact, he surrendered it. But here Mackle provided an ingenious twist. He kept back \$2,000 for himself, for this was the amount of his annual paycheck. He could spend it gradually without drawing attention to himself. His younger boy had bought a dollar box of chocoletes and hear immediately. chocolates and been immediately chocolates and been immediately found out, for he could never have afforded it on his 10c pocketmoney every week. Thus Henry, too, for all his protestations of honesty, was corrupted by the need of money. His only fear was being found out. being found out.

The script was deftly written, with spruce and accurate dialog, and smoothly acted. Leslie Dwyer was fine as the penny-counting Henry, who really only communicated with his family over financial

NBC's Promos Continued from page 34 E

"Here's Hollywood," the daytime strip. "Hollywood" will shoot 15 half-hours in N.Y.

half-hours in N.Y.
Additionally, promotional services has arranged a "Channel Winner Contest" among 50 of the NBC-TV affiliated stations, each one of which has been supplied with about \$2,500 worth of merchandise to give winners in local markets. Gimmick is to pick the top 10 shows on the affiliate's channel—kind of a rating guessing game. There will also be a coloring contest run with the help of 30 dailies around the country. This is to plug the color aspects of the NBC spectrum this season.

As far as print advertising is

NBC spectrum this season.

As far as print advertising is concerned, NBC brass insist that while they will definitely drop tune-in ads (they say they have research to prove that all past use of tune-in ads couldn't raise a new stanza's rating more than one percentage point on the Nielsens), they will nontheless spend more money in print ada this year. Web is upping the print budget from 8850,000 to \$750,000, NBC reports, and the coin will be used in ads designed, institutionally, "to build the image of NBC as the country's biggest network in every way."

Scranton, Pa.—George W. Scranton, ra.—George W. Cyr., formerly program and operations director of WGR-TV, Buffalo, has joined WDAU-TV and WGBI-AM here. He'll be PD and operations director of both stations.



BOYS OVER 18

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Edward Petry & Co., Inc. SPO The Original Station

BEST IN RADIO

KARKLittle Rock WSB Alianta
WSR Suffair
WSR Chicago
WFAA Dallas-Ft. Worth WINZ Miami
WISN Milwaukse
KSTP Minneapolis-St. Paul WTAR ... Norfolk-Nawport News
KFAB ... Omshis
WIP ... Philadelphia
KPSI ... Portland
WJAR ... Providence KBALDuluth-Superior

.....Richmond KCRASeoramento WGAISan Antonie KFMBSen Diego KMA Shenandosh
KREM Spokane
WETS Tampe-Orlando
KYOS Tulsa

NEW YORK + EMICAGO + ATLANTA - BOSTON - DALLAG - BETROIT - LOS ANGELES - SAN FRANCISCO - ST. LOWIS

AFTRA-SAG Vs. The Agencies

is definitely conflict of interest involved." AFTRA said it will carefully review the entire SAG move when regulations come up for re-newal in June 1962.

newal in June 1962.

Writers Gulld of America had no comment at this time on SAG's dictum. Exec Director Mike Frank-lin said: "Because WGA had reached agreement with AMG some time ago, which agreement has not yet been finalized, comment on this matter would not be appropriate or in keeping with understanding WGA with AMG."

Talent agencies greeted SAG non-

Talent agencies greeted SAG pro-posals with mingled reactions, Most vociferous was Harry E. Sok-olov, attorney for Charles K. Feld-man, and his Famous Artists Co., who stressed that the firm has sev-eral million dollars tied up in plays and outstanding literary properties in reliance on waivers granted by the Guild.

Agent James A. Saphier indicated he agreed with SAG, and said he didn't think agents should play a dual role because there is a con-flict of interest.

Target Is MCA

The immediate target of the SAG decision is Music Corp. of America. MCA is the largest talent agency in the world, while Revue is among the largest producers of films for television.

SAG's move more or less anticipates a long-rumored action by the Federal. Government to force divorcement of both elements, posaibly via an antitrust action.

Originally, the SAG waivers expired last Dec. 31. But renewals were taken under consideration decision to be announced by

were taken under consideration with decision to be announced by Oct. 1.

At MCA, a spokesman declared that it was still too early to announce what course MCA would take until the SAG decree had been thoroughly digested. However, since MCA has been living with this prospect for about a year, insiders feel that its plans have been completed "down to the last paper-clip." There is a report current that several MCAites, including veepee David Sonny) Werblin and Herman Citron from the Beynlils office, would take over the agency functions as a separate entity from Revue.

Another section of the new SAG

entity from Revue.

Another section of the new SAG proposals forbids agency commissions on minimum fees. Another important provision would ban an agency from acting as a casting office. The regulation says: "Package show representation shall not include casting, negotiating or drafting actor employment contracts, acting as a payroll department, handling of claims, or disputes under actors' collective barraining agreement or similar gaining agreements or similar services."

Morris Agency Also

Morris Agency Also
This provision hits the William
Morris Agency as well as MCA.
The Morris office, which has a
policy of not owning any packages
on its own, has been doing this
work for the artists who own packages. In this respect, the American
Federation of Television & Radio
Artists, has a provision which
makes it possible for a performer
under contract to an office which
is casting a package, to hire another agency to get a job in that
setup. Failure to get on that show
makes it an arbitrable offense.
The effects of the new regula-

The effects of the new regula-tions are too grave to cause im-mediate comment by most of the majors. It's still to early, they say, or they haven't completely studied the new conditions.

Restore Competition

Restere Competition
However, general feeling is that
the new SAG rules will restore
the maximum competition to the
agency field. Agencies, which do
not have production outlets, have
been cavilling that the MCA ownership of Revue makes it possible
for them to snag top stars from
any office with promises that
they'll be in one of their telefilm
packages. packages.

packages.

Just what the new corporate setup will be at MCA isn't known as yet, MCA controls just about half of the agency business, which accounts for about 13% of the total income of the entire MCA structure. Because Revue repre-

on talent, there has been tremen-dous abuse in this regulation, there it's likely that this is the section that will be kept by present owner-

ship.
One of the mysteries in the cur-One of the mysteries in the current setup is the role of General Artists Corp., which is now expanding its agency. GAC had applied for a production waiver and since then rescinded the application. However, SAG, in anouncing the names of the dozen agencies that had production waivers included GAC.

It was an open secret that GAC would have been making plans to go into production had the SAG continued waivers. Now, GAC, like other offices, will be limited to building up its agency business.

building up its agency business.

Truman's 'Open-Ender'

Continued from page 1

Prince Littler Resigns

London, Sept. 12.
On the day efter the publication of Associated TeleVision's annual report and accounts. Prince Littler announced that he will resign the chairmanship of the company after the annual general meeting of stockholders on Sept. 28 He will continue to serve on 28. He will continue to serve on the board. Sir Robert Renwick has been named to succeed Littler as head of the com-

Littler as head of the company.

Littler asked the board to relieve him of the chairmanship, since he believes that with the increasing diversification of the company's investments shorad, the chairman should be available more than is possible for him owing to his other commitments in this country. Since its formation some years ago, ATV has expanded into an organization with overseas interests in Australia, the U.S. and Canada. tralia, the U. S. and Canada.

leisurely pace of Susskind's four hour interview with former Vice-President Richard N. Nixon during The Eresident Richard N. Nixon during The Eresident Richard N. Nixon during Topen End" at the regular \$1 fee, the Presidential race last fall. During that session, the sum total of questions only came to 39.

Susskind's interview with Truman on "Open End" has no direct relation with Susskind's projected at producer and film coordinator 26 half-hour episodes on Truman's for the Truman series.

Brit. ATV's 'Mission Accomplished' On ITC's Contrib in North America

London, Sept. 12.
Independent Television Corp.,
the wholly-owned subsidiary of Associated Television, has had a profitable trading period for the year
ended April 30 last, according to
Prince Littler's report to stockholders of the parent company, issued in London last week. He congratulated the American management on its success.

gratulated the American management on its success.

Under the heading "Our North American Venture," the ATV topper recalls the circumstances which led originally to ATV's 50% buy into ITC and the subsequent decision to obtain complete control. One of the first plans of the management when it started to create programs for British audiences, he observed, was to provide entertainment of a standard which would have a ready market overseas, particularly in the North American continent. But the management was conscious of the fact that the history of selling British entertainment in America had been fraught with difficulties and, in the entertainment in America had been fraught with difficulties and, in the case of the motion picture industry, many failures. It was felt that to produce programs of the quality that would sell to an American audience, was a further spur to the competitive spirit, which he

believed was the basis of good broadcasting.

The board was very quick to learn that just to send somebody to the U.S. to sell programs, without having an efficient and well directed organization, was merely a waste of time. For this reason therefore, it was decided some years ago to buy a half interest in a substantial American corporation—ITC. In the light of experience it was decided that if the operation of the American company was to be truly effective in the company's interests, no 'less than complete control would suffice. For that reason, ATV bought the other half of ITC, and once having acquired control, took steps to strengthen the management and reduce overheads.

the management and reduce over heads.

The success of the American company, Littler frankly admits, depends on the quality and amount of films which ITC is able to make available. In the past this vital supply was insufficient, but meas-ures are being taken which should assure the supply for the future. These include "Whiplash." "Sir Francis Drake," "Ghost Squad," and "Supercar."

One of the main features of the (Continued on page 56)

OCT. 1961

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National Sales Division
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From The Production Centres

Continued from page 50

Inglon, Monday (11) on civil defense. Material to be used as part of documentary on civil defense, being produced by WEEI as part of the CBS seven station series, "How Serious the Challenge," to be aired on WEEI, Oct. 11. WBZ radio satuted on 40th annt by Joint Civic Agencies of Greater Springfield. Station's first broadcast on Sept. 19, 1921, emanated from the roof of the Westinghouse plant in Springfield ... WBZ-TV starting film show, "Movie 4," based on selections made by viewers from list of 76 pictures from station's library, and running contest for top 10 selections ... Oct. 15 is target date for new WRO-TV transmitter and tower facilities. The new tower, 1,049-ft., will be in Rehobeth, Mass. for the Providence, R. I. station.

IN CHICAGO .

Bob Dressler, ex-WNBQ producer, has joined the pubrelations staff of Field Enterprises 'World Book Encyclopedia' to handle the various tv. radio and film projects there . . . Josh Brady has severed his exclusivity with WBBM Radio and will freelance. He retains a couple of shows on the station, however . . . WGN-TV, cutting down '10th Hours News' to a 15-minute format, will retain only Jim Conway and John R. Thompson in the show. Weatherman Ned Locke picks up a new chore as ringmaster of "Bozo". . Alex Dreier getting a 5:45 p.m. news strip on WBKB, in addition to the one at 10:15 p.m. . . . WNBQ teems of its series of prime time specials next Monday (18 with a special installment of "Artists' Showcase" . . Joe Foss tapped to emicee a pair of live musical shows on WBBM.

IN LONDON . . .

Top British writers have been signed by Southern-TV to script three 30-minute dramas which will be this station's contribution to the "little network." They are Ted Willis, Alun Owen and Lukas Heller. BBC Radio bagged Noel Coward to talk about acting for a Network Three production. Dennis Price plays the lead in Granada-TV's new satirical stint "Colonel Trumpers Private War" which bows on Friday 150. Associated-Rediffusion is restarting two quiz shows. "Take Your Pick" with Michael Miles and "Double Your Money" with Hughie Green, for the seventh season. BBC-TV fixed news bulletins at 9 15 p.n. nightly. BBC celebrates its 25th anni of tv in November. Each department has been paged to put on a major program with the accent on the future—not the past. Radio and tv retailers' Asso. is saking the Pilkington Committee 'currently studying the future of hioadcasting to receive a deputation which will urge an interim technical report before the end of 1961.

Bob Knox, WIBG staff announcer for the last 25 years, named director of broadcast standards and public affairs for the Storer chain outlet . Harvey L. Glascock, veepee and general manager of WIP, appointed chairman of the radio-ty group of the United Fund campaign . Deejay Bud Brees celebrating 11 years with WPEN this week . . . Barry Magarick switching his "Folklore" session from WHAT to WDAS, with coffee house, record shop and bookstore sponsors . . James C. Hagerty to be keynote speaker at the Broadcasters' Promotion Association seminar, at the Waldorf-Astoria in New York (Nov. 6-8) . . . "Pixanne," created by Jane Norman, WCAU-TV moppet program adds daily stanza to regular Sat. morning show, Jon Provost and Lassie appear in taped segments during this week as kick-off salute: . . WCAU-TV sequired the M & A Alexander post-50 package in the fourth film purchase of the season.

WWI-TV, WJBK-TV and WXYZ-TV have joined together in the priblishing of a brochute extolling their finest shows. Prochute goes to about 5,000 community leaders . . . Death of J. E. (Ted) Campeau, CKLW prexy, mourned by industryites who counted him a tough competitor but warm friend. Speculation is varied as to his successor. WXYZ is cooperating with a bowling publication in promoting the sport by featuring a contest revolving around identifying the voice of a famous personality . . . WWJ-TV gave full-coverage to the Silver Cup Trophy Race of unlimited hydroplanes on the Detroit River. Don Kremer and Ron Gamble described the contest.

IN PITTSBURGH . . .

WWSW has now locked up three major sports attractions here airing Steelers' pro football, Pitt football and the Rens' pro basketball with full sponsorship. Its tv counterpart, WIIC is carrying these games, t), but the Pitt games come in on tape on a delayed basis . . . KDKA has Pirate baseball and Penn State football and has the rights for Hornet hockey . . . John Eastman has joined Pitt's jazz station, WAZZ-



Storer's WJW Scrams

MDU as Radiilo Hilli
Cleveland. Sept. 12.
WJW, part of the Storer chain
and an NBC radio affiliate, plans
going Independent. It's understood
the station will move out of the
NBC orbit no later than Jan. 1 and
perhaps sooner if the network can
line up a new outlet for this key
area at an earlier date.
While WJW-TV 1s a CBS television affiliate, CBS Radio's Cleveland outlet is WGAR and it will
remain that way as will ABC

remain that way as will ABC Radio's deal here with WJMO.

FM from KNOB-FM, Los Angeles. On Sept. 18, the station is expanding its programming to make it a fulltime jazz station . . . Singing planist Joan Bayles set for guest shots on Tom Finn's "Pittsburgh Tonight" on KDKA-TV. She is currently at the Living Room . . John Stewart, who has a popular feature on "Program PM" called "John's Other Life" related his experiences last week as a planetaruim worker and as a movie projectionist . . Anita Bryant, in town to promote for Columbia, cut five comedy routines for use on the Rege Cordie show on KDKA . . . Porky Chedwick, one of WAMO's top personalities, planning a big show in November at the new Auditorium.

IN MILWAUKEE . . .

Leonard A. Schindler, general manager, WOKY, ankled for spot with advertising concern, with Rosa Evans, WOKY staffer pinchhitting, pending replacement of Schindler ... Sam Hale, WOKY disk lockey, emceed "Back to School Dance," at George Devines' Million Dollar Ballroom Sun. (10) ... Charles Schulz, prez, Local 248, UAW, of Allis-Chalmers, interviewed by WiSn's News Director Don Froelich on stations "Sound of Ideas." program. Duo covered pros and cons of 32-hour work week ... After 18 years on "Top o' the Morning" radio show on The Milwaukee Journal station WTMJ, Gordon Thomas has shifted to new "Gordon Thomas Show," cross-the-board at 4:05 to 5:55 p.m. Gordon Hinkley replaced Thomas on "Top o' the Morning." wITI-TV's Public Conference "Has Role of Labor Union Changed." Peter J. McCormick, Coordinator of General Materials of Milwaukee Public Library, moderated panel comprised of labor leaders and Anthony Lucheck, Professor of Labor. Education, School for Workers, U of Wisconsin Extension Division, Madison ... "Dial Drury" is new WTMJ show, cross-the board 3:05-4 p.m., with Grant Krueger and Executives Trio (live) and John Drury host. .. WISN-TV plans telecasting CBS "College of the Air" course. "The New Blology." Incidentally, WISN-TV in public service effort will provide time Sundays for series produced by Milwaukee Council for Adult Learning.

SEATTLE—SPOKANE—TACOMA . .

SEATTLE—SPOKANE—TACOMA

Sportcaster Bob Robertson of KTNT-TV, Tacoma, and the Channel 11 crew that has telecast games of the Coast League pennant-winning Tacoma Giants were guests at a tv-appreciation party at the ball park after the Giants cinched the pennant... Robert Harris has joined radio sales staff of KOMO after 10 years as salesman for KOL... KING Radio is carrying on a cooperative promotion campaign with Seattle area barbers. Shops keep their radios tuned to KING; station programs a special salute to the shops and giving customers a chance to win theatre passes... KHO-TV. Spokane, is telecasting two German language courses, "Guten Morgen II" and "Guten Morgen III" in cooperation with Spokane School District. Morning classes air five times weekly ... KOMO-TV is including an audience participation game. "Time Out." On two daytime programs. "Gateway" and the "Katherine Wise Show." Game features a scrambled word gimmick; is being carried in cooperation with the Washington State Restaurant Assn. with winners garnering free meals at restaurant of choice... Radio KING d.j.'s Frosty Fowler and Bill Terry have challenged enterta-iner-golfer Phil Harris to a match during the Greater Seattle Open Invitation tourney, September 13-17. Match is getting a buildup on the station.

IN MINNEAPOLIS . . .

I.V. MINNEAPOLIS

ASTP-TV to intro weekly half-hour color show featuring Choralaires singing group. Station also planning to do two other regular shows. "Treasure Chest" and "T. N. Tatters," in color ... Norm Van Broeklin, coach of new Minnesota Vikings entry in National Football league, to have own show, "Van Broeklin Reports." on WCCO-TV. Rollie Johnson, station's news director, will handle emcee chores. WCCO-TV will carry seven of the Vikings' road games ... Echoing views comic Phil Foster expressed here recently, Jack E. Leonard, appearing at Flame Room, admitted a preference for appearances on the Jack Paar show to guest spots with Ed Sullivan. "A guy can be himself non the Paar show," Leonard said. "Sullivan's show is too confining. Nothing personal there, but a guy working on his program has to stick to the script." ... Announcer Bob Lazich is a newcomer to the WTCN staff ... Press agent Stan Moress in town to ballyhoo. "Margie" series ... Clellan Card observing eight anni playing Axel on WCCO-TV's "Axel and His Dog," oldest continuous kids' show in Twin Cities.

IN BALTIMORE . . .

I.V BALTIMURE

John T. Wilner, v.p. and director of WBAL AM-FM Engineering, has returned from 30-day inspection junket of European radio and television facilities. ... Hugh Reilly of "Lassle" was a recent visitor. Met the press and taped a few spots for the local showing ... WMAR-TV is carrying these games.

Robert L. Bryan appointed sales manager at WJZ-TV. He replaces a delayed basis ... KDKA Robert E. Newsham who goes to Detroit office of Television Advertising Representatives ... "Port that Built A City." nation's only martime program, begins 11th year on WMAR-TV Sunday, Sept. 24 ... Frank R. Santilli is new manager of the WAYE Travel Bureau ... Thomas H. O'Connor, radio program director for WBAL will direct public service activities of WBAL AM and FM ... Bert Claster, president of Romper Room, Inc., announces that the show now includes a physical fitness segment to augment national exercise program urged by the President.

San Antonio-William L. (Bill) Miles has been named general manager of KITE.

Radio Review

HOW SERIOUS THE CHAL-LENGE?
With Allan Jackson, others
Producer: Norman Krames-Writer - Assoc. Producer: Irwin
Krakowsky
50 Mins., Wed. (6), 9:10 p.m.
WCBS Radio, N. Y. (tape)

WUBS Radio, N. Y. (tape)
The seven owned & operated radio stations of CBS began a series of seven public affairs programs last Wednesday (6) that promises to be pretty darn good, although, in N. Y., this output was heard from 9:10 to 10 p.m., a bad time for a top show.

9:10 to 10 p.m., a bad time for a top show.

Each of the seven o&o's is to do one of the broadcasts, all bearing the catchall title of "How Serious the Challenge to Our Economy," and each of the outlets will carry the others' work. WCBS Radio under the segis of assistant public affairs director Norman Kramer, did one called "Credit Buying—How Serious the Challenge to Our Economy." It was an exhaustive study of the dangers and strengths of buying on time. Everybody got into the interview set from Consumers Union (anti) to many big banking firms (some pro, some con), and the net result was thoroughness. Interest was sustained reasonably well through careful editing of the many and various interviews, and Allan Jackson, the narrator and five WCBS. Radio "reporters" did their interlocking jobs well.

It might benefit listeners If the CBS Radio o&o's prepare complete

locking jobs well.

It might benefit listeners if the CBS Radio oko's prepare complete transcripts for public use; the first in series was as complete a prime or credit buying as probably can be found anywhere.

Art.

British ATV

Continued from page 55

28-page report is the detailed analysis of ATV's interest in other companies, both at home and abroad. On the American continent, for example, it has continued to develop interests in Canada by investment in radio and tv. Its Canadian subsidiary is Canastel Broadcasting Corp., which now has interests in CJCH, the Halifax, Nova Scotla, commercial radio and tv. station, and in Vantel Broadcasting, the Vancouver commercial tv station. Vancouver commercial ty station.

Vancouver commercial tv station.

In Australia, ATV has investments in a number of tv broadcasting stations in Sydney, Adelaide, Brisbane, Canberra, etc. Investments in British companies include British Relay Wireless and Television, Planned Music, the company operating the Muzak concession in Britain and certain other territors.

operating the Muzzk concession in Britain and certain other territor-ies, and Pye Records. As already reported ATV's trad-ing profit for the year ended April 30 last, amounted to \$17.953.320, an increase of more than \$2.800.000 on the previous year. Taxation an increase of more than \$2,800,000 on the previous year. Taxation takes a bite of just over 50% and after other minor payments the net profit to the company amounted to \$8,811,740. Total dividend for the year has been hiked by 10% to 60% and this will involve a payout of \$3,189,900.



WINS BIGGEST SHARES OF AUDIENCE! RESCUE

CHARLESTON 65%

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KNOXVILLE 55%

WILKES-BARRE 50%

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MUSICIANS' EMPLOYMENT BLUES

AFM, MGA Kiss & Make Up as Pact 3,000 JOBS FOR **Ends Bitter 3-Year-Old Differences**

The three-year-old conflict be-tween the American Federation of Musicians and the Musicians Guild Musicians and the Musicians Guild of America is coming to an end through an agreement between the 65-year-old parent Federation and the Coast independent union of recording, musicians. Herman Kenin, president of the AFM, said in New York Monday (1) that the pact has been approved by the organization's international executive board and Cecil F. Read, Musicians Guild prexy, stated he expects formal approval by his group in Los Angeles prompily.

prexy, stated he expects formal approval by his group in Los Angeles prompily.

Under, terms of the agreement, which has been in negotiation for several months, the board of directors of the Guild recommends the dissolution of the Guild to its membership and the Federation agrees to reinstate with full membership rights those musicians who have been expelled from the parent body. The AFM also pledges the continuation and extension of practices and policies approved by the Guild.

Terms of the agreement provide that the Guild dissolve "as soon as possible." Another provision states that the AFM will seek to negotiate changes in its existing disk agreements so that 50% of the monies now payable to the Music Performance Trust Funds will be paid to the individual musicians who contribute to the making of the disks. Additionally, the AFM reaffirms its policy to seek residual or reuse payments for recording musicians in all other fields.

Restore AFM Membership Full, uninterrupted membership rights are granted by the AFM to

Restore AFM Membership Full, uninterrupted membership rights are granted by the AFM to those expelled or otherwise disciplined because of their Guild activities and all fines are nullified. The Federation reaffirms its policy to grant all tooters employed under its contract jurisdictions the right to raitify the contracts its negotiates.

right to ratify the contracts its negotiates.

By April 1, 1962 the AFM will set up in Los Angeles a recording musicians committee that shall advice with the Federation on the bargaining proposals and negotiations and all other matters affecting their interests.

Read noted that all the major objections originally leveled by the Guild against the AFM had been resolved by changes affected and pledged by the parent body. Kenin stressed that the felling that led to the agreement was that "the interests of professional musicians could best he promoted by the consolidation of their total economic and political power into a single union."

Dallas Symph Slates 3 \$1 Concerts; San Antonio Symph Sets 11-City Tour

Dallas, Sept. 12.

The Dallas Symphony Orchestra will give three \$1 concerts next season, costs of which will be underwritten by the Dallas Morning News. While popular in price, they will not be "pop" in character. Each will have an arresting thematic idea.

The concerts will be given in the Dallas Memorial Auditorium downtown, which holds 10,000 persons. Proceeds of the events will go to the maintenance fund of the orchestra.

the maintenance fund of the or-chestra.

First date will be Saturday or Sunday, Jan. 27 or 28, with Laszlo Somogyl, the Hungarian conductor, on the podium. He will direct the orchestra in most of its tour dates. Second concert is scheduled for Feb. 21 with Donald Johanos, resi-dent conductor, batoning. George Solti, new senior conductor of the orchestra, will preside at the third concert March 28.

S.A.'s Fall Swing
San Antonio, Sept. 12.
Dr. Victor Alessandro, director
of the San Antonio Symphony Orchestra, has disclosed that 11 cities
in Texas, Arkansas and Kansas
will be included in the orchestra's
fall concert series.

Decca Distrib Shifts

Decca Distrib Shifts

Decca Distributing Corp. has
made several changes in its branch
management personnel.

John Schlee has been moved to
the post of San Francisco branch
manager. He's been with Decca
for six years and for the past two
years has directed the label's activities in Detroit. Into Schlee's
vacated spot goes Mario De Filippo
wino has been the company's Buffallo branch manager since 1959.
The Buffalo management slot falls
to Maury Bloom, who has handled
promotion for Decca in the BuffaloRochester-Syracuse areas for the
past three years.

Jubilee Preps 2 **New Series Plus** 'Grab Bag' Plan

Jubilee Records is busy on sev-eral projects. The diskery is prep-ping two new catalog lines, some

real projects. The diskery is prepping two new catalog lines, some additions to an existing series and is also working on a marketing plan it recently linecpted.

In recent years the label's emphasis has been on its "2000 Series," a comedy line. A new album catalog, called the "5000 Series," is in the works which will contain as its initial release a Della Reese package of four unreleased tunes and a sampling of other material she has previously waxed for Jubilee. Also in the "5000" line will be an LP by Piero Soffiel, Italian pop composer-arranger-conductor, which was recorded in Italy; an album by pop organist Otto Weiss and a platter by the Deaxville Trio.

In the singles end, the bels is starting a "9000 Series" which will be devoted to country and western material. First two platters in this line will be by newly-signed Rink Hardin and the Runabouts. In the comedy line, Jubilee has slated four new releases, which include disks by the Richie Bros, Lee Tully, Rusty Warren and Roy Aubrey.

In connection with the "1000"

brey.
In connection with the "1000"

albums for United Artists Records in Europe.
Initial Douglas production for United Artists is an album by Billy Strayhorn. The Peaceful Side of Jazz," which includes a number of tunes written by Strayhorn with Duke Ellington. The album was recorded in Paris during the filming of the upcoming UA pic. "Paris Blues," which was scored by Ellington.

tunes written by Strayhorn with Duke Ellington. The album was recorded in Paris during the film-ling of the uncoming UA pic. "Paris" weepee and exec director of sales. Blues," which was scored by Ell-Maitland comes to the WB stable from Capitol Records where he had Douglas, who came in from Europe to work out the deal with Art Talmadee, diskery's veepee-general manager, was an indie producer in the U.S. before moving to Paris several years ago to join the Barcled in the Barcled in Paris (long disk firm. For the past year) lone and Valiant. Reporting to the has operated as an indie producer in the lines the company distributes several years ago to join the Barcled in Paris (long and Valiant. Reporting to the has operated as an indie producer in lone and Valiant. Reporting to the distribution of the distribution in the Continent, specialtying in managers. Stu Woodruff in the east, in the concentrative in Tokyo. The discussions will center on the expansion of Jasrac's collections of the expansion of Jasrac's

250,000 TOOTERS

By EDDIE KALISH

With the exception of a select minority, U. S. musicians have got it pretty bad. That's the opinion of Irwin "Irv" Kostal, orchestrator, composer and stranger whose work has been represented on Broadway, tv, films and recordings. He estimates that there are only about 3,000 jobs in this country for musicians and with an enrollment in the American Federation of Musicians of around

country for musicians and with an enrollment in the American Federation of Musicians of around 250,000 members, that's about 83 men for each available spot.

The evils which have created this situation are numerous as Kostal sees it. The basic problem is one of educating the public first to accept and later to demand more live music around the country and on tv. With the public so attuned, he feels, work for the musician will begin to pick up on the local level as well as in the major cities where it is now centered, principally New York and Los Angeles.

Kostal sees the biggest misfortunes for the tooter in tv, for several reasons. For one thing, and a point on which he is most adamant, there is the area of background music for dramatic and other shows. This, he said, is almost always previously-recorded music and in most cases the recordings us a d are implemented without consent of the disks' creative personnel.

In other cases, the music is re-

u s d are implemented without consent of the disks' creative personnel.

In other cases, the music is recorded in Europe by musicians there because of lower costs, thus depriving American tooters of jobs on two counts. About 90% of the music used on tw. he asserts, is recorded in Europe.

'Live Show' Scarcity

Another element is the scarcity of "live musical shows" programmed for television. They can almost be counted on the fingers of one hand. The situation is even more complicated by the fact that about 400 musicians cover all of tw. CBS and NBC have staff orchs of 65 men apiece in New York and on the Coast who play all the live shows on the webs.

In Chicago, the AFM made a deal a few years ago to protect its men in N, Y, and L. A, and called for a reduction in the staffs there

for a reduction in the staffs there by about five or six men a year (Continued on page 62)

brey.

In connection with the "1000" Inc, the diskery has come up with a marketing gimmick aimed at the rack jobbers. It consists of a "grab bag" which is a plastic-wrapped package containing three random LPs. The package is done up to hang on a rack display for supermarkets et al. The "1000" series contains 145 platters, all of which are being used for the grab bags.

Most distribution efforts are being placed on the new lines and the comedy series. Jubilee is leaving the "1000" line for the grab bags and distrib reorder requests but is not planning any additional releases or promotion on it,

PARIS INDIE TO CUT

UA ALBUM SERIES

Alan Douglas, who heads his own indie disk production firm in Paris, has been set to produce a series of albums for United Artists Records in Europe.

Initial Douglas production for MAITI AND IOINS WR

MAITI AND JOINS WR AS VEEP OVER SALES

BMI's Breakthrough Into Oldline **ASCAP Firms Via Big 3 Subsid**

20th Buys O'Seas Clicks

20th-Fox Records has picked up a couple of foreign masters of click overseas tunes for release in the U.S. immediately. The purchase is tied in with the diskery's recentlytied in with the diskery's recently-announced move into the singles

field.
Tunes picked up are "Moliendo Cate" and "Autumn in Cheyenne." Former master was obtained from Polydor in Argentina through Deutche Grammaphon and the latter was purchased from Ariola in Germany. Cover disks on the tunes have been made here, but 20th Fox intends releasing the originals.

Name Bands Give 'Shot in Arm' To Freedomland

Top bands and name chirpers have been a "big shot in the arm" for Freedomland, the New York for Freedomland, the New York amusement park, according to the park's managing director, Russ Levy. According to polls conducted to gauge effectiveness of the new entertainment policy instituted this year, 75% of the weekend after-6 p.m. trade is drawn by the lure of live talent. the lure of live talent.

the lure of live talent.

On weeknights, it's reportedly about 50-50 on how many come because of the entertainment and those who are there for the rides alone. No matter what their motives, the park is drawing around 15,000 people Saturday nights, about 8-10,000 Friday nights and an estimated 6-7,000 Sunday evenings

Weeknights usually find attend ance around 5,000. In terms of dollars and cents, it amounts to a cool \$25-\$30,000 take on a Saturday night between 6 p.m. when the evening price of \$1.95 for everything (as opposed to \$2.95 by day) goes into effect, and midnight when the park elect. when the park closes.

thing (as opposed to \$2.95 by day) goes into effect, and midnight when the park closes.

Levy estimates that the presentation of big bands and femme vocalists has meant an additional attendance of 25.000 over what the park would have done with strictly scale, lesser-known outfits. Partially as a result of this Freedomland will continue to operate on weekends after its regular full-week season ended yesterday (Tues.). The weekends will continue the name entertainment policy nightly through mid-October and possibly through mid-October and possibly through the end of the month. By the end of the full season, about 20-25 groups and vocalists will have appeared in the Moon Bowl section of the park, an area set up for dancing and listening a la the 1930s.

Levy says that an entertainment program for next year is being worked on. He figures that the newly-instituted price structure at the park has been a distinct draw, but the entertainment element has also been a very hefty factor. For next year, he asserts, Freedomland is planning a bigger entertainment program than this year's. An attempt to use names for daytime shows is in the works as an attempt to hypo daytime big in much the same fashion as at night. However, the day idea will be simed at the juve trade with entertainers figured to have moppet appeal.

The Big Three (Robbins, Feist & Miller) is now considering setting up a Broadcast Music Inc. publishing affiliate. This will mark BMTs first breakthrough into oldline ASCAP firms that are pie company subsidiaries.

company subsidiaries.

It is understood that the new BMI firm, which will be a subsid of Robbins, was pressured into existence by 20th-Fox and Metro, co-owners of the Big Three, because of the increasing number of BMI writers working on their film and tv product. Other major studios with ASCAP music publishing branches have been studying the situation for some time as they've watched their pic scores, title sofigs and tv music move into the BMI fold.

BMI fold.

The rising amount of shows, with music by BMI writers, that Metro has set for tv this coming season perhaps was the key factor in the projected move towards the affiliate setup. For example, the scores for two new series out of the Metro lot, "Cain's Hundred" and "Dr. Kildaire," were written by Jerry Goldsmith, a BMI pactee, and even last year's Metro offering, "Asphalt Jungle," although dumped for the new season, had a score by Calvin Jackson, another BMI writer.

On the film end, 20th has up-

BMI writer.

On the film end, 20th has upcoming "Tender Is The Night" scored by Bernard Herrmann, "The Battle Of Bloody Ridge," with a score by Sonny Burke, and "Swinging Along" for which Ray Charles is writing the title song. Herrmann, Burke and Charles are BMI writers. And for the Metro lot, BMI writers. And for the Metro lot, BMI writer Duane Eddy wrote the songs for "Ring of Fire" and "A Thunder of Drums."

Francis Day & Hunter, corporate affiliate of the Big Three in Engaland. At one time was interested in setting up a BMI firm to be called Transatlantic Music Corp.

Cleffer Jerry Herman's An ASCAP Writer But BMI Collects His Coin

Jerry Herman, writer of words and music for the incoming Broadway legituner, "Milk and Honey," is operating under two flags. He's signed to E. H. Morris Music as an ASCAP writer, but his performance money is being collected by BMI as a writer-pactee.

BMI as a writer-pactee. The double society situation stems from Morris' dissolution of its BMI affiliate, Meridian Music, last June. Herman had originally signed with BMI as well as with Morris for its Meridian setup. However, when Buddy Morris, firm's topper, got on the ASCAP board earlier this year, he decided to wind up the activities of the 10-year old Meridian firm which had been getting a \$125,000 annual guarantee from BMI.

Herman, who has his off-Broad-

nual guarantee from BMI.

Herman, who has his off-Broadway score for "Parade," published in Meridian, two seasons ago, was retained as a Morris writer, it was decided that since his deal with BMI still has another year to run, Morris would publish his "Milk and Honey" score in Vogue Music, a Morris holding company. Vogue is a BMI affiliate but receives no subsidy from BMI as did Meridian Music.

Morris has no active plugging

Morris has no active plugging force in its Vogue setup so therefore the pluggers who usually work on its ASCAP catalog, will now be promoting the "Milk and Honey" tunes that will be cleared through BMI.

Herman, who is not yet 30. has still another score to go this sea-son. It's "Madame Aphrodite" which is set to open off-Broadway about a month after "Milk and Honey's" Main Stem preem Oct. 10.

Colpix Tags Millie Vernon
Millie Vernon, blues and pop
singer, has pacted to Colpix on a
longterm contract.

Kenton, Mancini Pic Packages Pack Power; Other LP Reviews

STAN KENTON: "KENTON'S will add it to their sing-along colwest SIDE STORY" (Capitol).
San Kenton and Leonard Bernstein are apparently made for each
other. Seldom has a show score
(and now a pic' been given such
a vivid jazz treatment. Bernstein
has composed a solid base from
which Kenton, with the ald of arranger Johnny Richards, takes off
on an exciting instrumental excursion. The Latino touches and
the stylized big orch sound give
the score values that'll pay off
for the diskery as well as United
Artists once latter gets the pic into
distribution.

WILLIAM AVIVATIONAL

RITA FAYE: "RITA FAYE'S
AUTOHARP" (Capitol).
The automellow instrument, is excellently
willed to hymnal offerings. In
this collection, Rita Faye runs
through a stream of religiosos with
are reverent strum. Her autocharp
and repertoire are built up by a
choral from the diskery as well as United
Arrists once latter gets the pic into
distribution.

the source values that II pay off for the diskery as well as United Artists once latter gets the pic into distribution.

HENRY M A N C I N I ORCH: "BREAKFAST AT TIFFANYS" (RC'A Victor: Henry Mancini has composed a fresh and lively score for the upcoming Audrey Hepburn Paramount starrer. "Breakfast at Tiffany's." In this package, Mancini takes his orch through the source with the care of a man who's hooking after his own and it emeraces as a highly attractive listeming item that will go over with the consumer as well as the programmer. The photo of Miss Hepburn on the jacket cover is a come-on that's hard to resist.

MILES DAVIS: "IN PERSON FRIDAY (AND SATURDAY) NIGHT AT THE BLACKHAWK, SAN FRANCISCO (VOL. I & II)" (Columbia). Miles Davis is one of the few jazz diskers who continually works his way into the pop best-seller lists. He has a double paralay here that's sure to continue his streak. Both volumes are onthe spot recordings made at the Blackhawk, a popular S.F. spot, and have caught Davis in top trumpeting form. Working with his well-oriented quintet, Davis runset to want 'em together.

GEORGE SIRAYO ORCH: "EVERYTHING GOES! THE MESIC OF COLE PORTER" (Epic. Cole Porter's melodies can stand up without his lyrics especially when George Sirvao takes hold. The maestro has taken only nonsonys from Porter's vast repertoire but they are an excellent sampling of the writer's works. Sirvao brings a change of pace to this Porter's make the make to the set is packed with versatility, both Porter's and Siravo's.

ROBERTA SHERWOOD: "MY GOLDER ANDERTS" (OUT TO THEMP ANDER ANDERTS") (SIRCO TO THEMP ANDER ANDERTS") (SIRCO TO THEMP ANDER ANDERTS") (SIRCO TO THEMP ANDERTS") (SIRCO TO THEMP ANDER ANDER

set is packed with versatility, both Porter's and Siravo's.

ROBERTA SHERWOOD: OLDEN FAVORITES" (I (Decca). GOLDEN FAVORITES" (Decca).

Roberta Sherwood's power-packed
pipes can dress up a standard like
"These Foolish Things" as well as
a new item such as "Make Someone Happy," from the current
legituner "Do Re Mi." Ralph

a new item such as "Make Somene Happy," from the current
legituner "Do Re MI." Ralph
Burn has given her some lively arrangements to work with and she
takes it all in her stride. Such
other sides as "Stormy Weather"
and "How Deep Is The Ocean"
could be pulled out for juke play.

MARTIN DENNY: "ROMANTICA" 'Liberty!. The Hawaiian
stvling of Martin Denny's group
brings lush aurat values to some
familiar ballad items. Familiarity
in this case, however, is a plus
because it gives Denny a head
start for his romantic interpretative efforts. "This is My Beloved"
and 'Tenderly" lead the list of the
tunes that are sure to get programming play.

ANN-MARGET: "AND HERE

Phyllis ("the middle one") to play the title role in "Annie Get Your Gun" in summer stock, they'll be back together again for fall trioing.

When the "Annie" tour winds up this Saturday (16), the Mc-Guires will tape a tv show here and then head for London to apand then head for London to appear at the Talk of the Town Club. They then return to the States for their semiannual date at the Desert Inn, Las Vegas, other nitery engagements and Coral disks.

Memphis' Name Bands

Name Bands

Memphis, Sept. 12.

Don Campbell, Peabody Hotel
manager and major domo of the
Skyway, has inked a hefty lineup
of name bands for the balance of
the year at his emporium. Don
Glasser and his crew opened yesterday (Mon.).

terday (Mon.).

Chuck Foster follows for four weeks, with Buddy Blair taking over Oct. 30. George Doerner is set for Nov. 20 while Paul Neightors' outfit moves in Dec. 30. Lestors outfit moves in Dec. 30. Lestors orch kicks off the '62 audition base for jobs in similarly styled intimeries.



LAWRENCE WELK THE LENNON SISTERS

Singing "Sad Movies" B W "I Don't Know Why I Love You Like I Do."

Whitney Exits Toronto For Hula Date: Meantime Union Pickets CPR Chain

Toronto, Sept. 12.
Movie Whitney orchestra, Including the leader, nine musiclans and Roy Roberts, vocalist, have planed from Toronto on a year's contract with options, to open Sept. 22. at the Sheraton Royal Hawsiign Hotel Honoluby Hawaiian Hotel, Honolulu.

Pulling up local stakes, wives and families of the Whitney Orch flying out of Toronto totalled an extra 38. Whitney and his wife have seven boys. They succeed Pieson Thals and his sidemen who go to the Cheraton Palace, San Francisco.

Francisco.

After 12 seasons at the Royal York Hotel here—strikebound for four months—Whitney had also played the Banff Springs Hotel for 15 years in the summer months. (Both hotels are owned by Canadian Pacific Railways).

Whitney has just completed a third album—"Flight to Hawaii"—for Columbia, to be released within the month.

Meanwhile, the Toronto Musi-CUIRES REUNITING
FOR NITERIES & DISKS
TOTONIO MINISTRIES & DISKS
TOTONIO PROPERS AND THE ROYAL
YORK HOTEL, TOTONIO, finally breaking off all negotiations with the Toronio hotel's management.

Combo Review

JANET VAUGHN TRIO

JANET VAUGEN TRIO
Park Sheraton, N.Y.

During the past summer Janet
Vaughn has dressed up the revolving podium in the Park Sheraton's comfortable Mermaid Room
with her good looks and a light
brand of instrumental offerings. with her good 100as and a mon-hrand of instrumental offerings. Hers is a pleasing Instrumental lounge act that makes no demands from the listeners and supplies a warm musical backdrop for lone-ly tipplers or romantic duos.

Leading a piano and bass, played Leading a piano and bass, played by Art Kuter and Joe Levinson, respectively, Miss Vaughn gives the melodic grouping a winning, liting quality with her nifty fiddling. Her style is primarily Continental but the schmaltz poured into gypsy melodies, etc. is easy to take. She also registers with showtunes like "If Ever I Should Leave You." "Younser Than Springtime" and "My Funny Valentine."

sumes that are sure to get programming play.

ANN-MARGRET: "AND HERE SHE IS" RCA Victor! Ann Margret has created some sort of single storm for the Victor label and now the diskery has packaged her within a group of standard material that continues to show her know-how with current sound values. Her songstress savyy takes hold of such an oldie as "Baby Won't You Please Come Home" as well as the more recent "Kansas Cit;" with equal assurance. Marty Paich has given her an orch-arranging backing that's sure to win over the juves and may even grab some adult interest. MITCH MILLER & THE GANG: "YOU'R REQUEST SING ALONG WITH MITCH" (Columbia). This is the same old sing-along story but still a profitable one. And with Mitch Miller's tv show soon due for a steady run on NBC, this company results and the homefolks for home of his previous clicks is followed through with similar happy results and the homefolks of the product.

Top Singles Of The Week

(The 'Best Bets' of This Week's 100-Plus Releases)

CONNIE FRANCIS HOLLYWOOD

over the spinners, too.

BROKEN HEARTS, PILLOW FILLED WITH TEARS

FLOYD CRAMER YOUR LAST GOODBYE

JERRY BUTLER MOON RIVER

(Vee Jay)

Aware of Love

Jerry Butler's "Moon River" (Famious*) is a moody, romantic
ballad that is played up in the "Breakfast at Tiffany's" pic and
will be played up by the spinners because of this mellow interpretation. "Aware of Love" (Conrad-Curtom*) is an okay ballad
with an uptempo sound to draw some juke interest.

JAY & THE AMERICANS

(United Artists)

The Other Girls

Jay & The Americans' "Tonight" (G. Schirmer*) is the
Leonard Bernstein-Stephen Sondheim ballad from "West Side
Story" in a rock 'n' roll form and it works for current juve
tastes with this new group. "The Other Girls" (Triot) has a
lighthearted sound and a message that the young disk buyer
will understand will understand.

ROBERT WEEDE SHALOM

BOBBY VINTON WELL I ASK YA JBBY VINTON WELL 1 ASK Y (Epic) ... High Stepping Drum Majorette Bobby Vinton's "Well I Ask Ya" (Hollist) will gather up spinning power because of the vocal excitement that's pitched right for the teen set. "Hip-Swinging, High Stepping Drum Majorette" (Quartet*) marches along with a vigorous beat and a vocal attack that will win over some highschoolers.

ARETHA FRANKLIN OPERATION HEARTBREAK (Columbia) ... Rock-a-Bye Your Baby
Aretha Franklin's "Operation Heartbreak" (Blackwoodt)
sews up a blues sound with solid rocal values that have a strong
spinning appeal. "Rock-a-Bye Your Baby With A Dirie Melody"
(Warock-Mills*) brings out the oldie with a piping punch that
will attract the juke crowds.

ROBERT KNIGHT DANCE ONLY WITH ME

(Dot)

Robert Knight's "Dance Only With Me" (Gilt') steps along with a brisk beat that's sure to roll with the jock and juke trade. "Because" (Chappell*) is just a fair workover of an oldte that has better disk versions in its hopper.

JOHNNY RESTIVO THE MAGIC AGE IS SEVENTEEN

(20th Fox)

Doctor Love

Johnny Restivo's "The Magic Age Is Seventeen" (ChappellStyne*) was arranged as a promotion tieup for Seventeen mag
but it emerges as a good entry for the teen trade in the writing
and vocal departments. "Doctor Love" (Trinityt) fills the
familiar rocking prescription with a sound that a lot of teeners

JAMES MACARTHUR THE IN-BETWEEN YEARS

•

CARL DOBKIN JR. A CHANCE TO BELONG

(Decca) Sawdust Dolly
Carl Dobkin Jr.'s "A Chance To Belong" (Januaryf) is a
country-styled ballad with a strong feeling for pop moods and
it should have a fine spinning run all over. "Sawdust Dolly"
(Leeds*) is a brisk rocker with a swinging impact for today's
young market.

BOB CREWE PM GOING HOME

SLEEPY KING PUSHIN' YOUR LUCK

*ASCAP. †BMI.

TV Comm 1 Producer Parlays Disk **Documentary Hobby Into 32G Sideline**

If you're looking for a hobby that can be worth \$20.\$32,000 gross, about \$25,000 net a year and which only costs \$1,000 as an initial investment, then Bud Greenspan is the man to see. He's a producer of tv commercials 9 a.m. to 5 p.m. for the Dancer - Fitzgerald - Sample Agency, and a producer of spokenword documentary records in his spare time.

spare time.

All told, he's produced eight such documentary disks for six different labels. The \$1,000 investment doesn't include time "if you count time as money." he says, but it does cover assembling the necessary tapes and other materials to put one of these documentaries together. The diskery absorbs all other costs and he points out that he's made 200-300° profit on the platter on advances alone before it is ever released.

platter on advances alone before it is ever released.

Promotion is the key to selling this type of disk. Greenspan believes. He has produced albums that he felt were quite salable for labels that didn't give them such of a promotional boost, so they fell on their respective faces. Others, given the right touch, have sold quite well, he says. His "Great Moments in Sports" platter, which was marketed as a Father's Day promotional tie-in with Gillette razors, sold 1,000,000 copies.

As the foregoing illustrates, documentary disks have a gift item potential. But a far greater and, although Greenspan doesn't produce with this specifically in mind, more feasible market is the area of education. He and two partners have formed an outfit called "Audio Aides" through which he sells his disks to schools and institutions. But the company is run like any other distributor in that he buys his records from the diskeries and then sells them. He has no holdout arrangement.

then sells them. He has no hold-out arrangement.

The trick to the successful docu-mentary disk is the subject matter and interpretation of this matter. Greenspan not only assembles his material but also writes the scripts his narrators will use in document-ing the platters. He maintains that these records are not just listen-to-once-and-put-away items, but are listened to over again and that they have some snob appeal among disk buyers.

Among the subject matter on disks he's produced are the United Nations, Nuremberg Trials, greatmoments in sports, World War II and Congressional hearings. He's planning LPs on fave jokes of top world personalities as told by whem, the American Negro, the World Series, bloopers, and greatmoments in pix and legit. The World War II and Nuremburg hearings albums, which are double-sleeve packages, sell for \$7.95.

Greenspan says he has no trouble getting labels to release the platters and that he has, in fact, had offers to do this type of material for labels as a full time job. But it's just "an avocation" with him, he Among the subject matter

"an avocation" with him, he es, "that fortunately turned

Newly-Formed Troubador Productions Maps Dozen Concerts, Readies Nov. LP

Peter Rachtman has formed Troubador Productions for the pro duction of concerts and to operate in other aspects of the music and entertainment business

Troubador plans to produce a least a dozen concerts during the jeast a doren concerts during the coming season. Schedule includes three dates with the Dave Brubeck Quartet. Rachtman will present Brubeck in Orlando, Fla., Jan. 26; Tampa, Fla., Jin. 27, and at N.Y.'s Town Hall, Feb. 21. Also on the outfit's schedule is another Town Hall concert with Josh White for Sept. 23.

Rachtman also plans an entry into the disk field with his Troubador company. He's already set for November release an LP titled "The Flame of Resistance." a musical documentary of the 42-day rebellion of the Jewish underground in the Warsaw ghetto. Script was written by Isadore Haiblum.

Canada's Moxie Whitney Orch Into Honolulu Room

Orch Into Honolulu Room
Honolulu, Sept. 12.
The Sheraton chain is Importing the Moxie Whitney orchestra from Canada to follow Pierson Thal's group in the Royal Hawaiian Hotel Monarch Room starting Sept. 22.
Whitney outfit has been featured at the Royal York Hotel, Toronto, during the winter seasons and at Banff Springs Hotel for the past 12 summers.
Thal has been a mainstay of the Monarch Room for a record five years. A Sheraton source says Thal is "concluding negotiations to appear at the Sheraton-Palace Hotel in San Francisco."

Retail Sales Of Phonographs Fell Sharply in June

Washington, Sept. 12.
Retailers of phonographs took a drubbing during June. Electronic industries Assn. reported sharp declines in retail sales of both monaural and stereophonic sets. And sales for the first half of 1961 were legging far behind last year.
However, as a possible harbinger of better times, ElA statistics showed healthy increases in factory sales during June as distributors began beefing up stocks of both monaural and stereo sets.

Stereo retail sales declined from 194.891 sets in May to 152,950 in June, while monaural purchases dropped from 62,228 in May to 49,-183 in June. Through June of this year, retailers sold 1,264.997 stereo outfits as against 1,424,080 through June last year. Monaural retail sales iotaled 399,360 for the first half of this year compared with 440,983 for the same 1960.
Factory stereo sales were pegged at 142,450 in May and 197,179 in June. But the increase failed to make up the lag from the 1960 pace of 1,395,510 sets sold through June of that year. For the first half of 1961, 1,136,084 factory stereo sales were registered.

Monaural factory purchases rose from 53,887 in May to 61,533 in

Monaural factory purchases rose from 53,887 in May to 61,533 in June.

COMMAND KICKING OFF NEW CLASSICAL LINE

Command Records is starting a classical line to be handled by the label's "Stereo 35" process of recording on 35mm magnetic film instead of tape. Series of five first releases will be demonstrated tonight (Wed) at a meeting of some 300 record dealers from the New York Metropolitan area at the York Metropolitan area at the York Metropolitan area at the State of the St

Maybe Disks Don't Pay But Neither Does Crime

Houston, Tex., Sept. 12.
The Suashine Twins. Oral Gay and Ora Bay White. were jailed here for car theft. The twins, had started a new disk label—Sunshine. The White twins, both guitar players, have appeared on "Grand Ol" Opty." They moved to Houston last March and set up business at the Harbor Light. a local tavera. where they entertain the customers.

Longhair Buffs Help 2 Chi Al Fresco Concert Series Set New Marks

Chies to the New Mains

Chiese, Sept. 12.

Chies two al fresco concert series—the north suburban Ravinia
Festival and the / se Grant Park
series near the Loop—both topped
last year's attendance figures by
considerable amounts in the justfinished season.

Ravinia's primary increase in attransferse was for its standard sym-

tendance was for its standard symphony fare despite an increase in musical potpourri events. The 1961 attendance for the 18 symphony oncerts by the Chicago Symphony Orchestra was 71,2799, compared with 54,44 last year. Folk music, jazz, ballet, chamber music, dramatic readings and four children's concerts accounted for 126,983, an increase of 2,040 over the 1960 series. tendance was for its standard sym-

increase of 2,040 over the 1960 series.

Attendance at the Grant Park Concerts this summer was estimated at 387,250 by the Chicago Park District, up 118,250 from 1960. This was the highest Grant Park figure since 1955, except for the freak year of 1958 when Van Cliburn drew 150,000 persons to the lake-front bandshell for two concerts immediately after returning from his Russian triumphs.

Two Rodgers and Hammerstein programs drew the largest trowd—60,000. A pair of Gilbert & Sullivan concerts pulled 52,000 and an opera program featuring Eleanor Steber drew 41,000.

Philly Orch, AFM In Pact Deadlock

Philadelphia, Sept. 12
The Philadelphia Orchestra musicians may duplicate the recent Metopera hassle. The contract for the symphony tooters is still unsigned and the Philadelphia Orch management and the Musicians Union Local 77 haven't as yet settled on grounds for discussion. Prospects of a possible stalemate loomed, similar to that two years ago when the first two concerts were cancelled. The initial rehearsal date is skedded for Sept. 25.
The symphony musicians pre-

hearsal date is skedded for Sept. 25.

The symphony musicians presented their demands earlier this year. They asked for an increase of \$47.50 over their present \$177.50 weekly minimum, a 40-week searson instead of their 32-week year, and they also sought better conditions on the road and an easing off in the number of services.

The management called the demands "ridiculous" and countered with proposal "in kind"—a reduction in pay.

tion in pay.

The musicians settled with the theatres for a 4% increase across-the-board this year (rehearsals, doubling, etc.) and with another 4% hike slated for next year in 4% hike slated for next year in the two-year agreement. A general 5% increase was won for the nitery tooters, where the scales vary depending on the rating of the club. Top price for a six-day week is \$130 at the Latin Casino. Palumbo's pays \$115-a-week but couples this with fringe benefits, health and sick allowances, life insurance, etc.

Victor's Pic Score Binge, Tiffany's,' New 'Smoke'

RCA Victor has latehed on to its second major pic score property of the season. Already out with Henry Mancini's "Breakfast at Tiffany's," the diskery will follow up with a "Summer and Smoke" package of the Elmer Bernstein score.

hernstein score.

In addition to its push on the
LP. Victor is readying a single release of "The Theme from Summer and Smoke" eiched by pianist Peter Nero.

Mexutime, Famous Music, publishers of both scores, has laid out
hefty promotion program for the

DeVol-McHugh to Score

Wonders of Aladdin' Pic

Trank Devol and Jimmy McHugh will score "Wonders of Aladdin' Pic
din." Embassy Mero Christmas release with Donald O'Connor starred.

Methugh is partnered in a music lyries to Mancini's music. There publishing venture with Embassy prez Joe Levine.

Int 1 Musicological Society's Impressive Agenda; 1,000 Attend

Grauer, Already in Jazz, Steps Into Classical Field

Washington and Offbeat Records have been taken over by Bill Grauer Productions. It's a branch-

Grauer Productions. It's a branchout for Grauer, who's been solid
on the jazz front with the Riverside label, into the classical and
humor fields.

The deal was set between Grauer
and Washington's prez Bob Bialek.
A longtermer was signed with
Bialek to serve as the new operation's classical and specialty artists
& repertoire director. Grauer Productions will open offices in Washington, D.C., which will be headed
by Bialek.

parable period last year.

Schwartzman expects that the industry will have the best quarter in its history because of the impact that FM stereo is having on the component market. "People all orer the country," he says, "have been getting the stereo broadcast equipment even though only a dozen stations thus far are stereocasting.

casting."
"The industry is on the verge of what may be its biggest break-through," he added, "and we are planning to spend several hundred thousand dollars starting this fall in an all-industry promotion to create and even greater demand for hi-fi components."

There will be some 125 exhibi-tors on display at the N.Y. Hi-Fi Show and more than 400,000 visi-tors are expected during the four-day event.

PAPPY DAILEY RIDING HERD ON UA C&W

H. W. (Pappy) Dailey has joined United Artists Records to head its country & western department, In his new assignment with UA. Dailey will continue to operate out of his Houston base, where he will be in charge of future product in the c&w area for the label.

the c&w area for the label.

Initial release to be issued by UA under Dailey's supervision is an LP, "Country Hits," featuring such performers as George Jones. Jimmy Blakley. Leon Pavne. Bill Mack, Claude Gray, Errie Noack, James O'Gwynn, Perk Williams. Jape Richardson. Herby Remington and Carl Sauceman.

ASCAP's L.A. Doubleheader For Biz; Survey Rundowns

The American Society of Composers, Authors & Publishers will hold two membership meetings in Beverly Hills next Thursday 21: and Friday 22: at the Beverly Hills Hotel.

Hotel.

First meeting will be devoted to the Society's regular business matters during which reports will be made by ASCAP president Stanles. Adams and other officials. At the Friday meeting there will be a visual presentation by Joel Dean of the Society's survey system.

By BILL RANDLE

Nearly 1,000 of the best known musicologists in the world assembled Sept. 5-12 at the Columbia University-based joint 8th Congress of the International Musicological Society and the 27th Annual Meeting of the American Musicological Society. Representatives from 25 countries including England, France, Germany, Hungley 1,000 and 1

Grauer Productions. It's a branch out for Grauer, who's been solid on the jazz front with the Riverside label, into the classical and humor fields.

The deal was set between Grauer and Washington's prez Bob Bialek A longtermer was signed with Bialek to serve as the new operation's classical and specialty artists & repertoire director. Grauer Productions will open offices in Washington, D.C., which will be headed by Bialek.

HI-FI Component

Biz Eyes 550-M11.

Volume by 1969

Although the high fidelity component industry is still relatively smell, accounting for some 3-5% of the entire home entertainment industry, an overall volume of \$50,000,000 is expected by 1969. This projection belongs to Abe Schwartzman, exec director of the N.Y. High Fidelity Show running Sept. 14-17 at the Trade Show Building.

Most of the companies in the high fidel are privately owned and closely held, so total industry sales figures are hard to come by. However, it has been reliably estimated that sales thus far in '51 are running about 8% ahead of the comparable period last year.

Schwartzman expects that the industry will have the best quarter in its history because of the impact that FM stereo is having on the component market. "People stimated in the infeld are privately owned and closely held, so total industry sales figures are hard to come by. However, it has been reliably estimated that sales thus far in '51 are running about 8% ahead of the comparable period last year.

Schwartzman expects that the industry will have the best quarter in its history because of the impact that FM stereo is having on the component market. "People Most of the Employment of Sociological Methods in Music History. Held the Employment of Sociological methods in Music History. Held the Employment of Sociological methods in Music History. Held the Employment of Sociological methods in Music History. Held the Employment of Sociological methods in Music History. Held the Employment of Sociological Methods in Music History. Held the Employment of Sociolog

(Continued on page 60)

Hi-Fi Show Chairman Raps Move to Extend Steree B'casting to AM

The current push to have a system of AM stereo broadcasting approved by the Federal Communications Commission after its recent okay of FM stereo broadcasting is being opposed by Richard Ekstract; chairman of the N.Y. Hi-Fi Show which opens tomorrow

'Thurs.).
Says Ekstract, "The AM frequencies have abdicated their Says Ekstract, "The AM frequencies have abdicated their sponsorship of good music on the air in favor of the Top 40' rock 'n' roll records and the like, and I strongly urge they remain a news-and-pop music system. Stereo broadcasting should be reserved to FM frequencies which are without static, distortion and interference."

Orfeen Violated His O'seas Rights, Mex Singer Chains

Rights, Mex Singer Claims

Mexico City. Sept. 12.

Singer-actor Luis Aguilar Las
filed a \$49,000 action against the
Orfeon label, alleging that platters he waxed for the diskery have
been issued by Columbia Records
for foreign release.

Aguilar came upon duplication
of his records during his midyear
visit to Spain to make a picture.
He bought the Columbia platters
and brought them to Mexico to
support his move for redress.

Legal department of the National Assn. of Actors now has the
matter for adjustment. Orfeon
assertedly admitted it had ceded
foreign rights to the Aguilar records to Columbia.

LESTER LANIN EXPANDS

tester Lanin Expands
Charlotte, N.C. Sept 12
The Lester Lanin orchestra office here has expanded with Joe Saitta in from New York to assist. Nev Wagner who is Lanin's personal manager.
The 'Lanin outlit will open an office in Washington.

VARIETY'S RECORD T.I.P.S.

(Tune Index of Performance & Sales)

This weekly tabulation is based on a statistically balanced ratio of disk sales, nationally, as reported by key outlets in major cities, and music programming by the major independent radio stations.

| stations. | | | | | |
|---|-----|----|---|--|--|
| This Last No. Wks. Wk. Wk. On Chart Label | | | | | |
| 1 | 2 | 10 | MICHAEL | | |
| 2 | 1 | 6 | TAKE GOOD CARE OF MY BABY | | |
| 3 | 4 | 9 | Bobby Vee Liberty HURT | | |
| 4 | 8 | 5 | LITTLE SISTER | | |
| 5 | .10 | 8 | Elvis Presley | | |
| _6_ | | 6 | Barry Mann ABC-Par DOES THE GUM LOSE ITS FLAVOR | | |
| 7 | 5 | 11 | Lonnie Donegan Dot WOODEN HEART | | |
| -8 | | | Joe Dowell Smash MOUNTAINS HIGH | | |
| | | 6 | Dick & Dale Lama | | |
| 9 | 16 | | WITHOUT YOU Johnny Tillotson | | |
| 10 | 3 | 8 | SCHOOL'S OUT U. S. Bonds Legrande | | |
| 11 | 13 | 5 | CRYING Ray Orbison | | |
| 12 | 9 | 12 | LAST NIGHT Markeys Stax | | |
| 13 | 11 | 14 | TOSSIN' AND TURNIN' Bobby Lewis Beltone | | |
| 14 | 36 | 5 | MY TRUE STORY Jive Five | | |
| 13 | 32 | 5 | BIG COLD WIND Pat Boone Dot | | |
| 16 | 21 | 6 | MEXICO | | |
| 17 - | 12 | 17 | KNOCK ON YOUR DOOR | | |
| 18 | 22 | 6 | YOU'RE THE REASON Cadence | | |
| Ī9 | 31 | в | Bobby Edwards Crest CANDY MAN | | |
| 20 | 30 | 11 | Ray Orbison Monument I JUST DON'T UNDERSTAND | | |
| 21 | 20 | 8 | Ann Margaret Victor DON'T KNOW WHAT YOU'VE GOT | | |
| 22 | 26 | 3 | Ral Donner | | |
| 23 | 14 | 10 | Brook Benton Mercury PRETTY LITTLE ANGEL EYES | | |
| 2.5 24 | 28 | 8 | Curtis Lee Dunes HILLBILLY HEAVEN | | |
| 25 | | 2 | Tex Ritter Capitol YOU MUST BEEN A BEAUTIFUL BABY | | |
| | 33 | | Bobby Darin Atco | | |
| 26 | 15 | 24 | I FALL TO PIECES Patsy Cline Decca | | |
| 27 | 85 | 5 | BLESS YOU Tony Orlando Epic | | |
| 28 | 24 | 6 | AMOR Ben E. King | | |
| 29 | 19 | 8 | LET FOUR WINDS BLOW Fats Domino | | |
| 30 | 29 | 4. | LET ME BELONG TO YOU Brian Hyland | | |
| 81 | 34 | 7 | A LITTLE BIT OF SOAP JarmelsLaurle | | |
| 32 | 44 | 9 | LOVER'S ISLAND Blue Jays | | |
| 33 | | 3 | MORE MONEY FOR YOU AND ME | | |
| 31 | 49 | 2 | Four Preps | | |
| 35 | 40 | 11 | Troy Shondell Liberty MISSING YOU | | |
| 36 | | 2 | Ray Peterson Dunes KISSING ON THE PHONE | | |
| 87 | 23 | 14 | Paul Anka | | |
| 38 | 25 | 5 | Chubby Checker Parkway IT'S GONNA WORK OUT FINE | | |
| 39 | 18 | 13 | Ike & Tina Turner Sue SEA OF HEARTBREAK | | |
| 40 ⁻ | | 1 | Don Gibson Victor SAD MOVIES | | |
| - 41 | 27 | 12 | Sue Thompson | | |
| 42 | 38 | 11 | Connie Francis MGM NEVER ON SUNDAY | | |
| 43 | | 6 | Chordettes | | |
| | | | FlaresFelsted | | |
| 44 | 17 | 16 | I LIKE IT LIKE THAT Cris KennerInstant | | |
| 45 | 47 | 3 | IT'S YOUR WORLD Marty Robbins | | |
| 46 | 46 | 9 | A THING OF THE PAST Shirelles | | |
| 47 | 43 | 13 | DUM DUM Brenda Lee Decca | | |
| 48 | | 1 | LET'S GET TOGETHER Hayley MillsVista | | |
| 49 | | 1 | ONE TRACK MIND Bobby Lewis Beltone | | |
| 50 | _ | 1 | THAT'S MY DESIRE Pat Boone | | |
| | | | | | |

Roland Gant's 'World In a Jug' a Palatable Low Key Jazz Novel

By ARNOLD SHAW

By ARNOLD SHAW

Whether for reasons of sensationalism, morbid appeal, or dramatic impact, the jazz novel from Dorothy Baker's "Young Man With a Horn" (1938) to Garson Kanin's "Blow Up a Storm" (1959) has in large measure been a clinical study of self-destructive personalities, of men whose struggles for artistic expression have inevitably been accompanied by excesses of one kind or another. Although "World in a Jug" (Vanguard; \$3.95) is not the first of its genre, it is a welcome departure that the main character is not a lush or a dope addiction is the narrative a naturalistic graph of his disintegration and downfall. graph of downfall,

graph of his disintegration and downfall.

By comparison with the protagonist of many jazz novels, pianist-tyocalist Larry Alden is an "adjusted" person. Magnetized by the music as a youth in New Orleans, he drifts out of medical school to become a pro sideman. But he has no ravaging ambition to soar to the top; his career is marked by no precipitous rise or fall, nor is his life touched by the garish, weird or macabre incidents that allegedly mar the lives of most jazzmen. His besetting sin is rather that he is a drifter, a man whose carefree nature borders on irresponsibility, a musician who wants basically not to become involved—and is, in a large sense, uninvolved either with people or his music. He drifts into marriage with a Hollywood starlet, drifts out of it without much travall, later losses a girl much his junior without much heartache, and eventually gives up a Negro orphan whom he has "adopted," without any great emotional disturbance. In a sense, he is a stereotype of the "carefree" jazz pioneer, and the narrative is low-keyed, and without any real dramatic tension. The most baffling aspect of "World in a Jug" is the resound—

without any real dramatic tension.

The most baffling aspect of "World in a Jug" is the resounding critical reception which it received in England and on the Continent. Reviews excerpted on the book jacket are dotted with references to F. Scott Fitzgerald, hyperbole about "the best fictional work on jazz yet" and accolades like "something unique in fiction: an authentic glimpse into the rhythmes of a jazzman's mind." One may be on a complete loss to explain this since "Jug" is neither a firstrate novel or, as a jazz novel. explain this since "Jug" is neither a firstrate novel or, as a jazz novel, does it offer fresh probes into the nature of the jazzman or incandescent insights into the music itself. Apart from anachronisms like the use of "businessman's bounce" in the 20s and technical slips like repeat references to "36 bar chorus," there are at least two jazz novels to which the jacket blurbs are more applicable: "Paris Blues" by Harold Flender and "The Horn" by John Clellon Holmes.

Musicological

Continued from page 59 i

Concept of the New in Music From the Ars Nova to the Present Day. Roundtables were diversified and ranged from Criteria for Acculturation, the Physiological Bases of Musical Hearing, Problems of Editing and Publishing Old Music, Lute Music, to the Singing. School Movement in the United States. The official language of the Congress was English but a number of contributions were presented in German, French, Italian and Span-ish by international figures.

Major papers were prepared and published in advance for the Congress and the various discussions and included materials contributed by American and international scholars like William Austin, Myroslaw Antonowytch (Holland), Francois Lesure (France), Luiz Heitor Correa de Azevedo (Brazil), Chardes Seeger, Nils Schlorring (Denmark), Milton Babbitt, Wolgang Boetticher (Germany), and Emanuel Winternitz, among others.

Eminent musicologists well known to American trade sources included Hans David, Alan Lomax, Charles Seeger, Bruno Nettl, Roger Sessions, Gilbert Chase, Carleton Smith, Irving Kolodin, George List, Mantie Hood, and Allen Luper who participated in panels at the various sessions. Major papers were prepared and

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MANTOVANI (London) Music From Exedus (LL 3231)

| I | RET | | L ALBUM BEST SELLERS A National Survey of Key Outlets) |
|----------|------------------|-----|--|
| | nis Las k. wk | | wks. |
| 1 | 1 | 8 | JUDY GARLAND (Capitol) Judy Garland at Carnegie Hall (WBO 1569) |
| 2 | 8 | 86 | CAMELOT (Columbia) Original Cast (KOL 5620) |
| 8 | 4 | 11 | LAWRENCE WELK (Dot) Yellow Bird (DLP 3389) |
| 4 | 6 | 84 | GREAT MOTION PICTURE THEMES (UA) Various Artists (UAL 3122) |
| 5 | 2 | 55 | NEVER ON SUNDAY (UA) Soundtrack (UAL 4070) |
| 6 | 8 | 5 | JOHNNY MATHIS (Columbia) Portrait of Johnny (CL 1644) |
| 7 | 5 | 12 | ELVIS PRESLEY (Victor) Something for Everyone (LPM 2370) |
| 8 | 12 | 18 | CARNIVAL (MGM) Original Cast (E 3946) |
| 9 | 9 | 14 | KINGSTON TRIO (Capitol) Going Places (T 1564) |
| 10 | 7 | 19 | MITCH MILLER (Columbia) Tv Sing Along (CL 1628) |
| 11 | 11 | 7 | FRANK SINATRA (Reprise) Sinatra Swings (R 1002) |
| 12 | 10 | 71 | SOUND OF MUSIC (Columbia) Original Cast (KOL 5450) |
| 13 | 13 | 8 | ARTHUR LYMAN (Hi Fi) Yellow Bird (1004) |
| 14 | 14 | 40 | EXODUS (Victor) Soundtrack (LOC 1058) |
| 15 | 16 | 6 | U. S. BONDS (Legrande) |
| 16 | 28 | 24 | PAUL ANKA (ABC-Par) |
| 17 | 20 | 7 | Sings His Big 15 (ABC 323) FRANK SINATRA (Capitol) |
| 18 | 22 | 2 | Come Swing With Me (W 1594) EARL GRANT (Decca) |
| 19 | 21 | 14 | RICKY NELSON (Imperial) |
| 20 | 15 | 8 | HARRY BELAFONTE (Victor) |
| <u>.</u> | 17 | 4 | Jump Up Calypso (LPM 2388) RAY CONNIFF (Columbia) |
| 22 | 31 | 26 | Somebody Loves Me (CL 1642) FRANK SINATRA (Capitol) |
| 23 | 25 | 35 | All the Way (W 1538) LAWRENCE WELK (Dot) |
| 24 | | 84 | Calcutta (DLP 2539) RUSTY WARREN (Jubilee) |
| 25 | 19 | 18 | Knockers Up (JLP 2029) EDDIE HARRIS (Vee Jay) |
| 26 | | | Exodus to Jazz (3016: DAVE BRUBECK (Columbia) |
| 27 | 32 | 5 | Time Out (CL 1397) RAY CHARLES (Impulse) |
| | 18 | 26 | Genius Plus Soul Equals Jazz (A-2) |
| 28 | | 32 | LIMELITERS (Victor) Tonight: In Person (LPM 2272) |
| 29 | 80 | 20 | AL HIRT (Victor) Greatest Horn in the World (LPM 2366) |
| 80 | 26 | 12. | PAT BOONE (Dot) Moody River (DLP 3384) |
| 81 | 44 | 5 | GONE WITH THE WIND (WB) Soundtrack (WB 1322) |
| 82 | 84 | 2 | JOSE JIMINEZ (Kapp) The Astronaut (KL 1238) |
| 33 | | 21 | FRANK SINATRA (Reprise) Ringading Ding (R 1001) |
| 34 | 86 | 2 | 60 YEARS OF MUSIC AMERICA LOVES (Victor) Various Artists, Vol. III (LOP 1509) |
| 35 | 85 | 2 | MITCH MILLER (Columbia) Your Request (CL 1671) |
| 36 | | 32 | THE ALAMO (Columbia) Soundtrack (UL 1558) |
| 87 | _ | 1 | DAVE GARDNER (Victor) Ain't That Wierd (LPM 2335) |
| 88 | 43 | 25 | MITCH MILLER (Columbia) Happy Time Sing Along (CL 1568) |
| 39 | 27 | 8 | SOUTH PACIFIC (Victor) Soundtrack (OL 4180) |
| 40 | 41 | 2 | PETER NERO (Victor) New Piano in Town (LPM 2383) |
| 41 | 42 | 8 | PETER NERO (Victor) Piano Forte (LPM 2334) |
| 42 | 50 | 4 | CONNIE FRANCIS (MGM) More Greatest Hits (E 3942) |
| 43 | 37 | 19 | BOBBY DARIN (Atco) Bobby Darin Story (LP 33130) |
| 44 | 23 | 2 | LIMELITERS (Victor) Slightly Fabulous (LPM 2393) |
| 45 | | 45 | ELVIS PRESLEY (Victor) G. I. Blues (LPM 2256) |
| 16 17 | _ | 2 8 | LA DOLCE VITA (Victor) Soundtrack (FOC 1) FOUR PREPS (Capitol) |
| 8 | | 1 | FOUR PREPS (Capitol). Four Preps On Campus (T 1566) PERCY FAITH (Columbia) |
| 9 | | 4 | Mucho Gusto (CL 1639) DUANE EDDY (Jamie) |
| 50 | | | Girls, Girls (3019) MANTOVANI (London) |

Inside Stuff—Music

The third in a series of RCA Victor's Distributor Advisory Council meetings will be held during late September and early October in Dallas, Pittsburgh, Newark and Seattle, Directing the conclave will be David Finn, Victor's manager of record distributor relations. Attending will be regional delegates elected to represent all the diskery's distributors at these informal sessions. The meets are designed as an opportunity in which mutual problems and programs can be studied and discussed in order to create better relations and more profitable operations for the benefit of dealers as well as the distributors and the manufacturer.

Bartolome March, son of Spain's multimillionaire Juan March, will sponsor a new Latin Song Festival to be organized annually during the summer months in Palma de Majorca. He reportedly will offer 500,000 pesetas (\$8,500) to the winning tune. Heavily-endowed Majorcan song fest is expected to give the Balearic playground a preferred spot in the Spanish circuit of chanson events which include Barcelona's Mediterranean Song Festival and the National Song Festival at Benidorm.

The New York City Center Ballet will feature an "electronic ballet" called "Electronics" this season. It will be danced without an orchestra, but to recorded music created by electronic instruments. George Ballenchine of the Ballet will be honored by officials of the New York Hi-Fl Show, being held Sept. 14-17, at the Trade Show Building, for advancing "the cause of good music in this country and also the use of high fidelity components" through his work with the Ballet.

Kapp Records is making the most of its single by Bill Dana doing his Jose Jiminez astronaut routine. For one thing, the diskery has changed the title of Dana's latest LP from "Jose Jiminez at the hungry i" to "The Astronaut." Latter is the title of his click single. In another move, Kapp is reprising a previous Jiminez album, "More Jose Jiminez" and changing its title to "The Submarine Officer." Both moves have been made to capitalize on the exposure being pulled by the single.

Two folk song collections written as an aid in the study of foreign languages have recently been released by Mills Music, with companion record albums made available simultaneously. The disks are produced by Bowmar Records. Both books and platters, called "Songs for the Italian Class" and "Songs for the Russian Class," are by Ruth DeCaesar who has done similar projects in other languages.

Maestro Denny Vaughan of Queen Elizabeth Hotel's Salle Bonayen-ture plushery in Montreal returns from vacation Sept. 11, same night MCA's Canadian thrush, Joan Fairfax, opens a three-frame return date there. Bob Harrington batons during Vaughan's seven-week absence.

New \$3,000,000 Bandshell Set For Chi's Grant Park Concerts in '63

Grant Park, Chi's lakefront free concert site, will have a new \$3,000-000 bandshell and amphitheatre for its 1963 source. Half the amount has been donated by the A. Montgomery Ward Foundation (set up by the widow of the founder of the mall order firm) and matching funds will come from the Chicago Park District's surplus corporate funds.

Park District's surplus corporate funds.

The new shell calls for a major reconstruction of the site, including a stage sunk seven feet below the street level. Rows of individual seats will rise to a height of 40 feet above ground, and the entire amphitheatre will seat from 20,000 to 23,000 persons. The current layout has all seats and ground seating level with the shell.

The Grant Park series notched one of its best seasons in decades.

one of its best seasons in decades one of its best seasons in decades, this summer. The Park District estimates that 387,250 persons at-tended the 1961 concerts, and in-crease of 118,250 from the preced-ing year.

Revamped Platters Draw Overflow Valencia Crowd On Spanish Cities Tour

Valencia, Sept. 12.
Valencia, Sept. 12.
Valencia filled its bullring to espacity last week with an overflow turnout of over 20,000 for The Platters, Los Cinco Latinos, Javier Fleta, Juan Jose, Nieve Lulion, Elia Fleta and several promising chirps who made their debuts earlier this summer at the Benidorm song fest. The revamped Platters arrived

summer at the Benidorm song fest.

The revamped Platters arrived from Milan for their opening stand in a tour that will take them and the others programmed to the bullring in Alicante, where The Platters proceed on their own to a three-night engagement at Tito's in Palma of Majorca, followed by a one-nighter at the San Sebastian Tennis Club.

Valencia bill, sponsored by Madrid newspaper Pueblo and the SER radio chain, was emceed by Jose Luis Pecker.

Batoner's Homicide Sentence

Mexico City, Sept. 12.
Jose (Pepe) Villa Perez, director
of Mexican musical combo unit
billed as Mariachi Mexico, has
been sentenced to an eight-year
prison term for homicide.
Perez shot and killed a Treasury
Dept. employee last Christmas following a violent quarrel stemming
from an auto accident.

Suspend Narcotics Rap Vs. Little Willie Johns

VS. Little Willie Johns
Greensboro, N.C., Sept. 12.
William Edward (Little Willie)
Johns, rhythm & blues singer,
received an 18-month sentence,
suspended for five years, and a
\$250 fine on a narcotics charge
here last week in the criminal division of Guilford Superior Court.
Johns, 23, of Miami, pleaded
guilty to the unlawful possession
of marijuana.

RCA BOWS 3 NEW TAPE PLAYERS AT O'SEAS CLUB

PLAYERS AT USEAS CLUB
In a further push into the tape
field, Radio Corp. of America has
come up with three new tape recorder players, using RCA's magazine loading tape cartridge system
in control dual purpose units. The
units are in compact styling weighing slightly more than 13 pounds.
According to Raymond W. Saxon, vicepresident in charge of marketing, who introduced the new
units yesterday (Tues.) at the dedication of a music lounge at New
York's Overseas Press Club, the
players have an added advantage
of serving as separate units or as
attachments to high-fidility or other
sound systems. sound systems.

Also speaking at the music lounge dedication were RCA execs Martin H. Bennett, veepee for consumer products and George R. Marek, veepee-general manager of the disk division.

EMI's Metcalfe Huddling With Cap Coast Execs

Clifford Metcalfe, a director of Electric & Musical Industries (EMI), is in Hollywood from his London base for two weeks of discussions with senior execs of Capitol Records and Cap's electronic subsid, EMI/US.

Purpose of Morelfe's visit is to

tol Records and Cap's electronics subsid, EMI/US.
Purpose of Metcalfe's visit is to improve longrange planning and coordination between EMI Electronics Ltd. and EMI/US. During his stay in L. A., he will attend the International Data Processing Exhibit at the Statler Hilton and the ISA Instrument-Automation Conference at the L. A. Memorial Sports Arena.

In mid-October, A. Bruce Rozet, EMI/US veepee-general manager, and Daniel C. Bonbright, Capitol veepee in charge of the company's electronic's activities, will travel to England and Europe.

Ewen's Popular Music' Informative Paperback Covering U.S. Scene

David Ewen's "History of Popular Music" (Barnes & Noble; \$1.50) Is designed to be an inexpensive handbook of historical and bigraphical materials related to American popular music from colonial times to the present. While it is limited in coverage because of its handbook format and size it still contains a tremendous mass of information previously unavailable in a single source. It should be of considerable value to unavailable in a single source. It should be of considerable value to interested laymen and teachers and students on a beginning or survey level. As source material for advanced students and trade professionals, it is seriously limited by the necessarily restricted nature of its contents.

ited by the necessarily restricted nature of its contents.

Ewen rapidly surveys the history of American music from the earliest publications (The Bay Psalm Book, William Billings, etc.) of the colonial period through the Revolutionary War. The growth of an American culture and indigenous music materials is related by Ewen to the social and economic factors involved in the growth and development of the new United States.

The majority of the historical emphasis is on the post-Civil War period and includes chapters on minstrelsy, ragtime and the blues, jazz, musical theatre, Tin Pan Alley, and the emergence, from 1910 on, of the modern American popular song as developed by giants like Porter, Berlin, Kern, Gershwin, and Rodgers. The emphasis in the book is on the songwriters, the creators of the original material, rather than the performers. Brief biographical studies and career sketches are well written and highly informative.

career sketches are well written and highly informative.

There is much in the book that is significant, particularly in the area of social change and its impact on popular music. While Ewen doesn't go into the area in depth he points out the important social and economic changes that have historically affected the music business and, as a result, the popular song in America. This is an area that more and more is going to be studied by serious researchers in the field, especially the influence of technology on the form of the music itself; e.g., the influence of the 45 and LP records, new style jukeboxes, stereo, tape splicing, the echo chamber, multiple dubbing, etc.

multiple dubbing, etc.
marred by a number of factual
errors. Some are in the Civil War
section.
In the jazz section Ewen has
Fletcher Henderson's big band
originating in 1920 and breaking
up in 1924 when actually Smack's
band did not exist until late 1923.
Rand.

Case for R'n' R Writer

Editor, VARIETY:

New York.

Having just read some of the comments made by Jimmy Mc-Hugh, Alan Livingston, et al, about state of the pop music industry, I decided that a few words from Bobby Darin's personal secretary might be in order.

It should be mentioned that a song a la "Splish Splash" is not the easiest to write, and that Bob-It should be mentioned that a song a la "Splish Splash" is not the eastest to write, and that Bobby recently collaborated with Johnny Mercer-together they wrote "Two of a Kind." Although I am anything but a rock and roll adict, facts are facts. I doubt whether any of our socalled "good music." writers can actually write a rock 'n' roll song. The young writer has grown up with the kind of music he is writing and, therefore, has a true feeling for it. The older, longer established writer, feels contempt for rock 'n' roll and and tends to lock it out.

Who knows how many "great" songs these young writers have stacked in their closets? Bob Crewe, for example, has dozens. He is constantly writing songs of quality. No doubt many will be standards some day. There is no doubt in my mind that he will reach the heights on Broadway. However, his creativity and imagination also enables him to write a "Silouhettes" or "Magic Moon".

Sincerely, Harriet Wasser, (Secretary to Bobby Darin)

Greenwich Village Folk Festival A Bit Out of Key at Grossinger's

British Disk Best Sellers

London, Sept. 11.

Johnny Remember Me. Leyton (Top Rank)
You Don't Know.....Shapiro (Columbia) Reach For The Stars ... Bassey (Columbia) Wild In The Country . Presley (RCA) Well, I Ask You Kane Halfway To Paradise .. Fury (Decca) (Pye)

Kon Tiki Shadows
(Columbia)

Quarter To Three.... Bonds
(Top Rank)

That's My Home Bilk
(Columbia)

Venus Rey Heads **Mexican Tooters**

Mexico City, Sept. 12.
Venus Rey, who waited to become head of the Federal District Union of Musicians for over two years (he first began electioneering Nov. 29, 1959) attained his goal last week. Musicians voted him in by 965 votes against 412 for opposition candidate Felipe

Leon.

There was no violence in elections, chiefly because of absence of adherents of Tirso Rivera, recently deposed. But troubles of the local musicians' union apparently are not over yet, While Leon ceded victory to Rey, Rivera said that he will continue his protests for the "unlawful storming" by Rey supporters of union headquarters a few weeks' back, when he was away.

Rivera claims his overthrow was away.

Rivera claims his overthrow was "unconstitutional" and the had been elected at meetings when majority of members of union had been present. He said that he will not give up the field to win back

been present. He said that he will not give up the fight to win back the presidency of the union.

ART TALMADGE BEEFS UP UA RECORDS' MANPOWER

In the eventuality of his moving up to the presidency of United Artists Records, Art Talmade, diskery's veepee-general manager, has bolstered his exec lineup, with two new veeps. They are Si Mael, who becomes v.p.-controller, and Norman Welser, who becomes v.p. for charge of advertising, marketing and public relations.

The appointments of Chet Woods, formerly of Mercury Records, as a vicepresident, and Jerry Raker as national sales manager of the company.

Mael has been associated with

of the company.

Mael has been associated with
the UA diskery since its inception
four years ago as controller of the
firm. Weiser, who's been in the
music biz for the past 20 years,
joined UA last October. He's also
publicity director for ARMADA
(Assn. of Record Manufacturers &
Distributors of Americal.

B'klyn Par's 12-Day R&R Clocked OK \$149,860

Clocked OK \$149,860

The 12-day holiday rock 'n' roll show at the Brooklyn Paramount, which wound up last Tuesday 15, deline to the theatre's managing ding to the theatre's managing ding to the theatre's managing ding to the theatre's managing director, Gene Pleshette. He decreased that the 12 days of excessive heat cost the boxoffice at least \$50,000. Promoters of the show were Roulette's Records' Morris to the theory personal manager Nat Tarnopol, who handles the topliner Jackie Wilson: and deeigy Muray Kaufman, who also appeared on the show. Group was incorporated as Namo Productions.

Appearing in the layout, in addition to Wilson and Kaufman, were Clarence (Frogman) Henry, Etta James, Jerry Lee Lewis, Vibrations, Ral Donner, Belmonts, Bruce Bruno, Frank Gari, Linda Scott, Curtis Lee, Cleftones. Regents, Chantels, Joanie Orlando and Bryan Hyland.

The first of what is expected will be an annual event was held last week (4-10) in the seemingly incongruous setting of Grossinger's, the upstate New York resort-hotel retreat which caters mostly to the posher gentry and their families. It was the first Annual Folk Music & Guitar Festival, sponsored by Goya Guitars Inc., manufacturer and importer of the instruments, which brought an air of Greenwich Village's Washington Square et al, to the normally less earthy Grossinger atmosphere.

Goya's idea in setting up the fest was to push folk music and, in the process, advance the use of its guitars. It was not organized as a moneymaking venture in the usual music fest sense; in fact the proceedings were costly to the company. It is a relatively new outfit (eight years old) which has been trying, with some degree of success, to make a dent in the guitar market and has recently come out with a folk model which triggered the idea for the program.

Activities included concerts, symposiums, group singing, contests, guest appearances and full use of the Grossinger facilities. Special rates were set up to enable folk enthusiasts to attend the outing. These rates included everything, the full meals, use of the grounds, rooms. Tariff ranged from \$14-per-person-per-day on the weekdays to \$21 for the weekends. That's about half the normal Grossinger bottom for those periods.

Context Idea

In addition to this, Goya spon-

\$21 for the weekends. That's about half the normal Grossinger bottom for those periods.

Contest Idea

In addition to this, Goya sponsored a collegiate folk singing contest the throughout the week which had 23 contestants from 11 groups participating. These people were put up as guests of the company. The contestants were selected on the basis of tapes sent to the company and approved by Oscar Brand, folk singer-personality, who directed the fest. Several hundred applicants from over 50 universities and colleges were screened. Contest winner received a disk contract audition, a guitar, and will be used in future Goya promotions. The idea of the program was to reach the students with their guitar message.

Drobably the most expensive

With Reissues on 9 LPs
Capitol Records' kidisks are going to the package market. For the first time, Cap is reissuing some of its most popular juve items in LP form.

A total of nine 12-inch kiddie LPs will be released including three Capitol Record Readers, The Record Readers coordinate the recorded sound with read-along illustrations for the young listeners.) In the new LPs, the Readers will have full-color cartoon strips inside the double-fold packaging.

Heading the release is "Bozo at the Circus." The original recording will appear as both a compact 33 double and as the title selection in a 12-inch disk containing three other kiddie stories.

Alan W. Livingston, now Cap's v.p. for creative services, first launched the children's series in 1946.

Fantasticks' LP Bowing With the Show in London

With the Show in London
MGM Records is releasing its
original cast LP of "The Fantasticks" in London in time to coincide with the opening there of
the click off-Broadway tuner. A
British edition of the Tom JonesHarvey Schmidt show, now in its
16th week at the Sullivan Street
Playhouse, N. Y., is slated to open
Sept. 7 at the Apollo Theatre in
the West End.
The "Fantasticks" album has reportedly sold over 10.000 copies
here since its initial distribution
last summer.

On the Upbeat

New York

New York

Johnny Duraette, Liberty waxer.

Ind his contract extended for anounce of your. Israeli chirper Yaffa Yarkoni of the Cafe Sahbra signed for a Town Hall concert Nov. 12 Articlet lineup for the "Dick Cark Caravan of Stars," which plays York, Pa., Sept. 15 and Trentic, N.J., Sept. 13 and Trentic, N.J., Sept. 15 and Jack York, Pa., Sept. 16.

Cark Caravan of Stars," which holds yill at the Mermaid Room of the Park Sheraton Hotel, N.Y. Della Reese signed to return to plays York, Pa., Sept. 15 and Trentic, N.J., Sept. 21 and 22, includes the Park Sheraton Hotel, N.Y. Della Reese signed to return to be refured to open at the Flamino Hotel, N.Y. Della Reese signed to return to the Copacabana N.Y., Jan. 18, featuring here own gospel group, the Meditation Singers, which is slated the Jersey as well as York dates. Boby Rydell and the Jive Five join in Trenton.

Conway Twitty set at the Winter Comman Visibath City. On the Wing Gum Lose Its Fig. 10.

Lonnie Donegan, whose "Does James of the Connie Mack Stadium."



in Germany, Austria and Switzer

Treuton.

Conway Twitty set at the Winter Garden Arena, Elizabeth City, O., Sept 15-17. Singer Johnny King off on a cross-country tour visiting key city jocks and making p.a.'s at theatres and clubs. Madison Remards took over national distribution of Laurel Records. George Pincus planning a German firm to be jointly owned with a first and George Pincus & Sons Music, and George Pi

All-American jazz label, Blue Note, will retail for less in the U.K. in future. Disks dropped from \$7 to \$638. . EMI topper L. G. Wood heads for the U. S. Sept. 20 where he will be first guest speaker of the newly-formed International Record Men's Club in N. Y. . . . Sammy Davis Jr. International Record Men's Club in N. Y. . . . Sammy Davis Jr. signed for two Associated Tele-Vision "specials" . . . Matt Monro, who flew to the U. S. recently to make an ad Jingle, plays the Round Table nitery in N. Y. in October.

Chicago

Roy Orbison departs on jaunt of Australian key cities this week . . . Saxophonist Roland Kirk inked to Mercury recording contract.

Toshiko-Mariano Quartet and Oscar Peterson did respective fil-in stints for Horace Silver Quintet last week at Birdhouse, Chi.

"Cannonball" Adderly set for fortnight stay at same club, Sept. 27.

Louis Armstrong uses two Norelco 'Continental' line, each Morelco 'Continental' Tape Recorders at home and always takes them with him on his worldwide concert tours. Says Louis, "I tape phono records and airshots all the time and if I'm in the room talking with friends, my Norelcos keep right on copying with the volume turned down." Louis also finds the choice of three speeds convenient, using the slower. I's ips, for interviews and speech recordings, the 334 speed for some music, and the 7½ speed speeds. The '200' —4-track mono record/playback. 3 speeds roomenistic, and the 7½ speed for some music, and the 7½ speed for some music, and the 7½ speed for some music, and the 7½ speed for some fusic and the 7½ speed for some fusic, and the 7½ speed for speeds, 4track stereo menor record/playback premaps, dual power amps, two speakers and stereo microphone. The '300' —4-track stereo playback; mono record/playback premaps, dual power amps, dual power amps

Miles Dayis Quintet follows with two weeks, Oct. 11 . . . Daye Bra-beck Quartet set for Oct. 1 concert date at Orchestra Hall, Chi . . . George Shearing Trio into Fred-die's, Mpls., for two week stay, Oct. 2 . . Don McGrane Orch plays Shamrock Hilton, Houston, Oct. 19-Dec. 31.

Up Start Label Cutting Pop Line for St/and

Another diskery has set up a pop branch. The new label is Up Start and has been established by St/and Records. a classical line. First disk on Up Start will be "Baby Doe" backed by "Wishing Song," sung by Frances Archer and Beverly Gile, folk singers and balladeers. Archer & Gile have previously

Gile, folk singers and balladeers. Archer & Gile have previously cut three albums for Disneyland and a St and LP, "International Songs and Ballads." The "Baby Doe" side was written for the duo by Lloyd Grosse and Bill Simon while the flip side was discovered by Archer & Gile and adapted by them in conjunction with Jay Richards and Eddle Manson.

Grossinger's

Continued from page 61

those who appeared were the Limeliters, the Ivy League Trio, Gene & Francesia, Martha Schlamme, Charlie Byrd, George Britton, Jean Ritchie, Cynthia Gooding, Casey Anderson, Tom Pasle, Paul Evans and Brand. Some of these performers were there for the entire program, courtsey of Goya.

ABC-Par Cut It

ABC-Paramount Records was also on the scene recording the happenings. An album package of either one or two disks will be produced from the tapes gathered and will be released probably in December. The contest winner will likely get a disk contract from the label.

December. The contest winner will likely get a disk contract from the label.

The most successful aspect of the proceedings seemed to be the discussion periods and related events. Least appealing to the regular hotel guests, but a feature which was very popular with the participants, were the all-night songfests which seemed to occur each night into the wee hours. Hotel guests with no interest in the folk proceedings were increasingly bugged by the happenings and issued grunts and groans in the diningroom when each new folk activity was announced. As a result, probably the least successful portion of the series was the in-concert entertainment which was presented as the nightly bill of fare in the 9:30 entertainment spot usually held by more club-oriented performers. Hotel regulars just didn't dig the whole scene and at these times were considerably less than enthuslastic.

But Jerry Hershman, who with Goya prexy Edward Hershman created the fest, didn't seem to mind this at all. He said that the program: was designed for the participants. It was promoted through the schools and intended to hit this area. Grossinger's, on the other hand, is in a slump during this time of the year usually and was looking for something to hypo its Labor Day-to-Jewish holiday biz and will probably go with the fest again in coming years. The hotel has a college-oriented jazz festival each winter at Christmas vacation time.

At the risk of offending a few regular guests, Hershman felt that

each winter at Christmas vacanatime.

At the risk of offending a few
regular guests, Hershman felt that
the festival was successful for
Goya, which was all he was interested in, in the first place, and
said he planned to possibly shorten
the festivities to three days in the
future. "It will be an experiment
for the next couple of times," he
said and figured that there were
still some bugs to be worked out
of the format, but was pleased with
the fest as a first outing.

Kati.

Musicians' Blues

until they are dissolved, Kostal recalls. This came about because there is so little live music being programmed from Chi. Fliteen years ago the stations there had 54 tooters who played regularly on many shows which emanated from the Loop. Today there's almost nothing.

The statement of the second program of the says. There's always room for new blood, he adds, but it's a tough scene to make.

Blames the Public

The situation has come about as result of the "failure of the American people to recognize the

on many shows which emanated from the Loop. Today there's almost nothing.

These tv staffers average \$10,000 a year, he figures.

In legit, there's a flexible employment situation geared to the number of musicals which are presented and the length of time (they run. Kostal estimates that the legit tooter with a click show can make about \$10,000 a year. The average Broadway pit employs 25 musicians, he says, and although these tooters average \$200 a week. "It's a very hazardous position." Getting into one of these orchs is a difficult task in the first place is the Public of the "failure of the American people to recognize the American people to result of the American people to result a difficult task in the first place as "the conductor of the Broadway show has set himself up as the kingpin to whom musicians have to come to get a job," he charges.

to come to get a job," he charges. There's so little local employment for musicians out of the N. Y. or L. A. areas that "when we go out of town with a show we have a terrible time finding musicians." In the New York area there are only about 700 jobs around (including broadcasting, legit, recording, and longhair and Gotham is a mecca for musicians. There is an enrollment in Local 802 of about 37,000 tooters.

Even Worse in Disks

Even Worse in Disks

In the recording end of things it's even worse, Kostal estimates that about 200 musicians are re-In the recording end of things it's even worse, Kostal estimates that about 200 musicians are responsible for the U. S. output of recorded music. There are exceptions like Philharmonic recordings, etc., but all the studio work is controlled by roughly 100 tooters on each coast. Because of this "inequitable" situation, it's very competitive to get on these staffs. Reliance is placed on a few men for each instrument who are considered the best, and they play everything. "A musician can't live off the recording industry." he says.

In pix, because of the Taft-Hartley Act, Kostal says there are no staffs in the studios. He states that for motion pictures it's difficult to assemble orchs which makes this area about the only one which has some flexibility and room for tooters to work. Films are "music oriented," he avers.

On the jazz scene, club shrinkage is forcing combos out and discouraging new ones from forming. Yet Kostal figures that the guys who toot on the society circuit and do get the club jobs probably, on an average, make more than most other musicians. Members and leaders of some of these groups can do \$15,000 and up per annum which is considerably more than, say, the Met musician who earns about \$7,600 a year for his Met and related activities.

The average American musician earns about \$7,600 a year according to Kostal, who figures it takes about 10 years of study and starvation to get to the place where a tooter can earn \$200 a week. There are not enough jobs and

Kostal also sees tollyision as a chance to put live music before the public and stresses the role of promotion and advertising in getting music more into the mind and habit of the people.

Among his current activities, Kostal has done the orchestra-tions for "Sall Away" and "Kwamina" which are prepping for forthcoming Broadway openfor forthcoming Broadway open-ings, and "Charge Account" and "On the Way to the Forum," two more distant Broadway projects.

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Season Debuts; Plaza's DJ Pitch

The Horel Plaza's (N.Y.) veeped Pletre's Cotillion Room and Patachou bowed into the St. Regis. As result, latter did only one show the standard respectively. As result, latter did only one show the standard respectively. As result, latter did only one show the standard result in the prince of could be standard result. In the could result when the standard result is presented in the podition of Stanley Bassey, the standard result is return to the podition of Stanley and the standard result. The present return to the podition of Stanley and the standard result is return to the podition of Stanley and the standard result is return to the podition of Stanley and the standard result is return to the podition of Stanley and the standard result is return to the podition of Stanley and the standard result is return to the podition of Stanley and the standard result is return to the podition of Stanley and the standard result is return to the podition of Stanley and the standard result is return to the podition of Stanley and the standard result is return to the podition of Stanley and the standard result is return to the podition of Stanley and the standard result is return to the podition of Stanley and the standard result is return to the podition of Stanley and the present return to the podition of Stanley and the standard result is return to the podition of Stanley and the standard result is return to the podition of Stanley and the standard result is return to the podition of Stanley and the standard result is return to the podition of Stanley and the standard result is result, latter did only one show the standard result is result, latter did only one show the standard result is result, latter did only one show the standard result is result, latter did only one show the standard result is result, latter did only one show the standard result is result, latter did only one show the standard result is result, latter did only one show the standard result result is result.

Pair Ford & Mimi Hines.

Set Viarguerite Plazza
Farta Kitt All but the tam have diskery outlets.

As Caroli, of course, when the fart have diskery outlets.

No. 22, will be riding to the fact advent inconnection with Miss Bassey.

Caroli, of course, when the fast advent inconnection with Miss Bassey.

United Artists Records, to which she was recently signed, is releasing the fact advention of the legist advention.

Samuel Taylor-Richard Keyer Know" backed by "Reach For The Stars." MGM Records, to which she was formerly signed, is releasing to the fact of the control of the fact of the fast hords. There's a control of the fast advention of orchestral spots.

Samuel Taylor-Richard Keyer Know" backed by "Reach For The Stars." MGM Records, to which she was formerly signed, is getting into the act. MGM spetting into the act. MGM lass brought out her first and only Lp. "The Fabulous Shirley Bassey" and distributed spetting into the act. MGM lass brought out her first and only Lp. "The Fabulous Shirley Bassey" and distributed spetting into the act. MGM lass brought out her first and only Lp. "The Fabulous Shirley Bassey" and distributed spetting into the act. MGM lass brought out her first and only Lp. "The Fabulous Shirley Bassey" and distributed spetting into the act. MGM lass brought out her first and only Lp. "The Fabulous Shirley Bassey" and distributed spetting into the act. MGM lass brought out her first and only Lp. "The Fabulous Shirley Bassey" and distributed spetting into the act. MGM lass brought out her first and only Lp. "The Fabulous Shirley Bassey" and distributed spetting into the act. MGM lass brought out her first and only Lp. "The Fabulous Shirley Bassey" and distributed spetting into the act. MGM lass brought out her first and only Lp. "The Fabulous Shirley Bassey" and distributed spetting into the act. MGM lass brought out her first and only lass brought Rio.n. Palm Beach.

Palace's One-Week of the Sheraton For Robins, Palm Beach.

Charlest Room of the Sheraton For Resis' Maisonette, to the St. Resis' Maisonette. He opened that night Tuesday with Person. Milt Shaw, some 14 years at the St. Regis, has succeeded Coleman as the Waldorf's No. 1 hand, and debuts there Sept. 20 with Genevieve as the fall respectively a St. Regis fixure. So recling Grey at the Sheraton-Exceeding Grey at the Sheraton-Exceedi

Monday 11. In addition to Charles, most of the show yill have Sarah Vaughan, had conflicting premieres—a new confl

VARIETY

Ice Follies of 1962

Los Angeles, Sept. 8.

"Ice Follies of 1962," presented by Eddie & Roy Shipstad, Oscar Johnson; directed by Fran Claudet, Stanely Kohn; costumes, Renie; music, Larry Morey; musical direction, George Hackett; lighting, Charles Skillings; sets, Dale Hensesy. \$4 top at Pan Pacific Aud, opened Sept. 7. '61.

Messrs Eddie and Roy Shinstad and Oscar Johnson launched their 26th and longest season (48 weeks vs. 46 last year) Thursday (7) with opening of an 18-day engagewith opening of an 18-day engage-ment of 'Ice Follies of 1962" at !Pan Pacific, with a 20% advance over last year. Show as usual is a colorful combo of extravaganza and spectacle, comedy and indi-

over last year. Show as usual is a colorful combo of extravaganza and spectacle, comedy and individual numbers keyed to the crowd. But somehow it lacks the dash and excitement, the overall splendor and show-stopping proclivities of past years.

Nonetheless, it's a frosty frolic carrying mass appeal and spectators will find rich reward in the beautifully executed numbers, flashy blade work and particularly the precision of the Ice Folliettes in the highly ellmatic final number. Directors Fran Claudet and Stanley Kohn have expertly fashioned 17 standout numbers and Renie has provided lovely and imaginative costumes.

Spectacle always strikes a pop

Vaudfilm Grind Spectacle always strikes a pop note, but in this latest version the comedy numbers are best received. The Beattys, starting as a graceful skating team soon ovaleds. The Beattys, starting as a graceful skating team, soon explodes its slapstick to jar the crowd, which then wildly applauds the "Bertram the Bull" number, with Dough Sears and Dick Cooper; The Kermond Bros. in a drunk act; Mr. Frick, always a fave, in "Imported Swiss"; and finally The Crows, a trio of rough-and-tumble gents who are the hit of the show.

Six production numbers are

Crows, a trio of rough-and-tumble gents who are the hit of the show. Six production numbers are headed by "A Winter Fable." in which Ina Bauer figures, and "Happy Hunting Ground." Lee Carroll a particular standout here. "Amore D'Italia" is an appropriate opener, carry a Venetian canal theme and featuring Barbara Myers, trio composed of Carol Caverly, Bill Thomas and Hugh Smith, and Janet Champion getting a particularly big hand as The Jester.

"Inky's Magic Circus" leans to the comedy side, Inky being a black bear, with particular moppet appeal when a number of small tots are lifted from audience to ride in wagons with toy lions and tigers. Another top comedy production number is "Take Me Out to the Ball Game," Carol Caverly again particularly scoring and Wall & Dova a smash team. "Rhythm of the City" also provides color and spectacle, and fancy blading by Barbara Myers, Lesley Goodwin and Janet Champion.

Richard Dwyer, always one of the hit performers for his fast

Richard Dwyer, always one of the hit performers for his fast skating and particularly his fabuskating and particularly his fabulous spinning, socks over a couple of numbers, first with Miss Goodwin and again in "Jewels of Fashion," assisted by six beauties. "Magnolias in the Moonlight," a standard waltz number with each season, is smooth and restful as eight couples dance. The Jacobys and Clark & Carroll also are rhythm and grace in motion in separate turns.

George Hackett's direction of Larry Morey's excellent score atmospherically backdrops numbers. Lighting by Charles Skillings and sets by Dale Hennsy are plus factors in overall impressiveness of new "Follies." Whit.

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Dear 1913.

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"BUCKSKIN"

BILL

SELDEN

It is my pleasure to tell you that you are being held over louser than any previous act. We want you back for a return engagement commencing December 28, 1981, and we also want you back for four weeks more in the spring. If you have any more open time please advise us.

Again my congratulations on a job well done.

Sincerely,

Monte Simmonds

Chairman of the Board HOTEL DE LA SALLE, Montreal

Thanks DAVE BOSSIN

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Ice Show Review

Dorothy Shay Tees Off D.C. Shoreham's Season

Washington, Sept. 12. Dorothy Shay will open the new season of the Shoreham Hotel's Blue Room Oct. 3 with a twoweek engagement. The posh hotel's outdoor Terrace is now in the summer windup with Toni Carroll and Stan Fisher billed.

The Oct. 17-21 stanza in the Blue Room is currently open, but other acts booked include Nelson Eddy, Oct. 24-Nov. 4; Ted Lewis, Nov. 7-18; Carol Channing, Nov. 21-

Hub Crackdown on Prosties Nets 5 Hostesses' in Raid on Stage Bar

B. S. Pully Out on Bail In Boston, Belle Barth's A.C. Jam: 'Indecent' Shows

Boston, Sept. 12. Comedian B. S. Pully was arrest-ed following his opening at the Round Table Monday (4) by two vice squad gendarmes who made notes on his routine. Charged with "open and gross lewdness," he was freed on \$1,000 bail. His case comes up for disposition tomorrow (Wed.).

Three members of the Hub vice

Three members of the Hub vice squad. Sgt. John Ridge, John J. Murphy and James F. Condon, said Pully made obscene remarks during his routine. City Censor Richard J. Sinnott, who also has charge of Sunday licensing of entertainment spots, banned Pully from working on Sunday.

working on Sunday.

Hit 2 A. C. Spots
Atlantic City. Sept. 12.
Chiarged with permitting comedienne Belle Barth to perform in
a "lewd, indecent and immoral
manner." Irv Kolker's Le Bistro is
scheduled to have a hearing in
Newark Sept. 22 before New Jersey Alcoholic Beverage Control Director William Howe Davis. The
charge was filed by ABC agents
following three visits to the midtown nitery in August.

Meantime, the City Commission
has closed the Entertainers Club
for 60 days for permitting female
impersonators to loiter on the
premises. Louise Mack, operator of
the spot, entered a plea of non vult
(tantamount to guilt) to the charge.

More Niteries Turn to Covers

Nitery operators throughout the country are faced with the choice of upping minimums or clamping on a cover charge. The tendency in recent years has been to increase the bottom spending to the point where some Miami Beach cafes have food and beverage minimums during season which hit \$12.50 while New York niteries have gone up to \$7.50 (Latin Quarter).

The bonifaces seem to be veering to the installation of a cover, under various names such as music and/or entertainment charge in the belief that it will eventually be cheaper for the customer, espe-

under various names such as music and/or entertainment charge. in the belief that it will eventually be cheaper for the customer, especially on the late shows when many find it difficult to drink up to \$7.50 in New York.

The trend in recent years has been to institute the cover charges. On percentage deals with talent, the p.c. is generally based on the number of covers attracted to the spot. It also has the effect of enabling the customer to pay a lower tab without diminishing the operator's profit. This, however, is true only in spots not serving dinners. In most cafes, the minimum generally is sufficient to cover the cost of a drink and the meal. The latest nitery in New York to jettison the minimum in favor of cover is the Viennese Lantern which has clamped on a modest \$1\$ tab in lieu of a \$3.50 and \$4.50 minimum. This has the net effect upping the profit in a rather painless manner. Other spots, such as the Village Vanguard, Basin St. East and all the N.Y. hotels have cover charges which go under the name of music charges, entertainment charge, dancing charge or other labels.

The Birdland has an admission charge, but should a patron sit at table, there is an additional minimum. The industry seems to like the cover charge better, and in many cases so de the customers.

Boston, Sept. 12.

A police raid on a downtown nightspot early Saturday (9) scooped up five femmes, booked into the Stage Bar as entertainers and hostesses, but booked at head-quarters under different billing. Four were charged with prostitution. They and the fifth femme also were booked as "lewd, wanton and lascivious persons in speech and behaviour."

The blanket arrests capped a

were booked as "lewd, wanton and lascivious persons in speech and behaviour."

The blanket arrests capped a lengthy undercover investigation by two unidentified detectives brought in especially for the job from outlying districts by John J. Slattery Jr., deputy supt. Slattery said the girls had made immoral proposals to the plainclothesmen during their various visits to the club, owned by Jeffrey Cafe. Inc.

Two of the femmes had been appearing as exotic terpers.

The 1 a.m., raid was ordered by Police Commissioner Leo J. Sullivan, following complaints from District Attorney Garrett H. Byrne. It marked the second nitery raid within a week in Boston. Previously, on Monday (4), B. S. Pully was arrested at the close of his act at the Round Table, charged with "open and gross lewdness." (see separate story). Other spots were reported under surveillance.

Booked as prostitutes were Mrs. Carla Bettencourt, 37; Mrs. Shirley Gostel, 27; Mrs. Lucan Santiago, 25, and Judy Fuchellt, 21, all of Boston, Gloria DeParee, 26, Boston, was charged with being "lewd, wanton and lascivious" A sixth girl was teleased without charges.

Arraigned before Judge Francis X. Morrissey in municipal court, the first four pleaded innocent to charges of prostitution and lewd and lascivious conduct. The DeParee girl, accused only of the latter count, likewise pleaded innocent, and cases of all five were continued to Sept. 26.

HAYDEN'S AGVA PROMOTION
Dallas, Sept. 12.
Johnny Hayden, head of the
American Guild of Variety Artists
local office is being promoted to
assistant to the West Coast regional
director Irving Mazzei.

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'NAME' SEAGOING FLOORSHOWS

Bill Miller Deplores Censorship; Doubts Nev. Solons Can K.O. Nudes

Nevada's attorney general has opined the state's gaming commission carries the all-encompassing power to regulate the entertain ment industry in Nevada-but it's an opinion that differs from that of Bill Miller, veteran showman of Bill Miller, veteran showman currently at the helm of Reno's Riverside Hotel and casino. Atty. Gen. Roger Foley early this month held that the Nevada Gaming Commission has the broad powers to establish standards of suitability for live entertainment in the interest of protecting the public against obscene and indecent shows produced in connection with licproduced in connection with lic-ensed casinos.

ensed casinos.

Miller, who now stages the "Minsky's Follies" at his hotel the revenue includes bare busoms) opines the attorney general's opinion involves censorship and "any form of censorship is dangerous."

"I have the greatest respect for the members of the gaming commission, but I question whether any single small group of people is qualified to judge the merits of a show," Miller answered.

"In the long run, the people who

"In the long run, the people who either accept a show because they like it or condemn a show by not patronizing it make the decision that any producer must accept," he added.

Miller, who has staged bra-less shows in both Reno and Las Vegas. Introduced the policy at the Riverside early this year in a Frank Sennes production. "Le Crazy Horse." The show did turnaway business. He followed it this month with a Harold Minsky revue.

The Golden Hotel in Reno also offers a Barry Ashton show using

offers a Barry Ashton show using undraped femmes.

oners a Barry Ashton show using undraped femmes.

The local clergy, led by the Nevada Catholic bishop, publicly condemned shows (without mentioning names of any particular club) offering lewd or obscene acts. The attorney general's opinion followed. It was noted by one Reno man of the cloth, however, the protests were not aimed at bare bosoms per se, but at any obscene or suggestive movements.

Miller said his shows had achieved public acceptance" and represented expenditure of large sums of money for production and costumes.

costumes.

"The fact they include segments where partially undraped girls appear is incidental, and simply adds to the spectacular nature of the production," Miller noted. "Classifying them as 'bare bosom' shows as as inaccurate as classifying them as comedy shows or musical shows. They contain something for everyone and as a result do the business we expect of them."

Ottawa Mayor Finds No Joke in 'Mirth's' New 5 Year Ticket With CCEA

Ottawa, Sept. 12. Frank Bergen's "World of Mirth" midway was pacted for the

next five years by the Central Canada Exhibition Assn., but Ottawa's Mayor Charlotte Whitton think CCE should have shopped around more before inking Bergen for five years again. "Mirth" is on its final year of a previous five-year pact with CCE.

with CCE.

CCEA prexy Don Reid, who is also a city alderman, told the mayor the five-year contract would give the midway management a better chance to prepare programs each year than if the one-year contract, reportedly customary in outdoor show business, had been strend.

signed.

This was Bergen's third five-year pact with CCE. "World of Mirth" played CCE continually for 30 years, until 1952 on one-year arrangements. No financial figures were release in connection with the new deal.

Canad. Nat'l Exbib. Grandstand Show Pulls Fancy 375G Despite Rain

Toronto, Sept. 12.

Running a reduced 14 evenings this year—of which nine performances were marred by rain and two were sellouts, the Candaian National Exhibition grandstand spectacle showed a gross of \$375.180, up about \$67,000 over last year's total receipts of \$308.005.
Nightly average attendance was last when sternwheelers by the score Nightly average attendance was last of the sternwheelers by the score attendance was last of the sternwheelers by the score was last of the sternwheelers by at \$3.50 lop.

at \$3.00 top.

Jack Arthur, producer, used a It is cast of about 500. He dispensed Jet Age with an American star this year bowing to demands of a CNE Boatery, directorate that he present an all-Canadian grandstand show—except for four acts that he had to import from the U.S. because Canada does not produce turns of

Canada uves.

this type.

Because of rain for 12 of the
15 days' annual fortnightly Big
Fair, the CNE fell disappointingshort of its 3.000.000 attendance
2872.500 payees clicked goal, but 2.872.500 payees clicked the turnstiles, this down some 90,-000 from last year's total.

M'waukee Mulls Teenage Curfew

Milwaukee. Sept. 12.
Theatres, dancehalls and other amusement spot operators are closely studying a proposal submitted by Police Chief Howard Johnson to the Milwaukee Common Council under which the present curfew for teenagers would be moved from midnight to 10:30 p.m.

District Judge Christ T. Seraphim also approved establishment of the earlier curfew. Proposed ordinance would set up a 10:30 p.m. curfew for all Milwaukeans under 17. Existing law applies only to those under 16 and violators are subject to fines ranging from \$10 to \$100. or 30 days in jail.

HULA BEACH BAR INTO

Honolulu, Sept. 12.

Queen's Surf & Barefoot Bar will continue to be operated by the Spyricecliff chain for three years and four months, city officials have ruled. Spencecliff was sole bidder on the extended lease and will pay the city a minimum of \$60.000 a year.

On-beach site eventually is carmarked for conversion to public park purposes.

House Comm. to Study Artists' Work Conditions

Washington, Sept. 12.

Washington, Sept. 12.

The House Education & Labor Committee has accepted a resolution calling for "an intensive study of the conditions affecting the income and employment of the performing artists in America." Resolution, introduced by Rep. Robert N. Giaimo (D.-Conn.), a member of the committee, was prompted by the recent Metropolitan Opera hassle with Local 802, of the American Federation of Musicians. A study of the problems facing all artists and cultural institutions will be made. Giaimo stated the study will concentrate on improving conditions in this sphere.

Rep. Frank Thompson Jr. (D.-N.J.) is chairman of the subcom-mittee which will conduct the study.

MATSON LINE'S

Honolulu, Sept. 12

In one form or another the Show Boat is old as show biz and reaches back into the dawn of seafaring history to about the time the Phoe-

by writers ranging from Mark Twain to Edna Ferber. It is somewhat ironic that the

Jet Age has produced the latest— and most ambitious—form of Show

CNE Boatery.

all The Malson Navigation Co.,

ex- which operates the two top liners

to making the California-Hawaii run,

suse has left the pinch in the purser's

of office caused by the speedy jet

llights to and from the U.S.A.

the mainland, and as so many other

Big commercial enterprises have done,

ing Matson Lines has altered course to

ance the extent it is now using name

ked talent to woo more passengers

90, aboard its luxury liners, the Lur
line and Matsonia.

When some months ago Matson

line and Matsonia.

When some months ago Matson ran up a distress flag in signaling travel agencies, it just so happened songwriter ("Flamingo," etc.) Ted Grouya was with Andrew W. Lerios Travel Agency, a division of E. F. MacDonald Co.

Grouya suggested name entertainment and bobbed up with blueprint that caught the eye of Matson's general sales and ad manager. Monty Vail.

The pitch is this: entertainers

ager Monty Vail.

The pitch is this: entertainers get a lavish voyage from Los Angeles to Honolulu and put on two shows a night en route. At the Royal Hawaiian Hotel here they also do another, out of which they get a cut of the gate, on, varying terms. Further, during layovers in Hawaii, performers can play the military clubs at fatter fees. They sail out on one ship, back on the other.

Name Seagoing Cast

Initial star-studded cruise shoard

Initial star-studded cruise aboard SS Matsonia, was precisely that and proved an unqualified success. That some business momentum al-ready is evident can be gleaned from fact 452 passengers were aboard ship that can handle 770, plus 401 complement of crew and attendants.

nings.

The Crosbys teed it off, doing their full-hour nitery turn which has become well-burnished in the last few months. Manager Pete Petitto was along, also the act's regular pianist Fred Otis and dymmer Lloyd Moreles. The trio continues to gain in anlowh and regular pianist Fred Otis and drummer Lloyd Moreles. The trio continues to gain in aplomb and retain the boyish appeal. Further, they have developed a style of their own far removed from that of their dad Bing, and also, in harmonizing, they have quite a "big sound." They have the right modicum of patter and are particularly strong on Ye Olde English folktunes. By the time, near clossing, they get around to a medley of Old Dad's disclicks, they have imparted their own impact and established their own identity.

Following night came the MacRaes, hands down the best manwife act on the boite belt. They, too, worked an hour and their long polished act, uppointed by their old pro poise, rocked the audience (Continued on page 66)

(Continued on page 66)

AGVA-AFM United Front in Hawaii Forces Military Clubs Go 100% Union

Joint pressure by American Guild of Variety Artists and Amertean Federation of Musicians' Local 677 has forced U.S. military clubs throughout Hawaii to use AFMen when buying AGVA talent to en-

Heretofore, the two unions charge, the servicemen's clubs have bought much name talent (chiefly singers) from the mainland and backed them with quchestras composed of servicemen. The servicemen tonters get noid of servicemen tooters got paid, of course, but far under AFM scale, it is alleged.

course, but far under AFM scale, it is alleged.

The military clubs knuckled under when AGVA's western regional rep Irvin Mazzei, now here from his Hollywood headquarters, two weeks ago issued a ukase that any AGVA acts which play the posts sans AFMen would be rut on AGVA "unfair list." This edict followed cementing of relations between the two unions here to extent that AFMers won't play for non-AGVA acts and vice versa.

According to Buddy Peterson, Local 677 prez, use of military personnel bandsmen at the Servicemen's clubs as backstoppers for professional acts was depriving his 800 members of much work. There are nearly 100 such clubs that buy occasional talent scattered throughout the 50th state, and only 30 miteries in Honolulu using unionized talent.

unionized talent.

unionized talent.

It is felt here that the Army, Navy and air Force clubs had no intention of grappling with the unions, as this could reverberate to the Pentagon. However, there is some bitterness covertly echoed around the service clubs that AFM refuses to let a serviceman join; and that the fact some earn a little side money as musicians on military bases was a morale plus.

Ever since AFM and AGVA beld

itary bases was a morale plus.
Ever since AFM and AGVA held concurrent conventions in Las Vegas in 1960 such a liaison hetween the two as has grown toots here has been talked about.
AGVA, which didn't organize in Hawaii until four years ago, already is getting AFM help in that some civilion spots which used AFMen but not AGVAns now have to go all-union, under AFM pressure.
According to Peterson, within

sure.

According to Peterson, within three days after military clubs agreed to use AFM members when buying AGVA acts one local union orch. Oliver Pancini's, got booked for 40 one-niters at various military clubs.

FOUR LADS Al Ricketts in JAPAN'S STARS AND STRIPES writes... Monday inght this versatile quartet pursued and captured an SRO audience at the NEW LATIN QUARTER... Lads are relaxed polished per-formers... the most exhilarating and enjoyable act to come our way store Earl Grant took Japan by storm... Don't Miss Them."

Texas' Bottle Clubs Pay 'Dues'

Some 102 clubs in Harris County have applied for permits to serve liquior to their members under the new Texas law that just took effect. They mailed in checks for \$103,940 New law provides that the minimum fee be \$500 for a club with as few as two or as many as 250 members. A club with more than 250 members pays \$2 a member

It was revealed that 73 Harris

It was revealed that 73 Harris: County clubs have been closed since January 1, 1980. This district includes 14 counties and the entire 142 clubs in the district have asked for permits and have paid \$134.270. There will be a three or four-day grace period. If a club fails to comply its liquor can be seized. If the operator is convicted, the penalty is a fine of \$100 to \$1,000. or a jail term of as muc. as a year, or both.

or a jail term of as much as a year, or both.

The Cork Club turned out to be the largest club in Harris county. It reported 5.256 members and paid in \$10.512.

There were 34 applicants from Galveston County, with fees of \$26.330. The largest applicant was the Pelican Club at Gaido's Restaurant, with 1.115 members, and \$2.230 to pay. There were 1.150 members apiece reported by the Buccancer Club, the Galveston Club, and the Seahouse Club, which have interlocking memberships but separate liquor pools.

The smallest club in the district is the Rod & Gun Club in Galveston, with 50 members.

DALLAS' OWN VERSION OF DANCING WATERS

Dallas, Sept. 12. Local Aquacon Inc. has developed oped an electronic device that uses music to control the flow and uses music to control the flow and lighting of water. Called Aquacon, the device uses frequency signals from any electronic music system to produce an infinite variety of water patterns and color effects in indoor and outdoor water foun-

tains.

According to Paul Spurgeon, prez of the company, if you play a Dixieland record on a hi-fi set connected up to the water system, the water will dance in perfect harmony with the record and in a multitude of bright colors. A slower music will produce a smoother flow of water in softer hues.

New Mexico State Fair Shelling Out \$53,000 For 10 Days of Talent

Albuquerque, Sept. 12.

Talent lineup for the 1961 New Mexico State Fair, which opens in Albuquerque for 11-day run Sept. 14, was set with signing of two stars of "Bonanza" television series and Dennis Weaver of "Gumpan" series Lorro Cheene and stars of "Bonanza" television series and Dennis Weaver of "Gunsmoke" series. Lorne Gitche and Dan Blocker of NBC's hour-long "Bonanza" series are skedded for personal appearances in connection with rodeo competitions in Tingley Coliseum Sept. 21-22. Weaver will solo on final night of rodeo Sept. 23.

Opening '14 and clesing '24' days of fair will be devoted to variety shows, without rodeo, in the 12.000-seat hall. Opener will feature. Helen O'Connell, Bully Barty. Doberman (Maurice Gosfield). Pepino (Tony Martinez from "Real McCoys" tver) and Jimmy Wakely and his show.

Closer will be Red Skelton in matinee and evening shows, assisted by Wakely and local talent. Gosfield will headline opening night of rodeo on Sept. 15. Other names booked, and dates: Andy Griffith, Sept. 16-17; Andrews Sisters, Sept. 18-19-20. Wakely will act as host and emece for all shows all 11 nights.

Total talent package, lined up by manager Tex Barron, totals \$53,000.

'Name' Seagoing Floorshows

well—particularly well until, a decade ago, the Government made satire takeoffs of Carol ng. Zsa Zsa Gabor, etc., husband's baritoning with brand of needling Arthur and Edward R. Murrow to difficult for them to beg and Alexander, their long-tranger, had come along to the nine-piece ship's band ed. hence the Show Boat innovaa. russ. honed. Channing, Zsa Zsa Gabor, etc., and her husband's baritoning with his own brand of-needling Arthur Goffrey and Edward R. Murrow made it difficult for them to beg off Van Alexander, their long-Channing. time arranger, had come along to the nine-piece ship's band

Next night came Dorothy Dan-dridge and her spanking new re-yne New Acts. Matson Lines got an added plus when all the acts volunteered to put on a show one afternoon for crew, all hands in-cluding those from the engine room cluding

May Spread Further

That this innovation is being eyed with interest can be gleaned from fact Bobby Burns, who handles personals for all Music Corp. of America talent out of agency's Beverly Hills office, was observed abard Matsonia. Said Burns, "In the words of the song, This Could Be the Start of Something Big."

Another self-styled "kibitzer" was Bill Morrow who has written and produced Bing Crosby's radio and ity programs for more than two decades. Also eyeing the action on inaugural cruise was Jack Leonard, the erstwhile singer who is now Nat (King) Cole's road manager

For talent it is quite a deal luxury suites for selves and im-mediate families aboard the ships and the chance to latch added loot via gigs here in the Hula Isles.

Bucking the Airlines

Bucking the Airlines

For Matson it is a potent weapon in the steamship company's
ever intensifying battle with airlines for the tourist dollar. Outlook, according to Vail, had been
bleak but interest by prospective
passengers is perking, a salubrious situation for Matson for autumn and winter are usually dull for the Hula Hop here from the

mainland.

The underlying economic aspects are interesting. Since back in the era when Mormon missionaries were first passing out Mother Hubbards to the Polynesians—circa 1390—Matson has been the domi-nant carrier between Hawaii and the mainland. As a matter of fact Matson freighters haul all the years Matson freighters nau an the years Matson has maintained luxury passenger liners to bring in the tourists, a vital artery in Hawaii's economic bloodstream.

Over the years the liners did

DON TANNEN Starring

in 12th Week, Tivoli Theatre Revue, telbourne, Australia, ending Sept. 6th—Opening Tivoli Theatre, Sydney, apr. 19th:—In the sept. 6th—Opening Tivoli Theatre, Sydney, apr. 19th:—In the sept. 6th S

on" 'Don Tannen is an original and oblisticated funny man,"— H. A indish, "Herald."

Direction: 6. A. C. 640, 5th Ave. New York

heavier seas of airline competition, realized something new was needed, hence the Show Boat innovation, 1961 style.

Talent—all of which is booked solely by Grouya—takes one of the ships over, the other back. Already booked for succeeding cruises are Helen Grayco & Spike Jones. George Jessel, Helen O'Connell, Jimmie Rodgers, Gale Storm, Mel Torme, Margaret Whiting, Hoagy Carmichael. Ray Anthony, Connie Haines, June Christy, Dick Contino, Jan Murray, Alvino Rey, the King Sisters. Billy Daniels, Romo Vincent, Tony Martin also may swing aboard.

Undoubtedly, Matson's Show Boat-ing will increase work in Hawaii for top American acts, for it will eliminate travel costs on the Hula hop, increase local interest in live American entertainers of name stature and ease the burden of costs for promoters and bonifaces hereabouts

terest in five American entertainers of name stature and ease the burden of costs for promoters and bonifaces hereabouts.

Too, idea may be adopted by other ship lines, all under full steam in battling air carriers.

Matson is harder hit than any other passenger vessels flying the U. S. ensign, for Lurline and Matsonia are the only American liners on the high seas which receive no Government subsidy. Because they have that main and-Hawaiian cargo cartage, the Government subsidizes in part only those U. S. steamship lines which compete on runs against vessels of other countries.

Beaucoup Showmanship

Beaucoup Showmanship

Beaucoup Showmanship

With savvy, well-salted showmanship, Matson's innovation of modern Show Boat-ing is pegged on realization top-tier name performers can pull biz. The cutrate tourist trade files to Hawaii. The ships bring the well-heeled, those with leisure time—the type tourist Hawaii is most eager to keep streaming in.

NBC-TV's daytime stripper, "Here's Hollywood." taped the departure from L. A. and two disk jocks, Ira Cook of KMPC and Tony Lease of KRKD, made the voyage to tape impressions and reactions.

Dockside, when Matsonia landed, were Carmen Lombardo (vacationing here). American Guild of

tioning here, American Guild of Variety Artists' western regional chief Irvin Mazzei and Ralph Yem-Variety Artists western regionachief Irvin Mazzei and Ralph Yempuku, largest buyer of American
name acts playing Japan and other
Oriental ports of call. Yempuku
feels "this sort of salt water circuit will bring renewed interest in
mainland performers in various
Pacific areas" and Mazzel is high
on project in that it widens work
scope for AGVAns.

Lombardo: "This is the most
interesting new idea I have observed in a long while. With
Hawaii now a state, it behooves
American talent to make its presence felt more deeply here. This
is one way it can be done."

ence felt more deeply here. is one way it can be done."

Laine Opens Dallas Rotel

Dallas, Sept. 12.
The Statler Hilton will raise the curtain Sept. 21 on fall Empire Room activities with Frankle

A new policy will also go into effect at the spot with two shows nightly at 8:30 and 10:45 p.m.

ED SULLIYAN SHOW (Aug. 20) REPEAT ENGAGEMENT

ELKINS SISTERS

BOOKED SOLIDLY UNTIL 1962

Currently Fair Dates Until Oct. 4 SHAMROCK HOTEL, Houston (Oct. 5 - Oct. 18) Continuing Fair Dates and Shrine Circuses PALMER HOUSE, Chicago (Dec. 10 thru Dec. 23) Direction: G.A.C.

Dennis Day Unit Pulls \$38,500 at Oregon Fair

Portland, Ore., Sept. 12.

The Dennis Day show racked up a mild \$38,500 in nine evening and nine twilight performances at Ore. last week (1-9). The two-a-day worked on a huge portable stage to frost of the resetrack grandin front of the racetrack grandstand

stand.
The 5,000-seater was scaled at 182.50 in addition to a 75c main gate tab. Layout included Dennis Day Betty Johnson, Keiroys, Don Rice, Claude & Jean, The Comets 1101, and Del Milne orch 1121.
A new attendance mark was set for the 1961 fair with more than 1225,000 going through the turnstiles. Weather was good for the entire period.

Volchok's Shows **Coordinate With** Seattle's Expo

Portland, Ore., Sept. 12.

Northwest Releasing Corp's Zolly Volchok details the position of his firm in relation to the "Century 21" Expo coming up in Seattle, April 21—Oct. 31, 1962. Portland and other cities on the NWR circuit are set to get a great many of the attractions following the Seattle stint. Volchok's company is acting as advisors to the "Century 21" director of performing arts, Harold Shaw, but is not on the "21" payroll.

Northwest Releasing will dovetail its bookings with Shaw's dates. When Shaw cannot fill dates for the three locations on the fairgrounds—cither at the 3,000-seat Opera House, 800-seat Playhouse, or 6,000-seat Ice Arena—then Volchok will present shows there as a NWR promotion and rent the facility the same as any other burse.

NWR promotion and rent the facili-

NWR promotion and rent the facility the same as any other house. The bookings would be at NWR risk and rent would be paid to the "21" outfit for use of the hall. Fair officials want attractions running day and date in all three spots. Zolly will also continue to book into the 2,600-seat Orpheum and 1,700-seat Moore Theatres in downtown Seattle despite the sedowntown Seattle despite the ac-

downtown Seattle despite the action at the nearby fairgrounds.

Volchok has just returned from
a European tour at his own expense seeking attractions for his
office and "Century 21." He has
already inked "My Fair Lady,"
"Unsinkable Molly Brown," Victor
Borge, Eileen Farrell, Lena Horne,
Morman Tabernacle Choir and Hal Morman Tabernacle Choir and Hal Holbrook for Seattle, and all or part of his NW circuif. He has pencilled in "Sound of Music," "Camelot," "Carnival"; and currently is negotiating for Fred Waring, Garry Moore Show, N. Y. Philharmonic, Lawrence Welk, Jonathan Winters, Joey Bishop, Judy Garland and Prima & Smith. He has set "Young Abe Lincoln" for afternoon showings for two months. Negotiations are under way to sign Danny Kaye as the preem attraction for the New Opera House.

Associated with Volchok & Engerman (NWR) are M. M. Mesher, Paramount Theatre, Portland; Will Connor, John Hamrick Theatres, Seattle; Hugh Pickett, Famous Artists Ltd., Vancouver, B. C.; the Rosenfield, Post Theatre, Spokane; and Doug Isman & Eric Rosebourne, Edmonton & Calgary. Some of the "Century 21" shows, as well as NWR bookings, will play all or part of the circuit. Volchok was here for the Belafonte Show.

JOEY ADAMS' UNIT (ALL SIGHT ACTS) IN NEPAL

SIGHT ACTS) IN NEPAL
The sight acts on the State Dept.ANTA vaude troupe now touring
Asia scored on their three-day
visit to Katmandu, Nepal, last
week. Unit, headed by Joey
Adams, relies on its visual talent,
largely, because of the language
differences which eliminates gags
as a means of communication.
Show comprises Chaz Chase, the
Buddy Rich Band, Four Step Bros.
Silky Sisters and was cast by the
Associated Booking Corp. Adams
was requested by the American
Guild of Variety Artists, of which
he is president.
Also with the troupe is Cindy
Heller (Mrs. Adams) who is along
as a correspondent for the North
American Newspaper Alliance.

Vaude, Cafe Dates

New York

New York

Roberts Sherwood signed for the International, starting March 21 for three weeks.... Dorothy Shay inaugurates the fall season at the Shoreham, Washington, Sept. 22... Tony Willams, formerly with The Platters, into the Boulevard, L.I. with The Flares, Oct. 6... Jerry Vale started last night (Tues.) at the Barclay, Toronto... Sammy Davis Jr. tapped for Blinstrub's, Boston, Feb. 2... Trude Adams to La Fiesta, Juarez, Dec. 4... Don Forbes & Joey Villa newcomers at the Flamboyan, San Juan.

Chicago

Chicago

Elkins Sisters, currently at the Shamrock Hilton, Houston, set for the Palmer House, Chi, Dec. 10-23

Kitty Kallen down for the Shamrock Hilton Sept. 21 for a fortnight ... Phyllis Dorn Quintet & Bobby Sherwood set for the Sheraton-Jefferson, St. Louis, Sept. 25 for three weeks, followed by The Interludes for a week.

Lottie Brunn inked for a series of club dates in the Cincinnati area Dec. 9-20 ... Tommy Timili on a southern tour under the Brunnit Agency banner Sept. 29-Oct. 13 ... Joe Conti plays the Brown Hotel, Louisville, Oct. 6 for two weeks and the Embers McCurdy, Evansville. Oct. 20 for two ... "For People Only" revue inked for the Embers ,Northcrest, Ft. Wayne, Oct. 23 for three weeks ... Diek Gregory skedded for the Red Hill Inn, Camden, N. J., Oct. 6-8, and the Crystal Palace, St. Louis, Oct. 9-21 ... Jan McArt plays the Cork Club, Houston, Oct. 5 for two weeks.

Hollywood

Arthur Lyman quartet replaces Teddy Buckner Dixieland orch at Crescendo Sept. 19. Red Nichols and his Five Pennies goes into Marineland Restaurant's Porinto Marineland Restaurant's Porpoise Room Sept. 19 for nine stanzas... Bob Kino reoptioned for two additional frames as "Orlental Holiday" star at Harris,' Anaheim... Patti Page into Desert Inn, Las Vegas, Oct. 3 for four... Vivienne della Chiesa opens at Holiday House, Pittsburgh, Oct. 2... Pete Fountain on Texas concert tour in Lubbock. Fort Worth, Austin, Dallas and Houston... Billy Barnes returns to Cabaret Concertheatre, where he originated his revue format In 1958, Sept. 21 with "The Billy Barnes Party."

Rathryn Grayson booked into Chi Chi, Palm Springs, Oct. 6 for nine days... Ray Anthony orch set for opening of new Brasilia Club, now being built in Brazilian capital as largest nitery in South America... Allen & Rossi opens with Paul Anka Sept. 6 at Sands Las Vegas... Oscar Cartier checks into Ben Blue's Sept. 15... Comedian Larry Daniels joins Jane Morgan at Coccanut Grove Oct. 12 for three sessions... Mamle Van Doren into Vapors Club, Hot Springs, Ark., Sept. 28. poise Room Sept. 19 for nine stanzas. . . Bob Kino reoptioned for two additional frames as

Kansas City

Tony Bennett plays the new Cabaret Riviera here through Sept. Cabaret Riviera here through Sept. 21. Club has signed Ted Lewis, DeCastro Sisters and Joe E. Lewis for dates this fall and winter. Liberace opens the Ruth Seufert Celebrity Series with a date in the Music Hall Sept. 22. Sammy Tucker and Marilyn Maye Quartet back in town after a USO tour, this time playing the Castaways. Pee Wee King following Ernest Tubb into the Chestnut Inn.

Houston

Gene Austin & Jan McArt into the Cork Club Oct. 9 for a two-two eeker . . . Rutch Clay set for two weeker . . . Rules Clay set for two weeks at the Orbit Room starting Sept. 26 while June Christie moves

into same spot Oct. 17 for a similar stretch... Local impresario J. David Nichols bringing Judy Garland here for a third concert sometime next February. Meantime, he's booked a series of jazs shows at the Music Hall. Duke Ellington leads off Sept. 7, followed by Al Hirt Sept. 12 and Pete Fountain Sept. 25... Harry James orch set for one-nighter Sept. 13 at the Kendall County Fairgrounds hall, Boerne, Tex. hall, Boerne, Tex.

'ICECAPADES' IN MIDDLE OF PITT UNION HASSLE

While any kind of a satisfactory settlement between opposite union factions seems remote in time for the opening of the Auditorium here on Sunday (17), management and labor with the aid of Henry Shore, National Labor Relations Board regional director, are doing everything to iron out the differences. Caught in the middle is John H. Harris and his "Icecapades" which is scheduled as the opening attraction on Monday (18). Some attraction on Monday (18)

attraction on Monday '181. Some arbitration may be effected by this date but right now it looks rough. The AFL-CIO Pittsburgh Building Trades Council. who struck the Auditorium for 23 days during the past winter, filed unfair labor practice charges on Friday (8) before the NLRB against Allied Maintenance Inc., operating confractor for the Auditorium. Allied was accused of "assisting and contributing to the support" of two arthree unions representing employees hired last week for operational maintenance of the big \$22,000,000 building. building.

Glaser Back In Action

Joe Glaser returned to his office at Associated Booking Corp. for the first time in several weeks on Monday (11) for a few hours. The ABC prexy injured his back dur-ing a robbery at his apartment when he resisted the looters and was thrown to the ground in a

scuffle.

Glaser will be wearing a special brace while several vertebrae in his back complete the healing

SLASON'S FUN-MASTER PROFESSIONAL COMEDY MATERIAL

COMEDY MATERIAL
for all Theoriticals
"We Service the Stars"
Buy Prefessional — Be Prefessional
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Lessay, Jodie Grey, Howard Hardin,
Lebadin, Bill Christopher, Harve
Lebadin, Bill Christopher, Harve
Lebadin, Bill Christopher, Harve
Lebadin, Lionel Stander, Norman
Lionel Stander, Lionel Stander, Norman
Lebadine, Patricia Kearney,
Lebadine, Lionel Stander, Norman
Lebadine, Norman
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NUM ABOORY, AUTERINE EFOOS, NUMBEY (Tivoll) — Nat Jackley, Sid Mr. & Arst., Howard Morrison 4, nr Godiney, Jack Bowkett, 4 Brit-Frivan De Pauls, Jamet Grey, May Manuel Helioh, Rosematy Anne Indias.

RRITAIN

BLACKPOOL Grand:—Arthur Askev United Beity Driver, Binny Linda James, Raymond Dyer, Riven, Jill Thompson & Billy

BLACKPOOL (Opera Mouse) — Shirley

A Herrie Ivo Emmanuel

Little Seath-Humpshire & Doreet

BLACKPOOL Palace

And Workshire Workshire

Little Seath-Humpshire & Doreet

Cates, Bell Tones, Neil Black, Kims, Tod Lune, Hetty Lackpool. Tower Circus—Charle 4. Schickler Sisters, Knie's 5. Schickler Sisters

LOUDON (Palladium)—Harry Secombe, Casle, Marion Ryan, King Bres, In Cheert, Wise Guys, Audrey Jeans, mm Hawk, Michel & Carol, Grazina net, Wendy Wayne, Helene & Howard, ontons, Ronnie Corbett, Jack Francois, gree Carden Dancers, Bill Shepherd

MANCHESTER (Palace)—Johnnie Ray, hem Salver, Flack & Lamar, Tommy clis & Beryl. Two Tones, Martin or ser's Puppets, Rondart & Jean, MORECAMES (Winter Cardens)— hile Chester, Hedley Ward Tric, m. "Jerves" Grier, Wallables, J & P. Johour, Frankin & Doves, S & V. nared, John Tiller Girls.

Cabaret Bills

NEW YORK CITY

BASIN ST. EAST -Dave Brubeck. Cur-William Brothers Four. BIRDLAND -Joe Williams, Harry Edi-

BLUE ANGEL—Dick Gregory, Barbara Gibert, Chancy Bros. & Tommy Makim, Jiman Livon Tein

ibet: Clanty Bros. & Tommy Makim. many Lyon Trio. BON 501R—Greenwich Village, U.S.A." as Barnes, Jammie Daniels, Three

CAMELOT — Bobby Van, Helen Gal-it: Marden Lovell, Ronni Hall, Karen e tsell, ittenard Blair. CHARDAS - Nuna Silvana, Tibor Rakos-lock Marta, Micheline Bardin, Elemar

CHATEAU MARRID—"Extravaganta CHATEAU MARRID—"Extravaganta CHATEAU MARRID—"Extravaganta CHATEAU MARRID—"Extravaganta CHATEAU MARRID—"Extravaganta CHATEAU MARRID—"Extravaganta CHATEAU MARRID COPACASANA—Joe E. Lewis. Adam O. P. al. Snellev Orc., Frank Marti Orc. HOTEL LEXINGTON—Virginia Wing, Martin Markin, Denny Regor, Tony Drake, C. bd Orc.
HOTEL NEW YORKER—Joe Furst. HOTEL PIERRE—"Steppin" in Society Hotel Pierre, Jack Haskell, Patricia Chateau Martin, Jack Haskell, Patricia Martin, Jack Haskell, Patricia Martin, Jack Haskell, Patricia Motel Pierre, Jack Haskell, Patricia Motel Pierre, Mark Monte Continentals. HOTEL PIATA—Shirley Bassey, Emil Motel Rossey, Emil Rossey,

HOTEL T. REGIS—Patachou, Millon
Notel ST. REGIS—Patachou, Millon
Notel Shaw Ore.
INTERNATIONAL—Milt Trender. Will
ordin. Unit Shaw Ore.
LATIN QUARTER—Pally Williams
LATIN QUARTER—Pally Williams
LOTIN CHARLES TO BUILD WILLIAMS
OF THE WORLD THE STATE OF THE STATE
LOTING TO CO. B. Harlowe Ore.
LEFT BANK—Cal Bostic.
LIVING ROOM——Salie Blair, Bobby
LIVING ROOM——Salie Blair, Bobby
LOTING THE STATE OF THE STATE
ROUNDTABLE——DOTOTHY DONE AND
TANKS STATE OF THE STATE OF THE STATE
ROUNDTABLE——DOTOTHY DONE AND
TANKS STATE OF THE STA

ROUNTABLE — Dorothy Donegan, Archardene Archardene Archardene Zulin, Untrin Roman, Sara Avani, Kovesh & Wyrachie Lee Fuld TWO GUITARS—Alva Uno, Sasha Poli-nof, Ivan Nepa & Sonia, Kostya Polian-ski.

Sk.

UPSTAIRS & DOWNSTAIRS—Lovelady
P. well. Fredaie Weber, Jim Sheridan
P. well. Fredaie Weber, Jim Sheridan
P. Mc Telen, Trueblood & Colston.
VIENNESE LANTERN — Yvonne Constor, Gma Marca, Ernst Schoen.
VILLAGE BARN — Dery Sinclair
R.ph Pric, Susan Brady, Joe Shay,
Trumm Your, Lou Harold Ore.

Trumm Your, Lou Harold Ore.

Louis 6 GATE — Mina Simons 3, Oletonis 6 GATE — Mina Simons 3, Oletonis 6 GATE — Mina Simons 3, Ole-

tunn 6. VILLAGE VANGUARD — Miles Davis, Shirley Horne.

BLUE ANGEL—"Pablo Candela Limbo C hyso Revue," Lydia Lora, Raphael Her-i Lord Christo. Lord Mike, Jeane Serratt, Solea Caro, Tito Perez orc. C-0.5TER.-Phil Tucker, Doree Crews,

Lothar Weidemann, Brigitte Voit, Anex & Gordon Gay Claridge Orc., Boulevar Dense (S). Boulevar Dense (S). Boulevar Dense (S). Boulevar Good Claspy Medium) Junie Vincent. DRAKE—Dorothy Shay, Buddy Freed, Jimmy Blade Orc.

di

LONDON HOUSE—Paul Smith Trio. Edie Higgins Trio. Larry Novak Trio. MISTER, KELLY'S — Felicir Sanders. Larlie Manna Marx & Frigo. Marty ubenstein Trio.

PALMER HOUSE — Carol Channing Houseld Grand Committee Committee

Orc.
PLAYBOY CLUB — Joe Conti. Marian
Paige, Stu Gilliam, Raftsmen, Will Mercer,
Marge Dodson, Bob Davis Trio, Kirk
Stuart Trio, Harold Harris Trio, Claude
Jones,

LOS ANGELES

BEN BLUE'S — Ben Blue's "Hullaba-loo." with Joey Faye, Cully Richards, Harry Cleax, Sig Fields, Allison Meksy, Sig Fields, Allison Meksy, Domestries, Ivan. Lane & dvc. COCCANUT GROVE — Myron Coher. Vivienne della Chiesa, Dick Stable Ort. CRESCENDO—Mort Sahl, Joannie Son.

mers.
DINO'S — Ruth Gillis, Jack E. 1011.
Steve La Ferer.
SLATE BROS. — Billy Gray, Interna-

SLEE BROOK DELLA MANAGEMENT OF THE SUMMITTER HOTEL—"Playmates in New York, Stennsy Ennis Orca, Toni Har-THE SUMMIT—"Redd Foxx, Toni Har-per, John Anderson Orc. YE LITTLE CLUB — Ruth Olay, Dave, Madden, Eduardo Sasson.

LAS VEGAS

CARVER HOUSE—Billy Ward & Dominoes, Barbara Randolph, Lon Fontaine Bancers, Marl Young Orner, Marl Young Orner, Mark Young Orner, San Butera & Witnesses, Donn Arden Dancers, Carlon Hayes Orc.: Loungs: Michael Kent, Dave Apollon, Mill Herth, Henri Rose, Bobby

mayes Orc.: Lounge: Michael Kent, Dave Apollon, Milt Herth, Henri Rose, Bothy Stevenson.

Di Resident Powell. Allan Druke, Tail Reside Care, Person Dancers, Bill Reddie Orc. Lounge: Maska Nua Hawaian Revue, Billy Andre, Fabellous Tones, Denis & Rogers, Joseph Mack 4.

El CORTEZ—Johnny Utrulele, Princess Lei Lawin No.—Person During Balley, Bill Balley, Carmen De Lavallade, Louis Bellson Orc. Lounge: Lionel Hampton, Betty Reilly, FREMONT—Joe King Zaniacs, Newton Bros., Make Beleves, Judy Lynn, Jimmy Wakely, Wanda Jackson, Sneed Family, Joe Wolverton, Annie Maloney, HACIENDA — Four Tunes, Johnny Olenn, Keynotes, Cathy Ryan, Grover Shores, Esponytise

Olean, Reynotes, Cathy Ryan, Grover-Shore &. LAST FRONTIER — Lou Mosconi Jr., Virginia Rae, Fritz Becker. MINT—Pat Moreno's "Artists & Models

MINT—Pat Moreno's "Ariisis & mound of 81"

NEVADA—"Les Girls De Paris." Jose Duarte, Moon Puppets, Kay Brown, Vido Musso, Johnny Paul, Sparklers, NEW FRONTIER — "Holiday in Rio." Lounge: Ink Spots, "Hot Lips" Levine, Fred Kushon, RIVIERA—"Gypsy," Mitzi Green, Jules Munshin, Eddie Innes, Betty McGuire, Anne Russell, Lounge: Goofers, Kay Creen, Hilads,

MINUERA—JUPS, MIR Green, Jures Minuer Minuer Minuer Mir Minuer Mi

Button ROTTY Ling.

Tex Williams, Wade Ray, Twin Tunes.

SILVER SLIPPER—Hank Henry, Sparky Kaye, Red Marshall, Danny Jacobs, Taffy O'Neil, Rudenko Bros., Slipperettes, George Redman Orc. Lounge: Charle STARDUST—"Tido de Paris"; Lounse: Billy Daniels, Happy Jesters, Peggy De Castro. Micki Lynn, Del-Martins.

THUNDERBIRD—Alice Lon, Larts, Garlett Candida, Control Candida, Control Candida, Candida,

MIAMI-MIAMI BEACH

MIAMI-MIAMI BEACH

AMERICANA—George Arnold Ice Revue, Phil Richards, Marili Lee, Shirley
Linde, Johnny Bachemin, Johnny Flanagan, Michael Meehan, Lolo & Lita, Mai
Makin Orc., Ice Nodels.

Gladys Robau, Allcia & Rolando, Rudy
Faneity, Deta Downer, Los Guaracheros,
Mad Mandy Orc. "Playmates of Paris."

Jay Nemeth, Nita & Pepl, Carla Lucerne,
Jay Nemeth, Nita & Pepl, Carla Lucerne,
Martel, Marcel Le Bon, the Callahans,
DIPLOMAT—Maddy Campo Orc., Van
Smith, Trio.

Smith Trio.

EDEN ROC.—Duke Jenkins Orc., Monroe
Kasse 5, Mal Malkin Orc., Luis Varona
Orc., Ronnie Savoy.
FONTAINEBLEAU—Ziggy Lane, Frank

Ure Months Save Viggy Lane, Frank Sextelle LUCERNE "Japanese Spectacular" Shig Toyata , "Japanese Spectacular" Shig Toyata , "Murray FrankLin's Platy Shaw, Kaye Carole & Tommy, Dick Havilland, Murray Franklin. PLAYBOY CLUB — Romer & Howard, Jerri Winters, Hie'l Quartet, Jerry Shane, Seville—"Caupht in Act," Jack De Leon, Terry Hawe, Joe Ross., Serry Newby, Linda Lavin, Hold & Faul.

PENO-TAHOE

Room: George Burns, Dorothy Loudon, Chordettes, Dorothy Dorben Singers & Dancers, Leighton Noble Orc. Louge: Mary Kaye Trio, Jerry Colonna Revus, Skeets Minton, Tune Jesters, Rudy Ro-

ree HOLIDAY—DeCastro Sisters, Joe Malze Cordsmen, Margaret Ann & Ernie & Cordsmen, Margare, American Trio.
Mariani Trio.
MAPES—Roberta Linn, King's IV, Eber
MAPES—Roberta Linn, King's IV, Eber
Lobato Dancers, Betty Ayres' Sparkling

Lobato Dancers. Beity Ayret Sparkling Strings.

NEVADA LODGE (Tabes)—Carmen Va-les Trio, Nock-A-Bouts, Jo Ann Jordan 3. RV ERSIDE — Minsky's Kollies with RV ERSIDE — Minsky's Kollies with Kay Stevens. Newton Bros. WAGON WHEEL (Tabes) — Gaylorda, Andrini Bros. Kay Martin, Roy Aubrey, Bobby Pages. Manny Lopez. Magic Vio-lins of Mexico, Roy Roy.

SAN FRANCISCO

BLACKHAWK—Joe Loco Four. BLACKSHEEP—Bill Davidson Orc. EARTHQUAKE McGOON'S—Turk Mur

PAROMONT HOTEL — Billy De Wolfe, Fra Rimont Hotel — Billy De Wolfe, Eric Heckscher Orc. 6A y 95"—Ray K. Goman. Bee & Ray Goman, Joan Brant, Marah Gates Dners, HUNGRY !—Phyllis Diller, Joe & Eddie, Claney Knight, Olga Sbragla, Dick Crab-tree Trilo.

HUNGARISH, Olga Sbragta, Dica carellar Reight, Olga Sbragta, Dica carellar Workshop—Bobby Timmins 3. NEW FACKS—Barbara McNair, Salmas Bros., Vernon Alley 3. Mel Young, ON THE LEVEE—Joe Sullivan Orc. PURPLE ONION — Smothers Bros.

die Paris. 5 CLUB—Jenny Mack, Paul Gray, Vol-Palmer Orc.

Bellydancers

Continued from page 1

er to grant a visa allowing the performer to work in this country—usually for a sixmonth period.

Two general criteria are used— unavailability of the talent domesual concerned (whether or not he's got a big name or unusual talent).

Clearance Papers

Charles gained clearance papers from the Employment Service for both bellydancer and bouzouki player (from Greece). He said the Service couldn't find anyone in Service couldn't find anyone in either category on their roster of jobseekers nationwide, much less the D.C. area. The attorney conceded it would be unusual for such types to seek bookings via the U.S. Employment Service, however.

clearance papers, The clearance papers, which don't bind the Immigration people to a finding of unavailability, didn't help when Charles sought the entry permit for the bouzouki player. (He's awaiting outcome of this effort before trying for the bellydancer.)

In such circumstances. INS custing the control of the control o

In such circumstances, INS cus to such circumstances, INS cus-tomarily consults with unions and other outfits in the know about the domestic labor situation. Kauff-man informed INS that although he had no bouzoukl specialists in his local, he had some names in Baltimore and New York.

The local Immigration Office, after deliberation, turned down the after deliberation, turned down the plea for the bouzouki man on grounds one could be found in this country. Charles appealed to the Regional Immigration Office which also nixed the entry permit. If a petition for reconsideration doesn't succeed, Charles said he plans to appeal to U.S. District Court bere. plans to a Court here.

The Immigration people, of course, are not concerned about the union problem and consulted Kauffman only for his knowledge in the tooter field.

Kauffman, however, is interested in getting the bouzouki, and other Greek and Syrian instrumentalists into the AFM fold.

But so far he's met a stoney language barrier, which he suspects is sometimes a phoney facade.

It's All Greek To Him

The local chieftain said after several futile efforts to get his un-ion pitch across to some Mid-East instrument players, he even used a Greek-speaking member of the D.C. tooter local to interpret.

"It's probably the old army game, or they could be Harvard boys," he commented.

Kauffman thinks similar hassle Kauffman thinks similar hassles and resultant organization problems for the AFM might become more widespread as the Mid-East and grows. A Suez nitery hostess attributes its popularity to the film, "Never on Sunday," which has had a marathon run here.

Buddy Ottenberg, of the Casino Royal, is in the market for a bouzoukist too. But he argues that AFM is pegging them at too high a scale.

a scale

NILIAGE VANGUARD — Miles Davis.

CHICAGO

CHICAGO

BLUE ANGEL—Pablo Candela Limbol Pagra Pagra Davis.

Paris, Freddie Bell, Norman Rouner Or.

CAROLIS CLUB — "Can-Can" Rev.

Lord Christo, Lord Mike, Jeanne Control Control

Dutch Frolic No Pennsy Polka

keyed to the Labor Day weekend. It did just that, and at \$1.50 per adult the gross was impressive—tat least locally.

Shoemaker will go with the Kutztown affair at least for the next four years—a contract he would like to forget says so. Meanwhile, with the Lancaster property on his hands (and a costly bit of property it is—farmland in this area frequently brings as much as \$1,300 per acre), the folklorist, had to get busy.

Thus, the "Harvest Frolic" rushed into production and almost immediately put under taboo by the very people Shoemaker sought to honor by making their customs and beliefs common knowledge.

Promotion for this Lancaster deal, a slick job of ad-pub in all the national mags and key newspapers, made much of the "Amish" angle.

Amish Say Nix

Amish Say Nix

angle. Amish Say Nix

The Amish would stand around and jaw about their philosophy of life. The Amish would play, and work, under the eyes of the tourists. The Amish, mysterious folk, would bare souls.

That was the big comeon, and it worked. Only Shoemaker did not consult the Amish about all this. When the local press began the ballyhoo, the roof fell in, The Amish do not read Life and Time and the Sunday supplements. But they do scan the Lancaster newspapers, quite closely.

First thing that happened was that the Amish bishops forbade any participation whatsoever by any of their flocks. This put a crimp, right away, in the projected barn-raisings.

"What about when they did it on the stage, in 'Plain and Fancy?',' screamed the Pennsylvania Folk-life Society— which is a corporate word for Dr. Alfred L. Shoemaker.

The Amishmen let Dr. Shoe-

word for maker.

The Amishmen let Dr. Shoemaker know that that was an entirely different horse, of extremely dissimilar color.

"They were not Amishmen,"

"They were play actors,

dissimilar color.

They were not Amishmen," they said. "They were play actors, and what they said and how they acted was good. They helped people to understand how we live. You want to pass off real Amishmen as play actors. We are not play actors. A barn we know how to build, when it is necessary. Your barn is not necessary."

The barns went up, anyhow, and most of the gawking tourists never knew the difference between the three real (and renegade) Amishmen working on them and the

nen working on them and the dozen hired hands who went through unfamiliar and often dangerous motions to maintain the advertised illusion.

gerous motions to maintain the advertised illusion.

Clerics No Like

But that wasn't all. Ah, no—
Shoemaker's announced schedule of "religious life seminars" quickly brought protesting reaction from the Protestant Council of Churches. Seems the good doctor leans to the theory that, while the formal religious influence among the Pennsylvania Plain Sects was Protestant, the absorbingly interesting "folk religion" stems from Old World Catholicism, and even more than a smattering of Judaism.

So, the Council also put an unofficial ban on the "Frolic," on the grounds that it was "making a mockery of the sacraments."

This apparently, was exactly what Shoemaker was counting on when he announced his somewhat esoteric series of lectures. Profoundly, he assured the wroth churchmen that they were imaging devils where there were none, indeed.

And it paid off. Everyone came

indeed

indeed.

And it paid off. Everyone came out to see for themselves.

Shoemaker no showman?

Meanwhile, back downtown.

Film house manager, caught in the doldrums of August, put away the aspirins and the half-empty bottles of warm beer and went out to help their boxoffice girls and ticket men.

to help their boxoffice girls and ticket men.

"Guns of Navarone," on a desultory third week at Capitol, stuck around for a fourth; almost capacity week. Across the street at the Grand, "Spartacus" also held another—fourth—week. Even "Gone With the Wind," at the Boyd, and on eighth time around (counting from original release) brightened that particular corner.

God, of course—Amish, Catholic, Frotestant or what have you—thad a hand in all this, although Shoemaker grudgingly gets the

man, but a stratuaced presoyuerian whose brother—an Episcopalian priest—was married to the sister of Stephen Collins Foster, the songwriter, of Pittsburgh, Pa.

Apprised of this, Dr. Shoemaker tilted his beard into the driving

rain and commented:
"So it is, so it is. To be sure,
the Scotch-Irish are an integral
part of all this, too. We shall
have them in it, and in years fo
come, this will be the finest Scan-

come, this will be the finest Scandinavian-type open air museum in the world."

For the nonce, Scandinavian and Scotch-Irish types lacking, it is a pretty good take-home sort of business, rain and minor religious uproars notwithstanding

Gold War & Show Biz

Continued from page 1

prevent beaming of West-originating tv shows into East Germany and threatening punishment to all "illegal viewers"; and, in turn, East Berlin beaming Nazi-style propaganda programs at the beefed up U.S. Occupation Forces in West Berlin;

in West Berlin;

(4) It was a week that saw Iron Curtain lines drawn on all German theatrical enterprises, with the Western sector's concellation of productions of Red-inspired authors, particularly banning the late Berthoit Brecht (although one or two West German theatres refused to "put an Iron Curtain on art." and proceeded with Brecht productions; art." and pr productions;

(5) It was a week in which the champions of divorcement of art from politico fevers won a stunning victory on the U.S. front, as the Leningrad Ballet scored a tri-

ning victory on the U.S. front, as the Leningrad Ballet scored a triumphant ovation in its Metropolitian Opera House premiere in N.Y.
Monday night (11);

(6) It was a week in which the free forces of television (as exemplified by the Ed Sullivan Show) hoped to persuade the Pentagon that junketing tv artists could also play a vital morale role for U.S. soldiers, as Sullivan continued his plans to fly a chartered Pan American jet into West Berlin in October to entertain the men and originate two CBS shows from the harrassed area.

Details of these multiple-pronged activities can be found in the various sections of this issue.

New Bermuda Hotel

Continued from page 2 =

ceremonies, a company of bag-pipers marched into the premises and meanwhile out on a raft, a calypso band dressed as ship-wrecked sailors serenaded the fish. Ruby Newman and orchestra and vocal sextet, The Show Toppers, opened the Bermuda Room supper club.

club.

The 200-room Carlton Beach is
the 26th HCA property. Chain directed by Sondabend pere and fils,
includes new Carlton Tower in
London, New York's Plaza, Barclay esulLondon, New York's Plaza, Barclay
and Roosevelt; Mayflower in Washstuck
in the Royal Orleans in New Orteans, the Palm Beach Biltmore,
the Quito in Ecuadoror and the
Charterhouse group headed by El
and Miramar in San Juan.
The new hotel brings the best
in modern resort design to the subtropical island closest to New York.
General manager is Bing Morris,
old Bermuda hand and most reough
the Plaza.

New Acts

DOROTHY DANDRIDGE REVUE
(7)
Songs, Comedy
35 Mins.
SS Matsonia (At Sea)
BOB NEWKIRK SHOW
Songs, Comedy
35 Mins.
Anaheim Bowl, Anaheim, Calif, (7)
43 Mins.
SS Matsonia (At Sea)

Honolulu, Sept. 6.

For the string of fall-winter nitery dates she is lining up Doro-thy Dandridge has expanded her act. In this new turn she cushionsher chirping with a male warbling quartet (Ron Townsend, Regige Fields, Doug Lincoln, Don Wyatt) and two male dancers of the losselimbed, moderne sort (Don Marshall, Harold Walker). Honolulu, Sept. 6.

Not only is it the biggest act Miss Dandridge ever has had, it is her best and, further, will make a dent of considerable impact. By bulking out the act she, as have other name femme singers, now actually offers a whole show to ost niteries.

When caught aboard SS Matwhen caught aboard SS Matsonia, en roote from Los Angeles to Hawaii, in the inaugural cruise of Matson Lines' precedent of using name acts to woo passenger biz, act was smooth, for 10-day break-in date had just been played in Bakersfield.

in Bakersfield.

As expected it is Miss Dandridge's razor-keen phrasing and subtle songselling which keys the act. After an ensemble teeoff via "Sunny Side Up" and "Great To Be Here," she purrs "Got Love?", "Get Kick Out Of You," "La Plume" (in Gallic) and a cha-cha'd "Smooth Operator" that leave them alternately limp and howling for more.

More it is: "Thing Called Love" and two calypsos, "Love Is Cheap!
As Wine" and "Come With Me,"
"The Continental" and "Without Somebody.

Somebody."

Along the route the vocal foursome work both with Miss Dandridge and while she makes four
gown changes. Dancers Marshall
and Walker are particularly effective when prancing a framework
for her calypso chants.

for her calypso chants.

Staging by Stephan Papich is at once inventive and very brisk. Arrangements by Herbie Dell uppoint Miss Dandridge's vocal prowess. On date caught Van Alexander, who happened to be a passenger on Matsonia, batoned Aido Rosselli's ship band (10), and was a plus, of course.

One of the accruing aspects to

One of the accruing aspects to this new turn is Miss Dandridge's glittering wardrobe—opening in gown of old blue with crystal beads and silver sequins; then into beaded tangering with the on skirt over tights; then cargary rellow: over tights, then canary yellow; thence, at finale, into enveloping cloak of Chinese red hue with gold metallic brocade. Ivory satin evening coat marked her entrance. The wardrobe is a big credit for Jean Poch.

HANK PENNY & SUE THOMP-SON (7) Comedy, Music, Songs 45 Mins. Harrah's Club, Reno

Albeit Hank Penny and Sue Thompson have played the Nevada-California show circuit since 1956, California show circuit since 1956, the group has not been duly recorded in New Acts. And for this reprise on the Reno scene, much of the material and songs rate the mew" label. What with Penny keeping topical on his repartee and Miss Thompson (they're Mr. & Mrs. In private life) essaying her latest recordings.

Penny has backed his own tal ents (vocal and guitar) with musi-cians picked for their instrumental cians picked for their instrumental abilities and stage savvy. Mark Tully capably handles the basschores along with his vocaling, Glenn Blair doubles on sax, flute and clarinet, Harold (Curley) Chalker is on steel console and trumpet, Frank Malo takes the tenor sax and vocal spots, and Marty Allred sits at the drums. Miss Thompson plays it solo as the "girl type" member of the group.

Group ravies equally impressive.

type" member of the group.

Group proves equally impressive on the up-tempo and the slow heat, with nice arrangements, some by Biair) and presentation. Miss Thompson, who rates the "girl type" description, gets good reaction, and deservedly, with such as "You Belong To Me," "Slow Boat To China" and her latest disk, "Sad Movies (Make Me Cry)." The group is perfect for lounges and intimate rooms. Rapport is no problem, and the appeal is not limited.

Anaheim Bowl, Anaheim, Calif,
Apparently looking to plush hotel lounge bookings, singer Bob Newkirk launched his own nitery package as a co-presentation with Clinton Records, to which he is contracted. Youngster has everything going for him—a solid, rich voice, appealing personality and extreme good looks. Format of show, however, leaves much to be desired. Pretentiously billed as a musical revue act features last year's "Miss Texas," Leigh Ann Austin, a beauty whose buxom charms amply live up to anything her home state ever bragged about, and comic Larry Allen. However, there is little attempt at a story idea or continuity with result that the show never gets off the ground as a whole. Neither performer shows to best advantage.

whole. Neither performer shows to best advantage.

Maior spotlight is on Newkirk himself who delivers variety of songs, displaying versatality and strong potential. He needs staging and polish and lacks suitable arrangements to properly project qualities that are there. Most material is far overstyled and he gets bogged down in trying too hard for second song is the inevitable emotional intensity. Just in Time" Gaelic number, "Bratachanach," is a bright entry, while top work which goes over big with the locomes with "Whole World in His comes with "Whole World in His reservations and the Israell "Hava Nageela." Lack of proper management is sorely indicated in nonproject takes time out here to intropitch for autographed copies of his first record. Greek song titled Shapely planist-accompanist Catherine McLeod takes a bow, too.

Miss Austin has a pleasing voice

Miss Austin has a pleasing voice

Miss Austin has a pleasing voice

"I was hadelanding and par
"I was handelanding and par-

ment is sorely indicated in nonpropitch for autographed copies of his first record. Greek song titled "Dance of Love."

Miss Austin has a pleasing voice best used in "I Enjoy Being A Girl." but she hasn't yet learned showmanship. Party song, "Davey's Dinehy," cheapens her.

Allen has bright delivery in a patter of quick jokes, most in sex vetn and many pretty old. He has charm and could spark with better material.

Three-piece Maury Dell trio

material.

Three-piece Maury Dell trio backs with satisfactory performance skill but arrangements do not complement show or performers.

Dale,

MILT TRENIER (With the Danny Long Trio) 30 Mins. International, N. Y.

International, N. Y.

Milt Trenier formally in a family act labeled The Treniers, is going it alone. He has been around previously, but a brief hasn't previously been filed on his behalf in New Acts.

He is strong rhythm singer. Trenier has the beat to attract the youngsters and has ballads to interest the more mature listener.

well as a sural interest.

At this point, Trenier has the deat we are the electron of the stage, does imprompt dance steps, and thus provides visual as well as aural interest.

At this point, Trenier has the drive to entice the juveniles, but a large part of his catalog is for the elders. He does his work in a manner that won't alienate either school:

Are the more mature listener.

Resu.

Resu.

Resu.

Head muse.

Clude dand muse.

Involved and muse.

Total muse.

Tot

PANTO-MANIACS (2) Pantomime, Comedy

Pantomime, Comedy
15 Mins.
Skylane Inn, Houston
Belgian husband-wife team (Evelyn and Peter Velthoven) are veteran pantomimists, new to U.S. Act
is pretty much standard, with a
couple of new tysists. Pantomime
is nigh penfect, and rubberfaced
antics of Peter Velthoven are generally a plus, as are looks of his
brunet wife.
Comedy by one or other of team

Comedy by one or other of team Comedy by one or other of team as partner changes costume and record behind screen is only so-so, however, and that time seems to drag. Numbers include "Figaro" and Spike Jones' "Cocktails For Two," about par for pantomimists. Turn is okay for lounges or clubs that book panto acts. Skip.

GINA MARCA

working sans mike and still able to

working sans mike and still able to carry the room. Her offerings are multilingual, hitting operatic excerpts as well as standards in the pop and classic realm.

At this point Miss Marca needs to infuse color and more excitement in her repertoire as well as her style. Her excerpts have been done and sometimes overdone, and therefore the need to give these items some distinction and more of her own personality. She is young enough to pick this deficit up in the course of normal experience.

Technically, Miss Marca has rechnically, Miss Marca has a wellpitched set of pipes, and utilization of the mike could help her by eliminating accent on volume, thus stressing the more personable facets of the song.

Jose.

A three-week stint for duration of the Edinburgh Festival gives Scot warbler Calum Kennedy a

The rousing "Barnyards of Dal-gety," plus handelapping and par-ticipation, is always a cinch to go well. Perhaps the biggest mitt is for "Rolling in the Heather," which wraps up the sesh.

which wraps up the sesn.

Most of the tunes offered were of a vintage dating back to before singer was born. All these have been good servants to Kennedy, who must now try for another "Hiking Song" to get him back up the charts.

Gord.

LIZA STEWART Songs 20 Mins.

1 Fifth Ave., N.Y.

Liza Stewart, a cheerful miss doubling into 1 Fifth Ave., out of the off-Broadway revue "Fan-tasticks." has given herself an excellent start in the cafe field with her catalog and delivery. Miss Stewart has come up with several comedy numbers out of the stocks, but which haven't been pushed but which haven't been pushed around too much in the trade. Result is a rather fresh voice in the nightlife sector. Her tunes include "Femininity" and "Second Hand Rose" latter done as a museum piece, but with a rather novel approach. Her other tunes include standards, most of which have some nuances that give her a degree of distinctiveness.

a degree of distinctiveness.

However, her choice of tunes is but one reason for an excellent show biz potential. She has an easy and graceful song style and delivery. With a flair for comedy and a charm in delivering small talk, she seemingly is eligible for a wide variety of employment.

Jose.

Fabian in S.A.

Continued from page 1 that area. Records and films have created the bulk of the market and public response has reached the point where most of the headliners being sent there are able to insure profits to the local impresa

rios.

Valdez works with a group of promoters in the various countries. He has been consulting with Eddie Elkort, who formerly headed the foreign department of General Artists Corp., but who is now on his own. He is now working on several tours in conjunction with Elkort.

Valdez feels that the new political situation in Brazil will not affect future tours. He indicated

cal situation in Brazil will not af-fect future tours. He indicated that there is not likely to be any new restrictions on either travel or moniey export which will discour-age American acts. Because of the strong hoveling or acts of by the GINA MADON
SONES
18 Mins.
Viennese Lantern, N.Y.
Gina Marca, billed as a Roman import, speaks rather accentless imported entertainers, it's unlikely and fluent linglese for a newcomer, that the new administration will do Miss Marca is a pleasant performer anything to disturb the situation.

House Reviews

Music Hall, N. Y.

Russell Markert production with
Georgie Kaye, Dick Roman See
Hee Troupe (4), John Alexander,
Joseph Tekula, Irene Apinee, Jury
Gotshalks, Mona Elson, Eight
Notes, Corps de Ballet (Margaret
Sande, director), Rockettes
(dances by Markert); special lyrics,
Albert Stillman: sets, James Stewart Morcom; lighting, Eugene
Braun; Music Hall Symphony
Orch, Raymond Paige, director;
"Come September" (U.I., reviewed in Variety June 28, '61.

The current Radio City Music Hall stage bill has its distinct moods starting with a nod to the Jewish High Holidays with the chanting of "Kol Nidre," the traditional Hebrew prayer for the Day of Atonement. To a stained-glass backdrop with accompaniment by cellist Joseph Tekula, tenor John Alexander dressed in cantorial garb gives a reverent reading of this liturgical air. It's a well done religious tribute, which incidentally, has become a specialty of the Music Hall production staff.

After this sombre opening, the

tion staff.

After this sombre opening, the Russell Markert production takes off into a gay and sprightly session in which three outside turns blend with the resident staff of talent in a lighthearted undertaking. The comedy is supplied by Georgie Kaye, who has temporarily abandoned his whacky psychiatrist characterization in favor of strong random bits on femme lunches, and a set of assorted lines that brought a steady yock parade.

Dick Roman, in two spots, does

brought a steady yock parade.

Dick Roman, in two spots, does
well in ballad renditions. He's
given a good setting and the voice
of Mona Elson who supplies brief
but effective atmosphere for him.
The See Hee Troupe, three men
and a girl, exhibit some excellent
hand-to-hand aerobatics, impressing
with a combination of prodigious
strength and well-designed tricks.
The Music Hall, come to think of
it, is one of the very few places
in New York in which an act of
this type can be seen.

The Rockettes punch out one of

this type can be seen.

The Rockettes punch out one of
their highly effective routines, and
the Corps de Ballet takes time out
for a bit of ethereal choreography
in the "Silver & Gold" ballet with in the "Silver & Gold" hallet With Irene Apinee and Jury Gotshalks fronting. The Hall has assembled a mixed octet to supply production vocalistics which further accentu-ate the session.

In this presentation, the imag-

In this presentation, the imag-inative sets show off the excellent staging facilities of this emporium. Its extraordinary stage always seems to impress as the real star of the show. Jose.

Palladium, Edinburgh

ranadium, Edinburgh
Edinburgh, Sept. 12.
"Hey for the Tartan," with Calum Kennedy, Billy Stutt, Will
Starr, George Burton, Harry Redpath, Jennie Hogarth, The Ambassadors (4), The Ken Lomond Trio,
David Young, Anne Grayson, Lilliane Rose, Tom Lees, Chris Bell,
Catherine McLeod, Moxon Troupe
(6), Helen Fowler orch. Staged
by Claude Worth.

A long piper standing front-of-house, piping the payers in, is the scene outside the only Edinburgh theatre offering vaude in a cit chockful of festival culture. And a

theatre offering vaude in a city chockful of festival culture. And a real tartan sesh it is!
Headliner is Gaelic songster Calum Kennedy. Gearing his act for the overseas visitors, his songal alog includes many auld lang syne faves. Calum winds with a couple of his disclicks, aided by a looker at the piano. Catherine McLeod, and bouncy accordionist Will Starr.

A little standup comic. Billy Stutt gets biggest yocks in the comedy section. Some clever byplay with the customers takes a big trick. Other comicality comes from Harry Redpath, Jennie Hogarth and vet gab-man George Burton.

The Four Ambassadors are a neatly-garbed beat and ballad combo, tailor-made for the juves. Their piping of some chart-toppers is a pushover with the youngsters. Foottapping Scot medleys are from the Ken Lomond Trio, an act which would be improved if fronter invested in better costuming.

Sweet sounds emit from teenage songsters David Young & Anne Grayson. A slick pairing here by stager Claude Worth. Lilliane Rose

is an eye-popping blonde; a pity she hasn't a voice to match, al-though slick accordionistics make up for her lack of vocappeal.

Chris Bell and the Moxon Troupe run through some snappy dance routines. Helen Fowler orch backgrounds the show in style, Gord.

Apollo, N.Y.

Fred Barr & Doc Wheeler present "The Gospel Caravan" with the Murray Singers, Bennett Gospel Singers, Soul Sitrrers, Caravans and Swanee Quintet; "The Great Imposter" (U).

An annual event at the Apollo, Fred Barr and Doc Wheeler's "Gos-pel Caravan" rolled into the Har-lem house last Friday (8) with a lem house last Friday (8) with a lineup of five groups, emceed by Barr and Wheeler, WWRL, N.Y. gospel disk jocks. An enthusiastic audience received the proceedings with the usual hand clapping and nurses there to minister to the more enraptured spectators were kept fairly busy throughout the hour and 45 minute set.

The proceedings lead off with the

hour and 45 minute set.

The proceedings lead off with the entire cast doing a charged rendering of a religioso favorite and then each group takes its turn while the others participate from a platform on the stage. First group to perform is the Murray Singers, a five-man vocal team who do a ballad and wild uptempo number. They are followed by the Bennett Gospel Singers, a group of six girls (all from the same family and including their mother) who are accompanied at the piano and vocally assisted by a brother. Their turn is well-received and gets participation both from the audience and the other groups on the stage.

Next group up is the Soul Stir-

ne other groups on the stage.

Next group up is the Soul Stirrers, a particular crowd pleaser
which has six members two of
whom play guitars as well as sing.
Their rendering of religioso numbers, especially the faster-paece
ones, is exciting and the crowd
brought them hast for two crossbrought them back for two encore

turns.

Another high-voltage group is the Caravans. This four-femme team, also draws avid response from the audience and featured a lead singer whose routine includes high-pitched singing and a 40-yard dash up and down the Apollo aisles along with some frantic terping.

with some frantic terping.

Last turn is by the Swanee Quintet, a five-man singing group with two electric guitar players besides. They are more a talking group than the frenzied vocal and terping sets that preceded them and reach the audience effectively if less dynamically through a preaching and conversational technique: Kali.

Italia 1961

Continued from page 2

and lack of a wow ending. Fiat, the General Motors of Italy, sponsored and kept the plugola to a minimum.

and kept the plugola to a minimum. There are 19 regional or provincial buildings and originally it was planned to have that many regional restaurants in connection. However today there are only four ristoranti—Venice, Emilia-Romagna, Sicily and Abruzzo-Molise offering their specialties. In addition Campagnia has a Neapolitan pizzeria which is well-patronized and the Marches building shelters an excellent tavola calde thot table with a tasty if limited, selection. Hit of the festa is the Abruzzi restaurant which offers a lush and abundant dinner for 2,500 lire (\$4) including wine, no cheap tariff hereabouts.

It is the mural graphs and sub-

no cheap tariff hereabouts.

It is the mural graphs and subtities, photographs on the wall and a few sad historical relies scattered about which mute the usually ebullient Italians. There is nothing for them to react to, sing along with exclaim about once they have taken in the Nervi architecture, the short monorail and the cable car across the Po to Europa Park on the overslooking mountain. And since it is an immutable law of entertainment that enthusiastic reaction squares with the number of entertaines, the visitors wander about as if they were in some Ghost Town Europe.

But the Italian hostesses, guides

But the Italian hostesses, guides and interpreters are all knockouts.

The midway, brushed off in a corner, has a few well-partonized rides and one barnlike night club-

Copacabana, N. Y. Jopacadanns, N. Y.
Joe E. Lewis (with Austin
N. Adam Wade, Andy Thomas
& Jock Casey, Paul Shelley and
Frank Marti Orchs; CopaGirls (8);
saged by Bill Foster & Douglas
Cody, songs, Jerry Seelen & Mort
Ladae, costumes, Jimmy Bidgood
(Mare Berthe; \$6 minimum.

(Mine Berthe; \$6 minimum.

Joe E. Lewis comes of age with this his 21st year as the Copacabusement's reopening-of-the-fall-seas in headliner. Primary day and no-hone-cuntil-10 p.m. or not, the fattiffit packed the room for the bady-yesed pixie who gets away with his loadbe leers like nobody else on the saloon circut. Fortified by the load penicillin in between the mots, nifties, one-liners and some national these theorems of the saloud for a solid 50 minutes.

The poet laureate of Pimlico area in so describing the strong dinner show trade for a solid 50 minutes.

The poet laureate of Pimlico area in so describing the salute to the bangtails, bore and babes with unashamed forthrightness and clicked consistently "All the good material is by Els Basse; all the bum jokes are mine" was his oblique salute to his longitime personal Shakespeare. Lewis is relying more and more on gags than songs save for a couple of new parodies and a ribaid ditty about the Jewish astronaut, "Cohen's nose in the nose-cone." an idea which more or less ends with the obvious paraphrase.

His offbeat remarks about Bob

naut. "Cohen's nose in the nose-cone." an idea which more or less ends with the obvious paraphrase. His offbeat remarks about Bob Newhart "he looks like the advertising manager of The Watchtower Magazine"; Sinatra ("he's got quite a bombshelter; it's stocked with a year's supply of broads": the poets Shelley and Keats "B F. Keith's, I read it in Variety." Z×a Zaa Gabor, Mort Sah! Albert Schweitzer, Kennedy, girls toujours "I never made the cover of Life but I'd like to make the middle of Playboy"), Nixon, "outer space" ("that's the area 20 feet from the bar", all rang the heli. He reeled off a flock of barbs: "I've got equal hatred for every-body" but confessed he personally "ied an integrated life—I drink White Label and Black Label."

For the opener, to his thematic "Chicago" strains, he observed, "You don't know what it means to do a sober show," referring to the temporary booze tabu until the primaries were over, but soon found oases at the sundry ringsiders.

found cases we siders.

Good booking also is the upcoming Adam Wede, who catapulted from a basketball scholarship, to working on virus research at the coed working on virus research at the i of Pirt's Salk Hall, to the Coed I' of Pirt's Salk Hall, to the Coed label. Personable rangy bartione erred by being on a little too long although the dinner's competition in't exactly conducive for a torch medley 'to paraphrase our star's 'it's post time' I call this torch time'', but by and large Wade is friffilling the promise he showed in his earlier Living Room and Roundtable 'intimate N.Y. boites) bookings. Wade's penchant for ballads with a beat is a nice blend of both values. both values

of both values.
Doug Coudy now gives Bill Foster top billing as coproducer of
the new floorshow; and the new
songs by Jerry. Seelen & Mort
Lindsey latter also did the arrangements bespeak promise of
breaking through.

breaking through.

The formula has been changed a bit, and wisely, with two male number-leaders instead of the conventional mixed couple, plus an entra acte tapster as usually. Now the two chaps, Andy Thomas and Jock Casey, who handle their mike vocal leading with authority, make for a nice change of pace. The new line of. Copa beauts is a more attractive octet; the costuming is fresh and the fall season looks in high. Bonface Jules Podell and maitre d'hotel Bruno should be busy for the next five weeks of the Lewis stint until Sid Caesar comes in Oct. 12. a long delayed returner for that comedian. Abel. for that comedian.

3 Rivers Inn, Syracuse

Syracuse. Sept. 9.
Della Reese, Sonny Sands,
Miriam Sage Dancers (4), and
Guy Bono orch; admission \$2.00.

In Della Reese, boniface Dom Bruno has selected a winner to open his new season; one that will include Nat King Cole and Jimmy Durante.

Opening strong with "In the Still of the Night." the RCA Victor Still of the Night." the RCA Victor blows with a little mo disk artist had the opening night that style at this early audience with her all the way. A compelling "Time after Time," and a spirited cha cha version of "True to You in My Fashion," in son sketches some which pianist John Cotter Joined tiff, and his fink dra her for some terping and clown-display at the club.

preceded an informal request ion. Miss Reese accommo-d the crowd with her per-d stylings of "Misty," "Funny entine," an uptempo "St. Louis session. Miss dated the crowd sonal stylings of sonal stylings of "Misty," "Funny Valentine," an uptempo "St. Louis Woman," plus her own disclicks "That Reminds Me" and "Don't You Know?" A rousing "Bill Bai-ley" left the audience begging for more.

Songstress goes easy on the pat Songstress goes easy on the patter but proves to be quick with an ad lib. A ringsider who repeatedly shouted a request for "Walking to New Orleans" was told to desist or he would be reported to the freedom riders.

Sonny Sands, announcing his return to the nitery circuit, was wel received by the first niters although he leaned a bit heavily or though he leaned a Dit nearly on limp wrist humor. A comparison of people applying for jobs during the depression with today's job applicants was a gen of character-ization that combined pathos with humor.

humor.

Miriam Sage Dancers, quarter clad in short kimonos, raised the curt ain with a spseudo-Oriental number that went over well. Miss Reese & Co. is in until the 17th with Cole skedded to open Sept. 22 according to Bruno. Lang.

Sands, Las Vegas Las Vegas, Sept. 6. Paul Anka, Allen & Rossi, Garr Fall Anka, Allen & Rossi, Gran Nelson, George Zak, Copa Girls (13), Antonio Morelli Orch. (22); produced by Jack Entratter; chore-ography, Renee Stuart; stage di-rection, Harold Dobrow; \$4 minimum.

acts that ordinarily head line elsewhere on the nitery cir-cuit are presented by Jack Entrat-ter in the Copa Room as a big double feature.

double feature.

Paul Anka, whose boylsh charm registers with both youngsters and adults, and the orbiting comedy team of Marty Allen & Steve Rossi. plus a holdover Renee Stuart production number, are in for three frames until Dean Martin opens Sept. 27. Antonio Morelli's 22-piece orch does the smooth orch does the smooth backing.

Although Anka has lost some of the beguiling humility he had on his last Vegas outing, he's still a solid attraction as he sings his own compositions which zoomed him to the top. He kids himself and his tender years ("Remember this song from 'way back in 1959?". while offering such numbers as "You Always Hurt the One You Love," "Stardust," "I Can't: Give You Anything But Love," and "Wedding Bells Are Breaking Up That Old Gang of Mine," in which he applies special lyrics to the fact that his pals Bobby Darin (from whom he's learned a lot) and Tommy Sands are recent bridegrooms.

Allen & Rossi haye about 75%

my Sands are recent bridegrooms. Allen & Rossi have about 75% new material, and the whole turn is delightfully outrageous. The handsome Rossi scores in the vocal department, and Allen's fantastically funny face and "Hello Dere" trademark pulled avalanching yocks from first nighters. Duke.

Versailles, N. Y. Blossom Dearie, Jim Hall Trio;

Blossom Dearie, the blonde sweetie with the ineffable (or maybe it's wispy cirrus) song style, is back at Trude Heller's Green-wich Village Versailles after a European tour.

Miss Dearie is inclined to trot out the old book—"It's been too hot to rehearse," she advises from the stand—but it's of small matter, because her traditionals are more often than not something else. She's a crusader in the interest of the intelligent lyric, and often gives the composers a credit.

gives the composers a credit.

The list runs to Cy Coleman and Carolyn Leigh (and Joe McCarthy); Dian MacGregor & Michel Barr; Bob Haymes; Marvin Fischer & Jack Seagal; and Tom Wolfe. Her melodic and vaguely progressive plano style and gentle projection are perfectly matched with the articulate catalog.

Guitarist Jim Hall's Trio, featuring Jeremy Steig (18-year-old son of cartoonist Willam Steig) on flute. supplies a solld jazz instrumental break. Young Steig, who blows with a little more dedication than style at this early stage of his

blows with a little more deducation than style at this early stage of his career, is probably the only jazz man to ever have an art exhibit along with the gig. Like father, son sketches some pretty wild stuff, and his ink drawings are on display at the club. Bill,

Blue Angel, N. Y.
Dick Gregory, Barbara Gilbert,
Clancy Bros. & Tommy Makem (4),
Jimmy Lyon Trio; \$7 minimum.

With Labor Day ushering in the open season on niteries, New York seems a much livelier place than during the summer doldrums. Among the first to reopen for the fall is the Blue Angel which has gathered a prime bill for the occasion It's a strong semester in gathered a prime bill for the oc-casion. It's a strong semester in both terms of prestige and box-office, and operators Herbert Jac-oby & Max Gordon should split a sizeable dividend from this array of turns.

The focal point is Dick Gregory The focal point is Dick Gregory, the Negro comic who zoomed last season from clubdate obscurity. He takes his text from the newspapers, which gives him a solid base for strong and pertinent comment on today's socal scene. There is no bitterness in his tract, but he does make human beings, generally, look silly for creating and abiding by some situations, especially in racial matters.

Since his appearance here last season, Gregory has acquired a more commercial mien. He ties his gab together with a few catchlines. Some of his material seems the same as last season, but he's applying it to an updated situation. He gives the customers a rewarding and laughladen session.

Barbara Gilbert, also a new achere last season, is another who has grown in stature in the interim. She is a bright and vivid youngster who has awareness and liveliness. Her songs are in the special material genre and show cleverness.

Most of Miss Gilbert's material the Negro comic who zoomed last

cleverness.

Most of Miss Gilbert's material is new although she repeats a Most of Miss Gilbert's material is new aithough she repeats a strong number from last year. Her tunes have such varied subjects as the glass and steel buildings now going up, the ultra rightest organization ("Sons of Birches") a rib of the Peace Corps, all of which makes a pleasant interlude.

Completing the lineup is the Clancy Bros. & Tom Makem, a loyal Irish group with a love of the ould sod and the traditional annoyance with England. Both charnovance with England.

novance with England. Both char acteristics predominate in their songs but they're leavened with good humor, robust delivery and a knowing projection. The group also makes headway with the cus

Back on the podium is the Jimmy Lyon Trie, supplying strong backstops for the entertainers.

Crescendo, L. A.

Los Angeles, Sept. 9.

Mort Sahl, Joannie Sommers
Teddy Buckner combo; \$2.50 cover.

Mort Sahl, knight errant of the Mort Sahl, knight errant of the eggheads, daring young man on the flying ad-lib, effortlessly rallied a jam-packed Crescendo opening Thursday (?) night, with singer Joannie Sommers and Teddy Buckner's jazz group in the Vanguard, as they opened a two-week stand.

reguard, as they opened a two-week stand.

Politics still engage the mental musketeer's eye, but Sahl sidesteps with some nimble self criticism ("Don't go into my personal life, lence, satellites, integration, and tvinvestigations were also attacked with frenetic jabs.

Dueling expertly with a receptive audience, Sahl played touche with the Kennedys, flying leaps with Senator Goldwater, cross-swords with Castro, and one-up-manship with Adlai. All basic Sahl, but the edge is still sharp, swift and sanguine.

Miss Sommers, in a return engagement, has the polish and pluck to hold onto a song, but with her ballads "You Inspire Me," "There's No You" and "People Who Live On a Hill" she has yet to learn to let go. She has a throaty purr, neat diction and frantic delivery, but registers higher with the up-beat "All Or Nothing At All."

Buckner and his solid jazz group hammer out standards in the old brassy manner.

hammer out standards in the

Hem Soir, N.Y.

"Greenwich Village, U.S.A.,"
Mae Barnes, Jimmie Daniels, Three
Flames; \$5 minimum.

The off-Broadway revue that was converted to fit into this cellar poshery, "Greenwich Village, USA,," is in its second holdover with new faces and new numbers to open the fall season.

Back with the troupe are Burke McRiugh. Marcle Stringer and Dawn Hampton. New members of the cast are Hal Buckley, Fred

Cline and Peggy LeRoy, and they have all joined the very fast and funny pace of this takeoff on down-town types and scenes without

town types and scenes without missing a step.
With a zesty vengeance, the sextet turns over a giant rock and exposes village low life. Burlesqued in song and blackout are beat poets, the fuzz, Madison Avenue | schizolds, hinterland neophytes and New York University—the latter in a new routine that could be the two-act show's highlight.
All concerned have high com-

light.

All concerned have high comedic talents, and there's no reason why the revue couldn't move out across the country for an extended run of the sophisticated clubs. Group's sepia member, Dawn Hampton (kin of Lionel and trombonist Slide Hampton), has a singularly effective and wide-ranging song style.

ularly effective and wide-ranging song style.

Bon Soir favorite Mae Barnes; stolid sepia blues and comedy belter, sets her own pace for enchores. Typical of her high style is a scathing rendition of "Sumertime" as though it were written by Uncle Tom Gershwin.

Jimmie Daniels and the Three Flames warm the house with a sock turn of ballads. With usual breaks, opening night show Friday (8) ran close to three hours.

Bill.

Freddie's, Mpls.

Minneapolis, Sept. 7.
Billy Eckstine, Burns & Carlin,
Bobby Tucker, George Avaloz, Leo
Fine combo (5); \$2-\$2.50 cover.

Billy Eckstine never loses his aculty for captivating listeners. le's as smooth and melodic as ever in his current stint at Fred-die's, first for him in this swank supper club. It's one of the sing-er's infrequent visits to these parts.

parts.

As usual, Eckstine scores best with his disclicks. Wisely, he welcomes requests from his fans, and his renditions of old faves are doubly appreciated. At his preem, crooner also rated heavy mitting with a Duke Ellington medley and the theme from "Exodus." Latter is unusual nitery fare, but it provides a neat change of pace and was well received. Pianist-director Bobby Tucker and drummer George Avaloz, Eckstine's regular accompanists, are nifty in support of the vocals as is Leo Fine's combo.

openers Burns & Carlin Show openers Burns & Carlin are a young, talented comedy team. George Carlin a master mimic keeps tablesitters howling with deadringer impreshes of President Kennedy and comics Jack E. Leonard, Mort Sahl and Lennie Bruce. Jack Burns is an adept foil for the versatile Carlin, pair collaborating on an interview with southern college student and several other routines. Its a sock comedy act which should command head-Show act which should command head-line billing when the boys get a little more exposure.

Eckstine and company's 16-day stay here is one of the lengthier bookings in this spot. Woody Woodbury follows Sept. 22.

Skylane Inn, Houston

Houston, Sept. 5.
Beverly St. Lawrence, PantoManiacs, Bill Gannon Orch (3);
no cover or minimum.

Beverly St. Lawrence, attractive and dressed in a pink Grecian-styled gown, draws enthusiastic re-sponse from Orbit Room auditors for her combined talents at mike and 88. Thrush shows excellent and 88. Thrush shows excellent vocal versatility, doing blues, jazz

over a versatility, doing blues, jazz and spirituals.

Opening is "I'm Glad There Is You," followed by "Sometimes I'm Happy," "Smoke Gets in Your Eyes," "Lady Is a Tramp" and "All I Have Is You." She also does a spiritual medley in which she brings off such numbers as "Swing Low," "Saints," and "I Believe" (which is more religious than spiritual). Femme clicks at plane in "Cumana" and the "Exodus" theme. Act was timed at 35 minutes.

Panto-Maniscs husband and wife

Panto-Maniacs, husband and wife Belgian act that has played 38 countries on four continents, are record pantomimists who play their comedy broad. They have been in this country about three months, but more about them in Acts.

New Acts.

Bill Gannon trio has one of the better small orchs in this area, plays for show and diners.

This bill plays two frames.

Skip.

Cocoanut Grove, L.A.

Los Angeles, Aug. 31.

Myron Cohen, Vivienne della

Chiesa, Dick Stabile Orch (15);

\$3-\$3.50 cover.

Italian cantatrice Vivienne della Chlesa and Yiddish comic Myron Cohen have at least one thing incommon — the confident professoinalism of practiced entertainers who have been around long enough to appreciate the value of showmanship through specialization. In landem they put on an 80-minute

who have been around long enough to appreciate the value of showmanship through specialization. In tandem, they put on an 80-minute show that has few firills and few fluctuations, few highs and few fluctuations, fluctuation, fluctuat

line. Usually, his inner embellish-ments are superior to the gag he

bick Stabile's versatile 15-piece orch is as listenable as it is dance-

Angelo's, Omaha Omaha, Sept. 9. Nelson Eddy & Gale Sherwoo heocore Paxon Orch (6);

Boniface Angelo DiGiacomo con-Boniface Angelo DiGiacomo con-linues to set the pace for Omaha's niteries, entertainment-wise, and his current show, a re-engagement of Nelson Eddy & Gale Sherwood, isn't going to hurt his rating. The vets are experts, with come-ly Miss Sherwood proving herself a blockbuster in the comedy field, Her snoofing on "Desert Song" in

Her spoofing on "Desert Song" in brief is a classic. Eddy, of course, still belts a song in A-1 style, with "September Song" and his encore, "Make Believe," standing out.

Patter between pair is exceptionable classes of the 32-2

ratter between pair is exceptionally clever at times and the 32-minute act moves swiftly. Orch, headed by Eddy's pianist Theodore Paxson, was having its troubles at show caught (7).

Club 76, Torente Toronto, Sept. 5. Johnny Maddox, 50c cover.

Without such added devices as silent shorts or song slides, Tennessee-born Johnny Maddox is at the Club 76 with his ragtime piano stylings of old faves. An uninhibited honkytonk player, he digits the 88 in songs ranging from those popular at the St. Louis Fair of 1904 till after World War. I. Treating jazz subjectively, he plays a furious "Twelfth Street Rag" and "Memphis Blues" writen before they had any lyrics and complete with the original jazz breaks. Maddox also does the singable oldies, in which the customers join in.

He is on for 20 minutes five times nightly but—when caught—stayed for 55 minutes Including his chase music from a Pearl White

his chase music from a Pearl White

his chase music from a remserial.

Maddox is jamming 'em in as
an oldtime pianist in this honkytonk-crazed city; and don't let the
cover charge fool you—beer is a
buck a pint, hard likker commensurate, and no coffee is served with
meals. After his seven-weeks' stint
at the Cub '76, he goes to the
Moose-Eik Club, Champaigne, Ill.
McStay.

Palmer House, Chi

Wednesday, September 13, 1961

Carol Channing, Mattison Trio Ben Arden Orch; \$3 cover.

Wide-and-wild-eyed Carol Channing had to work with her voice several degrees raspler than her normal hoarseness on her opening night at the Empire Room, but it didn't prevent her from delivering a swinging 70-minute turn that had the ringsiders laughing and mitting every time she raised an eyebrow up toward that thatch of Mixmaster-coifed hair. It's typical of her troupership that she felt obliged to give them a little bit more because of her sore throat.

throat.
Miss Channing's act, expertly produced by Charles Lowe and with sprightly and clever special material by Charles Gaynor, is custom-tailored to her grownip elfin charm, but still gives free rein to spontingues electricity rein to spontaneous electricity that she generates on stage. She begins and ends her turn

She begins and ends her turn with two of her trademark numbers—"Little Rock" and "Diamonds"—and in between she clowns, mugs, sings, rattles patter, and terps at a literally non-stop pace. Her impresh of Sophie Trocker ("the Helen Hayes of the night club circuit") remains a sock item, and her takeoff on Marlene Dietrich is a nifty bit of gentle satire.

satire.

Her centrepiece is a compact musical comedy, first in the vapid style of the 1920s, then in the modern and morose mock-Brecht man In this number alone there ner. In this number alone there are six costumes changes on stage. The show lulled at bit when Miss Channing made a try at a straight rendition of ."Stormy Weather." but it wasn't enough to destroy the overall momentum, and her closing flinging of "diamonds" into the audience is still naively charming. Mattison Trio, opening act, is a slick and proficient dance group with a well-thought-out and neathy executed 25-minute turn. In

executed 25-minute turn. In "Around the World." they inter-"Around the World," they inter-work terp bits from various coun-tries defitly, and their "Malaguena" is an exciting display of Spanish-style heel & toe work and flashy cape-tossing. Big number is a "Guys & Dolls" medley that is nicely staged. Group consist of Guy Tanno, Dorothy Mathews and Dean Diggins.

Dean Diggins.

Opening night customers really got their money's worth in this fast-moving hour-and-a-half show. Miss Channing's musical director, Peppy Morreale, took over the Ben-Arden orch during her turn, and Arden orch during her turn, and Arden plies the baton behind the Mattisons and also for his usual elassy danaspation between shows.

Bill is in till Oct. 4. Mor.

One Fifth Ave., N. Y. Stan Freeman, Liza Stewart, Dick Hankinson & Fred Silver; \$2.50 night minimum.

One Fifth Avenue, which remained open during the summer, took that opportunity to play out its commitments with winners of its weekly amateur night contests. The major act, was of course, Cedrone & Mitchell, true pros who provided the raison d'etre for the hot weather attendance. Now that the tyros have taken leave, this Village spot again becomes its usual professional showcase.

The prime turn is Stan Freeman, with Liza Stewart (New Acts) as second banana. Freeman, who

man, with Liza Stewart (New Acts) as second banana. Freeman, who some time ago had a long run at this spot, provides ample reason for his popularity here. He's a pianist-singer of surefire projection with a strong comedy vein running through his offerings. Some of his material is of the zany variety, and many of his concepts are offbeat, to say the least. One of them is his marriage of "Summer and Smoke" and "The Sound of Music" pegging the homo concept of the Williams play to the purity of the Rodgers-Hammerstein music. It's a welrid that the purity of the Rodgers-Hammer-stein music, It's a welrdo that comes off well, He has his serioso moments at times, but these are generally change-of-pacers that provide further bounce to the re-sumption of comedy. The custom-ers dig him well, Dick Hankinson & Fred Silver

Dick Hankinson & Fred Silver comprise the new piano team at the spot and they dish up some lively 88ing. Silver, doing the ach backing this bill, is a good backstop for the talent.

Minneapolis, Sept. 7.

Jack E. Leonard, Danny Ferguson Orch. (7); \$2-\$2.50 cover.

showed here was circa 1931. Back in Minneapolis 30 years later and 100 pounds lighter, he reopened this tony Hotel Radisson nitery, shuttered the past seven weeks. Flame Room is a fairly sedate spot for his brand of humor, and many of the comic's biting wisecracks miss their mark.

of the comic's biting wisecracks miss their mark.

The yocks pile up so rapidly, however, that Leonard succeeds in winning over the majority of patrons by overpowering them. Packed house at preem performance gave the new thin man a rousing sendoff and brought him back for repeated bows.

No one escapes Leonard's stiletto remarks. He takes pot shots at customers, local bigwigs, nitery's management, musicians and waiters and adds jibes at most races and religions, Fans know what to expect, though, and if anybody was offended by the verbal hotfoot, it wasn't apparent at the opening show.

Leonard's rapidfire delivery occasionally proves a drawback since-

casionally proves a drawback since his muttered punchlines are apt to his mutered punchines are apt to be missed by tablesitters in the rear. Still enough of the patter filters through to give everyone the general idea. Maybe ringsid-ers, who get the full effect of the comic's backfiring, should pay a premium.

premium.
Returning to the Flame Room
to resume its house band chores
is Danny Ferguson's orch. Long a
favorite in these parts, Ferguson
draws as many patrons here as do
some headliners. The massive
batoner, who resembles in girth
the old Jack E. Leonard, is a prime
butt for the combe.

the oil vaca — but for the comic.

Leonard continues to carve up the local citizenry through Sept.

16. Next in are Nelson Eddy & Gale Sherwood for a 12-day stay.

Rees.

International, N. Y.
Milt Trenier, with The Danny
Long Trio; Will Jordan, Boots
McKenna Line, Mike Durso Orch;
\$6 minimum.

Jack Silverman anticipates a big season on Broadway at the Interna-tional. He has invested heavily in name talent including the Ritz Bros. whom he is repeating starting early next month, and has other big ones on the hook. For his sea-sonal opener, he is relying on sturdy entertainers rather than names, and artistically, the bill

comes off.

The preem headliner is Milt Trenier (New Acts) who at one time was with the rest of the family in the act billed as The Treniers. He is now in business for himself. The Danny Long Trio joins the Mike Durso band in backing him.

Also Jameston

backing him.

Also important in the opening show is. Will Jordan, who is one of the more literate mimics around. His subjects are carefully thought out. He also has a knack of picking up characteristics of various individuals which, when enlarged upon, provide satiric moments that fall sort of caricatures. His magnum opus is a rib of Ed Sullivan. He was, perhaps, the first to lampoon the video show conferencier and endowed Sullivan ferencier and endowed Sullivan with lines which are now identified

with him.

The Boots McKenna Line is a lively group, dance well, but costuming isn't up to par. Mike Durso showbacks with his accustomed

Walker Hotel, Toronto

Toronto, Sept. 6. Mary Martha Briney & Bob Car-r; Jimmy Amaro's Quartet; no

After spending the summer months singing at the swank Royal Muskoka Inn near here, Mary Martha Briney & Bob Carter opened the fall season at the opulent Franz Joseph Room in the Walker Hotel for a return engagement. But they'll break up their vocal act in October and will reopen as singles. Well-complemented in voice and looks, the soprano-baritone teamshe in a clinging gold lame gown; he in formal clothes—when caught—warble duets and solos. Pair opens with "Almost Like Being in Love" and follows with a medley of oldtime pops.

of oldtime pops.

Miss Briney does a solo—with
English and German lyrics—of the
"Frasquita Serenade," with Carter
soloing "Little Bit of Heaven." Arrangements are by Kloman Schmidt and both sing in French, Spanish, German, Italian, Yiddish—and, of

Sahara, Las Vegas

Las Vegas, Sept. 5.

Teress Brewer, Bobby Ramsen,
Barbara Hines, Randy Van Horn
Singers, Terry Tones (6), MoroLandis Dancers (16), Louis Busil
Orch (14); produced by Stan Irwin; staged by Bobby Hergot;
written by Lyn Duddy & Jerry
Brester; stage direction, Sy Levin,
choreography, George Moro; \$4
minimum.

The Teresa Brewer show is a well-balanced bash of music, songs, and comedy which should keep maitre d' Ralph Greco and his maitre d' Raiph Greco and his Congo Room captains exceptionally busy for the next three weeks. As always, Miss Brewer is a solid hit, and two newcomers to the Vegascene—comedy star Bobby Ramsen and production vocalist Barbara Hines—are welcome additions to the entertainment parade with their refreshing efforts. A new policy which oddly enough seats reviewers toward the rear of the huge showroom makes it difficult for the nearisphed to give an accurate visual report of the proceedings. However, the audio department leaves nothing to be desired—in fact the

nothing to be desired—in fact the sound system here makes it possible to hear clearly from any table in the house.

sible to hear clearly from any table in the house.

Miss Brewer's act was written for her by Lyn Duddy and Jerry Bresler, and the excellent turn is smoothly staged by Bobby Hergot. The two new numbers, "Why Take Me Out of This World?" and "Jenny the Jinx," are outstanding, and the star would be wise to identify herself in the future with the latter delightful song-story.

She does a medley of her hit records, adding such as "Bye Bye

records, adding such as "Bye Bye Blackbird" "South Rampart Records, adding such as Bye Bye Blackbird," "South Rampart Street Parade," and "When I Leave the World Behind." Herb Buchanan neatly guides the Louis Basil orch (14) during her session, in which shes' handsomely aided by the Terry Tones (6).

Bobby Ramsen devotes most of his time to a very funny account of how he plans to take over the world with his Diners' Card. It's fine situation stuff punctuated with some hilarious dialog.

Barbara Hines is featured in a new Moro-Landis production cur-

Barbara Hines is featured in a new Moro-Landis production curtain-raiser, and quite effectively socks across "Hard-Hearted Hanna." The Randy Van Horn singers and the 16 "Most American Girls in The World" blend with Miss Hines to make the number a brilliant miniature musicale.

The Stan Irwin production is for three weeks, with Steve Lawrence and Eydle Gorme opening Sept. 26.

Duke.

Skyroom, Tucson.

Tucson, Aug. 31.
The Sawyer Sisters, Max Daffer, Skytones (3); no cover, no

Tucson's ninth-floor supper club returned to floorshow policy with a little-known-here but delightful sister act, Katle, Susie & Joanie a little-known-here but delightful sister act, Katie, Susie & Joanie Sawyer, three comely lasses late-of Tacoma, Wash. Guided by drummer-arranger-manager Max Daffner, the trio won a few hearts in a first-time Tucson appearance and pleased room general manager Mike Crino, who is making an attempt to return the posh supper club to status.

The wholesome-appearing trio played to a half-full house but

The wholesome appearing trio played to a half-full house but drew heavy mitting. played to a nair-min nouse but drew heavy mitting with each ef-fort. The few mistakes the girls made were laughed off by them-selves, making for a refreshing approach to the act. The sisters blend well the simple harmonies blend well the simple harmonies and keep the pace moving, interspersing comedy and novelty bits with the aid of guitar, banjo and washtub bass. Katle handles most of the comedy, under an unlikely 10-gallon hat.

Girls show plenty of zip in their up numbers like "Bill Bailey," and gained yocks with satires on hillbilly music.

Alex.

Viennese Lantern, N. Y. Yvonne Constant, Gina Marca, Ernest Schoen Orch; \$1 cover.

Impressario Max Loew, who spent his summer hiatus in Europe seeking talent for the Viennese Lantern, also found time to refurbish the spot with a new decor but the same theme of Alt Wien. It's a pleasant site for year-round entertainment tastefully produced.

For the premiere bill Loew has returned Yvonne Constant to the headline spot. Miss Constant who

Flame Room, Mpls.

Minneapolis, Sept. 7.

Jack E. Leonard, Danny Ferguon Orch. (7); \$2-\$2.50 cover.

Last time Jack E. Leonard

Last time Jack E. Leonard

Flamements are by Kloman Scimical and both sing in French, Spanish, German, Italian, Yiddish—and, of headline spot. Miss Constant, who have the packed second show—when caught.

Miss Briney and Cater are in until Sept. 16.

McStay.

From the premiere bill Loew has with a returned Yvonne Constant to the 250, of headline spot. Miss Constant, who have the packed second show—when caught.

Miss Briney and Cater are in until Sept. 16.

McStay.

The mademoiselle, still struggling clear.

with Anglais, is nonetheless reaching her audience with greater eifect.

rect.

Her satirical renditions of a
peace such as "Mary the Mink"
has a lot of obvious as well as nas a lot of obvious as well as subtle comedy. She is also able to take the standard "Le Fiacre" and give it a few new insights. Her music is well arranged, and even though she has to hide some non-musical elements in her voice, Miss Constant nevertheless impresses as a performer of all-around ability

The other act for this soirce is Gina Marca (New Acts). Much of the Continental atmosphere in this spot is the result of Ernest Schoen's background. Pitching in with an occasional vocal, he heads the strolling fiddlers, and cuts an

Saddle & Sirloiu, Tueson

Tucson, Aug. 31.
Marion Colby, Buddy Beck Trio;
no cover, \$2 minimum Saturdays.

Faced with a last-minute booking change, boniface Jim Sfarnas came up with a gem in auburn-haired singer Marion Colby, who often appears with Joe E. Lewis but is making her initial engagement in Arizona a sole chirt. out is making her initial engage-ment in Arizona a solo stint. Miss Colby, whose personality and good looks complement her fine pipes, was no begoff performer opening night but drew strong mitting with her 'pro' delivery.

her 'pro' delivery.

Equally at ease with a ballad or uptempo number, she ties her vocals together with a ribbon of sharp patter. Her opener, "Almost Like Being In Love," was followed by a musical answer to the independence of man, "If It Werent for Girls." Her observation, "I don't want to merry a millionia. for Girls." Her observation, 1 don't want to marry a millionaire, I just want to divorce one," brought yocks and was followed by the current singalong trend with a medley of standards.

Closer was a clever parody of "Will You Still Be Mine?" with a "one more time" ending. Alex.

Cabaret Riviera, K.C.

Kansas City, Sept. 8.
Tony Bennett, Ralph Sharon
Trio, Tommy Reed Orch (11); \$3
cover.

Opening the town's newest night spot, Cabaret Riviera, Tony Ben-nett brought out a pack of fans to jam this intimate club in the Broadway-Valentine Shopping Cen-tre on the Broadway 'Strin' It's Broadway-Valentine Shopping Cen-tre on the Broadway "strip." It's been three years since the singer appeared here, and then it was outdoors in a musical at the Star-light Theatre. This time he's sol-idly in his element, and reels off a 45-minute show that has the cus-tomers howling for more.

a 45-minute show that has the customers howling for more.

The list of 17 songs is long for most any singer today, but Bennett is good to the last har. He took off his jacket when the going got a bit warm, fraternized with the ringsiders and gave the big band an inning. He tosses in a number of his disclicks including "Rags to Riches," and "Lullaby of Broadway," among others. For new ones he went to Harold Arlen's "What Good Does It Do a Guy" and Gordon Jenkins' "This is All I Ask." The customers liked them all. By now Bennett has plenty of poise and polish, and has come along way from the boy who scored with an unusually good voice just a few years back. He's getting top returns from that fine voice, and is proficient with the mike besides. He's also sharp in backing himself with ace arrangements and good musicians. The Ralph Sharon Trio takes over the lead rhythm, with Sharon at the band's helm while

takes over the lead rhythm, with Sharon at the band's helm while Bennett is singing. Sharon at the plano, Don Payne on string bass and Bill Exiner on drums each has an opportunity to duo with the singer, and it makes for a great

singer, and it makes for a great change of pace.

Tommy Reed and his orch join the Sharon Trio in backing Bennett and play for the dancing. It brings Reed back to the night club stand from which he has been absent a couple of years. His is a top combo in the area should prove an asset to the club.

The Builder offers much in deep.

The Riviera offers much in decor The Riviera offers much in decor with its Italian Renaissance done to a turn. Its streamlined bar setup gets the drinks out pronto. Spot also has a chi-chi line of hors d'oeuvres (no other food). But with a tight capacity, only about 250, director Russell D'Anna will have to pack them in steadily. At the outset it looks like the town is ready for this nitery. Later in the season the answer will be more clear. Quin.

Beverly Hills, Cincy

Cincinnati, Sept. 9.
Phil Ford & Mimi Hines, Del
Dancers (10) Ray, Moro-Landis Dancers (10) with Neil Patrick, Gardner Bené-dict Orch (10), Jimmy Wilber Trio, Larry Vincent; \$3-\$4 minimum, \$1-

Ford & Hines, in for a third anroul date, hit high in this two-framer. The superb comedy team is capably supported by Del Ray, the magico, a fave here, and the Moro-Landis line with production singer Neil Patrick, to backing by the Gardner Benedict combo.

the Gardner Benedict combo.

While top talent offerings continue without interruption, attendance remains much below par. A strong deterrent of late is the pennant bid by the Cincy Reds, holding rabid fans to radio and ty sets ing radio tans to radio and tv sets on night games or luring them to Crosley Field, Opening weekend of the current show was further nipped by the Jewish holy days. Garson Tucker, general manager, booked Carol Bruce to headline the next show and Fleague Bowell to

next show and Eleanor Powell to open Oct. 6.

open Oct. 6.
For a hilarious 55 minutes, Ford & Hines include distinctive caperings with their established song and dance routines. Ford, when not straighting for Miss Hines, solos at the piano and on flute. The distaffer capitalizes on her buck teeth, goes in for a sidefall, romps barefooted, then reveals a beautiful volce in serious handling of "Love Makes the World Go Round." Ray's bag of tricks unfolds exclusive spark-shooting and drinking toy bear mechanical effects, vanishing camaries and doves, ever-

vanishing canaries and doves, ever-burning cigarettes, mystic handker-chiefs, and mystifying card manipu-lating. Holds attention for 17 min-

The Jimmy Wilber Trio is back for intermission dancing after a va-cation. Larry Vincent sings and clowns in the celebrity bar. Koll,

Drake Hotel, Chi
Chicago, Sept. 8.
Dorothy Shay, Jimmy Blade
rch; \$3 cover weekends, \$2.50 Orch; \$3 c veeknights.

Dorothy Shay is still plying her Dorothy Shay is still plying her brand of crackerbarrel sophistica-tion in song as though the big city boys don't really know what it's all about, but the Camellia House opening nighters appeared to find her hayseed leers as much fun as the kneeslappers around the stove at Uncle Fud's.

at Uncle Fud's.

Her catalog is comprised of her standby numbers for the most part—"Experience," "Sears," "Efficiency" and "Doing What Comes Naturally"—but she butters the diet of corn with a whimsical cockney song, "Your Baby Has Gone Down the Drain," and a nicely-handled "Story of My Life" medlev.

She delivers her songalog with assurance, works over the ring-siders with generally clever patter, and even manages to get laughs from the old stunt of kissing a from the old stunt of kissing a bald headed customer on the top of his pate. Jimmy Blade's unit backs Miss Shay artfully and pro-vides their usual terpworthy beat

tween shows. She's in till Sept. 28, followed by Henny Youngman for three weeks.

Le Cabaret, Toronte

Toronto, Sept. 6.

Jona Carroll, Jack Lander Trio;

Just back from the Carlbbean niteries—including Nassau—blond Jona Carroll proves herself a unique comedy singer at this posh spot and kids the otherwise staid customers by a choice of vocals to which they are not ordinarily accustomed.

customed.

Miss Carroll is a deft comedienne with her between-numbers
patter and the art of laughing
at herself and the patrons. She can
also sing. Her arrangements are
by Richard Weiss, Al Russ and

by Richard Weiss, Al Russ and Frank Owens.

Poured into a blue and green chiffion with beaded panels—when caught—the chic warbler was on for 35 minutes in her twice-nightly stint and had to beg off. She opens with a bouncy "Everything's Coming Up Roses," moves into "My Heart Belongs to Daddy" and one sad song, "When the World is Yours." She also does a medley of oldies, among other tunes.

All her numbers are strong on

All her numbers are strong on choice and hefty singing—in which she holds the top notes when called for. Miss Carroll easily joits her enthusiastic audience to a begher enthusiastic audience to a be off.

McStay.

Shows Out of Town

Let It Ride!

Philadelphia, Sept. 8.

1.31 Spectar presentation of musical combining two acts of scenesis and the second of the

Albert J Sam Barbara Haro vard Francine Salta Lee

Burth 1. Gards
Johnson Sandy Sander Rae McLean,
Johnson Sandy Sander Rae McLean,
Francine Bond, Carol Glade,
Saib Lee John Ford
M'the Maggie Worth
Farbet Sandy Sander
Reputski Maggie Worth
Reputski Sandy Sander
(194 John Ford, Michael Robert
(195 Helen Baisley,
Francine Bond
M'ston's Voices Helen Baisley,
Francine Bond
M'ston's Voice Wigding Perlowin
Dan-six Exempter
Dan-six Transit
Dan-six Dan-six Dan-six Dan-six Dan-six
Singer: Relen Baisley, Francine Bond
Austic Turner West
Singer Worth
Miggie Worth
Miggie Worth
Miggie Worth
Miggie Worth
Miggie Worth
Dan-six Dan

The difficulties of converting a fare into a musical are immediately apparent in "Let It Ride," the new tuneshow reconstruction of the indestructible George Abbott John Cecil Holm comedy hit of the 1930s, "Three Men on a Horse" A previous musicalization of the same play, "Banjo Exe." was done in 1941-42, with Eddie Cantor as star.

George Gobel and Sam Levene costar in "Let It Ride," which reopened the Erlanger Theatre last Thursday 7. It is still the basic story of the gentle greeting card poet with an uncanny knack for picking winning nags and his adventures in the sporting underworld.

picking winning nags and his adventures in the sporting underworld.

But the elaborate song and dance superstructure that has been taked on is a lot of weight for this ancient vehicle to carry. "Let It Ride" is hobbled with a routine libretto by Abraham S. Ginnes, and the pedestrian songs by Jay Livingston and Ray Evans get it off on a slow track.

The ensemble numbers seem interpolated and have only slight relationship to the plot line. That creates unevenness although some of that impression may have been due to first-night nerves. The office of the greeting card firm serves to introduce the cast, and for some unexplained reason the boss decides to hold his business meetings in terms of the bullring. After this curlous sequence the Cabals, leaving the property of the greeting card.

for some unexplained reason the boss decides to hold his business in meetings in terms of the bullring. After this curious sequence the theme is forgotten.

Gobel's low-key mannerisms and delivery would seem to make him an obvious choice for the role of Erwin, the suburban jingle laureate with a side interest in the bangtails. However, the television star overdoes his halting, deliberate style and at times seems uncomfortable. His voice is pleasant, though lacking volume. He is heard effectively in "His Own Little Island," a ballad-type tune that rates its reprise.

The role of Patsy gives Sam Levene a chance to repeat performance of the smalltime gambler he gave in the original "Three Men on a Horse" and he also has a couple of numbers reminiscent of "Guys and Dolls," notably a patter item called "Trust Me," which is delivered much like his "Sue Me" bit in the latter show. Visual and vocal assets are Barbara Nichols, who impresses in the role of the stripper, and Paula Stewart, who comes through nicely in several song numbers as Erwin's everloving finance. Stanley Grove. Ted Thurston and Stanley Simmond's are the best of the male voices, the latter two pacing the several song numbers of the male voices, the latter two pacing the several song numbers as Erwin's everloving finance.

"Just an Honest Mistake," a sock chorus of cops recounting various and inscarriages of justice.

The physically, the production is top a drawer, with the settings furnish ing fresh testimony to the decorated the setting of William and Jean Eckart.

Blood, Sweat and Stanley Poole

And Stanley Poole

New Haven, Sept. 7.

Roger L. Stevens & Fields Productions presentation of tomedy in two acts by Jer yme Chodorov. Settings and lighting Jer and William Goldman. Staged by Jer yme Chodorov. Settings and lighting Donald Conslager; coutumes Lyn Austin. Stars Dairen McGavin; features Peter Fonda. Opened Sept. 6, '6i, at Shubert Theatre. New Haven; \$4.80 top. It Straley Foole. Darren McGavin; Fronder Depres McGavin; Production of the Market Poole Constant Canal McGavin; Production of the Market Poole Constant Canal Bell Ree Brown Pr. Master Set. Florence Denzil Elizabath Fraser Pvt. Robert Oglethorp Peter Fonda Cart. Mai Malcolm ... John McMartin Clast Figat. Angelo Buccl. ... Robert Weil Mrs Rooney Master Set. Lucius Snow J. Talbot Holland Master Set. Jerry Wheeler Marvillon

Master Sgt. Jerry Wheeler Richard Hamilton Master Sgt. J. J. LaRue Hy Anzel Mrs. Bucci Peg Murray

Brushup skill in the remainder of its tryout tour will determine whether this new comedy will reach Broadway as a solid laugh show or just another moderately funny near-hit. The devastating requirements for modern-day Gotham acceptance leave little or no tolerance between the two categories, and the premiere of "Blood, Sweat and Stanley Poole" finds it at the crossroads. crossroads.

There is definite merit to this There is definite merit to this lines within comical situations, and the dialog and action are in competent hands. The theme is off-beat, replete with both laugh and human interest potentials. But it's going to require a bit of blood, sweat and know-how to meld into hit proportions the many talents on tap.

on tap.

The script unvells several interesting, seemingly authentic characters that avoid carlcature. The story involves a not-too-literate Army lieutenant who has won his commission on the battlefield faces the passing of an exam in order 11 refain it. A coniving captain is cashing in on the situation by tutoring the lieutenant and several officer candidates for the exam, but a brilliant, though neurotic young private ends up as temporary savior of the lieutenant and nemesis of the blackmailing captain.

tain.
In this first combined Broadway effort, James and William Goldman have not written for laughs man have not written for laughs alone, but also present a heartwarming friendship between the two leading characters. As the reluctantly embezzing lleutenant, Darren McGavin fits nicely. He delivers verbal force when needed and put considerable heart into the role.

Peter Fonda makes his Broadway

Peter Fonda makes his Broadway production debut in this one and exhibits personable traits, and an indication of acting skill. The rest of the cast shoulder individual responsibilities in good shape. Dialog registers a good share of tunny lines, and laugh situations have been well punctuated. Audience sympathy for the fun-shy private is well developed. A negative note in the script is an occasional suggestion of artificiality, but the script has originality in its plot.

lode authentic. Chodorov's staging is for the most part on the credit side, his guidance in the transitions between sentiment and hilarity being noteworthy.

Army life films have had a wide variety of airings, but none with quite this particular theme.

Bone,

The New Tenant and Endgame

Like Samuel Beckett's "Endgame," with which it is paired in this dual-bill, Eugene Ionesco's "The New Tenant," has mostly arresentation is its U.S. premiere. "Endgame," on the other hand, has had several previous showings in America.

"The New Tenant" concerns a sadistically intense man moving into a new apartment and becoming gleefully maniacal as two movers load the place to the rafters with a varied assortment of wildly colorful furniture. The author is apparently charging society with materialism and possessiveness.

Dean Stockwell makes his directions.

materialism and possessiveness.

Dean Stockwell makes his directorial bow with both plays, and emphasizes simple theatrecality, without projecting a message. Both works offer striking opportunities for actors. Loyal -T. Lucas is a standout in both. Robert Ellenstein has consistent control and a lofty power, while Diana Bourbon maintains humorous reactions in each.

Charles T. Morrison Jr.'s set-tings and lighting are handsome assets, while Logan Costumes add

Sherek to Cut Matinee Tab for London 'Affair' (It's Old Stuff in U.S.)

London. Sept. 12.
Matinee prices for "The Affair,"
which Henry Sherek presents Sept.
21 at the Strand Theatre, will be
reduced by about a third. Prices
for most shows range from \$2.80 to

Sherek has several times sought to cut matinee prices for his shows, but the theatre managements would never agree. "It's done frequently in other parts of the world." Sherek argues. "and I'm sure it's a way of filling these empty matinee seats." (Lower prices for matinees are standard on Broadway and elsewhere in the U.S.—Ed.) Sherek has several times sought

Sherek will also follow the system which he successfully instituted for "Playboy Of The Western World," that of selling all openingprivate is well developed. A negative note in the script is an occasional suggestion of artificiality, but the script has originality in its plot.

The somewhat drab locale of the Army supply room, together with regulation service clothing, leave little opportunity for visual treats and Alan Doble.

World," that of selling all opening-night tickets to the general public who supports the period properties, who sometimes arrive late and delay first-night curtains.

"The Affair," by Ronald Millar, some and Alan Doble.

Inside Stuff—Legit

The musical numbers in "Kwamina," a list of which was inadvertantly omitted from the review of the show in last week's issue, include "The Cocoa Bean Song," "Barbarlans," "Welcome Home," "The Sun Is Beginning to Crow," "Did You Hear That?" "You're As English As," "Seven Sheep, Four Red Shirts and a Bottle of Gin," "Nothing More to Look Forward to," "Ordinary People," "Mammy Traders," "What Happened to Me Tonight?" "I'm Troubled Abut Your Son," "One Wife," "Happy Is the Cricket," "Something Big" and "Another Time, Another Place."

Apother song "I'm Seaing Bainbard"

Another Place."

Another song, "I'm Seeing Rainbows," was listed in the program last week at the O'Keefe Centre, Toronto, where the show was trying out, but it was deleted just before the premiere and was not actually

Any number of show biz lawyers (Charles K. Feldman, Abner J. Greshler, David Merrick et al.) have turned agents or producers, and any number of show biz lawyers are quasi-producers, because of their clients, but Bruce Becker is reversing field. The 36-year-old operator of the Tappan Zee Playhouse, Nyack, N. Y., has hung out his legal shingle to specialize in theatrical and copyright law in New York. It took him seven years to get his sheepskin by attending NYU classes at odd hours.

but Donald Oenslager's scenery and the J. Michael Travis costumes lode authentic Chodorov's staging & Agidog and Ad Tiha Asides and Ad Libs

Off-Broadway Review

Kroschell, Elizabeth Mawwon, Heien MurVit, Ellie Quint, Ruth Kamsey, Mara
Wittates: Brian Beaton. Leonard Bilodeau, Brian Grabb, John Dorrin, Carman
Fleischer, Robert Jeffrey, Howard Wawson, Dan Merriman, Murray Olson, Cornells Ogbhor, Marchan Bonald Young,
Policemen: John Dorrin, Carman
Fleischer, Dan Merriman, Murray Olson,
Cornells Opthof, Donald Young,
Footmen: Leonard Bilodeau, Robert
Jeffrey.

T Edward Hambleton and Noris Houghton, managing directors of the Phoenix Theatre, are repeating the winning combination of Tyrone Guthrie and Gilbert & Sullivan in this opening production of their ninth season and final presentation at the lower Second Ave. location, It's a happy choice.

Last year's opener, Guthrie's new treatment of "H. M. S. Pina-fore," was a highight of Phoenix history. The same director's present history. The same director's present offering, an unhackneyed version of "The Pirates of Penzance," is an even better show, perhaps partly because Guthrie has gone a bit further in breaking with G & S

The Pirates of Penzanee

T. Edward Hambleton & Norris Houghton presentation of Tyrone Guthrie production of comic opera two contents of the following this presentation, the dustic by Arthur Sullyan. Staged by Tyrone Guthrie and Norman Campbellinusical by Arthur Sullyan. Staged by Tyrone Guthrie and Norman Campbellinusical director. Louis Anglebaum; seenery and costumes, Brian Jackson; or content of the Court of the Co ration street Theatre, which will be renamed the Phoenix 47th Street. The significance of the move is not in the change of locale, however, but rather in the switch from the 1,150-seat house to a 299-seat bandox, from full Equity conditions to off-Broadway. In effect, that means giving up the long, losing battle to maintain bigtime standards and accepting limited budgets, smaller-scale productions, lower salaries and modest objectives. It marks the end of still another attempt at first class operation in New York.

Aside from that negative situation, this "Pirates" is a generally fresh and entertaining show. A talented and assured director, Guthrie has apparently taken a free hand with the G & S classie without feeling any compulsion to try innovations or novelty for its own sake. If the clowning doesn't always come off satisfactorily, it is mostly relaxed and amusing, and occasionally quite funny.

The production offers an effective balance of musical and dramatic values. The leads, mostly the same as in last season's "Pinafore," are generally excellent singers and capable actors. And as was true of the previous G & S work, the fact that the presentation has played a previous engagement at the Stratford (Ont.) Shakespearean Festival, mounts that it has reached Broadway in tip-top condition.

the Strattord (Ont.) Stratespearage Festival, mount that it has reached Broadway in tip-top condition. Although Guthrie is responsible for the directional conception and treatment, he left the assignment after the Stratford opening, and (Continued on page 75)

Cold War Cancels Brecht, But Other W. German Legits Spurn Blackout

Fy HAZEL GUILD

Frankfurt, Sept. 12.

As the cold war turns more frigid in West Germany, the Iron Curtain is being drawn up on the local stages. And in a particularly theatrical gesture, many of the local theatre groups are cancelling productions of Red-inspired authors, "particularly banning the late Bertholt Brecht.

The city of Hamburg took the

productions of Red-inspired authors, particularly banning the late Bertholt Brecht.

The city of Hamburg took the first action, as three of the stages cancelled planned works of the Communist poet-playwright Brecht who died five years ago. The Hamburg City Opera dropped its planned premiere of 'Mahagonny' which was set for Sept. 21, the Thalia Theatre cancelled its production of "The Good Woman From Sezuan." and the Kammersylele decided not to go ahead with the musical "Threepenny Opera."

The West German Television net had planned to do Brecht's "The Lifte of Galilel" on Oct. 28, but that, too, has been called off. And at Frankfurt, city stage director Harry Buckwitz, who has been responsible for popularizing Brecht in this city in the last five years, called off his planned showing of "Galilei," because of its anti-religious tendencies.

In Berlin, the Schauspielhaus decided not to do the play, "Volksbuch von Herzog Ernst" (Folks Book of Duke Ernst) by leftist author Peter Hack, and the West Berlin Vagants decided to call off the planned "Zwei Engel Steigen Aus" (Two Angels Step Out, a comedy by Guenther Weisenborn who is also a Commie writer.

The director of the Hessian State Theatre in Wiesbaden, Driedrich Schramm, noted that his group still planned to do Brecht's "Mother Courage" next March because "there is no telling what the political situation will be at that time."

Switch: East Berliner Cancels At Tuebingen, the Land Theatre

political situation will be at that time."
Switch: East Berliner Cancels
At Tuebingen, the Land Theatre of Wuerttemberg - Hohenzollerndropped its upcoming staging of Brecht's "Fear and Poverty of the Third Reich," and in an odd switch, an East Berlin actress who had been hired to play the lead in a Brecht dramatization wired that she would not take the role. The Stuttgart State Theatre had planned to do "Saint Joan in the Slaughterhouse," but announced that it had been called off, also noting that the actress from the Commie half of the spilt city of Berlin, Kaethe Reichel would not take the lead.

A couple of other performers from the Commie half of the severed country escaped from their land, though, and announced that they would try to carve careers in the free world. Peter Palitzsch, (Continued on page 76)

(Continued on page 76)

See 65G Backer Return On Par's 100G 'Home' Buy; Show To Fold This Week

Show To Fold This Week
The screen rights to "All the Way
Home" have been bought by Paramount for \$100,000. The company
exercised an option taken several
weeks ago by television and film
producer David Susskind. Talent
Associates-Paramount will produce
and Paramount will release.
Under the usual sharing arrangement, 60% of the revenue from the
film sale, less agent's commission,
will go to Tad Mosel, who wrote
the dramatization, and to the estate
of the late James Agee, author of
the original novel, "A Death in the
Family." The remaining 40%. also
less 10% commission, will go to
the Fred Coe. & Arthur Cantor
stace production.
It's figured that the show's \$36600 share of the picture deal will
enable the producers to return
about \$60,000 of the \$150,000 investment to the backers. The
drama, which won both the Pullizer Prize and the N. Y. Drama
Critics Award last season, is currently in its 42d and probably last
week at the Belasco Theatre, N.Y.
However, it has had several previous closing notices rescinded and
may be reprieved again this time.
In any case, the show must vacate
the theatre in time for the scheduled Oct. 26 opening of "Write Me
a Murder." There are no plans for
a tour.

Jule Styne in London For 'Do Re Mi' Rehearsal

For 'Do Re Mi' Rehearsal
London, Sept. 12.
Composer Jule Styne planed from New York last week to sit in on rehearsals of the British production of "Do Re Mi!" which opens a tryout tour Thursday (14) in Manchester. The West End preem is due Oct. 12 at the Prince of Wales Theatre.
The composer, who wrote the scores for both "Do Re Mi" end "Gypsy," among others, revealed that the latter show is slated to open March 9 in London, with Ethel Merman making her first. English appearance in the part she originated on Broadway and is now playing on tour in the U.S.
Although Styne is now busy in New York with the upcoming Broadway production of "Subways Are for Sleeping," he hopes to conduct the opening performances of both "Do Re Mi" and "Gypsy" in the West End.

Carol Channing Grossed \$312,645 In Summer Tour

Channing, grossed over \$312,645 on the stock circuit this summer. That included five separate house records and represents the take for records and represents the take for a total of 73 performances at only 10 of the 11 spots played by the revue from May 29-Aug. 27. Receipts have not been divulged for eight performances July 25-30 at the Broadmoor Theatre, Colorado

sight performances July 20-30 at the Broadmoor Theatre, Colorado Springs.

The individual stands included Playhouse in the Park Philadelphia, \$26,213 for eight performances May 29-June 3; Oakdale Musical Theatre, Wallingford, Conn., \$26,062 for six performances June 12-17; Warwick (R. I.) Musical Theatre, \$23,785 for seven performances June 19-25; Westbury (L. I.) Music Fair, house record, \$36,773 for seven performances June 27-July 2, and North Shore Music Theatre, Beverly, Mass., \$28,327 for eight performances July 3-8.

Also the Melody Tent, Pittsburgh, house record, \$30,363 for leight performances July 10-15; Memorial Hall Auditorium, Dayton, house record, \$27,107 for seven performances July 18-23; Broadmoor, Colorado Springs, where the manazement does not disclose gross figures, eight performances July 25-30; O'Keefe Centre, Toronto, \$46,445 for eilnt performances Aug. 7-12; Colonie Summer Theatre, Latham, N. Y., house record, \$30-316 for seven performances Aug. 7-12; Colonie Summer Theatre, Latham, N. Y., house record, \$30-316 for seven performances Aug. 7-12; Colonie Summer Theatre, Latham, N. Y., house record, \$30-316 for seven performances Aug. 7-254 for seven performances Aug. 7-257,254 for seven performances Aug. 22-27.

FLOWER DRUM' TOURER FOLDING IN CLEVELAND

FOLDING IN CLEVELAND

"Flower Drum Song," which put Philadelphia on the map this summer as a warm-weather legit town, will end its tour Oct. 14 at the Hanna Theatre, Cleveland. The Philly stand, which ran hine weeks from July, 3 through Sept. 2. represented a test of the town's ability to carry a regular touring show during the summer.

Because of the success of the Philly booking, the show was not only able to continue nine weeks through the summer, but is also tagging on additional playing time through 'r; scheduled closing in Cleveland.

The production, which moved last week to the Playhouse, Wilmington, began a fortnight's stand last Monday (11) at the Ford's Theatre, Wilmington, began a fortnight's stand last Monday (11) at the Ford's Thatre, Wilmington, It will next play a week at the Bushnell Auditorium, Hartford, and then the final two week in Cleveland.

Charles Mooney will be company

Charles Mooney will be company manager, Fred Herbert general stage manager and Charles For-sythe stage manager of the Broad-way presentation of "The Care-taker."

Berle for Funny Thing'; George Abbott to Stage

Miton Berle is understood to be in line to star in "A Funny Thing Happened on the Way to the Forum," for which George Abbott is set as director. The musical is booked to open May 3 at the Alvin. Theatre, N.Y., after a tryout tour. Bert Shevelove and Larry Gelbart have written the book for the show and Stephen Sondheim is providing the music and lyrics. Harold S. Prince is the producer.

Saunders Buys **Duchess, London**

London, Sept. 12.

West End producer Peter Saunders has bought the Duchess Theater for an undisclosed price from the executors of the late John Leigh, an M.P., and will take possession of the property Oct. 2. It will be the first theatre of which Saunders has acquired ownership, though he holds a long lease on the Ambassadors Theatre, where his now in its minth year.

Saunders will use the 494-sept

now in its ninth year.

Saunders will use the 494-seat
Duchess mainly for his own productions but it will also be rented
for suitable plays of other managements: He defines "suitable" as
those he likes himself. Saunders
is independent in this venture, as
in all his legit enterprises.

FIGURE 75G NET LOSS ON DALLAS MUSICALS

Dailas, Sept. 12.
The State Fair Musicals summer season, which ended Sept. 3, is figured to have lost about \$85,000, 185 \$10,000 profit from concessions. It's expected that for the first time the guarrantors will be called on for part of their pre-season pledges.

part of their pre-season pledges.

The closing bill, a two-week engagement of the touring company of "Bye Bye Birdie," was a smash draw, grossing about \$101,000 and substantially reduced the deficit. The other shows, all produced locally, each for a two-week stand, were "Song of Norway," "Destry Rides Again," "Brigadoon," "Take Ma Along" and "Billion Dollar Baby." The total gross for the season was about \$445,000, against production and operating expenses of around \$530,000.

Tom Hughes was managing di-

Tom Hughes was managing di-rector this season, having succeed-ed Charles R. Meeker Jr., who re-signed to become general manager of the Cary Plaza Hotel, now under construction here.

Rivoli Theatre, Houston, To Become Legit House

To Become Legit House
Houston, Sept. 12.
The downtown Rivoli Theatre, formerly the Uptown, is going legit.
Major Productions Inc., has taken over the house and will open a stage policy Oct. 18 with "Auntie Mame." Jerry L. Gray, president of the organization, says the production budget will be over \$200.000 the first year.

An additional \$20,000 is to be spent on renovating the theatre.

How Come?

There have been astonishment and speculation in Broadway circles over recent refusal of the United Scenic Artists Union to admit British stage designer Sean Kenny to membership. The latter is regarded currently as the leading designer of the London theatre.

In compliance with USAU procedure, Kenny recently

In compliance with USAU procedure, Kenny recently took an exam for admission to the union after spending several weeks studying the organization's rules and requirements. The examination committee flunked him.

What puzzles people who know Kenny or are familiar with his work is not only his skill and taste as a designer, but also his professional background, including a degree as an architect and his work as a sculptor. It's inconceivable to them that he should be considered unqualified as a scenle and costume designer for Broadway.

Segal & Hall Plan Additional Tents In Laurel, Md., Frisco, Hawaii, Aussie

San Diego Bard Season Extends an Extra Week

Extends an Extra Week
The National Shakespeare Festival, San Diego, is extending its season an additional week through
Sept. 17. The season, which began
June 27 and was originally slated
to run 11 weeks through next Sunday (10), is the longest in the 12year history of the festival.
Attendance for 60 performances
played during the first eight weeks
of the current semester was 23,707,
representing 97.5% of capacity at
the 400-seat replica of Shakespeare's Globe Playhouse. A repertory of "Twelfth Night," "Merchant
of Venice" and "King Richard III"
is being presented by a professional

of Venice" and "King Richard III" is being presented by a professional cast, the members of which include Jacqueline Brookes, Morris Car-novsky, Cloyton Corzatte. Ludu Claire, Philip Hanson, Taldo Ken-yon, Christopher Knight, James Maloney, Joanna Roos and Douglas Watson.

London Theatre Is In Middle Of **Inter-Union Row**

London, Sept. 12.

The employment of a controversial former union official as a standby electrician has involved the London theatre in a national labor struggle. The ex-official is Frank Haxell, recently deposed segretary of the Electrical Trade Union. He was hired by the Mermidd Theatre, an off-West End operation currently presenting a revival of the 300-year-old shocker, "Tis Pity She's Whore." Haxell was ousted as ETU secretary by the court after he and origging a union election. The principal hitch to his job with the Mermidd is that electricians in London theatres are normally members of the National Assn. of Theatrical & Kine Employees. The latter group is part of overall British labor organization, the Trades Union Congress, which last week expelled the Communist-dominated ETU hecause of the election-rigging charge.

because of the election-rigging charge.

According to NATKE general secretary Tom O'Brien, the ousted ETU official had no right to accept the Mermaid offer. He said, "Our union is recognized as the appropriate organization for electricians in London theatres. Haxell knows that, because when he was an ETU official he was party to the agreement. I am surprised that he did not consult me personally when he was offered the job. I would have advised him not to accept."

Haxell conceded that he participated in the signing of the theatre agreement, but declared that he had been informed that Bernard Miles, head of the Mermaid, had approached NATKE officials, on the matter and had been told that there would be no objection to his employment at the theatre for five weeks, the scheduled length of the "Ties Pity" engage-

ire for five weeks, the scheduled length of the "T'is Pity" engage-

ment.

Miles explained that he hired
Haxwell because the Mermald is
"democratic, inter-denominational,
multi-lingual, and deplores victimization and restrictive practices of
all kinds."

BRITISH EQUITY RAPS **NAT'L THEATRE SCHEME**

British Actors Equity has condemned Government proposals for a National Theatre on the grounds that they would "blur the image" of British drama and would bring legit in the United Kingdom nearer to a monopoly. The Government's plan is to "amalgamate" Sadlers Wells Opera House, the Old Vic and the Royal Shakespeare Co. in the single National Theatre setup. Equity has submitted a memo to

the single National Theatre setup. Equity has submitted a memo to Chancellor of the Exchequer Selwyn Lloyd, asking him to receive a deputation. The union attitude is that the Government's plans merely tend to create one theatre at the expense of three others.

By LESSE GROSS

Ben Segal and Bob Hall, coproducers of the Oakdale Musical
Theatre, Wallingford, Conn., are
planning a \$10,000,000 expansion
of their theatrical setup. It involves the construction of a complex of permanent theatres in
Wallingford, plus the establishment of a permanent theatre in
Laurel, Md., and tents in San
Francisco, Hawaii and possibly
Australia.

Laurel, Md., and tents in San Francisco, Hawaii and possibly Australia.

The theatre in Laurel and the Frisco tent are planned for next summer. The Frisco operation is to be run in partnership with singer Tony Martin. A June opening is planned for the tent, which will be capitalized at \$350,000. Present plans call for the subsequent conversion of the canvastop into a permanent theatre. Martin, incidentally, appeared at Wallingford this season in "Guys and Dolls." He has wanted for several years to move into legit.

Segal and Hall intend breaking ground in Laurel next February or March for a 3,000-seat air-conditioned in-the-round theatre. They plan operating the house on a year-round basis. The venture, to involve an outlay of around \$1,000,000, will also include a restaurant and bar. A star policy will be employed, mostly with musicals and variety shows.

Eddie Albert a Partner

Eddie Albert a Partner

Eddie Albert a Partner
The Hawaii tent is to be in partnership with actor Eddie Albert, who will select the location for the 2,500-seater. Capitalization will be around \$350,000. There's nothing definite on the erection of a tent in Australia, but it's being considered by Segal and Hall. The latter was in Australia during World War II as one of the special deputy administrators on the Lend Lease program.

deputy administrators on the Lend Lease program.

The Wallingford project, as previously reported in Variety, involves the construction of a 3,000-seat permanent arena theatre, a 2,500-seat presentation house for films or legit offerings of off-Broadway railbre. There'll also be a 1,000-seat restaurant-bar, and a motel and country club. Construction, capitalized at \$8,000,000, is slated for next year.

The three-theatre Wallingford project, to be located in a 43-acre (Continued on page 77)

Charlotte (N.C.) Tunetent Had 100,000 Attendance. Sliced Loss to \$22,000

Charlotte, N.C., Sept. 12.
Ben Kapen's Charlotte Music
Theatre closed its second season
with almost 50% increase in attendance over 1960. More than
4,100 people saw the final two Sunday performances of "Showboat,"
and sent Kapen's hopes soaring for
a successful third season here next

The capacity crowd Sunday af-ternoon and the more than 1,500 that night made "Show Boat" sec-ond only to "Gentlemen Prefer that night made "Show Boat" second only to "Gentlemen Prefer Blondes" as the most successful show of the 11-week season. The total attendance for the season was over 100,000, of which almost 98,000 were paid.

Last year, its first, the theatre drew 64,000 customers, with a loss of \$55,000. Kapen estimated this year's losses would run be about \$22,000.

year's losses would run be about \$22,000.

Several profitable shows, such as Betsy Palmer's "Gentlemen" and "Showboat," helped to pay some old bills—including federal entertainment taxes. In order of attendance, the schedule included, "Gentlemen Prefer Blondes," "Show Boat," "Mister Roberts." "The King and I." "The Student Prince," "West Side Story," 'Annie Get Your Gun," "Destry Rides Again," "Where's Charley?" "Song of Norway" and "Plain and Fancy." Plans for next year include substituting Saturday matinees for Sunday night performances and increased ticket prices.

Shows next year may include "Carouse!," "Kismet," "The Pajama Game," "No Time for Sergeants," "L'il Abner," "Damn Yankees," "The Tashouse of the August Moon," "The Flower Drum Song," "Gypsy," "My Fair Lady," "The Music Man" and 'Oklahoma,"

Neither Heat, \$25 Top Nor Mr. K. Dims Russ Ballet's Round of N.Y. Triumphs

By ROBERT J. LANDRY

If Russian diplomacy were as conservative as Russian ballet, Harak could become Secretary Sure and American parents start naming their kids Diaghilev. The Limingrad Kirov Co, was classic diam to the smallest detail of staging Monday (1) in an uncut "Swan Like" A determinedly appreciative Manhattan firstnight audience tre Manhattan firstnight audience set in the un-airconditioned Metro-politan Opera House under steamy 90-begree heat which made the term 'plush' have a special, shoulder-scratching meaning. Whatever history may eventually set of Americans, they must surely be given good marks for ignoring both the weather and the comrade

ostumes, props, etc., directly into the back of the house.

Whatever history may eventually set. if Americans, they must surely he given good marks for ignoring both the weather and the comrade churmun back in Moscow. That culterive, witted, partly shirts shawed, audience was giving a group impersonation of Justice holding the scales aloft.

True, a few cheated after the second set, but gave their stubs to hallestomanes lurking outside the partials Given the weather, the \$25 promiere too fproletarian art yet! and Khrushchev's recert speeches, it was hardly surprising that (g. the flag-draned American box was emoty, b) felicitations were not so reloupes and c) the main floor was liberally papered (Attendance should improve at the \$12.50 top for the rest of the three-week engleament.

The Leningraders are first class, though comparisons force them-selves with the Bolshol! Swan the substance of the proper and the Bullone, which is about to reduce the number of Broadway the price of the first class. The proper of the proper and ballet. Henry the legit is with the Bolshol! Swan the substance of the Bullone, with the Bolshol! Swan the substance of the first class.

The Leningraders are first class. though comparisons force themselves with the Bolshol "Swam Like." which memory suggests was more consistent in virtuosity and br as ur as Inna Zuhkovskaya's Odette-Odil, though well received, seemed more technically mastered than "played" for characterization. Little of the swan's tremulous flutters and delicacy of feeling, emerged. Working the third act pis de deux with her prince. Viaillen Semenov, the effect was competent but not memorable. Meagre in stage business and showmanship a very tame Rothbart (Vsevolod Ukhov) diminished the sense of menace which the fairy tale bally needs.

The Leningrad company's Jester is an a par with the remembered.

The Leningrad company's Jester is on a par with the remembered Bolshol Jester. The leaps of Alexander Pavlosky seem shoulder high, but his every outburst of agility is impressive. In the first act, there is impressive. In the first act, there is a crescending pas de trois by Alla Sizova. Natalia Makarova and Yun Soloviev which stirs audience enflusiasm. So, too, with the various swan specialties and the Interpolated Spanish Neapolitan and Hungarian routines at the court

Hungarian routines at the courtibali

Less well known to Americans
than the Bolshoi, the former Maryinskys come with a repertory of
three full length ballets "Sleeplag
Beauty" and "Giselle" follow) and
two gala programs of short items.
There will certainly be much curisoit" to view the repertory and if
the weather turns cool, everybody
must relax and rejoice. Meanwhile,
artistic director Korstantin Sergeyes and conductor Eugeni Dubroskyl and their colleagues had no
cause for sadness. They held their
spectators in a state of respect despite the evening's physical discomforts. One hoose to have the
opera house saved after the move
to Lincoln Center, but the heat this
time meited enthusiasm for nostalgia into a ball of wax.

It is occhase pertinent to remark
the: "Swan Lake" is a work of
spect "sel" conventions that some
of its effects are pretty stereotype,
as predictable as Irish policemen
Jokes at a communion breakfast.

Joe E. as Dad of 'Bride' Reopens Houston Stock

Reopens Houston Stock

Houston, Sept. 12.

The Playhouse Theatre will open its stock season tomorrow (Wed) with Joe E. Brown in "The Father of the Bride." for the usual four-week run. Due to follow are Tom Drake in "Send Me No Flowers," opening Oct. 11, and Pat O'Brien in "The Loud Red Patrick." opening Nov. 8.

The Playhouse recently became an Actors Equity-franchised operation. Jim Mendenhall is producer and Bert Well associate.

Alan Mowbray, the veteran British actor, is currently heading the cast of the Samuel Taylor-Cornella Otis Skinner comedy.

Hudson Theatre

Continued from page 1

reverted to legit, getting a season long run with "Toys in the Attic."

long run with "Toys in the Attic."
The Hudson' is one of the few Broadway theatres with frontage on two streets. It faces West 44th Street east of Broadway, and extends through to 45th Street, with ample facilities at the rear for loading and unloading scenery, costumes, props, etc., directly into the back of the house.

gross capacity was \$39,600.

If the Hudson becomes a garage or is otherwise lost to legit, it will reduce the number of Broadway theatres to 34, including the City Center, which is used most of the time for opera and ballet. Henry Miller's currently playing a film. "La Dolce Vita," and the Batinore, which is about to return to legit after some years as a television studio. Houses which have been reclaimed from two films in recent years include the Ambassador, ANTA tformerly the Guild, Atkinson (formerly Mansfield), 54th Street (formerly Adelphi), Longare, Lunt-Fontanne (formerly Globe) and Playhouse. Globe) and Playhouse.

Globel and Playhouse.

The Ziegfeld, a former key house for legit musicals, is now under lease to NBC as a tele theare. The Century is now used as a tape-recdoring studio and the Bijou has been incorporated into the Astor film house. The Vanderbilt and 48th Street were demolished

Lincoln Center

Continued from page 1 i

if and when the City gets around to making the appropriation.

In any case, it now seems assured for the first time that construction of the theatre will be started at last, and that it will be com-pleted for opening simultaneously with the World's Fair.

with the World's Fair.

As for the theatre itself, it will seat about 1,400 and will be ultramodern in design, especially inits backstage setup. It's understood that, as designed by the late Eero Saarinen, with scenic and industrial designer Jo Mielziner as technical consultant, the theatre will have radically new facilities for automatic changes of production, including complete shifts of scenery and lighting, within a few hours. That's intended to meet the requirements for repertory operation.

Broadway producer Robert

operation.

Broadway producer Robert
Whitehead will be managing director of the theatre, with film
and legit director Ella Kazan as
artistic director.

Scheduled B'way Preems

Scheduled B'way Preems

Rhinceros. Longacre (9-11-61).

Greek Tragedy. Center (9-19-61).

From Second City. Royale (9-26-61).

From Second City. Royale (9-26-61).

Milky Way. Barrymore (wk. 10-2-61).

Milky Way. Broadburt (00-2-61).

Stanlay Prole. Miorosco (10-5-61).

Let It Ride. O'Neill (10-6-61).

High Fideilly. Ambassador (10-8-61).

High Fideilly. Ambassador (10-8-61).

High Fideilly. Ambassador (10-8-61).

Everybody Loves. 45th St. (10-14-61).

Kern. Production (10-18-61).

Cook for General, Playhouse (10-19-61).

Kwamina, 35 St. (10-23-61).

Tyes Montand, Golden (10-28-61).

Warite Murdar, Belasco (10-28-61).

Garden of Sweets, ANTA (10-31-61).

Canplaisant Lover, Barrymore (11-61).

Kean. Broadway (11-2-61).

Sunday in N.Y.. Cort (wk. 11-20-61).

Bunday in N.Y.. Cort (wk. 11-20-61).

Map Revival of London Group With Littlewood

Group With Littlewood
London, Sept. 12.
The revival of the Theatre Workshop next Spring, with Joan Littlewood back in charge, is being planned. "Even if she is not available the Workshop will still be re-formed," says Gerald Raffles, the company's manager,
The Workshop's present company is now largely scattered, but it is hoped that there will not be much difficulty in wooing most of them back when the new setup is ready. Present plans are that the new season will begin with Stephen Lewis's "The Cat Burglars."
Rumors that the Workshop is hard up are emphatically denied. Substantial coin is still coming in from "Fings Ain't Wot They Used Tie" in London and "Taste Of Honey." in N.Y., and a recent offer of \$112,000 for the theatre was declined.

Antwerp Considers New Theatre Construction: Meantime Opera Thrives

Meantime Opera Thrives

Antwerp, Sept. 12.

Despite intense interest in the stage, the legit theatres in Antwerp are generally in a delapidated state The group of the koninklijke Nederlandse Schouwburg (Royal Netherlands Theatre) gives performances in a condemned building, due to be razed in 1965. The Koninklijke Vlaamse Opera (Royal Flemish Opera) has an annual deficit of about \$600.000.

The city plans. to construct a new theatre but is moving slowly on the project and may be overtaken by a private group figuring on erecting a legit centre within two years. The new venture would be on site of the K.V.O. opera house and would mean wrecking of latter and therefore no performances for the next two years. It might also mean that K.V.O. and K.N.S. groups would have to take turns performing in the new legit center, as it is doubtful that the city would go ahead with own new theatre replacing K.N.S. house. The private group is walting for a go-ahead from the city however, which has to release the K.V.O. building and in turn would be allowed to use the new theatre. Regardless of these uncertain.

K.Y.O. building and in turn would be allowed to use the new theatre. Regardless of these uncertain-ties, Renaat Verbruggen, new di-rector of the Flemish Opera, an-nounced the scheduled opening Sept. 6 of an opera by Jan Blockx, "Herbergprinses" ("Cafe Prin-"Herbergprinses" ("Cafe Prin-cess": to be followed by "Cosi Fan Tutte," Nico Dostal's "Loved by All" and Donizetti's "Don Pas-

by All and contested by 1001 Fas-quale."
Later in the season will come the premiere of "The Temptation of St. Anthony." by the Belgian composer Louis De Meester; the performance in Flemish of Pou-lenc's "Dialogues of the Carmei-ties." and of course "Tannhauser." "Faust." "La Travlata" "Caval-eria Rusticana." "Boris Goudo-nov." "A Night in Venlee" and on the occasion of famous Belgian composer-Peter Benoit's commem-oration. "Charlotte Corday." The new season brings also bal-lets by composers Bizet. Britten. Prokokieff, Roussel, Delibes. Karel Albert, Blockx, Ravel, Richard

Prokokieff, Roussel, Delibes, Karel Albert, Blockx, Ravel, Richard Strauss, Vander Velden. Orchestra leaders will be Frits Cells, Walter Crabeels, Leonce Gras, Jean Jakus, Luigi Martelli and Jef Nachter-

Legit Cues

Author's agent Leah Salisbury is visiting London and Paris.
Richard Maney will pressagent "Mr. President."

"Mr. President."
Michael Strong has joined the cast of "A Far Country" on Broadway, succeeding Patrick O'Neal, who withdraws for a part in the upcoming "Night of the Iguana." A mid - October off - Broadway, presentation of Gene Feldman's "Go Show Me a Dragon" is planned by Hanneford Productions, in association with Lillian Bari and Jay Rosenblatt, with John Ben Tarver staging.

Rosenblatt, with John Ben Tarver staging.
Vet director-producer David Licht is in New York from his home in Buenos Aires to stage Elihu Gilner's Yiddish play, "Back Lane Center," scheduled for a Nov. 11 opening at the Folksbiene Playhouse, N.Y.

Marty May has taken over as the Greenwich Village political boss in the Broadway edition of "Fiorello," succeeding Howard Da

Dazzled By The Razzle

In its current issue (dated Sept. 16), the first in its new format, the Saturday Evening Post has an article about Broadway producer David Merrick. It's titled "Method in His Meanness," has the byline of John Kobler, and is a collection of rehashed, garbied

legends and flagrant boners.

Without trying to cite complete chapter and verse, it's possible to spot some half-dozen errors of fact in the first column alone. For example, Merrick's production of "A Taste of Honey" has not "earned merely respectable profits." As of its Broadway closing week to go on tour, it had recouped about half its \$66,000 invest-

"Becket" did indeed fare "somewhat better," but has not yet

"Becket" did indeed fare "somewhat better," but has not yet recovered its cost, although it will presumably do so when either of two disputed film deals goes through. Contrary to Kobler, the rest have not been "bonanzas." The excessively expensive "Do Re Mi" is still deeply in the red, and may never get out.

The statement, "in fact, only four of Merrick's 21 productions have failed to return their backers' investments." is absurd. Merrick's financial failures, in addition to the still-unclassified "Taste of Honey" and "Becket," include "Take Me Along," "Destry Rides Again," "Maria Golovin," "Epitaph for George Dille," "The Good Soup," "Juniper and the Pagans" and "Vintage "60."

'80."

Still in the first column, the article comes up with the following howler, "The others have yielded gross profits totalling close to \$50,000,000—and Merrick expects to gross \$15,000,000 more on the road and from film rights," That betrays the author's ignorance of the distinction between gross receipts and net profits.

The \$50,000,000 figure presumably refers to total boxoffice gross on all Merrick shows to date, and might be possible. But how boxoffice gross and total film sale proceeds or net profits and film proceeds could be lumped together would baffle anyone familiar with legit. with legit.

The rest of the article is on about the same level.

Stock Reviews

Journey to the Day

Westport, Conn. Aug. 30.
Fred Coe & Arthur Cantor presentation of drama by Roger O. Hirson. With Paul Hartman, William Redfield, Robert Simon. Nancy Marchand and Mario Alcade. Staged by Boris Sagal; setting and Ignting, William Ritman. Opened Gountry Playhouse.

Gountry Playhouse.

Dick Via

| George | Dick via |
|--------------------|--------------------|
| Charles | Michael Vale |
| Dr. Gutera | Mario Alcade |
| Dr. Endicott | Robert Simon |
| Dr. Sobik | Casey Allen |
| Katherine Rogers | Joan Hackett |
| Arthur Millman | . William Redfield |
| Martha Kowalski | . Nancy Marchand |
| Elmer P. Cooper | Paul Hartman |
| Billy King | Charles Saari |
| Helen Whitfield | . Katherine Squire |
| Nurse | . Carol Teltel |
| Nurse Mrs. King | Eileen Letchworth |
| Judge O'Brien | Donald Hyland |
| Mr. Kavey | Michael Vale |
| Mr. Whitfield | Allen Frank |
| Mrs. Lowalski | Fran Lee |
| Mrs. Rogers | Marian Sweet |
| Mrs. Gutera | Elia Braca |
| | _ : |
| | |

"Journey to the Day" can scar-cely be called a summer holiday, but it is certainly one of the most interesting experiments Westport has had in a long time. Skillfully written by Roger O. Hirson, scrupulously prepared by Fred Coe and Arthur Cantor, the treat-ment of mental group therapy is a steadily commanding drama. It is better in its elements

a steadily commanding drama.

It is better in its elements, perhaps, than in its overall impact. Intimate studies of unfortunates will always touch the public, but only a vivid example of accomplishment can be converted into successful theatre.

into successful theatre.

The play involves a visiting South American psychiatrist who conducts group discussions with an assortment of mental patients in a state hospital. They include a carnival man, a little boy a neglected mother, a distressed romantic, a possible actor, and he skillfully steers their conversations to reveal their pathetic troubles.

The affection-starved child is

The affection-starved child is brilliantly played by Charles Saari, and the helpless performer is expressively portrayed by Wil-liam Redfield. Mario Alcade is somewhat monotonous as the doc-

somewhat monotonous as the doc-tor, but Paul Hartman has a field day as a racing form addict.

Borls Sagal has staged "Jour-ney to the Day" well and has mercifully kept it from being on the grim side: Doul.

Mr. Gilbert, Mr. Sullivan and Mr. Green

Ethelyn R. Thrasher presentation of a two-part concert version of W. S. Gilbert & Arthur Sullivan selections, with biographical continuity by Frank Wilson. Production under supervision of Martin Green; conducted by Robert Kreisr as Pans: costumes. A. Chicings Clannille, Highting. Buce McMillen. Stars Martyn Green, Wilbur Evans; features Victoria Sherry. Elizabeth Burgess, William Diard, Jett Kullian. Opened Aug. 28, '61, at the John B. Kelly Playhouse in the Park, Philadelphia.

Charles Evans costumes. Christina Giannian lighting. Brues Menddress Menddress Mindray Green. Wilbur Ende Menddress William Chronic Sterring in Cotober.

John Neville, playing Macbeth, and Joan Heal starring in "A Streetcar Named Desire," will be among the offerings in Frank Dunlows in the Park, Philadelphia.

A tabloid history of the Gilbert and Sullivan operettas told in terms of their wrangling collaborators provided a successful season windup at the John B. Kelly Playhouse in the Park. The music is presented in concert-play style with veteran G&S comedian Marian and the season with the Park of the music is presented in concert-play style with veteran G&S comedian Marian marks way at the Apollo with veteran G&S comedian Marian marks way at the Apollo with veteran G&S comedian Marian marks way at the Apollo with veteran G&S comedian Marian marks way at the Apollo with veteran G&S comedian Marian marks way at the Apollo with veteran G&S comedian Marian marks way at the Apollo with veteran G&S comedian Marian marks way at the Apollo with veteran G&S comedian Marian marks way at the Apollo with veteran G&S comedian Marian marks way at the Apollo w

tyn Green as conferencier doubl-ing in the part of W. S. Gilbert.

ing in the part of W. S. Gilbert.

The vitality of the operettas, with the familiar melodies and lyrics culled from 11 of them, continues to captivate Savoyard devotees, as they have done since 1875. The production pits Green as Gilbert against Wilbur Evans as Arthur Sullivan.

as Arthur Sullivan.

Both stars step out of character to take part in the singing of some 40 excerpts from the lush scores. Sullivan's desire to get away from his partner's nonsensical plots and doggerel to pursue more serious music sparks lively bickering. The situation could profitably have been explored more fully, and the plot is tantalizingly brief.

Both Green and writer Frank Wilson had no idea for a get-off, and the conclusion drags. The chorus finally comes on singing "Onward Christian Soldiers," while supers wave the Union Jack But they have a framework for the G&S favorites.

the G&S favorites.

Green is a true center of stage interest and his impeccable diction triumphs over the handicaps of the areas stage. Evans's strong baritone is heard to excellent effect and William Diard makes much of tenor standbys such as "Wandering Minstrel I." Victoria Sherry and Elizabeth Burgess are outstanding among the femme choristers. choristers.

Four boys and four girls make up the chorus. The performers work in evening togs and achieve costume effects with accessories. The movement is simplified and runs smoothly, but needs choreographic planning. Gagh.

Bits of London

London, Sept. 12.

Jack Minster has bought a
French play, "Boeing,"
which he'll present on a month's
tour before the West End. David
Tomilinson is the male lead. Of the
three leading ladies, only Julia Arnail has been cast, Beverley Cross
adapted the pieces

Richard Johnson airs to New York this week to appear with Googie Withers and Michael Red-grave in "The Complaisant Lover."

grave in "The Complaisant Lover."

Barry Ashmore will star Margaret Rutherford, Lally Bowers and Stringer Davis in "Our Little Life," which will be dramate readings of many playwrights, modern and classical. It will be tried out in Malta before reaching London in October.

Road OK: 'Kwamina' \$67,576. Toronto: **'Sail' \$59,534, 'Succeed' \$29,192, Philly; 'Milk' \$**35,307, Hub; **'Poole' \$14,267, N.H.**

Business on the road was generally strong last week, although a trifle spotty. A bullish factor, of course, were the six tryouts, including four musicals. The Labor Day weekend apparently didn't hurt attendance much in most

Of the new shows, potent grosses were registered by "Sail Away" in Philadelphia and "Kwamina" in Toronto, perhaps "Kwamina" in Toronto, perhaps significantly both on subscription. The touring "Birdie" had a smash start in Chicago, "Flower Drum Song" did well in Wilmington, and "Sound of Muslc" and "Gypsy" were powerhouses again in Los Angeles and San Francisco, respectively.

tively.

"How to Succeed in Business
Without Really Trying" and "Let
It Ride," started slowly in Philly,
"Milk and Honey" had a moderate

"Milk and Honey" had a moderate getaway in Boston and "Blood. Sweat and Stanley Poole" was passable in New Haven.

This week's added tryout starters are "The Caretaker" in New Haven, "High Fidelity" in Philly, "Kean" in Boston and "A Short Happy Life" in Seattle.

Estimates for Last Week

Parenthetic designations for out-of-town shows are the same as for Broadway, except that hyphenated T with show classification indicates tryout and RS indicates road show. tryout and as macules rous shows in-clude 10% Federal Tax and local tax, if any, but as on Broadway grosses are net: i.e., exclusine of taxes. Engagements are for single week unless otherwise noted.

week unless otherwise noted.

Milk and Honey, Colonial (MC-T) (1st wk) (\$6.50-\$7.50: 1.685; \$62.000) (Robert Weede, Mimi Benzell, Molly Picon).

Opened Sept. 5 (but the critics covered the second-night to three affirmatives (Hughes, Herald; Maloney, Traveler; Sullivan American), two yes-and-no (Durgin, Globe; Gaffney, Record) and one negative (Maddocks, Monitor.

Last week, \$35,307 for seven performances.

Miracle Worker, Wilbur (D-RS) (ist wk) (\$4.95-\$5.50; 1.241; \$33,-699). Opened Sept. 5 to five favorable notices (Guidry, Monitor, Hughes, Herald; Kelly, Globe; Maloney, Traveler; Sullivan, Record and American).

Last week, \$21.488 for five evening performances and three matiness

CHICAGO

Bye Bye Birdie, Erlanger (MC-RS) (1st wk) (56-57; 1.380; \$48,000).
Previous week, \$54.446 for seven performances at the State Fair Music Hall, Dallas.

Opened here Sept. 6 unanimous approval (Christiansen, News: Dettmer, American; Syse, Sun-Times; Willis, Tribune).

mer. American; Syse, Sun-11mes; Willis, Tribune).
Grossed \$31.616 for five performances, with Theatre Guild-American Theatre Society subscription.

LOS ANGELES
Fiorello, Biltmore (MC-RS) (5th
wk) (\$6-\$6.60; 1.636; \$63,000). Previous week, \$33,926.
Last week, \$27,124.

Seund of Music, Philharmonic (MD-RS) (7th wk) (\$5,90-\$6.75; 2,670; \$83.400) (Florence Henderson). Previous week, \$83,123 with Civic Light Opera subscription.

Last week, \$83,008 with CLO subscription.

subscription.

NEW HAVEN
Blood, Sweat and Stanley Poole,
Shubert (Cl. 154.80; 1,650; \$27,300)
(Darren McGavin, Peter Fonda).
Opened Sept. 6 to both favorable
reviews (Johnson, Journal-Courler;

Leeney, Register. Last week, \$14.267 for five per-

PHILADELPHIA
How to Succeed in Business
Without Really Trying, Shubert
(MC-T) (1st wk) \$6-\$7.50; 1.878;
\$72.364) (Robert Morse, Rudy Vallee).

Jee).

Opened Sept. 4 to three affirmative notices (Gaghan, News; Murdock, Inquirer; Schier, Bulletin).

Last week, \$29.192.

wk) (\$6-\$7.50; 1,894; \$67,600) (George Gobel, Sam Levene). Opened last Thursday (7) unani-mously unenthusiastic notices m o usiy unenthusiastic notices (Gaghan, News; Murdock, Inquirer; Schier, Bulletin).

Last week, about \$17,900 for four

performances.

Sail Away, Forrest (MC-T) (1st cek, \$62,040 at the Colonial, Bos

week, \$0.2.020 at the control of the

SAN FRANCISCO Gypsy, Curran MC-RS) (5th wk) (\$6.90-\$7.25; 1.758; \$63.500) (Ethel Merman). Previous week, \$63.699 Merman). Previous week, \$63,699 with Civic Light Opera subscrip-tion

Last week, \$64.367 with CLO subscription.

La Plume de Ma Tante, Alcazar (R-RS) (7th wk) (\$5.40-\$5.95; 1,147; \$40,000). Previous week, \$36,611. Last week, \$33,612.

My Fair Lady, Geary (MC-RS) (5th wk) (\$6-\$6.50; 1,550; \$58.000) (Michael Evans, Caroline Dixon). Previous week, \$57.823.

Last week, \$57.823.

TORONTO

Kwamina, O'Keefe (MD-T) (1st wk) (\$6: 3,200; \$100.399) (Sally Anne Howes).

Opened Sept. 4 to two enthusiastic notices (Evans. Telegram; Thomson, Globe & Mail) and one pan (Côhen, Star).

Last week, \$67,576 with Theatre Guild-American Theatre Society subscription.

WASHINGTON

Music Man, National (MC-RS)
(13th wk) '45 95-57.90; 1.685; \$64,
795). Previous week, \$45,341.

Last week, \$41,363.

WILMINGTON
Flower Drum Song. Playhouse
(MC-RS) (\$7-\$7.70; 1,251, \$55,985).
Last week, \$42,488.

Child Actor Is Drowned In Hyde Park (N.Y.) Pool

Hyde Park. N.Y., Sept. 12.
Eryck Washington, an 11-yearold actor, drowned Aug. 30 in a
swimming pool on the property of
Hillary Masters, owner of the Hyde
Park (N. Y.) Playhouse. The youth
had opened at the summer theatre
the previous night in "A Raisin in
the Sun" the Sun

the Sun."
According to Dutchess County
Sheriff Lawrence Quinlan, the boy
went to the pool with his father,
Vernon, who was also appearing
in "Raisin." The father instructed
his son to stay out of the water
while he changed into his bathing
trunks, but when he returned he
found the lad lying on the bottom
of the atcht-foot-deep peol.

London Shows

London Shows
Last week, \$27,124.

Seemd of Music, Philharmonic, IMD-RS) -7th wki (\$5,90-\$6,75; 2,870; \$83,400) (Florence Henderson). Previous week, \$83,123 with Civic, Light Opera subscription.
Last week, \$83,123 with Civic Light Opera subscription.
Last week, \$83,008 with CLO subscription.

NEW HAVEN
Blood, Sweat and Stanley Poole, Show McCounty (\$4,125,000). Previous McGavin, Peter Fonda). Opened Sept. 6 to both favorable reviews (Johnson, Journal-Courier, Leeney, Register.
Last week, \$14,267 for five performances.

PHILADELPHIA
How to Succeed in Business Without Really Trying, Shubert (MC-T) (1st wk) (\$5.65.75.05; 1,878; 1872,364) (Robert Morse, Rudy Vallet). Propending (\$1.25.20). May be a subscription of the performances.

PHILADELPHIA
How to Succeed in Business Without Really Trying, Shubert (MC-T) (1st wk) (\$5.65.75.05; 1,878; 1872,364) (Robert Morse, Rudy Vallet). Propending (\$1.25.20). May be a subscription of the performances.

Philadelphia (\$1.25.20). And the subscription of the performances.

PHILADELPHIA
How to Succeed in Business Without Really Trying, Shubert (MC-T) (1st wk) (\$5.65.75.05; 1,878; 1872,364) (Robert Morse, Rudy Vallet). Propending (\$1.25.20). May be a subscription (\$1.25.20). May be (Figures denote opening dates)

Belafonte Sets \$95,308 Tent Record at Oakdale: Stock Season Unwinding

Harry Belafonte provided a spectacular touch to the waning summer stock season last week, pulling what's believed to be an all-time showtent record gross for seven performances at the Oakdale Musical Theatre, Wallingford, Conn. With a higher scale, he topped the mark recently set by Panny Kaye at the same shot

topped the mark recently set by Danny Kaye at the same spot.

The American Shakespeare Festival Theatre at Stratford, Conn., ended its regular season, but will play six additional weeks of special performances for students. The Stratford (Ont.) Shakespearean Festival continues through Sant 23 spearean Festiva through Sept. 23.

Estimates for Last Week

Parenthetical designations for stock are the same as for the road.

STRATFORD, CONN. STRATFORD, CONN.
Shakespeare Festival (\$6.25; 1,479; \$52.568). Macbeth-As You
Like It-Troilus and Cressida. (14th
and final wk), \$34.120. Season total gross was \$576,791.

STRATFORD, ONT.
Shakespeare Festival (\$5, 2.258;
\$64,600). Cerielanus-Henry VIII-Leve's Labor's Lost (12th wk);
\$49,095.

WALLINGFORD, CONN.
Oaksale Musical Theatre (\$7.50;
2.300; \$92,000). Harry Belafonte
Show, \$95,308 for seven performances, believed to be a record for
a tent theatre; Danny Kaye recently
grossed \$76,338 for seven performances at a \$6.50 top here.
Pravious week Destry Hide-

Previous week, Destry Ride Again (Hugh O'Brien), \$22,200 for seven performances at \$4.50 top.

SHERMAN (TEX.) O. H. **CONVERTING TO STORES**

Sherman, Tex., Sept. 12.

The 80-year-old Sherman Opera
House that once housed renowned
stars of that day is being completely remodeled. But not as an
opera house.

The ground floor which once featured early day attractions as Cole
Younger, the outlaw, and William
Jennings Bryan, the debator, will
be converted for retail business.
The 1,000-seat opera house was
built in 1880, the second in Texas.
The end came with World War I
and the rising popularity of motion
plctures. The last show was held in
1918—Gus Hill's minstrel show. As
many as 150 appeared on the stage
together, and camels and elephants
were part of the production, "The
Garden of Allah" and a charlot
race was once staged in "Ben-Hur" Garden of Allah." and a charlot race was once staged in "Ben-Hur" made possible by means of a treadmill track and a moving drop.

"Uncle Tom's Cabin" was among the early productions staged there, according to oldtimers

Sidney Blackmer Better

Salisbury, N. C., Sept. 12. Sidney Blackmer is resting com-fortably here following recent "corective surgery.

rective surgery."

The 60-year-old legit and film actor is a native of Salisbury, and maintains homes here and in New York and Hollywood.

Off-Broadway Shows

(Supplied by Bache & Co.)
(Figures denote opening dates)

(Supplied by Bache & Co.)
(Figures denote opening dates)

Balcony (Rep.), Circle In Square 0-3-400
Blacks St. Basis (3-45).
Blacks St. Basis (3-45).
Brainstikts, Sullivan St. 05-400.
Brainstikts, Sullivan St. 05-400.
Brainstikts, Sullivan St. 05-401.
Brainstikts, Sullivan St. 05-401.
Close Sept. 24.
East End (9-154).
Diream & Basis (Cherty Lane 0-1-40).
Close Sept. 24.
East End (9-154).
Diream & Basis (Cherty Lane 0-1-40).
Diream & Basis (Cherty Lane 0-1-40).
Diream & Basis (Cherty Lane 0-1-40).
Cot. 31 to the Alvin Theatre.
Last week, \$24,737.

"Irma La Douce, Plymouth (MC)
Soft himself player (1-18-50).
Diream & Penzance, Phoenix (9-6-61).
Premise (1-12-40).
Premise (1-12-40).
Premise (1-12-40).
Brain You, Majdman 9-1-4-51).
Diream of Penzance, Phoenix (9-6-61).
Threspenny Opera. de Lys (9-20-55).
Under Milk Weed (Rep.) Circle (2-9-41).
Schelluan Opening of Window, Marquee (9-20-41).
His Playman (9-10-41).
Diream of Window, Marquee (9-20-41).
His Playman (9-10-41).
His Pl

B'way Takes Its Labor Day Lumps; Unsinkable' \$41,329, Birdie' \$35,744, 'Come Blow' \$22,295, 'All Way' \$8,766

shellacking last week. Following tradition, the exodus of New Yorkers to the country over the holiers to the country over the holi-day weekend and the departure of tourists, plus preparations for the return to work or school after va-cation, reduced attendance particu-larly Monday night '41. Business is expected to improve this week, and should continue to climb fairly consistently through the autumn

The total gross for all 14 shows The total gross for all 14 shows last week was about \$80.000 below the previous stanza. There was only one sellout, "Carnival," which topped its regular capacity gross with an increased scale for the Labor Day matinee.

bor Day matinee.

"Mary, Mary" also topped capacity figures, but that was by means of a nine-performance schedule. As before, six shows used discount tickets.

"Taste of Honey" closed last week to tour. "Rhinoceros" resumed last night ("Ings.) after the part of the part

week to tour. "Khinoceros" re-turned last night ("Tues.) after a stock engagement in Chicago, but exits after three weeks to tour. With its collapse of attendance last week, "All the Way Home" is fi-nally due to fold Saturday (16).

Estimates for Last Week

Restimates for Last Week

Keys: C (Comedy), D (Drama),
CD (Comedy-Drama), R (Rerue),
MC (Musical-Comedy), MD (Musical-Drama), O (Opera), OP (Opera),
Operatian, Rep. (Repertory), DR
(Dramatic Reading).
Other parenthetic designations
refer, respectively, to weeks played,
number of performances through
last Saturday, top prices (where
two prices are given, the higher is
for Friday-Saturday nights and the
lower for weeknights), number of
seats, capacity gross and stars.
Price includes 10% Federal and
5% City tax, but grosses are net;
i.e., exclusive of taxes.
Asterisk denotes show had cutrate tickets in circulation.

, *All the Way Home, Belasco (D)

, *All the Way Home, Belasco (D) (41st wk; 325 p) (\$6.90-\$7.50; 967; \$38,500). Previous week, \$12,267. Due to fold Saturday (16). Last week, \$8,766.

Bye Bye Birdie, Shubert (MC) (73d wk; 575 p) (\$8.60-\$9.40; 1.461; \$61,000). Previous week, \$45,707. Last week, \$35,744.

Camelot, Majestic (MC) (40th wk; 321 p) (\$9.40; 1,626; \$84,000 (Richard Burton, Julie Andrews) Previous week, \$82,053. Last week, \$74,316.

Carnival, Imperial (MC) (22nd wk; 172 p) (\$8.60; 1,428; \$68.299) (Anna Maria Alberghetti). Previ-ous week, \$68.398. Last week, \$69.111, with in-creased scale for the Labor Day

Come Blow Your Hern, Atkinson (C) (29th wk; 229 p) (\$6.90-\$7.50; 1,090; \$43,522). Previous week, \$22,216.

Last week, \$22,295.

Do Re Mi, St. James (MC) (33d wk; 264 p) (\$8.60-\$9.50; 1,615; \$69,500) (Phil Silvers). Previous week,

Last week, \$40.501.

*Far Country, Music Box (D) (23d wk; 183 p) (\$6.90-\$7.50; 1.101; \$40,107) (Kim Stanley, Steven Hill, Ludwig Donath. Previous week \$20.857.

Last week, \$72,605.

Unsinkable Molly Brown, Winter Garden (MC) (45th wk; 356 p) (48.60-\$9.40; 1,404; \$68,000) (Tammy Grimes). Previous week, \$51,862. Last week, \$41,329.

Closed Last Week

"Taste of Honey, Booth (D) (49th wk; 376 p) (\$6.30; 807; \$30,500) (Hermione Baddeley, Frances Cuka). Closed last Saturday (9), representing a deficit of about \$35,000 on a \$66,000 investment. Opened a road tour Monday night (11) at the National Theatre, Washington. Previous week, \$17,559.

Last week, \$16,711.

Return Engagement

Rhinoceros, Longarre (CD) (\$6.90; 1,101; \$37,000) 'Zero Mos-tel, Alfred Ryder). Opened last Monday night (11) for a scheduled three-week return engagement, after a four-week stock stand at Edgewater Beach Playhouse, Chicago. Original Broadway run was 29 weeks 1232 performances). Starts a road tour Oct. 2 at the Alcazar Theatre, San Francisco.

Other Theatres

Alvin, Ambassador, ANTA, Barrymore, Beck, Biltmore, City Center, Cort, 54th St., 46th St., Golden, Hudson, Lyceum, Miller, Morosco, O'Neill, Playhouse, Rose, Royale.

Says Jean Littlewood Ouit London Workshop For Financial Reasons

Toronto, Sept. 12.
The recent resignation of Joan ittlewood from the Theatre

Toronto, Sept. 12.

The recent resignation of Joan
Littlewood from the Theatre
Workshop in East London continues to have repercussions. In an
interview with Antony Ferry in
the Toronto Star, actress Avis Bunnage, one of the original members
of the Littlewood group, asserts
that the noted director's walk-out
had reasons deeper than "personal
and organizational problems."
Miss Bunnage is quoted as saying that Miss Littlewood learned
from David Albery (presumably
that mens Donald Albery, a London producer who has presented
several Theatre Workshop productions in the West End), how much
money these shows had earned
from such commercial runs.
According to the actress, when
Miss Littlewood investigated the
situation, "she was appalled by
the casual accounting. There were
unexplained expenditures and no
hint of any auditing." Miss Bunnage goes on to assert Miss Littlewood provided not only the staging but also was responsible for
the successful scripts of several
Workshop hits. She's quoted as
saying specifically, "An extreme
example is Fings Ain't Wot They
Used T'be.' a musical play which

ing but also was responsible in the successful scripts of several Workshop hits. She's quoted as saying specifically, "An extreme example is 'Fings Ain't Wot They Used T'be.' a musical play which occupied 10 pages of script at the time Miss Littlewood began working on the production."

As for "A Taste of Honey," a first play by the then 17-year-old Shelagh Delaney, the interview reports, "she started the actors improvising" Miss Bunnage relates, and the script gradually got the Littlewood treatment." The play subsequently was voted the best of the season in VARMETY's annual poll of the London critics and was later selected as the best foreign play of the Broadway season by the N. Y. Drama Critics Circle.

The interview reports that London producer Oscar Lewenstein may try to hold the Theatre Workshop together, and that Miss Bunnage has been asked to become its director. "I dont' want to make a decision until I get back." the actress is quoted as saying. "If they're just looking for another Joan Littlewood, I'm not interested. If I can go my own way as a director, I might say yes."

$oldsymbol{Literati}$

rublications for \$400.

The week state of the windors, global conditions and generals.

When Mrs. Kennedy imported a reach the windows and generals.

When Mrs. Kennedy imported a reach the windows was stated to prospective station operates and newspapers. The mask and newspapers with mask and newspapers.

When convinced, "the statement is a window of the windows o We are convinced, the statement set with a there is not sufficient in nest in such broad general cov-erage a tejevision in the newslet-ter fam by subscribers to justify contributes of Television Digest here, meant multishers."

or is present publishers."

Decision to fold the operation my two been sudden, since staffers in New York and Radnor, Pa., who my notified of the suspension list week.

Mais Lavish Press Club

Holes Levish Press Chib Doors of the lavish new Minne-sora Press Club swung open for the test time Friday (8). The \$15,000, 4,520-foot layout in the Radiss in Hole I is considered to be Radiss in Hotel is considered to be the most elaborate press setup outside of New York and Washington. Cloth has a membership of over 500 inflams completed arrangements for reciprocal privileges with 20 other press groups.

President of the organization is Shell in Peterson, WTCN news of the NCCO news director Jim Buroum headed the club's original steering committee Formal dedication, of the clubrooms has been set for Sopt. 30.

The Gable Blogs
The battle of the Clark Gable
biographies continues with Cowart-McCann calling "The King," by
Charles Samuels, Its nonfiction
body for 1882, "the first and
only full-cale biography" of the
Into (thu str. Gable's widow has
already publiched (Prentice-Hall)
"Clark Gable A Personal Portrut" Look serialized a portion
of it in indennee of the official
Sept 25 publication. Good Housekeeping brught Samuels' biog for
serialization in the November and
December issues.

serialization in the Agyeniori axis December Issues. 1500 Kax Spreckless Gable Illustrates her book with intimate photographs of their posthumously hotographs of their posthumously hotographs of their posthumously hotographs accents Gable's personal saga, his romances, and his five marriages.

Another White House Book
Mis Lillian Rogers Park in
collaboration with Frances Spatz
Leighton naving clicked with her
breketars memoir, "My 30-Years
Breketars at the White House,"
Afonzo Fields now has written
"We 21 Years in the White House,"
which Coward-McCann will publish next month
As chief butler and maitre

lisk next month
As chief butler and maltre diotel during the Hoover, Roose-velt, Truman and Eisenhower administrations he retired in April 1953 and now resides in West astrologist and his horoscope Medford, Massa author Fields' books have been big sellers, as memor is replete with anecdotes have also his "Zolarscopes" in about MacArthur, Churchill, Eden, Woolworth's and kindred outlets.

theo Guild is writing a book, the Hollywood Screwballs," with kindtly analysis of the unusual actiors of the more colorful Hollywood people and their didos in the half century of motion pictures.

Art Moger, former Warner Bros, press agent, now a producers' rep in Boston, is readying new tome "Some of my Best Friends are People," story about show birdue for bookstalls early in April is Six "Hugo" awards were given writers and artists at the World Science-Fiction convention in Seattle in September. Rod Serling, creator of tv's "Twilight Zone," won the dramatic award. Other winners, Walter Miller, best novel, for "Canticle for Leibowitz", Poul Anderson, best short story, for "The Longest Voyage"; best magrazine, Analogue Science Fact and Friction, a Street & Smith publications best eatlet. azine, Analogue Science Fact and Fiction, a Street & Smith publication: best artist. Ed Enshwiller, and Farl Kemp's "Who Killed Science-Fiction," best amateur publication.

Manchester Guardian, al-The Manchester Guardian, at-ready a quasi-national daily in England, will also start printing in London, thus giving the north-of-England paper a full national daily perspective. This move is in contrast to the folding of several

of-England paper a full national daily perspective. This move is in contrast to the folding of several London newspapers.

A two-hour Monday night workshop on the practical side of writing the mystery novel, mystery less hop on the practical side of writing the mystery novel, mystery less hop on the practical side of writing the mystery novel, mystery less hop on the practical side of writing the mystery novel, mystery less hop on the practical side of writing the mystery novel, mystery less hop on the practical side of writing the mystery novel, mystery less hop on the practical side of writing the mystery novel, mystery less hop on the practical side of writing the mystery novel, mystery less hop on the practical side of writing the mystery novel, mystery less hop on the practical side of writing the mystery novel, mystery less hop on the practical side of writing the mystery novel, mystery less hop on the practical side of writing the mystery novel, mystery less hop on the practical side of writing the mystery novel, mystery less hop on the practical side of writing the mystery novel, mystery less hop on the practical side of writing the mystery novel, mystery less hop on the practical side of writing the mystery novel, mystery less hop on the practical side of writing the mystery novel, mystery less hop on the practical side of writing the mystery novel, mystery less hop on the practical side of writing the mystery novel, mystery less hop on the practical side of writing the mystery novel, mystery less hop on the practical side of writing the mystery novel, mystery less hop on the practical side of writing the mystery novel, mystery less hop on the practical side of writing the mystery novel, mystery less they not have read daily set and the with seasons from Sept 25-Jan. 15.

Nathaniel Weyl, author of "Red Star Over Cuba" (Devin-Adair, hardewer) will be send diversed with service by the mystery novel, mystery less they not any service. A two-hour Monday night work-shop on the practical side of writing the

Old Alhambra, Brussels, To Be Razed for Shops Brussels, Sept. 12

The Alhambra Theatre, noted as a local showcase for operettas and vaudeville, is to be demolished and the site used for offices, shops and

a parking lot.

The house was built in 1845 and originally played circuses. It subsequently played Flemish language legit, but was sold many years ag legit, but was sold many years ago to the Chamberlain family of England. A group of local business men acquired the property in 1956 and resold it to another syndicate two years later for \$198,000.

TEXAS TOWN'S OWN AUD

Freeport, Tex. Sept. 12.
Plans for a \$250,000 city auditorium have been initiated by the Freeport City Council, but action by the legislature and a city election would be necessary before funds could be made available for the building.

At present the only sizeable auditorium in the area is in a local school.

Cold War Cancels

who was a director of the East Berlin Ensemble Theatre which was founded by Brecht, defected to the West and said he would not

And Horst Stein, formerly the music director of the East Berlin opera, likewise announced from Hamburg that he felt the Communists had built barricades against his "personal and artistic freedom."

The reverse viewpoint was taken by the Goettingen Theatre, which announced that it was continuing with its forthcoming staging of Brecht's "Die Ausnahme and die Regel" 'The Exception and the Rule. The Young Theatre's director pointed out that it was proof that the free world exists in Western Germany when a local stage can play a Brecht offering on the same calendar with a playwright who is the exact antithesis of Brecht, Eugene Ionesco, and that Brecht, Eugene Ionesco, and that his group is proud of offering the two plays of subsequent nights.

And a final ironic touch was that all the German papers were full of praise for the sole Brecht play. "Process of Joan of Arc." which has been premiered so far which has been premiered so Lar-this fall. The Ulm stage presented the play on Sept. 1, and as the lofty review in the Frankfurter Rundschau newspaper pointed out, Brecht was against opportunism and conformity and oppression—so why should his plays be banned at this moment? this moment?

this moment?

Much of the praise for the Brecht staging in Ulm went to the director. Peter Palitzsch of East Berlin, wno, as mentioned above, used his opportunity of staging the production in the west as a chance to escape from the Communist domination.

Off-B'way Review

The Pirates of Penzance The Pirates of Penzance
Norman Campbell took over the
staging for a subsequent television
taping in Toronto, the present New
York engagement and a U.S. tour
and London stand to follow.
Guthrie, meanwhile, is directing
the new Paddy Chayefsky play,
"Gideon," for Broadway.

Of the "Pipestor," setupped loads

Of the "Pirates" featured leads Of the "Pirates" featured leads, Eric House combines an amusing slapstick portrait of the preposter-ous British general, and enuciates the Gilbertian patter clearly, while Marion Studholme is a properly forthright heroine with a beautiful soprano voice, and Andrew Downie sings agreeably and adds a droll touch to the role of the dutiful

As the bogusly ferocious pirate chief, Harry Mossfield has a superb baritone voice and an infectiously spoofing style while Howell Glynne combines sham courage and an expressive bass voice as the timorous Police Sergeant. Irene Byatt is satisfactory as the pirates' contralto camp follower.

Louis Applebaum's musical direction, Henri Rene's conducting. Brian Jackson's simple but untrammeled scenery and costumes and the dances arranged by Festival actor-director Douglas Campbell are theatrical dividends.

Hobs.

CASTING NEWS

Following are available parts in upcoming Broadway, of Broadway, and touring shows, as well as ballet, films, industrial and television shows. All information has been obtained directly by the Variery Casting Department by telephone calls, and has been rechecked as of noon yesterday (Tues.).

The available roles will be repeated weekly until filled, and additions to the list will be made only when information is secured from responsible parties. The intention is to service performers with leads provided by the managements of the shows involved rather than to run a wild goose marathon. This information is published without charge.

charge.

In addition to the available parts listed, the tabulation includes productions announced for later this neason, but, for which, the managements, as yet, aren't holding open casting calls. Parenthetical designations are as follows: (C) Comedy, (D) Drama, (MC) Musical Orama, (R) Revue, (Rep) Repertory, (DR) Dramatic

Legit

BROADWAY

"Carnival" (MC). Producer, David Merrick (246 W. 44th St., N.Y.; LO 3-7520). Parts available for two midgets or two dwarfs, male or femme, who can play the trumpet. Mail photos and resumes immediately e/o Robinson Stone, above address. above address.

"Daughter of Silence" (D. Producer, Richard Halliday (75 E. 55th St., N.Y.; PL 3-7341). Several parts available for Italian, non-dialect character men, 45-60. Mail photos and resumes c/o above address. Interviews by appointment only.

"Garden of Sweets" (D. Pro-"Garden of Sweets" (D. Producers, Ben Frye, Irving Squires & Sirkl De Vysenof (250 W. 57th St. N.Y.: CO 5-0286). Auditions this week for a sensitive-looking eight-year-old boy, with light or dark brown hair, at above address. Call Pat Fowler, above number for appointment.

appointment.

"Isle of Children" (D). Producers, Lester Osterman & Shirley
Bernstein (1650 Broadway, N.Y.;
JU 6-5570). Part available for a 14
year-old boy, slim, earnest, sensitive, must be experienced actor.
Call Nicholas Gray, above number, for interview experiences.

year-old boy, sim, earnest, sensitive, must be experienced actor, tall nicholas Gray, above number, for interview appointment.

"Jennie" (MD). Producer. Newburge-Porter Prods. (1619 Broadway, N. Y.; JU 6-4886). Available parts: male lead, 30's, tall: femme, 20, etherial, small, lovely, lyric togonality; male, 50-60, timid; three men, 35-45, businessmen; femme, voluptuous model; character man, 50-60, non-singing; high wire act, one man and one woman; several small male and femme roles. All small amal earned femme roles. All small male and femme roles. All small photos and resumes, through agents only, above address.

"Place Without Twilight" (D). Producers, Robert Fryer and Lawrence Carr, in association with John Herman (234 W. 44th St., N.Y.; LA 4-2844). Available parts: man, 35, tall, handsome, catike, fair; girl, 18, spiritual quality, natural beauty, fair; girl, 21, fragile; girl, 18, all-American type; boy, 19, sincere, All roles are Negro. Mail photos and resumes to above address.

"Subways Are For Sleeping" (MC). Producer, Richard Bart Cherry Lane Theatre, 38, 60, fmmerce St., N.Y.; CH 2-3351).

"Subways Are For Sleeping" (MC). Producer, David Merrick (246 W. 44th St., N.Y.; LO 3-7520). Auditions for dancers: girls. 11 a.m.-1 p.m. and boys, 2-4 p.m., tomorrow (Thurs.) at the St. James Theatre (246 W. 44th St., N.Y.).

The triple of the formula of the st. James Theatre (246 W. 44th St., N.Y.).

The triple of the formula of the st. James Theatre (246 W. 44th St., N.Y.).

Theatre (246 W. 44th St. N.Y.).

"Time Is a Thief" (D). Producer, Beverly Zarling (489 Fifth Ave., N.Y.; YU 6-4284). Available parts: male lead, 55-65, large character man; femme lead, 50's, small, proud, character woman; character man, 50's small, meticulous, character femme, 45, plump; character femme, 45, plump; character man, 30's solid, rugged; man, 30's, tall, wirey; two juves, 12-14. Mail photos and resumes, through agents only, c/o above address.

OFF-BROADWAY

"All in Love" (MC). Producers, Jacques Urbont, J. Terry Brown Jr. & Stella Holt (c/o Brown, Floyd Ackerman Agency, 145 W. 55th St., N.Y.; CO 5-4122. Photos and resumes of male and femme musical performers being accepted for the musical based on Sheridan's "The Rivals." Part available for an exerction mile quartet skilled for an operatic male quartet, skilled in Restoration comedy acting. Mail information c/o above address.

Mail photos and resumes c/o above address. Auditions for non-Equity male and femme singers, alt voices, and Equity and non-Equity tall male dancers who sing, Friday 1151, 1-4 p.m., at the Jan Hus House (351 E. 74th St., N.Y.) Applicants should bring resumes.

"Attitudes" (E) Producer

plicants snould pring resumes.

"Attitudes" (R). Producer,
Michael F. Goldstein (10 W. 65th
St., N.Y.; TR 3-0571). Parts available for male and femme actors
18-35. who can sing and have
comedy ability. Mail photos and
resumes c.o above address.

"Drop Dead" (MC). Producers, Lance Barklie & Ned Hendrickson 80 W. 3d St., N.Y.; GR 5-7188). Equity call for singer-dancer-actors, tomorrow (Thurs) and for Equity performers Friday (15), 2-5 p.m. at Showcase Studios (950 Eighth Ave., N.Y.). Performers are to bring their own accompaniest if possible

"Go Show Me a Dragon" (C).
Producer. Hanneford Productions
(17 W. 67th St., N. Y.). Available Parts: femme lead, 30, able Parts: femme lead, 30, attractive; male lead, 50's, brokendown poet; man, 35, prof. man, 50, flamboyant poet; man. 29, sensitive; man, 30, wild beatnik; young man, hulking, handsome; femme, 20-25, seductive; femme, tall gaunt, young; four actors who can play modern jazz. Mail photos and resumes c. o above address.

Don't phone.

"Time Wise" (MC). Producers, Helaine and Arnold Washton 1206 E. 60th St., N.Y.: EL 5-3768). Available parts: man, 30's, continental: character comedienne, 30's. All must sing. Mail photos and resumes or call above address and number.

TOURING

"Amahl and the Night Visitors"
"MD) Producer, David Aiken
Dwaarkill Manor, Pine Bush, iDwaarkill Manor, Pine Bush, N.Y.). Part available for a boy soprano, 9-12, for a tour of symphonies and universities, Thanksgiving through Christmas, as well as for the NBC-TV presentation of the opera, Mail photos, resumes and tapes of voices, if possible, c/o above address. Tapes will be returned and New York auditions will be held the last two weeks in September, so those in commuting distance of N.Y. need not send tapes.

tapes.
"Bye Bye Birdie" (MC). Producer, Edward Padula (1501 Broadway, information c/o above address.

American Savoyards. Director,
Dorothy Raedler (140 W. 79th St.,
N.Y.; OX 5-8170), in association
N.Y.). Part available for tenor
soloist and a male dancer who
sings, over 5 feet, 10 inches tall.



These plays by the author of Pal Joey have never before been published. O'Hara's foreword to the collection is, by itself, a valuable contribution to dramatic writing. Included are THE SEARCHING SUN, THE WAY IT WAS, VERONIQUE, THE FARMERS HOTEL, AND THE CHAMPAGNE POOL.

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RANDOM HOUSE

Legit Bits

Actor John C. Becher will be committing what might be called professional bigamy starting next Sunday (17), playing three different husbands every week. In the off-Broadway repertory at the Cherry Lane Theatre, N.Y., he'll be playing Willie in "Happy Days," Daddy in "The American Dream" and Father in "The Death of Bessie Smith."

Menneth W. Leish (Kenn.), an off-Broadway reviewer for Variety, is in the Brokton (Mass.) General Hospital for treatment of hepatitis. He's a writer-editor for Garrett Publications.

Garrett Publications.

Tony Richardson is being sought to stage the Broadway edition of "A Passage to India," the London lit by Santha Rama Rau based on the E. M. Forster novel. The Thearte Gulid and Robert Fryer & Lawrence Carr, in association with John Herman, plan to open the production in January at an usspecified Broadway theatre.

Jenn Fenn will withdraw from

Jenn Fenn will withdraw from the cast of "Sail Away" during its current Philadelphia tryout be-cause her role as second femme lead is being eliminated in rewrite.

cause her role as second femme lead is being eliminated in rewrite. In an exception to regular policy, to launch the presentation of Equity Library Theatre shows at the Master Institute, Blanche Yurkawill star in the ELT production of "The Corn Is Green." ELT has not previously used guest stars.

Art Carney will star in "Age of Consent" on Broadway.

The Town Theatre, of Columbia, S.C., is offering a \$1,000 prize for a play contest, with Nov. 15 the deadline for entries.

Janet Margolin, a prop girl at the N.Y. Shakespeare Festival, will play the character-ingenue lead in "Daughter of Silence." The character she will portray is understood to be a homicidal maniac.

"A Shot in the Dark" is the new title for the Harry Kurnitz adaptation of Marcel Achard's comedy, "L'Idiote." The play was previous titled "The Naked Truith" and

tion of Marcel Achard's comedy, "L'Idiote." The play was previously titled. "The Naked Truth" and then "The Maid's Room."

Drama editors and critics have been invited to make nominations for the Margo Jones Medal, to be awarded annually "to the producing manager of an American or Canadian theatre whose policy of presenting new dramatic works: continues most faithfully the tradition and vision" of the late stock producer of Dallas. producer of Dallas.

producer of Dallas.

The winter semester at the American Shakespeare Festival Theatre & Academy, at Stratford, Conn., originally scheduled to begin in October, has been postponed until after Jan. 1.

The off-Broadway musical comedy, "Little Mary Sunshine," which had announced "final weeks," is continuing indefinitely at the Players Theatre, N.Y.

res Theatre, N.Y.

Dimitri Rondiris and members
of the Greek Tragedy Theatre, will
be guests at a cocktail party to be
given Monday 183 at the Hotel
Pierre, N. Y., by the Greek representative to the United Nations.

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Box V-3115, VARIETY 154 W. 46 St., New York 36, N. Y.

The troupe plays an engagement Sept. 19-Oct. 1 at the City Centre. John Balsac, who recently changed his name from John Heldabrand, will be in the upcoming Broadway drama, "The Garden of Sweets." He was originally named Richard Malek

Broadway drama, "The Garden of Sweets." He was originally named Richard Malek.

"The Inside Out Adventure," a children's play by theatrical photographer Alix Jeffry, will open Oct. 14 for Saturday afternoon and special Sunday matinee performances at the Actors Playhouse, N.Y. Joy Bergman, head of The American Theatre for Children, which is producing the offering, will direct.

Denholm Elliott will be costarred with James Donald, Kim Hunter, Torin Thatcher and Ethel Griffles in the forthcoming Broadway production, "Write Me a Murder."

Marcie Hubert is back in New York after a summer stint with the improvisational "Premise" in Westport, Conn.

York after a summer stint with the improvisational "Premise" in Westport, Conn.

Mae and Ruth Brandt, a sister scripting team active in radio and television, are to be represented off-Broadway this fall by a production of their courtroom drama, "Pick My Peers."

Dorothea Freitag is arranging the dance music for "Kicks & Co."

London producer Tony Furness was in New York last week to concer with playwright Joseph Carole about producing some other of his plays. He presented the author's "Roger the Sixth" in the West End last season.

Borls Tumazin will appear in "Garden of Sweets."

William Branch's dramatization of the Peter Abrahams novel. "A Wreath for Udomo," which William Chambers plans presenting in New York, will be tested by Chambers in London where he intends opening the play the week of Oct. 29 at the Lyric Hammersmith.

Farley Granger will appear with Chester Morris in the touring production of "Advise and Consent," scheduled to open Oct. 2 in Cincinnati.

New York legit producer Caro-

scheduled to open Oct. 2 in Cincinnati.

New York legit producer Caroline Swann is associate producer of "August for the People," which opened last night (Tues.) at the Royal Court, London, following its recent preem at the Edinburgh 1961 International Festival.

Alan Manson will appear in "Gideon."

"Gideon."

Doris Roberts has succeeded Rae
Allen in the off-Broadway "Death
of Bessie Smith."

Gordon Davidson is general stage
manager for the upcoming Broadway presentation of "From the
Second City."

Franklin Cover succeeds Pat

way presentation of "From the Second City."
Franklin Cover succeeds Pat Hingle in the title role of "Macbeth" for the play's presentation by the American Shakespeare Festival, Stratford, Conn., to student audiences for six weeks beginning tomorrow (Wed.). Margaret Philips will appear as Lady Macbeth, succeeding Jessica Tandy.
Actress Jean Stapleton returned to New York last week from Los Angeles where she did a stint for the "Dr. Kildare" television series. "Rhinoceros," which resumed last Monday (11) at the Longacre Theatre, N. Y., for a three-week run, will give a benefit performance tomorrow night (Thurs.) for the Congress of Racial Equality.
Harvey, Jason is understudying the featured role of Geoffry in "Taste of Honey."
Alfred Lunt will direct "First Love."

Segal & Hall Tents

area, is expected to be completed by 1964, when the Segal-Hall lease on the present site of their 2,300-seat tent expires. The Oakdale canvastop, incidentally, is having its best season this summer. The

lts best season this summer. The gross for the 13-week semester is expected to hit \$600,000 which the producers believe would be a record for a tent theatre, operation. Exclusive of the contemplated Australian venture, the combined capitalization of the projects planned by Segal and Hall is \$9,700,000. That figure would climb to around the \$10,000,000 mark if plans for an Australian tent did materialize. Segal, besides co-producing with Hall at Wallingford, is also partnered with Burton Bonoff in the operation of the Warwick (R.I.) Musical, Theatre.

Casting News

VARIETY

Continued from page 76 2

dancers, tomorrow (Thurs.), at 10 am.; baritones and basses, Friday (15), at 10 am. and femme singers, 25-40, Friday (15), at 11:30, all at the Shubert Theatre (225 W. 44th St., N.Y.).

the Shibert Theatre (225 W. 44th St., N.Y.).

"Carnival" (MD). Producer, David Merrick (246 W. 44th St., N.Y.; LO 3-7520). All parts available for the national company. Mail photos and resumes c/o Michael Shurtleff, above address.

Music Box Theatre, Producer, Al Reiners (Box 395, Hyannis, Mass.). Photos and resumes being accepted of male and femme chorus, dancers and dramatic performers for three musical comedies and two musical revues that will be toured in a package company this winter. Company will perform in Florida and other states in caparet-style theatres. Auditions will be held in New York by appointment only. York by appointment only.

OUT OF TOWN

BOSTON

"Student Prince" (MC). Producer, Carl Sawyer (Hotel Bradford
Roof Dinner Theatre, Boston,
Mass.). Auditions Friday (15): fem-Mass.). Auditions Friday (15): femme singers, at 2:30 p.m. and men, at 3:30 p.m.; femme dancers, at 4:30 p.m. and men, at 5 p.m., at Variety Arts Studio (225 W. 46th St., N.Y.).

CEDAR GROVE, N.J. CEDAR GROVE, N.J.

"Music Man" (MC). Producer,
Carl Sawyer (Meadowbrook Dinner
Theatre, Cedar Grove, N.J.). Auditions Friday (15): fernme singers,
at 2:30 p.m. and men, at 3:30 p.m. and
men, at 5 p.m., at Variety Arts Studio (225 W. 46th St., N.Y.).

"Medium Rare" (R). Producer, Robert Weiner (234 W. 44th St., N. Y.; LO 3-4370). Part available for a femme singer-dancer, pretty. Call above number for appointment.

TORONTO TORONTO

Premise (inprovisational group).

Producers, Theodore J. Flicker & Monty Shaff (c/o the Premise, 154 Bleeker S.C., N.Y., AL 5-9692).

Parts' available for male and femme performers to do improvisational show at a theatre to be established in Toronto within the next few weeks. Mail photos and resumes c/o Zev Putterman, above address, or call him at above number.

Television

number.

"Bozo's Circus" (children's show locally on WGN-TV). Producer, McGinn Television Productions (410 S. Michigan Ave., Chicago; WA 2-1000). Casting director Laura WHZ-TOOD. Casting director Laura Hitt accepting photos and resumes of all types of circus acts c/o above address. Include availability date of an types of carear address. Include availability date in Chi area.

"Camera Three" (educational Producer CRS

"Camera Three" (educational-dramatic series). Producer, CBS (524 W. 57th St., N. Y.; JU 6-6000); casting director, Paula Hindlin. Accepting photos and resumes of general male and female dramatic talent, c/o above address. No dupli-

talent, c/o above address. No dupu-cates.

"Lamp Unto My Feet" (religi-ous-dramatic series). Producer, CBS (524 W. 57th St., N. Y.; JU 6-6000); casting director, Paula Hindlin. Accepting photos and re-sumes of general male and female dramatic talent, c/o above address.

dramatic talent, c/o above address. No duplicates. WBBM-TV, Chicago, (630 N. Mc-Clurg Ct., Chicago, WH 4-6000). Parts available for male and femme performers, all ages and types, for 33-week series of drama workshops plus four to six prime time original dramas. Must be from Chi. Mail photos and resumes c/o Don Dillion, above address.

Films

"Girl In a Hurry" (D). Producer, Acteon Productions (27 W. 72d St., N.Y.; TR 7-4200, ext. 602). Avail-able parts: leading man, 50's, syniante paris, reading man, 30%, synical, foreign, urbane. Phone Larry Evans, above number, for appointment. Shooting will be in New York this winter.

"Mademoiselle Omaha" (featurette). Producer, Creative Mart Films (507 Fifth Ave., N.Y., OX 7, 5905). Available parts 4.

7-5895). Available parts: two attractive girls, 20-25, one a model type; two young men, come 20's. type; two young men, c 2 29's. Mail photos and resumes c/o above

Shows Abroad

Sappho

Edinburgh, Aug. 29.
Edinburgh Festival Society presentation of the Bristol Old Vic Co. production of drama in three sets, by Lawrence Durrell. Staged by John Hale; settlings and costumes, Jane Grahms; music, Michael Rawlings, and Grahms; music, Michael Rawlings, and Control of the C Sappho

"Sappho" is good poetic imagery, but hardly good theatre. Lawrence Durrell's original has been cut somewhat, but is still verbose, with too much side-plot material.

There is a strong portrayal by Margaret Rawlings as the Greek Poetaes, She conveys the torjure of

margaret Rawlings as the Greek poetess. She conveys the torture of the woman who wearies of life, despises her husband, has affairs with two brothers, and ends alone and unhappy.

nd unhappy. The Bristol Old Vic company, inand unhappy.

The Bristol Old Vic company, invited by Edinburgh Festival Society to produce the work, with John Hale providing capable direction, gives a fine performance of violence and passion in a decadent society. Nigel Davenport, is effective as a weak tyrant, and Richard Gale is believable as his brother who prefers to walk alone.

Frederick Farley is good as the heroine's elderly husband who discloses he may also be her father. Norman Tyrell gives a clearly enunciated portrayal of his friend and grammarian. Willoughby Goddard spouts verse and declaims colorfully as an ancient Greek wino.

Jane Graham's settings and costumes strike the timeless and effectively quiet note of island life. The

tively quiet note of island life. The Michael Mellinger music meets all requirements. Play does not hold its own dramatically. Gord.

'Tis Pity She's a Whore

London, Aug. 30.

Mermaid Theatre Trudon, Aug. 30.

Mermaid Theatre Trudon, Aug. 30.

Mermaid Theatre Trudon, Aug. 30.

Mermaid Theatre Trudon Trudon Trudon Vocate drama by John Pout Trudon Vocate Trudon T ward De Souza
John Woodvine
Richard Ware
Dougla Mult
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Dougla Mult
David Sumner
Patience Collier
Zena Walker
Stephen Thornet
Keith Williams
Anthea Lyner
Barbara BaDavid ottan.
Annabe.
Bergetto
Poggio
Richardetto
Philotis
Cardinal
Bandit L
anditti Banditti Patrick Crean
Banditti Rohinson, Ron
Others: Norma Shebbeare, Caroline
Smith, Ronald Porter, Gaynor Owen,
Claré Wilkinson.

Incest, murder, lust, intrigue and whatnot are piled on in this 300-year-old tragedy, and the result is heavy going, despite two or three sound acting jobs. Author John Ford's tragedy should suffice for a -limited engegement at the Mermaid, but is unlikely to have wide appeal. The complicated story concerns the incestuous love, and Ford tells it boldly and frankly. for a limited engegement at the improvement of the

which, toward the end, is almost too much to take. The play lacks the true horror and the passion of "Macbeth" or "Titus and Andronicus," and there is insufficient poetry in Ford's writing, also, the main thread is often submerged in minor sub-plots and too many characters. The result is confusion.

David Thompson has staged the play intelligently, and it is apparently the fault of the script itself, rather than the presentation, that the effect at times suggests a horror comic strip. Of several sennorror comic strip. Of several sensitive performances, the outstanding given by Zena Walker as the ill-fated heroine. The scene where she first capitulates to the advances of her brother is movingly vances of her brother is moving; contrived. John Woodvine as a scheming servant and Patience Collier as a lady-in-waiting who helps the incestuous romance to flourish, Stephen Thorne and Barbara Barnett (though she overacts her death scene) give commend-able performances.

able performances.

Edward De Souza seems ill at ease the illicitly amorous brother, but Jerry Verno, David Sunmer, Kenneth Edwards, Douglas Muif and Richard Dare conform to acting pattern. The Tony Carruthers decor and costumes are richly largely. lavish.

Opinions were mixed about "Tis Pity" when it was first staged in the 17th century. This revival won't change that very Rich

Touring Shows

Beet Man-Hanna, Cleve, (18-22).
Booth Sweat and Stanley Poole (try-out)—Locust, Phila. (12-23).
Bye Sye Birdle (2d Co.)—Erlanger, Chi (11-23).
Caretaker (tryout)

Chi (11-22).

Ch

Gypsy—Curran, S.F. (11-23). Hi Fidelity (tryout)—Walnut, Phila,

Hi Figerry tryous.

14-23).

How to Succeed in Business Without Really Trying (tryout)—Shubert, Phila. (11-23).

Kean (tryout)—Shubert, Boston (16-23).

Mow te Succeed in Business Without Raint Trying tryout)—Shubert, Phila. (1123)

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HOW TO PRODUCE
OFF-BROADWAY
Four detailed lecture-discussions covering ALL PROBLEMS of off-Broadway production & includes short-cur's to easy, tow-cost solutions detailed from, active producers. Including sessions with an Attorney, Press Agent and Accountant, specialists in off-Brway.
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ATTENTION ANGELS

A message to men with vision (and money) who are interested in the theatre. Here on the West Coast the legitimate theatre is growing by leaps and bounds. Opportunities here can surpass Broadway, New York. This new plan brought forward is to present a new original play every two months, six new plays a year. All plays are originals. Scripts are available. Theatres are available. Financial backing is needed. I repeat, the opportunities here can be greater than on Broadway, N. Y.

For Additional Information, Write to P.O. Box 6404 — Los Angeles 55, Calif.

Broadway

Acribes Gloria Stuart debuts with her one-woman art show Sept. if Hammer Galleries.

VASTS.Y publisher Syd Silvermin in livite, Jan) to London on busti see today (Wed.) for a fortmi di

(programme publicist Robert Jo seph flong over to handle "War Lovers the Arthur Hornblow, Jr., produce in London,

Homer Croy was A67 5. in the annual sweepstakes "carliest" Xmas card; he in Labor Day. with made :

made r. n. Labor Day,"
Control is Ryan, author of "The
Long's Day," which Darryl F.
Zing a removed filming in Europe,
returned from Paris Monday (11).

Russel V Downing, president of Radio Cry Music Hall, off for four weeks in the Coast to onceover near time product, among other biz.

Ki i Faxinou and Alice Cooper director of London's Whitehall Theatre, in from Europe yesterday Tues on the Queen Mary

Erra Some and actress-wife Sara Seega: quickied east from their Holly and base to o.o. their farm in Newboun, Pa. Stone is a ty producer on the Coast.

producer on the Coast.

Dotain Lamour and her husband, William Ross Howard 3d, sailing for Europe today (Wed.) on the Queen Mary, as Is concert pianist Margaret Nickerson.

Ethel Griffies, 81-year-old British actress, in from London Mon. (11) on the SS United States to start rehearsals for the upcoming Broad

rehearsals for the upcoming Broadway entry, "Write Me a Murder."
Vincent Lopez will baton the pinth consecutive Jockeys Guild Ball at the Waldorf-Astoria Sept. 16 These are the turf (not disk) lockeys an annual event sponsored by the nation's turfmen, track owners et al. Sol Rosen is staging the show.

Philly's Mayor Dilworth has set Philly's Mayor Dilworth has set Oct, 7 as Mario Lanza's Memorial Day, including a City Hall cere-mony and probable bookings to revive his "Great Caruso" filmusi-cal coincidental with the event. Late tenor was born in Philly but died in Rome.

Copyright attorney Stanley Rothenberg (author of several books on the subject) admitted to partnership in Marguiles & Helt, the lawtirm with which he has been ed since returning from my and postgraduate work Univ of Netherlands. associated the Arms

the Army and postgraduate work at the Univ of Netherlands.

William Howard Kreek and Walter R Potts Jr are the new sales and concention managers respectively of the N Y. Hilton Hotel in 183. Kreek is convention manager of the Waldorf-Astoria and Potts comes from the N-Y. Convention & Visitors Bureau.

Bills Rose, re his AT&T share holdings, cracks, "Every time that atock goes up a quarter point, it's another Rolls Royce." This per a Sunday Times profile on the capitalist and his walk-in closet trading-room steplete with ticker and direct phane; from whence the affluence becomes Rose-y

Harry Shiffman back to oper-

Harry Shiffman back to oper-ating family-owned Larchmont Lodge, after managing the class Forum of the 12 Cassars for Restouran' Associates. Shiffman, who also operates a gift shop in Larchmont Lodge made a deal with Iron Gue Products ("21" Club merchandise for his territory.

merchandise for his territory.
Hildeande joins the show biz
authoring parade with a book on
beauty, health and glamor for
Doubledry next spring. Adele
Whitele: Fletcher, until recently
women's page editor of American
Weekly and who has collabed with
the Duchess of Windsor and Elsa
Maxwell, will work with the chantense on her book
Mattan and John Ryram lam-

Marian and John Byram, lamsters from Broadway for over three years—he's now in realestate in Maples. Fia — will house-guest with Phyllis Perlman at her Central Park South digs later this nomb, when they come in for a fortnight's visit. Marian Byram and Miss Perlman were longtime legit pur associates, was long an east-on Paramount Pictures story execute. Matian and John Byram, Iamsters from Broadway for over three years—he's now in realestate in Maples. Fix — will house-guest with Phylis Perlman at her Centra! Park South digs later this nom!, when they come in for a fortnight's visit. Marlan Byram and Mass Perlman were longtime legit pla associates, was long an east-ran Paramount Pictures story execute.

Not only is the new Miss Americal Wart Beale Fletcher, of Asherical Wart Beale Fletcher, of

Rocketts from December 1960 to May 1981. The Asheville Chamber of Commerce sponsored her in the beauty sweepstakes.

Rockland County, N. Y.

By Hobe Morrison
Former stage star Sally Bates,
the ex-Mrs. Calvin Tompkins, is a
resident of Snedens Landing.
The Rockland County Fair, dis-

continued some years age, is to be revived this fall on the old fair grounds in Orangeburg, on land owned by Manhattan realty oper-

grounds in Orangeburg, on land owned by Manhattan realty operator Irving Maidman, of Nyack.

Lewis Nichols, columnist for the Sunday book section of the N. Y. Times, has moved back to Manhattan and his Snedens Landing house is now occupied by his writer-daughter. Mrs. Fred H. Burrelle. The Antrim Players will launch, their 25th season next Saturday '16- with a reception at their Playhouse in Suffern. Their revival of 'Candida.' to be presented Oct. 20-21 and 27-28, will be their 115th production.

The Skouras chain is building a 600-seat film theatre on Route 59, at Nanuet. on the site of Swiss Trudy's Cafe, which was destroyed by fire. The project, due for completion in January, will also include 11 stores and a parking lot. Carl Low, co-producer of the White Barn Theatre, Irwin, Pa, and advance director for the recent strawhat-touring "O Mistress Mine," is going on the road as an actor in "The Best Man," so he won't be seeing much of his Nyack home and family this fall and winter.

Paris

By Gene Moskowitz
(66 Ave Breteuit; SUF 5920)
M. C. W. Dubois has amicably ankled as head of Universal Films

publicity here.

Keiko Kishi to Tokyo to star in the French-Japanese pic "Rif Tokyo" which Jacques Deray

rects.

Zizi Jeanmaire set to do a singing stint as headliner of a vaude show at the Alhambra in November before starring with hubby Roland Petit in a new ballet season, also at the Alhambra.

Jill Haworth slated for a starring role in French pic "Your Shadow Is Mine" to roll in Malaya next season. Andre Michel directs and Pierre Courau produces. Story is based on Han Suyin's novel about a white girl brought up by Malaya white girl brought up by Malay-ans and the subsequent complica-tions when her family redeems

tions when her family redeems her.

No less than 88 pix made in '59, '60 and '61 are awaiting release here. A goodly part of them are first pix made after the "New Wave" euphoria and found waning. Many also are underestimated, but this backlog is also worrying U. S. majors who could lose theatre space if the French try to apply pressures to clear out this pic accumulation. cumulation.

Las Vegas

By Forrest Duke (DUdley 4-4141)

Shirley Scott now at the Esquire

(DUdley 4-4141)
Shirley Scott now at the Esquire
Lounge piano bar.
King's IV a big click in the
Thunderbird lounge.
Lee Fisher has started his fifth
year as Dunes flack.
Orrin Tucker getting verbal
blasts from Don Rickles at the
Sahara Casbar.
Bert Wheeler in to see his godson, Lou Mosconi Jr., star of the
Last Frontier Showbar.
Arlene Dahl and hubby Christopher Holmes weeking at the Flamingo as guests of prexy Morris
Lansburgh.
Hwood Park flack, Al Wesson,
in at the Tropicana reminiscing
with his longtime friend, hotel
prexy J. K. Houssels Sr.
Jullet Prowse unhappy because
her pet Boxer can't stay at the

London

(HYde Park 4561/2/3)

Alan Kean, Anglo-Amalgamated general manager, hospitalized. Sid Taylor has quit Pearl & Dean's commercial film setup after

Dean's commercial film setup after eight years.
Dorothy Lamour in on Monday (18) for her chore in "The Road to Hong Kong."
London's fifth Film Fest will be held at the National Film Theatre on Oct. 17 for two weeks.
Prime Minister Harold MacMillan at the first night of John Oct.

Prime Minister Harold MacMillan at the first night of John Osborne's transferred "Luther."
Peter Saunders skedding Agatha Christie's new play. "Rule of Three," for November production. Pete Cotes and actress wife Joan Miller back from Melbourne after a sixmonth stint in its tv drama department. department.

a sixmonth stint in its tv drama department.
Soviet dancer Rudolf Nureyev, now with the De Cueuvas Ballet, will dance at Margot Fonteyn's gala matinee at Drury Lane on Nov. Z.

Press Guy David Jones is guest of honor tonight (Wed.) at the Variety Club's Heart Award gala dinner. And last Saturday (9) Tent 36 held its annual horsetrack meet. Among visitors to the London scene are Jerome Whyte, Red Butlons, Irving Chezar of Pye Records. Jack Croft, RFD's New Zealand general manager, Dino De Laurentiis, Linda Christian, Edward Risman and Ed Reek.

Boston

By Guy Livingston (423 Little Bldg.; DE 8-7560) Statler Hilton Terrace Room to

jazz combos.

Ben Sack bought "Breakfast at Tiffanys" for his Capri theatre.

Ben Sack bought "Breakfast at Tiffanys" for his Capri theatre. Elinor Hughes, drama editor, Boston Herad, back from wacation. Eva Le Gallienne in "Elizabeth the Queen" at Boston Arts Center theatre.

Roland Rogers opening the season for Blinstrub's 1,700-seater in South Boston.

Price Brothers, owners of the Occidental, Washington, bought Poland Spring Hotel, Me.

Fred Ball, ventriloquist from Chicago area, in town doing club dates and fairs in this territory.

Rifkin Drive-In Theatres cracked a first in ozoner circles hereabouts with trading stamp giveaways.

Caesar Tamagna, boniface of the Monticello, Framingham, to Las Vegas catching talent for his 1,200-seater. seater.
"La Dolce Vita" was brought

back to Boston after a long run at the Gary, and is now berthed

back to Boston after a long run at the Gary, and is now berthed at Capri.

Film crews, headquartering at Hotef Madison, shooting three episodes for tv's "Route 66" in Hub and Gloucester.

Ben Sack took Hub film crix to N.Y. for screening of "West Side Story," which he's bought for the Gary, opening Nov. 1.

"Milk and Honey" trying out at the Colonial; Wilbur has road company of "Mircle Worker,"

Dick Richards opens the Upstairs Room at his Black Angus with John Colleary singing at the 88. Helen Manning plays the baby grand at the Downstairs Room. Stephen Slane, managing director of North Shore Music Theatre and Ida Martuccie held audition for 50 prospective Investors of songs for "P. T. Barnum," musical to be produced for Broadway.

Ireland

By Maxwell Sweeney (Dublin 684506)

Arthur Godfrey due from N.Y. as house guest of U.S. Ambassador Grant Stockdale.
Robert Ryan gandering scenery on vacation from filming "Billy Budd" in London.
Cinema admission prices upped an average of 3c in Publin follow-

cinema admission prices upped an average of 3c in Dublin follow-ing pay hike for workers. John Upfold, new publicity di-rector for Paramount in London,

for adults only; motion to ban film was defeated by seven votes to six. Hans Hausmann, chief of light entertainment, Radio Basel, Swit-

zerland, due here to look at shows and attend the Film Fest next month

month.

John Huston and Montgomery
Clift planed to London after mulling script for film on Sigmund
Freud.

Eamonn Keane bowed out of
leading role in his brother John
B. Keane's play, "No More Dust,"
currently rehearising for Dubli's

currently rehearsing for Dublin Theatre Fest.

Gaumont cinema, Belfast, sold to

Gaumont cinema, Belfast, sold to chain store group by the Rank Organization for a reported \$913,000. Two other cinemas and a stage theatre closed in that nabe in the last two years.

Sean O'Casey nixed project for Jack McGowran production of "Plough and the Stars" at Dublin International Theatre Fest. He's banned all Dublin professional productions of his plays and this panned all Dublin professional productions of his plays, and this time he's also given thumbs, down sign to McGowran's alternative suggestion of staging the production at Oxford.

Mexico City

By Emil Zubryn (Apartado 56, Tarco)

Tele star Mike Connors doing a dance and song routine for Mexi-can night club and ty engage-

ments.

Mexican thrush Maria Victoria off on American tour embracing Los Angeles, Chicago, Philadelphia and New York.

E milio Fernandez grooming daughter Adelita as director of filmed short subjects, with first assignment a documentary for the Russian Embassy in Mexico.

Mexican night clubs and theatre impressarios interested in nacting

Mexican night clubs and theatre impressarios interested in pacting Romano Mussolini, son of Mussolini, for an extended engagement. Romano has a name as a jazz pianist and composer.

Nat King Cole coming to Mexico late in September to do a film chore for producer Mario Zacarias, with picture titled, "The American Teacher."

Kim Novak in Mexico to seek location sites for her initial independently produced film, with Acapulco serving as background for part of action of film.

Rene Cardona said he will use Marcelo Mastrolani, Elsa Cardinale and Betty Davis in a Mexican story with a "La Dolee Vita" like theme, with shooting here and in theme, with shooting here and in Italy in black and white.

Minneapolis

By Bob Recs (4009 Xerres Ave. So.; WA 6-6955)

(4009 Xerxes Ave. So.; WA 6-6955)
Minnesota State fair drew 106027 opening day
Billy Eckstine opened return engagement at Freddie's remaining
through Sept. 20.
Persian Palms night club, landmark on Minneapolis skid row for
past 20 years, being demolished
for redevelopment project.
U. of Minnesota theatre sold out
all 102 performances of its summer show boat offering of
"Bloomer Girl."
Sidestepping Minneapolis Star
and Tribune's movie ad censorship, Campus theatre ran a Cuemagazine review as a blurb for
"The Cousins."
Actors Henry Fonda, Richard

"The Cousins."

Actors Henry Fonda, Richard
Widmark and George Peppard,
director George Marshall and company in Rapid City, S.D. for Metro
shooting of "How the West Was
Won" seg.

Frankfurt By Hazel Guild

(2 Fuerstenbergerstrasse; 59575)
Fred Hift in Germany, in connection with his press-agenting chores for "Longest Day."

German record star Peter Kraus nd American entertainer Gus

rector for Paramount in London, here to gander local setup.

Susan Hayward due in for location work on Metro's "I Thank a Fool" at Crookhaven, County Cork.

Ringmaster Frank Foster, of Bertram Mills Circus, was robbed of about \$500 while circus was in Dublin.

Norman Maen, principal dancer in N.Y. production of "Donnybrook," named choreographer for Irish Television.

Gulbenkian Foundation handed out grant of \$5,387 for the Irish Theatre Ballet to aid the company's touring sked.

Derry (Northern Ireland) Corp. okayed "Go Naked in the World"

Germa record star Peter Kraus and American entertainer Gus ackus, who performs in Germany, both signed for five-minute spots on the American tele show of Dick Clark.

Business reported way down at opening of Salzburg's famed Music for the first concerts. One hotel keeper reported 40% fewer American tourists.

Hessischer Rundfunk Television. Hersigned up a series of 24 films titled "The Good Old Times," with distribution of succession of succession of succession to define favorites as Zarah Leander, Loni Heuser, Marikka Roekk, Theo Lingen.

Jene Gord Remerian record star Peter Kraus and American entertainer Gus ackus, who performs in Germany, both signed for five-minute spots on the American tele show of Dick Clark.

Business reported way down at opening of Salzburg's famed Music for the first concerts. One hotel keeper reported 40% fewer American tourists.

Hessischer Rundfunk Television and the company's touring sked.

Jene Gord American entertainer Gus ackus, who performs in Germany, both signed for five-minute spots on the American tele show of Dick Clark.

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Hessischer Rundfunk Television and the company's touring sked.

Jene Gord American entertainer Gus and American entertainer Gus and American tele show of Elazhurg for the first concerts.

Hessischer Rundfunk et alate for the first concerts.

Hessischer Rundfunk et al. The Good

Hollywood

Pat Weaver in from Gotham. Steve Parker returned from

George Seaton returned from London.

Paul Nathan back from five weeks in Europe

Neal East new Paramount branch nanager in L. A.

Arnold Shartin moved over to m. post at Metro.

Helen Rose's contract with Met-ro extended another year. Billy Wilder back from lensing 'One, Two, Three' in Germany. Neil Brunnenkant in Monte Sano

Hospital with ruptured appendix

with a ruptured appendix.
William E. Shultz named account exec of KFMB, San Diego.
Thallans toss their sixth annual.
International Gala Oct. 20 at Beverly Hilton.
Mel Stevenson succeeds late
Whitey Hendricks as Metro studio
rolice chief.

police chief.
William T. Kirk succeeds Wilma

Bashor as exec director of Motion Picture Relief Fund.

Bashor as exec director of Motion Picture Relief Fund.

Tony Curtis and Janet Leigh, and their children, en route to Buenas Aircs for "Taras Bulba."

Sherrill Corwin heads upcoming Community Chest campaign among theatre exhibs and distribs in LA. area.

Richard Rawlings, camerman, and Jay Ashworth, soundman, newly-partnered in Mug 'n' Jug Tacos Restaurant.

Lewis J. Rachmil to be hosted at testimonial dinner Sept. 24 at Beverly Hilton Hotel for work as prexy of Reiss-Davis Clinic.

Hal Wallis hoisted option of film. ed Warren Low. Franc's Lederer joined "Founder" lineup of filmites in Hollywood Motion Picture & Television Museum.

Chicago

(DElaware 7-4984) Ora McBride joined cast of "Tongue In Chic" revue at the Sabre Room in suburban Oak

Lawn. Company of Four opens its '61-'62 season with Gogol's "The Mar-riage" Sept. 20-30 at John Woolman Hall

'62 season with Gogol's "The Marriage" Sept. 20-30 at John Woolman Hall.

Southside Sutherland Lounge revives its name jazz policy with the Farmer-Golson Jazztet, currently through Sept. 27.

Gotham's Living Room propried for Danny Segal opens new Chlounterpart in the whilom Trade Winds location tonight (Wed.).

Johnny Desmond opened the new women's keyspeak, My Lady Fair (nee Cafe Continental), as first headliner last night (Tues.).

Melody Top. Theatre shutters this week. officially ending Chlotrawhat season. Other Chlotrawhat sea

Detroit

By Fred Tew (TU 4-8810)

Dick Clark here to headline Michigan State Fair show. Ina Ray Hutton, sans her ali-girl band, opens as a single at Club Alamo.

Peggy Cass in town briefly to plug her new ABC series, "The Hathaways."

Oscar Peterson recovered from

Oscar Peterson recovering the Stand of Baker's Keyboard, Jon Essex, former press of his

Jon Essex, former pressagent for Hanna Theatre, Cleveland, takes over similar duties for the Nederlander Theatrical Corp. which, operates the new Fisher, and the Riviera and Shubert legits.

OBITUARIES

Sept. 10 of cancer.

Member of an early California family and descendent of the state's first governor, Carrillo in recent years had been identified more with parades and Southern California festivals and civic events than with acting. He had recently returned from New York, where he confabbed on city's 1964 World's Fair and strengthening relations between this country and Latin America, a subject in which for many years he was deeply interested.

In declining health for savaral

In declining health for several In declining neath for several years, two years ago he was forced to cancel a nationwide tour in Scranton, Pa., after a series of hemorrhages, and was hospitalized in Pittsburgh, later undergoing surgery at Santa Monica Hospital.

In Pittsburgh, later undergoing surgery at Santa Monica Hospital. He managed a quick comeback, however, and embarked upon a 20,000-mile four of South America to promote hemispheric solidarity. Prior to turning to the stage he was a newspaper cartoonist, and made his first appearance in vaude is a monologist in 1913. at Proctor's 5th Avenue Theatre, N.Y. and first Broadway stint in "Fads and Fancies" at the Knickerbocker Theatre in 1915. Thereafter he alternated between Broadway and the road touring with "Twin Beds." returning to N.Y. for "Upstairs and Down" and "Lombardi Ltd.," latter one of his greatest hits. Later he took a troupe to Australia for seven months with this property.

Among his best-known legit appearances were "Mister Antonio." which he repeated for Tiffany Pictures in 1929 for one of his first screen appearances. Others were, "The Love Chef." "Gypsy Jim," "The Saint," "The Padre." "The Broken Wing," "The Padre." "The Wans also a vaude headliner for many years on the Keith-Albee

was also a vaude headliner for many years on the Keith-Albee Circuit, where he was known as a

many years on the Keith-Albee Circult, where he was known as a dialect comedian.

On the screen he appeared in such films as "The Gay Desperada," "Deception," "Love Me Forever," "Bowery to Broadway," "Under Western Stars," "Crime, Inc.," "Mexicana," "Daring Caballero." Carrillo repeated the opulence of his early California ancestors in his parties, and for many years was noted as Hollywood's greatest host, both, at his old family Santa Monica Canyon home and his ranch near Encenitas. His love of parades was well-known, and no parade was complete without Carrillo donning his elaborately-embroidered costumes and prancing the length on one of his Palominos, the always rode in Pasadena's annual New Year's Day Rose Parade and in the opening of Hollywood Blvd's Santa Clause Lane.

A brother and daughter survive.

A brother and daughter survive.

IOSEPH P. HIGGINS

JOSEPH P. HIGGINS
Joseph P. Higgins, 72. recording
industry pioneer for more than 50
years, died of cancer in New York
Sept. 10. Known as "Uncle Joe"
to industryites, he was feted in
New York October. 1959 in honor
of, his. 50th anni in the industry
and an LP of the occasion was
later distributed by Columbia

Records.
Higgins, who had been a Colexec since 1934, was responsible for the first recording dates of many prominent artists including Harry James, Benny Goodman, Glenn Miller, Kay Kayser, Duke Ellington, Artie Shaw and Sammy Kaye.

Glenn Amer.

Kaye.

He was associated with RCA Victor from 1910 until 1934 when he joined the American Record Co. as director of pop artists & repertoire. When American was purchased by Columbia in 1938, Highes served variously in Col's Holling to the law of the consultant of the law of the consultant.

Surviving are his wife, two daughters and a son.

publishers.

He is survived by his wife, and son. Robert, who is treasurer at Broadcast Music Inc.

GEORGE BLAKE

George Blake 67, novelist, broadcaster and film scripter, died recently in Glasgow. Films were produced based on his book "The Shipbuilders," published in 1935, and
on his scenerio of chiyand life on
the first on the scenerio of chiyand life on
Clydeside, ""Fluiddide," He comClydeside, ""Fluiddide," He comCKLW and in 1647—seven years

Ontario Broadcasting Ltd., died
Wife, son and daughter survive.

Henry J. Mayo, 42, engineer
with radio station WPEN, died
Aug. 14. in Philadelphia, His son
and two daughters survive.

Mr. and Mis.
Scoyk, son. New You
and two daughters survive.

In 1932, he heeam's also smaacer for
CKLW and in 1647—seven years

It is on and daughter survive.

Wife, son and daughter survive.

In 1932, he heeam's caste in the part of the

LEO CARRILLO
Imentated regularly on radio and Leo Carrillo, 81, former Broaddescribed scenes of ship launchings way and vaudeville star and for a second star of the rascally cowboy sidekick, died at his Santa Monica, Calif., home the 1920s. He became acting editor of "John o' London's Weekly" from 1924-28 and editor of the Strand family and descendent of the Magazine from 1928 to 1930. His state's first governor, Carrillo in recent years had been identified Mary Glen; was published last , year

Survived by his wife, two sons and a daughter.

GEORGE IRVING
George Irving, 87, legit and pix actor-directer, died Sept. 11 of a heart attack at his Hollywood home. His stage and screen constitutions. His stage and screen career spanned some 50 years. As an actor appeared in many silent films of e 1920's and directed numerous the 1920's and directed numerous pix from the time of his Hollywood arrival in 1913.

He had been in retirement for the past 10 years due to failing health.

SAM WILLIAMS

Sam Williams, 77, former song-writer, died in Belle Island, Fla. Aug. 31. He was also a performer in his youth. He lived in retirement in Florida after a career as

ment in Florida after a career as a stockbroker.

During World War I Williams cleffed several patriotic songs including "When I Fought for the U.S.A." and "Just Like Washington Crossed the Delaware Gen, Pershing Will Cross the Rhine."

Survived by wife and two sisters.

MARCELLA CONNOR

Marcella Connor, 53. legit ac-tress, died of cancer Sept. 6 in Hollywood. After launching her career with the Bainbridge Stock Hollywood. After Jaunching her career with the Bainbridge Stock Company, Minneapolis, she went to New York, where she appeared in "Dracula." "Born 'Vesterdey" and "Allegro." For the last three years she had been living on the Coast in semi-retirement.

in semi-retirement. Surviving is a son, actor Robert Vaughn.

NIGEL BIRCH
Nigel Birch, 24 transmission
controller for Granada, died of
leukemia Aug. 21 in Manchester,
Eng. A member of a theatrical Unfamily, he was the son of BBC
nc." radio actor Derek Birch and his
wife, who was formerly actress
ence Corinne Bouchier.

Corinne Bouchier,
Birch, who studied at Central
School of Drama, later became
stage manager at Nottingham Repertory Theatre. He also toured
abroad with the Shakespeare Memorial and Old Vic companies before turning to ty. He first joined
Tyne-Tees, then Granada.
A brother survives besides his
parents.

ELOISE E. THOMAS
Eloise E. Thomas, 55, former singer and network radio actress, died Sept. 1 in St. Charles, Ill.

Early in her career, she had been chief soloist with the Chicago, Boschief soloist with the Chicago, Bos-ton and Philadelphia Symphony Orchestras, and frequently appear-ed as guest soloist for various studio orchestras. During the hey-day of radio, she was a featured actress on the "Ma Perkins," Judy and Jane" and "Court of Missing Hairs" network serials and Jane Heirs" ne network serials.

Surviving is her husband, Perry Thomas, assistant to the president of Olian & Bronner Advertising, and two sons.

JAMES T. MAHONEY
James T. Mahoney, 63, onetime
director of musical programs for
MBC in New York who also was
program director for Baltimore and

JOSEPH E. CAMPEAU
Joseph E. Ted Campeau, 63,
president and g.m. of Western
Ontario Broadcasting Ltd., died

before its tv station opened-became head of the firm.

JOHN C. LANDOWSKI

John C. Landowski, 82, longtime
organist and choral director, die
of a heart attack Sept. 3 in Milwaukee. He directed the Polish waukee. He directed the Poisson Opera Club in that city during the 1920s. His production of the Polish national opera, "Halka," won critical acclaim.

Surviving are his wife, three daughters, son and a sister.

WILLIAM F. HANNAFORD William F. Hannaford, 70, bai musician, judge and conduct died recently in Edinburgh. 1 began his brass band career at t age of eight and became champ trombone player, conductor, judge and administrator.

He helped form the City of Edin-burgh Band which he conducted for several years.

FRANK L. DACEY

FRANK L, DACEY
Frank L. Dacey, 73; vet propertyman for Broadway road shows, died of arteriosclerosis recently in Auburn, Me. He was a half-century member of the IATSE, and served several times as the Portland, Me., local's delegate to national union conventions.

His wife and two children sur-

JULIUS GLICKMAN

Julius Glickman, 59, longtime stagehand, and former property-master for the Lyric Opera, Chi-cago, died Sept. 2 in that city after long illness. He is survided by two sisters and

a brother, Jack, stage electrician at the Palace Theatre, Chi.

JOHN GOULSON

John Goulson, 92, deputy chair-man of Greater Union Theatres, died in Sydney, Australia, Sept. 2. He was connected with show practially all his life and had ex-tensive commercial interests. tensive commercia Four sons and daughters

Michael Cryer, 85. long time cinema exhibitor, died recently, at Keighley, Eng. He was variously connected with the Cosy Corner Picture House, the Palace and the Hippodrome, at Howarth and the Hippodrome, Bingley, as well as others in the Bradford, Yorkshire, district.

William H. Berning, 67, a Dutch comic in burlesque from 1910 to 1915, died Aug. 29 in Detroit, where he worked for an auto firm until retiring in 1959. He was a native of Cincinnati.

Maude Hughes, 78. film journalist, died recently in Westcliff, Eng. She was a pioneer of film fan journalism and edited Picture Show from its inception till she retired two years ago.

Willi J. Hustrei, 51, circus aerialist, died of a heart attack Aug. 19 in Corpus Christi, Tex., where he was participating in a show staged by the Coastal Bend Shrine Club.

Sheldon L. Gerhard, manager and part owner of the Martin The-atre, Mount Pleasant, Tex., died Aug. 9 in Dallas. Surviving are daughters, a brother

Julius Pappai, 30, film editor, died Sept. 7 in Hollywood. He had been mostly in animation and last was with UPI Studios. His wife and child survive.

Maurice Howard, 65, cinema ex ecutive, recently, at Christchurch Eng. He was secretary of Royston Theatres Ltd. and the Picture House, Denaby.

Sister, 55, of Jack Eigen. Chi-cago radio personality, died re-cently in New York. A VARIETY obit erroneously gave it as his mother

Dick Scott, 58, former Broadway actor and later a screen and radio performer, died Sept. 2 in Hol-lywood. His wife and sister survive.

Oliver W. Heath, 67, vice president of Leo Burnett Advertising Inc., died Sept. 2 in Evanston, Ill. Wife, son and daughter survive.

was wardrobe mistress for "Peter Pan" for 20 years,

Arthur A. Barnett, 66, owner of the Rex Theatre, Oakland, Cal., died there Aug. 19. Wife and daughter survive.

Wife of Henry Goode, Fox Films recording orch musician in late '20s and early '30s, died in Holly wood Sept. 1.

Hugo A. Anhalt, 71, retired in-structor of music and conductor of earlier day orchestras died recently in Milwaukee.

Langhern K. (Buddy) Brown, 44, a member of the Hilo Hawaiians recording troupe, died Aug. 20 in Hilo, Hawaii.

Mother, 89, of William Blair, manager of the Nixon Theatre in Pittsburgh, died in Cleveland

Paul R. Spechko, program man-ager for KXLY-TV, Seattle, since last December, died recently in

Mrs. Florence Holtzman, long-time voice teacher, died recently in Plattsburgh, N. Y. She was in her 80s.

Ellen Kemp, exhibitions offer of ne Scotland Committee of British Arts Council, died Aug. 19 in Edin

Earl Upham, 61, prejectionist at the Latchis Theatre, Milford, N.H., died Aug. 28 in Manchester, N.H.

Fanny May Baldridge, 68, for-mer radio writer, actress and di-rector, died in Nashville Sept. 1.

Bert Cushman, veteran tent show and repertoire actor, died Aug. 5 in Haines City, Fla.

Alec Tozer, 85, I ngtime exec with Eastman Kodak, died Aug. 29 Cliftonville, Eng.

Mr. and Mrs. Stuart Cameron, son, Washington, Sept. 2. Father is producer-director at WTTG-TV

Mr. and Mrs. Brad Aronson, daughter, Hollywood, Sept. 7. Father is associate director at KNXT.

and Mrs. Gordon Atkinson Mr. and Mrs. Gordon Akinson, son, Ottawa, Sept. 3. Father, a disk jockey at radio station CFRA, is also Ottawa Citizen radio-&-rectords columnist.

Mr. and Mrs. Paul Sonkin, son.
New York, Sept. 2. Falher is manager of audience measurement at

ARC-TV

MARRIAGES

Diana Reynolds to Tony Helm, Skegness, Eng., Aug. 13. Both are players in the Forbes Russell stock company at Butlin's Holiday Camp.

Anne Rye to Brian Poyser, Canterbury, Eng., recently, Both are players in stock.

Linda Dee Thurston to Philip P.
Upton, Whitehorse. Yukon Territory, Canada, Aug. 19. Bride was a reporter for the Manchester N.H.)
Union Leader, he 15. a former Claremont, N. H. radio announcer.

Esther Eastman to Arthur Sal-cov, New York, Aug. 20. Bride is with General Artists Corp.

Carol Marie Lavalley to Matthew J. Martin. Burlington, Vt., Sept. 2. Bride is a cashier at the Strong Theatre there.

Marsha Metalious to Edward Dupuis, Laconia. N.H., Sept. 10. Bride is the daughter of novelist. Grace Metalious.

Sylvia Sands to Stewart Morris, London, Aug. 29. Bride is a pop singer; he's a BBC tv producer.

Mafalda Hunter to Tony Hall, London, Sept. 9. He is Decca's man.

Mary Anne Cohan to Nicholas Gibson Jr., Sept. 9, Beverly Hills. Bride has been a tv and legit actress and is an alumna of Juil-liard School of Music.

Geraldine Dolores Gleason to John Steven Chutuk, Sept. 9, New York. Bride is daughter of come-dian Jackie Gleason; he is with Mulle, Brown & Walde ad agency in Beverly Hills.

Doreen Freeman to Bob Burgess, London, Sept. 4. Both are dancers.

Warner's Dim View

Continued from page 1

that Warner could still be in a burn over the chill reception for "Sunrise at Campobello," WB en-try at the recent Moscow Film Fest.]

Mr. and Mrs. Harry Belafonte daughter, Sept. 9, New York. They have a four-year-old son. Singer's wife is the former dancer, Julie Robinson.

Mr. and Mrs. Joseph Zottarellison, Sept. 5. Westbury, L.I. Father is stage electrician.

Mr. and Mrs. John Osborne, son, London, Aug. 31. Mother is actress Mary Ure; father is the playwright.

Mr. and Mrs. David Ragan, son.

wright.

Mr. and Mrs. David Ragan, son, New York. Aug. 30. Father is managing editor of Motion Picture magazine.

Mr. and Mrs. Art Katzen. son, in Houston, Tex., recently. Father is director of publicity for Interstate

Theatres in that city.

Houston, Tex., recently. Father is director of publicity for Interstate Theatres in that city.

Mr. and Mrs. Don Russell, daughter Houston, Tex., recently, Father is drummer with the Bobby. Doyle Trio currently at Show Biz in that city.

Mr. and Mrs. Larry James, daughter, San Antonio, recently, Father is chief announcer for KAPE in that city.

Mr. and Mrs. Paul Bain, son, Albuquerque, Aug. 15. Father is promotion-public relations direction for KOB radio-tv in that city.

Mr. and Mrs. Bray Bain, son, Albuquerque, Aug. 2. Father is sistant operations manager for KOB radio-tv there.

Mr. and Mrs. Dennis Kux, daughter, Madras, India. Sept. 5. Mother is Molly Bover, formerly with legit lighter lean Rosenthalifather is with the U.S. Consulate there.

Mr. and Mrs. Stuart Cameron.

uct and promotional activities.

Martin Davis, Paramount ad-pub
chief, pointed to a series of articles in Life mag titled "Today's
Dilemma of Love and Marriage."
Gist of this is that young married
couples are staying home nights
more so than ever. In light of this,
said Davis, the film industry must
come up with "new methods of
merchandising" if it's to draw the
customers to theatres.

Fred Goldberg underlined that

customers to theatres.

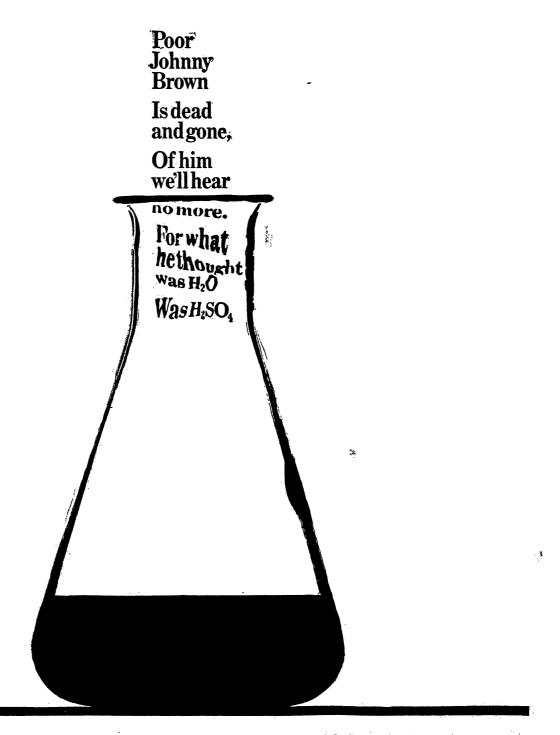
Fred Goldberg underlined that
the trade has yet to utilize television to full pic-sell advantages.
Talks also were given by Charles
Levy, Buena Vista; Richard Lederer, Warners; Rodney Bush, 20thFox, and Herman Kass, Universal,
all of whom offered glowing reports
on their respective companyity air. on their respective company's tures.

ABC-TV.

Mr. and Mrs. Norman Joyce, daughter, Philadelphia, Sept. 6. pleased with the product rundowns. Father is an exec with his father's booking agency, Jolly Joyce Associates.

Mr. and Mrs. Robert Van Scoyk, son. New York, Sept. 11. Early complained, the profess a twitter.

Mr. and Mrs. Robert Van Scoyk, son. New York, Sept. 11. ture each by the ad-pub spokesmen whereas several of them deson, recently. Croton-on Hudson, the hally meter, his creditionally have been addicted to making with the big talk.



If the unscientific among us know nothing else, we know that water is H_2O and sulphuric acid is H_2SO_4 . The formulas were indelibly impressed upon us by that jingle, above. We used to think it was hilarious.

Often the most memorable lessons are also the most entertaining. Which is why one of Granada's TV scientists used the jingle in a recent edition of Granada's science series, "It's Wizard." The show, networked weekly, has taken on everything from electrolysis and magnetism to blood circulation and invisible ink, always making science palatable.

English youngsters (and, we're told, their parents) eat it up. GRANADA TV NETWORK, ENGLAND

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35¢

ING CHORI

New York Owners of Dixie Theatres **Hope for Gradual Tension Letup**

The big circuits, plenty sensitive to picketing and other criticism, appear to be taking a hand in the Diric theatre segregation issue. Public policy has been one of finands off on the pretaxt of local sutonomy, but now it's understood the chains are diligently working to ease the racial barrier customs. Reason for the qt, is to minimize southland antagonisms. This, of course, is the dollars-and-cents of Dixie operations.

Most of the integrating to date has been limited to nearby college anrollments, per the Varsity and Texas theatres in San Antonio. Rethe former, an interstate house, it's understood Leonard Goldenson, prez of the parent AB-P1, was instrumental in opening at to Negro students.

In the knowers believe that with this wedge it's just a matter of time before all Interstate situations in Dallas and San Antonio become integrated.

The partial Texas (and sisewhere) integration doubtless was hastened by organized picketing in various northern cities, including Chicago and New York. In Gotham last month a small group picketed the AB-PT homeofice.

They're Exotic, Not Lewd' Cicero Judge Opines In Acquitting 10 Peelers

Acquitting 10 Peelers

Chicago, Sept. 19.

A justice of the peace in Cicero,
a village on the western city limits
of Chi, has ruled that performances
by 10 strippers at Rose's Original
Magic Lounge were "exotic but not
lead to the peace in Cicero
with being inmates of a house of
prostitution. Judge Eugene White
dismissed the charges even though
witnesses described the G-stringless acts "obscene."

With Chi considered a tight city
as far as the more torrid hip-anddorso tossing is concerned, and the
recent crackdowns on neighboring
Calumet City (III.). Cicero remains
the last outpost of the everythinggoes school of disrobing in the
area. Some critics say that an understanding exists between the
law enforcement agencies in Chicago and Cook County to permit
the hotter performances in Cicero
as long as they stay out of Chi.
Inspired by the Cicero Ministerial
Council, since they suppiled the
witnesses and have bitterly condemned Judge White's dismissal
of the case. The council has been
increasingly agitated at the fleshy
shows, most of which are in a twoblock stretch of Cermak Road just
aver the Chicago City limit.
Possibly because of the stire
aussad by the ministerial council.

Inspired by Clerzy
This latest raid was apparently inspired by the Cicero Ministerial Council, since they supplied the witnesses and have bitterly condemned Judge White's dismissal of the case. The council has been increasingly agitated at the fleshy shows, most of which are in a two-block stretch of Cermak Road just ever the Chicago city limit.

Possibly because of the stir saused by the ministerial council, (Continued on page 15)

Needle Mightier Than .

Needle Mightier Than ...
The needle apparently is mightier than the pen.
The American Book Publishers Council reports that domestic sales of general books in 1960 rose 11.9% to a total of \$413,778,000. Another \$37,000,000 was gained from export sales giving the book publishers total net sales of \$455,000,000. This includes all kinds of books except textbooks and sncyclopedias.
According to the Record Industry Assn. of America's reports, the disk industry's sales volume is around \$480,000,000 at list price value.

Saturday Night A Yawn for Films: **New Exhib Fear**

the lonellest night in the week to the motion picture exhibitor? A number of theatremen were ex-pressing these fears this week as the new tv season gets underway with dramatic emphasis on tele-vision's post-1948 feature film ac-quisitions. quisitions

vision's post-isso leading than acquisitions.

While there already have been a number of post-48s screened on ty, the launching of the new television season is being heralded by intensive ad-pub campaigns designed to focus attention on the "continuity" of top new product available. NBC-TV, which is kicking off its network "Saturday Night Movie" show this Saturday (23) with 20th-Fox's "How to Marry a Millionaire," is ad-suggesting that Saturday night is now a good night to "stay home and see a show."

A fumber of the NBC net's affiliates will also be tailing the net presentation with local telecasts of

presentation with local telecasts of (Continued on page 62)

Sound of Music' Gives R&H 3d Original Caster To Top 1,000,000 Sales

NEW BREED EYES

The chorus girl, one of the last The chorus girl, one of the last remaining glamor symbols of the nitery biz, is following the stage-door Johns into limbo: The demand is definitely there, along the New York-Miami-Las Vegas circuit, but the supply of the prancing base has dwindled to the vanishing point, a victim of cafe economies and the lure of other show biz media.

The vestervest brand of chori-

and the lure of other show biz media.

The yesteryear brand of chorister, equipped with looks if not talent, has long since disappeared from the legit scene where they have given way to more versatile song-and-dance troupers. But the youngsters, trained in ballet vocalistics, are not moving onto the nightclub floors, preferring legit musicals, films and television where the rewards are higher, financially and artistically.

Latin Quarter, N.Y., one of the largest employers of chorus talent in the country, will be starting its new display next month with many of the present line holding over. A recent trip to Europe by Ed Risman, the LQ managing director, un(Continued on page 62)

Which 'Audition' Has The GI Cut? Acts Vs. Army

Frankfurt, Sept. 19.
Authorities of the U.S. Army in Europe have denied charges that their newly instigated "auditioning boards" act as censors in eliminating undersirable, anti-military or blue material.

or blue material.

Denying charges made by television star and comedian Jack Carter in Variety recently, some of the charges issued by Carter were unfounded, they said.

The U.S. Army in Europe does have a board consisting of a chaplain, a field entertainment director, a special services officer and public information officer who have to hear and approve all actseven those of big-name entertainers like Carter—before allowing the people to perform in the

Producer Ted Yates, NBC Camera Crew Slugged Filming Crime Show

It's the Monuments

It's the Monuments
Madrid, Sept. 19,
Asked to explain the successful renaissance of the Italian film industry, Maleno
Malenotti (representing Italy
in the Italo-French-Spanish
coproduction "Mme. Sans
Gene") attributed upsurge tor
Italian film directors (young
and old) and to "our wonderful monuments which include
the Coloseum in Rome, the
Venetian canals, Sophia Loren,
the Leaning Tower of Pisa, La
Lollo, etc."

Foreman Also For A U.S. Subsidy To Help Save H'wood

London,

Editor Variety:

I am delighted to read (Variety, Sept. 6) that Marty Rackin has jumped right up alongside me on the subsidy bandwagon, even if this correspondence kills my projected Anniversary Issue piece. Never mind, I'll think of another, And I'm so pleased that Rackin has seen the light. It's been a little lonely, but perhaps now that the head of one of the major studios has publicly realized the need for a subsidy of some kind for the American film industry, we may see the beginning of some action. I hope so. Despite the occasional blockbuster, time is running out. Rackin reports, as I have been saying all along, and what is common knowledge anyway, that practically the entire European film industry is subsidized in one form or (Continued on page 62)

(Continued on page 62)

Opera Singers Supply White House's Show Biz Gloss To State Dinner

flors To State Dinner

In State Dinner

Washington, Sept. 19.

The White House's new social

season, which Washington society

thinks might be the most dazzling

in Atlanta most of his life and

season, which Washington society

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However, his main objection was

that what he thought would be a

role of disnity and a credit to a

man of his race was turned into

a Frenchman's stereotyped "Uncle

Tom' version of the American Ne
roursed inner, Miss Peters and

catis before they can be hired,

no millitary spokesman said.

At the local level, an official of

(Continued on page 15)

Gloss To State Dinner

Washington, Sept. 19.

The White House's new social

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thinks might be the most dazzling

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that what he thought was to role of disnity and a credit to a

man of his race was turned into

a white woman. He felt the situa
tion on wastington.

However, his main obje

Detroit, Sept. 19.
Producer Ted Yates and a NBC-TV camera crew charged they were attacked Saturday (16) as they filmed homes in Grosse Pointe Park, one of the ritzlest suburban towns in the nation, for the "Crime Does Pay" show Oct. 11 which is part of "The David Brinkley Journal."

Nal."
Yates said he was filming homes of "well known Prohibition Era hoodlums" when their occupants rushed out and wrestled with him and cameramen. Cameras and sound equipment were damaged and Yates said he and a cameraman were cut when a window in their stationwagon was broken.

their stationwagon was broken.

Yates said he got pictures and sound of the scuffle and that it would be used as part of the tv show. On Sunday Yates finished his filming chore from a helicopter.

Yates said he would return Monday to make a formal complaint against the attackers. Grosse Pointe Park police made no arrest but did return to Yates film which was found in the car of one of the residents Yates said attacked him. In Washington, Brinkley was quoted as saying the incident was "an outrage." He said he would discuss the matter with NBC attorneys.

American Negro Quits French Play, Objecting 'Uncle Tom' Stereotype

Paris, Sept. 19.

Paris, Sept. 19.
In a disagreement over the interpretation of his part in a French play, "Louisiane" by Marcel Ayme, dealing with racism in the U.S., American Negro thesp Hermann Gantt has walked out on the play. It was due to open this week. Gantt termed director Andre Villiers' demands he play it in a stereotyped manner an insult to his race and country.

Gantt, who is from Atlanta but lives in New York, said he was to play the part of a southern Negro student in Atlanta who is killed by whites when he tries to marry a while woman. He felt the situation was misrepresented by the director and pointed out that he lived in Atlanta most of his life and never had any trouble.

A Dressy 'Cleo' (60 Royal Robes) Ready in Rome as 20th Pushes: To Exorcise London Nightmare

Rome, Sept. 19.

Rome, Sept. 19.

Rome, Sept. 19.

Everything is set here for "Cleopatra's" fresh start. 20th production gets officially going here today 118: in Cinectita Studios, with principal photography to begin next Monday 125.

Almost a year after the first abortive attempt to film the yarn, involving star Elizabeth Taylor's illness as well as unusually wet British weather, the Yank company is now beginning what amounts to an entirely new picture. All previously-shot footage is scrapped. Sets, costumes, technicians, several stars, and the writer-director are all new. And so, substantially, is the story.

20th admittedly has a lot riding on this item. There's a psychological as well as financial burden carried over from the scrapped initial attempt during which some \$4.000-(000 came to naught though there's a giant insurance claim awaiting court decision which could wipe out much or all of this deficit. And the recent Fox decision to abandon production of George Stevens' "The Greatest Story Ever Told" makes the success of "Cleopatra" even more vital to 20th's future. Result is a grim determination noticeable on the bustling local lot to make "Cleopatra" not only bigger than anything which has preceded it, but also better.

The evidence is convincing that "Continued on page 63)

Met Basso Jerome Hines Will Concert Tour With **Ouick-Change-&-Putty**

Jerome Hines, the Metropolitan Opera basso, will experiment this fall, and more extensively next spring, in the use of costumes, props and makeup for his concerts. "I think the public is tred of folded hands. I know I am," says the six-foot-five-incher from California who has been at the Met 14 years. He averages about 30 concerts on the road annually via

fornia who has been at the Met 14 years. He averages about 30 concerts on the road annually via Sol Hurok office.

Hines will open his concert experiment in Haddonfield, N.J., and repeat it in Johnstown. Pa., and Paoli. Pa., prior to the Met season, First half of program will see him in conventional tails. Thereafter he'll offer costumed "Don Glovanni." also both Liporello and Don from "Barber of Seville." Mephistopheles from "Faust" and climaxing with his mad Russian czar from "Boris Godounow."

Plan calls for singer to explain the roles and apply makeup in full view of audience. Hines estimates he'll add 80 pounds of overweight for his airplane jumps with the new routine.

Big Lineup Set For 11th Berlin Cultural Festival

Berlin Cultural Festival

Berlin, Sept. 19.

If nothing unforeseen happens, the forthcoming 11th Cultural Festival (Sept. 24-Oct. 10) promises to become another bigscale artistic enterprise. In addition to previously announced names including Igor Stravinsky and the Santa Fe Opera, many foreign artists and ensembles have promised to come to this Soulet-menaced city These in-

era, many loright artists and ensembles have promised to come to this Soviet-menaced city. These include:

The Youth Theatre of London with Shakespeare's "Julius Caesar"; the State Opera of Rome with Verdi's "Troubadour" and Puccinis "Tosca"; the Finnish National Theatre with Chekhov's "Seagull"; Les Ballets de Haiti; the Grupo Vocal Feminino Harmonia of Portugal; the Singverein of Vienna; composers Paul Ben-Haim of Israel, Alexander Tscherepnin of Chicago; American singer Gloria Davey; U.S. tap dancer Paul Draper, American mezo-soprano Phyllis Curtin; U.S. tenor Jess Thomas; Brazilian guitarist Jacob Thomas, and U.S. baritone William Pearson.

'Marco Polo' Film's Deep Into Himalayas: Raoul Levy to New York

Raoul Levy to New York

Madrid, Sept. 19.

Raoul Levy carries an Atlas around with him to help identify some of the far-fluing locations he and director Christian Jacques will use for their forthcoming "Marco Polo." Following his visit to Madrid for talks with his director inow completing "Mmc. Sans Gene"), Levy will fly to New York with his cinematographer Claude Renoir to firm up one of the big screen systems—probably either Cinemiracle or Panovision.

Levy plans to start cameras rolling in Afghanistan mid-November and says he already has agents posted in the Khyber Pass to firm up camel caravans he needs by the thousands. Other locations include Bhutan in the Himalayas (one of the world's last Shangri-La's, per a Cinerama travelog). Japan and Nepal. Levy is confident that he can also location in China if he really wants to, but may accept Siberia as a substitute. The producer was slightly scarlet at the mention of other "Marco Polo's" in preparation. "I don't get it." Leavy said, half the industry seems to be preparing "Marco Polo's while the other half is trying to get 'Tarass Bulba' on the screen."

"Marco Polo" cast (Levy's i.e.) now includes Gina Lollobrigida, Nancy Kwan and Alain Delon.



JACK ENTRATTER

President and Producer, The Sands Hotel, Las Vegas, says:
"ANKA'S AWAYI... Here's a great new talent at the top, It's a real pleasure to see PAUL ANKA perform at the Sands. Paul displays a bright sense of projecting his songs. ANKA is truly exciting."

Booze Blurbs Big **Bother to NAB As Industry Alerted**

Mashington, Sept. 19.

National Assn. of Broadcasters is hard at it trying to drum in the importance of licensees shunning hard liquor blurbs.

The warning was reiterated that dire consequences might befall the whole industry at a time when it is still peculiarly sensitive to public opinion, Congress and Federal Communications Commission if the booze blurbs are aired.

The spokesman was Charles M. Stone, director of NAB's Radio Code, who stressed that broadcasting, via the Codes, has stuck consistently to the line that liquor commercials will in the long run harm the industry. He cited the Senate Commerce Committee's reent ominous letter that legislation outlawing such ads might be considered if self-regulation fails, as well as NAB president LeRoy Collins' reply that it would be "folly" to bow to the desire for new revenues from distillers.

Stone said in a speech to the Michigan Assn. of Broadcasters released here that in the past 23 (Continued on page 15)

FRANK FAY DECLARED **INCOMPETENT ON COAST**

Frank Fay, one of the great comedy stylists of bigtime vaude-ville, the original fey-hero of "Harvey," and former husband of screen actress Barbara Stanwyck, has been declared incompetent to handle his own affairs. A California Superior Court commissioner named San Francisco Municipal Court Judge William A. O'Brien and the Bank of America as joint guardians of the actor's \$200,000 estate.

estate.

Now 68 and absent from his Lambs Club and other Manhattan haunts for some time, Fay has recently been confined in St. John's Hospital at Santa Monica, Cal. with what is described as a "severe case of mental confusion."

His Loving Stooges

His Loving Stooges

Washington, Sept. 19.
Otto Preminger is doing some fancy production stepping while making "Advise and Consent" on location here. He needed an elaborate garden party scene, induced local socialite Mrs. Fountaine Broun to throw a gala on the estate of her late father, Joseph E. Davies, onetime Ambassador to Russia. Producer Preminger paid the check, also donated to the Washington Hospital Center, and got his garden party on film.

Preminger also worked out a deal for several hundred newsmen to attend a dinner in black tie, this, too, while his cameras rolled. He contributed \$10,000 to a fund for the surviving children of Charles Corte, UPI photographer who, with his wife, was killed in an automobile accident.

Mexico Money Men Plan to Bolster Tourist Biz With Cruises From L.A.

Terms Unmet in Rome. Heflin Scrams 'Bulba'

Rome, Sept. 19.

Rome, Sept. 19.

Van Heflin will no longer appear in the title role of "Taras Bulba." Music Corp. of America office in Rome said this week that actor had been forced to give up his local pic appearance when, after he'd spent three weeks in Rome, the French coproducer of film, Thanos Film, had still not "met its commitments." Thanos Italian partner on much-heralded pic was C. C. E. of Milan.

Statemant Tarans Maria Tarans Sept. 19.

Milan.

Statement released here by actor's agent quoted Heflin on his departure from Flumicino airport as regretting that circumstances had forced his decision, and adding that he hoped to return here soon to work in the same atmosphere of "collaboration and sympathy" under which he had previously made four features in Italy.

Heflin's original deal with C.C.E. reportedly called for a \$100,000 fee. His slated partner in pic, which was to have been directed by Henry Zaphiratos was Rosanna Schiaffino.

Producer made himself unavaila-

Producer made himself unavailable for comment.

Pugs-Gone-Stage Not Truly Actors, But Nova Feels He's a Real Thesp By DAVE JAMPEL

Tokyo, Sept. 19.

Lou Nova claims to be the only prizefighter in recent years who has become a bona fide actor.

has become a bona fide actor.

He dismisses other pugllists who removed their mouthpieces and vaulted from the ring to the stage, such as Rocky Graziano, Maxie Rosenbloom and the late Max Baer (who he kayoed twice), as "personalities." From earlier generations, Nova recognizes only Jim Corbett as having made the transition successfully.

Nova in Japan for club performs.

successfully.

Nova, in Japan for club performances at both U.S. military and downtown niteries before moving on to other Pacific points, has the redits to support his argument. The former heavyweight contender has appeared in "Happiest Millionaire." "Guys and Dolls" and "Rosalie" on Broadway, in three Hollywood films, on some of the top ty shows, both as a comedian and as straight actor. He is a regular on the nitery circut.

"From the peginning of boxing as we know it." Nova told Variery, "men who made names in the ring would make personal appearance tours. They were seen as personalities, not actors. It was the same with Graziano, Baer and Rosenbloom," he said.

"Fortunately or unfortunately," (Continued on page 63)

Moral Degeneracy' And "Student Strike' Themes Draw Legion's 'B' Tags Roman Catholic Legion of Decency has slapped B (objectionable in part for all) ratings on two United Artists UA releases. "Parls Blues." All Explosive Generation."

Re "Blues," Legion says that "the casual presentation of moral degeneracy on the part of the principal white characters is compounded by social overtones which loom," he said.

"Fortunately or unfortunately," (Continued on page 63)

Acapulco, Sept. 19.

With hotels and tourist shops crying the blues in this "Paradise of the Pacific." Mexican financial interests have stepped into the breach and plan to bolster the tourist movement by initiating regular cruise service between Acapulco and Los Angeles.

Two ships, the 24,000-ton Acapulco and the 32,000-ton Victoria, acquired in the U.S., are expected to go into service in the Pacific on regular runs, with a 14-day cruise having a \$360 tab. Lure will be that, in addition to Acapulco, tourists will see many Pacific "fream bays" in such out of the way spots as Barre de Navidad, Puerto Vallarta, and little known spots plus stops at Zihuatanejo, Mazatlan, and Baja California beachside resorts.

Another ship is to ply in Gulf

beachside resorts.

Another ship is to ply in Guld waters, hitting high spots there including Vera Cruz, San Blas, Campeche and Yucatan, and the exotic islands of Isla de Mujeres and Cozumel. Also, a long range goal is to take in cruises from Mexican ports, and on Mexican ships, to New York and foreign points.

The Assurice will handle \$40.

The Acapulco will handle 640 passengers and the Victoria 820, Travelers also get as a bonus overland trips, all inclusive, to Taxee and Mexico City.

and Mexico City.

Emilio Sanchez, president of the Mexican Assn. of Travel Agents, said that unnamed investors are putting up almost \$5,000,000 in the cruise ship promotion. And he envisaged a two-way traffic, with Mexicans having a chance to visit the U.S.

While these plants are being

visit the U.S.

While these plans are being rushed through for the coming winter season, Acapulco is doing only so-so trade with no appreciate pickup yet in summer biz. This is attributed to many factors renging from alleged anti-Mexican stories in the American press to competition from other areas which pare prices down to (Continued on page 63)

Moral Degeneracy' And

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NEW RED, WASH & BLUE DRIVE

Councilman Invites a Mandate For Him to Push Censoring in L.A.

Hollywood, Sept. 19.

Latest threat to Hollywood in way of possible censorship comes from L.A. City Councilman. C. Lemoine Blanchard, who last week stated he would propose establishment of a city film censorship board if a questionnaire mailed to 84,000 families in his district indicates they are in favor of such civic legislation.

Move follower an order and the contract of the

they are in favor of such civic legislation.

Move follows an earlier action by L. A. County Board Supervisor Kenneth Hahn which shook Hollywood. Hahn told superyisors in a board meeting that he would move to hold up County-allotted funds for building of upcoming Hollywood Motion Picture & Television Museum if the industry didn't clean up production of what he termed "junk" films. In quick order, Supervisors, with full sanction and cooperation of film leaders, resolved to appoint a fact-finding committee and first appointments included 16 leaders in various guilds and AMPP. Non-professional committee and first appoint unmber to 24, expected to be finalized this week.

Blanchard's action in malling out.

Blanchard's action in malling out questionnaires relating to "im-moral" pix was predicated, ac-cording to official, upon rising tide of such films in the L. A. area. Questionnaire asked the following:

puestionnaire asked the following "Do you believe the city should establish a censorship board to review questionable motion pictures?

"Do you believe the city establish a get-tough ordinance calling for stiff fines and imprisonment for persons showing level and immoral pictures in mublic theatres?"

Councilman reported he would work for a censorship board and get-tough ordinances if replies to questionnaire show his constituents are in favor of this move.

"I believe that people are becoming definitely concerned with the type of motion pictures designed to appeal to the baser instincts and that is becoming more and more common in neighborhood theatres,"

common in neighborhood theatres," he said.

Observers point out that such a eensorship board would lead to the question of what constitutes a "lewd" film, which police and other public officials stress has never been made clear.

A member of the L. A. Police Vice Squad, in charge of keeping track of production of nude-and-lewd films and subsequent local release in theatres, reported that two people can never come to a definite agreement on the subject, which makes difficult and almost impossible the exercise of laws and control over the showing of pix which have been reported by public as objectionable.

L. A. City Council last Aug. 25 took a stand against pix in question when it adopted a two-point resolution against immoral films. Resolution asked the State Legislature to ban the production of immoral motion pix and to direct the L. A. Police Commission to prep laws and regulations which (Continued on page 15)

SPAIN BANS PROJECTS

Chorine Tale, Ditto Queen of Lesbians Won't Roll

Madrid, Sept. 19.

Two screen projects were banned by government film authorities after censors turned thumbs-down on submitted scripts. One was "Nunca pasa Nada" (Nothing ever Happens), screenplay by Juan Antonio Bardem who was to direct for his production company, Juninci, with French star Francoise Arnoul in the lead. Story deals with the 24-hour sojourn of a chorus girl in a hinterland pueblo. Other reject, "Tan Lejos, Tan Certa" (So Far, So Near), a modern version of Sappho of Lesbos which Argentine director Luls Saslavsky was to have directed for producer. Juan Buhigas with Vicente Parra as star. Madrid, Sept. 19.

MADE-IN-MONTAUK FILM

Vulcan Completes Sci-fi On Long Island For 150Gs

Vulcan Productions, headed by Jack Curtis and wife Terry, who also operate Film Sync lab in New York, has just finished principal photography on its first feature, a sci-fi pic entitled "The Flesheaters." Pic, shot entirely in and around Montauk, L.I., was brought in for less than \$150,000.

Cast is headed by tv-legit actor Martin Kosleck, while singer Antia Ellis is seen-but-not-heard in one cafe sequence. Jack Curtis directed and coproduced with his wife and Arnold Drake, the latter being responsible for the screen-play as well.

WB Split (4-1) Of **Shares Drags Its** Price Down \$7.50

Warner stock on the New York Stock Exchange, for long going up, suddenly tumbled by \$7.50 per share last Friday. (15), closing at \$85. The sharp drop came as no surprise to Wall Streeters, or so they said.

Decline tied with the company announcement of a four-forone stock split, which had been anticipated (and reported in Variery last June). Expectation of the split was among the factors that had caused the WB price rise. When it became official the profit-lakers went into action.

Further disheartening to Investors, and also causing the drop in paper value, was that the WB board gave no indication of dividend rate on the upcoming outstanding issue.

Stockholders Must Okay Warner board over the past week formally approved a stock split, as long anticipated, on the basis of four shares for one. Each stockholder of record on Feb. 1962, will receive three shares for each share then held, This is subject to stockholders' okay at the annual meeting Feb. 7.

Par value per share is to be reduced from \$5 to \$1.25 and the authorized common stock is to be changed from \$5.000.000 shares to 7.500,000, latter on the \$1.25 par value basis.

Board also decided that of the

value basis.

alue basis.

Board also decided that of the 635.783 common shares now

635.783 common shares now held in treasury, 630,783 shares will be retired.

Directors also declared a dividend of 30c per share on the presently outstanding stock, payable Nov. 3 to stockholders of record on Oct. 13. Matter of divvies on the post-split stock will not be decided until after the split becomes effective.

200 WOMPI SASHAYING TO CHARLOTTE SEPT. 22

Charlotte, N.C., Sept. 19. Charlotte will be the scene of the eighth annual convention of the Women of the Motion Picture Industry Sept. 22-24. Around 200 women are coming here from New York, Toronto, St. Louis, Kansa ity, Atlanta, Memphis, New Or-leans and Dallas will attend the three-day meeting in Hotel Char-

lotte.

Mrs. Margaret Twyman, director of community relations of the Motion Picture Assn. of America, will speak on "The Public Relations Wisdom of WOMPI."

Mrs. Florence Long, of Toronto, president of the association, will preside at business sessions.

Members work in theatres, film exchanges and offices of companies engaged in the motion picture industry.

A new surge of pro-censorship advocacy is apparently shaping up in the United States. In part this represents a counter-offensive, which is to say, an effort to retrieve lost ground. Some of the agitation operates locally and aims to create municipal-type, or police-type, regulation, as in Atlanta, Memphis, Chicago, Los Angeles, Columbus and various Texas towns. Other pressures have as their goal the reestablishment or reinforcement of state legislation and apparatus in Pennsylvania, Ohio, Maryland, Kansas, Massachusetts, etc. A new surge of pro-censorship

Maryland, Kansas, Massachusetts, etc.

Now looms an investigation at the national level, the proposed probe by a woman member of Congress, Kathryn E. Granahan, a Democrat from Pennsylvania. She was the leader of the Post Office subcommittee which, in February of 1960, harvested some headlines but nothing more from hearings on the sex content of U.S. periodicals, television and motion pictures.

If Congresswoman Granahan is

television and motion pictures.

If Congresswoman Granahan is no better prepared intellectually than she was last time there is perhaps not much cause for alarm. But meanwhile she has got hold of a frequently-bruited charge that foreign films, notably avant-garde imports from France and Italy, have sometimes been "dripping polson" on the moral standards of the Christian nations because of the congenital bias, or party-line instructions of European directors or writers with Communist connection or sympathy.

There has never been, as

There has never been, as far as known, any serious research of the charge that Communist strategy deliberately sets out to spread sexual laxity, making evil seem normal and normal seem stuffy. This interpretation has its proponents in the United States but whether a case could be proved is dubious.

dubious.

The Granahan investigation, if it develops any momentum or depth of penetration, would possibly cause more undesirable publicity for U.S. show business generally. It relates to the tendency, evident in some quarters of the scapegoat in the "family rebellion" against certain film themes. Actually there is much opinion among Hollywood producers that the "sakick" is no longer, if it ever was, dependable boxoffice. The Congresswoman may, as before, be whistling against a spent wind. Which, however, does not mean that she and her subcommittee might not reap plenty of publicity at the expense of amusements generally.

erally.

Her Previous Blasts
The Intel Her Previous Blasts
Early last year the Intellectual
Freedom Committee of the American Library Assn. circulated a
series of quotes from the Widow
Granahan (she succeeded her husband in Congress) which amounted
to a series of charges that Los
Angeles was deep in perversion,
Chicago the smut-publishing capi(Continued on page 18)

CONGRESSWOMAN Less Franchises, More Salesmanship For Allied Artists International

BOUNTY' HEADS FOR HOME

Metro's 750G Replica Hawaiian Caulking

Honolulu, Sept. 19.

The most expensive prop ever made, the \$750,000 replica of HMS Bounty, arrived after a 14-day voyage from Tahiti for scraping, painting, caulking and modern repairs. Ship will continue on to Long Beach, Calif., late this month.

Ruhy Rosenhers, production

Ruby Rosenberg, production manager of the Metro-Goldwyn-Mayer remake of "Mutiny on the Bounty," planed in to supervise the overhaul.

Marty Baum On Talent Peddling In Nervous Age

By JOE COHEN

A new era in selling of artists to motion pictures has come, according to Marty Baum, head of the General Artists Corp. film dept., who was recently in New York for a series of conferences. York for a series of conferences. According to Baum, new conditions in the film industry, no longer make-it possible for any one casting director, or producer to sign a major performer on the spot. An agent, says Baum, not only has to go to the casting director, but also must sell the producer, director, and the moneymen in New York.

arso must see the producer, director, and the moneymen in New York.

Today, he declared, this type of composite selling makes it more difficult to pact acts for the old line agent, who was accustomed to cornering one individual and getting him hipped on a performer. Today, very few will assume the authority to sign talent on their own. Picture making, he said is a new example of the group-think with everybody taking a hand in making decisions. Selling can be done, but it's a longer process and it takes a new breed of salesman, according to Baum.

This modus operandi that obtains in the field of getting talent into films, makes the old legit agent more valuable to the Coast datediggers, says Baum. In legit, the percenter had to get the approval of not only the casting agent, but the director, producer and the frequently, the active angels. Baum points out that even some of the nitery agents have experienced this kind of selling to individual members of the committee. But, he says, it was possible for a nitery agent to get all cafe partners under one roof. This isn't the case in films in any legit which talent selling has become an exercise in legwork as well as the usual run of persuasive arts.

As a result of this new kind of sell, says Baum, agency costs have

As a result of this new kind of sell, says Baum, agency costs have also gone up somewhat and it takes longer to consummate a deal.

eign position, Allied Artists Inter-national has tapped Bernard J. Gates as veep-general global sales manager. He'd been South Amer-

Gates as veep-general global sales manager. He'd been South American supervisor in recent years, basing in Sao Paulo, Brazil.

Move reflects a stronger AA focus on the European and Far East markets. Part of the plan, as disclosed by foreign operations boss Norton Ritchey, is to step up acquisition of foreign product for distribution abroad. Company set the pattern about a year ago when its Latin branches broke ground and took over a string of Italian pix for the S.A. territories.

Up to now, AA product overseas has been handled to a large extent by franchise agreements. The company isn't saying so yet, but the outlook is for expansion of AA owned - and - operated branches abroad. This would ensue logically from a hiked production slate covering both the rest of this year and next.

Should be more developing on

covering both the rest of this year and next.
Should be more developing on the foreign front when the inter-national execs converge early next year—probably February—in Sao Paulo.

'El Cid' Into Latin Lands Next Spring; Differing Policies Per Local Ways

Allied Artists is fixing to bow Samuel Bronston's "El Cid" in South America next spring, either April or May. Policy as to whether roadshow or grind will be contingent on regional playoff habits and audience preferences.

Well in front of the Latin dates, AA international publicity manager Charles Garrett will swing through the S. A. market to put the exploitation gears in motion.

EXHIB'S 'CONSPIRACY' CHARGE VERSUS TOWN

CHARGE VERSUS TOWN

Minneapolis, Sept. 19.

After a week's recess currently, resumption is scheduled for Sept. 18 here of the federal court trial of local exhibitor John Wright's \$100,000 triple damages antitrust suit against the nearby town of Red Wing, Minn., et al, for allegedly putting his theatre, the Chief, out of business. The trial had been halted to permit Federal Judge Dennis Donovan to conduct hearings in other of his circuit's towns. Plaintiff claims that the town of Red Wing and other defendants, Including the Red Wing daily newspaper, the city council president, five Auditorium board members and James Fraser, who now operates the town-owned Auditorium film house as lessee, conspired to kill the Chief Theatre. The purpose, Wright contends, was to eliminate competition for the Auditorium.

Next week's principal witness

to eliminate competition for the Auditorium. Next week's principal witness for Wright will be Tom Burke, Theatre Associates head here, who had done the booking and buying for Wright's Chief theatre.

KEN MURRAY'S 'COMEBACK'

Comic of 1937 Will Be Straight In John Ford Pic

Hollywood, Sept. 19.

Ken Murray has been set to make his first feature film in 24 years with a top featured role in "The Man Who Shot Liberty Valance," John Ford production for Paramount. After seeing Murray Paramount. After seeing Murray in a dramatic role on "Death Valley Days" teleseries, Ford has special part of a wealthy Houston doctor written into the feature for him.

Murray's last film was "You're A Sweetheart" for Universal in 1937. Pic also starred Alice Faye, who was recently set to make a screen return in "State Fair" for Twentieth Century-Fox.

tieth Century-Fox.

See Paramount Taking Over Full Tab For Etobicoke Tollvision Test

Paramount is on the verge of assuaging Canadian investors in System is expanded well beyond its present subscription list of 6,000 homes. ing the Toronto-based theatre and

Canadian sources now say that

Ing the Toronto-based theatre and television outifit which holds the franchise for the Par-owned International Telemeter home toll system.

Some above-the-border stock-holders and directors in FPC had been complaining, in effect, that they were being called upon to underwrite the Etobicoke experiment with Telemeter at a cost so far of \$2,000,000. Further, there's no fiscally.

If Britain Enrolls In 'Common Market': Now York Sound Track What of Quota and Eady Fund?

London, Sept. 19.
Britain's Cinematograph Exhibitors Assn. has taken a long look at the European Common Market and the effect it might have on exhibitors if the United Kingdom decides to join. The two points that worry trade body concern a) quota and b Eady Fund levy.

quota and be Eady Fund levy.
Firstly, the exhibitors believe
Common Market pictures should
not qualify for British quota and
consequently cinemas should have
obligations to select from The Six.
Secondly, films from Common
Market countries should not be
able to claim levy coin.

Coproduction deals, however, should qualify on both counts, exhibitors agree.

If there is any doubt as to the future of British films once Britain has joined The Six, the exhibitors feel the government should ensure that the present working of screen quota here is not effected.

And there is not effected.

And there is plenty of doubt, is seems. It was stated in Parliament earlier this year that there was still uncertainty as to how films would be treated under ECM, and no-one was prepared to predict what effect joining would have on the British film industry.

The main reason for this is because the Treaty of Rome basic to the Common Market) was drawn in without films being specifically contemplated. One of the first principles of the contemplated one of the first principles.

contemplated. One of the first principles of the treaty is the elimination between members of Customs duties and of quantative restrictions on the import and export of foods "as well as all other measures of equivalent effect."

Whether film quotas etc., will be considered as such a measure is debatable. Under the Stockholm Plan which has similar provisions to the Treaty of Rome) Britain's Roard of Trade refused to recognize screen quota as a "restrictive" reasure. But within The Six, there

are three substantial film-producing countries, Italy, France and Germany which may change the Board's viewpoint.

Exhibitors hint that the U.K's quota system will be strongly contested by these three states as there is disagreement already between them on the subject of film quotas.

New England Circuit Exec Sees Area's Early Adoption Of Single Feature Policy

Boston, Sept. 19.

"About 95% of our theatres will be giving single feature programs before the year is out, and all theatres will lend the double feature soon," according to Robert M. Sternburg, prexy of New Engiland Theatres of N.E., representing 500 indie houses in N.E. While Boston still sticks to the two for one, most other big N.E. clties, like Worcester, Springfield and Hartford, have sloughed the double feature.

star of the country o

been exhibited."

But, he pointed out, the system is different today with not so many pictures being produced. While in the old days pictures ran about an hour, today they run from 90 mins, to at least two hours. "That is why 95% of our theatres will be giving a single feature program before the year is out. Soon all theatres will abandon the double feature."

JOE LEVINE BURSTING HIS NEW OUARTERS

HIS NEW QUARTERS
Embassy Pictures is bulging at the seams.

Joe Levine's outfit, housed in the new Time-Life building, is scouting additional space, for one thing. For another, sales chief Len Lightstone is auditioning salesmen, compelled by the acquisition of specialty foreign pix "Two Women," "No Love for Johnnie"), which Embassy is booking direct instead of farming out.

Also, with Levine wading deeper into production on the Coast, he'll be needing a liaison office in the palmetto precincts before long—around the first of the year, in fact, and probably on the Metro lot, where his "Boys' Night Out" will be shooting. The Culver City basing, however, isn't definite.

N.Y. Embassy Theatre Suit Vs. Warners & Circuits Ended 'With Prejudice'

A \$38,000 antitrust action against Warner Bros. and two Gotham theatre chains was dismissed with prejudice (meaning future action is out) in N. Y. Federal court last

week.
Plaintiff Guild Enterprises (which operates firstrun arty Embassy in N. Y.), had alleged discriminatory first nabe run booking practice involving three WB releases—"Auntie Mame," "Sayonara" and "Indiscreet." Suit was filed in 1959, and had named circuit owner Harry Brandt and the Beath Corp., in addition to Warner's.

L. A. to N. Y.

Eddie Albert Jeanne Baird Robert S. Benjamin Eob Corcoran Tom Corradine Roger DeKoven Marlene Dietrich Hillard Elkins Maritae Dietrich
Hillard Elkins
Lou Frizzell
Beverly Garland
Radie Harris
William Inge
Lee Jaffe
Stanley Kramer
Doug McClure
Kenny Miller
Kenny Miller
Robert H. O'Brien
Dave Picker
Barry Sullivan
Robert P. Sutton
Irving Townsend
Ned Washington
Gig Young
U. S. to Europe
Lawrence Bachman

Lawrence Bachman Enrico Banducci David Berger Jane Blair Jane Broder Philip Burton Richard Burton Cyd Charisse Madeleine Clive Madeleine Clive Arthur Ebenstein Charles Einfeld Robert S. Ferguson Milton Goldstein Rube Jackter B. B. Kreisler Harry Levine A. Wilfred May Roddy McDowell David Merrick Arnold Parker Arnold Parker Ted Ritter Ted Ritter
Jonas Rosenfield Jr.
Mo Rothman
Cornelia Otis Skinner
Ernest Turnbull
N. Y. to L. A.

June Allison Samuel Z. Arkoff Peggy Cass Ed Feldman James Gardiner Dick Powell Robert Preston Harold S. Prince Herman Rush Stephan Slane Roger L. Stevens

Europe to U. S. Julius Bing George Foley George Jenkins Richard Johnson

Occasion for a good many chuckles about Port-of-Spain, Trinidad, W. I. recently was the De Luxe Theatre's marquee tandem, "Go Naked in the World"—Where the Boys Are." Both MgM pics soloed at this same house previously. Brought back as a package, the bill played for two weeks, doing very nice bit for a pair of reruns.

New York's own little old New Wave publicist, Elinor Silverman, these days finds herself beseiged with scripts from wouldbe film-makers, including more than a few crackpots. One recent script: "The Frank Story of A Gynecologist with A Don Juan Complex."

Irvin Shapiro, prexy of Films Around the World who has spent most of the summer abroad, expects to be back at his office around the end of the month ... Producer-director Stanley Kramer in town ... A print of Ingman Bergman's newest pic, "The Devil's-Eye," which Janus Films will release here later this fall, was sent to the White House last week for viewing by the President and Mrs. Kennedy ... Twentieth-Fox, aiming to penetrate as deeply as possible with the special appeal of "Francis of Assisi," last Wednesday (13) called together more than 30 reps of the six leading N.Y. area circuits to coordinate efforts to reach into the 1,700 local Roman Catholic parishes, schools and colleges here when pic goes subsequent run ... Kingsley International will open its latest British acquisition, "The Risk," next Saturday (23) at the Trans-Lux 52d Street.

American International toppers, prexy Jim Nicholson and exec veep Sam Arkoff, in town briefly last week ... Tony Curtis, wife Janet Leigh and their two children saied Eriday (15) on the S.S. Argentina for Argentina where Curtis will shoot location stuff for upcoming "Tars Bubla" ... Janet Blair also in town briefly for costume fittings for her "Burn, Witch, Burn," AlP-Anglo-Amalgamated coproduction which starts shooting in London next Monday (25).

Carl M. Loeb, Rhoades & Co., which today is playing an important part in the corporate affairs of 20th-Fox, is reported to have accumulated 600,000 shares (15%)

in-Spainer opens there at the Astor Dec. 21. Now definite Sophia Loren will be in L.A. about Nov. 1, partly to help the "Two Women" kickoff, but mainly as a ploy in Joe Levine's bid to land her an Oscar next spring.

Dick-Powell reports back to 20th-Fox next April on first of two-pix commitment, after year's absence . . Mel Shavelson cast Elsa Martinelli as femme lead of "The Easter Dinner," Charlion Heston starrer for Paramount release . . . Ken Englund has written original space age comedy-romance, "The Wild Blue," with assistance of pair of experts in field, Raymond E. Wiech Jr., and Robert F. Strauss, prexy and vp, respectively, of Astro Systems Inc., New Jersey.

Myrna Leiderman, head booker at Times Film for five years, took time off to become the mother Aug. 31 of a daughter, Shari Lynn.

Carl Foreman's "Guns of Navarone" was used in Toronto last week, to spur recruiting for Canada's armed forces, now being augmented, Half the Royal Regiment of Canada and its CO appeared in uniform on the stage of theatre. Reputedly lured 25 in the audience to sign up for the militia.

Lois Weber, formerly with the Arthur Jacobs outfit, now teamed with Rupert and Christopher Allan in Allan-Weber, public relations . . . Just before going back to the Coast Monday 1181, Jerry Lewis pulled a surprise visit at an "Errand Boy" exolotation meeting of Skouras Theatres managers . . . Robert J. Enders, producer of "A Thunder of Drums," and George Hamilton, who stars in the Metro pic, in Manhattan this week on the bally rounds . . Robert H. O'Brien, M-G vp.-treasurer, back from a week's work in Culver City . . . Mary Allice Austin, daughter of M-G exploitation chief Emory Austin, engaged to Gary Frederick Van Allen of Hydro Electronics Corp.

Session on merchandiing at the upcoming TOA powwow will hear from UA's Fred Goldberg, Columbia's Bob Ferguson, and either Dave Lipton or Phill Gerard from Universal . . Milton Goldstein, Sam Bronston's foreign sales manager, a N.Y-to-Madrid item in connection with "El Cid." He's also headed fo

Decca, U's 25c Divvies

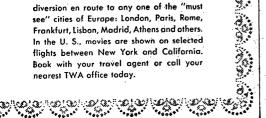
'Spartacus' Big in Paris

came up with their regular stock divvies last week.

Universal's quarterly split is for 25c per share of common, payable Sept. 29 to holders of record Sept. 16. Deca's is for same amount per common share, also payable on same date, but to holders of record as of Sept. 18.

Pollowing the premiere of Universal's "Spartacus" here last week, Gaumont Palace Theatre racked up a new record of 19,759. Admissions for the first three days. Previous high for a comparable 16. 497.

Ple is playing a hardticket, roadshow policy.



Movies in flight are a unique part of TWA Royal Ambassador

service to Europe

TWA offers first class guests this pleasant

STARS GOLFING, KIDS GROWING

Phil Yordan Talked Script and Casting With Him-Now Peddles Idea to Bronston

Hollywood, Sept. 19.

Samuel Bronston is the brunt Samuel Bronston is the brunt of a fiery attack by Jerry Wald over former's announcement in N.Y. last week that he will produce "55 Days of Peking" in Spain early next Spring. Simultaneously, 20th-Fox producer, who claimed he has had "The Hell Raisers," also based on the Boxer Rebellion, on his production agenda since 1956, charged Bronston with "unfair ethics" and said Eric Johnston "should do something about it."

Harking back to 20th-Fox prexy

about it."

Harking back to 20th-Fox prexy
Spyros Skouras' fracas with Bronston over "King of Kings," when
20th was projecting plans for "The
Greatest Story Ever Told"—now
taken over part and parcel by
George Stevens in settlement of
his contract on film—Wald declared, "I don't think there should
be a duplication of the 'King of
Kings' — 'Greatest Story' situation."

tion."

Wald reported that he had registered his title with Motion Picture Assn. of America, and that in 1957 he engaged Barre Linden to write a screenplay. Later, Frank Fenton was brought in to do a polish job. However, Wald admitted his studio chief would not give him the green light to go ahead and final script has since been awaiting a propitious time for filmlng.

Producer asserted that while

for filming.

Producer asserted that while Philip Yordan was working on "No Down Payment" for him the Boxer Rebellion script and story had been discussed between them in detail. This was in 1956, according to producer, who said that in past four years research and writers have cost 20th-Fox about \$150,000.

*Now Bronston comes along and announces he has bought Yordan's script about the Boxer Rebellion and is going to do it. He's even after Alec Guinness, the same as I was," he said.

"I am immediately advising my attorney, Dean R. Johnson, to send a letter of protest to Eric Johnston to put a stop to this sort of thing," Wald declared.

Wald said he felt the time had

thing," Wald declared.

Wald said he felt the time had come for a showdown in matters of this kind. "I think the industry has to come to an agreement among themselves—a code of ethics—there has to be some kind of protection for the producer who invests time and money and effort."

Wald decried fact "Bronston has Wald decried fact "Bronston has flouted all fair business ethics and practices. Maybe he operates in Spain in a world of his own. Yet he must still be made aware he can't raid studios for ideas. It's bad enough we have had trouble with tv picking up our ideas—and this has happened in several instances before and after 'The Helen Morgan Story'—and produced them on the air before film studios (Continued on page 18)

Par Diversifies Into Optical Biz

Continuing in the mood for diversification, Paramount has acquired control of Tinsley Laboratories Inc., manufacturer of precision optical components and optical instruments. Actual acquistion was via Autometric Corp., wholly-owned Par subsidiary.

Autometric acquired 204,480 shares of Tinsley in exchange for 42,500 shares of sAutometric. The acquisition gives Par's Autometric 60% of the outstanding Tinsley shares.

Sure to Explode

Edinburgh, Sept. 19.
"Let My People Go," anti-apartheid documentary film based on material collected in South Africa, was rejected by the Edinburgh International

the Edinburgh International Film Festival program committee. It was made by members of the Association of Cine Technicians.

Michael Elder, Festival's administrative director, described the film as "political dynamite." He added: "This film was not made by the country concerned, and cannot, therefore, represent South Africa officially. We cannot turn the Festival into a political arena."

Cassavetes' 'Blues' **Invading Europe** Before U.S. Dates

Hollywood, Sept. 19.

John Cassavetes over the week nd revealed Paramount has a new end revealed Paramount has a new distribution approach in the works for "Too Late Blues," first pic Cassavetes has produced and directed on a one-picture-a-year seven year pact. With only one sneak preview behind it, (two weeks ago in San Francisco) pic is being aimed for distribution in Europe "within the next four months" prior to release here. No screenings are to be held here before the European opening, he said.

Plans are in line with Para-

said:
Plans are in line with Paramount's new look at the changing industry, according to Cassavetes, who called Paramount an "ahead" studio that is "aware of changing times." Feeling about "Blues" is that it is an "artistic" picture that will do well in Europe where the young producer-director said the entire exploitation pattern is different. Pic will be shown in English establishments there such as the National Film Theatre, a London organization that sponsors developments of new films. First opening is expected to be London.
Cassavetes asserted American

Cassavetes asserted American pix often don't get good reviews abroad because of the money spent in their promotion and emphain their promotion and emphasized European pix are exploited on their own artistic level through reviews, word-of-mouth and general press reaction. He said feeling against general screenings here on "Blues" is that "nobody sees it except people who don't want to," meaning the industry prople, while the European screenings will be designed for audiences themselves. Cassavetes thinks opening pic in America would involve big campaigns we are used to here and feels it would reach public on a level of promotion rather than on its own level. He expects European release to give big support for opening here.

Bobby Darin and Stella Stevens

Bobby Darin and Stella Stevens costar in "Blues," an original script by Richard Carr. Pic cost \$750,000.

Cassavetes begins directing "The Iron Men" for producer Martin Poll and Paramount release Oct. 6 in Italy. Sidney Poitier and Claudia Cardinale star, with a third principle yet to be signed. Script is being completed now by Richard Carr and ple goes on a multimillion-dollar budget.

Autometric acquired 204,480 shares of Tinsley in exchange for 42,500 shares of Autometric. The acquistion gives Par's Autometric formats. He said Poll tried to increase and shares.

Deal appears in line with Par Paramount would touch it. "It president Barney Balaban's policy of branching out but still remaining within the bounds of the picture-communication business.

By DICK RICHARDS

Melvin Frank and Norman Panama, the long-allianced producing-directing-writing team, plan to make Britain their permanent base. Or, at least, as permanent as anything can be in the shifting sands of show biz. They are currently making the \$2,000,000 "Road to Hong Kong," for their indic company Melnor Films for United Artists release, at Shepperton Studios, and their next chore will be a Danny Kaye-Sophia Loren starrer, "Five Pieces of Maria."

Maria."

Frank, who in this instance is producing, while partner Panama directs Bing Crosby and Bob Hope, hastened to say no knock at Hollywood is intended. Said he: "Man for man, European technicians can stand up to those in Hollywood but there is still no more efficiently geared place for making motion pictures than Hollywood. Years of experience and knowhow have gone into making it the ideal spot, technically, for filming."

For Kid's Sake

"But Panama and I have decided to use the mobility of film-making for giving our children a chance of living for a while with different people and different cultures. We regard it as part of their education. If we were plumbers or dentists we wouldn't be able to do it. But as writers and film-makers we can and it's an opportunity not to be missed. After all, at the drop of an airline ticket we can hoack to Hollywood or anywhere else in the world to tackle an interesting assignment."

Frank and Panama decided to make the current "Road" pic in England because, originally, there was a lot of London material in the script. Much of this has gone by the wayside but shooting at Shepperton has still been worthwhile. "No, shooting in Britain hasn't saved us any money as far as I can tell," said Frank, "but. I think the new environment has given us all a lift. After all, it's virtually the first time Crosby has worked in Europe and Bob Hope has only done so once before. I'm sure, too, that filming in Britain will give Danny Kaye an extra kick that is bound to show in his performance. performance.

Lovely Putting

"We chose Shepperton not only "We chose Shepperton not only because it's a good, well-equipped studio but because on the studio, lot is a large enough lawn for Crosby and Hope to be able to practice golf shots between takes and at lunch. We also chose a house for them which is only a few miles from Sunningdale and Wentworth golf courses. Points like that the statement of th

miles from Sunningdale and Wentworth golf courses. Points like that may not seem important but they can add a lot to the harmony of film making."
Only slight criticism Frank has regarding studio conditions here is that set-ups are too often done during hours skedded for shooting instead of, as in Hollywood, before the day's shooting or during lunch break. "Of course, it would cost more money in overtime but I think it would be worth it from the point of view of time saved."

Frank echeed the opinion of

it from the point of view of time saved."

Frank echoed the opinion of many American producers when he praised the acting talent in Britain and particularly the type of experienced player they can snap up for small cameos. "There's a young actor called Paul Daneman who is typical, for instance," he said, "I'd like very much to make a film with him."

In fact, Panama and Frank have only one slight grudge about Britain. They can't understand why "Li'l Abner" didn't get a circuit booking. "The reviews were standouts and everybody who saw it seemed to like it, but still it didn't rate nation-wide showing, it seems. It made us a bit sore," Frank admitted. Anyway, when they get time they aim to try and stage it here as a West End show.

Wald Protests Boxer Rebellion Dupe | SO PANAMA-FRANK | United Artists' Roadshow Sales Dept. As Substance in an Iffy Area

Censor Addresses Exhibs

Densor Addresses Exhibition Detroit, Sept. 19.

Michigan Allied's 42d annual convention will be held next Monday and Tuesday (25-28) in the Sheraton-Cadillac Hotel, with more than 250 delegates expected.

Featured speaker will be Capt. Jack Fahlstedt, of the Grand Rapids Police Department, whose subject will be "A Police Official Looks at Censorship."

Magna May Put Up **Coin for Stevens'** 'Greatest Story' Hollywood, Sept. 19.

There's a possibility that Magna, which George P. Skouras is of head, may come out on top in the bidding for financing George Ste-"The Greatest Story Ever Told." Discussions toward that end were held between the two prin-cipals all last week on the 20th lot where Stevens continues to make his headquarters since official severance of his deal with cial severance of his deal with prexy Spyros P. Skouras. Under settlement of his contract, Stevens acquired all rights to the property (subject to Henry Denker's protest thereof) and is supposedly free to make the pic wherever he pleases under terms to be negotiated by his rep Charles K. Feldman.

George Skouras, also prexy of United Artists Theatres, wound up a series of talks with Stevens on Friday (15). Cornered by a Variety reporter as he was leaving the Stevens building on the 20th lot, Magna head said, "We hope to make a deal. There is nothing final."

Skouras said he was headed for

Skouras said he was headed for Pasadena the following day to look over UA theatres. He planed to Gotham over the weekend with plans to return here in two weeks to resume discussions with pro-ducer-director Stevens.

When reporter tried to elicit further info on details of his talks with Stevens, Skouras flared up, stating "I won't discuss my busi-ness with the trade press."

Cardinal Spellman Laity Group Will View Saviour Treatment in New Kings

Samuel Bronston's "King of Kings," which was given a special classification by Legion of Decency, meaning some reservations, is set for a fulltheatre private showing under the aegis of Francis Cardinal Spell-

Metro, releasing the picture, would prefer to keep the matter hush-hush for fear of some kind of protocol violation. But it was learned that the production and the theatre (Loew's State, Broadway firstrun) are being made available as an accommodation for the Cardinal's Committee of the Laity.

Cardinal Spellman's special screening is set for Oct. 8. Regular run begins at the State Oct. 11.

run begins at the State Oct. 11.

Legion of Decency did not specify why the Bronston Biblical epic was placed in the special category. Indication, however, is that this was done because the film was judged not entirely accurate because it omits description of the miracles performed by Christ. On the other hand it's said that the omissions were deliberate because miracles would not be believable in many parts of the non-Christian world.

Motion picture roadshows would seem to be coming of age at long last with the disclosure last week by United Artists that it is forming a separate foadshow sales depart-

as separate foadshow sales department. The company, which last year tied up two of its biggest releases in roadshow playoff simultaneously "Exodus" and "Alamo"), will be doing the same this year with "West Side Story" Milton Cohen, heretofore UA's eastern and Canadian division manager, will head the new operation in the newly created post of national director of roadshow sales. The exec, has had long experience in roadshow sales, particularly with "Around The World in 80 Days."

in 80 Days."

The UA move serves to legitimize" the roadshow film as a continuing factor in the new shape of distribution. However, in the upcoming film season there appear to be only three roadshow pictures definitely set, the aforemention. two from UA and Metro's "Kings of Kings." Another possibility is Allied Artists' "El Cid." (Last two are Sam Bronston productions.)

This is in sharp contrast to the

ductions.)

This is in sharp contrast to the film season a year ago when, in addition to UA's "Exodus" and "Alamo," 20th-Fox had "Can-Can" on hardticket (and was prepping for the shortlived 70m reissue of "King and I"), Warners' had "Sun-rise at Campobello" upcoming: Columbia had "Pepe." Metro "Ben-Hur" and Universal "Spartacus." Of these, only "Exodus" and "Ben-Hur" had the longtime staying power which the distrib of a road-show attraction seeks.

The iffy roadshow results for some of those entries apparently has not scared UA off from trying again with two more pix. In the case of "Alamo," there's the strong feeling at UA that although the film did not get the boff run in hardticket which was anticipated, the prestige launching decidely helped the pic when it went into general grind release.

The formation of a permanent roadshow sales department he II. This is in sharp contrast to the

The formation of a permanent badshow sales department by UA (Continued on page 63)

Anglo-Pole Film May Bio Conrad

London, Sept. 19.
Plans for an Anglo-Polish coproduction were discussed in London last week between Maxwell Setton and Christopher Mann for Britain, and director Aleksander Ford and Edward Zajieck for Poland. Latter is chief of an important Warsaw production group.

saw production group.

If the negotiations succeed, a film based on the life of mariner-novelist Josef Conrad will be filmed in Britain and directed by Ford in the English language. The project would call for locations in Europe and the Far East. A budget in the vicinity of \$1,400,000 is envisaged for this first ever Anglo-Polish co-production. The two Poles have returned to Warsaw for discussions with local industry authorities and to develop the script.

Secript,
Setton is managing director of Bryanston Films and Mann is a member of the board, but it is conmember of the board, but it is considered premature to indicate whether Bryanston or any of its associates will be involved beyond the participation of persons identified with the company.

Frisco Fest Judges

San Francisco, Sept. 19.

New York importer-exhibitor
Arthur Mayer and Indian director
Tapan Sinha have agreed to join
director Josef von Sternberg on
the jury of the fifth annual Frisco
Film Festival, fest director Irving
M. Levin sald last week.

Festival is scheduled from Nov.
1-14 at 1,000-seat Metro Theatre.

A Taste Of Honey (BRITISH)

Compelling, offbeat slice of North Country life based on Shelagh Delaney's hit play. Intriguing performance by newcomer Rita Tushingham, imaginative direction by Tony Richardson and a down-to-earth approach should help this comedy-drama overcome its lack of marquee values.

London Sept 13 British Lion Bryanston retuse of a Bryanston presentation of a Woodfall film. Stars Dora Bryan. Robert Stephens, Murray Melvin, Paul Danquah. Rita Tushingham. Produced and directed by Tony Richardson. Screenplay. Shelagh Delancy and Tony Richardson from Miss Denaley and Tony Richardson from Miss Denaley and Start Sta Pete: Geoffrey David Boliver
Moira Kaye
Moira Kaye
Moira Kaye
Moira Kaye
Moira Kaye
Moira Kaye
Moira Marea
Mosalie Scase
Seronica Iloward
adv
Margo (unningham
Jack Yarker
Jack Yarker ave Attendant

for the current vogue of down-to-earth British films exemplified by "Saturday Night and Sunday Morning." The result is compel-ling, offbeat job, imaginatively directed and produced.

rected and produced.

If should have no difficulty in licking its two obvious handicaps, a cast that hardly rates in American marquee value and Britain's colloquial, North Country lingo which my prove an occasional strain on U.S. ears until they are attuned.

boisterous vuisant, saloons and dance-halls.

Yarn primarily concerns five people and their dreams, hopes and fears. They are Jo iRita Tush ingham; her flighty, sluttish neglectful mother; the fancy man her mother marries; a young Negro ship's cook with whom Jo has a brief affair which leaves her pregnant, and a sensitive young home ground affection lacking in her and affection lacking in her to concerns the goings on in a concerns the goings of in a North of the concerns the goings of the concerns the going of the concerns the concerns the going of the concerns the going of the concerns the con nant, and a sensitive young homes sexual who gives her the tender-ness and affection lacking in her relationship with her mother.

nant, and a sensitive young homogaexual who gives her the tenderness and affection lacking in her relationship with her mother.

Nothing much happens. It is purely a well observed slice of life. The girl reaches out for the stars, has a brief spell of happiness and finds that her taste of honey is shortlived.

Tony Richardson's direction is sometimes over-fussy but he uses Walter Lassally's camera and Antony Gibbs' editing to exciting effect. Much of the camerawork was done via a candid technique and it produces a vivid realism and authenticity which smacks of the streets rather than the studio. Richardson has not been afraid to let his direction linger over his players' reactions, and an extensive use of close-ups has put a challenge to his cast which they have skillfully accepted.

Film introduces a 19-year-old newcomer, Rita Tushingham, as the 16-year-old school-girl. Her previous experience has been limited to a couple of years in stock and a small role in the play, "The Kitchen." Miss Tushingham has nothing of the conventional box office pretitiness about her. She plays with no makeup, her hair is untidy, her profile completely wrong by all accepted standards; but her expressive eyes and her warm, wry smile are haunting.

She hendles completely areas and indexed the cast set and the cast has to work tremend-ously hard to keep the tempo alive. Keep the tempo alive. Eaton is a pretty diversion, Demnis Price is a suave Army officer and Donald Pleasence a forbidding solicitor. Valerie Taylor, Esma annon, Michael Gough and Michael Gou

but her expressive eyes and her warm, wry smile are haunting.

warm, wry smile are haunting.

She handles comedy, drama and pathos with equal facility and, even though the film dwells overlong on her pregnancy she never allows it to become maudlin. How much of this is her own talent and how much the skilful work of the director is difficult to assess. But she brings a vitality to her role which clearly suggests a new suc-

cessful entry into Britain's growing stable of fresh, exciting talent.

ing stable of fresh, exciting talent.
Dora Bryan, best known for a string of sharp comedy cameos in films and plays, tackles the role of the flightly, footloose mother with confidence and zest. The three men in the lives of daughter and mother are also played with keen insight by Robert Stephens, Paul Danquah and Murray Melvin.
Stephens gives a fine perform-

Peul Danquah and Murray Melvin.
Stephens gives a fine performance as the loud-mouthed, raffish lover of Miss Bryan, particularly in one brilliant scene when he is half proud and half embarrassed at the spectacle she makes of herself when singing in a lively saloon sequence. Danquah plays the young Negro lover of Miss Tushingham with charm and tenderness. ness.

Perhaps the most difficult role is that of Melvin. He repeats the success he made of the part of the success he made of the part of the young homosexual in the play. The supporting players fit snugly into a film about real people, people of whom audiences will probably not approve but who are alive and not puppets.

"A Taste of Honey" occasionally dawdles and the screenplay by Miss Delaney and Richardson does Shelagh Delaney's play, "A not offer anything particularly Taste of Honey." which clicked both in the West End and on Broadway, was a natural selection for the current vogue of down-

What A Carve Up (BRITISH)

Farcical spoof on the haunted house type of yarn. Some conscientious actors play the joke for rather more than it is worth; it's largely heavy-going.

more than it is tourish; it's largely heavy-going.

London, Sept. 15.

Regal Films release of a New World a filter production. Stars Chairley Dannish and sincerity that lift its somewhat downbeat theme and drab surroundings. It has humor, understanding and poignance. Oddly enough the dialog, though pointedly couched in the semi-illiterate vernacular of the lower-class North Country working folk archives, at times, a halting and touching form of poetry.

The film faithfully follows the narrative of the play. But the teamer effectively gets into the sireets and captures the gray drabness of the locals as well as the boisterous vulgarity of Blackpool, saloons and dance-halls.

Yarn primarily concerns five people and their dreams and fears. They are inchamn.

trappings of an eerie whodunif.
But the film never quite gets farcical enough or thrilling enough and the cast has to work tremendously hard to keep the tempo alive. Kenneth Connor and Sidney James provide most of the yocks, Shirley Eaton is a pretty diversion, Dennis Price is a suave Army officer and Donald Pleasence a forbidding solicitor. Valerie Taylor, Esma Cannon, Michael Gough and Michael Gwynn also are assets.

Unfortunately there is a mixture

Unfortunately there is a mixture of styles, some playing straight, others going for the frolicsome. Direction by Pat Jackson is never controlled enough to decide quite the type of film he is trying to develop. But special effects camerawork and the general atmosphere of spookiness are sound. Rich.

The Elishs That Disappeared

Confusing programmer.

Hollywood, Sept. 12. Hollywood, Sept. 12.

United Artists release of Robert E.
Kent production. Stars Craig Hill. Paula
Raymond, Dayton Lummis. Directed by
Reginald LeBorg. Screenplay. Ralph and
Judith Hart. Owen Hartis; camera, Gilbert Warrenton; editor, Kenneth Craner
misic. Richard Le Salle. Reviewed at
Goldwn Studios Sept. 12, '61. Running
time, 71 Milvis.

..... Craig Hill
... Paula Raymond
... Dayton Lummis
. Gregory Morton
... John Bryant
Addison Richards Endicott ...
cia Paxton
Morris
Examiner
ik Norton nk Norton
ne Sage
nrbara Nielsen
an Agnuw
alter Cooper
nick Peters
elen Cooper Gregory Motton
John Bryant
Addison Richards
Romany Hale
Bernancy Hale
Bernadette Hale
Harvey Stephens
Brad Trumbull
Meg Wyllie
Francis DeSales
Carl Princi
Eden Hartford
Ed Stoddard
Roy Engle
Jercy James
Jack Mann
Ellsworth Crowley ouncer Ford mison Jerry James
y Houser Jerry James
rrett Jack Mann
rC Official Stephen Ellsworth Crowley
dio Operator Joe Haworth

Plot of "The Flight That Disappeared" goes beyond its depth in trying to propound an ethical premise on the planning of nuclear warheads, which might devastate the entire earth. Action enters a realm which, though supposed to

wanheads which might devastatethe entire earth. Action enters a
realm which, though supposed to
be fanciful, is too confusing for
acceptance and film emerges a
weak programmer.
Action takes place aboard an airliner en route from Los Angeles to
Washington on which are a celebrated nuclear physicist, Dayton
Lummis, his research assistant,
Paula Raymond, and a rocket propitision expert, Craig Hill. Scientists have been called to the Pentagon for an important meeting,
assumed relating to a superbomb
they have developed.
Plane starts-climbing out of control, reaching altitudes far beyond
normal mechanical possibilities,
and all passengers except three
principals lose consciousness when
oxygen is exhausted. Trio discovers plane apparently has landed
far beyond the earth's atmospherethey are taken from craft by a
mysterious figure and tried before
a jury of generations yet to be
born for the bomb which they destroy all future life. Script by
Ralph and Judith Hart and Owen
Harris lacks the finishing touches
subject requires, and Robert E.
Kent production leaves spectator
as perplexed as the principals
when they finally arrive in Washington after plane has disappeared
for 24 hours.

Reginald Le Borg makes the
most of his direction and cast
capably play their roles. Gilbert
Warrenton's lensing is first-class,
but script was against Kenneth
Crames editing.

The Frightened City

The Frightened City (BRITISH)

Brisk gangster dualler about the protection racket in Lon-don. Some tough perform-ances and some smooth direction. Useful b.o.

Anglo Amalgamated release of a Zodiac production. Stars Herbert Lom, John Gregson, Sean Connery, Alfred Marks, Yvonne Romain. Features Olive Marks, Yvonne Romain. Features Olive Davies, The Control of Zhernikov Herbert Lo

| John Gregson |
|--------------------------------|
| John Gregson Sean Connery |
| Alfred Marks |
| . Yvonne Romain |
| Olive McFarland |
| Kenneth Griffiths |
| David Davies |
| David Davies . Frederick Piper |
| . Robert Cawdron |
| Tom Bowman |
| Patrick Jordan |
| George Pastell |
| Patrick Holt |
| Bruce Seton |
| Robert Percival |
| Joan Havthorne |
| Arnold Diamond |
| Arnold Diamond Jack Stewart |
| Douglas Robinson |
| Marianne Stone |
| Neal Arden |
| . Norrie Paramor |
| Malcolm Clare |
| J. G. Devlin |
| |
| John Witty |
| |

Just how frightened London need be of the "protection racket" exposed in "The Frightened City" is a moot point. But it has provided material for a conventional but brisk gangster yarn which could be a useful dualler in average U.S. houses. There's no obvious star value but, on the other hand, a solid allround cast keeps the entertainment value bubbling apart from a forced and overdramatic ending.

screenplay from an original yarn by himself and John Lemont, The two co-produce and Lemont directs for their own indic company, Zodiac.

for their own indie company, Zodiac.

Accent of the film is tough and hard-hitting and concerns intergang warfare plus the clash between the cops and the crooks, the cops, as a spokesmen bitterly says, finding themselves hampered by out-dated laws. "We're trying to fight 20th century crime with 19th century legislation," he says.

Six main gangs are running the protection racket and a bent accountant hits on the idea of organizing the gangs into one all-bowerful syndicate. All goes well for awhile but then the boss of the organization makes a successful play for a deal involving a \$560,000 block of offices being built.

One of the gangsters fights shy of this bigger game, backs out of the organizations and re-forms his own gang. This sparks off gang warfare and the boss decides that the rebel gangleader must be

warrare and the boss decides that the rebel gangleader must be rubbed out. The man detailed to do this cons the victim's best friend into betraying him and the climax comes with the friend bumping off the murderer and then exposing the top undercover man to the

police.
That reliable "smoothie," Herbert Lom, plays the brains of the crooked organization with urbane crooked organization with urbane villainy and an equally reliable actor, John Gregson, makes a solid, confident job of the dedicated cop. Alfred Marks, best known as a vaude, tv, and radio comedian, is cast offbeat as Lom's gangster lieutenant. Marks gives a rich, oily, sinister and yet often amusing portrayal of an ambitious thug who is prepared to turn killer to get his own way. A comparative newcomer. prepared to turn killer to get his own way. A comparative newcomer, rugged Sean Connery, makes a dis-tinct impression as an Irish crook, with an eye for the ladies, who kills Marks out of revenge and then helps to seal the doom of the ornearps to seat the doom of the or-ganization by testifying against the crooks in court. Connery is a rangy, virile young man who com-bines toughness, charm and Irish

blarney. Olive McFarland, as Connery's Olive McFarland. as Connery's steady, and Yvonne Romain as the ambitious night club singer for whom he falls, have the two principal distaff roles, but neither of the parts amounts to very much. Of the rest of a long cast there are useful studies of smalltime crooks by David Davies. Patrick Jordan and Kenneth Griffiths, while Frederick Piper, Patrick Holt and Bruce Seton help Gresson unhold

by David Davies, Fairles Joidan and Kenneth Griffiths, while Frederick Piper, Patrick Holt and Bruce Seton help Gregson uphold the Iaw. Joan Haythorne, Norris Paramor, J. G. Devlin, George Pastell and Vanda Godsell are others who chip in with useful supporting performances.

Director Lemont extracts the full sock out of the material on hand though the murder fight when Connery and Marks meet comes ridiculously near to parody and should have been ruthlessly edited. Desmond Dickinson's camera has caught the sleavy atmosphere of a certain section of London while the artwork in the interiors is up to scratch. Rich. Rich. teriors is up to scratch.

Le Gout De La Violence

Le Gout De La Violence

(The Taste of Violence)

Paris, Sept. 19.

Gaumont release of Franco London
Film-Continental-Gaumont production.
Stars Robert Bosseln, Glovanna Ralbir
son, Dany Jacquet. H. Neubert, Directed
by Robert Hosseln, Screenplay, Hosseln,
Loujis Martin. Claude Desailly: camera.
Jacques Robin: editor. Borys Lewin. At
Marignan, Paris. Running time, 85 MINS.
Peres. Robert Hosseln
Feren. Robert Hosseln
Chamaco Mario Adorf
Bianca Madeleine Robinson
Isa Dany Jaquet .. Madeleine Robins.
Dany Jaque
.. H, Neuber Isa Chico

Supposedly taking place in a Latino country, "Le Gout de la Violence" was made in Yugo-slavia with a French, Italo, Ger-man and Yugoslav cast. It re-mains too much a hybrid in spite

mains too much a hybrid in spite of some okay approximations. Its simple tale and ordinary direction relegate it to bookings in action dualers abroad. Film is minus depth and meaning for art spots. A revolutionary leader captures the daughter of the local dictator. In lugging her back to headquarters love grows. He ends up killing his followers who would use her for ransom or worse rather than for the cause. Romance naturally blooms between them before urally blooms between them before parting.

Director-writer-star Robert Hos-

e solid alfround cast keeps the entertainment value bubbling apart
from a forced and overdramatic
ending.
It is very much a two-man circus. Leigh Vance has written the

La Fete Espagnele (The Spanish Fiesta) (FRENCH)

(FRENCH)
Paris, Sept. 18.
Soth-Fox release of Univers Jose Benserrá production. Stars Feter Van Excle.
Berná production. Stars Feter Van Excle.
Belmo Kindermann. Anne-Marie Coffinet.
Directed by Jesin-Jacques Vierne.
Screenplay, Henri-Francois Rey and
Vierne from the novel by Rey; camera,
Raymond Lemogine; edior, Eric Pluet,
At Ermitage, Paris. Running time, 108
Georgenko. MINS.
Georgenko Peter Van Eyck
Nathalie Dahlis Lavi
Nancini Roland Lesaffre
Walter Helmo Kindermann
Gina Anne-Marie Coffinet

Film handles a subject absent from the screen of late, namely a tale of a liberal in the Spanish Revolution of 1936. A love story is also placed into this 20th-Fox re-lease. Though it lacks a directional lease. Though it lacks a directional punch, a feeling for the times and a good narrative style make this entry suitable for dualer use. Art chances abroad are chancier.

The liberal involved in the yarn

The liberal involved in the yarn runs up against some irritating Communist principles. A member of a brigade going to Spain, he misses his truck. On the way down he meets an American girl and love blossoms.

Film has some well done love

his meets an American girf and towe bibossoms.

Film has some well done love scenes which could be exploitable. The liberal decides to desert with the girl when he feels love is stronger than the revolution, but they are captured by an anarchistic group and he is brutally murdered. Peter Van Eyck has the craggy looks and personality for the hero while Dalia £avi brings mainly on attractive physicute to her role of the American girl. The cruelity of the battles are well bandled. However, director Jean-Jacques Vierne often lets things lose point and punch by not underlining the esentials more dynamically.

Its grayish lensing, stock shots and general depiction of tired and betrayed liberals give the film an atmosphere of the era. But it needs a hard sell for it smacks of the 1930s in characterization and point. For his first pic, director Vierne displays some ability in narration but as wet lacks a more distinctive, hard hitting style.

Ine Femme Est Une

Une Femme Est Une

The femme Est Une
Femme

(A Woman Is Always A Woman)
(FRENCH-COLOR-FRANSCOPE)
Paris, Sept. 19.
Unidex release of Rome Paris Films
production. Stars Anna Karina, Jean-Claude Brialy, Jean-Paul Belmondo,
Written and directed by Jean-Luc Godard, Camera (Eastmancolor), Raoul
Written and directed by Jean-Luc Godard, Camera (Eastmancolor), Raoul
Paris Alloria, Guillemot, Preemed
Paris (Jean-Paul Belmondo
Angela Running time, 80 MNana Karina
Bmile Jean-Claude Brialy
Alfred Jean-Paul Belmondo

Jean-Luc Godard, whose use of unusual cutting, fragmented pacing and cynical jocularity worked in his first film, "Breathless," has now tried to apply these techniques to a situation comedy. It does not come off as well and is only intermittently bright. Film's market in the U. S. appears limited, with subsequents more difficult on its sprawling aspects.

A stripteaser. living with a young bookseller, decides she wants a baby. He is again it until they get married. She finally goes to his friend so that she can have her child and comes back and

have her child and comes back and tells her beau who accepts the

There are some good sequences in the strip parlor. Some witty dialog along with visual and sound jokes also are assets. But not enough of the material is effective and too many situation gags fall

flat,
Godard has kept wife Anna
Karina almost continually on
screen. She is a fetching featherbrain, but is sometimes lost in the
dead spots that call for girlish
mugging. Actors Jean-Claude Brialy and Jean-Paul Belmondo are mainly foils, but acquit themselves well. Color is uneven. At times, however, it aids the story.

Too much homage to Yank musi-

cals and comedies point up the lack of polish in this entry. It looms a difficult film that could still cash in on the growing interest for pix with offbeat approaches. It won the Special Jury Prize and thesp award for Miss Karina at the Berlin Film Fest this year, Mosk.

BUD ROSE TO CLEVELAND

BUD ROSE TO CLEVELAND
Milwaukee, Sept. 19.
Harold (Bud) Rose, branch mankager of Allied Artists Pictures,
Ltd., in Milwaukee since 1956, has
been transferred to like duties with
Allied at Cleveland.
Rose was prominent in Variety
Club of Wisconsin activities.

SOPHIA'S OWN SOAP OPERA

Zanuck on 'Defeatists'

By TOM CURTISS

Caen, Sept. 19.

"Why D-Day and why now?" — that's what I'm asked more than anything else," said Darryl F. Zanuck at his Caen hotel headquarters. "There will be no preaching in my film." It will be, like the book, a factual record without comment or asides. No Johnny Get Your Gun' stuff, no flag-waving, no sermonizing. But the film, like the book, will be a comment in itself. You can't read the headlines today and not be reminded of the parallel between the situation then and the situation now.

"Fundamentally, it's the story of David and Goliath, the triumph of the seemingly weak over the seemingly invincible. There were the Allies, weary of long years of war, of humiliating defeats, divided, uncertain, the knife at their throats, unting in a combined attack that first broke the hold of Naziism and then broke its neck.

"There were defeatists then. I remember them and so do you. They talked about the 'wave of the future' and how, whether we liked it or not, we should ride with it. Well, they're back again. You've heard the 'rather-be-Red-than-dead' line. But I believe that freedom will never be crushed as long as there are men as brave as the men of D-Day. That's what's implied—though not directly stated—in 'The Longest Day' and that's why I'm making it and making it now."

Republicans Use Zanuck's War Film as Beachhead Vs. Democrats; **Military Trembles on Target**

Washington, Sept. 19.
Governmental, and particularly military, cooperation with films and television has been "discovered" (after all these years) by members of Congress. Two events point the immediacy: (1) Jack Paar's filmed segment from West Berlin and (2) Darryl F. Zanuck's "Longest Day" sequence at Caen, France for which the comander-in-Chief of NATO, Gen. Lauris Norstad, gathers the rap or credit, depending upon point of view.

(Congressmen have been notortously temper-prone since the Cu-

(Congressmen have been notoriously temper-prone since the Cuban fiasco. Repeatedly balked of
their hunger for scapegoat meat,
they grab at almost any "incident"
with which to release their nervous
tensions in the cold war. That some
of their "victims" are "innocent"
is secondary in the present state
of mind.)

Rep. Robert Wilson (R.-Calif.)
Rep. Robert Wilson (R.-Calif.)
Chairman of the National Republican Congressional Committee demanded an explanation from the Pentagon of the reported deployment from Germany of 150 Rangers to reenact the World War II Normandy Beachhead in France. In a letter to Defense Dept. Assistant Secretary for Public Affairs, Arthur Sylvester, Wilson wanted to know whether it was proper to use troops from the same division whose units are defending West Berlin as "props" for a commercial production.

NBC Echoes G.O.F.

NBC Echoes G.O.P.

NBC Echoes G.O.P.

Meanwhile, David Brinkley of NBC in defending Paar as the victim of α bum rap had himself raised α "how about" question regarding the use of troops for Zanuck. Brinkley claimed, according to a wire service dispatch, that no less than two army divisions plus navy and air units have been staging another "D" Day for the Zanuck picture about World War II. (Wilson's beef was about only 150 Gf's.)

GI's.)

The political stink-bomb tossed by Wilson was in the form of a questionnaire. The California Congressman, a member of the House. Armed Servees Committee, will await Sylvester's reply before declding whether to push for an inquiry into the cooperation with Zanuck.

(Wilson, it was learned, did not know that President Kennedy's brother-in-law. Peter Lawford, acted in "Longest Day." Whether new dimensions would have been been added to the GOP assault if he had known this is a matter for speculation.)

In answer to press queries about the central question raised by Wilson, a Pentagon spokesman said it had asked Gen. Lauris Norstad's European command headquarters for information on the purported troop movements. As reported previously, the Pentagon gave a general okay for military cooperation with the Tarrick film provid—(Continued on page 15)

20th Studio in Malibu W. Los Angeles, Sept. 19.
Progress has shunted nostalgia into limbo of the forgotten on the 20th-Fox lot.
All that will remain, after November, will be the photos shot.
by the studio for publicity purnoses. But to those who lament the

But to those who lament the passing there is Green Valley in Malibu where a new 20th studio will be developed in the next 10 to 15 years, to quote prexy Spyros P. Skouras.

Green Valley will be the new 20th studio in years to come, modern in every facet of operation for things of the future.

Japanese Majors May Sell Pre-'49 **Product To TV**

Tokyo, Sept. 19. Exhibs have threatened not to ouy films of Japanese companies which sell pre-1949 films to television, despite denial of rumor of such a deal by the five Nipponese majors.

Rumor is that the fivesome already have reached accord to sell ready have reached accord to sell pre-1949 packages to tv outlets. This would be in violation of their own agreement not to offer theatrical product to tv. Exception was made several months ago when suspended Shintoho sold films from shelves to tv station to gain ready cash for debt payoffs. But Shintoho had dropped from the Japan Producers Ass'n prior to making deal.

WINIKUS DECAMPS UA; JUROE AS SUCCESSOR

Francis M. Winikus is departing the payroll of United Artists as of Jan. 1, closing out some five years in Paris and London, and latterly Continent-wide. His future plans are unknown but another film connection is rumored.

nection is rumored.

Winikus was the head of UA's homeoffice advertising-publicity-exploitation department for some time, predating Roger H. Lewis, who has since been replaced, in turn, by Fred Goldberg. Winikus recently came into a large legacy with the death of his mother.

Meanwhile UA has selected Jerry Juroe, who recently joined Paramount, to replace Winikus overseas.

BOSS OF CAREER & LOVABLY RICH

By HANK WERBA

Aranjuez, Spain, Sept. 19.

Sophia Lopen has now reached the plateau and the full orchestration privileges of stardom. When she first left Italy for Hollywood, she had the disadvantages of poor English and roles that were Hollywood acreotypes rather than suitable to her type. Now she stands in a favorable position to cop an Oscar a la Anna Magnanni for "Two Women" and is set three years ahead, with the right of veto on parts and directors. Along the course of her future career she also hopes to become one of the world's wealthier self-made women.

Three Languages

also hopes to become one of the world's wealthier self-made women.

Three Languages

Miss Loren is now a linguist. She used her native Italian in Vittorio de Sica's "Two Women" last year, then followed by dialoguing in impeccable English for Samuel Bronston's "Ell Cid," and is now spouting fawless French for her current starring role in the Italo-French-Spanlsh coproduction, "Mme. Sans Gene."

On location close by the chateau city of Aranjuez, she is currently playing a luscious Parisian washwoman who falls for a non-com in Napoleon's Army during the Revolution. He ends up as Napoleon's Marshal and she as his wife determined that no court intrigue will downgrade her to the washbucket she left behind.

"Mme. Sans Gene" is an historical, romantic adventure filmed with all the insouciant hi-jinks of the now almost classic "Fan-Fan La Tulipe." By a happy coincidence Christian Jacques is the director of both.

(The director was signed to a

cat, romanue adventure filmed with all the insouciant hi-jinks of the now almost classic "Fan-Fan La Tulipe." By a happy coincidence Christian Jacques is the director of both.

(The director was signed to a three-picture deal by 20th Fox some years ago, but took one look at the scripts offered him by the Hollywood major and baulked: "Bither you give me a script I can shoot, or double my salary," he told Fox producers jocularly, until he and the Hollywood studio friendly-like tore up the contract and agreed verbally to reunite when the right project for both came along.

Since "Mme. Sans Gene" is as Gallic as Place de la Concorde, the question naturally arises whether the director is shooting one version for the Spanish co-producer (Jose Dibildos' Agata Films) and another for the rest of the world. He readily admitted he re-shot one sequence in which Mme. Sans Gene and her Napoleonic NCO (played by Robert Hossein) seek refuge. In the Spanish version they hide among the peasants. He refuses, however, to hazard a guess regarding local censor reaction to the film's low-cut wardrobe so very much in fashion during Napoleon's early emperorship. While Christian Jacques is gambolling through this gay adventure, he is looking ahead to his next assignment as director of Raoul Levy's "Marco Polo" which he will film in Far Eastern climes, he says, "as a glant travelogue western."

Due In London

western."

Due in London

In between takes of the scene in which the lovely laundress and the naive NCO destroy the counter-revolutionary Austrians, Sophia Loren provided a glimpse of her future activities. Her role in "Sans Gene" ends this week. She then flies to London to dub her lines as Chimene in "El Cid" and leaves straight away to Italy for a firm starting date in the DeSica section of the four-part "Bocaccio 70." Her next move is a quick trip to Hollywood for the opening there of "Two Women." (with this performance and appearance, Joe Levine throws her hat in the ring for the Hollywood Oscar), and then flies to Paris to star with Tony-Perkins in a suspense pic directed by Anatole Litvak. She plans to start the New Year under De Sica's direction in the screen adaptation of Jean Paul Sartre's "Sequestres de Altoona." Next, she will star with Danny Kaye in a musical; revert back to her native tongue in (Continued on page 18)

'Two Women' Into 85 RKO Spots; Had Plenty Arter Mileage Still; Means Quick Rentals For Levine

Razin' In the Sun

RAZIM' In the Sun
W. Los Angeles, Sept. 19.
Project at 20th-Fox by Cleveland Wrecking Co. is called
Razin' in the Sun, according to
veepee William Fenning, masterminding the demolition
work. It's obviously a play on
but has no bearing on Columbia pic, "Raisin in the Sun."
Oddly enough Fenning was,
for a brief time, a film cutter
on the Col lot. That was before he joined Uncle Sam's
forces in World War II.
Fenning didn't want any

Fenning didn't want any part of the film biz after the war. But here he is five days a week on the 20th lot engineering wreekage on all but 75 of 286 acres.

20th Dusting Off Stories on Shelf; **Rolling With 9**

On basis of studio bank of story properties, 20th-Fox is shying away from new literary purchases, in line with economy program instituted recently, according to studio exec. Consideration only will be given to exceptional property if and when such story or play should come along.

Company is reactivating numerous properties on shelf with hopes of lining up stars, main difficulty in finalizing plans for at least two or three on tap for possible production between now and year end.

Marilyn Monroe, 20th a pic, has indicated she will fulfill commitment starting October. Studio has submitted sev eral scripts with hopes star will select one by middle of next month "Good Time Charlie," month. "Good Time Cnarne, which she agreed to do carlier with George Cukor as director, is out. Cukor is busy at Warner Bros. on "The Chapman Report," to hit cameras this week.

to hit cameras this week.

Monroe pic will give studio nine
starters between now and first of
year, here and abroad. Kickoff
pic will be "State Fair," Sept. 11
in Dallas, Charles Brackett production, Jose Ferrer directing;
"Young Man," Sept. 18, Jerry
Wald production, Martin Ritt directing; "Cleopatra," Walter
Wanger spectacle, Joe Manklewicz
director, Sept. 18.
Ln addition to Mies Monroe's

director, Sept. 18.

In addition to Miss Monroe's film, October will see start of Mark Robson's "Day of Dark-ness" in Europe about middle of month; Sam Engel will start his production of "The Lion" in Kenya, Africa, Oct. 23.

Brace of Wald pix, "Mr. Hobbs Takes A Vacation." with James Stewart starring, and "Celebration" with Joanne Woodward in top role, get gun Nov. 10 and Nov. 15 respectively, at BevHills.

Martin Manulis' production of

Martin Manulis' production of "Days of Wine and Roses," still without cast or director, is slated for Dec. 4 takeoff

for Dec. 4 takeoff
Meanwhile, recent purchase of
"Blood and Guts," book on Gen.
George Patton, has been assigned
to producer Frank McCarthy as
his second undertaking Robert S.
Allen, Washington syndicated columnist, has been signed to prepare first treatment. Pic will follow "Second Sin" on producer's
sked Ivan Goff and Ben Roberts
scripted "Sin." to roll in France
early next year.

A hotsy art house picture is set to cut its Manhattan firstrum while still going great guns. This is reasonably unique in N.Y. arty annals, but, as the story gets along, not the chief significance.

not the chief significance.

The film is the Italo "Two Women," Sophia Loren starrer which Joe Levine's Embassy Pictures is handling in the U.S. Pic quits the arty mid-town Sutton in a fortnight, and on Oct. 25 breaks in 85 RKO theatres in the N.Y. area as the double-bill topper for a week's run, then plays off remainder of the circuit.

Tradesters who can suiff a

the circuit.

Tradesters who can sniff a portent did so from the fact "Women" launches a two-week engagement today (Wed.) at the RKO Albee in Brooklyn—the obvious tipoff of multiple day-dating in the boroughs (with the traditional Long Island swing sandwiched between)

Embassy reckoned the picture could last at the Sutton (it's now in 20th frame) to Christmas, Reason for yanking it is simple and pecuniary—a difference, it's theorized, of \$400,000 or more in rental coin

ized, of \$400,000 or more in rental coin.

What appears principally significant in the "Women" N.Y. maneuvers is the possible influence on future booking patterns, though as yet confined to resychological affect. One imagines art houses, with hit entries, looking nervously over their shoulders at circuits priced to partch away a cinematic

affect One imagines art houses, with hit entries, looking nervously over their shoulders at circuits poised to snatch away a cinematic bauble. Much less imaginary, however, is that RKO's deal for the pic means putting off the second run arties in town. The balm for them, though, is that the two breeds of audience don't normally cross over; and besides, the subrun smallseaters will show "Women" with titles, vice the dubbed version (usually anathema to foreign buffs: on the circuit.

As for firstrun arty anxleties anent that "poised circuits" metaphor above, the calmer hunch is that "Women"—notwithstanding the fact its broken-field running in N.Y. is precedential—has the special attributes and magnitude for conventional spots that previously obtained with "Room at the Top."

While "Women" is not the first film of the adult foreign genre to play the RKO loop, it's one of the very few ("Riffifi" also comes to mind, and at least in part echoes the strong b.o. it has been notching in other territorles. This harks again to the theme of growing acceptance of specialized product. But to Embassy 'and intratrade) thinking, the film's main appeal for conventional sites (cross-country as well as the N.Y. windfall) is ts star power. Not alone for Miss Loren's dimensions (which didn't help much 'earlier in a series of Yank pix), but also for what's generally conceded to be impressive histrionics—the best of her career. Another value, presumably, is a consensused firstrate dubbing job—star herself, in fact, did the anglo soundtrack, which is unvallanced in the work of the parties of the surface of the work of the reareer. Another value, presumably, is a consensused firstrate dubbing job—star herself, in fact, did the anglo soundtrack, which is unplayoff is the way its star, in par-

star herself, in fact, did the anglo soundtrack, which is unusual.

Also seen booming the film's playoff is the way its star, in particular, has been grabbing reams of newspaper and national mag space (covers included) of late. Perfectly logical, therefore, that RKO film booker Matty Polon should insist on playing, the pic while it's still hot copy.

Desilu Fuses Its Studios

Hollywood, Sept. 19.
Desilu Productions Inc. has merged its wholly-owned subsidiary, Motion Picture Center Studios Inc., into parent company, and henceforth studio, first to be owned believed by Desilu, will be officially designated, only as Desilu-Caluenga Studio and will operate on same basis as Desilu-Culver.
Desilu's home base, formerly RKO Studios and which was acquired simultaneous with RKO Culver lot, is now known as Desilu.

L.A. in Slump; 'Goodbye' Soft \$18,500, 'Goliath' Modest \$13,200, 'Sept.' Light \$18,600, 'Guns' Loud \$17,800, 'Vita' 13G

First-runs continue on the downgrade this week and are spotty at best. "Goodbye Again," in its first general release, looks like a soft \$18.500 in five houses. But "David and Goliath" should do an oke \$13.200 at the Los Angeles and Pix.

"Come September" heads the holdovers with a light \$18,600 in sight for its fourth stanza in three houses and its initial round in two sites. "Guns of Navarone" is heading for a busy \$17,800 in a trio of situations.

situations.

In single bill sites, "Young Doctors" is shaping to a handy \$13,000 in its third frame at the Chinese. "Fanny" is a big \$12,000 in 12th canter at the Hollywood Paramount while "Spartacus" is a plump \$11,500 for a 48th Pantages week. "La Dolce Vita" is shaping for a wow \$13,000 in its 10th Music Hall lap.

Estimates for This Week

Los Angeles, Pix (MetropolitanPrin) (2,019; 756; 90-\$1.50)—"David and Goliath" (AA) and "Big
Circus" (AA) (reissue). Oke \$13.
200. Last week, Los Angeles with
Iris, "Behind Great Wall" (Con),
"Brave One" (Fav) (Los Angeles),
"School for Scoundrels" (Con)
(Iris) (reissues) (1st wk), \$4,900.
Pix with Beverly, Baldwin, Hillstreet, "Come September" (UI)
(3d wk), "Perfect Furlough" (UI)
(reissue) (Pix) (1st wk), "Tammy street, "Come September" (UI) (3d wk), "Perfect Furlough" (UI) (reissue) (Pix) (1st wk', "Tammy Tell Me True" (UI) (moveover) (Beverly, Baldwin) (1st wk), "Posse from Hell" (U) (Hillstreet) (3d wk), \$20,200.

(3d wk), \$20,200.

Orpheum, Wiltern, Loyola, Vogue (Metropolitan-SW-FWC) (2.219; 2.344; 1,298; 810; 90-\$1.50)

—"Goodbye Again" (UA) 1st general release) and "Flight That Disappeared" (UA). Soft \$18,500. Last week. Orpheum, Loyola, Vogue with El Rey, "Exodus" 'UA) (3d wk). \$12,200. Wiltern with State, Hawaii, "Thief of Baghdad" (MG), "Magic Boy" (MG) (1st wk), \$15,000.

State (UATC) (2,404; 90-\$1.50)"Heat of Summer" (Indie) ar of Summer" (Indie) and h Venus" (Indie) (reissues). Dull \$3,500.

Chinese (FWC) (1,408; \$2-\$2.40)
"Young Doctors" (UA) (3d wk). Handy \$13,000, Last week, \$15,500.

Marner Bererly, Hollywood,
Warren's (SW-F VC-Metropolitan)
(1.316; 756; 1.757; 90-\$1.50) —
"Guns of Navarone" (Col) (12th
wk), Warner Beverly; 3d wk, Hollywood, Warren's). Busy \$17,800.
Last week, \$22,100.

Four Star (UATC) (868; 90-\$1.50)

"One Plus One" (Sel) (4th wk).

Thin \$3.500. Last week, \$4,800.

Beverly, Baldwin, Hillstreet, Iris, El Rey (State-Metropolitan-FWC) (1,150; 1,772; 1,800; 825; 861; 90-\$2) — "Come September" (UI) (4th wk, Beverly, Baldwin, Hill-By Co. (1.150; 1.1.22; 1.600; 622; 628; 60-\$2) — "Come September" (UI) (4th wk, Beverly, Baldwin, Hillstreet; 1st wk, Iris, El Rey) and "Tammy Tell Me True" (UI) (2d wk, Beverly; 1st wk, Iris, El Rey). "By Love Possessed" (UA) (Baldwin) (1st wk), "Posse from Hell" (UI) 'Hillstreet) (4th wk). Light \$18 600

Hawaii (G&S) (1,106; 90-\$1.50)-"Exodus" (UA) (moveover). Pale

Fox Wilshire (FWC) (1,990; 90-\$1.50'—"King and I" (20th) (reis-sue (3d wk), Dim \$3,000. Last wefk, \$3,600.

Crest (State) (750; 90-\$1.50) — "L'Avventura" (Breg) (9th wk) and "One Summer of Happiness" (Ind) (reissue) (1st wk. Vlan \$2.000. Last week, "L'Avventura," "Carry On, Admiral" (Gov) (4th wk), \$2.300.

Music Hall (R68) (720; \$2.40-\$2.75) — "La Dolce Vita" (Ast) (16th wk), Wow \$13.000, Last week, \$12,700.

Fine Arts (FWC) (631; \$2-\$2.40)

"Never On Sunday" (UA) (43d)

w. Strong \$5,700. Last week,
\$6,100.

Pantages (RKO) (1.513; \$1.25-\$2.75 — "Spartacus" (UI) (48th wk). Plump \$11.500. Last week, \$13,600. Egyptian (UATC) (1,392; \$1.25-\$3.50)—"Ben-Hur" (M-G) (95th wk). Tall \$14,000. Last week, \$15,200.

Key City Grosses

Estimated Total Gross

This Week. \$2,334,300
(Based on 22 cities and 249
theatres, chiefly first runs, including N.Y.)

Last Year \$2,323,300 (Based on 21 cities and 230

'Machine' Hot 9G, K.C.; 'Again' 8G

Kansas City, Sept. 19.

Kansas City, Sept. 19.

Flock of newcomers on screens this week, led by "Honeymoon Machine" at the Plaza and "Goodbye Again" at the Uptown. "Two Women" at the Paramount is doing nicely. Five-theatre hookup has "Armored Command" and "King of the Roaring 20's." Weather on the chilly side, following tremendous rains and floods of last midweek.

Fatimater (Monthly Sept. 19.

Estimates for This Week

Brookside (Fox Midwest-Natl. Theatres) (800; \$1)—"Exodus" (UA) (3d wk). Modest \$2,500. Last

Capri (Durwood (1,280; \$1-\$1.50)

—"Romanoff and Juliet" (U) (4th
wk). Okay \$4,000. Last week, \$5,000.

Boulevard (Rosedale) (750 cars; 90c.), Isis, Vista, Fairway (FMW-NT) (1,360, 700, 700: 90c.). Avenue (Fulton) · (800; 90c.)—"Armored Command" (AA) and "King of the Roaring 20's" (AA). Mild \$15,000. Hoaring 20's: (AA), Mild \$15,000. Last week, Boulevard. Crest and Riverside (Commonwealth) (900 cars each; 90c.). Electric (Fulton) 1,600: 90c.).—"Hippodrome" (Cont) and "Tiger Bay" (Cont), \$15,000.

Empire (Durwood) (1,200: 90c-\$2)—"This Is Cinerama" (Cinerama) (reissue) (3d wk). Pleasant \$8,500. Last week, \$9.000.

Kimo (Dickinson) (504: 90-\$1.25)

—"Never on Sunday" (Lope) (2d run) (13th wk). Slimmed to \$1,000, may hold. Last week, bright \$1,200.

Paramount (Blank-UP) (1.900; \$1-1.50)—"Two Women" (Embassy) \$1.50)—"Two Women" (Embassy). Average \$6,500. Last week, "Blood and Roses" (Par). Medium \$6.000.

Plaza (FMW-NT) (1.630; \$1.25)— Honeymoon Machine" (M-G) "Honeymoon Machine" (M.G.).
Sparkling \$9.000, holds. Last week,
"Guns of Navarone" (Col.) 8th wk).
Sturdy \$6,000, excellent run here.
Roxy (Durwood) (850; \$1.\$1.50)—
"Come September" (U) (6th wk).
Big \$8,000, holds. Last week, great

\$9.000.
Uptown (FMW-NT) (2.043; \$1-51.25)—"Goodbye Again" (UA).
Healthy \$8.000. holds. Last week,
"Nikki" (BV) (3d wk) day and date
in Uptown and Granada (1,217),

'Inglish' Fancy \$7,500, Prov.; 'Ada' Meek 7G

Providence, Sept. 19. Get acquainted week for return Get acquainted week for return-ing university students has given holdovers and others on the main-stem an added boost. This is re-flected in higher takes over last week's holdover fare. RKO Albee's third round of "Come September" is neat. Majestic is shaping for a nice take with newcomer "Clau-delle Inglish."

Estimates for This Week

Albee (RKO) '(2,200; 75-\$1.25)—
"Come September" (U) and "Ole
Rex" (U) (3rd wk). Neat \$8,000.
Last week, \$7,500.

Elmwood (Snyder) (724; \$1.25\$2) — "Spartacus" (U). Sturdy
\$8,000.

\$2) — " \$8,000.

\$3,000. Majestic (SW) (2,200; 65-90)—
"Claudelle Inglish" (WB) and
"Girl in Room 13" (WB). Happy
\$7,500. Last week. "Fanny" (WB)
(4th wk). Fair \$4,000.

State (Loew) (3,200; 65-90)—
"Ada" (M-G) and "Beyond All
Limits" (M-G). Fair \$7,000. Last
week, "Marines, Let's Go" (20th)
and "The Long Rope" (20th). Mild
\$6,500.

\$5.500.

\$4.25 \\$2.50\.

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'Doctors' Sharp \$8,500 In So-so Cincy; 'Roses' 0ke \$7,500, 'Fear' 8G

Cincinnati, Sept. 19. This round shapes as a so-so bi oldover for first-runs. An unsea This round blast of the holdover for first-runs. An unseasonable temperature drop in the first half was not enough theatre lure to offset season opening of high school and college football and spread of Cincy Reds pennant fever, plus the annual four-day Carthage Fair. "Young Doctors" and spread of Cincy Reds pennant fever, plus the annual four-day Carthage Fair. "Young Doctors" bids as a pleasant entry at the flagship Albee, Other new bills, looking okay, are "Blood and Roses" and "Love in Goldfish Bowl" at the Palace; and Twin Drive-In dualers "Scream of Fear" and "Trunk," and "Son of Sinbad" and "Pirate of Black Hawk."

Petimotes for This Week

Estimates for This Week

Albee (RKO) (3,100; \$1-\$1.50)—
"Young Doctors" (UA). Pleasant
\$8,500. Last week, "Claudelle Inglish" (WB) (2d wk), \$6,500.

Capitol (SW-Cinerama) (1,400; \$1.25-\$1.80)—"Guns of Navarone" (Col) (10th wk). Fine \$10,500 on rebound over \$10,000 ninth week

and low for run.
Esquire Art (Shor) (500; \$1.25) "Romanoff and Juliet" (U) (6th k). Good \$1,200. Last week,

—"Romanoff and Juliet" (U) (6th wk). Good \$1,200. Last week, \$1,700.

Grand (RKO) (1,300; \$1,50-\$1.75)

—"La Dolce Vita" (Astor) (6th wk). Good \$7,000. Same last week. Guild (Vance) (300; \$1,25)—"Two Women" (Embassy) (2d wk). Oke \$2,000 after \$2,500 preem. Hyde Park Art (Shor) (500; \$1,25) "Kind Hearts and Coronets" (Cont) and "Man In White Suit" (Cont) (reissues) (2d wk). Solid \$1,600. Last week, \$2,500.

Keith's (Shor) (1,500; 90-\$1.25)— (Continued on page 17).

(Continued on page 17)

Victim' Rousing \$27,600, West End; 'Edge' Sharp \$13,100, 'Company' 13G, 'Guns' Loud \$12,600, 12th, 'Hur' 14G

Broadway Grosses

Estimated Total Gross

\$531,800

'Soldier' Big 11G, Tronto; 'Ada' 13G

Toronto, Sept. 19.
With biz continuing swell, newcomers include "Ada" and "Ballad
of a Soldier," both off to a hefty
start. But "Guns of Navarone," in
seventh stanza, still leads the city.
"Come September," in third frame,
and "Fanny," in seventh stanza,
show little change.

Estimates for This Week

Carlton (Rank) (2,318; \$1-\$1.50)
"Guns of Navarone" (Col) (7th
k). Wham \$20,000, Last week,

wk). Wham \$20,000. Last week, \$22,000. Erlinton (FP), (918; \$1.50-\$2.50)—
"Windjammer" (NT) (39th wk). Steady \$7,000. Last week, dlitto. Hellwood (FP) (1,080; \$1.41.50)—
"Ballad of Soldier" (Astrijl). Sturdy \$11,000. Last week, "Scream of Fear" (Col) (2d wk), \$7,000. Imperial (FP) (3,343; \$1.5.50)—
"Fanny" (WB) (7th wk). Little change at fine \$11,500. Last week, \$12,000. International (Taylor) (557; \$1-

112,000.

International (Taylor) (557; \$1-11,25)—"Never on Sunday" (Lope) 35th wk). Nice \$3,000. Last week,

Loew's (Loew) (1,641; \$1-\$1.25)— Come September" (U) (3d wk). Still sock \$16,000. Last week, \$18,-

O00.

TiveH (FP) (935; \$1.50-\$2.50)

"La Dolce Vita" (Astral) (7th wk).
Virtual night capacity, \$11,500. Last

Towne (Taylor) (693; 90-\$1.25) -"The Bridge" (AA) (2d wk). Slip ping to still good \$4,000. Last week

\$6,000, Uptown (Loew) (2,543; \$1-\$1.75) "Ada" (M-G). Big \$13,000. Last week, "Spartacus" (U) (6th wk), pickup to closing \$7,500.

Pit' Nifty \$16,000, Buff.; 'Doctors' Slow \$9,500

Buffalo, Sept. 19.

Although three newcomers are on the first-run scene this stanza, business is somewhat sporty. "Young Doctors" is slow in its initial round at the Buffalo. "Claudelle Inglish" is modest at the Center while "Pit and the Pendulum" is nifty at the Paramount. "Guns of Navarone" is topping the holdovers in its seventh Century frame.

Estimates for This Week

Buffalo (Loew) (3,500; 75-\$1,25)
—"Young Doctors" (UA) and
"Boy Who Caught A Crook" (Indie). Slow \$9,500. Last week,
"Ada" (M-G) and "Flight that Disappeared" (Indie), \$6,000.

Center (AB-PT) (3,500; 70-\$1)—
"Claudelle Inglish" (WB). Fair
\$6,500. Last week, "Pleasure of
His Company" (Par) (3d wk), His C \$6,000.

Century (UATC) (2,700; 70-\$1.50)

"Guns of Navarone" (Col) (7th
wk). Fine \$10,000. Last week,
"Guns of Navarone" (Col) (6th wk), \$9.500.

Lafayette (Basil) (3,000; 70-\$1.25) — "Come September" (U) (5th wk). Fair \$7,000. Last week, "Come September" (UI) (4th wk),

Paramount (AB-PT) (3,000; 70-\$1.25)—"Pit and the Pendulum" (AI) and "Anatomy of a Psycho" (AI). Nifty \$16,000. Last week, "Marines, Let's Go" (20th) and "The Mighty Crusaders" (Indie). Over \$8,000.

Uver \$8,000.

Teck (Loew) (1,200; \$1-\$1.75)—
"La Dolce Vita" (Astor) (8th wk).
Fine \$3,000 on final nine days.
Last week, \$2,500.
Cinema (Martina) (450; 70-\$1.25)
—"Please Turn Over" (Col) (3d wk). Steady \$2,700. Last week, \$2,500.

London, Sept. 19.

Highlighting the West End first run scene is the resounding success of "The Victim" at the Odeon, Leicester Square, where it established a new house record at normal seat prices ("Guns of Navarone" did better at the same house, but at upped admission charges). "Victim's" first round closed at \$27,500. Among other newcomers, "Naked Edge" shapes nicely with almost \$13,100 in its first London avilion week, while "Pleasure of His Company" was heading for a sturdy \$13,000 in its opening Plaza frame.

"Guns of Navarone" is still holding up in fine style with a great \$12,600 in its 12th Columbia week, "Exodus" hit a fancy \$11,800 in its 12th Columbia week. "Exodus" hit a fancy \$11,800 in its 13th week at the Dominion. "Ben-Hur," now in the 15th week at its new locale at the Royalty, grossed just under \$14,000 in the last round.

Estimates for Last Week

Wednesday, September 20, 1961

Estimates for Last Week

Astoria (CMA) (1.474; \$1.20-\$1.75)—"Exodus" (NA) (18th wk). Sturdy \$11,800. Expected to run through to end of the year. Carlton (20th) (1.128; 70-\$1.75)— "Spinster" (M-G) (3d wk). Fair \$5,500. Last week, \$7,200. "Marriage-Go-Round". (20th) follows next week.

"Spinster" (M.-Q) (3d wk). Fair \$5, \$500. Last week, \$7,200. "Marriage-Go-Round". (20th) follows next week. Casino (Indie) (1,155; \$1,20-\$2.10) — "Search for Paradise". (Robin) (27th wk). Great \$19,300. Collseum (M.-G) (1,795; 70-\$1.75) — "Black Tights" (BLG) (ist wk). Steady \$8,400. Columbia (Col) (740; \$1.05-\$2.50) — "Guns of Navarone" (BLC) (m.o.) (12th wk). Smash \$12.600. Dominion (CMA) (1,712; \$1.05-\$2.20) — "South Pacific" (20th) 176th wk). Fancy \$19,300. Leicester Square Theatre (CMA) (1,375; 50-\$1.75)— "Goodbye Again". (UA) (4th wk). Neat \$9,800. Over \$10,600 previous week. "Taste of Honey" (BLC) bows Sept. 4. Leadon Pavilion (UA) (1,217; 70-\$1.75) — "Naked Edge" (UA) (2d wk). Solid \$12,000. Over \$13,100 opening week. Metropole (CMA) (2,200; 70-\$1.75)— "Wittim" (42nh) (4th wk). Okay \$8,100. Odeon, Leicester Square (CMA) (2,200; 70-\$1.75)— "Victim" (Rank) (2d wk). Heading for smash \$22,000 or more this frame after opening week record of \$27,600. Stays one more frame when "Come September" (Rank-UI) set to follow. Odeon, Marble Arch (CMA) (2,20; 70-\$1.75)— "Tammy Teil Me True" (Rank-UI) (2d wk). Moder-(Continued on page 17)

(Continued on page 17)

DOCTORS' MILD 54G AS H.O.'s SLOW PORT.

Portland, Ore., Sept. 19.
Long playing holdovers are putting first-run take into the doldrums. "The Young Doctors" is
the Ione new entry at the Orpheum
and is shaping mild. "Navarone"
moves into an eighth week at the
Fox while "Henry" moves into a
fourth round at the Paramount.
"Spartacus" stays for an 11th sesh
at the Hollywood with the end
near.

at the hohywood with the end near.

Estimates for This Week
Broadway (Parker) (1,890; \$1-\$1.50) — "Come September" (U)
and "Posse From Hell" (U) (4th Bright \$5,000. Last \$5,700

\$5,700; Fox (Evergreen) (1,600; \$1-\$1.49) —"Guns of Navarone" (Col) (8th wk). Loud \$7,500. Last week, \$6,-

700.

Hollywood (Evergreen) (2,000; \$1-\$1.49)—"Spartacus" (UA) (11th wk), pop prices. Okay \$3,000. Last week, \$3,100.

Music Box (Hamrick) (640; \$1-\$1.50)—"World By Night" (WB) and "Old Man of the Sea" (WB) (reissue) (2d wk). Slim \$3,000. Last week, \$3,400.

(reissue) (2d wk). Slim \$3,000. Last week, \$3.409.
Orpheum (Evergreen) (1,536; \$1-\$1.49)—"Young Doc'ors" (UA) and "The Secret of Deep Harbor" (WB). Mild \$5,500. Last week, "Marines, Let's Go" (20th) and "20,000 Eyes" (20th), \$5,300. (£)

"20,000 Eyes" (20th), \$5,300.

Paramount (Port-Par) (3,400; (\$1-\$1.50)—"Not Tonite, Henry" (indie) and "Next To No Time" (Indie) (4th wk). Fast \$5,000. Last week, \$5,200.

'Drums' Disappointing \$8,000, Cleve.; 'Madonna' Smart 5G, 'Companions' 9G

Cleverand,
Biz is on the upgrade in most souses. Still leading the town is "Guns of Navarone" in eighth lap "Come September 1985 and Hippodrome. "Come September 1985 and Allen at the Hippodrome. "Come September" is hot in a fourth Allen (reissue) 1st wk. Van \$2.000.

Last week, "L'Avventura," "Carry der of Drums" is disappointing at On, Admiral" (Gov) (4th wk), the State, "Big Deal on Madonna \$2.300.

Hollywood Paramount (State) State, "Big Deal on Madonna \$1.408.

Hollywood Paramount (State) Art while Deadly Companions" is (1.468; S1-\$2.400 — "Tanny" (WB) only fair at the Palace.

12.500.

Musie Hall

Allen (Stanley-Warner) (2.866; \$1-\$1.50)—"Come Scotember" (U) (4th wk). Hot \$13,500 and holds. Last week, \$12,000.

Colony (S-W) (1.354; \$1.50-\$2)—
"La Dolce Vita" (Astor) (11th wk).
Adequate \$5.000. Last week, same.
"Two Women" opens today (20).

Heights Art (Art Theater Guild) (925; \$1-\$1.25)—"Truth" (Indie) 4th wk). Good \$2,400. Last week

\$5.000. Last week, "Day of Thrills and Lauchter," \$1,900.

Hippodrome (Eastern Hipp) (3,700; \$1.25-\$1.75)—"Guns of Navarone" (Col) (8th wk). Solid \$14.000. Last week, \$13,000.

Ohio (Loew) (2,700; \$1-\$1.50)—"Man in Gray Flannel Suit" (20th) and "Night People" (20th) (reissues). So-so \$4,000. Last week, "Between Heaven and Hell (Indie) and "Enemy Below" (Indie), \$4,500.

Palace (Silk & Helpern) (2,739; \$1-\$1.50)—"Deadly Companions" Pathe-America). Fair \$9,000. Last week, "Big Gamble" (20th), \$3,500 for five days.

for five days.

State '(Loew) (3.700; \$1-\$1.50)—
"Thunder of Drums" '(M-G). Disappointing \$8.000. Last week, "Armored Command" '(AA), \$6,500.

Stillman (Loew) (2.700; \$1-\$1.50)—
"Nikki Wild Dog of North" (BV) (3d wk). Okay \$4,500. Last week, \$5,000.

\$2,200. Continental Art (Art Theater Guild) Westwood (Art Theater Guild) (85f; \$1.25,\$1.50)—"The Truth" (Guild) (900; \$1.51,25,—"Big Deal (Kings) (4th. Pleasant \$2,000 after \$1,900.

Cool Spell Ups Chi; 'Fear' Fast 191/G, 'Picnic' Pleasant \$5,350; 'Sept.' Great 321/5G, 'Doctors' \$13,750, Both 2d

Chicago, Sept. 19. First cool spell has Chi first runs holding nicely this round. Sprinkling of new entries show promise, and, combined with some potent holdovers, should provide tidy overall tallies. "Scream of Fear" leads newcomers, heading for a nice \$19,500 at the Woods, with "Love And The Frenchwomshaping an okay \$5.000 for days at the new Town Theatre.

five days at the new Town Theatre"Picnic in the Grass" is nabbing a hep \$5.350 in its World
opener, and Monroe pair of "Savage Eye," on reissue, and "Private
Property" looks a good \$4.850.
"Behind The Great Wall" is posting a busy \$3,900 in its Cinema
how

how.

"Big Deal On Madonna Street" is great in first Carnegle holdover sesh. "Come September" paces third termers with another sock week at the Chicago, and "Pit And The Pendulum" is shaping a tall third at the Roosevelt. "The Young Doctors" is notching a trim third and final United Artists session. "Ada" looks light in third Oriental round, with same sesh of "Carry round, with same sesh of "Carry On Constable" garnering dandy returns at the Esquire.

returns at the Esquire.

"Guns of Navarone" continues
loud in its 12th State-Lake canto,
and ditto sesh of "This Is Cinerama" figures neat the Palace.
"Spartacus" remains solid in its
13th ponriced Loop week, with
"Never On Sunday" sighting another slick stanza in its 33d Surf

Roadshowing of "La Dolce Vita" is perking up from last week's downtrend, with trim 14th Todd session in sight. Estimates For This Week

Carnegle (Telem't) (495; \$1.25-\$1.80)—"Big Deal On Madonna Street" (Indie) (2d wk). Hotsy \$6,-850. Last week, \$7,000.

Chicago (B&K) (3.900; 90-\$1.80)

—"Come September" (U) (3d wk).

Great \$32,500. Last week, \$38,000.

Cinema (Stern) (500; \$1.50) —
"Behind The Great Wall" (Indie).
Busy \$3,900. Last week, "The
Cheaters" (Indie) (2d wk), \$2,850. Esquire (H&E Balaban) (1,350;

\$1.25-\$1.80)—"Carry On Constable" (Indie) (3d wk). Swift \$7,000. Last

Loop (Telem't) (606; \$1.25-\$2)—
"Spartacus" (U) (sub-run) (13th
wk), Good \$10,600. Last week,

\$12.570.

Monroe (Jovan) (1,000; 65-90)—
"Savage Eye" (Indie) (reissue) and
"Private Property" (Indie). Neat
44.850. Last week, "Virgin Spring"
(Janus) (reissue) and "Three
Strange Loves" (Janus) (reissue)
(1st wk), \$5.000.

Oriental (Indie) (3,400; 90-\$1.80)
—"Ada" (M-G) (3d wk). Modest
\$11,250. Last week, \$13,500.

\$11,250. Last week, \$13,500.

Palace (Indie) (1,570; 90-\$1.80)—
"This Is Cinerama" (Cinerama) (reissue) (12th wk). Good \$10,150.

Last week, \$15,250.

Roosevelt (B&K) (1,400; 90-\$1.80)—"Pit And The Pendulum"
(AI) (3d wk). Torrid \$22,500: Last week \$20,000

(AI) (3d wk). Torrid \$22,500: Last week; \$29,000.

State-Lake (B&K) (2,400; 90-\$1.80).—"Guns of Navarone" (Col) (12th wk): Hardy \$18,500. Last week, \$19,000.

Surf (H&E Balaban) (685; \$1.50-\$1.80).—"Never On Sunday" (Lope) (m.o.) (33d wk). Frisky \$6,850.

Last week, \$6,800.

Todd (Todd) (1,089; \$2.20-\$3.50)

—"La Dolce Vita" (Astor) (14th
wk). Trim \$10,200. Last week,
\$9,500.

Town (Teitel) (640; \$1.25-\$1.80) —"Love and the Frenchwoman" (Union). Okay \$5,000 for five days. Last week, dark.

United Artists (B&K) (1,700; 90-\$1.80)—"The Young Doctors" (UA) (3d wk). Neat \$13,750. Last week, \$17,000.

\$1.80)—"Scream of Fear" (Col). Fine \$19,500. Last week, "Honey-moon Machine" (M-G) (4th wk), \$12,000.

World (Teitel) (606; 90-\$1.25)—
"Picnic in the Grass" (Union).
Slick \$5,350. Last week, "Dreams"
(Janus) (3d wk), \$3,950.

Estimates Are Net

Film gross estimates as re-ported herewith from the various key cities, are net; without usual tax. Dis net; i.e., Distributors share on net take, when playing percentage, hence the estimated figures are net in-

estimated according to the come.

The parenthetic admission prices, however, as indicated, include U. S. amusement tax.

Pit' Smash 19G, Denver Ace

Denver, Sept. 19.
Topping the town is "Pit and the Pendulum," a smash new entry at the Paramount. "Thunder of the Drums" is fine at the Denver while "World By Night" is oke at the Orpheum. "Ada" is steady in a third Orpheum round.

Estimates for This Week
Aladdin (Pox) (900; \$1.25)—
"King and I" (20th) (2d wk). Good \$4.500. Last week, \$8,000.
Centre (Fox) (1.270; \$1.\$1.45)—

"King and I" (20th) (2d wk). Good \$4,500. Last week, \$8,000. Censive (Fox) (1,270; \$1-\$1.45)—"Guns of Navarone" (Col) (7th wk). Big \$11,000. Last week, \$12,000. Ceoser (Cooper) (814; \$1.65-\$2.50)—"This Is Cinerama" (Cinerama) (27th wk). Nice \$10,000. Last week, \$14,000. Denwer (Fox) (2,432; \$1.25)—"Thunder of Drums" (M-G) and "Silent Call" (20th). Fine \$12,000. Last week, "Big Gamble" (20th) and "Racers" (20th), \$10,000. Denham (Indie) (800; \$1.25)—"Ada" (M-G) (3d wk). Steady \$3.500. Last week, same. Eaguire (Fox) (600; \$1)—"Folies Bergere" (Indie) and "Diary of a Bad Gir" (Indie). So-so \$1,800. Last week, "Carry On Constable" (Gov) (5th wk). \$2,000. Orphemia (RKO) (2,690; \$1.25-\$1.45)—"World By Night" (WB) and "Girl in Room 13" (Astor). Oke \$8,500. Last week, "Exodus" (UA) (4th wk), \$5,500. Parameumt (Indie) (2,100; \$90-\$1.25)—"Pit and Pendulum" (AI). Smash \$19,000. Last week, "Come September" (U) (6th wk), mild \$3,000.

\$3,000. Tewne (Indie) (600; \$1-\$1.45)—
"The Truth" (Kings))3d wk). Mild \$3,000. Last week, \$5,000.

'Goodbye' So-so \$10,000, 2d, St. L.; 'Machine' 12G

Holdovers have the marques monopoly this frame with only one new one in town, "King and I," areissue, at the Ambassador. Taking brisk encores are "Come September" in a fifth week at the Fox. "Goodbye Again" in a second at the Esquire and "Honeymoon Machine" in a second at Loew's State.

Estimates for This Week

Estimates for This Week

Ambassador (Arthur) (2,970; 90-\$1,25)—"King and I" (20th). Good \$12,000, Last week, "Claudelle In-glish" (WB) (2d wk), \$10,000. Apello Art (Grace) (700; 90-\$1,25)—"Never on Sunday" (UA)

(33d wk). Okay \$2,000. Last week,

(33d wk). Okay \$2,000. Last week, \$2,200. Esquire (Schuchart-Levin) (1,800; 90-\$1.25)—"Goodbye Again" (UA) (2d wk). So-so \$10,000. Last week, \$12,000.

Fox (Arthur) (5.000: 90-\$1.25) Fox (Arthur) (5,000; 90-\$1.25) —
"Come September" (U) (5th wk).
Steady \$18,000. Last week, \$12,000.
Loew's Mid-City (Loew) (1.160;
60-\$1.90) — "Guns of Navarone'
(Col) (3d wk). Okay \$8,000. Last
week, \$9,000.

"Week, \$9,000. Last
"Week, \$9,000. Last
"Week, \$9,000.
"State (Loew) (3,600; 90-\$1.25)—
"Honeymoon Machine" (M-G) and
"Secret Partner" (M-G) (2d wk).
Good \$12,000 Last week, \$15,000.

Pageant (Arthur) (1,000; 90-\$1.25)
—"Truff" (Kings) (4th wk). Average \$2,500. Last week, \$2,500.
—"Parent Trap" (BV) and "Misty"
(20th). Good \$12,000. Last week,
"King of Roaring '20s" (AA) and
"Angel Baby" (AA), \$9,000.

Shady Oak (Arthur) (760; 90\$1,25)—"Love and Frenchwoman"
(Indie) (3d wk), modest \$2,500. Last
Week, \$3,000.

Double' Light 4G in Slow

L'ville; 'Cristo' Fair 44G

Louisville, Sept. 19.

Business at downtown film houses is on the slow side despite sudden drop in temperature and absence of stifling humidity which accompanied high temperatures for a long spell. New product is at three houses. Mary Anderson has "On the Double" and "Foxhole in Cairo," but results are so-so. "Secret of Monte Cristo" and "Magic Boy" at the Ohio looks good. "Honeymoon Machine" at United Artists is shaping for a

"Magic Boy" at the Ohio looks good, "Honeymon Machine" at United Artists is shaping for a healthy take,

Estimates for This Week

Brown (Fourth Avenue) (1,100;
75-1) — "Goodbye Again" (UA)
(2d wk). Light \$4,000, after last week's modest \$4,500.

Kentucky (Switow) (900; 75-\$1)—
"Come September" (U) (5th wk).
Fair \$4,500, after last week's nice \$5,000.

Mary Anderson (People's) (900; 5-\$1)—"On the Double" (Par) and Mary Anderson (People's) (900; 75-\$1)—"On the Double" (Par) and "Foxhole in Cairo" (Par). Light \$4,000. Last week, "Claudelle Inglish" (WB) (2d wk). Slow \$5,000. Ohie (Settos) 900; 75-\$1)—"Secret of Monte Cristo" (M-G) and "Magic Boy" (M-G). Fair \$4,500. Last week, "Naked Edge" (UA) (4th wk). Brisk \$5,000. Zialie (Fourth Avenue) (1,100; \$1.25-\$2.20)— "Seven Wonders of World" (Cinerama) (9th wk). Perky \$6,000 after last week's slow \$5,000.

world (Cimerains) (Vin WK), Perry 36,000 after last week's slow \$5,000. United Artists (Fourth Ayenue) (3,000; 75-31.25)—"Honeymon Machine" (M-G). Oke \$7,000. Last week, "Guns of Navarone" (Col) (5th wk). Strong \$8,000.

Sept.' Wow 30G, D.C.; 'Doctors' 16G

Washington, Sept. 19.
First-run trade here shapes for an upbeat round with hot initialers bolstered by robust holdovers. Among the entries, "Young Doctors" is rated sock at Keith's. "Thunder of Drums" at Capitol looks boff, while "Pure Hell of St. Trinian's" heads for torrid opener at McArthur deluxer. "Come September" is rouging at two Stanley. at McArthur deluxer. "Come September" is rousing at two Stanley Warner situations.

Estimates for This Week

Warner Situations.

Estimates for This Week

Ambassader (SW) (1,480; \$1-\$1.49) — "Come September" (U.1,480; \$1-\$1.49) — "Claudelle Inglish" (WB) (2d wk), \$3,000.

Apex (K-B) (940; \$1-\$1.25) — "Two "Women" (Embassy) (3d wk).

Lusty \$7,500. Last week, \$9,200.

Capitel (Loew) (3,420; \$1-\$1.49) — "Thunder of Drums" (M-G). Sock \$13,600. Last week, "M-G" (M-G) (2d wk), \$10,100 for final six days.

Keth's (RKO) (1,850; \$1-\$1.49) — "Young Doctors" (UA). Boff \$16,000. Last week, "Goodbye Again" (UA) (5th wk), \$6,500.

MacArthur (K-B) (900; \$1.25) — Thinds \$8,000. Last week, "Secret Partner" (Indie) (2d wk), \$4,400.

Ostarie (K-B) (1,240; \$1-\$1.49) — "Angry Silence" (British Lion) (2d wk). Milid \$4,000 after \$4,600 opener.

Palese (Loew) (2 300; \$1.51.49) —

Palace (Loew) (2,390; \$1-\$1.49)-(Continued on page 17)

B'way Biz Spotty for H.O.'s: 'Sept.'-Stageshow Big \$160G 2d; 'Girl,' '9th Circle' Hotsy Newcomers

Most major houses in Manhattan's firstrum belt are still traveling with holdovers and at varying speeds. The epics are going steadily, losting but little ground from week to week. Small situations, with the longrun imports also are holding up. Past weekend, sunny and bright, brought a boxoffice boost generally. Getting the bott this week are "Big Gamble" and "Great War."

Two newcomers created a stir in pintaiged locations. "Girli With a Suitcase" (Ellis) its going great in two theatres, setting a record for a foreign film with \$14,300 in opening week at the Normandie and hitting a solid \$11,500 in same period at the Pix.

"Ninth Circle" (Indie) is very much on the plus side at the tiny week "at kake of \$5,700 has nobody running for tranquiliters.

"Come September" (U) with stasseshow at the Musice Hall With week ending tomorrow (Thurs.).

"State (Loew) (1,900; \$1.50-\$2.50)

"Francis of Assisi" (20th) (8th week ending tomorrow (Thurs.).

State (Loew) (1,900; \$1.50-\$2.50)

"Honeymoon Machine" (M-G)

"Transcrament (AB-PT) (3,665; \$1
"Big Gamble" (20th) (3d wk).

Third week ends tomorrow (Thurs.) where the previous and interest the previous and the previous at the Pix.

"Winth Circle" (Indie) is very much on the plus side at the tiny week and to no pening week at the or many the business.

"Come September" (U) with stassachow at the Musice Hall winds for fourth week ended yesterday vertically with a stassachow at the Musice Hall winds for fourth week ended yesterday vertically and the previous. And the previous and a transcrament (AB-PT) (3,665; \$1.50 in the previous and the provious AB the Musice Hall winds for fourth week ending tomorrow (Thurs.).

this week are "Big Gamble" and "Great War."

Two newcomers created a stir in pintaized locations. "Girli With a Suitcase" (Ellis) is going great in two theatres, setting a record for a foreign film with \$14,300 in opening week at the Normandie and hitting a solid \$11,500 in same period at the Pix.

"Ninth Circle" (Indie) is very much on the plus side at the tiny Carnegie Hall Cinema. First week's take of \$4,700 has nobody running for tranquilizers.

"Come September" (U) with stageshow at the Music Hall winds its second week tonight (Wed.) with a lofty \$160,000 apparent. Opening frame brought \$187,000, above expectations.

There was mixed opinion among Broadway showmen as to how the Jewish holidays influenced the b.o.

Estimates for This Week

Estimates for This Week

Aster (City Inv.) (1,094; 75-\$2)—
"Young Doctors" (UA) (4th wk).
Fourth week ends tonight (Wed.)
with easy-to-take \$21,000 in view.

with easy-to-take \$21,000 in view. Continues.
Capitel (Loew) (4,820; \$1-\$2.50)—
"Ada" (M-G) (4th wk). Fourth week ends tomorrow (Thurs.) with \$15,000 apparent for ailing "Ada."
Thunder of Drums" (M-G) comes in next Tuesday (26).
Criteriem (Moss) (1,520; \$1.25-\$2.50)—"Guns of Navarone" (Col) (13th wk). Still making like boom town, with \$36,000 in prospect for 13th week.
DeMille (Reade) (1,463; 90-\$2.75)—"Spartacus" (U) (51st wk). Two more weeks and Kirk Douglas will be a year old. Chalk up \$22,000 for fine 50th week.
Embassy (Guild Enterprises) (500; 90-\$1.75)—"Gold Wind in August" (UA) (9th wk). Best Saturday since opening beefed up eighth week's take to firm \$9,000, after \$8.500 in seventh.

week's take to him \$5,000, after \$8,500 in seventh.

Henry Miller (Gilbert Miller) (800; \$1.50-\$3.50)—"La Dolce Vita" (Astor) (23d wk). The 22d week ended Saturday (16) with \$21,500 after \$24,600 in week previous. Lost a little ground but still blue chins

chips.

Palace (RKO) (1,642; 90-\$2.50)—
"Pit and Pendulum" (AI) (4th wk).
Poe-slanted lobby displays helped
lure passers-by, Good \$18,000 for
final week ended yesterday (Tues.)
Invitational screenings of "Judgment at Nuremberg" today and tomorrow. Vaude (Sarah Vaughan,
Rey Charles, sets) and "Wishty." ment at Nuremberg today and varemorrow. Vaude (Sarah Vaughan, Ray Charles, etc.) and "Mighty Crusaders" in Friday for a week.

Ferum (Moss) (813; 90-\$1.80)—
"Scream of Fear" (Col) (5th wk).
Fourth week ended Monday (18)

—"Honeymoon Machine" (M.-G) (5th wk). Getting by with \$15,000 for fourth week ended yesterday (Tues.). Stays through September, then house tools up for "King of Kings" in 70m.

Victoria (City Inv.) (1,003; 50-\$2)
—"Great War" (Lopert) (4th wk).

Third week ended yesterday (Tues.) in the peer neighburden of \$5

Third week ended yesterday (Tues.) in the poor neighborhood of \$6.500-after \$10.000 in second session. A quiet "War."

Warner (SW) (1,813; \$1.50-\$3.50)

"Exodus" (UA) (39th wk). The 39th week ends today (Wed) with about \$17,500. Slipping slightly but still good enough. still good enough.

First-Run Arties

Barenet (Reade) (430; \$1.25-\$2)
—"Saturday Night, Sunday Morning" (Continental) (25th wk). Up

ing" (Continental) (25th wk). Up to \$7,500 for 24th week which ended Sunday (17). Nice going.
Fine Arts (Davis) (483; 90-\$1.80)
-"Man Who Wags His Tall" (Continental). Opened Monday (18) and looks all right. In previous "Scream of Fear" (Col) (fourth wk), slow \$4,000.
Reskmas (R&B) (590; \$1.20-

ekman (R&B) (590; \$1.20-;—"Rocco and His Brothers" (Continued on page 17)

Fear' Tall \$14.000. Det.: 'Companions' Good 15G, 'Doctors' Rich 15G. 2d

DOCIOIS ARCH 13U, 2u

Detroit, Sept. 19.

First-runs maintain a good, steady pace this week. "Scream of Fear" is getting good action at the Palms. "Deadly Companions" looks good at the Fox. "Young Doctors" stays rich in second round at the Michigan. "Fanny" 10 o ks trim in 10th round at the Madison. "Guns of Navarone" still is blazing at the United Artists. "Guns of Navarone" : at the United Artists.

at the United Artists.

Estimates for This Week

Fox (Woodmont Corp.) (5,041: 75(Pathe-Amer.) and "The Unstoppable Man" (P-A). Good \$15,000.

Last week, "Mad Dog Coll" (Col)
and "Stop Me Before I Kill" (Col),
\$9,500. \$9,500. Michigan (United Detroit) (4,036;

\$1.25-\$1.49) — "Young Doctors" (UA) and "A Matter of Morals" (UA) (2d wk), Steady \$15,000. Last

(UA) (2d wk), Steady \$15,000. Last week, \$17,000.
Palms (UD) (2,955; \$1.25-\$1.49)
—"Scream of Fear" (Col) and "The Trunk" (Col). Screeching \$14,000.
Last week, "Great War" (UA) and "Minotaur" (UA), \$9,000 in second

stanza.

Madison (UD) (1,403; \$1,25-\$1.49)

"Fanny" (WB) (10th wk. Trim
\$10,000. Last week, \$12,000.

Grand Circus (UD) (1,400; \$1.25\$1.49 -- "Francis of Assisi" (20th)
16th wkl. Fair \$9,000. Last week,
\$10,000.

Adams (Polety Company)

Adams (Balaban) (1,700; \$1.25-\$1.50' — "Honeymoon Machine" (M-G) (3d wk). Slow \$5.000. Last

week, same.
United Artists (UA) (1,667; \$1.25-\$1.80;—"Guns of Navarone" (Col) (11th wk). Oke \$9,000. Last week,

"Armored Command" at the Gateway; "Carousel" at the Warner, Thunder in Drums" at the Penn and "Pit and Pendulum" at the Stanley.

Estimates for This Week Fulton (Shea) (1.635; \$1.25-\$1.75)

"Come September" (U) (4th wk).
Rousing \$7,500 to top last week's \$7,000.

Gateway (Associated) (1,900; \$1.51.50)

Gateway (Associated) (1,900; \$1.51.50)

Gateway (Associated) (1,900; \$1.51.50)

Gateway (Associated) (1,900; \$1.51.50)

Warner (SW) (1,516; \$1.51.50)

Warner (SW) (1,516; \$1.51.50)

Hand (Command" (AA) on Saturday (16) night. Last week, \$10.000.

Warner (SW) (1,516; \$1.51.50)

Music Hall (Cinerama, Inc.) (1,-209; \$1.20-\$2.55:—"This Is Cinerama" (NT rerissue) (16th wk).

Great \$13.800. Last week, \$12.500.

Trans - Lux Krim (Trans - Lux) (1,000; \$1.50-\$1.50)— (16th wk).

Music Hall (Cinerama, Inc.) (1,-209; \$1.20-\$2.55:—"This Is Cinerama" (NT rerissue) (16th wk).

Great \$13.800. Last week, \$12.500.

Trans - Lux Krim (Trans - Lux) (1,000; \$1.80-\$2:—"La Dolce Vita" (1,455; \$1.51.80)—

God Warner (SW) (1,516; \$1.51.50)— (1,516; \$1

Truth' Wow \$3,500, Pitt; 'Gamble' Thin \$4,500, 'Marines' Soft \$6,000

Pittsburgh, Sept. 19.

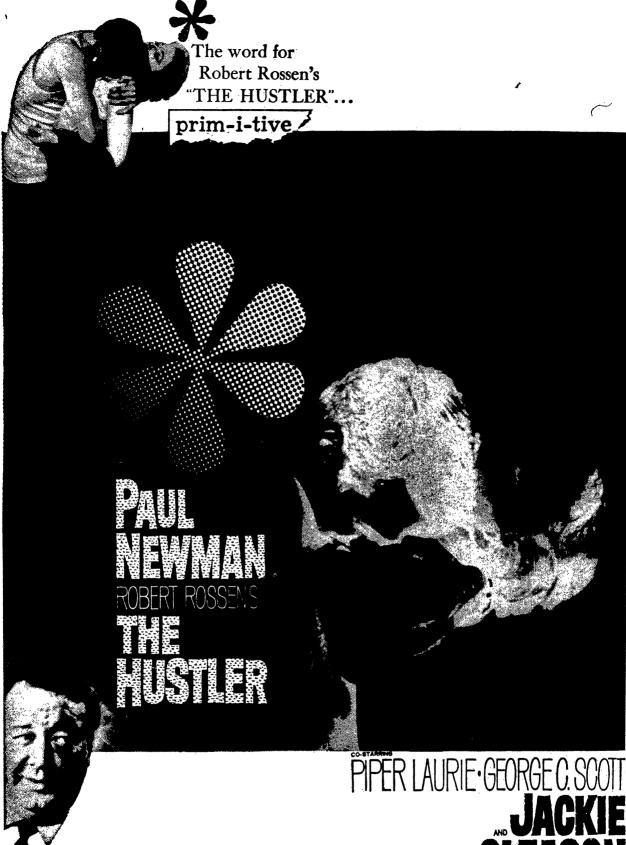
One new entry, "Truth at the Shadyside; one reissue, "King and I" at the Warner, and one strong holdover, "Come September" at the Fulton, are providing the wicket excitement this round with the Pitt deluxers. All shape strong. Two other new entries, "Marlnes, Let's Go" at the Stanley and "Big Gambie" at the Gateway loom drab. Saturday (16) night saw biz hoosted with four sneaks, "Armored Command" at the Gateway, "Carousel" at the Warner, Thunder in Drums" at the Penn and "Pit and Pendulum" at the Stanley.

"La Dolce Vita" (Astor) (11th wk) (3 days). Closed Saturday (16) night with \$3,000. House has now returned to legit with "Miracle Worker."

Penn (UATC (3,300; \$1-\$1.50)—"Young Doctors" (UA) (2d wk). Good \$10,000 via aid from "Thunder in Drums" (M-G). Last week, \$12.000.

Shadyside (MOTC) (750; \$1.25)—"Truth" (Kings). Wow \$3,500. Last week, "Picnic on Grass" (Kings), \$2,100.

-"Truth" (Kings), wow \$0,00 Last week, "Picnic on Gras (Kings), \$2,100. Squirrel Hill (SW) (834; \$1:25)



JACKIE

MYRON McCORMICK

ROBERT ROSSEN SIDNEY CARROLL MOROBERT ROSSEN



International Sound Track

Paris

Anatole Litvak and Jules Dassin, two Yank film directors who have formed indie companies here and make pix in English in Europe for UA, talking a merger to save overhead. Both would remain independent but share the expenses and would thus be able to keep more workers on the. payroll. So it seems indies as well as majors are thinking of joint facilities to cut financial corners... John and Faith Hubley in from the Venice Fest where he served on the jury, Hubley talked sale of his full length animated pic "Of Stars and Men" before heading stateside ... Betsy Blais to Italy to start work in an Italo pic "Sensualita" which will be made in English and distributed by Columbia. Maure Bolognial directs and pic also stars Anthony Franciesa and Claudia Cardinale ... Robert Dhery set to wind his pic comedy "La Belle Americaine" which he has written, directed and is starred in. He said that the people in it are simple and wholesome and he is not afraid of this approach in spite of the "New Wave's" successful insistence on using vulgarity and nausea as the basis of their characterizations. He feels there are other types of people in France. Comic Dhery said his long solourn in the U.S. with his hit legiter "La Plume De. Ma Tante" revealed to him what things that made Frenchmen laugh could also tickle Yanks as well as the British. Walter Reade's Continental Distributing has the pic for the U.S. via an investment ... French-German pic talks seem more favorable with the latter probably giving a bligger quota soon. Coming British coproduction and Common Mart entrance were also the crux of French-German powwowing ... Playwright Andre Roussin will tour this season in his recent hit "Glorieuses" as an actor. He also has a new play upcoming as well as two revivals.

Pop singer Charles Aznavour, who has also become a film player here, readying a singing stint in English for a London appearance late this season. Would also like to repeat this in the States ... The Consultative Commission of Cinema, heretofore a special group s

London

William Castle is to co-produce, with James Carreras of Hammer Films, J. B. Priestley's "The Old Dark House." It'll be done in Britain and may lead to further gettogethers of the horror kings. Later, Castle plans two indie productions in Britain ... John Kohn and Jud Kinberg of Blazer Films will next make a comedy, "Hi Diddle Diddle," which Selwyn Jepson will script from a Michael Pertwee original. It will be the second of the three pix which Blazer has pacted to make for Co-lumbia in U. K. ... Norman Roper, chief make-up editor of Pathe-News, has just spent a week in Hamburg as guest of Deutsche Wochenschau, the German newsreel. It's a gesture of gratitude for the film news service and co-operation received from British newsreel companies ... Carl Mohner has been named as the title star of "Marco Polo," Deal, which was set by Eric Glass, takes Mohner to Rome to film for Panda ... John Clein has invited Peter Newman to scribe the screenplay for a re-make of Anthony's Armstrong's thriller, "10 Minute Alibi," "Vernon Sewell will direct ... Sammy Davis Jr. and Anthony Newley are to make a film together in London, probably next March. Leslie Bricusse will write the story and screenplay. Davis claims that they already have the money for the film but won't disclose who the backer is. Producers Julian Wintle and Leslie Parkyn have signed Peter Wyngarde with Janet Blair in their latest Independent Artists production, "Torment," which is for distribution through Anglo Amalgamated. Film starts next Monday (25) at the Associated British Elstree Studies ... Bob and Dick Sherman are doing the music for Disney's "The Castaways," starring Maurice Chevalier. Some 30 years ago their father, Al Sherman, gave Chevalier one of his first big song hit with "Livin' in the Sunlight, Lovin' in the Moonlight" ... Harry Andrews has joined the cast of "The Inspector," the Mark Robson production for 20th which Philip Dunne is now directing on location in Wales. Stephen Boyd and Dolores Hart are starred ... Within a couple of days of his ma

Madrid

Madrid

Fernando Lamas stepped out of the Halcon Films (Spain) — Sono Films (Argentina) production "In Cold Blood" and Alberto de Mendoza will now star with Olga Zubarry ... Rome-based Yank actor Frank Lattimore will pair with Mary Lux Galkcia in "The Sword of Zorro," under Romero-Marchant's direction ... Jose Suarez, after a succession of film roles in Italy, signed here for "Los Vengadores" (The Vengers) with Diana Lorys as his partner and youthful Jesus Franco directing ... In "friendly" accord with director Cesar Ardavin, Maria Cuadra abandoned her role in "Cerca de las Estrellas" (Close to the Stars) after early shooting brought on clash over interpretation ... Paco Rabal was chosen by Italian director Michaelangelo Antonioni for "The Eclipse" ... Cinerama's "Seven Wonders of the World" now in 48th week at the Cine Albeniz, Metro's "Ben-Hur" winds a 10-month run at the Cine Madrid, and "The Alamo" enters 25th frame at the Cine Paz.

Despite New Contract, Universal Still Wants Smaller Staff in Mex.

Mexico City, Sept. 19.

Mexico City, Sept. 19.

The Universal distributorship here, although it followed lead of all other firms in signing a new collective work contract granting personnel a 15% wage hike, is still seeking an official ruling on its petition to reduce the number of workers.

workers.

Even before negotiations began, Hollywood distribs had been petitioning authorities to permit a general downward revision of personnel by as much as 50%. Universal spokesmen argue that the distributorship is not handling the amount of film it did in past years, and therefore has superflous workers causing economic distress. The issue of "economic distress." is no for arbitration before the De-

The issue of "conomic distress" is up for arbitration before the Department of Labor's Mediation Board. If this body rules in favor of the distrib, then a reduction in personnel will be mandatory. Universal has submitted voluminous records to support its thesis that its payroll under present conditions is topheavy.

This situation is being carefully watched both by other distributors.

watched both by other distributor watched both by other distributors and the Union of Film Industry Workers. Latter is very much concerned, for if the Mediation Board acknowledges Universal's economic troubles, union will have to accept the reduction in workers. There can be no appeal from the Board's ruling.

can be no appeal from the Board's ruling.

The executive committee of STIC is worried because a favorable decision will undoubtedly mean that other Hollywood distributions. will reopen the question of cut backs in personnel.

U.S. Armed Forces Rates Pix O'Seas

Frankfurt, Sept. 12.

The Army and Air Force Motion Picture Service in Europe, which has formerly taken several slaps at films considered "unsuitable" for young people, has set up a new code system for grading pictures shown on the GI screens.

The system is very much like that used by the British film censors, but, according to the Army and Air Force Motion Pix authorities, the parents can make the final decision on what movies their children can see and this rating system is only to be considered a guide.

guide.

Formerly, the pictures have been classified as "adult" or "family" entertainment at the base theatres, Now, the new categories are AX, which means not recommended for dependents 16 years of age and under; A (adult), those recommended for adults or mature persons; AY (adults and youths) over 12 years of age; AYC, (adults, youths and children) recommended for the whole family.

youths and children) recommended for the whole family. The motion picture service recently advised parents to carcfully consider whether the teen-agers should see such films as "Elmer Gantry." "Anatomy of a Murder" and "Psycho."

One spokesman admitted, though, that the "AX" tag on a picture often makes it exceptionally interesting to the teen-agers who will try to see the forbidden film, and there will be no one at the ticket office or the gate to actually turn the youngsters away.

Barcelona Pix Meet

Madrid, Sept. 12. Though Barcelona's Third Int'l ilm Congress will follow last Film Congress will routed year's pattern by programming a week of films in color and sem-

year's pattern by programming a week of films in color and seminar discussion of papers submitted by cinematography greats on the subject of "My Experience with Color." The Oct. 2-8 film gathering will draw major interest from a series of controversial panels on "Boxoffice Secrecy" in the Spanish film industry.

Congress panelists will hear prominent national experts from producer, distributor and exhibitor wings of the industry speak for or against the need to implant procedures that will finally make boxoffice figures a matter of public record. Specialists on the subject from France and Italy will also be invited to participate. Panel talks are expected to touch off heated discussion

'Mutineers,' Locationing In Spain, Is Third Entry In 'Mutiny' Cycle

Denia, Spain, Sept. 12. The double conflict of mounting mutiny and enemy danger which producer Lord John Brabourne will bring to the screen this year for Columbia release under the title of "Mutineers," is the third of what begins to look like a mutiny cycle. The producer, son-in-law of Admiral Earl Mountbatten, has taken the Frank Tilsley novel for screen adap tation on the assumption that nelther "Mutiny on the Bounty" (M-G) nor "Billy Budd" (AA) accents the down-to-earth swashbuckle, full broadside and soul-stirring ship captain-son relationship encased in the parallel heartbeat of mutiny aboard and enemy at arms-length

Director Lewis Gilbert brought the entire cast, headed by Alec Guinness, Dirk Bogarde and An-thony Quayle, from England to the ancient coastal town of Denia, midway between Valencia and Alicante

way between Valencia and Alicanterale Alec Guinness recently returned from Jordan where he portrayed a Middle-Eastern king in "Lawrence of Arabia," is playing the lead role of Captain Crawford, Commander of H.M.S. Defiant in the "Muttneers." Sir Alec, as he appears on the call sheet, did not recall ever having performed in a sea yarn before and decided to take command of this magnificent prop ship out of love for the Royal British Navy. "I commanded a Landing Craft extra-Large during the last war and sailed it from Boston to New York to the Bahamas, and then overseas to the war zone. Ever since, I knew I would succumb to the first exalting screen role offered to me for action at sea." Among his future plans, Sir Alec had verbally committed himself to appear in "The Greatest Story Ever Told," in the dual roles of Herodius and Herod the Great, out of adminration for director George Stevens—but depending on availability and terms.

Lord Brabourne is undoubtedly one of the most active and optimis-Alec Guinness recently returned

ability and terms.

Lord Brabourne is undoubtedly one of the most active and optimistic producers going. After a successful film-making start with "Harry Black" and "Sink the Bismark," Lord John thinks nothing of donning a life belt and climbing a shaky rope ladder for filming on a makeshift crow's nest. During his working day aloft, Lord John pitched in to hold reflectors, carry camera equipment or do whatever elsa was necessary to keep the show on the road and get a day's footage in the can.

Brabourne & Tollvision

Brabourne & Tollvision

In his spare moments, Brabourne is thinking shead and planning for is thinking anead and planning tor
the advent of British tollvision.
Aligned with such prominents as
Laurence Olivier, Field-Marshal
Viscount Slim, Major Danny Angel,
Dame Margot Fonteyn, Anthony
Havelock-Ellis and the Earl of
Harewood among others in an ambitious tollvision enterprise he
helped found, British Home Entertainments, he is committed to produce paysee features starting this
year and is prepared to release
them to pay-tv entrepreneurs in
the U.S. (like Leland Hayward of
Zenith), while awaiting the critical
year of 1964 when England is expected to apportion pay-tv channel
time to Home Entertainments and
two other contending combines. the advent of British tollvision time to home Entertainments and two other contending combines. Brabourne is convinced that the age of tollvision is at hand, but will never be competently estab-lished, unless its future is tightly lished, unless its future is tightly taken in hand by film-making experts. He also firmly believes that pay-see in his country must ultimately fail unless the British systems are installed before American television can move in for a strangling take-over.

Location highlight at Denia is the battle between the Defiant and a French frigate staged at wharfside where three years past Robert Stack as John Paul Jones, shouted "We have just begun to fight." It was a special effect ball of cannonades, burning decks and scufing stuntmen, but the outcome remained indecisive when a Mediterranean squall burst on the belighernts and an Anglo-Spanish film

bourne's special model unit of 50 veterans conducting spectacular battle maneuvers with over-scaled models. Lydecker, a Hollywood specialist in the field, saw action with Brabourne on "Sink the Bismark". Since Lord John sees "Mutineers" as an 1804 version of the "Bismark," it is not surprising that he abould bring the American model. should bring the American model specialist back for another term.

Others the producer has recalled to duty are director Lewis Gilbert, art director Arthur Lawson, cine-matographer Chris Challis and pro-duction manager Richard Goodwin. Another recognizable marine fig-ure is Captain Alan Villiers. When the sea swells and the boats roll, it's Captain Villiers' skill that keeps

the ships affoat and gets them back to portside shelter.

With the mounting waves and dipping hulls, though, there comes the day-to-day location-at-sea dipping nuits, trough, there comes the day-to-day location-at-sea quibble at to the relative merits of Drammamine versus Marzine. As the ship's doctor John Stephens explained, there is only a psychological difference, but since Maradata and the ship of the s logical difference, but since Mar-zine is a British product and con-sequently available at lower cost, "We have decided to make Marzine our budget item on. "Mutiners" to countract the daily dread and spread of sea-sickness."

Lost' Audiences Worries Brit. Too

London; Sept. 12.

comprehensive market search survey to seek are practical steps-for the industry to recapture some of the lost cinema audiences has been approved in principle by the council of the Federation of British Film Makers. But it will only be commissioned if the pro-ject is given financial support from individual companies and other sections of the industry.

sections of the industry.

One company has already agreed to underwrite 10% of the cost of the survey and overtures are about to be made to other companies and trade associations to help foot the bill. The FBFM itself has only limited funds and could not meet the cost on its own.

Aussie Pic Biz Swings Into Top Gear With Big Spring Upturn

Sidney, Sept. 12.

Cinema trading Down Under has hit high biz levels with the advent of spring and moppets' school vacation period coast-to-coast. Boxoffices should maintain highpaced tempo through the summer to Yuletide, according to local show biz toppers.

The Disney trademark is sure-fire b.o. magic in this sector and "Toby Tyler,, and Jungle Cat,, are doing turnaway trade in the keys and suburbs presenty. Both pix are distributed by Metro.

"Snow White & Three Stooges" (th) and "Seven Wonders of the (20th) and "Seven Wonders or word World" (C'rama) are pulling very solid trade, with the former on solid trade, wit olanket release.

"Never on a Sunday" (UA) is a big biz-getter on two-a-day and is set for a long run. Universal has "Tammy Tell Ma True" and indications are that it

will be a smash run.

Longrunners Still Hot

Longrunners Still Hot
"South Pacific" (20th) swings
into 143d week to set new records,
with "Can Can" (20th) still buoyant in 75th week. Columbla has a
socko hit with "Pepe" in 15th
week on four-a-day at upped admissions. "Suzie Wong" (Par) is
still a sellout in 16th week, with
"Spartacus" (UI) still a good puller
in 41st week.

Continental Okay

fing stuntmen, but the outcome remained indecisive when a Mediterranean squall burst on the beligerents and an Anglo-Spanish film unit numbering wall over 100 serambled for cover.

Fifty miles down the coast, Howlard Lydecker is supervising Bra
"My Uucle" (BEF),

Continental Okay

Foreign lingo pix are also in the big coin presently and time by incoming part of the big coin part of the big coin part of the big coin part of the beligation and the beligation and the beligation and the beligation part of the big coin part

NOW OPERATING COAST-TO-COAST AND DELIVERING **BOXOFFICE J**

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FREDRIC MARCH - BEN GAZZARA - DICK CLARK - INA BALIN - EDDIE ALBERT IN "THE YOUNG DOCTORS" SCREENPLAY BY JOSEPH HAYES - BASED UPON A NOVEL BY ARTHUR HAILEY - MUSIC ELMER BERNSTEIN PRODUCED BY STUART MILLAR AND LAWRENCE TURMAN - DIRECTED BY PHIL KARLSON A DREXEL FILMS CORPORATION - MILLAR/TURMAN PRODUCTIONS INC. PRESENTATION

YUGO PIX YEN YANK ART TIME

Reich Exit a Mystery-Rumors Related to Company 'Going Public' Hereafter

Samuel L. Seidelman has been named veep in charge of foreign distribution for American International Export Corp., American International Pictures' overseas subsid. He succeeds William G. Reich who has resigned but who will stay on with AIP in an advisory capacity for several months.

Little his reverse appointment, Sel.

on with AIP in an advisory capacity for several months.

Until his new appointment, Seldeiman has been a distrib of independently produced pix in Mexico and also has been serving as the Mexican government's official film rep. Prior to that, he was general manager of foreign distribution for Eagle Lion and Latin American supervisor for United Artists.

Official reason for Reich's bowout from AIP has not been revealed, though the parties involved describe it as being "completely friendly." Some tradesters suggest it might be tied to unconfirmed reports that AIP plans to go "public" in eight or nine months and that Reich had been unsuccessful in persuading Nicholson and Arkoff to cut him in on a piece of the currently prospering business.

STEVE TRILLING'S NEW

Hollywood Sept. 19.

Steve Trilling, exce veepee at Warner Bros., will again play a key role in overall theatrical production under a change of status which has him becoming assistant to production chief William T. Orr on features. Hugh Benson, who became Orr's principal assistant when latter was appointed by prexy Jack L. Warner as production veepee last March, now will concentrate on the studio's vast to operations, reporting to Orr.

Trilling, longtime studio aide to Jac. W. Warner took on the studio's vanced as a state of the studio's vast to operations, reporting to Orr.

woperations, reporting to Orr.
Trilling, longtime studio aide
to Ja.': W. Warrer, took on special
production duties when exec realignment was made in March.
Trilling recently returned from
Europe where he and director
Raoul Walsh scouted locations for
"The Deathmakers." No starting
date has yet been set for the film,
and it could not be determined
yesterday whether or not Trilling
will continue to function as its
producer in view of his resuming
wider production operation responsibilities.

NIĞT EXECS HIT ROAD

Klein and Selig Attending Divisional Rallies

ducer countered. "All I can tell
you at this time is that Fox adyou at this time is that Fox adinterest me very much and ware the
inderest me very much and ware the
inderest me very much and ware tage
fox the fox in the fox war. Fox addition in the fox war. Fox and in the you are the sour its war. Fox and in the you

Klein and Selig Attending Divi-sional Rallies

Salt Lake City, Sept. 19.

National Theatres & Television launches six divisional conclaves here today, with prexy Eugene Klein and theatre operations vpgeneral manager Robert W. Sellg to attend all the one-day meets.

to attend all the one-day meets.
Following within a 10-day period will be sessions in Denver, Sept. 20: Kansas City, Sept. 21: Los Angeles, Sept. 26: Frisco, Sept. 27; and Seattle, Sept. 28.
Slogan for company is "Happy New (Fiscal Year—the Comamnd Is Forward." Expansion plans for building 29 new hardtops and drive-ins at cost of \$18,500,000 during next three years will be discussed. Agenda also calls for upped ad-promotion drive.

VT. THEATRE REOPENS

VI. 1HEATRE REOPENS

Afbany, Sept. 19.

Bridgham Theatres, of Dover,
N.H., have leased the Harte in
Bennington, Vt., and will reopen
that village's only indoor house
this month. L. H. Bridgham is
president of the circuit, which
operates chiefly in the Boston

The Harte, which has been dark for more than a year, will be booked by Ray Smith, former War-ner Bros. branch manager in Aland now conducting a buyingbooking service.

Kerrectly Jocular

Washington, Sept. 19. Sen. Robert S. Kerr (D-Okla.), in the news-sheet called "Kerr-ent Status" which he prepares here, made this ob-servation:

servation:
"With all this 'Advise and
Consent' movic-making going
on around here, the Senate
may open the next session
with 'Roll 'em' and adjourn
with 'Mr. President, cut!"

Goldwyn May OK **Matty Fox Terms** On TV Residuals

Hollywood, Sept. 19.
Samuel Goldwyn has confirmed that he is negotiating with Matty Fox for presentation of Goldwyn film library on television. Producer, who turned down several ofers in recent years when it appeared deals might be imminent, had sidestepped all last week attempts to pin down-reports he was listening to residual proposition by Fox.

ings of "Andersen."

Nothing "Now," Says Fox

Neither confirmation nor flat denial came from Matty Fox when queried in New York Monday (18) concerning a deal for the Ilcensing of Samuel Goldwyn's theatrical library to television. He said in reference to a possible get-together with Goldwyn anent the latter's pictures to tw "there's absolutely nothing now" but indicated the possibility of a deal at some later date.

Fox was a key figure in the arrangement whereby RKO became the first big studio to unload its back theatrical properties to tw.

Gene Michael's TIP Post

Gene Michael's lir rost

El Paso, Sept. 19.

Eugene F. Michael has been appointed as public relations director for Texas International Productions by William D. Coates, prez.

He will coordinate all publicity in connection with the newly formed company, its motion picture and television productions, personalities under contract to TIP, as well as the company's public relations with city, state and Federal officials.

Starting this month the company will start filming "The Protectors," based on the El Paso and Juarez (Mexico) police departments and their relationship with state and Federal law enforcement agencies.

SUBURB OF ROME

The young Yugoslav film industry, which heretofore has been repped on U.S. screens almost exclusively by extended battle and cavalry scenes in Italo pectoral spectacles, will soon have on display here several examples of its more serious fimmaking efforts.

play here several examples of its more serious fimmaking efforts.

The first pic to launch the new "sell America" effort is "The Ninth Circle," Yugoslavia's contender for this year's foreign-language Oscar. "Circle," kieked off with an invitational premiere last week at the artie Carnegle Hall Cinema in an extended engagement booking arranged directly by Jovan Petrovic, Yugoslavia's permanent film in New York.

Following the "Ninth Circle" launching, Petrovic has arranged for a comprehensive review of Yugoslav filmmaking at the Museum of Modern Art, from Oct. 15 through Nov. 3. Then, on the horizon are the commercial release of two more Yugoslav imports, "Mr. Jim." which won an acting prize for its American Negro star. John Kitzmiller, at Cannes several years ago, and "The Road A Year Long," a drama about a cooperative effort in a small town, directed by Italian Giuseppe de Santis. "Jim" is owned by William Horne and "Road" by J. J. Frankel.

In New York last week, Petrovic reported that he had under-

and "Road" by J. J. Frankel.

In New York last week, Petrovic reported that he had undertaken to gamble a sizeable amount of Yugoslav dollars on premiering "Ninth Circle" himself after finding the bids from U.S. distribs "unsatisfactory." While Petrovic was looking for a guarantee, plus a percentage of the rentals, he was offered "flat" deals which would not only have denied him participation in any profits, but more impation in any profits, but more impation in pation in any profits, but more importantly, would have denied him any say-so in the presentation of the film.

Because his principal purpose in the States is to break into an entirely new market for Yugo-slav product. Petrovic said it was extremely important that the initialer, "Ninth Circle," go, out under the meet outside the present the present states. the most auspicious of circumstances. All told, the N.Y. preem for the pic probably has cost in the neighborhood of \$15.000, including the pre-opening ad-pub campaign.

Same Kind of Luck

Petrovic obviously is hoping too that he'll have the same kind of luck that Michael Bromhead, Britluck that Michael Bromhead, British Llon's U.S. rep, had when he decided to launch "I'm All Right Jack" himself after finding U.S. bids on the pic too meagre. Following a great N.Y. reception for "Jack," Bromhead was able to swing a much more favorable distrib deal with Columbia than he would have taken before the preem date.

In addition to "Circle" Petro-

preem date.

In addition to "Circle." Petrovic says he has about 10 other Yugoslav films on hand looking for buyers. At the moment, he isn't contemplating any more openings on his own. but feels if the first film generates enough excitement, he'll have a somewhat more easy time with the others.

Although he is highly interest.

time with the others.

Although he is highly interested in making money with his imports, Petrovic also hopes that the quality of the pix will spur the interest of American filmmakers in going to Yugoslavia to shoot films. Unfortunately, he notes, too many U.S. producers only think of his country as a sort of suburb of Rome, where you go when you want a lot of horses cheap.

On the contrary he says Yugos

On the contrary, he says, Yugo-slavia (alone and with other countries) is now turing out some of the most stimulating and controversial pix to be seen in Europe.

versial pix to be seen in Europe.

In addition to the aforementioned titles, he cited "The Enclosure," Yugoslav-French coproduction, a drama about a concentration camp which excited a good deal of comment at this year's Cannes fest where it was screened out of competition; "Kapo," an

Seidelman Heads AIP's Foreign Subsid MOVING OUT AS Sharp Probing Precedes Judgment Of High Court Viewing 'Never on Sunday'

'Runaway' Probe

Washington, Sept. 19.

Washington, Sept. 19.
Odds are against any early decision by Rep. John H. Dent (D-Pa.) on whether to hold formal hearings on the runaway picture hassle.
Dent has ordered a study by the Library of Congress into the problem after listening to varying views of Hollywood industryites and unionists earlier this month.

this month.

According to a top staffer of the House Labor Subcommittee headed by Dent, the Congressman wants some information furnished by a neutral source, before making up his mind. It was stressed, also, that Dent will want to see how other members of his unit feel about formally airing the runaway dispute.

Dent is slated to leave on a

away dispute.

Dent is slated to leave on a two-week trip, to Europe to-morrow (Wed.), and is not expected to make any decision until his return. He has been too tied up with the adjournment rush since his return from the Coast to give the matter much attention.

Reshuffle Buff Release Pattern To Fit Exhib Suit

Buffalo, Sept. 19.

Buffalo, Sept. 19.

Picture release situation in Buffalo area is undergoing drastic revision currently. As a result of a pending settlement in an antitrust suit involving all distributors and local first-run exhibitors, protection for firstruns is now being shortened so as to grant the downtown early exhibition houses only 21 days (instead of the long effective 30 days) clearance over first substruns which now include first substruns which now include first sub-runs, which now include area drive-ins.

area drive-ins.

In addition, at least one distributor has presently decided to further revamp its release pattern here, i.e. Buena Vista, which until recently has exhibited its features first run at the indie's Basil's Lafayette. B.V. has licensed "Nikki" firstrun to four drive-ins and five bendton exhruss on decided bendered to the suppose of the firstrun to four drive-ins and five hardtop subruns on a day-and-date basis. In fact, billboards previously advertising "Nikki" as a "coming attraction" at the Lafayette have been hastily changed to "See it at your favorite drive-in or neighborhood theatre." This is the first time any major distributor has broken the traditional firstrun release pattern on an important feature.

It a lo - Yugoslav coproduction (Italy's Oscar contender this year', also about a concentration camp, which stars Susan Strasberg; "Thou Shalt Not Kill," the Claude Autant-Lara ple about conscientious objectors which raised such a stir among the French at this year's Venice fest; and "Square of Violence," another war pic, starring Roderick Crawford and

of Violence," another war pic. starring Broderick Crawford, and Yugoslvia's entry at Venice.

Petrovic admitted that it "appears" Yugoslavla puts an extremely heavy emphasis on warthemes, but suggested that this was principally because the warthemed pix were the ones most often exported, since war themes are international and lose less in transport than topically slanted comedies and romances.

However, he has bight transport of the start of t

Comedies and romances.

However, he has high hopes for the profitable export of some recently completed pix which eschew war altogether. These include "Caroline of Rijeka," a comedy with two British stars; "Dancing in The Rain," a highly symbolic drama about a failing marriage, and "Love Has Vanished." a bitter-award farma shout a law affair. an sweet drama about a love affair.

Atlanta, Sept. 19.

Georgia Supreme Court may de-cide to hold a private screening of Greek-made motion picture, "Never on Sunday," starring Meii-na Mercouri, to help it decide legal questions revolving around "happy prostitute" film.

Chief Justice W. H. Duckworth indicated Wed. (13) this might be indicated Wed. (13) this might be care curing oral arguments of the Fish court on an appeal by Ci. of Atlanta and its Library Board seen-stair, body from a ruling by Ful-ton Superior Court Judge Luther Alvaron. Alverson.

Alverson.

Attorneys for city brought legal battle over picture, distributed by Lopert Pictures Corp., to Supreme Court after Judge Alverson had struck down Atlanta's censorship laws as unconstitutional. He enjoined censorship board (which had upheld decision of City Censor Mrs. Chr'stine Smith Gilliam' from interfering with Lopert's efforts to show "Never on Sunday" in Atlanta theatres. lanta theatres

In an argument that lasted an

In an argument that lasted an hour, enlivened by sharp and pointed questioning by members of high court, attorneys for Lopert and municipality disagreed widely on merits of feature and whether Atlenta could impose "prior reterist" en showing of pictures found objectionable by the city's or-woman censor, under the Library Board, which passes on appeals from her decisions.

Attorney Robert F. Lyle, who argued most of city's case, told court the censorship board was of the opinion "Never on Sunday" is obscene "as measured" and that obscenity is not a "protected area" under the Constitution of Georgia or the United States.

Not 'Obscene

But Maurice Maloof, member of the firm of Herman, Abrams & Young, Atlanta legal firm, representing Lopert Pictures, contended that the city's charter amendment providing for censorship violated the distributing company's due process rights. He also contended that "Sunday" was not obscene.

I Censor originally objected to use of word "whore" in film and scene in hotel room-between Miss Mercouri and a sailor she had picked up in a downstairs bar.

Attorney Lyle told court that the real nature of the scenes and dialogue considered obscene by censor and the Library Board did not show through in written briefs on the case. He told high court members that seeing the picture itself would make the points.

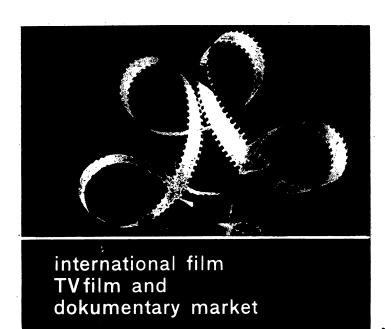
Chief Justice Duckworth, though, declared he "would not be willing for this court to view it" unless the trial judge had done so. When it was brought out later by Counsellor Maloof that the film actually had been entered in the court hearing, although not viewed by Judga Alverson in the courtroom, Justice Duckworth said it might well be decided that the Supreme Court would review the film.

Maloof stated, in effect, that Lopert Pictures did not contend a law against "obscene" movies is invalid, but that it does contend prior restraint of showing films is invalid, but that it does contend prior restraint of showing films is invalid. He said such laws allow the executive branch of governme

didn't revoive around ner plying her trade."

Maloof answered that the central figure was a "prostitute" but he contended the movie was not confined solely to her activities. At another point, Associate Justice T. Grady Head asked Maloof to tell "in one sentence, what does the title (of the picture) mean to you?" Maloof answered that "she doesn't ply her trade on Sunday." Constitutionality of Atlanta's censorship law is the main point of contention before the Supreme Court since an Il-week run of "Never on Sunday" at Peachtree Art Theatre ended weeks ago.

1.



A GREAT SUCCESS ATTRACTING WORLD ATTENTION

the world's largest display of sample goods and products; an Autumn meeting in OCTOBER. MIFED is an international centre favoured by film dealers from many countries, including

Two annual meetings: the Spring meeting in APRIL, to coincide with the Milan Trade Fair. 921 full length, TV and documentary films of 921 full length. TV and documentary films of cultural, scientific, travel and publicity interest were viewed by buyers and renters coming from forty-three different countries and five continents.

Producers, film executives and cinema circuit managers are cordially invited to attend the "Fourth Cine Meeting", which will be held from 9 to 20 October 1961

Information from: MIFED Largo Domodossola 1

Milano (Italy)

Telegrams: MIFED - Milano



Coin Potential As to Cinerama

This Is Cinerama," first of the five travelogues produced in triple-screen travelogues, has grossed \$40, 000,000 in less than 60 theatres

000,000 in less than 60 theatres. Cinerama prexy Nicholas Reisini stated after returning to U.S. from Paris after debut of Itherama in Monte-Jolie in the Loire Valley. With Itinerama, prexy adds, financial return on single Cinerama pic can hit well over \$100,-000,000. This is anticipated for MGM-Cinerama "How the West Was Won" which won't be ready until next May or June.

Three Hingrama carayans will

Three Itinerema caravans will tour France. Others are slated for Germany, Great Britain, Belgium, the Netherlands, Scandinavia, Spain and perhaps Yugoslavia.

Spain and perhaps Yugoslavia.

It is estimated three French
mobile Cincrama units can gross
approximately \$7,500,000 in that
country annually. Total European
audience for Itinerama, when organized, according to Reisini, stargeted at between 20,000,000 to
30,000,000 people yearly.

Decending on population tour-

30,000,000 people yearly.

Depending on population, touring shows will remain two or three days in each city or town beyond to be the control of the control

Acis Vs. Army

Continued from page 1

the Northern Area Command in Frankfurt said the auditioning committee tries "to get our money's worth and decent shows."

A member of the auditioning board, Chaplain (Lt. Col.) A. H. Marsh, added, "First we try to get our money's worth in the shows and secondly they should be in good taste."

The chaplain said his group has refused only one act, that of an Indian magician who mistreated a member of the audience so that he bled.

"If these shows were aimed at the soldiers alone we would audition a little differently." the chaptain stated. "But we have to tone some things down for the wives and children."

and children."

A recreation assistant at Northern Area Command did confirm that there are fewer name acts playing the military clubs since the auditioning system started, since the better-known performers refuse to do the free audition.

refuse to do the free audition.

Lowe Vs. the Army
Paris, Sept. 19.

Skip E. Lowe, U. S. comic, is another act angered at the U. S. Army tacties in regard to Yank acts that hit the military circuits in Germany and mainly in Mannheim. He told off an army group there recently when he found they were making him audition after coming all the way from America. Lowe was booked via a British agency. When he went on in Mannheim he suddenly found it was a tryout with sergeants from various posts sizing him up for further dates. He then told them off Lowe points out that his type of gentle but sophisticated insult comedy is not likely to go over with all and needs a mixed crowd for best results. He did not think a group of sergeants were the best

with all and needs a mixed crowd for best results. He did not think a group of sergeants were the best judges. He finally finished his stint working Air Corps bases.

Lowe says that many vauders do not come from the U. S. due to this system and there is also a tendency to book British and German acts. This could be more of a spot for Yank acts, he thinks, and the doing away with an army rating system of professional numbers, plus more invites of Stateside entries, could settle things and ease up on the many milited Yank acts that have run into these problems in Germany of late.

Lowe is playing in Darryl Zanuck's "The Longest Day" (20th) and doing French dates in U. S. Army spots.

Gene Tunick's New Berth

Gene Tunick, United Artists eastern district manager, has been named eastern and Canadian division manager to succeed Milton E. Cohen, named last week to head up UA's new roadshow sales de-

partment.
Tunick joined UA in 1954 as
Philadelphia branch manager.

Winners at Edinburgh

Edinburgh, Sept. 19.
Three films from the U.S.A.,
Three films from the U.S.A.,
Three films from the U.S.A.,
Three films from the U.S.A., the Paramount feature the Paramount reature "The Pleasure of His Company," plus two shorts, "The Shoes," and "Robert Frost," were awarded Diplomas of Merit by the Edinburgh Film Festival selection committee.

val selection committee.

Others of the 15 awardwinners were "A Clear Sky"
(Russia), "Hand in Hand"
(U.K.), "The House" (Netherlands), "Innocent Sorcerers"
(Poland), "The Knife" (Netherlands), "Love on the
Gallows" (West Germany),
"Morning on the Lievre"
(Canada), "A Place in the
Sun" (Czechostovakia), "A
Ship is Born" (Poland), "Souvenirs from Sweden), "Terminus" (Britain), and "Volcano"
(France: (France

In all, 221 films were sub-mitted from all over the world. Of these, 135 were publicly screened in Festival cinemas.

San Francisco Festival **Getting Hollywood Help** This Time, Thinks Levin

Irving Levin, founder and head of the annual San Francisco film festival, is confident that major Hollywood company support, lacking previously, will be forthcoming at this year's affair, set to run from Nov. 1 through 14.

Levin reports that at least one major company pic will probably be in the competition, but declined to name the film until the final choices are made by the fest's official selection committee. There will be 20 films in the official competition, with a number also being shown outside of the comp.

shown outside of the comp.

The three-man jury will be composed of director Joseph Von Cier Arthur Mayer and Indian director Taphan Sina. Levin planed back to the coast from New York over the weekend.

STANLEY WARNER CHAIN IN BIZ-BUILDING DRIVE

The biz-building momentum is stepping up along the exhibition Besides the Ed Hyman & Co. continuing effort, Stanley Warner circuit is mapping extensive boxoffice moves to dispel the ennul and assure robust October December turnouts.

December turnouts.

SW zone manager (New York-New Jersey) Charles Smakwitz.

for one, has arrayed his exec team
for a series of "how to" parleys,
keyed to grass roots point-of-side
techniques. Exec also Indicates
he wants plenty of care paid to
sound, projection and maintenance
(customer comfort) in addition to
product promotion. product promotion.

First meeting was last week, with more to come. It's also planned to have departmental heads personally once-over theatres to theck on the follow-through by house managers.

Gilbreth Adds Another

Chicago, Sept. 19.

Jack Gilbreth, formerly with the sales department of Paramount here, has joined Teitel Films, Chi based art film distributors.

Teitel is midwest rep for Union Films, Kingsley International, Astor Films and Times Film Corp. among others.

Cicero Strippers

Continued from page 1 Judge White disqualified himself from hearing charges against women and four men arrested the same night at the Frolics across

Biggest beneficiary of Cicero's relaxed attitude toward the skin shows are the Chi cab drivers several of whom park outside the tamer joints in the city and wait for the conventioneers to come out, then promise them "real action" if the customers went to take the \$3 cab ride out to Cicero.

Republicans Successfully Launch Insecurity Among U.S. Military Commands

Washington, Sept. 19.
U.S. military commands throughout the world are reviewing any and all commitments to cooperate with motion picture and radio-ty producers.
The action was revealed by Arthur Sylvester, Assistant Defense Scretary for Public Affairs, in the wake of the Jack Paar cold war flurry in Berlin.
Incre appeared good grounds for believing the review is the harbinger of a possible temporary freeze on use of GI's and military hardware for motion picture or ty productions.

productions.

It was stressed that the dispatch It was stressed that the dispatch requesting the review had not been sent as result of a GOP demand for an explanation of the Army's reported deployment of troops for Darryl Zanuck's "Longest Day" production (see separate story). The Pentagon had taken the action several days before receipt of the letter by Rep. Bob Wilson (R-Calif.). Chairman of the National Republican Campaign Committee, it was learned. was learned.

Zanuck

Continued from page 7

ing no interference with training etc. or extra cost to the taxpayers was involved.
Under routine procedure, after

Under routine procedure, after the general cooperation greenlight from Washington, Norstad has re-sponsibility to lend a hand to the motion picture producer as he sees fit—providing it's within regula-

tions.

No reply will be given Wilson until Norstad furnishes the facts on the alleged. Zanuck maneuvers, the Pentagon said.

Loaded For Embarrassment

Loaded For Embarrassment
In his missive. Wilson hurled
these questions at the Pentagon:
"Was the movie filmed in France
approved by the Department? Who
approved it? On what grounds?
"How does this project differ
from that in Berlin involving a ty
program?
"If a colonel and subordinate
officers were removed and admonished for their role in the Berlin
erisode, is there now a plan providing for those involved with the
French episode?
"Did not the officers removed
and admonished in Berlin have
reasonable cause to use the French
episode as a precedent for their actions?"

"What has been the cost to date for movement of troops to the French beaches for this filming exercise?

exercise?
"Were the troops in France paid 'extra' wages by the movie company that used them in filming

scenes?
"Is it a normal function of the "Is it a normal function of the Department to deploy personnel for such activities and, if so, where else have they been deployed, or will they be deployed for similar activities?"

'Are the public information offi

"Are the public information offi-cers of the respective services en-couraged to participate and co-operate in these programs? "Any other comments you may deem appropriate and pertinent will be very much appreciated," Rep. Wilson added.

Booze Blurbs

Continued from page 2

years Congress has held 13 hearings piling up 3,229 pages of testimony on bills illegalizing alcoholic commercials, both the distilled and dremented varieties. Although all died in committee, there were three which were defeated by very narrow margins, Stone recounted.

In another speech to the Michigan group, Edward H. Bronson, director of NAB's Television Code, reported the TV Code Board had made a "good beginning" in curbing program interruptions by commercials, but the problem is still a vexing one. He also, warned telecasters to beware of over-ripe post-'48 feature films, (see separate story in syndication section).

post-48 feature films (see separate story in syndication section). Length of commercials apparently isn't the public's main gripe. Bronson said: "We can't ell from the audience mail received at Code headquarters... that interaction of program and frequency of n'er uptiors are what irritates the public most."

Japan's Pic Exports On the Rise **But Increase Is Short of Quota**

Rothman Party O'Seas

Mo Rothman, exec v.p. of Co-lumbia International, and a trio of lumbla International, and a trio of domestic department execs will leave New York Friday (22) for London and Rome, mission being to look at and talk about new product. Joining Rothman are Rube Jackter, domestic sales chief; Jonas Rosenfield Jr., ad-pub v.p., and Robert Ferguson, ad-pub director.

Following two weeks in Europe, Rothman will return to Gotham for a week. Then off on his annual visit to the Far East.

Getting to Be Habit Is Obscenity Charge **Against Dayton House**

Dayton, O., Sept. 19. "Obscenity" charges were filed

against the Far Hills theatre in suburban Oakwood twice within five days, making the third time five days, making the third time that Edward M. Eads, manager, has been named on such charges. He was cited early this year over "Sins of Youth," which is unadjudicated. Then on Sept. 6, on an affidavit signed by nine Oakwood residents, Police Chief Leon M. Lynch confiscated the film "The Immoral Mr. Teas," during its final showing. Citizens had complained that the film showed hare final showing. Citizens had com-plained that the film showed bare

Oakwood police were back again

Oakwood police were back again Sept. 10, when they confiscated two films, "Twilight Girls" and the "Fast Set," again on citizen affidavits claiming obscenity. Some 50 patrons got their money back. Manager Eads put up \$1,000 court appearance bond on each of the films. He had posted \$500 bond on "The Immeral Mr. Teas" and a like amount for "Sins of Youth." Hearings are scheduled before Oakwood Municipal Judge Frederick Howell Sept. 22 on the cases. Fifteen residents signed affidavits against "Twilight Girls" and six against "Fast Set."

UNITED ARTISTS BUSY WITH REGIONAL MEETS

Following on the heels of its two-day regional sales meet in Los Angeles last week, United Artists exces will hold three more within the next two weeks. These include New York, next Friday (22) and Saturday (23); Chicago. 29-30, and Atlanta, Oct. 6-7.

Principal item of business is the outlining of the company's release program for the balance of this year and all of 1962.

year and all of 1962.

In addition to exec veep Arnold Picker, N.Y., execs on hand for the L. A. sessions included Max Youngstein, veep; James R. Velde, veep in charge of domestic sales; David V. Picker, exec assistant to prexy Arthur B. Krim; Eugene Picker, veep; Al Fitter, western sales manager; Milton Cohen, eastern and Canadian division manager; Fred Goldberg, exec director of ad-pub Goldberg, exec director of ad-pub and exploitation, and J. K. Chap-man, branch operations head.

Sandburg Back to N.C. **But Continues on 'Story**

Hollywood, Sept. 19.

Hollywood, Sept. 19.

After 13 months as creative consultant on "The Greatest Storv Ever Told," Carl Sandburg left over the weekend for his farm at Flat Rock, N.C. Considerable research material he was working with, including first draft of the script by Ivan Moffat and James Barrett, is being shipped to his homestead "where I will continue to work on the picture until George Stevens tells me to stop."

Sandburg stated before depart-

Sandburg stated before departing that his contract ran until picture was completed. Pact provides for "better than \$150,000 and I am paid in full."

Tokyo, Sept. 12.

Japan's exports for first six months of year disappointed by earning \$1.594.244, despite figure being \$140,207 higher than earnings for corresponding period of last annum. Export target for 1961 had been set at \$4.5 million, a boost of 40% of last year's foreign income.

come.
Figures compiled by Japan Motion Picture Producers Assn.
Eiren's show \$947.602 of total having been earned from outright sales, \$326,704 from percentage deals and \$319.938 from print sales.

deals and \$319,938 from print sales.

Prints exported during period totaled 1,355—170 less than first six months of last year—to 41 countries as compared with 38. The U.S. and Okinawa, largest importers of Nipponese product, purchased about the same number of prints as Jan. June of 1960, but with receipts taking a slight dip, Hopeful aspect is that U.S. purchases show increased number of

chases show increased number of percentage deals.

L.A. Councilman

Continued from page 3 might serve the purpose of outlawing these pix.

Call Mayor a Dictator
Fort Wayne, Ind., Sept. 19.
A special judge will be selected
by both sides in the base of Little Art Theatre Inc., which is seeking to prevent the City of Fort
Wayne from suspending its theatre license, on the grounds that the
licensing ordinance is unconstitulicensing ordinance is unconstitulicensing ordinance is unconstitu-tional, since it has no provision for appeal. The theatre also charges that Mayor Paul M. Burns, who sought to revoke its license, has made up his mind on the questions involved.

involved.

Mayor first became irked at the theatre when the nudist film, "Hideout in the Sun," was shown, He ordered the cinema to desist, under threat of license revocation, but was ignored. He then set a under threat of ficense revocation, but was ignored. He then set a date to hold a hearing on the license revocation charging the theatre and violated a city ordinance banning "indecent, immoral, lewd or scanalous plays or other representa-tion exhibitions." To forestall the hearing, Gerald Allen, manager of the house for Leroy Griffith then filed an injunction suit, on charges that the licensing bill was unconstitutional.

stitutional.

An Eche in Ohio
Columbus, O., Sept. 19.
Councilwoman Golda May Edmonston, who is sponsoring an ordinance to establish censorship in the city of Columbus, is expected to introduce her bill this week, having deferred such a proposal since last spring, because of the possibility that an Ohio state censorship bill would be enacted. Under her proposal, a 15-member board would be appointed by the mayor to view all films except newsreels and trailers.

Such films could be viewed by any five-members, with approval granted by a majority of the five. If there is a disagreement among the five, the film would be seen by the entire board, which would have power to ban it in its entirety, or order scene or dialog cuts. Exhibitors who show uncensored films (Ohio's law, after 40 years being declared unconstitutional) would be liable to up to \$500 in fines and six months in prison A license

declared unconstitutional) would be liable to up to \$500 in fines and six months in prison. A license fee of \$3 for films up to 1,000 feet would be enacted, with a fee of \$3 for each additional 1,000 feet or fraction thereof

'Sound of Music'

Continued from page 1

On the Columbia end lahoma.' On the Columbia end, the diskery now has three original Broadway cast packages that have topped 1.000,000 They are the runaway "My Fair Lady." w.:h 3.000.000-plus, "South Pacific" and

ing that his contract ran until picture was completed. Pact provides for "better than \$150,000 and I am paid in full."

He said there was considerable work to be done on the script before it could be considered firal. Tuest. Guests of honor were As far as he was concerned he Richard Rodrers, Mrs. Oscar Hamwill continue it, but could not speak for other two writers.

Little Messages To Film Producers

HOW TO BE MORE IMPORTANT THAN POPCORN

It is easy to make with the merry quips about the delicatessen in the lobby, or the prolonged intermissions at drive-ins, the better to fortify the inner man before he gets his spiritual sustenance on the giant, hurricane-proof screen. "Tonight at Sundown—Marilyn Monroe, Door Prizes and Delicious Cheese-burgers. Try Our New Chef."

To remind the film producer of the radically-altered conditions in American exhibition, in the present exploding era of more suburbs—more automobiles and more kids—is directly to challenge his oneupmanship.

Today's film producer neglects the promotion of his own product at its, and his, peril. If he adbicates to popcorn, if he remains supine or unimaginative in selling his wares (and himself), by what mystique of fallacious logic does he suppose that he will either thrive or survive?

The make-weight for the picture and the producer is just where it has been for well nigh onto 50 years—with the preselling campaign in the tradepaper and to the trade audience.

Express confidence in what you're offering the trade by telling the trade in, of course



Picture Grosses

Doctors' Tall 5G. Balto; 'Ada' 6G

Baltimore, Sept. 19.
Sudden cool weather put a chill
the boxoffice. New films include Sudden cool weather put a chill on the boxoffice. New films include "Young Doctors," doing fair at the Mayfair; "Ada," okay at the Town and "The Adulteress," so-so at the Autora. "Fanny" is up in ninth week at the Charles; "Guns of Navarone" looks good in 10th and final week at the Hippodrome and "Come September" is holding nicely in fourth week at the Stanton.

Estimates for This Week

Aurora (Rappaport) (367; 90-\$1.50)-"Adulteress" (Indie) Slow \$1,500. Last week, "Naked Night" (Times) (reissue), \$2,000.

Charles (Fruchtman) (500; 90-\$1.50)—"Fanny" (WB) (9th wk). Okay \$3,500. Last week, \$4.000.

Cinema (Schwaber) (460; 90-\$1.50)—"Truth" (Kings) (8th wk). Down to \$1,400. Last week, \$1,500.

Hippodrome (Rappaport) (2,300; 90-\$1:50)—"Guns of Navarone" (Col) (10th wk). Good \$6,000. Last week, \$6.500.

Little (Rappaport) (300; 90-\$1.50)

"La Dolce Vita" (Astor) (3 wk).

Pleasing \$2,300. Last week, \$2,500.

Mayfair (Fruchtman) (750; 90-\$1.50)—"Young Doctors" (UA). Warm \$5,000. Last week, "St. Fran-cis of Assisi" (20th) (3d wk), \$4,000. cts of Assisi" (20th (3d wk), \$4.000.

New (Fruchtman) (1.600; 90-\$1.50)

"Claudelle Inglish" (WB) (2d wk).

Slow \$4.000. Last week, \$5.500.

Playhouse (Schwaber) (355: 901.50)—"Never on Sunday" (Lope).

44th wk). Down to \$2.000. Last

week, \$2.500.

Rex (Freedman) (500; \$1.50)—
"Seventh Seal" (Janus) (2d wk).

Good \$1.800. Last week, \$3.000.

Stanton (Fruchtman) (2,800; 90\$1.50)—"Come September" (U)

(4th wk). Warm \$6.000. Last week,

\$7.000.

Town (Rappaport) (1.125; 90-

\$7,000.
Town (Rappaport) (1,125; 90-\$1.50) (M-G). Good \$6,000. Last week, "Honeymoon Machine" (M-G) (2d wk), \$6,000.

'Command' Quiet \$10,000 In Spotty Philly; 'Doctors' Healthy 20G, 'Inglish' 9G

Healthy ZUG, Inglish Yu

Philadelphia, Sept. 19.

Biz is spotty, although bolstered
by several new entries. "Armored
Command" is mild at the Goldman.
"Young Doctors" is healthy at the
Stanley, "Scream of Fear" is mek
at the Stanton and "Claudelle Inglish" is thin at the Viking.

Estimates for This Week
Arcadia (S&S) 536; 99-\$1.80)—
"Come September". (U) (4th wkl.
Breezy \$16.000. Last week, \$18.000.
Boyd (SW) (1,536; \$2-\$2.75)—
"La Dolce Vita" (Astor) (9th wkl.)
Dragging at \$6.800. Last week,
\$7.800.

\$7,800.

Fox (Milgram) (2,400; 99-\$1.80)—

"Guns of Navarone" (Col) (10th

wk). Loud \$15,000. Last week,

"Guns of Navarone" (Col) (10th wk). Loud \$15,000. Last week, \$18,000. Goldman (Goldman) (1,200; 99-\$1.80)—"Armbred Command" (AA) Quiet \$10,000. Last week, "King of the Roaring '20," (2d wk), \$9,000. Midkewn (C :dman) (1,200; 99-\$1.80)—"Spartacus" (U) (6th wk). Okay \$8.00. Last week, \$9,000. Randolph (Goldman) (2,200; 99-\$1.80)—"Ada" (M-G) (4th wk). \$0-so \$9,000. Last week, \$10,500. "Stanler (SW) (2,500; 99-\$1.80)—"Young Doctors" (UA). Sharp \$20.000. Last week, "Honeymoon Machine" (M-G) (4th wk), \$10,000. Stanlor (SW) (1,483; 99-\$1.80)—"Screem of Fear" (Col). Thin \$9,500. Last week, "Marines, Let's Go" (20th) (2d wk), \$6.500. "Primitive Paradise" (Indie) and "Girl in Bikini" (Kings). Solid \$4,800. Last week, "Naked and Wicked" (Indie) and "Fever Heat" (Indie), \$6,000. Trans-Lux (T-L) (500; 99-\$1.80)—"Cold Wind in August" (Indie). Warm \$10,000. Last week, "Tunes of Glory" (8th wk), \$3,000. Viking (Sley) (1,000; 99-\$1.80)—"Claudette Inglish" (WB). Poor \$9,000. Last week, "Naked Edge" (UA) (8th wk), \$4,000. World (R&B-Pathe) (483; 99-\$1.80)—"Secrets of Women" (Janus) (3d wk). Oke \$3,500. Last week, \$4,000.

BROADWAY

(Continued from page 9)
(Astor) (13th wk). The 12th week ended Monday (18) at close to \$8,-000, thus continuing previous week's pace. This one is well.

week's pace. This one is well.

Carnegle Hall Cinema (F&A)
(300) \$1.25-\$1.80)—"Ninth Circle"
(Indiel. House is not much larger
than a breadbox, consequently the
estimated \$6,700 for first week,
ending today, of "Circle" means
good income. "Apu Trilogy" which
preceded slipped to \$2,200 in 10th
and final.

Fifth Are Circle (2020)

and nnal.

Fifth Ave. Cinema (R&B) (250; \$1.25-\$1.80)—"Secrets of Woman" (Janus) (11th wk). This one's about had it; \$3,500 for current frame. "Macario" (Indie) comes in next Wednesday (27).

wednesday (27).
Normandie (R-L) (592; \$1.25-\$1.80) — "Girl With the Suitease" (Ellis). First week of Italian import clocked at \$14,300, a house record for a foreign film. Looks like indie for a foreign film. Looks like indie distributor Jack Ellis has a winner.

Little Carnegie (L. Carnegie) (520; \$1.25-\$2) — "Purple Noon" (Times) (3d wk). Third week ends today (Wed). with close to \$20,000.

Smash.

Gulld (Guild) (450; \$1-\$1.75) —

"Sand Castles" (DeRochemont) (6th
wk). Fifth week ended Monday (18)
close to fairish \$7,000. "Question
7" (DeRochemont) follows Sept.

Murray Hill (R&B) (565; 95-\$1.80) —"Guns of Navarone" (Col) (13th wk). Current week ends tomorrow (Thurs.) with fine \$10,500. A run for the money.

Paris (Pathe Cinema) (568; 90-\$1.80) — Truth Kingsleyi (13th wki, The 12th week ended Sunday (17) with \$9,000, same as previous stanza, and everybody's still-happy.

Pix (Bernard Brandt) (819; 99-\$2)—"Girl With a Suitease" (El-list. A mighty \$11,500 for the first week. Best in long time for this house. Day-dating at the Nor-mandie.

mandle.

Plaza (Lopert) (525; \$1.50-\$2)—

"Never on Sunday" (Lopert) (49th
wk). The 48th week ended Monday
(18) with \$13,000, after \$15,000 the
week previous. No sign of serious
letup in excellent run.

68th St. Playhouse (Leo Brecher) (370; \$1.50-\$2)—"The Joker" (Lopert) (7th wk). Sixth week ended Sunday (17) around \$4.000, fair enough, after \$5,800 the week previous.

Sutton (R&B) (561; 95-\$1.80)—
"Two Women" (Embassy) (20th
wk). The 19th week ended Sunday
(17). close to \$11,000, up a little
from previous stanza. Holding
(Kingsley) comes in Saturday.

(Kingsley) comes in Saturday.

Trans-Lux 52d St. (T-L) (540;
\$1-\$1.50:—"Great War" (Lopert)
(4th wt). Third week ended yesterday (Tues.) with low \$3,800 and
getting the boot. "The Risk"
(ingsley) comes in Saturday.

dingsley) comes in Saturday.

Trans-Lux 85th St. (T-L) (550;
\$1.25.52. "Young Doctors" (UA)
(4th wk), Fourth week ends today
with all right \$8,000 indicated
after \$9,500 in the third. "Doctors" healthy.

World (Perfecto) (590; 90-\$1.80)

"Lust for the Sun" (FAW) (12th
week). Current week ending tomorrow (Thurs.) ought to reach
\$8,500, same as the 11th frame, for
continuing profitable engagement.

Grid Game Ups Mpls.; 'Fear' Modest \$8.000. 'Roaring '20s' Fat 8G

Minneapolis, Sept. 19. Exhibs were helped this round by the Minnesota Vikings grid opener which drew 32,000 attendance. Pacesetter continues to be "Guns of Navarone," still going strong in seventh chapter at State. Mainstem again has two fresh entries. Of the pair "Scream of Fear," booked for just 11 days at Mann, is only fair while "King of Roaring 20's" is robust at Lyric.

Estimates for This Week Academy (Mann) (947; \$1.75-65)—"La Dolce Vita" (Astor) th wk). Okay \$7,000. Last week,

Century (Cinerama, Inc.) (1,150; \$1.75-\$2.65)—"Windjammer" (NT) (reissue) (15th wk). Pleasant \$8,-500. Last week, \$8,500.

Gopher (Berger) (1,000; \$1-\$1.25)

—"Nikki, Wild Dog of North" (BV)
(6th wk). Concluding pleasant run
with satisfactory \$3,000. Last
week, \$3,500. "Francis of Assisi"
(20th) opens tomorrow (20).

Lyrie (Par) (1,000; \$1-\$1.25)—
"King of Roaring 20s" (AA). Fat
\$8,000. Last week, "Armored Command" (AA), \$7,500.

mand" (AA), \$7,500.
Mann (Mann) (1,100; \$1-\$1.25)—
"Scream of Fear" (Col). Fair \$8,000 for 11 day stay, helped by
\$1.50 admish weekends. Last week,
"Big Gamble" (20th), \$5,000.

mg Gambie (20th), \$5,000.

Orpheum (Mann) (2,800; \$1.25\$1.50) — "Come September" (U)
(6th wk). Makes way for "Marines,
Let's Go" (20th) Fri. (22). Final
chapter looks like steady \$7,000.
Last week, \$8,000.

Last week, \$5,000.

St. Louis Park (Field) (1,000; \$1,25-\$2) — "Spartacus" (U) (2d run) (7th wk). Solid \$5,300. Last week, \$5,000.

State (Par) (2,200; \$1.25-\$1.50)— "Guns of Navarone" (Col) (7th wk). Wow \$13,000. Last week, \$12,000

Suburban World (Mann) (800; \$1.25)— Romanoff and Juliet" (U) (8th wk). Oke \$2,000. Last week,

Uptown (Field) (1.000; \$1.25)—
"House of Fright" (AI) and "Black
Pit of Dr. M" (AI). Brisk \$4,000.
Last week, "Pit and Pendulum"
(AI) (3d wk), same.

World (Mann) (400; 85-\$1.50)—
"The Truth" (Kings) (5th wk).
Bowlng out with trim \$4,000. Last

Drive-In Circuit Bowls Along

General Drive-in circuit Bowls Along
Boston, Sept. 19.
General Drive-in circuit, diversified via restaurant and bowling
operations, has added three new
kegler sites to its tenpin chain.
New alley setups are in Westport
and Gloucester, Mass., and Lewiston, Me.

Cool Wave Perks Hub; 'Again' Hotsy \$17,000, 'Doctors' Pleasing \$15,000

CINCINNAI

(Continued from page 8)

"Come September" (U) (4th wk).

Swell \$7,500. ast week, \$9,000.

Palace (RKO) (2,600; \$1-\$1.25)—

"Blood and Roses" (Par) and "Love
in Goldfish Bowl" (Par). Okay

\$7,500. Same last week for "World

By Night" (WB) and "Steel Claw"

(WB)

(WB). Twin Drive-In (Shor) (600 cars each side, 90c)—West: "Scream of Fear" (Col) and "Trunk" (Col). Okay \$8,000. Last week. "Misty" (20th) and "Racers" (25th) (reissues), \$4,000. East: "Son of Sin-bad" (Indie: and "Pirate of Black Hawk" (Indie). All right \$5,000. Last week, "Pit and Pendulum" (AI) and "Time Bomb" (AA) (2d wk), \$6,500.

Valley (Wiethe) (1,200; \$1-\$1.50) "Ada" (M-G) (3d wk). Poor \$4,000. Last week, \$4,500.

Last week, \$4,500.

SEPT.' SOCK \$18,000, OMAHA, 'ROSES' 4G

Omaha, Sept. 19.

Downtown first-runs are riding high this stanza, thanks to a sockeroo "Come September" at the Orpheum. Other new entries, however, aren't so lofty, with "Born to Speed" tidy at two houses and "Portrait of Sinner" okay at the Admiral. "Blood and Roses" shapes okay at the Omaha and "Thief of Baghdad" is barely oke at the State.

okay at the Umana and Thief of State.

State.

Estimates for This Week
Admiral (Blank) (1,239; 75-\$1)—
"Portrait of Sinner" (A1) and "Beware of Children" (A1). So-so \$2,000. Last week, "Pit and Pendulum" (A1) and "Passport to China" (Col) (2d wk), \$7,000 at Admiral, Chief and Skyview.

Chief, Skyview (Blank) (1,000; 1,200; 75-\$1)—"Born to Speed" (Indie) and "Devil on Wheels" (Indie) okay \$8,500.

Cooper (Cooper) (687; \$1.55-\$2.20)—"Cinerama South Seas Adventure" (Cinerama) (9th wk). Slimming to \$6,000. Last week, \$6,500.

\$6.500

\$6,500.

Dundee (Cooper) (500; \$1,55\$2,20)—"Spartacius" (U) (17th wk).

So-so \$2,500. Last week, \$2,300.

Omaha (Tristates) (2,066; 75-\$1)

—"Blood and Roses" (Par). Moderate \$4,000. Last week, "Scream
of Fear" (Col) and "Trunk" (Col),
same.

of Fear (Con) and same.
Orpheum (Tristates) (2,877; \$1-\$1.25)—"Come September" (U).
Excellent \$18,000. Last week, "Two
Women" (Embassy), \$6,000.
State (Cooper) (743; \$1)—"Thief
of Baghdad" (M.-3). Medium \$3,500.
Last week, "Nikki, Wild Dog of
North" (BV) (3d wk), \$3,500.

National Boxoffice Survey

Biz Spotty; 'September' Still Champ, 'Guns' 2d, 'Doctors' 3d, 'Vita' 4th

Cool weather is prevalent in most of the nation this week in contrast to the blistering heat of early September. But curiously the mercury's sharp decline failed to translate itself into better business for exhibitors. For the b.o. pattern is spotty.

Top quality product, however, has little difficulty in luring partices. Example of the foregoing is

WASHINGTON

(Continued from page 9)

"Marinès, Let's Go" (20th). Okay \$10,500. Last week, "Pit" (AI) (3d wk), \$\$,300.

Playhouse (T-L) (459; \$1.49-\$2)

—"Guns of Navarone" (Col) (10th wk). Nifty \$6,500. Last week, \$6,700.

Plaza (T-L) (278; \$1-\$1.80)

—"Cold Wind in August" (UA). Torrid \$\$,000. Last week, "Truth" (Kings) (10th wk), \$2,200.

Town (King) (800; \$1.25-\$2)

—"Dolce Vita" (Astor) (11th wk). Robust \$7,000. Last week, \$9,000.

Trans-Lux (T-L) (600; \$1.49-\$2).

—"Guns of Navarone" (Col) (10th wk). Sock \$12,500. Last week, \$9,000.

Trans-lux (T-L) (600; \$1.49-\$2).

—"Guns of Navarone" (Col) (10th wk). Sock \$12,500. Last week, \$9,000.

Uptown (SW) (1,300; \$1.25-\$2)

—"Guns of Navarone" (Col) (10th wk). Sock \$12,500. Last week, \$9,000.

Uptown (SW) (1,300; \$1.25-\$1.75)

—"Fanny" (WB) (subrum). Okay \$8,500. Last week, "Spartacus" (subrum) (11th wk). \$5,000.

Warner (SW) (1,440; \$1.\$1.49)

"Come September" (U). And "Scream of Fear" (Col). "Goodbye Again" (UA), despite some inconsistencies at the b.o., is completing the Top 10 is "Never on Sunday" (UA), which wound up in the same proper on the form on third Kansas in its self the form of Drums" (M-G). A newcomer, latter is sock (Completing the Top 10 is "Never on Sunday" (UA), which wound up in the same proper of Drums" (M-G). A newcomer, latter is sock (Completing the Top 10 is "Never on Sunday" (UA), which wound up in the same proper of Drums" (M-G). A newcomer, latter is sock (Completing the Top 10 is "Never on Sunday" (UA), which wound up in the same proper of Drums" (M-G). A newcomer, latter is sock (Completing the top 10 is "Never on Sunday" (UA), which wound up in the same proper of Drums" (M-G). An ewcomer, latter is sock (Completing the top 10 is "Never on Sunday" (UA), which wound up in the same proper of Drums" (M-G). An ewcomer, latter is sock (Completing the completing the proper of Drums" (M-G). An ewcomer, latter is sock (Cristo" (Namerica) (Namer

fair in Cleveland.

"Armored Command" (AA), mild in Kansas City, is quiet in Philly.

"King of Roaring '20s" (AA) is fat in Minneapolis. On the art house front "Girl with the Suitcase" (Ellis) is torrid in two New York.

"Plus (Comple)" (20th) (5th fat.)

smasn in New York.

"Big Gamble" (20th), thin in Pittsburgh, is light in a third Gotham round. "Claudelle Inglish" (WB) is happy in Providence, but unimpressive in four other keys. "Marines, Let's Go" (20th) is soft in Pitt, but okay in Washington.

Some extended runs appear to be tapering off. "Exodus" (UA) long on the list, is modest in a third Kansas City stanza, pale on an L.A. moveover and easing off in its 39th New York week. "Truth" (Kings), is slipping in Baltimore and Denver holdovers, but is still stout in four other keys.

(Complete Boxoffice Reports on

Biz is booming with a break in the heat wave, which had been plaguing the city with 90° temperatures. Mercury dipped on weekend and Bostonians donned coats, With lots of new product, plus the nippy weather, grosses salled upwards all around. "Goodbye Again" is hotsy at the Saxon. "Blood and Roses" is fair at the Metropolitan. "Young Doctors" is okay at the Orpheum, and "Scream of Fear" is slick at Paramount. "Purple Noon" opened good at the Exeter, Estimates for This Week

Estimates for This Week Astor (B & Q) (1,170; 90-\$1.50)— "Ada" (M-G) (4th wk). Oke \$6,000, Last week, \$7,000.

Beacon Hill (Sack) (678; \$1-\$1.59)

—"Never On Sunday" (Lope) (24th wk-final). Fast \$6.200. Last week, \$6,500. "Cold Wind in August' (Aidart) opens Friday (22).

Boston (Cinerama, Inc.) (1,354; \$1.75-\$2.65\(\)—"Windjammer" (NT) (reissue) (19th wk). Oke \$7,000 again. Last week, same.

Capri (Sack) (900; \$1-\$1.50) —
"La Dolce Vita" (Astor) (rerun)
(m.o.) (2d wk). Strong \$10,000, Last
week, same, above estimate.

Exeter (Indie) (1,376; 90-\$1.50)—
"Purple Noon" (Times). Opened
Saturday (16). Last week, "Romanoff and Juliet" (U) (11th wk), \$4,000

4,000).
Fenway (Indie) (1,350; \$1.50) —
(Indie) and "Third Fenway (Indie) (1,500; \$1.00) —
"Adultress" (Indie) and "Third
Ave. El" (Indie) Offish \$1,900. Last
week. "Eve Wants to Sleep" (Indie)
and "Highway" (Indie) (2d wk),

Gary (Sack) (1,277; 90-\$1.80)→
"Guns of Navarone" (Col) (10th
wk: Still big with \$18,500. Last
week, \$16.000.

**Two Women 'Indie) (700; \$1.50) -"Two Women' (Embassy) '3d wk),
Sparkling \$12,000. Last week, \$14,
000.

Metropolitan (NET) (4,357; 90-\$1.25; — "Blood and Roses" (Par) and "Home is Hero" (Indie). Fair \$10,500. Last week, "Claudelle Inglish" (WB) and "Girl in Room 13" (Indie) (2d wk), \$6,000.

Memorial (RKO) (3,000; 90-\$1.49)

— "Come September" (U) and "Posse From Hell" (U) (4th wk), Good \$15.000. Last week, \$16,000,

Orpheum (Loew) (2,900; 90-\$1.49)
—"Young Doctors" (UA) and
"Flight That Disappeared" (Indle),
Oke \$15.000. Last week, "Honey,
moon Machine" (M-G) and "Three
on Spree" (UA) (3d wk), \$7,500.

on Spree (CA) (3d wk), \$7,500.

Paramount (NET) (2,357; 70\$1.25) — "Scream of Fear" (Col)
and "Trunk" ("Adie). Good \$11,500,
Last week, "Big Gamble" (20th)
and "Ferry to Hong Kong" (20th),
\$7,500.

Pilgrim (ATC) (1,909; **75-\$1.25**) Pilgrim (ATC: (1,909; 75-\$1.25)—
"Raisin in Sun" (Gol) (rerun)
(m.o.). and "Born Yesterday" (reissue). "Raisin" moved from Capri,
where it had an eight week run,
Nice \$7.500. Last week, "Secret of
Monte Cristo" (M-G) and "Magic
Boy" (M-G), \$5,500.

Saxon (Sack) (1,100; \$1.25-\$1.80)
—"Goodbye Again" (UA). Hot \$17.000. Last week, "Fanny" (WB)
(1bth wk), \$7.500.

State (Trans-Lux (730: 75-\$1.25)

State (Trans-Lux (730; 75-\$1.25)

—"Girl Fever" (Índie) and "Reverge of Virgins" (Indie) (2d wk),
Fast \$4,500. Last week, \$5,500.

LONDON

(Continued from page 8) ate \$3,600 after poor \$4,000 open-ing week. "Last Sunset" (Rank-UI) returns at end of the week.

returns at end of the week.

Plaza (M-G) (936; \$1.05-\$2.20)—
"Pleasure of His Company" (Par)
(Ist wk. Likely \$13,000 or near
after \$7,300 opening weekend.

Rialto (20th) (529; 70-\$1.20)—
"Young Lions" (20th) (10th wk).
Fine \$5.000. "Marines, Let's Go'
(20th) opens Sept. 14.

Ritz (M-G) (430; 70-\$1.75)—"Two
Women" (M-G) (7th wk). Fancy
\$5.500. Sturdy \$5,900 previous
week.

week.

Royalty (M-G) (936; \$1.05-\$2.20)

"Ben-Hur" (M-G) (m.o.) (15th
wk). Stout \$14.000.

Studio One (Indie) 556; 50-\$1.20)

"Parent Trap" (Disney) (5th wk).
Solid, \$5.500. Pleasing \$6,300 pre-

yout \$5.500. Pleasing \$6,300 pre-vious week.

Warner (WB) (1,785; 70-\$1.75)—

"East of Eden" (WP) (6th wk).

Okay \$7,000, sames as previous week. "Fanny" (WP) preems Sept.

Turnbull Knows of No Contemplated 20th Sellout, or Mergers, In Australia

Exhibition results for the first and distrib advertise and make Indie Importers-Distribs gix months of this year have been "very encouraging" and give every indication the downtrend that in recent years has been plaguing the Australian industry has been arrested, according to Ernest Turnbull, managing director of Hoyts Theatres, 20th-Fox affiliate down under.

Turnbull is also chairman and managing director of 20th-Fox of Australia and, as befits a man who wears two hats, he hands a reportwears two nats, he hands a reporter two separate cards, one for Hoyts and one for 20th. The exec, who has been in New York on his regular biennial visit to the 20th homeoffice, leaves this week for London and eventually home.

London and eventually home.

The exec vigorously denied rumors to the effect that 20th was considering selling out its controlling interest in the Hoyts chain, or that 20th and Metro, which operate jointly in New Zealand, were considering the extension of that liaison to the Aussie terrrtory. No truth to that one, he said, or were there any other Aussie "merger" plans in the immediate offing, though he did indicate that he feels such merging of facilities to be the economically intelligent thing to do in many areas.

Asked to comment on whether on the Hoyts, which in recent years has gone from a total of about

or not Hoyts, which in recent years has gone from a total of about 200 theatres down to 150, would be closing any more theatres. Turnbull replied, "Thats' difficult to say." The circuit, which is still the largest in Australia, would never have been able to keep those now-closed 50 houses open as long as it did, he emphasized, without the boom conditions which existed during and immediately after World War II.

Television is, of course, the

World War II.

Television is, of course, the major bugaboo to the film biz in his country, the exec says, but there, as in the States, the successful pix are making more money than ever. From just five engagements in Australia, he reported.
"South Pacific" had thrown off a film rental of approximately \$1.500,000. The 70m version of 20th's "Can-Can" is now in its 75th week in Sydney, and he is consident that the upcoming 70m release of "Oklahoma" there will do comparably as well, although it's already Her Entourage

which owns a share of a Melbourne to station.

South Loren

The Nun of Monza for Luchino Visconti; co-star with David Niven in Sydney, and he is consident that the upcoming 70m release of "Oklahoma" there will do comparably as well, although it's already ably as well, although it's already been thoroughly played off in the country in 35m.

las a position open for a young, able, xperienced Agent eager for a career i Europe; must be American, male, nd have facility for languages; should referably have legal background. alary moderate but career opportu-

Salary moderate but career opportu-nity accellent.

AIRMAIL full particulars, including general background, eduagition, agency and other professional experience, sal-ary requirements, languages, marital status, age, reason for Interest in Eu-ropean post.

Topian post, and the professional post of post post, and the professional post of the confidential. Address airmailed replies of

ever an exhib cannot be held legal ever an exhib cannot be held legal-ly responsible should kids see a pic judged to be unsuitable for them. The effect is to put the onus of the responsibility onto the parents "where it belongs," says Turnbull.

Never on Sunday' Big Never on Sunday Big

Because of the "high degree of cooperation" which exists betwen the film industry and the censor board, there has been very little pressure from local and community dogooders to "protect the public morals." In passing, he noted that United Artists' comedy. "Never on Sunday," which has had more than one brush in the States with the censors, is playing to top biz in Australia and will probably get general circuit release after its first runs.

Turphyll emphasized that he

first runs.

Turnbull emphasized that he wasn't advocating classification for the States, or presuming to advise on what's become a very ticklish situation here. It's just that he feels the Aussies have licked their own problems quite neatly.

Diversifying

How are 20th-Fox returns in Australia? Turnbull says "steady," noting that the company's relations with exhibs have always been tops, "probably the closest of any of the companies."

companies."

Twentieth and Hoyts have also been diversifying to a certain extent during the recent downturn in film biz generally in Australia. Company has an interest in bowling alleys, and also is a partner in a group that includes Brunswick of America in the manufacture of bowling alley equipment. At the same time, Hoyts is in a group, including Greater Union Theatres, which owns a share of a Melbourne ity station.

"Oklahoma" there will do comparably as well, although it's already been thoroughly played off in the country in 35m.

Despite the fact that Australia gets just about the same run of U.S. and European product as is seen in the States. Trumbull said there hadn't been any particular hue and cry—comparable to that being heard in the States—over the increase in so-called adult-themed pix. The reason, the exect hinks, is the intelligent and efficient operation of the rational censor board officially, the Commonwealth Film Censor Board, which classifies pix as either suitable for children under 16.

The law requires that the exhib

KAUFMAN-LERNER

ASSOCIATES

KAUFMAN-LERNER

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KAUFMAN-LERNER

ASSOCIATES

HER Entourage

Sophia Loren's perpetual entourage—her photographer Piel Ricci, secretary Inez Bruzi, hair clesser Maria Angellina, and cares make-up man Pepino Anunziata inake-up man Pepino Anunziata triumphs she has achieved of late statistically, it sounds like one of Hollywood's dizziest dollar dreams, for more from the \$5,000,000 gross the dubbed and sub-title versions of "Two Women" are expected to earn in U. S. release alone. "I women' outgrossed in it's first week, Butterfield 8. In Boston we are doing better than 'Room at the fop,'" If you want more figures just say so." She can, she knows National Box-Office Surveys by National Bo

National Box-Office Surveys by heart.

Director Christian Jacques lost the afternoon sun for his Sophia Loren/Robert Hossein escape shot against one of the farm buildings of the Marquesa de Mendogoria's three-mile long finca bordering on the Jarama river. But he put his stars through rehearsal for the Sunday shooting call and subsequent concentrated schedule to get as much exposure in the remaining few days of Sophia Loren and her over-exposed wardrobe.

IT'S A FACT:

In addition to servicing distributors of domestic film, BONDED stores and services almost all foreign films shown in the United

BONDED

FILM (#) STORAGE

A Division of NOVO INDUSTRIAL CORP.

Electing New Leadership

The Independent Film Impor-ters & Distributors of America is currently ballotting its member-ship for a new three-man gov-erning committee to steer the association during the upcoming

year. This year's governing commit-tee is comprised of Dick Brandt, prexy of Trans-Lux Distributing; Dan Frankel, prexy of Zenith In-ternational, and Jack Ellis, prexy of Ellis Films. Of the three, only Brandt has declined to serve for another year.

Frontier Chain Maps Albuquerque Hardtop

Albuquerque Hardtop
Albuquerque, Sept. 19.
Two-acre tract of land was purchased in northeast section of Albuquerque last week for construction of a new 1,000-seat hardtop theatre, planned by Frontier Theastres Inc. of Dallas
Project, planned to be completed in 1962, will cost firm about \$500-000 according to Louis Higdon, Frontier prexy. Construction is expected to get underway shortly.

Frontier prexy. Construction is expected to get underway shortly. Frontier owns five of the seven other hardtoppers in town. City also has seven ozoners.

Red. Wash & Blue

tal of the land, and so on. Separately, the San Francisco Chronicle then referred to Congresswoman Granshan's "amazing statistics" that one of every 12 delinquents had smutty reading material on his or her person when arrested.

Students of the perennial promand-antiwar over film censorship are wondering who may be behind Mrs. Granahan's latest campaign. It is doubted that she has the necessary personal knowledge of content to herself mastermind an attack on French and Italian prodcontent to nerself masterining attack on French and Italian prod-uct. At a guess she's expected to single out "The Lovers," already the subject of numerous police and county sheriff actions, anotably in Ohio.

the subject of numerous police and county sheriff actions, notably in Ohio.

However the suspicion that Communists would use any weapon—including "smut"—to weaken capitalistic society has some acceptance in political circles and is not necessarily just a "crank" hypothesis. But can Mrs. Granahan stagemanage such a probe with any conviction? Could she possibly adduce plausible proof that Commies were being subtle in areas of export cinema entertainment? One hurdle she would have to get over is the fact that Russian films are notably "puritanical." True, since Stalin there is less of the old propagandistic boy-meets-tractor kind of romance, and more humanistic plotting. Even so, Russia may be the land with the film industry most consistently free or croticism. At the moment it is impossible to assert how serious a threat is Mrs. Granahan's probe. It might well find plenty of echoing editorials and provide city councils with handy arguments for setting up hometown censor boards.

The very idea of such an investigation has caused some alarm overseas. The film industries of Italy and France are both doing well in this country, (British product is also thriving in the States these days but seems not to inspire any criticism on the grounds of sex perversion, etc.)

any criticism on the grounds of sex

these days but seems not to inspire any criticism on the grounds of sex perversion, etc.). The following item was turned in by a staff reporter for this issue:

"Travelers returning from abroad reported that filmmakers in France and Italy are genuinely "shocked" by stories of an upcoming Congressional probe to find a link between. Communism and the alleged "low moral tone" of film imports. General opinion is that such a probe can only give ammonition to the Communists by making the U.S. lawmakers look foolish—especially when it's generally acknowledged that pix coming from Communist countries usually are so highly moral-toned as to be downright dull."

Amusement Stock Quotations

Week Ended Tues. (19)

N. Y. Stock Exchange

| • | | 14. 1. 510 | | | 9 | Net |
|--------|-------------|---------------------|--------|--------|--------|------------------------|
| 190 | | *Weekly Vel. | Weekly | Weekly | Tues. | Change |
| High | Low | in 100s | High | Low | Close | for wk |
| 273/4 | 19 | ABC Vending 88 | 20% | 19 | 1936 | - 56 + 56 |
| 61% | 413/4 | Am Br-Par Th 118 | 441/4 | 431/4 | 437/8 | + 5% |
| 273/4 | 1756 | Ampex 597 | 1914 | 1756 | 177/8 | - 3/4 |
| 4238 | | CBS 173 | 8434 | 8356 | | -1 |
| 853% | | Col Pix 75 | 813/4 | 291/4 | 2958 | 1 |
| 471/2 | 32 | Decca†188 | 86 | 831/2 | 3336 | -11/4 |
| 461/2 | 2656 | Disney 175 | 371/2 | 85 | 35 | -17/2 |
| 11934 | 9914 | Eastman Kdk. 289 | 10436 | 991/4 | 993/4 | -438 |
| 756 | | EMI 352 | 51/4 | 5 | 51/8 | - 1/4 - 1/2 |
| | 1256 | Glen Alden . 295 | 1354 | 1256 | 1256 | 3/2 |
| 351/8 | 157/8 | Loew's Thea, 185 | 8178 | 281/2 | 2814 | -214 |
| 71 | 3638 | MCA Inc 80 | 6934 | 611/2 | 62 | -81/4 |
| | 4132 | Metro GM1008 | 521/4 | 4716 | 4716 | -436 + |
| 4138 | 221/2 | NAFI Corp 184 | 29 | 261/2 | 2614 | -21/4 |
| 918 | 51/8 | Nat. Thea 141 | 776 | 7 | 7 | - ¾ - ¾ |
| 217/8 | 1658 | Outlet \$1070 | 2014 | 1956 | 1974 | 36 |
| 853/4 | 5338 | Paramount 98 | 68 | 6134 | 62 | 6 |
| 25% | 1734 | Phileo 983 | 241/4 | 211/2 | 2134 | 13/4 |
| 227 | 175 | Polaroid 251 | 2051/2 | 19214 | 20014 | + 1/2 |
| 6558 | 4912 | RCA 1343 | 583/8 | 5556 | 557A | -11/4 |
| 183/4 | 1034 | Republic 102 | 1278 | 121 | 1214 | - 1/2 |
| | 1434 | Rep., pfd †25 | 1734 | 161/4 | 1714 | + 1/2 |
| 35 | 261/4 | Stanley War. 76 | 3474 | 32 | 3214 | -234 |
| 341/4 | | Storer 17 | 2974 | 291/4 | 2934 | - 1/8 |
| 551/4 | 3256 | 20th-Fox 153 | 3514 | 33 | 3334 | + 14 |
| 403/4 | 3034 | United Artists: 106 | 3436 | 32 | 32 | _2 |
| 85 | | Univ., pfd \$200 | 8214 | 7914 | 82 | +2 |
| 87 | | Warner Bres. 109 | 943/4 | 813/4 | | -10% |
| 1911/2 | 971/4 | Zenith 169 | 18534 | 1771/2 | 1803/4 | -51/4 |
| | | American Ste | | | 2,007 | . • /• |
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| 41/4 | 2 | Buckeye Corp 150 | 216 | 2 2 | 214 | 1.57 |
| 2436 | | Cap. Cit. Bdc. 44 | 1934 | 19 | 19 | - 1/4 |
| 1914 | 454 | Cinerama Inc. 1001 | 1916 | 1716 | 1714 | -11/6 -3/6 - 3/4 |
| 1672 | 918 | Desilu Prods. 24 | 974 | 914 | 91/8 | 32 |
| 956 | 47/8 | Filmways 28 | 63% | 61/6 | 614 | _ 72 |
| 18 | 14 | Movielab 9 | 1474 | 14 | 14 | |
| 253/4 | 81/4 | MPO Vid 28 | 1074 | 1734 | 1734 | - 1/4 |
| 53/4 | 214 | Nat'l Telefilm 117 | 256 | 216 | 25% | + 1/8 |
| 1016 | 334 | | 61/6 | 51/8 | 514 | — 78 |
| 101/2 | 6 | Reeves Snd 165 | 7 | 61/2 | 614 | - 3å |
| 27 | 20 | Screen Gems 12 | 2314 | 2174 | 217/8 | + 14 |
| 4234 | | Technicolor 614 | 28% | 2556 | 271/2 | +2 |
| 31 | 93/4 | Teleprompter 36 | 2234 | 2056 | 21 | -1 |
| 614 | 25% | Tele Indus 13 | 31/2 | 31/8 | 314 | 1/6 |
| 2534 | 141/2 | Trans-Lux †16 | 2078 | 20 | 2056 | + 1/2 |
| * We | — ek End | led Mon (18) | | | | • • • |

(Courtesy of Merrill, Lynch. Pierce, Fenner & Smith, Inc.)

| Over-the-Counter Securitie | ?s | |
|---|---------------|-----------|
| Bi | | |
| America Corp. 3 | 4 | - 1/4 |
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| General Drive-in | 34 18 | |
| Gold Medal Studios | 14 56 | |
| King Bros 1 | | |
| Magna Pictures 3 | 314 | 71 |
| Metromedia Inc 151 | á 1634 | - 56 |
| Official Films 3 | 314 | , ,, |
| | 5á 31⁄4 | + 1/4 |
| U. A. Theatres6 | | |
| Wometco Enterprises 22 | 2414 | —134 |
| Wrather Corp 7: | 36 814 | + 1/8 |
| (Source: National Assn. of Securities L | enters Inc) | , ,- |

Flower Drum' Benefit Preem in Frisco Nov. 17

San Francisco, Sept. 19 -Universal will world-premiere "Flower Drum Song" at Frisco's 2,859-seat Golden Gate Nov. 17, then hold back the film for Christmas release nationally.

mas release nationally.

Plan is to tie in preem with a
three-day "Flower Drum" festival
in Chinatown, fly press in from all
over U.S. plus Hollywood producer Ross-Hunter and a group of
the film's players. Premiere will be
a benefit, with gross proceeds being split among Chinese Hospital
and auxiliaries of Frisco County
Hospital and Laguna Honda Home
(for aged).

Wald's Beef

Continued from page 5

had a chance to start cameras grinding."
That there should be ground rules to prevent recurring incidents of "Greatest Story" and "The Hell Raisers" was suggested by 20th producer.

"I'm particularly sngry at Yor-

an who knew I was working on Hell Raisers'. At one time he was going to work on the script for me. I told him all my ideas and how to approach script, but I suppose he wrote it in Spain for Bronson instead. son instead.

"I feel Eric Johnston should get "I feel Eric Johnston should get into this. The repercussions affect the entire industry. When will this sort of thing stop unless something is done? Bronson has got to show some responsibility. He can't look the other way all the time."

Omar Prods. Rolling Israeli Pic in Fall

Nathanu Silberberg, prexy of Omar Productions, says he will start production in Israel in the late fall of "A Walk in The Desert," with a screenplay by George Tabori. Story deals with the people who helped found modern Israel.

No director or stars have yet been set, but Silberberg plans to use at least three American "names," with the rest of the cast being Israeli.

cast being Israeli.



New York Theatre

RADIO CITY MUSIC HALL ROCK BUDSON - CHIR LOLLS SANDRA BEE - BOODY BY WALTER SALEZAM

COME SEPTEMBER

WHAT IF THEY WANT VIOLENCE?

Aware of the "vast wasteland" views of Federal Communications Commission chairman Newton C. Minow regarding tv, CBS Radio prexy Arthur Hull Hayes took a calculated risk and invited Minow to address the CBS Radio affil meet in N. Y. Hayes phoned Minow telling him, in part, that radio operators would like to know more about how he feels about the sound me-

Hayes knew if Minow's views weren't laundatory, the opinions of Minow couldn't be dumped. The FCC chairman begged off a personal appearance, saying he already had a N. Y. date set for the week, his address at the Radio and Television Executives So-

personal appearance, saying he already had a N. Y. date set for the week, his address at the Radio and Television Executives Society, and would do a tape for relay at the affil meet. Hayes, commenting on Minow's taped address, expressed deep satisfaction. "I couldn't have written it better myself." Hayes opined. Here are excerpts from Minow's taped address: "Radio is America's roomate. We hear its voice from the time we wake up in the morning until we go to sleep at night. Radio is also America's trayeling companion. It travels with us like a welcome shadow. Broadcasters of your caliber who seek to serve as well as to entertain your communities—and who serve by furnishing quality news broadcasts, news analysis, world roundups, documentaries, special events, and community affairs—should be commended and encouraged. Nothing can beat radio on a breaking news story.

Typical of the contributions to public information are many especially informative broadcasts over CBS Radio last year. . I also want to commend you for occasionally messaging the egghead—for continuing a great musical tradition by making a place in your schedules for the broadcasts of the N.Y. Philharmonic and the Cleveland Symphony Orchestra . . This is responsible broadcasting and this is what makes radio the finest kind of companion."

'If Brinkley's Wry, McGee Is Bourbon' Sums Up NBC-TV's News Approaches

By ART WOODSTONE

There has been some question whether the new Wednesday night "David Brinkley's Journal" and the Friday "Frank McGee—Here & Now" series will be alike on NBC-TV this season. In part they will be—but as one NBC source said, apologizing in advance for the pun, "You might say that Brinkley is wry and McGee is bourbon."

Thus, NBC feels, city slicker Brinkley and country boy McGee are, at least, different personali-ties. Beyond that aspect of their respective 10:30-11 p.m. programs, they'll also have different produc-ars, with different approaches to

ers, with different approaches to news.

Ted Yates, based in Washington, will handle Brinkley, also from Washington. Brinkley, one of the two biggest guns on the NBC News commentator staff (other is Chet Huntley), will be allowed to provide "a personal reflection of everything in the world that interests David Brinkley—in short, he'll do personal essays."

NBC figures it'll be a liftle like a David Brinkley byline ("for the front of the book", while McGee will do his regular Friday series much like a magazine "back of the book"—more "topical" and perhaps more offbeat. Chet Hagan, one of the relatively unsung "busy men" of NBC News (he'll be producing at least \$2,310,000 worth of tv news programming this coming season; as much as Irving Gitlin in this respect), will produce the weekly McGee's first program on Sept. 29, will, in a

hour.

Hagan says that McGee's first program, on Sept. 29, will, in a (Continued on page 42)

Never on Sunday? Not So at ATV

Associated TeleVision is trying to "feel" out" a new audience this fall. It has slotted the all-family "Sir Francis Drake" and "Call Oxbridge 2000" skeins to run consecutively on Sunday afternoons. These costly series are potential prime time offerings and certain sections of ATV connected with "Drake," feel the show is being "thrown away."

But Lew Grade, one of the triumvirate who now run ATV, is confident he can win out against old movies which inhabit the corresponding slot on the BEC-TV channel. ABC-TV, which partnered ATV, in production of "Drake" has not, so far, skedded the skein. But insiders predict it is a good bet for evening showing.

N.Y.-to-L.A.: CBS Brass

H.I.-IO-L.A.: LBN Brass
Hollywood, Sept. 19.
Top tier CBS brass section arrives tomorrow (Wed.) for what is called "routine inspection of new shows."

It's understood visit of William S. Paley, board chairman; Frank Stanton, prexy and James Aubrey, head of tv network, has no relation to reported shakeup at Television City. They're expected to pass remainder of the week here.

CBS Radio Inches Into Black Ink 1st Time in 8 Years

eight years faces the prospect of operating in the black, CBS Radio prexy Arthur Hull Hayes informed the web's affil meet. The confabs,

the web's affil meet. The confabs, which ended yesterday (Tues.), hear Hayes underline "a substantial upturn in the network's economic prospects."

Hayes, speaking of the current calendar year, said "we would have arrived at the break-even point for the year 1961 had it not been for the economic situation during the first half. However, unless we encounter some very unforseen reverses, the network will not lose money in the second field of the year, and I think we will pass the break-even point in this year 1961."

CBS Radio prexy, expanding on

break-eyen point in this year 1981."

CBS Radio prexy, expanding on his report to affils at an interview, stressed the financial forecast of the web was separate and apart from the CBS o&o radio division. That division, he stated, has made and is making "good money." He also tacked off some of the web's personality shows which are doing well: Arthur Godfrey, 80% sold out for the fourth quarter at this point: Garry Moore, SRO; Art Linkletter, 75% sold out, biz excellent on "Bing Crosby & Rossemary Clooney" strip, etc.

When he was asked whether he foresaw a continued trend toward more personality and entertainment shows on network radio, Hayes begged off making any solid predictions.

predictions

predictions.
Hayes saw CBS Radio continuing its stress on news and informational shows of a wide variety. He also expressed satisfaction with the way the web's Program Consolidation Plan is working, the policy under which the web supplies

(Continued on page 47)

By GEORGE ROSEN

By Nov. 1 the Nielsen tallies will be officially posted on the new season and the 1-2-3 position of the tv networks will be inscribed into the '61-'62 program archives. The next six weeks will be the sweating out period for the three-web hierarchy as the nation's viewers make known their preferences and determine the scorecard on who did what to whom. It doesn't take long for the televiewer to cast his flip-of-the-dial ballot and on the outcome will hinge whether ABC or NBC moves into the forefront or CBS retains its national Nielsen leadership. Depending on who's saying it, all three webs are loaded for bear, with the best of wants. public wants.

More to the point, the next few weeks will definitely decide which way the public has decided to go—whether it still yens action ad-

Many of the answers will come out of the following pivotal competitive slottings (and these will be the areas to watch over the next few weeks):

The Sunday night 9 to 10 "Bus Stop" on ABC going headlong against NBC's "Bonanza"—the so-called "class drama—anthology" as opposed to an established we

opposed to an established western. The Thursday night 10 to 11 pitting of NBC's "Sing Along with Mitch" against the "pappy" of the high-rated violence shows, "Untouchables." It's a toughe for Mitch Miller, but if the public goes for his hour showcase, it could portend the beginning of the end for the no-holds-barred violence sagas.

the no-noise-parred violence sagas.

The Saturday night "Defenders" on CBS against NBC's "Tall Man" —still another "testing ground" in the slotting of "class drama-anthology" vs. a holdover western.

The Tuesday night Garry Moore on CBS vs. the new "Cain's 00" on NBC—the latter in the ac-100" on NBC—the latter in the action violence genre as opposed to personality-variety, thus representing another "test (tv) tube" in resolving whether the public feels like FCC boss Newton Minow on perpetuation of crime-violence.

The Wednesday night ABC pitting of Bob Newhart (as a new tv personality) against ABCs "Naked City."

The Wednesday slotting of ABC's

personality) against ABC's "Naked City."

The Wednesday slotting of ABC's Steve Allen against NBC's prize western "Wagon Train."

NBC's Friday night "international Showtime" circus-variety show vs. CBS' "Rawhide."

And finally the NBC showcasing of 20th-Fox, features (with Marilyn Monroe's "How to Marry a Millionaire" as the kickoff) as the Saturday competition vs. the expanded full-hour "Gunsmoke." This alone could be loaded with "trend material" in terms of future network programming. (NBC views it as an (Continued on page 46)

NBC-TV'S PILOT ON COURTROOM DRAMAS

By mid-October, NBC-TV is expected to produce a pilot tape for a live 60-minute drama series, which the network anticipates will be put on the air the season after the one just starting—or sooner. It'il be a courtroom drama series, and of the pilot show is satisfactory it could go on the air as a replacement in January, 1962.

Gene Burr, who produces NBC-TV's daytime strip, "From These Roots," is expected to get the nod as producer of the pilot. Burr, until recently a staff veep at NBC-TV, is also committed by NBC contract to do several dramas for the upcoming DuPont Sunday series.

Hayes on Minow: 'The Guy Likes Us' NEXT & WEEKS TV Webs Agree to Pension Plan For Directors Following Pattern Of Film Biz; 800 Pay Increases

'Close-Up' Blackout

"Close-Up" Blackout
"Walk In My Shoes," ABCTV's documentary on the
Negros mounting discontent in
America which kicked off the
"Close-Up series last night
(Tues.), was locked out of eight
of ABC's southern affiliates.
A total of 11 southern stations
requested an advance look at
the show but the Richmond
and Atlanta stations okayed it
for telecasting.

The eight cities definitely
blacking out the show were
Augusta, Charleston, Chattanooga, Jacksonville, Miami,
Dallas, Newton and New Orleans. Birmingham had not
yet made up its mind as of yesterday afternoon. The web obtained clearance for the show
on 117 stations, seven on a delayed basis.

H'wood Baffled On '62-'63 Plans Sez BBDO's Polk

While wrapping up a pilot deal and talking a couple of others for clients, BBDO's tv programming topper George Polk, back from a

clients. BBDO's tv programming topper George Polk, back from a Coast show-shopping junket, says there's very little new under the Hollywood production sun.

Only the video wings of the major studios, says Polk, seem to be moving ahead with new program concepts, and then in a limited area. In spite of the shapeup of the film companies for future live-programming, the 'agency exec says he encountered a "what'll we do next?" attitude in most production quarters—"They were asking me questions."

Wide criticism of Hollywood's sausage-factory output, downbeating of vlolence etc. and client clamor for new ideas has caused a reslestness—and little else, says the agency exec. Single fresh idea, he says, seems to be an hour comedy format, presumably struck upon' by three different majors projecting on their own. Details of the projects, he says, are confidential, but the formats seem to be an extension of feature-film comedy techniques combined with video situation comedy series casting—the primary difference in the doubled exposure being a stronger, less farcial storyline.

Deal firmed by Polk is a pilot project for a series based on William Saroyan's "Human Comedy" involving BBDO, client Bristol-Myers and ABC-TV and MGM's Bob Maxwell on the production end Alming for a timeslot in the '62-63 schedule, sponsor would sell off half the property.

TIO's Pacifier Vs. Wasteland Wailing

The Television Information Of-ce, video better-image org, has compiled a 283-page survey local station pubservice programming that should be a handy idea guide to stations everywhere and a pacifier for the wasteland wailing crite.

a pacifier for the wasteland wailing crix.

Titled "Interaction, Television Public Affairs Programming at the Community Level," the survey details more than 1,000 examples of local station pubservice efforts by 264 stations in 162 cities. Covered are shows that have dealt with community affairs and problems; literature and the arts; better schools; science and technology; (Continued on page 44)

(Continued on page 44)

Major networks have agreed to adoption of the pension plan of the motion picture industry for two directors in the four-year pact now being finalized by attorneys for NBC. CBS, ABC and Directors, Guild of America. Agreement is retroactive to Jan. 1, 1961.

Strict secrecy on developments at two-day meet here by 40 DGA. delegates from various sections of the country has been maintained. Neither side has been milling to discuss new pact until necessary signatures are affixed to papers. Decisions reached at sessions will insist on pension proviso in all future contracts, whether with networks or local stations independent of national ties.

Increases for directors in all categories on network payrolls also

Increases for directors in all cat-

dent of national ties.

Increases for directors in all categories on network payrolls also are provided for approximately 800 of the 2.200 DGA members.

Contract for which exec secretary Joe Youngerman has repped DGA has gone back to the networks, following weekend discussion. It is expected network attorneys, will take another three weeks before returning papers.

In six weeks, DGA national board will again meet for final approval of pact, meeting to be held either here or in New York. Decision on place will be determined later. Following finalization of language and approval by DGA board, pact then will be sent to membership for ratification. This is expected before the end of the year.

Attending Saturday-Sunday DGA national board were 40 men from New York. Philadelphia, Detroit, Chicago, Washington, San Francisco and Los Angeles.

George Sidney, prexy of DGA, presided at the weekend palavers.

CBS 'Top Secret' Shift of Skelton

CBS-TV, in shifting "Red Skelton Show" from its long established Tuesday night 9:30 p.m. slot, played its cards close to its chest. Shift to 9 p.m. on the same night, in the works for the past three months, proved out to be one of the best kept secrets of the new season.

months, proved out to be one of the best kept secrets of the new season.

Web, marking its time, saw the competition slot two hour shows Tuesday nights, both starting at 9 p.m., ABC-TV with "New Breed" and NBC-TV with "Dick Powell Show." Move by the competition was interpreted as an obvious attempt to kill off rating points for Skelton, consistently one of the top 10 in the rating scramble. The hour push was plotted, CBS-TV felt, to hook viewers a half-hour before toprated Skelton and then hope that the Powell and "Breed" dramas prevent a switchaway at the half-way mark.

On that premise, CBS-TV went to work, informing all the talent and their agents of the impending switch. Ditto the advertisers and agencies involved in the Skelton show and the program preceding it, "Ichabod and Me," a new vidit mendic series. The information was labelled top secret and, to the surprise of the web, it remained so even though so many people had been involved.

CBS-TV now feels its Tuesday nights will be stronger than ever, with Skelton leading at 9 p.m., followed by "Ichabod," serving as a half-hour bridge to the "Garry Moore Show" at 10 p.m.

Saudek in MCA Pact

Robert Saudek has signed with MCA to become his sales representative. Agency will represent all "Omnibus" shows as well as specs concocted by Saudek. On the planning boards is a special for next year to mark the 10th anni of the start of the "Omnibus" series.

Supermarket owners and managers vote daytime television as the most effective advertising medium for moving goods off the shelf, according to a national survey done by Stewart, Dougall & Associates for CBS-TV.

Survey gave supermarket owners and managers six media to choose from double for the supermarket owners.

endorsement of daytime television comes in a year when women's measurines as well as national magazines: are engaged in a pitched kettle for circulation. It provides timely evidence that despite the magazines' forced subscription crives and new razzle-dazzle formates, they simply cannot compete in television's big league."

Brochure and accompanying Aubrry letter went out this week to 5500 advertisers and agencies, and 700 food brokers. Findings were based on a survey among 2.887

700 food brokers. Findings were based on a survey among 2,887 self-service dealers in all parts of the country, taken in April, 1961. Represented were food stores, in the majority, drug stores and variete stores

two questions were asked of the self-service dealers. One was "Thinking in terms of your own business, which one of these six types of national advertising placed by manufacturers helps you most in selling advertising brands to your women customers, relative to the advertising dollars spent?" To the first question, 68'? responded in favor of deytime tv, 22'? newspapers; radio, 4'?; women's magazines, 4'? bill-boards, less than 5% and Sunday supplements, 1'?.

Second question was "Suppose a

Second question was "Suppose a Second question was "Suppose a minufacturer left it up to you to decide hew to spend a million dollars in national advertising. Use the work would you spend in each of these national advertising media?" Response was that self-service dealers alloted almost half of an advertiser's total budget to distinct the television, nearly twice as much as the second-ranking medium and three times as much as the third. In percentages of the theoretical \$1,000,000 pie, daytime trevision received 447%; newsretical \$1,000,000 pie, daytime tevevision received 44%; newspapers, 24%, radio, 14% women's magazines, 10%. Sunday supplements, 5% and billbeards 3%.

Brochure, natch, wound up with a pitch that CBS-TV daytime is the best buy.

FCC to 'Police' **Conduct of Staff**

Washington, Sept. 19. Federal Communications Commission Monday (18) set forth new Go'delines for the ethical conduct of its employees. To carry out the program, Chairman Newton Minow will name a staffer to be responsible for investigating all suspected cases of improper conduct.

The FCC action is in accord with President Kennedy's special directive that the agencies draft codes governing behavior of their

Among the standards laid down is a flat prohibition on leaking information on official FCC actions before it's made public. It's been known that Minow has been peeved

els occasion by premature dis-closure of FCC decisions.

nother standard states that em-pless "are expected to meet all just financial obligations." Various crofile-of-interest situations are FCled out for staffers to avoid. A o, no employee is perimited to a opt anything of value, directly o indirectly, which might affect npartiality in his official ca-

violations are uncovered, the o t could, on majority vote of Ff.C. he given a written repri-mend, a suspension or out ight ouster from his job. out ight

WNBC AM SHIFT. DROP BOB HAYMES

When Jim Lucas replaces the resigning Bill Cullen as WNBC and managers six media to choose from, daytime television, newspapers, billboards, women's magazines. Sunday supplements and radio. Daytime television won an overwhelming majority as the best midium in the survey.

CBS-TV prexy James T. Aubrey, in an accompanying letter to the brochure announcing the results, the brochure announcing the results, the scif-scivice dealers' overwhelming endorsement of daytime television come to a year when women's might block, will be released. Radio's early morning deejay on

panied by other changes in the scheduling of the NBC flagship station in New York, Sandy Becker, who was one of the contestants for the 6-to-10 a.m. Cullen slot before Lucas got it, will still be with the outlet, only he'll hold down the noon-to-3 p.m. daily time.

In the shuffle, Bob Haymes, who currently has WNBC's 9 p.m.-midnight block, will be released.

New daily schedule, on Oct. 2. will read: Jimi Lucas from 6 to 10 a.m., Art Ford from 10 to noon: Becker from noon to 3 p.m., Ford again from 3 to 6 p.m. currently Ford is heard from 4 to 6-40 p.m., while Jim Love has noon to 4 p.m.- Wayne Howell goes from 6:15 to 9 r.m. and Lowe, in a shift from the afternoon, will assume the block between 9 p.m. and midnight.

Hayward, Susskind **CBS Specials To Brecht for 500G**

Cosmetic house of Brecht will sponsor a series of four one hour drama CBS-TV specials, each budgeted in the neighborhood of \$125.000. Exec producers geted in the neignborhood of \$125.*
000. Exec producers of the four
dramas will be Leyland Hayward
and David Susskind, each doing

two.

Initialer will be Oscar Wilde's "Picture of Dorian Gray." slated for Dec. 6 at 8:30 p.m., with Susskind as exec producer. The other three properties haven't been decided on as yet, but according to a web spokesman they would be in the nature of an "Enchanted Cottage," a pic and stage play of yore, or a George Bernard Shaw "Candida."

Series of four grew out of

"Candida."

Series of four grew out of Brecht's sponsorship last season of "Family Classics" on the web. Client liked "The Heires" and "Jane Eyre" outings and CBS-TV's

"Jane Eyre" outings and CBS-TV's programming department wanted to do programming in the classics vein. The four drama specials deal was a wedding or interests.

Producing for Susskind will be Jacqueline Babbin and for Hayard, Marshal Jamison. Dramas will be slated one a month, starting in Dramas in the starting in Proceedings.

will be slated one a month, starting in December.
Brecht already is lined up as half-sponsor of "The Power & the Glory." sharing the Sir Laurence Olivier starrer with Motorola. Cosmetic firm also plans to pick up full sponsorship of the webcommissioned "Noah and the Flood" outing, slated for telecasting in April.

Herb Sheldon's L.I. Pact

Broadcast personality and Long Island booster the calls it the 51st state). Herb Sheldon has signed with the N.Y. Herald Tribune Radio Network's WFYI. Garden City, for 18 hours a week broadcasting from his home in Roslyn.

Sheldon, who also has just launched a daily hour show on WOR-TV, will be using a deejay format for the radio shows which begins Oct. 2.

Announcement of signing says

begins Oct. 2.

Announcement of signing says
Sheldon is not only a prodigious
contributor to Long Island community projects, but also has probably opened more L.I. supermarkets and discount houses than any other show hiz personality.

CBS Standoffish On Lotsa Specials For Lotsa Reasons

The high cost of tv specials and the need for these entertainment blockbusters to pay off for the sponsors were cited as reasons for the continued levelling off of the number of specials. Mike Dann, v.p. CBS-TV network programs, N.Y.. in examining the status of specials, spoke of his network, but a good deal of what he had to say pertained to the other two websas well.

well.

Dann said an entertainment special cost the sponsor about \$500,000, time and talent, and "it must perform for the advertiser." Very nature of the monies involved and the talent needed, he opined, limits the number that successfully can come off

come off.

CBS-TV defines a special as one CBS-TV defines a special as one which preempts a regularly scheduled program or group of programs. This season, in the entertainment category. CBS-TV will have 22 specials. These are exclusive of news, pubaffairs and sports specials.

sive of news, pubalfairs and sports specials.

During the peak viewing winter season, CBS-TV has attempted to slot three a month. The specials roster includes Victor Borge, Pongitae; "Carnegie Hall Salutes Jack Benny," Sara Lee, Motorola, Brecht; Danny Kaye, General Motors; Judy Garland (Frank Sinatra and Dean Martin guests), Dow Chemical, and six Westinghouse drama specials.

In addition, web has such events as "Tournament of Roses" and the recently telecast "Miss America Pageant" in the specials category. In the "class" field, web has "Noah's Ark," for which the web commissioned the music and choreography (Stravinsky & Balanchine)

commissioned the music and chore-ography (Stravinsky & Balanchine) and the "N.Y. Philharmonic Young People's Concerts," among others. All specials are sponsored Dann said the web took a special for one of two reasons. It either must have mass appeal or it must be consid-ered of such class appeal that the web would consider itself remiss to miss the chance of widening ty's horizons. Key to the payoff on specials.

Key to the payoff on specials, Dann feels, lies in the areas of work later the promotion, exploitation, slotting, wBAI-FM is a and last, but not least, execution. supported outlet.

TV Network Premieres

(Sept. 20-Sept. 30)

WEDNESDAY, SEPT. 26
The Joey Bishop Show (film), Comedy, NBC, 8:30-9 p.m. Procter & Gamble via Benton & Bowles and American Tobacco via Sullivan, Stauffer, Colwell & Bayles.

SATURDAY, SEPT. 23
Saturday Night At the Movies (film), partly color), Features, NBC, 9-11 p.m. Participating.

SUNDAY, SEPT. 24

Bullwinkle (film), Cartoon, NBC, 7-7:30 p.m. General Mills via Dancer-Fitzgerald-Sample and American Tobacco and Beechnut via Young & Rubicam.

Walt Disney's Wonderful World of Color (film, color) Cartoon, Drama, NBC, 7:30-8:30 p.m. RCA and Eastman-Kodak via J. Walter Thompson. nompson.

MONDAY, SEPT. 25

87th Precinct (film), Action-Adventure, NBC, 9-10 p.m. Partici-

TUESDAY, SEPT. 26

The Dick Powell Show (film), Anthology, NBC, 9-10 p.m. Reynolds Metals, talt. weeks) via Lennen & Newell and Participating. Ichabod & Me (film), Situation. Comedy, CBS, 9-3:30 p.m. Quaker. Oats via J. Walter Thompson (alt. weeks) and Participating. WEDNESDAY, SEPT. 27

The Steve Allen Show (tape), Variety, ABC, 7:30-8:30 p.m. Participating.

Top Cat (film), Animated Comedy, ABC, 8:30-9 p.m. Bristol-Myers via Young & Rubicam and Kellogg via Leo Burnett. THURSDAY, SEPT. 28

Dr. Kildare (film), Drama, NBC, 8:30-9:30. Participating. Hazel (film), Situation Comedy, NBC, 9:30-10 p.m. Ford via J. Walter Thompson.

FRIDAY, SEPT. 29 Robert Taylor's Detectives (film—new hour length for former half-hour show), Action-Adventure, NBC, 8:30-9:30 p.m. Participat-

Ing.
Ing.
Ing.
Ing.
Father of the Bride (film), Comedy, CBS, 9:30-10 p.m. General
Mills and Campbell Soup via BBDO.
Target: The Corrupters (film), Drama, ABC, 10-11 p.m. Partict-

Target: The Corrupters (film), Drama, ABC, 10-11 p.m. Participating.

Frank McGee's Here & Now (live, tape, film), News, NBC, 10:30-11 p.m. Gulf Oil via Young & Rubicam.

SATURDAY, SEPT. 30

Tales of Wells Fargo: (film, color—new length for former half-hour show), Western, NBC, 7:30-8:30 American Tobacco (alt. weeks) via Sullivan, Stauffer, Colwell & Bayles and Participating.

Gunsmoke (film—new length for former half-hour show), Western, CBS, 10-11 p.m. Liggett & Myers via Dancer-Fitzgerald-Sample and Remington Rand via Young & Rubicam and General Foods and S. C. Johnson via Benton & Bowles.

SYECHALS

The Victor Borge Show (tape), CBS, Wednesday, Sept. 27, 9-10 p.m. Pontiac via MacManus, John & Adams.

Carnegie Hall Salutes Jack Benny (tape), CBS, Wednesday, Sept. 27, 10-11 p.m., Motorola via Leo Burnett.

J. F. K. Report (live, tape, film), NBC, Thurs., Sept. 28, 7:30-8:30 p.m. Ford via J. Walter Thompson.

Bell Telephone Hour (live, color), NBC, Fri., Sept. 29, 9:30-10:30 p.m. AT&T via N. W. Ayer.

Town Meeting of Air' Rebroadcasts for FM'er

'Town Meeting of the Air" will be revived by WBAI-FM, N.Y. on a twice monthly basis, starting Oct. 9, at 8:30 p.m. Station's general manager John F. Day said the series will be broadcast in cooperation with Town Hall.

Day pointed out that meetings will be held once a month at Town will be held once a month at Town Hall and will be broadcasts of historic interest which have not been heard since they were originally performed. Such personalities as Wendell Wilkie, Fiorello LaGuardia, H. G. Wells, Fanny Hurst, Norman Thomas, Robert La Follette, Harold Ickes and Madam Pundit will be heard on the rebroadcasts, initially carried by the Blue Network; later the ABC network.

WBAI-FM is a Pacifica listener-supported outlet.

Separate Blurbs For FM and AM

Noah's Ark Auto Accessories, chain in western N.Y. state, obviously figures AM and FM radio have essentially different audiences. Noah boss Martin Sher or-

ences. Noah boss Martin Sher ordered his budget split between local AM'ers and FM'ers in 22 markets, and for each he had different spot jingles prepared via Nirene Productions, the Shelley Berman-Harry Bell production company. Nirene did two Noah blurbs, "one a little more sweet and mellow than the other which had been geared for straight AM sounds," said a spokesman for the producer. Another sponsor in FM radio lately is Nabisco, which spent \$5,000 preparing jingles for FM-only. The Noah and Nabisco blurbs, were prepared by composer Chet Gierlach.

Gets British TV Ride

Gulf 'Instant Special'

The 'All Clear' on Clear Channels

Washington, Sept. 19.

The ancient clear channel case has been put to rest by Federal Communications Commission. But the pressure from Capitol Hill is on already for disinterment.

The all-important 16-year rulemaking was formally terminated by a "final" FCC order opening up 13 of the 25 dominant Class I-A fulltimers to duplication in western areas.

It left up in the six the fact.

Washington, Sept. 19.
The ancient clear channel case has been put to rest by Federal Communications Commission. But the pressure from Capitol Hill. is on already for disinterment.
The all-important 16-year rulemaking was formally terminated by a "final" FCC order opening up a "final" FCC order order vas adopted last week explaining that "the Commission but "the order was adopted last week explaining that "the Commission but "the order was adopted last week explaining that "the Commission but the present value for the true for was adopted last week expl

ferment of the clear channel order operate on existing clear channels

can be granted within the next six months—and probably not for months—and probably not substantial period thereafter.

months—and probably not for a substantial period thereafter.

"As a consequence, it would appear that ample time will be available for the Commistee to hold hearings on this problem early in the next session if it concluded that such a course would be in the public interest. Meanwhile, however, the Commission feels that it must press forward to a conclusion of this long-pending proceeding in the manner which, in its best judgment, appears to be most in the public interest."

"Having thus discharged its responsibilities, the Commission will welcome study of its action by your Committee and will, of course, he most happy to cooperate in any way that it can," Minow concluded. Dissenting from the clear channel action was Commissioner Robert E. Lee who declared: "The Commission's offer of special processing rules to bring new service to less than 1% of the rec in the (Continued on page 44)

Robin Makes It

son News.

Documentary, which was updated with film cut in by ITN, replaced the scheduled "Douglas Fairbanks. Presents" skein at 11:07 p.m. It had been seen in the U.S. a few days earlier.

"Russian Pandora," an NBC "in-tant" Gulf News Special on the icsumption of nuclear tests by the Soviets, was placed on commercial webs here by Independent Televi-sion News.

After a two-week tryout, Robin Bain has become the regular distaff member of the "Today" team. NBC News, which controls the morning strip on the tv network, pacted her to a severalmenth contract.

She joins other regulars Ed Newman, John Chancellor and Frank Blair. NBC News has been looking for a femme counterpart for three months.

'NEW WAVE' VOGUE INTO TV

The Mickey Mantle-Roger Maris race to beat Babe Ruth's homerun record will get network coverage at the critical stage tomorrow night (Wed.) under an unusual ff-and-when deal cooked up by ABC-TV. The web has made a deal with the Baltimore Orioles' baseball club, which is meeting the N. Y. Yankees in Baltimore tomorrow night, to pick up the game if the following conditions are met: (1) either Mantle or Maris has hit 58, 59 or 60 homers by that, time; and (2) if tomorrow night's game is the 154th game or for the following night if the same conditions prevail. Tonight (Tues.) called for a scheduled double-header (games 152 and 153). ABC-TV obtained okays from the advertisers of "Hong Kong," "Ozile & Harriet," "Hawaiian Eye" and "Naked City," to use their commercials during the ball game. It will involve 21 spots ordinarily heard on the four shows which will preempted by the network for the ballgame. The four shows, however, will be carried on ABC outlets in all the major league cities under the usual blackout agreement. In New York, WPIX will be carrying the away-from-home Yankee game as usual.

Deal with the Baltimore club, which will cost ABC-TV from \$75,000 to \$100,000, is reminiscent of the web's arrangement with the Los Angeles Dodgers three years ago to give network coverage to a possible pennant playoff with the Milwaukee Braves under the same if-and-when terms. The playoff took place and actually launched ABC-TV into the sports scene in a big way since then

Paar Show: 'Funniest Thing Happened On My Way to the Friedrichstrasse'

Had anyone other than Jack Paar moved his tv cameras up to the line on the Friedrichstrasse there probably would not have been the explosions that resounded in the U. S. Senate and the American press last week.

of course, the U. S. Army In Berlin was oversolicitous of the television entertainer, and that only added fuel to the verbal machinery that made Paar out as a villain. It's not likely, incidentally, that the Army would have sent 50 armed soldiers to the border between East and West for any ordinary newsman, because there might well be as many newsmen in Berlin as there are soldiers and the commonplace rarely ever gets special attention.

But it was Paar and not a news-

special attention.

But it was Paar and not a newsman who went to the Friedrichstrasse, and if Paar is to blame for anything it is not his enterprise in doing a program for American television consumption from the hottest spot in the world today. His blame is that he is an egocentric, who, when speaking (as he almost always does) in the pronoun "I," plays clairvoyant, expert and electronically-stimulated delty, and, thus, is capable of misleading his more susceptible followers.

Last Tuesday, Wednesday and

Last Tuesday, Wednesday, and Thursday (Sept. 12-14), Paar was not really misleading. His Berlint apes, played on his regular NBC-TV program, were merely irritating, Aware perhaps that the eyes of powerful Americans were on him, he demonstrated assistant-situation. or powerius Americans were on him, he demonstrated, particularly in the last two tapes, more re-straint than is usual for him, but his ego still got the best of him at times.

Going on the assumption that an ordinary tv news program would not have been able to attract the kind of audience Paar's stanza gets, especially after the kind of publicity given the Berlin tapes, there is something good to be said for a showman who can show apathetic

(Continued on page 47)

Lincoln-Mercury News Specials Set

NBC News has rounded out the schedule of six specials being sponsored this season by Lincoln-Mercury. Latest two shows in the \$800.

cury. Latest two shows in the \$800,-000 automotive buy are to be "The Life of Van Gogh," slated for Nov. 17, and a stanza on Japan for Dec. 4.

Lee J. Cobb will narrate the Van Gogh, program, pegged to a 9.30-10.30 slot, and Ed Newman will host the Japan show, to be done between 8 and 9 p.m. on its December airdate. Both stanzas will be in color and produced by Lou Hazam. Other Lincoln-Mercury stanzas by NBC News will be two new "JFK Reports" and two "Nation's Future" hours.

The All-Clear

Washington, Sept. 19.
Senate Communications Subcommittee's watchdog could find nothing wrong with Jack Paar's NBC-TV program featuring the Berlin shots. Subcommittee staff director. Nick Zaple, who watched the program, described it as a "typical Paar show" and said he saw no question raised involving broadcast regulation.

He opined, therefore, that no steps would be taken to delve into the matter deeper—especially in light of the Pentagon's speedy disciplinary action against officers connected with the affair. Washington, Sept. 19

Hagerty Beefs Up Berlin Coverage; Clampdown Alert

While hoping for the best, ABC-TV's news operation is gearing for the worst eventualities in the current crisis over Berlin. Jim Hagerty, the web's news chief, said ABC has "prepared alternate lines of communication" in the event of a clampdown by the Reds on all transmissions out of Berlin. If ABC's correspondents are unable to get out of Berlin for one reason or another, other news personnel in Europe have been assigned as backstops in West Germany.

backstops in West Germany.

Mounting tension over Berlin has caused Hagerty to beef up his staff within Germany. Jack Begon, the web's Paris correspondent, has joined regular Berlin correspondent George Bailey in that city along with Roger Sharp. Tom Weyn has been moved from Vienna into Germany while Bob Clark is headquartering in Bonn. Lou Cloff, ABC's chief European correspondent, has also been spending considerable time in Germany, although permanently stationed in Paris.

though permanently stationed in Paris.

The draft and reserve status of all ABC newsmen, along with their various language proficiencies, have also been cataloged by ABC in the event that the crisis gets even hoter. Hagerty said that a constant study of manpower needs and alternate communications channels was necessary for protection of the network's service.

Hagerty is also preparing to join the other webs in having ABC representation in Moscow. All the preliminary arrangements have been set and now the web is momentarly waiting for final Soviet accredi-

set and now the web is momentarily waiting for final Soviet accreditation for its man. The web has already designated the correspondent; but it is keeping his identity under wraps until the Russians iglve their final okay.

DOCUMENTARIES

The "new wave" vogue in film making, which has created a stir at the art house b.o. via a flock of French imports, is now imprinting itself on the video documentarians. Increasingly, tv documentaries are turning to the fluid camera techniques and spontaneous qualities that have hallmarked some of the more highly rated film imports, such as "Breathless" and "L'Avventura," among others.

tura," among others.

Nicholas Webster, producer-director of the "Walk in My Shoes" stanza for the ABC-TV "Bell & Howell Close-up" series, explains the "new wave" in tv documentaries as a timely combination of advances in photography techniques and public taste. In the last couple of years, the development of very fast film and extreme wide angle lenses has made it possible to 'shoot in a closet with the door closed." In addition, Webster said the new availability of lightweight and smaller cameras has made it possible to shoot more flexibly and candidly.

Audience tastes, according to Webster, have also evolved to a stage where they'll accept more venturesome _techniques, not to speak of more daring subject matter. The studied pictorial standards, still characteristic of most Hollywood product, is giving way to a public yearning for reality, a change that naturally favors the documentary form.

Some documentarians, however, have gone overboard into Webster,

Some documentarians, however, have gone overboard into the "new wave" by thinking that the whole trick is to hang up a microphone and start shooting film. "Life needs editing," Webster sald, "and the director must still command all the elements that go into the frame." A major element in this command is the director's knowledge of the subject. In preparing for "Walk in My Shoes," Webster immersed himself in several scholarly tomes on the Negro in America in addition documentarians. Some

self in several scholarly tomes on the Negro in America in addition to getting personal briefing by Negroes, particularly associate pro-ducer Louis Lomax, on some of the problems in this area. Now one of the "hot" freelance directors on call by the networks, W.bster was schooled many years ago on the MGM lot in Hollywood where he worked as an actor, then cameraman and eventually as direc-tor. Part of Louis deRochemont's production team at, one time, he production team at one time, he was sidetracked for several years on assignments in Singapore, Bangkok, Jaipur, etc., before he returned to New York to find that the show biz cycle was coming his

In addition to doing ty documen-In addition to doing ty occumentaries, he's also directed an upcoming film for United Artists release, "The State Department Murders" and is starting to work on a short for Columbia Pictures concerning the fantasies of a 12-year-old girl.

'Flicka's' CBS Berth

Another sponsor has brought in a show to CBS-TV for the Saturday daytime lineup. "My Friend Flicka," which had a network and a syndication ride, has been booked by Tootsie Roll and General Mills, with the agency buying the 12:30 to 1 p.m. period of the web.

web.
Other Saturday kiddle programs
for a CBS delivered by sponsors for a CBS TV daytime ride include the long-standing "Sky King," Nabisco, and Roy Rogers, Nestle.

GIVEN EXITS WNEW

Joe Given has exited the news staff of WNEW, N.Y., to concen-trate on freelance radio-tv assign-

ments.

Given who had been a morning news fixture on WNEW for the past five years, asked for and received a release from his pact with the station.

ABC-TV's If-&-When Deal on M&M | LENDS | TSELF TO | Chi Crix On That TV Documentary: 'What's the Big Fuss All About?'

By LES BROWN

Minow's Panel Show FCC chairman Newton H. Minow and five other members of the commission will parof the commission will participate in an in-depth study of
the history of the U.S. communications industry Oct. 1 to
be telecast over Metropolitan
Broadcasting tv stations in
New York (WNEW), Washington (WTTG), Sacramento
(KOVR), Peoria (WTVH), Decatur (WTVP) and Kansas City
(KMBC).
Show has been produced by
Metropolitan in cooperation

Show has been produced by Metropolitan in cooperation with the FCC and WNYC, N. Y. Mark Evans will be narrator. The show will be made available to tv outlets and educational institutions throughout the country.

ACLU Champions Right of FCC To **Review Programs**

The American Civil Liberties Union last week supported the FCC's right to review the program services of radio and tv stations, denying in the course of statement to the Federal agency that such a review constituted "government censorship."

censorsing."

ACLU said the FCC "has an affirmative duty" to once-over programming so that "it could satisfactorily protect "public interest, convenience and necessity."

ACLU filed its statement in connection with the proposed rule change by the FCC ordering licensees to file a detailed schedule of programming and commercials. ACLU declared false the complaint by home broadcasters that the demand for such details on the demand for such details on programming would either be the demand for such details on programming would either be "prior or subsequent restraint . . . upon the free exercise by a licensee of his First Amendment freedoms."

ACLU statement said: "The Commission's aim is not to censor specific programs, but to ensure a balance of categories of programs—whether those shown fall into —whether those snown fail into the religious, instructive, public af-fairs, agricultural, news, sports or other unnamed categories, and also about types within these categories, such as children's, education, con-troversial or local interest pro-

grams.
"Certainly it would be censorship, i.e., restraint, for the FCC to rule that a station, in order to have its license renewed, must discontinue showing a particular western." But it patently would not be censorship for the FCC to rule that programming composed almost entirely of westerns was not sufficiently divergified or reconstruct to the

tirely of westerns was not sufficiently diversified or responsive to the community's needs to satisfy the law's requirement that the public interest, convenience and necessity be served.

"Far from being censorship... such implementation of the law by the Commission would constitute a much-needed antidote to the tremendous commercial pressures within the industry which too often result in the elimination of controversial and stimulating material—pressures which might indeed be called censorship in reverse."

Salant on CBS Board

Richard S.. Salant, CBS News prexy, has been elected to the board of directors of CBS, Inc. Salant was named prexy of the CBS News division last February. He joined CBS in July, '52 as a v.p. and general exec. Before he was named head of CBS News, Salant served as chairman of the CBS News Executive Committee; prior to that he was a member of the CBS Editorial Board for five years.

By LES BROWN

Chicago, Sept. 19.

Around 75 Chicagoans, including the critics, finally got to see "Chicago: First Impressions of a Great American City" at a private screening by WBKB last week. The others who saw the controversial film were timebuyers and assorted muckamucks of ad agencies who were being briefed on a lineup of specials the station was proposing to air in the new season. The Chicago film was "definitely" not on the schedule. It was just a bonus for attendance.

This was the Denis Michell doc-

for attendance.

This was the Denis Michell documentary that touched off an epidemic of lynch fever in Chi last winter when certain London correspondents reported, after the film was shown on BBC-TV, that it presented a grotesquely distorted (and, impliedly, malicious) portrait of the city. WBKB has since felt somehow enjoined from showing it here, because of the pressures exerted by guardians of the city's image and good name, who never did see the picture themselves.

The critical verdict after the private screening was expectedly mixed, but there was at least one unusual wrinkle. The Chicago Tribune, which had been one of the principal attackers of the film, carried an admiring and enthusiastic review by Francis Coughlin, carried an admiring and enthusiastic review by Francis Coughlin, second-stringer on the tv desk. Only one of the four critics, Janet Kern of the American, felt that it was "fully as dishonest, distorted and disgusting as the original reports from England indicated." Her paper too had damned the nim. Terry Turner wrote a rave in the Daily News, calling the documentary "beautifully warm and human." Paul Molloy of the Suntimentary "beautifully warm and human." Paul Molloy of the Suntimentary "beautifully warm and human." Paul Molloy of the Suntimentary "beautifully warm and human." Paul Molloy of the Suntimentary "beautifully warm and human." at a longether successful effort in terms of its purpose (as articulated in the title) but, more than that, a monumental achievement in the tv documentary field generally. It is eloquent, dramatic and affecting. Unorthodox as documentaries go, it doesn't contain a body of fact that builds to a summing up and a neat conclusion. "Chicago" is more a cinemalographic poem than it is informative non-fiction. Plainly, this is what has caused the misunderstanding.

Mitchell's excursions into the film opens with 3 a.m. seenes of drunks, derelicts and criminal violence.

opens with 3 a.m. scenes of drunks, derelicts and criminal violence. The viewer who is oriented to the factual or socioligical documentary might get the impression that Mitchell intended an expose, or an indictment of life in the U.S. although this wouldn't square with other parts of the film. The British documentarian apparently feels a

(Continued on page 47)

Still Another TV Medic Format

Hollywood, Sept. 19.

A fourth medical-formatted skein is projected by Joseph M. Schenck Enterprises, to be tabbed "The Specialists" and revolving around a "Mayo clinic type medical plant" with a new approach to medicine not already covered by Metro's "Dr. Kildare," Bing Crosby Productions' "Ben Casey" and earlier "Medic."

To be coproduced by John Newland and Merwin Gerard for 1962-63 season, plays will involve

iand and Merwin Gerard for 1962-63 season, plays will involve "unique and unusual aspects of medicine," according to Schenck prexy Bernard Schawartz. Format involves father, son and daughter who are doctors at clinic. Jay Rosenburg and Isabel Gilbert cre-afed series.

ated series.

Design is for halfhour, with full hour expansion available.

| Network | Half-hour firsts |
|---------|------------------|
| ABC-TV | 45 |
| Net Y | 35 |
| Net Z | 22 |

Source: Nielsen 24 Market TV Report,

(or how to have yourself a good

Take another look at the numbers. Out of 51 half-hour nighttime periods rated in this latest Nielsen*, ABC-TV was first or second 45 times. Third only 6 times! The percentages, you have to say, are very much with you when you go with ABC-TV.

Contributing to this happy state of

| and seconds* | Half-hour thirds* |
|--------------|-------------------|
| | 6 |
| | 16 |
| | 29 |

Average Audience, week ending Sept. 10, 1961, All commercial time periods. Mon. thru Sat., 7:30-11 PM; Sun., 6:30-11 PM.

time on network television)

affairs are 6 ABC shows in the top 10: My Three Sons, 77 Sunset Strip, The Untouchables, The Real McCoys, The Flintstones, Hawaiian Eye.

No question about it. You can sure have a good time on ABC Television

Says Leonard Patricelli:

Vice President, Programs, WTIC-TV, Hartford, Connecticut

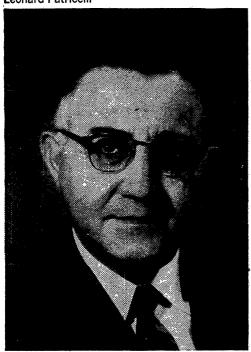
"We bought Seven Arts' Vol. II because you've got to have

"Warner's 'Films of the 50's' have name value and story line, two of the main points I weigh when I compare the quality of feature films.

We couldn't afford less than the best for AFTER DINNER MOVIES, 7 to 9 Monday nights."



Leonard Patricelli



Warner's films of the 50's Money makers of the 60's



A SUBSIDIARY OF SEVEN ARTS PRODUCTIONS, LTD.

Motion Pictures — "Gigot", starring Jackie Gleason, completed shooting in Paris...Gene Kelly directing...

Theatre - "Gone with the Wind" in preparation ...

Television — Distribution of films for T.V., Warner's "Films of the 50's", ...
Literary Properties — "Romancero" by Jacques Deval . . .

Real Estate — The Riviera of the Caribbean, Grand Bahama, in construction . .

NEW YORK: 270 Park Avenue YUkon 6-1717
CHICAGO: 8922-D N. La Crosse, Skokie, Ill. ORchard: 4-5105
DALLAS: 5641 Charlestown Drive ADams 9-2855
L.A.: 232 So. Reeves Drive GRanite 6-1564—STate 8-8276

For tist of TV stations programming Warner Bros. "Films of the 50's" see Third Cover SRDS (Spot TV Rates and Data)

THE COMPACT-SHAPED SYNDIES

NAB's New Caution on Post-'48s

Washington, Sept. 19.
Code Review Board of National Assn. of Broadcasters claims it has had "little success" in working with film distributors to weed out blue matter from post-48 features being offered to tele-casters.

weed out blue matter from post-'48 features being offered to telecasters.

Hence there is an "urgent need to edit carefully" the new films
before they see the light of the family tv screen.

The words of warning came from Edward H. Bronson, director
of NAB Television Code Affairs, in a speech to Michigan broadcasters released here.

"Some pretty controversial" pictures of the post-'48 era are on
the tv market these days, cautioned Bronson. Noting that when he
was a station manager in the pioneer days of tv, he felt obliged to
edit carefully "an occasional Jean Harlow and Marie Dressler
bit that would raise your eyebrows," Bronson added:

"Editing is even more important in these days with Brigitte
Bardot and Gina Lollobrigida and perhaps more fun, too.

"The NAB Code Review Board has been working with distributors of some of this newer film material in an attempt to winnow
out some of the riper or riskier episodes before they find their
way into your (tv) vault. So far we have had little success.

"We are urging stations everywhere to keep a constant watch
on this material and to let us know if, in your opinion, a particular
film or a particular scene in a film seems to violate the code."

WBKB's TV Bid As Chi's Creative Pace-Setter on Pubaffairs Specials

Chicago, Sept. 19.
WBKB, in an unusual arrangement for a local station, has set up—instead of a public affairs department—four separate production units to create major pubaffairs specials. Under the arrangement, the ABC o&o is able to have four ambitious specials in the works concurrently instead of being forced, by the limitations of a small department, to do them one at a time.

at a time

at a time.

The projects currently in motion include a documentary on smut peddling, "See No Evil," being prepared by the Alex Dreier-Bill Birch-Don Bresnahan unit; a two-hour telementary, "is Chicago De-fensible," by the team of Norm Ross and David McElroy; a series of perhaps six half-hour specials on "The Face of Modern Germany," being shot in that country now by Ronny Born and Sam Ventura; and an hour's length following to last year's Argonne special, "Argonne Revisifed," with Dan Schuffman in charge.

The four units will each do sep-

Schuffman in charge.

The four units will each do separate segments for the "Home Again" portfolio. Schuffman handled the first one, on Steve Allen; and Born and Ventura are working on the second, with Archibald MacLeish as the subject.

Only Schuffman, who is WBKB program director, is an actual staf-(Continued on page 45)

Metro TV Pacts 'Zero One' Series

Metro TV, which got into the syndie race with off-network hour series, may have its initial syndie vidfilm first-runner in "Zero One." Half-hour property, dealing with airline security, is being produced in England by Metro at the film company's Elstree Studios.

BBC has bought the series for England. It will be sold in the U.S. after the first of the year. Of course, skein will initially be pitched to networks, with syndication as the next possibility. Lawrence Bachman, production supervisor for Metro in England on both feature and vidfilm properties, is the exec producer of the series. "Zero One" also will mark Metro's first vidfilm entry to be produced at Elstree. Studio has been utilized, though, by other producers.

Ronzoni's Third Year On 'Phil Silvers Show'

A Pubaffairs Chieftain For RKO-Gen. Stations

RKO General stations, whose pubservice programming in television has generally been via outvision has generally been via out-side production, will now have a public affairs producer in the New York headquarters at WOR-TV-

AM.

Howard A. Enders, formerly an independent producer with credits including "The Challenge of Automation," Vertical Frontier," and "Operation worldwide," has been named director of public affairs for the group.

He will supervise special shows and documentaries for RKO's 12 radio and tv stations.

'Champ Bridge' To Span 100 Markets

Walter Schwimmer's "Champion-ship Bridge," formerly on ABC-TV and now in syndication, has two TV and now in syndication, has two sponsors in tow for a projected spread of over 100 markets. The Charles Goren-helmed series will start in January with North Ameri-can Van Lines picking up half the tab and Shwayder Bros. (Samson-ite bridge tables and chairs) a quarter. Both are in on a 26-week basis.

North American is in for the third straight year, having been a half sponsor since the show's in-ception on ABC. Shwayder, via half sponsor since the show's in-ception on ABC. Shwayder, via Grey Advertising, came in for a few spots last year but has in-creased its buy for the syndication ride. New series is being freshly shot by Schwimmer. It won't be re-runs off the network.

Bert Weiland to Head **ITC Syndication Sales**

Bert Weiland has been named general manager of Independent Televesion Corp. (ITC) syndication sales. He reports to Abe Mandell, ITC v.p. in charge of sales and administration.

ministration.

Weiland, with ITC since March, '59, saw formerly eastern division sales manager and midwest division manager, under William P. Andrews, who recently resigned. Working closely with Weiland and Mandell is A. J. Torregrossa. Formerly sales service manager, Torregrossa has been promoted to the position of administrative assistant for sales.

Past few weeks also have seen

On 'Phil Silvers Show'
Ronzoni has renewed CBS Films
"The Phil Silvers Show' for the
third year on WNBC-TV, N.Y. Series will remain in the same 7 p.m.
slot this season, where its average
ARB rating for the past 85 weeks
has been 13.0, with a 27.2 share of
audlence.

Off-network "Silvers" rerun has
been toprated in its time period for
52 of the 85 weeks, a batting average of .612.

Mandell is A. J. Lungs.

merly sales service manager, Torregrossa has been promoted to the
profission of administrative assistant for sales.

Past few weeks also have seen
squeries force in ITC's
central division. Plerce Smith, Wilfred Guenther, James Deitsch and
Harold Winther have been added
as account exces to that division,
headed by Jack Rhodes.

KEYS NEW ORGS

Syndication distribution in light of the altered marketing or the aftered marketing situation, has gone through some radical changes. The accent now is on a small sales organization, as opposed to the Ziv-UA type of sales organi-

The altered distribution approach The altered distribution approach is dramatized by the reentry of Jack Wrather Into syndication, The new Wrather Corp. division, called Telesynd, formed to market the off-network backlog of "The Lone Ranger" and other selected properties, is keyed to a streamlined sales staff. sales starf.

sales starf.

Same compact sales organization is functioning at other new arrivals into syndication, 20th-Fox and Metro TV, both now handling offnetwork hour entries.

into syndication, 20th-Fox and Metro TV, both now handling offnetwork hour entries.

Contrasting Wrather's current approach to the syndie market with his syndie push of years ago tells some of the story of what's happened in the field. When Wrather Joined with Associated Television, Ltd., of England, in the purchase of Television Programs of America some years back, the emerging company tried to ape the Ziv operation, hiring a saturation sales force for the U. S. In depressed times, that approach proved out financially disasterous and Wrather sold out his interests in Independent Television Corp. to his British partners.

In the recent past, ITC, operating with sizable but abbreviated sales force has done quite well. Now Wrather's new Telesynd organization, headed in sales by Hardie-Frieberg, is sticking to a handful of men, six to be exact, each assigned to a different territory. Frieberg says the goal of the company is to be "small but rich," with limited, but specialized properties, and a few in number sales force. Similar compactness is the rule at Metro TV and 20th-Fox. Latter company, in fact, at this point only has one sales exec Charles Goit via phone, has written over \$500,000 in biz, selling the two series in 13 markets, Twentieth-Fox Television, under the guidance of George Shupert, now is in the process of hiring men for the Coast, middlewest, and the south, with a possible addition in the east.

Metro TV, now selling two offnetwork properties, "Asphalt Jun-

east.
Metro TV, now selling two off-network properties, "Asphalt Jun-gle," and "Islanders," is utilizing

(Continued on page 42)

HERB SUSSAN'S NEW SCREEN GEMS STATUS

SCRIEN GEMS STATUS

Screen Gems has turned Herb
Sussan from a consultant, which
he's been for the company since
February, into a fulltimer on the
production house's executive stafand the appointment cues SG's ambition to spread its wings.
Generally unbeknown outside
SG, Sussan has been working as a
consultant on two series being
made in Canada, basically for Canadian tv consumption. One is a 10minute commentary by Pierre Benton, the other is a kidvid skein.

In his regular SG post, former
NBC director-of-specials Sussan,
will work on development of "informational" programs and live and
tape tv specials. On some of the
shows (SG has essentially produced
films for tv although it has had
tape aspirations for at least three
years), Sussan will act as exec producer. Another part of Sussan's job
will be to act as ilaison between
NY, and the SG studio in Hollywood, a post the company never
before had.

'SMALL BUT RICH' Framer Back in Game and Quiz Biz As a Live Syndication Entrepreneur

Ziv-UA's 5 First-Runs

Ziv-UA, boasting the largest syndication budget in tv, is currently in production on five firstrun series. Ziv-UA also is prepping future properties, both for networking and syndi-

Doth for networking and continuous cation.

New syndie shows in production include "Everglades," "Ripcord," "King of Diamonds," Jack Douglas "Keyhole" and Dave Wolper's "The Story of . . .

High among the more than dozen programs reported in varying stages of development is the Amato TV Opera presentations.

CBS Animations \$1,500,000 Year

CBS Animations, now only in its CBS Animations, now only in its third month of operation, forecasts a first year biz of \$1,500,000, if clients come in at the present pace. First year biz estimate was made by Tom Judge, Animations' general sales manager.

Seven new accounts have been added to Animation's roster. They include Cadillac Dog Food, Associated Investments, Nabisco, Fifth Avenue Cândy Bar, Good & Plenty Candy, Friend's Beans and Lay's Potato Chips.

Videotape Production's Strip. Pack and Move With Only a Day Lost

With Only a Day Lost

Howard S. Meighan, president
and part-owner (with Minnesota
Mining and Ampex) of Videotape.
Productions, is in Manhattan from
his home in Bel-Air, Calif., through
the present week. He joins operating veep John B. Lanihan in supervising the transfer of Videotape
to new studios.

Videotape crews were shooting
their final commercial at 4:45 Friday (15) Immediately the task of
stripping, packing and moving
from the soon-to-be-razed old Century Theatre at Central Park South
began. Meighan-Lanthan's own
staff of about 55 plus some 150
movers and specialists worked, in
shifts, the clock around over the
weekend. Goal was to be in actual
production yesterday (Tues.) losing only one business day in the
moving.

New headquarters are at Colum-

production yesterday (trues.) losing only one business day in the
moving.

New headquarters are at Columbus and 67th in the plant originally
built for WOR-TV by Ted Streibert
and Jack Poppele but operated in
recent years by NBC. MeighanLanihan operation has a two-yearand-two-more lease. There are
three large studios, trucking and
storage facilities, ample engineering controls and about 35 offices
in the building.

Videotape uses both the \$11,000
RCA cameras, some of its own,
some included in the takeover plus
half-a-dozen of the hand-tooled
\$20,000 Marconl cameras of which
about 60 now exist in the United
States.

Move makes Videotape a round-ne-corner neighbor from ABC hich has made 66th Street its which ha own lane.

WB 'Volume II' Sales

Stations in Miami, Ela., Ashelle, N. C. and New Orleans, in

Game and quiz show producer Walter Framer, who hasn't been able to crack the networks with a package since CBS topper Frank Stanton hit the panic button two years ago, darkening all his web's game stages as a prelude to the quiz scandals, is prepping a flock of live and tape productions for local station sales.

local station sales.

Via the malls, Framer has approached close to 500 local stations, offering the following service on several new formats: script and visual material of network "quality control"; personal production and supervision; set design and/or the set itself; collaboration in selecting and training a local emcee; frequent visits by New York production personnel to help maintain top standards.

Framer, who has already re-

maintain top standards.

Framer, who has already received some 50 replies from the mailed queries (evenly divided between indie and web stations), says he has more than two-dozen new concepts in the field of "live-people type" shows for both day and night slotting. Shows are in two categories, the ones the New York producer can tailor-make for a client for local station use, and programs which he would like to see on the networks, but could vidatape for local syndication. tape for local syndication.

see of the networks, but count viatape for local syndication.

Formats include two audience-participation, "Strike It Lucky," a quiz game, and "Spell & Tell., a word game. Shows, says Framer, would require a minimum of production, and his office would furnish and distribute the prizes direct to viewers from New York.

Another Framer proposal is "Puzzle Panel," a quiz that would be taped in New York, using a celeb panel and a top puzzle editor as moderator. There also are two five-minute audience-participation shows in the works, "Fashion Your Weather," and "Sports Payoff." First would call for aud predictions on weather and the other on sports with prizes again handled from New York.

Framer says he is currently in

Framer says he is currently in negotiation with all seven New York tv stations for preem show-casing of some of the new pro-grams. Besides showcasing, the grams. Besides showcasing, the New York outings will afford a chance to work out the bugs, since Framer figures that any partici-(Continued on page 42)

'Herridge Theatre' **Into 11 Countries**

Manila's Channel 5 in the Phil-Manila's Channel 5 in the Phil-ipplines has bought all 26 episodes of CBS Films' "The Robert Her-ridge Theatre." marking the 11th foreign country in which the se-ries has been sold. Other coun-tries are Italy, Hong Kong, Canada, Australia, New Zealand, Switzer-land, Denmark, Sweden, Finland and Germany.

and Germany.

Latest sales domestically are WREX-TV. Rockford. Ill., and WQED, Pittsburgh Pa., an educational station. The programs on the etv outlet are to be furnished by the Pittsburgh National Bank. The WQED sale is the third of its type for the "Herridge" series. Bank of America was its "patron" on KQED. San Francisco, and the First National Bank of Boston is its "patron" on Boston's etv, WGBH, where it starts Monday (25).

will be to act as liaison between N.Y. and the SG studio in Hollywood, a post the company never before had.

34 Markets for Dr. Burke
Dr. Albert Burke's series, "A Way of Thinking," has been sold in 34 markets by Banner Films. New sales include KCOP, Los Angeles; WSB, Atlanta; KONO, San Antonio; KTVI, St. Louis; KOTV, Tulsa; WKY, Oklahoma City; WDBO, Orlando; KGNC, Amarillo, and WTVJ, Miaml.

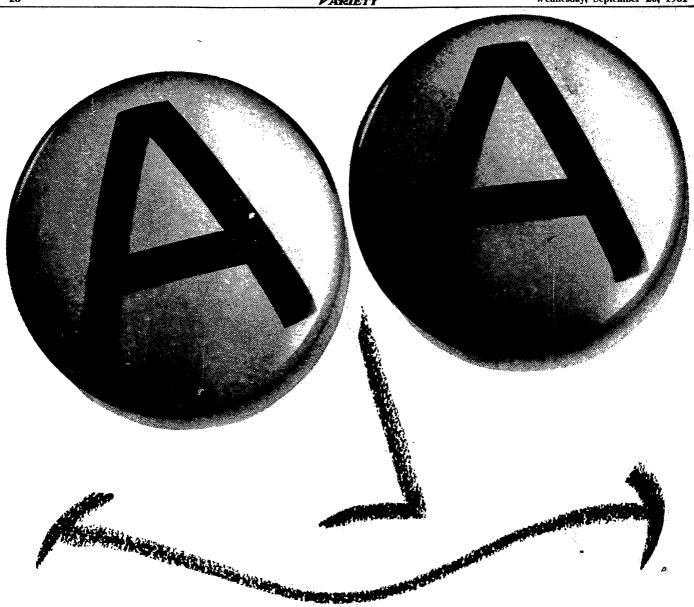
Satuons in Miami, Ela., Asheville, N. C. and New Orleans, in addition to one in New York recently, have signed on for "volume Il" of the post-'48 Warner features being distributed by Seven Arts associated.

WWTVJ, Miami, WLOS-TV and WWL-TV. New Orleans each bought the 41 films in the SAA fle has been promoted to the newly created post of viceprexy and general manager for WNEW-TV. the N.Y. outlet for Metropolitan Broadcasting. Mc-Ardle has been promoted to the newly created post of viceprexy and general manager for WNEW-TV. h. N.Y., bought the 41 films in the SAA fle has been promoted to the newly created post of viceprexy and general manager for WNEW-TV. h. N.Y., bought them a few days earlier last week. SAA has also sold all 191 Looney Tunes cartoons to KBAK-TV. Bakersfield, Calif., and KCPX-TV, Metropolitan's broadcasting. Mc-Ardle has been promoted to the newly created post of viceprexy and general manager for WNEW-TV. h. N.Y., bought flow for the past four years and earlier last week. SAA has also sold all 191 Looney Tunes cartoons to KBAK-TV. Bakersfield, Calif., and KCPX-TV, Metropolitan's broadcasting. Mc-Ardle has been promoted to the newly created post of viceprexy and general manager for Wrety and general manager for Wrety and general manager for Wrety and general manager for Metropolitan Broadcasting. Mc-Ardle has been promoted to the newly created post of the newly created to the newly created to the newly created post of the newly created post of the newly



When a network program schedule keeps winning the largest nationwide audiences for six years, the natural instinct is to leave well enough alone. But the trick is not only to give fresh twists to old favorites but to break out with exciting new programs. You do it with a unique courtroom series dramatizing the terrifying moral choices of the law (like "The Defenders" whose premiere outrated the other two networks combined!)...or with programs that satisfy the city dweller's yearning for the simple life (like "Ichabod and Me" and "Window on Main Street")...or with captivating fantasies of talking horses

and singing chipmunks...You add the element of adventure to the comedy of Bob Cummings, or create a team of smooth investigators who track down their quarry with style...You refresh the air with the comic spirit of Dick Van Dyke, the hilarity of a best-seller ("Father of the Bride"), the adventures of a pioneer circus, the heart-warming humor of a "Molly" Berg as a college freshman...This kind of innovation carries the rich promise that in the intense competition for viewers, the CBS Television Network and its advertisers will once again



ALL EYES WILL BE ON ALLIED ARTISTS...

Allied Artists Television Corp. . . . the newest name in feature film sales to TV . . . is ready to release two new powerful packages of entertainment today!

Released: Allied Artists' Cavalcade of the 60's, forty great features, made in the nineteen fifties, and starring top names that include Rod Steiger, Gary Cooper, Anthony Perkins, Patti Page, Dorothy McGuire, Joel McCrea, Rory Calhoun, Ernest Borgnine and others . . .

Released: Allied Artists' "Bomba" series! "Bomba, the Jungle Boy", featured in twelve top jungle films — brought to life from Roy Rockwood's ever-popular books, PLUS an outstanding Sabu feature.

Also - many fine half-hours including 98 episodes of "I Married Joan".

Contact your nearest Allied Artists TV Corp. office for availability.



ALLIED ARTISTS TELEVISION CORP.

New York, New York 165 West 46th St. • PLaza 7-8530 • Alan G. Roberts Chicago, Illinois

1232-1234 So. Michigan Ave. • WAbash 2-7937 • James C. Stern Hollywood, California

4376 Sunset Drive • Normandy 2-9181 • Maurie Gresham

FCC's New Crackdown: Fla. Station On 'Straighten Up, Fly Right' Alert

Another short-term license re-newal (the third this summer) is further underscoring Federal Communication Commission's big stick regarding programming promises.

The one-year lease on life was given WKKO, Cocoa, Fle, for various alleged reneging on its programming promises in its FCC applications. In one sense, it represents a tough stance by FCC; in another, leaseners

resents a tough stance by FCC; in another, leniency.

In the initial short-term license renewal case (KORD, Pasco, Washington), FCC formally set forth one policy that thereafter no mercy would be shown broadcasters who fall without good cause to measure up to their program promises. But since the policy, in a way was a departure from the softer line previously followed by FCC, the policy statement said no flicenses would be jerked or other drastic action taken on a retroactive basis. tive basis.

tive basis.

Only last week, KDB, Santa Barbara, was given a one year renewal (usual term, three years) on programming grounds.

In its letter to WKKO, the Commission, by unanimous vote, said that in its original application for the AM license in 1959 it promised 994 hours of commercial spots during an 84-hour broadcasting week.

Also it pledged to devote 70% of

Also, it pledged to devote 70% of its time to entertainment; 6% religious, 1% agricultural, 1% educational, among other categories.

extional, among other categories. When it applied for renewal recently, FCC pointed out the composite week showed the outlet devoted to 82.0% of its time to entertainment; 0.6% to religious affairs; none to farm news, and none to educational programs.

Moreover, 1,461 commercial spot blurbs were aired during an oper-ating week of 8334 hours, accord-ing to the composite week of the Florida station.

Commission, citing the KORD case, said it could not find a three-year renewal in the public interest. It gave the station until Sept. 1, 1962 to straighten up and fly right. During this time, it will, obviously, be the target of close scrutiny of Commission staffers.

CHI BLACKHAWKS, PACKERS TO WGN-TV

Chicago, Sept. 19.

Indie station WGN-TV has come up with a heavyweight entry for Saturday night prime time next fall, having plucked the rights to road games of both the Chicago Packers, in the new pro basketball league, and the Chicago Blackhawks, team that won the Stanley Cup in last year's fee hockey competition. Station will be telecasting the games on 23 consecutive Saturdays, beginning at 7 p.m. and running around three hours. Reported price is \$40,000.

This is figured to be very for-

hours. Reported price is \$40,000. This is figured to be very formidable competition in the country's second largest market, for such shows as "Gunsmoke" and "Have Gun" on CBS-TV, "Fight of the Week" on ABC, and the premium feature film on NBC. Games will be followed by NTA's "Play of the Week."

MGM's Stripped-Down Camera for TV Com'ls

What is claimed to be the first band-held tv camera of video tape quality standards has been developed by MGM Telestudios, Subsidiated that the camera—a strippeddown version of the standard studio image orthicon—is for the exclusive use of its clients in the taping of tv commercials.

ing of tv commercials.

The electronic camera is fitted with a bazooka grip which permits the operator to carry it on his shoulder and sight through a specially built finder. According to MGM Telestudio's prexy George Gould, development of the handheld camera, coupled with the single camera shooting and editing technique developed earlier by Telestudios, represents a major breakthrough in the taping of commercials on location.

McQuarie's Down-Under Stations Pact Pearson

Stations Pact Pearson

McQuarie Broadcasting Services
of Australia, a giant broadcasting
group Down-Under, has appointed
the John E. Pearson Co. to represent it in conection with tourism
to the U.S. to be placed by the U.S.
Travel Service, a branch of the
Department of Commerce.

McQuarie stations, including
o&o's and affils, number 67. McQuarie also has tv interests in the
larger cities. At the same time,
Pearson office annouced that
T.V.I. Television of Iran, has appointed them to seek placements
by the Department of Commerce.
T.V.I. operates stations in Teheran and Abadan, both commercialized and using American-style programming.

McQuarie Broadcasting and

ized and using American-style programming.

McQuarie Broadcasting and T.V.I. agreements were negotiated for Pearson by Key Broadcasting Management of N.Y., broadcasting Management of N.Y., broadcasting consultants, Key, which is operated by Ralph Weil and Arnold Hartley, has been engaged by Pearson to organize Pearson's specialized stations into separate selling units. Weil and Hartley formerly operated WOV, N.Y.

Britannica Dickering Conried's Pubservice 'Great Books' Series

Great Books' Series

Chicago, Sept. 19.
Encyclopedia Britannica is negotiating the purchase of a vidseries produced by Television Features Inc., titled "Great Voices, Great Books," which will star Hans Conried. If the deal goes through, Britannica would place the series in markets across country on a public service basis.

An educational series, "Great Voices" casts Conried as an interviewer of notable scholars on topics of univer al interest that are dealt with in the Great Books of the Western World. The Great Books collections is published by Britannica Inc., which accounts for the company's interest in the show. There are to be no commercials in the series, however. In each outing, Conried, in addition to interviewing, will read selections from the Great Books on the topic in question.

the Great Books on the topic in question:
Four pilots that have been made to date have been slotted as Sunday pubaffairs entries on WBKB, Chicago; the home base of Jim Stewart, writer and exec producer of "Great Voices." Stewart and his wife Budd are the principal performers on three WBKB kidshows, "Here's Geraldine." "The Gloveables" and It's Light Time," the latter a pubservice series underwritten by the National Lutheran Council and distributed nationally.

FILMWAYS SHIFTS TO MGM LOT ON COAST

MGM LOT ON COAST

In an agreement announced this week, Filmways Coast tv commercial operations will be moved to the MGM lot.
Filmways commercial division will be using the major studio's facilities for production, editing and post-production activities. Company had been operating three separate units in Hollywood which will now be consolidated at MGM.
Will Cowan, Filmways veepee will continue in charge of commercial production in California, while Fred Raphael, newly-appointed general manager, will handle blurb business in New York.

WCCA-TV to ABC

WCCA-TV, a new Columbia, S.C., UHF station which begins operation Oct. 1. has joined the ABC-TV network as a primary affiliate. Julius Barnathan, ABC v.p. for affiliated tv stations, said that Columbia was destined to become an all UHF area.

In an effort to boost the UHF outlet in a mixed market, ABC-TV has arranged for all of its shows to be shown exclusively over WCCA-TV with two exceptions. These are the NCAA football games and "Cheyenne."

OF's Vagabond Battalion

They may be clean-shaven and Brooks-suited like Madi-son Ave. expatriots, but Of-ficial Films hinterland salesmen are as footloose as Kerouac's fictional beatniks.

Kerouac's fictional beatniks.
Official prexy Seymour
Reed says he has lifted
geographical restrictions on
the sales org so each account
exec can "explore the potential of an unsold television
market anywhere in the
nation."
Move was made cave Boad

Move was made, says Reed, "knowing full well additional costs of operation would arise. But, our experience has shown that the closely-knit relationship among many important to station operators, as well as single ownership of several outlets in a number of cases, makes this method the most practical because of its flexibility."

As a direct result of the most practical because of its flexibility."

bility."
As a direct result of the vagabond operation, Reed says his wayfaring strangers have upped sales of the syndie firm's off-web packages—"Peter Gunn" and three other action adventure series—to a total of 55 markets—better than one sale per business day.

Enlist Goldberg In KFWB Strike

Hollywood, Sept. 19.
With negotiations completely broken off, AFTRA's 10-week-old strike against KFWB became bitterer than ever last week with the union announcing that it would enlist the aid of U.S. Secretary of Labor Arthur Goldberg and L.A. Mayor Sam Yorty by calling on them to intervene in the labor dispute.

Mean while, Crowell-Collier Broadcasting Corp. owners of KFWB, filed suit in L.A. Superior Court against AFTRA and nine of its members for \$11,400,000. In a 22-page defamation complaint, C-C charged the union and individual members with 19 separate counts of "libel, distortions and misinformation."

Charges are based on union press releases news bulleting to

of "libel, distortions and misinformation."

Charges are based on union press releases, news bulletins to its members and other printed material such as leaflets and handills. Individual defendants named are Claude McCue, AFTRA exeserctary, Elliot Field, Joe Yocam, Cleve Hermann, John Babcock, Bill Kenneally, Earl McDaniel, Gary Owens and Ted Quillin.

This was the second defamation suit filed by C-C last week. The other, against Harry Maizlish, ask \$5,000,000. Complaint alleges that Maizlish made statements which defamed C-C. Maislish, who operates KRHM in L.A., sold KFWB to C-C in 1956 for \$2,000,000.

Crowell-Collier Slaps \$5.000.000 Defamation Suit Against Maizlish

Los Angeles, Sept. 19. Offshot of AFTRA strike against Offshot of AFTRA strike against KFWB, now in 11th week, is defarmation snit for \$5,000,000 filed by Crowell - Collier Broadcasting Corp., owner of station, against Harry Malzlish Sept. 12 in L.A. Superior Court.

Malzlish, present operator of KRHM. L.A., and who sold KFWB to C-C in 1956 for \$2,000,000, according to complaint, made statements which defamed C-C on or about last July 12.

Attributed to Malzlish were statements that "plaintiff is in serious trouble with the station due to strike; may lose its license and does not operate station in the public

strike; may lose its license and does, not operate station in the public inferest."

Plaintiff charged that these remarks were included in a wire sent by Maizlish to C-C board chairman W. C. Cole, offering to buy back KFWB.

WPIX's 'Popeye' Deal

Dick Powell Talks of Four Star's 4-Pronged Biz, Increased Profits And Its Own TV Syndication Arm

CBS News Film Library Deal for In-School Use

CBS Films, and Hemispheric Reports have reached an agreement whereby Hemisphere will produce, for in-school 16m showing,-a series of educational films using material available in the film library of CBS News.

Sam Digges, CBS Films administrative v.p., commenting on the deal, said "We feel that by adapting these films to specific educational needs that additional, valuable use can be made of millions of feet of film in the CBS News library ... (and that the web's) "emphasis on news reporting ... will be reflected in classrooms across the country."

Hemisphere Reports indicated that one film of from 20 to 25 minutes in length will be produced each month of the school year. First two subjects will be "This Is Latin America" and "How High the Moon."

WGN-TV's 12 Consecutive Hours of Chi Ballcasting; May Stand As a Record

Chicago, Sept. 19.
This must be some kind of rec

WGN-TV, the baseball station in a two-team town, found itself tele-casting nearly 12 consecutive hours of play-by-play last Thurs-day (14). starting at 1 p.m. and ending about 12:45 a.m. the next ending about 12:45 a.m. the next morning. Station remoted an afternoon double-header from Chicago between the White Sox and the Yankees and then segued into a twilight-night pair between the Cubs and the Cardinals in St. Louis. Ironically, the fourth and final game of the day was an extended affair that ran 11 innings.

tended affair that ran 11 innings.

The interesting thing is that the station hadn't intended the base-hall marathon. WGN-TV carries all the daytime home games of both Chicago teams and occasionally a night game on the road. The Sox and the Cubs were each to have played only one game that day, but rainouts the previous day necessitated the double-headers this late in the season. The base-ball sponsors rode with the whole show.

show.

WGN didn't order an overnight coincidental, but it wouldn't be surprising if the indie station clocked its highest rating average of the year last Thursday. The Sox-Yankee game had special interest in Maris and Mantle shooting for the homer mark, and while the Cubs-Cardinal game was nothing consequential in itself there's always a good audience here for always a good audience here for night baseball on tv.

SHOESTRING THEATRE' AS CBLT-TV ENTRY

Toronto, Sept. 19.

With American network imports and Canadian originations, plus thrice-weekly lessons in elementary English and afternoon programming aimed at the housewife, CBLT-TV, Toronto, key station of the Canadian Broadcasting Corp. web, tees off its fall and winter sked on Sept. 28.

sked on Sept. 28.

One of the innovations of the new season is "Let's Speak English," a 30-minutes series designed to teach the language to newcomers and skedded to be seen on Saturdays and Sundays at noon, with a recap of the weekend lessons to be tv'd the following Wednesday.

Other Conding scienced area.

King Features, distributing new episodes of "Popeye," has concluded a deal with WPIX, N.Y., for 208 episodes. Daily News indie has had a successful "Popeye" kiddle strip for years.

Since King Irist began to do the Since King Irist began to do the new "Popeye" series, it has been sold in more than 100 markets domestically. New "Popeye" cartoons also are appearing in Canda, Australia, South America and soon will debut in the Philippines.

Saturdays and Sundays at noon. Vidtaped show, originating at Chicago's CBS-TV o&o WBBM is being syndicated by CBS Films. Initial stations taking the 90-minutes of 30-minutes of 30-minutes dramas; "Foreign Embassies," in which diplomats appointed to wBBM. Is the Saturday night Chicago show can run up to three hours on its home grounds, being at 21:15 a.m.

Four Star is probably going to start its own tv syndication arm to sell the telefilm properties the Dick Powell-helmed company recently acquired when it bought out Danny Thomas' Marterto production firm.

But syndication, if plans work out, will be the only kind of tv-film selling handled directly by Four Star, with exec veep Tom McDermott setting up the peddling org. Powell, in an interview in New York last week, stated firmly, all rumors to the contrary, that Four Star will continue to be represented in the network sales area by William Morris agency.

Powell pointed out that Four Star has four more years on a rep contract to go with Morris and, see far see he was concerned the

sented in the network sales area by William Morris agency.
Powell pointed out that Four Star has four more years on a rep contract to go with Morris and, as far as he was concerned, the tieup between the production company and the agency will continue indefinitely.
Four Star, Powell said, has a gross for the last fiscaal year through June, 1961 of "near \$25,000,000" by rought count, and the production company will report soon a higher profit, on the strength of that take, that it did the year before.

Powell was also careful to deny the reports that Four Star was in debt to its national tv sales agency, william Morris, He said, as a matter of record for a publicly-bid corporation like Four Star, that the company paid a considerable amount of coln in fees to Morris last fiscal year and that "positive-ly" there is no debt outstanding to the reppery.

Four Star recently bought out Heatter-Quigley, a production company making live and taped tv stanzas. Among the programs that HQ now has on the air is the CBS-TV daytime strip, "Video Village." Pointing in other directions, too, Four Star also bought into a company called Astrojet, which makes educational and training films. Astrojet, in which Four Star is now pointed in four business directions. Acquired through Marterto holdings, Four Star is now pointed in four business directions. Acquired through Marterto, Powell said, were three years worth of Danny Thomas half-hour telefilms and five years of "Real McCoys" films, all of which, sooner or later, will end up on the syndie or national spot sale route.

Four Star's "fiagship show," ac-(Continued on page 46)

(Continued on page 46)

PARROT PLAYHOUSE' AS PARODY SERIES

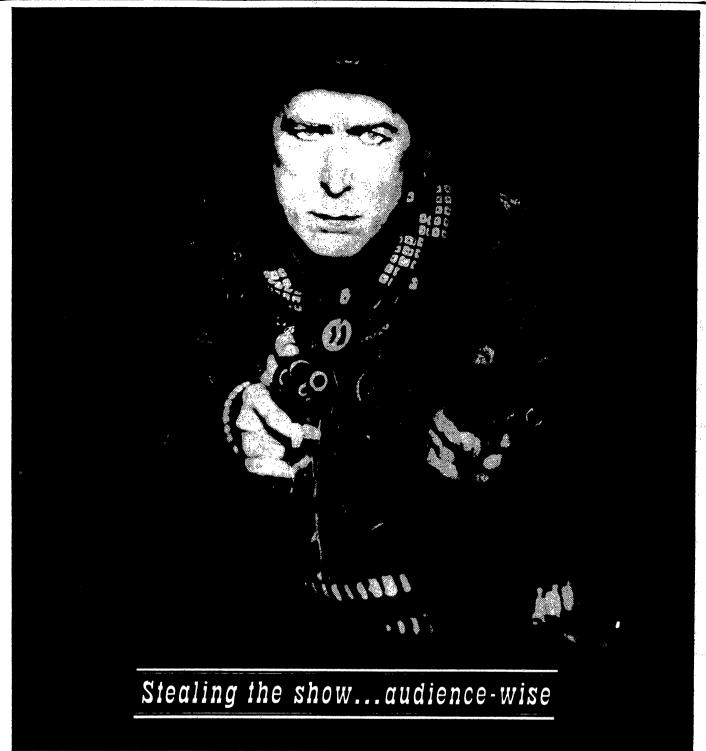
AS PARODY SERIES

Pelican Films, one of the major commercial animation producers, and Total Television Productions Inc., which produces "King Leonardo & His Friends," have formed a jointly owned firm, "Parrot Productions" which will produce to comedy series.

W. Watts Biggers, former Dancer-Fitzgerald-Sample veepee, will head the new company, and will be in charge of the new series, "Parrott Playhouse" which like many juve series of today, is aimed for the adult market as well as the moppet trade. Adult parts will be assumed by children, who will have adult voices dubbed in. Series is intended as a parody on many current vogues in entertainment.

Kup's 'At Random' Set For Six TV Markets

FOI DIX IV MAIKELS
Six stations have signed up to
take the syndicated Irv Kupcinet
"At Random" weekly series starting in the fall.
Vidtaped show, originating at
Chicago's CBS-TV o&o WBBM, is
being syndicated by CBS Films,
Initial stations taking the 90-minuate syndie version are KCOP, Loa
Arigeles; KSD, St. Louis; WGAN,
Portland, Me.; WTMJ, Milwaukee;
WSB, Atlanta; and WFBM, Indianapolis.



"Silents Please!" was the 11th highest rated show ON NETWORK TELEVISION ACCORDING TO ARBITRON*

■ Proving that time, effort, ingenuity and love applied to the really great works of the film art can produce television programming that is really big box office.

Adding to the proven audience drawing power of stars like Rudolph Valentino, Gloria Swanson, the Gish Sisters, Charles Chaplin, Lon Chaney, and William S. Hart are 26 new half-hour episodes, now ready or almost ready, including Douglas Fairbanks Sr. in "The Three Musketeers", John Barrymore playing "Don Juan", Gary Cooper and Colleen Moore in "Lilac Time" and "The Patent Leather Kid" with Richard Barthelmess.

•7-City Survey September 3-9



INTERNATIONAL SHOWTIME With The Circus Schuma Ameche, others Producer: Lawrence White Director: Joseph Cates
60 Mins., Fri., 7:30 p.m.
Seven Up, DERBY FOODS
NBC-TV (tape)

(JWT. McCann-Erickson)

"International Showtime," designed to display the top existing entertainments of the world is a show that can interest the entire household, which makes its Friday 7:30 slotting a natural. It may be the old vaude concept of starting off with acrobats—the lively and awe-inspiring task forces of showbiz, which, in the old variety days, set the tone of the whole show, got the customers in the mood to applaud and paved the way for the talent to come. This may provide the mood for shows to come.

"International Showtime" preen "International Showtime" preem set such an atmosphere with an abourlong excerpt from one of Europe's best known family enterprises. The Circus Schumann shown from its quarters in Copenhagen with Don Ameche in the

shown from its quarters in Copenhagen with Don Ameche in the role of emcee.

Of course, the European one-ring circus is somewhat different than the huge setups in America. They are shown in specially designed, intimate houses. An act has the stage all to itself, and what's more, the performer has the time to unfold and develop his act rather than excerpt its peak. A turn has the chance to grow on the audience, establish rapport and introduce that build up to the climax. This is the general format. The acts show-cased here started with a genuinely funny clown bif. Charlie Cossy & Co., in which slapstick in the old paste-heaving and plethrowing tradition enveloped the house in laughter. The White Horse Fandition enveloped the house in laughter. The White Horse Fandition of high-school equestrianism. Another clown act. Adolph Linon, who, Ameche said, hasn't changed a gesture in 25 years, offers a classic concept of a clown doing a wire act. He is billed as a tracic clown, working his props with an amazing expertise and having a subtle gift of turning what could be tragic moments for the performer into high comedy.

The tiger act of Toni Dark provided some skilled animal anties

The tiger act of Toni Dark pro-ided some skilled animal antice vided vided some skilled animal antics and the mule riding of Karl Koss-mayer were other highlights of the show. Another peak was the serial act by the Rose Gold Trio, in which two men provide the support for tra for trapezes on which the

lady swings. Some of the tricks are spectacular.

This, of course, is wholesome entertainment, which seemingly has as its base an appeal for all the family. It could be the new direction of non-violence.

Jose.

THE FLINTSTONES
With voices of Alan Reed, Me
Blanc, Jean Vander Pyl, Ber
Benaderet; guest, Hoagy Carmi chael Producers: Bill Hanna, Joe Barbera

Producers: Bill Hanna, Joe Barbera Directors: Hanna, Barbera Writer: Jack Raymond 30 Mins., Fri., 8:30 p.m. MILES LABS; R. J. REYNOLDS ABC-TV (film)

ABC-TV (film)

(Wade; Wm. Esty)

"The Flintstones" matured sufficiently during its first season to be worthy of an adult as well as a juve following, and it carries enviable momentum into its second semester on ABC-TV in the same Friday evening berth. While basically a situation comedy that owes a certain debt to Jackie Gleason's "Honeymooners," it has the comfortable license to roam into the reaim of the preposterous because fortable license to roam into the realm of the preposterous because its characters are animated cartions rather than live actors. But wisely, Hanna and Barbera never let it get so far out that it loses touch with the plausible.

The satirical framework—that of depicting modern life in prehistoric terms—seems plenty durable

toric terms—seems plenty durable and of course it affords endless and of course it affords endless possibilities for sight gags, such as naming a piano a "Stoneway" and using the serrated fin of a dinosaur as a staricase. The Stone Age situationer stacks up as rough competition for anything slotted

against it.

Hoagy Carmichael was a guest voice (and cartoon character) in the season's initialer, which was on the whole an amusing episode. Barney, Fred Flintstone's simpleton friend, has taken to writing verse, and in the belief that there may be a fortune in it the two go into the song writing business. Flintstone in the two go into the song writing business. against it. into the son; writing business. Flintstone isn't going to let anyone

REIL & HOWELL CLOSEUP (Walk In My Shoes)
Producer-Director: Nicholas Web

Writer: Arthur Holch 60 Mins.; Tues. (19), 10 p.m. BELL & HOWELL ABC-TV, from N.Y.

(McCann-Erickson)

"Walk In My Shoes," the open ing stanza in the string of documentaries being turned out by ABC-TV's special projects depart ment for Bell & Howell, was an overpowering experience, ranking high among the handful of memor able documentaries produced for television. A study of the Ameri-can Negro's new and defiant so-cial outlook, this show delivered cial outlook, this show delivered a staggering jolt to the consciousness and conscience of white America. The unusual angle is not that a few southern stations rejected this show but that the vast peried this show but that the vest majority of broadcasters were ready to ride with a documentary, not only explosive in content, but handled with such uncompromis-ing candor, penetration and au-dacity.

This was a glimpse of the Negro without the defensive social mask by which he is recognized by the waites, at looked easy. Cameras simply rolled into interior terrain of the Negro mind to light up the bitterness and fury now revolutionizing race relations in this country. Virtually ignoring such surface manisfestations as school integration and freedom rides, this show uncovered the source of the underlying ferment by revealing the Negro as he sees This was a glimpse of the Negro without the defensive social mask source of the underlying terment by revealing the Negro as he sees himself. It was probably the most successful example to date of the technique, which has trademarked the "Close-up" series; of letting the actualities on the film fell the whole story.

The documentary opened in Harlem, walking in the shoes of a young Negro worker cast in a white man's world. From this cenwhite man's world. From this central point, the show radiated into the various corners of Negro life and thought. A Harlem rat-trap with the faint noise of leaking toilet underlining the story of a Negro woman, the ranting of a black nationalist on a street-corner, the brilliantly turned rhetoric of a Harlem cab-driver, a sharp discussion of Negro intellectuals at a cocktail party in Chicago, Negro comic Dick Gregory's whitebatting nitery routine were all pieced together into a vivid, and sometimes territying portrait of the new American Negro. new American Negro.

the new American Negro.

The pacing of the material was a tour de force. It was 60 high tension minutes punctuated by glowing arcs of emotion. A long recital by a Negro lawyer, Percy Hutton, of his fear during a freedom ride through Alabama was fashioned into high and poignant drama. Another closeup of a Mussim leader, whiming un a mass drama. Another closeup or a mus-lim leader whipping up a mass meeting pointed to the direction the Negroes may take if the demo-cratic process falls them. It was unmistakably the real thing with no effort by the cameras to sen-sationalize what was already in-bergatty shorking. sationalize what w herently shocking.

herently shocking.
With this show, producer-director Nicholas Webster establishes himself as one of the eminent talents in the documentary medium. He was given an obviously important assist by associate producer Louis Lomax, a Negro who opened many doors that would be "" "" "e man. Scripter Arthur Holch also made a key contribution by synthesizing the Negro viewpoint into a spare, accuratelytoned commentary. Camera-work on this show, which was viewed in a screening room because of deadline requirements, was consistently firstrat:"

know that they're just tyros, and so they're taken advantage of at every turn.

Enter Carmichael, who sees what the bumblers have let themselves in for Good-naturedly he writes a song for them based on one of the favorite exclamations of Flintstone, "Yabba Dabba Doo." one of the favorite exclamations of Flintstone, "Yabba Dabba Doo." The bors have their moment of glory when the song is performed in a nightclub, but Carmichael brings them back down to earth with the information that only one published song in 5.000 ever makes any money. Intended or not, the advice was a public service to all the amateur song-writers watching. The nimmated blurbs, with the

the amateur song-writers watching.
The animated blurbs, with the
Flintstone characters, are as enjoyable as anything in the show.
Les.

CAR 54, WHERE ARE YOU? Producer-Directer-Writer: Nat Hi-

Ren 30 Mins.; Sun., 8:30 p.m. PROCTER & GAMBLE NBC-TV, from N. Y. (film) (Leo Burnett)

If Nat Hiken disciplines himself (and it's a pretty safe bet, based on past performance, that he'll on past performance, that he'll find the remedyi, it's still possible that "Car 54—Where Are You" can emerge as a funny lampoon on the men in blue. Unfortunately the initial installment Sunday (17) on NBC-TV was over-frantic, both in Hiken's writing and direction, and in the acting itself, with result that his "rugitives" graduated cum laude from the khaki campus were stripped of any believability.

There's one other vital aspect that's going against the cops from a Bronx precinct—they'll be less that's going against the cops from a Bronx precinct—they'll be less concerned about fighting robbers than the Ed Sullivan competition on CBS-TV. Slotted at 8:30, midway through the Sullivan vaudeo session, it's gonna have to be bangup comedy to woo a switch-over. It'll have to be a lot, funnier that the first express to sobleta than the first segment to achieve

Nonetheless there's a Hiken-esque "style" about "Car 54"—a variation on the Bilko comedies— that, once the proper amount of restraint is achieved, could trans-late itself into a pleasurable half-bour stars. hour stanza.

hour stanza.

Initial installment concerned the yen of a couple of the boys to go swordfish crusing and the ultimate chaos wrought in effecting a work reshuffling among the precinct comrades. Instead of Sgt. Bilko, Hiken this time out is kidding around with coppers, and while the leads—Joe E. Ross and Fred Gwynne—are new to tv stardom, they immediately suggest a couple of the ex-Bilko stalwarts. What makes it different are the situations. Show, incidentally, is being shot in the Bronx, with a maximum of outdoor footage (initial segment in the City Island marina precincts) to heighten the resity and authenticity. Occasionally guestars will be used.

If Hiken can hurdle the existing Initial installment concerned the

If Hiken can hurdle the existing obstacle of conveying that he's laughing at his supposedly dumb cop's foibles and weaknesses and inject a greater element of hu-maneness in their misdemeanors and escapades, he'll have himself

WESTINGHOUSE PREVIEW

WESTINGHOUSE PREVIEW
THEATRE
(Benny Goodman & Band,
Yachtsmen
Producer: Tommy Walker
Director: Win Opie
30 Mins; Fri. (15), 9:30 p.m.
WESTINGHOUSE
NBC-TV (Color, Vldtape)

(McCann-Erickson)

(McCann-Erickson).

Westinghouse "previewed" its three network splurge of specials celebrating its diamond jubilee with a half-hour jazz vignett. It was jazz in the swing style of Benny Goodman & his band, and the outing must have left the swing buffs swaying.

swing buffs swaying.

Many swinging tune faves of
Goodman were represented, "September Song," "Avalon," "All the
Things You Are," and "Stealin'
Apples." Goodman made the melodies shimmer with his clarinet.
Patter and hijinks were kept at a
minimum, the jazz sound holding
sway for virtually the entire outing.

Background for the band was Disneyland. The park, though, didn't get any showcasing. It was just a matter of the cameras taking just a matter of the cameras taking in the band and the people out in front, listening and dancing. Coming out for a stint was "The Yachtsmen" quartet, a group of college kids who did a country-western number, "WakeUp, Wake Up, Darlin' Cora." Number was okay but hardly matched the professionalism and appeal of Goodman. For a segment, Goodman left the big band to lead a small instru-For a segment, Goodman left metable big band to lead a small instru-mental combo in a Dixieland group. Pictorially, the outing may have been somewhat static. There was nothing static about the music, though.

The Westinghouse commercia ang with punch and originality. commercials

More TV Reviews

On Pages 35 & 38

THE DEFENDERS

THE DEFENDERS
(The Quality of Mercy)
With E. G. Marshall, Robert Reed,
Philip Abbott, Jack Rugman,
Joan Hackett, Helen Auerbach,
Gene Hackman, others
Producer: Herbert Brodkin
Director: Buzz Kulik er: Reginald Ros 60 Mins.; Sat., 8:30 p.m. BROWN & WILLIAMSON, LEVER

BROS., KIMBERLY-CLARK CBS-TV, from N.Y. (film) (B: es; Benson & Mather; FC&B)

On immediate inspection one may wonder why CBS-TV chose to bracket its new "Defenders" series as a back-to-back attraction with "Perry Mason" on Saturday nights, "Perry Mason" on Saturday nights, enterprising "Project 20" enterprising to the basentially come under deavors to entertainment spectacuthen heading of legal dramas. Yet lars. there's a difference, and it's a lars. Thus the premiere entry this difference that may find this new past Sunday (17) saw the series off Herbert Brodkin-Reginald Rose and running with distinction as the Project 20-inspired "Laught-r, U.S.A." explored the dimensions for all its courtroom pyrotechnics, or humor spanning a lifetime. It remains little more than hoked up was an engrossing, laugh-provokmelodrama, "Defenders" on the ing hour pegged to Mark Twain's other hand strives for (and achieves, "Against the assault of laugh yr melodrama, "Defenders" on the other hand strives for (and achieves other hand strives for (and achieves on its initial installment) a new dimension and a character delinea-tion that sets it widely apart and unquestionably quite a cut above the Raymond Burr legalistic fan-

The performances, notably by Klugman, Marshall and Philip Abbott, who played the mercy killer, were of an exceptionally high order; Brodkin's overall production betrayed the kind of values with which he has long been identified. tified in video dramatics, and Buzz Kulik's direction had sureness and tightnes

Series is being filmed in New York, restoring a respectability a "ghost town" where to draw originations are concerned. Rose. York

HAVE GUN. WILL TRAVEL AVE GUN, WILL TRAVE ith Richard Boone, Kam Tong, Mary Fickett, George Kennedy, Dan Stafford

Dan Stationa
Producer: Frank R. Pierson
Director: Andrew V. McLaglen
Writer: Shimon Wincelberg 80 Mins.; Sat., 9:30 p.m.
LEVER BROS., AMERICAN
HOME PRODUCTS
CBS-TV (film)

(JWT; Ted Bates)

Same sidearm, same ttinerary as the prairie trail of the gentleman gumny Raladin was rutted a little deeper by a boring fifth season preem episode on CBS-TV Sat. (16).

DUPONT SHOW OF THE WEEK (Laughter, U.S.A.) With George Burns, bost; others Producer-Director: Donald Hyatt Writer: Richard Hanser Music: Robert Russell Benuett 60 Mins., Sun., 10 p.m. NBC-TV from New York

The anticipations for the Sunday night hourlong "DuPont Show of the Week" series on NBC-TV are high, in fact boding one of the more commendable aspects of the 61-62 season, since into the 10 to 11 showcase the network is pouring its finest creative elements ranging from Don Hyatt and his enterprising "Project 20" endeavors to entertainment spectacus-deavors to entertainment spectacus-

(BBDO)

U.S.A." explored the dimensions of humor spanning a lifetime. It was an engrossing, laugh-provoking hour progged to Mark Twain's "Against the assault of laugh renothing can stand" and into it w spacked the hilarities and comicalities that ranged through the early yande days the sillorit, the talling.

on its initial installment) a new dimension and a character delineation that sets it widely apart and unquestionably quite a cut above the Raymond Burr legalistic fandangos.

For the premiere stanza, for example, "Defenders," which partners E. G. Marshall and Robert Reed as a father-son lawyer team, takes up the case of a mercy killing—a doctor whose deep compassion moves him to risk his life and career in administering morphine to an imbecilic infant. Hardly original or way out as script material goes, and one which, when translated into dramatic form, is susceptible to such traps as timeworn cliches masquerading as profound truths.

For the first 20 minutes or so, while involved in the story line, it looked like "Defenders" was heading in this direction, but Rose got a firm grip on the deeper in tent and by the end of the program presented his thesis with telling and absorbing effect.

In demonstrating the pros and cons of mercy killing, Rose soon enough left the emotional level and approached it from the larger issue of ethics and human compassion. Both in E. G. Marshall's defense summation, to the jury, and in prosecuting attorney Jack Klusman's personal response, the ethics and morality of the issue were propounded with a clarity and incisiveness that were wholly persuasive.

The performances, notably by Klugman, Marshall and Philip Abbott, who played the mercy killer, were of an exceptionally high order; Brodkin's overall production betrayed the kind of values with which he has long been identified in video dramatics, and Buzz Kulik's direction had sureness and KENEDITION*

EXPEDITION With Col. John D. Craig, host; others

others
Producer: V. Fae Thomas
Studio Director. Lee Sholem
Writer: P. T. Furst
30 Mins; Mon., 7 p.m.
RALSTON PURINA
ABC-TV (film)
'Gui'd, Bascom & Bonfigli)
Struggle of survival in the lower
animal kingdom of the Congo was
the theme of the preem episode of
"Expedicton!", now in its second
eason on ABC-TV. The episode
proved to be a fascinating nature
study, with segments as harrowing

proved to be a fascinating nature study, with segments as harrowing and dramatic as the headline news stories about Congo's upper animal kingdom—although man is equipped to know better.

Opener depicted the African Journey of U.S. naturalist Ronald Shanin whose mission was to collect an immal specimens for American museums and zoos. Shanin and his cameramen collected an amazing amount of exciting footage—the capture of a cobra, other snakes, a lizard, and a lion charge on Shanin, himself. The abundance of wild life, from baby leopards to son press.

Sat. (16).

In fact, after 104 outings only ing annual the capture of a county in the capture of a county in the sate second gun for paladin, with which he killed in order to extricate himself and a of wild life, from baby leopards to murse he was taking to a western man-eating alligators, filled time outpost from a couple of murderers screen. The picture story also taid they encounter amongst the tumof the primitive struggle of suspenses of Hoot Gibson.

Shades of Hoot Gibson.

The picture story also taid the congo and environs.

Shades of Hoot Gibson.

The picture story also taid environs.

Shades of Hoot Gibson.

The picture story also taid environs.

Shades of Hoot Gibson.

Moral, which the credulous nurse learned after befriending the prairie murgers, was 'don't ever trust nobody," to paraphrase some of the language in the script, at turnip from which a competent cast managed to squeeze nary a drop of real blood.

Only the honest-to-God oater-files among Nielsen's wired viewers will be able to ride out the season at the starting pace.

Bill.

environs.

Continuing the 7 p.m. slot when provided in the young-iers, as well as the young-iers, as well as the parturn of last season, will spon-or the show three out of every four weeks, with the open week going to the local ABC-TV affill for a local version of "Expedition."

Continuing the 7 p.m. slot when parturn with the young-iers, as well as the parturn of last season, will spon-or the show three out of every four weeks, with the open week going to the local ABC-TV affill for a local version of "Expedition."

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Employed the first of the first of the local ABC-TV affill for a local version of "Expedition."

Comittinuing the 7 p.m. slot when the young-iers, as well as the young-iers, as well as the parturn, are still available is a vise decision. Ralston, as the parturn of last season, will spon-or the show three out of every four weeks, with the open week going to the local ABC-TV affill for a local version of "Expedition."

For Dreaming Out Loud

ne of the avant-garde toys on display in the window of a local shop advertises itself as "the machine that thinks like a man."

Each time we pass the store, we can't help doing a bit of mental editing. What they really mean, it seems to us, is "the machine that thinks like a man who thinks like a machine."

For, thankfully, there are always a certain number of people around who don't think like machines—men with free-wheeling, unfettered imaginations who refuse to outgrow their fantasies.

Among the most Peter Pannish of these in the entertainment field is a chap named Walt Disney, who'll run out of Academy Award thankyou speeches long before he runs out of dreams.

Starting this week-end, we're proud to say, he'll be dreaming out loud on NBC Television, where "Walt Disney's Wonderful World of Color" will be presented every Sunday night from 7:30 to 8:30 (NYT).

Walt is a man who fairly breathes in color. In fact, if nature hadn't invented the rainbow,

there's an excellent chance that Disney (nudged, perhaps, by Judy Garland) would have come up with it anyway.

Trees," the first color cartoon short ever, won Disney an Oscar. Later, "Snow White and the Seven Dwarfs" became the first feature-length cartoon in color. In cartoons, live-action features and True-Life Adventures ("Bambi," "Old Yeller," "The Vanishing Prairie") Disney and color have been extremely good for one another. Now, for the very first time, the marriage of Disney and color will be celebrated on TV—a medium destined to be the greatest color showcase ever.

In light of all this, it's more than happy coincidence that Disney's new TV venture is being sponsored by the Eastman Kodak Company and the Radio Corporation of America—acknowledged pioneers in the respective fields of color photography and color television.

What's more, the show's very title immediately establishes the identity of the network carrying it, for it's NBC which—single handedly—has

been transmitting color TV on a nationwide basis.

JUST SEVEN YEARS AGO, we did only 68 hours in color. Last year we carried more than a thousand such hours. During this new season, with additional prime-time shows coming into the color camp, the hour total will come to 1,630.

We're tickled pink—or any other hue you may prefer—that all of Mr. Disney's weekly shows will be contributing to that total. We're aware that most viewers will begin watching (and enjoying) the Sunday night series in black and white. But there's no overestimating that Disney influence. Remember, this is the fellow who once made an elephant fly.

For the new series, Walt and staff will be roaming the full range of their talent-scope. It's a gainut that will inevitably make this one of many NBC programs which will not only delight younger viewers but generate an enormous appeal for adults.

The Disney shows will be using live actors as well as cartoon figures. Sometimes they'll combine both—a technique first introduced to color film by Disney 16 years ago in "The Three Caballeros."

Many of the shows will have a distinctively overseas flavor. Viewers can look forward, for example, to a three-part version of "The Prince and the Pauper" and a two-part production of "Hans Brinker, or the Silver Skates," both filmed in Europe.

Another on-location offering will be "The Horsemasters," an adventure tale of a group of teenagers at an English riding academy; and nature stories like "Chico, the Misunderstood Coyote" and "Sancho, the Homing Steer" have been and are being filmed in various parts of the globe.

But Disney's cartooning genius will be very much in evidence, too. Let's not forget that the most famous double-M in the world is neither Marilyn Monroe nor Maris-Mantle but Mickey Mouse (all right, who's the wise guy who yelled "Marvin Mermelstein"?).

THIS SEASON NBC VIEWERS will meet Ludwig Von Drake, the first new cartoon star Disney has ever created for TV. As Donald Duck's eccentric uncle from the Continent, Von Drake—complete with mittel-Europa accent and a string of questionable university degrees—will be launching "expert" discourses (illustrated) on just about everything.

Part of the premiere will be devoted to Von Drake's explanation of color—the spectrum may never be the same again—and he'll be returning later in the season for similarly uninformed lectures on such topics as "The Hunting Instinct" and "Kids Is Kids."

The newcomer's surname could, we suppose, prompt certain literal-minded viewers to ponder about nephew Donald's real gender, since—generically speaking—the drake is the male and the duck the female of the species.

We don't see why that should really matter—to anyone but the ducks and drakes themselves, that is. But, if pressed, we need only point a

reluctant finger at a celebrated male collie who's been brazenly passing for years as "Lassie." Hasn't nature a nifty talent for balancing things out?



VARIETY-ARB SYNDICATION CHART

VARIETY'S weekly tabulation based on ratings furnished by American Research Burran, Lightlights the top ten network shows on a local level and offers a rating study in death of the top ten syndicated shows in the same particular markets. This week straidly reconstructs are convered.

sir different markets are covered.

It is small cared program listings of the top ten shows, rating data such as the avertic share of audience, compled with data as to time and day of telecasting competitive programming in the particular slot, etc., is furnished. Reason for detailing an early obtained the rating performance of syndicated shows is to reflect the true rating series of particular series. Various branches of the industry, ranging from media

payers to local stations and/or advertisers to syndicators will find the charts valuable

Over the course of a year, ARB will tabulate a minimum of 247 markets. The results of that tabulation will be found weekly in VARIETY. Coupled with the rating performance of the top ten network shows on the local level, the VARIETY-ARB charts are designed to reflect the rating tastes of virtually every to market in the U.S.

(*) ARB's May-June 1961 survey covered a multi-week period. Syndicated shows sharing one of the weeks with an alternating or special program are listed, with the multi-week rating of all programs in the time period given.

DAYTON

STATIONS: WLWD, WHIO. *SURVEY DATES: MAY 15 - JUNE 11, 1961.

| TOP TEN NETWORK SHOWS RK. PROGRAM—DAY—TIME STA. | AV. TOP SYNDICATED PROGRAMS RTG. RK. PROGRAM—DAY—TIME STA. DISTRIB. | AV. RTG. | AV. TOP COMPETITION A PROGRAM STA. RT |
|---|---|--|---------------------------------------|
| 1. Gur. Travel 'Sat. 9:30-10:00' W.HIO 2. Andy Griffith 'Mon. 9:30-10:00' WHIO 2. Real McCoys 'Thurs. 8:39-9:00 WLWD 2. Wagon Train (Wed. 7:30-8:30' WLWD 3. Chec'imate Sat. 8:30-9:30' WHIO 4. Perry Mason 'Sat. 7:30-8:30' WHIO 4. Flin: tones 'Fri. 8:30-9:00' WLWD 4. Gunsmoke 'Sat. 10:00-10:30' WHIO 4. Rifle:nan 'Tues. 8:00-8:39' WLWD 5. 77 Sunset Strip 'Fri. 9:00-10:00' WLWD 5. Stazecoach West 'Tues. 9:00-10:00' WLWD | 1. Sea Hunt (Fri. 7:00) WLWD ZIV UA | 30 28 24 22 20 18 18 17 16 14 | 73 Third Man |

OKLAHOMA CITY

STATIONS: WKY, KWTV, KOCO. *SURVEY DATES: MAY 15-JUNE 11, 1961.

| | and the second of the first transfer and the second of th | |
|--|--|------------------------|
| 1. Gunsmoke 'Sat. 9:00-9:30' KWTV | 50! 1. Death Valley Days (Thurs. 9:30) WKYUS Borax 43 | 81 Silents Kovaks |
| 2. Andy Griffith Mon. 8:30-9:00 KWTV | 49 2. Tallahassee 7000 (Thurs 9:00) WKY ZIV UA 34 | 61 UntouchablesKOCO 17 |
| 3. Cand'd Camera (Sun. 9:00-9:30) KWTV | 40. 3. Brothers Brannigan (Sat. 9:30)KWTVCBS 26 | 55 Groucho MarxWKY 16 |
| 4. Gun-Travel Sat. 8:30-9:00KWTV | 39 3. Manhunt (Fri. 9:30) WKY Screen Gems 26 | 57 Main Event |
| 5. Wagor Train (Wed. 6:30-7:30 WKY | 38 4. Miami Undercover (Frl. 8:30)KWTVZIV UA 24 | 55 Law & JonesKOCO 10 |
| 6. Hennesey (Mon. 9:00-9:30)KWTV | 35 5. Dang Robin (Mon. 9:30) | |
| 7. Red Skelton Tues. 8:30-9:00 KWTV | 34 6. Two Faces West Mon. 7:30 | |
| 8. Danny Thomas (Mon. 8:00-8:30) KWTV | 33 6. Three Stooges (Sat. 10:00) | |
| 9. Laramie 'Tues, 6:30-7:30' WKY | 32 7. Blue Angels (Thurs. 7:00) | 28 Fury |
| 9. Rawhide (Fri. 6:30-7:30)KWTV | 32 8. US Marshal (Sun. 5:30) WKY NTA 8 | 29 Outlaws WKY 23 |
| | | |

NORFOLK

STATIONS: WTAR, WAYY, WYEC. *SURVEY DATES: MAY 15 - JUNE 11, 1961.

| 1. Gunsmoke 'Sat. 10:00-10:30 WTAR 2. Perry Mason 'Sat. 7:30-8:330 WTAR 3. Checkmate 'Sat. 8:30-9:30 WTAR 3. Gun-Travel 'Sat. 9:30-10:00 WTAR 4. Real McCoys 'Thurs. 8:30-9:00 WVEC | 44 1. Third Man. (Sat. 10:30) | 19 17 17 16 | 51 Big Movie WAVY 31 Surfside 6 WVEC 49 Two Faces WAVY 40 Death Valley WATK 41 Mr. Ed WAYY | 25 11 15 |
|--|--|----------------------|--|--------------------------------|
| 5. Ed Sullivan (Sun. 8:00-9:00) WTAR 6. Andy Griffith (Mon. 9:30-10:00) WTAR 7. Red Skelton (Tues. 9:30-10:00) WTAR 7. Dennis the Menace (Sun. 7:30-8:00) WTAR 8. Candid Camera (Sun. 10:00-10:30) WTAR 8. Rawhide (Fri. 7:30-8:30) WTAR | 33 4. Brothers Brannigan (Fri. 7:00) WTAR CBS 30 4. Manhunt (Sat. 7:00) WTAR Screen Gems 30 5. Rescue 8 (Tues. 7:30) WTAR Screen Gems 29 6. Shot Slade (Wed. 7:00) WAVY MCA 29 7. Lock Up/JFK (Thurs. 10:30) WAVY ZIV UA | 14 | Action Theatre WAVY | 16 7 12 21 12 7 |

WILKES BARRE-SCRANTON

STATIONS: WNEP, WDAU, WBRE. *SURVEY DATES: MAY 15-JUNE 11, 1961.

| 1. Untouchabales (Thurs. 9:30-10:30)WNEP 42 | 1. Manhunt (Thurs. 10:30) | | Third Man/JFK WBRE | 8 |
|---|--|-------|---|----|
| | 2. Jim Backus/JFK (Sat. 10:30)WDAUCNP | 18 87 | Fight WeekWNEP | 21 |
| 3. My 3 Sons (Thurs. 9:00-9:30) WNEP 35 | 3. Mr. Ed (Fri. 7:00) | 17 46 | Coronado 9WBRE | 9 |
| 4. Gunsmoke (Sat. 10:00-10:30 WDAU 33 | 4. Sea Hunt (Thurs. 7:00) | 14 52 | News Sports Weather WDAU Mounted Police | í, |
| 5. Candid Camera (Sun. 10:00-10:30)WDAU 30 | 5. Mr. Ed (Sat. 7:00) | 13 89 | TV Bandstand WNEP | 10 |
| | 6. Huck Hound (Thurs. 6:00) | 12 48 | Early Show | 7 |
| 5. Donna Reed (Thurs. 8:00-8:30)WNEP 30 | 7. Rescue 8 (Mon. 7:00) | | News Sports Weather WDAU | 9. |
| 5. Surfside 6 (Mon. 8:30-9:30) WNEP 30 | 8. Assign Under/JFK (Tues. 7:00)WNEP NTA | 10 36 | News Edwards Blue Angels/JFK WBRE | 9 |
| 6. Lawrence Welk (Sat. 9:00-10:00)WNEP 29 7. Danny Thomas (Mon. 9:00-9:30)WDAU 29 | 9. Coronado 9 (Fri. 7:00) | 9 24 | Mr. EdWNEP | 17 |
| | 9. Phil Silvers (Sat. 6:30) | | Strikes/Amos & Andy WDAU | 8 |
| | | | | |

WICHITA

STATIONS: KARD, KAKE, KTVH. *SURVEY DATES: MAY 15-JUNE 11, 1961.

| The second secon | <u>and the second of the second </u> | | | |
|--|--|--------|------------------------|-----|
| 1. Real McCoys (Thurs. 7:30-8:00)KAKE | 83 | | Tomb TerriKARD | 18 |
| 2. Untouchables (Thurs. 8:30-9:30) KAKE | | | 7 June AllisonKTVH | 17 |
| 3. Law & Jones (Fri. 9:30-10:00)KAKE | 2. Manhunt (Mon. 9:30) | 25 5 | 3 Death Valley | 29 |
| | 31 8. Tomb Territory (Thurs. 9:30)KARDZIV UA | 18 8 | EditionKTVH | 9 |
| 8. My 3 Sons (Thurs. 8:00-8:30) KAKE | 81 | | Lawrence WelkKAKE | 23 |
| 4. Gunsmoke (Sat. 9:00-9:30)KTVH | 30 4. Quick Draw McGraw (Mon. 6:00)KAKEScreen Gems | 17 5 | 7 EditionKTVH | 7 |
| 4. Naked City (Wed. 9:00-10:00)KAKE | 30 4. Third Man (Sat. 9:30) | . 17 3 | 5 Huntley BrinkleyKARD | . 9 |
| 4. 77 Sunset Strip (Frl. 8:00-9:00)KAKE | 30 5. Huck Hound (Thurs. 6:00) | 16 5 | 5 EditionKTVH | 9 |
| | | | Huntley BrinkleyKARD | 10 |
| 5. Candid Camera (Sun. 9:00-9:30)KTVH | 29 5. Yogi Bear (Wed. 6:00) | | Outland KARD | |
| 6. Andy Griffith (Mon. 8:30-9:00) KTVH | 28 6. Blue Angels (Thurs. 6:30)KAKECNP | 15 5 | Weather SportsKAKE | 18 |
| 6. Hawaiian Eye (Wed. 8:00-9:00)KAKE | 7. San Francisco Beat (Sun. 10:15)KARDCBS | .12 3 | 9 Nightwatch | 7 |
| | 28 7. Sea Hunt (Fri. 6:00) | | 2 EditionKTVH | 7 |
| 6. Rebel Sun. 8.00-8:30) | 90 II DCa Mulle (FIL 0.00) | | Huntley BrinkleyKARD | 7 |
| 6. Garry Moore (Tues. 9:00-10:00)KTVH | 20 | | Hunties Billinies | |

WHEELING-STEUBENVILLE

STATIONS: WTRF, WSTV. *SURVEY DATES: MAY 15 - JUNE 11, 1961.

| | | | , | | |
|--|----|---|-------|---|-----|
| 1. Bonanza Sat. 7:30-8:30 WTRF | 36 | 1. Lock Up/Godfrey (Fri. 9:30)WSTVZIV UA | 23 | 40 FabrayWTRF | 19 |
| 2. Price Is Right Wed. 8:30-9:00: WTRF | 35 | 2. Death Valley Days (Sat. 7:00)WTRFUS Borax | 21 | 53 MaverickWSTV | ě |
| 3. Grou) Mark (Thurs. 10:00-10:30) WTRF | 34 | 3. Third Man (Sun. 10:30) | 20 | 32 June AllysonWSTV | 27 |
| 4. Perry Como (Wed. 9:00-10:00)WTRF | 33 | 4. Blue Angels (Thurs. 10:30)WTRFCNP | 19 | 42 Your LifeWTRF | 21 |
| 4. Weils Targo (Mon. 8:30-9:00)WTRF | 33 | 4. Tomb Territory/MLBB (Sat. 10:30)WSTVZIV UA | 19 | Naked CityWSTV | 24 |
| 5. Wagon Train 'Wed. 7:30-8:30 WTRF 6. Bachelor Father 'Thurs. 9:00-9:30 WTRF | | 5. Brothers Brannigan (Wed. 10:30)WTRFCBS | 18 | 31 Time Out For Sports WSTV | - 4 |
| 6. Ernie Ford Thurs. 9:30-10:00:WTRF | | 6. Jim Backus/JFK (Fri. 8:00)WTRFCNP | 15 | 33 News With Scott WSTV | 4 |
| 7. Andy Griffith (Mon. 9:30-10.00 WSTV | | 7. Huck Hound (Thurs. 6:30)WTRFScreen Gem | | Time Out For Sports WSTV News With Scott WSTV | ť |
| 7. Michael Shayne (Fri. 10:00-11:00)WTRF | | 8. Quick Draw McGraw (Tues. 6:30)WTRFScreen Gem | | 10 Time Out for Sports WSTV | 7 |
| 7. Thriller (Tues. 9:00-10:00)WTRF | 29 | 8. Yogi Bear (Fri. 6:30)WTRF Screen Gem | ış 11 | 44 News With ScottWSTV | ٤ |
| | | | | | |

Wednesday, September 20, 1961

In swapping Tuesday-at-9 for the new Monday-at-10 berth on NBC-TV, Hubbell Robinson's production, "Thriller," seems to have made an even exchange. First off. a mystery show, theoretically, gets along better with its audience the later it is shown, and a 10 o'clock fime is, in this respect, better than 9 o'clock. But sets-in-use fall off after 10 p.m. for tv, and this means that "Thriller" will have a smaller audience to fight for against CBS and ABC

Preem stanza of the new ty sea son, on Monday (18), was "What Beckoning Ghost?" and it was an diluted tale. It concerned retribution for two killers, Tom Helmore and Adele Mara, who, like the French couple in "Diabolique." the French couple in Diabolique, knocked off the man's wife by scaring her to death. The dead frau, unseen at the end but essayed nicely by Judith Evelyn at the outset, came back and drove Helmore to his death and Miss Mara insane.

to his death and Miss Mara insane.
There were those eerie tingling moments as when the coffins and fumeral wreaths were on display, but much of the rest of this first outing for "Thriller" was talky. Still there was a touch of the ingenious, if not in the way Ida Lupino directed this relatively slow-moving affair, then in the intricate plotting by Donald S. Sanford. On the whole, this episode of "Thriller" was not up to the standards the scries has often achieved in the past.

THE UNCOMMITTED With Frank McGee, narrator Producer: Gerald Green Director: Rex Goad 60 Mins; Tues. (12), 10 p.m. NBC-TV, from N.Y.

nations was far from an outstand-

man mations was far from an outstanding example of video journalism. Coming a week after the event itself, this show's coverage fundamentally rehashed U.S. daily newspaper reports with no fresh or probing perspective of its own on the neutralists' meeting.

The report on the conference itself was mainly a straight rundown of the speeches by the leaders of the key neutralist nations. This imed sequences of Nehru, Tito, Nkrumah, etc., had high interest, especially since they were shown in action under the gun of Russia's declaration that it was resuming atomic testing. The performances of these leaders, as the ty commentary insistently pointed out, was a study in political capitulation to Soviet nower. A key speech especially since they were shown in action under the gun of Russia's declaration that it was resuming atomic testing. The performances of these leaders, as the tv commentary insistently pointed out, was a study in political capitulation to Soviet power. A key speech by Tito. unfortunately, was all but incomprehensible in the simultaneous English translation used on this show.

THE CONNIE FRANCIS SHOW With Art Carney, Tab Hunter, Ed-die Foy Jr., Alexander Seourby Producer-Director: Greg Garrison Exec producer; George Scheck Writers: Jack Wohl, Jim Haines, Chick Green, Gwen Davis, Mel Brooks

Chick Brook Musical director: Mitch Leigh 60 Mins., Wed. (13), 9 p.m. BEECHAM PRODUCTS ABC-TV (tape) (Kenyon & Eckhardt)

There was more than just a lit-tle dab of Brylcreem on ABC-TV's tle dab of Brylcreem on ABC-TV's first special of the season. In fact, the packagers, General Harmonics & Video Corp., made it virtually an hour-long commercial for its premium disk-Brylcreem offer with some songs, sketches and narration to break up the sales pitch.

The premium disk features Conie Francis, of course, and that was the reason for the show starring the young thrush in the first place. She was persistent as the sales-

She was persistent as the sales-woman peddling the premium and

r She was persistent as the sales woman peddling the premium and somewhat persuasive as a songstress. She's got a strong pop appeal, as evidenced by her long taking of disclicks, but she projects to hard in the long hour pull to make it completely comfortable viewing or listening.

She had a good global range, though, doing the Greek "Never on Sunday." the Italian "Mama" and the Hebrew "Hava Nagla." She gave an okay belting spread to "Tm Sitting On Top of the World" but a multi-costume change special material bit was a wasted effort for all concerned.

The peg for the show, in addition to the premium pich, was discound. The script was tired and even Alexander Scourby's officamera marration couldn't bring it to life. It did lead in to a funny sketch about phonograph records, written by Mel Brooks and which wave Art Carney his only chance to shine. Eddie Foy Jr. got his big chance with a reprise of the "Tm questar. Tab Hunter, had few opportunities to show why he's so popular with the younger set.

Greg Garrison's direction and Rod Alexander's choreography brought in some occasional bright moments.

NBC-TV, from N.Y.

This report of the recent Bcl- With Robert Abernethy grade conference of uncommitted Exec Producer: George A. Heineman

of these leaders, as the tv commentary insistently pointed out, was a study in political capitulation to Soviet power. A key speech by Tito, unfortunately, was all but incomprehensible in the simultaneous English translation used on this show.

The single departure from metaight coverage of the conference was also the best part of this show. This section presented brief reactions to the Russian announcement by a varied group of foreign newspapermen assigned to the conference. Here the shock of the Soviet move was more clearly felt than in the formal pronouncements of the neutralist leaders.

Because the conference was held in Belgrade, the show opened with a quick study of the Yugoslav brand of communism, Highlighted were the booming mixed economy of private and state enterprise, well-dressed citizens and the well-stocked shops. There was, however, no digging beneath the political surface of this show was marked by a nagging tone of disappointment in the neutralist countries. He struck a part-moralizing and part-threatening attitude that was not particularly helpful in clarifying the underlying political and social forces determining the cautious and even cowardly, attitude of the so-called unaligned countries. He so-called unaligned countries. He so-called unaligned countries. He so-called unaligned countries. He more discovered to the so-called unaligned countries. He more discovered to the so-called unaligned countries. Herm.

THE PEOPLE SPEAK
With Jim Jensen, narrator
Executive Producer: Win Baker Producer-Director: Stan Berk Writers: Mel Bernstein, Jim Jenser 30 Mins., Sat. (16) 10 p.m. 30 Mins., Sat. (16) 10 p.m. WBZ-TV, Boston (tape, film).

"I think television is a waste time." "I wouldn't buy a tv set." "TV is downgrading the intel-lectual status of the American public."

There is nothing particularly noteworthy about these tv critiques. They are expressed every week. What is noteworthy is the fact they were expressed on a tv program, WBZ-TV, through the vehicle of its "People Speak" show, gave Bostonians a chance to air their opinions of the medium.

Newsman Jim Jensen took a sound-film crew to various sites around Greater Boston and, over a around cireater Boston and, over a two-week period, interviewed more than 100 persons—lawyers, labor-ers, bankers and barbers, parents and pizza-makers, scientists and students, teachers and teenagers.

students, teachers and teenagers.
With meticulous objectivity,
"People" presented views on programming ("Too many westerns."
"I like westerns", commercials
"They have too many for a halfhour show." "I like some of the
commercials better than the programs", affect on social habits "I
know prior to television, my wife
and I had other ideas of entertainment"), and influence on children
("Their values are lowered," "I
think the parent should supervise
the viewing").

Overall, the views favored tele-

the viewing").

Overall, the views favored television ("I like television the way it is. I'd be lost without it." "I watch it every morning, then I watch in the afternoon, then I watch every night until the last picture is over").

picture is over").

Employing the old Garroway technique, the program opened with Jensen walking through one of the station's studios, capsulizing the brief and dynamic history of ty. Then into the street for the interviews which were expectly filmed and edited by Bob Cirace, to keep them short without distorting their essence. (To retain the objectivity of its purpose the program carefully kept the pro and con remarks in proportion to those of the 100 interviewed).

The facial closeups were mag-

The facial closeups were magnificent. The variety of locales (barbershop, shoeshine stand, banker's office, pizza parlor) and a firstrate. Job of interviewing by Jensen gave the show movement and impact.

This edition of "People Speak"
—which moves from a montaly
half-hour to a weekly 15-minuter
next week—bore out two facts;
when it comes to tv everyone has
an opinion, and these opinions are
as varied as the backgrounds of
those giving them.

The Westingham and the service of the service of

FOLLOW THE SUN
With Brett Halsey, Gary Lockwood,
Gigi Perreau, Barry Coe, Jan
Lanin, Ilka Windish, Robert
Vaughn, Nita Talbot, Torin Thatcher grants

cher, guests
Producer: Anthony Wilson
Director: Jules Bricken
Writers: Toby Benjamin, Howard

Browne
60 Mins., Sun., 7:30 p.m.
KAISER STEEL: LIGGETT &
MYERS ABC-TV (film)

MYERS
ABC-TV (film)

If the others are like the first episode of this imitative hourlong action-adventure program, it's going to prove hard for viewers to "Follow the Sun." This production by 20th Fox-TV, under the aegis of Roy Huggins, who earned his wings doing "Maverick," once in the same 7:30 spot, had a dismallaunching last Sunday (17) night.

Inevitably, there are the three partners, the one girl and the regular police officer—a tw scheme used frequently by Warner Bros. on such programs as "Surfside 6." "77 Sunest Strip" and "Hawaiian Eye." And, incidentally, "Sun"—like "Eye"—is set in Hawaii, only the regular leads are freelance magazine writers not private eyes. It didn't make any difference though, because, in the first epimagazine writers not private eyes. It didn't make any difference though, because, in the first episode, Brett Halsey, who is another one of those bland, minimally talented pretty boys who populate the hour action-adventure form, along it was a live a private and played it more like a private eye than a writer looking for a story; he went where no writer would care to tred.

care 10 tred.

Halsey, as Paul Templin, obviously will not have any money worries. He lives in a posh beach house, makes longdistance calls from Hawaii to Chicago for total from Hawaii to Chicago for total strangers and, without the benefit of a private eye's expense account, wines and dines ladies he obviously can't stand—and most of this is done on what seems, at best, a whim. Next week, it's probably going to be partner Barry Coe's turn to live like Hawaiian.royalty. Ilka Windish, as a famous opera singer, went to Hawaii to prove that her son-in-law. Robert Vaughn, had murdered her daugh.

interviews which were exportly filmed and edited by Bob Cirace, to keep them short without distorting their essence. To retain the objectivity of its purpose the program carefully kept the pro and con remarks in proportion to those of the 100 interviewed).

The facial closeups were magnificent. The variety of locales (barbershop, shoeshine stand, banker's office, pizza parlor) and a firstrate job of interviewing by Jensen gave the show movement and impact.

This edition of "People Speak"—which moves from a monthly half-hour to a weekly 15-minute next week—bore out two facts: when it comes to tv everyone has an opinion, and these opinions are as varied as the backgrounds of those giving them.

The Westinghouse station is to be commended.

Guy.

Ilka Windish, as a famous opera singer, went to Hawaii to prove that her son-law. Robe to flaw in fine prove that her son-law. Robe to flaw the ron-law. Robe that or locales that her son-law. Robe that the ron-law. Robe that the ron-law. Robe that the ron-law. Robe that the ron-law. Robe that the posential the posential the ron-law. Robe that the posential the robe in singer, went to Hawaii to prove that her son-law. Robe that her son-law. Robe that the ron-law. Robe the daughter. Vaughn, had murdered her daughter. Vaughn,

THE ALAN KING SHOW With Denise Lor. Rickey Sleane, Dennis Sturtevant, Jack Fietcher, Jan Chaney Executive producer: Bob Banner Producer-Director: Julio Di Bene-detto Writers: Arnie Rosen, Coleman

Jacoby 30 Mins., Mon. (18), 10 p.m. GENERAL FOODS CBS-TV (film)

(Y & R)

If the reports around CBS are correct, the "Alan King Show" is already set as a next season entry, In that event they better forget which about the pilot, "sneaked" for public reaction Monday night (18), and start afresh.
This is not to belittle King, who
has a definite way with a line and
a delivery that bespeaks a scasoned
comedic talent.

comedic talent.

But the lines—and the situation—that they fed him on this "tryout" slotting were anything but
kingsize, which is all the more
surprising by virtue of the vet pro
status of writers Arnie Rosen and
Coleman Jacoby, and, for that matter, the Bob Banner production
aegis. Practically everybody concerned took a step backward on
this one. this one.

There was something vexing and disturbing and entirely unsatisfactory about handling of the whole stanza, from the screeching and the shouting which seemed to afflict all the participants. including king, his spouse Denise Lor, and the two brats, to the phony laughtrack and the format itself—which alternately found king monologing and enacting the succession of vignettes that concerned a family weekending in the mountains. When it wasn't hoary it was cliche. Rose. There was something vexing and cliche.

THE DONNA REED SHOW
With Carl Betz, Shelley Fabares,
Paul Petersen. James Darren,
Johnny Darren
Producer: Tony Owen
Director: Jeffrey Hayden
Writer: Sumner Long
30 Mins., 8 p.m., Thurs.
CAMPBELL, SOUP, JOHNSON &
JOHNSON
ABC-TV (film)

'BI:DO; Y & R)

One of the arreadle things about the Donna Reed show is that it doesn't try to be too funny. Although in all other respects a rather typical ty series of idealized family life in the suburbs, its particular charm is that it seems more concerned with the human ingredient than with any sort of screwy, sub-human situation. Resultantly, as the comedic families-of-four go on ty, this one carries a little mo.e believability than most.

The seement which kicked off.

believability than most.

The segment which kicked off
the series' fourth year on ABC-TV
had a slim plot and, instead of
straining for the climactic bellylaugh, was content to settle for a
sentimentally touching ending. The
laugh track maintained nothing
more extravagant than the appropriate two-syllable snicker.

priate two-syllable snicker.

In this episode, the involvement centred on the daughter Shelley Fabares) who accidentally meets and has a date with a young man about to be inducted into the Army. She behaves with him as the innocent, romantic teenager that she is, and she feels foolish about it later when she learns (through her kid brother's research in a fan magazine) that her date was really a teenage idol from Hollywood.

The mother (Donna Reed)

Hollywood.

The mother (Donna Reed) soothes the hurt with an understanding woman-to-woman talk, and the girl bravely sees the dreamboat off without tipping that she knows who he is. It comes through implicitly, rather than overtly—and this is one of the nice touches in the script—that the singer-actor—ally found the girl's simplicity refreshing and that he appreciated his date with her more than she realized.

Miss Fabares gave a fine nor-

than she realized.

Miss Fabares gave a fine portrayal of youthful innocence, and Miss Reed was properly warm and mature in her maternal counsel. Carl Betz had little to do as the father in this chapter, and Paul Petersen logically was responsible for the laughter as the kid brother. James Darren, who played the Army-bound singer, had the latitude to sing two songs in the show and acquitted himself very well as an actor.

A firstrate family show and a

A firstrate family show and a good investment for the sponsors.

Les.

Tele Follow-Up Comment

Open End

David Susskind turned his second "Open End" stanza of the season on WNEW-TV Sunday night (17) into a fascinating preface to his forthcoming fullscale tv series on the administration of former President Harry S. Trumah. As yet unable to get his foot into a network or agency door, Susskind came up with the series' most effective salesman, the plain-speaking, give-'em- hell politician from Independence, Mo.

Although now one of America's elder statesmen invested with the special status accorded to former son on WNEW-TV Sunday night

special status accorded to former special status accorded to former Presidents, Truman stood neither upon his prestige nor dignity in his two-hour tete-a-tete with Susskind. In ranging over the gamut of international and domestic problems, Truman remained the authentic voice of the common man in the simplicity of his approach and the blunt vigor of his comments.

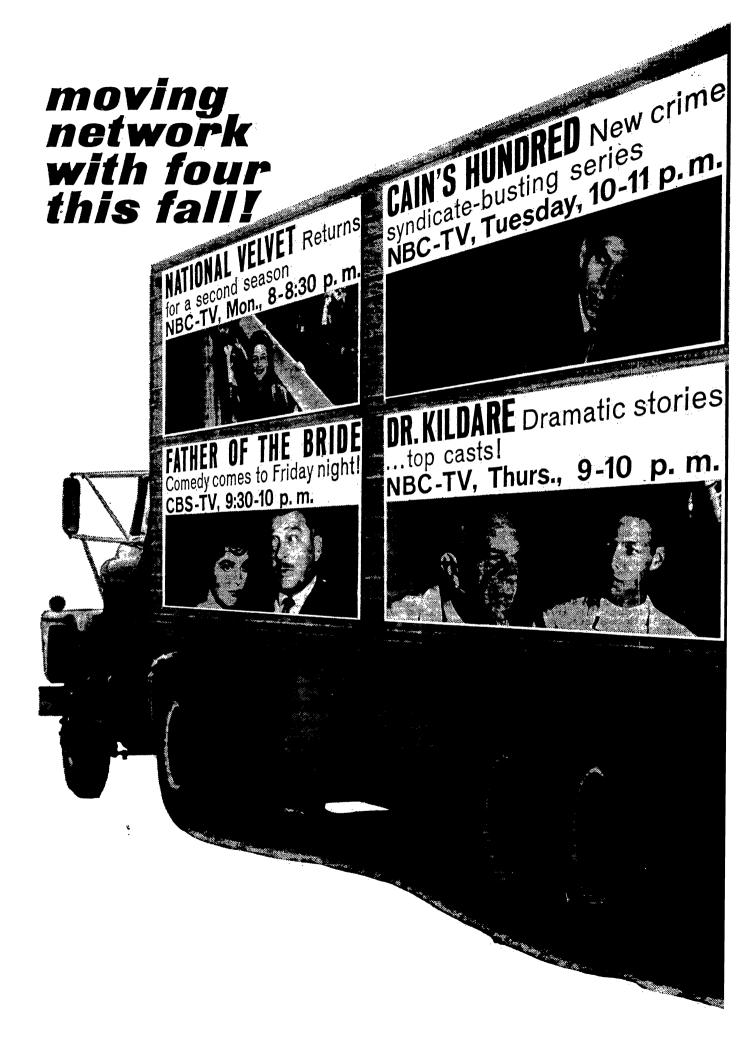
proach and the blunt vigor of his comments.

In the expression of his views on current events and in his occarional reflections on his own administration, Truman made no historic pronouncements or disclostoric pronouncements or disclostoric pronouncements or disclostoric pronouncements a vital contribution to his new self-assigned task of stimulating public interest in the operation of the governmental machine. Even more importantly, this show was an in-

valuable part of Truman's explicit aim of "making a record" of his administration, in this case clarifying more of the psychological than the political angles for future generations of historians.

In the shadow of the world crisis, Truman exuded endless optimism over the eventual victory of the democratic way. He refused however to make specific comments about any current problem, such as Berlin, the United Nations, etc., on the grounds that he did not have access to the intelligence reports necessary to make a decision. Here, of course Truman was in a contradiction. Since only the incumbent President is privy to all the facts, then the public is precluded, as Truman precluded himself, from making any intelligent comment on any given crisis. And how does that square with the democratic process?

process?
At no point did Susskind push Truman about his logic or his history, but rather led the ex-President into making a highly attractive self-portrait. It was one of Susskind's best and most self-effacing jobs on "Open End." Particularly effective was Susskind's questioning of Truman about the forthcoming tv series and his final acknowledgement that he would be the producer of the show.





PETE & GLADYS
With Cara Williams, Harry Morgan, Mina Kolb, Joe Mantell, Gene Barry, others
Executive Producer: Parke Levy Director: James V. Kern
Writers: Nat Curtis, Milt Rosen, Bob Schiller, Bob Welskopf
80 Mins, Mon, 8 p.m.
CARNATION MILK
CBS-TV (film)
II moin Wissen, Ruthrauff & Ryan)
The domestic career of "Pete and Gladys" resumed on CBS-TV in the Monday at 8 slot. They appear to be a reasonably happy

in the Monday at 8 slot. They appear to be a reasonably happy couple and try to purvey that feeling to its audience in a desperate manner. This is the show that sprung from the late "December Brake" and is seems that the strain. To happ this session, it's indicated to,' guest stars will be a regular tenture. Gene Barry sans came is the first in this series, and having had a chance to show off his song and dance talent with Cara Williams, the Gladys of this series, was instrumental in plotting a dietent direction for this show. The name characters are es-

The name characters are es-ed by Miss Williams and Harry orden, with Mina Kolb and Joe antell as the nextdoor neighbors, say all seem to be likeable char-ters well-reesed in the mores of conducting and apparently, too They an seem of a crew well-wessed in the mores of discosticity, and apparently too anxions to depart from the noise of that calling. The characters are over-aff, by and likeable in a cloying mainer. The plot of the pumiere had crossed telephone wires bringing Barry into their lives. Miss Willams capitalizes on this freak by ultimately getting him to appear on a local benefit show.

The technical credits are good, with writing by the staff compris-ing Nat Curtis, Milt Kesen, Bob Shiller and Bob Weiskopf hitting course and the direction by James par for the course and the direc-tion by James V. Kern maintains a good cirp.

CHET HUNTLEY REPORTING
Producer. Reuven Frank
30 Mins.. Sun., 5:30 p.m.
MUTUAL OF OMAHA
NBC-TV, N.Y.

'Procell & Jacobs'

'Chet Huntley Reporting'
launched its sixth season Sunday
117 with a program devoted evenly
to the woes of humankind and
those of the big game animals in
drought-stricken Kenya, all recounted in the dispassionate manner of Chet Huntley.
Sticking to the basic format of

ner of Chet Huntley.
Sticking to the basic format of previous seasons, Huntley gave a rundown on the top spot news—the Northern Electra crash in Chicago with films, Katanga, nuclear testing and Berlin—followed by a well-done feature on the tense air corridors connecting West Berlin with the free world

corridors connecting West Beslin with the free world.

Last half of the program was comprised of films taken by NBC cameraman Harry Toluzzi showing the pathetic suffering and dying of 15inos, elephants, giraffes and other game in Kenya's Tsavo Nationi Park, parched by years of drought. Not as spectacular as Toluzzi's 1959 films on the saving of animals in the same country from the rising waters of a new dam, the shots were somehow more moving. The mute agony of the boost wandering aimlessly about

SURFSIDE 6

SURFSIDE 6
With Troy Donahue, Van Williams,
Lee Patterson, Diane McBain,
Margarita Slerra, others
Director: Richard Sarafian
Writer: William Brackner
60 Mins; Men. \$:36 p.m.
PARTICIPATING
ABC-TV (film)
Back for its second season on
ABC-TV. (film)
Back for its second season on
ABC-TV. (film)
Continued the franchise on the audience that goes for these Warner
Bros. manufactured, adventure
series. It continues as a breezy
private eye operation making no
demands on intelligence and not
trying to uplift ty's standards.
Probably "Surfside's" major
contribution last season was that
it served as a jumping off point to

controlution last season was that it served as a jumping off point to screen stardom ("Parrish") for Troy Donahue. Welt, he's back and so are his cohorts Van Williams and Lee Patterson. No need to fool around with a formula that seels a steady rating.

to fool around with a formula that gels a steady rating.

Cpening show for the new season was called "Count Seven."

Stript, penned by William Bruckner from a story by Robert Martin, dealt with smuggling, blackmail, nurder and dognapping. There was enough plot to hold up for the hour's run and the cast played the
same sincerely. game sincerely.

A stanza called "Jonathan Wem A stanza catted Jonathan wembley is Missing' was originally scheduled to begin the season for Surfside 6." The switch to "Count Seven" probably meant something to someone. Gros.

WONDERFUL WORLD OF FASH

ION
With Audia Colby, Mike Stokey
Producer: Robert Stivers
Director: Robert Bleyer
Writer: Bunny Hendel
30 Mins: Fri. Sept. 15, 7:39 p.m. ALEXANDER'S

30 MINIS. FAIR SEARCH ALEXANDER'S WABC-TV, N.Y.

Smith-Greenland With the garment district and its numberless fringe promoters guaged to plumb the femme ego for yet another fall fashion splurge, the New York telescreen is beginning to load up with those foreign creations and domestic facsimilies. Macy's was heard from last week via double exposure on WNBC-TV in a dull and plugloaded half-hour utilizing Rome and Paris locations. Alexander's chain was close behind "the world's largest department store."

and Paris locations. Alexander's chain was close behind "the world's largest department store." with this outing on WABC-TV, which may have been painted-toe to painted-toe in the fashion competition, but had the distinct advantage of high production values and a little promotional sanity. With creative use of camera effects, Alexander's show set coat and dress models against a fusion of actual Rome and Paris locations and studio sets. The store's remakes of the clothes were confined to exposure during commercials only.

fined to exposure during commer-cials only.

In spite of the idiotic descriptive language that seems to be stand-ard operating procedure in any fashion spread. Bunny Hendel's script managed to contain some wit and imaginative segues, and Anita Colby and Mike Stokey gave it the proper projection in relatively collected hostess and host turns.

of animals in the same country from the rising waters of a new dam, the shots were somehow more moving. The mute agony of the heast wandering aimlessly about their waterless wasteland gave a picture of a major natural calamity that made the artincial crises of man's own doing appear small for the momen:

More offbeat, diverting features of this kind would bolster the Huntley series, which sometimes tend to be dry and uninspired. The in-depth treatment of major news can be left for the specials. Jay.

KING LEONARDO & HIS SHORT SUBJECTS

NOTHING SUBJECTS

NOTHING SUBJECTS

The hour in the series of world decathalon chalf of the sour in the final event and formatic were in the sequences covering Johnson's Olympic efforts in Australia (where he wish and the article of the produced provided the subject of the sequences covering Johnson's Olympic efforts in Australia (where he also ran) and Rome (where he wish washed with coloria, were out of the yellowed passes of Tom Swift (Cal coach attributed the athletes humility to many the produced flashbacks were stilfed. The difference of the produced provided the subject of the yellowed passes of the produced provided the subject of the yellowed passes of the produced provided provided provided pr

LAWMAN With John Russell, Peter Brown.

Peggy Castle, others Producer: Coles Trappell Director: Richard C. Serafi

Director: Richard C. Seraffan.
Writer: Walter Wagner
30 Mins; Sanday, 2:30 p.m.
R. J. REYNOLDS, WHITEHALL
ABC-TV. (film)

"Lawman" moved into its second
season last Sunday (17) in the 8:30
p.m. slot on ABC-TV, with no
apparent changes in its law-andorder-in-the-old-west format. The
show has always concentrated on
the "adult" peg with a different
character part each week pitted
against the efforts of Marshal Dan
Troop (John Russell). In the traagainst the envis of management of Troop (John Russell). In the tra-dition of the multiple-lead oaters weekly segs alternately also in

dution of the multiple-lead oaters, weekly segs alternately also involve Troop's deputy (Peter Brown) and a femme saloon operator (Peggy Castle).

The season opener, "Trapped," was not up to some of the past season's efforts, but did offer an occasional entire tranship that appealed son's efforts, but did offer an occasional comic touch that appealed. Scripter Walter Wagner had a bogus bandit attempt an unarmed robbery of Laramie's bank on the premise that he was holding hostage several passengers on a stage bound for the fown and had sealed the community off by cutting the telegraph wires as well. After some argument, town leaders agreed to give him the loot, but Troop saved the day by hiding in the bandit's wagon as he left town and subsequently exposing the crook's plot, thereby recovering the cash.

Richard C. Serafian's direction included a usual brief gunbattle in

Richard C. Serafian's direction included a usual brief gunbattle in the hills, the tired clock-on-the-wall gimmick to show time shortening and to supposedly build suspense and some occasionally light touches involving rube-type citzens. Bussell's serious handling of things seemed a little grim in spots but being conventions are who things seemed a little grim in spots but he's a competent actor who does a consistently solid job in the pivotal spot. Peter Breck was oh so coy as the would-be bandit but carried his role acceptably and Miss Castle registered her usual capable performance. Brown didn't figure in this seg. In all, "Lawmam" is a usually entertaining concept for the horsey set. Kali.

FASHION SPECTACULAR
With Rex Morgan
Director: Jim Hirshfield
30 Mins, Sat. 7 p.m.
HESS' DEPARIMENT STORE
WILLTV, Phiniselphia
A 30-minute "spectacular" of
"haute couture" fashions from
abroad were presented virtually
bare of tv trimmings by Hess, the
Allentown, Pa., department store.
Host Rex Morgan (WFIL-TV's
"Morgan in the Morning") kept up
a repetitious gag of "we'd better "Morgan in the Morning large up a repetitious gag of "we'd better rehearse before going on the air." This informality coupled with his naive "oh, goody" excitement at the promise of seeing bikinis struck a false note. Credit it to an attempt at a homey outlook on sophistication.

The packing boxes and the un-patterned disarray of the set

patterned disarray of the set pointed up this approach. The im-ports from the top French and Italian salons, costing from \$900 to Italian salons, costing from \$900 to \$3,500 per outilt were also shown without any attempt at decorative presentation—just a model in the center of an empty screen. More interesting were the film clips of an Allentown housewife, selected in a contest as "Fashion Envoy of Main St., U.S.A.," traveling through Europe. The clips showed her at the Baths of Caracalla, meeting the opera and film stars Susan Strassberg, Robert Merrill, Guy Madison, and Jack Palance. At Fabiani's salon she modeled one of the creations. At Fabiani's salon she modeled one of the creations.

A highlight of the telecast was a

A highing to the telecast was a taped interview with Count Giorgini, so called father of Italian fashions, who with warmth and sincerity thanked the U.S. for the spot Italy now holds in the fashion world. He told of the time about 10 years ago when he cajoled five huyers to come to Rome from Paris buyers to come to Rome from Paris to look over a collection. Today, he added with charming pride they get about 600 buyers and 200 added with charming pride they get about 600 buyers and 200 newsmen from all over the world at the Italian shows.

On the whole, the half-hour fell somewhat short of fitting the tag, "fashion spectacular." Gagh.

Dallas — Beginning Tuesday, Sept. 26 KRLD-TV will premiere a college credit course entitled "The College of the Air." Credit for the course will be offered by the North Texas State College biology de-partment in cooperation with KRLD-TV and GBS. **************** Foreign TV Reviews ·

THE JO STAFFORD SHOW

Milk-Peter Selbers, Graham Stark, the Polkn Dots, Lionel Blair and dancers, Patricis Hayes, Jimmy Green, Lealis Bates, Michael. Stainton, Jack Parnell and orch Writers: Marilyn Keith, Alan Berg-

man Producer: Bill Ward 60 Mins., Sat., 7:25 p. lins., Sat., 7:25 p.m., ciated TeleVision, from La

First of 10 one-hour spectacu-lars, pre-filmed at the local Elstree studios, "The Jo Stafford Show" studios. 'The Jo Stafford Show' made a sparkling entry into the fall schedules and shaped for a high rating. It stood comparison with the best packages from the U.S. without wilting, and moreover Bill Ward's production touches were notably inventive, giving the format a high gloss and undisputed class.

Miss Stafford, with her readymade transatlantic following, filled the hostess role well, fooling neatly when called upon and unbending rather more than on other isolated to appearances. There was still a certain starchiness in her presence

tv appearances. There was still a certain starchiness in her presence which kept her at one remove from the top flight, and her pipes, though dulet, lack something of light and shade. So her impact was gracious, rather than overwhelming.

Promised for the skein is a host of star mater proving from her

Fromsed for the skein is a host of star guests, ranging from local celebs like Roy Castle and Benny Hill to such imports as Bob Hope, Edd Byrnes and Ella Fitzgerald. Chief guest of this one was Peter Sellers, and the theme, when it was remembered was larguested. of remembered, was language.

Thus Miss Stafford duetted
"Let's Call the Whole Thing Off"
with Graham Stark, reiterating the
pronunciation differences that
keep the two countries apart—
with interpolations from Sellers.
This constitutions are also before the countries of the countries of the countries apart—
with interpolations from Sellers. keep the two countries against with interpolations from Sellers. This sprightly opener led in to Miss Stafford's "Any Place I hang My Hat is Home," which was her only vocal disappointment for the number needed a more robust delivery than she provided.

Terper Lionel Blair clicked in a countle, of snappy routines, the

Terper Lionel Blair clicked in a couple of snappy routines, the first bringing in a battery of tympani from Jack Parnell's band and the other involving, some camera trickery with dancers made to look like midgets. Both items were smoothly accomplished, and made a change. The Polka Dots, slotted in as the resident vocal group, came up with an okay "Whoste on the Whatsie," combined with a little instrumental blowing on saxes and horn. They certainly made a smooth blend, without raising the roof.

Miss Stafford's principal vocal segment was a romantic songalog,

Miss Stafford's principal vocal segment was a romantic songalog, taking in "It Could Happen to You," "Lady's In Love With You," and "All the Things You Are"—all delivered with creamy poiss. She also clicked with "Smiles You Gave to Me," backed by Jimmy Cream's omitar

Gave to Me," backed by Jimmy Green's guitar.
Peter Sellers, with material supplied by Spike Milligan and John Antrobus, raised his fair shape of yocks in three sketches, all devised to show off his unerring voice-impersonations. As a man-about-Chelsea dating an unknown femme by phone, as a World War I recruiting-sergeant persuading a weedy street-cleaner that he was needed "over there," and finally as a boom-operator waving his mike like a sword in front of Jo Staford's face—each provided a good snapshot of the Sellers gift of ford's face—each provided a good snapshot of the Sellers gift of mimicry. The only reservation was that he didn't fit too comfortably into the stereotyped black-out sketch, above average though these

Were.
As indicated, Bill Ward's production was first-rate, and Parnell's orchestra gave su backing, perhaps less brazen it might be.

FARSON IN AUSTRALIA With Daniel Farson Director: Rolle Gamble 15 Mins; Tracs, II:15 p.m. Associated-Ecdiffusion, from Lon-

This series, result of a four-month Australian tour by reporter Daniel Farson, made a memorable start with an interview that should start with an interview that sodiul become one of the classics of its kind. Farson quizzed 94-year-old Carrie James, old enough to remember her native Port Arthur when it was a colony of convicts. Searching deep into the past,

Miss James recalled the shocking treatment of the prisons the whin-Miss James recalled the shocking treatment of the prisons, the whippings—she vividily remembered the lash-marks on a man's back—and the general rigors of life in the last half of the last century. She hinted at the sternness of her own upbringing, summoned upsuch misty figures as a "flagellator" who doted on the sight of blood. Her talk was rambling, often interrupted by brooding sitences and tangential side-issues. She craned her head forward to listen to Farson's shouted question, and she closed with evident pleas and she closed with evident pleasure at her sudden celebrity, praising Farson for his lovely face, which he took with suitable mod-

esty.

In fact, it wasn't so much what she said but the way in which she said it, that made Miss James a brilliant capture for the tv camera. Farson conducted the difficult interview with aplomb, extruding himself as much as possible. If the series lives up to this standard—and Farson is the most reliable inquisitor on the commercial web—it should stand up to comparison with BBC-TV's similar skein. "Whicker Down Unup to comparison with BBC-TV's similar skein, "Whicker Down Un-Otta.

SUNDAY NIGHT AT THE LON-DON PALLADIUM With Beb Hope, Yanz, Bruce Fer-syih, the Tiller Girk, Jack Par-nell and London Palladium orch Preducer; Francis Essex 69 Mins., Sun., 3.25 p.m. Associated TeleVision, from Lon-

don

With some slight variations, this popular vaude show made a brisk comeback, helped by the return of emcee Bruce Forsyth, probably the ideal warmer-upper for this sort of format, and by a few new production ideas from Francis Essex, who tried some side camera views and explored the recesses of the stage.

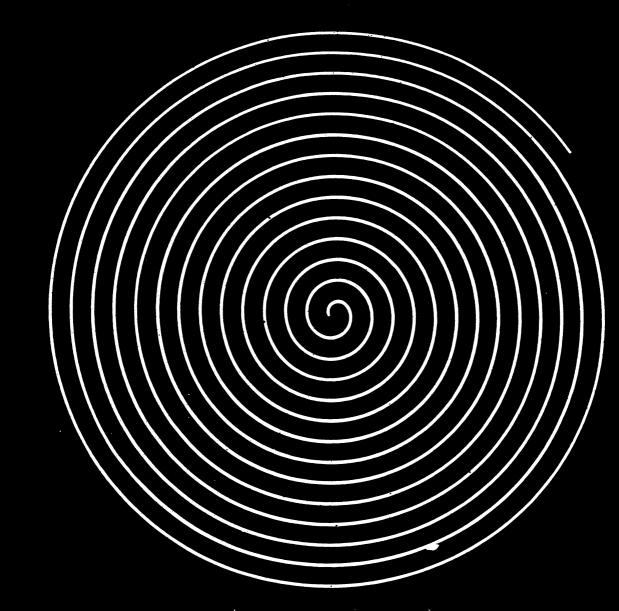
The big draw was its star, Bob Hope, who was given 20 minutes of the running time and pro-ceeded to deserve 10. He was content with a string of cracks about ty westerns, golf, and Crosby, all of which seemed vaguely familiar and most of which were delivered with a nonchalance which verged dangerously upon take-it-or-leave it. Hope also unburdened himself of a ditty, "Lazy," which somewhat misfired, and joined local thrush Yana in new lyrics for "Will You Still Be Mine?" This made the error of giving Hope references to local celebs like Bes-sie Braddock and Bernard Levin sie Braddock and Bernard Levin; he'd obviously never heard of them, and why should he, and why should he sing about them? A surprise finale brought on Bing Crosby in cap and apron to sweep the stage, but groan nothing. It was a good mechanical act—but others could have read a gagbook, too.

Yana's solo spot took in "FII Never Smile Again," nicely war-bled but concluding with a broad grin, and an uptempo version of "There, I've Said It Again," which didn't entirely fit her plaintive nines

didn't entirely fit her plaintive pipes.

But the undisputed hit of the show was Forsyth, who bounced around like a ball-of-fire, sparking off enthusiasm and bonhomie with rest. He gave vent to "I Hear Music" terped prettily, and conducted the "Beat the Clock" game with natty invention. This latter introduced a couple of games which depended not on skill, but on play-acting. Such as pretending to be a waiter and serving a meal in 60 seconds flat. This led to some easy yocks, and was rather more entertaining that helping contestants to win ball games for which they show not the slightest aptitude. They might equally dispense with the fatuous word game, for if any competitor doesn't know that "absence makes the heart grow fonder" she shouldn't be allowed on the stage anyway. wed on the stage anyway

In Cyril Ornadel's absence, Jack Parnell mastered the Palladium ornestra smoothly, and the Tiller girls kicked like clockwork. On the whole, a happy return.



Are you moving, too?

Monday, September 18, Videotape Productions of New York, Inc. moves into America's great new Videotape Center at 101 West 67th Street, New York City

Videotape* is really on the move-and for a very good reason! The rapid succession of recent technological advances in Videotape has been moving more and more creative advertising people and their clients from film to Videotape. To accommodate this trend we are tripling our size and operation, moving into our great new multi-studio complex-Videotape Center. The electronic compatibility of Videotape and the television system, the reason for the vastly superior picture and sound quality of Videotape, has won more and more decision makers in advertising to tape as an improvement over the limitations of film for television. Certainly Videotape has come a long, long way from its early days, not so long ago, when it was the fast, inexpensive

way to put your stand-up commercial on television. It is still fast, still less costly. But today both these reasons are secondary to the real importance of Videotape. As a growing advertising medium, the television commercial is necessarily linked with the growing technology, electronics and flexibility of Videotape. The newest and most original means of exploring the selling powers of television are happening on Videotape - at Videotape Center. Day by day more advertisers are finding this out. People concerned with investing the television advertising dollar

are moving to the top-notch creative personnel and facilities at Videotape Center. These people are moving ahead with the industry. Are you moving, too?



FCC Sets Stage for New Edition Of Foley Sq. 'Madison Ave. Frolics' -On Other Adv. Agency Fronts

FCC will again have a gala Madison Ave. cast when the curtain goes up next Tuesday (26) on another act in the Foley Square ininto network programming

For the last month and a half, For the last month and a half, FCC staffers have been making the advertiser rounds, rehearsing execs for the reopening. This time witnesses will be from the client side with some 40 top ad execs representing all the major tv sponsors taking the stand at the Federal Courthouse for an expected two-week run of the hearings.

week run of the hearings.

Two years ago to chieftains from major video ad agencies had the spotlight. All agreed that program opntrol should ultimately reside with the networks. In the interim, the probers have aired the views of packagers in hearings on the Coast, and producing, writing and performing talents earlier this year in New York.

A lot has hannered since the

A lot has happened since the s iot has nappened since the agency execs appeared two years ago—such as the networks actually taking control of virtually all shows—and the sponsor execs are expected to reverse much of the testimony of their agency associates.

During rehearsal, the FCC staf-fers have covered a lot of ground with the company men. Their find-ings will determine the line of questioning.

The advancemen have discussed such matters as the policy of companies as regards network television; how the agency fits in; how shows are selected and what in

Mobil Oil and Ted Bates agency have released details of the company's new campaign that breaks next week on 21 network tv shows and full-page newspaper ads throughout the country.

Mobile ad manager J. D. Elgin says the drive will be built around new products and a new system of

says the drive will be built around new products and a new system of measuring gasoline performance, the Megatane Rating System, "pioneered by Mobile scientists," and taking over for the familiar Octane Rating System established several years ago.

Octane Rating System established several years ago.

"When you buy gasoline, don't make the Octane mistake," says the voice-over on the commercials.

"Let the Mobil living engine show you a better way to buy gasoline. You see your motor from the outside. Your gasoline sees it from the inside. Octane ratings measure only two of your motor's needs. But now comes Megatane, a rating system by which Mobile engineers measure 21 of your motor's needs. Not just Octane. But 21 of your motor's needs. While no gasoline has a perfect Megatane rating of 21. Mobil Premium at 19 rates highest. Mobil regular with 16 rates higher than any leading regular gasoline. And we say, the higher the Mezatane rating, the better your motor will run. You probably won't notice the difference at first. But your car will run stronger, keep younger five 10 - 20,000 miles from now. Your motor will know the difference when it's Mobil."

Visual is in the familiar Bates

Briefs: William R. Brassington has been appointed to the newly-created post of ad manager of Mac-fadden Publications. He was ad manager of the Women's Group.

Roscoe W. Sturges, formerly with Young & Rubicam, has joined Donahue & Coe as a veepee and account exec.

H. William Davis and W. Hurley Ryan, formerly with McCall's Corp. magazine, have moved over to the ad sales staff of Vogue.

TV in Far North

Ottawa, Sept. 19.
Board of Broadcast Governors has okayed a new television station for Drydes, in Outarlo's north country. Station will be operated by the Canadian Broadcasting

BBG's Ottaws headquarters also amounced the board's recommen-dations for tv rebroadcasting sta-tions at seven Canadian locations, new Alfers at Base Comesu and Sept Isles in Queber province and a new FM station at Victoria, B.C.

Bergen Evans As WBC Educ 1 Entry

Westinghouse Broadcasting Co., in an expansion of educational and public affairs projects, is now pitching a new skein of 50 halfhour shows with Dr. Bergen Evans and two series of institutional spots. The Evans series, titled "English For Americans" and pro-duced by WBC in cooperation with Northwestern Univ., has been designed as a basic course in understanding the roots of the English language. It is being sold on a cost basis and WNEW-TV has already picked it up as an early morning

vision; how the agency fits in; how shows are selected and what incureer ratings have; opinions on network control of shows and time periods and network ownership of programs; attitudes toward public service programming and program balance; relationships with the talent-production combos such as MCA; and relationships with producers regarding directives on show content, etc.

Attention Gas Sufferers

Mobil Oil and Ted Bates agency have released details of the company's new campaign that breaks next week on 21 network to shows the series of spots, which are being cuffored to the stations, is citized "College Presidents Speak" period the idea of dramatizing the need for public speak; it is produced in the idea of dramatizing the need for public speak; on higher education. This series year out of WBC's produced and sponsored industry conference on show content, etc.

Attention Gas Sufferers

Mobil Oil and Ted Bates agency have released details of the company's new campaign that breaks next week on 21 network to shows and time "College Presidents Speak" period the idea of dramatizing the need for public speak in the "College Presidents Speak" period "College Presidents Speak" perio

two-and-a-half minutes.

The second series of spots, titled "I Have A Story," is designed to sell literature to children. This is a string of 12 one-minute announcements using art work from the original editions to illustrate the commentaries by Rex Marshall and Joyce Davidson. The series was devised by director Howard Jensen and his author-wife Amy LaFolletta Jensen.

London Agencies

London, Sept. 13.
Gillette razors has launched "Opration Turkey"—its \$425,000
hristmas prometion. Company
ill take, on average, three tv Gillette razors has launched "Operation Turkey" its \$25,000 Christmas promotion. Company will take, on average, three tv spots per week on all 12 commercial stations in the U. K. Agents S. H. Benson, Ltd., is currently preparing two tr fines—a 30 and a 60-seconder—which will how on Nev. 16. Campaigs will last until Dec. 24... Top level developments in the structure of Ripley, Preston & Co. which are a "result of a marked expansion of business in this country and the rapidly increasing activities in Europe, Scandinaviz and the U. S." Alan Hitch and Isa R. MacGregor are now joint directors of development. Victor Markham becomes marketing topper and Michael Joyce takes over public relations. David Shaw, longtime exec of Nevin D. Hirst (Advertising) Ltd., quit to set up his own agency in Leeds. A \$760.000 tv and press campaign is being launched this, no behalf of GEC's new Ocsam Filta-Lite lamp ... Spots on all commercial tv stations and doatle page color syreads in leading Ltd. for a new shampão. Two Step, by W. Gibbs, Ltd.

Upbeat In Canada Package Houses

Hobbs. Other shows on Esky's schedule are "International Bridge," with Starley Reynolds; "Taiking Cards," with Floyd Moss; and an hour-long dramatic anthology, "No Greater Glory," with novelist Arthur Halley as possible scripter. There'll also be shows on health and astrology, month of the carterior and astrology. health and astrology, among other

In light of the Government's insistence that it stations here use more Canadian-made shows, here use more Canadian-made shows, the choom. Latest, and one of the biggest, to enter the field is Eaky Video Productions Ltd., headed by Elliot S. Crame. The company is gearing to roll with 12 shows to be made here and sold to Canadian and U.S. outlets.

First in the lineup is "Wondertown," a children's program authored by Mary Henderson Parker-Hobbs. Other shows on Esky's schedule are "International Bridge," with Skirley Reynolds;

neaith and astrology, among other projects.

Working in the Esky stable are producers Al Shalleck, formerly with "What's My Line," and Charles Baldwin, onetime pro-ducer of the Dinah Shore show.

Houston KNUZ will stage its fall edition of the "Biggest Show of Stars for '51" Tuesday, Oct. 3, at the City Auditorium. Recording stars Brook Benton, the Platters and Del Shannon will be on hand.

With the Station Reps

Donnyflake Foods, a division of DCA Food Industries, makers of frozen baked goods, is quadrupling its ad budget following entry into spot tv a couple of years ago. Manger Hotels Coffee, marketed by Park Avenue Foods Co., is off the market after a heavy spot campaign on both radio and tv in the New York market.

The difference is in the off-screen campaigning, and apparently in the success of getting store distribution. Manger only managed to crack one major food chain, and in the New York market not even a break with A&P is enough to support a substantial broadcast outlay. The chain is the most important, yet accounts for less than 20% of the food sales in New York City, and less than 15% in the metropolitan area.

Visual is in the familiar Bates style, and the copy question, "Are you making the Octane mistake?" is a setup for coraic quips etc., which will probably help sell Mobil.

Briefs: William R. Brassington has been appointed to the newlycreated post of ad manager of Macsellan Publications. He was ad soaperies in its early promotion. When Downyflake entered t

Donnyslake Foods, a division of thousands available. When the company put most of its \$250,000 total ad budget following entry into bot tv a couple of years ago. Man-

in accord with demand.

Downyflake agency Smith-Greenland switched the company's pitch from adults to children with a kiddle spead and a change of package design that tied in with blurbs. Sales of frozen waffles, pancakes, French toast and mufins increased 120% in New York, with individual products increasing as much as French toas; and mumms increased 120% in New York, with individual products increasing as much as 300%. Besides providing the distribution wedge, Food Enterprises field force was able to get Downyfake products the kind of store facings that catch the moppet eye and set off the chain reaction to purchase that begins with a tug of the adult sleeve.

In a six-month period this year, Downyfake will spend \$1,000,000 nationally and \$250,000 in the New York market. Adults are being pitched again with such buys as the WCBS-TV nightly weather, and such radio shows as "Dorothy and Dick" and "At Home with McCann."

Briefs: Against trend of group.

when Downyflake entered tv with new products to introduce, it already had virtually 100% distribution in the New York market. Since 1950, Food Enterprises, food brokers headquartered in Rye, had been plugging away at chain managers who can handle an average of 400 frozen food items out of Co. Chi office.

TV-Radio Production Centres

IN NEW YORK CITY . . .

WTIC, Hartford, will broadcast WCBS-TV's "Suarise Semester" and "College of the Air" on an off-the-air pickup... Exameller, formerly with CBS-TV's press info division handling special projects, has been named public relations representative in Ford Motor Ca's northeast pr. office. Among his duties, Donnellon will be responsible for radio and tw network station news... Beries of functional changes in CBS News relevision operations resulted in the following appointments: Bavid Zelhamer, CBS News preducer, becomes manager of administration and operations of tw news; Robert Ymaler, coordinator of special projects, named manager, live and video-tape production of television news; William Crawford, news manager, named producer of The Saturday News' and various CBS News specials; Robert Schakes, reporter and assignment editor, becomes a staff correspondent ... WNTA Radio's "Speaking of Schools," moderated by Bill Mayward, has returned to the air for another semester ... Geomethe Marx signed to play a straight dramatic role in "General Electric Theatre" episods this season. The play, titled "Hold-Out," has Grouche playing the father, trying to delay his tee-modifer's marriage ... Producer Arneld Panken, of Film Programs, Inc., jetted to London, Brussels and Paris to not up overses origination points for "Pulsebeat," autionally syndicated program ... Sam Biggss, administrative v.p. of CBS Films today (Wed.) addresses the U. S. Information School on the subject of "Your Message and Broadcasting." Army school is located at Fort Sceum

Slocum

Former WINS deejay Sian Richards becomes manager of WCCB-TV, Montgomery, Ala., when the station takes the air sometime in December . . . Native New Yorker Robert J. Labdell, who has been leading the Chleago office of the Adum Young respery, has joined Mutual Broadcasting's Chi sales operation as midwest sales manager . . NBC "Project 20" producer Bus. Birable "The Real West" special jambed top honors at the Prix Railia competition for tw documentaries in the first win ever for an American telementary . . New York Times indie WQXR will broadcast weekly concerns of the Boston and Philiadelphia orchestras, beginning the first week in October . . Mayurality candidates Louis J. Lefkowitz and esquantient Denn Robert F. Wagner have been offered a chance to debute in primetime by Daily News indie WPIX-TV during the week of October 29.

Anne Bustan nacted for insenue lead segment on WOE's "True

been offered a chance to debute me primetime by Daily News inches WPIN_TV during the week of October 29.

Anne Musten pacted for impenue lead segment on WOR's "True Story". Jan Miner doing to spots for Pittsburgh Piste Glass (via J. Walter Thompson) and Simper Sewing Machine (via Y & R).

Jack Perlin' proposals for modified rating systems getting Senate Subcommittee attention. NBC chairman Robert Sarsadi and Al Siera, NBC International topper, leaving today (Wed.) for Haly and Africa to confer with foreign to station officials. Robert Sarsadi and Al Siera, NBC International topper, leaving today (Wed.) for Haly and Africa to confer with foreign to station officials. Robert Mississer attended the U.S. Treasury's Savings Hond lunch held in the Senate Caucus Room Monday (18). Memy Undermayer, once with WCBS Radio here, is quitting the radio his after 25 years (last at KABL, Frisco) to join Viking Gauma Corp. and he's now back in N.Y. for confabs on his new exce post. Mag Creaby to appear on NBC-TV's Sept. 26 tribute to Harold Arles. "Happy with the Blues". Missigned by NBC News it West Berlin. Careline Richer appearing on the Oct. 4 Steve Allen show. Most Meshamin has hitted from the NBC press department to NBC News as a writer.

Lames Therber will be on the panel of David Susskind's Sept. 24

from the NBC press department to NBC News as a writer.

James Thurber will be on the panel of David Susskind's Sept. 24.

'Open End' stanza on WNEW-TV to discuss the problems of marriage and divorce with Fage Emersia. Virging Peterson and various legal pundits, marriage counsellors and religious leaders. . ABC Radio's "Flair" is going into for oldtime calesthenic programming with the inking of Fast Fogasty, author of "Your Figure, Ladies." The show has also added Liss Heward, ABC news commentator, to report human interest news. . Film producer Stanley Kramer is guesting tomorrow (Thurs.) on Jee Franklin's "Memory Lane" show on WABC-TV.

It's a boy for the Martin Plissners (he's public affairs exec at WECA), born Sept. 13.

Betty Veight Marshall, former L.A. assistant bureau chief for Newsweek, joined NBC press as associate mag editor . . NBC will host the N.Y. Advertising Group of the Special Libraries Assn. on Thursday (28)—with NBC research director Dr. Thumas E. Colin providing a talk on various research studies done by his web.

IN HOLLYWOOD . . .

After combing the field from Canarsie to Calabasas, KCOP's Alvin Flanagan picked Benry Mergan as Tena Deugran's permanent successor in the late night strip. He'll tape ahead so he can continue as a panelist on "Twe Got a Secret." ... Bell Demarest, now cowpoking on "Tales of Wells Fargo," hopped to N. Y. to help whip up some interest in the new hour version ... Agent Frank Cooper was picked as one of London, Paris Geneva and Israel ... Arthur Hoffe, who produced the Ann Sothern show, caught the brass ring in pictures. Even before he started as producer of "The Great Sebastians", he was renewed for another feature ... Henry Taylor has quit the islands to set up shop in Hollywood as a talent agent ... Maria Palmer, one of the town's top supporting actresses, starled her own syndicated series on KTTV as counselior to those with problems ... Frank O'Connor, late of Bates agency, closed a deal with Sheldan Leonard for a comedy series based on the "I and Claudie" tomes by Dillon Anderson ... The rumor won't quit that a shakeup at CBS Television City is only weeks away ... Bill Lynn criting ABC-TV, where he is program developer, to join Young & Rubleam in N. Y. as account executive.

IN CHICAGO . . .

Len O'Connor will do a prime time special on the operations of the Chicago crime syndicate on WNBQ next Monday (25)... John E. Buzby, formerly with Headley-Reed reppery, joined CBS Radio Spot Sales here... Jack Bivans, ex-Adam Young, added to WBBM sales staff... Marty Faye anditioning amateur vocalists for showcasing on his latenight WBKB program ... Ed Sawicki transferred from continuity to WGN-TV sales... Les Weinrett, veepee at Reach, McClinton (and once a creative hotshot at WBRM-TV) made his debut as a grandpop last week ... WBBM-TV has changed the "Eight O'Clock (ayem) Report" to the "Seven O'Clock Report" and assigned John Madigan, Carter Davidson, High Hill and Lee Phillip to it ... WEAW, in Evanston, is carrying the Mutual soaper "My True Story" since the local MBS affil, WAIT, isn't taking it ... George Menard has taken over "Junior Newsroom" on WBBM-TV, the moppet newscast that follows "Captain Kangaroo" ... Studs Terkel, WiffMT personality, is writing a novel Don Harris, once with the Chi bureau of UPI, signed on with WISN-TV, Milwaukee, as a newscaster TV Milwaukee, as a newscaster

IN LONDON . .

BBC-TV brought T.C. 5 into service. This is the fourth major studio to come into operation at the tv centre but this one is pegged for school broadcasting only . . . Bob Sharples joined ABC-TV as musical consultant . . Michael Hutcheson elevated to the board of Ulster-TV but stays in the London office as sales director . . . Granada-TV slotted (Continued on page 46)

FIRST MAJOR HIT of the NEW SEASON...

THE HIGHEST RATING

on NBC, Friday, 7:30-8:30 P.M.
OF ANY REGULAR SCHEDULED
PROGRAM SINCE THE FALL OF 1958
(When the Arbitron Multi City
Report Began)

THE ACTUAL PERFORMANCES OF ENTERTAINMENT "EVENTS" SHOT AT THE ACTUAL LOCATIONS

THE NEW YORK TIMES Saturday, Sept. 16th

TV Review

Channel 4 Presents a Copenhagen Circus

CIRCUS fans and perhaps even some of those who feel they lead a full life without ever pecking beneath the big top were treated to some first-rate entertainment on Channel 4 lest evening.

isst evening.

The occasion was the premiere of "International Showtime," a series devoted to presenting various extravaganzas taped in Europe. The debut consisted of the Circus Schumann in Copenhagen. The selection of acts was felicitous; the clowns, trapeze artists, dancing horses and trained tigers gave skillful, eye-catching performances that were neatly captured on tape.

dancing norses and trained tigers gave skillful, eye-catching performances that were neatly captured on tape. There were six acts, and the hour went by, it seemed, ten times as quickly as a visit in person to the full-length three-ring affair that comes to town once a year. Don Ameche, seated in the audience, briefly described and introduced the acts and the cameras concentrated on bringing the viewer the best shots of the show without wandering about the hall. Certainly it was an entrancing outing for young-sters.

Ice, water and magic shows and circuses often smack of run-of-the-mill show business, but this well-made production indicates that choice and direction can make all the difference in the world and that one ring can sometimes run circles around three.

R. F. S.

INTERNATIONAL SHOWTIME



September 29th:
WORLD'S GREATEST MAGICIANS
Lyon, France

September 22nd: BAIER ICE BALLET Mainz, Germany

October 6th:
GREAT STARS of the CIRCUS
Special

GRANDES SCENES, S.A.

Producer
LAWRENCE WHITE

Director
JOSEPH CATES



Britain Measures TV Audience Habits While the Com'ls Are On

An extensive survey into whether or not advertisers get a good deal for their money is currently by mich this could be done ecoheing carried out by one of the lents have seen that their can be a big dropoff in audience when programs fade out to let in the commercials—although the actual programs register high rating figures.

London, Sept. 19.

by interviews on the following day, but problems spring up when it but the comes to developing a technique by which this could be done ecohemically, on a large enough scale under when programs fade out to let in the day-to-day planning of two campaigns.

Currently, advertisers are supplied with figures relating to the number of sets in use at any given figures.

According to an interim report on LPE's survey, based on 11,000 interviews, at least two-thirds of a interviews, at least two-thirds of a it vaudience are doing something other than just watching their sets during the commercial breaks. And the number of viewers who are out of the matural break" ranges from 18 to 30%.

Report states it is important that

Report states it is important that the problems and possibilities of exploring commercial audiences should be widely known and discussed. Advertisers, it is felt, are now spending such vast sums on commercial webs fit's expected to rive to \$266.000,000 by the end of the year that a new system of measuring habits during plugs should be evolved.

According to LPE it is possible to measure after-program behavior

number of sets in use at any given time and to which channel they are tuned. But there is no check on how people are actually watch-ing (or how many have the sound turned down). LPE is working on turned down). LPE is working on a method that will even probe as far as the amount of "attention" given to commercials. This is based on a recall by viewers (the following-morning) of plugs that appeared during the programs they watched. System also uses carefully selected "false" commercials and, says LPE, so far results appear to have successfully overcome the usual stumbling blocks associated with "ad recall" measures.

Further point made in the in-Further point made in the in-terim report is that the attention a viewer gives to the commercial break is largely determined by his interest in the program around it and, therefore, every time there

was a major change in program-ming a "behavior" survey would have to be conducted. "This would be impractical," says LPE, "al-though it would be comparatively

though it would be comparatively easy to supply 'interest' ratings for each and every program."

As most commercials are directed at housewives (particularly those with young children, LPE's survey relates only to this group and since the bulk of ad coin is spent during 5:45 p.m. and 9 p.m., the agency has restricted its survey to behavior during this point. No date has been fixed for the publication of the full report.

Int'l Video Tape In Program Expansion

Hollywood, Sept. 19. International Video Tape, ex-

panding into creative tv program-ming, has appointed Henry Col-

ming, has appointed Henry Col-man as exec producer and pro-gram development director, mov-ing here from N.Y. to assume post. New development, according to prexy William F. Wallace, is "a reflection of conviction that the television industry is moving to-ward more live and tape program-ming."

NBC-TV Newsmen

great sense, typify the entire \$2,310,000 worth of programming series. Country boy McGee will in 61-62, and that includes, besone to the topic of country music and Lester Flatt, Earl Scruggs and the Foggy Mt. Boys will help him. Hope," one on "Overseas Basses" It'll be a financial story essentially, about how country music is collecting all that moolah these days. It'll go into the booking by NBC, something he's produced days. It'll go into the booking picture and the banjo as the up '58. o.o. the topic of country music and Lester Flatt, Earl Scruggs and the Foggy Mt. Boys will help him. It'll be a financial story essentially, about how country music is collecting all that moolah these days. It'll go into the booking picture and the banjo as the up and coming c&w instrument, and this segment of the half-hour will wind up with a live pickup from Greenville, S. C., a c&w music centre.

centre.
First show by McGee and Hagan First show by McGee and Hagan will also go into the Maris-Mantle story, but it'll have absolutely nothing to do with the way the two play baseball. Instead, it'll again be kind of a back-of-the-book biz story—how the two pickup small fortunes doing advertising endorsements. Then, each week, there'll be one "spot news story"—the first probably on Berlin—plus one three minute "mood vignette," a story told entirely in pictures with a musical background. ground.

Houston—Dick Albitz, a founder and first prez of the Houston Association of FM Broadcasters, has resigned as manager here of KHUL-FM to enter freelance sales and management consultant work.

Besides that, Hagan will proba-Besides that, Hagan will probably handle instant news specials for Gulf. They're done as a hotbreaking news story comes up, and last season Gulf sponsored 31 of some 34 or 35 of these late-breaking tv yarns. Hagan did the other three or four instant specials as well.

For all this, Hagan has a regular staff of two film editing teams (just for McGee), and an associate producer and one director for the instant specials. The rest of his personnel, aside from his secretary, he scrambles for as he needs them.

With McGee's show as the backbone of the fight Hagan operation, the latter is now one of the four busiest producers in the network's news area. There's Irving Gitlin busiest producers in the network's news area. There's Irving Gittin with his five separate groups of shows, Reuven Frank, who will do the nightly Huntley-Brinkley strip, some news specials, the titled group of "Our Man..." programs and the Sunday "Chet Huntley Reporting," and Lou Hazam, "with more specials than ever," including the "IFK Report" skein. There are other NBC producers, but the consensus is that here are the big four.

four.

With everybody, typified by Hagan, working this hard, maybe, said one NBC'er, it'll be difficult telling what they do apart after a while, but you'll never have any trouble telling their collective output apart from most of whatever else appears on network ty."

Compact Syndies

Continued from page 25

its five-man feature sales staff for the vidfilm properties as well. Interestingly, Metro TV, 20th-Fox and Telesynd, have no pretentions of aping the Ziv-UA operation. As one of the new syndie execs put it,

of aping the Ziv-UA operation. As one of the new syndie execs put it, let Ziv-UA do it, more power to them. Ziv-UA, still putting out firstrunners at a fast clip, maintains a comparative saturation syndie sales force.

Reasons the new syndie operators avoid the Ziv-UA sales approach are many. First, building and maintaining a large sales organization is costly. Secondly, the number of properties that can be absorbed in the current syndie market is considered limited. Thirdly, emphasis in syndie selling today is on the station level, although there still are some good regionals around. According to one exec, who commented on the station sale as opposed to the sponsor sale, there is no reason to have a field sales staff that lives in the market and wines and dines potential agency and sponsor clients. Many local and regional sponsors are buying participations currently and the key sales are being made are buying participations currently and the key sales are being made to the stations.

Framer

Continued from page 25 m pation show must be tried on the

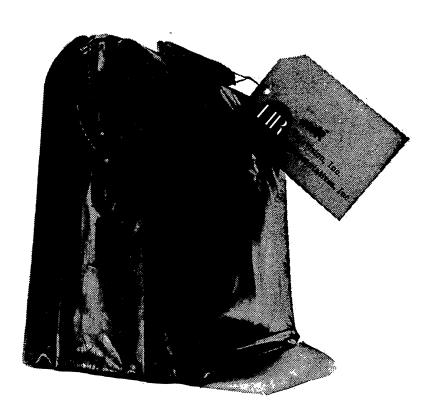
air to discover potential.

Former Univ. of Southern California instructor Ben Parker, who has tv and feature film credits on the Coast, has been hired by Framer Productions and Is taking a swing through 30 markets en-route to New York to checkout local station management on their

local station management on their needs in local, live programming. Framer figures his live-show syndication drive received a good boost from recent Minow-Collin's declarations to local station men to get rolling with local production. He also says that spokesmen of all three webs have come through with enthusiastic support in the belief that the Framer shows, while possibly shaping as competition, will still benefit the locals in the home production area.

THE MOST TRAVELLED BRIEFCASE IN BROADCASTING BELONGS TO AN HR SALESMAN During the past year HR salesmen rolled up more than 400,000 air miles visiting HR

radio and television stations. HR salesmen take planned station trips every year, so that all HR salesmen visit all HR stations. These travel schedules are carefully planned by HR management far in advance and on a comprehensive company-wide basis. Because of HR's LIMITED STATION LIST each salesman thoroughly learns all the facts about EACH station he represents. When an HR salesman says: "I was there, I know," you can be sure



Duality—Full of Rascality

If the ABC-TV-fed programs that are to face off opposite NBC-TV's "National Velvet" in Corpus Christi, Savannah and Johnstown have any trouble, the blame is going to be partly ABC's.

It's not unique but then again it's not quite commonplace for a ty station with a dual affiliation to use one network's programning as a lead-in for another network's programming. Yet KRIS-TV, in Corpus Christi, is going to lead into the Monday-at-6 "Velvet" from NBC-TV by using a delayed broadcast of "My Three Sons," one of the strongest rating-getters on the ABC-TV lineup. WSAV of Savannah will use "Top Cat," a new ABC-TV stanza that the rating predictors believe will be a winner in '61-'62, and WJAC, in Johnstown, Pa., will lead into "Velvet" with "Real McCoys," another big 20 Nielsen leader at ABC-TV.

Main reason for this kind of duality of networking is that NBC-TV turned back 7:30-8, the half-hour before "Velvet" on Mondays, to local stations to program as they see fit.

Inside Stuff—Radio-TV

Charging negligence and carelessness in name similarity on a telecast on Dec. 19, 1960, a \$2,000,000 libel action has been filed in New York Federal Court by atterney Miles J. Lurie. Defendants are CBS, General Foods, Mark Terto Enterprises and Danny Thomas. Action is in the name of a publishing firm, Shure-Fire Music Co. and its four principals.

Script in dispute had Danny Thomas protecting two nuns who and had been appropriated by a group of fictional characters "illeg partrayed," per the action, as "unreliable, criminal and untru

Louis Edelman, executive producer of the Thomas show, recalled the incident of unscrupulous song publishers trying to steal the num-ber from the nuns, who wrote it for a Christmas show. Script called for Thomas to retrieve the song and put to rout the offending pub-lishers. Said Edelman, "We needed a name for the publishing house and went with Shure Fire, little knowing that a music firm of such a name was in existence. We thought, at least, we were safe with the strange spelling. That's the way it goes."

WABC-TV is cooperating with the N.Y. City Fire Department in the latter's two-week "Christmas Toy Carnival" drive with a special two-hour benefit performance at Madison Square Garden on Nov. 25. The show, which will not be telecast, will be hosted by Tommy Seven, WABC's kiddle show personality, and will feature name talent from ABC-TV's show. Benefit is aimed at collecting new toys for underprivileged children with admission to the Garden being the donation of a toy with a minimum value of \$1.

Television Digest, industry newsletter folded last week by Triangle ublications, has been resumed by Albert Warren, former chief of the

Television Digst, industry and the Warren, former chief of the Weekly's Washington office.

As editor and publisher, Warren will run TD from Washington, with headquarters moving to the capital from Radnor and the New York and Los Angeles bureau closing. The new publisher started with the publication when it was founded by Martin Codel in the mid-40s.

Wales-TV Setup

London, Sept. 18.

Wales-TV has been formed as a company by the Wales Television Association to operate as commercial tv contractors for Britain's last vacant area for commercial tv contractors for Britain's last vacant area for commercial tv under the present Independent Television Authority set up.

Chairman of Wales-TV is Dr.

B. Haydn Williams, also chairman of the Royal National Eisteddfod.

Broadcasting is expected to start.

Broadcasting is expected to start at the end of 1962 and an esti-mated 750,000 wil be reached.

Japan TV Units Roam Globe In Rivalry Step-Up

With competition high, Tokyo's tv stations seem to be trying to outdo each other by sending film units abroad for both documentary and entertainment footage.

At present, the Nippon Television Network (NTV) has plans for a unit to film naturalistic footage in Africa and the semi-Government web NHK will dispatch a unit to Africa and south Europe.

a unit to Africa and south Europe.
Overseas trekking by Nipponese
teeveemen began in late 1959.
NHK launched a documentary series called "Across the African
Continent," Nippon Educational
TV (NET) produced the newsmaking "Mystery of the Abominable Snowman" and the Tokyo
Broadcasting System (TBS) staired
a series, "Around the World with
Kaoru Kanetaka."
Last year, NHK filmed travelege

Kaoru Kanetaka."

Last year, NHK filmed travelogs in Southeast Asia, Central America and the Middle East. This year the web has already had units in North America, Russia, Europe and the United Arab Republic. The commercial stations, not to be nutdone, have a total of six overseas documentaries in the making, three by NTV, two by TBS and one by Fuji TV.

Not Even a Sat. Aft. Slotting Can Dampen 'Accent' Producer's Forays

"Accent," the CBS-TV pubaffairs of the masters as a segment. series which recently completed a Forger's face, for apparent reasons wouldn't be shown. According to kellerman, the identity of forgers are sexploring the flurry of art thefts on both sides of the Atlantic.

Orientation of "Accent," according to Kellerman, is to take

on both sides of the Atlantic.

The series, subjects of which range from art thefts to English humor to a visit to a Parisian night club, is a dream assignment for producer Don Kellerman. "I would die on the vine if I were assigned to 'Alvin, the Chipmunk,' "Kellerman vows. Kellerman, 34-years-old, came to "Accent" after a stint as producer of such religious shows as "Look Up and Live." Prior to that he had been with CBS Radio, joining the web's news, pubaffairs division from the Long Island Newsday publication.

Kick-off art theft show for the

Kick-off art theft show for the Kick-off art theft show for the season's round of half-hour vidtapes will be Oct. 21, in the new time slot of Saturday at 1 p.m. Cultural series formerly had been slotted on the web Sundays at 5 p.m. Young producer, while saying scheduling isn't his function, admitted when questioned that he would love to have the show telecast in prime time, when the potential audience is greatest. "Would your friends watch the

"Would your friends watch the ow Saturday afternoon?," he was

"If they don't they're not my

"If they don't they're not my friends," he rejoined. Kellerman, only after being prod-ded acknowledged that he would want a better slot, "prime night-time and full sponsorship." He was quite excited about what had been done in the series to date and what's forthcoming. Series kicked off lest kelphurar with President

what's forthcoming. Series kicked for lost rebruary with President Kennedy appearing on a program devoted to Robert Frost.

Other episodes forthcoming deal with James Agee, as a Twentieth Century man and artist, great American rivers, with historian J. Frank Dobie, and the effect of the Berlin theatre of the 20's on present-day theatre. Hope on the art theft show is to interview a forger

Orientation of "Accent," according to Kellerman, is to take an oblique look at aspects of the world around us, to examine culture in its widest terms, and to try, as much as possible, to maintain a feeling of currency in the outings. In those terms of references, a show on "Alvin & Chipmunks" could be included, although Kellerman wasn't asked.

HARRIS CALLS MEET ON UHF PROPOSALS

Washington, Sept. 19. Commerce Committee Chariman Oren Harris (D-Ark.), whose personal opinion is that higwhose personal opinion is utal inje-city markets should be all-UHF, with VHF channels alloted to rural areas, disclosed that his commit-tee will hold hearings next Janu-ary on various UHF proposals made by the Federal Communica-tions Commission recently.

tions Commission recently.

In particular, Harris' Commerce Committee will afford a sounding loand for the gripes of eight cities, now with a single YHF outlet, which FCC has proposed to deintermix and make all-UHF markets. Hartford is one of the eight cities. All Connecticut members of Congress jumped the gun on Harris and announced the hearings planned for next January several hours before he did. Harris had not intended to say anything about it for a few weeks because he hasn't yet completed some of the details involved in scheduling the sessions.



Thank you

WNEW-RADIO

for a wonderful five years...



Currently heard on radio and television for:

PALLANTINE ALE BEECHNUT COFFEE CITIES SERVICE GASOLINE DUFFY-MOTT PRODUCTS.
DUFONT SHOW OF THE WEEK
DUFONT'S ZEREX AND TELAR
HELIMAN'S MAYONNAISE PEPSODENT TOOTHPASTE **2550 70005** READERS DIGEST
SCOTT PAPER PRODUCTS VICKS COUGH SYRUF

Azcarraga's Empire Ambitions; Seeks N.Y., Chi, L.A. B'cast Acquisitions

Mexico City, Sept. 19.
The Mexican television industry is at the jumping off stage in international expansion. Apart from acquisition of stations (as in case of San Antonio's Channel 41, with Emilio Azcarraga buying what was termed "an important percentage of stock"), there is a drive to sell Mexican videotapes in Latin America and in Europe.
Emilio Azcarraga is still in the

programming for some time. Now, station is to go completely Spanish, featuring the best programs prepared in Mexico and other Latin American nations.

In American nations.

In interchange deals Mexican television is slowly working toward program diversification, with negotiations now going on for informal pacts with stations in Argentins, Venezuela, Panama, Puerto Rico, Peru, etc. Mexico will send filmed or videotaped material into these areas on outright sale or exchange basis.

quality product and abandoning of quickie type episodics of the past. These latter have had a difficult time in finding a market internally. All current activity aimed at consolidating Mexico's position as third in importance in the world's television industry.

ABC's News Studio

In line with the recent expansion of ABC-TV's news operation, a new studio has been set up in the Hotel Des Artistes, N.Y., exclusively for news stanzas.

news stanzas.

The studio was converted out of a series of offices in the hotel which is part of ABC's far-flung complex of various staff head-quarters in the West 60s and 70s.

Ica and in Europe.

Emilio Azcarraga is still in the U.S., dickering for expansion of his empire via buy up of stock in various stations. His goal is to invest in Channel 3 in Los Angeles, Channel 8 in Chicago and a New York outlet as well.

If successful, pattern will be to transform stations into all Spanish operations. Channel 41 in San Antonio, according to a Televicentro, and is also sending its own camera crews also ending its own camera crews also end

Circling the Kilocycles

Milwaukee-Donald Loose, program manager, WTMJ, Milwaukee Journal station, moderates a panel at an FM radio meeting Oct. 12 at Madison. Robert E. Lee of the FCC will talk on "FM Looks Ahead." Operators of FM stations, FM industry engineers from Wis-FM industry engineers from Wis-consin and nearby states will at-

Atlanta-Lt. Col. Pernell M. Paf-Atlanta—Lt. Col. Pernell M. Pafford, acting Georgla sector commander of the 12th U.S. Army Corps, presented Marcus Bartlett, general manager of WSB-TV, with a plaque in recognition of station's public service programming in keeping the people informed on responsibilities, requirements and necessary duties performed by Department of the Army. Award came from office of Maj. Gen. W. W. Quinn, United States Army chief of information.

Clear Channels

Continued from page 20

U.S. now without such (nighttime) service is hardly the decision the country has been waiting for the last 16 years. Had the Commission deliberately swept the clear channel processing under the rug, it could not have done so more effec-

Lee has been urging "super powproposals on his colleaguespermitting the Class IA clears to up their power to 750 kw to elim-inate daytime "white" (unserved) areas as well as increase nighttime skywave coverage:

skywave coverage:

Dissenting in part and concurring in part was Commissioner
John Cross. He called the scheme
'half a solution' and would have
gone wholehog, i.e., opened the
way for duplication on all 25 clears.

This, in my opinion, would not
only be fairer, but would also obviate any nossible criticism of arviate any possible criticism of arbitrariness," Cross averred.

As it indicated last June, these 13 clear channel stations would, under the order, have to share their assignments with new unlimited time Class II AMers in designated western areas under controlled conditions (directional antenna etc.).

WMAQ. Chicago, to share 670 kc with a Class II outlet in Idaho; WGN, Chicago, to share 72) kc with a Class II in Nevada or Idaho; with a Class II in Nevada or Idaho; WSB, Atlanta, 750 kc, Anchorage, Alaska; WJR, Detroit, 760 kc, San Diego; WBBM, Chicago, 780 kc, Nevada; WCBS, New York, 880 kc, North Dakota, South Dakota, or Nehraska; WLS, Chicago, 830 kc, Utah; KDKA, Pittsburgh, 1020 kc, New Mexico; WBZ, Boston, 1030 kc (reclassified under FCC's order as a clear channel). Wyoming, KYW, Cleveland. 1100 kc, Colorado; KMOX, St. Louis, 1120 kc, California or Oregon; WHAM, Rochester, 1180 kc, Montana; and WCAU, Philadelphia, 1210 kc, Kansás, Nebraska or Oklahoma.

The states tapped for the du-

ka or Oklahoma.

The states tapped for the duplicating Class II outlets were selected, FCC sald, "with a view to making the most fair, equitable and efficient use of the frequency, taking into account limitations imposed by the need to protect existing co-channel and adjacent channel stations, the areas in greatest need of night-time primary service, and the avoidance of undue mutual interferences among the new stations. ferences among the new stations themselves."

themselves."
"The arrangement," FCC opined,
"will not jeopardize the primary
objective of clear channel operation, namely, to bring nighttime
service from distant stations to
less densely populated parts of the
country which are beyond the
range of other stations."
The new rules provide safe-

The new rules provide safe-guards against undue mutual in-terferences or profibited overlaps between the new unlimited time Class II stations and applications for stations on adjacent frequen-cies.

TIO's Pacifier

Continued from page 19

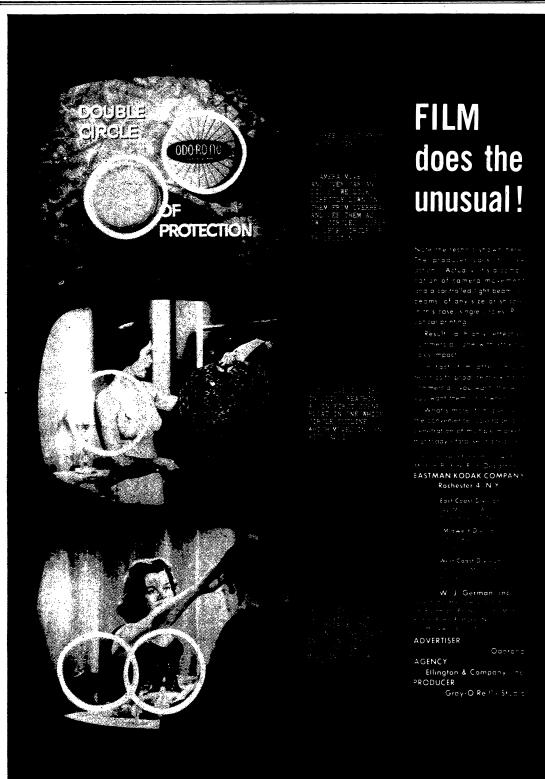
children and youth; government and politics; safety and law en-forcement; religion; farm and con-servation; health and social problems; formal education; organiza-tions, activities and services; prac-tical arts and skills; general adult education; and new programming

education; and new programming areas.

In the foreword, TIO says the study was undertaken after a station owner in the Pacific northwest asked if there wasn't some way to establish an exchange of ideas in the pubservice area.

TIO hired Saturday Review's radio-tv critic Robert Lewis Shayradio-tv critic Robert Lewis Shayradio-tv critic Robert Lewis Shayradio-tv critic Robert Lewis Shayradionaire to stations), chapter backgrounds and the introduction. Shayon says, "To underscore constructive programming trends at the local level, to articulate what was sensed as a felt need in many of the programs reported—these were two of the principal objectives of the extended description of programs. An important criterion was the 'transfer quality' of the programs."

Study has several illustrations and a cross-index of stations.



Television Reviews

son opener, for example, featured "The Hunter," a takeoff character pegged to joshing the tv detective series. Kenny Delmar provides the lump in -the-throat, dimwit voice for Hunter and does a good job at it. Also on the show were Leonardo, the king and Biggy Rat, his prime adversary, both voiced effectively by Jackson Beck, along with the king's faithful servant, Odie Colognie and the ruler's beatnik brother, Itchy Brother, spoken humorously by Al-Ien Swift. Animation by Total Television Prods, is bright and cleverly-conceived.

Missing from the segment were

Missing from the segment were Missing from the segment were two other regular characters, Wizard the Lizard, voiced by Sandy Becker, and Tooter Turtle, spoken by Swift. Also shown during the show are some non-format cartoons of a less witty nature involving the now old-fashioned, antics of various animals to musical bedyvarious animals to musical back-

ing the now old-fashioned anties of various animals to musical backgrounds.

Most annoying, however, is the volume of commercials spiced throughout the show. If it weren't for the fact that some of the General Mills and Kool Ald material was in cartoon form it would probably drive the kids right onto another channel but as it is, only the adults are presumably effected. But there is a saturation point even for kids.

When the show itself is permitted time, there's considerable entertainment and it stacks up as a solid effort, especially with the good lead-in it has from the Shari Lewis show.

Kali.

SPECTRUM Producers: Gwinn Owens, John Baker

Baker
Writer: Gwinn Owens
Director: John Baker
30 Mins., Sun., 12:30 p.m.
WJZ-TV, Baltimore (vidtape)
WJZ-TV has an ambitious project in "Spectrum," Sunday afternoon entry that hits more than it misses. This time it hit. A kind of local "Omnibus," program has a

silent screen, antique autos, Caruso and the space age.

This session was completely local and while most other shows have relied mostly on canned film, this one was composed entirely of films produced by studio cameramen.

Subject was author F. Scott Fitzgerald and two years or so he spent near Baltimore at "La Paix," surburban mansion, where he finished "Tender is the Night" and where he hoped to find peace and treatment for his wife Zelda, mentally sick at the time.

Photography was excellent with cameras weaving in and out of mansion, over picturesque grounds and down lane that led to nearby mental asylum. While lens caught mansion, Bob Jones, program host, delivered well-arranged narration that shed some light on the emotional agony Fitzgeralds lived through there.

Major flaw was the voice used to represent Fitzgerald. It might have been wiser not to have used the voice at all, with Jones speaking the lines. A shorter segment was devoted to Timonium State Fair. This too, was effective with camera working in "Omnibus" style.

Ced.

Time, Place & Camera' **ATV Pubaffairs Series**

ATV rubalitaits beries

London Sept. 12.
Associated TeleVision is planning a pubaffairs series with a difference—this one, "The Time, The Place and The Camera," will not only report but also comment. Program, which is to be slotted early on Sunday evenings, will also employ non-highbrow techniques, reduce issues to human terms where possible.

ATV says it's dickering with CBS for a tieup with "Calender" so any international topics can be swapped.

Fuller Frenzy

Fuller Frenzy
Tokyo, Sept. 19.
Here for second visit this
year, Robert Fuller of highrated "Laramie" (NBC) series
is receiving almost as hysterical a reception as the first time
around. Fuller is here for two
weeks with his parents for p.a.
and charity show dates. From
reaction of fans, he is perhaps
most popular foreign show biz
personality ever to reach these
shores.

shores.

Projected plan for Fuller to star in feature here for Toei called "Under Skies of Asia" has been postponed to spring because of actor's tight schedule. Fuller's visit is sponsored by Akira Shimizu and Pacific TV Corp., distrib here for NBC product. product

BRITISH GUIANA'S NEW RADIO SETUP

Work is progressing rapidly on a new radio station for British Guiana, Great Britain's only territory on the South American mainland. Expected to cost in the neighborhood of \$150.000, it is being financed by local lawyer-politician, Jai Narine Singh, and hopes to be operating by the end of the year.

Bit By Bit CBS-TV Achieving SRO For 4th Quarter on News-Pubaffairs

CBS-TV, not long ago, was and Carter Products picking up the thought to have some king-sized tab. sponsor headaches in its regularly scheduled news and rubaffairs programs for the '61-'62 season. Bit by bit, though, the sponsor picture has brightened, and the fourth quarter will find the news, pubaffairs virtually SRO.

pubastairs virtually SKO.

Only remaining availabilities in the prime time news, pubaffairs spot is "CBS Reports," and that, now sold in minute participations, is 75% sold out for the fourth quarter.

quarter.

This is the rundown and the background on some of the shows:

"Eyewitness to History," 10:30 p.m., Friday nights, has American Cyanamid picking up two shows a month, Liggett & Myers one show a month, and minute sponsors every fourth week. When Firestone pulled out prior to the selling season there was talk that "Eyewitness" might not return, or that it would be telecast on a spasmodic basis.

mainland. Expected to cost in the neighborhood of \$150.000, it is being financed by local lawyer-politician, Jai Narine Singh, and hopes to be operating by the end of the year.

Attention of the world has been focussed of late on this small country because of its recent elections which returned to power Dr. Cheddi Jagan, reputed leftist, who thereby becomes B.G.'s first premier under its new self-rule government.

Transmitter for the new station, to be known as Radio Guiana, will be loss on this vehicle to the erected about four miles from Georgetown, the capital. It is to be commercial, will offer competition to the other two medium wave operations, namely Radio Demerara and British Guiana Broadcasting Service.

Ottawa — Australian-born Keith Davidson, who's been producing "CBC-TV's weekly "Newsmagazine," [EGC-TV's weekly "Newsmagazine,"] is a lower film company in Jamaica.

would be telecast on a spasmodic basis.

Wolld be telecast on a spasmodic basis.

Wolld be telecast three out of four weeks, Thursday at 10 pm., has among its minute praticion. The others are corporations that are under exclusive contract to the ABC anchor. Alex Dreler's company, Joy Inc., is under contract to the network in a deal that calls for the production of, and performance in, newscasts on the local station. This is in addition to other assignments that might come up, either for the web or the local station. Dreier's unit includes Birch as news photography in the local station and are contract to the network in a deal that calls for the production of, and performance in, newscasts on the local station. This is in addition to other assignments that might come up, either for the web or the local station. Dreier's unit might come up, either for the web or the local station. Dreier's unit might come up, either for the web or the local station. The official to the network in a deal that calls for the production of, and performance in, newscasts on the local station. This is in addition to other assignments that might come up, either for

tab.

In the daytime, the two new fiveminute news strips have been sold,
with Frigidaire on one and Johnson's Wax on the other. "Calendar," the new half-hour newsfeature strip, has been sold in the
"Morning Plan," which is doing
so well that the availabilities on
"Calendar" have been increased
from three to five.

Weh has other nubaffairs shows

from three to five.

Web has other pubaffairs shows such as "Accent," or religioso cutings such as "Look Up and Live" and occasional news specials. The virtual SRO sign pertains to the hard news areas, the prime time regularly schedueduled pubaffairs outings, and the daytime news, pubaffairs strips.

WBKB

Continued from page 25

fer of the station. The others are

Miss Cimerica PAGEANT BOARDWALK ARCADE BUILDING BOARDWALK AND TENNESSEE AVENUE ATLANTIC CITY, N.J.

Mr. Bob Hamilton Robert Coe Management 144 West 57th Street New York, New York

Now that our long months of working together on the 1961 Miss America Page and are over; I want you to know how much I appreciate your great. I want you to know how much I appreciate your of page and the production numbers for the show I realised that I contribution to its success. When I hended you the assignment of the show I realised that I contribution to the production numbers for the show I realised that I convergence in a start of the story of Miss America was asking you to do the impossible in telling Bernie Waynes I lyrics and was asking your own brilliant dancing performance you fulfilled my make and in your own brilliant dancing performance you fulfilled my make and in your own brilliant dancing vere one of the miss the most convergence in the story of the working colleagues I have ever known. A mailtion thanks to you and your girls for helping us put together what everyone has called a great show.

You may be interested in some quotes from critics for which you deserve a good deal of the credit,

Harriet Van Horn - World Telegram and Sun Harriet Van Horn - World Telegram and Sun Harriet Van Horn - World Telegram and Sun Variety watermely high level. "

Barbars Delatiner - News Day 2t hour affair.

Harry Harris - Philadelphia Inquirer

And, last but certainly not least, David Merrick (who as you know was not one of the judges) said to me at Midnight, Saturday: "That's the best show live ever seen." I am looking forward to the pleasure of working with you again very

900N .



Thank you AL CANTWELL

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MANY THANKS ALSO TO BERNIE WAYNE, KIRK BROWNING, GLENN OSSER and WILLIS KNIGHTON



BOB HAMILTON

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From The Production Centres

Continued from page 40 =

four 30-minute programs, "Cuba . . . Si," starting Sept. 29. Film was shot in Cuba and program claims to be objective story of the revoution . . . BBC Radio news and comment show "10 O'Clock" became one year old yesterday '19' . . Border-TV which opened on Sept. 1, reached 59,000 homes, says TAM, independent research org . . Dr. C. F. Jones, of Plymouth, became education officer for Westward-TV . . First ever "Armchair Theatre" play with music, "His Polyvinyl Girl," is slotted for October on the ABC-TV web. Authors are U.S.-born Steven Vinaver and Carl Davis . Anglia-TV signed Donald Zee, showbit columnist of The Daily Myrror, to host "Shooting Stars" new, fall show . . . BBC-TV brings back "Monitor," fortnightly series on the arts, on Sunday '24. now, fall show . . . BBC-T' on the arts, on Sunday (24).

IN BOSTON . . .

WBZ took tv and radio editors to the Eastern States Exposition in Springfield Tue-day (19) by bus to celebrate the 40th anni of radio broad-asting by WBZ at that spot and put on a two-hour radio spectacular, a musical revue of the Roaring 20s, under direction of Ed Pearle, press chief. — Percy Shain, tv editor Boston Globe, back from Las Vegas where he visited his showbiz family, son, Roy, base player, and daughter in law. Toni Madsen, dancer at the Sahara. — "Starring the Entors." only editorial news program of its kind in local tv with four greater Boston mewspaper editors analyzing the news, begins its 12th year on WBZ-TV. — Win Baker, WBZ-TV assistant program nanager, addressed Lawrence Kiwanis on "TV's Future" . . . Joe Ryan, WBZ-TV press chief, named public relations director of New England Broadcasting Executives club . . . WBZ-TV operations director Gordon Swan panelist on Mass. PTA convention at Swampscott, Oct. 27.

IN MINNEAPOLIS . . .

Twin Cities football fans should get their fill of local ty coverage this fall, WCCO-TV has slated seven road games of Minnesota Vikings, new pro grid entry, for live coverage. Herb Carnell of Baltimore will hindle play-by-play account with Clayton Tonnemaker, former Univ. of Minnesota All-American, providing color commentary. WCCO-TV will run films of Minnsota Gophers' games on Mondays, and KMSP-TV will beam Vikings' game flims on Wednesdays. "Tony Parker Football Show" is another new program featuring KMSP-TV's sports director ... Ray Scott, Minnesota Twins' tv and radio announcer, to cover Univ. of Minnesota grid games this fall on WCCO Radio. Scott, in his 25th year of broadcasting, also handling ty running accounts of Green Bay Packers' contests for sixth year ... William H. Lawrence, ABC Washington oureau chief, to speak at dedication ceremonies of new Minnesota Press club Sept. 30 ... WLOL-FM turning its facilities over to Minnesota Orchestral association for fullday "Salute to the Minneapolis Symphony" Oct. 1. Program will include orchestra's first recording with Stanislaw Skrowaczewski as conductor.

IN CINCINNATI . . .

New weekday 25-minute evening strip on WLW, tabbed "Conference Call," has news commentator Peter Grant in telephone discussion of the day's news with newsmen from other Crosley stations; Ed Hamlyn, WLW-D. Dayton: Hugh DeMoss, WLW-C. Columbus, and Tom Atkins, WLW-I. Indianapolis . . WKRC public service programming allows three-minute recorded talks by all 27 Cincy councilmanic candidates on separate nights . . WSAI newcomers are W. Emerson (Dusty) Rhodes, from Syracuse, N. Y. as community relations director and announcer, and disker Paul Purtan via WMBR, Jacksonville, Fia. . . WLW-T stepping up its fall color schedule with NBC-TV's increased that lineup and own originations . . Dale Stevens, Cincy post and Times-Star bearded amusement editor, won over personalities from local radio and ty stations in pony cart race at Carthage Fair.

PITTSBURGH . . .

Peter Thornton, p.a. for KDKA-TV and formerly with the John H Harris Ice Hockey organization, has revealed that KDKA-TV's outright ownership of the Pittsburgh Hornet's hockey radio and tv rights marks



HUNTING BIG GAME?

You'll find it in the Northwest . . . a big, rich ready market for your product.

This is the area which KSTP-TV serves and sells... \$5 Billion in spendable income and 810,800 TV families. Let KSTP-TV start a sales stampede for you.



100.000 WATTS . NBC MINNEAPOLIS . ST. PAUL the first time a station has actually owned the rights in any team in either the National or American Hockey Leagues. Roger Rice, vice president in charge of sales at WIIC, said in this connection that when he was in Etie the hockey team wanted \$80,000 for tv rights but sold the team for \$12,000 . . . WTAE takes the ABC Evening Report at 6:15 on Sept. 25. The local show of Dave Murray, Carl Ide, Eleanor Schano and Ed Conway will handle news, sports and weather at 7 . . . WIIC has a new news show at 11. Len Johnson and Bob Cochran handle the local and national news with Red Donley, the station's new sports director, announcing sports . . . Del Taylor will handle WTAE's bands'and show for the next few weeks until the station starts taking NCAA football. He replaced Dick Blanchard.

IN TORONTO . . .

Robert Whitehead, Broadway producer, signed as host on this season's "Quest," drama series to be launched on the CBC-TV cross-Canada network, with Whitehead to take over Oct. 8. Producing dicretor of the upcoming Lincoln Centre, N.Y., he admits that he has moven given up his Canadian citizenship but he wouldn't have accepted the CBC-TV deal if he had been offered an "equivalent opportunity" in New York. Bob ("Camelot") Goulet in town to turn down that 570 000 offer to air-commute on Sundays from Manhattan to emceed the new "Playdate" drama programs to be CBC-TV'd next month to Wes Chapman and the Hi-Riders sizned for 13 weeks (Mon.-Fri.) by CHEM. Eva Langbord, casting director for CBC, looking for Oriental actors, between 25 and 40, for upcoming "Experiment in Cell 5". Evelyn Pasen set as femme vocalist on CBC's (Oct. 1) "Sundry Showcase," with music by Lucio Agostini ... Mike Darow of CHUM has signed to emcee CBLT-TV's "Club Six" series but will, bold both jobs at both radio and ty stations ... Sammy Sales and Helene Winston, both CBC-TV actors will join the Ford of Canada Show (industrial), with visits to Winnipeg, Regina, Edmonton and Vanneouver lined up.

IN DETROIT . . .

George Pierrot, whose travelog show is in its ninth consecutive year on WWJ-TV, gets an hour in prime evening time—7-8 p.m. Mondays—this season with Standard Federal Savings & Loan Association sponsoring . WXYZ-TV and the Detroit Bank & Trust Co. are partners in an 80-foot electric sign erected on the bank building in downtown Detroit which flashes latest news . . "Junior Auction" is a new WJBK-TV game show with Harvey Kaye and Lynne Boyle auctioning prizes to five-to-14-year-old youngsters who collect auctionable "points" with bottle caps and labels from the dairy sponsors' products . . WJR has a weekly cumulative audience totaling 2,183,000 persons in the 15-and over age bracket, according to Alfred Politz Media Studies, the largest audience ever measured by the station . . The Rt. Rev. Richard S. Emrich, bishop of the Episcopal diocese of Michigan, will be interviewed on the WWJ-TV "Profile" series . . John F. Pival, prexy of WXXZ and general manager of WXYZ-TV, will serve as chairman of AGVA Week In the Michigan-Ontario district, Oct. 9-16.

IN PHILADELPHIA . . .

Veteran announcer Hal Moore becomes production manager for WRCV. Moore returned to the local station in April from WCBS, in New York, where he had been program director. Jack Steck, WFIL radio operations director, and Lew Klein, WFIL-TV program director, address the Franklin Institute members on "Inside Radio and TV". Pat Leslie, new WCAU-TV personality, represents the distaff side on "Morning Report" where she is featured daily with Bill Hart and Gene Crane. "Come Little Children," pioneer religious series for youngsters, returned for its fifth season on WRCV-TV, Sunday (17). Rex Morgan, WFIL-TV personality, addresses Rotary Club of Philadelphia, Sept. 27. ... WFIL radio will broadcast four Temple Univ. night football games, with Gene Kelly doing the playby-play ... Tobey DeLuca, music librarian at WFIL, is publicity chairman for "Mario Lanza Day," to be marked here Oct. 7. ... Bill Wright, WIBG disk jockey, has been upped to station's sales department ... Joe Brooks, director of music at WIP, has been named director of local publicity and promotion for station ... Herb Fields, WPEN rep, has joined the sales staff of WCBS-TV, in New York City.

Powell on 4 Star Expansion

cording to Powell, is the hourlong hour commanded a \$5,000,000 price from the tv web. (Deal calls for 30 first-runs and 20 repeats, and a unmber of pilot shows will be contained in the anthology, at 26, Four Star will also have four which NBC-TV will get first crack.) other network stanzas on the air this coming season: a new hourlong version of Robert Taylor's "The Detectives," the hour "Corrupters," and two half-hours weekly. "Rifleman" and the Gertrude Berg-Cedric Hardwicke starrer. While the total '61-'62 output on network for Four Star is four hours of film a week (last year it was five-and-a-half hours), the com-

was five-and-a-half hours), the com-pany's gross and profits, Powell said, have gone up.

There is already a profit, the boss of Four Star noted, in the first year's sale of "Dick Powell Show" to NBC. Controlled and owned entirely by Four Star, ac-cording to Powell, his Tuesday

which NBC-TV will get first crack.)

Besides hosting the skein, Powell will star in 10 of the 30 scripts, including the initialer on Sept. 28. Supported by guests Nick Adams, Edgar Bergen, Ralph Bellamy, Lloyd Bridges, Carolyn Jones, Dean Jones, Ronald Regan and Kay Thompson, he'll essay a millionaire police officer ("he inherited it"). Also canned are two Adrian Spies stories, one fronted by Van Heflin, the other by Mickey Rooney. Incidentally, Four Star, Powell said, is planning an hour ty film series regularly fronted by Heflin and plus that it's getting out the much publicized "Mckeever so the Colonel" series for next sea-

son,
Besides Powell himself and McDermott, the major stockholders in Four Star still include David Niven and Charles Boyer, both of whom will appear in "Dick Powell Show" episodes.

Chipperfield's Circus Signs 3-Year ATV Pact

London, Sept. 19.
After a seven-year link with
BBC-TV, Chipperfield's Circus has
signed a three-year exclusive con-tract with Associated TeleVision.
Pact calls for three shows over this

period.

According to Richard Chipperfield, seventh generation of the
famous circus family, BBC-TV
screens too many other circuses
and his show stood in danger of
losing its identity. Hence the

'Man of World' As **ATV Big Budgeter**

Story editor Ian Stuart Black is currently preparing the first six scripts on a new big budget skein scripts on a new big budget skein for Associated TeleVision, ittled "Man Of The World." Skein is in keeping with web's "international" policy and will feature continental locations. A U. S. producer and a U. S. lead are expected to be signed shortly.

more believable world."

Yarns, which will be hour-long, recount the adventures of a photojournalist. ATV is paging some big name writers to give the character substance (enough to fill out 26, one-hour segments). First location shooting is skedded for November and it's expected the show will be screened here next February or March.

Violence?

Continued from page 19

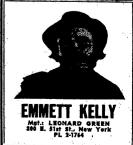
encouraging footnote that, in contrast to a year ago when it decided to go with "Great Debates" as opposed to "Gunsmoke," it's now competing with a Marilyn Monroe opener.)

competing with a Marilyn Monroe opener.)

Keyed to a season when Minow
& Co. will be watching full time,
when Congressional hearings on
tv sex-violence are being stepped
up, when attacks from the press
are now being supplemented by
the national mags and when the recent Jack Paar Berlin incident,
whether right or wrong, has nonetheless cast a new pall over the tv
behavior pattern, the networks
thus go into a new season facing
what may prove to be the most
acute embarrassment of all.

What happens if the nation's
audiences repudiate any attempts
toward moving in a new direction;
if they reject the "class" anthology,
the personality thrust or the comedic efforts, and throw in their mass
vote for an "Untouchables," a "Corrupters," an "Investigators," a
"Cain's 100" or the other variations
on a violence theme? The networks
even now shudder to think of the
consequences.







BIGGEST SHARES OF AUDIENCES!

BATON ROUGE, 61%

CHARLESTON. 64%

LOUISVILLE. 84%

Source: ARB, June, 1961.

For Further Details Contact

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ATLANTA

TORONTO

TAM's Top 20 in Britain

(Week Ending Sept. 10)

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Paar Show In Berlin

division.

Americans that there is a world-shaking crisis going on somewhere even if the demonstration is mild-ly distorted by the showman's personality.

There were some telling motion plotures of the Communist wall and some harrowing tales of the tragedy now being experienced by Berliners because of the deep distincts.

Page is not the first entertainer. Par is not the first entertainer, incidentally, to have gone to Ber-lin lately, but, due to all that advanced publicity and to his agressiveness in taking the cameras right up to the borderline so that America could see graphically the effects of the border closing, he did get himself an important scrop. And he did reach a wide are of America with the story.

If on Tuesday (12), the night of

If on Tuesday (12), the night of the first tape, Paar, inimitably self-dramatic, proved somewhat taste-less, the fact remains there was divided opinion on this subject. One observer said that Paar's out-One observer said that Paar's outing was "more tragic than enlightening, more in bad taste than in
good entertainment." Someone else
observed, "There was nothing
wrong with his performance. He
got himself a scoop while performing a service."

forming a service."

Most, however, agreed that during the first tape, Paar was annoying, perhaps because he seemed at moments too flippant. But that is because he is frequently unable to control the tenor of his conversation. Still, for what it's worth, his heart seemed always to be in the right place.

Premiere episode opened with shots of Berlin from a helicopter. Then Paar and Peggy Cass moved to those formidable Communist gates, gashing, interviewing G.I.'s and making cracks at the Communist cameramen behind them.

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Entrance Feyer, Luxurious Living Room, Elegant Dining Room, Charming Kitchen, Family Room and Dan, all on First Floor. Large Recreation Room in Becoment. Three large Bedrooms with Fewder Rooms and Two Tiled Baths, on second floor. Two Sun Geckle of Bedrooms, 2 car attached Garege, Large Patie, Walks, Wall to Wall Carpeting. All this and many other custom features. \$75,000.

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Berliners because of the deep division.

On Wednesday, the Berlin tape was done in a studio there and featured mainly interviews with refugees from East Berlin. These harrowing tales were interspersed with entertainment segments. On Thursday, again in a Berlin to studio, after a brief defense by Downs in the States, Paar and Miss Cass talked on. They played a radio tape of an insidious Communist propaganda broadcast to American G.I.a. Miss Cass was maudiin and a bit noisy. Her opinions were primitive, but they may well have reflected the half-formed opinions of many other Americans. Paar gave a weak defense (weak only because it left so many questions unanswered) of the Army men who had helped him set up the first Berlin show. Then he interviewed German actor Kurt Jurgens, who was saccharine, and then a German newsman, who was firmly inconclusive.

The shows. like Paar himself.

conclusive.

The shows, like Paar himself, were erratic, sometimes helpful, sometimes hapless, restrained and then bizare, thoughtful and then compulsive. Yet it was good that they were done. It's only bad that the American people won't take their tv medicine from qualified doctors rather than well-meaning quacks.

Art.

SRA Partially Backs FCC's Wide 'Authority' To Once-Over Programs

Washington, Sept. 19. Federal Communications Com-mission has "extensive authority" to look into programming to see if a broadcaster's promises measure up to performance.

A qualified endorsement of the concept behind FCC's new logging and programming proposals came from Station Representatives Assn. from Station Representatives Assinithe midst of loud squawks from state broadcasters associations about the rulemaking. And though SRA voiced support of the rulemaking's overall objective, its Washington attorney, Harry Plotkin, heaped a mountain of suggestions for deletions, clarifications and additions in the proposed new programming form. He submitted, in fact, a new substitute version of the form.

in fact, a new substitute version of the form.

SRA's 19-page brief filed early with FCC (deadline is not until Oct. 2) conceded that the bar against censorship and the Com-mission's obligation to look after the public interest pose a dilemna. But it went on to say:

"The legislative history of the (Communications Act) and numer-ous Court decisions leave no room for doubt that the Commission, in

ous Court decisions leave no room for doubt that the Commission, in carrying out its statutory responsibility, has extensive authority to obtain information as to program promises and performance without slipping into the censor's role. Among the major revisions urged by SRA concerned the proposed requirement that broadcasters show FCC how they went about meeting the needs of the communities they serve.

CBS Radio

about 48 hours weekly in programming, reserving about 25 hours weekly for web selling.

Reporting on a survey taken by the web of the competitive situation in 103 cities, in which CBS Radio has affils, Hayes said that 67 CBS Radio affils, or two thirds ranked first, second or third in their markets. Survey was based on Pulse reports during the '61 year. He cited the survey to "underscore the fact that a good network station that is really serving the public can compete with a fad inon-quality) radio station and can build not only as large but a larger audience."

Web's new net ALERT system was dramatically brought into play at the affil meet. During the Monday (18) morning session, net ALERT set up at the Waldorf-Astoria automatically cut into the p.a. system for the flash on Hamerskjold's tragic death and then a direct report from Leopoldville. Introduced at the meeting was a new automatic level control developed by CBS Laboratories, called Audimax: The device contains a central "memory" section which constantly compares the audio Web's new net ALERT system

central "memory" section which constantly compares the audio level of any given program with the level of the preceding ten seconds, ready to compensate automatically for any undue fluctuations.

ATV Importing Talent For Cha Cha Specials

Date set for the start of production on the Milton H. Lehr-Associated Television cha cha specials "Broadway Goes Latin" starring Edmundo Ros, is Nov. 1. Some 39 half-hour shows will be taped at Wood Green studios, directed by ATV's Dicky Leeman and produced by Lehr.

Latter is importing Puerto Rican talent for the skein—as well as choreographer Arnold Taraborrelli—and transferring it to film fo distribution in U.S. and other parts of the globe.

Greenshoro, N.C.—North Caro-lina's four-year old in-school tele-vision project began its fifth year of instruction on WUNG-TV, and seven commercial tv stations Sept. 5 at 9 a.m. Some 22,000 students in approximately 275 junior and senior high schools are involved in the project.

Nathan Straus Dies at 72; Owner of **WMCA Pioneered Air Editorials**

Nathan Straus, who died last week, was the first broadcaster in the United States to editorialize on the air, and despite the controversies he stirred up, the owner of WMCA Radio in New York continued editorializing almost until he died.

Ilshed until 1917, when he joined the Washington Times. He went back to the Globe after a Navy the interpretation in 1917, when he joined the Washington Times. He went back to the Globe after a Navy the went back to the Globe after a Navy the went back to the Globe after a Navy the Washington Times. He went back to the Globe after a Navy the Washington Times. He went back to the Globe after a Navy the Washington Times. He went back to the Globe after a Navy the Washington Times. He went back to the Globe after a Navy the interpretation of the Washington Times. He went back to the Globe after a Navy the Washington Times. He went back to the Globe after a Navy the wind washington Times. He went back to the Globe after a Navy the wind washington Times. He went back to the Globe after a Navy the wind washington Times. He went back to the Globe after a Navy the wind washington Times. He went back to the Globe after a Navy the wind washington Times. He went back to the Globe after a Navy the wind washington Times. He went back to the Globe after a Navy the Washington Times. He went back to the Globe after a Navy the wind washington Times. He went back to the Globe after a Navy the Washington Times. He went back to the Globe after a Navy the Washington Times. He went back to the Globe after a Navy the Washington Times. He went back to the Globe after a Navy the Washington Times. He went back to the Globe after a Navy the Washington Times. He washington Times.

died.

Straus, who was 72 at the time of his death on Wednesday (13), went before the FCC in 1948 to appeal against the "Mayflower Decision," which then prevented broadcast licensees from editorializing. The owner of WMCA since 1943, Straus is considered by many to have been instrumental in the ultimate rescinding of the "Mayflower."

flower."

He had argued, in the course of his 25-page testimony in Washington, that if it was fair for him to hire a commentator who could speak for him on WMCA or allow an advertiser to buy time in which to express an editorial opinion, then why wasn't it legal for a station owner to say his piece directly to the listening public.

Until 1954, however, no broadcaster, either in radio or tv. tested the traditional exclusion of editorials from the air. Straus, then president of WMCA, took to the air himself and began a regular series of editorials.

himself and began a regular series of editorials.

There were threats and fearsthat by this act he had jeopordized his license to operate a station, but there never was one single attempt by official Washington to boot Straus out of the broadcasting business.

tempt by official washington to boot Straus out of the broadcasting business.

A second editorial precedent was established by Straus last year, on Oct. 27, prior to the Presidential Election. By then chairman of WMCA, Straus broadcast an editoria endorsement of Senator John Kennedy for President. The Republicans requested and got equal time to answer the official WMCA position on Presidential politics, and it was vicepresidential candidate Henry Cabot Lodge who made the reply.

Straus, a member of the Macy department store clan, had been active in politics and government for several years. Born in New York, educated at Princeton and Hendelberg, his first job was as a reporter on the New York Globe in 1909. He resigned the next year, because his father, the first Nathan Straus who was part owner of Macy's, took ill and needed someone to manage his affairs.

In 1914, Nathan Jr. purchased Puck, which he edited and pub-

President in 1920.

After serving as a Democratic state senator in New York for three terms, Straus got involved in house legislation. Franklin D. Roosevet named him N.Y. State administrator of the N.R.A. In 1934. In 1937, the President named him head of the U.S. Housing Authority, the job he held until 1942. He later published two books on Housing, "Seven Myths of Housing" and "Two Thirds of a Nation—a Housing Program."

Chi Crix

great deal of compassion for the downtrodden, and his preoccupation with them in the film has to be chalked up to poetic selection.

be chalked up to poetic selection.

Mitchell's method, like that of
many a modern poet, is to juxtapose images for their ironic significance, and so he cuts back and
forth from the high-livers to the
low-lifers, from the delirious poolside party at Hugh Hefner's swank
playboy diggings on North State
Pkwy. to the stuporous ghosts in
the Skid Row saloons, from colored
kids in a school playground to rich
kids promenading at a society fashkids in a school playground to rich kids promenading at a society fashion show. Similarly, from a car being sold in a showroom to a car being wrecked in a junkyard; and from the savagely rhythmic killing of cattle at the stockyards to the savagely rhythmic rock 'n' roll dances.

savagely raythmic rock in rois dances.

For those who fail to grasp the form, it may seem disjointed and rambling, especially since there is no narrative assistance. The only overt statements in the film are made by certain persons depleted or by candidly recorded voices commenting on their own lives or offering an opinion of the city. "It may be dirty and corrupt, but I love this city," one said.

Mitchell caught the human essence of Chi rather than the points of interest, and his view of it seems, if anything, a fond one. To one jaded Chicagoan privileged to see the forbidden film, the city has never seemed so many-faced or so profoundly alive.

we are pleased to announce

JAN MINER

is now under our exclusive personal management...

> ROBERT COE MANAGEMENT 144 West 57th Street New York 19, N.Y.

CARL REINER & MEL Modern school but have evolved a BROOKS: "2,000 AND ONE hard attack of their own. The imyears" (Capitol). Although it was tought to follow their first LP effort, "2,000 Years Old," Carl Reiner and Mel Brooks have turned up another click laugh offering. The sequel is formatted similarly to their initialer with their playing straight man to Brooks' dialectical humor. This is way-out, oddball humor which regularly ignites into high comedy. In addition to the title routine there are sketches titled "The Tax Expert," "Two Hour Old Baby, "The Rew Technique Psychiatric Society" and "The Third Best Poet."

LONNIE DONEGAN (Dot) Back again with a single click in "Does Your Chewing Gum Lose Its Flavor," Lonnie Donegan has returned to the U.S. disk scene with more of British skiffling. This is in the tradition of America's country & western idiom and Donegan is of the most colorful performers in this groove. A vigorous singer, he also choses fresh material to work over with his direct, folk approach. In this collection, he includes the "Chewing Gum" number among other strong tunes such as "Whoa Back, Buck," "Ain't No More Cane On The Brazos," "Grand Coulee Dam," and "I've Got Rocks In My. Bed"

"THE BEST OF THE 20TH

CENTURY STRINGS" 20th Fox. One of the lushest of the orch on disks, the 20th Century Strings terming the college and of the Art Linkletter fashion of the Ushest of the orch on disks, the 20th Century Strings terming the action of the U.S. Trings terming the proper of the college and the prope

On Sunday" and "Canadian Sunse"

GEORGE HAMILTON IV: TO
YOU AND YOURS" 'RCA Victor.
This is a teen-angled package with
a country flavor. George Hamilton
IV. who's had a share of single
hits, sings with an easy, unpretentious folk style, and gets firstrate backing from a Nashville orch
and chorus. Besides the title tune,
the songalog includes a flock of
country standards, including "F
Will. Miss You When You Go."
"Those Brown Eyes," "Lifes Railway to Heaven" and "Where Did
The Sunshine Go" and some new
entries go such as "The Wall" and
"I Want A Gir."

THE KINGSTON TRIO:
"CLOSE-UP" (Capitol). The personnel of the Kingston Trio has
undergone a slight shift with the
exit of Dave Garde in the wake
of an internecine row, but the

undergone a slight shift with the exit of Dave Garde in the wake of an internecine row, but the sound of the combo remains substantially the same and should continue its b.o. impact. John Stewart, the new member, blends in nicely on another varied folksong recital. Highlights of this set include "Take Her Out of Pity." "Jesse James." "Don't You Weep, Mary." "Ruben James" and "Ken Kargerge"

exit of Dave Garde in the wake of an internecine row, but the sound of the combo remains substantially the same and should continue its b.o. impact. John Stewart, the new member, blends in nicely on another varied folksong recital. Highlights of this set include "Take Her Out of Pity." "Jesse James." "Don't You Weep, Mary." "Ruben James" and "Ken Karenge".

LIANE: "BERLIN CABARET SONGS OF THE 20s" (Vanguard: This is a specialized exercise in nostalgia, recreating the popular Berlin songs of the 1920s, both vocal and instrumental. Liane, a Viennese chanteuse in a classic tradition, delivers these songs with a sophisticated artfulness. Interpersed among the vocals are instrumentally performed by the Boheme Bar Trio.

A TREASURE SET OF AMERICAN FOLK SONG" Elektral Joining the growing catalog of the four sides has its own peg. covering songs of New England, the south, the pioneers and various occupations. The material is consistently excellent, much of its unfamiliar but also including such folk standards as "Gypsy Laddie," "Lord Randall," "Black Is The Color," "Derby Ram," "Careless Love." "John Brown's Body" and "Hard Travelin." among others.

THE JAZZ BROTHERS: HEY BAY! Riverside). This is a firmly textured jazz package by a Rochester quintet featuring Chuck Mangione on trumpet and his brother Gap Mangione on piano. These youngsters have assimilated an orch conducted by Hugo Monte.

Dam," and "I've Got Rocks In My. dren, and others. It's a cute pack-Bed"

"THE BEST OF THE 20TH.

"THE BEST OF THE 20TH."

"THE BEST OF THE 20TH."

"WITNESS" (Riverside). For CENTURY STRINGS" '20th Fox. One of the lushest of the orch on disks, the 20th Century Strings of the lushest of the orch on disk up a double-platter offering in a highly listenable groove, It's a the fascinating world of Congresswap-up of two-dozen standards sonal hearings with actual tapes and recent hits, including "The from such hearings as the Army-Last Time I Saw Paris," "Over The Rainbow," "Lullaby of Broadway," and other sessions, with the gaps "Love Is A Many-Spiendored Thing," "Tennessee Waltz," "Never on Sunday" and "Canadian Sunse".

"GEORGE HAMILTON IV: TO TOU' AND YOURS" 'RCA Victor. This is a teen-angled package with a country flavor, George Hamilton IV, who's had a share of single hits, sings with an easy, unpretentious folk style, and gets first-rune backing from a Nashville orch." Thou is a ten-angled package with a nessy, unpretentious folk style, and gets first-rune backing from a Nashville orch. the "Hollywood Ten," Dave Beck,
Jimmy Hoffa, Frank Costello and
many others.

Herm.

Victor's Dario Soria Back After O'seas O.O.

Dario Soria. RCA Victor veepee of the commercial records liaison department, is back in New York department, is back in New York after a two-month survey abroad. During his overseas stay, he had meetings with the heads and staffs of RCA's European affiliates and licencees in London, Paris, Zurich, Parlis and Bonne.

LICCIPONIC MUSIC Room

Chicago, Sept. 19.

Marion Heuer, noted interior decorator, wants to bring back a gether RCA reps from 11 European count-les: Germany, Norway, Sweden, Denmark, Finland, Holland, Belgium, Austria, Switzerland, Spain and Italy.

Satellite Becomes Stox

Satellite Becords, the Memphis indie distributed by Atlantic, has changed its name to Stax Records.

First disk on the new name will a Heuer to design an electronic age music room which it will offer as First disk on the new name will be "Morning After" and "Diana."



LAWRENCE WELK

Proudly Presents Another Dot Hit THE LENNON SISTERS Singing "Sad Movies" B/W "I Don't Know Why I Love You Like I Do."

Frisco Postmaster's Grab Of Party Record Catalogs Have Federal Court Test

Have Federal Court Test

San Francisco, Sept. 19.

San Francisco postmaster John Fixa is a party pooper, according to L.A. mailorder record house, Fax Record Co., because he impounded 300 copies of the figm's 1961 fall catalog of stag and "party" records.

William H. Door, operator of the Fax label, complained in Federal Court here that Fixa's position in impounding the catalogs violated constitutional guarantees of free speech as well as put a damper on party planners plans.

Fax's catalog listed such titles as "Songs of Erotica." "Sex Is My Business," "Party Rec or ofs for Broad Minded Adults" and "Adam Stag Party Series."

Stag Party Series."

Blurbs in the catalogs called the records "an important manifestation of our cultural heritage" and added "in Army barracks, ships at sea, club smokers, campus dorms and even in 'polite' society we now hear these lusty refrains."

The catalogs were seized last May en route to New Sound. Grounds for impounding the m were that they gave information on where obscene material could be obtained.

Last month, an administration hearing officer upheld the seizure but made no ruling that the catalogs themselves were obscene, Last April, in a similar suit in L.A. against the L.A. post office, Fax Records received a favorable ruling by Federal Judge Peirson Hall of L.A.

In San Francisco, Federal Judge Albert C. Wollenberg ordered Fixa

L.A.

In San Francisco, Federal Judge
Albert C. Wollenberg ordered Fixa
to appear Thursday (21) to show
cause why he should not release
the impounded catalogs and in the
meantime admonished him not to
burn the booklets.

Electronic Music Room

Longplay Shorts

Columbia Records has 30 LPs scheduled for October release—10 Masterworks, 11 pop, five jazz, three in the Latin American series and a special four-record set, "The Fletcher Henderson Story"... Epic has slotted five packages for its October schedule—two classical, two pop and one jazz... Dick Gregory, currently at N. Y.'s Blue Angel, preparing his second LP, "Dick Gregory East and West," for Colpix... Columbia Records will release Richard Yardumian's first violin concerto recorded by the Philadelphia Orch under Eugene Ormandy's direction after the first of the year... Capitol has added three recordings to its four-track stereo tape line. They are Stan Kenton's "West Side Story," George Shearing's "The Shearing Touch" and "Hawaii Calls; Greatest Hits" by Webley Edwards with Al Kealoha Perry.

Top Singles Of The Week

(The 'Best Bets' of This Week's 100-Plus Releases)

GENE McDANIELS TOWER OF STRENGTH (Liberty)
The Secret
Gens McDanlels' "Tower of Strength" (Famous*) is a standout jumping ballad belied with surefire stylishness by this fins
singer. "The Secret" (Daywint) is a quieter production also with

BILL DOGGETT OPEN THE DOOR, RICHARD (Warner Bros.) The Waltz You Saved For Bill Doggett's "Open The Door, Richard" (Duchesst) revives this novelty oldie in a swing choral arrangement with enough infectious angles to repeat all over again with the fuke set. "The Waltz You Saved for Me" (Feist*) is an okay instrumental offering in a rocking groove.

SHIRLEY BASSEY REACH FOR THE STARS (United Artists) ... You'll Never Know Shirley Bassey's "Reach for the Stars" (Picadillyt) is a dy-namic ballad showcasing of the Negro thrush from England. "You'll Never Know" (BVC*) follows the same big-voiced

CLYDE McPHATTER SAME TIME, SAME PLACE

(Mercury) ... Your Second Choice Clyde McPhatter's "Same Time, Same Place" (B. F. Wood*) is a catchy rhythm number aimed right at the juve target via this high-ptched rendition. "Your Second Choice" (Aldont) is a good ballad with an arresting melodic idea.

DORSEY BURNETTE FEMININE TOUCH (Dot)

Dorsey's Burnette's "Feminine Touch" (Doralt) is a swinging balled with a religioso-romantico approach that packs plenty of power via this performance. "Sad Boy" (Doralt) is a slow-tempoed torch ballad due for spins.

DAVE CORTEZ

COME ON AND STOMP

THE SWEET SICK-TEENS THE PRETZEL (RCA Victor)

The Sick-Teens' "Tha Pretzel" (Norick*) is a funny takeoff on the flock of recent dance crazes and it's to be hoped that the juves recognize that this is only a rib and not just another hoofological invention. "Agnes" (Norick*) is about a Russian teangle of the property o

GENE WILSON & GENIES..... I GOT IT FROM A BIRD (King) Nobody Knows
Gene Wilson & His Genies "I Got A Bird" (Loist) is a clever
rhythm item delivered in a bright groove by this combo for
solid commercial results. "Nobody Knows" (Lois) is more routing

LAVERN BAKER VOODOO VOODOO (Atlantic) Hey, Memphis Lavern Baker's "Voodoo Voodoo" (Progressivet) is a powerfully driving entry with a colorful lyric belted all the way home by this savoy songstress. "Hey, Memphis" (Presleyt) is another hard rhythm slice geared for spins.

AKI ALEONG TRADE WINDS, TRADE WINDS

CLEVELAND POPS ORCH...THEME FROM FANNY

(Eplc).....It Might As Well Be Spring

The Cleveland Pops Orch's "Theme From Fanny" (Chappell*)
has the rich instrumental quality and the pic tie-in that the
spinners will find to their liking for upgraded programming.
"It Might As Well Be Spring" (Chappell*) gives the Richard
Rodgers' tune from "State Fair" a melodic interpretation that
the "good music" programmers will dig.

. EDDY CURTIS JOLLY POLLY

*ASCAP. †BML

BMI'S BIG BROADWAY BUILDUP

By Orch Leaders for Employer Status

By Urch Leaders

There's quite a hassle brewing within the ranks of the American Federation of Musicians. On Nov. 1, four actions filed by the Orchestra Leaders of Greater New York, an organization of several leadermembers of the AFM, against Local 802 and the AFM come to trial in N.Y. Federal Court. The basic issue is whether or not orch leaders are employers and accordingly what their position is as regards certain minoin legislation and the Federal and state social security, unemployment and welfare programs. It is a sticky problem which finds the union faced with the possible loss of some 1,000 members if the orch leaders are ruled, once and for all, to be employers under the Sherman Anti-Trust Law which forbids employers belonging to the same union as their employees. It's further complicated by a Federal judgment in the case of a leader named Ben Cutler that he is an employer which occurred when Cutler sued the Government for return of unemployment tax on his payroll.

Still further complications arise from the existence of a Form B urion contract which names the purchaser and not the leader as employer. This contract is the one used when a leader and purchaser pact for an engagement, Cutler's case arose because the N.Y. Unemployment. Division supported the Form B idea and so Cutler had to pay these taxes to the Federal Government. Needless to say, the union does not recognize the leaders as employers.

That's the overriding issue but tivill be tried as four separate ac-

employers.

That's the overriding issue but it will be tried as four separate actions which all hinge on the leaders' status. These actions, according to O.L.G.N.Y. attorney Godfrey P. Schmidt are:

ers' status. These actions, according to O.L.G.N.Y. attorney Godfrey P. Schmidt, are:

1) An action "commenced for the purpose of preventing the union from imposing a welfare plan which the orchestra leaders were required to pay into a fund inaugurated by the union. This payment was \$1 per engagement per employee sideman. This alleged welfare plan, which on its face was incomplete, could not be set up with the trustee requirements of the Taft-Hartley Act since the only trustees are the four top officers of Local 802." A temporary injunction against this program was obtained in Federal Court.

2) An action "instituted to prevent the union on one hand and certain employer orchestra leaders on the other, to fix prices and the infimium amount of men to be employed."

3) An action "commenced for the

3) An action "commenced for the 3) An action "commenced for the purpose of preventing the union from forcing the employers, the orchestra leaders, to make certain payments to the union and deduct these payments from their employers salaries, and their own salaries, to the extent of 1½% tax on Local

extent of 112% tan....
(Continued on page 51)

Dr. Bill Randle Exiting WERE for N.Y. Prof Slot

WEKE for N.I. Frof Slot Cleveland, Sept. 19.
Ex-WERE deejay Bill Randle, still a consultant there and inci-dentally, a stockholder, winds his stint with the Cleveland Broad-casting Co. on Jan. 1 and will move to New York with his fam-ily. His Gotham plans include a professorship in American history at one of the major New York in-stitutions of higher learning and, possibly, hosting some sort of a "dignified" ty program. It will be Dr. Randle, come Jan-uary, when he gets his Ph.D. from Western Reserve Univ. here.

Col Ups Kleban

Edward Kleban has been upped to associate producer of Columbia Records' Coast artists & repertoire operation

operation.
Reporting to exec producer Irving Townsend, Kleban will be responsible for production, editing and research functions. He's been with Col since January, 1961.

Jazz Musician in Antique Shop—'Ripley' in Vermont

Grand Isle, Vt., Sept. 19.
A jazz musician in an antique shop may be as scarce as a bull in a china shop, but this community boasts such an oddity in 44-year-old Lou McGarity, trombonict bonist.

Flying to this northern Vermont Flying to this northern Vermont community weekends after appearing on the Arthur Godfrey program five times a week, he assists is wife, Velva, in operating their antique shop, "McGarity's Garret," on U.S. Route 2.

McGarity was with the Benny Goldman band for 10 years and has appeared on the old Hit Parade program, as well as Perry Como and Steve Allen shows. He bears a strong resemblance to folk

bears a strong resemblance to folk singer Burl Ives.

Leeds in Pitch To **Hypo Sheet Music** Via New Sales Peg

Leeds Music, Lou Levy's firm, is attempting to do something about sheet music sales. In an effort to hypo the slumping market Leeds has come up with a new merchandising technique for "sheets" pegged on togetherness.

"sheets" pegged on togetherness.

The sheet folio is called "Home Edition" and was created for the family that plays together. The edition includes eight parts for 25 different instruments, to playsolo or together. The special publication features parts for piano, accordion, organ, guitar, sax, clariet, trumpet, trombone, obe, flute, etc.

The Leads convrights already set.

Hute, etc.

The Leeds copyrights already set in the "Home Edition" form are "Hawaiian Wedding Song," "You Always Hurt The One You Love," "Someday," 'Let It Be Me," "I Love You) For Sentimental Reasons," "I'll Never Smile Again," "Have I Told You Lately That I Love You?" "All Of A Sudden) My Heart Sings" and "Clair De Lune."

2 'ORIGINAL CAST' LP'S OF 'DO RE MI' IN LONDON

There will be two original cast albums of "Do Re Mi", bucking each other in London next month. English Decca will put the West End production into the groove soon after the Jule Styne-Betty Comden-Adolph Green musical opens there Oct. 12 and RCA Victor (through an EMI distributorship) will hit the English market with its original Broadway cast set.

The made-in-England disk will star Max Bygraves. Victor's Amer-ican package stars Phil Silvers and Nancy Walker, the Broadway originals.

Am-Par's Levine O'seas For Distrib Powwows

Harry Levine, exec veepee of Am-Par Records, leaves for Eu-rope tomorrow (Thurs.) for hud-dles with overseas distributors on dles with overseas distributors on the ABC-Paramount, Westminster, Command and Grand Award lines. He'll be accompanied by Dave Berger of Am-Par's administrative staff.

staff.

Levine and Berger will be met in Paris by Dr. Kurt List, artists & repertoire director for Westminster, who will accompany them to the distibutor meetings in Paris. Brussels, Hamburg, Amsterdam and London. Levine and Berger are expected back at their New York base about the middle of October.

Having already gotten a foothold in the Broadway musical scene "Fiorello" and "Tenderloin" "Florello" and "Tenderloin" by Jerry Bock & Sheldon Harnick, and the soon due "Milk and Honey" by Jerry Herman, Broadcast Music Inc. has opened up its production and educational facilities to bring more young writers into the legit-une picture.

une picture.

The campaign to build its forays into the musical play field is two-fold. It's worked on an undergraduate level whereby BMI is stimulating interest in legit clefing by holding a competition for the best Varsity Show score from colleges around the country as well as in Canada. And It's also being as in Canada. And its also being worked on a professional level for songwriters, who have special material credits and want to learn the rudiments of show writing, with a special seminar conducted by Lehman Engel, vet Broadway composer-conductor.

Started in March

Started in March
The seminar, tagged "Musical
Theatre Workshop," was launched
in March of this year to allow a
group of writers to meet regularly
for discussions of problems relative to the creation of musical
shows. The original class of 16 was
made up of aspiring show writers
and those already successful in
other areas of current songwriting.

ing.

In addition to the discussions, Engel gave the class the same creative assignment of musicalizing scenes from plays or novels to be turned in by the following sessions. The musical treatments were then auditioned before the entire group and criticized by each other. Engel agreed that it's a sort of group therapy procedure but he feels that each was helped by their own candid analysis.

During the summer Engel assigned musical-show treatments of a number of dramatic properties

signed musical-show treatments of a number of dramatic properties for completion and review in the fall when the seminar resumes for another season. There are no ASCAP-BMI lines drawn at the "Musical Theatre Workshop," says Engel, The pur-pose is to develop new writers for the theatre and even established writers with ASCAP ties have sent other tunesmiths to Engel's classes.

Impartial Judging

classes.
Impartial Judging
The ASCAP-BMI differences are
also laid aside for the campus
competition. Here the Varsity
Show submissions are judged by a
panel of pro writers who are
(Continued on page 50)

BRIT.'S JOHNNY LEYTON IN DISCLICK BONANZA

IN DISCLICK BUNANZA

London, Sept 19.

Happy days for newcomer Johnny Leyton whose disk bow, "Johnny Remember Me," soared to the top of the U.K. hit parade following a hefty plug on Associated-TeleVision's department store drama, "Harper's, West One" (Leyton was featured as a pop singer who opened part of the store). Now, he's signed for vaude, tv specials and a film.

Manager Robert Stigwood says, so far, he's turned down vaude offers totalling \$40,000 "because we don't want to rush things." But Leyton has pacted to open for a week at the Royalty, Chester starting next Monday (18).

Local 802 Faces 4-Part Suit in Bid LEGIT 'WORKSHOP' D.C. Bill Aimed at Disk Counterfeiters Needs Public Support, MPPA Told; Celler Backs AFM Vs. O'seas Tracks

Spanka Music in Deal

With Japanese Publisher With Japanese Publisher Spanka Music Corp. has extended its operations to Japan where it has set a publishing deal with Yamah Music Co., Tokyo, to represent the outfit's catalog there. Andrew Anka, father of Paul Anka, closed the deal during a recent Tokyo visit.

Yamah is the publishing subsidiary of Nippon Gakki Industries, a leading Japanese music operation and was represented in the deal by v.p. Eddie White and Fumio Suzuki, general professional manager.

Col Putting 200G In 'All American': 600G B'way Total

Columbia Records is the leading disk company legit angel so far this season. With its latest commitment to put up \$200,000 towards the financing of "All American," Col now has \$600,000 on the line for upcoming Broadway musicals.

cals.

In addition to the investment in "All American," with a score by Charles Strouse & Lee Adams (Col also participated in the financing of writers' first Broadway click, "Bye Bye Birdie"), Col has \$200,000 in the Robert Wright George Forrest "Kean" and \$200,000 in the Jule Styne-Betty Comden-Adolph Green "Subways Are for Sleeping."

for Sleeping."

RCA Victor and Capitol, too, are doing the angeling bit again this season. Cap has a \$200,000 stake in the Arthur Schwartz-Howard Dietz tuner "The Gay Life," and Victor has "substantial investments," according to Bob Yorke, veepee in charge of all artists & repertoire, in Frank Loesser's "How to Succeed in Business Without Deally Trying", larry Herman's to Succeed in Business Without Really Trying," Jerry Herman's "Milk and Honey" and Jay Living-ston & Ray Evans' "Let It Ride."

MORETTI BALLYHOOING MGM DISKS IN SO. AM.

Santiago, Sept. 12.
Gene Moretti, International representative of MGM record division, stopped over in Chile, after covering Brazil, Uruguay and Argentine. Object of trip is to promote launching of the LP albums of the "King of Kings" soundtrack, among others.

Santiago, talks were held with

Santiago talks were held with Industries Fonograficas Goluboff. local reps of MGM Record. He then left for Lima, Peru.

White Joins MGM/Verve: Other Personnel Moves

Thomas F. White has joined MGM/Verve as director of internal administration handling finance systems, budgets and administration matters. He has been associated with the diskery's parent pie company, Metro-Goldwyn-Mayer since 1959.

Col's New Top Legalite

Col's New Top Legalite

Clive J. Davis is the new general attorney for Columbia Records. He replaces Harvey L. Schein, who was recently appointed general manager of Columbia Records. International.

Davis joined Col's staff in 1960 after an association with the law firm of Rosenman, Colin, Kaye. Petshek & Freund.

Music Publishers Protective
Asan has been told that if trade
and public demand can be drummed
up, the Congressional ball might
get rolling next year on legislation
cracking down on disk counterfeiting.

up, the Congressional ball might get rollag next year on legislation cracking down on disk counterfeiting.

MPPA counsel Julian T. Abeles, in Washington for the first conference on the recently issued copyright law overhaul report, was so informed by Cyril Brickfield, top copyright lade for the House Judiclary Chairman Emanuel Cellar (D., N.Y.). The bill, authored by Celler and backed by Abeles, would slap criminal penalties of up to five years in jail and \$10.000 in fines for disk bootlegging, as well as make it easier to prove damages in civil suits.

Brickfield said that the copyright subcommittee has to await reports from various Government agencies before making a decision on whether to hold hearings on the measure. Meanwhile, he said, industry and public demand could play a big role in the decision to push the bill.

In a related action, Celler introduced legislation which would require broadcasters to announce soundtracks as originating from abroad. The bill, as others aimed at curbing the practice of using foreign music, particularly German, for tv soundtracks has backing of the American Federation of Musiclans.

The copyright overhaul conference, held at the Library of Conception of the content of the conten

Musicians.

The copyright overhaul conference, held at the Library of Congress last Thursday (14), was attended by reps from 21 phases of show business affected by the revision proposal issued recently by the copyright office. To be followed by sessions later this year and early next, the conference was described as a general exchange of views on the first chapters of the complex report.

Presiding over the confab was A. L. Kaminstein, recister of copyrights. In addition to Abeles, the roster included: Nicholas E. Allen, Washington rep for the jukebox

rights. In addition to Abress, included: Nicholas E. Allen, Washington rep for the jukebox operators; Walter J. Derenberg, of the U.S. Copyrieht Society; Sidney A. Diamond, Lordon Records; Joseph A. Dubin. Universal Pictures; Herman Finkelstein, ASCAP; Harry Olsson Jr., NBC; Irwin Karp, Authors League of America; Sydney M. Kave, BMI; Thomas J. Robinson. Motion Picture Assn.; John Schulman, Copyright Attorney; Paul Sherman, MCA; and a host of experts from Government and non-show business fields.

Al Earl Takes Charge Of Columbia Overations

Of Columbia Unerations
Albert B. Earl has been upped to the newly created post of veepee of operations for Columbia Records. Supervising a wide variety of operational activities, Earl will now be responsible for manufacturing, central order service, newly created functions of warehousing and distribution, as well as accounting, organization development, industrial relations and overall company administration.

Associated with Col since 1944, Earl has served since 1956 as administration veepee. Previously, he had held positions as assistant ad manager, exec assistant to the president and director of consumer research.

Pye Handling Reprise

London, Sept. 19.

Pye Records has igned with
Frank Sinatra's Reprise label to
release the latter in the U.K. The
Reprise name will be retained

blo will report to Harry Hostler, lere.
Verwe's national sales manager.
Hostler will now concentrate his activities in the midwest with headquarters in New York.

Prior to joining Verve, Chirum, Williams. A Sinatta Christmas alblo held sales posts with Capitol hum is also slated to appear with and Warner Bros.

Dayton, O., Hotel Mgr. Can't Explain Why No Negro Played Inn Since '42

Toledo, Sept. 19.
A charge of racial discrimination brought by a Negro musician against the Van Cleve Hotel here of and local book ng agent Karl Tay and I could afford them." against the Van Cleve Hotel here and local book ng agent Karl Taylor moves into its second round of hearings this week before the Ohio Civil Rights Commission. Pressing the charge is Lester Base who seeks to recover \$534 in wages which were lost because of discrimination also redly practiced by the hotel and the agent.

In hote; and the agent.

In the first such hearing since the Fair E-moloyment Practices law was passed two years ago, the five-member commission last week heard testimony by Bass; Phil Kelly, a white drummer; John Mapp, who replaced Bass for the Van Cleve booking, and Claude Cannon, manager of the Van Cleve Hotel

Hotel

Bass, formerly a member of a four-piece combo known as the Lamplighters, charged he was dropped for a Van Cleve engagement last March solely because of his race. He testified that the booking agent said that Cannon "will not stand for a mixed group on the bandstand." Kelly traded places with a drummer at the Roaring 20s, another local spot, while a white bass player imappy replaced Bass. The latter said Taylor promised him other work.

In his complaint Bass said the

ised him other work.

In his complaint, Bass said the Lamplighters appeared at the Van Cleve from March 13 to March 26, and on the basis of their performance the group was employed for 10 weeks at the Galaxy, a local night club. During the 12-week period. Bass stated, he was able to earn \$496 on other jobs instead of the \$1.080 he would have earned at \$90 a week with the Lamplighters.

lighters.

Witnesses Back Bass

Both Kelly and Mapp corroborated Bäss' testimony, stating that Bass dropped from the band because of his color. Cannon, general manager of the Van Cleve since 1941, said he had no explanation why there has not been a Negro musician or entertainer in the hotel's public rooms since 1942, but repeatedly denied any discrimina-



and I could afford them."

Counsel for the Civil Rights Commission, John Hoskins, asked. "Is it just a coincidence, then, that in nearly 29 years you have never hired Negro musicians?" Cannon replied, "It might be, but it is probably because bookers submit groups they think will go into my rooms." Cannon said he hired groups from names submitted to him by bookers, and usually he didn't even know the personnel in the bands.

When the hearings are con-

the bands.

When the hearings are concluded a finding and recommendation will be rendered by the hearing examiner, Roscoe L. Barrow, dean of the U. of Cincinnati law school. His recommendation will then be acted upon by the Civil Rights Commission. If discrimination is found to have been committed, the commission can issue a "cease and desist" order and has power to order restoration of inh power to order restoration of job

Though the commission has ex-Though the commission has existed for two years, no case prior to this reached a hearing. However, some 650 cases of alleged race bias have been adjusted by conciliation.

AVALON OLD ENOUGH TO VOTE & SIGN PACTS

Rock 'n' roll singer Frankie Ava-lon is now old enough to sign his own contracts. The singer, who was 21 Monday (18), signed a five-year deal with MDB Enterprises, year deal win MDB Enterprises, management firm headed by Bob Marcucci, and a five-year recording contract with the Chancellor label. The singer was birthday-partied at New York's Harwyn Club Sunday (17).

PRS Warns Bingo Ops That Music Ain't Cuffo

London, Sept. 19.

Bingo promoters received a sharp warning from the Performing Right Society here that they will have to pay if music is used during sessions of the game. Apparently, promoters, who srepringing up all over the UK, have been unaware that any tariff existed on the music they fed to batrons.

PRS established a bingo tariff of 10c per sesh per 100 persons cently

Chess Off Payola Hook

Washington, Sept. 19.
Federal Trade Commission has dismissed its payola compilaint against Chess Record Corp. and two affiliates Argo and Checker Record, all of Chicago. The concerns were accused of alipping payola to disk jockeys and other broadcast employees in a FTC complaint issued Jan. 6, 1960.

They were among record makers

issued Jan. 6, 1960.

They were among record makers and distributors who held off against so-called consent orders accepted by many companies accused by payola by FTC. Policy of dismissing the complaints is based on idea the anti-payola law enacted last year affords enough protection against the practice.

THE CREATIVE WORLD OF

Currently Sept. 14 thru 30 BASIN STREET EAST, New York City

"... draws standing ovations at every show, from the enthusiastic audiences at Basin Street." DOROTHY KILGALLEN, N.Y. Journal American, Sept. 17.

Oct. and thru Dec.
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On the Upbeat

New York

Mats Bjerke, owner-prez of Met-ronome Records in Europe, and Bent Fabricius-Bjerre, prexy of, Metronome in Denmark and Ger-many, in town for huddles with Claes Dahlgren, of Orion Develop-Class Dahlsren, of Orion Development Corp., Metronome's firm in the U. S. . . . Lestoil Products has launched a co-op promotion with orios of Love," featuring Bob Ri'ey's vocal . . Dean Jenning profiles Connie Trancis in Sept. 23 issue of the Satevepost . . Chris Connor into Boston's Storyville Oct. 16 with the Ronnie Ball Trio . . . The Herbite Man Afro-Jazz Sertet begins a six-week engagement at the Village Gate Oct. 6.

Sonny Steele, recently signed by Gene Autry's Republic Records, inked with the Hal Gefsky Agency inked with the Hal Gefsky Agency for presentation in tv and pix Miriam Makeba and The Chad Mitchell Trio do a Town Hall con-cert Oct 14 and Theo Bikel con-certizes there the following after-noon and evening. Both concerts are being produced by Harold Leventhal.

London

Ian Ralfini named exploitation manager for Heprise Records in the U.K.... Pye Records' latest discovery is Danny Davis, signed to a longterm contract... New offbeat humorist Ivor Cutler impressed Hermione Gingold and the latter wants to use some of the former's yock-raisers on a Jack Paar show. Decca, meantime, released an album and an EP here.

Laurie Johnson orch recorded

burn and an EP here.

Laurie Johnson orch recorded two tv themes, "Sucu Sucu" from "Top Secret" and theme from "Echo Four Two," for a Pye single ... Jazzman Ian Menzies quit the biz because of ill health ... Columbia planning a special 21st birthday album for Cliff Richard which will be released on his birthday, Oct. 14. Singer celebrates by flying out to Australia for a month trek.

Dick James left Bron Music to

month trek.

Dick James left Bron Music to set up his own pubbery . . Helea Shapiro, top femme singer with the kids here, headed the cast in her first charity performance. Theatre was mobile (bowing in this country) and it seated 1.500 of the Crawley. Sussex, audience. Lark Matt Monro landed four ty dates with Ed Sullivan. Initialer: Oct. 15 . . Advance orders for Elvis Presley's latest single, "Wild In the Country," topped 250,000 which is quite a sag compared with his "Surrender" which soared above 300,000.

British Dancehall Chain Mans Jazzband Contest

London, Sept. 19.

Britain's biggest dancehall chain Mecca Dancing Ltd., plans a nationwide traditional jazzband contest (first prize, \$2,800) to sidestep trad jazz promoters.

According to Mecca topper, Eric Morley, it is almost impossible to book any of Britain's top trad bands without going through a promoter as well as an agent. As this constitutes paying two fees for one engagement, Morley says it is "unreasonable" and Mecca it is "unreasonable" and is not going to play ball. and Mecca

"If the trad bands won't come to us," he says, "We will go out and find our own."

Walter's Autobiog II

"Of Music and Music-Making" by Bruno Walter (Norton; \$5), is sub-mitted as a "finale" to the cele-brated orchestral conductor's auto-hiography, "Theme and Varia-tions." Book was published in Ger-man in 1957, and is translated by Paul Hamburger.

Paul Hamburger.

It offers the maestro's penetrating reflections on many aspects of his career: the origin and nature of music, approaches to interpretation, and definitions of conducting. Conducting for opera occupies considerable space, with emphasis on two works especially identified with Walter: Bachs' 'St. Matthew Passion,' and Mozart's 'The Magic Flute.'' Style of translation makes for pleasant reading; and edition is a must for serious musicologists.

Inside Stuff—Music

William Howard Schuman, newly named president of Lincoln Center for the Performing Arts, had a fling at the pop field before turning longhair composer. As a young man, he collaborated with Edward B. Marks Jr., son of the founder of E. B. Marks Music, and Frank

Lockser. With young Marks, he wrote some camp songs as well as a few pops that were published by the Marks firm. One of the titles is "Who'll Close the Window in 'The Morning." The Marks firm also has "Waitin' For the Moon," for which Schuman wrote words and nusic. Edward B. Marks Jr., Incidentally, never, followed his father's footsteps into the publishing business. He's now head of the U.S. Committee For Refugees. The music firm is run by his brother, Herbert E. Marks.

Among latest entries in the concert field is the Lucas Management Among latest entries in the concert field is the Lucas Management Inc., headed by James A. Lucas. Associated with Lucas is Virginia Henderson who was exec assistant to the late Ward French for 13 years. Lucas will concentrate on altractions from the U.S. and the Iron Curtain countries, where he is presently negotiating. Recently imported from Spain is the guitar attraction, Celdodonio Romero & His Sons, Celin, Pepe and Angel, who will tour the U.S. this fall and make their N.Y. debut Dec. 14. Also signed is baritone McHenry Boatwright. Latter will sing the role of "Boris Godunov" with the Symphony of the Air at Carnegie Hall Dec. 29.

Although Jerry Herman is under contract to E. H. Morris, he's signed to BMI as a writer. Report in last week's VARIETY erroneosuly put Herman into ASCAP's writer fold because of his affiliation with Morris. The Morris publishing combine has a holding company called Vogue Music, which is a BMI affiliate, and into which Herman's score for the upcoming Broadway musical, "Milk and Honey," has been placed. The situation now is that Morris, which is now primarily an ASCAP operation having dissolved Meridian Music last June, will be promotting the Herman tunes and BMI will be collecting the performance monles.

The first luncheon meeting of the recently formed International Record Men's Club will be held tomorrow (Thurs.) at the Warwick Hotel, N.Y., Leonard Woods, EMI exec, has re-arranged his travel schedule in order to be in N.Y. for the luncheon and will be the speaker at the meeting discussing the European record scene. IRMC is an unofficial non-profit group which will meet bi-monthly. Gene Meoretti, of MGM Records, is group's chairman.

Continued from page 49

brought together without regard to musical society affiliation. The collegiate scouting via the Varsity Show competition was launched last year by BMI's Bob Sour and Allan Recker Now their offices are flooded with submissions from all over the country. It's also in-

are sending in their entries on LPs packaged with pro sayvy. LPs packaged with pro savvy.

"The LPs of the Varsity Shows,"
says Becker, "are sold at the performances to friends, relatives,
classmates who want a memento
of the college years." In addition
to the LPs, follos of the score,
sometimes printed by BMI, are
sold at the performances.

teresting to note that the colleges

Both Sour and Becker feel that the college Varsity Show is prob-ably the best training ground around today for potential Broad-way writers. And BMI is now do-ing all it can to stimulate interest on that level.

Push Paying Off

Push Paying Off

BMI's push towards Broadway
is beginning to pay off. In addition
to the aforementioned Bock &
Harnick and Herman, there are a
string of BMI cleffers slated to
move into the musical scene with
Broadway and off-Broadway productions.

Broadway and off-Broadway productions.

Among them are Oscar Brown Jr. with "Kicks & Co.," Alan Friedman & Dennis Marks with "Baker Street," a musical about Sherlock Holmes: Fred Ebb & Paul Klein with "Simon Says" and "It Gives Me Great Pleasure," William & James Goodman and John Kander with "A Family Affair," Rick Besoyan, who penned the off-Broadway click "Little Mary Sunshine" with an as yet untitled mythical satire for Broadway in late 1961-62 season, Oscar Brand & Paul Nassau with "90 Dozen Glasses," Ray Jessel & Marian Grudoff with "Barnum," Robert Kessler with "O Marry Me," Jack Urbont with a musicalization of Richard Brinsley Sheridan's "The Rivals," and Robert Kessler's "O Marry Me," based on Oliver Goldsmith's "She Stoops To Conquer."

Also Bock & Harnick are prep-

smith's "She Stoops To Conquer."
Also Bock & Harnlck are prepping a musical version of Sholem Alecheim's "Tevya's Daughters' to be called "The Old Country," and a month after "Milk and Honey" opens on Broadway, composer-lyricist Jerry Herman will be repped off-Broadway with "Madame Aphrodite."

HEAR THIS! GENE McDANIELS on LIBERTY TOWER 0F STRENGTH

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Eleventh Floor Music, Inc. - Tobias & Lewis Music Publishers

RETAIL ALBUM BEST SELLERS

(A National Survey of Key Outlets)

| This | Last | No. | wks. | |
|------|------|-----|-------|--|
| wk | wk. | OR | chart | |

| Thi | s Las . wk | No. v on cl | rks. Part |
|-----|---------------------------------------|----------------|---|
| 1 | 1 | 9 | JUDY GARLAND (Capitol) Judy Garland at Carnegie Hall (WBO 1569) |
| 2 | 2 | 37 | CAMELOT (Columbia) Original Cast (KOL 5620) |
| 8 | 6 | 6 | JOHNNY MATHIS (Columbia) Portrait of Johnny (CL 1644) |
| 4 | 5 | 56 | NEVER ON SUNDAY (UA) |
| 5 | 7 | 13 | Soundtrack (UAL 4070) ELVIS PRESLEY (Victor) |
| 6 | 3 | 12 | Something for Everyone (LPM 2370) LAWRENCE WELK (Dot) |
| 7 | 4 | 35 | Yellow Bird (DLP 3389) GREAT MOTION PICTURE THEMES (UA) |
| . 8 | 9 | 15 | Various Artists (UAL 3122) KINGSTON TRIO (Capitol) |
| 9 | 10 | 20 | Going Places (T 1564) MITCH MILLER (Columbia) |
| 10 | 20 | 4 | Tv Sing Along (CL 1628) HARRY BELAFONTE (Victor) |
| 11 | 8 | 19 | Jump Up Calypso (LPM 2388) CARNIVAL (MGM) |
| 12 | 17 | 8 | Original Cast (E 3946) FRANK SINATRA (Capitol) |
| 13 | 14 | 41 | Come Swing With Me (W 1594) EXODUS (Victor) |
| · | | | Soundtrack (LOC 1058) |
| 14 | 12 | 72 | SOUND OF MUSIC (Columbia) Original Cast (KOL 5450) |
| 15 | 11 | 8 | FRANK SINATRA (Reprise) Sinatra Swings (R 1002) |
| 16 | 15 | 7 | U. S. BONDS (Legrande) Dance Till Quarter to Three (LLP 3001) |
| 17 | 13 | 9 | ARTHUR LYMAN (Hi Fi) Yellow Bird (1004) |
| 18 | 35 | 3 | MITCH MILLER (Columbia) Your Reduest (CL 1671) |
| 19 | 16 | 25 | PAUL ANKA (ABC-Par) Sings His Big 15 (ABC 323) |
| 20 | 21 | 5 | RAY CONNIFF (Columbia) Somebody Loves Me (CL 1642) |
| 21 | 18 | 3 | EARL GRANT (Decca) Ebb Tide (DL 4165) |
| 22 | 27 | 27 | RAY CHARLES (Impulse) Genius Plus Soul Equals Jazz (A-2) |
| 23 | 19 | 15 | RICKY NELSON (Imperial) Rick is 21 (LP 9152) |
| 24 | 30 | 13 | PAT BOONE (Dot) |
| 25 | 37 | 2 | Moody River (DLP 3384) DAVE GARDNER (Victor) |
| 26 | 25 | 19 | Ain't That Weird (LPM 2335) EDDIE HARRIS (Vee Jay) |
| 27 | | 3 | Exodus to Jazz (3016). BRENDA LEE (Decca) |
| 28 | 29 | 21 | All the Way (DL 4176) AL HIRT (Victor) |
| 29 | 32 | 3 | Greatest Horn in the World (LPM 2366) JOSE JIMINEZ (Kapp) |
| 80 | 44 | 3 | The Astronaut (KL 1238) LIMELITERS (Victor) |
| 31 | 47 | 4 | Slightly Fabulous (LPM 2393) FOUR PREPS (Capitol) |
| 82 | 42 | 5 | Four Preps On Campus (T 1566) CONNIE FRANCIS (MGM) |
| 33 | 24 | 35 | More Greatest Hits (E 3942) RUSTY WARREN (Jubilee) |
| 84 | _ | 8 | Knockers Up JLP 2029) GEORGE SHEARING (Capitol) |
| 85 | _ | 12 | Mood Latino (T 1567) STARS FOR A SUMMER NIGHT (Columbia) |
| 36 | 34 | 3 | Various Artists (PM 1) 60 YEARS OF MUSIC AMERICA LOVES (Victor) |
| 27 | 39 | 4 | Various Artists, Vol. III (LOP 1509) SOUTH PACIFIC (Victor) |
| 38 | 08 | 2 | Soundtrack (OL 4180) |
| 39 | 23 | 36 | ROGER WILLIAMS (Kapp) Soaring '60s (KL 1251) LAWRENCE WELK (Dot) |
| 40 | | 1 | GUNS OF NAVARONE (Columbia) |
| 41 | 31 | 6 | Soundtrack (CL 1655) GONE WITH THE WIND (WB) |
| 42 | 41 | 4 | Soundtrack (WB 1322) PETER NERO (Victor) |
| 43 | _ | 1 | Piano Forte (LPM 2334) HIGHWAYMEN (UA) |
| 4 | 43 | 20 | Highwaymen (UAL 3125) BOBBY DARIN (Atco) |
| 45 | 26 | 6 | Bobby Darin Story (LP 33130) DAVE BRUBECK (Columbia) |
| 46 | _ | 4 | Time Out (CL 1397) HARRY BELAFONTE (Victor) |
| 47 | · · · · · · · · · · · · · · · · · · · | 8 | At Carnegie Hall (LOC 6006) Platters (Mercury) France of Golden Hite (MG 20472) |
| 48 | 22 | 27 | Encore of Golden Hits (MG 20472) FRANK SINATRA (Capitol) All the Way (W 1538) |
| 49 | <u> </u> | 15 | MANTOVANI (London) Italia Mia (LL 3239) |
| 50 | 28 | 33 | LIMELITERS (Victor) Tenight: In Person (LPM 2272) |
| - | | | |

UA Unveiling Fall Line At Four Regional Sales Meets Throughout U.S.

Inters 1 in our in its history, United Artists Records will hold a series of four regional sales meetings for distributors, their sales personnel and execs. The four meets have been scheduled for New York (Sept. 23), Chicago (Sept. 24), Atlanta (Sept. 25) and Los Angeles (Sept. 30). The new fall line, which includes 10 new albums, will be presented at the conclaves.

Addenie of the sessions will

presented at the conclaves,
Appearing at the sessions will
be Art Talmadge, verpee-general
manager; veepee Chet Woods;
Jerry Baker, national sales manager; Morris S. Price, newly appointed national director of regional operations, and Sy Mael,
veepee-controller.

veepee-controller.

In addition, Lloyd Linville, southern regional manager, will be in attendance at the Atlantic meeting, and Harry Goldstein, western regional manager, at the L.A. session. This will mark the first time that all sales personnel of the complete group of UA distributors will be in attendance at such a meeting.

Besides the sales sessions and

Besides the sales sessions and the unveiling of the new LPs, a merchandising program will be set up which includes special window displays, streamers and a newly created browser box for the UA Silver Spotlight Series.

Local 802

Continued from page 49 802 wages and 10% tax on travel-

4) An action to curb "an arrangement between the union and certain employer-orchestra leaders certain employer-orchestra leaders for the purpose of exacting 'general scale increase for special class club dates.' This general scale increase was decreed by the executive board of Local 802 without any kind of collective bargaining and without any previous notice to employer and employee of the union."

No Consultation

The pricefixing charges stem from the leaders belief that some consultation between employer which they hold themselves to be consultation between employer twhich they hold themselves to be and the union should be in effect in the form of collective hargaining. As it stands now, with the leaders part of the union, Local 802 bylaws provide that if a quorum of 500 out of some 30 000 members is not present at a price list meeting, the executive board shall decide on proposed resolutions. In the case being tried, 250 men appeared at the price list meeting thereby empowering the board which passed all the proposed wase increases. The leaders claim that this token turnout demonstrated the membership's rejection of the raises and that the board acted arbitrarily and "fixed" the prices. An injunction against these raises comes up in Federal court this month.

But through it all, through the

But through it all, through the But through it all, through the welfare plan fight, the uplon tax in effect for the past 35 years) dispute and the price-fixing charges, the one overriding struggle is the big one—whether or not orchestra leaders are employers. "We want to be what the government says we are," says Cutler. He says that continued price scale increases through the years and other such impositions have "priced us out of business out of town" and that the situation has forced some leaders to become fraudulent in leaders to become fraudulent in their business practices both as regards Federal tax payments and working under scale.

regards Federal tax payments and working under scale.

Among these instances are a curfew law which set seven o'clock as the afternoon curfew after which a musician has to be paid over-time regardless if he started at five o'clock or when, room and board requirements for musicians out of town and factors of this hature yhich are felt to have made things increasingly difficult on leaders and musicians as well because it all adds up to a big bill for the purchaser which more and more are not being able to afford as it spirals upward.

In the last month, it's reported that sympathizing leaders in Philadelphia, Los Angeles and Chicago have expressed interest in the case and that some of these have lent financial support. It will be an interesting November for the AFM this year.

*Pariety'*s RECORD T.J

(Tune Index of Performance & Sales)

This weekly tabulation is based on a statistically balanced ratio of disk sales, nationally, as reported by key outlets in major cities, and music programming by the major independent radio

| citie | cities, and music programming by the major independent radio stations. | | | |
|------------|--|-------------------|--|--|
| Wk. | . Wk. | t No. V . On C | hart Label | |
| 1 | 2 | 7 | TAKE GOOD CARE OF MY BABY Bobby Vee Liberty | |
| 2 | 1 | 11 | MICHAEL Highwaymen UA | |
| 3 | 4 | 6 | LITTLE SISTER Elvis PresleyVictor | |
| 4 | 8 | 9 | MOUNTAINS HIGH Dick & Date Lama | |
| 5 | 11 | 6 | CRYING Ray Orbison Monument | |
| 6 | 3 | 10 | HURT Timi Yuro Liberty | |
| 7 | 5 | 9 | WHO PUT THE BOMP Barry Mann ABC-Par | |
| 8 | 6 | 7 | DOES THE GUM LOSE ITS FLAVOR Lonnie Donegan Dot | |
| 9 | 9 | 7 | Johnny Tillotson | |
| 10 | 7 | 12 | Joe Dowell Smash | |
| 11 | 16 | 7 | MEXICO Bob Morrow Monument | |
| 12 | 34 | 3 | THIS TIME Troy Shondell Liberty | |
| 13 | 20 | 12 | I JUST DON'T UNDERSTAND Ann Margaret Victor | |
| 14 | 25 | 3 | YOU MUST BEEN A BEAUTIFUL BABY Bobby Darin Atco | |
| 15 | 48 | 2 | LET'S GET TOGETHER Hayley Mills Vista | |
| 16 | 22 | 4 | FRANKIE AND JOHNNY Brook Benton Mercury | |
| 17 | 18 | 7 | YOU'RE THE REASON Bobby Edwards Crest | |
| 18 | 27 | 6 | BLESS YOU Tony Orlando Epic | |
| 19 | 14 | -6 | MY TRUE STORY Jive Five Beltone | |
| 20 | 10 | 9 | SCHOOL'S OUT U. S. Bonds Legrande | |
| 21 | 15 | 6 | BIG COLD WIND Pat Boone Dot | |
| 22 | 19 | 7 | CANDY WAN Ray Orbison Monument | |
| 23 | 36 | 3 | KISSING ON THE PHONE Paul Anka ABC-Par | |
| 24 | 33 | 4 | MORE MONEY FOR YOU AND ME Four Preps | |
| 2 5 | 26 | 25 | I FALL TO PIECES Patsy Cline Decca | |
| 26 | 30 | 5 | LET ME BELONG TO YOU Brian Hyland ABC-Par | |
| 27 | _ | ī | THE WAY YOU LOOK Lettermen Capitol | |
| 28 | 40 | 2 | SAD MOVIES Sue Thompson Hickory | |
| 29 | 12 | 13 | I AST NIGHT Markeys Stax | |
| 30 | 29 | . 9 | LET FOUR WINDS BLOW | |
| 31 | 35 | 12 | MISSING YOU | |
| 32 | 17 | 18 | KNOCK ON YOUR DOOR | |
| 33 | | 1 | HIT THE ROAD JACK | |
| 34 | _ | 10 | ASTRONAUT Jose Jiminez Kapp | |
| 35 | | 1 | I UNDERSTAND | |
| 36 | 28 | 7 | G-Clefs Terrace AMOR Ren E. King Atco | |
| 37 | 49 | 2 | Ben E. King Atco ONE TRACK MIND Robby Lewis Reltone | |
| 38 | .— | 1 | Bobby Lewis Beltone STICK SHIFT Duals Sue | |
| 39 | 38 | 6 | Duals Sue IT'S GONNA WORK OUT FINE IN & Tina Turner Sue | |
| 40 | 31 | 8 | Ike & Tina Turner Sue A LITTLE BIT OF SOAP | |
| 41 | - . | 1 | BRISTOL STOMP BRUSTOL STOMP Browner Browner | |
| 42 | | 1 | Dovells Parkway BERLIN MELODY | |
| 43 | _ | 1 | Billy Vaughn Dot LONELY STREET | |
| 44 | 13 | 15 | Clarence Henry Argo TOSSIN' AND TURNIN' | |
| 45 | 39 | 14 | Bobby Lewis Beltone SEA OF HEARTBREAK | |
| 46 | _ | 1 | Don Gibson Victor SWEETS FOR THE SWEET | |
| 47 | | 3 | MUSIC, MUSIC, MUSIC | |
| 48 | 47 | 14 | Sensations Argo DUM DUM | |
| 49 | | 1 | Brenda Lee Decca GREAT IMPOSTER | |
| 50 | | -1 | ROLL OVER BEETHOVEN | |
| _ | | - | Velaires Jamie | |

Fontainebleau Retools as Pvt. Club With \$500 Tab to Keep Out Riff-Raff

By LARY SOLLOWAY

Miaml Beach, Sept. 12

Decision by the Fountainebleau's owner-ship-management to convertific resort's largest hotel complex (1.000 rooms into a private club this within with the premises and facilities to be maintained exclusively for its quests and a serie 'cell "membership" list has changed radically the bookings protuce for the upcoming season This places only the Eden Roc and Its Deauxille in the market for stationary with the real season of this was to be complexed. The place is a point when the more brazen even had mail sent to the mail on the chance that it is place, so my the Eden Roc and Its Deauxille in the market for Stationary with the real seed for stationary with the real seed for stationary with the real seed for stationary with the real seed. He will work in the act dept, supervised by Henry Miller. Latter will drop some of his cafe duties to bookings. Replacement for Okun in New York hasn't been set as yet.

Lesser to Book

Lesser to Book changed radically the bookings prefuce for the upcoming season. This places only the Eden Roc and the Deagwirds in the market for top names. The test of the oceaning of the season concentrating on revue presentations packaged on a much lower cost have that will allow a change for a profit or break-even murgin.

When the new addition of 400 rooms was opened last winter, with more lobby space and a huge convention facility, the crowds became larger and larger and with a

GAC Shifts Ira Okun

Ira Okun, of the General Artists Corp. cafe dept. in New York, is being transferred to that agency's Coast office at the end of this week. He will work in the act dept.

Cesar Balsa, the Mexican hotelier who now operates the Hotel St. Regis. New York, which he bought from Webb & Knapp tand just re-Berger, and personal managers sold to Glickman Realty Corp.), Kal Moss & Harry Steinman.

Sought.

When the new addition of 400 Regis. New York, which he bought from Webb & Knapp (and just registrated from the competitive creams in one looks) space and a huse convention facility, the crowds because in the Death Ille buttressing its long-rule portion on the top names during the Christmas to Easter peak tourist period.

Too Many Sawkers

In the case of the Fontainebleau, the decision to convert to the private clab and resort policy was made by prew Ben Novack after long study. Since the plushery's opening five years ago, the landmark reputation earned from the BURNS AND CARLIN

WHAT THE CRITICS SAY ABOUT

AMERICA'S BRIGHT NEW COMEDY TEAM

BURNS AND CARLIN

BURNS AND CARLIN

What the new addition of 400 Regis. New York, which he bought from Webb & Knapp (and just reform Webb & Knapp (and just resonance) with the londmark Fontainbleau, the draw in present the birding on a given in the sourced look and confusion. These were basic factors that forced some guests to seek expendence of the Fontainebleau, the decision to convert to the private clab and resort policy was made by prew Ben Novack after long study. Since the plushery's considerable to be applied to the club card opening five years ago, the landmark reputation earned from the long and the long long that the case of the Fontainebleau, the decision to convert to the private clab and resort policy was made by prew Ben Novack after long study. Since the plushery's considerable to be applied to the club card opening five years ago, the landmark reputation earned from the long the long long that the case of the Fontainebleau (Continued on page 54)

WHAT THE CRITICS SAY ABOUT

AMERICA'S BRIGHT NEW COMEDY TEAM

BURNS AND CARLIN

WHAT THE CRITICS SAY ABOUT

AMERICA'S BRIGHT NEW COMEDY TEAM

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BURNS AND CARLIN

WHAT THE CRITICS SAY ABOUT

AMERICA'S BRIGHT NEW COMEDY TEAM

BURNS CARLING

Continued on page 54)

WHAT THE CRITICS SAY ABOUT

AMERICA'S BRIGHT NEW COMEDY TEAM

BURNS CAR

where to discus the ditional complaint was lodged in connection with last week's arrest exodus from the St. Regis where he had been a favorite with the customers for 14 years. He was particularly liked by the talent for his musical backstopping and "quick study at rehearsals."

"Liken, Where Are You?" Themes Poffo Friars Club Toast to Producer-Director

Thought in Producer-Director

Nat. Hiken, writer-producer of the new NBC-TV comedy, "Car 54 Where Are You" was given an evening at the Friars Club Sunday '17' simultaneously with the debut of the show. Under the toastmastering of comedian Phil Silvers, this was about as pleasant and evenflowing an event as this group has hed. It was an evening when every comedian got his yocks and every singer made a mark.

There were also moments of hilarity with Joe E. Lewis contributing the toppers. Lewis got on board with early history telling of an extremely peculiar tribe of Indians. the Sweet Sioux, and from there on in hit repeated yocks, capping off his turn with a pair of special material songs. Other comedy topper was Gene Baylos, who again wondered why he does so great when there's no pay involved and dies before paying customers. Since he didn't get paid for this turn, it was virtually a guarantee that he scored—but big Joe Ross, the lead in the new Hiken scries, also hit it well with a few well-chosen lines.

Silvers was an extremely smooth toastmaster, having a personal stake in the proceedings since it was Hiken who designed the Stillos series which made him a maior entity in the medium.

The song section included Metopera baritone Robert Merrill who filled the SRO hall beautifully with the single song "Sorrento," Adam Wade who came over with Lewis from the Copacabana, Milt Trenier who did well in his doubling stint from the International; and Lisa Carroll who scored in the opening spot.

Hiken was given a pair of gold cufflinks with the Friars insignia.

Mexican Actors Union Co-op Vaude Test a 4G Flop After 30 Day Run

Smash Opening

as accement for Okun in New as n't been set as yet.

Seer to Book

Assonette, N.Y.,

Continentally

Balsa, the Mexican hotelier

Samash Upening

Mama Goldberg's restaurant, owned by a corporation of show bizites, had an unannounced ropening" early Sunday (17) when singer Dee Drummond was uninjured and her passenger, quondam Copacabana (N.Y.) showgirl Constance Kermeth, was hurt only slightly, when her car caromed off another auto and crashed into the plateglass window of the restaurant. Miss Dee was charged with dunken driving.

the U.S.).

Lesser, incidentally, while satisfied with the new Chauncey Grey under the Mass, true name law and failured with the new Chauncey Grey under the Mass, true name law and failured with the new Chauncey Grey under the Mass, true name law and failured the Mass,

immoral show.

The vice squad also obtained a complaint against Martin E. Kelley Jr., 23. Braintree, Mass., charging him with managing an immoral show at the Round Table where Pully is appearing. His case was also continued to Sept. 23.

City Censor Richard J. Sinnott, who banned Pully from doing a show on Sunday (The Boston city censor has jurisdiction over Sunday licensing; the Boston licensing board over weekday licensing), has also banned Sunday performances by two of the five femmes nabbed last Saturday (9) morning in a raid on the Stage Bar.

Byrne assigned assistant district

Byrne assigned assistant district attorney Joseph Nolan to head the continuing investigation into Boston niteries for "filth, obscenity, prostitution and the 'clipping' of patrons."

The Boston Traveler got into the act editorially Thursday. (24) with an editorial: "The Vice Cleanup." which declared: "Vice—like other forms of filth that inflict-big cities.—can't be eradicated by an occasional vigorous cleanup. It's a constant menace that demands continual scouring, day in and day out..."

Mexico City, Sept. 19. The National Assn. of Actors' venture into cooperative staging of vaudeville at the Ideal Theatre has done a floperoo. Apart from being in the red some \$4,000 in the house's shuttering last week, ANDA suffered loss of prestige as outcome of internal bickerings which began almost from the start.

Cooperative premiered over a month ago to optimistic statements month ago to optimistic statements that economic problems of lower rung performers, hard hit by unemployment, would be resolved. An entire series of co-op theatres presenting variety turns were envisaged for this capital as well as the provinces

visaged for this capital as well as the provinces.

But from the start performers and line girls complained of alleged exploitation. Chorines claimed they received only 80c, per performance. This came to \$1.60 nightly for the two shows. They also received two cooperative shares alghtly, with these allegedly worth \$2.88 in cash when project started making money. Grand total wage at \$4.48 was not considered fair by chorus girls. Other entertainers were not much better off.

Hope was that big names would attract the public, such as Maria Victoria, Miguel Aceves Mejia, Ana Luisa Peluffo, Lilia Prado, et Ana Luisa Pelusto, Lilia Prado, et al. These stars were to offer their services for free to hielp their less fortunate conferers. It did not work out this way. Top talent shunned appearances under guise of other commitments, ill health, etc.

Withal, the co-op effort turned out a zero. About 40 performers are out of work and a brice ANDA statement said it could no nothing to help them for the moment.

Flack Exits Grossinger's Alan Foshko has resigned from the publicity staff of Grossinger's Hotel. Ferndale. Ny, to open his own flackery. One of his first accounts will be the relebrity round-ups for the six-day bike race which started at Madison Square Garden last night (Tues.).

Foshko is the second Grossinger pressagent to go indie in recent times. George Bennett, who re-signed to go with Webb & Knapp and the Zeckendorf Hotels, opened his own office early this minth

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written. Presently writing movis series.

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livery . . . destined to become the hottest partnership in the business."

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BENTLEY STEGNER, Chicago Sun Times

"Fresh, clever, and promising. Fit into Berman-Sahl school of both acting and a point of view."

STEVENS, Cincinnati Post Times Star

"Delivery, tîming good."

STEF. Variety

"Funny funny comedy team." KELLY, San Francisco Chronicle

SPEEGLE, San Francisco News-Call-Bulletis

"A wondrous potpourri . . . a product of the era we live in . . . topical in a Mort Sahl way." HEARN, Washington

Material is clean, sharp and fresh . . . impersonations are TERRY, St. Louis Post-Disperch

"Slam at kiddy TV shows is really rare. Contemporary comedians." HUNTER, St. Louis Globe Democrat

"Aware and funny young men. Clever slanting of material." HOEKSTRA, Ft. Lauderdale News

"They have hit the comedy big time."

BROOKS, Ft. Worth Star Telegram

"Could go all the way. Good material, have something with which they can git up and git. I think they'll make it." HOCHULI, Houston Press

"Solid material, sharp satire well presented. A funny team headed for big things." A funny team SKIP, Variety

'These lads oughtn't to be passed over, for they're often acutely original, and they're almost always funny. There will be no stopping them."

NIGHT LIFE, Houston Post

"Brash young pair čut it fine."

JONES, Minneapolis Morning Tribune

"A sock comedy act which should command headline billing when the boys get a little more exposure." REES, Variety

MURRAY BECKER 900 N. Rush Street Chicago, Illinois





September 7, 1961

Mr. Edward Sherman, 425 South Beverly Drive, Beverly Hills, California.

Dear Ed:

Since Mr. Gene Barry's appearance here at The Cork Club, I feel personally compelled to tell you what a great job he has done for us. We love him - Houston loves him. Our business has flourished since his arrival.

Mr. Barry is a gentleman and a "gem" and has a great act.

We look forward to having him play Houston at the Cork Club again in the very near future.

With kindest personal regards, I remain

Sincerely yours,

President

THE CORK CLUB

GHMcC/88

Kapriolen (SOMERSALILIS)

(SOMERSAULTS).

Passau, Aug. 22.

Vienna Musicalont-fee Show. With
Hanna Egen. Joan Haanappel. Norbert
Felsinger. Rike Shropp-Lucien Bover,
Inge & Will. Sentans, March. Reg Park,
Dieter Cur. Trox Anaerson, Henn Deepfl,
Hamilton Stown, Jommy McCartney, Dunenn Wheley. Ch. Ertl. Book by Petter.
Music. Robert Solv. Directed by Will
Petter: Chorocat-park, Edith Petter; costumes. Eir. Rev. Gordago: settings, Febr.
Smetana. Wurdt preem at Passau, Germann, Aug. 15, 61.

The 10th Will Petter-Robert Stolz Vienna Ire-Sinow, "Kaprio-len" (Summersaults), preemed at the Nibelinagon Hall, Passau, with a soldout opening show. This one surpasses its predecessor. Great creative taient, new ideas and good taste build this Vienness ice-show year by year. It's now a "Vienna Institution." Back in 1952, the team Petter-Stoiz produced its first ice-show. The pair developed and added new ideas each year, and by now have perfected this style of entertainment.

Since this trend started in Eu-

Since this trend started in Eusince this trend started in Eu-rope, audience, expect a new mu-sical-on-ice every year, with a strong story line and original mod-ern score. There are soloist and terp numbers, but all of them are interwoven in a story, told in pan-tomime and easily understood.

miterwork in a story, tool in pain formine and easily understood.

Petter has fashioned two pantomines filled with lively suspense. First is "Three Times Love," being the adventures of three jilted lovers (Curt Dieter, Lucien Boyer, Willi Schilling) in Italy, France and on the island of Bali. Second one shows a modern spa in Austria. The "Silversisters" (Hanna Eigel and Joan Haanappel) make all local men forget their own wives and sweethearts. Even the mayor gets involved. But the daughter of the hotel owner incites the town to a revolution with all local femmes changing into sex appeal dames.

Petter has staged these two

sex appeal dames.

Petter has staged these two panto musicals-on-ice with imagination and lavish, new ideas. He shows once more that he is master of this type of show. The music, especially composed by Robert Stolz, contains hundreds of new neelodies.

There are outstanding solo num-

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bers, sung by Curt Dieter, who has a pleasant voice. In the first act, it is "Two Guitars Yearn For Love," a haunting melody. Second act has the melody, "Never Was The Night So Entrancing," with its varying rhythm. Another tune. "Give Me Your Heart" is a real Stolz number, following the popular romantic trend in melody.

Stolz also provided the show

Stolz also provided the show with superb ballet-music. An Italian Tarantella and a French Waltz Museite deserve special mention; but in the one, the island of Bali inspired him to an extraordinary composition. composition.

composition.

The two femme stars are outstanding lookers. Blonde Hanna Eigel shows her great musicality, sense of rhythm and excellent skating technique. Brunette Joan Haanappel, seven times Holland champion, not only is comely but is an outstanding danseuse on ice. Norbert Felsinger, seven times Austrian champion, draws heavy mitting for his precision.

Excellent acrobatics are exe-

mitting for his precision.

Excellent acrobatics are executed by the German duo of Inge and Willy Schilling. Their winning number is "Adagio." The vitality of the duo Rike Schropp (German) and Lucien Boyer (French) won heavy plaudits. Dieter Curt is excellent. A newcomer, Marei belongs in the starlet-on-ice category. Australian pro champion Rez Park delivers expertly the Bali solo.

Hamilton Brown and Duncan

Hamilton Brown and Duncan Walley (British) get laughs with their risky acrobatics. Smith (Hol-land) and Jimmy McCartney (Scot-land) go over big. Ulli Ertl is a juggler on ice.

This is the most ambitious, expensive ice show (costumes cost \$200,000) to be produced in Europe. Settings are colorfully designed by Felix Smetana.

and beauty.

The Bali scene is virtually a symphony in gold. The winter fairy tale, with special lightning effects built into the costumes, winds the first part of show. Beach scene is another top number. The nightgown ballet is rated super-sexy.

Maas.

U.S. Magico Christopher's Revue May Book London

Kevue May Book London

London, Sept. 19.

Yank illusionist Milbourne
Christopher is touring the Moss
Empire Theatres in the British
Isles with his magical revue,
"Christopher's Wonders." He is
the only American magician now
traveling a big show if the
Houdini-Thurston-Dante tradition.
This week "Christopher's Wonders" is playing the Hippodrome,
Bristol. Tour started Sept. 11 at
the New Theater in Cardiff, Wales,
to a good press.

the New Theater in Cardiff, Wales, to a good press.
"Christopher's Wonders," which made history as the first illusion show to play New York in 20 years last season. has a supporting cast from the U.S. and England. Included are comedian Roy Pickard, key assistants Diana Paoli and Bob Fischer, from the U.S., and the Peggy Farrell Dancers, with Wandala Marr from Britain.
There is interest in "Christopher's Wonders" for a West End theatre at Christmas, and as a tv special.

Trade's Rev. Mal Boyd Again In The Headlines

Again in The Headlines
Headlines reporting arrest of
the 15 Episcopal priests at Jackson, Miss., for their challenge to
segregated transportation in the
south mentioned Rev. Robert L.
Pierson, because he is the son-inlaw of Gov. Nelson Rockefeller of
N.Y., and was therefore the headwriter's natural angle. Actually
the spokesman for the 15 freedom
riders' was that ex-film showman,
Malcolm Boyd, just-installed at
Wayne U. of Detroit as Episcopal
chaplain.
Boyd, who has become a hot

Boyd, who has become a hot interviewee for press and air media, does Christian counseling media does Christian counseing in coffeehouses and taverns "Jesus wasn't a beatnik," says he and that got him ensnarled with the conservative Episcopal Bishop of Colorado where he was previously stationed at Colorado State U. Cleries are now out on bail.

Lack of Guarantee **Cues AGVA Axing** Of Japanese Spec

American Guild of Artists office here put the ax on "Japanese Spectacular" producer producer Jim Hetzer when he didn't come of the cast's return passage to Japan. Show closed after two-week run following Thursday's (14) midnight session with the performers heading for home.

Cast members couldn't stay here Juggler on ice.

This is the most ambitious, expensive ice show (costumes cost \$200,000) to be produced in Europe. Settings are colorfully designed by Felix Smetana.

Edith Petter's choreography-ontice is a feature. Costuming by Ella Bel, Dr. Leo Bel and Gerdago surpasses predecessors in lavishness and beauty.

The Bali scene is virtually a symphony in gold. The winter fairy tale with special lightning effects.

"Japanese Spectacular" had played the area during last winter season at the Americana and was a flop at the b.o. Revue then headed for South American and Mexico dates, with troubles in one book-ing when show was cancelled by the bookers because a key act was not in the travelling troupe that arrived.

arrived.

At the Lucerne here, in a comparatively small room, business had been spotty despite heavy advertising promotion, what with entry at a time of year when tourists are distinguished for their absence. However, there'd been a pickup expected this week with arrival in town of the National Shoe Fair conclave and exhibit with over 10.000 money laden manufacturers and buyers expected.

Hetzer sald he had disassociated

and buyers expected.

Hetzer said he had disassociated himself from the revue. Ads of last days had, indeed, shown no credits for him, with a Charles R. Brewster topping the layout under label "C.R.B. Enterprises presents" and "Directed by Charles R. Brewster."

AGVA's rap evidently concerned Hetzer as original producer. Lucerne owners are looking around for a replacement unit that can be brought in for a modest budget, also the Hetzer grangement that nor a replacement unit that can be brought in for a modest budget, ala the Hetzer arrangement that took over the show presentation and advertising budget on a per-centage basis.

Inside Stuff—Vaude

Persian Palms nightclub, for 20 years a landmark in Minneapolis' skid row area and frequently the scene of violent incidents, its being torn down to make way for a civic redevelopment project. Nitery was a trouble spot for police and was involved in numerous disturbances which included fights, robberies, prostitution, gambling and scantily clad dancers. clad dancers

clad dancers.

Minneapolis Housing and Redevelopment authority accomplished what the courts and police were never able to do. It put the Persian Palms out of business. On the site where figures have always been a stock in trade. International Business Machines Corp. plans to put up an office building.

Al Siegel, owner of Toronto's Hotel Barclay (Club Oasis nightclub) and Windsor, Ont's Elmwood Casino, is branching from his longtime staple vending-machine business into mechanical vendors running in direct competition with supermarkets. His Siegel Enterprises Ltd., has joined 20 others to form National Automatic Vending Co. Ltd., of which he's president. He has no plans, though, to vend nightclub entertainment via machines.

Fontainebleau Retools as Pvt. Club

Continued from page 52

ownership, with all facilities pro-their payoff worth at the boxoffice will relieve them of one of their biggest competitive headaches. to a credit to be used up in charges at the inn's cafes, restaurants and the newly built Club Gigi, a key club arrangement for the members. Latter will operate on a dinner-dance setup, with supper club ar-rangements after 10 p.m.

A la Concord-Grossingers

La Ronde, where the top names played, will be used for an entertainment policy much like that of the Concord and Grossingers in New York's Catskills. The better acts will be booked on a two-performance basis, one on Wednesday, the second on Saturday night.

tormance basis, one on Wednesday, the second on Saturday night.

Budget will be on the same scale as that of the northern resorts and, following their policy, the performances will be on a "guests only" basis. The Boom Boom Room will have a clubdate deal, with shows featuring lesser acts three or four times a week. Added to the already numerous facilities will be an indoor swimming pool with a bank of 200 sunlamps for use during inclement weather; nine bowling alleys; an ice rink; four tennis courts; gymnasia and steamrooms to lend a "spa" touch. The new plan had been labelled mistakenly a full spa arrangement following original announcement of the change in operational policy. Novack insists that the Fontainebleau should correctly be called a private club and resort hould correctly be called a private club and resort.

club and resort.

In the case of Frank Sinatrs, Sammy Davis Jr. and Dean Martin, who were to have played La Ronde on a two-week deal under the old open-to-the-public arrangement, a decision is still to be made. There is strong possibility that a special invited-guests setup may be used or else to have them work out—if they decide to play the dates—the two-shows plan. This is speculative, however. Novack is still-mulling a decision on that facet.

Plentitude of Packages

Anomaly is the booking of a George Arnold package, to open Sept. 21 on a four-week (with options) contract. The show will be open to the public until the new private club plan becomes official in mid-December.

The Arnold revue is typical of the current thinking among the ho-tel operators. Where September was once a sparse time for show tel operators. Where September was once a sparse time for show bookings here, there will be five such packages going by end month. Lou Walters, who started the whole thing several years ago with his Gallic-angled productions at the Carillon, brings in a new edition of the longrunner on the same night as that of the Font's budgeter. The Deauville continues its "Playmates In Paria"; "Splee On Ice" (also George Arnold-staged) is now a year-round tenant at the Americana's Bal Masque; the Lincerne this week reopened its cafe with Jim Netzer's "Japanese Spectacular"; the Balmoral is reassembling a Latin type of revue for its nitery, while "Caught In The Act," now on vacash for restaging, is due back at the Seville, probably by October. by October.

by October.
For the winter, all will continue this revue theme. Only the Roc, which has Eddie Fisher set and a lineup of like toppers still to be firmed up, and the Deauville, with Bobby Darin, Mitzi Caynor, Jimy Durante already set, will be presenting the once must have "names." Most of the hoteliers say they're happy with the picture. They feel that the savings in those tall money layouts for the toppers who, in too many cases, didn't draw

biggest competitive headaches.
And incidentally, the Deauville's op, Morris Lansburgh, who had been mulling dropping the "Caval-cade of Stars" lineup this winter, is going ahead with the bookings in order to provide some sort of answer to the Concord-Grossinger "for guests only" enterainment that the Fontainebleau will now feature. the Fontainebleau will now feature. In Lansburgh's case, however, his nitery, the Casanova Room, will definitely pitch for the general public's patronage, to make up the difference between the big payon to a Durante or a Gaynor and the like for their appearances on the "for guests only" deal in the hotel's big auditorlum.

Seymour Heller Back In Liberace's Mgt. Setup Hollywood, Sept. 19.

Hollywood, Sept. 19.
Liberace and Seymour Heller are back together again, after a three-year hiatus. Heller, now associated with Dick Gabbe in newly-formed Gabbe-Heller personal management firm, was pianist's personal manager from 1950 to 1958.

Planist, currently starting a 23-concert tour through Midwest, has been booked into Harrah's Club, Lake Tahoe, Nov. 26.



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Pinky Lee May Join 'Sick' Comics If That's What the People Want

"I was working in places where people came to see nude girls and listen to loud music—places where you had to give them this, that and the other. These new guys just give this, not that or the other But they're making the big more today, so how can you knock them? Maybe we're wrong."

Maybe we're wrong."

Allard Roen, Desert Inn Mgr.'s Stock Fraud Allard Roen, manager of Desert Inn, Las Vegas, is an five individuals and a def brokerage concern indicted week on charges of stock fr

Maybe we're wrong."

Lee was schooled to sing, dance, play the xylophone and do flatshoe comedy. Reflecting on his own place on the current seene, the diminutive comic offered in his familiar lisping, nasal voice, "You get so bewildered. I know nothing but show business. I've notning but show business. I've been in it since I was five. But I'm almost tempted to go into this slick humor, if that's what the people want. With my background, I can do it."

Lee was stopping over here with his family on the first leg of a global vacation after playing four weeks on GTV-9 in Melbourne. He has been semi-retired since he collapsed from nerv during a tv show.

Tokyo, Sept. 19.

Visiting comic Pinky Lee, who learned his craft in burlesque and later gained fame with his own NBC-TV children's series, may join the ranks of the so-called "sick" comedians despite his personal reservations about the cult. Discussing the Bob Newharts, Lenny Bruces and Shelley Bermans, he said, "I can't knock success and as long as they've been successful, I've got admiration for them.

"But they are not comedians," he hastened to add. "They learn a routine of patter. They come out, sit on a stool and don't even wrinkle their sleeves. To me, a true comedian is a guy who, if you put him in a situation, he can do something other than talk. A Red Skelton or a Milton Berle can get as much out of a look or a mannerism as with stories.

"I was working in places where people came to see nude girls and state of the state of the

Mgr.'s Stock Fraud Rap

Allard Roen, manager of the Desert Inn, Las Vegas, is among five individuals and a defunct prokerage concern indicted last week on charges of stock frauds in which the public was a \$4,000-000 victim. U.S. Attorney Robert M. Morgenthau declared that a federal grand jury had accused the M. Morgenthau declared that a federal grand jury had accused the defendants of conspiring to vio-late the registration and anti-fraud provisions of the federal securities laws, and of mail and wire fraud.

It was claimed that Roen most tempted to go into this slick unmor, if that's what the people ant. With my background, I can o it."

Lee was stopping over here with is family on the first leg of a lobal vacation after playing four eeks on GTV-9 in Melbourne. He as been semi-retired since he colleged from nervous exhaustion uring a tv show.

"I finished the season and quit.

Allen Doing a Single During Rossi's Illness

Las Vegas, Sept. 19.
Comedian Marty Allen is working temporarily as single at the Sands Hotel, Las Vegas, following collapse of his partner Steve Rossi. Rossi is in the Southern Nevada Hospital, suffering with Intestinal flu. Paul Anka is the headliner. Rossi collapsed Friday (15) and attempted to return the following night, but had to be removed to the hospital. Initially, many performers offered to stand in for the stricken singer - comedian, but Sands prexy Jack Entratter felt that Allen should try on his own.

JUDY GARLAND HOLDS 25.000 IN L.A. RAIN

Hollywood, Sept. 19.

Judy Garland worked to near-25,000 cash customers last Satur-day (16) for a gate of \$72.000. It day (10) for a gute of \$72,000. It was strictly a one-woman show and she held her audience in their seats spellbound despite a drizzle which lasted nearly through her whole Hollywood Bowl performance.

ance:
Climatic theme of the evening echoed her "Stormy Weather," one of her top numbers, but like magic the heavy mist disappeared with her first encore, "Over the Rainbow."

Judy Big in SF San Francisco, Sept. 19.

Judy Garland's one-nighter at the Civic Auditorium Sept. 13 sold out the house for 8.700 paid ad-missions and a gross of \$45,000 at

\$7.75 top. Sellout was assured almost from Sellout was assured almost from the moment tix went on sale. There were lines at the boxoffice opening day and even 300 "limited visability" (i.e. pole seats) were accepted though some turned them in later. Minimum advertising budget prevailed following the whopping advance sale action.

Interesting twist was that promoter Lou Robbins, of Concerts Inc. could have had the show for a flat \$17,500 originally but decided to go on a percentage.

Joey Adams Reelected AGVA Prexy In Full Sweep for Administration

Joey Adams was reelected president of the American Guild of Variety Artists for his third successive term, defeating former president Penny Singleton, 2,035 to 997, in an election conducted by the Honest Ballot Assn. Although the administration won a clean sweep in all the top administrative posts, the margin was uncomfortably close in several instances.

For the post of first vicenresident processive terms of the post of first vicenresident process.

For the post of first vicepresi-dent, Gus Van defeated incumbent For the post of first vicepresident, Gus Van defeated incumbent Johnny Woods by 1.246 to 953. Archie Robbins was in third place with 600 votes. Incumbent Joe Campo was defeated for reelection as second vicepresident by Al Kelly, who is Adams' partner in the nitery act. Kelly, with support from the administration, won over insurgent Paul Valentine by the narrow margin of 12 votes. Kelly got 1,025, Valentine. 1,013 and Campo trailed with 850. For the third vicepresident, Comedian Jack Haley with 1,047 defeated Dorothy Lamour, 921, Candy Candido, 696, and Harry Lifty Lewis. 251. Joe Smith also won by his narrowest mergin for the post of treasurer getting 1,388 to 1,293 for insurgent Russell Swann. Recording secretary Sally Winthrop was reelected by 1,476 to 682 for Murray Lane and 670 for Linda Compton.

For national board member from For national board member from Chicago, insurgent Anne O'Connor with 843 defeated Paul Benson, 794; Jack Gwynne, 502 and Harry King, 444. Think-a-Drink Hoffman got the nod as Dallas board member with 1,228 votes defeating former comptroller Rex Weber who got a surprising 1,209. Lulu Mansfield ran unopposed from Hawaii, as did Budd Jacobson as board member from Minneapolis.

Delegates at large elected are

member from Minneapolis.

Delegates at large elected are Candy Candido, Ray Conlin Sr., Sammy Davis Jr., Jack Haley, Al Kelly, Dorothy Lamour, Alan King, Roy Rogers (not the cowboy actor), Russell Swann, Paul Valentine and Johnny Woods.

Among those elected are a series of names who are not expected to staff.

2D DISNEYLAND BASH

DISNEYLAND BASH

Ho!!ywood, Sept. 19.
Dixieland jazzmen. numbering more than half a hundred and led by Louis Armstrong, will make sparks fly at Second Annual "Dixieland at Disneyland" Sept. 30 in an 8 p.m. to 2 a.m. blarajazzma.

Entire evening, including the "Salute to Dixieland" river show aboard the park's boats and nightlong performances by bands at six separate locations, is wrapped up in a ticket package which includes admission to park and adimssion to every ride and attraction, as often as desired.

Joining Satchmo will be such Dixie faves as Teddy Buckner and his Dixieland Band, The Firehouse Five Plus Two. The Young Men from New Orleans, Matty Matlock & his Dixieland All-Stars, the Disneyland Strawhatters and Albert McNeil Choir.

Adavnce sale pix are priced at \$4.95 each, those sold Sept. 30 are \$5.50.

SAM BERGER SOLO

Partners Ross & Steinman Continue Mgt. Office

Sam Berger, senior partner in the personal management firm of Berger, Ross & Steinman, has with drawn from that setup and has opened his own talent agency.

BERT WHEELER SMASH! and TOM DILLON IN MINSKY'S FOLLIES-ALSO ED SULLIVAN SHOW

VARIETY:-

"Old pros just keep rolling along. Bert Wheeler, well in his 60s, sold with Renoites like a hotshot new diskery name and, seemingly was just as new and fresh to many.

"At 67, with limited exposure for several years, there's no argument Bert Wheeler is 'back in the old routine.' His act is geared for any medium - and Wheeler is an old pro with the show business savvy to carry it off to perfection."

RENO NEWSPAPERS:—

"Bert Wheeler stands out in his comedy role, and succeeds in stopping the show three times nightly. The master showman calls on his more than 50 years experience in delivering material that is crisp and sharp. Riverside Hotel patrons are delighted."



Personal Management

NEXT 6 WEEKS CONTACT AT BILL MILLER'S RIVERSIDE HOTEL RENO, NEVADA

GROUCHO MARX:-

Dear Berts

I saw you on the Sullivan Show as an old woman. It was without question the funniest old lady I've ever seen . . . and I've seen many funny old ladies.

LOUIS SOBOL:-

"It was a veteran who stole the show with a completely new and hilarious routine. Bert Wheeler. The gathering howled and howled. Made to order for night club floors."

JACK O'BRIAN:-

"Bert Wheeler's old lady routine was almost the only male comic in women's clothes who has ever remained funny ... he played it broad but straight in his natural comic voice; it's a wild effect and very funny."

CURRENT BILLS

AUSTRALIA

MELBOURNE (Tivoli) — Frank Berry, at Gregory, Jodie Gray, Howard Hardin, 10 Chisoim. Sill Christopher, Harvey eber, De Jong & Dee, Trapinos, Maria lanche, Ken Mackey, Adrienne Erdos, witz Unio MELBO...

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of Chisolm. sill Chris...
'Acher, De Jong & Dee, Trapinos.
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BRITAIN

BLACKPOOL Grand—Arthur Asker
Beatrice Varley, Betty Driver, Bunny
May Linda James, Raymond Dyer,
Goffrey Ryan, Jill Thompson & Billy
Tasker,
BLACKPOOL (Opera House)
Ind & Shadow

Geoffrey Ryan, Jill Thompson & Billy Rasker. DOL (Opers Mouse)—Cliff Rich-red Sholows, Richard Hearne, Ivon Mouse, Cliff Rich-red Sholows, Richard Hearne, Ivon Mouse, Carlotte Sholows, Richard Hearne, Ivon Mouse, Carlotte Sholows, Raskey Girls, Chorley Mirchell Singers, Malcolm Godard Dancers, Tyldesley Girls Chorlinmy Curre; Dancing Waters, Franking Curre; Dancing Waters, Franking Charles, Charles BlackFOOL (Palace) Billy Ternate BlackFOOL (Palace) Billy Ternate Charles, Maxime Cues, Bell-Tones, Neil Politica, Maxime Charles, Ted Lune, Hetty Clark.

Orth. Maxine Coates, Bell-Tones, Neil
Pat Delrina, Kims, Ted Lune, Hetty
King AckPool. (Tower Circus)—Charlie
Catroli & Co., Schickler Sisters, Knie's
Animals, 4 Palacios. Circus Roland's
Tigers, 5 Elwardos, Berosinis, Rudy Horn,
Moni the Elephant, Captain Danlon's Sea
Lions, 3 Lorandos, Lilian Kenny, Sydney
—The Kangaroo, Circusettes,
BLACKPOOL (Winter Gardens Pavillon)
—Lonnie Donegan, Dallas Boys, SudGiff, Norman Vauchan,
BLACKPOOL (Winter Gardens Pavillon)
—Lonnie Donegan, Dallas Boys, SudGiff, Norman Vauchan,
BIRMINGHAM (Hippedrome) — Charlie
Drake, Berde Les Ward, Springfields,
Liverpool. (Empire)—Dickie Valentine,
Balle! Montparnasse, Bobbie Pattinson,
Maureen Evans, Harry Bailey, Johnny
Duncan & Co., Duo Russmar, Al Redding,
London & Co., Duo Russmar, Al Redding,
London & Grander State,
London & Gra

George Carden Dancers, Bill Shepherd Sloge. New London, Sill Shepherd NEW CASTLE (Empire)—Emile Ford & Checkmates, Two Fordettes, Chris Carl-sen, Jean & Feter Barbour, David Mac-beth, Joan Small. Bud Flansgan, Naughton & Gold, Eddie Gray.

Cabaret Bills

NEW YORK CITY

BASIN ST. EAST—Stan Kenton Orc. BIRDLAND—Joe Williams, Harry Edi son. Gigi Gryce.

BLUE ANGEL—Dick Gregory. Barbara
Gilbert, Clancy Bros. & Tommy Makim.
Jimmy Lyon Ten.

ilbert, Clancy Bros. & Tommy Makim immy Lyon Trio. BON SOIR—"Greenwich Village, U.S.A." lae Barnes, Jimmle Daniels, Three

Mae Barnes, Jimmle Danies, Imbames, CAMELOT — Bobby Van, Helen Gallagher, Mariyu Lovell, Ronni Hall, Karen Thursell, Richard Blair, CHARDA—Nina Sivana, Tibor Rakossy, Dick Marta, Micheline Bardin, Elemar

Thorsell. Richard Blair.
CHARDAS—Nim Silven. Tibor RakosCHARDAS—Nim Silven.
CHARDAS—Nim Silven.
CHARDAS—

HOTEL ROSEVELT — Milt Saunders
Orc HOTEL ST. REGIS—Patachou, Milton
KAN TEO, WILL SING OF AGENCY
HOTEL SALVO HILTON—Gunnar HanSen Orc. Ray Harfley.
INTERNATIONAL — Milt Trenler, Will
Jordan, Mike Durso Orc., Aviles Orc.
LATHN OR HOTEL ST. ORC.
LATHN OR HOTEL ST. ORC.
KOS., Durothea McFarland, Ronald Field,
Jo Lombard, Orc., B Harlowe Orc.
LEFT BANK.—Cal Bostic, Danny Apolinary.

nar Living ROOM — Sallie Blair, Bobby Bell, Bobby Ferro NO 1 FIFTH AVE. — Stan Freeman, Lira Stewart, Hankinsoni & Silver, ROUNDTABLE — Dogothy Donegan,

ROUNDTABLE — Dagothy Donegan, Andy Senator Yaffa Yarkoni, Rachel & Sillia Martin Roman, Sara Avani, Kovesh & Unrachie, Leo Fuld. — Billy Daniels, Donest Sands, Terrate & Elia, Ned Har-TWO GUITARS—Alta Une, Sasha Poli-noif, Usun Nepa & Sonia, Kosiya Polian-iki,

BOY: IVED AND & SORIA. KOSIYA FORIAM-SUPSTAIRS & DOWNSTAIRS—Lovelady Powell. I reshie Weber, Jim Sheridan, Bil McCulethen, Tuebholod & Colston, VIENNESE LANTERN — Yvonne Con-stain, Gina Marca. Ernst Schoen, VILLAGE BARN — Dory Sinclair Raiph Pote, Susan Bradv. Joe Shay, Tommy Zans, Lou Harold Ore. VILLAGE GATE—Prie Seegar. VILLAGE VANGARD — Miles Davis. Bhirley Horne

CHICAGO

NEW YORK CITY

MUSIC HALL — Georgie Kaye, Dick
Roman, Schlies Corps de Ballet, Rock
ettes, Raynond Paige Orc.

GATE OF HORN—"An Evening with
Lionel Stander, Norman
Belkin and Nancy Jaris, Amanda Am-

brose. LE BISTRO—Harold Ward, Dave Green, Sir Gregory, Guy Viveros Trio. LIVING ROOM——Roberta Sherwood, Jackie Kahane, Bobby Cole, Joe Parnello

rio. LONDON HOUSE—Ramsey Lewis Trio, ddie Higgins Trio, Larry Novak Trio. MISTER KELLY'S — Louis Nye, Teddi ing, Marx & Frigo, Marty Rubenstein ing, Marx & Frigo, Marty Rubenstein

MISTER KELLT S.
King, Marx & Frigo, Marty Rubelings.
Tio.
PALMER HOUSE — Carol Channing.
Wally Griffin, Mattison (3), Ben Arden
Orc.
PLAYBOY CLUB — Joe Conti, Marian
Paige. Stu Gilliam, Raftsmen, Will Mercer,
Marge Dodson, Bob Davis Trio, Kink
Stuart Trio, Harold Harris Trio, Claude
Jones

ones
SHERATON BLACKTONE—Lilo, Frame
Bentler Ore

LOS ANGELES

BEN SLUF'S — Ben Rine's "Hullaba-loo." with Joey Fays, Cully Richards, Hone Adams, or Hard Ben McKey, Hone Adams, or Hone Hone Month, The Domestries, Ivan Lane & Ore. COCCANUT GROVE — Johnny Mathla, Dick Stabile Ore.

mers.

DINO'S — Ruth Gillis, Jack Elton
Steve La Fever.
SLATE SROS. — Billy Gray, Interna - Ruth Gillis, Jack Elton

SLATE SROS. — Day was, marinitionals. TATLER HOTEL.—"Playmates in New York." Skinnay Ennis Ore.

THE SUMMAL Redd FORE. Toni Haritic Householder Fore. Toni Haritic Could Ruth Olay, Dave Madden, Eduardo Sasson.

LAS VEGAS

CARVER MOUSE—Bully Ward & Dominoes. Barbara Randalph, Lon Fontaine
Dancers. Marl Young Orne.
DESERT INN — Louis Prims, Keely
Smith, Dick Humphreys, Sam Butter,
Witnesses, Donn Arden Dancers, Carlton
Hayes Orc., Louspes Michael Kent, Dave
Apollon, Milt Herth, Henri Rose, Bobby
Stevenson.

Hayes Orc.: Leurses: Michael Kent, Dave Apollon, Milt Herth, Henri Rose, Bobby Apollon, Milt Herth, Henri Rose, Bobby DUNES—Eleanor Powell, Allan Drake, Toni Basdi, Earl Barton Dancers, Bli Reddie Orc, Leurses: Maaka Nus Hawailan Revue, Billy Andre, Fabluous Tones, Denis & Rogers, Joseph Mack 4.

El Month, Kahala Pulma, Fl. Aming, Policy Carmen De Lavallade, Louis Bellanor, Carmen De Lavallade, Louis Bellanor, Carmen De Lavallade, Louis Bellanor, FREMONT-Joe King Zaniaca, Newton FREMONT-Joe King Zaniaca, Newton GOLDEN NUGGET—Judy Lynn, Jimmy Wakely, Wanda Jackson, Sneed Family, Joe Wolverton, Annie Maloney, MACIENDA — Four Tunes, Johany Macien Maloney, Cathy Ryan, Groverbhore, Reynotes, Cathy Ryan, Groverbhore, Schottler, Loui Mosconi, Jr., LAST FRONTIER—Lou Mosconi, Jr., LAST FRONTIER—L

Shore 3.
LAST FRONTIER — Lou Mosconi Jr.
Virgnia Rae, Fritz Becker.
MINT—Pat Moreno's "Artists & Models

MINT—Pat Moreno's "Arusts e mourse foll"

NEVADA—"Les Girls De Paris," Jose
unarte, Moon Puppets, Kay Brown, Jose
unarte, Moon Puppets, Kay Brown, Jose
unarte, Moon Puppets, Holiday in Rio."

Ounge: Ink Spots, "Hot Lips" Levine,
red Kushon.

RIVIERA—"Gypsy," Mitzl Green, Jules
unshin. Eddie Innes, Betty McGuire,
nne Russell, Lounge: Goofers, Kay
feene, Hi-Lads.

Fred Kuthon.

RIVIERA—"Gypsy," Mitzi Green, Jules Munshin. Eddie Innes, Betty McGuire, Anne Russell.

Suppose Mitzi Green, Jules Munshin. Eddie Innes, Betty McGuire, Anne Russell.

Saballe CituB—Jackie Lee Cochran.

SAMARA—Teresa Brewer, Bobby Ramsen, Moro-Landis Dancers, Louis Basil Orc. Lounge: Don Rickles, Arthur Ellen, Freddie Bell, George Rock 6.

Garr Nelson. George Rock 6.

Garr Nelson. George Zak. Cope. Girls, Antonio Morelli Orc. Lounge: Dave Burton. Morry King.

SHOWBOAT—Tex Williams, Wade Ray, Twin Tunes.—Tex Williams, Wade Ray, Twin Tunes.—Tex Williams, Wade Ray, Twin Tunes.—Tex Williams, Wade Ray, Taily O'Neil, Rudenko Bros, Silpperettes, George Redman Orc. Lounge: Charlie Trescarden, Barbary Coast Boys.

TROPICE Name Berbary Coast Boys.

THUNDERBIRD—Alice Lon, Larry Daniels, Harry Nofal. The Henrys. Garwood Van Cranton. Micki Lynn, Del-Martins.

TROPICE NAME—Tobles Bergers, Colette Riedinger, Pompoff, Thedy & Family. Pinky & Perky, The Bogdadis, Danny Costello. Trio Martelli, Mme. Baron Bailly, Pinky & Perky, The Bogdadis, Danny Costello. Trio Martelli, Mme. Baron Bailly, Pinky & Perky, The Bogdadis, Danny Costello. Trio Martelli, Mme. Baron Bailly, Pinky & Perky, The Bogdadis, Danny Costello. Trio Martelli, Mme. Baron Bailly. Pinky & Perky, The Bogdadis, Danny Costello. Trio Martelli, Mme. Baron Bailly, Pinky & Perky, The Bogdadis, Danny Costello. Trio Martelli, Mme. Baron Bailly. Pinky Pinky Martelli, Mme. Baron Bailly Pinky Pinky Pinky Martelli, Mme. Baron Bailly. Pinky Martelli,

SAN JUAN, P. R.

CARIBE HILTON - Noreen Parker, mmy Nelson, Miguelito Miranda Orc., mmy Nelson, Miguelito Miranda Orc., bito Arvelc Orc. CHARTERHOUSE—Tobaco Munez Orc.

CHARLERHOUSE—SON THE RAY TICO.
CONDADO BEACH — Jo Ann Val.
Queralt Pepilo Torres Orc.
EL CALYPSO—Una Collins, Jerry Ma-CONDADO BEACH — Jo Ann Val. Queralt Pepilo Torres Oline, Jerry MaEL CALYPSO—Una Collins, Jerry MaEL CALYPSO—Una Collins, Jerry MaFLAMBOYAH—Evelyn Souffront, Bette Martin, Freddie Gutierrez, Hector Escabl. Lauvel de Arce Ballet, Cesar Concepcion Orc., Joé Valletje S. Lauvel de Arce Ballet, Cesar Concepcion Orc., Joé Valletje S. Lauvel de Arce Ballet, Pestro Geraldo, Henry Boyer Dancers, Charlie Fisk Orc., Joe Blanco Violins, La ConcHA—Jadin Wong, Noro Morlet, Charlet Pick Orc., La ConcHA—Jadin Wong, Noro Morlet, Charlet Pick Orc., Collett, La ConcHA—Jadin Wong, Noro Morlet, Charlet Pick Orc., Collett, La ConcHA—Jadin Wong, Noro Morlet, Charlet Pick Orc., Collett, La Collett, La Collett, La Callett, L

House Review

Apollo, N.Y.

"Symphony Sid's Jazz Show,"

"The Olatunji and Dancers (12),

Herbie Mann (5), Art Blakey's

Jazz Messangers (6), Gloria Lynn
and the Earl May Trio, "The Plunderers" (August Productions): CHICAGO

BLUE ANGEL.—Pablo Candels Limbo
Cal-po Retue". Lyda Jora, Raphael Hern
and: Lord Arts Black Practice Colored Christo, Lord Carlon City Clear Colored Christo, Lord Carlon City Clear Colored Christo, Lord Carlon Carlon



GALE SHERWOOD

Now singing and making good humor with Nelson Eddy at the Radisson, Minneapolis, VARIETY says she's "splendid of voice and frame!" Theodore Parson batons and planor

tuming, with plenty of flesh still on view, the tarpers give a lavish production punch to this sock jazz session at the Harlem vaudery.

It's been noted that some of the It's been noted that some or the rock 'n' roll groups from this stage have taken the uninhibited Gospel style for a wild burlesque ride in sex-charged interpretations. In much the same way, Olatunji's dancers have taken the basic, symitometric symitome dancers have taken the basic, symbolic steps and movements of tribal dances and amplified them for robust excitement. Backed by Olatunji and four other native-style drummers, the line of eight girls and four men electrify the house twitch had an SRO and when caught Friday night (15).

caught Friday night (15).

Otherwise, the bill's jazz groups give the two-hour spread first-rate interpretations of contrasting styles. Herbie Mann's Afro-Cuban sextet opens with melodious flute and vibes over solid percussion of tom-toms, bongos, bass and traps; Art Blakey's six modernists follow Olatunji with slick cerebrals; and Gloria Lynn wraps it with a turn of ballads in her encompassing, articulate tazz way. articulate jazz way.

WADO deejay Symphony Sid handles emcee chores with savvy good hunmor and is probably giv-ing attendance a big boost with numerous plugs on his midnight-on jazz-disk outing. Bill.

Unit Review

An Evening with Juliette Greco

Edinburgh, Sept. 19.
Edinburgh Festival Society pres Edinburgh Festwal Society presentation, in association with Alfred Delval, of Juliette Greco in late-night revue, with Henri Patterson & Ensemble; accordion, Freddy Balta. At Lyceum Theatre, Edinburgh, Sept. 7, '61. \$2 top.

That sexy, sultry femme from he Partisian Left-Bank clubs, Juliette Greco, sweeps onstage here in a late show of the legit Interna-tional Festival, and delivers songa-log of 21 numbers without moving from center-stage - except for beaucoup calls.

beaucoup calls.

La Greco, half Corsican though born in Montpellier, France, sheathed in a tight-fitting black dress from neck to toes, displays a wide vocal range from ballad to bistro, from nice to naughty. She pipes full catalog entirely in French but introes a few numbers in English. in English.

Existentialist songs figure largely in distaffer's act, seen here for first time in Scotland. Shapely femme hardly rates her accompanying combo a glance, proof of a well-drilled turn. Doing a standout job in the Henri Patterson Ensemble is accordionist Freddy Balta, who gets a special mention from singer during windup. Ensemble is on-stage throughout.

stage throughout.

Biggest mitts are for "L'Amour a La Papa" and "Les Blancs Manteaux," last bit part-written by Jean-Paul Sartre. Some deft fingering in "L'Amour" is heard from

Only sad note in an otherwise socko show is Miss Greco's habit of arriving late and delaying the performance. At show reviewed, warbler kept the customers waiting for 11 minutes. At two previous shows, the curtains didn't open until way past the appointed time.

Gord.

Literati

Barney Oldfield's Traffer

Barney Oldfield's Trailer
Overseas Press Club prexy Ansel
Talbert was introducing the head
table at "Alaska" night, when he
came to USAF Col. Barney Oldfield, NORAD's chief of informa-

tion.
"He," said Talbert, "represents
the Friends-of-Jack-Paar Inc."

Liebling 'Frees' Blast
In "The Press," Ballantine paperback original (75c), the New
Yorker mag's A. J. Liebling has
himself a tres gay time spearing
pickles in a barrel—the publishers, editors, pundits, reporters,
etc., of the preening U.S. fourth
estate. Book's an anthology, with
updated segues, of some of his
"Wayward Press" pieces—very incisive, sardonic and vastly entertaining. taining.

taining.

The press lords, says Liebling, are fat and stingy non-newsmen who favor not-reporting. Heart of his attack is the narrow range of press opinion, which bodes ill for this or any other country so suffer-The man is, deplorably, on t. Pit. ing. target.

Sandburg In Spades
Carl Sandburg is taking time off
from his chores on George Stevens'
"Greatest Story Ever Told" at
20th-Fox to read galleyproofs on
Harry Golden's next book for
World Publishing called "Carl
Sandburg." It's due Nov. 20.
At same time, poet and Lincoln
historian, has another book on him
due early in same month. It's Nor-

due early in same month. It's Nor-man Corwin's "World of Carl man Corwin's "World of (
Sandburg," to be published
Hartcourt Brace.

Hartcourt Brace.

Sandburg plans to write one more book on Lincoln before he sets aside his pen. It will be called "How Lincoln Educated Himself."

Pitt Press Club's Bldg.

Pitt Fress Club's Blag.
The Pittsburgh Press Club, the oldest chartered press club in the country, has bought the building that housed Kramer's Restaurant and will move into its new quarters after completion of extensive re-

and will move into its new quarters after completion of extensive remodeling.

For years headquarters of the club was in the Sherwyn Hotel but there wasn't enough room for many functions which made the move necessary. The Kramer building is also more centrally located.

weybright's Election
Victor Weybright, chairman of
the New American Library of
World Literature Inc., a subsidiary
of The Times-Mirror Co., has
been elected to the board of the
parent company. Weybright is
editor-in-chief of New American
Library which publishes Signet
Mentor paperbound books. He replaces Kurt Enoch, president and
general manager of New American
Library, as that firm's representative on the Times-Mirror board.
Together with Enoch, Weybright
founded New American Library in
February 1948 by acquiring Penguin Books Inc. from its British
parent company. Incidentally, he
is to receive an honorary Doctor
of Humane Letters degree from
Wagner College, N.Y., on Sept. 30,
1961.

1961.

Kislik with Random House Richard W. Kislik, ex-Doubleday controller and, more recently, of Ziff-Dayis, has betreasurer treasurer of Ziff-Davis, has be-come administrative assistant to Bennett Cerf and Donald Klopfer, the Random House toppers. He will be in charge of ac-counting, control and finance,

Gassner's Supplement
Prof. John Gassner, long the
Theatre Guild's play editor and a
top authority, on the American theatre, has an arresting "supplementary volume" covering the 19181958 "Best American Plays"
(Crown; \$5.95). As he explains in
his foreword, this is a reappraisal
of the works over the 40-year pefried which, for one reason or an-

ins forework, this is a reappirasion of the works over the 40-year period which, for one reason or another, did not appear in previous "Best Plays" anthologies.
The 17 added starters are by Mary Chase, John Patrick, Philip Barry, Sidney Kingsley, Clifford Odets, S. N. Behrman, Booth Tarkington, Frances Goodrich & Albert Hackett, Elmer Rice, two each by Paul Osborn and Paul Green, John Colton & Clemence Randolph, Edwin Justus Mayer, Sidney Howard, and Lynn Riggs.

Each play, good reading by itself, is arrestingly prefaced by original cast, vital statistics on production credits, run, etc., and

personality sketches of the drama-Ansel tists. Abel.

CHATTER

Weekend accidents took the lives of N. Y. Post reporter Betsy (Elizabeth Scott) Luce, 50, in drowning accident at Hampton Bays, L. I.; and syndicated columnist George Peck, 67, in that Northwest Orient plane crash in Chicago.

Northwest Orient plane crash in Chicago.

Random House goes on the Big Board listings; had been an Overthe-Counter issue.

Jack M. Bass appointed comptroller of Macfadden publications, according to Gerald A. Bartell, president of the company. Bass succeeds Meyer Dworkin, who recently retired. ly retired.

ly retired.

Impresario is a new magazine devoted to the performing arts in Detroit. Andy Wilson, former ty editor of the defunct Detroit Times, is the editor, with Stephen Booth and Granville Ryan listed as pub-

and Granville Kyan isset as purlishers.

Walter Mears, former AP correspondent in Montpeller, Vt., transfering to the AP bureau in Washington Oct. 1. Mears, who opened the Vermont Associated Press Bureau, has been working at the AP bureau in Boston for the

at the AP Dureau in Boson As past year.

Frederick Duncan Murphy, 77, president of the Art Gravure Corp., of N.Y. City, and vicepresident and general manager of the Corp. of Cleveland. Corp., of N.Y. City, and vicepresident and general manager of the Art Gravure Corp. of Cleveland, died at the Exeter (N.H.) Hospital. He was a summer resident of nearby Rye Beach and was one of the first to commercially adopt the process to the production of rotogravure supplements in the nation's Sunday newspapers.

The Madison Press, London, O., has become Ohio's first dally newspaper published by rotary offset. The Press and the Plain City (O.) Advocate, a weekly, will be publications were purchased by Central Ohio Publishing Co., Columbus, last March.

Robert Frost, the poet, has been elected to the board of trustees of Franconia College in Franconia, N.H., where he lived while he wrote much of his "New Hampshire." which was awarded the Pulitzer Prize in 1924. Frost worked at familiar of the summer of the summer of the summer of the publisher of the publish

wrote much of his "New Hamp-shire." which was awarded the Pulitzer Prize in 1924. Frost worked at farming as well as poetry for five years; but gave it up to become associated with vari-

ous educational institutions American Heritage the latest to "go public."

Hawthorn Books prexy Ken Cin-

"go public."
Hawthorn Books prexy Ken Gin-iger to Frankfurt for the book fair, Bill Brink, late of UPI in Gotham, succeeds Harry Home-wood as bureau chief of Newsweek

wood as bureau chief of Newsweek in Chicago.

Nanette Kutner, top feature writer, whose book, "The White House Saga" (a dramatic version of the growth of this country in terms of the growth of this country in terms of the growth of the White House) will be published by Atheneum in the spring, has become a Doubleday literary "Scout." Doubleday taps these to ferret new book ideas. In these days of intense competition editor-in-chief ense competition editor-in-chief ense competition editor-in-chief book neas. In these days of in-tense competition editor-in-chief Ken McCormick can point to the efforts of one scout flack who pro-duced for them last year's best seller Alan Drury's, "Advice and Consent."

Publishing Stocks

(As of Sept. 20, 1961, closin, Allyn & Bacon (OC). 3614
American Book (AS): 6614
Book of Month. 2513
Conde Nast (NY): 1028
Crowell-Collier (NY): 34
Curtis Pub. Co. (NY): 12
Ginn & Co. (OC). 2814
Grossett & Dunlap (OC): 22
Harcourt Brace (OC). 4214
Harst (OC). 2314
Harst (OC). 2314
LA. Times Mirror (OC): 33
Macfadden (AS): 1028
McCall (NY): 28
McGraw-Hill (NY): 3534
New Yerker (OC): 92
Pocket Books (OC): 27
Prentice Half (AS): 4014
Ran'm House (OC): 3934
Scott Foresman (OC): 2915
Time Inc. (OC): 934
Time Inc. (OC): 934
Western Pub. (OC): 73
OC—Over the Counter. (As of Sept. 20, 1961, closing)

OC—Over the Counter.
NY—N.Y. Stock Exchange.
AS—American Stock Exchange.
(Supplied by Bache & Co.)

Hotel St. Rogis, N.Y.
Patachou with Jo Basile, Chauneey Grey and Chiquito Orchs; \$3

Patachou, who closed the St. Regis' Maisonette season last spring, is the fall reopener and nothing has been changed but the skirt and-blouse. Personality French songstress is a bit more formally songstress is a bit more formally attired but her routine remains on even keel—surfire holdover standards and enough new trimmings to insure a wellrounded click. If anything, her authority has increased, especially with her goodhumored Gallic eye on Yankstyle l'amour and Yankstyle love songs. As the French have been rumored to observe, toujours l'amour.

style l'amour and Yank-style love songs. As the French have been rumored to observe, toujours l'amour.

That runs the gamut from "Wonderful Guy" to "Impossible Love," from "I Wish You Love" (in original Gallic version) to "Cherbourg" ("no Paris songs this time!" she vows), from "Mon Menage et Moi" to "My. Fair Lady," done a la "Irma la Douce." Latter is a sold holdover from her last repertoire—the affairs of Liza Doolitile as a femme du pave and fille de jote in Paris.

New also to the Maisonette is an enlarged room (some 50 more seats added); a new band, Chauncey Grey, replacing Milt Shaw, for 14 years a fixture here; Chiquito's Rhumbas for the Latin relief.

Jac Lessman did a capital job in completely redecorating the Maisonette. It's now back in all its "Continental" glitter and presumably will retain that suave policy instead of the polyglot talent array as last year. Understand that is owner Ceara Balsa's present desire.

The new adjacent La Boite, new gournet room, also decorated by Lessman, will have Pierre Glanotti in charge with only a planist and violinist for atmospheric music. It has cut down the outer bar and quits into what was formerly an employees' restaurant. In like manner, the added 50 capacity for the Maisonette was cut out from the Russlan-cuisine portion of the kitchen to achieve the added width, Incidentally, back to the Grey and Chiquito bands, it is a coincidence that the sons of both maestros play the drums in their respective orchestras. Maestro Grey, of course is the longtime El Mor-

cidence that the sons of both maes-tros play the drums in their re-spective orchestras. Maestro Grey, of course, is the longtime El Mor-occo bandleader, in more recent years in the Embassy Room of the Sheraton East (Ambassador) Hotel on Park Ave., succeding longtime St. Regis incumbent Milt Shaw

St. Regis incumbent Milt Shaw who, in turn, debuts this week at the Waldorf-Astoria.

Otherwise there is same solid staff under seasoned maitre d'hotel George, and v.p.gm Pierre Bultinck running the works for new operators (Mexico's Cesar Bultinck running the comment operators (Mexico's Cesar Balsa) as undoubtedly he will when the Louis J. Glickman Realty Corp., the upcoming new owners, continue the tradition of this Vincent Astor landmark.

Abel.

Harrah's Lake Tahoe

Lake Tahoe, Sept, 15.
George Burns, Dorothy Loudon,
Chordettes (4), Dunhills (3),
Dorothy Dorben Singers & Dancers (14), Leighton Noble Orch
(13); produced by Russ Hall: \$3
minimum.

George Burns headlines a nifty package in his third outing at Tahoe Harrah's where he broke in

Tahoe Harrah's where he broke in this act in 1959.
Current 75-minute edition is best of the three with Burns sell-ing himself with the self-assurance of a performer confident he's doing okay as a single. In the previous shows here he betrayed a "let's see what happens" attitude, leaning heavily on references to retired wife Gracie Allen as the funny half of the erstwhile Burns-Allen duo. Allen duo.

In contrast references to Gracie

In contrast references to Gracie today are at a minimum, and vanished in an atmosphere of apology for years as a straight man. The old stogie puffer now faces auds as an ace storyteller and comedy song seller who intends to be around awhile.

Proceedings are fast-paced with Eurns joining his supporting performers for bits of comedy, song and soft-shoe terping. His knowhow keeps him from being intrusive, yet at the same time keeps him from being submerged by talents of the others. Result is that Eurns emerges as indisputable star Burns emerges as indisputable star of the show.

Dorothy Loudon clicks with the

blend of song and chatter that's put her among the best of the new comediennes. She takes command at once with her "remember this?"

routine, kicking off with "Hut Sut Song" and then interspersing a batch of similar oldies with her particular brand of humorous com-

particular brand of humorous comment.

The Chordettes, charming in blue gowns, essay a brace of recorded song hits including their two million seller "Mr. Sandman," but are most effective in "Let the Rest of the World Go By" with echo chamber effects. Enunciation of lyrics is near-perfect.

The Dunhills again establish themselves as a precision male dance trio with few peers in the field. The Dorben Singers & Dancers are also precise, and pretty too, in a curtain raiser based on songs from the musical "Gypsy." Leighton Noble's orch provides an effective musical backdrop and lighting is first rate in the Russ Hall production.

Teresa Brewer opens for three weeks Sept. 28.

Sheraton-Blackstone

Chicago, Sept. 14. Lilo, Franz Benteler Orch; \$2 over weekends, \$1.50 weeknights

Lilo, the chanteuse who rose prominence in Cole Porter's "Can-Can," is right at home in the turn-Can," is right at home in the turnof-the-19th-century Parislan decor
of the Bonaparte Room. Gowned
in perhaps the most plummeting
decolletage hereabouts outside c.
the Playboy Club "bunnles," the
bubbling Gallie songstress croons,
caresses and belts her way through
a repertoire of Parislan pop standards with an easy familiarity and a
sparkling display of slick showmanship. manship.

She's refined the supper club She's refined the supper club torcheuse's business of workings over the ringsiders with lap-sitting, hair-mussing and dome-kissing to a fine art and the recipients seemed to love it. She's in motion all the time—in a duet with the "talking" trumpet of her musical director Jim Sedlar, in a brief Can-Can to the music of "Folies Bergere," shedding her skirt and nutting on a cap and man's shirt for "La Vie En Rose," and donning a straw hat for a burlesque of Maurice Chevalier. It's a mittetting turn, neatly balancing her getting turn, neatly balancing her vocal skill with right amount of

vocal skill with right amount of sexy clowning.

The Franz Benteler orch backs Lilo smoothly and furnishes pleasing dansapation between shows.

Next up is another chanteuse, Fernanda Montiel, Oct. 2-21.

Mor.

Riviera, Las Vegas

Las Vegas, Sept. 1.

"Irma La Douce" with Juliet
Prowse, Clive Revill, Stuart Damon, Jack Cathcart Orch (13);
presented by David Merrick; \$4
minimum.

The Vegas version of "Irma La Douce" ran 95 minutes at the first performance, and the breezy bit of fun is the type of self-spoofing with which the French excel. The tongue-in-cheek, shoulder-shrugging musical book show is certain to get extensive word-of-mouth praise, which should make it a sturdy Strip attraction for its three-month run. three-month run.

ideally cast in Juliet Prowse, Ideally cast in the title role, makes an auspicious Vegas debut here; the shapely looker registers beautifully in all departments — emoting, dancing and singing. Miss Prowse's interpretation of the carefree prostitute blends smoothly with the fine performance of Stuart Damon, who portrays the role of her law student lover.

Heavyweight in the romp is Juliet Prowse

Heavyweight in the romp is Clive Revill, narrator of the pro-ceedings, who turns up in various parts, each displaying masterful

clive Revill, narrator of the proceedings, who turns up in various parts, each displaying masterful mugging, movement, and brilliant acting ability.

Bruce MacKay as the police inspector, and George Cotton as the gravel-voiced "Polyte Le Mou" are outstanding among the other cast members, all of whom are male except Miss Prowse. The singing and dancing of the entire company is firstrate, with each member seemingly coming direct from the Montmarte locale.

"Irma" is presented by David Merrick, with music by Marguerite Monnet, book and lyrics by Julian Moore, David Heneker and Monty Norman. Production was supervised by Neil Hartley: book was restaged for Vegas by Ben Janney and the dances restaged by Rudy Tonto. On opening night the conductor was Don Pippin of the original Broadway production, fronting the Jack Cathcart orch (13). Show is set through Dec. 10.



CROWN ROOM, Indianapolis—
Monroe pleases people...if the listener likes a virile and an adult repertoire that is a respite from the inane, sick lyric, Mau Mau Music of the day, Vaughn Monroe is his man." Angelo Angelopolous, Indianapolis News.

Return engagement, November 16th Mgt. IRV SIDERS 220 E. 54th Street, New York PLaza 1-5166

Living Room, Chi.

Chicago, Sept. 13.
Roberta Sherwood (with Don
Sherwood), Jackie Kahane, Bobby
Cole, Joe Parnello Trio; \$2.50
cover.

Dan Segal's Chi edition of his N. Y. Living Room has substituted a bright red interior decor for the sombre gray of its predecessor at this spot, the Trade Winds. Also new are miniscule cocktail tables, small overstuffed couches, and a small bar separated from the main room by a glass wall. Capacity is now 200 as against the Trade Winds' 140-seater. Living room motif is carried through with small fake fareplaces on either side of the stage. It's a flashy layout and should attract some of the nightwaifs who were left stranded by the demise of the Chez Paree.

Club had its opening night Dan Segal's Chi edition of his

Club had its opening night problems with its sound system, and Segal apparently tried to give the firstnighters a bonus by stretching the show, resulting in an overlong two-hour entertainment session. Show was further drawn out by a practice that has become standard in clubs hereabouts—the 10-minute intermission between acts. It has yet to prove between acts. It has yet to prove advantageous for a show and us-

between acts. It has yet to prove advantageous for a show and usually results in a loss of tempo.

Roberta Sherwood still belts out her songs of stardust and sawdust with fervor. However, sans spees and considerably more chic than the last time around, her appearance is becoming increasingly matronly. Her catalog is mostly Sherwoodania—"Lazy River," "Ace in the Hole," "This Train" and others—but she doesn't take any of them for granted and delivers them all with forceful enthusiasm. Her son, Don, who does several duets with her plus a couple of solos, has improved greatly both vocally and in poise and is a decided asset to the act. It's a solid turn that manages to compress more than 20 numbers in its fast-moving format.

Jackie Kahane scores niftily with his tonical tanger and the second of the second

Jackie Kahane scores Jackie Kahane scores niftily with his topical japery and glib delivery. His material is generally sharp, but he got his biggest yocks from a local-reference routine on Al Capone discussing his income Al capone discussing his income at a return with his accountant ("under 'entertainment": one St. Valentines Day surprise party"). Showopener Bobby Cole is a deft keyboarder-vocalist who dramatizes a standard songalog cleverly. particularly a slick medley from "Fiorello."

Joe Parnello's considerable talent Joe Parnello's considerance talent as an accompanist goes unused for this show, since Miss Sherwood brought her own pianist (and guitarist) with her, but his house trio brightens the atmosphere artfully between acts. Bill is in for three weeks. three weeks.

Living Room, N.Y.
Sallie Blair, Bobby Bell, Jerry
Citron, Bob Ferro Trio; \$4.50 mini-

confines of an intimery. In her case it's a fairly difficult assign-

Miss Blair is somewhat hampered

ment.

Miss Blair is somewhat hampered by the smaller sphere of operations. It not only stymies her ratter full bodied sweep of moticn, but also clamps a different personality on her. Inasmuch as there were no objections to the personality by which she became fairly well-known, the wisdom of the latter step is dubious.

Miss Blair, with a hair change and a different type of couture, plus an unfamiliar tune catalog, becomes a different type of performer. Her hoydenish bits are toned down, and her physical attributes minimized. However, some of these errors could be minimized by a more sapient song selection at the beginning of her turn. Effective are some of the Cole Porter faves that she essays at the end of the stint, but her former impact doesn't make itself at the end of the stint, but her former impact doesn't make itself evident.

Bobby Bell, a newcomer in this room, is a follower of several schools of comedic thought. He is

schools of comedic thought. He is reminiscent of hecklers such as Don Rickles, the wildly flamboy-ant gab of some of the topical comics, plus some of the usual type of standuppers. There is one major fault, he was unsure of his material and certainly the tastes of his audience at show caught. There were indeed many blank stretches. stretches

stretches. Yet it's fairly reasonable to as-sume that Bell needs to have his offerings edited down to eliminate a lot of unnecessary verbiage and movement. There are some strong bits in his act and should he fo-cus on them, he'd have smoother sailing. cus on sailing. The

sailing.

The piano offerings by Jerry Citron have a flowing ease and a sense of literacy. He is a pleasant performer with a strong repretoire of some of the top pops which rates appreciate mitts.

The Bobby Ferro Trio show-backs well.

Jose.

backs well.

Gate of Horn, Chi

Chicago, Sept. 12.

"An Evening with Lionel Stander" with Stander, Norman Belkin & Nancy Jeris, Amanda Ambrose; \$2.50 admission.

The effectiveness of serious drama in a club remains to be tested in Chicago despite the apparently serious intentions of owner Alan Ribback in presenting "An Evening With Lionel Stander" at the Gate of Horn.

the Gate of Horn.

Certainly the brevity of each of the selections from Stander's 20th Century American theatre sampler prevents any of them from building up a sufficient head of steam for any substantial dramatic impact. Even the meatiest 10-minute selection forn from its context (particularly in a modern play) tends to have a feeling of dismemberment. berment.

The raspy-voiced vet actor wades into the roles with gusto: as Sam, a florid talent agent in the upcoming Broadway play "Venus at Large" by Henry Denker; as Yank in the death scene from Eugene O'Neill's "Bound East for Cardiff"; as Joe in the "brief encounter" scene from Saroyan's "Time of Your Life"; and in scenes from Harry Kurnitz's "Reclining Figure" and O'Casey's "Plough and the Stars."

The 45-minutes of acting are in terspersed with Stander-dized opinters. The raspy-voiced vet actor wades into the roles with gusto: as Sam, a

The 45-minutes of acting are in-terspersed with Stander-dized opin-ions and lore of the American the-atre, most of it gratuitous and much of it inane. Norman Belkin is an excellent counterfoil for Stander, to the point of nearly stealing the scene in "Plough and Stars." Nancy Jeris, a veritable steaming the scene in "Plough and Stars." Nancy Jeris, a veritable last-minute replacement, does a creditable job considering the lack of rehearsal time.

Withal, the-presentation doesn't come off as highbrow entertainment but morely registers are

come off as highbrow entertainment, but merely registers as "artsy-craftsy," and as such fails to purvey the potential excitement of the juxtaposition of a classic art in a saloon setting. By dint of the same lack of finesse, polish, dramatic organization and production values it could be expected to fare no better in a small theatre.

Opening, Amanda Ambrose applies a gospel-music walking left hand to the keyboard and a sturdy voice to such offbeat numbers as the title song from "Kicks & Co." and a comic-blues rendition of

Danny Siegel's Living Room has an interesting bill with songstress Sallie Blair as its topliner and with Bobby Bell and Jerry Citron in support. This occasion marks a local try by Miss Blair to tame her rather uninhibited talents for the

Hotel Plaza, N. Y.
Shirley Bassey with Raymond
Long; Emil Colonian and Mark
Monte orchs; \$3 and \$4 \cdot Fri.Sat. opening nights).

From England. by way of Cardiff (Wales), where this sepia songstress was born 23 years ago, comes an impressive new song stylist. Shirley Bassey, although heard before in the States, may really come into fullest flower this season. She had a fling in Las Vegas and has also been given the Ed Sullivan tv exposure but her present 45-minute songalog is undoubtedly a solid sendoff for this highly talented thrush. Miss Bassey is the unusual

highly talented thrush. Miss Bassey is the unusual among chanteuses—she really sets out to sing songs in most effective, melodic manner, and achieves the end result with a progressive crescendo of favorable impact. Perhaps her lesser moments come when she's not Shirley Bassey unadulterated, for it is in these moments that the Eartha Kitt coloration seems to creep in. But, as she evolves her balladeering, she hits a spontaneous enthusiasm that inspired hand-to-hand response from the firstnight outfronters.

spired hand-to-hand response from the firstnight outfronters. Her voice is true and authoritative, so much so that in some spots she could wisely eschew the mike or, perhaps to be preferred, learn to shrink back from the amplification and avoid that slight feedback. Skilfully lighted, coming on in cellipse to twilight spotlighting, as she croons "Lovely Way to Spend an Evening," Miss Bassey thereafter, for nearly an hour, proves that it is indeed all of that. Culling from Gershwin to Porter to Styne she also whams over Culling from Gershwin to Porter to Styne she also whams over Lionel Bart's click ballad, "As Long As He Needs Me," from the current London musical, "Oliver." "Romeo" (by Ross Parker) and "Till" (another effective ballad heard too little) are interlarded between Porter's sentimental "Everytime We Say Goodbye" and the saucler "Please Mr. Brown." Miss Basey, handsomely accoutred, is a canny performer with a fine sense of audience values and good change of pace. She is given expert musical assist by special batoneer Raymond Long fronting

and sense or addience values and good change of pace. She is given expert musical assist by special batoneer Raymond Long fronting the Emil Coleman orchestra. For the latter it's a new and yet old environment, his first return here since 1936, at which time Serge Obolensky took the fave society dansapator to the St. Regis for three years. Thereafter, he became, an annual fixture at the Waldorf-astoria. But with Neal Lang's advent as bossmen of the Plaza he insisted on Coleman's return to the Persian Room where in years past he had succeeded the late Eddy Duchin. Lang, when he operated Detroit's Book-Cadillac Hotel, had Coleman as his No. I dansapation dispenser so this old-school-tie reunion accounts for Ted Straeter's exodus.

reunion accounts for Teu Suacrements exodus.

Mark Monte and his Continentals continue with their sprightly and every compelling terp tunes, and John Fossatti dittos as maitre d'hotel. Preem night witnessed a \$10 special dinner (\$4 couvert) and only one show, making the Wednesday opener a truly gala wingding.

Abel.

Grinzing, N.Y.
Garde & Fredcke Davidson, Lily
Cavel, Frank Bartel, Bela Villanyi,

The Grinzing is an old estab-lished Yorkville institution which has been showcasing continental entertainment as well as home-grown product. Its task force for some years has been headed by bartione Carlos Harvary, who after 16 years in this spot, booms out multi-lingual songs effectively.

multi-lingual songs enectively.

There are some interesting items in this spot such as Garde & Freddie Davidson, a song and piano team skilled in languages, who do well at novel arrangements. A French children's song comes out

twell at novel arrangements. A trench children's song comes out especially well.

The opening singer is Lily Cavel, a who has appeared in this sector of town previously. Miss Cavel, excellently coutoured, as her top piecedoes a melodic Italian tango, which gets the crowd's measure. She has a fine tune catalog, which shows off a tasteful set of pipes to good advantage. Frank Bartell, also w.k. in Yorkville, provides a good male voice. He does a brief turn with some Sinatraesque overtones.

Completing the lineup are the violin offerings of Bela Villanyi, who strolls around the spot offering passionate gypsy and romantic lairs.

Shows Out of Town

Keau

Boston. Sept. 19.

Robert Lantz presentation of musical somedy in two acts 14 scenest, with the stage filled with dancers and acrobats, and there's a rousing a layer on the stage filled with dancers and acrobats, and there's a rousing a layer on the stage filled with dancers and acrobats, and there's a rousing a layer on the stage filled with dancers and acrobats, and there's a rousing a layer of deep control of the stage filled with dancers and acrobats, and there's a rousing a layer of deep control of the stage filled with dancers and acrobats, and there's a rousing a layer of deep control of the stage filled with dancers and acrobats, and there's a rousing a layer of deep control of the stage filled with dancers and acrobats, and there's a rousing a layer due to be a layer of the sections. The stage filled with dancers and acrobats, and there's a rousing a layer due to deep control of the stage filled with dancers and acrobats, and there's a rousing a layer due to deep control of the stage filled with dancers and acrobats, and there's a rousing a layer due the prince of water the period with a rich touch. The stage filled with dancers and acrobats, and there's a rousing a layer due the prince of water based on a layer based on the stage filled with dancers and acrobate stage and acrobate, and there's a rousing a layer based on the stage filled with dancers and acrobate stage and with a stage and with a stage filled with dancers and such as a filled with dancers and acrobate stage and with a stage filled with dancers and acrobate stage and acrobate stage and acrobate stage and acrobate stage and with acrobate stage and with acrobate stage and with acrobate stage and with a stage and wi Christie Lai Neidle Stage Manager Solomon Barnabi

Waiter, John Wheeler Musical numbers "Marfair of Gloria Musical numbers "Marfair Affair," Impromptu, "New Danger," Affair, of Den My Love, "New Danger," New Condon, "Two Den My Love," Disorder and Geniut, "Lit's Improvise," "Elena, "Social Whiti," "The Fog and the Grog," "Invitable," "Civilized People," "Millow, Willow, "Fraces at Od Thurry Chines In Charles Archer."

"Kean" is a big, opulent show, with so much in it that the action is slowed to a walk. It needs cutting for Broadway. It has strong potential, but it ran overlong—three hours opening night. A sold-out preview had to be cancelled Friday (15) because the show was it reads.

out preview had to be cancelled Friday (15) because the show wasn't ready.

Tightening could result in the season's brightest musical. It has a slick, singable score with a show stopping number. "The Fog and the Grog." Other sones with potential tinclude "Sweet Danger." "To Look Uroon My Love" and "Civilized People."

There's a good possibility for ultimate screening. The "Kean" plot gets off to a slow start as much of the first act. It saken to set the scene and situation. The show starts to light up half way through the first act. Against a bright and opulent background with Ingenius decor archieving a variety of settings from Drury Lane to low taverns to Kean's dressing room to homes of nobility, is spun a sometimes comic, sometimes serious tragic musical story of a great Shakespearean actor.

Taken from the comedy by Jean-Paul Sartre and based on the play heterother who was a similarly eccentric younger brother, who live in a delapidated by a young man who turns out to be an ex-mental patient and bis similarly eccentric younger brother, who live in a delapidated by a young man who turns out to be an ex-mental patient and bis similarly eccentric younger brother, who live in a delapidated by a young man who turns out to be an ex-mental patient and bis similarly eccentric younger brother, who live in a delapidated by a young whether pur-

Shakespearean actor.

Taken from the comedy by Jean-Paul Sartre and based on the play by Alexander Dumas, Kean is presented as a grandiloquent actor, touched with genius, who berates his audiences from the stage, is an intimate of the Prince of Wales, moves in high social circles, but is unhanny hecause has not scented.

Initimate of the Prince of Wales, motives in high social circles, but is unhappy because he is not accepted by society except as a freak, mountebank and choicer terms, "whoremonger," for instance, which are thrown at him by the nobles.

The vehicle moves on Kean's friendship with royalty, and his amours among the gentry, with femmes in and out of his dressing room through a secret door. It's a fall part for Alfred Drake as the hammy, swa-buckling, imposing, dramatic, lecherous Shakespearean artor who's always "on." He turns in a rich shoing and acting performance. He beings truth and understanding to the role of the actor, who insults the prince and the audience from the stage and rants over ininities to actors as social equals in that era.

There's a great scene in which or keeps a great scene in which prices as Keen plays "Othello" with femme lead Lee Venora as Desdemons. More with a set of ingenius theatries devices, such as a theatre curtain for the Drurt Lare playlouse, there are such scenes as Joan Weldon taking a hubble bath on stage, and Oliver Gray a title to comment.

There's is an element of "Waiting for Godot" in that everything is Stefan Kais into the workings of the human mind.

There is an element of "Waiting for Godot" in that everything is going to be rosy "tomorrow," blook and corns, the fear of the large playles. There is irony in the fear of the discreption bob that he might become polluted by the "blacks" who live next door. (Perhaps the author's sly poke at the "white supremacy" theory. There are several telling individual scenes of both comedy and drama.

As the vagrant, Donald Pleasence gives meaning to the term virtuosity. In mannerisms, voice and worrall understanding of the role he is outstanding. Robert Shaw's sometimes warmheared arrested mental case is fine acting and Alan First-night grounds. There is a gloded tub in the same scene.

It is to Donald McWhinnie's credit that he has been able to extricate an absorbing show from the death on stage, and Oliver for the progression of hi

ght, obn higher the property of the property o

If there's a prize for the odd-ball play of the year, this one should win hands down. Having baffled London playgoers over a considerable run, it has now crossed the pond to nerplex and intrigue American audiences.

"The Caretaker" is an amalga-mation of paradoxes. It seems to have no cohesive story line and yet

out to be an ex-mental patient and his similarly eccentric younger brother, who live in a delapidated garret in London. Whether purpose or otherwise, Pinter has planted various implications of which materializes, but along the way there are interesting legisles.

creation of a classic outfit in the tattered apparel of the hobo. The single setting by Brian Currah meets its ramshackle requirements.

"Caretaker" seems questionable material for films.

Bone. on the costumes except to note the

A Short Happy Life

A Short Happy Life
Seattle Sept. 13.

A. E. Hofchner, in association with a service of the servi soume Jens. Opened Sept. 12. 'es' at the Moore Theatre, Seattle, St top, Harry Davis Rod Steiger Helen Davis Nan Martin Old Lady Naudith Lowry Nick Keir Dullea Marjorie Selome Jens Red Harves Lembeck Tealso: Joe McWherter, Al Sambagna, Selom Powell, Robert Levenson, Frederick Noad.

Marked by brilliant acting, with Nan Martin a standout, "A Short Happy Life" is all Ernest Heming-way, as adapted by A. E. Hotchner. (Continued on page 60)

Off-B'way Review

I Want You

Theodore J. Flicker, Sam W. Gelfman & Joseph C. Flicker, Sam W. Gelfman & Joseph C. Tayhon, in association with David W. Carter, production of musical comedy in two acts, with book by Stefan Kanfer and Jess J. Korman, music and Jess J. Hoedore J. Flicker: musical numbers staged by Rhoda Levine; scenery. David Mancial Evans: musical direction. Harold Beebe. Opened Sept. 14. '61, at the Maidman Jerry Gray A. Saleo top. Al Mancini Jackie Gray Dwight Townsend Valencia Lovelies Vivian Clemons, Nancy Junion Newsboy Bernard Reed Vivian Clemons Daughow D. Bruce Rabbino Hockenbock Edward Crowley Tweed Leo Bloom Sally Cork Barbara Quaney Mulliam Morris Guum David Shaley Gwen K. C. Townsend Mrs. Wiggins Sally Bramlette Guum David Sheley Jackie's Girl Vivian Clemons Sircollint Fettucini. David Mancin Mulligan's Horse D. Bruce Rabbino Herman Francis Dux Hugo Bernard Reed Chinese-Strongman. Dwight Townsend Lew Pawid Low Bernard Reed Chinese-Strongman. Dwight Townsend Lew Pawid Land David Main Famous General D. Bruce Rabbino What youth and loud energy can

What youth and loud energy can what youth and touc energy can
do for a show, the cast and director
of "I Want You" have tried to provide. As long as there's singing,
or the backstage planist and drummer are thumping out Tin Ean
Alley tunes reminiscent of the red,
white and blue days of World Warthe back was lived by a cod girls. I, the hard-working boys and girls at the Maidman Theatre seem to

at the Maidman Theatre seem to have a ball.

Like conventional musicals of the era being lampooned, however, "I Want You" is tenuously strung together. While the jollity is sometimes convivial, after a first half hour there are damaginally lengthy lulis.

is sometimes convivial, after a first half hour there are damagingly lengthy lulls.

There's not much more material to the spoof than would provide a revue sketch. Included are a pops music publisher who, thanks to America's tunefully patriotic fervors, rises from cerise spats to ermine cape, and a Stan Laurellike hero whose songs and flat feet save him from the trenches, to the dismay of his Red Crossycarning sweetheart. The Maidman Theatre's confines have even heen made to house an onstage submarine and a zeppelin over the audlence's head.

Stefan Kanfer and Jess J. Korman have provided what there is of book, and collaborated with Joseph Crayhon on music and lyrics. The tunes give "I Want You" its particular strength, the book and dialog simply being corny.

Joshua Shelley plays the war-

Joshua Shelley plays the war-song entrepreneur and his best material is early in the show. He's an insouciant comedian, however, who never surrenders while the

an insouciant contents, who never surrenders while the curtain's up.

Blue-eyed Barbara Quaney and resolutely cheerful Al Mancini, as the doting youngsters, are attractively sprightly, while Edward Crowley and Leo Bloom are helpful as they soft shoe, strawhat and sing their peripatelic way through the evening in traditional vaudeville fashion.

Theodore J. Flicker has provided detailed and lusty staging.

First-nighters were given sheet music of the title song, "I Want You," complete with a pointing Uncle Sam on the cover. Somehow it doesn't seem funny this autumn.

Geor.

**Closed Sept. 16, after four per-

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So They Say

"The Edinburgh Festival probably has some small distant relationship to going for a holiday. There are two types of these. One is the holiday which is a certain somewhere you know, and look forward to going again. The other is adventurous where you are breaking new ground. I would rather we were accused of being spiky and contentious than of settling down to being comfortable."—The Earl of Harewood, Artistic Administrator, Edinburgh International Festival, speaking at Edinburgh.

"There is little theatre here (in the U.S.—Ed.), at least in my sense of it. Here we have the best 'show business.' Don't misunderstand me. It is wonderfully done, and I do not suggest we get rid of it. But with all that the theatre is. and can be, to confine our efforts the way we are is like limiting a magnificent library only to best sellers"—Eva Le. Gallienne, as quoted by Donald Mainwaring in the Christian Science Monitor.

"The paradox of stardom is that to become a star one must have an overwhelming personality. But one cannot be a true actor if one's personality overwhelms the role, and, unless it does, one can't become a star."—Cartoonist Al Capp, in an article, "The Art of Non-Acting, from Barrymore to Wayne," in the Racine (Wis.) Journal-Times.

"He does everything in a hurry because of his acute consciousness of death. His attitude is: T'm lucky so far, but I don't know what tomorrow will bring."—Lillian Leff, secretary to composer Richard Rodgers, as quoted Arthur and Barbara Gelb in an article in Esquire

"Debut," original screenplay by Jane Boyd, in original form had its background in England and Soho. Highroad Productions changed the setting to New York and Greenwich Village, latter being more of a "global symbol."

Legit Bits

ff-Broadway musical,

"Genousia," an adaptation by Gertrude Corey of a drama by French playwright Rene De Obsidia, is planned for off-Broadway production December by the newly-formed firm of Liska March and John Corrington.

Richard Tyler is staging a pro Richard Tyler is staging a production of Leonard Bernstein's "Trouble in Tahiti" for presentation at the Gate of Horn in Chicago in October. The cast will consist of Alexandra Hunt and Frank Carroll, of the New York City Center Opera Co., and Amanda Ambrose, of Chicago.

Stanley Lebowsky will be musical director for the Broadway pro-duction, "A Family Affair."

cal director for the Broadway production, "A Family Affair."

The Schwartz-Luskin talent agency has been employed by Norman Twain to handle casting for his upcoming Broadway production of "Simone."

Rita Gardner will be the ingenue lead in "A Family Affair" on Broadway.

Andre Gregory has Joined Doris Belack, Michael Kahn, Gordon Rogoff, Judith Rutherford and Ed Wittstein as a sixth partner in Writers Stage Co., an off-Broadway

Mogort, Judica Rutherford and Edwittstein as a sixth partner in Writers Stage Co., an off-Broadway producing group.

The Ashtabula (O.) Playhouse, of which Arthur H. Aronson is general manager, has booked the touring "Miracle Worker" for an Oct. 3 one-niter as the first of a variety of legit and concert entries for the 1961-62 season.

Joseph Papp plans a revival of "The Merchant of Venice" for next summer as a presentation of his N.Y. Shakespeare Festival in Central Park, N.Y., with George C. Scott as Shylock and Nan Martin as Portia. He's also seeking foundation underwriting for a projected opera version by David Amram of "Two Gentlemen of Verona."

The staff for the incoming "Milk and Honey" includes Phil Adler, general manager; Sam Handelsman, company manager; Dick Weaver, pressagent; Euryen Secunda, assistant p.a.; James Gelb, production stage manager. Burry Fredrik, stage manager, and Marnel Sumner, assistant stage manager. Burry Fredrik, stage manager, at Happy Medium Theatre, Chicago, last night Tues.). They su creed Maybin Hewes, Dlane Ladd and Lorde Bentley, respectively.

Harry Kalmanowich is writing the book for the Yiddish-American musical, "Go Fight City Hall."

Phillis Lear and Garold Garder, respectively, have succeeded Laurie Archer and Charles.

ner, respectively, have succeeded Laurie Archer and Charles Cor-bett in "Camelot."

Paul Vroom and H. Cherin are general manager and company manager, respectively, for "Let It

Ride."
Yiddish performers Max Bozyk,
Issac Lipinsky, Vera Rosanko, Rose
Bozyk and Rose Shoshano have
formed a new theatre group to
present Yiddish productions at the
Educational Alliance Playhouse,

Michael Howard will direct the fi-Broadway musical, "O Marry fe."

"Genousia," an adaptation by rench playwright Rene De Obala, is planned for off-Broadway roduction December by the new-formed firm of Liska March and ohn Corrington.

Richard Tyler is staging a proportion of Leonard Bernstein's linthe upcoming off-Broadway musical in the upcoming off-Broadway musical of Leonard Bernstein's in the upcoming off-Broadway musical, "The Sap of Life."

Helene Pons and Oliver Smith, who's also doing the sets, are designing the costumes for "Daughter of Silence." in which Irene Dailey will play a major role.

Off-Broadway Shows

UII-DIOAUWAY SINOWS

(Figures denote opening dates)
Balcony (Rep.), Circle in Square (3-3-50),
Blacks, St. Marks (5-43), Ground (3-3-50),
Blacks, St. Marks (5-43), Ground (3-40),
Blacks, St. Marks (5-43), Ground (3-40),
Blacks, St. Marks (5-43), Ground (3-40),
Barks, St. Marks (5-43), Ground (3-40),
Klap Barks, Cherry Lane (3-1-61),
Klap Bark, Chamber, Jan Hus (2-9-61),
Krapp's A Too, East End (9-12-61),
Krapp's A Too, East End (9-12-61),
Krapp's A Too, East End (9-12-61),
Mary, Sunshine, Players (11-18-50),
Mary, Sunshine, Players (11-18-50),
Mary, Sunshine, Players (11-18-50),
Mary Sunshine, Players (11-18-50),
Mary Sunshine, Players (11-18-50),
Premise, Premise (11-2-2-60),
Red Eye, Provincet'n Playhs (6-12-61),
Threspontry Opera, de Lys (6-25-61),
Threspontry Opera, de Lys (6-25-61),
Under, Mary (11-18-18),
Cockayed Kile, Adoors (6-12-61),
Warred Kile, Adoors (6-12-61)

Cockeyed Kite, Actors (9-13-61). Want You, Maidman (9-14-61). SCHEDULED OPENINGS

3CHEDULED OPENINGS

Chosts, 4th St. (9-21-61).
Misalliance, Sheridan Sq. (9-25-61),
Opening Window, Marquee (9-25-61),
Jungle, Living (Rep) (9-25-61).
Jungle, Living (Rep) (9-25-61).
Hi Paisano, York (9-27-61).
Hi Paisano, York (9-27-61).
Hi Paisano, York (9-27-61).
Hi Paisano, York (9-27-61).
Ji Paisano, York (9-27-61).
Ji Paisano, York (9-27-61).
Ji Harry Stoones, Gramercy (10-16-61).
Diffrant, Mermaid (10-17-61).
Officer (10-20-61).
Buskers, Circket (10-26-61).
All In Love, 4ist St. (10-30-61).
All In Love, 4ist St. (10-30-61).
Shadows of Heres, York (11-14-61).

London Shows (Figures denote opening dates)

LONGON Shows

Figures denote opening dates)

Amorous Prawe, Piccadilly (128-50).

Bird of Time, Savoy (5-31-50).

Guilly Parity, St. Martin's (6-17-61).

Irms La Douce, Lyric (7-17-50).

Irms La Douce, Lyric (7-18-61).

King Kong, Princes (222-51).

King Kong, Princes (222-51).

King Kong, Princes (222-51).

Miracle Worker, Wyndham's (3-9-61).

Miracle Worker, Wyndham's (3-9-61).

Mousetrap, Ambassador (11-25-50).

My Fair Lady, Durry Lane (4-20-50).

My Fair Lady, Durry Lane (4-20-50).

On Brighter Side. Comedy (4-12-61).

Robertary, Globe (8-61).

Repertory, Old Vic (9-14-61).

Repertory, Aldywich (12-15-60).

Repertory, Brawket (5-12-61).

Wilstein Dark, T. Royal (9-11-61).

SCHEDULED OFENINGS.

Affair, Strand (9-21-61).

Affair, Strand (9-21-61).
Androcles & Posnet, Mermaid (10-3-61).
Do Re MI, Prince Wales (10-12-61).

CLOSED

Ballets USA, Saville (8-1-61).
Caesar & Cleopatra, Duchess (8Kirchen, Royal Court, (8-21-61).
Kreutzer Sonata, Arts (8-16-61).
Lady Chatterley, Arts (8-16-61).

Crowded Dublin Theatre Festival Offers 16 Shows in 14-Day Span

Dublin, Sept. 19.

An overladen program offers, theatrical indigestion for theatregoers during the 14 days and 16 presentations of Dublin's International Theatre Festival. Perhaps because the summer vacation season is over, the bulk of the attendances is local rather than tourist.

son is over, the bulk of the attendances is local rather than tourist. It was the latter whom the Festival was planned to attract when inaugurated a few years ago.

Opening offering was Shaw's Mrs. Warren's Profession," with Eithne Dunne starrling and her husband Gerard Healy directing at the Galety, which is also staging the preem of "North City Traffic Straight Ahead" by James Douglas, directed for Pike Theatre Productions by Alan Simpson. Following is the Duffin Gate Theatre Company presentation of Siobhan McKenna in Bertold Brecht's "St. Joan of the Stockyards," directed by Hilton Edward, who is now head of drama for Irish Television. The Olympia has on hand Hugh Ross Williamson's "Teresa of Avila, starring Sybil Thorn-dike and Lewis Casson on a four-night stand, to be folloyed by two days of Les Compagnie de Rigault (Paris). Second weekopens with a piece based on Kafka's "The Trail," "The Temp-

four-night stand, to be folloyed by two days of Les Compagnie de Rigault (Paris). Second week opens with a piece based on Kafka's The Trail;" "The Temptation of Mr. O," by Cyril Cusack, who stars. The Abbey Theatre makes no concessions to festivalitis and its presentations are listed in the festschedule as "Plays in the Abbey tradition: "Nightly at 8.p.m." In the Gate a London group. Carvel Productions, is staging a triple bill directed by Lelia Blake and including "A Night Out." by Harold Pinter; "Barnstable," by James Saunders, and "Soldiers from the War Returing." by David Camption.

The second week in the Gate is occupied by an Irish company, Gemini Productions, staging "The Passion of Peter Ginty." by Hugh Leonard. Fergus Linehan has a late-night revue. "Slings and Arrows", set for the same theatre with his wife Rosaleen McMenamin as the star.

In the smaller theatres Mary Manning's adaption of "Finnegan's Wake" under the title. "The Voice of Shem," is at the Eblana, a basement theatre beneath Dublin's bus terminal. It's likely to farouse interest, as Mary Ellen Bute is here talking about her project to film "Finnegan's Wake" with a Mary Manning script locally next spring. In the Dagg Hall, auditorium of the Royal Irish Aeademy of Music, the Lyric Players from Belfast are staning leb'ns "Brand." The Paver Queen." Jack Aranson and his wife Mary Rose McMaster move in to the theatre tonight for a

"The Hour Glass" and "The Paver Queen." Jack Aranson and his wife Mary Rose McMaster move in to the theatre tonight for a three-night stand with speeches from Shakespeare's plays in Trish. Festival is bankrolled by Bord Failte Eireann (Irish Tourist Board) and subscriptions and guarantees are raised from Dublin business men.

Norton Is Back on Job: Not All Milk and Honey For Tryouts in Boston

For Tryouts in Boston

Boston, Sept. 19.

Elliot Norton, Boston Daily
Record drama critic who's been incapacitated for several weeks for
surgery, returned to his aisle seat
last week, and at least one management has reason to wish he'd stay
away longer. Norton's followup
notice of "Milk and Honey," published last Sunday (17) in the
Record's companion-paper, the
Sunday Advertiser, was a pan. The
original review in the Record by
drama editor Leo Gaffney, was
favorable.

Norton's first opening after his
return to work was "Kean," which
premiered last Saturday night (16).
The critic's notice was a mild affirmative. Norton also covered the
local opening last Monday night
(18) of another pre-Broadway tryout, "The Caretaker."

KAUFMAN'S ADVISING

Wolfe Kaufman has been called in by Jean-Louis Barault for "tech-nical advice" on the latter's forth-coming production of "Merchant of Venice."

Play, in a new French adapta-on, opens on Sept. 22.

Jan Peerce in Middle On 'Apartheid' Policy

On 'Apartheid' Policy
Cape Town, Sept. 12.
Jan Peerce having completed a
very successful tour of South Africa, picked up his wife in Paris before returning to the States.
He did good biz in Johannesburg,
Pretoria, Durban and Cape Town
and had to sing numerous encores
in response to repeated curtain
calls.
Unfortunately no arrangements
were made for Peerce to sing before non-white audiences and, as
none are allowed in "European"
theatres here, there has been a lot
of ill-feeling. In Cape Town there
were demonstrations by whites and
non-whites outside the Alhambra
Theatre at both performances when
anti-"Apartheid" notices appeared.
Peerce stated that he would gladly
sing before non-whites if arrangements had been made during his
tour.

Plan 'Raffles' As

run.
The piece had several legit re

rivals and was done at least four times as a picture, once with Ron-ald Colman in the title role. It

ald Colman in the title role. It was also adapted as a radio show starring the late Leslie Howard.

Poll and Melcher have subsequently said that their use of the "Raffles" title was never intended for the film they aim to follow the legit musical.

They admit that use of the title is vested in the Goldwyn purchase, but explain that in the "hundreds of Raffles stories" they have acquired it is the character rather than the title which most interests them.

than the title winch most interests them.

Their deal with the estate of the late co-author of the literary prop-erty, according to Poll, gives them the right to state. "adapted from the Raffles stories" or "based upon the Raffles character."

Build New Edinburgh Opera House or Else

Edinburgh, Sept. 19.

Dera may fade out as an important part of the International Festival if an opera house is not built here, warns Sir David Webster, general administrator of the London Royal Opera House, Covent Garden. He hoped the city would go. right ahead and build one. "It should," he zaid, "be a large one." large one

large one."
According to London topper, a proposal to have the Covent Garden company spend six months in London and six in Edinburgh was financially impossible. But a solution might be for a company to spend part of the year in Edinburgh and the remainder at Glasgow and Manchester.

Habimah Mulls 'Inherit' As Item for Repertory

"Inherit the Wind" is being considered as a permanent repertory item by the Habimah National Theatre, Tel Aviv. The group has scheduled its first presentation of the Jerome Lawrence-Robert E. Lee play for its upcoming season. The Hebrew presentation by the Habimah group will mark the 28th language into which the play has thus far been translated.

Lady Chatterley Folds in London: Maybe for B'way

London, Sept. 19.

"Lady Chatterley's Lover," which closed last Saturday (16) at the Arts Theatre Club after 33 performances will not, as the producer had hoped, be transferred to a public theatre. The Lord Chamberlain has declined a license under the control of the control o

bribine theater. The Dord Chamberlain has declined a license unless certain changes are made. These include the cutting of four-letter words and a couple of what are regarded as suggestive lines. Straw must be substituted for the bed used in one, scene. Also, the two principals, who have been appearing virtually naked at the Arts. must be adequately dressed, the Lord Chamberlain has ruled. Wanna Paul, producer of the play, commented, "It's impossible. If we do all he says there would be no play, It is high time the theatre introduced a certificate system similar to that in the cinema, so that youngsters under 18 are banned from certain plays." Miss Paul is now negotiating a

18 are banned from certain plays."
Miss Paul is now negotiating a
deal for "Lady Chatterley's Lover"
to be done on Broadway. The production was able to play the Arts
Theatre Club because that is a
membership setup. Since it is the
retically not open to the public,
the Lord Chamberlain does not
have suitediation one its presenhave jurisdiction over its presen-

TALK PRE-PROD DEAL FOR 'AMERICAN' TUNER

FOR 'AMERICAN' TUNER

A pre-production film deal is in the works for the upcoming Broadway musical, "All American," which Joshua Logan will stage for producers Edward Padula and L. Slade Brown. The ldentity of the interested studio isn't disclosed. The show will be capitalized for \$400,000, of which Columbia Records will supply a major share.
"All American," with book by Mel Brooks, music by Charles Strouse and lyries by Lee Adams, is based on a Robert Lewis novel, "Professor Fodorski." about a European college teacher who comes to the U.S. and falls in love with the country. It's tentatively scheduled to start rehearsals Nov. I and arrive on Broadway in mid-January after a tryout tour.

Coast agent Hillard Elkins, who flew east over the weekend to negotiate the "All American" streen deal planed Monday night

Coast agent Hillard Likins, who flew east over the weekend to negotiate the "All American" screen deal, planed Monday night (18) to London to confer with his client, Steve McQueen, who's apearing in "The War Lover." currently being filmed there. He's due back in about two weeks

SANTA FE OPERA'S SRO

5-Year Old Company's 9-Week Season Boffo B.O.

Albuquerque, Sept. 19.
It was SRO for virtually every
show during the nine-week 1961season of the Santa Fe Opera just completed, a tally sheet on the

completed, a tally sheet on the company reported last week.

Almost 24,000 attended the 30 performances, spread over the period from late June through Aug.

6—and this is an increase of 15% over the previous year, according to records.

Hypoing the added attendance was the addition of about 100 extra seats in the outdoor house five miles north of the New Mexico capital city.

According to surveys taken by opera officials, approximately 25% of the gate comprise dout-of-state tourists.

tourists.

Highpointing the season of the five-year old company were guest appearances by three of the country's top composers—Igor Stravinsky, Paul Hindemith and Douglas Moore.

Paris Season Preems Promisingly; 13 New Plays Opening in September

Alan Bates' Legit Deal Costs Pic Producers 10G

London, Sept. 12.

Angle-Amalgamated has bought Anglo-Amalgamated has bought out Alan Bates' Broadway contract for \$10,000 so that he can star in their next film, "A Kind Of Loving." Bates will out the Broadway production of "The Caretaker" on Oct. 28, a month after it opens. He'll air to London next day and start shooting in Lancashire on Nov. 6.

Nov. 6.

Interest of Anglo-Amalgamated toppers, Nat Cohen and Stuart Levy, was sparked by Bates' performance in "The Caretaker" in the West End and his recent role of a murderer on the run in the film. "Whistle Down The Wind." Kind Of Loving" will be produced by Joseph Janni and directed by John Schlesinger.

Erlanger in Chi May Get Breather

Chicago, Sept. 18.

The often-predicted razing of Chicago's Erlanger Theatre has been deferred by a legal snarl, but just how long the legit house will be able to remain in operation is

still conjectural.

Some of the principals in the land dispute believe it may be a matter of anywhere from months to three or four years, depending on how rapidly and smoothly the litigation is handled by the courts. In any case, the theatre is booking shows ("Bye Bye Birdie" is current, with a clause in the contract allowing for the release of the house in the event that it should be served with a notice to shutter.

As of now the Erlanger is one

be served with a notice to shutter.

As of now the Erlanger is one of 486 defendants, all landowners or tenants of property contained in a square block in the Loop, in a lawsuit filed by the Chicago Public Buildings Commission, which is seeking to have the land condemned for acquizition by the city. It is expected to take 30 days just for the sheriff's office to serve all the defendants with notice of the suit. The Commission's attorney has asked the Circuit Court to treat the suit as an emergency measure.

The city is anxious to have the land immediately so it may get started on the construction of a cluster of municipal buildings. But cluster of municipal buildings. But the owners of the 14 units of prop-erty involved have rejected the city's offer of \$11,000,000 for the purchase, deeming it an unfair price, and this has necessitated the suit for condemnation.

suit for condemnation.

The purchase price was set by a mayor-appointed appraisal committee, and Mayor Richard J. Daley is convinced that it is a fair price. Six Chicago banks were to have loaned the city the money for the purchase.

David C. Parkell

the purchase.

David C. Rockola, board chairman of Peerless Weight & Vending Machine Co., which owns the largest portion of the block, counterproposed the private construction of a 51-story building that would contain office space and courtrooms for the city to rent. The city had no interest in the plan. Had the authorities gone along with it, the Erlanger would have been saved, since it is not located on the Rockola property.

Robert Stolz to Write The Score for 'Yucatan'

Robert Stolz, Austrian operetta composer, has been commissioned by the festival committee of Bregenz, Austria, to write the music for a modern operetta, "Far Away from Yucatan," for the 1962 season. The vehicle, specifically written for presentation at Bregenz, has librette and lyrics by Per Schwenten and Robert Gilbert.

Stolz will also conduct the offer-

Stolz will also conduct the offering, the presentation of which will mark the first world preem for the large floating stage on Lake Constance, near the Swiss-West German border.

Paris, Sept. 19.
The new legit season in Paris is starting with a hopeful look as to playwrights, names and variety. There are 13 new plays due this month, compared to last year's 14. There will probably be more Yank plays than usual.

Registle Books

plays than usual.

Bertolt Brecht seems the most favored, with at least five works due, while Shakespeare and Paul Claudel also will be prominent, as will such living authors as Jean Anouilh, Marcel Ayme and Willam Gibson.

llam Gibson.

The Theatre Sarah Bernhardt relights with Terence Rattigan's "Ross" under the title, "Lawrence d'Arable," Pierre Fresnay returnation of the street wars to d'Arable." Pierre Fresnay return-ing to legit after three years to play the title role and Michel Vi-told directing the Pol Quentin adaptation. The Edouard VII gets the Robert Thomas comedy-drama, "Huit Femmes" ("Eight Women"), with Jean Le Poulain directing an all-femme cast.

"Hutt Femmes" ("Eight Women"), with Jean Le Poulain directing an all-femme cast.

The Theatre Hebertot has Gibson's "The Miracle Worker" as "Miracle in Alabame," adapted by Marguerite Duras, Francois Maistre directing and Francoise Spira and Claudine Maugey respectively as Annie Sullivan and the moppet Helen Keller. The Theatre La Bruyere has avant garde writer Jean Vauthier's "Le Reveur" ("The Dreamer") starring Claude Nicot, Georges Vitaly directing.

Robert Rocca's adaptation of the Pierre Daninos satirical book, "Monsieur Blot." will be at the Gramont Theatre. Rene Dupuy is staging, with vaude comic Michel Serrault as star. Marcel Ayme's "Louisiane" will be at the Theatre Renaissance, directed by Andre Villiers, with Magali Noel and Marpessa Dawn as leads. The satirical drama about mixed marriage takes place in the U.S. The author once visited Louisiana.

The Palais Royal gets Andre Roussin's adaptation of a Diego Fabbri play, "La Coquine" ("The Shrewdie"), which Jean Meyer directs with Jacqueline Gauthier and Jean Poiret as leads. Francois Billetdoux's third. play, "Va Donc Chez Torpe" ("Go to Torpe's Place"), will be at the Studio des Champs Elysees with Billetdoux (Continued on page 60)

(Continued on page 60)

Balto Area Music Tent Had 400G Season Gross; Julia Meade Sparked It

Baltimore, Sept. 19.

Baltimore, Sept. 19.

Painters Mill Music Fair, the Ford-Guber-Gross tent- in Owings Mills outside Baltimore, ended its second season in the black, with a gross well over the \$4400,000 mark, as compared to \$250,000 last year. The season, following last year's pattern, began slowly, picked up with the third production, Julia Meade in "Pajama Game," and closed to scilout business with "Annie Get Your Gun."

Profitable weeks were registered with "Pajama Game," and Candle," Julie Newmar in "Damn Yankees," Jane Morgan in "Gentlemen Prefer Blondes," Carol Channing in "Show Girl" and Phyllis Maguire in "Annie Get Your Gun."

"Most Happy Fella" did okay business, but Paul Hartman in "Take Me Along," Larry Kert in "Merry Widow" and Pat Carroli in "On the Town" disappointed. There were 178 theatre parties and benefits, as compared to 20 last season.

Painters Mill had its share of

season. Painters Mill had its share of headaches, medical and otherwise. Paul Hartman had a bad throat and had to perform with an electronic mike and Carol Channing used a wheelchair the last two nights of her engagement after she suffered a back injury.

On the physical side, the Fair increased it's capacity by 350 seats, making a total of 2,400. An acre was added to parking lot and about 250,000 people attended as compared to 125,000 last season.
The showtent was again given ample coverage by the local newspapers. The pressagent, Larry Witchell, will leave Painters Mill next season to work the shath Forde Guber-Gross tent, the shady Grove Music Fair, to be opened at Gaithersberg outside Washington.

CASTING NEWS

Following are available parts in upcoming Broadway, of Broadway, and touring shows, as well as ballet, films, industrial and tele vision shows. All information has been obtained directly by the Variery Casting Department by telephone calls, and has been rechecked as of noon yesterday (Tues.).

The available roles will be repeated weekly until filled, and additions to the list will be made only when information is secured from responsible parties. The intention is to service performers with leads provided by the managements of the shows involved rather than to run a wild goose marathon. This information is published without charge.

charge.

In addition to the available parts listed, the tabulation includes productions announced for later this season, but, for which, the managements, as yet, aren't holding open casting calls. Parenthetical designations are as follows: (C) Comedy, (D) Drama, (MC) Musical Comedy, (MD) Musical Drama, (R) Revue, (Rep) Repertory, (DR) Dramatic

Legit

BROADWAY

"Carnival" (MC). Producer, David Merrick (246 W. 44th St., N.Y.; LO 3-7520'. Parts available for two midgets or two dwarfs, nuite or femme, who can play the trainput Mail photos and resumes immediately co Robinson Stone, those address.

City Center Opera Co. Manager, Johns Rucel (29) W. 56th St., N.Y.; JU 6-2323. Parts available for man only men as supers. Con-test Frank Wicks, above number. for appointment.

In appointment.

"Durker of Silence" (D). Producer Recard Halliday (75 E. 55th S). N.Y.; Pl. 3-7341). Several parts available for Italian, non-dialect character men, 45-60. Mail photos ind resumes c o above address. It wiews by appointment only. "Sarien of Sweets" (D). Producers Ben Frye, Irving Squires Sirki De Vysenof (250 W. 57th V. N.Y.; CO 5-0236. Auditions Lis week for a sensitive-looking sight-year-old boy, with light or disk brown halt, at above address. Call Pal Fowler above number for appointment.

Call Pat Fowler above number for appointment.

"Isle of Children" (D). Producers, Lester Osterman & Shirley Burnstein (1650 Broadway, N.Y.; JU 6-5570). Part available for a 14 year-old bay, slim, earnest, sensitive, must be experienced actor. Call Nicholas Gray, above number, for interview appointment.

"Jennie" (MD). Producer, Newburge-Porter Prods. (1619 Broadway, N. Y.; JU 6-4886; Available parts: male lead, 30's, tall, femme, 29, etherial, small, lovely, lyric parts: male lead, 30's, tall, femme, 29, etherial, small, lovely, lyric soprano; femme, 50's, strong personality; male, 50-60, timid; three men, 35-45, businessmen; femme, voluptuous model; character man, 50-60, non-singing; high wire act, one, man and one woman; several smalt male and femme roles. All must sing, Mail photos and resumes, through agents only, above address.

"Place Without Twilight" (D). "Place Without Twilight" (D). Producers, Robert Fryer and Lawrence Carr, in association with John Herman (234 W. 44th St., N.Y.; LA 4-2844). Available parts: man, 19-21, tall, handsome, cat-like, fair; boy, 16, intense, medium height, fair; girl, 18, spiritual quality, natural beauty, fair; girl, 21, fragile; girl, 18, all-American type; boy, 19, sincere. All roles are Negro. Mail photos and resumes to above address.

"Time Is a Thief" (D). Producer,

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STRICTLY BUSINESS

Beverly Zarling (489 Fifth Ave., N.Y.; YU 6-4284). Available parts: male lead, 55-65, large character man; femme lead, 50's, small, proud, character woman; character man, 50's small, meticulous, character femme, 45, plump; character fem, 30's solid, rugged; man, 30's, tall, wirey; two juyes, 12-14. 30's, tall, wirey; two juves, 12-14. Mail photos and resumes, through agents only, c o above address.

"Sound of Music" (MD). Producers, Richard Rodgers & Oscar Hammerstein 2d (488 Madison Ave. N. Y.); casting director, Eddie Blum. Auditions for possible future replacements for girls, 7-16, and boys, 11-14 all with trained voices, characters. Mail photos and resumes to above address.

"Top of the List" (R. Producer, Robert Weiner 234 W. 44th St., N.Y. LO 3-4370). Parts available for male and femme revue types. Mail photos and resumes c,o above address.

OFF-BROADWAY

OFF-BRUADWAL

"All in Love" (MC). Producers,
Jacques Urbont, J. Terry Brown
Jr. & Stella Holt (c/o Brown,
Agency, 145 W. Jr. & Stella Holt (c/o Brown, Floyd Ackerman Agency, 145 W, 55th St., N.Y.; CO 5-4122. Photos and resumes of male and femme musical performers being accepted for the musical based on Sheridan's "The Rivals." Part available for an operatic male quartet, skilled in Restoration comedy acting. Mail information c o above address.

"Attitudes" (R). Producer, Michael F. Goldstein (10 W. 65th St., N.Y.; TR 3-0571). Parts available for male and femme actors 18-35, who can sing and have comedy ability. Mail photos and resumes c o above address.

resumes con above address.

"Gods of the Lightning" (D).
Producer, Equity Library Theatre, 226 W. 47th St., N.Y.; PL 7-1710).
Some 20 parts available, leads to bits, mostly male character roles, some calling for singing and one for guitar-playing (male role).
Some non-Equity people will be used in small parts. Script is out of print except in the early series of John Gassner's "25 Best Plays of the American Theatre," but text will be available during interviews. Auditions Monday (25), 10 a.m., 4:30 p.m., at ELT rehearsal studio Hotel Marseilles, Broadway & 103d St., N.Y.).

"Shadow of Heroes" (D). Pro-

"Shadow of Heroes" (D). "Shadow of Heroes" (D). Producers, Warner LeRoy & Paul Libin '21 E. 63d St., N.Y.; TE 8-51881. Available parts: man, 35, tall, handsome, gaunt; man, 55, thin, dignified; woman, 30-40, warm, strong, attractive; character mem, 35-45, boy, 7, dark; character woman, 50's; men 43, big, rough; man, 30, sersitive; 10 non-Equity non-speaking roles. Mail photos and resumes c/o Mary Jordan, above address.

Theatre 1962. Producer, Richard Barr (Cherry Lane Theatre, 38 Commerce St., N.Y.; CH 2-3951). Accepting photos and resumes of male and femme performers for the new season c.'o above address. Don't phone.

"Whom the Gods Love" (D. Producer, D'Arey Productions (66 W. 46th St., N.Y.; JU 2-4860, Ext. 63. Part available for young, Latin type femme for lead. Apply through agents only, c/o Scotti D'Arey, above number.

TOURING

"Amahl and the Night Visitors" (MD. Producer, David Aiken (Dwaarkill Manor, Pine Bush, N.Y.'. Part available for a boy soprano, 9-12, for a tour of symphonies and universities, Thanksgiving through Christmas, as well as for the NBC-TV presentation of the opera. Mail photos, resumes and

tapes of voices, if possible, c/o tapes of voices, ir possible, c/o above address. Tapes will be returned and New York auditions will be held the last two weeks in September, so those in commuting distance of N.Y. need not send tapes.

"Carnival" (MD). Producer avid Merrick (246 W. 44th St David Merrick (246 W. 44th St., N.Y.; LO 3-7520). All parts available for the national company, Mail photos and resumes c/o Michael Shurtleff, above address. Open all for dancers tomorrow (Thurs.), men, at 10 a.m. and girls, at 2 p.m., at the Imperial Theatre (249 W. 45th St., N. Y.). David

Music Box Theatre. Producer, Al Reiners (Box 395, Hyannis, Mass.). Photos and resumes being accepted of male and femme chorus, dancers and dramatic performers for three musical comedies and two musical revues that will be toured in a package company this winter. Company will perform in Florida and other states in cabaret-style theatres: Auditions will be held in New York by appointment only. New York by appointment only.

OUT OF TOWN

CHICAGO
"Medium Rare" (R). Producer,
Robert Weiner (234 W. 44th St.,
N. Y.; LO 3-4370). Part available for male and femme singer-danc-ers. Call above number for appointment.

TORONTO

Premise (improvisational group). Producers, Theodore J. Flicker & Monty Shaft (c'o the Premise, 154 Bleeker, St., N.Y.; AL 5-9692). Parts available for male and femme performers to do improvisational show at a theatre to be established in Toronto within the resumes c'o Zev Putterman, above address, or call him at above number.

Television

"Bozo's Circus" (children's show locally on WGN-TV). Producer, McGinn Television Productions 410 S. Michigan Ave., Chicago; WA 2-1000: Casting director Laura Hitt accepting photos and resumes of all types of circus acts c'o above address. Include availability date in Chi area.

in Chi area.

"Camera Three" (educational dramatic series). Producer, CBS (524 W. 57th St., N. Y.; JU 6-6000); casting director, Paula Hindlin. Accepting photos and resumes of general male and female dramatic talent, c/o above address. No duplicates

Films

"Mademoiselle Omaha" (featurette. Producer, Creative Mart Films (507 Fifth Ave., N.Y.; OX 7-5895). Available parts: two at-tractive girls, 20-25, one a model type; two young men, early 20's. Mail photos and resumes c/o above

Cabaret

Trudy Heller's Versailles. (9th St. & 6th Ave., N.Y.). Jazz singers and instrumentalists and hip comics and comediennes being interviewed, For appointment call Dorlowis (TR 4-2234), Tuesday-Fridays, 11 a.m.-5 p.m.

Yank Negro Quits Continued from page 1

Boston's New England Conserva-

tory of Music.

tory of Music.

Playwright Ayme has previously done a satirical comedy on U.S. business and amorous mores and morals, "The Blue Fly." which was a flop some seasons ago and felt to be a jaundiced, surface look at the U.S. at the time. His new one promises to be much more serious.

The Franch come to have a serious.

promises to be much more serious.

The French seem to have a penchant for treating American race problems, and several plays and pix have done so and usually with completely wrong and often contentious aspects. "Louisiane" also has American Negro actress Marpessa Dawn in the cast.

It hows at the Renaissance Thea.

It bows at the Renaissance Theatre this week. A final report has it that Gantt has been replaced by James Campbell, also American.

Shows Out of Town

A Short Happy Life

A Short Happy Life
Hemingway's prose does not translate to the stage with any additional impact, however, and the
play is episodic and sometimes bewildering, although it has moments
of drama, passion and gayety.
Assets are the acting and the imaginative scenery and staging, although the latter tends to sacrifice movement and is confusing in
some scene changes.
Essentially. "A Short Happy

some scene changes.

Essentially, "A Short Happy Life" is a 130-minute death scene, with Rod Steiger as an injured hunter, reliving episodes of his life as he fights death in the shadow of Mt. Kilimanjaro. It is a demanding role and the actor displays virtuosity as various Hemingway heroes and by extension Hemingway himself. The character is somewhat static, because of the inevitability of death, and the love between the hero and his wife loses impact through incidents not always pertinent to the main theme. The locale and situation are from

ways pertinent to the main theme.
The locale and situation are from
"The Snows of Kilimanjaro" and
even to a casual Hemingway reader
it is easy to note hines, characters
and situations from such other
stories and novels as "To Have or.
Have Not," "Farewell to Arms,"
"Fifty Grand," "Over the River
and Into the Trees," "Death in the
Afternoon," "Sun Also Rises" and
"Hills Like White Elephants."
There is earthy language, hu-

There is earthy language, humor, man talk and plenty of sex, just as in Hemingway's works. Some just as in Hemingway sworks. Some incidents may shock, presumably as intended, and Steiger, Miss Martin and Salome Jens all have explosive scenes, lifting the play at times to heights which are apt to be dissipated, however, by change of scene or tempo.

change of scene or tempo.

Miss Martin displays a range of talent as various Hemingway hetolnes. Miss Jens is warm and sensual as the young Contess from "Over the River" and Catherine Barkley of "Farewell to Arms," epitomizing Hemingway's lovely, loving femme characters.

Judith Lowry is a jewel as the little Old Lady, bringing homey naivete to scenes to point up dialog naivete to scenes to point up dialog or play down poses. Harvey Lembeck is likewise effective, supplying welcome comedy and ably depicting the familiar Hemingway heman friend—boxer, soldier, bartender, etc. Keir Dullea is good in several parts, but seems to lack aplomb as a bullfighter.

The others are acceptable, but incidental dancing, and side stage business are occasionally diversive. A bullfight pantomime (or ballet) in the first part, however, is stirringly dramatic.

ringly dramatic.

Mielziner's spare set, using mobile screens and panels, backlighting and frontlighting with transparencies to suggest localities, has great impact. The action opens on a bare stage, with characters and sets placed with an open curtain for a vivid start, and the decor is often more exciting and evocative than the play itself.

All in the cast are called upon All in the cast are called upon

All in the cast are called upon to play many parts and mostly come through with great skill and talent. As a show, however, it is more a series of episodes than a cohesive drama, no matter how moving and brilllant some of the control are the Bradlayay changes. scenes are. Its Broadway chances may depend largely on the Heming-way name and the glitter of the performance. Reed.

High Fidelity

mign Fidelity
Lyn Locase Ingresentation, in association with Sy Kasoff, of comedy in two acts (five scenes), by Arthur Carter, Staged by Jack Ragotzy; seenery, David Ballou; costumes, Michael Travis. Features Julie Wilson, Vicki Cummings, Dody Beath, Leon Belasco, Bilby Arthur Carter, Sules Wilson, Vicki Cummings, Dody Beath, Leon Belasco, Bilby All Sept. Vicki Walnut Theatre, Philadelphia; \$4.40 top weeknights, \$5 Friday and Saturday nights.

Varnum, John Newton. Opened Sept. 14.

**E1, at the Wainut Theater, Philadelphia;

**\$4.40 top weeknights, \$5 Friday and
Saturday nights.

Max Freed Leon Belasco
Tilly Freed Vicki Cummings
Hip Blake Billy King
Alice Blake Dody Heath
Ginny Julle Wilson
Ozzle Blake John wewon
Freddie Jones John Warnon

Mr. Hilton Gin-Gin Spelvin

Mr. Hilton Gin-Gin Spelvin

"High Fidelity" the Arthur Car-"High Fidelity" the Arthur Carter comedy which relighted the
non-airconditioned Walnut on one
of the hottest nights of the year,
had two strikes against it with the
weather, since the audience kept
dribbling out of the house all
through the breakin performance.
It was highly doubtful that most
of the escapees would have rereliged [4 the show had been pre-

of the escapees would have re-

sented in a refrigerator. It is one of those entries in which the most interesting person in the book remains offstage throughout. A comedy about show business, the plot concerns a producer who is sore about the patronizing attitude and skirt-chasing habits of his star and director. This latter is never seen, having run off between the Philly and Boston tryout engagements to spend a weekend romancing in Las

The rest of the cast sit or stand The rest of the east sit or stand around inceptly in a South Orange (NJ) livingroom, alternately panning and defending the absent star with a great deal of unnessary profanity and some vulgarity. The major plot gambit finds the producer in drunken enthusiasm making love to his wife in mistake for the siren who lives next door.

That gives John Newton, as the producer-hero a chance to wrestle around with Julie Wilson, bandaround with Julie Wilson, band-singer and cafe vocalist making her non-musical debut in "High Fidelity." Miss Wilson is visually fetching, but the playwright hasn't provided her with much in the way of dialog except expletives.

way of dialog except expletives,
Dody Heath portrays Newton's
battling but ever-loving spouse.
Vicki Cummings and Leon Belasco try hard as the show's backer
and his frau. Billy King, as the
producer's son, is a bright sevenrear-old who manages to keep
his head when all is collapsing
around him.

A bad situation was worsened opening night when a sheep dog, whose entrance is steadily built up during the first act, made an unscheduled appearance on stage 15 minutes before his cue and had to be brilled off. to be hauled off. Gagh.

(Closed in Philadelphia last Sat-urday night (16) after four per-formances.)

New Paris Season

■ Continued from page 59 ■

staging. Brecht's "In the Jungle of the Cities" is due at the theatre next February with Laurent Terzithe starring.

eff starring.

The Vieux-Colombier is preparing a repertory season with the Elizabethan "Arden of Faversham" in a new adaptation piece by Yves Jamiaque, as well as Friedrich Durrenmatt's "Romulus Le Grand," adapted by J. P. Poiret, plus Claudel's adaptation of Brendan Behan's "The Hostage," and Brecht's "The Good Soldier Schweik."

The Theatre Des Champs-Elysees The Theatre Des Champs-Elysees has Roger Planchon's Lyons Theatre Group in Brecht's "The Good Soldier Schweik in World War II," with Planchon staging. The Theatre de Paris has Christiane Rochefort's "Le Repos de Guerrier" ("Warrior's Rest"), with Raf Vallone and Francoise Prevost as leads. leads.

The Ambigu will have Armand Salacrou's first new play in years, "Boulevard Durand," with Andre Revbaz directing. It will try out first in Le Havre, an unusual procedure for France.

cedure for France.

The Recamier Theatre will have Pierre Boulle's "William Conrad." There will also be some hit hold-overs, such as: Anouilh's version of Shakespeare's "Twelfth Night," Marcel Achard's "The Idiot," Claudel's "The Announcement Made to Mary." Herman Wouk's "The Caine Mutiny Court-Martial." Michel Gray's "The Seagull," John Ford's Elizabethan drama, "Tis Pity She's A Whore," staged by Luchino Visconti, plus Francoise Sagan's "Castle in Sweden" and Jerome Kility's "Dear Liar."

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Road Fair, Merman \$64,092, Frisco: 'Sail Away' Record \$66,234, Philly; 'Caretaker' \$13,286 (5), New Haven

road last week, as usual for this period of the season. Of the 20 shows on tour, nine were pre-Broadway ventures and, also as percustom, there was one casualty with the fold of "High-Fidelity" in Philadelphia

Philadelphia.

"A Short Happy Life" did moderately in a break-in split between Seattle and Portland, and moved on to Frisco in the course of a long trek to Broadway. "The Caretaker" seemed to baffle the New Haven reviewers, but business was passable there.

issable there.
The Noel Coward musical, "Sail Away," set a house record in Last week, \$1,900 for one reg Philly, "Milk and Honey" increased lar performance and a preview. Philly, "Milk and Honey" Increased its bo. tempo in Boston, and "The Sound of Music" and the Ethel Merman edition of "Gypsy" mopped up again on the Coast. A second "Gypsy" tourer, starring Mitzi Green, opened a regular trek in Detroit, after breaking in at Las Vegas.

Estimates for Last Week

Parenthetic designations for out-of-town shows are the same as for Broadway, except that hyphenated T with show classification indicates tryout and RS indicates road show. tryout and RS indicates road show.
Also, prices on touring shows include 10% Federal Tax and local
tax, if any, but as on Broadway
grosses are net: i.e., exclusive of
taxes. Engagements are for sinple
weck unless otherwise noted.

BALTIMORE.

Flower Drum Song, Ford's (MC-RS) (1st wk) (\$6.50; 1.819; \$62 000). Previous week, \$42,488 at the Playhouse, Wilmington. Last week, \$34,782.

BOSTON

Kean, Shubert 'MC-T) (\$6.50-\$7.50; 1,717; \$63,000) (Alfred D ake). Opened last Saturday (16) after cancelling a scheduled paid preview Friday night (15). Drew four favorable reviews (Doyle, American; Durgin, Globe; Hughes, Herald; Maloney, Traveler), one mild affirmative (Norton, Record) and one yes-but-no (Maddocks, Monitor).

Last week, \$7,200 for the single

Last week, \$7,200 for the single

Milk and Honey, Colonial (MCT) (2d wk) (\$6.50-\$7.50; 1,685; \$62,-000) (Robert Weede, Mimi Benzell, Molly Picon). Previous week, \$35,-307 for seven performances.

Last week, \$56,597.

Miracle Worker, Wilbur (D-RS) (2d wk) (\$4.95-\$5.50; 1.241; \$33,-649). Previous week, \$21,468. Last week, \$25,428.

CHICAGO

Bye Bye Birdle, Erlanger (MC-RS) (2d wk) (\$6-\$7: 1.380; \$48,000). Previous week, \$31,616 for five performances, with Theatre Guild-American Theatre Society subscription

Last week, \$48,785 with subscrip-

DES MOINES
My Fair Lady, KRNT Theatre
(MC-RS) (Michael Evans. Caroline
Dixon). Previous week, \$57,823 at
the Geary, San Francisco.
Last week, \$46,276.

DETROIT

OFTROIT

Gypsy, Shubert (MC-RS) (1st wk) (\$6.90; 2,050; \$40,000) (Mitzi Green). The Manny Davis road edition, which recently completed an engagement at the Riviera, Las Vegas, opened a tour here last Thursday (14) and continues through Seot. 30.

Last week, \$75.949 for four performances.

LOS ANGELES
Fiorello, Biltmore (MC-RS) (6th
wk) (\$8-\$6.60; 1,636; \$63,000). Previous week, \$27.124.
Last week, \$26.624.

Sound of Music, Philharmonic (MD-RS) (8th wk) (\$5.90-\$6.75; 2,670; \$84,000) (Florence Hender-son). Previous week, \$83,008. Last week, \$84,092.

NEW HAVEN

NEW HAVEN.
Caretaker, Shubert (CD-T)
(\$4.80; 1.650; \$27,300) (Donald Pleasance, Robert Shaw, Alan Bates). Opened a break-in engagement last Wednesday (13) to two unfavorable notes (Johnson, from Durban to Cape Town.

Journal-Courier: Leeney, Regis-

ter). Last week, \$13,286 for five per-

PHILADELPHIA

PHILADELPHIA
Blood, Sweat and Stanley Poole,
Locust (C-T) (1st wk) (\$4.40-\$5;
1,418; \$42,000) (Darren McGavini,
Opened here last Saturday 16) to
one favorable notice (Murdock, Inquirer; one moderate okay (Gaghan,
News) and one pan (Schier, Bulletin) letin).

Previous week, \$14,267 for five performances at the Shubert, New Haven.

Last week, \$1,900 for one regu-

High Fidelity, Walnut (C-T) (1st High Fidelity, Walnut (C-T) (1st wk) (\$4.40-\$5; 1.349; \$36.000, Opened last Thursday (14) to three pans (Gaghan, News; Murdock, Inquirer; Schier, Bulletin, Folded Saturday night (16) after four per-Saturday hight (16) after four per-formances, at a deficit of about \$80,000 on a \$110,000 investment. Management is storing the physi-cal production, with the idea of doing the show again after revi-

Last week, about \$2,500 for four

How to Succeed in Business Without Really Trying, Shubert (MC-T) (2d wk) (\$6-87.50; 1.878; \$72.364) (Robert Morse, Rudy Vallee), Previous week, \$29.192.

Last week, \$40,313.

Let It Ride, Erlanger (MC-T) (2d wk) \\$6-\$7.50; 1.894; \$67.600 (George Gobel, Same Levene). Previous week, \$17,900 for four per-

rmances. Last week, \$40.180.

Sail Away, Forrest (MC-T) 2d wk) \$6-87.50; 1,760; \$62,606; Pre-vious week, \$59,534 with Theatre Guild-American Theatre Society subscription.

Last week, \$66,234, house rec-

orđ.

ROCHESTER

Music Man, Aud. (MC-RS). Pre-rious week, \$41,363 at the Nation-al, Washington.

Last week, \$50,272.

SAN FRANCISCO Gypsy, Curran (MC-RS) (6th wk) (85.90-87.25; 1,758; \$64.500) (Ethel Merman). Previous week, \$64.367 with part Civic Light Opera sub-scription. Last week, \$64.092 with part subscription.

Last week subscription.

La Plume de Ma Tante, Alcazar (R.RS) (8th wk) (\$5.40-\$5.95; 1,147; \$40,000). Previous week, \$33,612. Last week, \$36,550.

TORONTO

Kwamina, O'Keefe (MD-T) (2d wk) (56; 3,200; \$100,399). Previous week, \$67,576 on Theatre Guild-American Theatre Society subscription.

Last week, \$70,000 with sub-

scription.

WASHINGTON

WASHINGTON

Taste of Honey, National (D-RS)
(1st. wk) (\$4.50-\$4.95-\$5.95; 1.683;
\$41,335) (Hermione Baddeley, Frances Cuka). Opened its road tour Sept. 11 to two affirmative notices (Carmody, Star; Coe, Post) and one unenthusastic review (Donnelly, News). Previous week, \$16,711 at, the Booth Theatre, N.Y.

Last week, \$34,679 with Theatre Guild-American Theatre Society subscription.

SPLIT-WEEK
Short, Happy Life (D-T). Grossed
a total of \$23,538 for seven performances, including \$20,263 for
five performances Sept. 12 through
last Friday (15) at the Moore Theatre, Seattle, and \$3,275 for two
performances Saturday (16) at the
Paramount, Portland.

Kiltys' Tour in So. Afr.

Cape Town, Sept. 12.
Jerome Kilty and his wife, Cavada Humphrey, are on tour in the Republic of So. Africa with the production "Dear Liar" and they

Dramatists Jugged

London, Sept. 19.

Playwrights Arnold Wesker. Playwrights Arnold Wesker, Robert Bolt and Christopher Logue were among a number of people sentenced to jail after refusing to be bound over to keep the peace in connection with "Ban-The-Bomb" demonstrations. They appeared on summonsers accusing them of inciting members of the public to commit a breach of the peace on Sunday (16) by an anti-bomb demonstration. The three playwights all

anti-nomo demonstration.

The 'three playwights, all members of the Committee of 100, were sentenced to one month. Earl Russell, leader of the Committee, was sentenced to two months' imprisonment, but on redical counsels this but on medical grounds this was reduced to seven days. Bolt's newly completed play, "The Last of the Wine," deals with the atomic threat."

Stratford (Ont.) Fest \$38,792 on Special Sked

Stratford, Ont., Sept. 19.

For its penultimate week of its ninth season, the Stratford Skake-pearean Festival grossed \$38.792 last week for eight performances in the 2,258-seat Festival Theatre. Potential capacity was \$44.790.

Potential capacity was \$44.790.
For the final two weeks of the season, the revival of "Coriolanus" has been dropped from the repertory. Last week's schedule included six student matinces of "Henry VIII" at a \$2.50 top, and evening performances Wednesday (13) and Saturday (16) of "Love's Labor's Lost," at the usual \$5 top. The same schedule will be followed for the current closing week.

Touring Shows

(Figures cover Sept. 17-Oct. 1)

Best Man—Hanna, ~ ve. (18-23); Bl ck.

stone, Chi (25-30),

Blood, Swest and Steeley Poole (ryout)—Locust, Philly (18-30).

Bye Bye Birdle (2d Co.)—Brianger, Chi
(18-20).

(18-20).

Carefaker (tryout) — Wilbur, Boston (18-30).

Cook for Mr. General (tryout) - Shubert, New Haven (20-23): Forrest, Philly (25-30).

Do You Know the Milky Way? (tryout) — Cass, Det. (20-30).

Everybody Loves Opal (tryout)—Playhouse, Wilmington (20-23); Ford's, Belto (25-5).

CS-1).
Florello (2d Co.)—Billmore, I.A. (18-20):
Paramount, 'Omaha (28-27): KRNT, Des Moines (28-29).
Flower Drum Song—Ford's. Balto (18-23); Bushnell, Hartford (25-30).
Gay Life (tryout)—Fisher. Det. (30).
Gypsy—Curran, S.F. (48-30).
(18-20); Washnell, Hartford (25-30).
How to Succeed in Ruignes; Without How to Succeed in Ruignes; Without

(18-30).

How to Succeed in Business Without Really Trying (tryout)—Shubert, Philly (18-20). (18-30).

Kean (tryout)—Shubert, Boston (18-30).

Kwamina (tryout)—O'Keefe, Toronto (18-23): Colonial, Boston (26-30).

La Plume de Ma Tante—Auditorium, Denver (18-24); Auditorium, St. P. (25-30).

Chow, Jume by Additorium St.

Denver (19-24); Additorium St.
(18-30).

Milk and Heney (tryout)—Erianger, Phiny (18-30).

Milk and Heney (tryout)—Colonial, Boston (18-23);
Municipal, Charleston (24); Indiana U.,
Bloomington (36); Purdue Music Hall,
Lafayette, Ind. Gr-25); Memorial, L'ville
(25-30).

Music Man—Murat, Indpls. (18-23): Taft,

(25-30).

Manadi-Iruck) — Rajah,

Tenton

Lafayette, Ind. (27-23); Purdue Music Hali, C29: Memorial, Dayton (30).

Memorial, Dayton (30).

Music Man, Outsand-truck) — Rajah, Reading, Pa. (18-19); Memorial. Trenton (22-23); Masonic, Seranton (22-23); Capitol. Binghamton (25): Stanley-Warner, Utica (36); Capitol. Ottawa (27); Her Madesty's, Northeral (26-30).

Malesty's, Northeral (26-30).

Sail Away (tryout)—Forward (18-23).

(18.23). Away (tryout)—Forrest, Philly (18.23). Short Happy Life (tryout)—Alexar, S.F. (19-30). Short Happy Life (tryout)—Shubert, Nesound of Masic (2d Co.)—Philharmonic, L.A. (18.23); Auditorium, Denver (26.30). Taste of Honey National, Wash. (18.23); Honna, Clew. (25.30). Tenth Man—National, Wash. (25.30). Tenth Man—National, Wash. (25.30). Tenth Man—National, Wash. (25.30). Toys in the Affic—Playhouse, Wilmington (27.30).

SCHEDULED B'WAY PREEMS
From Second City, Royale (9.26-61)...
Purile Victorious, Cort (9.28-61)...
Sail Away, Froadhurst (10-3-61).
Caretsker, Lyceum (10-4-61)...
Caretsker, Lyceum (10-4-61)...
High Fidelity, Ambassador (10-9-61)...
Milk & Honey, Martin Beck (0-10-61)...
Milk & Honey, Golden (10-28-61)...
Shot in Dark, Booth (10-38-61)...
Shot in Dark, Booth (10-38-61)...
Yes Montand, Golden (10-24-61)...
Write Murder, Belasco (10-2-61)...
Compleisant Lover, Barrymore (11-1-61)...
Gideon, Plymouth (11-9-61)...
Gideon, Plymouth (11-9-61)...
Sundayn (11-2-61)...
Sundayn (11-2-61)... Gideon, Plymouth (11-96).

Gay Life, Shubert (11-18-6).

Sunday in N.Y., Cort. (vk. 11-20-6).

Nan for All Seasons, ANTA. (11-29-6).

Daughter Silence, Music Box (11-29-6).

Age of Consent-Biltmore (11-21-6).

At Nine O'Clock, Golden, (12-2-6).

Might of Iguana, Royale (12-98-7).

Funny Thing Happened, Alvin (5-3-2).

Arthur Treacher will costar with Imogene Coca and King Penovan in the touring "A Thurber Carni-val."

B'way Better; 'Unsinkable' \$46,158, 'Fair Lady' \$42,570, 'Fiorello' \$30,022, 'Come Blow' \$18,563, 'Country' \$15,904

Broadway was generally up a bit last week, although the improvement was hardly spectacular and there were several exceptions to the increased attendance. Alibiseking treasurers cited the continued hot-weather, which presumably led a few fortunae. New Yorkers to extend their vacations and deterred potential tourists from coming to town.

The only show to sell out cleanly

trom coming to town.

The only show to sell out cleanly was "Carnival," although "Camelot, "Mary, Mary" and "Sound of Music" approximated capacity grosses. "Rhinoceros," which was scheduled to open Sept. 12 for a three-week return engagement, postponed until last Monday night (18) because costar Zero Mostel (18) because costar Zero Most was incapacitated with laryngitie

This week's only arrival, the Greek Tragedy Theatre, was due to open last night (Tues.) at the City Center for a two-week stand.

Estimates for Last Week

Keys: C (Comedy), D (Drama), CD (Comedy-Drama), R (Rerue), MC (Musical-Comedy), MD (Musical-Cal-Drama), O (Operacl), OP (Operacla), Rep. (Repertory), DR

cal Drama), O (Opera), OP (Operetta), Rep. (Repertory), DR (Dramatic Reading).
Other parenthetic designations refer, respectively, to weeks pluyed, number of performances through last Saturday, top prices (where two prices are given, the higher is for Friday-Saturday nights and the lower for weeknights), number of seats, capacity gross and 'stars. Price includes 10% Federal and 5% City for but grosses are net: 5% City tax, but grosses are net; i.e., exclusive of taxes.

Asterisk denotes show had cut-rate tickets in circulation.

Bye Bye Birdle, Shubert (MC) (74th wk; 583 p) (\$8.60-\$9.40; 1,461; \$61,000). Previous week, \$35,744. Last week, \$35,501.

Camelot, Majestic (MC) (41st wk; 329 p) (\$9.40; 1,626; \$84,000) (Rich-ard Burton, Julie Andrews). Previ-ous week, \$74,316. Last week, \$82,471.

Carnival, Imperial (MC) (23d wk; 180 p) (\$8.60; 1,428; \$62,299) (Anna Maria Alberghetti). Previous week,

Last week, \$68.371.

Come Blow Your Horn, Atkinson (C) (30th wk; 237 p) (\$6.90-\$7.50; 1,900; \$43.522). Previous week was inadvertently overquoted by Variery; correct figure was \$16.295. Last week. \$18.563.

Do Re Mi, St. James (MC) (34th wk; 272 p) (\$8.60-\$9.50; 1.615; \$69,-500) (Phil Silvers). Previous week, \$40,501.

Last week. \$40.311.

*Far Country, Music Box (D) (24th wk; 191 p) (\$6.90-\$7.50; 1.101; \$40,107) (Kim Stanley, Steven Hill, Ludwig Donath). Previous week, \$15,046.

Last week, \$15,904.

*Fiorello, Broadway (MC) (94th wk; 747 p) (\$5-\$7.50; 1,900; \$59,-000). Moves Oct. 31 to the Alvin Theatre. Previous week, \$24,737. Last week, \$30,022.

* Irma La Douce, Plymouth MC) (51st wk; 404 p) (\$8.60; 999; \$48.-250) (Elizabeth Seal, Denis Quil-ley). Previous week, \$29.879. Last week, \$33,221.

Mary Mary, Hayes (C) (28th wk; 220 p) (\$6.90-\$7.50; 1,139; \$43.380) (Barbara Bel Geddes, Barry Nelson, Michael Wilding). Previous week, \$45.983 for nine perform-

Last week \$43,245 for regular eight performances.

* My Fair Lady, Hellinger (MC) (287th wk; 2,286 p) (\$8.05: 1.551; \$69,500) (Michael Allinson. Margot Moser). Previous week, \$37,546. Last week, \$42,570.

Sound of Music, Lunt-Fontanne (MD) (90th wk; 716 p) (\$9.60; 1.407; \$75,000) (Mary Martin). Previous week, \$72,205.

Last week, \$74,376.

Unsinkable Molly Brown, Winter Garden (MC) (46th wk: 364 p) (\$8.60-\$9.40; 1.404; \$68.000) (Tam-my Griems). Previous week, \$41-

up a bit (42d wk; 333 p) (\$6.90-\$7.50; 967; mprove-\$38,500). Folded last Saturday lar and night (16), at a loss of about \$85,500 on its \$150,000 investment. That includes revenue from the he conpresum. Last week, \$11,359.

Opening This Week

Opening This Week

Greek Tragedy Theatre, City
Center (D) (\$3.95; 3.090; \$60.000),
Visiting troupe was due to open
last night 'Tues.' for a week's
Greek language presentation of
"Sophoeles." to be followed next
Tuesday (26) by the opening of a
week's engagement of "The Choephori" and "The Eumenides."

Return Engagement

Rhinoceros, Longacre (CD) (\$6.90; 1.101; \$37,000) (Zero Mostels, Alfred Ryder) Opened last Monday night (18) for a scheduled two-week return engagement. Starts a road tour Oct. 2 at the Alcazar Theatre, San Francisco.

Other Theatres

Alvin, Ambassador, ANTA, Bar-rymore, Beck, Biltmore, Boeth, Cort, 54th Street, 46th Street, Golden, Hudson, Lyceum, Miller, Morosco, O'Neill, Playhouse, Rose, Royale.

Show Abroad

and Cleopatra

Staged
Jasper: costum.
Jasper: costum.
Jas. Roderick Sang.
Perian Terence Taplin
Rel'Affris Norman Mann
Fitataeeta Claire Davenport
Caesar Alun Thomas
Cleopatra Leilant Jolande
Cleopatra Leilant Monter
Leilant Sang.
Janet McIntyre
Patrick Mower
Patrick Mower
Peter Foste
Philip Vallin
Roger Hammon
Roger Hammon
Bryan Ree

Evaluation Sang.
France Straim Ptolemy
Pothinus
Rufio
Britannus
Lucius Septimius
Lucius Septimius
Philip Strick
Sentinel
Roger Worod
Appollodorus
Roger Curr Dawson
Rufin
Roger Curr Dawson
Peter Froggatt, Olwen Coates
Stephanie Randall

of the Bernard
Londor

This revival of the Bernard Shaw comedy came to London after favorable receptions at Oxford and Cambridge. Its hopes of survival in the capital seem slender, for the play needs more astute direction and poised playing to avoid tedium. As it is, the barren patches outweigh the occasional felicities, the latter being mainly the work of the Ceylonese actress Yolande as Cleopatra. With a feline appearance and a

mainly the work of the Ceylonese actress Yolande as Cleopatra.

With a feline appearance and a pleasantly childlike menner, the actress gets close to the kittenish charmer of the earlier scenes. She has delightful moments in her first encounter with the conquest-weary Caesar and in her trick of bundling herself in a carpet to get herself delivered to the Romans. But the point of the play is her transformation into mature ruthlessness, and this Yolande misses, remaining on a prattling level throughout. Alun Thomas's Caesar is a dull stick, urbane but scarcely suggesting the warrior spoiling for an enemy. He is better in his wise banter with Cleopatra than in his scenes of action, but he is throughout too lightweight for the role, The other performances range from inept to downright terrible, although Bryan Reed scores easy yocks as the Briton, always good for a Shavian joke, and Curt Dawson is showy as the artist-trader Appollodorus. Director Waris Hussein encourages the company to gabble, and otherwise the staging is clumsy, with poor grouping and little understanding of actor

is clumsy, with poor grouping and little understanding of actor

limitations.

This production gathers momentum after a boring beginning, but is hampered by unimaginative lighting by Roderick Sangorski, poor sets by Ann Jasper, and fancydress costumes by Judy Birdwood.

Last week, \$46,158.

Closed Last Week

*All the Way Home, Belasco 'D) From the Second City."

Broadway

Leo Margolin starts 11th year teaching public relations at NYU. Vot agent Meyer North recuper-acing at the French Hospital after

100 5 1000

ly shoot RCA exer Frank M. Folsom to Rome for a week this stanza and thence to Vienna for the Atomic Peace Conference to which he (albeit an American is the official

Peace Conference to which he beit an American is the offic Vatican ambassador.
Paris publicist Georges C venne, who does beaucoup Fran U S show biz tieups, piloted European journalists to Washi than to work Ott. Prominger sh Washing-

European journalists to Washington to watch Otto Preminger shoot "Advise and Consent."
Robert C. Schnitzer, long with ANTA and his wife, Marcella Cisney, the stage director, have taken up their new home in Ann Arbor, Mich., where he is new exec director of University Theatre.

rector of University Theatre.
Hollywood writer-producer
Claude Binyon ex-Variery, recently back from a semi-biz chore
in London, again off to Paris, Rome
and London on Sept. 23 with Florence "Shorty", his wife, on a pleasure trip.
George Alan Smith, former exec-

George Alan Smith, former executive director of the American Theatre Wing and more recently public relations director of the Crotched Mountain Foundation, is the new head of IRP Inc., a New Jersey-based publicity firm.

Expelling of tenants from apartments in Metropolitan Opera House continues as opera requires more rehearsal space. Latest eviction complete with furniture on sidewalk and ballet teachers Boris Novikoff and Phyliss Thorn grimacing at camera hit dailies last week

Industrial-showman Harry

Week
Industrial-showman Harry E.
Gould, just back from Asheville,
N.C., on his papermill business,
saw the railroad station and airport plastered the next day after
the evening. "Home of Miss America." Successful contestant had
been sponsored by the Asheville
Chamber of Commerce.

Anna Sosenko, long personal
manager for Hildegarde, figured
importantly in calling Britishwelsh sonestress Shirley Bassey to
the attention of the Hotel Plaza's
v.p. and g.m. Neal Lang, Miss Bassey, incidentally no client of Miss
Sosenko's, opened at the Persian
Room of the Plaza last week to
extraordinary response.

Sosenko's, opened at the Persian Room of the Plaza last week to extraordinary response.

When JFK grabbed back General Maxwell D. Taylor the presidency of Lincoln Center of Personning Arts fell open and the job went to the head of the Julliard School, a component unit. That's William Schuman. What makes the appointment significant is that he is an administrator who is also a cretion (composer) of repute.

Nata Lee, who is a key homeparty caterer in the fashlonable middown Vanhattan belt, has authored "Complete Book of Home Entertainina" which Hawthorn Books will publish. Melanie Kabane Mrs. Ben Grauer) is assisting in the ballyhoopla with a "babel fruit-stuck" (German for "second breakfast," or brunch) at the Grauer town-house on East 63d. the Graver town-house on East 63d

Si Savoy Hilton publicist Gall Benedict making publicity capital of dedication of each of the eight pillars in The Columns, main dine & dancery in the hotel. Earl Wilson, had a No. 2 column "dedicated" to him in a presentation hoppla made by Bob Considine. Doroth' Kilgallen sot the initial nod 1: December. Subsequent columns will likewise be "dedimatel; 350.

cated" to other Broadway columnists.

Eugene Volt, general manager of the Savoy Hilton Hotel mee the Savoy-Plaza; becomes g.m. of the new New York Hilton, scheduled to open early in 1963. Volt has been a liitton aide at the Plaza and

The state of the state of the special of the specia

Vanishing Chorines

Continued from page 1 earthed only a few eligibles for

earthed only a few eligibles for the spot.

The problem is becoming increasingly grave among cafes throughout the country. The three major cities involved are New York Las Vegas and Miami Beach, all of which rely tremendously on linegirls as a major component of the show. Although many cafes have dropped the necessity of some dance experience as a sity of some dance experience as a

qualification, the girls are still slow in applying for the line jobs. Among the chorus jobs, the cafe is rated as the most difficult and the scale pay lowest in proportion to the work demanded of them. In legit, for example, there are only eight shows a week, as against a mininum of two nightly and three on weekends in cafes. In television, a girl will participate in a one-hour or longer spec which with rehearsals will earn for farmore than in a week in niteries.

with rehearsals will earn for far more than in a week in niteries. Another factor is the decline of the star-building system in the film industry. A starlet would frequently be signed from a chorus line and groomed for bigger things. Film studios, for a variety of reasons, are no longer doing this. Many girls would consider niteries as an initial step in a theatrical career. The decline of opportunities to advance in the entertainment arts from the chorus is another reason. Dance schools, once a thriving

from the chorus is another reason. Dance schools, once a thriving industry, are not as numerous as in the past. Graduates used to go into a line upon attaining minimum qualifications. But the lessening number of cafes, the complete disappearance of vaudeville, the tremendous costs of musical production, and most of all, the constantly tion, and most of an, the constantly rising wage graph in industry, have discouraged applicants from enter-ing what is regarded the bottom rung of a theatrical career.

Sal. Nite Fear

Continued from page 1 a

a second top feature. As in New York, WNBC will be showing War-ners' "East of Eden," which will certainly make for a powerful to double bill

Interestingly enough, the Stanley

Interestingly enough, the Stanley Warner Corp.'s tail-wagging-dog subsid. International Latex, is listed as one of the sponsors who have bought into the NBC net feature show—to the tune of \$2,000,000. Stanley Warner execs have also been in the forefront of organized exhibition's fight against pay-tv.

While NBC is the only net going the net route with its post-48 features, local stations are also going in for heavy plugging of their latest Hollywood acquisitions. The local CBS outlet in New York is currently plumping its "Fall Festival of Films." with heavy emphasis on the newies, and RKO General's local WOR-TV launches its film season Sunday (24 night with the local tv premiere of Warners. "A Star Is Born." Judy Garland starrer.

Conservative estimates of the

Hollywood

Sean Flynn signed five-year deal with Hifi Records.
Harold S. Prince here from Broadway confabbing on film offers for his upcoming legiter, "Age of Consent."

of Consent."

Liberace, whose career was guided from 1950-1958 by Seymour Heller, when latter stepped out as his exclusive manager, has signed a new contract with Dick Gabbe—Seymour Heller personal management office. Heller, who terminated long association with Gabbe & Lutz recently, is already functioning as helmsman for Liberace who is currently on a concert tour of is currently on a concert tour of 23 cities throughout midwest.

London

(HYDe Park 4561/2/3)

Jennifer Loss, daughter of band leader Joe Loss, engaged to Rob

ert Jangle.

Adam Faith opened a two-week date at the Room At The Top Monday (18).

date at the Room At The Top Monday (18): Dora Bryan to appear in a West End production of "Gentlemen Prefer Blondes" in the fall. George Foley. Astor Pictures prez. with veepee Douglas Netter and publicist Bill Doll due in at the weekend. Film director John Paddy Car-stairs has a new exhibition of

stairs has a new exhibition of paintings and water colors on dis-

panning and water colors on dis-play in the West End.

Edmund Reek, v.p. of Movie-tonews, in town for confabs with Percy Livingstone, 20th and Brit-ish Movietone topper in Britain, and exces of the newsreel.

Dorothy Lamour in town for her

role in the Panama & Frank production of "The Road to Hong Kong. She'll also do a commercial ty date while in London.

Paris

By Gene Moskowitz (66 Ave Breteuil; SUF 5920)

Johann Strauss' perennial operetta, "The Bat," at the Alhambra via the Vienna Opera.
Oldtime film star Jean Murat getting supporting role in the sketch film, "The Seven Capital Sins"

Sins."
French-Italo ple coproduction.
"Madame Sans Gene." to shoot
battle scenes in Spain after interiors in Rome.
Michele Grellier replacing Annie Girardot in Marcel Achard's
hit legiter, "L'Idiote," which 'relights the Theatre Antoine this
week

lights the Theatre Antoine this week.

John Hubley huddling with Gilbert De Goldschmidt, film producer here, who wants Hubley's 63-minute animated pic, "O Stars and Men," for local release.

Marcel Achard winding a musical legit version of the Billy Wilder pic, "Some Like It Hot." which bows at the Chatelet in December, It will be called "Les Hommes Sont Idiots" (Men Are Idiots).

Boston

By Guy Livingston

By Guy Livingston

(423 Little Bldg., DE 8-7560)
Steuben's opens its season
Thursday (21) with singing emcee
Don Dennis back for 12th year.
Bobbi Baker back from European dates with manager Ruth
Shapire, and set to open at the
Frolic, Revere.

Maurice Turette, legit press
agent, in ahead of "Bye Bye
Birdie." which opens at the Shubert Oct. 10 for four weeks.
Percy Shain, Boston Globe tse
ditor, beck from Las Vegas visit
to his show biz family: son: Roy,
bass player, and daughter-in-law,
Toni Madsen, dancer at the Sahara.

Joe Wolf, branch manager of Embassy, and Harvey Appell, sales manager, exploiting "The Pit and the Pendulum" (Al) at the Para-mount and other New England

Portland, Ore.

By Ray Feves

(3447 N.E. 26th; AT 1-3076)

Bail Hai is shuttered awaiting the fall season.

"Holiday On Ice of 1962" set for the Memorial Coliseum.

Dennis Day headlining at the Orecon State Fair in Salem, Ore.

The Harry Babbitt Revue The Harry Babbitt Revue-preemed at the Three Star (Mon. (18).

The Oregon Shakespearean Fes-tivel pulled 47,734 people for a 99". capacity run.

Rod Steiger in "A Short Happy

Life" played a one-nighter at the Auditorium Sat. (16).

Al Learman's "Midnight In Paris" revue in at the Ho Ti Sup-per Club for a month.

Hugh O'Brien to headline the 1961 Pacific Internatian Livetsock EExposition in mid-October.

Ronald Reagan will address the Better Business Relations Confer-ence at Gearheart, Ore., Sept. ence at 24-26.

"Holiday On Ice of 1962" will kick off the fall season at the Memorial Coliseum Sept. 26-Oct. 1.

Al Learman's "Midnight In Paris" opened a four-week stay at the Ho Ti Mon. '18'. The line will feature two nudes.

Memorial Coliseum celebrates its first anniversary in November and over 1,000,000 have already past thru the turnstiles.

Patrice Wymore in for a second week at the Bali Hai. The Mills Bros. follow her while Arthur Lee Simpkins will follow the Mills

Rod Steiger in "The Short Happy Life" in for one performance at the Paramunt Theatre. Legiter was on break-in sesh be-fore heading for Gotham,

Carl Foreman

Continued from page 1

another, and that consequently our markets in that vital area are be-ing threatened (and indeed dimining threatened (and Indeed diminished) by the domestic product. However, I regret his tone, which is sensational, and implies the existence of a conspiracy against the American industry. For the sake of clarity, let us discard the concept of conspiracy; European subsidies came into being because they were the only means of keening the the only means of keeping the home film industries alive, just as in a very short time only an American subsidy will keep the U.S. film industry alive.

Rackin also implies that "many".

industry alive.

Rackin also implies that "many".
European producers take advantage of the subsidies to turn out shoddy material. Perhaps. There are, of course, carpetbaggers everywhere. But, on reflection, I am sure. Rackin will agree that the quality of recent British, Italian and French films (all subsidized) is higher than ever before, that is to say, before subsidies. So high, indeed, that they are not only making substantial profits in their own countries, but at this very moment in history are providing some of the most exciting entertainment to be seen on American screens. To check the quality of these films, or the numbers of theatres playing them, you have only to consult your daily newspaper or Varier's weekly picture grosses reports. I have said it before; I say it again: an American film subsidy will improve the breed. prove the breed

Next, the question of developing new talent. Rackin, himself, admits that the major studios have lost the incentive, if not the ability, to do so. A sad confession from the do so. A sad contession from the spokesman for an important studio, but it happens to be true. He calls for the removal of the 10% Federal tax on theatre tickets, and implies that if this is done new talents will be developed like hot

cakes.

Well, I'm with him all the way
for the abolition of the tax, but for the abolition of the tax, but not in the illusion that tax relief will automatically guarantee or even encourage the development of new talent, unless such a program was a hard and fast, solemnly understood and agreed to quir proquo. When the British film industry was agitating for tax reduction, it, too, promised the development of new talent, but since this was not made a condition of tax reduction the promise was neverkept. I am sorry to say that in my humble and somewhat disenchanted opinion, the promise would not

numble and somewhat disenchanted opinion, the promise would not be kept here, either.

No, I have said again and again that any American subsidy (tax relief or any other form of subsidy) must be tied to a definite plan, program and organization for the must be tied to a definite plan, program and organization for the training, education and exposure of actors. writers, directors, technicians, etc. In other words, a national film school made productive by a national film studio, engaged in the production of inexpensive films aimed at the revitalization of our middleaged industry and middleaged filmmakers.

But there, perhaps I've gone too far. A national film studio, indeed! Nevertheless, gentlemen, it's subsidy, or a slow, unpleasant death.

Carl Foreman

Chicago

(DElaware 7-4984)

Lurlean Hunter back as resident thrush at Pigalle in Ernst Court. Richard Libertini of "Stewed Prunes" revue joined "Six of One" at Second City.

Mort and Libby Schaeffer, the-

Mort and Libby Schaeffer, the-atrical attorneys, off on month-long European respite, Robert Young in Monday (18) in behalf of his new CBS-TV series, "Window On Main Street." Louis Prima's daughter Joyce opened three weeks of vocal chores at the Club Laurel Friday

Jim Ritch subbing as Chi Trib-une pic reviewer while Anna Nan-gle (Mae Tinee) vacations for a month. onth. Nick Sankovich, formerly of the

Chez Paree, replaces Arturo Pet-terino as maitred' at the new Liv-ing Room.

terino as mattred at the new Liv-ing Room.

Sun-Times legit critic Glenna Syse, and husband Norman (WBBM News), off on three-week Canadian vacation.

Canadian vacation.
Platters, Brook Benton, Del
Shannon and U.S. Bonds headline
Hal Zeiger's rock n' roll spec Friday. (23) at the Opera House.
Women's Variety Club staged
benefit house-warming for Chuck
Tcitel's new nabe arty, Town Theatre (nee Lane Court) last Tuesday (12. House officially opened

Albuquerque

By Chuck Mittlestadt (Diamond 4-1596)

(Diamond 4-1596)

Singer Helen Forrest in Santa Te for four-day booking last week at new Tequila Inn nitery.

KDEF-FM started broadcasting here couple of weeks ago. city's second FM-er. City also has 10 A.M. stations.

A 1b u querque ABC affillate KOAT-TV has asked the FCC for authority to switch frequency from Channel 7 to Channel 2.

First Holiday Inn motel, to cost \$1.500.000. skedded to start in Albuquerque in about six weeks. City now has more than 200 motels of all sizes. of all sizes.

of all sizes.

Mel Allen is skedded to come to Albuquerque Nov, 11, for ABC network telecast of New Mexico-Wyoming universities football tilt, first national video exposure of local grid game.

Marianne Johnson, former reporter for Albuquerque daily Journal, named managing editor of Albuquerque Review, new fortaightly arts paper which bowed here two months ago.

Ellen Hill, former UPI newsgal and Albuquerque newswoman, has

Ellen Hill, former UPI newsgal and Albuquerque newswoman, has been hired to head radio to section of state's tourist division in Santa Fe, succeeding Vern Rogers, who ankled post to go with gas firm.

Brussels

By Gil Vranken (Tel: 016-23160)

Flemish tv network B.R.T. scheduling nine full length pix each month for the upcoming tv-

"Smuggler's Daughter." Belgian pic has Henri Barreyre as director and French star Betty Beckers as the "daughter."

the "dau, Connie

the "Gaughter."
Connie Froeboss, German film actress and songstress, here en route to Blankenberge to appear at the "Teenagers Festival."
The "Woodpeckers," Flemish comedy team a la Wayne & Shuster, now appearing dally on the Flemish vidnetwork.
Chilly mid-August weather was favorable to cinemas here. Warm and sunny month-end weather decreased biz sharply however.
Single week's release of "Return to Peyton Place" rather meager in the 1.250-seater Plaza with a gate of \$4,420 (prices from 50c.\$1).
French film star Viviane Romance booked into Brussels 'Galeries Theatre Oct. 10 in Marcel Achard's "Noix de Coco" (Coconut.
"Alamo" grossed \$0.580 in first

nut . "Alamo"

nut.
"Alamo" grossed \$9,580 in first week at 691-seater. Ambassador at 70c—\$1.50 and \$4,020 during second weekend (from Friday till Sunday night).
American vidpix series of half-hour duration (actually 25 minutes because of cut commercials) such as "Father Knows Best," "Twilight Zone." etc. were purchased by Zone," etc. were purchased by state-run Belgian national vidnetwork

work.
"Ben-Hur" opened in Brussels at the "Cameo" (original soundtrack) and at the Roy (French dubbing). "Rat Race" preem at Eldorado and "High Noon" reissue at the Astor.

Mose was with Sousa's Band when it played at the 1900 Paris Exposition. A little later he took part in a command performance before Edward, VII of England. On

band's return to the States, e became a member of the son Band & Orchestra and

OBITUARIES

NATHAN STRAUS

NATHAN STRAUS

Nathan Straus, 72, chairman of WMCA Radio, N.Y., died Wednesday (13) of a heart attack in a Nassau County motel room where he had stopped for the night.

Scion of the Straus clan, which owns Macy's, the largest department store in the world, Straus came into broadcasting 19 years ago when he bought the New York indie radio station. (Details in radio-ty section.)

LOUISE GROODY

Anna Held. He went to Hollywood in 1929 to appear in "The Shannons of Broadway," in a role he created on the Broadway stage. He also appeared in "Grapes of Wrath," "The Quiet Man" and on Jack Benny's tv shows.

His wife and son survive.

LAIDMAN BROWNE

Laidman Browne 65, radio and to actor, died Sept. 11 in Bournemouth, Eng. He became an actor after World War I, with the Newcastle Stock Company.

He broadcast in his home town

Louise Groody, 64, legit musical comedy performer, died Sept. 16 of cancer in Canadensis, Pa. Among her Broadway credits are "No, No Nanette" and "Hit the Deck." In the former she intro-

PETER KEENE

PETER KEENE

Peter Keene, 39, dancev, died in an auto crash, Sept. 11 at Henham, Eng. He was appearing with his wife at a summer show at Lowestoft in a dancing act, billed as Pierre & Desiree. His wife was seriously injured in the accident. Keene had been a stunt man in films and a legit actor. The couple had appeared at the Windmill and Coliseum Theatres in London and in a dozen foreign countries.

PERCY BARR

PERCY BARR
Pency Barr, 87, cinema manager, died recently in Reading, Eng. Manager of cinemas and skating rinks at Newbury and Oxford, he later was manager of the Reading Vaudeville
Survived by son and daughter.

Leis Murphy, 33 secretary of Hollywood agent Bob Longnecker and previously for five years with Emmett McGaughey, v.p. of Erwin-wasey, was killed Sept. 8 in an auto accident near Visalia, Cal.

Harry K. O'Neil, 57, v.p. and account executive for Tobias, O'Neil & Gallay Inc., ad agency, died Sept. 12 in Chicago. His wife sur-

Robert Kent, 54, film editor, died of a heart ailment Sept. 13 in Hollywood. His wife and daugh-

Wife, 43, of Alfred N. Sack, Dallas theatre owner, died in that city Sept. 12 after a long illness.

Father, 85, of Burt Lancaster, died of a heart ailment Sept. 10 in Beverly Hills, Cal.

Michael Pickles Cryer, 84. cinema pioneer, died recently at Keighley, Yorkshire, Eng.

Eugene W. Dewart, 71, pianist-saxophonist, died Aug. 29 in St. Albans, Vt.

Mother, 93, of publicist Jack Proctor, died Sept. 13 in Hollywood.

Dressy 'Clee' in Rome

Continued from page 2

the company is pulling out all stops, not skimping anywhere, in a concerted effort to make this one click resoundingly. No budget has been set as yet, but currently cited figure, not counting possible weather problems, is upwards of \$12,000.000 for the slated 25-week production cycle. Mankiewicz and producer Walter Wanger are assembling a cast headed by Miss Taylor, Rex Harrison (as Caesar), Richard Burton tas Antony). Hume Cronyn, Roddy McDowall, Pamela Brown, and many others. On the technical side, Mankiewicz will have Leon Shamroy behind the camera, while 2nd unit director Ray Kellogg works with Piero Portalupi (who handled similar chores on "Ben-Hur") as his cinematostralupi (who handled similar chores on "Ben-Hur") as his cinematostralupi (who handled similar chores on Ben-Hur") as his cinematostralupi (who handled similar chores on "Ben-Hur") as his cinematostralupi (who handled similar chores on Ben-Hur") as his cinematostralupi (who handled similar chores on "Ben-Hur") as his cinematostralupi (who handled similar chores on Ben-Hur") as his cinematostralupi (who handled similar chores on Ben-Hur") as his cinematostralupi (who handled similar chores on Ben-Hur") as his cinematostralupi (who handled similar chores on Ben-Hur") as his cinematostralupi (who handled similar chores on Barrafi, including a S6.500 true-gold item, while all other principals will sport newly-designed robes, too, 22.000 pair of

lor by Irene Sharraff, including a Chief Sc.500 true-gold item, while all Min other principals will sport newly-no designed robes too. 22,000 pair of shoes and 26,000 costumes are being prepped, as script calls for garbing of eight armies and for different navies. Pic also boasts 62 mesels, and a studio back lot...o.o. mad confirms that "Cleopatra" constructions are probably among the largest ever erected at Cinecitia, 30 massive buildings spread over 11 acres constituting the outdoor 12 mounts of the confirms forum group, while 7 far sound stages will house interiors. It in a daditional shooting location ity.

is at Torre Astura, some 30 miles is at Torre Astura, some 30 miles outside Rome, where the city of Alexandria, complete with port, have been crected over a total of 20 acres, four of them over water. The presence of mines and other wartime residuals on the sice, which is close to the Anzio beachhead area, incidentally made an added \$22,000 expenditure necessary to properly clear the area. Other locations near Rome related the Island of Ponza. Some miles off Rose became a memoer of the Edison Band & Orchestra and played in hundreds of cylinder records. He was also a member of the Edison Venetian Trio. Other members were Eugene Jaudas, violin, and Charles Schuotze, harp. Other locations near Rome include the Island of Ponza, some miles off the mainland south of the Capital, where the sea battle some \$500.000, for boats alone of Actium will be staged; Fiumicino, where Caesar's villa has been built; and Lavinio, where Cleopatra's camp is being erected. violin, and Charles Schuotze, narp. H. Rose is survived by his son, will Robert, with whom he had made this home. His wife died about 10 seyears ago, and a son ended his life some time later by throwing Lathimself beneath a Long Island is

In addition to the nearby locations, company expects to move to Egypt in the January-February period for two or three weeks of key location work. Also expected that some studio work will wind pic in Hollywood, especially for some interior sets which could not be accommodated with sufficient space margin at a Cinecitta already crowded by the current Italian pic boom. With respect to facilities in British Studios where pic originally "started," some Rome sound stages are smaller, making a redesigning job mandatory, while all In addition to thee nearby locastages are smaller, making a rede-signing job mandatory while all the outdoor constructions, and es-pecially those concerning Alexan-dria, will be "much larger and more grandoise," a company spokesman said. It's probable, he said, that a few of the larger in-teriors would be built in Holly-wood.

wood.
"Cleopatra," first set for produc-tion on the Coast, then in Britain, then again on the Coast, and now for Italy, is no runaway effort. No less than 85 Yank technicians (thought a record figure) are here to handle all key facets of the proto nandle all key facets of the production together with 11 Britishers and an Italian crew attuned to American tempo and technique by previous experience in locally-shot Yank items.

First major scene, depicting Cleopatra's triumphant entrance into Rome, is slated for next week (25). Some 6,000 people, counting players, extras, and 200 dancers players, extras, and 200 dancers currently being put through their paces by choreographer Hermes Pan, will perform to several cameras spotted around the mammoth constructions.

United Artists

Continued from page 5

points up that fact while there are some things concerning the suc-cess or failure of a roadshow film over which the sales department has no control (the all important has no control (the all important newspaper reviews, for example, there are other things which the distrib can and must do to get all the mileage possible out of the individual attraction.

individual attraction.

Purpose of the new department will be to coordinate all experience gained from grevious roadshow efforts, formalize and refine the (fulltime) job of lining up group sales in advance, and thus to make an orderly and permanent operatio out of something which previously has been tackled only on an occasional basis. According to one UA sales exec, at least one of last year's so-called roadshow "failures" might have gotten a much better hardticket run had it been backed by the kind of "clearing house" of roadshow info which UA has now set up.

Reassign Sales Power

Reassign Sales Power

Another UA organizational change puts all U. S. Canada sales supervision into hands of two homeoffice execs, Gene Tunick and Al Fitter. District managerships are being converted into branch organizations. perations. Ralph Clark, west coast district

Raiph Clark, west coast district manager, takes over the Frisco branch, previously included in his territory along with L.A., Denver, Salt Lake City, Seattle, Portland. Fenton J. (Mike) Lee, midwestern district head, had in his scope Chicago, Kansas City, Milwaukce, Minneapol's, Detroit, St. Louis, but no information available his no information available his new

Central and Southern districts under James Hendel and William Hames, respectively, will find these men managing branches where men managing branches where made headquarters, Hendel, Pittsburgh, Hames, Atlanta. Central district embraced Pittsburgh, Buffala, Cleveland, Indianapolis; Southern had Atlanta, New Orleans, Dallas, Charlotte. C. Frank Harris, former Frisco manager, continues with branch in sales capacity.

MARRIAGES

Delena Kidd to Gary Raymond, ept. 9, here, Eng. Both are thesps. Darleen Pizzo to Fred Stromsoe, Carmel, Cal., Sept. 9. Bride's an actress; he's a film stuntman.

Anne Aubrey to Derren Nesbitt, London, Sept. 12. Both are stage and screen performers.

Myrna liene Gomberg to Harvey R. Reinstein, Manhasset, N.Y., Sept. 17. He's an account execution United Artists Associated.

Ingrid Wilms to Fred Robbins, New York, Aug. 13. radio-ty personality.

Mary Teresa Blum to Harry J. Ufland, New York, Sept. 15. Bride is the daughter of Carmel Myers, is the daughter of Carmel Myers, former silent screen actress, and the late Ralph H. Blum. attorney and cofounder of Famous Artists, her stepfather is Alfred Schwalberg, president of. Citation Films; groom is with the William Morris Agency.

BIRTHS

Mr. and id Hughes, daughter, London, Sept. 11. Father is a op singer and actor.

Mr. and Mrs. Wallace Austin, daughter, London. Sept. 11. Moth-er is Jackie Collins, actress-sister of Joan Collins.

Mr. and Mrs. Hans Andersen, son. Sept. 1, N. Y. Father is WNEW, N. Y., news announcer.

Pugs-Gone-Stage

Continued from page 2

Nova added, "I have come along as an actor the hard way. They say that in the long run I'll be better off. One thing about Broadway," he continued, "having a big name doesn't matter. If you can't keep your part up, they won't have you. And I'm the only fighter who has been on Bredway." n on Bredway.

Nova just acted in a DuPont drama for NBC-TV called "Paper Bullets." He said "I had to go up and read for the part just like any actor."

actor."

Nova, who now eats lunch at the Lambs Club, won 87 of his 92 fights. After retiring from the ring, he stunned the press by giving two poetry readings at Carnegie Recital Hall. His year at the University of California was a handicap as a fighter. "They looked down on me," he said.

Not the least of Nova's attention Not the least of Nova's attention grabbers was his devotion to yoga. "I still train every day by standing on my head," he claimed. Askeo if he had begun this practice before Joe Louis toppled him in the sixth round in 1941, Nova replied, "You know, I just missed Louis by a quarter of an inch with a punch that would have knocked him out. Then yoga would have become a big thing."

At the opening of his first Broad-

At the opening of his first Broad-way show, 'Happiest Millionaire,' Nova looked out and saw the top New York critics among the less than 1,000 people in the tight au-dience. He recalled, "I was more nervous than I was before the crowd of 56,000 when I fought Louis."

Cruises From L.A.

Continued from page 2 =

the bone in bidding for the tourist

collar.

While other resort areas cut prices by 50% to lure tourists, especially in Caribbean islands, Acapulco hotels have cut back only 10% but sometimes 20%. The local branch of the Mexican Hotel local branch of the Mexican Hotel.

Assn. admitted things were rather bad. Some 37 of the top hotels are directly affected, with these charging the stiffest tariffs. So-called family type hotels without pretensions, bars or variety acts, in the \$4-to-\$6 daily range, are not

pretensions, Dars Or Valuery actor, in the \$4-to-\$6 daily range, are not complaining.

There is no question but that word-of-mouth adverse propaganda of American vacationists, has been partly responsible for slump in tourist trade. Others have been political disturbances in the port, exaggerated in the American press. Indication of the concern of Acapulco's businessmen was witnessed about 10 days ago when the British cruise ship Orion pulled into the port for an eight-hour stay. The 2,000 tourists who swarmed into port, commandeered all taxis and bars for a brief period, were welcomed with open arms and wide smiles.

Sime

MAY 19, 1873 — SEPT. 22, 1933

duced the now standard "Tea for Two." She was a top performer of the 1920s and reputedly earned and spent a fortune until she was wiped out in the stock market

and spent a fortune until sue was wiped out in the stock market crash of 1929.

Miss Groody was a Red Cross worker during World War II. Later she did some tv work on panel shows and was east in sup-

1920s and made over 3,500 appearances in different roles. He turned freelance in 1952 and later appeared in films and on tv.

wiped out in the stock market crash of 1929.

Miss Groody was a Red Cross worker during World War II. Later she did some to work on panel shows and was cast in supporting roles.

Her husband survives.

MARION B. HICKS

Marion B. Hicks. 57 owner of the Thunderbird Hotel in Las Vegas, died of cancer Sept. 10 at Land Red Land Re

IN LOVING MEMORY

Don Bernard

September 20, 1958

La Jolla, Cal. He built the Thunhotel to be constructed on the
Strip. He also built the adjacent He was v.p. and program head of
the Don Lee regional network
until its dissolution two years ago.
He was recently named executive
director of the RKO-General
radio and tw properties on the
coast: KHJ and KHJ-TV in Hollywife, and a nephew, Marty Hicks,
Latter is the show producer at the
Thunderbird.

FELIX HUGHES
Felix Hughes, 81, voice teacher

Eugene C, Rose, 95, veteran flute

Nat Karson

of the late Lawrence Tibbett and other singers and brother of the late Rupert Hughes, died Sept. 9 in Hollywood. He also was founder of the Cleveland Symphony Assn. His wife survives.

HARRY TYLEE

Harry Tyler, 73, vet of 65 years on stage, screen and tv, died of cancer in Hollywood Sept. 15. He started his career in show biz at the age of eight when he appeared as a boy soprano in New York with

"ONCE IN A WHILE AN ACT COMES ALONG THAT IS DIFFRENT OF COMES



"TWO OF THE NEWEST, FUNNIEST NESS SCENE TODAY, THE SHOW BUST.

Fort Landerdate News

"ABSOLUTE IDIOTS AND DELIGHTFUL"
Resso Rossing Carette



"DEEN" — A MITTING AS A FURNITY GRE.
... FLUS LOGIS, AND CHRESS.
" — T. L. Labo Sala...

"A CREAT STRAIGHT BOW AND A LADY CLOWN OF THE HICHEST CALLBER." Affirms Howald

· PRINCES MINISTER MAI!"

"TWO OF THE MOST REFRESHING THE. ENTS I'VE EVER SEEN." Doller Morales Rose

THE PERSON AND THE PE

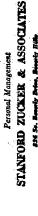
1 "THE KING IND CHEST OF CLUSS"



4TH RETURN ENGAGEMENT

Written and Produced by MORT CREENE

























































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80 PAGES

DISKS: BILLION DOLLAR BABY

SRO at the Esque (San Quentin); O'SEAS SALES NOW U.S. Govt. & Show Biz Alarmed **Pro Actors Shun Prison Plays**

San Quentin, Sept. 28.

There is no business like show business in the Big House. The California State Prison at San Quentin has a dramatic society, not of the high school variety, but a riproaring Actors' Lab type in which the members know more about and the reasons for "Waiting for Godot" than Godot himself.

for Godot" than Godot himself.

It is all part of the rehabilitation program that Warden F. R. Dickson fosters and he has given a free rein to John N. Apostol, the supervisor of recreation at Esque. Apostol, who also handles the immense sports program, in turn, gladly gives the drama group carte blanche and the inmates choose the play, hold readings, do the casting and directing while other committees build the scenery, take care of the props and arrange for the printing of the programmes.

Warden Dickson permits no non-

Stepin Fetchit, Now 68 And 50 Yrs. in Show Biz, In Re Ofay Audiences

Chicago, Sept. 28.

Stepin Fetchit is challenging the claim that Dick Gregory is the first Negro comic to bring topical humor to white audiences. Currently at the Charcoal Room in Waukegan, Ill., Fetchit maintains that he was doing social commentary at the Orpheum Theatre in Memphis as early as 1932 and is still doing it.

still doing it.
"For no particular reason I'm
still identified with a movie role
that I did more than 30 years ago,"
Fetchit said. "I've changed the
material in my act 20 times since
then. Why I've been in show business for 50 years—don't you tilink
I'd have enough business sense to
change my act with the times?"
The 68-year-old comic says that
(Continued on page 64) still doing it.
"For no p

Your station's prestige is linked to the quality of its

news programs THE ASSOCIATED PRESS

Depose Miss Canada In Row Over Contract

In Row Over Contract

Ottawa, Sept. 26.

Miss Canada has been dethroned,
It's a first in the 13 years the current management of the competition has handled the show. Connie-Gall Feller, daughter of an
Ottawa merchant, Joe Feller, has
had her Miss Canada crown, along
with a \$3,000 scholarship and a
schedule of coast-to-coast tours for
personal appearances, taken away.
Reported reason was Miss Feller's failure to fill contracted engagements, including a personal
appearance for a Toronto commercial backer of the contest. Management alleged interference by
her parents also contributed to
their decision to dethrone her. She
was Miss Ottawa first, then Miss
Canada, and competed in the recent Miss America contest at Atlantic City.

warden Dickson permits no nonsense in the drama setup even though it is a recreation feature; it is in addition to the prisoner's regular work schedule. There are no cliques standing around the yard headed by a Georgie Raft, Eddie Robinson or Wally Beery type. Everyone has a job whether it is working or playing and leisure is for Sunday. There are approximately 5,600 prisoners at 5an Quentin (the men call it Bastille by the Bay) and to (Continued on page 78) **Very Bored Being** Extras for Prem

By LES CARPENTER

By LES CARPENTER

Washington, society was bored on an occasion it expected to be fun—play-acting for Otto Preminger's film "Advise and Consent." The big party scene was no party. The trouble was that Prem knew what he was doing but hardly any-body else did.

H adequate explanations had been made in advance (and Preminger thought they had been), there would have been fewer irate bluebloods, some using barroom language to express their reaction to the experience.

What Preminger wanted was a real Washington party in a real Washington mansion with real Washington social register luminaries as extras. In the film it's a (Continued on page 78)

Katanga War Mis-'Casts' Newsmen-Actors' Roles

Newsmen-Actors' Roles
Leopoldville, Sept. 26.
Shortages of goods continue to
plague this newly independent republic, but a shortage of journalists put a crimp in the schedule of
Dino De Laurentiis' production of
"Congo Vivo."
The film, which stars Jean Seberg and Gabriele Ferzetti for
Columbia release, calls for a scene
in which Ferzetti, who plays a
"Continued on page 76)

AHEAD OF U.S.

By MIKE GROSS

The world market in records is now nearing the \$1,000,000,000 mark.

The world market in records is now nearing the \$1,000,000,000 mark.

The U.S., according to the Record Industry of America's estimates, accounts for about \$480,-000,000 and the overseas rackup, excluding the Communist bloc, is said to be in the region of \$400,-000,000. The Communist bloc countries, which supply no figures but where record production appears to be substantial, apparently pushes the global record sales figure to \$1,000,000,000.

Breakdown of the \$400,000,000 overseas total gives Europe 70% of the market, Asia (largely India and Japan), 10%; Latin-America, 7½%; Africa, 7½%; and Australia-New Zealand, 5%.

EMI (Electric & Musical Industries) is the big wheel in this global disk operation. According to Leonard G. Wood, managing director of a EMI, a London-based operation, the company sells one out of every four records that are bought abroad. The share held by EMI of individual markets varies from country to country depending on local conditions. In India and Pakistan, for instance, territories where EMI has been long established with pressing plants, EMI controls virtually the entire record production. In Great Britain, France, and Spain, EMI has better than 40% of the market and in Germany and (Continued on page 56)

(Continued on page 56)

Talent Caravan As O'seas Shill For U.S. Tourism

By ABEL GREEN

Strongly reminiscent of the old-fashioned medicine showman's pitch is the 1861 brand of "Bring European Tourists to America" showmanship designed by Greyhound Bus in cooperation with Pan American Airways. It is in the form of an American jazz unit helmed by John Mehegan, instructor at the Juilliard School and whose authoritative book, "Jazz Improvisations," was published recently.

Going along with the jazz combo are several U. S. Rangers, multilingual stewardesses who will translate for them and for the U. S. Immigration information personnel, also barnstorming for five weeks in England and on the Continent. Latter will also be glam femmes who will give answers, in French, German and Italian, on U. S. tourist visas, quick tourism (Continued on page 37) Strongly reminiscent of the old-

By European Copyright 'Trick'

Grant's 75% Net of U Pic Record Pay-\$2,000,000

Universal's "Operation Petticoat" looks to be setting a record,
or at least approaching one, in
terms of payoff to a single actor.
Cary Grant, who contracted for
75% of the net profits, is likely
to make about \$2,000,000 from this
one picture.

one picture.

Universal has kept the film in constant circulation, rather than withdrawing it upon the first market playoff. The total distribution revenue from domestic theatres is now up to \$9,000,000. This is exclusive of foreign income, which also is important.

U's distribution is taken from the top, of course, and thereafter the 75% to Grant comes into play. As of present accounting this means \$2,000,000.

Saturday TV Film Scores 24.4 While Theatres Frown

U. S. film theatre circuit executives hesitated in drawing firm conclusions as yet about boxoffice consequences of relatively recentivintage features on prime television time Saturday nights. They said, in effect, it ean't be good but it's too early.

The 24.4 Arbitron rating for seven cities obviously can't be dismissed. But there's no audience breakdown—that is, how many people stayed home for the "How to Marry a millionaire" opener on NBC-TV, and who otherwise might have gone to a theatre.

Initial studies in digate that

Initial studies in dicate that neighborhood houses will be hurt the most. Broadway last Saturday night was normal. Pictures which had been doing well continued to do well and the poor ones stayed poor.

Washington, Sept. 26. A copyright confab in Rome next month poses the ullimate threat of knocking into a cocked hat present U.S. law and prac-tices bearing on the rights of per-formers, record manufacturers and broadcasters.

broadcasters.

Quickened interest in the heretofore little known field of "neighboring rights"—topic of the Rome
meet—has stirred key entertainment groups—including ASCAP
and National Assn. of Broadcasters
—to dispatch reps to the Rome
macting

and National Assn. of Broadcasters,
—to dispatch reps to the Rome
meeting.

There's no clear and present
danger. But a top Congressional
copyright authority said adoption
of a "neighboring rights" treaty
could put the foot in the door
which might eventually kick aside
much of this country's statutory
copyright and property right structure affecting certain show business segments.

The draft treaty to be taken
up at the Rome convention Oct,
10-21 goes too far for U.S. copyright interests to swallow by proposing revolutionary new rights
for performers, diskeries and
broadcasters.

However, the U.S. delegation is
expected to push for a half-package deal whereby ratifying nations,
which don't racognize the proposed
(Continued on page 78)

Closed-Circuit TV Of Legit Pickups To Sticks At 50% of B'way Admish

Plans are underway for the closed-circuit to broadcast of a live

closed-circuit tv broadcast of a live Broadway production outside New York this winter. The project is the work of Dynamic Films Inc., a producer of non-theatrical pix. The outfit has set up a division called Dynamic Theatre Networks which has been experimenting with the technique since September.

Transmissions from the Brooks Atkinson Theatre of "Come Blow Your Horn" have been tested on a hookup to the John Golden Theatre two blocks away. Five regularly scheduled performances of the comedy have been shown so far to an invited audience of producers, theatre owners and craft

far to an invited audience of producers, theatre owners and craft union representatives.

The program's pilot operation is expected to begin in a city 200-500 miles from New York in December or January, but neither the city (Continued on page 64)

READ THIS BEFORE TURN-ING THE PAGE . . . Ten more ZOOMAR LENSES sold . . . Japan, 2; San Diego, 1; St. Louis, 2; and 5 in New York.

JACK AND BILL

Tourism Is Word for Greek Nite Life; Athens Goes From Class to B-Girls But Bellydancers Strictly From N.Y.

Athens, Sept. 28.
Athens, the current tourists' delicit with an average of 10,000 rubberneckers a week including an antreipated 80,000 U. S. visitors this year has varied a night life as one could ask for. Everything from posh "East Side" roof gardens to girlie juins are in full swing.

The c.ass spots are the roof gar-dens of the King's Palace and King George Hotels. The Amalia, newest hotel in town, will open its roof-tep restaurant and garden next spring. There is no floor show, but apring. There is no floor show, but rather a magnificent panorama of Athens with the Aeropolis the city's "crown," located in the heart of Athens and its highest point—no structure may be built as high—can be seen from everywhere: seemingly within touching distance. The rooftops are open from May through October. The balance of the year the hotels switch to their indoor night clubs, which normally feature a name singer native and

Lippert Nixed by Skouras; Bad for U. S. Image O'seas

Hollywood, Sept. 26.

Spyros Skouras has nixed Robert L. Lippert's production, "99Women," on grounds that "20th didn't want U.S. women shown in a bad light in foreign countries," according to producer, who has removed project from his 20th pro-

gram
Consequently, Lippert will "try
to make film elsewhere, or put
property on the block, sell it to
another company or indie producer and thereby retrieve my
outlay to date."
Lippert, who devised noth idea
for plot and the title, hired scripter Richard Collins at \$15.000 fee
to write screenplay. Yarn, according to producer, is "an expose of
conditions in those prisons in some
states in which men as well as
women are incarcrated." When
Lippert ubmitted completed
screenplay to Skouras, turndown
resulted.

resulted.

Producer now is doing a remake of "Caligari" for 20th, only gainst hospital, 25 doctors who film he has in active preparation, for which he's casting on Goldwyn for which he's casting on Goldwyn for which he's casting on Goldwyn assertedly had attended actor durfor which he's casting on Goldwyn lib last lilness, on charge of lot. Five low-budgetters Lippert has completed for 20th within last seven months are yet unreleased: "Broken Land," "Hand of Death," "Purple Hills," "Two Little Bears," "Womanhunt." "Seven Women from Hell" goes out shortly.

154 West 46th Street

Rio-Rita?

London, Sept. 26.

during the prewar when U.S.-Russian rela-

period when U.S.-Russian relations were at a low ebb, it would seem that at least one U.S. major musical had an influence on Soviet life.

One of the dancers in the Ukrainian State Dance Co., currently in London, has the unlikely name of Rio-Rita Dubitskaya. It can't be a steal from Tchaikovsky.

Frank Fay, One of Real Vaude Greats, Dies At 63; Was Ruled 'Incompetent' By ROBERT J. LANDRY

the roottops are open from May through October. The balance of the year the hotels switch to their indoor night clubs, which normally feature a name singer native and dance music.

The Mount Parnos Hotel operates a year-round indoor club which is considered the most excentional operations. Continued on page 76)

Prison-Women Film Via

Prison-Women Film Via

By ROBERT J. LANDRY

Hardly a week after a California declared him incompetent to brandle his affairs and had appointed joint guardians of his experited second. Once 1 of his affairs and had appointed joint guardians of his experited second. Once 1 of his affairs and had appointed joint guardians of his offairs are considered the most carried to his affairs and had appointed joint guardians of his affairs and

Born in Philadelphia he had been a child actor in Victor Her-bert's "Babes in Toyland" and was an established standard vaudevil-lain by 20. He became noted prilain by 20. He became noted primarily as a single. And what a single. The kind of trouper who is watched from the wings by his colleagues at every show. He made it on style, being frequently included in any checklist of the greats to play the Palace in Times Square. He was there some years almost once-amonth.

almost once-a-month.

if One of the most-analyzed of comedians, his timing and delivery were rated masterly. He was naturally reviewed repeated in (Coutinued on page 78)

Jeff Chandler's Estate Sues Culver Hospital

Hollywood. Sept. 26.
Estate of late Jeff Chandler, who died June 17 at Culver City Hospital, yesterday (Mon.) brought action for \$1,500,000 damages against hospital, 25 doctors who assertedly had attended actor during his last illness, on charge of pregligence and malpractice.

New York 36, N. Y.

BILL DAVIDSON

uthor of "The Real And The eal" and contributing editor of Saturday Evening Post, says:

The Saturday Evening Post, says:
"PAUL ANKA'S showmanship is
astonishing. I watched him perform recently to a mostly adult
audience...the applause was deafening. No wonder that he has not
over 30 million of his records."

British 'Sex Disk' To Reveal Facts Of Life for \$5.88

A new, independent label, Trans-atlantic Records, plans to market a unique album in Britain later this year. Disk deals with the facts of life which are explained from A to If the which are explained from A to Z by an eminent psychologist, pseu-donymed Dr. Keith Cammeron. Known here for his books, maga-zine and newspaper articles, he is partly responsible for the idea of the "sex disk."

Transatlaitic, headed by Nathan Transatlatic, headed by Nathan Joseph, a 22-year-old ex-Cambridge-U graduate, was formed in December but has had no releases so far Joseph is seeking the official blessing of the Marriage Guidance Council, the Family Planning Assn. and several distingushed educationalists.

Joseph estimates the album will Joseph estimates the album will stick around for some years on rea-soning that (1) the subject matter will not become dated for there will always be an upcoming mar-ket among parents and or kids who are too embarrassed to talk sex and (2) schools will find the disk use-ful as a basis for sex education lectures.

Transatlantic plans to bring out further disks in the same series at roughly three-month intervals which will deal with the related aspects of love. As with the initial disk, these will retail at \$5.88.

Benny & Burns Teaming For Royal Variety Show

London, Sept. 26. Though the artists to appear in this year's Royal Variety Show on Nov. 6 will not be named officially until next Tuesday (3) there has already been one leak from Hollywood that George Burns and Jack Benny will do a double, with Benny wearing a wig and taking over the Gracie Allen stint in the act. The act is said to be a familiar Burns-Benny party piece around Beverly Hills.

Beverly Hills.

Protocol demands that the Royal Family should know the names of the acts appearing in the show before they read them in the newspapers, but neither Bernard Deliont, responsible for this year's show, nor Arthur Scott, who runs the Variety Benevolent Fund, expects that the advance news will snarl up the comedians' appearance.

Honoring Gene Kelly

Gene Kelly is to receive an hon-orary degree from the U. of Pitts-burgh at its fall convocation next Wednesday (4).

Wednesday (4).
Performer-director, who graduated in 1933, is being cited by alma mater with a Doctor of Fine Arts in recognition of his achievements in the theatre, films and telegraphy.

Pablo Casals Sums Up Music

By JOSEPH LAPID

"Musical virtuosity reached its climax in our age, while creative music is in a stage of crisis," famed cellist, Pablo Casals declared in Tel Aviv before his concert with the Israeli Philharmoni, Casals elaborated, "For the time being even machines are able to produce contemporary music and that's terrible. I don't know what atonal music is, I don't understand it. Certainly it is not music. But I believe, that sooner or later real musical creativity will have a revival."

Asked, "Maestro, what is music?" he replied, "The New York Herald Tribune has a series of articles on this question and asked me to contribute. I refused, because if you start to talk about it, you reach the point of no return. Bach is music, and Bach's sons, Hayden, Beethoven, Mozart are music, Schuman, Schubert, Mendelsohn, Brahms—they are music. Music is a divine way to tell beautiful, poetic things to the heart."

Pablo Casals was glad, he said, to be able to visit Israel. "You know," he remarked with a smile, "practically every great living musician is Jewish. I seem to be the only exception."

House Opposition Pigeonholes Moves To Give Gold Medals to Hope & Kaye

Bing's Request

bing s request
Lloyd Shearer, interviewing
Bing Crosby in London, asked
him what he'd like best to be
remembered for. Crosby said
he couldn't think of anything
truly memorable he'd done.
Shearer then asked, "What
sort of epitaph would you like
on your tombstone?" Crosby
thought for a moment then

on your tombstone?" Crossby thought for a moment, then said seriously, "In case I for-get, you tell Kathy I'd like this line: 'He was an average guy who could carry a tune.'"

Frank Sinatra's Arrival At Kennedy Digs Strikes A Grand-Ducal Picture

Hyannis Port, Mass., Sept. 26, Reports that Frank Sinatra and Peter Lawford were being cooled by JFK and family over filming in Washington of "Advise and Peter Lawford were being cooled by JFK and family over filming in Washington of "Advise and-Consent" and other matters were seemingly disproved here Saturday (23) when the Presidential yacht "Marlin" was well represented by Hollywood as the President took a three-and-a-half hour cruise with guests that included Sinatra and Lawford.

Sinatra spent the wackend (22)

Lawford.

Sinatra spent the weekend (23-24) as guest of Peter and Patricia Lawford at the home of former ambassador John P. Kennedy, the President's father. Patricia "Pat" Lawford is, of course, the President's death of the President's father.

Washington, Sept. 26.
Resolutions to give Bob Hope and
Danny Kaye gold medals are dead
ducks confined to Congressional
limbo for this year anyway. House
opposition nized action on them.

opposition nixed action on them.

The medal for Beb Hope was backed by an unprecedented 98 Senators and sent to the House last May where it was relegated to oblivion in the House Banking Committee. The Kaye honor, launched with much hooplah at a big luncheon in July by Sen. Jacob Javits (R-N.Y.), also lies dormant in the House unit.

The resulve oblered med also

The rarely-conferred medals
George M. Cohan and Irving Berlin being the only previous recipients) were to have honored Hope pients) were to have honored Hope and Kaye for their voluntary services for good causes. The Hope resolution cites particularly his entertainment of Gl's around the world, while Kaye's efforts on behalf of UNICEF, UN children aid organization, prompted Javits' move to honor him.

Blocked by Committee
A Capitol Hill source said opposition had cropped up in the House (Continued on page 79)

Lieberman's 'Greatest Laughs' An Offbeat & Brittle Fun Book

Gerald F. (better known as Jerry) Lieberman, quondam gag writer for Gleason, Crosby, Olsen Lawford is, of course, the Frestdent's sister.

Sinatra flew into New Bedford,
Mass. airport Friday night (22)
aboard the Kennedy family plane
the airport at Hyannis. Aboard
were Pat Lawford, Porfirlo Rubirosa and wife, Edward "Ted" Kennedy, the president's brother.
Sinatra made an impressive arrival at New Bedford, walking
down the Caroline's ramp holding
a glass of champagne, and fol(Continued on page 78)

writer for Gleason, Crosby, Olsen

& Johnson, Paul Winchell, Frankie
Lalne et al., has authored a savvy
book of humor which differs from
the run-of-the-mine joke books,
iten Myron Cohen, Joep Adams,
Iton Berle. Labled "The Greatest
Laughs of All Time" (Doubleday).
Sinatra flew
inched from the value of the misimpression that,
over 1,250 Jokes, anecdotes, true
and obviously untrue funny stories
(Continued on page 77)

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DENT TO COAST: 'GIVE ME DATA'

Pruning Staff at 20th Century-Fox OTHERWISE NO

Levathes Anxious About Veteran Crew Members-No 'B' Pix-All Depts., L.A. & N.Y., Economizing

Hollywood, Sept. 26.
20th-Fox production head Peter G. Levathes has called in all departmental heads and ordered them to reduce their operations to fit snugly into the revised sked of production calling for minimum of 15 ptx-a-year from here on in.

Ukase went into effect immediately with number of dismissals, including several producers who have been warming their swivels without turning out a ple during tenure on lot. Secretaries who have reported to individuals have been funneled into secretarial pool which will be whittled as time goes on.

which will be whittled as time goes on.
Weaning of help has been going on quietly, number of lopoffs tak-ing effect each week so as not to become too noticeable. Similar orders were issued to home office

orders were issued to home office heads several weeks ago with same procedure of gradual dimunition. Levathes is seguing much technical help from theatrical to ty production. He's anxious to retain experienced hands rather than put them on involuntary sabbaticals. At the moment five 20th features are shooting abroad, two are on location in the U.S. Many technicians have been routed to these areas, a saving grace on two counts: Hollywood experienced, men are working on the projects, men are working on the projects, which all producers prefer; and good hands are being kept em-ployed until studio projects here

Pix in production abroad include Pix in production abroad include Walter Wanger's "Cleopatra," Dar-ryl F. Zanuck's "The Longest Day," Samuel G. Engel's "The Llon," Mark. Robson's "The In-spector," Leo McCarey's "Satan' Never Sleens." ver Sleeps.

Domestically, there is Charles Brackett's "State Fair" shooting in (Continued on page 17)

Rendezvousing In Rome. Columbia Echelon Views Laurentiis' 'Barabbas'

London, Sept. 26.
Columbia exces from New York.
London and Paris met in Rome last weekend to view the first rough out of Dino de Laurentiis' \$9,000000 production of "Barabbas, which Col will distribute worldwide. With the party from London was Kenneth Winckles, assistant managing director of the Rank Organization. The U.S. contingent comprised Mo Rothman, exec vicepresident of Columbia International, Rube Jack-ter, veepee and general sales manifest while.

However Abeles said that the industry was tightening up on for eign fronts and a future merger was still not out of the question. The use of the will be beefed up a bit it will be held to a minimum in accordance with Yank tausterity measures.

Though Goimbault will still have to go through Abeles in London for major policy he will have a greater leeway in local problems and decisions. Abeles felt this was necessary to have the

Columbia International, Rube Jackter, veepee and general sales manager, Joans Rosenfield jr. and
Robert S. Ferguson. Mike J. Frankovich led the British delegation,
which included Kenneth N. Hargreaves. Col's managing directorSyd Mirkin, U.S. publicity coordinator, and Alan Tucker and
Pat Williamson, publicity director
and advertising manager respectively. Also on hand for the session
was Marion Jordan, head of Col's was Marion Jordan, head of Col's Continental and Near East divi-sion, and Continental pub director Jack Wiener. Following the Rome meetings, all

the execs are due to return to London today (Tues.) for confabs on the various indie production enterprises based in London.

DELAY 'BLACK TIGHTS'

Magna Wants Time for Longrange Ballyhoolies

Magna Pictures, which had originally intended to premiere its next 70m roadshow feature. "Black Tights." in New York this fail, has delayed the opening until the Tights." in New York this fall, has delayed the opening until the spring of 1962. According to Magnas asles chief, Joe Sugar, delay will give company a chance to get a 4. as soon as studio sponsorship longrange promotional campaign going before pic goes into release. "Tights" was produced abroad by the late Joe Kaufman with a cast headed by Cyd Charlsse and Maurice Chevaller.

Stewart's Air Force Gift

Hollywood, Sept. 26. Frank Sinatra's Essex Pro-Frank Sinatra's Essex Productions will donate a portion of profits from its United Artists release, "X-15," to a U.S. Air Force benefit, to be designated later by arm's Secretary. Donation will be made as payment for James Stewart, a bardelle of the second of the seco

payment for James Stewart, a brigadier general in U.S.A.F. Reserve, narrating segments of film.

Chasing Away Regulars: That's What Cheapie Sex Pix Do to Art Houses

Clem Perry, oldtimer in art the-Clem Perry, oldtimer in art theatre operation, thinks many artishop showmen are in error in mixing their programming—that is, bringing in an exploitation pic when they run into difficulty in finding a good import.

Those patrons who become accustomed to an art pelicy are "chased away" by a cheap sex picture. Latter, says Perry, appeals only to an unreliable audience whereas the art customer is steady and should be respected.

Perry insists there's always an acceptable art film to be found if the exhib looks hard enough.

WARNERS NEW PARIS REP: ROGER GOIMBAULT

Arthur S. Abeles Jr., Warner Bros. foreign head operating out of London, was in Paris this week to choose a new manager for the local office to handle French and North African affairs. The man chosen is Roger Golmbault, formerly director of a French distrib setup Discifilms, and this probably means that the rumored Paramount-Warner distrib merger in France is off, or at least postponed for a while.

austerity measures.

Though Goimbault will still have to go through Abeles in London for major policy he will have a greater leeway in local problems and decisions. Abeles felt this was necessary to have the most vigorous operation here. Since the Warners crew had been of skeletal proportions, this move is the first positive one in the ever tightening foreign distrib setup of the U.S. majors.

Houghland and Wright In Low Budget Pitch

Hollywood, Sept. 28.
Two newcomers have gotten together on initial properties they own for a concerted effort to interest studios on pix figured to cost between \$200,000 and \$300,000. Each has a second yarn as insurance for studio interested in low budget undertakings.

Arnold Houghland and Maurice Wright are the two principals in-volved. Former heads Landam Pro-ductions, latter Anchor Produc-

tions.

Landam owns "Survival," an original by John Morton and Jay Simms while Anchor has "Reich 4" which Wright and Dan B. Berrigan scripted. Don Murray has agreed to play German officer in "Reich 4" as soon as studio sponsorship te seat

By JAY LEWIS

Washington, Sept. 28.

With the U.S. State Dept. clearly devoted to free trade In flins, the Hollywood film craft unions are pressing for legislation action to penalize American producers who shoot in foreign lands. It now develops that Rep. John Dent, the Pennsylvania Democrat, is willing to conduct hearings on the "runaway" problem only if he is first supplied with convincing factual evidence of actual cases and resultant joblessness without which he cannot cope with the State Dept. In a closed-door meeting held Sept. 8 in Hollywood, and only now revealed, Dent told the unionists, in effect. "Put up or shut up. No facts, no hearings."

This ultimatum may bring the

only now revealed, when took the unionists, in effect. "Put up or shut up. No facts, no hearings."

This ultimatum may bring the whole Hollywood propaganda campaign either to a crescendo or silence. The congressman's fear of a lack of documentation—much emotion and little data—echoes the frustration of tradepapers who have also tired of sweeping generalities over the years which named no names and gave no facts.

The "runaway film" Issue is, of course, only one of many pressures for Congressional action rising from various areas of joblessness and industries of anxiety complexes which advocate "war on the foreigners." Meanwhile the whole American position in international politics is involved.

Dent's attitude, it is emphasized, was not hostile and demanding of the unionists. It simply boiled down to his questioning of the wisdom of having a formal hearing on a subject where the germane facts and figures were confused or deficient. The study now being undertaken by the Copyright Office, which some interpreted as a deliberate stall on deciding whether to have a full-dress inquiry, in light of the Hollywood testimony would appear to be a move to get some figures which might bolster the unions' point of view.

H. O'Neil Shanks, Chairma of the Fersier Film Comprises of the control of the contro

might bosset the three wiew.

H. O'Neil Shanks, Chairman of the Foreign Film Committee of the Hollywood Film Council, AFL-CIO, has assured Dent that if a hearing is held, "the Film Council will be prepared to present the subcommittee with detailed up-to-date figures which will show that, even according to industry sources, the number of American-interest (Continued on page 19)

U.S. Anti-Red Films Usually Flop Because Concocted by Fanatics; 'Slogans Bore the Poor'—Sherman

She-Spy Saga

She-Spy Saga
Hollywood, Sept. 26.
Eleanor Parker will biopic
Marian Miller, former undercover woman for the FBI in
Communist Party, in filmization of latter's book, "I Was a
Spy." Plc will be produced as
an indie by C. J. Tevlin, who
reported feature will carry
budget in excess of \$1,000,000.
Femme operative will participate in profits and ald in its
promotion via speaking appearances during production and
prior to release. She already
has 70 dates set at this time.

Romance in Puerto Rico' With Mexican Film Cast; Financed on Island By AL DINHOFER

San Juan, Sept. 26.
Filming of the first feature-length color film to be made here by a local firm began last week in the presidential suite of the Caribe-Hilton Hotel. Comedy, called "Romance in Puerto Rico," is the initial undertaking of the newly-formed Puerto Rico Film Productions Inc.

Film costars Maria Antonieta

Productions Inc.

Film costars Maria Antonieta
Pons and Dagoberto Rodriguez,
both Mexican film personalities.

Damian Rosa, who heads the
new production company, sald that
scenes "will be shot in Old San
Juan as well as in New York City."
He said "a host of Puerto Rican
stage and television personalities
will appear in the film." The local
talent expected to appear in the
film includes Jose Miguel Agrelot,
Luis Vigoreaux, Gilda Miros,
Alicia Moreda, Rafael E. Saldana,
Mona Marti, Lillian Hurst, Veida
Gonzalez, Rose Rickie, Milagros
Rodriguez, Tommy Muniz and
Adalberto Rodriguez.

The production is being directed

The production is being directed The production is being directed by Mexican actor-director, Ramon Pereda. An original score will be contributed by Puerto Rican composer Rafael Hernandez.

"This is basically a Puerto Rican company," Rosa sald. "And the \$70,000 required to make the film has been acquired entirely on the island."

Perhaps one of the reasons that there have not yet been any suc-cessful anti-Communist Hollywood cessful anti-Communist Hollywood films (in terms of boxoffice as well as quality) is because the people who have attempted them have been too fanatic on the subject, according to director Vincent Sherman, whose most recent film is 20th-Fox's comedy, "The Second Time Around" (see separate story), but who also directed one more successful anti-Nazi pix. "Underground," some decades back.

ground," some decades back.

Sherman, who was in New York to do some promotion on "Second Time," was also tying business in with pleasure, since his daughter was being married here Suhday (24), which may explain the leisurely spirit of the ensuing Variety spirit of the ensuing Variety interview which, in addition to anti - Communism, also touched on the life (Sherman's) of a cub reporter in Atlanta more than 30 years ago, the legend of the late Harry Cohn, the talents of Juliette Greco, the highschools of Los Angeles and properties which he would like to film.

The problem that exists when a

ne would like to film.

The problem that exists when a fanatic sets out to state his case in a film, said Sherman, is that he susually doesn't know enough about what he's knocking to be effective—and/or, he's so "against" the subject that he's not "for" any(Continued on page 21)

Advertising Engineers Sues America and Pathe On Claimed Commissions

Los Angeles, Sept. 26.

America Corp. and other defendants including Pathe Laboratories Inc., have been sued for \$1,200,000 in Superior Court by Advertising Engineers Corp., L.A. ad-marketing firm, over asserted failure to pay 5% of gross receipts from program of indie films.

from program of indie films.

Ad Engineers, which claims it was hired by Pathe Lab, acting for itself and other defendants, as a marketing organization in selling, ad and exploitation of certain pix, and and exploitation of certain pix, maintains defendants repudiated a written contract and "deliberately and wilfully withheld compensation." One of pix designated was "The Deadly Companions."

Named also are Motion Picture

was "The Deadly Companions."
Named also are Motion Picture
Investors Inc., Pathe-Alpha Finance Corp., Pathe America Distributing Co. Inc., Producers and
Distributors Finance Corp., Republic Pictures Corp., Sutton Pictures Corp., Theatre Owners of
America. Among those named in
complaint respecting transactions
sued upon is William Zeckendorf
of Webb & Knapp.
Complaint, which asks for declaratory relief, also alleges breach
of contract and accounting, fraud
and conspiracy to defraud.

Spain Crowded With Visiting Crews

Waiting Line for Uncle Sam (Bronston) Watertight Ships—Outsiders Busier Than Natives

By HANK WERBA

Madrid, Sept. 19.

There is every chance that foreign film production in Spain, particularly Anglo-American film
projects scheduled for full production or location shooting in this
country, will exceed the local production rate during the next six
months, in what is expected to be
a banner prelude to record-breaking operations during 1962.

At the moment the Lord Bra-

At the moment, the Lord Bra bourne production "Mutineers" is bourne production "Mutineers" is winding a four-week location schedule and the upcoming Columbia release with Alec Guinness, Dirk Bogarde and Anthony Quayle is prepared for interiors in London. In Madrid, meanwhile. the United Artists-backed "Titan," with Pedro Amendariz, Antonella Lualdi and Jacqueline Sassard went before cameras last week for coproducers Arianne (France) and Vides (Italy). Vides (Italy):

Walting to take over the "Mu-tineers" boats are co-producers Harry Joe Brown, Nat Wachsberg-er and Italy's Titanus for "The Return of Captain Blood," starring Sean Flynn in the role of his father, Erroll, first played. An-

other waiting in line to rent Sam-

other waiting in line to rent 5am uel Bronston's watertight propships is Jerrold Brandt for his November starter "Lord Johnnie."

When Pedro Amendariz terminates his starring role in "Titan," he will team with Fernando Lamas under the direction of Edward Davies who plans to have cameras rolling on Costa Brava exteriors next month for Marty Sperber-Ken Kessler's Pathe production, "Caballero." Also primed for an October start is an Anglo-Spanish coproduction already firmed up by Hammer Films of England and Tecisa of Spain.

An Unger-Blaine production (possibly for Universal) will team Audie Murphy with Pina Pellicer in a co-production (Douglas Fairbanks Jr. and Tom Clyde) which brings in David Niven to star in "Act of Mercy" for location filming along the Malaga Sun Coast. Ronald Neames directs. On the spenda at this time is "Brief Interlude." starring Jacques Bergeraac for the French banner Metropole.

Mid-November is when Sam (Continued on page 21)

Screen Gems & Columbia Electronics Due for Further 'Diversification'

Hollywood, Sept. 26. In line with diversification plans revealed some time ago, Screen Gems and Columbia Pictures Electionics, which operates KCPX-TV-FM in Salt Lake City, one or two new acquisitions in radio or two stations, currently in negotiation, is expected to be cemented by the end of the year in time for the first annual stockholders meeting of SG since it became separate corporation and listed on the N.Y. Stock Exchange. Get together of shareholders most likely will take place in Gotham, but this hasn't been decided yet, according to company execs.

Both units have been constantly

Both units have been constantly investigating various proposals, some of which are nearing signing

point.
"All are tied in with the growth of a production and distribution like Columbia," said exec who didn't want to be quoted. Offers to S.G. and Col Electron-

les include 8m films, tv. radio and companies identified with en-tertainment biz.

and companies identified with entertainment biz.

There are no limitations to
diversification program. Deals,
must be right or it's no go. For
some time now, studio exec has
been commuting to New York and
Chi on one or more deals but nothjir has been wrapped up for officir'l announcement, as yet.

SG apparent, y is parent company for Col Electronics for tv.
racio and technological additions.
Company is proceeding cautiously, examining and investigating
all proferrments for profit and
progress before clinching terms.
At moment, changeover in production helm from Sam Briskin
to Sol Schwartz presumably is
delaying finalizing some deals near

to Sol Schwartz presumably is delaying finalizing some deals near closing. Schwartz, however, will not have anything to do with S.G., a separate entity operating on its own across the street from Gower St. studio.

Although Briskin relieves him-(Continued on page 7)

WB Asks Public If It Thinks Film Too Rough; Tally Favors 'Splendor'

One-night public showing of 'Splendor in the Grass' at New York's Victoria and Trans-Lux 52d Street Theatres Friday (15) resulted in a large measure of acceptance of the sex-laden Warner offering

of the sex-laden Warner offering.

WB surveyed 976 persons at the
theatres. Of these 806 said the film
was okay for relatives of age 16
and up. A "no" comment came
from 121 and 69 had no comment.

WB also asked, "Did you find anything censorable in this pic-ture?" Answering in the negative were 830 customers, 101 in the af-firmative and 35 did not answer.

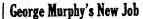
Large majority thought Holly-wood should continue making pic-tures such as "Grass."

Stross-Sutro's Garrick Set With British Lion

Set With British Lion

London, Sept. 26.

Indie British film producers
Raymond Stross & John Sutro are
linked in a new production-distribution outfit which has been
registered under the title of Garrick Film Distributirs Ltd. It will
have a releasing association with
British Lion and will operate in
a similar way to Bryanston, Britannia or Pax Films, inasmuch
as they'll use the BL distribution
for domestic purposes, and have
access to Lion International for
overseas sales if required, as well
as studio and production facilities.
Others who are associated with
Stross and Sutro in the new venture are Robert Garrett, managing
director of Film Finances, and
Ardmore Studdos, Dublin.



Hollywood, Sept. 26. George Murphy has joined Technicolor Corp. as a v.p., new duties to be assistant to E. E. Ettinger, exec v.p. of color company.

Murphy, for many years an actor at Metro and later attached to its public relations dept., most recently was with Desilu Productions public affairs topper. He checked out of latter company Aug. 1.

Settled By Payment, Not 'Thrown Out' of Court; Norman Elson Clarifies

Editor VARIETY:

Editor, VARIETY:

The report published on page 4 of your issue of Sept. 20 concerning dismissal of the antitrust suit filed by Guild Enterprises Inc. against Warner Bros. Harry Brandt, and Beathecorp, gave the misleading and erroneous impression that Guild Enterprises Inc. had lost the case and that Warner Bros., Harry Brandt and the other defendant had won it. The report stated that the suit "was thrown out."

The fact is that the case was settled on the basis of a payment made to Guild Enterprises Inc. by defendants formal missal was agreed to in the settle-

We hope that Variety will pub-lish a corrected report.

GUILD ENTERPRISES INC. By Norman W. Elson, Pres.

L. A. to N. Y.

Charles C. (Bud) Barry

George Balzer

Jack Benny Ben Blue Vernon Burns William Castle Fred de Cordova Dennis Day Ken Englund Irving Fein Dave Gerber Hal Goldman Katharine Hepburn Raymond Katz Buzz Kulik Paul N. Lazarus Jr. Joe Lebworth Jan McArt Tom McDermott Mahlon Merrick Patti Page Sam Perrin Ingo Preminger Harold S. Prince Martin Rackin Ritz Bros Mitz Bros.
Martin Roberts
Herman Rush
Paul Sand
Dore Schary
Madeleine Sherwood
Arthur S. Wenzel
Don Wilson

U. S. to Europe

U. S. to Europ
Edward Albee
Andrew Anspach
Lrving Antier
Samuel Arkoff
Ralph Benakano
Claude Binyon
Jeanne Crain
Xavier Cugat
Hillard Elkins
Patrick J. Frawley Jr.
Mickey Goldsen
Michael Havas
Nadine Kent
Abbe Lane
Norman Reader
Marco Rizzo
Marty Snyder
Willard Swire
Lrving Wormser Irving Wormser Clinton Wilder

Europe to U. S.

Ballets U.S.A. Co. Jean Cerrone Philip Gerard Ted Howard Philip Gerard
Ted Howard
Gene Kelly
Nick Kessely
Hank Lerner
David Merrick
Yves Montand
Arnold Parker
Claude C. Philippe
Jerome Robbins
Simone Signoret
Syd Silverman Syd Silverman Erwin A. Single Werner Torkanowsky

George Murphy's New Job New York Sound Track

"Bi Cid" at the Warner on sale at \$5 per for New Year's Eve. Otherwise the top is \$3.50 ... Ernie Emerling delighted with that diplomatic meeting in New York last week. As noted in the press it took place at his favorite hotel, the Summit . Militon Pickusan in from the Coast. Samuel Broasten due back shortly from Spain.

Jerry Juree, who succeeds Francis Winikus as UA's supervising ad-pub director for the UK and Europe Jan. 1, goes to London next month to be briefed by Winikus on his upcoming duties . Dimitri Tiomkin, whose most recent musical theme is in the upcoming "Town Without Pity," is now scoring III Task's "Pity Me Not" . Incidentally, III Task starts shooting Oct. 23 in Mexico on its newest feature, "The Wounds of Hunger," which will be photographed in English but concurrently dubbed into Spanish in the course of production.

Motion Picture Assn. says neither Eric Johnston nor Nathan Golden were asked by Otto Preminger to lend a hand in settling his disagreement with the Washington IATSE local, Hence, bafilement over the Prem's gratuitous remark at a National Press Club luncheon that neither Golden, Commerce Dept. motion picture head, nor Johnston had made much of an effort to help him out in his labor difficulties. "The Chapman Report" finally got away at Warner Bros under direction of George Cukor. Richard Zanuck producing ... Glenar Ford and Hope Lange into Martin Poll's "The Grand Duke and Mr. Pimm," slated to roll next May on French Riviera ... Woolner Bros. start Edgar Allen Poe's "Premature Burial" Nov. 1 Trom script by Mark Hanna ... John Doucette joins 20th's "Cleopatra" ... Jerry Wald dickering with Fablan for "Mr. Hobbs Takes a Vacation" at 20th ... Refits Cheopatra "... Jerry Wald dickering with Fablan for "Mr. Hobbs Takes a Vacation" at 20th ... Refits Cheopatra "... Perivalice and the Lively Arts" by Nathan C. Refits

goes to Rome for the "Exodus" premiers scheduled there for the beginning of October, then springs to Bonn, Germany, for the Oct. 4 opening.

Margaret Twyman, the MPAA's community relations director, was in Charlotte Saturday (23) to address: the annual WOMPI convention ... Dr. Leon Warshaw, consultant in occupational health and medical director for UA and Par, on a two-week lecture tour around the country. He'll also be addressing the annual TOA meet in New Orleans Oct. 9 ". "Cradle of Genius," a featurette about Dublin's Abbey Theatre, is on the bill with "Pure Hell of St. Trinians" at the Baronet ... Gower Champion is set to direct Tony Curtis" "Playboy" pic for U-I ... James Stewart will narrate Frank Sinatar's "X-15" about the U.S. rocket plane ... Publicist Bernie Lewis is moving into new local offices Oct. 2 ... Jonas Mekas' first film, "Guns of the Trees," which he himself describes as a bomb (atomic bomb, that is) has been sold to Cinelatina for distribution in the Italian market. Irving Wormser, prexy of Continental Distributing, left for London over the weekend for a series of meetings on new Continental coproductions ... UA held a screening of "West Side Story" at the Rivoil Monday (25) for reps of groups who are prospective buyers of blocks of tickets for their orgs ... Kingsley International reportedly has acquired U.S. distrib rights to "Viridiana," cowinner of the top Cannes prize this year.

All indications are that the 20th-Fox homeoffice ad-pub department

of tickets for their orgs. . Aligney Incentations, reported, macquired U.S. distrib rights to "Viridiana," cowinner of the top Cannes prize this year.

All indications are that the 20th-Fox homeoffice ad-pub department is going to have a lot of empty desks in a few weeks. A couple of people will be off on extended vacations; some will be resigning to do other things, and several will be fired. Pass the Miltown, Henry, after you have one yourself.

The ad-pub unit working on Sam Bronston's "El Cid" patted themselves on the back before the trade press at a St. Regis breakfast Friday (22) a.m. for having come up with "the greatest magazine campaign ever created for a single motion picture". Dan Frankel, prexy of Zenith International, last repped on the firstrun artie screen here with "The Cow and I," will next have "The Green Mare" in circulation. Plc opens at the Trans-Lux Normandie following "The Girl With A Sultcase". Phil Gerard, U's ad-pub director, back at his desk after a trip through England, France, Italy, Spain and Israel.

Bernie Jacon, who's handling the launching of Lux Films' "Neopolitan Carousel" here, has booked the pic into the Carnegie Hall Cinema, This is a switch in plans since Jacon had originally planned a triple theatre preem for the film . James Garner is in town for promotion on behalf of UA's William Wyler release, "The Children's Hour."

N. Y. to L. A.

Karl Bernstein Mortimer Becker Yvonne Moray Kal Ross Alan Rivkin Laura Rivkin Stephan W. Sharmat Don W. Sharpe

UA Shifts Exchangemen

Atlanta, Sept. 26.
Gene Goodman, branch manager here for United Artists, has moved to New Orleans to take over similar position there.
W. C. Hames, UA's district manager in this area, will head up Atlanta Branch in Juture.



TWA offers first class guests this pleasant

diversion en route to any one of the "must see" cities of Europe: London, Paris, Rome,

Frankfurt, Lisbon, Madrid, Athens and others. In the U.S., movies are shown on selected

flights between New York and California.

Book with your travel agent or call your

nearest TWA office today.

SALES COST SURGERY AT UA

Amusement Stock Quotations

Week Ended Tues. (26)

| | | N. Y. Stoc | k Exe | change | | Net |
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| | | taken despite the fact five "big" | Davil's Advagate" and "The Best | ; |
| Actual Volume. | i kali bilangan | pix are being readied for exposure | Man." all of which have homo ele- | I M |
| (Courtesy of Merrill, Lynch, P | ierce, Fenner & Smith, Inc.) | before the end of the year. These | Man. an or which have home ele- | 171 |
| | | include "Judgment At Nuremberg," | ments. | |
| 0 41.0 | | include Judgment At Miremberg, | Change of the Code, to allow | |
| Over-the-Count | er Securities | "West Side Story," "Children's | treatment of perversion "if done | 1 4 |
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| America Corp. | | | | t i |
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| | | | that this is a very inopportune | 1 -: |
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| Wometco Enterprises | | | reer that the code will at long | SI |
| Wrather Corp. | | Gofflieh supervises Greater N.Y. | last have "come of age." by plac- | la |
| (Source: National Assn. of | | 2 Goldien Stortvises Greater N.1. | ing emphasis on individual treat- | W |
| (Source: National Assn. of | Securities Dealers Inc.) | sales with Phil Gravitz as branch | ment and interpretation. | 01 |
| | The second secon | manager. This, because of the | Change will actually throw a | be |
| Ma 1 A1 4 4 4 4 4 4 4 4 4 4 4 4 4 4 4 4 4 | | peculiar selup of the territory. | greater responsibility on Produc- | fr |
| Title Changes: A Nev | .a. Dia caira i Danila | L. However, where UA has two divi- | tion Code Administrator Geoffrey | 1 |
| THIE I NANGEC A IVE | W KIICCIAN KAIIIAI | sional sales chiefs, MGM has five. | | H |
| Time changes, 11 110 | n trassian trame | Paramount also has joined the | Shurlock and his staff. In the early | 1 " |
| • | | Taramount also has joined tile | days of the Code, the Code staff | aı |
| · | - | move with Neal East, western dis- | could be governed by a number of | 1 111 |
| | | trict manager, on Oct. 2 assuming | specifics; now it must exercise | ۱ ۳٬ |
| Is Debbie Reynolds' New S | starrer Latest Example. | ()f Arnold Shartin's post as Los An- | taste to a greater degree than ever | 1 |
| | | geles branch head when Shartin | | co |
| Confusion Not Compou | nding Public Interest? | joins MGM as local manager suc- | before—and inevitably there will | ha |
| | | | be a number of film scene observ- | It |
| | | ceeding Tom Aspell, resigned. | ers who will disagree with rulings | \$7 |
| There are times when it appears | HC CHADE DEDUCED | The UA district manager cur- | on matters of taste. | h |
| | U.S. SHARE REDUCED | tailment vests more power in Gene | | 18 |
| that the major Hollywood compa- | | Tunick for the east and Canada | to the state of th | ١ů |
| nies play Russian roulette with | ON PORTUGAL SCRI | and Al Fitter for the west in home | Day Cooper Evenes Salt | 1 de |
| film titles. That is, they place five | ON LOWINGWIT DOWN | office operation authority. Milton | Roy Cooper Erases Self | re |
| "working" titles into the chamber | Washington, Sept. | | | di |
| and one good one. When they pull | | | | |
| | The United States lost groun | d to Canadian sales chief, under his | TO I ICUMO DIFECCOSOL | · |
| the trigger, chances are that it's a | Italy and France in the number | r of new title as national roadshow | Roy Cooper, San Francisco exhib | i bi |
| | Trait, and Trance in me number | sales director also will have a | and chairman of the exec commit- | l ne |
| Situation was highlighted last | feature films released in Por | ugal broader scope of activity, operating | tee of Theatre Owners of America. | ea |
| | last year, the Commerce Dept | re- out of headquarters. | | fu |
| | | out or neauquarters. | has asked that his name be elim- | fiv |
| 20th-Fox's new Debbie Reynolds' | ported today (Tues.). | The state of the s | inated from those under considera- | ar |
| | First-run released in | 1960 | tion to succeed TOA prexy Albert | th |
| starrer, presently called "The Sec- | | Line Into I & Corrors | | 1 |
| | totalled 374 features accordin | | M. Pickus, now serving his second | |
| ond Time Around." The picture | totalled 374 features, according Nathan D. Golden, Dept. M. | | M. Pickus, now serving his second term. A new TOA head is to be | m |

Title Changes: A New Russian Roulette

bad title that come out.

Situation was highlighted last week with the visit to New York of Vincent Sherman, director of 20th-Fox's new Debbie Reynolds' starrer, presently called "The Second Time Around." The picture started off as a screenplay called "Star of The West." was switched to "The Galico Sheriff." then briefly to "Mother Ought To Marry." before finally winding up as "The Second Time Around," which also happens to be the title of a song sung with considerable pop success by Bing Crosby in last year's 20th release, "High Time."

Int this compounding confu-

20th release, "High Time."

Isn't this compounding confugion not only among exhibs and
other trade people, but more inportantly, among the public?

Sherman himself is hesitant to
say, since the final choice was not
up to him. However, he does admit
(Continued on page 22)

ported today (Tues.).

First-run released in 1960
totalled 374 features, according to
Nathan D. Golden. Dept. Motion
Picture Division Chief. Of these,
179 were American, 51 Italian, 50
French, 35 British, 20. Spanish, 19
Mexican and 20 scattered.

Official Portuguese statistics installed 413 theatres with a seating capacity of about 250,000. Lisbon has 47 theatres with a capacity of 39,000. In 1959, admissions totalled 25,000,000, with Lisbond accounting for 10,000,000.

Los Angeles, Sept. 26. United Artists home office exects have decided to tighten the company's sales and distribution system for an annual saving of close to \$1,000,000. With the abandon to \$1,000,000. With the abandon-ment of district managerial posts the company will modernize its homeoffice and field operations. Every department will be affected by new order, following a complete study of the situation.

study of the situation.

Top execs have been mulling the plan with exec veepee Arnold Picker and domestic sales chief James R. Velde in accord with chairman Robert Benjamin and prexy Arthur Krim. Ultimately the move is expected to spread into foreign operations. Joint overseas sales merging with 20th-Fox will eventually take place.

Echalon is agreed that distributions are agreed that distributions are sales merging with 20th-Fox will eventually take place.

Echelon is agreed that distribu-tion costs in the U.S. and overseas must be pruned, and the sooner the better.

the better.

Where district managers reject branch relegation or salesmen's posts they will be given notice of discontinuance. Expense accounts for managers and salesmen will be sharply limited. Secretaries and other office help will be reduced proportionately in the home office as well as in the field.

Orders have in a number of proportional proportion of the field.

as well as in the field.

Orders have, in a number of cases, been issued and where they haven't they will be by Oct. 7 when the last of four regional sales seshes is held in Atlanta. Picker is presiding at the conclaves attended by Velde, veepe Max Youngstein, Dave Picker, assistant to Krim: Fred Goldberg, exec director of publicity, advertising and exploitation; and Jules K. Chapman, branch operations topper.

Hur' Into L.A. Seven

Nathan D. Golden, Dept. Motion Picture Division Chief. Of these, 179 were American, 51 Italian, 50 French, 35 British, 20 Spanish, 19 Mexican and 20 scattered.

In 1959, 360 features were released in Portugal with 195 U. S. productions. No figures were given for the other nations, but the report said Italy and France both scored gains.

Official Portuguese statistics list 413 theatres with a seating capacity of about 250,000. Lisbon has 47 theatres with a seating capacity of about 250,000. Lisbon has 47 theatres with a spacity of 39,000. In 1959, admissions totalled 25,000,000, with Lisbond accounting for 10,000,000.

DOMESTIC, O'SEAS Kramer on Imaginary Anxieties Concerning 'Risky' Screen Subjects

The board of directors of the Motion Picture Assn. of America is expected to okay change in the Production Code to allow feature films with themes of sex deviation when board meets in New York next Tuesday (31. Change already has been approved by the board's subcommittee on Code matters.

The action is the result of increasing pressure brought by a number of producers who have scheduled pix with homo-elements. Now in the cutting rooms is William Wyler's lesbian "Children's Hour," now shooting is Otto Preminger's "Advice and Consent," and currently being planned are "The Devil's Advocate" and "The Best Man." all of which have homo elements.

Roy Cooper, San Francisco exhib and chairman of the exec committee of Theatre Owners of America, has asked that his name be eliminated from those under consideration to succeed TOA prexy Albert M. Pickus, now serving his second term. A new TOA head is to be elected at the upcoming annual board meeting in New Orleans Oct.

Beloved Dud

Stanley Kramer, in New York last week for his "Judgment at Nuremberg," previews, believes he deserves a niche in the motion picture Hall of Fame for one unique contribution to the annals of film history.

He's the only producer, he says, who has made a picture with "New York" in its title which did not get a New York firstrun on Broadway. The pic was Kramer's initial producer's credit, "So This Is New York," based on Ring Lardner's comic novel. The 1948 film made its N, Y. bow on the lower half of a double in Brooklyn. The comedy, which is still a favorite of Kramer's and other assorted film buffs, was a b.o. dud.

Homosexuality

Theme Now Okay

The board of directors of the Motion Picture Assn. of America is expected to okay change in the Production Code to allow feature infins with themes of sex deviaion when board meets in New York mext Tuesday (3). Change already has been approved by the board's subcommittee on. Code matters. The action is the result of increasing pressure brought by a number of producers who have scheduled pix with homo-elements. Now in the cutting rooms is william Wyler's lesbian "Children's Hour," now shooting is Otto Preminger's "Advice and Consent," and "The Beach," which was the subject to pressure from the U. S. State Deposition of producers who have scheduled pix with homo-elements. Now in the cutting rooms is william Wyler's lesbian "Children's Hour," now shooting is Otto Preminger's "Advice and Consent," and "The Beach, with was the subject to provide the subject who, as late as 1938, found some good in what Hitler was doing.

Good in what Hitler was doing.

Good in what Hitler was doing.

Beloved Dud

There's not enough self-analysis, and such other Kramer films to disputations as spects of his newest of commenting on the disputations as spects of his newest of commenting on the disputations as spects of his newest of commenting on the disputations as spects of his newest of commenting of the Beach," "Intentition," The Each, "Nich was the commenting of the ultimate t

(Continued on page 19)

Marion Davies Dies at 64; Made Star By W. R. Hearst: Noted For Her Kindness

Hollywood, Sept. 26.
Marion Davies, 64, one of the top names of the silent screen who sought to carry her talent as a light comedienne over to talkies, died of cancer Friday (22) after a three-year illness.

Living in virtual retirement in Beverly Hills and Palm Springs since 1937, when she made her last pic, "Ever Since Eve," for Warners, Miss Davies long was one of the screen's most glamorous beauties. Her pin-up reign lasted from the time the late William R. Hearst discovered her in the "Ziegfeld Follies" in the 'teens and made her a star overnight until the close of her active career. But while she had a flair for comedy she lacked the ability to handle the more dramatic roles. It's believed that Hearst dropped \$7,000.000 in a relentless, though hopeless campaign to build her into Hollywood's No. 1 star. Hearst's death in 1951 ended an intimate relationship between them that endured for 32 years.

W. A. Swanberg's recent blography, "Citizen Hearst," states that he and Miss Davies wanted to wed each other but Mrs. Hearst refused to be cast aside. Parents of five sons, the Hearsts remained on amicable terms. However, he and made trips together.

In destribing Hearst's efforts to shape Miss Davies into the top movie queen during Hollywood's bygone era of splendor, Swanberg points out: "Miss Davies was his most prized possession whom he would train, groom, push, and publicize until she reached the heights, eclipsing the reigning Mary Pickford."

Their relationship was fecussed upon by "Citizen Kane," produced by Orson Welles and released in 1941 by RKO. Reportedly she was little disturbed by the pictures whose story remarkably paralleled certain incledents in the life of

(Continued on page 21)

West Side Story DNG—PANAVISION 70-CONG COLOR)

Smash picturization of Broadmusical with handsome prospects indicated.

Hollywood, Sept. 14. Hollywood, Sept. 14.
United Musts relikes of Robert Wise prediction presented by Mirsch Preductions and the Preductions Mark No. the Wood, Richard Berris, Riss Emblor, Rich Moterio, George Chicking, Directed by Wise and Jerome Chicking, Directed by Wise and Jerome Dased on Stage play produced by Robert E Griffith, Harfid S. Prince, book by Arthur Latents; make, Leonard Bernstein: Nrice, Stephen Sondheim: choiceraphy, Robbins; production designer, Barts Leven Camera, Daniel L. Fapping, Leven Camera, Daniel L. Fapping, Carthay Carle Theatres, Los Angeles, Cai Sept. 13, '61, Running time, 133 Mins.

Natalie Wood
Richard Bevner
Richard Bevner
Richard Bevner
Richard Bevner
Richard Moreno
George (Chakiris
Smoon Oakl.nd
William Bramlev
Ned Glass
John Astin
Peary Santon
Jose De Vega Jeutemant Schrank ... Doc Glad Hand Madam Lucia Chino John Astin
Penry Santon
Jowe De Vega
Jay Norman
Gus Trikenis
Robert Thompson
Larry Roquemore
Jamme Rogers
Eddie Verso
Ardre Tayir
Nick Covacevich
Rudy Del Campo
Tucker Smith
Tony Mordenie Jui no
Chile
Toro
Del Campo
lee Tucke.
Tony Moros.
Eliot Fela
David Winters
Rert Michaels
Robert Banas
Scouter Teague
my Abbott
necke lce Action Party John Baby John A Rab Snowboy Joyboy Big Deal Gee-Tar Mouthpiece Tiger Robert Banas
Scooter Teague
Tommy Abbott
arvey Hohnecker
David Bean
Sue O. kes
Gina Trikonis
Carole D'Andrea
Yunne Othon
Surie Kave
Joanne Miya Mouthpie Tiger Any bodys Graziella Velma Consuelo Rovalia Francisca

"West Side Story" is a beautifully-mounted, impressive, emotion-ridden and violent musical which, in its stark approach to a raging social problem and realism of unfoldment, may set a pattern for future musical presentations. Screen takes on a new dimension in this powerful and sometimes fascinating translation of the Broadway musical to the greater scope of motion pictures. The Robert Wise production, said to cost \$5.000.000, should pile up handsome returns, first on a roadshow basis and later in general runs.

basis and later in general runs.

The Romeo and Juliet theme, propounded against the seething background of rival and bitterly-hating youthful Puerto Rican and American gangs repping the Montagues and the Capulets; on the upper West Side of Manhattan, makes for both a savage and tender admixture of romance and war-to-the-death. Technically, it is superb; use of color is dazzling, camera work often is thrilling, editing fast with dramatic punch, production design catches mood as well as action itself.

action itself.

Even more notable, however, is the nusic of Leonard Bernstein and most of all the breathtaking choreography of Jerome Robbins, who in film is not limited by spare restrictions of the stage. His dancing numbers probably are Lie most spectacular ever devised and lensed, blending into story and ca lying on action that is electrifying to spectator and setting a pace which communicates to viewer. Bernstein's score, with Stephen Sondheim's expressive lyvics, accentuates the tenseness that constantly builds. that constantly builds.

that constantly builds.

Ernest Lehman's screenplay, based upon Arthur Laurents' solid and compelling book in Robert E. Griffith and Hareld S. Prince' Broadway production, is a faithful adeptation in which he reflects the huttality of the juve gangs which vent upon each other the hatred they feel against the world. Here is juvenile delinquency in its worst and most dangerous series. worst and most dangerous sense, and Wise, as producer and co-director with Jerome Robbins. director with Jerome Roomus, catches the spirit in devastating fashion.

It is a preachment against j.d. It is a preachment against j.d. even Eure potent than though it were a "message picture" and in a sense may lack popular appeal, but in the final analysis the overall structure is so superior that it should deliver mass impact. In his direction. Wise utilizes both the stage and screen technique; i.e., long holds on individual scenes and bits of action which suddenly switches to dynamic movement.

which leaves both gang leaders dead of knife wounds and climaxing in the murder of the American swain by girl's Puerto Rican pro-tector. Characters are excellently delineated, and members of the two gangs, recruited from various "Story" troupes, both Broadway "Story" troupes, both Broadway and national, satisfactorily combine their menace with terrific dancing.

Natalie Wood offers an entranc-ing performance as the Puerto Rican who falls in love with Rich-Natalie Wood offers an entrancing performance as the Puerto Rican who falls in love with Richard Beymer, forbidden by strict neighborhood ban against group intermingling, and latter impresses with his singing. Most colorful performance, perhaps, is offered by George Chakiris, leader of the Puerto Rican gang, the Sharks, and brother of femme lead, who appeared in London company in same role portrayed here by Russ Tamblyn, leader of the white Jets gang. Tamblyn socks over his portrayal and scores particularly with his acrobatic terping. Rita Moreno, in love with Chakiris, presents a fiery characterization and also scores hugely.

In rugged support, Tony Mordente stands out as a Jets member who wants action: Tucker Smith, another white gangster; Simon Oakland and William Bramley, police officers; Ned Glass as owner of the candy store where the two gangs hold their war council. Musical numbers are topped by "America." lyrics pitting virtues of U.S. against those of Puerto Ricans' homeland and providing one of the most sensational production dances of entire pic. "Cool," by Tucker Smith, is background for another terrific dance routine, as is "Gee, Officer Krupke." Another spirited dance is the two gangs terping on neutral ground in the neighborhood gymnasium, fast and furious, and opening "Jet Song." led by Tamblyn, gives audience an impression of what is to come.

blyn, gives audience an impression of what is to come. Half a dozen straight song num-

Half a dozen straight song numbers also lend melody and charm, including "Maria." sung by Beymer, two other singles by Beymer, "Something Comin" and "Somewhere"; "I Feel Pretty," led by Miss Wood; "Tonight." duet by Beymer and femme; "I Have a "Com", Wand: "A Boy Like That." "Something Comin" and "Some-where": "I Feel Pretty," led by Miss Wood: "Tonight," duet by Beymer and femme; "I Have a Love," Wood; "A Boy Like That," Rita Moreno; "One Hand.: One Heart," Beymer-Wood. Singer Marni Nixon dubs Wood's voice and so perfect is the effect that audience isn't aware it isn't actress'

and so periect is the audience isn't aware it isn't actress' own voice.

Film, opening with a three-minute orchestral overture, has been expertly filmed by Daniel L. Fapp, whose aerial prologloking straight down upon Gotham as camera files from the Battery uptown and swings to West Side. provides Impressive views. Johnny Green conducts music score, which runs 51½ minutes: Thomas Stanford's tight editing maintains a generally rapid pace: Boris Leven scores as production designer; and Saul Bass is responsible for novel presentation of titles and credits. Irene Sharaff, who designed costumes for Broadway, repeats here.

Whit.

Recordando Remembering)

Santiago, Sept. 14.
Productiones Commutograficas Alfonso Niranio. Directed and edited by Edmundo Uriutia. Script. Victoriano Reyes: nusic. Hertor Carvajai: nirrator, Gustavo Salcado. At Bandera Theatre. Running time. 85 MINS.

Put together from old newsreels and other films that were bought per kilo by director Edmundo Urrutia before they found their way to junk, this is a pic that evokes a mood of gentle nostaigia. Over half the total footage is present program a Chilean feature of 1922. It includes scenes from "Verguenza" a Chilean feature of 1922 vintage and from a German film on interplanetary travel exhibited in Santiago in 1917.

Newsreel clips have obvious historical interest. The most exciting are cerca 1910. and include celebrations of the first centennary of Chile's independence, one of the first planes to fly in Santiago and an excellently lensed 15-minute coverage of President Pedro Montt's funeral 'also 1910' by French cameraman Jules Chavelains. Put together from old newsreels

lains.

The Hustler

Pienty of exploitation needed for long, sordid story of a pool shark. Paul Newman, Jackie Gleason names, as help.

Hollywood, Sept. 23 Hollywood, Sept. 23.

Twentleth-Fox release of Robert Rossen production. Stars - Paul Newman; features Piper Laurie, George C. Scott, Jackie Gleasen. Directed by Rossen. Screenplay, Rossen: Sidney Carroll, based on notel by Walter S. Tevis; camera, on the control of the Company of the Compa Running time, 134 MiNS.

Paul Newman
Jackie Gleason
Eiper Laurie
George C. Scott
Mroun Commick
Michael Constantic
Michael Constantic
Stefan Gerasch
Jake LaMotta
Gordon B. Clarke
Alexander Ros
Carl York
Vincent Gardinia Sept. 22, '61. I Eddie Félson Minnesota Fats Sarah Packard Bert Gordon Charlie Burns Findlav Big John Preacher Bartender Cashier Cashier Score Keeper Waitress Young Hustler Bartender

"The Hustler" belongs to that school of screen realism that allows impressive performances but defeats the basic goal of pure entertainment. This Robert Rossen production accomplishes its purproduction accomplishes its pur-pose of providing a showcase for characterization, but by same token is shy on appeal. Prospects are spotty, lack of femme interest and film's subject matter requir-ing unusually hard selling.

ing unusually hard selling.

Film is peopled by a set of unpleasant characters set down against a backdrop of cheap pool halls and otherwise dingy surroundings. Chief protagonist is Faul Newman, a pool shark with a compulsion to be the best of the lot; not in tournament play but in beating Chicago's bigtime player. Jackie Gleason. Unfoldment of the Rossen-Sidney Carroll screenplay, based on novel by Walter S. Tevis, is far overlength, and despite the excellence of Newman's portrayal of the boozing pool hustler the sordid aspects of overall picture are strictly downoverall picture are strictly

Newman is entirely believable in the means he takes to defeat Gleason, and latter socks over a dramatic role which, though comparatively brief, generates potency. In some respects, the quiet strength of his characterization overshadows Newman in their scenes together. Piper Laurie establishes herself solidly as an actress as a hard-drinking floosie who lives with Newman, and George C. Scott scores as a gambler who promotes. Newman and teaches him the psychology of being a winner. Myron McCormick as Newman's carly manager and Murray Hamilton as a rich Lexington, Ky., billiard enthusiast lend able support. Rossen has directed with a harsh

Rossen has directed with a harsh hand, developing his theme satis-factorily and setting a pattern of grimness. Technical departments are in keeping with the mood, in-cluding Gene Shufton's photogcluding Gene Shufton's photography, Harry Horner and Albert Brenner's art direction: Whit.

The Bevil at 4 O'Clock (GOLOR)

Exciting tropical isle meller with Spencer Tracy and Frank Sinatra to spark b.o. attention,

Hollywood, Sept. 17 Hollywood, Sept. 17.
Columbia Pictures release of Fred
Kchlmar-Mervyn LeRoy production, produced by Kohlmar, directed by LeRoy
Stars Spencer Tracy, Frank Sinatrascaures Kerwin Mahews, Jean Pierre
Scouthy, Barbarz Luna, Bernie Hamilton,
Cathy Lewis, Martin Brandt, Screenplay,
Liam O'Brien, from novel by Max Catto;
Cathy Lewis, Martin Brandt, Screenplay,
Liam O'Brien, from novel by Max Catto;
Cathy Lewis, Martin Brandt, Screenplay,
Liam O'Brien, Form novel by Max Catto;
Cathy Lewis, Martin Brandt, Screen Directors
Culture The Columbia Control of the Columbia
Linguis Columbia

| Father Matthew Doonan Spencer Trac |
|--|
| Harry Frank Sinatr |
| Father Joseph Perreau Kerwin Mathew |
| Jacques Jean Pierre Aumon |
| Marcel Gregorie Asla |
| The Governor Alexander Scourb |
| Camilla Danks The Court |
| Camille Barbara Lun Matron Cathy Lewi |
| Matten Cathy Lewi |
| Charlie Bernie Hamilton |
| Dr. Wexler Martin Brand |
| Aristide Lou Merril |
| Gaston Marcel Dali |
| Paul Tom Middleton |
| Clarisse Ann Duggar |
| Corporal Louis Mercie |
| Margot Michele Montar |
| Fleur Nanette Tanak |
| Antoine Tony Maxwel |
| Captain Olsen "Lucky" Luc |
| Louis Jean Del Va |
| Sonia Mobi Dan |
| Nannleon Warren Weiel |
| Sonia Moki Han Napoleon Warren Hsiel Constable William Keaulan |
| Fouquette Norman Josef Wrigh |
| Marianne Robin Shimats |
| martaine Robin Snimats |
| · · · · · · · · · · · · · · · · · · · |

tale of heroism and sacrifice, but vying with interest in characteriza-tions are the exceptional special effects of an island being blown enhanced by potent use of Eastman-color.

Fred Kohlmar produces and Mervyn LeRoy directs the Liam O'Brien screenplay, based on a novel by Max Catto, for definitely plus credits. Plot is off the beaten out from the form of the control of the co plus credits. Plot is off the beaten path for an adventure varn, story of a priest 'Tracy) who with three convicts (Sinatra, Gregoire Aslan, Bernie Hamilton) save the lives of the children in a mountain-top leper hospital by leading them through fire and lava flow to the coast and a waiting schooner after the volcano erupts and island is doomed to certain destruction.

Tracy delivers one of his more

doomed to certain destruction.

Tracv delivers one of his more colorful portrayals in his hard-drinking cleric who has lost faith in his God, walloping over a character which sparks entire action of 125-minute film. Sinatra's role, first-class but minor in comparison, overshadowed in interest by Aslan, one of the convicts in a stealing part who lightens some of the more dramatic action. Third Aslan, one of the convicts in a stealing part who lightens some of the more dramatic action. Third con. Hamilton, also delivers solidly as the strong man who holds up a tottering wooden bridge over a deep gorge while the children and others from hospital cross to safety. safety.

safety.

In for romance with Sinatra. Barbara Luna is appealing and pretty and Cathy Lewis scores as hospital matron in a brief part. Also excellent are Alexander Scourby, governor of the island who orders its evacuation; Jean Pierre Aumont, pilot of plane which drops Tracy and convicts over hospital; Martin Brandt, hospital doctor; Kerwin Mathews, missionary who is replacing Tracy on island.

Special effects of Larry Butler.

on island.

Special effects of Larry Butler and Willis Cook highlight the picture, filmed impressively in color by Joseph Biroc on the vivid island of Maui in the Hawaiian group. Closeups of a volcano in actual cruption, long shots and the devastation created by fire and lava are realistically presented in such a fashion that these sequences are among the most exciting in special effects history.

Charles Nelson's tight editing.

stilted film with practically nothing to recommend it for any audience

to recommend it for any audience.
The confused tale, with a cast of tens, purports to recount how the Crusaders finally captured Jerusalem in the 11th Century. Seems all they had to do was put a couple of wobbly ladders against the walls. climb up, knock a few heads together and take over. Filling out the narrative is a tentative love affair between a crusading knight and the warrior-daughter of the King of Persia. Her penchant for donning armor and joining the battle results in the affair's tragic denouement; her lover, not recognizing her under all the tinplate, runs her through with his sword in the heat of the climatic battle. heat of the climatic How's that for irony?

stage and screen technique; i.e. lains.

Robin Shimatsus How's that for Irony?

Robin Shimatsus How's that for Irony?

Performances by Francisco Rabal, as the knight, and Sylva With the return of 20th-Fox Stouras to New Effect is stimulating.

Plottage focuses on the romance of a young Puetto Rican girl with a mainland boy, which fants the material Color a mainland boy, which fants the material Color plotted with the meter of a young puetto Rican girl with a mainland boy, which fants the color box office prospects are enough between the two gangs and excellent, but international appeal and office prospects are excellent, but international appeal in libraries with the meter of the princes, are no better than the material Color plotter than the material Colo

Le Temps Du Ghette (The Time of the Ghetto) (FRENCH—DOCUMENTARY)

Films De La Pleide release at Plerre Braunberger predacte release at Plerre Braunberger predacte release at Plerre directed by Frederic Rossif with addi-tional commentary writing by Madeleine Chaptal; additional camera work, Marcel Fradetal; editor, Suzanne Baron, Freemed in Paris, Running, time, 62 Mins.

Fradetal: editor. Suzanne Baron. Preemed in Paris. Running. Lime. \$22 MINS.

Pic is not just another mounting of the Warsaw Ghetto footage. Presumably only a small part of this footage has been seen in other films of this type. Painstaking research has unearthed enough to be able to show a more rounded picture of the infamous episode of 1943.

The herding into the Ghetto is depicted and then the daily life. It shows the attempts at first of trying to make it a sort of slave city with its own laws and enforcement agencies. The moves by some leaders to subjugate their own peoples, in a misguided notion it might save them are also shown as well as their falling into their own trap of eventually persecuting their people. This could lead to censor problems.)

Growing horror and loss of most human traits when the only desires left is to survive, are brought out as well as the final evacuation and revolt and complete destruction of the Ghetto.

Narration is well spoken by Na-

revoit and complete destruction of the Ghetto. Narration is well spoken by Na-dine Alari and Jacques Perrot and the testimonials in closeup by sur-vivors also attest. This is a film worth special handling and is exworth special handling and so-plicit and shattering in its effe Mosk.

e Miracle Des Loups (The Miracles of the Wolves) (FRENCH-COLOR-DYALISCOPE)

(FRENCH-COLOR-DYALISCOPE)

Paths release of PACDAMA production. Stars Jean Marais. Rosanna Schiaffino: features Roger Hanin. Jean-Lugis
Barrault. Annie Anderson. Jean Marchat.
Directed by Andre Hunebelle. Screenplay. Jean Halain. Pierre Poucaud. Hunebursen de Marchat.
Marcel.
Grignon: editor, Jean Feyte. At Paris.
Paris. Running time.130 MINS.
Robert Jean Marais
Jean Marais
Louis XI. Jean-Louis Barrault
Louis XI. Jean-Louis Barrault
Catherine Annie Andieson
Eveque Jean Marchat

... Annie Anderson Jean Marchat

realistically presented in such a fashion that these sequences are fashion that these sequences are among the most exciting in special effects history.

Charles Nelson's tight editing, John Beckman's suitable art direction and George Duning's musical score are further assets.

Whit,

The Mighty Crusaders (ITALIAN-DUBBED-COLOR-SUPERCINESCOPE)

Weak Halo spec entry.

Falcon Productions presentation of a Max Productions (Octavio Poggi) picture. Stars Francisco (Rabal. Sylva Koscina; feature Gianna Maria Canale, Rick Battaglia, Philippe Hersent, Directed by Alessandro Continenza; English version, Frederica Nutter, A. Limentani; editor. Renato Cinquini; camera, Rodolfo Lembardi; music. Roberto Nicolosi, At the Palce Nutter, A. Limentani; editor. Renato Cinquini; camera, Rodolfo Lembardi; music. Roberto Nicolosi, At the Palce Nutter, A. Limentani; editor. Renato Cinquini; camera, Rodolfo Lembardi; music. Roberto Nicolosi, At the Palce Nutter, A. Limentani; editor. Renato Cinquini; camera, Rodolfo Lembardi; music. Roberto Nicolosi, At the Palce Nutter, A. Limentani; editor. Renato Cinquini; camera, Rodolfo Lembardi; music. Roberto Nicolosi, At the Palce Nutter, A. Limentani; editor. Renato Cinquini; camera, Rodolfo Lembardi; music. Roberto Nicolosi, At the Palce Nutter, A. Limentani; editor. Renato Cinquini; camera, Rodolfo Lembardi; music. Roberto Nicolosi, At the Palce Nutter, A. Limentani; editor. Renato Cinquini; camera, Rodolfo Lembardi; music. Roberto Nicolosi, At the Palce Nutter, A. Limentani; editor. Renato Cinquini; camera, Rodolfo Lembardi; music. Roberto Nicolosi, At the Palce Nutter, A. Limentani; editor. Renato Cinquini; camera, Rodolfo Lembardi; music. Roberto Nicolosi, At the Palce Nutter, A. Limentani; editor. Renato Cinquini; camera, Rodolfo Lembardi; music. Roberto Nicolosi, At the Palce Nutter, A. Limentani; editor. Renato Cinquini; camera, Rodolfo Lembardi; music. Roberto Nicolosi, At the Palce Nutter, A. Limentani; editor, and the Palce Nutter, and the Palce Nutter, and the Palce Nutter, and the

Mr. Ham." for which Wright and Simms are completing script. These have not been pooled into joint operation, as yet.

Tv director Robert Altman has Indicated to Houghland he will direct "Survival" as soon as he is given "go" sign.

Houghland, a Canadian, has spent last eight years in Hollywood doing advertising, publicity and promotion. For past three years he was in Warner Bros, studio praisery under Bill Hendricks. Wright has spent 25 years at various studios as film editor and writer.

According to Houghland, American International wanted to buy "Survival" script but it isn't for sale. He could have made a tidy sum if peddled, but he and Wright are determined to produce their acquisitions on own with a major studio backing.

studio backing.

Paris Blucs

Expatriate Yank musicians and vacationing U.S. girls in pursuit of happiness and all that jazz on the Left Bank. Slim story given some novelty via offbeat execution. Strong cast will aid. s for, and needs, adver-

ing time, 98 MINS.
Paul Newman
Joanne Woodward
Sidney Poitier
Louis Armstrong
Dushann Carroll
Serge Reggioni
Barbuta Laste
Andre Luguet
Marie Versini Bowen n Corning Eddie Cook
Wild Man Moore
Connie Lampson
Michel Duvigne
Murie Seoul
Rene Bernard

role
role
rm's Band:
Drums
Piano
Bass Moustache
Arron Bridgers
Guv Pederson
Marta Velewo
Rober Blin
Helene Dleudonie Gutarist

Pennebaker (George Glass-Walfer Seltzer) production, produced Sam Shaw and directed by Martin Ritt, reflects to some extent In form and technique the influence of the restless young Paris cinema colony, the environment in which the film was shot. But Incongruously conspicuous within its snappy, flashy veneer is an undernourished romantic drama of a rather traditional screen undernourished romantic drama of a rather traditional screen school. The upshot is a choppy, shallow and discordant picture in which story runs a poor and distant second to style.

Though rich in marquee weight; the United Artists release may be a spotty attraction. It figures, for example, to fare better domestically in urban than in rural areas and in the North than in the South. The reaction of the Negro audience will be a factor. While this is likely to be largely layorable since. likely to be largely favorable, since the film significantly erases some of the traditional color barrier of Hollywood product, it also might arouse some passive criticism from more radical quarters, where it may be felt that a potentially bold interracial theme has been abortively handled and cautiously distributed for mass consumption. to be largely favorable, since luted for mass consumption.

The Jack Sher-Irene Kamp-Wal-The Jack Sher-Irene Kamp-Walter Bernstein screenplay, based on
a novel by Harold Flender, relates
the romantic experiences of two
expatriate U.S. Jazz musicians
(Paul Newman and Sidney Potiter)
and two American girls Joanne
Woodward and Diahann Carrollo
on a two-week vacation fling in
Paris. The men fall in love with
the girls, then must weigh their
philosophies and careers against
their amour. One decides to return
to the U.S., the other remains in
France.

Crux of the picture's failure is Crux of the picture's failure is the screenplay's failure to bring any true identity to any of these four characters. As a result, their relationships are vague and superficial. Furthermore, except for sporadic interludes, none of the four players can achieve clarity, arouse sympathy or sustain concern. This is especially disappointing in view of the acknowledged calibre of performers such as Newman, Poitier and Miss Woodward.

The film is notable for Duke

The film is notable for Duke Ellington's moody, stimulating jazz score. The music is likely to seem just too obtrusive and dissonant for more conservative tastes, but there is no denying its importance as a driving factor in the sluggish dramatic proceedings and its intrinsic value as a jazz work. There are, however, scenes when the drama itself actually takes a back seat to the music, with unsatisfactory results insofar as dialog is concerned. Along the way there are several full-fledged passages of superior Ellingtonia such as "Mood Indigo" and "Sophisticated Lady," and Louis Armstrong is on hand for one flamboyant Interlude of hot lazz. are, however, scenes when

of hot jazz.

Christian Matras' camera work is admirable for its artistic scrutiny of the Parls scene, especially several slow, sweeping panoramic shots and a number of strikingly composed interior scenes. As in most new wave films, a great deal of attention is given to faces in the crowd and fleeting impressions of objects and places, and director Ritt has attempted to duplicate that flavor in one or two scenes.

with his principals that have an almost improvisational aura. Alexander Trauner's art direc-tion faithfully conveys the character of the locale—artsy-craftsy, cluttered, Left Bankrupt. Roger Dwyre's editing is competent, Jo de Bretagne's sound clear. The picture has two strong supporting performances by Serge Reggiani and Barbara Laage. Tube.

Deia Que Los Perros Ladren (CHILEAN)

Santiago, Sept. 17.

Santiago, Sept. 17.

Atlas Films release of Guido Vallejos
roduction for Producine. Direction and
creenplay by Naum Kramerenco. Camra, Ricardo Younis, music. Tito Le der
velowed at Gina Pacifico. Running time. Ruben Sotocom Rakuel Luquer Hector Noguers Roberto Parada Rafael Frontaura Minister Editor

This adaptation of a stage hit by Sergio Vodanovic adhered too closely to the original in its screenclosely to the original in its screen-play and Naum. Kramarenco's di-rection also did little to remove legit flavor. Story deals with graft in government circles that triggers a father-son conflict. The son un-able to find a cause to believe in gives in to environment's corrup-tion but returns to the straight and narrow path thanks to a stand by the older generation which shows him that there decency and honesty are still worth fighting for

Acting level is reasonable, with a good performance by Ruben Sotocon (Father).

Pic's importance on a local level is its professional approach. Tech-nical credits are a considerable improvement on previous Chilean features, particularly Ricardo Younis' competent black and white lensing.

Filmed in 27 days at a cost of \$40,000. "Deja que los Perros Ladren" (Let the Dogs Bark) stands a fair chance to recoup investment on local market. Foreign chances are limited. Chile.

La Morte-Saison Des Amours (The Dead Season of Loves)

(FRENCH)

(FRENCH)

Paris, Sept. 26.

Cocinor, release of Jad Films production: Stars Francoise Arnoul, Daniel Gelin. Francoise Prevox. Fierre Vaneck.
Directed by Pierre Kast. Screenplay, Kast.
Alain Aptennan, Camera, M. Pantheon, Paris, Rumning time, 100 MMS.
Genevleve Francoise Arnoul Jacques Daniel Gelin
Francoise Francoise Prevost Francoise. Pierre

Two married couples have crisscross affairs which end with one of the wives going off with the two men. Falky, mannered treatment leaves out any shock values and this is mainly an obscure bet at best abroad.

at best abroad.

One couple is composed of a self-dramatizing writer who has run dry after one book and his mythomaniacal wife and the other of a youngish diplomat and his dry, hard wife. Both couples cheat on each other and then go for a settlement with the writer's wife getting both men and the diplomat's spouse the land and the running of it from her hubby. of it from her hubby.

of it from her hubby.

Thesps are adequate but the vague and basically feckless and vapid characters soon wear thin, and this flaky, elegant attempt at a comedy of morals falls flat. Too much off-screen commentary and static direction also lose it the needed verve insight and insou-ciance to make it as impertinent as intended.

A pre-way rise of Ferret Lubitech

as intended.

A pre-war pic of Ernst Lubitsch, "Design for Living" (Par), also had one woman deserving two men, but it had the wit and comedic balance to bring it off as a sprightly look at sophisticated mores while this pic 1s much too verbose and self consciously quaint to have it acceptable. It has mainly its thematic handle for offshore chances.

Mosk. had

Dynex's Acquisition

Dynex Industries has acquired Camera Equipment Co., N. Y., maker of photographic equipment for pix and tv (per its Ceco trademark). Dynex is also in the camera manufacture field.

Man Who Wagged

His Tail

This moppet-angled SpanishItalian coproduction, which Continental Distributing is handling
for U. S., was reviewed (as "Un for U. S., was reviewed (as "Un Angel Paso Sobre Brooklyn") at Venice. Sept. 25, 1957, by Mosk, who rated it an obvious tale 'pri-marily for lingo spots." Pic is "a natural on its entertainment and sentimental aspects, but lacks the originality needed for arty house chances," said reviewer.

Costarred are Peter Ustinov and young Pablito Calvo (latter in U.S. bow via "Marcellino") bow via "Marcellino"). Tale is a fantasy built around Ustinov as a mean Brooklyn landlord who barks at passing peddlers, one of whom puts the hex on him and converts him into a canine until as a dog, his life is touched by love. This is furnished by the boy. Calvo, of course.

Forbid Them Not

Worthwhile documentary study of the young blind. Suitable for theatrical twin-billing, tv pubservice programming or educational exhibition.

Hollywood, Sept. 21 Norman Kaplan and Associates (William A. Fraker, Robert L. Kimble, James C. Robinson) production. No characte credits, Cast includes Michael Cole, Jeac Gale. Patti O'Nell. John Ehrin, Her Niccolls, John Beers, Ann Dashner, Ale Gal. Directed and screepllay by Kimble camera. Friker, editor, Kimble: music camera. Friker, editor, Kimble: music Rehaved ed. Stations of the College of

"Forbid Them Not" is an important and affecting examination of the sightless school-age child and his relationship with the "see-ing" society prone to misundering" society prone to misunder-stand and underestimate his capastand and underestimate his capa-bilities. Essentially a documentary, but with an irresistible twist of drama, this physically modest but socially invaluable film, produced by Norman Kaplan, exec director of the Foundation for the Junior Blind, is certain to be an instruc-tive and inspirational experience for all who, see it. it.

for all who see it.

Just who will see it is a moot point at the moment, for the picture has no theatrical release, but there is no question that it will soon be seen to advantage by people all over the world. Though the film lacks the commercial magnetism to draw patrons in sufficient numbers to theatres, art or otherwise, it can easily and effectively be inserted at the bottom half of a twin bill, and is ideally suitable for public service programming on television or for 16mm exhibition on the library-school and non-profit welfare circuit. cuit.

Written and directed by Robert Written and directed by Robert E. Kimble, the film, some four years in the making, would have cost in the neighborhood of \$100.000, but only \$214 actually came out of the production team's pocket, thanks to the cooperation of the motion picture industry. The drama deals with the plight of a lad (Michael Cole) rendered blind following an accident, and his abortive attempts to adjust until he is taken in by the Foundation. abortive attempts to adjust until he is taken in by the Foundation, an L.A. association which Kaplan hopes can be duplicated in other communities for whom this film will be exposed.

Both as drama and documentary, the picture has its shortcomings, to be sure, and these are essentially a result of the mixed concept itself, which can be pretty tricky in
execution. The first half of the
picture is primarily a drama, focusing on the boy and his personal
tragedy. But when the film veers
into the Foundation and its good
work, the first person story is relegated to the background, giving
the entire project a lopsided effect.
Then, too, there is a tendency to
get carried away with flowery inspirational prose and complicated
imagery that make the picture,
which should be light, direct and
simple, a bit heavy in spots. But
these are only minor shreds in a
rich canvas. a result of the mixed concept it-

rich canvas.

The film's real punch lies in the fact that its star is not just acting—he is truly blind. That makes it a genuine emotional experience, and it will cause a great many seeing eyes to cloud over with tears. Master Cole does an excellent job in the role, and there is competent assistance from Jean competent assistance from Jean Gale as his mother and Patti O'Neil as his sister. Also on view are Kaplan and many of the young-sters at the Foundation.

the point. Narrator is Jose Ferrer, the point. Narrator is Jose renea, wherein the producers have been fortunate in obtaining the services of one of the richest, most expressive "volces" in the business. Richard Berres' music adds dramatic impact. William A. Fraker's lenswork is first-rate, especially in a shattering carnival sequence. Kimble's editing is satisfactory.

Tube.

Le Puits Aux Trois Verites (The Well of Three Truths) (FRENCH)

Paris, Serof Caravelles, Stars Mic Paris, Sept. 26.
Gaumont release of Caravelle-SNEGSicilia Film production. Stars Michele
Morgan, Jean-Claude Brialy. Catherine
Spaak; Fatures Scilla Gabet, JacquesHerst Screen Start Gaute Control
Jean-Son Jean Canolle, Villiers from the
novel by Jean-Jacques Gautier; camera,
J. Robin: editor, Christian Gaudin. At
Ambassade-Gaumont, Paris, Running time,
Sy MINS.
Rence Michele Morgan
Laurent Jean-Claude Brialy
Laurent Jean-Claude Brialy
Model: Scika Gaast
Man. Sent 26

Michele Morgan
Jean-Claude Brialy
Catherine Spaak
Scika Gabel
Jacques-Henri Duval

Youngish mother and her selfdramatizing daughter court tragedy via a youthful Bohemian painter. Surface characters and obvious. evasive unfoldment slant this as "soap opera," French style.

"soap opera," French style.

The mother is the chic Michele
Morgan who is about to give in to
a feckless charm boy, the painter
in question, when her daughter
shows up and love blossoms. Pair
marry and come to live with
mother. Then the boy gets out of
hand, still yens the mother, and
finally drives his wife to suicide.

finally drives his wife to suicide.

Film is too pat in its characters and progression and it is hard to see why the Irrita' ig painter, played too broadly by Jean-Claude Brialy, is so irresistible to women. The rest of the cast is also one-dimensional and, if technical credits are good, the picture is directed fairly listlessly with gloss taking the place of insight and taking the place of insight a feeling. Mosk.

Le Monocle Noir (The Black Monocle) (FRENCH)

Pathe release of Orex Films production. Stars Passon: for Stars)romaru Kartha Karquis

Spy story about a group of dif-ferent nationality undercover pen-ple tracking down a neo-Nazi group is told tongue-in-cheek. Comedics and suspense grip only at inter-vals. Outlook overseas but so-so.

A half mad French nobleman is awaiting the supposedly still alive leader of the Nazi Youth. French. German and Russo spies are about but the ex-Nazi never shows for it seems he had really been dead and used by a hireling for per-sonal prestige.

Director Georges Lautner does an acceptable job of keeping susan acceptable job of keeping suspense alive for the first half but then loses control and gets heavy-handed at the end. Acting is acceptable with Paul Meurisse, sporting a black monocle, adding an elegant air to the proceedings as a French agent. Technical credits are good.

Mosk.

Screen Gems

Continued from page 4 i

self of top responsibility of studio Oct. 2, he'll be around to advise Schwartz if, as and when necessary.

Exec also stated number of pix and fiscal outlay for 1962 is aselastic as the day is long, that where deals come up and look good they are made. Hence, while company will have 31 home and foreign made releases this year, spec on what will develop in overall figures in 1962 would be out of the question.

Elimination of several depart-

Elimination of several depart-ments on lot is no indication of radical economy move. Work done by departments are being farmed out thereby saving studio and pro-ducers substantial sums, according Gale as his mother and Patti O'Neil to exec. Five departments are no longer in existence and while respectively and the sound of the youngsters at the Foundation.

Most of the narration, written by Phillip Dunne, is crisp and to

Raising The Wind (BRITISH-COLOR)

Cheerful comedy aimed at "Carry On" customers and put over by same production team and many of the "Carry On" players. Agreeable relaxation for middlebrow audiences.

Sir Benjamin James Robertson Justice Sir Benjamin James Robertson Justice Krym Leale Pallis Kir Justice Sidney James Malcolm Paul Massie Morgan Rubber Kepsen Harold
Morgan Rutherford
Miranda
Jill
Mrs. Deveens
Sir John Sir John Ge Alex Jimmy Taxi Driver Harry Lai Jimmy Thompson
David Lodge
Lance Percival

Peter Rogers and Gerald Thomas continue their successful boxoffice formula for Anglo Amalgamated and much the same team, before and much the same team, before and behind the cameras, that have hit a long winning streak with the "Carry On" series. They again carry on in search of yocks with "Raising the Wind." The situations and gags are strung together on a thin, but sufficient story line, and exhibitions who have struck oil. with the "Carry On" frolics should cut themselves in on this one.

Film concerns the adventures of

Film concerns the adventures or some impecunious students at the London Academy of Music & Arts who are striving for the plum scholastic award of the year. That's about the lot plotwise except that one of them, when under the interest of them when the place of the fluence of hooch, finds he has sold nuence of nooch, mas he has sold a corny pop song to a couple of sharp publishers. This puts him in a spot with the academy and he and his pais nearly go nuts trying to raise enough cash to buy back the ditty.

Situations and dialog are fairly credible but garner a steady flow of yocks. There's the absentminded professor, the deaf landlady, the irascible professor and various other stock characters all instanced in the terms. dropped li loose fabric lightheartedly

Where these "Carry On" films score consistently is that all the roles, even cameos, are played by expert performers and trained funny men. The result, briskly directed by Gerald Thomas and in color, is lively entertainment for the masses. Funniest situation is the masses. Funniest students, a co-Funniest situation is supercilious student, con orch for his examination.

James Robertson Justice bull-ozes his way magnificently James Robertson Justice bull-dozes his way magnificently through the role of the hot-tem-pered professor and Eric Barker gives a remarkably amusing study of an absent-minded one. The or an absent-minded one. In of main students are pleasant young people, except Williams, who skill-fully repeats his characteristic performance of slightly mincing snobbery but which is now over-famillar.

familiar.

Leslie Phillips is effective in a major role and Liz Fraser supplies her usual brand of come-hither sex appeal, though this time disguised behind some unlikely serious looking spectacles. Jennifer Jayne, a newcomer, also provides some pleasant femme interest and looks that the provides were also provides to the second pleasant femme interest and looks. to be a discovery. Jimmy Thompson and Paul Massie also register as students.

as students.

Among others who participate in the proceedings are Sid James and Lance Percival as the bent music publishers. Esma Cannon as the deaf landlady. David Lodge, Geoffrey Keen, George Woodbridge, Brian Oulton and Victor Maddern.

The London Sinfonia orchestra plays Bruce Montgomery's score admirably and also does valiant work in the visual orchestral quences

sequences.

This entry is bright amusement for those desiring a couple of hours' escapism. Whether or not the formula is beginning to wear thinnish can be answered only by the bo. takings and it is unlikely that Anglo Amalgamated has much to worry on that score. Rich.

Down To Weekends Only

Claude, Tex., Sept. 26.

John W. Butler, operator of the
Gem Theatre has cut down his operating time to Saturday and Sunday.

Metro-Goldwyn-Mayer presents

Bob Hope Lana

in a TED RICHMOND PRODUCTION

Bachelor Paradise



PAIGE THE PAIGE

Those two young lovers from "Where The Boys Ate"

PAULA PRENTISS

DON VIRGINIA AGNES VALENTINE HALL PORTER - GREY - MOOREHEAD - DAVIES and MANTER

Turner

The inside story of what goes on in those suburban housing developments when the husbands go off to work and the wives take lessons from the world's greatest authority on LOVE!!!

He's the world's greatest authority on LOVE...and she has a few ideas of her own!





CONTACT YOUR

M·G·M BRANCH

NOW!

L.A. Hits Cellar; 'Gamble' Small \$12,600, |'Assisi' Breezy \$7,000, 'Drums' Thin \$11,100, 'Rocco' Good 9G, 'Alakazam' Soft \$8,100, 'Verne' \$6,600

PICTURE GROSSES

Los Angeles, Sept. 26.
Despite seven new openers, firstruns are taking it on the chin this
stanza with the lowest outlook: In
92 weeks. Of the seven hew
only one was made in America.
"Big Gamble" leads the fresh
product with a slim \$12,600 in
sight at three houses. It's followed
by "A Thunder of Drums" (filmed
in U.S. with a thin \$11,100 in
three sites. three sites.

"Rocco and His Brothers." only bright entry, is shaping to a good \$9,000 at the 868-scat Four Star. "Alakazam the Great" is after a soft \$8.100 at the Hillstreet and Hawaii while "Loss of Innocence" is a dull \$7,000 at the Warner Beverly. "Fabulous World of Jules Verne" is a dim \$6,600 at the Orpheum and Vogue. "Big Deal on Madonna Street" is aiming at a light \$3,000 at the El Rey. Holdovers are headed by "Guns of Navarone" which is looking to a stout \$14.400 in a fourth frame at the Hollywood and Warren's, and an initial round at the Wilsham and the Pendulus of the state of the Rey of t "Rocco and His Brothers." only

at the Hollywood and Warren's, and an initial round at the Wiltern. "Young Doctors" should do a firm \$10.500 in its fourth Chinese frame. "Fanny" is eyeing a busy \$10.000 in 13th round at the Hollywood Paramount. "Spartacus" is a slow \$10.000 in its 49th at the Pantaccs. "La Dolce Vita" is a Pantages. "La Dolce Vita" is a fine \$11,000 for an 11th Music Hall

Estimates for This Week

Four Star (UATC) (168; 90-\$1.50—"Recco and His Brothers" (Ast). Good \$9.00. Last week, "One Plus One" (Sel) (4th wk); £3.400.

Warner Beverly (SW) (1,316; 90-\$1.50:—"Loss of Innocence" (Col. Dull \$7.000. Last week, with Hollywood, Warren's, "Guns of Navarone" (Col. 12th wk, War Bev; 3d wk, Holly, War, \$17.100.

Los Angeles, Pix, Loyola (Met-ropolitan-Prin-FWC) (2,019; 756; 1,298; 96-\$1.50)—"Big Gamble" (20th) and "The Racers" (20th) (20th) and "The Racers" (20th) reissue. Slim \$12.600. Last week, Los Angeles, Pix, "David and Goliath" (AA; "Big Circus" (AA) treissue 1st wkv, \$13,000. Loyola with O'pheum. Wiltern, Vogue, "Goodbye Again" (UA) (1st general release). "Flight That Disappeared" (UA) (1st wk), \$17,800.

Orpheum, Vogue, (Metropolitan-FWC 2.213: 810; 90-\$1.50)— "Fabulous World of Jules Verne" (WB) and "Bimbo the Great" (WB). Dim \$6,600.

Hillstreet, Hawaii (Metropolitan Hillstreet, Hawaii (Metropolitang&S) 2.752; 1,106; 90-\$1.50—
"Alakazam the Great" (AIP) and
"Atlas" 'AIP'. Soft \$8,100. Last
week, Hillstreet with Beverly,
Baldwin, Iris. El Rey, "Come September" (UI) 4th wk, Hillstreet,
Beverly, Baldwin; 1st wk, Iris, El
Rey), "Posse from Hell" (UI)
Hillstreet 2d wk), "Tammy Tell
Me True" (UI) 2d wk, Beverly;
Ist wk, Iris. El Rey), "By Love
Possessed" UA 'Baldwin' (Ist
wk), \$17.900. Hawaii, "Exodus"
(UA) (moveover) (1st wk), \$3,500.
State, Iris, Fox Wilshire (UATC-

State, Iris, Fox Wilshire (UATC-FWC) (2.404; 825; 1.90); 90-\$1.50)
—"Thunder of Drums" (M-G and "Riff Raff" Ind (State), "Jet Storm" (Ind Iris), "Honeymoon Machine" M-G repeat) (Fox Wilshire). Storm (ind Iris), "Honeymoon Machine" M-G 'repeat' (Fox Wilshire', Thin \$11,100. Last week, State, "Heat of Summer" (Ind), "French Venus" (Ind) 'reissues), \$3,100. Fox Wilshire, "King and I' (20th 'reissue) 3d wk', \$2,800.

El Rey 'FWC' '861; 99-\$1.50'—
"Big Deal on Madonna Street"
(Bor'). Light \$3.000.

Hollywood, Warren's, Wiltern (FWC-Mctropolitan-SW) (756; 1, 757; 2,334; 90-\$1.50:—"Guns of Navarone" (Col) (4th wk, Hollywood, Warren's; 1st wk, Wiltern) and "Queen of Pirates" (Ind) (War), "Two Rode Together" (Col) (Wilt), Stout \$14,400.

Chinese (FWC) (1.408; \$2-\$2.40)
—"Young Doctors" (UA) (4th wk).
Firm \$10.500. Last week, \$11.700.

Beverly, Baldwin State (1,150; 1,800; 90-\$2)—"Come September" (UI) 5th wk) and "Goodbye Again" (UA) (moveover) (1st wk).

Again" (UA) (movemental)
Limp \$6.000.
Crest (State) (750; 90-\$1.50)—
"L'Avventura" (Breg) (10th wk)
and "Wee Georeie" (Ind) (1st wk). Drab \$1.500 Lost week, with (Continued on page 13)

Key City Grosses

Estimated Total Gross

This Week \$1,952,525 (Based on 20 cities and 226

theatres, chiefly first runs, including N.Y.)

Last Year \$2,379,900 (Based on 24 cities and 252

Philly; 'Roses' 12G

Philly; ROSES 124 Last week, \$7.800. Music Box (Hamrick) (768)—"La Dolee Vita" (Astor) (10th wk). Good \$4.000. Last week, \$4.600. Music Box (Hamrick) (2.200; \$1.51.50)—"Spartacus" (U). Return at the specific property of the property of th

Estimates for This Week

Arcadia (S&S) (536; 99-\$1.80)— 'Come September" (U) (5th wk) Breezy \$13,000. Last week, \$16,000.

Boyd (SW) (1,536; \$2-\$2.75)—"La Dolce Vita" (Astor) (9th wk). Sour \$6,800. Last week. \$7.800

Fox (Milgram) (2,400; 99-\$1.80)—
"Guns of Navarone" (Col) (11th
wk). Loud \$13,000. Last week,
\$15,000.

Goldman (Goldman) (1,200; 99-\$1.80)—"Big Gamble" (20th). Slight \$7,500. Last week, "Armored Com-mand" (AA), \$10,000.

Midtown (Goldman) (1.200; 99-\$1.80)—"Spartacus" (U) (7th wk). Okay \$6.500 in final round. Last week, \$8.000.

Randolph (Goldman) (2,200; 99-\$1.80-"Ada" (M-G) (5th wk), Slim \$7.000. Last week, \$9.000.

Stanley (SW) (2,500; 99-\$1.80)—
"Young Doctors" (UA) (2d wk).
Busy \$16,000. Last week, \$20,000.

Stanton (SW) (1,483; 99-\$1.80)—
"Pit and Pendulum" (AI). Swinging \$15.000. Last week, "Scream of Fear" (Col), \$9,500.

Studio (Goldberg) (489; 99-\$1.80)

"After Mein Kampf" (Indie) and
"Paris Underworld" (Indie). Sock \$7,000. Last week, "Primitive Paradise" (Indie) and "Girl in Bikini" (Indie), \$4,000.

Trans-Lux (T-L) (500; 99-\$1.80)
—"Cold Wind in August" (UA) (2d wk). Pleasant \$7,500. Last week, \$10,000.

Viking (Sley) (1,000; 99-\$1.80)—
"Blood and Roses" (Parl. Bright
\$12,000. Last week, "Claudelle \$12,000. Last week, Inglish" (WB), \$9,000.

World (R&B-Pathe) (483; 99-1.80—"Secrets of Women" (Janus) th wk). Nice \$3,000. Last week,

THEATRE'S DEFENSE: ACCIDENT OWN FAULT

Greensboro, N. C., Sept. 26. A Tennessee amusement firm has denied connection with a Winston-Salem theatre in which a juvenile girl allegedly was injured in De-cember, 1960, when a seat which she occupied was said to have

collapsed.

Bijou Amusement Circuit, with its principal office in Nashville, was named in a \$25,000 civil suit filed in Middle District Court here for Connie B. Kennedy by her next of kin, Rev. E. C. Kennedy of Wilkes County.

The firm's denial came in an answer filed here. The answer al-leges that the girl failed to exer-cise proper lookout for her safety in entering the theatre and con-tributed to any injury she received by placing her feet or legs under an adjoining seat occupied by an-

other person.

In denying that Bijou operates
the Lincoln Theatre in Winston-Salem, the firm asked that action against it be dismissed.

Seattle, Sept. 26.
"Francis of Assisi," lone newcomer, is good at the Paramount
ollowing a charity preem. Elsewhere it's all holdovers. "Young
occtors" stayed for a slow second Doctors" stayed for a slow second round at the Collseum mostly due to a product shortage. "Spartacus" is big at the Music Hall in a pop price, non-Todd-AO return after an earlier run at the Music Box.

Estimates for This Week

Blue Mouse (Hamrick) (739; \$1-\$1.50)—"Come September" (U) (5th wk). Okay \$4,500. Last week, "Saturday Night, Sunday Morning" (Cont) (2d wk), \$2,500 on five days.

Coliseum (Fox-Evergreen) (1,-870; \$1-\$1.50)—"Young Doctors" (UA) and "You Have to Run Fast" (UA) 12d wk), Slow \$4,000. Last week, \$7,300.

Fifth Avenue (Fox-Evergreen) (2.500; \$1-\$1.50)—"Guns of Navarone" (Col) (8th wk). Good \$6,000. Last week, \$7.800.

'Drums' Modest \$7,500 In Baseball Happy Cincy; 'Man-Trap' Steady 7G

Cincinnati. Sept. 26.
Biz continues moderate in base-ball happy Cincy this week, the pennant Reds jamming Crosley Field in their final home stand of season. Holdovers eason. Holdovers Young s' and "Guns of Navarone" se in bid to top the town. On are close in bid to top the town. On their heels are newcomers "Thun-der of Drums" at the Palace, "Man-Trap" plus "Son of Pale-face at the Twin Drive-In, and "King and I" reissue at the Valley.

Estimates for This Week

Estimates for This week
Albee (RKO) (3,100; \$1-\$1.50)—
"Yourg Doctors" (UA) (2d wk).
Oke \$8.000 following \$9,000 preem.
Capitol (SW-Cinerama) (1,400;
\$1.25-\$1.80)—"Guns of Navarone"
(Gombaint, \$8,000. Last week, \$9,500. "Rocco and His Brother" (Astor) due Oct.

Esquire Art (Shor) (500; \$1.25)—
"Romanoff and Juliet" (U) (7th wk). Nice \$1,100. Last week, \$1,500.

\$1,500. Grand (RKO) (1:300; \$1)—"Op-eration Petticoat" (U) and "Perfect Furlough" (U) (reissues). Fair \$5,-500. Last week, "La Dolce Vita" (Astor) (6th wk) at \$1-\$1.50 scale,

\$6,500.
Guild (Vance) (300; \$1.25)—
"Two Women" (Embassy) (3d wk).
Fairish \$1,700. Last week, \$1,300.
Hyde Park Art (Shor) (500;
\$1.25)—"Kind Hearts and Coronets" (Cont) and "Man in White Suit" (Cont) (reissues) (3d wk).
Firm \$1,100. Last week, \$1,300.
Keith's (Shor) (1,500; 90-\$1.25)—
"Come September" (U) (5th wk).
Good \$6,500. Last week \$7,500

Good \$6,500. Last week \$7:500.

Palace (RKO) (2,600; \$1-\$1.25)—
"A Thunder of Drums" (M-G).
Okay \$7,500. Last week, "Blood and Roses" (Par) and "Love in

and Roses" (Par) and "Love in Goldfish Bowl" (Par), \$5,500. Twin Drive-In (Shor) (600 cars each side; 900-West: "Man-Trap" (Par) and "Son of Paleface" (Par) (reissue). Oke \$7,000. Last week, "Scream of Fear" (Col) and "Trunk" (Col), \$7,500. East: Mighty Crusaders" (India) and "Tru Free-Crusaders" (Indie) and "Cry Freedom" (Indie). Fair \$4,500. Last week, "Son of Sinbad" (Indie) and "Pirate of Black Hawk" (Indie), 4.000

Valley (Wiethe) (1,200; \$1-\$1.25)

"King and I" (20th) (reissue).

Good \$7,000. Last week, "Ada"
(M-G) (3d wk) at \$1-\$1.50 scale,

Texan's Second Feature

San Antonio, Sept. 26.
Pat Boyette, head of his own film producing company, will soon shoot his second feature film, "Below here and at Corpus

The first Boyette production, "The Weird One," was recently premiered in Dallas.

Seattle; 'Doctors' Ill 4G Esther K.O.'s Hub, But 'August' Hot \$15,000; 'Pit' Ditto, 'Kampf' Neat 5G

Broadway Grosses

Estimated Total Gross
This Week\$496,300
(Based on 28 theatres) Last Year\$502,100 (Based on 26 theatres)

'Pit' Big \$17,000, Det.; 'Ada' Tall 11G

Detroit, Sept. 26.

Downtown biz flattens out this week with no individual block-buster but overall conditions remain good. "Pit and Pendulum" opened fast at the Palms. "Ada" shapes nice in early returns at the Adams. "Blood and Roses" looks slow at the Michigan. "Windjamslow at the Michigan. "Win mer" returns to Music Hall

stow at the Michigan. Willogamer" returns to Music Hall

Estimates for This Week
Fox (Woodmont Corp) (5,041;
5.75-\$1.49)—"Deadly Companions"
(P-A) and "Unstoppable Man" (Indie) (2d wk). Down to \$7,000 in five days. Last week, \$12,500.

Michigan (United Detroit) (4,036;
\$1.25-\$1.49)—"Blood and Roses"
(Par) and "Man-Trap" (Par). Slow
\$12,000. Last week, "Young Doctors" (UA) and "A Matter of Mortals" (UA), \$13,000 in second week.

Palms (UD) (2,955; \$1.25-\$1.49)—"Pit and Pendulum" (AI) and "Day
Sky Exploded" (AI). Fast \$17,000.

Last week. "Scream of Fear" (Col) and Trunk" (Col), \$12,000.

Madison (UD) (1,408; \$1.25-\$1.49)—"Panny" (WB) (11th wk). Firm
\$9,000. Last week, same.

\$9,000. Last week, same.
Grand Circus (UD) (1,400; \$1.25-\$1.49)—"Francis of Assisi" (20th) (7th wk). Solid \$7,500. Last week,

Adams (Balaban) (1.700; \$1.25-\$1.50—"Ada" (M-G), Great \$11,-000. Last week, "Honeymoon Machine" (M-G), \$5,000 in third week United Artists (UA) 1,667; \$1.25-\$1.80)—"Guns of Navarone" (Col) (12th wk). Swell \$10,500. Last week, \$10,694.

Music Hall (Cinerama, Inc.) (1,-208; \$1.20-\$2.65)—"Windjammer" (NT) (reissue). Oke \$9,000 in six-day first week Last week, "This Is Cinerama" (NT), \$19,000 in eight-days of 16th week in re-release, Trans-Lux Krim (Trans-Lux)

days of 16th week in re-release.

Trans-Lux Krim (Trans-Lux)
(1,000; \$1.80-\$2)—"La Dolce Vita"
(Aster) (11th wk). Great \$8,500.

Last week, \$9,000.

Mereury (UM) (1,465; \$1-\$1.80)—

"King and I" (20th) (reissue) (2d
wk). Good \$12,000. Last week,
same.

Gamble' Poor \$6,000, Buff.; 'Roses' Dull 6½G

Buffalo, Sept. 26. With exception of "Pit and Pen-With exception of "Pit and Pendulum" in its second Paramount round, product is taking a trimming at downtown houses. Of the three fresh entries "Blood and Roses" is slow at the Center, "Big Gamble" is poor at the Century and "Purple Noon" is sad at the Teck. "Young Doctors," in second frame, is slim at the Buffalo.

Estimates for This Week Buffalo (Loew) (3,500; 75-\$1.25)

—"Young Doctors" (UA) and "Boy Who Caught Crook" (Indie) (2d wk). Slim \$6,500. Last week, \$9,500.

Center (AB-PT) (3,500; 70-\$1)—
"Blood and Roses" (Par). Slow \$6,500. Last week, "Claudelle Inglish" (WB), same.

lish" (WB), same.
Century (UAFC) (2,760; 70-\$1)—
"The Big Gamble" (20th) and "September Storm" (20th): Poor \$6,000.
Last week, (75-\$1.50)—"Guns of Navarone" (Col) (7th wk), \$10,000.
Lafayette (Basil) (3,000; 70-\$1.25)—"Come September" (U) (6th wk).
Fair \$5,000 on five days. Last week, \$6,500.
Paramount (AB-PT) (3,000; 70-

Paramount (AB-PT) (3,000; 70-\$1.25)—"Pit and Pendulum" (AI) and "Anatomy of a Psycho" (AI) (2d wk). Good \$9,500. Last week, \$14,000. Teck (Loew) (1,200; 70-\$1)

Hurricane Esther, although it did no physical damage, kayoed the b.o. in downtown deluxers, nabes and drive-ins, Thursday (21) with radio-tv warnings scaring the customers off. Openers were hit, but exhibs were thankful it wasn't the weekend "Cold Wind in August" opened to torrid take at the Beacon Hill, with blistering hypes on the sex angle streing hypes on the sex angle. tering hypoes on the sex angle from critics. "Pit and Pendulum" ooms large at the Paramount.
"After Mein Kampf" is oke at the

Estimates for This Week

Astor (B&O) (1,170; 90-\$1.50)— Ada" (M-G) (5th wk). Oke \$5,000. Last week, \$6,000.

Beacon Hill (Sack) (678; \$1-\$1.50)—"Cold Wind in August" (UA). Torrid \$15,000. Last week, "Never On Sunday" (Lope) (25th wk), \$6,000.

Boston (Cinerama, Inc.) (1,354; \$1.75-\$2.65)—"Windjammer" (NT) (reissue) (20th wk). Oke \$7,000. Last week, ditio.

Last week, ditto.

Capri (Sack) (900; \$1-\$1.50)—

"La Dolce Vita" (Astor) (rerun) (m.o.) (3d wk). Potent \$7,500.

Last week, \$10,000.

Last week, \$10,000.

Exeter (Indie) (1,376; 90-\$1.49)

"Purple Noon" (Times). Second week started Saturday (23). First week was rousing \$10,000.

Fenway (Indie) (1,350; \$1.50)—
"Fate of a Man" (UA). Okay \$4,000. Last week, "Adultress" (Indie) and "Third Ave. El (Indie), \$2,000 \$2,000.

Gary (Sack) (1.277; 90-\$1.80)—
"Guns of Navarone" (Col) (11th
wk). Peppy \$16,000. Last week, \$1.500

Kenmore (Indie) (700; \$1.50)—
"Two Women" (Embassy) (4th
wk). Fancy \$10,000. Last week, \$12,000.

Metropolitan (NET) (4,357; 90-\$1.25—"Blood and Roses" (Par) and "Home is Hero" (Indie) (2d wk). Mild \$8,000. Last week, \$10,500.

\$10,500.

Memorial (RKO) (3,000; 90\$1.49) — "Come September" (U)
and "Posse From Hell" (U) (5th
wk). Good \$13,000. Last week,

Orpheum (Loew) (2,900; 90-\$1.49)—"Young Doctors" (UA) and "Flight That Disappeared" (Indie) (2d wk). Oke \$12,000. Last week, \$15,000.

Paramount (NET) (2,357; 70-\$1.25)—"Pit and Pendulum" (AI) and "Capture That Capsule" (In-die). Fast \$15,000. Last we, "Scream of Fear" (Col) and "Trunk" (Indie), \$11,000.

"Trunk" (Indie), \$11,000.

Pilgrim (ATC) (1,909; 75-\$1.25)

"Fanny" (WB) (rerun) (m.o.) and
"Tall Story" (reissue). "Fanny"
moved from Saxon where it had
a 10-week run. Nice \$8,500. Last
week, "Raisin in Sun" (Col) (rerun) (m.o.) and "Born Yesterday"
(reissue), \$7,000.

Saxon (Sack) (1,100; \$1.25-\$1.80)
—"Goodbye Again" (UA) (2d wk).
Slick \$15,000. Last week, \$17,000.

State (Trans-Lux) (730; 75-\$1.25)
—"After Mein Kampf" (Brenner).
and "Tread Softly Stranger" (Indie). Neat \$5,000. Last week,
"Girl Fever" (Indie) and "Revenger of Virgins" (Indie) (2d wk),

PAT COSTELLO STANDS IN FOR HIS LATE BROTHER

Hollywood, Sept. 26.

Feature film using both new footage of Bud Abbott and Pat Costello, brother of late Lou, and clips from comedians' tv series is being prepped with title "Adventures of Abbott and Costello," Jack Eisenbach is producer and Eddie Sherman, comics' oldtime man-Sherman, comics' ager, exec producer.

get, exec producer.

Pic features Pat Costello and Abbott after Lou's death, with flashbacks to comedy incidents in original teleseries. Clips will include, besides comedians, Hillary Brooke, Sid Fields, Veda Ann Borg, Bobby Barbour and Joe Besser.

Teck (Loew) (1,200; 70-\$1)—"Purple Noon," (Times). Sad \$3,000. Last
week (\$1-\$1.75)—"La Douce Vita"
(Astor) (9th and final week) (9
days), over \$3,000.

Cinema (Martina) (450; 70-\$1,25)

"Please Turn Over" (Col.) (4th
wk). Fair \$1,800. Last week, \$2,400.

Rain Slows Chi; 'Inglish' Limp \$14,500, 'Drums' Big \$19,250, 'Innocence' Wow 8G, 'Mistress'-'Night' So-So \$4,625

Wet weekend weather further dampened a generally dull firstrun session. Springling of initialers received mild b.o. response, with "Claudelle Inglish" nailing a limp \$14,500 at the United Artists, and "A Thunder of Drums" shaping a hep \$19,250 at the Oriental. Other newies were "Loss of Innocence," which is registering a fast \$8,000 at the Esquire, and Monroe tandem of "French Mis-tress" and "She Walks By Night," which is looking for a so-so \$4,625.

"Scream of Fear" is garnering mild second week coin at the Woods, and "Love and the Frenchwoman" is light in same sesh at the new Town Theatre. "Picnic in the Grass" shapes trim in its second World round, and "Behind the Great Wall" is excellent in its Cinema second.

"Big Deal On Madonna Street" is heading for a busy third round at the Carnegie, "Come September" is strong in its fourth Chicago stanza, while "Pit and the Pendustanza, while "Pit and the Pendulum" looks thin in its Roosevelt fourth. "This is Cinerama" is posting a hefty 13th canto at the Palace, and same sesh of "Guns of Navarone" shapes fast at the State-Lake. "Spartacus" is registering another solid canto in its 14th popscale frame at the Loop, and "Never On Sunday" continues better in its Surf 34th. "Never On Sunday" hotsy in its Surf 34th.

"La Dolce Vita," on hardticket, is tallying a firm 15th week at the Todd.

Estimates for This Week

Carnegie (Telem't) (495; \$1.25-\$1.80)—"Big Deal On Madonna Street" (Indie) (3d wk). Sharp

5,000. Last week, \$6,850.

Chicago (B&K) (3,900; 90-\$1.80)

—"Come September" (U) (4th wk).

Hot \$25,000. Last week, \$32,500.

Cinema (Stern) (500; \$1.50)— "Behind the Great Wall" (Indie) (2d wk). Excellent \$4,200. Last week, \$3,900.

Esquire (H&E Balaban) (1,350; \$1.25-\$1.80)—"Loss of Innocence" (Col). Fast \$8,000. Last week, "Carry On Constable" (Indie) (3d wk), \$7,000.

Loop (Telem't) (606; \$1.25-\$2)—
"Spartacus" (U) (sub-run) (14th
wk): Solid \$9,000, Last week, \$10,600

Monroe (Jovan) (1,000; 65-90)—
"A French Mistress" (Indie) and
"She Walks By Night" (Indie).
Fair \$4,625. Last week, "Savage
Eye." (Indie) (reissue) and "Private Property" (Indie) (1st wk),
\$4,850

Oriental (Indie) (3,400; 90-\$1.80)

—"Thunder of Drums" (M-G). Hep
\$19,250. Last week, "Ada" (M-G)
(3d wk), \$11,250.

Palace (Indie) (1,570; 90-\$1.80)—
"This Is Cinerama" (Cinerama)
(reissue) (13th wk). Slick \$9,000.
Last week, \$10,150.

Roosevelt (B&K) (1,400; 90-\$1.80)
-"Pit and Pendulum" (AI) (4th
k). Thin \$12,000. Last week,

State-Lake (B&K) (2,400; 90-1.80)—"Guns of Navarone" (Col) 13th wk). Sturdy \$16,100. Last

(13th wk). S week, \$18,500. Surf (H&E Balaban) (685; \$1.50-\$1.80-"Never On Sunday" (Lope) (M.o.) (34th wk). Smooth \$5,000. Last week, \$6,850.

Todd (Todd) (1.089; \$2.20-\$3.50)

"La Dolce Vita" (Astor) (15th
wk). Steady \$9,900. Last week,
\$10,200.

Town (Teitel) (640; \$1.25-\$1.80)
—"Love and the Frenchwoman"
(Union) (2d wk). Light \$3,500. Last
week, \$5,000 for five days.

United Artists (B&K) (1,700; 90-\$1.80)—"Claudelle Inglish" (WB). Limp \$14,500. Last week, "Young Doctors" (UA) (3d wk), \$13,750.

Woods (Essaness) (1,200; 90-\$1.80)—"Scream of Fear" (Col) (2d wk). Mild \$11,350. Last week,

Estimates Are Net

Film gross estimates as reported herewith from the various key citles, are net; i.e., without usual tax. Distributors share on net take, when playing percentage, hence the estimated figures are net in-

The parenthetic admission prices, however, as indicated, include U. S. amusement tax.

'Ada' Healthy 7G, L'ville; 'Pit' Ditto

Louisville, Sept. 26.
Newcomers are not raising the overall take this week, and no big grosses are in sight. Weather grosses are in sight. Weather continues hot, and fall temperaare above normal, not helping downtown biz. Weedend trade, however, has been holding up well. "Ada" at United Artists looks bright, as does "St. Francis of Assisi" at the Brown. "Pit and Pendulum" at the Mary Anderson will bring that house the best take in several weeks.

Estimates for This West. grosses are continues hot.

Estimates for This Week

Brown (Fourth Avenue) (1,100; 75-\$1.25)—"St. Francis of Assisi" (20th). Excellent \$6,500. Last week, "Goodbye Again" (UA) (2d wk). Light \$4,000.

Kentucky (Switow) (900; 75-\$1)—
"Come September" (U) (6th wk).
Bright \$5,000, after fair \$4,500 last

Mary Anderson (People's) (900; 75-\$1)—"Pit and the Pendulum" (A1). Fine \$7,000. Last week, "On the Double" (Par) and "Foxhole in Cairo" (Par). Medium \$4,000.

Ohio (Settos) (900: Onio (Settos) (900; 75-\$1)—
"Thief of Baghdad" (M-G) and
"Ring of Fire" (M-G). Fair \$4,000.
Last week, "Secret of Monte
Cristo" (M-G) and "Magic Boy"
(M-G). Fair \$4,500.

Rialto (Fourth Avenue) (1,100; \$1.25-\$2.20)—"Seven Wonders of World" (Cinerama) (10th wk). Slow \$4,500. Last week, perky \$6,000.

United Artists (Fourth Avenue) (3,000; 75-\$1.25)—"Ada" (M-G), Healthy \$7,000. Last week, "Hongymoon Machine" (M-G), about same.

'INGLISH' MODEST 5G, PORT.; 'COMMAND' 4G

Portland, Ore., Sept. 26.
Long playing holdovers continue big. New entries are mild. "Guns of Navarone" is in a loud ninth week at the Fox. "Come September" is chalking up a bright fifth inning at the Broadway with a cofeature added. "Claudelle Inglish" is a modest newcomer.

Estimates for This Week

Broadway (Parker) (1,890; \$1-\$1.50)—"Come September" (U) and "The Great Imposter" (U) (resissue) (5th wk). Lusty \$4,500. Last week, single bill, \$5,100.

.Fox (Evergreen) (1,600; \$1-\$1.49)
-"Guns of Navarone" (Col) (9th wk). Hot \$6,000. Last week, \$7,700

wk). Hot \$6,000. Last week, \$7,700. Hollywood. (Evergreen) 42,000; \$1-\$1.49)—"Spartacus" (U) (12\text{h} wk), pop prices: Solid \$5,000. Last week, \$3,100.

Music Box (Hamrick) (640; \$1.50)—"David and Gollath" (AA) and "The Big Circus" (AA) (reissue). Slim \$\$4,000. Last week, world by Night" (WB) and "Old Man of the Sea" (WB) (reissue) (2d wk). \$3,400. wk). \$3,400.

orpheum (Evergreen) (1,536; \$1.49)..."Claudelle Inglish" (WB) and "Portrait of a Mobster" (WB). Modest \$5,000. Last week, "The Young Doctors" (UA) and "The Secret of Deep Harbor" (WB), \$5,300.

\$1.80)—"Scream of Fear" (Col) (2d wk). Mild \$11,350. Last week, \$19,500. World (Teitel) (606; 90-\$1.25)— (AA) and "Serengett" (AA) Slow (Picnic in the Grass" (Union) (2d Henry" (Ind) and "Next to No wk). Trim \$3,800. Last week, \$5,350. Time" (Ind) (4th wk), \$5,000.

Esther Clips Prov. But Providence, Sept. 26.

own section was bare and deserted as hurricane Esther visited the Rhode Island area Thursday (21). But damage was light. Majestic opened big with "La Dolce Vita." Loew's State is steady with "The Young Doctors" and is followed closely by Strand's "The Pit and the Pendulum."

Estimates for This Week

Albee (RKO) (2,200; 75-\$1.25)—
"Come September" (U) and "Ole
Rex" (U) (4th wk). Fairish \$6,000
after good \$7,500 last week.

Elmwood (Snyder) (724; \$1.25-\$2)—"Spartacus" (U) (2d wk). Fair \$4,000. Opener was same.

Majestio (SW) (2,200; \$1.25-\$1.50)—"La Dolce Vita" (Astor). Hurt by storm, but soaring to \$17,000. Last week, "Claudelle Inglish" (WB) and "Girl in Room 13" (WB). Mild \$5,000.

State (Loew) (3,200; 65-90)—"The Young Doctors" (UA) and "Flight That Disappeared" (M-G). Healthy \$9,000. Last week, "Ada" (M-G) and "Beyond All Limits" (M-G). Good \$8,500.

Strand (National Realty) (2,200; 65-90)—"Pit and Pendulum" (AI) and "Capture That Capsule" (Par). Fairly peppy \$8,500. Last week, "Guns of Navarone" (Col) (7th wk).

'Assisi' Hep \$8,000, Mpls.; 'Inglish' 5G

Minneapolis, Sept. 26. Minneapolis mainstem boasts four fresh entries this round, biggest influx of new product in many sessions. On hand for first outing are "Love and Frenchwoman," modest at World, "Claudelle Inglish." tepid at Lyric, and "Francis of Assisi," bright at Gopher. "Ma-rines, Let's Go," another newcomer, is in for only 10 days, making way for legit at Orpheum Oct. 2. Nabe showhouses are also offering a slate of newcomers this stanza. "Cold Wind in August" looms breezy at Uptown, while "Breathless" is slow in opener at Suburban World.

Estimates for This Week

Academy (Mann) (947; \$1.75-65)—"La Dolce Vita" (Astor) th wk). Moderate \$6,500. Last \$2,65)—"La l (9th wk). Mo week, \$6,000.

Century (Cinerama, Inc.) (1,150; \$1.75-\$2.65)—"Windjammer" (NT) (reissue) (16th wk). Neat \$8,000. Last week, \$8,500.

Lası week, \$8,500.

Gopher (Berger) (1,000; \$1-\$1.25)

"Francis of Assisi" (20th). Bright
\$8,000. Last week, "Nikki, Wild
Dog of North" (BV) (6th wk),
\$3,000.

Lyric (Par) (1,000; \$1-\$1.25)—
"Claudelle Inglish" (WB). Tepid
\$5,000. Last week, "King of Roaring 20's" (AA), \$8,000.

ing 20's" (AA), \$8,000.

Mann (Mann) (1,100; \$1.25-\$1.50)

—"Come September" (U) (m.o.)
(7th wk). Respectable \$7,000 in five days. "Paris Blues" (UA) opens tomorrow (27). Last week, "Scream of Fear" (Col), \$6,500 at \$1.\$1.25.—"Marines, Let's Go" (20th). Rousing \$14,000 for 10 days. Legit moves, in Monday (2) when "Fiorello" opens week run. Last week, "Come September" (U) (6th wk), \$7,500 at \$1.25-\$1.50 admish.

St. Louis Park (Field) (1,000;

St. Louis Park (Field) (1,000; \$1.25-\$21 — "Spartacus" (U) (2d run) (8th wk). Nifty \$4,500 and stays another round. Last week,

State (Par) (2,200; \$1.25-\$1.50)— Guns of Navarone" (Col) (8th wk). First film to stay two months at this showhouse. Healthy \$9,000, Last week, \$12,000

Suburban World (Mann) (800; \$1.25)—"Breathless" (FAW). Slow \$2,200. Last week, "Romanoff and Juliet" (U) (8th wk), \$2,300.

her Clips Prov. But 'Vita' Rousing \$17,000 Vaude Far From Resting in Peace As Charles-Vaughan Palatial 50G; B'way Spotty But 'Picnic' Nice 17G

Broadway firstruns apparently had little going for them the past week. Hardly beneficial was the 90-degree heat on Saturday and Sunday. Major boxoffice deterrent was the absence of any kind of strong new product at the me rent was the absence of any kind of strong new product at the major houses. Introduction of a the-atrical feature, "How to Marry a Millionaire," on NBC-TV prime time Saturday night (23) had no discernible effects. The offish pictures just were still downbeat. In contrast, both the Music Hall and the Palace had capacity crowds the same evening.

the Palace had capacity crowds the same evening.

Palace created a big stir with its re-week, one-shot run of vaude and film. House looks to do a mammoth \$50,000 in current stanza with Ray Charles orch, Sarah Vaughan and Larry Storch on stage, and "Mighty Crusaders" (Falcon) on screen. "Operation Petticoat" (U) comes in Friday (27).

Paramount with "The Hustler" (20th) and Capitol with "Thunder of the Drums" (M-G), both having opened yesterday (Tues.) hope to get a lift.

get a lift.

Nice surprise is the Columbia reissue package at the Forum. Chalk up \$17,000 for the first week of "Picnic" and "Twinkle and Shine," meaning nice business for this house even if it had a new Estimates for This Week

Astor (City Inv.) (1,094; 75-\$2)—
"Young Doctors" (UA) (5th wk).
Fifth week ends tonight (Wed.)
with about \$17,000 and thus "Doctors" is not in need of b.o. medtors" is not mical attention.

ical attention.

Capitol (Loew) (4,820; \$1-\$2.50)

"Thunder of Drums" (M-G).

Opened yesterday (Tues.) after
"Ada" (M-G) did poor \$5,000 in
five days of fifth week.

Criterion (Moss) (1,520; \$1.50\$3.50)—"Guns of Navarone" (Col)

(14th wk). Current session looks
to hit \$33,000, adding up to more
money in the bank for Col and
Charles Moss.

DeMille (Reade) (1,463; \$1.50\$3.50)—"Spartacus" (U) (52d wk).
Winding up 51st week with close
to \$20,000 as the fine run continues.

ues.

Henry Miller (Gilbert Miller)
(800: \$1.50-\$3.50) — "La Dolce
Vita" (Astor) (24th wk). The 23d
week ended Saturday (23) with
estimated \$22,100, or slight gain
over previous stanza. Strictly

estimated \$22,100, or slight gain over previous stanza. Strictly high-life boxoffice.

Palace (RKO) (1,642; \$1.50-\$3)—
Vaude show headed by Ray Charles orch, Sarah Vaughan, Larry Storch, with "Mighty Crusaders" on screen. This entry opened Friday (22) with whammo returns, estimated at \$50,000 for the single week. Public's buying at the \$3 top, as witness standing lines on occasion. Saturday night's television features didn't mean a elevision features didn't mean a

television reasonal thing.

Forum (Moss) (813; 90-\$1.80)—

"Picnic" (Col) and "Twinkle and Shine" (Col) (reissues) Oldic combo opened Friday (22) with surprisingly strong b.o. conse combo opened Friday (22) with surprisingly strong b.o. conse-quences. Appears to be good pack-aging on Col's part, First week ought to hit \$17,000, which would be nice even for a newcomer. Paramount (AB-PT) (3,665; \$1-\$2)—"Big Gamble" (20th) (4th wk), "Gamble" stayed through

\$2)—"Big Gamble" (20th) (4th wk). "Gamble" stayed through Monday, or four days of a fourth week, and grossed a minor \$11,000 for those four days. "The Hustler" (20th) opened yesterday (Tues.). Radio City Music Hall (Rockefellers) (6,200; 90-\$2.75)—"Come September" (U) (3d wk). Current frame ends tonight (Wed.) with \$150,000 apparent, same as previous, and that's not bad at all. Holds for another week and lolds for another week as Breakfast at Tiffany's" follows.

"Breakfast at Tiffany's" follows.
Rivoli (UAT) (1,545; \$1.50-\$2.50)

"Francis of Assisi" (20th) (9th
wk). About fair at \$13,000 for
ninth week ending tomorrow
(Thurs.). This one seems to have
done better than expected.
State (Loew) (1,900; \$1.50-\$2.50)

—"Honeymoon Machine" (M-G)
(6th wk). Fifth week ended yesterday (Tues.) with \$10,100, short of
adequate but then it's been a long;
run so parking lot operators
needn't inquire.

ushers were yawning.

Warner (SW) (1,813: \$1.50-\$3.50)

"Exodus" (UA) (42d wk). The
40th week ends tonight (Wed).

with an apparent \$15,000. It's getting to be a long trlp, understandably after all this time.

First-Run Arties

Baronet (Reade) (430: \$1.25-\$2)

"Saturday Night, Sunday Morning" (Continental) (26th wk).
About \$7,000 for 25th week which
ended Sunday (25) or just a mite
short of previous week. Good.

Fine Arts (Davis) (468: 90-\$1.80)

"Man Who Wagged His Tail"
(Continental) (2d wk). First week
ended Sunday (24) with short of
good \$7,200.

Beekman (R&B) (590: \$1.20\$1.75)—"Rocco and His Brothers"
(Astor) (14th wk). The 13th week
ended Monday (25) with \$7,500,
which is all right.

Embassy (Guild Enterprises)

500: \$9.\$1.75)—"Cold Wind is

ended Monday (25) with \$7,500, which is all right.

Embassy (Guild Enterprises) (500; 90-\$1.75)—"Cold Wind in August" (UA) (10th wk). Figure the ninth session at \$8,500, not much under the previous, and 1good health continues apparent.

Carnesie Hall Cinema (F&A) (300; \$1.25-\$1.80)—"Ninth Circle" (Indie) (2d wk). Dropping to \$5,000 for second week ending today (Wed.) after \$8,700 for opener. Still, not bad.

Fifth Ave. Cinema (R&B) (250; \$1.25-\$1.80)—"Secrets of Woman" (Janus) (12th wk). Short of \$3,000 for windup frame, not enough, with "Macario" (Mexican import) coming in today (Wed.). Normandie (T-L) (592; \$1.25-\$1.80)—"Girl With a Suitcase" (Ellis) (2d wk). Continues robust pace with \$13,800 evident for second week.

Little Carnesie (L. Carnesie)

pace with second week.

Little Carnegie (L. Carnegie) (520; \$1.25-\$2) — "Purple Noon"
(Times) (4th wk). Fourth week ends today with another large

(Times) (4th wk). Fourth week ends today with another large tally, being \$18,000 after \$20,000 in previous week. A substantial artie hit.

Guild (Guild) (450; \$1-\$1.75)—

"Sand Castles" (DeRochemont) (7th wk). Sixth week ended Monday (25) with about \$6,000, NSG. "Question Seven" (DeRochemont) comes in tomorrow (Thurs.).

Murray Hill (R&B) (565; 95-\$1.80)—"Guns of Navarone" (Col) (14th wk). The 14th week ends tomorrow (Thurs.) with \$10,000 anticipated after \$10,500 the week previous. This art house money can be fine.

Paris (Pathe Cinema) (568; 90-\$1.80)—"Truth" (Kingsley) (14th wk). The 13th week ended Sunday (24) with \$7,500, after \$9,000 a week earlier. A little slip, but still strength.

Plaza (Lopert) (525; \$1.50-\$2)—

week earlier. A little slip, but still strength.
Plaza (Lopert) (525; \$1.50-\$2)—
"Never On Sunday" (Lopert) (50th wk). The 40th week ended Monday (25) with \$11.000, or thereabout. A great Greek commodity.
Sutton (R&B) (561; 95-\$1.86)—
"Two Women" (Embassy) (21st wk). The 20th week ended Sunday (24) with gratifying \$10,000, after \$11,000 in week previous.
Trans-Lux 85th St. (T-L) (550; \$1.25-\$2)—"Young Doctors" (UA) (5th wk). Fifth stanza ends today (Wed.) with nice \$6,000. No complaints.

plaints.

World (Perfecto) (390; 90:81.80)

"'Lust for the Sun" (FAW) (13th
wk). Current session ending tomorrow (Thurs.) probably will approach \$7,600. It's a nudie special,
but they say it's a good production.

Screen Actors Nominate

Hollywood, Sept. 26. Screen Actors Guild nominating Screen Actors Guild nominating committee has named 21 thesps to run for office in Guild's annual election. Those nominated include: George Chandler, for prexy; Dana Andrews, 1st vp. James Garner, 2d vp; Charlton Heston, 3d vp. Conrad Nagel, 4th vp. Ann Doran, recording secretary; Frank Faylen, treasurer. All except Heston are incumbents.

For three-year terms on Board of Directors: Leon Ames, Wendell Corey, Thomas Gomez, Howard Keel, Pauline Myers, Walter Pidgeon, Gene Raymond, incumbents, Richard Boone, Frank Ferguson,

Juliet" (U) (8th wk), \$2.300.

Uptown (Field) (1,000; \$1.25)—
"Cold Wind in August" (Lopert):
Robust \$4,800. Last week, "House of Fright" (AI) and "Black Pit of Dr. M" (AI), \$3,500.

World (Mann) (400; 85-\$1.50)—
"Love and Frenchwoman" (Kings) Modest \$5,000. Last week, "The Truth" (Kings) (5th wk), \$4,000.

Ton Octuer than expected. (1,900; \$1.50-\$2.50)
—"Honeymoon Machine" (M-G) of Directors: Leon Ames. Wendell Corey, Thomas Gomez, Howard adequate but then it's been a long equation of Directors: Leon Ames. Wendell Corey, Thomas Gomez, Howard adequate but then it's been a long equation of Directors: Leon Ames. Wendell Corey, Thomas Gomez, Howard Reel, Pauline Myers, Walter Pid-Reel, Thomas Gomez, Howard Reel, Pauline Myers, Walter Pid-Reel, Thomas Gomez, Howard Stephen (City Inv.) (1,003; 50-\$23)

Modest \$5,000. Last week, "The Truth" (Kings) (5th wk), \$4,000.



DEBBIE REYNOLDS

and showing you what a gal's gotta do to get a guy to say "I do"!

FORREST GRIFFITH

PROWSE

THELMA KEN RITTER SCOTT

JACK CUMMINGS'
THE
SECOND
TIME
AROUND"

DIRECTED BY VINCENT SHERMAN SCREENPLAY BY OSCAR SAUL AND CECIL DAN HANSEN

COLOR by DE LUXE CINEMASCOPF

20th's Happy, Happy Christmas Package of Cheer!

Women' Sizzling \$15,000 in Sluggish Cleve.; 'Assisi' Handsome \$12,300

Cleveland, Sept. 26.
First-runs are somewhat sluggish
this week despite fresh product.
"Francis of Assisi" is nice in
its initial Palace round, aided by a
hospital benefit preem. Topping
the town is "Two Women" with a
sizzling inaugural frame at the
Colony. "Young Doctors" is mild
at the State while "Man-Trap" is
very slow at the Stillman.
Estimates for This Week Estimates for This Week

Allen (Stanley-Warner) (2,866; \$1-\$1.50)—"Come September" (U) (9th wk). Lively \$10,000. Last week, \$13,000.

Colony (Stanley-Warner) (1.354; \$1.50-\$2)—"Two Women" (Em-bassy-Levine). Sizzling \$15,000. Last week, "La Dolce Vita" (Astor) (11th wk), \$5,000.

Continental Art (Art Theatre Cuil²) (900: \$1-\$1.25)—"Big Deal on Madonna Street" (Indie) (2d w.). Frir \$3,600. Last week, \$4,000

Heights Art (Art Theatre Gulld) (925; \$1-\$1.25) — "L'Avventura" (Janus). Okay \$2,300. Last week, "Truth" (Kings) (4th wk), \$2,400.

Hippodrome (Eastern Hipp) (3,-700; \$1.25-\$1.75)—"Guns of Navarone" (Col) (9th wk). Strong \$10,-000 and holds. Last week, \$13.000.

wek, same.

Imperial (PP) (3,343; \$1-\$1.50)—

"Rany Flannel Suit" (20th) and
"Night People" (20th) (refssues
\$4.000.

Palace (Silk & Helpenn' 2.735; \$1-\$1.50) — "Francis of this "(20th) Hefty \$5,500 Last week, \$11,500 Last week, \$11,500 Last week, \$12,500 Last week, \$12,500 Last week, "Never on Sunday" (Lope) (35th w. \$5,000 Las

Weekend pull also good, signal-ing nice \$12,300 for initial lap. Last week. "Deadly Companions" (Pathe-America), \$5,000 on eight and one-half days

State (Loew) (3,700; \$1-\$1.50)—
"Young Doctors" (UA), Mild \$9,
500. Last week, "Thunder of

Stillman (Loew) (2,700; \$1-\$1.50)
—"Man-Trap" (Par). Very. Slow
\$3,500. Last week, "Nikki Wild
Dog of North" (BV) (3d wk), \$4,500.

Westwood Art (Art Theatre Guild) (855; \$1.25-\$1.50)—"Man in Cocked Hat" (Indie). Thin \$1,900. Last week, "The Truth" (Kings) (4th wk), \$2,300.

'Inglish' Shapely \$9,500, Denver; 'Women' \$12,000

Denver, wolliell \$114,000

Denver, Sept. 26.

Biz is perking at downtown deluxers. Fresh product is helping,
while holdovers are strong.
"Claudelle Inglish" is good at the
Orpheum, "Two Women" is nice
at the Denver but "A French Mistress" is only so-so at the Esquire.
"Pit and Pendulum" is big in a
second Paramount frame.

Estimates for This Week

Estimates for This Week

Estumates for This week
Aladdin (Fox) (900; \$1.25)—
"King and I" (20th) (3d wk). Strong
\$4,500, Last week, same.
Centre (Fox) (1,270; \$1-\$1.45)—
"Guns of Navarone" (Col) (8th wk),
Fine \$9,000, Last week, \$11,000.

Cooper (Cooper) (814; \$1.65-\$2.50)—"This Is Cinerama" (Cinerama) (28th wk). Steady \$9,100. Last week, \$10,000.

Denver (Fox) (2,432; \$1.25)—
"Two Women" (Embassy) and
"The Long Rope" (20th), Nice \$12,000. Last week, "Thunder of
Drums" (M-G) and "Silent Call"
(20th), \$12,000.

Denham (Indie) (800; \$1.25)—
"Friendly Persuasion" (AA) and
"Fascination" (AA). Okay \$6,000.
Last week, "Ada" (M-G) (3d wk), \$5.500.

\$5,500.

Esquire (Fox) (600; \$1.)—"A
French Mistress" (FAW: So-so
\$2,400. Last week, "Folies Bergere"
(Indie) and "Diary of a Bad Girl" (Indie), \$1.800.

(Indie), \$1,800.

Orpheum (RKO) (2,690; \$1.25-\$1.45)—"Claudelle Inglish" (WB) and "Cat Burglar" (UA). Good \$9,500. Last week, "World By Night" (WB) and "Girl In Room 13" (Astor), \$8,500.

Paramount (Indie) (2,100; 90-\$1.25)—"Pit and Pendulum" (A-I) and "Mighty Crusaders" (Indie) (2d wk), Big \$13,000. Last week, \$19,000.

Towne (Indie) (600; \$1.\$1.45)—
"The Truth" (Kings) (4th wk).
Mild \$2,000. Last week, \$3,000.

Trinian's' Hefty \$5,500 In Steady Toronto: 'Long'

Hot 7G, 'Ada' Same, 2d Toronto, Sept. 26. Despite Jewish holiday and heat vave, biz remains steady, with Despite Jewish holiday and near wave, biz remains steady, with newcomers being "Pure Hell at St. Trinian's" and "The Long, the Short and the Tall." But "Guns of Navarone" is still leading the city in its eighth frame. "Ada" and "Ballad of a Soldier" both are hefty in second stanzas.

Estimates for This Week Carlton (Rank) (2,318; \$1-\$1.50)
"Guns of Navarone" (Col) (8th

—"Guns of Navarone" (Col) (8th wk). Still a smash \$18,000. Last week, \$20,000.

Eglinton (FP) (918; \$1.50-\$2.50)
—"Windjammer" (NT) (40th wk).
Steady \$7,000. Last week, same.

Hollywood (FP) (1,080; \$1-\$1.50)

—"Ballad of Soldier" (Astral) (2d wk). Strong \$9,000. Last week, \$11,000.

Hyland (Rank) (1,357; \$1-\$1.50)

"Very Important Person" (20th)
(7th wkl. Hearty \$6,000. Last
week, same.

(35th wk), \$3,000.

Loew's (Loew) (1,641; \$1-\$1.50)—

"Come September" (U) (4th wk).

Big \$10,000. Last week, wham \$15,000.

Tivoli (FP) (935; \$1.50-\$2.50)—

"La Dolce Vita" (Astral) (8th wk).

Still fine virtual night capacity, with sturdy \$10,500. Last week, \$11,500.

Towns (Taylor) (625.

\$11,500.

Towne (Taylor) (693; 90-\$1.25)—
"Long, Short, Tall" (IFD). Swell
\$7,000. Last week, "The Bridge"
(AA) (2d wk), \$3,500.

Uptown (Loew) (2,543; \$1-\$1.75)

—"Ada" (M-G) (2d wk). Taperling to good \$7,000. Last week,
\$12,000.

VITA' FANCY \$8,000. K.C.; 'DRUMS' OKE 7G

Kansas City, Sept. 26. Biz ranges good to strong, two newcomers making good impres sions, while holdovers are modest. "La Dolce Vita" opened in the Brookside to healthy play and will hold. "Thunder of Drums" at the Paramount is okay. Holdovers of "Goodbye Again" in the Uptown and "Honeymoon Machine" in the Plaza both doing moderately well Estimates for This Week

Brookside (Fox Midwest-Natl. Theatres) (800; \$1.50)—"La Dolce Vita" (Astor). Fancy \$8,000, holds. Last week, "Exodus" (UA) (3d wk) Last week, "Exod (\$1). Mild \$2,500.

Capri (Durwood) (1,260; \$1.\$1,50)

"Romanoff and Julet" (U) (5th
wk). Fairish \$3,000. Last week,
\$4,000.

Empire (Durwood) (1,200; 90c-\$2)
—"This Is Cinerama" (Cinerama)
(4th wk) (reissue), \$6,500. Last
week, \$7,500.

week, \$7,500.

Isis, Vista, Fairway (FMW-NT)
(1,360, 700, 700; 90c). Boulevard
(Rosedale) (750 cars; 90c). Avenue
(Fulton) (800; 90c). Currently subruns. Last week, "Armored Command" (AA) and "King of the
Roaring 20's" (AA). Light. \$10,000.

Kimo (Dickinson) (504; 90-\$1.25).
"Never on Sunday" (Lope) (2d

—"Never on Sunday" (Lope) (2d run) (14th wk). Remarkable \$1,000, winding run. Last week, same.

Paramount (Blank-UP) (1,900; \$1-\$1.25)—"Thunder of Drums" (M-G). Sprightly \$7,000. Last week, "Two Women" (Embassy). Average

Plaza (FMW-NT) (1,630; \$1.25)—
"Honeymoon Machine" (M-G) (2d wk). Moderate \$5,000. Last week, \$6,500.

Roxy (Durwood) (850; \$1-\$1.50)
—"Come September" (U) (7th wk).
Pleasant \$5,000, holds. Last week,

Stamp-ede Indeed

Boston, Sept. 26. Julian Rifkin, head of Rifkin coners in New England, which ozoners in New England, which have set the area agog as result of giving away 10,000,000 Star Gold and Gold Medal Stamps at his 10 ozoners, reports the following:

A winner was announced at his Meadow Glen, Medford (Mass.) drive-in. The winner is given 15 minutes to make him.

given 15 minutes to make him-self known to the manager, either by telephone or in per-

As the clock ran out, a dis-heveled youth, out of breath, ran into the manager's office shouting that he was the winsnouting that he was the win-ner. As he produced his iden-tification, Rifkin looked at him and told him that he was the recipient of 150,000 Gold

"It's stamp-tastic, don't you think?," said Mr. R.
"Stamptastic! The trouble I had getting through the crowds makes this seem more like a stamp-ede!,", said the winner.

Pit' Stout 10½G, Pitt; 'Drums' 10G

Pittsburgh, Sept. 26.

"Pit and Pendulum" at the Stanley and "Thunder of Drums" at the Penn are two new entries which shape good this round at deluxers. Other new entry, "Armored Command," looms drab at the Gateway, Reissue of "Carousel" is okay in first at Warner. The big action remains with the holdovers. "Come September" in fifth at the Fulton, "Raisin in Sun" in fifth at Squirrel Hill and "Truth" in second at Shadyside all rate sock.

Estimates for This Week

Estimates for This Week

Estimates for This Week

"Cutom (Shea) (1,635; \$1:\$1.50)—
"Come September" (U) (5th wk).
Loud \$6,590. Last week, \$7,000.
Gateway (Associated) (1,900; \$1:50)—
"Armored C on m an an d"
(AA). Soft \$3,500 even with the help of "Twenty Plus Two" (AA) on Saturday (23) night.

Fens (UATC) (3,300; \$1:\$1.50)—
"Thunder of Drums" (M-G). Okay \$10,000 via aid from "Paris Blues" (UA) on Friday (22) night and "Bridge to Sum" (M-G) on Saturday (23) night. Last week, "Young Doctors" (UA) (24 wk), \$9,000.

Shadyside (MOTC) (750; \$1.25)—

Shadyside (MOTC) (750; \$1.25)— "Truth" (Kings) (2d wk). Smash \$3,000. Last week, \$3,500.

Squirrel Hill (SW) (834; \$1.25)—
"Raisin in Sun" (Col) (5th wk).
Rousing \$3,200. Last week, \$3,600.

Stanley (SW) (3,700; \$1-\$1.50)—
"Pit and Pendulum" (AI). Good
\$10,500 with help from "Man-rrap" (Par) Saturday (23) night.
Warner (SW) (1,516; \$1-\$1.50)—
"Carousel" (20th) (reissue). Oke
\$6,000. Last week, "King and i"
(20th) (reissue) (9 days), \$10,000.

'Gamble' Slim \$7.500 in Dullish D.C.; 'Roses' Pale 4G, 'Sept.' Sock 20G, 2d

H.O.'s Lift St. L.: 'Guns' Loud \$8,000, 4th, Trap 9G, 2d, 'Goodbye' 9G, 3d

9b, 2d, boodbye 9b, 3d
St. Louis, Sept. 26.
It's all holdovers this stanza, with "Honeymoon Machine" in a third week at Loew's State, "Guns of Navarone" in a fourth at Loew's Mid-City after moveover from the State. "Goodbye Again' in a third at the Esquire and "King and I" in a second at the Ambassador. "Never on Sunday," the marathon runner, is in a record-breaking 34th frame at the Apollo Art.

Estimates for This Week

Estimates for This Week

Ambassador (Arthur) (2,970; 90-\$1.25)—"King and I" (20th) (2d wk). Good \$12,000. Last week,

Apollo Art (Grace) (700; 90-\$1.25)—"Never on Sunday" (Lope) (34th wk). Good \$1,800. Last week,

Esquire (Schuchart - Levin) (1,800; 90-\$1.25) — "Goodbye Again" (UA) (3d wk), Fine \$9,000. Last week, \$10,000.

Fox (Arthur) (5,000; 90-\$1.25)—
"Come September" (U) (6th wkl.
Nice \$9,000. Last week, \$10,000.

Loew's Mid-City (Loew) (1,160 60-90)—"Guns of Navarone" (Col (4th wk). Good \$8,000. Last week

State (Loew) (3,600; 60-90)—
"Honeymoon Machine" (M-G) and
"Secret Partner" (M-G). (3d wk).
Pleasant \$9,000. Last week,
\$12,000.

\$12,000.
Pageant (Arthur) (1,000; 90\$1,25)—"Truth" (Indie) (5th wk).
Good \$2,500. Last week, \$2,500.
\$5. Leuis (Arthur) (3,800; 7690)—"Parent Trap" (BV) and
"Misty" (20th) (2d wk). Good
\$9,000. Last week, \$12,000.
Shady Oak (Arthur) (760; 90\$1,25)—"Love and Frenchwoman"
(Indie) (4th wk). Good \$1,800.
Last week, \$2,500.

WB ZONE CHIEFS TO N.Y. FOR OCT. 4 MEETING

Warner Bros. circuit zone managers will hold their regular quarterly meeting in New York for three days starting Oct. 4. Fall and winter campaigns will highlight discussions to be presided over by veepee Harry M. Kalmine.

Kalmine is due here shortly after the three-day sesh to check into local Warner theatre being remodeled for "Back Street" preem Oct. 19. Pat Notaro, zone manager for California, planes east Oct. 3 and returns Oct. 7.

Washington, Sept. 26. The recent upbeat in first-run trade here has come to an abrupt end. Wickets have slowed markedly with situation blamed variously on drizzling threat of hurricane Esther and some too-good fallish weather. Of the two newcomers, "Blood and Roses" at the Ontario is rated NSG. "Big Gamble" is looking for a thin kitty at the Palace. Estimates for This Week Ambassador (SW) (1.480; \$1-\$1.49!—"Come September" (U) 12d wk). Good \$6,000. Last week, \$8,500.

Apex (K-B) (940; \$1-\$1.25)—
"Two Women" (Embassy) (4th wk).
Jaunty \$4,500. Last week, \$5,500.

Capitol (Loew) (3,420; \$1-\$1.49)
"Thunder of Drums" (2d wk).
[uffled \$9,700 after \$13,500] Muffled

Keith's (RKO) (1,839; \$1-\$1.49)-Young Doctors" (UA) (2d wk "Young Doctors" (UA) (2d wk). Good \$10,000 after \$15,000 initial

MacArthur (K-B) (900; \$1.25)—
"Pure Hell" (Cont) (2d wk). Hot
\$6,000, after \$7,800 for first week.

Ontario (K-B) (1,240; \$1-\$1.49)—
"Blood & Roses" (Par). Anemic
\$4,000. Last week, "Angry Silence" (British Lion) (2d wk),

Palace (Loew) (2,390; \$1-\$1.49)—
"Big Gamble" (20th). Slim \$7,500.
Last week, "Marines, Let's Go"
(20th), \$7,800.

Playhouse (T-L) (459; \$1.49-\$2)—
"Guns of Navarone" (Col) (11th
wk). Large \$5,500. Last week,
\$5,900.

Plaza (T-L) (278; \$1-\$1.80)—
"Cold Wind in August" (UA) (2d wk). Hot \$5,000 after \$6,900

Town (King) (800; \$1.25-\$21— "Dolce Vita" (Astor) (12th wk). Unweakening at \$7,000, same as

Trans-Lux (T-L) (600; \$1.49-\$2)
—"Guns of Navarone" (Col) (11th
wk). Oke \$8,000. Last week,
\$8,900.

Uptown (SW) (1,300; \$1-\$1.49)— "Fanny" (WB) (2d wk) (subrun). Good \$7,000. Last week, \$8,000.

Warner (SW) (1,440; \$1-\$1.49)—
"Come September" (U) (2d wk).
Trim \$14,000. Last week, \$16,000.

Cuffo Trailers Plugging Pix at Michigan Fair

Detroit, Sept. 26.
A successful film promotion stunt, sparked by Michigan Allied at last year's Michigan State Fair, stunt, sparked by Michigan Allied at last year's Michigan State Fair, has been improved upon at this year's fair. Thousands of visitors last year crowded into a small, hot plastic dome hut to see 15 minutes of the free shorts which were run continuously. This year, the trailers are being shown to the huge audiences attending each of the 14 performances of Dick Clark, Ricky Nelson and Fabian stageshows in the Colise um where a theatre-size CinemaScope screen and projection equipment is being installed.

In the cooperative project, Detroit Motion Picture Projectionists Local 199 is contributing by setting up- the equipment and providing the operators; National Screen Service is donating the trailers, the trucking companies are delivering ad material to individual exhibs without charge.

National Boxoffice Survey

September' Champ for 5th Consecutive Wk., 'Guns' 2d, 'Vita' 3d, 'Doctors' 4th

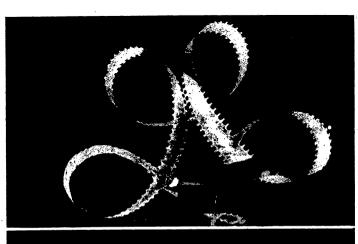
A downward b.o. trend, quite evident last week, is even more apparent this round in a number of key cittes covered by Variery. Loss Angeles, for example, is facing its bleakest biz outlook in 92 weeks. Swashington and Buffalo are almost as bad while Cleveland is spotty. Exhibitors for the most part are inclined to pin the silde on a lack of strong new product. Some theat for strong new product. Some theat the distribus are holding back on top pix while they are gauging the market in an effort to launch 'em at a prime time. One factor crime ing trade in the northeast territory was hurricane Esther.

Even "Come September" (U), b.o. champ for the fifth consecutive week, is rolling up less coin compared to its past performance. But most of its decline is due to the fact it's moving well into extended runs. "Guns of Navarone." "Train's "Syaram the Great" (Astor).

Tyita" displaced "Young Doctors" (UA) which dropped to fourth plosition. Latter has been slim in some holdover dates. Taking fifth place is "Pit and the Pendulum" (Aal) by dint of some impressive in the firm of the place is "Pit and the Pendulum" (Aal) by dint of some impressive in the firm of the strong the firm of the place is "Pit and the Pendulum" (Aal) by dint of some impressive in the firm of the place is "Pit and the Pendulum" (Aal) by dint of some impressive in pages 10 and 11)

Roxy (Durwood) (850; \$1-\$1.50) | fourth to third is "La Doice Vita" —"Come September" (U) (7th wk). (Astor).
Pleasant \$5,000, holds. Last week, \$6,500.

Uptown (FMW-NT) (2,043; \$1-\$position. Latter has been slim in \$1.25)—"Goodbye Again" (UA) (2d) some holdover dates. Taking fifth wk). Fairish \$5,000. Last week, place is "Pit and the Pendulum" \$6,500.



international film TV film and dokumentary market

A GREAT SUCCESS ATTRACTING WORLD ATTENTION

Two annual meetings: the Spring meeting In APRIL, to coincide with the Milan Trade Fair, the world's largest display of sample goods and products: an Autumn meeting in OCTOBER. MIFED is an international centre tavoured by film dealers from many countries, including

those of Asia and Africa. At the last meeting, 921 full tength, TV and documentary films of cultural, scientific, travel and publicity interest were viewed by buyers and renters coming from forty-three different countries and five continents.

Producers, film executives and cinema circuit managers are cordially invited to attend the "Fourth Cine Meeting", which will be held from 9 to 20 October 1961

Information from: MIFED Largo Domodossola 1

Milano (Italy)

Telegrams: MIFED - Milano



WEAK YANK POSITION IN SPAIN

Walt Disney, who is lookseeing production of his live feature "Bon Voyage," telling the press this has been his best financial year in a long time due to "101 Dalmations," "Swiss Family Robinson," "The Absent Minded Professor" and "The Parent Trap." He declares he is now out of debt for the first time since "Snow White and the Seven Dwarfs" and Disneyland is still going strong. Live features are the main reasons for his affluence, but he will go on making animated features too but shorts only occasionally since they almost always lose money . . . Yank foreign film distrib Ed Kingsley, has Luis Bunuel's Cannes Grand Prix winner "Viridiana" for the U.S. Pic was Bunuel's Cannes Grand Prix winner "Viridiana" for the U.S. Pic was attacked by the Vatican and led to the firing of the governmental film head in Spain. Francois Gergeley, a Parisian exporter, is handling foreign sales and recently took ads proclaiming that only he and producer G. Alatriste had sales rights. With the pic forbidden in Spain, it appears that somebody else may have gotten out a copy and tried to hawk it around . . Due to a hunting accident in which he lost two toes French pic star Daniel Gelin will not be able to do his role in Darryl Zanuck's currently shooting "The Longest Day". . Jules Dassin in for three weeks of promo on his "S.S. Phaedra" (UA) which has Melina Mercouri, Anthony Perkins and Raf Vallone. Team comes from Greece where exteriors were shot

Keep Films, a company owned jointly by producers Jules Buck and actor Peter O'Toole, last week started filming its first production at Associated British Elstree studios. It is "Operation Snatch" starring Terry-Thomas, George Sanders and Jackle Lane, and is for distribution through Regal International. Continental Distributing will release in the U. S. . . . Jack Lemmon filming location sequences here for "The Notorious Landlady," the Fred Kohlmar-Richard Quine producthe rect Rollings Landady, the rect Rollings during production for Columbia. . Jack Cardiff off to Kenya to plan the filming of "The Lion. which he is to direct for Samuel G. Engel. William Holden will join the unit as soon as he's finished his part in Darryl Zanuck's "The Longest Day," now on location in Normandy.

Munich

William Bendix plays one of the leads in "Sergeant Kraus, Civilian." American-German (Kalmovicz-Astra) co-production shooting in the local Arri Studio; script by Milton Krims, is directed by Akos Von Rathony, with Christine Kaufmann, Michael Hinz, Ron Randall, Bob Cunningham, Charles Hickman, Al Hoosman in other leading roles . Horst Bucholtz whose injuries in a car crash caused a premature break-up of Billy Wilder's "One, Two, Three" at Geiselgasteig, re-covered sufficiently to stand trial for drunken driving; 25-days jail sentence was suspended (against a \$6,500 fine) in order to make early sentence was suspended (against a \$6,500 fine) in order to make early completion of the picture in Hollywood possible; along with Bucholtz and a few other German actors, a major part of the set has to be flown to the Pacific Coast. Incidentally, the \$200,000 set, reproducing finch by inch Berlin's Brandenburg Gate and adjacent streets, was about to be wrecked when demands for its further use began to stream in; since Aug. 13, the day that gate was closed by East Berlin, it hasn't been possible to do any shooting there on actual location whereas the same events in the meantime became the topic of at least two. European co-production and three Hollywood pictures which are at this time in advanced planning stages. John Huston's 'Freud' biopic got rolling at the Bavaria studios, with Larry Parks (as pre-Freud psychoanalyst Dr. Breuer), and Britishers Sasanah York and Eric Portman added to the already reported cast (Menigomery Clift and Suzan Kohner). Producer-drector Gotifried Beinhardt winding up screen-conversion of his Salzburg Festival highlight, 'Everyman' ('Jedermann'') with the original stage (or rather open-air platform) cast: Paula Wessely. Ellen Schwiers, Walter Reyer, and Ewald Balser Lawrence Weingarten, time record holder among MGM producers (35 years), in Munich on promotion of his two latest, 'Ada' and 'The Marrying Machine,' also scouting talent and facilities for his two next pix. Tennessee Williams "Period of Adjustment" and William C. Taylor's "Travel's of Jaime McPheeters". Ex-Tarzan Lex Barker to co-star with Israeli beauty Dallah Lavl in the French-German-Italian co-prod. "The Steel Net of Dr. Mabuse," latest but probably not last item in the chiller series around the hypotist monster once originated by Fritz Lang; this one, however, will be directed by Harald Reinel ... G. K. Chesterton's "Father Brown" stories to be revived for the German Televiewers through a weekly series now shooting at Geisel-gasteig. completion of the picture in Hollywood possible; along with Bucholtz

'B' BRITISH PRODUCERS' BETTER CUT VIA EADY

London, Sept. 12.

Second feature producers want a bigger bite of the statutory Eady levy and their representations to the Federation of British Film Makers have met with a sympathetic response. At present support ing films qualify for double Eady coin up to a maximum of \$42,000 from the distributor's gross or labor costs, whichever is lower.

Most supporting features are budgeted at between \$40, \$60,000 and, in the overwhelming number of cases, labor costs are far below \$42,000, which means that they only collect double Eady up to the lower figure. They are now asking that the concession should extend up the \$42,000 ceiling.

The concession, if granted, would yield roughly \$2,500 additional Eady coin per picture. Further consideration to the request will be given at the next FBFM council meeting.

More in Singapore

Singapore
Singapore, Sept. 26.
The Cathay Organization this month is adding two more theatres to its circuit of 60.
firstrun houses throughout southeast Asia.
Opened Sept. 11 was the 760-seat. Cathey Cinema in Kuala Trengganu, Malaya, and opened Sept. 20 is the 1,123-seat New Boonpang Theatre in Brunel.

Town Without Pity' Rated A-3 by Decency Legion

Madrid Sept. 26.

Motion Picture Export Assn. of U. S. has given no evidence it will repudiate its film pact with Spain although the deadline for such action is Sept. 30. MPEA however, is expected to wage a hard-fisted campaign for an increased license allocation to Metro, Warner Bros. Columbia and Paramount.

Spanish film sources say that MPEA opposition to automatic renewal of the agreement now existing could lead to its complete elimination as a bargaining agent for the American companies in this country. If MPEA were to take such an extreme action, it is feared the director-general for cinema might be forced to withhold clearance for the meager licenses already al-located under the distributors' association baremo (points) system which, in fact, would constitute a lock-out for American film com-panies doing business in Spain.

panies doing business in Spain.

In anticipation of MPEA rep Leo
Hochsetter's arrival soon to negotiate the thorny license issue with
director-general Jesus Suevos, local distribs state firmly that
chances for an increased allocation
to Yank companies will depend entirely on MPEA commitment to distribute Spanish pix globally and
coproduce with Spanish film
makers.

makers.
Columbia pictures, with only two licenses to its credit for the 1961-62 season, is already taking a long lead in this direction. Columbia manager here Emilio Lopez, stated his company would send 10 native features into Columbia's Spanish language circuit in the U.S.A. during the coming year, and indicated negotiations were in progress with top local producer Cesareo Gonzalez to distribute his native output in all markets. Columbia's ambitious bid, Lopez explained, is not motivated by its weak license situation in Spain but as a profitmotivated by its weak fleeness situ-ation in Spain but as a profit-making policy approved by home-office Int'l execs who have seen Columbia coffers swell from hearty box office response to pix featur-ing Sarita Montiel, Joselito and Marical

New York Very Unhappy Negotiations for a new Spanish-Motion Picture Export Assn. film Motion Picture Export Assn. 11m pact were due to get underway in Madrid yesterday (Tues.) with the arrival there of Leo Hochstetter, the MPEA's Mediterranean director, whose homebase is Rome.

rector, whose homehase is Rome.

In New York last week for a short visit before taking off for Madrid, Hochstetter was reluctant to disclose details of his new approach to the Spanish officials, but there were indications: elsewhere that the MPEA companies this year might formally terminate the pact which they reward as completely. might formally terminate the pact which they regard as completely unfair and unrealistic. The pact, which terminates Sept. 30, will be automatically renewed unless one party or the other formally terminates it. Principal U. S. company beef is the point system by which the Spanish government allocates import permits to the Americans.

Asked how long he thought the new negotiations would take, Hochstetter replied succincity, "You

stetter replied succinctly, "You don't go into the land of manana with a deadline."

International Sound Track MPEA'S DILEMMA Performer Unions Hit Scot Theatre **Demolitions As Threat to Livelihood**

Glasgow, Sept. 26. Legit players and vaude acts in Scotland want an organization for the preservation of theatres and the encouragement of new theatre building. They say every new de-velopment area should have its own live theatre.

own live theatre.

The move follows reports of the impending closure of the Empire vaudery, Edinburgh, and a suggestion that the Glasgow Empire known to hundreds of U.S. acts, may be demolished in a general redevelopment of the site. The Lyceum Theare, a leading Edinburgh legiter, is also facing a doubtful future in a redevelopment deal.

deal.

Members of Actors Equity here are now huddling with representatives of the National Assn. of Theatrical & Kine Employees, the Musicians Union and the Variety Artists Federation. A similar body in London, the Theatre Trust, has the task of fact finding, providing information to the press, and to locate the second of the test of the te cal groups, and acting as an advisory panel.

visory panel.

The Scot group will now make approaches to the Assn, of Scottish Theatre Proprietors & Managers, the Scottish Community Drama Assn., the Federation of Scottish Repertory Companies and the Scot committee of the League of Dramatists

Manusts.

Ruse Public Opinion
According to Alex McCrindle, retiring secretary of Scottish Actors Equity, their first task will be to arouse opinion and increase public awareness of the dangers facing live theatre.

lic awareness of the dangers facling live theatre.

He said the theatregoers of
Glasgow would not reassured
by the statement from Leslie
A Macdonnell, managing director of Moss Empires, national
waude loop, that there had been no
decision to close the Empire in
Glasgow. He thought the intention of the statement had been to
influence audiences for the Empire's forthcoming attractions, and
had no bearing on any eventual
decision on the theatre.

McCrindle added that, in view of
the business the Glasgow Empire
was doing (it recently finished a
record-breaking 20 weeks of "The
Andy Stewart Show"), it must still
be profitable. But the owners of
such properties had discovered
that by redeveloping the sites for
offices and shops, they could make
more money, and that was endangering the livelihood of performers everywhere.

In a reference to a plan for
building an opera house at Edinburgh, Equity topper said his colleagues were not opposed to this,
but he felt a playhouse should come
first. He thought Edinburgh would
be well advised to build an opera
house on the Empire site and a
playhouse on the Lyceum site, or
to keep the Lyceum sit was.

"We Want to Eat!"

playhouse on the Lyceum site, or to keep the Lyceum as it was.

"We Want to Eat"

Equity officers here plan to conduct their fight against the shuttering of theatres and threats to live entertainment on all fronts.

"We want to eat all the year round," commented McCrindle, himself an actor.

round," commented McCrindle, himself an actor.
Show biz interests here were shocked by a local government office suggestion that the Empire vaudery might be demolished and converted into a six-story block of offices. An application by Moss Empires Limited to build such a

block has been okayed in principle by the Glasgow city planning com-mittee. It has been reported that work on the demolition of the thea-

But on a quickie trip here, to congratulate star comedian-singer Andy Stewart on playing to 20 weeks of capacity biz. Moss Empires' Macdonnell described suggestions for redevelopment of the Empire as "premature." No decisimpire as "premature." No decision had yet been made, he said, and the theatre had commitments for a long time ahead.

He refuted the

for a long time ahead.

He refuted the truth of scare headlines giving the impression buildozers would arrive pronto, but said, as a public company Moss Empires had a duty to its shareholders, and applications has been made to the Glasgow and Edinburgh local authorities in order to establish the value of the properties as redevelopment prospects.

Recommends Closing

Moss Empires topper said the Empire, Edinburgh, would stay open until February, 1962, but after that he could not say, and his recommendation was that the chain should close it. The theatre, he said, was lesing up to a \$3,000 a week.

Another threat to employment of actors in Scotland is the switch-over of the Gaumont Cinema, Dunover of the Gaumont Cinema, Dun-dee, to a strictly non-stage house. This leaves only the Palace vaud-ery and the small repertory thea-tre, a longtime "nursery" of British legit talent, as the main remaining live houses in this East Scotland city.

city.

Summing by the situation, Equity's McCrindle said: "There is too much at stake. We are not opposed to the demolition of all and every theatre, because we recognize just as well as anyone that time marches on and some places outlive themselves. But we are concerned that the prospects of employment for all our members as a whole should remain steady."

Starts All Over Again: Casino Reruns Cinerama

London, Sept. 26.

It will be full circle for Cinerama in London when the current attraction, "Search for Paradise," winds November after a run of about eight months. The Casino Theatre will start a relissue run of "This is Cinerama," which was the initial attraction some seven years. initial attraction some seven years

"This is Cinerama" is set to start "This is Cinerama" is set to start a rerun on Nov. 5 for about four months, to be followed by a return engagement of "Cinerama Holiday" for a similar period, by which time it's hope the first story-pic in the triple-screen process will be available for exhibition.

Advance bookings for "Paradise" had been taken up to the end of the year, but when advised of the change of program 98% of the customers reconfirmed for the re-

DOUBLE CONCERTO FIRST

Miklos Rozsa Defers Further Film

Madrid, Sept. 26.

Screen composer Miklos Rozsa° will pass up further film commitments until he has completed his double Concerto for Violin and Cello. Work was started two years ago and was to have been premiered by Jascha' Helfitz and Igor Piatagorsky at a Philadelphia concert in January of '59. In the meanwhile, Rozsa was saddled with Metro's "Ben-Hur." and Sam Bronston's "King of Kings" and "El Cid."

The Hungarian-born composer, on loanout from Metro, has left Madrid for London to complete score for "El Cid." He has refused all other assignments thereafter until the last note of his double concerto has been orchestrated.

Inside Stuff-International

New wavers are being blamed for French film business shortcomings and this is unjustified, says new waver Jacques Doniol-Valcroze. He's the critic-turned filmmaker. Doniol-Valcroze insists that the new-wave

A-3. By Decency Legion

"Town Without Pity." United
Artists' Kirk Douglas starrer, diArtists' Kirk Douglas starrer, directed by Gottfried Reinhardt, has
received an A-III rating (morally
tunobjectionable for adults) from
the Legion of Decency. The film
deals with the trial of a group of
American G.I.'s for the rape of
American g.I.

LOD notes that the A-III rating
only applicable to the version of
the film approved by the Production Code Administration.



III TASK PICTURES LIMITED

CPITY ME NOT

«PITY ME NOT»

«PITY ME NOT»

"PITY ME NOT"

«PITY ME NOT»

starring
Tony Anthony



III TASK PICTURES LIMITED

CENSORS PRAISE CENSORSHIP

Hollywood Production Pulse CANADA BREED'S

ALLIED ARTISTS Starts, This Year..... 5 This Date, Last Year.....4

AMERICAN INT'L

COLUMBIA Starts, This Year 18 This Date, Last year.....10

THE NOTORIOUS LANDLADY"
(Kohlmar-Quine Productions)
Prod.—Prod Roffmar
Dir.—Richard Quine
Kim Novak Jack Lemmon, Fred
Astaire, Estellie Winwood, Lionel
Control Philippa Bevans, Dick
(Started May 15)

(Started May 15)

"LAWRENCE OF ARABIA"
(Horizon American Productions)
(Shooting in Jordan)

"tod — Sam Spiegel
Dir. — David Lean
Alec Guinness, Anthony Quinn, Anthony Quinn, Preter O'Toole, I. S.
Joha, Jona M. Preter O'Toole, I. S.
Joha, Jona Cheller, John Ruddock, Norman Rossington, Philip
Dunisson, Anthony Hart
(Started May 15)

(Started May 15)

"EXPERIMENT IN TERROR"
Geoffrey-Kate Productional
Shooting in San Francisco
Prod-Dir-Blake Edward Ross Martin.
Tafty Paul. Sidney Miller, Ray Poole,
William Bryant, Annia Too, Judee
Morton, Richart Naila Too, Judee
Morton, Richart Nail Neff, James
Callahan, David Tomack, Kelly Mc
Cormick, Ken Wales, Edward Mallory, Mari Lynn, Sherry O'Neill,
Frederic Downes, William Sharon.
(Started Aug. 7)

totarted Aug. 71
THE MUTINEERS"
D.W. Films I.(d.)
D.W. Films I.(d.)
Prod.—John Brabourne
Dir.—Lewis Glibert
Alec Guiness, Dirk Bogarde, Anthony Quayle (Started Aug. 14)

(Started Aug. 14)

"COMOO VIVO"

Dino deLaurentis Prods.)

Sholdin in the Codgo)

Prod.—Carmine Bologna

Din Gisseps Benatil

Jin Gisseps Benatil

Toute, Frederika Andrew

Giarted Aug. 23)

WALT DISNEY Starts, This Year 5 This Date, Last Year 2

BON VOYAGE*
Prod.—Walt Dimey
Prod.—Walt Dimey
Dir.—Jumes Nellson
Fred MacMurrey, Jan Wyman, Michael
Callen, Tommy Kirk, Kevin Corcoran,
Deborah Walley,
Deborah Walley,

Garred Aug. 109
"THE CASTAWAYS"
(Shooting in London)
Prod.—Walt Disney
Dir.—Robert Stevenson
Maurice Chevalier, Hayley Mills, George
Sanders, Michael Anderson Jr.
(Started Aug. 14)

METRO Starts, This Year......14 This Date, Last Year.....5

HOW THE WEST WAS WON"
Prod.—Bernard Smith
Prod.—Bernard Smith
John Ford, Henry Hutnawy
John Washer
Bernard Smith
John Rose
Bernard Smith
Brigid Bazien, Walter Brennan, Agnes
Moorehead, George Peppard, Henry
Morgan, Russ Tamblyn, Andy Devine,
Claude Johnson
Gtarted May 25)

GStarted May 239

"SWEET BIRD OF YOUTH"
(Pandro S. Berman Prod.)
Prod.—Pandro S. Berman
DEU

DEU

DEU

DEU

DEU

REMONTAL

REM

(Started July 9)

"WONDERFUL WORLD OF THE SROTHERS CRIMM"
(Shore Pal Production)
(School Pal Part Commany)

Prod—George Pal Caremany)

Dir.—Henry Levin, George Pal Laurence Harrey, Karl Boehn, Claire

Bloom, Barbara Eden, Yvette Mimieux, Russ Tamblyn, Walter Stezak,
Oam Homkun, Bran Russell,
Oam Homkun, Bran Russell,
Oam Homkun, Bran Russell,
Grant Homkun, Bran Russell,
Grant Homkun, Bran Russell,
Grant Homkun, Bran Russell,
Frank Holly Than Wolfe
(Started July 31)

Garree July 31)
"THE HORIZONTAL LIEUTENANT"
(Enterpe Prod.)

Enterpe Prod.)

The Thoras

Jim Flutton, Paula Prentliss, Miyoshi
Umeki, Jack Carter, Charles McGraw,

Jim Backus, Yoshio Yodi
(Started Sept. 5)

THANK A FOOL"

Prod.—Anatole de Grunwald

Dir.—Robert Stevens

Susan Hayward, Peter Finch, Diane
Cliento
(Started Sept. 4)

PARAMOUNT

Starts, This Year This Dafe, Last Year10

THE MAN WHO SHOT LIBERTY

VALANCE"
(John Ford Prods.)
Prod.—Wills Goldbeck:
Dir.—John Ford
James Stewart. John Wayne, Vers
Miles, Lee Marvin, Edmond O'Brier
Andy Devine, Ken Murray
(Started Sept. 5)

20th CENTURY-FOX Starts, This Year22 This Date, Last Year17

THE INSPECTOR"

(Red Lion Flims)

(Shooting in London)

(Striphen Boyd. Dolores Hart. Hugh

(Griffith, Harry Andrews. Michael Da
Leo McKern. Harold Goldslatt

(Started June 19)

(THE LONGEST DAY"

(Shooting in France)

Prod.—Darryl F. Zanuck

Dirs.—Gerd Oswald. Andrew Marton.

Elmo Williams, Bernard Wickl, Ker.

Annakin

Williams, Bernard Wickl, Ker.

Annakin

Williams, Bernard Wickl, Ker.

Annakin

Sands. Tablan, Paul Anka, Henry.

Fonda. Curt Jurgens, Red Buttons,

Iripa Demich.

(Started Aug. 28)

"STATE FAIR"

(Shooting in Dallas)

Prod.—Charles Brachett

Dir.—Jose Ferrer

Darin, Pamela Tiffin.

Ann Margaret, Alles Faye, Tom Ewell

(Started Sept. 11)

UNITED ARTISTS

Starts, This Year......23 This Date, Last Year......7

"PFIAEDRA"
(Jules Dassin Production)
(Shooting in Athens)
Prod. Dir.—Jules Dassin
Melina Mercouri, Anthony Ferkins, Raf
(Salone
(Salone)
(The ROAD TO HONG KONG"
(Melino Productions)
(Shooting in London)
Prod.—Melin Frank
Dir.—Norman Panama
Bing Crosby, Bob Hope, Joan Collins,
Bing Crosby, Bob Hope, Joan Collins,
(Started, July 31)

UNIVERSAL Starts, This Year 10

This Date, Last Year 11 "THE SPIRAL ROAD"
Shooling in Stringm"
Frod.—Robert Arthur
Prod.—Robert Arthur
Disc.—Robert Multing
Disc.—Robert Multing
Disc.—Robert Multing
Disc.—Robert Multing
Disc.—Robert Multing
Touch of Mimk"
(Granley Production)
Prod.—Stanley Shapiro, Martin Melcher
Dir.—Delbert Mann
Cary Grant, Doris Day, Gig Young,
Audrey Meadows
(Statted July 10)
THE UGLY AMERICAN"

ssiarted July 10)
'THE UGLY AMERICAN''
Shooting in Theiland)
Prod-Dir.—George Englund
Marion Brando, Edil Okada, Pat Hingle,
Arthur Hill, Jocelyn Brando
(Started Aug. 9)

Shooting in Munich)

Prod. Dir.—John Huston

Montgomery Cliff. Susannah York.

Larry Parks, Susan Kohner, Erick

WARNER BROS.

Starts. This Year..... This Date, Last Year.....

LOVERS MUST LEARN"
Pro. Dir.—Delmer Daves
Troy Donahue, Suzanne Pleshette, Rossano Brazzi, Angle Dickinson
(Started Sept. 12)

INDEPENDENT

Starts, This Year......31 This Date, Last Year28

"GAY PURR-EE"
(UPA Pictures Inc.)
(Animated Feature)
Prod.—Henry G. Saperstein
(Started June 6)

(Started June 6)
SMOG"
Dir Franco Rossi
Enrico Maria Salerno, Annie Giradot,
Renato Salvatori
Giarted Ang. 14)
ADVISE & CONSENT"
Old Beleasol
Beleasol
Frod.—Otto Freminger
Henfry Fonda, Charles Laughton, Don
Murray, Peter Lawford, Wagter
Fridgeon, Franchot Fone, Lew Ayes,
Burgess Meredith, George Grizzand,
Gene Tilerney, Michele Montau
Giarted Sept. 5)

By BRUCE PEACOCK

Regina, Sask., Sept. 26.
Only those people who seem to be "still wet behind the ears" raise the strongest objections to film censorship, said Col. P. J. A. Fleming, of Edmonton, chief censor for the province of Alberta, here in Regina last week. He told the fifth conference of Caradian film censors that every cut made by Alberta censors is a "genuine" one conforming to broad principles laid down by the board.

He said the board can usually "pacify" organizations which raise objections to film scenes that get by the censors. Most of the difficulty comes from people who want to see those parts that are cut.

"However, I think the vast majority of the public thinks we are doing a good job," he said.

While most provinces have "restricted adult" classifications for films, Alberta does not, and Fleming feels the regulations should be amended to allow this. In addition, he said, every theatre should be allowed to shot restricted pictures. Regina, Sask., Sept. 26.

Among the advantages he listed in favor of restricted categories

were: They bolster theatre attendance, they allow adult themes never be fore filmed.

fore filmed.

They make for greater continuity in a picture since there are fewer cuts by censors.

They allow the showing of previously banned films.

They eliminate the public's objection to minors attending certain films.

jection to minors attending certain films.

They allow people the right to see the type of films they wish.
Fleming said one of the main difficulties with restricted films is controlling admission at the box-office. However, he said, if regulations governing admission to these films have "teeth," most of the difficulty would be removed. In Saskatchewan, where restricted films are shown, there is no legal way of refusing admission to persons under 18, he reminded.

Re Drive-Ins

Re Drive-Ins
R. W. McDonald, film censor for
British Columbia, said difficulties
arising from drive-ins showing restricted pictures have been largely
overcome in that province with
parents or guardians of all under
18 wishing to attend having to sign
a card taking full responsibility
for the minors. The system is
working well although it is still in
the experimental stage.

for the minors. The system is working well although it is still in the experimental stage.

Mrs. A. Bilton, Manitoba film censor, deplored the fact that films of "good family life" are disappearing. She said the peace of the world may be determined by the kind of entertainment offered.

A paper prepared by Dr. Hugh Flick, associate commissioner of the New York State education department, was read to the conference by Louise Pesce, of New York, director of the state education department, was read to the conference by Louise Pesce, of New York, director of the state education department's motion picture division. Flick claimed films could be a constructive force in world peace, and urged a true portrayal of national character in this media. "We should encourage the production of socially acceptable and these two are not incompatible." he said. He felt world understanding could be achieved through international exchange of honest films.

Public Nixes Indecency

honest films.

Public Nixes Indecency
George Enos, of the New Brunswick censorship board, termed censorship "very undesirable."

"Obscently and indecent things in a film are taken care of by the public. Respectable people will condemn a bad picture." he said.

"I don't like the idea of setting up one man to say what his neighbor shall see or not see. He would have to be a Superman." He warned his colleagues not to take themselves so seriously and decried the time spent on "a lot of innocuous, harmless and meaningless stuff." He also stressed that (Continued on page 22)

(Continued on page 22)

Fine Thinks 'Fanny' Not for Moppets; Pushes Boasberg on Matinee Issue

Chi Censor Gives Views

Regina, Sask., Sept. 26.
Obscenity and pornography
in films is merely "dirt for
dirt's sake," Sydney R. Dredin, head of the appeals and
review division, Chicago law
department, told the conference of Canadian film censors
in Regina Wednesday (20).

Obscenity has never been protected by the provision for freedom of speech and freedom of the press in the U.S. Constitution, he said.

Mags, Trades, TV 'El Cid' Ballyhoo At \$2,000,000

Allied Artists has earmarked \$2,000,000 for the campaign for Samuel Bronston's production of "El Cid," according to Steve Cid," "El Cid," according to Steve Broidy, AA president. Of this amount \$500,000 has been allocated for weekly and monthly periodicals, or more than twice the amount ever before spent in national magazines by a film company, said Broidy.

pany, said Broidy.

Balance of \$1,500,000 will go for newspapers, radio and television, he reported. In addition, tradepaper advertising will exceed anything in the company's past his-

Elaborate ad splurge is especially noteworthy in light of the fact, that "El Cld" will open in only nine markets before Jan. 1, each of these on roadshow.

20th Cuts Staff

Dallas and Jerry Wald's "Adventures Of A Young Man" in Wisconsin before heading for Michigan and Italy.

Currently, tv production head Roy C. Huggins has three one hour and two half hour shows shooting on 40-week skeds. According to Levathes this amounts to one fea-ture a day four days a week.

Shifting of technicians from fea-ture to tv "stabilizes the situation," reasons Levathes.

ture to tv "stabilizes the situation," reasons Levathes.

The company will not make any "B" pix, production head insisted. "There are no deals pending with Robert Lippert or anyone else for this type of production." This is in answer to reports Lippert had made a new deal with 20th. He has been producing "B" pix off the lot. Sam Katzman, who made one-small pic last year, has an office on the lot in hopes of coming up with a project suitable under new order. So far nothing has developed. Fram' (Rick) Ricktson also had produced a small pic on the lot last year and has given up as a producer for semi-retirement, devoting spare time to personal interests encompassing directorship on at least a dozen boards of industrial, cultural and educational organizations throughout the country.

Ricketson recently sold two stor-ies he owned to 20th. "Patton." one

Detroit, Sept. 28.

The question as to the suitability or desirability of "Fanny" as a children's matinee feature gets another good going over in a letter from Marshall H Fine, of Allied States, to Charles Boasberg, of Warner Bros.

Fine asks Boasberg to change contract provisions so that exhibs need not show "Fanny" at matinees if they feel it is unfit for their predominately children's audiences Fine calls Warner's policy "featherbedding" and "repugnant."

The letter, in part, said: "I think I told you that I personally regarded this as one of the finest falms the industry has produced in many a year. The cast performs magnificently. the settings and photography are a delight to behold, and it should surely be a strong Oscar contender in many departments. But the fact still remains that the story concerns the raising of an illegitimate child, and has as one of its bases the problems of the unwed mother, with the subsequent events that follow. This is undoubedily why the Legion of Decency rates the picture A-2 for adults and mature young people' only; and 'Parents' magazine says specifically it is not for children. As an answer to this you keep mentioning some Milwaukee group which wrote you a letter commending the film lighly (even as I do). But they do not in any way commend it as a kiddie feature.

"And yet you'r contention that it is fine for kiddles. Charley, I just can't believe you mean it.

do not in any way commend it as a kiddie feature.

"And yet your contention that it is fine for kiddles. Charley, I just can't believe you mean it. A better than two hour long adult drama would have the children restless beyond control at best, but one which has a theme as adult as 'Fanny' could surely not be considered by you or anyone as being even 'suitable,' much less 'desirable.' to use as a kiddie matinee in the first place.

"Charley, I want to play this picture in my theatres, and I am sure there are many hundreds of exhibitors, both in Allied and out, who want to play it also. But I cannot, and undoubtedly many others feel that they cannot, play this on my Saturday kiddie matinee.

"Your suggested alternative that

matinee.
"Your suggested alternative that
the exhibitor play another feature
on the matinee, but give your perthe exhibitor play another feature on the matinee, but give your percentage receipts anyway, even if he doesn't play your picture and you are therefore not entitled to them, is such an unfair one, and represents such a 'featherbedding' type departure from all previous methods of operation in this business, that it is most repugnant. And indeed it must be so to any exhibitor who is willing to cooperate fully with distribution in any mutually beneficial way, and who is willing and ready to give a fair share of the receipts on any engagement, but who naturally resents paying for something which he is not receiving, and greatly resents just being 'taken' in general.

"Charley, I am therefore asking you again, most respectfully and in the vein of trying to help our whole industry to cooperate with one another and work together smoothly for everyone's benefit and to everyone's satisfaction, to reconsider your attitude on the playing of 'Fanny.'

FAMOUS PLAYERS UP 4.1%

Sundays In Ontario Proves 'Delayed Magic'

les ne owned to 20th. "Patton," one of them, has been assigned to producer Frank McCarthy.

20th also added to its story bank Vera Caspary's "Illicit." Author is working on screenplay with hopes of a late December or January start.

Dropped from the payroll of Harry Brand's publicity setup Friday were Teete Carle and Dave Kantor who joined about two years ago. Three secretaries from department have been segued into the general pool.

Detayed Magic'

Ottawa, Sept. 26.

Famous Players Canadian Corp's consolidated net profit jumped 4.1% to \$495.2460 in the first six months this year, over the same 1960 period. One factor has been its agreement with Odeon Theatres Ltd. to close competing houses where operations were unprofitable. Ontario Sunday films, now legal, haven't paid off very well so far, where the paid off very well so far, we have the paid off very well so far, we have the paid off very well so far, we have the paid off very well so far, we have the paid off very well so far, we have the paid off very well so far, we have the paid off very well so far, we have the paid off very well so far, we have the paid off very well so far, we have the paid off very well so far, we have the paid off very well so far, we have the paid off very well so far, we have the paid off very well so far, we have the paid off very well so far, we have the paid of very well so far, we have the paid of very well so far, we have the paid of very well so far, we have the paid of very well so far, we have the paid of very well so far, we have the paid of very well so far, we have the paid off very well so far, we have the paid off very well so far, we have the paid off very well so far, we have the paid off very well so far, we have the paid off very well so far, we have the paid off very well so far, we have the paid off very well so far, we have the paid off very well so far, we have the paid off very well so far, we have the paid off very well and the

A NEW WAVE IN LATIN AMERICA

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"THE HAND IN THE TRAP"

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Cannes Festival, 1961

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"SUMMERSKIN"

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London Film Festival, 1961

with

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Presented at Festivals in Berlin, Edinburgh, San Sebastian and Vancouver in 1960

with

Arturo Garcia Buhr, Lautaro Murua, Graciela Borges

"A TOUGH GUY OF 1900"

Grand Prix at Festivals in St. Margherita Ligure and Rio Hondo

with

Arturo Garcia Buhr, Alfredo Alcon, Elida Gay Palmer

ALSO DIRECTED BY LEOPOLDO TORRE NILSSON

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with

Alfredo Alcon and Maria Vaner
Directed by D. J. Kohon

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Overseas: Not 'Runaway' But Reality

Madrid, Sept. 26.

"Internationalization" of film activities is Hollywood's salvation and, related thereto, the expansion in recent years of film operations abroad is a normal process in the foreign investment and development of most major American industries.

Henry Gris, Hollywood film scribe for United Press International, reached these conclusions in summing up a six-week London-to-Jordan tour to foreign film centers and location sites. "Productions I covered in London, Paris, Munich, Rome, Greece and Jordan," Gris sald, "were in no way a Hollywood 'runway' masquerade or 'tax-dodge'—on the contrary, the extra-territorial filmmaking fever I encountered was an indication that Hollywood is snugly integrated in America's re-alignment with world trade as it is now conducted. Not from a single geographical vantage point but through direct activity in film production and distribution capitals wherever they exist."

In London, Gris covered 'Satan Never Sleeps' with William Holden, Clifton Webb and Frances Nuyen; "The Inspector" starring Steve Boyd and Dolores Hart; "Castaways" with Haley Mills and Charles Boyer, and the Hope-Crosby "Road to Hong Kong" set.

On the Continent, the wire service man looked in an Value of the continent, the wire service man looked in an Value of the continent, the wire service man looked in an Value of the continent, the wire service man looked in an Value of the continent, the wire service man looked in the continent of the continent o

and Charles Boyer, and the Hope-Crosby "Road to Hong Kong" set.

On the Continent, the wire service man looked in on Jack Gleason's "Gigot" and questioned Darryl Zanuck about "The Longest Day." A short hop from Paris brought him "1-23" to Munich where Billy Wilder was hard put keeping his script abreast of day-to-day events.

He found Rome a film bee-hive. "Cleopatra" in full preparation: "Sodom and Gomorrah" just about to wind; "Barabbas" and "Rape of the Sabines" in active production. Cinecitta was bursting at the seams and Rome film colony was upbeat with talk of new studios and increased production.

A long shuttle took him to "Liawrence of Arabia" and Sam Spiegel's tent city in the desert wastes of Jordan, where production planners are already at work on the big move to Spain for six months of interiors and exteriors.

Homebound via the Grecian Islands of Hydra to catch Tony Perkins, Melina Mercouri and Raf Vallone performing in Jules Dassin's "S.S. Phaedre," Gris planed to Madrid-for last-leg interviews with Sophia Loren as "Mme Sans Gene" and with Yank producer Sam Bronston anent past "King of Kings" and "El Cid" productions as well as a pre-glimpse into Bronston's '62 line-up of "Fall of the Roman Empire" and "The French Revolution."

Gris maintains that productions such as "Ben-Hur," "King of Kings" and "El Cid" are too costly to make in today's Hollywood, but points out that if Hollywood did not go abroad to produce them, this product would have been made by European producers for profit-taking in the American market.

Coast Guards' Overseas War

a desire to secure tax advantages or to undercut labor standards or to innercut labor standards established through collective bargaining agreements in Hollywood." He went on: "The Film Council has always recognized that in some instances there are legitimate reasons for making portions of some American pictures abroad. In many cases however, producers have adopted a deliberate policy of seekadopted a deliberate policy of seeking scripts calling for foreign
locales, or making entire pictures
abroad even where the locale is
laid in the U.S., merely to gain
selfish economic advantages at the
expense of the American worker
and the American taxpayers.

"There have been many instances
in which some American producers,
fore accomplishing abstragashives,
of the accomplishing abstragashives."

In which some American producers, after completing photography of exteriors on location abroad, have then spent many weeks or months photographing interiors on foreign sound stages instead of shooting the interiors on Hollywood stages with American labor."

Raps 'Ben-Hur'

Raps 'Ben-Hur'
Shanks singled out for particular wrath Metro's 'Ben-Hur' which he claimed lost millions of dollars for Hollywood labor "while dominating the 1959 Academy Awards." On the other hand, he lauded Universal's "Spartacus" which also copped some Academy Awards, for being made almost entirely in Hollywood. "The Apartment" was also cited by Shanks as a honored ple shot in Hollywood. shot in Hollywood. Robert Gilbert, Screen Extras

shot in Hollywood.
Robert Gilbert, Screen Extras
Guild legal counsel, gave Dent a
rundown on the many attempts, to
solve the problem legislatively, all
futile so far. Among these, he cifed
bill by Rep. James Roosevelt requiring labelling of features made
abroad. He assailed the U.S. State
Dept. for giving the measure a
fishy-eyed reception because of its
possible impact on international relations.
While John Dales of Screen Actors Guild was on the stand on
Sept. 8, Dent questioned the result
'if Congress, thorough legislation,
creafes a situation where it is no
longer profitable for American
producers to produce a pic overseas as an American entity? Then
you become subjected to an influx
of purely foreign made films."
Dales said. "we are unable to

films produced abroad which have grown at an alarming rate by 1957 and total of American-financed prospers on total of American-financed product a substantial number were shot overseas. The curtailment of volume was first due to television competition and the antitrust decreas which knocked producing distributing companies out of theatre ownership.

tre ownership.

Dales also told the Congressman,
"We are fearful of what's happening to us. The thing that has made
Hollywood what it is, is the technical talent which we have. The
only thing that has kept us allive
is to and we are quite aware of
the possibility that the same thing
can happen in tw that has happened in pictures."

Dales hit at the frequently need.

pened in pictures."

Dales hit at the frequently posed argument that the runaway producers use to the effect all they're after is "authentic background."

He had been informed "recently that 20th Century-Frox is shooting a pic about China in Wales."

Dales thought perhaps 5% production abroad would be "healthy" 'but not 50%.

Dent told the unionists that "the State Dept. is going to throw at me the fact that 50% of our income is from showing our films over-

The lawmaker, an ex-coal miner who's keenly aware of unemployment miseries, said as he looked at the labor statistics, "the figures won't show too much of a drop in the labor force but it will show a lack of growth."

Dales countered with the state-ment. "If you take theatrical mo-tion pix, you will find a dramatic drop of about 75%" (in the Holly-wood labor force).

CARRILLO'S ESTATE

Bulk of \$657,747 Left To Adopted Daughter

Leo Carrillo apaprently had a change of heart before his recent death. Instead of leaving his \$657,-747 estate to the State of Califor-nia as was his original intention, the actor left a big portion of it outright to his adopted daughter, Marie Antoinette. He willed that the remainder be placed in a trust, fund for charitable and public parks use.

He had been a member of the State Parks Commission until shortly before his death on Sept. 10. Disenchantment with recent pour pecome subjected to an influx, snortly before his death on Sept. of purely foreign made films."

Dales said, "we are unable to handle this (runaway) problem."

Dales referred to the overall decline in the number of feature was filed for probate in Los Anfilms made annually and to the geles on Sept. 20.

Imaginary Anxieties

Continued from page 5

of almost as many newspaper editorials as actual film reviews, and which is headed, Kramer says, for a \$10,000,000 worldwide rental, the producer-director is confident that the U.S. and international market can take the searching talk of Judgement' swithout panicking. Even the German public. He reports he received full and official cooperation when he went abroad earlier this year to do three weeks of exterior work in Germany and he has plans to accompany the pic to a Berlin premiere.

Kramer obviously feels that such

to a Berlin premiere.

Kramer obviously feels that such
"self-analysis" will not harm, but
will, in fact, enhance, the American "image" abroad. He recalls
that the State Dept. was not exact
ly keen on his "Defant Ones" going to the Berlin fest several years
ago, basing their objections on the
ground that it would do the U. S.
no good to publicine its racial problems. Head-In-Sand

That's what Kramer calls "head-in-the-sand" thinking, since the State Department boys evidently didn't realize that the racial problems in Little Rock, were then of number one concern abroad. The fact that U. S. opinionmakers (including Hollywood producers) were concerned about the situation must be stated to the U. S. have been of benefit to the U.S. abroad, he thinks. In any case, "Defiant" went on to win one of the top Berlin awards.

top Berlin awards.

Queried as to any thoughts he might have re a film dealing specifically with the school segregation issue, Kramer said he hadn't come upon any likely properties, adding that, after all, "I've been to the same well of the racial problem) twice before" (with "Defiant Ones" and "Home of the Brave"). His next pic may be itentative title "Something a Little Less Serious," a comedy by the author of the British hit, "Genevieve, "though "A Child Is Waiting" or another drama could precede it.

Concerning another aspect of

drama could precede it.

Concerning another aspect of "Judgment"—the fact that it has seven top players, all of whom get their names above the title, including a couple of players who are east in extremely un-typical roles, Kramer says he definitely did not set out to make the proverbial "star-studded production," nor does the believe in what he cails "cross-casting" as an end in itself.

The producer director goes on to

casting" as an end in itself.

The producer-director goes on to say that he doesn't find it particularly ironic that in this period when more and more filmmakers go on the record as saying that stars don't insure anything, he himself has swung heavily to the "starbacked" film. The way you read this situation depends on your point of view, he says. He set out to get the best cast he could, and wound up with no less than Spencer Tracy, Burt Lancaster, Richard Widmark, Marlene Dietrich, Maxmillian Schell, Judy Garland and Montgomery Clift. Via "cross-casting" he has he-man Lancaster minian Scnen, Judy Gariand and Montgomery Clift. Via "cross-casting" he has he-man Lancaster playing a sixty-ish German judge, Miss Garland playing a pathetic and frumpish German hausfrau and Clift. a feeble-minded butcher's helper.

No single star, or combo of stars, No single star, or combo of stars, insures the b.o., he says; it all depends on the excitement they genrate, either singly in specific roles, or as a group. The cross-casting idea is sometimes a good thing, he thinks (adding that "Judy is certainly a talking point" for the film now), but unless the cross-casting results in a good performance, it can be damaging.

Having been so close to "Judge-

can be damaging.

Having been so close to "Judgement" for so long. Kramer says he has absolutely no idea whether the use of stars of the magnitude of Garland and Clift in small roles destroys the dramatic continuity and flow of the serious film. "That's for somebody else to say," according to Kramer. Maybe when he looks at the film after being away from it 10 or 15 years, he'll be able to judge it better.

HYPERTENSIVE JOBS

Panhandle, Tex., Sept. 26.

Frank Dove, operator of the Dove Theatre, has been released Dove Theatre, has been released following his confinement in an Amarillo hospital. He had suffered from high blood pressure and was resting. Dove is also county attorney of Carson County, of which Panhandle is the county seat.

| Down Horman Manny Brown, Myron Gross, and Dewey Michaels, all of Buffalo; Charles Fantina, Rochester; Roberts Stotnick, Syracuse, and Sam Suness, Binghamton.

Basic Symbol—The Figleaf—Awarded

Motion Picture Costumers Hail Greer Garson And John Wayne-Other Eyefulls Recognized

Aboaf's 5-Week Month

"October Aboat Month" a five-week sales drive honoring Universal International's veep and foreign generals sales manager Americo Aboat, is underway and will run through Oct. 28, the end of the company's current fiscal

the company's current instaryear.

Forty-two of the company's overseas branches are participating. Prises are awarded to the three countries exceeding billings, bookings and collections for the comparable period last year by the greatest margins.

Sell, Buy, Re-Do **NT&T Situations**

Los Angeles, Sept. 26.

National Theatres & Television has sold the Granada Theatre, 994-seater in Wilmington, which it has been operating for 25 years. Buyer is Milton Lefton, owner of the Embassy and Gordon Theatres here. Company spokesman said sale was in line with circuit's policy of dropping houses that have proven unprofitable, but noted Lefton plans to continue operating it on an independent basis.

At the same time it was re-

an independent basis. At the same time, it was revealed NT&T has purchased the ground lease on the Iris, on Hollywood Bydd, which they have been leasing for 35 years, from Main Holding Co. Marcus Rightman is a principal owner. Terms of the deal were not disclosed. Hollywood house has 756 seats.

Hollywood house has 758 seats.

Name of the drive-in circuit is building near Phoenix, Arizona, will be Thunderbird. First drive-in to be constructed wholly by NT&T, 1,050-car theatre is planned for a mid-December opening. Construction-purchasing head J. Walter Bantau said it will feature transistored sound and also disclosed plans to cutfit Chinese here with this gound. outfit Chinese here with this sound hen 70 mm is put in.

Meanwhile, circuit has earmarked a \$100,000 face-lifting for the nabe Lido Theatre, with house closing Nov. 12 and reopening Nov. 21. Theatre will be outfitted with 550

new general admission seats and 250 loges, with seating plan providing a distance of 36" between rows and 38" between the loge sections. New refrigeration system will also be installed, along with new facade, be installed, along with new tacade, display cases, boxoftice marquee and vertical sign. Draperies, carpeting and other decorative changes will also be made.

Modernization program, in line with NT&T's expansion and business building program, is under the supervision of J. Walter Bantau, construction anurchaling director.

supervision of J. Walter Bantau, construction purchasing director. William H. Thedford is Pacific Coast division manager. Company recently completed \$100,000 remodeling of the Wilshire Theatre in Santa Monica and is nearing completion of a job on the Fine Arts in Beverly Hills, later expected to be ready by Nov. 22. Extensive work has also been done on a number of other houses. done on a number of other houses

ALLIED STATES FORMS A NEW YORK GROUP

A NEW YUKK GKUUP

Detroit, Sept. 26.
Allied States Assn. has a new regional exhib unit, Allied Theatres of New York State. It was set up at an organization meeting in Buffalo. Initial membership is about 100 theatres. There were 37 theatre owners (Buffalo, Niagara Falls, Syracuse, Rochester, Binghamton, Jamestown and Elmira) at charter luncheon last week. Marshall H. Fine, national Allied prexy, and Milton H. London executive director, addressed the group. An executive committee for the new group consists of the following: Chairman, Sidney Cohen. Manny Brown, Myron Gross, and

Hollywood, Sept. 26. Greer Garson and John Wayne

vere presented with the Motion Picture Costumers 1961 Figleaf awards Saturday night (23) at the organization's sixth annual dinner dance at the Beverly Hilton Hotel. Stars were selected as the actor and actress who distinguished themselves with artistry in costumes during the year.

Wayne award, for "The Alamo," was the highlight of the evening, with John Ford making a rare public appearance to make the presentation and Maureen O'Hara presentation and Maureen Urlara as a "surprise guest" to Introduce Ford. Both pald high tribute to Wayne. Miss Garson was selected for "Sunrise at Campobello," with Jimmy Stewart presenting her statuette

tuette.

Best costumes of the year, selected from 24 nominees, went to newcomer Ed Sebesta Workroom in female division for a Jo Stafford tv costume and Metro-Gold-wyn-Mayer in male, latter for "Four Horsemen of the Apocalypse." Universal-International won best theatrical costume for "Flower Drum Song"; with a special award going to Warner Bros for "The Music Man."

Truman Eli was awarded best

Truman Eli was awarded best creative artist Adam N' Eve trophy for male costumes in Universal-International's "Spartacus" and for male costumes in Universal-international's "Spartacus" and Edna Taylor won in the female division for Columbia's "Pepe." Anthony George, Connie Stevens, Paula Prentiss and Jim Hutton presented the awards.

presented the awards.

Television awards were presented by Raymond Burr to Jack Delaney for male filmed tv division and Marguerite Royce and Ann Long in female division, both for "The Roaring 20's." Live tv section, in which only a male award was given, went to Robert Carlton for "The Shirley Temple Show"

Show."

As earlier announced, Joe Pasternak was singled out as "producer of the year," with Jimmy Durante presenting the award.
There's no place in the world that can make a better picture than right here in Hollywood," he said, Durante closed with a chorus of "Inka Dinka Do," which, he said, Pasternak had used in seven pix.

John Conte emceed affair for the organization's 900 members, with prexy Frank Roberts opening ceremonies. Bernice Pontrelli and Mickey Sherrard, both currently on location, were co-chairmen of the evening.

Entertainment was provided by dancers Henry Kersh and Vera Lee, dancing a special "Adam N' Eve" ballet choreographed by Michael Panaieff; Dee Blacker Dancers, Anthony "Scooter" Teague, Eileen Christy and Jim Backus,

CODE REVIEW BOARD AS IS

Members Reappointed By MPAA's Eric Johnston

All members of the Production Code Review Board have been reappointed for the usual one-year term, per Eric Johnston, prexy of the Motion Picture Assn. of America.

In addition to the directors of MPAA, the boarfd includes Russell V. Downing, John Ford, Leopold Freidman, William Goetz, Leonard H. Goldenson, George Kerasotes, Stanley Kramer, Harry Mandel, Ben D. Marcus and George Sidney.

AA On Own in Cleveland

Milwaukee, Sept. 26.

Allied Artists has acquired its Cleveland branch, franchised to Samuel Schultz, and has shifted Harold Rose there from Milwaukea as manager. Latter is being replaced by Carroll Morton, a salesman in the Chicago branch.

Only two of the company's 31 domestic offices remain franchise operations now—San Francisco and Los Angeles,

Little Messages To Film Producers

YOU KNOW THE TRADE, BUT DOES THE TRADE KNOW YOU?

- When we describe Joe Blow as a "Coast Guard" we don't mean he wears a middy blouse. We mean he loves California. Been there now, boy and man, some 23 years. Wouldn't make pictures anywhere else, unless the money was very good.
- The private life of Blow is bounded on the south by Santa Anita, on the east by Griffith Park and on the west by the 19th hole at Hillcrest. Within this umteen square mile radius he never goes anywhere that he is not already known. He loves to be greeted by name. Grateful barbers, manicurists, waiters and parking lot attendants murmer, "Oh thank you, Mr. Blow." All of which convinces him that he is a very widely-known guy.
- Hence Blow's disillusionment when he goes east on behalf of his latest release, "Mutiny On The Bowery". As a wellknown guy he has not considered tradepaper advertising necessary. True, the eastern barbers, manicurists, waiters and hat check chicks murmer gratefully, "Oh thank you, Mr. Blow!"
- But the people in the trade east—and west—of Santa Anita,
 Griffith Park and the 19th hole at Hillcrest have not been inoculated for anti-indifference. To them Blow is just that.
- The moral for the "Coast Guard" is to advertise to the trade •in — of course! . . .



Inside Stuff—Pictures

Hollywood agent Irving P. Lazar, just back from five weeks on the European scene, although he also interlards such extended stays with weekend quickies to London, Parls or Rome to huddle with this or that writer or producer, says he never saw so much picturemaking abroad as now. "In Rome alone," he says, "there's more film production than in Hollywood."

in Hollywood."

While overseas the peripatetic agent, who specializes in authors, sold a 25-year-old novel by Vladimir Nabokov, author of "Lolita," who now makes his home in Switzerland, to French producer Charles Lumbroso. It's titled "Camera Obscura" and both director Richard Brooks and Elizabeth Taylor are reading it with an eye to future filming. Incidentally, says Lazar, he saw "most of 'Lolita' and I wouldn't be surprised that it also gets the seal because it's been so skillfully handled." He also agented the film sale of Irwin Shaw's "These Three" which Robert Parrish may produce independently.

When Lazar was taken to task by the Variety man for possibly sending out a phoney, through pressagents Roger & Cowan, he explained "If \$750,000 plus \$250,000 for 'Subways Are For Sleeping' isn't a \$1,000,000 (eal, I don't know what is. I can't help it, if David Merrick changes his mind, or balks, as I understand he did, and wanted to know whether Frank Sinatra and/or his Essex Productions 'will still be around three or four years from now?' All I know is that I got. Sinatra to lay it on the line for the Jule Styne-Comden & Green musical and was willing to gamble and spend another \$2,000,000 of his own money. He could have turned it over to UA or Warners just like that, if any question arose."

Lazar is remaining east in his new Ritz Tower combination apart-ment-office in New York, to see the new John Patrick and Noel Coward

After erroneous reports that Otto Preminger had turned down two invites to dine at the White House, it was learned he and most of the stars of "Advise and Consent" finally made it to a luncheon hosted by Mrs. Kennedy. The President was on hand along with Frank Sinatra at the "informal" luncheon Thursday (24: The White House refused to divulge much about the luncheon, and didn't disclose it was held until queried about it.

Preminger, who's been heaped with publicity since his shooting started here, made no ballyhoo whatsoever about the lonor.

On the day before the Executive Mansion affair, Preminger was asked a needling question at a national press club function about his having been invited to the White House twice in one week and declined to come. Preminger didn't deny it, Actually, no formal invites went to Preminger—just preliminary feelers about setting a date, according to a top White House aide. Mrs. Preminger was on the guest list, along with Franchot Tone, Charles Laughton, Gene Tierney, Walter Pidgeon, Peter Lawford, and some others.

Marion Davies Dies of Cancer

of a judge in New York, she began her professional career as a dancer in "Chin-Chin" with Montgomery & Stone in 1914, at the Forrest Theatre, Philly. She bowed on Broadway at the Globe Theatre in the same piece Oct. 20. Prior to joining the "Ziegfeld Follies of 1916," she also appeared on Broadway in "Nobody Home," "Miss Information" and "Stop, Look and Listen."

Making her film bow in "The unaway Romany" in 1917, she Making her film bow in "The Runaway Romany" in 1917, she alternated between the screen and stage until 1920. At that time, after playing in "Ed Wynn Carnival" before the footlights, she devoted herself exclusively to pletures. "When Knighthood Was in Flower" established her firmly as a film star in 1922. Her appearance in "Little Old New York" for Samuel Goldwyn the following year further boosted her stock as a top star.

 top star.
 Hearst, meanwhile, had formed Cosmopolitan Pictures as a production company to star the ac-tress, and she subsequently ap-peared in a long succession of film under this banner. Many of them were turned out for Metro release. were turned out for Metro release. A story is told that she became a comedienne when Hearst one day, on the set, saw her accidentally alip and take a pratfall. He decided she was so funny her forte should be comedy. Among her best-known pix were "Beverly of Graustark," "Tillie the Töiler," "Quality Street," "The Fair Coed," "The Patsy," "Cardboard Lover," "Hollywood Revue," "Marianne," "Show People,"

board Lover," "Hollywood Revue,"
"Marianne," "Show People,"
"Floradora Girl," "Not So Dumb,"
"Bachelor Father," "It's a Wise
Child," "Five and Ten," "Polly of
the Circus," "Blondie of the Follies," "Operator 13," "Page Miss
Glory," "Cain and Mabel" and
"Ever Since Eve."

Glory," "Cain and Mabel" and "Ever Since Eve."

Early in the "20s Miss Davies became interested in children's Dailey for charities and donated considerably in excess of \$1,000,000 to the cause in which she interested many of her friends. An extensive real establishment of package.

Hearst. He, of course, had a less charitable attitude toward the film. Known for her generosity and charities, Miss Davies added to her fame as probably Hollywood's most eclossal party-giver. Her residence attracted the great both of the stage and screen set and the world at large. Her Santa Monica home, built for her by Hearst, was one of the most fabulous mansions in the world, and she acted as hostess for Hearst at his San Simeon estate until his death.

Born Marion Douras, daughter of a judge in New York, she began her professional career as a dancer in "Chin-Chin" with Montgomery 2- Stone in 1914, at the Forrest Capt. Horace Brown, whom she

Surviving are her widower, Capt. Horace Brown, whom she married in 1951.

Spain Crowded

Continued from page \$ 5

Spiegel takes over Sevilla Studios after transferring "Lawrence of Arabia" operations from Jordan desert locations to Spain. Cast principals Alec Guinness, Anthony Quinn and Anthony Quayle will spend the winter in Spain while director David Lean and "Lawrence" star Peter O'Toole will stay on six months to terminate everything but the mass camel battle. Sevilla Studios takeover is for three months with option to extend. According to Spiegel is for three months with option to extend. According to Spiegel sources here, the producer is by-passing British sound stages on the theory that British quota benefits for any film project costing over \$2,000,000 are less than the economy derived from producer's freedom to film as script and project dictate

Morningside producer Charles Schneer will add to the bulging production chart with exteriors in Majorca for his co-production with Dino Di Laurentiis, "Jason and the Golden Fleece," and puts a stable-full of donkeys in training this Fall for "The Golden Ass"—film version of an early civilization literary classic, he will produce very early next year. Rounding out the projected influx schedule of foreign productions in Spain through the winter months of next year, is Jerrold Brandt's followup to "Lord Johnnie," a three-peset-in-the-foun-

nie," a three-peseta-in-the-foun-tain type musical called "It Hap-pened in Madrid." Brandt is now pened in Madrid.' Brandt is now concluding negotiations with Dan Dailey for the starring role and Bruce Humberstone as director. Like "Lord Johnnie," the Brandt musical will be a multi-partnered

Pye Chiefs Art Chiefs

Hollywood, Sept. 26.

Davis set as vp.

Other officers elected at annual meet include Scott McLean, secretary; Charles C. Myall, treasurer; Leo E. Kuter, administrator; Rolland M. Brooks, trustee. Richard F. Mahn continues as exec secretary, as does board for another year.

'The Command Is Forward' Slogan for Fox Midwest: Execs at K. C. MeetinG

Kansas City, Sept. 26.

and managers of the Fox Midwest circuit in their annual con vention at the Hotel President here last week prepped for the fall seavention at the Hotel President here last week prepped for the fall season drives with two days of intensive skull practice. Thursday (21) morning it was a session on promotion and selling held at the Brookside Theatre, while Friday it was new product, house operation and others at the Hotel President all day.

Eugene Klein, president of National Theatres, was in from the Coast to head the meetings with Robert W. Selig, Denver, executive president, and Fred Souttar, Kansas City, supervising district vice president, and Fred Souttar, Kansas City, supervising district chief. In a talk before film row execs and newsmen who were guests at a Thursday luncheon. Klein said the only way National is going is up. It is no longer a sleeping giant, but aims to keep well apace of the industry resurgence with refurbishings wherever necessary and expansions wherever possible, Washington willing.

wherever possible, washington willing.

Based on the convention theme.
"The Command is Forward," Klein said the aim is to become the finest circuit of exhibitors in the countries. try. Souttar said evidence of growth expansion would be seen in this territory soon. About 50 man-agers were on hand with another dozen or so execs.

FRENCH SCOPE-I-TONE, IS A LA 'SOUNDIES

The William Morris Agency is seeking to revive an amusement machine originally introduced in the early 40's. The agency has sales rights to a French device, sales rights to a French device, the Scope-i-Tone, a jukebox which shows three-minute films similar to the Soundies of two decades ago. The new machine, licensed from the Societe Francaise Radio-electrique, contains space for 36 three-minute films which plays when a coin is deposited. It has not yet been determined the cost of a play.

not yet been determined the cost of a play.
George Wood is in charge of marketing it. He is negotiating with several manufacturers for the American distribution. According to Wood, there is also the possibility that Four Star Films will be making dime for the projector. making films for the projector. There are presently about 100 reels prepared for the machines by Camica, a French studio. The films

Edgar A. Grunwald Re 'Variety'

Edgar A. Grunwald, editor of the new McGraw-Hill magarine, Purchasing Week, in addressing the Magazine Publishers Assn. recently about business periodicals generally, included reference to Variety as the "trade Bible." He commented:

"It hasn't a single picture in it today or during its entire history. The reason is simple: if a movie producer wants to see a pretty girl, all he has to do is look out his window. He doesn't need a business publication for that."

Distinguishing tradepaper prose from that of conventional consumer periodicals Grunwald bespeaks "the judicious use of an industry's special colorful language." Quoting again:

"Here again, Variety is an outstanding example even granting that it is blessed with a colorful industry. Show business, as you know, rarely has any race lines, creed lines, or pays much attention to anybody's nationality. So Variety takes full advantage of a lingo liberally salted with Yiddish, German, Irish and Negro expressions.

"You probably have heard or seen the more familiar ones. But a really sensitive writer will develop an ear for those infrequent, less monotonous gems that give a subtler sparkle. Take a word like 'glitisch.' People in the television industry use this one to designate the momentary flicker you see on your screen when spliced tape runs through the projector. The word is probably Yiddish or German. In those languages, it is used in connection with ice or anything slippery, especially when some unsuspecting victim takes a spill or, in Variety language, does a pratfall. So today 'glitsch' has become the name for an embarrassing mechanical hitch in ty tape.

"Now Variety will pick up a word like that but it won't pick up any strained or phony expressions."

Parents Want Censors to Assume Their Merrill Pye is new prexy of Society of Motion Picture Art Directors, Local 876, and Marvin Director

'Lolita' Gets an 'X'

Loning treus an A.
London, Sept. 26.

"Lolita," the film of the novel about an affair between a middleaged man and 12-year-old "nymphet" has been granted an "X" certificate by the British Board of Film Censors. British Board of Film Censors.
This despite strong representations by Christian Action,
whose chairman is Canon John
Collins, that no certificate
should be given to the film.
Christian Action wanted it Christian Action wanted it banned because, if faithful to the book, "it would be provo-cation of the kind that might lead to rape or murder.'

The BBFC assured Canon Collins that his society's views had been carefully considered. The picture stars James Mason a new youngster, Sue

PREMINGER AIRS PEEVE VS. CAPITAL'S IATSE

Washington, Sept. 26.

The "Advise and Consent" duction has become embroiled in a hassle with the D.C. IATSE local (22). And producer Otto Preminger publicly griped that Motion Picture Assn. prexy Eric Johnston and Nathan Golden, Commerce Dept. motion picture chief, haven't strained themselves to iron out the difficulty.

Preminger told a National Press Preminger toid a National Press Club luncheon that the Washing-ton IATSE has demanded he hire stand-ins from the local in addi-tion to his own imported techni-cians for the location shooting now Cling on here going on here.

going on here.

Moreover, he said the local unionists are demanding double time for two hours of their standin day. According to Preminger, the reasoning is that the D.C. IATSE traditionally starts its workday at 9 a.m., while his unit begins work at 7 a.m. Hence the demand for double time for reporting two hours before their regular starting time.

Preminger described the dispute as a "little thing, which I hope will get straightened out with the help of Nate Golden and Eric Johnston—although they haven't made much of an effort yet."

Preminger did not explain why

Preminger did not explain why Johnston and Golden had been called in to mediate the disagreement, or had such responsibility

ment, or had such responsibility.

Preminger, his wife and most of the big-name cast together with Allen Drury, author of "Advise," appeared at the Press Club luncheon which drew a full house.

eon which drew a full house.

Preminger was halled by Club
president John Cosgrove for his
efforts to relax the MPAA Code
to allow more adult treatment of
once-taboo themes. In this connettion, Preminger averred he
made no compromise in the treatment of the homosexual Senator
in Drury's novel.

Regina, Sask., Sept. 26.

The responsibility of a film censor is to see that what appears on the screen is decent, moral, deals honestly with life and is fit for nonestry with life and is fit for everyone to see, Alberta's film censor said here last Tuesday (19), Col. P. J. A. Fleming, of Edmonton, told the conference of Canadian film censors that censorship is mainly for the protection of young people.

young people.

"Mature adults ought to be able to see any picture without adverse effects. But pictures cannot be restricted to mature adults." he said.

He contended that film censors He contended that film censors can do their jobs adequately and said "there is no better way to determine what the public wants than by determining what one wants oneself."

wants oneself."

He said there are many classes that a censor has to please:
Parents want pictures censored to relieve them of the responsibility of guidance in what their children should see; churches want pictures in which "black is black and white is white" and in which virtue is always rewarded and wrong is always punished; reform organizations want such things as no liquor in films and all crime removed. moved.

Fleming said censors must please all classes and this, while difficult, can best be done while relying on one's own judgment. Canadian censors follow certain broad principles set down by their

broad principles set down by their governments, and although these do not follow exactly the Ameri-can production code, they run fair-ly parallel to it, he said.

He charged many Hollywood pro-ducers with flaunting the code and said "some observe the letter of the code but not its spirit."

Anti-Red Films

Continued from page 3 =

thing. This usually results in flat, unperceptive drama. An other problem, he thinks, is that a good anti-Communist film would have to dramatize the pitfalls of Communism so as to be understood by people for whom the Communists seem to hold so much promise, via share-the-wealth, acre-of-ground-for-all slogans.

"We forget," the director suggested, "that there are many people in this world who are in pretty desperate circumstances, and for whom such promises have concrete meaning." At the same time, it was a good deal easier to dramatize the so-called Nazi menace, what with the announced policy of anti-Semitism, the concentration camps, etc. The issues today

cy of anti-Semitism, the concentration camps, etc. The issues today
are more complex, especially to
anyone thinking in terms of drama.
Two exremely likely possibilities on anti-Communist
themes, he suggested, would be
Arthur Koestler's "Darkness at
Noon," successfully dramatized on
the Broadway stage early in the
1950s, as well as Jean Paul Sartre's
"Red Gloves," a play written by
that swinging French intellectualphilosopher when he briefly was
disenchanted with the Stalinist
Ideology. At the moment, however. philosopher when he briefly was disenchanted with the Stalinist ideology. At the moment, however, Sherman, a free lancer, is concerned with a projected film version of the Broadway comedy, "Drink to Me Only," which he hopes to do for 20th next year, as well as a film version of Ira Wallach's somewhat sardonic novel, "Muscle Beach."

The director, whose Hollywood career has embraced writing as acting, and who has turned out such films as "Mr. Skeffington," "The Damned Don't Cary," "Affair in Trinidad," "The Hard Way," among others, has seen the age of the old Hollywood tycoons near its close, and not without some misgivings.

givings.

Sherman admits that the new Snerman admits that the new market demands prehaps require new production minds, but suggests that the legendary studio heads had a good deal more on the ball than they are given credit for by the new generation. They were capable of remarkably naive judgment arrease of register between capable of remarkably naive judg-ment. Apropos of neither, he re-called his dealings with the late Harry Cohn of Columbia, remem-bering his as hard, crusty, some-times rude, persuasive and, on a number of occasions, tremendous-ity generous and kind.

All Take Censorship for Granted **But Ontario Chairman Favors** A Single Canadian Authority

Regina Sask., Sept. 26. Unless Canadian censors havisolated then selves from anythin but the darkened screening rooms they must be aware of a growing hostility and resentment on the part of the public toward the censering of serious, adult films, said O J. Silverthorne, Toronto, chairof the Ontario board of him

He declared the present system f censorship makes Canada "the of censorship makes Canada "", to moet over simed censored country in the world, and rideulous in the eyes of cultured nations." Silvertherne Sid he hoped Canada would eventually have a sensible system of film censorship, with one national body instead of eight to many and the control of the censorship with one national body instead of eight one national body instead of claft provincial censors. For many years we have worked in isolation, as though we lived in different countries, judging films for people of different nationalities." he said. "The fact is that we are all Canadians: but are we so different from each other when we cross provincial boundaries that a different code of censorship must be established."

Hollywood Mentioned

Hollywood Mentioned

Films that come to Canada have, in the main, been passed by competent organizations similar to our own, he commented. As an example, he said the production code of the Motion Picture Assn. of America "has taken on a flexibility and Intelligent point of view in keeping with the changing times."

In the United Kingdom, he said,

Geoffrey Shurlock, administrator of the Hollywood Production Code, was alone in doubting the value of any censorship. He quoted a Toronto Globe & Mail editorial: "There is only form of acceptable censorship for an adult public in sorship for an adult public in a democratic community and that is the censorship of the public." Some of the delegates applauded; others refrained. Shurlock alluded to Canada's eight provincial censorships and the dread of the U.S. film industry lest it face 50 state bodies at home.

censorship is a subject of lively public debate—"brought about by the public's desire for a free screen, one that faces up to the realities of life, rather than to obscure and avoid them with heavy solutions."

The reasoned approach to censorship lies in classification, he said. "If the screen is to be properly adult, as the theatre is, classification of films is necessary."

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la, one composed of theatre where only and the second of ex-ibitors and distributors. Silver-norne said neither has objected o classification although they have o classification although they have questioned the rulings of the wards. "They have, however, di-rected criticism at the producer in Hollywood who turned out films making classification and censorhip necessary," he said.

A Changing Canada

Silverthorne said he feels there is room for more flexibility in classifying films.

classifying films.

"Relieving in the need for censorship, believing we are accomplishing some good and want to
continue to do so, we must take
a long, hard look at ourselves," he
said, "All of us . . . must realize
that the pressure groups—all the
old criteria on which our judgments have been based for many
years—no longer have the same
meaning or importance in this
changing Canada."

A letter from the primate of the

changing Canada."

A letter from the primate of the Anglican Church of Canada, Archbishop H. H. Clark of Winnipeg, and briefs from the Independent Order Daughters of the Empire and the National Council of Women the Canada Cana He said the annual conferences and the National Council of Wom-have done much to bring provin-rial censors together and to break need to protect children from dam-down the barriers existing between aging influences of sex and viv-lence in visual arts and literature. aging influences of sex and vio-lence in visual arts and literature.

The censor is liable to be asked to do what only society itself can do . . ." wrote the primate. "The real evils of our films will be overcome only by a better social conscience on the part of the public.

"I am aware that it is in creating this better conscience that the church must serve, and not merely in lecturing the censor."

ly in lecturing the censor."

Archbishop defined censorships "a part of the action of the state in serving justice." But, he warned: "Our church would be uneasy of censorship of films or of any other medium of entertainment if it became heavy handed and restrictive. ..."

Laity and clergy are concerned about the increase in indecency and violency, especially in literature, he said.

It is simply not true that an

It is simply not true that an author or a movie producer has a right to offer the public whatever in his view of his act, or in his desire for profit, he may decide, Dr. Clark said.

We learned in the 20s and 30s "We learned in the 20s and 30s that censorship can keep out everything that is nasty and suggestive and still that films can be dangerous to society. For it can be argued that Hollywood, with sunreal and sentimentalized portrayal of life and the false sense of values that it encouraged did much to undermine the health of much to undermine the health of our community.

"Censorship is helpless to deal with this danger, inherent in all with this danger, inherent in all entertainment. If a society has a false set of values or if its lead-

erly adult, as the theanerly adult, as the theanfication of films is necessary."

Silverthorne thought the Canadian system of classification.
has worked out well, with no complaints from leading theatre
thains.

There are two national motion
picture trade organizations in Canpicture trade organizations in Canthe modern writer's obsession with
this theme," he said.

Schneer Uses Prisms

Rome, Sept. 26.
Charles E. Schneer presently is underway with his production for Columbia release) of "Jason and the Golden Fleece"—and with a twist in cinematography. Producer, who's shooting his picture in various parts of southern Eurone is ous parts of southern Europe, is ous parts of southern Europe, is using a system he calls Dynama-tion 90, which involves the use of 45 degree prisms juxtaposed to pro-vide for true registration of sub-jects for any given perspective. Depth of field vision, allegedly, also is embraced via a multiple ex-nosure system.

posure system.

Screen process was developed by
Ray Harryhausen, artist and cinematographer. It's been in process
of refinement the past two years
under Schneer's aegis.

posure system.

Censors Love Gensors

Continued from page 17 1

90% of censorship worries are needless. All respectable people will condemn a bad picture.

"Our real purpose is to pro-tect young people, but if they aren't educated in the home, it's a darn small chance they'll be educated in a movie thea-tre."

Enos advocated a system of "modified" censorship and called for closer co-operation between censorship bodies and producers. He thought there were many in-He thought there were many injustices done to producers by censors.

"Now is the time to try and develop a working agreement between producers and censors so that censors aren't called upon to do the impossible," he said.

Lord Herbert Morrison, of Lambeth, England, president of the British Board of Film Censors, said those people who advocate no cen-sorship would soon change their minds if it were done away with. He said he would like to try it as

an experiment.

"In six months, those people who object to censorship would be clamoring to hare it back."

He advocated censorship rules that are flexible and easily modi-fied and said he doesn't believe in elaborate rules or codes. Rather, he said, censors should use a com-mon sense approach and judge a ne said, censors should use a cormon sense approach and judge film on its merits.

British Ways

British ways

While the British system of classifying films was not as good as it might be, no one has been able to come up with anything better, said John Trevelyan, secretary of the British Board of Film Censors, in an address Tuesday (19).

The British categories are: The British categories are: U, suitable for everyone: A, which persons under 16 can attend if accompanied by someone over 16 who will be responsible for them; X, restricted to those 16 and over. The latter are "essentially adult in theme and treatment." he said.

One of the major problems with the system, he said, comes within the A category, since it has greatly expanded in range during the past seven years. Many of the A films are on the borderline of U films, and many X films are on the bor-derline of A films.

derline of A films.

As an example of an A film on the borderline of a U film, he mentioned "a typical western but with saloon girls that are a bit more than decorative." One suggestion being studied is to subdivide the A films into A and AA categories.

Travelyan add mude films are

A nims into A and AA categories.
Trevelyan said mudist films are now passed by his board, but with these restrictions: They must give the impression of taking place in a genuine nudist camp; they must give the impression of having been made to "preach the gospel of naturism;" they must contain no reach the gospel of naturism;" they must contain no

At present there is no television censorship in Britain, although it is being discussed. "But we (the film board) don't want to take it on," Trevelyan said.

on," Trevelyan said.

Film censors must be fair to adults, fair to film makers and fair to the public," he said. "The adult can look after himself reasonably well, but our main purpose is to well, but our main purpose is to protect the child."

Lucien Desbiens, a Quebec film censor, said laws governing motion pictures in his province are being changed and soon may be little different from those in other prov-

different from those in other prov-lines.

One law passed last June allows children from 10 to 16 into thea-tres in the afternoons to view films specially approved for them by two named exclusively these shows.

these shows.

Every provincial censorship board in Canada, as well as boards in Great Britain and United States, were represented, with an attendance of 21. It was the first time censors from Britain, the U.S. and Canada had met together.

There are eight provincial censor boards in Canada. Prince Edward Island and Newfoundland have none.

ward Island and Newfoundland have none.

U.S. representatives at the conference were Sydney Drebin, of the City of Chicago Iaw department; Louis Pesce, New York, director of the state education department's motion picture division, and Geoffrey Sherlock, vice-president of the Motion Picture Association of America, in charge of production code administration.

Theatre's Conspiracy Suit Charges A 'Plot' For An 'Obscenity' Smear

Charity Aim: \$1,250,000

Hollywood, Sept. 26.
Goal of \$1,250,000 has been set for upcoming 1962 Motion Picture Permanent Charities campaign, under chairmanship of David Lipton.

Drive kicks off Oct. 3 with a 20th anniversary luncheon-rally held at Beverly Hills Ho-

Enjoined, Mayor Asks Landlord To Do His Work

Fort Wayne, Ind., Sept. 28.
Unable to carry out his plans to rescind the license of the Little Art Theatre because of an injunction suit, Mayor Paul M. Burns has sked the owners of the theatre, loop Realty Inc., to revoke the Loop Realty Inc., to revoke the lease of the house, because of allease of the house, because of allease rescaled in the ward Eads.

Herman claimed that as a result of the "conspiratorial acts of the defendants," the reputation of the Far Hills has been maligned to the "conspiratorial acts of the defendants," the reputation of the "conspiratorial acts of the defendants," the reputation of the "conspiratorial acts of the defendants," the reputation of the "conspiratorial acts of the defendants," the reputation of the Far Hills has been maligned that as a result of the "conspiratorial acts of the defendants," the reputation of the Far Hills has been maligned that as a result of the "conspiratorial acts of the defendants," the reputation of the Far Hills has been maligned that as a result of the "conspiratorial acts of the defendants," the reputation of the Far Hills has been maligned and damaged, and that he will continue to suffer losses in the sum of \$1,000,000. He also seeks \$350,000 punitive damages. Loop Realty Inc., to revoke the lease of the house, because of allegedly obscene films. E. H. Kilbourne, president of the firm, said he will ask the lessee, Griffith Theatres, to relinquish its lease as soon as a pre-paid rent period expires in November.

Burns wrote Kilbourne stating that the film being shown, "For Members Only," was worse than the nudist film, "Hideout in the Sun," which started the mayor's Sun," which started the mayor's original campaign against the operator. He said that "our Police Department viewed For Members Only' and said that the scenes exposing the female anatomy were obscene."

"In view of the fact that in the opinion of the Police Department, his film is obscene, I am formally asking you as one of our most civic-minded citizens to revoke the lease of this theatire." The clause in the lease says, "The said leased the control of the co lease of this theatre. The clause in the lease says, "The said leased premises shall not be used for display of pictures or acts of any kind that are illegal and/or objectionable to local authorities."

Kilbourne had previously gone on record as stating that he would revoke the lease if the films shown there continued to be offensive to public officials.

Title & Changes Continued from page 5

that he wrote a letter to powers-that-be suggesting that "Second Time Around" was not exactly the best of all possibilities, principally because to him it suggests some-thing on the order of a soap opera. The picture, however, is a light-hearted western spoof abut a lady sheriff.

hearted western spoof about a lady sheriff.

"Star of The West" was originally discarded because it tended to bring to mind a certain star of The East, which might connote something Biblical. "Sheriff" was also discarded because sheriffs—and other direct references to a western motif—don't self tickets. Why "Mother Ought to Marry" was abandoned has not been revealed, but it's not difficult to make up your own reasons.

Annarently one of the strongest

Apparently one of the strongest reasons for latching onto "Second Time" as title for the new film is that the picture thus is provided with a ready-made title tune, already recorded by the top pros in the biz, including Crosby and Frank Sinatra. In recent weeks 20th's blurh department has been busy issuing communiques to the effect that the title tune has been recorded by this or that personality, blandly ignoring the fact that most of the recordings were turned out originally for last year's picture. Has 20th's economy kick gone too far?

Inevitably, it would appear, a large portion of the public which last year washed dishes, tuned pianos, sat on benches and drove automobiles to the accompaniment of the Bing Crosby recording, is going to think it's already seen the

A \$1,950,000 damage sult has been filed (22) in Montgomery County Common Pleas Court here by Adolph Herman, president of the Far Hills Theatre Inc., in the nearby city of Oakwood, naming nearry city of Carwood, naming as defendants 16 persons who had a hand in the filling of one or more "obscenity" charges against the theatre. He claimed the defendants have "conspired together for the purpose of injuring the theatre's business."

Named in the suit were Oak-wood City Manager A. C. Berg-man, Oakwood Police Chief Leon man, Oakwood Police Chier Leon Lynch, Police Sgts. Donald Porter and Raymond Oseit, and 12 other defendants who, according to the suit, have caused charges of ob-scenity to be filed against the man-ager of the Far Hills Theatre, Ed-ward Eads.

Eads has been cited for showing several films, which were confiscated pending determination of the cases. These Included "Sins of Youth." "The Immoral Mr. Teas," "Twilight Girls" and "Fast Set," In all cases, citizen affidavits against the films were filed.

Lurid Ad-Copy As **Censorship Germ?**

Columbus Sept. 26

Columbus, Sept. 26.

Mrs. Golda May Edmonston,
Councilwoman whose proposed
municipal censorship bill is being
dehated here, states she had received "several requests" to include magazines in her censorship
ordinance, none to include dramatic plays, but her bill would confine itself to films. At the Sept. 18
Council session, Council tabled the
proposal after it was amended to
published film advertising. Mrs.
Edmonston charged "delaying tactics" and "a weakening amendment." She herself moved to
amend the ordinance to exempt ment." She herself moved to amend the ordinance to exempt movies shown without admissions, such as educational films, which was adopted.

Councilman Robert L Councilman Robert L. Van Heyde had brought a theatre page from the Friday, Sept. 15, Columbus Dispatch, and said, "If we could cut out this type of advertising from these newspapers, we wouldn't have the problem we have today." He problem dunanimous approval for his amendment requiring theatre advertising censorship along with censorship of the films.

sorship of the films.

Councilman Russell M. Jones requested that the amended ordinance be tabled, because he wanted to study a counter ordinance submitted by the Motion Picture Producers Assn. They had suggested that a city board have the power to look at films at its own initiative, and if it found obscene scenes, it could notify police for further action.

Mrs. Edmonston's proposed hill

Mrs. Edmonston's proposed bill would set up a 15-member censorship body to pass on films on the grounds of "obscenity." She reported some 7,000 signatures to petitions pledging support for her bill, and denied that her move was incolored by collisions of the petitions of the collisions of the petitions of the p inspired by political or religious motives, but said, "it's simply a moral issue," declaring that obsecutive in movies is increasing at an unprecedented rate.

New York Theatre

RABIO CITY MUSIC HALL-Rockeleller Center

Ci 5-4600

ROCK BUDSON - CMA COLLOGRA

SANDRA DEE - BORBY BARRY

WALTER SLEEAK

"COME SEPTEMBER

Produced by Bakert Arthur - Directed by Robert M. A Universal International Release in TECHNICO On Stage "OBE TO MUSIC"

PROCTER'S \$20,000,000 GAMBLE

'Things Are Gonna Change': Treyz

Whatever ABC-TV's programming format has been in the past, it won't be the same in the future, according to the web's prexy. Oliver Treyz. "If we find the ground we're on is too crowded," he said, "we'll move into other territory with new and different programming ideas." Treys pointed out that the single constant in the ABC approach is and will be the network's pitch for the under-40 audience where ABC claims a clear superiority over the competition.

The so-called ABC-TV formula of the past couple of years has been grossly and persistently misunderstood, in Treyz's opinion. Because of the prominence of "The Untouchables" as a subject for competitive imitation and critical odium, ABC-TV has been characterized as the action-adventure network. It just ain't so, sex Treyz. "Take Thursday nights," he said, "and you'll find five situation comedies from 7:30 to 10 p.m., a type of show which more accurately defines the overall nature of the ABC-TV concept."

Treyz reiterated his rap of NBC and CBS for diminishing the diversity of network television by their aping of the ABC pattern. "We intend to provide that necessary diversity." Treyz tated, emphasizing television's basic responsibility to satisfy mass audience needs while allowing sufficient flexibility to cater to specialized tastes.

The new season. Treyx said will begin to reflect to ABC-TV's

ence needs while allowing sufficient nearons, the tastes.

The new season, Treys said, will begin to reflect to ABC-TV's "new departure" strategy. He pointed to such varied new entries as "Top Cat," "The Hathaways," "Ben Casey" and "Bus Stop" as indications that ABC-TV will continue to ride with programming ideas that are "freshly conceived."

In Moscow They Loved Me' & It Parlays Gargiulo Into U.S. Career

night's (Wed.) Victor Borge CBS-tv special, had to go to Moscow to be discovered. It's a long story, complete with Danish pastry, and 34-year-old Gargiulo enjoys telling

84-year-old Gargiulo enjoys telling it.

Gargiulo had worked in NBC's ty vineyards as a staff director and then as producer-director for years without a show of his own. Then opportunity knocked. He was selected two years ago to head up RCA's color ty exhibition in Moscow, in conjunction with the U. S. exhibit in the Russian capital. It was he who directed the cameras for the famous Khruschev-Nixon kitchen debate. While there, for a gag, he did a Russian version of "The Price Is Right" and dropped a card to that show's producer-creator Bob Stewart, informing him of "The Ruble Is Right."

Mark Goodson of Goodson-Todman heard about it and when Gargiulo returned both had lunch. Upshot was Goodson gave Gargiulo a new show to direct, "Play Your Hunch," the Goodson-Todman day-time game show on NBC-TV. Then, through a mutual friend, he had a confab with Borge, who was looking for a director for this seson's Borge special. Gargiulo, who refuses to change his name, pointing out the success of Italian directors, says Borge asked him what big stars he had directed in the past.

"Khrushchev, I sald. He (Continued on page 47)

(Continued on page 47)

BBC-TV's 70 Hours Of Vaude, Comedy

Lonlon, Sept. 26. The appointment of ex-journalist Stuart Hood as BBC-TV proast Stuart Hood as BBC-TV program controller, allied to the fact that the network's Director of Television, Kenneth Adam, is also a journalist, gave rise to the belief that the new-brooming would sweep much "unjournalistic" programming into the ashcan.

gramming into the ashcan.

In fact, Hood has taken a wider view and although documentaries, dramas and outside broadcasts figure strongly in BBC-TV's fall schedules, a hefty slice of airtime has gone to light entertainment. The web's l.e. topper, Eric Maschwitz, has totted up some 70 hours of vaude and comedy shows

It's Bloody Murder

London, Sept. 26.

Short guide to show business on this island; Granada-TV's nationally-networked, bi-weekly serial "Coronation Street"—story of a street in North England—killed off a likeable femme and had the web's Manchester H. Q. inundated with protesting phone calls

In London, one viewer called up to complain.

55—Count 'Em—55 **Top Stars Set For** Ken Murray TVer

Hollywood, Sept. 26.
Hollywood in its growing-pains days will be pictured in a tv spectacular Ken Murray is wrapping up, involving 55 top stars and based on personal films he's taken during past 35 years. Three-hour film, tabbed "Hollywood, My Home Town," features five parts in a kaleidoscopic dairy of personal and professional activities of Hollywood personallities.

Subject has been in prepning

Subject has been in prepping stage for past 17 months, ever-since Murray screened three min-utes of his film collection during a guest appearance on Jack Paar show. Thesp has done all editing himself, and has a narrative script completed by Royal Foster. Bill Martin is directing and Georgie Stoll makes his tv bow with the

score.

Significant feature of show involves first ty exposure for a large number of stars. Early-day personalities, including W. C. Fields, Douglas Fairbanks Sr., Mary Pickford and Carole Lombard, are featured; along with such contemporaries as Cary Grant, Spencer Tracy, Susan Hayward, Pat Boone and Jack Lemmon.

Murray is wholly financing the

Murray is wholly financing the project, with former Hollywood Television. Inc., prexy Earl Collins

(Contin ed on page 50)

A SOAP SAGA: **'LAUGH'S ON US'**

By GEORGE ROSEN

In the frantic rush to "get th show on the road" with the kickoff of the new television season, the Procter & Gamble story has been lost in the shuffle. It's a story designed for laughs (\$20,000,000 worth), but is attended by such calculated risks that P&G could wind up laughing itself into the season's top tear-jerker. It all depends on what the Nielsens have to say about it.

For a major sponsor P & G's the biggest there is) to go all the way on comedy and buy itself four half-hour shows, three of them for its own exclusive use, is almost without precedent. fact that all four shows are brand new to tv, with personalities heretofore untested in stardom, compounds the risk element, to say the

Yet that's precisely what P & G has done in committing itself, at a time-program cost of some \$6,000,-000 per show on three of them and half that amount on the fourth, for the new "Car 54-Where Are You?" on NBC, the "Margie" series on ABC, the Dick Van Dyke entry on CBS and the Joey Bishop show on NBC (which it is sharing with American Tobacco).

What makes the story all the more fascinating is that P & G's major concern was in acquiring time slots (immediately following potentially high-rated shows) as much as with the comedy shows themselves.

themselves.

Thus the soap company's strategy went like this: Put "Car 54" Sundays at 8:30 to follow the hourlong Walt Disney tint series; slot "Margie" immediately following the successful "My Three Sons" Thursday nights on ABC; let Dick Van Dyke take over the 8-o'clock Van Dyke take over the 8-o'clock uperiod following the half-hour "Gunsmoke" reruns Tuesday evenings on CBS; give Joey Bishop the coveted Wednesday night 8:30 period following "Wagon Train."

Thus far two of the shows have

riod following "Wagon Train."
Thus far two of the shows have premiered. The Nat Hiken "Car 54" comedy about cops got a critical panning in its first time up. (Initial Arbitrons gave it 20 plus, topping Ed Sullivan's 17, but Sullivan was doing a repeat.) He doesn't premiere his new season's spread until next week, and to hear CBS tell it he's loaded.

The Joev Bishon show—out of

near CBS tell it he's loaded.

The Joev Bishop show—out of the Sheldon Leonard-Danny Thomas-Lou Edelman production shop—bowed last Wednesday, with a host of reservations as to its click potentials, "Wagon Train" or no "Wagon Train" Even MBC will concede, it doesn't anticipate any vallocing curpriers. walloping surprises

walloping surprises.

Similarly at ABC, the program boys (though they won't admit it out loud have their doubts as to the likelihood of a "Margie" boffola, or even a reasonable facsimile thereof.

thereof.

At this early juncture, the sentiment appears to be that, of the four shows, Dick Van Dyke has the greatest chances of making it. This one, like Bishop, has its production genesis at the Edelman-Thomas-Leonard shop, and those who watched the pillot when it was given an on-the-air whirl in the Danny Thomas slot were enthusiastic.

Herman Land To WBC

What happens in the event of a one-out-of-four success story, which could very well happen, or a Complete shubut, is anybody's guess. With so many P & G brands Involved, and so many agencies, republic for the whole "complete shubut, is anybody's guess. With so many P & G brands Involved, and so many agencies, republic for the whole "complete shubut, is anybody's guess. With so many P & G brands Involved, and so many agencies, republic for the whole "complete shubut, is anybody's guess. With so many P & G brands Involved, and so many agencies, republic for the whole "complete shub

Dodd Probers Make Like Grand Jury With Hush-Hush Tactics Hinting At Some Incendiary 'Exposes' On Tap

Two For The Money

Mark Goodson, partner in Goodson-Todman Productions, stated in an affidavit to the FCC examiner that talent

agreements with William Mor-ris on two tv packages includ-ed relinquishing of exclusive sales rights to the talent agen-

sales rights to the talent agency. Two shows involved were
"Two For the Money" and
"Judge For Yourself," for
which Morris supplied Herb
Shriner and the late Fred

The sworn affidavit by Goodson was requested at the hearings earlier in the year. It was entered into the FCC record yesterday (Tues.). The examiner had asked originally for information regarding talent offers to G-T on the understanding, or at the request, that the "talent" be given the right to sell the program involved.

Plugs Stick Best

On Happy Shows,

DuPont to FCC

affidavit

sworn

. Washington, Sept. 26.

The Senate Juvenile Delinquency Subcommittee inquiry into television has taken on the aura of a Federal Grand Jury since it went under ground several weeks ago.

under ground several weeks ago.
Chaltman Thomas Dodd ObConn.) has screwed the lid on so
tight that at least on one occasion,
a staffer wouldn't even say
whether a closed-session was being
held on a particular day. As it
turned out, it was held and, most
annoying to the inquiring newsman, the Congressional Record the
following day listed the executive
hearing as well as the witness (exMBC programming v.p., David
Levy). This was a lamentable leak,
it was later said, and wouldn't occur again. cur again.

cur again.

One explanation offered for the hush-hush business is that Dodd doesn't want wild charges hurled about in open session for the press to mold into sensational headlines. This would indicate the subcommittee is on the scent of some very incendiary matter, and like a grand jury is keeping it under wraps lest some folks get burned.

But swifter arms heldered to

some folks get burned.

But causing some bafflement is just what exactly could the sub-committee have latched onto of such a hot nature. Particularly in light of its announced target of investigation—cust-and-effect relationship if any, between wild juveniles and tv bloodletting.

Is Dodd actually in present a

veniles and tv pooleteting.

Is Dodd actually in process of nailing down the individual or clique who invented crime-and-violence programming? This would be one of the great Congressional investigatory coups of the decade. Even in the quiz scandals, the blame could never be pinpointed with any exactness or documentation

You've got to have happy shows to get the maximum ride out of your commercial message, a major tv sponsor told the FCC examiner vesterday (Tues.) as hearings reopened in New York on network program practices. Two witnesses declared that sponsor press agents played a big part in decisions on tv program content.

J. Edward Dean ad director of the program of the program content. player a big part in decisions on the program content.

J. Edward Dean, ad director of DuPont, declared his company's own research disclosed that the commercials were not "learned" as well on dramatic presentations as in light entertainment shows.

He cited DuPont's 1960 presentation of "Ethan Frome" as the kind of "very sad" and "distressful" drama that lessened viewer retention of the commercial message. ("Frome" was the show earmarked by Talent Associates, packaging house, at the hearings earlier this year as a disaster with regards to client and agency interference, DuPont wanted happiness put into the show, it was disclosed.) There's another theory kicking around that Dodd is simply staging rehearsals behind closed doors to iron out the kinks and make his next set of public hearings a better

show.

Dodd and his subcommittee would probably hotly deny this because legislators are particularly sensitive to any public criticism they are running a "show" or "circus" when they are actually holding an "inquiry" or "study." Yet most of the public who have some knowledge of the legislative process are well aware of the fact that the power to wield publicity is one of Congress' most effective ways to deal with a problem—and a perfectly legitimate method.

Since Dodd's subcommittee has no legislative authority over broadeasting, publicity obviously is

closed.)

Another witness, Richard E. Forbes, director of Chrysler Coop, advertising, also told the FCC examiner that "mood" was a factor in commercial effectiveness on tv. Certain shows, Forbes said, "may be so exciting to viewers as to completely remove a normal approach to what the advertising is tryng to do."

He put some of the action-adventure series in the over-exciting category, but said they might be okay for advertisers other than Chrysler.

FCC attorney Ashbrook P. Brysteries since Dodd's subcommittee has no legislative authority over broadcasting, publicity obviously is of prime importance. And, from the standpoint of news value, the segond phase of Dodd's hearings last summer met some harsh notices ("Dodd's Dud") and, much worse, sometimes didn't make it into print at all.

worse, sometimes didn't make it into print at all.

If Dodd thus is simply shaping up his presentation for a better press the next time out, there is a unique little document that lays down all the do's and don'ts for

(Continued on page 50)

ABC RADIO NAMES

Chrysler. FCC attorney Ashbrook P. Bryant cross-examined the first of about 40 tv sponsor representatives, concentrating on client control of program content and methods of program selection, use and

(Continued on page 48)

PAULEY NEW PREXY

In a series of top echelon promotions, Robert R. Pauley has been upped from vice-prexy and general manager of ABC Radio to president of the network. He was put in charge of ABC Radio in April, 1960, and the web has increased its gross billings 30% since that time.

James E. Duffy, sales chief, and William T. Rafael, head of programming, have now been given their v.p. stripes at ABC Radio.

It looks as if "The Roaring '20s" will be dropped from the ABC-TV lineup after the first 13-week cycle. The one-hour Warner Bros. stanza on Saturday nights, which will tee for the one-hour Warner Bros. stanza on Saturday nights, which will tee for the one-hour Warner Bros. stanza on Saturday nights, which will tee for the one-hour Warner Bros. stanza on Saturday nights, which will tee for the one-hour Warner Bros. stanza on Saturday nights, which will tee for the one-hour Warner Bros. stanza on Saturday nights, which will tee for the network schedule is commercially sold with only dribs and drabs to be sold on such entries as "The Hathaways." Steve Allen show, "Bus Stop." "Straight-away" "New Breed" and "Follow The Sun."

'Roaring '20's' May Get Heave

It looks as if "The Roaring '20s

Diversification Key to Six-Year Growth of Com'l TV As U. K.'s Most Lucrative Industry; Profits Zoom

London. Sept. 26.

Britain's most lucrative industry, commercial television, completed its sixth year on Friday 1221. Combined profits, which climbed steeply after the first, disastrous year, will again exceed \$55,000,000 this year and ad revenue promises to reach a new peak \$266,000,000.

Commercial tv started in London with Associated-Rediffusion supplying weekday programs and Associated Television covering the weekends. Six months later the Birmingham transmitter came into service for the midlands and ATV started a weekday service while ABC-TV. a subsidiary of Associated British Picture Corp., was granted the franchise for the weekends; In May, 1956 Granda-TV initiated a weekday commercial tv network for the North and ABC-TV took over weekends in this region, too. Thus the four

cial tv network for the North and ABC-TV took over weekends in this region, too. Thus the four majors were born.

Now. the Independent Television Authority has granted all 15 station licenses, the last going to Wales-TV which is due to be operational early in 1963. By this time the Pilkington Committee, looking into the future of British broadcasting, should have made recommendations for any additional networks—or changes—to be instituted after 1964 when ITA's al networks—or changes—to be instituted after 1964 when ITA's term of office runs out and the BBC's Charter expires. Until that date, however, contractors can look forward to a comparatively unharrassed existence.

forward to a comparatively unharrassed existence.

11,265,000 Sets

After early struggles the number of sets able to receive the commercial channel rose rapidly from 200,000. Today, the ITA estimates it is in the neighborhood of 11,265,000 'allowing 10°c for unlicensed, pirate sets over the Post Office's figures).

As profits began to soar, the industry started to diversify with interests ranging from investments in other tv stations and legit theatres to music and book publishing.

A-R took over the St. Martin's Theatre in the West End; bought two music pubberies, Keith Prowse Music and Peter Maurice Music; acquired Wembley sports stadium and bought out Independent Film Distributors 'which will be turned into a trading company at a later date. Company also runs TV Publications Ltd. which produces Britain's largest commercial program-paper, TV Times, among other, small sheets.

ATV, which owns radio and tv station interests in Australia and Canada, has also spread into disks with a 50% stake in Pve Records.

station interests in Australia and Canada, has also spread into disks with a 50% stake in Pve Records. Web also owns ITC, a selling subsidiary, and plans an entry into 10-pin bowling. The first alley is now being built in Ipswich, Suffolk. On the technical side, ATV has an electronic engineering concern, Planned Communications Ltd., and it owns Planned Music Ltd. holder of the franchise for Muzak in the U.K.

Recent take-over by Granada-(Continued on page 50)

Robt. Sarnoff to Africa For NBC Management

NBC chairman Robert W. Sar-noff went to Africa last week to sign an agreement with the Fed-eration of Nigeria to provide

'Silly' Domestic Comedies Newest Target of PTA

Chicago, Sept. 26.

The PTA Magazine paid circulation over 400,000), having campaigned for years against the adventure shows on tv because of their brutality and violence, now is preparing to do battle with—believe it or not—domestic comedies.

their brusses.

In its October issue, the official organ of the National Congress of Parents and Teachers described the emerging program trend of the newborn season as "a movement from savagery to silliness." It calls the typical plot of the typical domestic comedy "such silly stuff (as) could only have been conceived. by writers with a thoroughgoing contempt for the American home and family."

The property of the American bone and family."

The property of the American forms the season as a policiation before the same and application before

and family."

The magazine describes the shows as taking place in "TV dream houses" which are inhabited by "pallid people." It suggests that the family's invariable togetherness over the kitchen sink is for the benefit of the sponsors.

communications industry is fraught with many complications and has reached the stage whereby, unless properly constituted authorities such as the FCC act, and act quickly, we may witness a for CBS-TV's culture-and-arts series feiture of one of the richest resources belonging to the publicheairwaves."

McGee, a member of the liberal Democratic wing in the Senate, teed off especially on broadcast ownership by Westinghouse, Generally. Clardi son a lecture (Continued on page 47).

(Continued on page 47)

Vanocur's B-M Sponsor

Bristol-Myers has picked up the entire weekly tab on a new Saturday, 6 to 6:15 p.m. newscast by Sander Vanocur. It's slated to start Oct. 21 on NBC-TV.

Vanocur already has a daily five-minute newscast on the network from 4:55 to 5 p.m.

Ford and Philco **Mating Compound** Philly Confusion

Washington, Sept. 26.

As if the proposed sale and swap

staking place in "TV delphia.

dream houses" which are inhabited by "pallid people." It suggests that the family's invariable to getherness over the kitchen sink is for the benefit of the sponsors.

MCGee's Blast At

Giant Companies

Station Ownership

Washington. Sept. 26.

Justice Dept. and Federal Communications Communications Communications Communications Communications Communications Communications Communications Subcommittee member Gale McGee (D.-Wyo.) warned of dire consequences if present ownership it rends aren't curbed. He said in a Senate' speech:

The growing concentration ownership with many complications and has reached the stage where
The growing concentration ownership with many complications and has reached the stage where
The growing concentration ownership with many complications and has reached the stage where
The growing concentration ownership with many complications and has reached the stage where
The growing concentration ownership with many complications and has reached the stage where
CIARDI TO HOST 'ACCENT' Labeled to member Gale Mich and the properties go with a consequence of the legal fraternity thinks the Philico merger with both home appliance and broad-casting interests, as is the case with RCA-NBC.

At least some of the legal fraternity thinks the Philico merger with both home appliance and broad-casting interests, as is the case with RCA-NBC.

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The Justice Schock is a population of the p

Son of Carla

There was Carla, the hurricane that ripped up the Gulf Coast of Texas, and then there was Son of Carla, the storm of flack that hit trade mags emanating from enterprising Houston video press

mills.

KHOU-TV scored first with LD phone calls on the station's coverage and work directly with U.S. Weather Department head-quarters in Galveston. AT&T's rapid communications got the station some exclusive press breaks.

The stories fired the imagination of KPRC-TV's promoters, who flew to Gotham with a 45-minute compilation of remarkable storm footage shot along the Gulf at the peak of the storm by its newsmen.

storm tootage and along the Guir at the peak of the storm by its newsmen.

Then a Texas Congressman took the floor of the house, and in the best Claghorn tradition trumpeted the work of KHOU-TV's news staff in a particular, but carefully added that a grand job was done all around.

done all around.

Then a friend of KPRC called New York trade reporters to the fact that KHOU's man wasn't the only one on duty with the U.S. weathermen in that flooded Galveston building. KPRC had two men on duty, too.

Anyhow, the trade knows for sure now that it was a good job all

The Institutional Pitchman

Mark Evans as Metromedia's Roving Envoy; Master of Soft Sell

\$1,350,000 to McLendon In L'ville WAKY Sale

Dallas, Sept. 26. McLendon Corp. has sold radio station WAKY, Louisville, Ky., for \$1.350,000 to a group of Kansas City and Louisville businessmen, subject to FCC approval. Purchasing group is headed by John Ozier and Frederick Gregg, operators of station WMAK in Nashville.

McLendon Corp., headquartered here at KLIF, also owns four other radio outlets in the U. S.

Cinema Board In **Quebec Wants TV Shows Censored** Regina, Sask., Sept. 26.

The Quebec board of cinema censors has asked for some form of censorship of television programs shown by the Canadian Broadcasting Corp. and private stations in Canada. The request was made by L. de G. Prevost, president of the Quebec board, in a paper read to the fifth conference of film censors in Regina. (See other news re "Censors Convention," p. 5, this issue.)

Ciardi will assume his new assignment on Oct. 21—the first show to originate in the U. S. since that started in July.

Currently. Ciardi is on a lecture tour of the U. S.

Mark Evans, viceprexy of public affairs for Metropolitan Broadcasting Co., has the most offbeat assignment on radio-ty row. He's a traveling salesman for free enterprise, a roying ambassador of goodwill for Metromedia, MBC's parent company, and an apostle of the ethical creed of Dr. Albert Schweitzer. Any commercial benefits accruing to Metromedia from Evans' activities are strictly coin. Evans' activities are strictly coincidental although they bear some resemblance to the ultimate purpose of his job.

From one point of view, Evans

resemblance to the ultimate purpose of his job.

From one point of view, Evans is the master of the soft sell, hever specifically plugging MBC stations in his repertory of lectures. Depending on the request, he'll talk about ethics in business, the dangers of Governmental encroachments on private industry, current events or the food brokerage business. The closest Evans comes to a straight commercial in his advocacy of a hands-off policy towards broadcasters. Since Metromedia also owns Foster & Kleiser, the largest outdoor advertising firm in the west, Evans also urges his audiences to oppose legislation against billboards. But it's all part of his underlying philosophy that the best government is the least government.

that the best government is the least government.

Evans is probably the travelingest and talkingest institutional pitchman now in circulation. He's just wound up a cycle of 28 days of solid speechmaking, giving saturation coverage to Rotarians, Kiwanians and Advertising Clubs on the Coast. It was his third such intensive lecture four since joining Metropolitan early in 1960 and he's due to hit organization of influential businessmen and women in all areas where the chain has outlets.

outlets.

Evans works out of Washington where he is scheduled to do a public affairs show on Sunday nights on WTTG-TV, MBC's D.C. outlet. He also has been moderator and narrator on various MBC shows in the past. A former early morning personality on WTOP, CBS station in Washington, Evans

(Continued on page 46)

CBS-TV's Salant Talks Up—& Down

New season finds the three net-works engaged in a competitive news pubaffairs race, fronted by CBS-TV and NBC-TV, with ABC-

TW In pursuit. That's the situation at the starting gate. How the season winds up is anybody's guess.

Fact, though, is that much has changed since the years when CBS-TV could claim a big edge in met to Africa last week to agreement with the Fedor Nigeria to provide Gitlin's production team on NBC-TV and CBS-TV and NBC-TV, with ABC-TV in pursuit. That's the situation at the starting gate. How the season winds up is anybody's guess.

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Fact, though, is that much has considered the pursuit of the pur

taken for the upcoming mayorality contest?

A. I'd rather not go into details.
Q.: How come NBC-TV slotted its Dag Hammerskiold special at 9:30 p.m. Monday 183 and the time slot for CBS-TV was 11:15 p.m.?
Both were half-hour in length. Won't NBC-TV get the greater audience? contest?

A.: I'd rather not go into details.

Q.: How come NBC-TV slotted its Dag Hammerskiold special at 9:30 p.m. Monday (18) and the time slot for CBS-TV was 11:15. p.m.?

Both were half-hour in length. Won't NBC-TV get the greater audience?

Won't NBC-TV get the greater audience?

A.: Not necessarily. We did a Sunday night special on Hurricane Carla at 11:15 p.m. and it outrated an NBC-TV special the same night, telecast at 10:30 p.m. NBC-TV outrated us on the Hammerskjold special. NBC-TV has Gulf sponsoring the instant specials. CBS-TV, if it elected to go at 9:30, would have had to shell out \$100,000 to cover the cost of the preempted program. news—publishars. Huntley-Brink-eration of Nigeria to provide American consultancy and management personnel for the nation's third video system. Five-year deal was consummated on Monday 255 Sixteen NBC excs and technicians will be sent to Nigeria to help establish the federal television service there. NBC thus becomes the first U.S. broadcasting company to make a longterm to deal with an African nation.

System will start in 62. Made up of states. Nigeria has two state-controlled ty systems, one in the eastern, the other in the western portions of the country of 40,000-000 persons. New system will repail Nigerian states.

Sarnoff, and NBC international boss Al Stern. are expected back in "lew York by the end of the week.

News publishars. Huntley-Brink, Co. changed all that. Irving Gitlin's production team on NBC-TV and nevery much in evidence. ABC. TV's James Hagerty is out to retain the web's news, publifiers to help establish the federal television scruce there. NBC thus becomes the first U.S. broadcasting company to make a longterm to help establish the federal television scruic there. NBC thus becomes the first U.S. broadcasting company to make a longterm to help establish the federal television scruic there. NBC thus becomes the first U.S. broadcasting company to make a longterm to help establish the federal television scruic there. NBC thus becomes the first U.S. broadcasting to help establish the federal television scruic there. NBC thus the web's news, publifiers of the keep's news, publifiers of the web's news, publifiers of the season with the web's news, publifiers of the web's news, publifiers of the season with the web's news, publifiers of witality and the season with the web's news, publifiers of the web's news, publifiers of witality and the web's news, publifiers of the lecast at 10:30 p.m. NBC-TV solutions of the lecast at 10:30 p.m. NBC-TV base of the cest of the visiting series opened the season with th

to be substituted for new programs.

Q: You came out for repeal of Section 315 of the Federal Communications Act, the equal time provision. There's a local fight in N.Y. involving Section 315, bid by indies, WNEW-TV and WPIX to set up a series of debates involving the two major mayorality candidates. Are you doing anything about it?

A: Dr. Frank Stanton already testified in Washington early this year, calling for the exemption of Section 315 as it applies on the state and local levels. He asked for a temporary moratorium pending outright repeal of the section.

for a temporary moratorium pending outright repeal of the section. What more can we do?
Salant spoke of a 40% nighttime increase of pubaffairs specials this season of the network. He did not refer to "CBS Reports" or the variety of pubaffairs shows that will occupy that Thursday night hour slot, or "Eyewitness to His-(Continued on page 46)

Frank Cooper Sees TV Resurgence in N.Y. In Stepped-Up Activity

Frank Cooper predicts a resurg-ence of New York tv production based on longterm staff contracts signed in the last couple of months

signed in the last couple of months. New York bookings are up-25% over a year ago, says veepee and partner Perry Leff, with several network deals sewed up at a time when Gotham video production has reached an alltime low. Increased production activity, says Leff, is definitely indicated.

Figuring on expanded business.

definitely indicated.

Figuring on expanded business, Cooper Assoc's earlier this year moved to new quarters in Canada House and added three agents to the New York staff. Firm drew on its Coast office for one of the new staffers. Martin Rosen, who is in to handle extra load in literary properties department where the agency says activity has more than doubled.

Producing talent recently signed.

Producing talent recently signed by networks include Burton Ben-(Continued on page 45)

EVERYBODY'S GOT A KID SHOW

Minow: TV's Hottest Copy

Attitude of broadcasters in the eastern U. S. about Newton Minow was demonstrated in several different ways on the day last week that the FCC Chairman spoke to them in New York.

First, the crowd to hear him speak at the annual Radio & Television Executive Society luncheon was more than a sellout—the over 1,000 persons attending, crewding into a sideroom where they couldn't see him and into the foyer of the Hotel Roosevelt, where some of them couldn't hear him, was taken as a sign that he's possibly the hottesf news in tv and radio today. Vicepresident Richard Nixon, at another such luncheon in '55, could only draw 875 listeners, which was then a record.

Second, every tv and radio network had cameras and mikes there, both for the speech and the press conference afterwards. Except for some of the indies which transcribed and repeated his words in rather liberal doses later on, the networks, mainly, treated the Minow kidvid proposals as straight news copy for their regular news shows—an opportunity however small relative to other news such as the cold war, rarely afforded an FCC Chairman, particularly one considered hostile to much of the industry.

As for his hostility, an image created after Minow's, 'wasteland' speech in May, the new FCC Chairman is now considered by some industryites as a man who has in his few months in office grown sensitive to the ins-and-outs of telecasting. This, some felt, makes him still more dangerous, because if the broadcasters don't come through with better shows under the new FCC rules, he seems now "to know how best to get even," as one luncheon attendee observed.

To judge alone by the applause, which was long and hard after the Minow speech of Friday though "anybody who stood for the ovation would have been considered heretic"); it seems safe to say that the industry's respect for Minow has grown, Many felt his speech moderate in tone, but "the undertone is what really counts—and that was still threatening."

Among the attendees from the tv networks were large groups of lawyer

'38% Too Much,' CBS-TV Would Like To Ease Off on Participation Clients

CBS-TV, which had to take the participation route to sell-off the remainder of its nighttime shows, hopes to put some of these participation vehicles back in the sponsor rack comes the first of the year.

Year.

Web, in selling off half of "Pete & Gladys," "Checkmate," etc., declined any participation commitments beyond the fourth quarter. CBS-TV this season has 38% of its nighttime schedule open in whole or in part to participation buys. Last season, the percentage was 19%.

Last season, the percentage was 19%.

Opinion at CBS-TV is that part of its nighttime schedule should be open to participation advertisers, clients who may have solid economic reasons for preferring the participation route. Web, though, apparently thinks the 38% figure too high and the effort is on to have alternate sponsors bump the participation clients on such shows as "Pete & Gladys," "Ichabod & Me." and "Twilight Zone"—after the fourth quarter. The 38% for this season's percentage of nighttime shows devoted in whole or in part to participating sponsors isn't completely reflective of the situation. Included in the 38% figure is a show (Continued on page 45)

(Continued on page 45)

Early Sizeup On **New British Shows**

London, Sept. 26.

Old established commercial tv favorites are easily topping new shows in the early stages of the fall season. While "Sunday Night At The London Palladium" zipped to top place on its return, the best fresh program has done so far is to reach No. 13 in the top 20. Latter honor goes to Granada-TV's comedy "Colonet Trumper's Private War."

The first "Jo Staffard"

The first "Jo Stafford Show" with its international guestar lineup did not earn a top 20 spot and Westerns are not proving overly
popular. Top shows are undoubtedly the bi-weekly, dramatized documentaries "Emergency—Ward 10"
and "Coronation Street" which
take serial form. In the same
semi-serious vein ATV's "Harper's
West One" and A-R's "Echo FourTwo" also feature regularly in
high places. high places.

high places.
Other newcomers to make the top 29 chart are: "Ghost Squad".
(ATV) and "Winning Widows"

Santangelo Upped

Michael R. Santaneglo, director of publicity and special events for Westinghouse Broadcasting Co. since 1957, has been moved into the programming department as assistant to Dick Pack, WBC v.p. over programming.

Santangelo had been serving in the WBC programming operation on such projects as "Reading Out Loud" and the twin series, "PM East" and PM West."

MINOW SPEECH

Newton N Minow the FCC chairman, didn't know what he was inviting when he proposed on Friday (22) that the three ty networks sit down together and "divide the

inviting when he proposed on Friday (22) that the three ty networks sit down together and "divide the competitive disadvantages by accepting that each network be responsible for two days a week" of elevating kidvid programming in a late afternoon hour. Within minutes after broadcasters were urged "to take a filer for a season" and try something different and worthwhile, the deluge began.

The ink was hardly dry on the big play Minow got in the dailles when everybody and his brother had a children's show to offer the networks—new shows, old shows that had seen service years back both in radio and television, and offers by packagers to "tell us what you want and we'll deliver for you." It were as though every indie producer and packager had been laying in readiness to pounce—and pounce they did. Programs long forgotten (though serviceable in their day) were being reactivated as "just the thing Minow's talking about." Network program exces were fleeling the premises to escape the onrush.

Speaking to over 1,000 members and guests of the Radio & Television Executives Society in N.Y.S. Hotel Roosevelt, Minow told the webs and other broadcasters that the subject of improved juvenile programming on tv is "of surpassing significance, a compelling need which I believe requires your most urgent attention as you plan."

Within four hours of the luncheon speech, all three networks—NBC first, then CBS followed by ABC—had replied in effect that they were willing to sit down and discuss the matter of rotating after-anoon k id vid responsibility as Minow had suggested.

Minow Heartened

Minow later at a press conference attended by virtually every radio and tvo utlet in New York

on such projects as "Reading Out Loud" and the twin series, "PM East" and PM West."

Six New Hourlong
TV Shows on WB's

Sked for 1962-63

Hollywood, Sept. 26.

Warner Bros. has added skx new hourlong series to its 1962-63 television sked, bringing to an "unprecedented" total of 16 the number of network shows being filmed according to production chief William T. Orr. Newies are in various stages of preparation for early production starts.

New series include: "Battle Zone," human interest stories about people caught in stress of perilous times, prepping by Stanley Niss.
"Timber Hill," adventures in a (Continued on page 47)

Winnow had suggested.

Minow Heartened
Minow Heartened
Minow Heartened
Minow Heartened
Minow Heartened
Minow later at a press conference attended by virtually every radio and tv outlet in New York land from the near N.Y. area, said.

"I think the networks and local stations are doing a better job in public affairs. The most pressing need now is childrens' programs." He called for the "urgent attention" of broadcasters to kidyld in the sex and violence velo. (He called for the "urgent attention" of television for childen "which does obvious, documented, emotional harm"—largely linguage for 62-68.

He said that tv contains a "minority" of television for childen "which does obvious, documented, emotional harm"—largely linguage for 62-68.

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TV Networks Cracking Dixie **Barrier on Controversial Shows** Despite Campaign by 'Monitor South'

Cow Time on TV

Cow Time on TV

Washington, Sept. 28.

After FCC Chairman Newton Minow's "Children's Hour," there's the possibility (admittedly remote) of cow time on TV.

Nobody knows where he gothis crystal ball, but a Maryland Senator foresees a bovine bogey in the future of the already apprehensive broadcasting industry. Sen. J. Glenn Beall (R-Md.) thinks the day may be soon when there are more cows watching tv than plain folks.

Beall backs his prognostication on a report out of England that a dairyman found television hypoed milk output in his barns.

television hypoed milk output 'in his barns.

The senator added:

"TV may become standard dairy equipment: Eventually, we may be confronted with the rather bewildering possibility of a tv audience 60% cow and only 40% people."

Oren Harris Feels Minow's 'I Kiddie You Not' Just Fine

Washington, Sept. 26. pool for children received the en-dorsement of House Commerce

dorsement of house Commerce
Chairman Oren Harris (D-Ark),
providing no federal pressure is
exerted on the webs.
Harris said: "I htink the suggestion is fine. I like the idea of the
broadcasters doing it." But he add-

tion is fine. I like the idea of the broadcasters doing it." But he added that no coercion on the part of the Federal Communications Châirman or his colleagues should be involved in setting up the scheme. "I wouldn't want the government to control broadcasters to the extent they would be forced to do it," said Congress' most potent figure in broadcast matters.

In his New York speech, Minow made plain that Attorney General Robert Kennedy not only had nantitrust scruples about network cooperation in setting aside children's hours, but wholeheartedly backed the idea.

There is solid reason to believe that Kennedy, in fact, actually got the ball rolling on the proposal, and perhaps even conceived it. It was the young Attorney General who last summer set up a closed-door luncheon confab with CBS Board Chairman William Paley, prexy Frank Stanton, NAB president LeRoy Collins and Minow to hash over what should be done about ty fare for youngsters among (Continued on page 48)

(Continued on page 48)

By HERM SCHOENFELD

Paralleling the forward movement in integrating southern schools, the television networks are cracking the Dixie barriers against controversial shows about the American Negro. Where a few years ago such shows would have suffered a virtual blackout below the Mason-Dixon line, currently the vast majority of southern tw stations are riding with the networks' decision to give shows on the Negro question, domestically and internationally, full exposure. Only a hard core of stations in eight to 10 southern cities are still throwing blocks at shows with racial themes. More significant, however, is the fact that stations in 33 cities located in the border states in the Deep South, have okayed such shows as last week's ABC-TV documentary. "Walk in My Shoes," which raised the spectre of doom for the white race in face of the insurgent world movement of the colored peoples.

In some cases, the decision by a southern station not to carry such shows is motivated not by bigotry but by a fear of slowing down progress in race relations. Stations in Dallas and New Orleans, where school integration is proceeding peacefully, are reluctant to stir up additional racialist feeling. However, most of the southern stations not carrying Negro-themed shows are unwilling to buck the local resistance of the white community to casting the Negroes in a favorable light.

The campaign to keep the controversial Negro shows of southern textions have controversial stated and the controversial negro shows off southern textions have controversial stated and the controversial negro shows off southern textions have controversial stated and the controversial negro shows off southern textions have controversial stated and the controversial negro shows off southern textions have controversial stated and the controversial stat

casting the Negroes in a favorable light.

The campaign to keep the controversial Negro shows off southern stations has become organized under an outfit called Monitor South, located in Bossier City, La. Every southern affiliate of ABC-TV was canvassed by Monitor South with a letter questioning the advisability of showing "Walk in My Shoes" on the grounds that it might be advancing the "racial unrest program" of the Communist Party.

Ned Touchstone, exec director of Monitor South and author of the letter to the ABC affils, advised the station managers to study "Walk in My Shoes," part of the "Bell & Howell Close-up" series, to see whether it met their requirement for "accuracy, honesty and freedom from biased political persuasion." In the event that the

(Continued on page 46)

ABC-TV Execs In Affil Powwow

A full batallion of AP-PT and ABC-TV exces trekked to the Coast early this week for powwows with the board of governors of the ABC-TV affiliate stations. Board, which comprises nine station execs representing the various geographic areas, opened its own meetings Monday (25) and are being joined by the network echelon starting today (Wed.)

In addition to discussions of technical and administrative problems, the meetings will include previews of forthcoming shows on the ABC web.

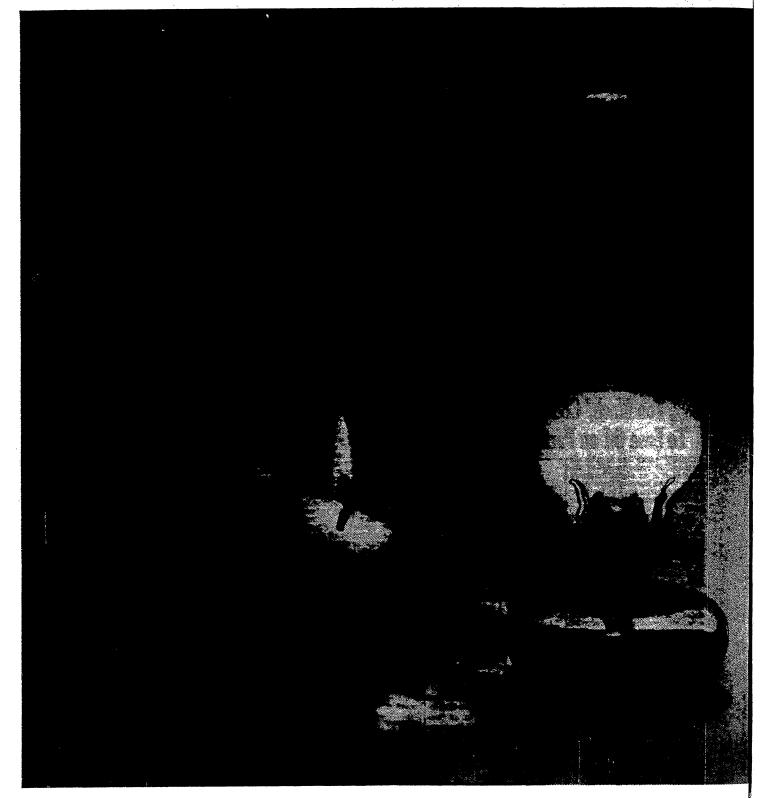
NBC-TV Wraps Up More Lincoln-Mercury Biz

Besides the previously disclosed \$800,000 buy of six NBC news specials and continuing bankrolling of "Alfred Hitchcock Presents," Lincoln-Mercury division of Ford is going with the same web on three nighttime shows and heavy spots in "today."

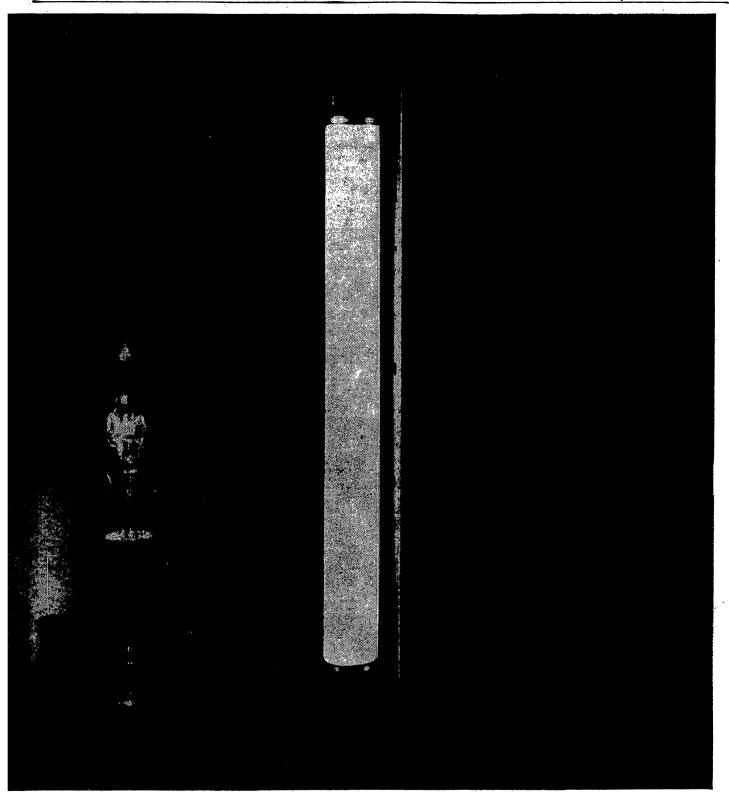
Via Kenyon & Eckhardt agency, L-M has bought participations in "87th Precinct." "Outlaws," and "Tales of Wells Fargo," for a Monday-Thursday-Saturday night exposure pattern.

WHAT HAPPENED ON SUNDAY (NATIONAL ARBITRONS)

| | | | OIL COMBILI | 11.40.20.44 | | | |
|-------|-----------------|-------|------------------------|-------------|---------------------------|------------|--|
| | NBC Rating | Share | CBS Rating | Share | ABC Rating | Share | |
| 7:30 | Disney 18.3 | 38.3 | Dennis 15.7 | 32.6 | Follow the Sun 10.7 | 22.5 | |
| 8:00 | Disney 21.3 | 37.8 | Sullivan 19.0 | 33.5 | Follow the Sun 13.8 | 24.6 | |
| 8:30 | Car 54 21.2 | 36:2 | Sullivan 25.0 | 42.1 | Lawman 11.4 | 19.5 | |
| 9:00 | Bonanza 25.0 | 41.7 | GE Theatre 20.5 | '34.0 | Fall Program Previ 8.8 | ew 14.6 | |
| 9:30 | Bonanza 29.5 | 53.5 | Holiday Lodge 15.4 | 27.9 | Asphalt Jungle 7.1 | 13.0 | |
| 10:00 | DuPont 16.7 | 34.1 | Candid Camera 19.9 | 40.9 | Asphalt Jungle 8.0 | 16.7 | |
| 10:30 | DuPont 14.4 | 31.6 | What's My Line 19.9 | 46.2 | Editor's Choice | 9.3 | |



there is nothing harder to stop than a trend



Or some interesting illumination shed by Nielsen on the new season.

Here we go again. Into fall again—with more television tubes aglow again.

Glowing, already, with the premiere of a bright new season, with the excitement of such already-premiered new entries as ABC-TV's Follow the Sun, and such other, new network shows as The Defenders, Car 54, Where are You?, International Showtime and the Du Pont Show of the Week ... as well as with the return of established favorites with first run showings.

And glowing already, the first Nielsen Report* shows, with a prophetically strong ABC glow. In homes where they can watch all 3 networks, the glowing went:

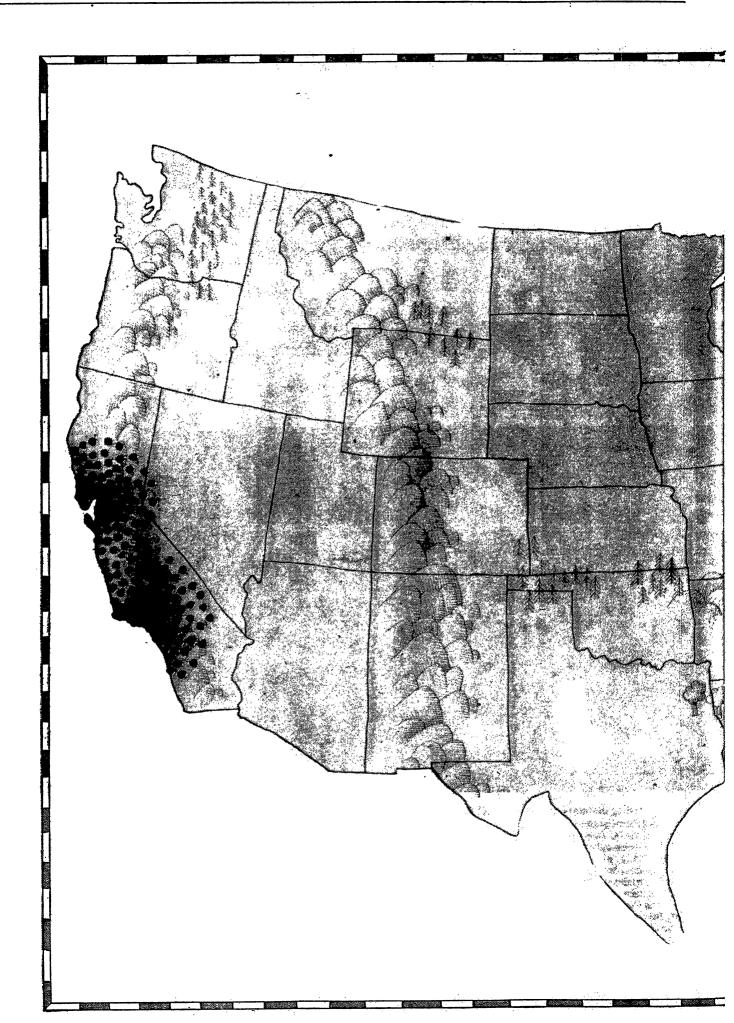
ABC—largest audience per average minute. ABC—most half-hour firsts (24 to Net Y's 16, Net Z's 11). ABC—3 out of the top 5 shows: (Flintstones, 77 Sunset Strip, Real McCoys).

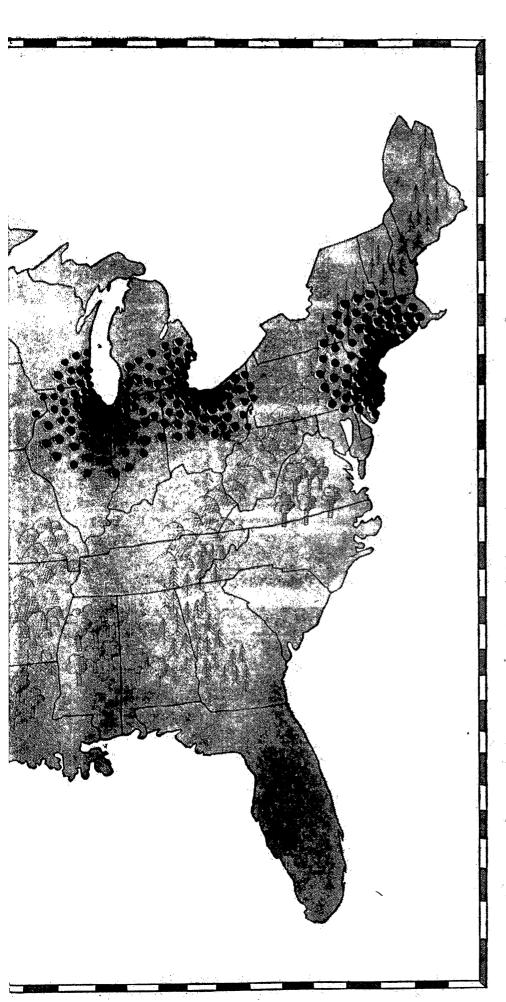
Sure, one rating doesn't say a season. But ratings that evolve from the pattern set so consistently last season say plenty.

They say the trend keeps trending. And that's the kind of a trend there's nothing harder to stop than.

ABC Television

*Source: Nielsen 24 Market TV Report, week ending Sept. 17, 1961. Average audience, Mon. thru Sat. 7:30-11 PM; Sun., 8:30-11 PM





This looks contagious.

A rash of increased viewing for ABC-TV programs has broken out in New York, Chicago, Detroit, Los Angeles, San Francisco.

The stations involved are, respectively, WABC-TV, WBKB, WXYZ-TV, KABC-TV, and KGO-TV...the 5 Owned and Operated ABC-TV stations.

Following the network pattern, four of these stations are now first in their markets...and WABC-TV, a strong second, is closing the gap for first place in N.Y.

How much audience has been gained-and at whose expense-can be quickly charted as follows:

| Gain or loss in share of network audience* | | | | | |
|--|--------|------------------|------------------|--|--|
| * . | ABC-TV | NET Y Station | NET Z Station | | |
| New York (WABC-TV) | +16% | -3% | -11% | | |
| Chicago (WBKB) | +13% | - | -14% | | |
| Detroit (WXYZ-TV) | + 8% | -6% | - 3% | | |
| Los Angeles (KABC-TV) | +15% | -3% | -12% | | |
| San Francisco (KGO-TV) | +14% | -2% | -14% | | |

*Source: ARB March-April 1961, Sun.-Sat., 7:30-11 PM (N.Y.T.) as against same period for 1960. Network Programs.

With scarcely more effort (like phoning one of the 5 ABC-TV National Station Sales offices below) you can get the info needed to plan your smartest ad strategy in these great TV markets.

ABC-TV National Station Sales, Inc. New York, New York; SUsquehanna 7-5000 Chicago, Illinois, ANdover 3-0800 Detroit, Michigan, Woodward 1-0255

Hollywood, California, NOrmandy 3-3311 San Francisco, California, UNderhill 3-0077

Another Fla. TV'er (Orlando) Takes Rap for Off-Record FCC Dealings

LOCAL TV & SYNDICATION

washington, sept. 20.
Mid-Florida Broadcasting Corp.
would lose all rights to Orlando
Channel 9 because of off-the-record dealings under a Federal Comnunications Commission hearing
examiner's recommendation.

Revives 'Studs' Pla
As Early TV Ari

examiner's recommendation.

Examiner James D. Cunningham recommended that the 1957 grant to Mid-Florida be set aside and that the firm be disqualified from any future contest for the assignment. At the same time. Cunningham gave the other contestant—WORZ Inc.—a clean bill of health and found no reason why it should be barred from receiving the barred from receiving the

award.
Cunningham's intial decision—
subject to appeal to the Commission—held that former FCC Commissioner Richard A. Mack voided
the grant by voting in the case.
Ex parte representations to him
disqualified the ex-Commissioner,
Cunningham said Cunningham said.

The case was remanded to FCC on May 21, 1959 by U.S. Court of Appeals on basis of revelations on May 21, 1959 by U.S. Court of Appeals on basis of revelations before the House Harris Subcommittee. It centered around Orlando civic leader William H. Dial, a representative of Mid-Florida and old friend of Mack's, who made private, off-the-rocrd efforts to persuade Mack to vote for Mid-Florida.

made private, off-the-roord enoris opersuade Mack to vote for Mid-Florida.

Dial purportedly on at least two occasions, according to Cunningham, told Mack the reputation of William O. Murrell, of WORZ, was "questionable".

Cunningham's decision asserted: "Dial sought to influence the vote of Mack by creating in, his mind the impression WORZ was an unfit party to receive the permit and that it should be issued to Mid-Florida. . The impropriety of the actions of Dial and Mack, and the consequences thereof, are unaffected by Dial's assertion that he was acting only in the capacity of a citizen of his community and in its best interests."

The FCC hearing examiner dismissed as "unreasonable, incredible and contrary to normal human experience" Dial's claims he was acting only on his own personal behalf and in the civic interests of Orlando in his pleadings to Mack. As for WORZ, Cunningham's decision said no showing was made that it or any of its principals "directly or indirectly secured, aided, confirmed, ratified or knew of any misconduct or improprieties in connection with the proceedings."

"It is therefore found that

"It is therefore found that (WORZ) is not disqualified from receiving a grant of its application," Cunningham concluded.

tion." Cunningham concluded.
Following the usual procedure
of the ex parte cases, next step
will be filings of exceptions to
Cunningham's decision, and then
oral arguments before the full
Commission.

Sift WLW Charge In UAW Show Nix

Washington. Sept. 26.
Federal Communications Commission is looking into complaints lodged against Cincinnati Radio Station WLW for dropping a United Auto Workers' program.
Sen. Philip A. Hart (D-Mich.), member of the Senate Communications Subcommittee. revealed that UAW had made a formal protest to FCC and raised his own voice to denounce the station's action. In a Senate speech, Hart termed the failure of WLW to renew the UAW "Eye Opener" program a "very dangerous threat to freedom of communications."

The UAW program, featuring news and commentary by Guy

program a "very dangerous threat to freedom of communications."
The UAW program, featuring news and commentary by Guy Kunn, is angled from a "liberal and labor point of view," the Michigan lawmaker asserted.

"What is important is that all points of view be presented over the airwaves for the thoughtful consideration of the American people." he added.

Hart said if there is any doubt about FCC's legal powers to handle the case, the Senate should consider action giving the Commission power to require licensees to present all points of view—both liberal and conservative.

some months later. Wolfson was treated was included by until Gresource and the was named v.p. Milt Gordon was president and one of the was acquired by ITC.

BOUGHERTY TO MET

Thomas J. Dougherty, legal adde to FCC commissioner Robert E. Lee since 1957, has joined Metromedia as assistant general company of Metropolitan Broadcast ing.

Dougherty will work out of Washington. Viceprexy Robert A. Dreyer is Metromedia's general counsel.

Revives 'Studs' Place' As Early TV Art Form

As Early TV Art Form

Chicago, Sept. 26.

Educational station WTTW, which showcases the highbrow and folk arts on its weekly "Festival" series, is planning to spotlight—of all things—a commercial television program. The programs, however, is one of those that has been off the air since the early '50s.

For the Nov. 6 installment, "Festival" producer James Mc-Pharlin wants to revive "Studs' Place," one of the shows that typifed the old "Chicago Style" television and one which McPharlin deems representative of the use of the medium as an art form. The old show, helmed by Studs Terkel, was a low-pressure, free-wheeling affair that dealt in improvised sketches, with a little jazz or folk music on the side. Terkel and some of his regular cast, including Chet Roble and Bev Younger, will appear on the WTTW recreation.

"Festival's" recently cultural presentations included performances by Illinois Ballet Co., Equity Showcase, Second City Players, Oscar Brown Jr., and Mama Yancey and Big Joe Williams, and programs devoted to readings from Sean O'Casey, international dances, classical guitar, gospel music, jazz, satire, painting and sculpture and country folk music.

FRED NILES EXPANDS WITH N.Y. FACILITIES

Chicago and Hollywood film pro-ducer Fred Niles has opened shop in New York with facilities housed in a five-story West End Ave. in a five-story West End Av building.

Under charge of Howard He

Under charge of Howard Henkin, formerly a partner in HFH Productions and with Academy and Shamus Culhane, the new Fred Niles Communication Center has two stages, recording studios and editing rooms besides office space for management, creative and technical staffs.

Prexy Niles says 60% of the company's business is done with ad agencies, and he sees unique services arising out of the company's having complete production facilities on both coasts and in Chicago.

WSBK-TV, Others Join In Volume 2 WB Buys

In Volume 2 WB Buys

WJBK-TV. in Detroit, bought
Volume II of Seven Arts' "Films of
the 50s," bringing the number of
stations buying the 41 Warner
Bros. features up to 50, according
to the distribbery.

WJBK closed with Seven Arts
over the weekend, but in the previous few days four other stations
made deals for the second Warner
group — WISH-TV. Indianapolis;
WSLS-TV, Roanoke, KXTV, Sacramento, and WCTV, Tallahassee.

Volume I, containing 41 Warner
films, is now in 108 markets, Seven
Arts says, latest being Boston via
WNAC-TV. Volume I has been on
the tv market for nearly a year,
Volume II for 19 weeks.

Wolfson to Milt Gordon

William M. Wolfson has left his post as v.p. of Independent Television Corp. to join M. A. Gordon & Co. as v.p.
Wolfson in 1956 Joined Television Programs of America as controller, becoming treasurer some months later. Wolfson was ITC treasurer until February, 1960, when he was named v.p. Milt Gordon was president and one of the principal founders of TPA, which was acquired by ITC.

Telefilm Chatter

Robert Rich, v.p. and general sales manager of Seven Arts Associated, has returned from Detroit . . . United Press Movietone News has started to serve Nippon Television Network (NTV) with its newsfilm service. UP Movietone News now serves 31 national networks in the world among the 49 countries which it serves. That's in addition to domestic U.S. stations . . Vet film salesman David Bader has joined intercontinental Television to serve as national sales manager, working with John Leo, Intercontinental v.p. Jerry Wechsler named midwestern division sales manager for United Artists Associated.

McCarthy Cautions On Canada's Quota

Canada, the top market for American tv product, could be threatened by the extension of present quota restrictions, according to John C. McCarthy, prexy of Television Program Export Assn. He reflected that warning at a TPEA board of directors meeting, held after his trip to Canada. Initial restrictive measures were introduced last April in Canada, measures which provide a mandary regulation that 45% of all programs beamed from Canadian stations would have to be Canadian in origin. The requirement will be hiked to 55% in 1962. While in Canada, McCarthy conferred with execs of Canadian Broadcasting Corp., as well as representatives of the Board of Broadcast Governors, and others. Present revenues flowing out of Canada to American tv distributors is estimated at \$14,000,000.

117-MARKET SALE ON 'BEACHCOMBER'

KTTV, Los Angeles, and 10 other stations have bought Filmaster's "Beachcomber" in the past two weeks, bringing the total domestic sales to 117 markets.

Other stations recently signing up for the first-runner include:
WITI, Milwaukee, KOTV, Tulsa, Okla., Storer and Corinthian stations reconclinally. Devaluated

waga-Tv, Atlanta, also owned by Storer, and KXTV, Sacramento, owned by Corinthian, had bought

owned by Corinthian, had bought the series.

Two stations owned by the Friendly Group, WSTV, Steubenville, O., and WBOY-TV, Clarbsburgp, W. Va., and KOSA-TV, Odessa, Tex., and KVII-TV, Amarillo, Tex., both owned by Southwest States, another group ownership company, also bought the show

ship company, asso compersions, other new "Beachcomber" stations include WAVE, Youlsville: WJAC, Johnstown, Pa., and WRDW, Augusta.

185-Market Spread On 'King of Diamonds'

King of Diamonds'

Highest starting lineup for a
Ziv-UA show goes to Broderick
Crawford starrer "King of Diamonds," according to Ziv-UA.
Company reports that two weeks
in advance of airdates, the skein
has passed the 185 market count.
At its height, the previous Crawford starrer "Highway Patrol" was
being seen in nearly 210 markets,
Ziv-UA reports. In "King," Crawford also serves as associate producer, under producer Maurice
Unger. Among regional sponsors
riding the show are Jax Beer, Piels
Beer, Jacob Schmidt Brewing,
Kroger, Safeway Stores, Fels &
Co., and International Harvester.

Flynn's WPIX Slot

Frank A. Flynn, formerly of the sales staff, has been named na-tional sales and business manager tional sales and business manager of Daily News independent WPIX. He succeeds Thomas P. Robinson, 20-year veteran of the industry who retires to enter the stock brokerage field in Greenwich,

Before coming to WPIX in 1951, Flynn was with KTLA-AM-TV, Los Angeles, which he joined as a news editor and announcer, and WGN-AM-TV, Chicago.

Background of 'Waivers'

Background of the Screen Actors Guild's waivers on agentsturned-tv-producers has become dimmed in the whirl of the boom
of vidpix production in Hollywood. It dates back to a maneuver by
SAG, in its jurisdictional battle with the American Federation of
Television & Radio Actors. It was also a move to encourage Hollywood production employment. SAG issued waivers to about a dozen
talent agencies, notably Music Corp. of America. There were others,
of course, among them GAC, Morris, Jimmy Saphier, etc., but
only MCA, through its Revue Productions, actually went forward
with largescale telepix production.

As it shapes up now, with AFTRA having endorsed SAG's cancellation of these three-year waivers, only the current 1961-62 program of vidpix production, under agency-impresario auspices, will
be permitted to complete its schedule by June 1 next. Realistically
this, of course, only means MCA-Revue.

In turn this has created speculation of Revue's future. Unquestionably Jules C. Stein, Lew Wasserman & Co. will retain the production arm and spin off the agency adjunct.

MCA Artists, of which Larry Barnett is president, will probably
be retained by the MCA alumni associates and operated independently. This means manpower like Barnet, Sonny Werblin, Jay Kanter, Herman Citron, Ed Henry, George Chasen, Arthur Parks, Edith
Van Cleve, Herb Rosenthal, Dick Rubin, Jerry Gershwin, Roy Gerber, Norman Welss, Larry Gengo, David Baumgarten, among others.
Incidentally, Taft Schreiber has expressed himself as being in
e mood to retire as president of Revue Productions which probably will see overall MCA prexy Wasserman taking first-hand command in that department.

23 Unions Back AFTRA Vs. KFWB: Three More Coast Indies Signed Up

A Screen Gems Primer On How to Promote A Cartoon ('Top Cat')

ABC-TV is preeming "Top Cat" tonight (Wed.), but there was a problem originally of how to promote the cartoon series via one of iv's traditional pre-preem road tours to warm up local audiences.

tours to warm up local audiences.
Screen Gems, the outfit that
sold "Cat" to the web, solved the
touring problem. SG flack chief
Gene Plotknik, giving his show the
edge over the three other cartoon
series preeming this fall, got producer Hanna-Barabera to have
Arnold Stang and Maurice Cosfield, the show's main voices, prerecord five-minutes of banter with
local tv emcees. Gosfield and
Stang ask the questions and spaces
are left on the disk for answers,
which any local performer can
answer.
That accounts for the voice part

answer.

That accounts for the voice part of promo. As for "bodies," Plotnik got Eaves to turn out costume replicas of the cartoon characters involved. Top Cat and his pal Benny the Ball, which are being bicycled around to ABC affils in special containers. Costumes have been worn by office boys and flack gals at the local station level, who have gestured, mimed and danced to the words of Stang and Gosfield. The "Cat" has played nine major markets since Aug. 15.

The "Cat" has played mine major markets since Aug. 15.

Main trouble? Plotnik says that there were no press intervlews as on other promo tours. "With the press these days," he says, "you can't get down the answers in advance."

OCT. 4 HEARING ON TAFT SCHREIBER CASE

Los Angeles, Sept. 26.
Federal Judge Leon R. Yankwich has set Oct. 4 as date for
hearing on Justice Dept's civil
action, on behalf of Federal Communications Commission, to compel Taft B. Schreiber, MCA vp, to
testify publicly and produce documentary evidence in agency's in-

testify publicly and produce docu-mentary evidence in agency's in-vestigation of networks and others "arbitrarily restricting meritorious programs" on the air. Sult was filed last Friday 22) in U.S. District Court here against MCA and Schreiber, as outgrowth of latter's alleged refusal to testify upon certain matters at FCC hear-ings Oct. 21, 1960 and March 6, 1961.

New 'A-Okay' Sales

New 'A-Okay' Sales
Another five markets have been
added to the "A-Okay's from UAA"
roster. New deals for the group of
32 pix of recent vintage include
WCBS-TV, N. Y.; WNBQ, Chicago;
WJAR, Providence; KLZ, Denver,
and WCCO, Minneapolis.

Titles include "Legend of the
the company of the compa

Hollywood, Sept. 26.
A resolution pledging support to
American Federation of TV &
Radio Artists in the 78-day-old
KFWB strike was adopted by 23
unions in the entertainment industry, Action was taken at a
meeting called by AFTRA exec
secretary Claude McCue.

Most significant development of
the two-hour session held Thurs-

Most significant development of the two-hour session held Thurs-day (21) night was approval by the group to name a representative Action Committee "to coordinate all necessary action to assist AFTRA in achieving a resumption of bargaining so that strike settle-ment can be reached."
Committee will be selected from

Committee will be selected from reps of unions attending the meeting which included: NABET, IBEW, AFM, Building Service Union, Studio Transport Drivers, Waitresses & Cafeteria Workers, Actors Equity Association, SAG, American Guild of Musical Artists, AGVA, Writers Guild IATSE and its member unions: Projectionists, Film Technicians, International Sound Technicians, Makeup & Hair Stylists, Motion Picture Laborers & Utility Workers, Motions Picture Studio Electrical Technicians, The Publicists, Screen, Story Analysts and Art Directors. Committee will be selected from

Meeting, according to McCue, marked the initial step by the unions represented to support each other in labor-management disputes which necessitates uni-fied action. He termed the devel-opment "one of the most signifi-(Continued on page 50)

Fremantle's 250G **Aussie Windfall**

Bob Lapthorne, who has been with Fremantle International for the past year and a half covering Australia and New Zealand, has scored a sales bonanza during a three-month period. In the last 90day period, according to Fremantle prexy Paul Talbot, Lapthorne has sold 11 series and two specials totaling over \$250,000 in rental fees.

fees.

Series sold in Australia by
Lapthorne include: "Beachcomber," "Time Out for Sports,"
"Funny World," "Sportsfollo,"
"Almanac," "Greatest Headlines"
and Encyclopaedia Britannica
shorts. Also sold was the Canadian
produced pic special, "Oedipux
Rex," starring Cristopher Plummer,

mer,

In New Zealand, Lapthorne negotiated the sale for the 26 half-hour series "Silents Please," "Royal Canadian Mounted Police," a quarter-hour series "Wonders of the World," "Cartoon Classics" and the one-hour special "Castro, Cuba-Communism."

Before joining Fremantle in April, 1960, to head its operations April, 1960, to head its operations Lapthorne was a sales exec for Screen Gems in Canada. Before that he worked for a radio station in his native Sydney.

WILL SYNDIES BLOOM AGAIN?

Hot Sponsor Yen: News & Weather MAYBE '63-'64;

No news is good news, neither to the world nor to ty film syndicators. The local news-weather shows are eating up more and more of the regional coin that once went almost strictly to half-hour telefilm series.

This has helped to kill the hope of syndicators to make those necessary 50-60 market regional deals to launch a syndie success

D-X Sunray and Conoco have not bought yet. They are described lately as being "news and weather conscious." Esso of Indiana is bigger than ever in news, it's said. This is the coin once spent in syndication, and there are lots more examples like those above.

Official Films' \$237,000 Net Profit After Year of Red Ink Operation

Official Films, in a switchover from a loss to a profit operation, reported net profits of \$237,000 atter taxes for the fiscal year ended June 30, 1961. This is equal to 10 cents per share on 2,351,428 shares outstanding on June 30, 1961. In the 1960 fiscal year, Official Films suffered a net loss of \$691. On 00 or 30 cents per share. Distribution commissions and gross profits from sales for fiscal 1961 totaled \$1,192,994, an increase of \$778,650 over the previous year. Official prexy Seymour Reed attributed the turnabout in profits to the efforts of the streamlined management team, the sales organization, and new product acquisitions.

management team, the sales organization, and new product acquisitions.

In July of the current fiscal year, Reed reported Official Films had secured ownership and control of "Peter Gunn," "Mr. Lucky," "Yancy Derringer," and "Wire Service" properties in addition to the "42 on Film" series formerly known as "DuPont Theatre," in exchange for 455.000 shares of the company's common stock. Distribution rights to the series had been secured previous to July.

Stockholders were being asked to approve an increase in the authorized common stock, Reed said, for possible use in future acquisitions. Sales during the first two-rand-one-half months of the current fiscal year were described as encouraging, and management believes the trend will continue.

Milwaukee WISN **Technician Strike**

Milwaukee, Sept. 26. MINWAUKER, Sept. 26.
Engineers and technicians walked out on strike against WISN-TV and WISN radio Thur. (21) with key personnel and other station staffers doubling duties and keeping both stations broadcasting.

and keeping both stations broad-casting.

Strike was called by the Inter-national Brotherhood of Electrical
Workers local, of which 31 en-gineers and technicians at WISN-TV and WISN are members, in-volving a year's negotiations be-tween the stations management and IBEW.

and IBEW.
Stagehands and staff announcers
did not walk out.
WISN management, both in display ads in Milwaukee Sentinel
and on the air indicated that explanations of the "issues involved"
will be made when time permits.

Upswing in Sale Of Tint Pix to Stations

Color film sales were reported by United Artists Associated and Teledynamics.
Buying a substantial amount of color programming from UAA was KBTV, Denver. Station acquired a list of 40 recent Lopert and United Artists pix, all in color. In addition, KBTV's successful "Popeye" program of the past few years is going into color, with the obtaining of color prints of the 114 episodes available.
Teledynamics reported that

available.

Teledynamics reported that KRON-TV, San Francisco, is the fourth station to schedule "Long John Silver" in color. "Silver" is currently being telecast on WNBC-TV, N.Y., in color. Color rights have been purchased by WNBQ-TV, Chicago, and WSAZ-TV, Hunting-ton.

WNBC-TV's Movie Moola

WNBC-TV's (N.Y.) "Saturday on Movie 4," which bowed Satur-day after the parent NBC-TV's 'Saturday Night at the Movies,' is SRO, at least for the first four weeks.

weeks.
Thirty-two participating advertisers have bucks spread across the first four pictures. First film, after the web's "How to Marry a Millionaire," was a local showing (at 11:35 p.m.) of "East of Eden." WNBC-TV, like the web, showed the preem pic in tint.
Next WNBC feature will be "Young at Heart," after NBC-TV's "Snows of Kilimanjaro."

Trans Lux's TAC **Pacts 14 Stations** For Pubaffairs

Fourteen stations have become

Fourteen stations have become charter subscribers of Television Affiliates Corp., (TAC) the Trans Lux subsid engaged in securing pubaffairs programming and distributing these shows.

The line up includes: KTTV, Los Angeles; KRON, San Francisco; KCTX, Salt Lake City; KOMO, Se attle; WFIL, Philadelphia; KOGO, San Diego; WFAA, Dallas; KPRC, Houston; KOIN, Portland, Ore.; KCRA, Sacramento; WFLA, Tampa; WLAC, Nashiville; WLYH, Lebanon, Pa.; and WTRF, Wheeling, W. Va.

To date, TAC has almost 20 pubaffairs shows for distribution, with

To date, TAC has almost 20 pub-affairs shows for distribution, with the starting air date for the TAC series being Jan. 1, 1962. Program-ming objective is to secure about 100 for distribution among TAC subscribers each year, an objective readily realizable according to Rob-ert Weisberg, TAC general man-ager.

Concept of TAC is to function as Concept of TAC is to function as a national exchange center for pubaffairs programming of U.S. stations. Station producers, under the TAC program would be compensated on the basis of an agreed upon formula. Station subscribers, under the plan, pay a yearly fee allowing them to draw on TAC's pubaffair library. Deal with station subscribers grant each subscriber exclusive. ers grant each subscriber exclusiv-

res grant each subscriber exclusivity in the particular market, whereas pubaffairs programs can be secured from one or more stations in the same market.

TAC, in securing the 20 now in the library, culled them from about 70 programs screened. Most of the 20 pubaffairs programs are a half-hour in length, with a few 60 minutes and two 90 minutes. Latter two are operas. Subject accepted deal with such topics as juvenile delinquincy, sex offenders, hurricanes, Strategic AIr Command, travel to Tahiti, Congo, and migrant workers in the U.S.

WHK'S 'SPACE' CUFFO
Cleveland, Sept. 26.
WHK AM and FM, Metropolitan
Broadcasting's Cleveland outlet,
has distributed copies of the first
American flight of "Man in Space"
to schools, hospital, libraries and
public officials.

public officials.

A disk of the entire broadcast, as it was heard on WHK, was edited and prepared for distribution by the station.

IT ALL DEPENDS

By ART WOODSTONE

The dismal state of telefilm syn The dismal state of telefilm syn-dication may not be permanent but observers see little hope of its re-vival before the '63-'64 season and then the revival will have to rely on a reversal of the conditions that last year and this undermined the sale of half-hour films to stations.

sale of half-hour films to stations. Syndicators, as they have for a long time, are banking on the inability of the three video networks, ABC-CBS and NBC, to keep their hour film programs in good condition. The hour stanzas, it's true, are the biggest gambles the networks are taking, because a bad rating score can drive the short-term sponsors right out of them and into other shows with higher Nielsens. Failure of some of the hours will once more, syndicators hope, indeed pray, open up some of the 7:30 to 8 p.m. time periods to the stations, who then, theoretically, can again program syndicated the stations, who then, theoretic-ally, can again program syndicated half-hours. This year, the net-works have left their affiliates but one single (NBC on Mondays) half-hour period at 7:30, due to the in-crease in hour programs between 7:30 and 8:30.

Even if some of the web hours do a foldo, which is quite possible, by the end of the '61-'62 season, fig-

Even if some of the web hours do a foldo, which is quite possible, by the end of the '61-'62 season, figuring among some syndicators it that it will take the larger sponsors, those that recently switched from regional film purchases to regional or national network purchases, another year at least to catch up with the reversal of a trend.

There are at least five reasons, it's felt, why syndication is so far off this season. Before going into the reasons, however, it's should be noted that the syndicators altogether this year have no more than skn new half-hour series up for sale to stations. This is one of the lowest first-run catalogs in the history of tv. Screen Gems has, "Shainon," ITC has "Whiplish," Filmmasters "Beachcombers," and there are three from Ziv, "Ripcord," "King of Diamonds" and "Everglades." And, some say, the only reason Ziv has three is because the production company, needs some way to amortize the cost of maintaining a permanent film studio. Ziv-VA has not made any network sale for '61-'62.

Decline & Fall

The main reasons for the decline and near fall of syndication are:

1) News programming done locally is inexpensive for stations. Throw in weather programming too, and both news and weather are gobbled up by sponsors as fast as they can be put on. (The NBC owned & operated stations really ploneered the modern concerts of news-weather that are selling so big today to many former syndle buyers.)

(2) Even if news was expensive chances are that more and more

big today to many former syndle buyers.)

(2) Even if news was expensive, chances- are that more and more to stations would be airing it in former syndication time like 7 o'clock in the evening because of the pressures from Washington for more informational programs. This position won't change, it's thought, so 7 to 7:30 will probably be lost forever on many stations to be lost forever on many stations to

thought, so to tas with probabile lost forever on many stations to syndicators.

(3) The advent of the hour programs on network has created a trend, and onetime regional syndications in the Ballantine and Falstaff are now in things like NBC. TV's "Sing Along With Mitch." Hour show upbeat has, one syndicator puts it, "taken all the romance out of the half-hour show."

(4) Even if 7 o'clock time was available because of something as unlikely as the failure of newsweather, it is not considered especially good time for action-adventure programs like "Shannon" and "Whiplash," which are items that typify the general syndicated output Later time periods would be preferred by some.

(5) With lass sundia film being

put Later time periods would be preferred by some.

(5) With less syndie film being offered, the bankrollers have less to look at and, consequently, less film from which to choose. (Regional sponsors for syndication were spoiled by the fact that for

(Continued on page 50)

ABC Radio 0&0's Multi-Patterned Formula With One Design—Profits

Allied's Post-'48 Bundle

Newly-formed Allied Artists Television Corp. has entered the post-'48 pix-to-tv derby with an initial package of 40 pix, all of post-'50

package of 40 pix, all or post-ovintage.
Package, called "Cavalcade of the '60's, No. 1," includes such titles as "The Phoenix City Story," "Face of Fire," and "Cow Country." Among the stars in the pix, over half of which are said to have been released theatrically in 1957 and thereafter, are Rod Stelger, Gary Cooper, Anthony Perkins, Patti Page, Dorothy McGuire, Joel McCrea, Rory Calhoun and Ernest Borgnine.

Multi-Pronged TV Thrust by Sterling **Brings Fancy Loot**

Easily the fastest-growing subsidiary of Sterling Films is the division known as Screen News Digest, says Saul Turell, company prexy who believes firmly that diversification is a fact of syndication life these days.

Screen News Digest, a film service that distributes educational films to more than 10,000 schools, will gross close to \$500,000 this year, says Turell. Issued 10 times a year, the films cover current events, and are sponsored on a community service basis by a long roster of clients, including General Foods, Coke, Pepsi and Seven-Up, a long list of newspapers and local

Foods, Coke, Pepsi and Seven-Up, a long list of newspapers and local industry. Also going to schools via their own visual education budgets, are series covering most the arts and sciences. In production is a series on baby care—26 five-minute stan-zas—and a science series for youngsters.

youngsters.
Sterling also will premiere soon with its first feature effort, "The Great Chase," a compilation of great comedy hits out of the company's extensive archives. Show is in the can and will be shown for distributors this week.
Another feature is now in the works, this one compiled of footage on the famed love godesses down through the years.

works, this one companies on the famed love godesses down through the years.

Company's "Silents Please," which had a successful run on ABC-TV from early this year through summer, is in production for 13 additional half hours. New programs will include "Rin Tin Tin," "The Three Musketers with Doug Fairbanks; Fritz Lang's "Spies"; and Gary, Cooper's first important feature role in "Lilac Time." Colleen Moore, also featured in the picture may come out of retirement to do the narration.

Wolper-Sterling division is working on a followup to the "Hollywood Golden Years," (slated for

ment to do the narration.

Wolper-Sterling division is working on a followup to the "Hollywood Golden Years." (slated for NBC-TV airing), "Hollywood and the Talkies."

Riding the video animal craze, Sterling has a package of 150 fiveminute Chimp bits in wide distribution. Titled "Chatter," Turell says the series should gross \$500.000. A new Chimp series, as yet untitled, will go into production next month. Sold in several top markets is Sterling's package of 78 half hours off the Canadian Broadcasting web, "Great Adventures," with Ray Forrest as host. Show has sold 10 markets in its week and a half promotion, including New York, Los Angeles and Ghicago.

NEW 'WYATT EARP' SALES

NEW 'WYATT EARP' SALES
ABC Films reports five new
markets for its off-web "Wyatt
Earp" series with the new sales
boosting the total to 33 stations.
New signees are KMBC, Kansas
City: WCSH, Portland, Me.;
KXTV, Sacramentof, KSYD, Wichita Falls; and KUTV, Salt Lake
City.

stations, the six-cornered, moneymaking keystone of the network's making keystone of the network's structure, are all making it with a different personality approaches in their own markets. Granted complete autonomy within the broad guiding lines dictated by network considerations, the ABC oxeo's have in this respect adopted the local operational pattern successfully used by the parent theater company, American Broadcasting-Paramount Theatres.

and the day on the state of the day of the day on the state of the modern pop music and news formula with all the gradations between. On one end of the range is KABC, the Los Angeles outlet, which has been clicking with an experiment in straight talk shows. Each hour of the day consists of 15 minutes. clicking with an experiment in straight talk shows. Each hour of the day consists of 15 minutes of news, split between local, regional and national developments, and then 45 minutes of conversation programming. This varies from regular features such as Pamela Mason, Carlton Fredericks, et al to audience participation features. KABC came up with its best second quarter in its history, financially, and its rating climb has been steady though lower than the more conventional operations.

ations.

On the other swing of the pendulum, WABC, the N.Y. flagship, is a hard-sell music-and-news station with a strong emphasis currently being placed on news. WABC, incidentally, marks its 40th anni Sept. 30 and is the oldest commercial station in New York. In Detroit, WXYZ puts the accent on documentaries, public affairs and community service. The station recently sold a 13-week documentary series on Detroit's role in the space race and, in general, presents news in depth.

The Pittsburgh station, KQV,

eral, presents news in depth.

The Pittsburgh station, KQV, is more akin to WABC in its stress on music and news. In Chicago, WLS, a 50,000 watter, has risen from obscurity to a dominating position in that market with a programming philosophy of modern music, news, documentaries and counts. In San Francisco KGO. gramming philosophy of modern music, news, documentaries and sports. In San Francisco, KGO, another 50,000 watter, uses a middle-of-the-road music approach with a sophisticated personality

(Continued on page 50)

Jack Douglas' 'Keyhole' Series

Paris, Sept. 26.
Part of a new Jack Douglas vidple series of 39 half-hour entries to be called "Keyhole" is being made in France by Edgar Peterson. One segment is called "The Girl on the Left Bank," now being wound in Paris, and the other "The Riviera," which goes next week down on the French Riviera, naturally. era, naturally.

era, naturally.

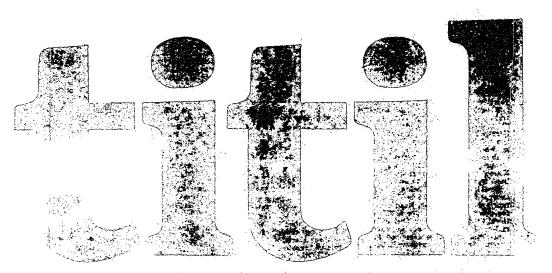
Ziv-UA will package and distribute the series which is expected to bow the early part of next year. Six have already been made in the U.S. with dramatized-documentary looks at private eyes, bunko men, lonely hearts clubs, etc.

etc.

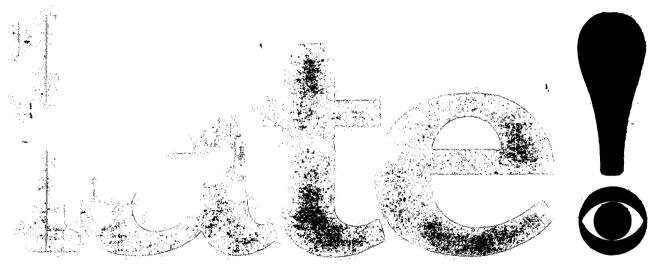
Many of the pix will be made abroad. Peterson points out that a general idea and framework is used for each episode but that there is a great leeway for improvization. "Girl" follows a French girl about during a day in Paris and also looks at the sights and interviews people and noted personages. Young French thesp Christine Dandrieux plays the girl.

The idea originated with Dous-Christine Dandrieux plays the girt.

6 The idea originated with Douglas. Pix are eventually expected to be-made all over the world with a first batch of 13 to be ready by its early starting date next year. Peterson is assisted by Millie Moore and a local allaison man, longtime Parls resident Samuel Selsky.



Here's the funniest line in television: Andy Griffith, Candid Camera, Jack Benny, Dennis the Menace, Danny Thomas, Red Skelton, Dobie Gillis, Pete & Gladys, Hennesey, Father Knows Best, Bob Cummings, Dick Van Dyke, Father of the Bride, Ichabod and Me, Mrs. G. Goes to College, Mr. Ed and The Alvin Show. It adds up to 25% of the CBS Television Network nighttime schedule – more top-rated comedy, more new comedy, and a bigger



percentage of comedy than can be found on any other network. And if that's not enough, tonight Borge and Benny will titillate the nation's viewers in two great "special" programs for two consecutive hours. Happy viewers make happy customers make happy sponsors—a pretty sure indication that during this season the CBS Television Network and its advertisers will again **Cominate**

Items gathered during the lull before the new-season Nielsens hit the Madison Ave. fans:
The foxes surely, and probably the citizens, must have been shook up by that Madison Ave. invasion of Waltham, Mass., recently.

Production entourage included.

of Waltham, Mass., recently.

Production entourage included five horses, six hounds, eight models (featuring grown men wearing jodhpurs), and a half-dozen photo crew and agency overseers.

It was nothing but a plot by Lord Calvert whiskey, via Compton agency, to inject an atmosphere of elegance into a new campaign 'remember the men of distinction?'.

With a museum of early Americans of the compton agency is the second of the compton agency.

Producer by producer, here's what's on the way:
Hub Rofinson, who said the lidea for his and Dore Schary's 'Sound of Sixties.' jelled on supermarket trin when he heard a Los Angeles NBC radio deejay tah RCA records with 'Sound of Sixties.' lias the show already in the can. It feetures John Daly, Art Carney, Tony Randall, Andre Frevin, Vic Damone, Gogi Grant. Mehalia Jackson, Pat Harrington Previn. Mahalia Jackson. Mahalia Jackson. And Schary. Cordon Duff. producing for CBS a constity." Jackson, Pat Harrington

Previn, Vie Damone, Gogi Grant, Mahalia Jackvon. Pat Harrington and Schary.
Gordon Duff, producing series crisiral dramas for CBS airing, said the aim is for "quality," even though series and Cheyefsky. First drama, "Dispossessed," by ful Levitt, is cast with Juano Hernandez. Ralph Bellamy, Dina Marrill, Earl Holliman, Conrad Nasel and Albert Dekker.

NBC News producer Reuven Frank has in hopper "Face of Spain," with Chet Huntley at the helm: "Our Man in Vienna," concinuing "Our Man" concept launched with David Brinkley in the Mediterranean; and another special for each, Huntley's to be slated and Brinkley's possibly tilled "One Man's Washington." "Old Fashioned Thanksgiving." seasonal musical to be presented live on ABC, will be the contribution Saudek Assoc's. Directed by Kirk Browning, the show will feature Cherlton Heston, Dick Button, Pat Stanley, Betty Johnson and Eddie Foy.

Marlo Lewis will produce two

The Cheriton Heston, Dick Button, Pat Stanley, Betty Johnson and Eddie Foy.

Marlo Lewis will produce two st-crais. "The Magic Nuteracker." with new storyline and original lyrics, and a ski outing. "Winter Carnival at Sun Valley." Former will have a Sam and Bella Spewack book, and feature Carol Lawrence. Robert Goulet, Pierre Olaf and Lesky Hunter. "Sun Valley" will have Jack Carter. Roberta Feters, Gordon & Sheila Mac Rae. Dick Button and ski experts.

An adaption of the book, "The Gold Years," covering the scene from American 1900 to 1914, will be 96-minute project of Leland.

Hayward with script, production,

cast to be set.

Who's On First?

A good many of the hip techniques seen in tv commercials don't originate with the affluent creative folk at the ad agencies, but rather are the work of the lean and hungry experimental film makers, opines Amos Vogel, head of New York's leading film society, icinema 16.

clude Robert Breer, who has evolved a theory of subliminal perception via single-frame animation; Stan Vanderbeek, creator of pasteup film satires; Carmen D'Avino, who paints directly on film; and Ed Einshwiller, who has combined abstract settings with dance turns.

abstract settings with dance turns.

Most outspoken about art film
cribbing is McCann-Erickson,
which a couple of years ago ran
a trade ad headlined, "Time To
Go To the Movies," touting the
fact that agency's art directors,
writers and tv producers keep up
with the newest film techniques
via 10 to 12-hours screening of
plx from Cinema 16, Museum of
Modern Art, National Film Board
of Canada, and other sources.

In the second of the press conference to Introduce six producers who have projects in the Westinghouse threencutwork slate of 26 specials, Megran Fichies of the press. Westinghouse the cone of our great lyric poets: Till be glad to pick up the cheek." Bolen wouldn't disclose the budget for the dazzling syread of house of the press. Westinghouse and manager Roger Bolen said. "To quote energy out great lyric poets: Till be glad to pick up the cheek." Bolen wouldn't disclose the budget for the dazzling syread of house of the press. Westinghouse and manager Roger Bolen said. "To quote energy out great lyric poets: Till be glad to pick up the cheek." Bolen wouldn't disclose the budget for the dazzling syread of house of the press, outlay last season for alternate weeks of "Desilu Play-house" and entire bankrolling of CBS-TV's presidential convention, and soft manager and entire bankrolling of CBS-TV's presidential convention, and the company's outlay last season for alternate weeks of "Desilu Play-house" and entire bankrolling of CBS-TV's presidential convention, and soft manager and entire bankrolling of CBS-TV's presidential convention, and soft manager and entire bankrolling of CBS-TV's presidential convention, and soft manager and entire bankrolling of CBS-TV's presidential convention, and soft manager and entire bankrolling of CBS-TV's presidential convention, and soft manager and election converse.

Port on their various productions were Geroton Duff Robert Saudek, Maria Lewis, Hubbell Robinson, das for his "Sound of Sture" for the Robinson, das for his "Sound of Sture" for the Great Sture and School and Sture To Corrupter banks of the press of the pres

11 p.m. Gulf Oil via Young & Rubicam.

SATURDAY, SEPT. 30

Tales of Wells Fargo (film, color—new length for former half-hour show). Western. NBC, 7:30-8:30 p.m. American Tobacco (alt. weeks) via Sullivan, Stauffer, Colwell & Bayles and Participating, Gunsmoke (film—new length for former half-hour show), Western, CBS, 10-11 p.m. Liegett & Myers via Daneer-Fitzgerald-Sample and Remington Rand via Young & Rubicam and General Foods and S. C. Johnson via Benton & Bowles.

SUNDAY, OCT. 1

Mister Ed (film), Situation Comedy, CBS, 6:30-7 p.m. StudebakerPackard via D'Arcy and Dow Chemical via Norman, Craig &

Packard via D Arcy and Dow Cheinteat via Norman, Craig & Kummel,

Bus Stop (film), Drama, ABC, 9-10 p.m. Participating.

MONDAY, OCT. 2

Window on Main Street 'film'), Situation Comedy, CBS, 8:30-9

p.m. Scott Paper via J. Walter Thompson and Toni via North
Advertising.

Ben Casey 'film'), Drama, ABC, 10-11 p.m. Participating.

TUESDAY, OCT. 3

The Dick Van Dyke Show (film), Situation Comedy, CBS, 8-8:30
p.m. Procter & Gamble via Benton & Bowles.
Calvin & the Colonel (film), Animated Comedy, ABC, 8:30-9 p.m.
Lever via J. Walter Thompson and Whitehall via Ted Bates.
The New Breed (film), Action-Adventure, ABC, 9-10 p.m. Participating

ticipating.

ticipating.

WEDNESDAY, OCT. 4

The Alvin Show (film), Animated Comedy, CBS, 7:30-8 p.m.
General Foods via Benton & Bowles.

Mrs. G. Goes to College (film), Situation Comedy, CBS, 9:3010 p.m. General Foods via Young & Rubicam.

THURSDAY, OCT. 5

Frontier Circus (film), Western, CBS, 7:30-8:30 p.m. Participating.
The Bob Cummings Show (film), Situation Comedy, CBS, 8:30-9
p.m. Kellogg via Leo Burnett and Brown & Williamson via Ted
Bates.

The Investigators (film), Action-Adventure, CBS, 9-10 p.m. Participating.

FRIDAY, OCT. 6
Straightaway (film), Action-Adventure, ABC, 7:30-8 p.m. Autolite via BBDO.
The Hathaways (film), Situation Comedy, ABC, 8-8:30 p.m. Par-

ticipating.

SPECIALS

SPECIALS

The Victor Borge Show (tape), CBS, Wednesday, Sept. 27, 9-10 p.m. Pontiac via MacManus. John & Adams.

Carnegle Hall Salutes Jack Benny (tape), CBS, Wednesday, Sept. 27, 10-11 p.m., Motorola via Leo Burnett and Sara Lee via Hill, Roger, Mason & Scott.

J. F. K. Report live, tape, film), NBC, Thurs., Sept. 28, 7:30-8:30 p.m. Ford via J. Walter Thompson.

Bell Telephone Hour (live, color), NBC, Fri., Sept. 29, 9:30-10:30 p.m. AT&T via N. W. Ayer.

World Series Special (live), ABC, Tuesday, Oct. 3, 10:30-11 p.m. Union Carbide via William Esty.

The Spiral Staircase dive, color), NBC, Wed., Oct. 4, 10-11 p.m. American Gas Assn. via Lennen & Newell.

Dinah Shore Show (live, tape, color), NBC, Friday, Oct. 6, 9:30-10:30 p.m. American Dairy Assn. via Campbell-Mithun and S&H Green Stamps via Sullivan, Stauffer, Colwell & Bayles.

TV-Radio Production Centres

IN NEW YORK CITY .

IN NEW YORK CITY

Maurice Evans, Janice Rule and Nancy Carroll signed for "The Loves of Claire Ambler," upcoming CBS-TV "U.S. Steel Hour." drama.

CBS News editor BHI Seamans starts at Columbia U. Sept. 28—winner of CBS Foundation Fellowship for year of graduate study.

Harmonica virtuoso and composer Eddy Manson to write original musical score for "Twentieth Century" profile of Al Smith Nov. 5.

Mary Ponterio, CBS-TV program department, back from Lake George hiatus..."CBS Reports" producer Stephen Fleischman and CBS News Latin American correspondent Charles Kurait emplaned with a technical crew for Rio de Janeiro to complete a program on Brazil...

Comedienne Pat Carroll signed for a continuing role in this season's "Danny Thomas Show"... CBS News Washington correspondent Bill Downs, whose beat is the State Department, has been added to the CBS News staff covering the 16th session of the United Nations, General Assembly... Ralph Paskman, CBS-TV assignment editor, will get a chance to cool off for three weeks in Antarctica, starting Oct. 28. A former Coastguardsman, Paskman will be with "Operation Deepfreeze" to familiarize himself with that part of the world and look into the possibility of doing to news stories there... David Shefrin, writer of "The Saturday News with Robert Trout" since the program's premiere in April. 1959, just completed two weeks military leave... N.Y. Yanks and CBS-TV have invited representatives of the 99 member delegations of the United Nations and their children to be guests at "Mighty Mouse UNICEF Day at Yankee Stadium" Saturday (30)... National Educational Television will distribute "UN Review." weekly summary of events at the United Nations, to its network of 56 stations... Sherril Taylor and Jory Nodland, prez and v.p. respectively of Taynod Productions, packagers of "Kukla & Ollie" tv series, are on the Coast negotiating for a pilot on an upcoming series... Colleges across the nation have received copies of CBS Newsman Allan Jackson's tome. "You Have to Write, TOO!," an examinati Maurice Evans, Janice Rule and Nancy Carroll signed for "The

board," starting Saturday (30).

"The Interview," five-minute animated cartoon produced by Ernest Pintoff that's been a hot comedy item in artie film houses, will be run off on Steve Allen's premiere show tonight (Wed.) on ABC-TV.
Fulton Lewis Jr., Mutual Broadcasting commentator, is 1961 recipient of the Bill of Rights Defense Gold Medal. Wanting to get the hangover out of the way early this year, the Advertising Writers Association is having a New Year's Eve party tonight aboard a 'round-Manhattan excursion ship. Royal Smith at Lennen & Newell is the ticket man. Martin Block's return to New York deejay ranks was aired from the Summit Hotel with a flock of celeb wellwishers on hand, including Tony Bennett, Les Paul & Mary Ford, Joey Bushkin, Steve Lawrence, Edie Gorme and others.

Charles N. (Chuck) Hill has three shows going for him—"Today,"

hand, including Tony Bennett, Les Paul & Mary Ford, Joey Bushkin, Steve Lawrence, Edie Gorme and others,

Charles N. (Chuck) Hill has three shows going for him—"Today,"
"1, 2, 3-Go" and "The Nation's Future." all on NBC-TV this season.
"Project 20" film and picture revearcher Daniel W. Jones addresses the national conclave on Sept. 30 of the Photographic Society of America at N.Y's Hotel Statier ... Robert C. Currie Jr., lately of Pittsburgh's WQED-plus-tv, becoming director of program operations in the Broadcasting Film Commission of the National Council of Churches, he succeeds Ben. E. Wilbur who resigned ... Al Slep, WNBC and WNBC-TV publicity-exploitation boss, off on a week's cruise aboard the Queen of Bermuda ... John J. Magan, formerly of the Avery-Knodel reppery, joined the WNBC Radio sales staff last week ... Skitch Henderson cleffing the score for "Merrilly We Roll Along" on NBC-TV's "DuPont Show of the Week" on Oct. 22
Producer-director Norman Jewison and Alfred Productions veep Norman Rosemont in Paris this week for talks with Alan Jay Lerner and Fred Loewe on their tv special, "The Lerner-Loewe Notebook"; one-shot due on NBC-TV Feb. 11 but will be taped here before year's end ... Screen Gems international veep Lloyd Burns off for Sydney, Australia, Friday (22) on first leg of a three-weck Far Eastern tour.

Bennett H. Korn, Metropolitan Broadcasting Co.'s v.p. over television, speaking at the Huntington, L.I., Health Clinic Oct. 16 on the impact of television's "horror and violence" on children

IN HOLLYWOOD . .

Bruce Eells is back in action with a slew of new ty ideas for the hoped-for January selling season. .. CBS brass held a top secret meeting with department heads at Television City with the minutes closely guarded. On hand were the Messrs Paley, Stanton and Aubrey. ... Basil Grillo, headman at Bing Crosby Productions, will hustle to Washington with a print of ABC-TV's "Ben Casey" to show it to the FCCommissioners (if they're available) as an explemplary exhibit of what they're been stumping for ... ABC top tiersmen moved in en masse from N. Y. for a week of meetings with sociables with the affiliates governing board ... Two versions of what makes a show a success were expounded by a brace of tv's spokesmen: Don Fedderson calls is chemistry; Jim Cominos, headman at Needham, Louis & Broby, prefers image. That should make it easy for admen buying shows ... Perry Botkin, king of the guitar, taped an hour musical revue in San Diego and exposes it there first before submitting to networks and/or syndicates ... Ice queen Donna Atwood makes her acting debut in a seg of "Perry Mason." ... Louis Snader, one of the earliest pioneers of Coast tv, getting active again with that toll-tv look in his eye ... "PM West" moved into Hollywood for three weeks of gabbing with picture and tv stars ... Radio and TV News Club will make its Golden awards Oct. 11, with the heads of wireservices judging ... International Video taping of the Jerry Lewis hour show for muscular dystrophy will be offered to stations gratis to spur the drive for funds.

IN CHICAGO . .

IN CHICAGO

Hugh Del Regno transferred from NBC's Spot Sales division in New York to become director of business affairs for the Chi stations, WNBQ and WMAQ. Post has been vacant since Al Lewis left the company... Del Clark was the fourth personality to be pink-slipped at WIND since Ed Wallis came in as general manager last spring. WLS plucked Clark Weber of WRIT, Milwaukee, for its all-night deejay stanza... WOPA, the Oak Park station, put its FM-er into orbit with eight hours a day of separate programming. It'll specialize in what g.m. Al Michel terms "memory lane" music. Bud Stewart ("Gloveables," "Here's Geraldine") out of the hospital after minor surgery. Ted Weber (not the former WGN-TV sales manager) has formed Trojan Productions, a radio syndie firm which is prepping a fashion series by Maggie Daly of the American and a news commentary show by Milburn (Pete) Akers, editor of the Sun-Times. .. ABC newscaster Paul Harvey solid with speaking engagements in October ... Plough is separating the business offices and broadcast facilities of WJJD-AM-FM. Former will remain on Michigan Ave., while studios move to Des Plaines ... WBBM staff warbler, Bob Vc~s, rccorc'd a tune called "Playboy" on (Continued on page 48)

(Continued on page 48)



Did you hear what "Miss Sadie Thompson" did?

Well! On Friday, September 15th, "Sadie" played on WCBS-TV on the Late Show in full view of nearly 2,000,000 New Yorkers!* "Sadie" recorded a sizzling 21.9 average ARB rating and a more-than-generous 53.9% average audience share.

"Miss Sadie Thompson" is, incidentally, just one of many great COLUMBIA POST-48 features now available for television. Others include, "On The Waterfront," "Death Of A Salesman," "Born Yesterday," "The Caine Mutiny," "The Last Hurrah," "The Harder They Fall," and "Jeanne Eagels."

But just imagine what "Sadie" can do for you in your market! *ARB.



SCREEN GEMS, INC.

TELEVISION SUBSIDIARY OF COLUMBIA PICTURES CORP.

WORLD OF COLOR
With Donald Duck, Professor Ludwig Von Drake
Producer: Walt Disney
Director: Hamilton S. Luske
Writers: Bill Berg, Joe Rinaldi,
Milt Banta, Larry Clemmons,
Otto Englander, Dr. Heinz Haber
Musle: Buddy Baker
60 Mins. Sun. 7:30 n.m. 60 Mins., Sun., 7:30 p.m. RCA, EASTMAN KODAK

RCA, EASTMAN KODAK

NBC-TV (color; film)

J Walter Thompson)

The difference between color
and black & white was never so
forcefully demonstrated as on orcefully demonstrated as on Sunday night's '24' premiere of the new hourlong "Walt Disney's Wonderful World of Color" on NBC-TV. Seldom has the spectrum been so handsomely or imaginatively tinted up or such prismatic razzmatazz executed so beautifully. By the same the control of the color tively finited up or such prismatic razzmatazz executed so beauti-fully. By the same token as black and white viewing, one could easily have wondered what "won-derful world" they were talking al.out

The first half-hour of the new genies, devoted exclusively to an evocation of color as the extra dimension to tv enjoyment, could henceforth serve as the definitive "demonstration piece" for RCA in its bid to get tint ty swinging into Its bid to get tint tv swinging into the bigtime. It's only poetic justice that RCA and Eastman Kodak should be sponsoring the Disney series in its switchover to NBC and tint from its b & w tenure on ABC. Greater exposure of this half-hour, everywhere and anywhere, will get those sales rolling. If there were some misgivings as to when Disney will "get on with the show," for its allround entertainment quotient is still dangling on a promissory note, the color

with the show. for its alround entertainment quotient is still dangling on a promissory note, the color splash — for those owning sets — more than justified this initial "introductory offer" and offering. With Disney himself on deck to extoll the tint virtue, and with a Donald Duck kin, Ludwig Von Drake, making his bow for a lecture spiel in the earlier tradition of the Jack Pearl accented comicalities, it was an altogether persuasive and imaginative documentation of the origins of color and the use of tint in creating moods. It was a perfect blending of showmanship and salesmanship.

The second half proved a humorous exploration into the wonders and mysteries of mathematics

morous exploration into the wonders and mysteries of mathematics in a Donald Duck "Mathamagic Land" sequence, blending animation and live, in which Disney's famed creation tries to dig those digits. Mathematics in relation to music with a then & now jam session of Grecian hepsters and a horn section circa '61'; mathematics in relation to games chess, baseball, billiards, etc.; and some mathematical hijinx with stars. baseball, billiards, etc.;) and some mathematical hijinx with stars. circles and triangles provided some enlightening and ingenious vignettes out of Disney's creative bag of sight & sound tricks.

The portents for the 7:30 to 8:30.

The portents for the 7:30 to 8:30 showcase are promising, giving NBC a new lease on Sunday night in the highly competitive '61-62 season. But for the first show, the big difference was color. Rose.

GE THEATRE GE THEATRE
With Ronald Reagan, Carol Lawrence, Abraham Sofaer, James
Westerfield, Gloria Marshall,
Elisa Palfi, others
Producer: Stanley Rubin
Director: Ida Lupino
Writer: Ken Kolb
30 Mins. Sun... 9 p.m..
GENERAL ELECTRIC
CBS-TV (film)
(RRDO)

BBDO

CBS-TV (film)

"GE Theatre's" eighth season premiere was a trashy melodrama about Russian occupation of a Hungrian village with all the spurlous pretense of political Intelligence familiar to the cenre.

Show host Ronald Reagan, portuying a Russian maior who started out duty happy and wound up on the side of the town folk, enacted the role like an All-American Warner Bros, contract player. Fellow officers, with Vie Morrow as the heaviest heavy, were Vodka swilling and lecherous to a fault in the one-dimensional style of Hollywood military villains whether they're Bosh. Nip, Gook or Red. As the young Hungarian Jewess accused in the killing of one of the officers, Carol Lawrence managed some fiery appeal aided by high si'nt values. Death scene was too much even for her, however, Officer is killed when she belts him in the face with a glass of vodka and he baeks into a knife.

WALT DISNEY'S WONDERFUL CAIN'S HUNDRED
WORLD OF COLOR With Mark Richman, Martin Gabel

With Mark Richman, Martin Gabel, Carol Rossen, Philip Pine, Gloria Talbot, others Executive Producer: Paul Monash Producer: Charles Russell Director: Boris Sagal Writers: Monash, Wallace Ware 60 Mins., Tues., 10 p.m. PARTICIPATING 60 Mins., Tues., 10 PARTICIPATING NBC-TV (film)

"Cain's Hundred" is a frank "Cain's Hungred" is a main 1960ish facsimile of "The Untouch-ables." Paul Monash, executive producer of the new Metro hour film and co-author of the first few installments, was the man who adapted the initial episodes of "The

installments, was the man who adapted the initial episodes of "The Untouchables"—the two successive hours on "Westinghouse-Desilu Playhouse" on which the current ABC series was based.

First hour of "Cain's," seen at 10 p.m. Tuesday (19) over NBC-TV, was as slick as could be, but, like so many of the tv crime genre, it was pap. Mark Richman, as Nicholas Cain, is an up-to-date gangland lawyer who, during the first outing tried to shed his gangland ties, he finally did, when his girl friend, played by Carol Rossen who will appear as a regular on another Metro-NBC series. "Dr. Kildare" got knockedooff by vengeful mobsters. The "hundred" of the title refers to Cain's pursuits from here ou in, it being the number of top mobsters, the same ones he once handled in court, marked by him for extinction or imprisonment.

Richman. like Robert Stack of

ment.

Richman, like Robert Stack of "Untouchables," is a strong-jawed, lean, quiet-type actor—perfect for a lead role in a tv series, all the more so because so many of the new crime-adventure fronters are baby-faced, immature actors. He was well backstopped on the first show by Martin Gabel, as a gangland chief called George Vincent. There was a cliff-hanger element to the program. Gabel was back

to the program. Gabel was back for the second successive installfor the second successive install-ment and so was Philip Pine as another gangster. This gimmick (same faces making continuing trouble for the hero is part and parcel of "Untouchables" too. An-other thing that is the same on both shows is the clever use of lots of post-sunlight (mostly studio-made under proper subdued light-ing) action, a crenuscular touch lhaue dation, a crepuscular touch that has always drawn in the ty audience. The old "Peter Gunn" series was just as careful about such dark alley-barroom shots.

Violence was present in the in-itialer of "Cain's" but, perhaps due to the prohibitions against "sex & violence," were minimized. There violence," were minimized. There was enough shooting and tossing just the same.

Art.

THE BULLWINKLE SHOW
Producers: Jay Ward, Bill Scott
Directors: Bill Hurtz. Ted Parmelee, Lew Keller, Gerard Baldwin, George Singer, Ernie Terrazes
Wrsters: Chris Hayward, Lloyd
Turner, Chris Jenkyns, Al
Burns, George Atkins
30 Mins, Sun., 7 p.m.
GENERAL MILLS, IDEAL TOY
NBC-TV (film)
(D-F-S: Grew)

(D-F-S; Grey)

CBS-TV's venerable hound of video, "Lassie," has some powerful competition in NBC-TV's new cartoon entry, "Bullwinkle." The disarming moose and his animated disarming moose and his animated buddies—Rocket J. Squirrel: Peabody, the genius dog; Dudley Doright of the Mounties: Natasha Fatale. Boris Badenov; etc.—come out of syndication with a strong kid following, and there's a level of wit and whimsy that's going to capture a lot of adults.

Show has several regular segments, including two Bullwinkle enjsodes eliffhanger style: "Frace-grant of the strong of the strong of the strong of the strong of the service of the strong of th

show has several regular segments, including two Bullwinkle
episodes. cliffhanger style; "Fractured Fairy Tales," voiced by Edaward Everett Horton; "Aesop's
slaver, Fables," voiced by Charles Rugforrow
ges; "Peabody's Improbable History;" and "Adventures of Doright
the Mountie."
Example of the show's sophistication was in the moral of the
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the face with a glass of vodka and he backs into a knife.

Centracting solid production values surrounded the hokum, especially in cutdoor settings and Ida Lupino's deft direction.

Bill. Hind with the betts film in min for the satirical groove of overall proceedings, with one for Cheerically in cutdoor settings and Ida Lupino's deft direction.

Bill. Bill.

PARTICIPATING
NBC-TV (film)
Nothing industry-shaking is likely to occur even though NBC-TV has decided for the first time in any network's history to program two consecutive hours of prime time ty with a series of post-48 feature films.

time tv with a series of post-48 feature films.

First and foremost, the future of the 9-11 p.m. series, "Saturday Night At the Movies," will, as nearly everyone agrees, depend for its commercial tv success on Night At the Movies," will, as nearly everyone agrees, depend for its commercial ty success on the quality of each picture offered, and the quality of the films, while all from the same major studio (20th-Fox), is erratic. If the two-hour venture by NBC-TV averages out more than a 30% share of the audience on Saturday nights, NBC will have proved its point.

It did, however, do better than a 30% share the first week, Saturday (23), with the airing of "How to Marry a millionaire." First off, "Millionaire" is one of the more solid grossers in the motion picture biz. In the first seven years since

biz. In the first seven years since it was released, the Nunnally John it was released, the Nunnally Johnson production grossed nearly \$7.500,000 in the U.S., which isn't bad by any means. This kind of a theatrical background, which offers built-in promotional values, plus the fact that it was a premiere telecast for a series, which also carries implicit promotional values, gave it a fairly high share of the audience—into the 40% range But for the benefit of theatrical motion picture houses, there doesn't seem to be reason to believe that "Satpicture houses, there doesn't seem to be reason to believe that "Sat-urday At the Movies" will affect normal boxoffice returns. To do this, the NBC-TV program will have to raise the number of sets-in-

VARIETY'S review (Brog.) of "How To Marry A Millionaire" on Nov. 11. 1953, called the 20th-Fox Technicolor entry "a winner in this showmanly combination of entertaining story and sock trouping. It's a solid comedy that would click even without this anamorphic filming. The casting of Betty Grable Marilyn Monroe and Laureen Bacall in this type of girl golddinger plot is almost a giarantee of hearty ticket sales."

use between 9 and 11 p.m. This, despite all the strength of the first show, it did not do.

If "Saturday Night At the Movies" harts anybody in show biz, it'll probably be-the operators of pay tv, who have been eyeing the post-48 product.

"Milliposies" was diverting force.

"Millionaire" was diverting fare, alright, but it suffered somewhat— as feature films on tv usually do— by the commercial cut-inc. NBC-TV says it tried hard to make sure that says it tried hard to make sure that the 12 network spots (plus two local spots) were placed more with an eye to "natural breaks" in the film than arbitrarily every 20 minutes. Plan didn't seem to work especially well, though, since the cuts, coming first in 20-minute breaks and then in 15 and approximately 10-minute breaks fell at annoyingly climactic moments. But since there has to be blurbs, maybe NBC couldn't have done it better in any event. in any event.

in any event.

Sixteen of the 30 20th-Fox films
that are to be shown this season
will be in color, and this, certainly,
should help the sales aspirations
of color-conscious RCA, the NBC of color-conscious RCA, the NBC parent company, particularly since tint on film seems to have a finer consistency than ty studio-produced color. As to the pictures themselves, not all the product to beaired is anywhere near the b.o. ability of "Millionaire" or next week's film, "Snows of Kilimanjaro." Indeed, there are libraries equially as good or better available equially as good or better available Jaro. Indeed, there are infraries equally as good or better available for local station use. Such films, however, are not going to compete with "Saturday Night At the Movies," because they are not in prime time.

By putting a first-run (for ty) film, even of reasonable quality, in prime time provides the trade with room for some interesting, almost mystical, speculation. Can a prime

SATURDAY NIGHT AT THE THE JOEY BISHOP SHOW With Joe Flyna, Madge Blake, Namcy Hadley, others Exce Producer: Lou Edelman Producer: Marvin Marx Director: David Lowell Rich 30 Mins.; Wed., 8:30 p.m. PROCTER & GAMBLE; PALL has decided for the first time in any network's history to program (Eentcia & Bowles: SSCR)

MALL
NBC-TV (film)

(Benton & Bowles; SSCB)
There's sharpness, a brittleness, a sophistication, if you will, in Joey Bishop's comedic talents that were almost totally absent from the new Bishop-starring situation comedy series which premiered last Wednesday (20) on NBC-TV.
Give the dry-humored comedian half a chance to show his ad lib, quick-on-the-uptake mettle tas has been demonstrated so frequently on guest shots) and he'll project with a distinctiveness that is peculiarly his and his alone.

But the script that was fash-ioned to kick off the P & G-sponsored "Joey Bishop Show" was as plodding as it was witless. Bishop's discomfort in trying to adapt himself to the situation posed for him was almost discernible to the

almost discernible to the

naked and not-too-amused eye.
Primarily what's wrong with the
show, as a Bishop show, is that
anyone of half a dozen or a dozen anyone of half a dozen or a dozen or ther comics could have rapped it up in just as good style—for this wasn't the Bishop style at all. Secondly, it lacked any of the necessary outlandishness or exaggerations to give it the stamp of good situation comedy. There was something too unhapply "normal" about it and the characterizations. Bishop protraws we public relations.

Bishop portrays a public rela-tions man who is unjustifiably fired from his job. Before the boss makes amends and restores Bishop to good graces, the hapless pr. man finds himself involved on a man finds himself involved on a candid camera type tv show "On the Spot" in which he takes some verbal potshots at the boss. In order to get Bishop in and out of the mess the show, is obliged to bring on some stock characters whose only contributions are to accentuate the flaccid tone of the whole show. The direction was about on a par with the writing. Rose.

PROJECT HOPE With Bob Considine, others Producer: Frank Bibas Director: Bibas 30 Mins., Sept. 20, 8:30 p.m. CBS-TV (film)

Maybe it was a case of firstest with the leastest, but nobody in his right mind would knock the intent of a half-hour show on the citizen-sponsored American hospital ship

of a half-hour show on the curzensponsored American hospital ship
SS Hope.

In airing "Project Hope," however, CBS-TV allowed outside production on a pubaffairs stanza for
the first time, and the filmed account of the ship's yearlong voyage
carrying medical aid and teaching
to Southeast Asians was more a
slick example of an industrial production than representative of the
sort of excitement the web's own
decumentary efforts have created
lately. (NBC News sent crews and
Ralph Bellamy to Vietnam to produce an hour on the Hope that's
slated for Nov. 28: showing, and
it's entirely likely that "Project
Hope," with production bankrolled
by Ex-Cell-O Corp., will suffer by
comparison.)

"Project" traced the Hope

by Ex-Cell-O Corp., will suffer by comparison.)
"Project" traced the Hope through the trip to the Islands of Indonesia a stop before Vietnam; with volunteer doctors, technicians and nurses prepping for the task in port, and the tremendous job of treatment and instruction once the ship docked in the Islands where in some areas there is one doctor for every 500,000 inhabitants and

in some areas there is one doctor for every 500,000 inhabitants and where life expectancy Hearst columnist Bob Considine handled voice-over and at the wind interviewed Dr. William B. Walsh, founder and prexy of the project.

lent quality, the two films did relatively well. So, in fact, did "Only the Valiant," a post-48er shown on rival WCBS-TV, N.Y. WNBC-TV's program broke 20 rating points and WCBS-TV's Gregory Peck-starrer got nearly that much. Could be the audience was put in the mood for pix.

It's ironic that NBC-TV was the network to break the feature film

mystical, speculation. Can a prime time movie create a new atmosphere, one that might help build an audience for all Saturday night movies, whether network or local?

The double-billing in New York) of "Millionaire" on the network and a better film 'qualitatively) like "East of Eden" on local wNBC-TV did seem like a walloping bargain last Saturday. Both in toolor, both of fairly high to excel-luloid."

the mood for pix.

It's ironic that NBC-TV was the network to break the feature film barrier. In contrast to the other wall barrier. In contrast to the other hard to her when such that the security of the security of

87th PRECINCT

e, With Robert Lansing, Ron Harper,
Norman Fell, Gregory Walcott,
Gena Rowlands, Robert Culp, others
Producer: Beris Kaplan
Director: Herschel Daugherty
Writer: Winston Miller (based on
stories by Ed McBsin)
60 Mins.; Mon., 9 p.m.

PARTICIPATING NBC-TV (film) To begin with, this new NBC-TV detective meller starts a half-hour after ABC-TV's "Surfside 6," and it's no better, which should mitigate against a spiralling audience at 9 p.m. on Mondays for "87th Precinct."

But more fundamentally, "87th Precinct," under the production aegis of Hubbell Robinson, was deliberately morbid when it started Monday (25). Morbid suddenly becomes a pallid word in an at-tempt to describe accurately the shennanigans that occurred on this pseudo cop series.

It was a display of violence and sex that, incredibly, got on the air at a time when sex and violence are of uppermost concern in some Washington circles.

Washington circles.

There is this cop, Steve Carella, who has three plainclothes buddles—all working out of the 87th Precinct on a big city police force. As cops, they were a shoddy bunch, morose, classically flip and at times dense. They were chasing down a sadist who tatooed and poisoned his female victims. They finally caught him, but not before there was some extraneous victimes. there was some extraneous vio-lence and some tasteless sex im-parted to what the producer ex-pects is a lustful to audience. There's a Mrs. Carella, 100—a beautiful deaf mute who went and

peautiful dear mute who went and got a butterfly tatoged on her lus-cious shoulder in the first hour. Having a deaf and dumb woman as a regular part of the series was, obviously, only a sex gimmick, and it was a gimmick abused for all it it was a gimmick abused for all it was worth. No. 1, it gave her husband a chance to work over a masher in a restuarant, a masher, incidentally, who had nothing whatsoever to do with moving the plot. And when she was having the tatoo applied, she stumbled on the killer her husband was seeking. Chasing him and his writhing newest victim to the docks she naturally got caught.

seeking. Chasing him and his writhing newest victim to the docks, she, naturally, got caught, and there followed some inexcusably morbid sexual suggestiveness between a maniac and a mute. And for the final bit of mayhem, the killer, surrounded and hapless, got betted about a bit by hero Carella. Robert Lansing is a white-eyed, contorted Steve Carella. Ron Harper, a clean-cut, sufficient actor, Norman Fell, who knows the ropes, and rangy Gregory Walcott round out the cop team. Gena Rowlands was the beautiful, if unconvincing mute—and as she was unconvincing it probably was more the scripter's fault than hers. And guest Robert Culp was too good. His villainy, particularly in the sexual department, was altogether impressive, and again, the actor team to be blamed; he was doing that he was supposed to do. Film angles, direction and other backstop facets were excellent in bringing out the morbid qualities sought.

CIVIC AUDITORIUM PREVIEW
With Bill Burns, Tom Finn, John
Reed King, Icecapades
Producers: Dick Simmons, Bill
Wuerch

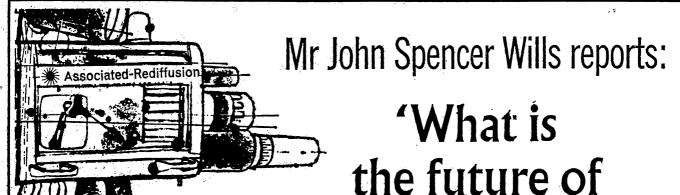
Director: Joe Samul 30 Mins., Mon. (18), 8 p.m.

U.S. STEEL KDKA TV, Pittsburgh

Pitt's new \$22.000.000 Auditorium was introed on this show.
Three numbers from "feecapades" were on the show but the beauty and scope of both the building and show were lost on the small screen. No reverse side of a black & white telescope could possibly bring out the majesty and grandeur

white tenescop-bring out the majesty and grandeur of this picture.

John Harris, producer of the blader and one of the building's prime tenants, tried to help by picking up the union tab for the line girls so the fee productions could be shown but the viewers wanted to see the results of three years work in all its colorful splendor and they got what some tv viewer in the 21st century will get when he sees "Cone With the il Wind." Bill Burns, Tom Finn and John Reed King were excellent in their interviews with the first night celebrities.



ASSOCIATED-REDIFFUSION?'

THE SIXTH ANNUAL GENERAL MEETING of Associated-Rediffusion Limited was held on September 19th in London,
Mr. John Spencer Wills, the Chairman presiding.



Moving the adoption of the Report and Accounts for the year and 30th April, 1961 the Chairman said:---

"You will have seen from the Accounts that the profit was just about the same as it was last year. It only appears to be more because we did not consider it necessary to repeat the £380,800 provision for obselescence which we made last year and the year before that.

ADVERTISEMENT REVENUE

A gratifying feature of the year is the continued grawth is advertisement revenue, which shows an increase of some 16% ever that for the previous year. This must be accepted as a striking indication of the value of relevation selecting is, the London area, which new has a potential sudience of over an emillion viewers. We have been glad to welcome many new

In this year's Budget, television advertising was singled out for special taxation in the form of Television Advertisemen Duty. This was at the rate of 10% as from 1st May but was increased to 13% as from 25th July.

Any comment by me about this new impost would probable be regarded as whelly selfish, so it will content investi with swelfer the well-impair, economist. Mr. Graham Huffen:—

"The eddest new tax is that (extensibly) on advertising by television. It is almost a classic offence spaints all of Adam Smith's teneous canons of taxation. Purporting to hit at the presit of the programme-contracting companies, it was admittedly expected to be passed on to advertiers, lince these people and their advertising spents work to bedget of frost own, and TV has the biggest impact on their markets, its effect with be completely to bryons TV advertising, and come to rest on all other forms of advertising, at well we have been for held their forms of advertising, and come to rest on all other forms of advertising, and come to rest on all other forms of advertising, and come to rest on all other forms of advertising, and come to rest on all other forms of advertising, and come to the complete the complete

We hask special diese to assist those advertisers whose budget sowid not immediately be adjusted to meet the Duty. In the sase of beckings which, under our General Terms and Conditions of Centract, were; subject to eight weeks, notice a cancellation, we reduced the cancellation period to one weeker abookings within the eight-week period following the mine non-cancellable onertracts for guaranteed expenditure before the imposition of the Duty, in cases where advertisers had entered into non-cancellable onertracts for guaranteed expenditure before the imposition of the Duty, we agreed that the advertisers concerned cauld. If they as deelred, include the appear price Duty in Moir guaranteed expenditure, the rate of discount remaining weakhaded and continuing to be payable or

in 1946, ever £124 million was spent on advertising in the United Kingdom Press. This is 17% per color more than the £116 million spent in 1959 and is the highest annual expenditure over recorded by The Statistical Review of Press Advertising, Expenditure on TV advertising also reached a record Reyre, the total for 1960 being jout under £77 million.

Television still has a considerable distance to go to catch pp. Any tax upon nevertising is a burdon upon the export trade But this new tax burdon is more a matter for complaint by the advertisers them by the advertises madeline.

OPERATING COSTS

Our operating costs have continued to rise and show a increase of some 14% over the previous year's figure. Then will be a further substantial increase in the current, year The preduction of television programmes is indeed an ex-

Our new mittion pound Studie 3 at Wembley, new in conlinuous use, has preved its worth; the additional space and improved facilities which it provides have, I think, been reflected in improvement in the range and in the estistic ambechnical quality of our programmes.

If its net wholly surprising that an industry which earns larry profits should be a target for the Trades Unions concerned Very large increases in pay have been negotiated and it is inevitable that our friendly rivials, the B.B.C., should also have been affected. There is one application, however, which shocks seven me, who has been closely concerned in west shocks are me, who has been closely concerned in west shocks are the should be a should b

When independent Television started, the minimum fee payable to an actor in: a B.B.C. production was 6 guiness; this sum was "general" by an actor whe walked on and sale, "My Lord, the carraiges awals". By negoliation, this minimum for a national appearance on leedgement Television was, from revised sepin to 18 guiness. Squity, have new demanded, fer a comparable actor, a minimum fee of 36 guiness, an increase of, 2695. They have also demanded, fer the sectional appearance on independent Television of an ector speaking more than ten, werds: a minimum payment of 45 guiness, an increase farm werds: a minimum payment of 45 guiness, an increase of the sections of the section o

or Jeeps.

If is not wormally considered good practice to discuss Tradition associations whiteit they are in prograss but, in fall cases, Equity have publicly anneunced the calling of a strike case, Equity have publicly anneunced the calling of a strike corp. The programme of the corp. The corp.

to access to reductous demands.
It is not surprising flat, is their latest instruction to their members, the Council of Equity said "Our original proposals were made with full knowledge that we might well not achieve a new deal in Independent Television as a result of discussions are the negatiation table."

PROGRAMMES

It has always been the Beard's policy to give the maximum essible: responsibility and freedom of action to our programme planning and production staff and I think the staff are again to be congretivisted upon the results of their work.

Although size of audience is not the sole criterion of success. It is pleaning to note that Associated-Rediffusion productions continue to figure prominently in the weekly lists of top-reting programmes. It seems to me that the test of success for may public service—particularly where an alternative is available—must, in large measure, be the extent to which

An evotrameling week-twing the year was the production An evotrameling the production of the production of the programme, and the programme, which was transmitted at peak (Period Tenameline) at peak

*

INTERTEL

Antender curtaining and seventherous programme develutional. Television Federation, threws shortly as "interior". This is an association of major television organisations in the English speaking world which came into being on the initiative of Associate-Kediffusion. Our Controller of Programme has been olected the first Chairman of the gramme has been olected the first Chairman of the world, high class decumentary feature programmes on current world problems. Our first two contributions, "The Quiet War" and "The Heartbeat of France", each casting Establish have been shown to peak-time sudiences in this United States of America. We believe that Interior con on the increase the knowledge and understanding of current situation and problems throughout the world or current situation and problems throughout the world.

i mentioned lest year the recent establishment of an intermetable Division. Measured in terms of zevenou, it came yet be described as a mejor activity but you will be interested to know that Associated-Rediffusion programmes, including plays and drama series, documentary feedwre, programmes an achools programmer, have been sold, in thirty-three differer countries. Some of ear schools programmes have been sold is such remote and diffusing places as Ethiopel, That ind, Sauch remote and diffusing places as Ethiopel, That ind, Sauch remote and diffusing places as Ethiopel, That ind, Sauch arable, Micaragua, Southern Rhodesia and Australia, and Ame to the list, Wallist those developments are not type of great to the list. Wallist those developments are not yet of great. Insancial significance, you will, I am sura, be glad to knot that an international reputation its production in greatablishes the best of population that could be of great value if, durin the next few years, the international exchange of programme

Increasing use is being made of television programmes for schools, which Associated Reddifution pleasered four years age schools taking the programmes has risen from eighty to fifteen hundred and may well exceed two thousand during the 8th year just commenced. We are grateful to 8th for the stand to the schools of the school of the school

At our meeting four years age, I suggested that if you has not seen our schools programmes, you should take an opper funity of delag so. They are well worth viewing by adult and I repeat the suggestion new. Our French language series "Chex les Dupre", has, in fact, been fransmitted in evening tregrammes and seen by audiences of ever tree million in the language of the section of the series of ever the million is the language of the section of the series of the series of the language of the series of the series of the series of the in this experiment in adult education. Another of our scheel pregrammes, "London, Cepital City" is new being fransmitted in evening programme time.

THE FUTURE

ast year to consider and make recommendations on the future of broadcasting services in this country, we have submitted our views and evidence. The Committee's Report is expected to meet time next year.

The facts that the Independent Television Authority is hease to exist in 1944; that the confracts of programme convactors ferminate in the same year; that there has been pread facel of publicity given to an enormous number or reconcilable recommendations made to the Plikington Committee—all these facts have caused, and are bound to have accord, some entreef and unexplices among our staff. Are their does safe? Are they focus and the princed employ to safe? Are they reasonably certain of confined employed in the programment of the programmen

The main shareholders in Associated-Rediffusion have been mayened in the prevision and management of public service for two-thirds of a contury—ever since 18%. I myself have been so engaged for forty years. Railways, trackless realitys, radio stations, television stations, the generation and institution of absorbicity, the manufacture and distribution are configuration, which wired radio, wired television, meter omnibus environments.

in the United Kingdom, but in countries all over the world, have been out life. The bus interest alone apprises 13,96 public service vehicles. Is it surprising that we thould have been entrusted with the task of formshing television programmes to the largest city in the western heastsphere? Sixty-six years of public service and, let it be said, of successful public service, on a large scale, cannot be lightly disregarded. Railways, framways, electricity undertakings and gas undertakings were mostly specified under individual Statutes. The air services were operated under short term licences granted by a Statutory Aerfborthy. The wired reals and television from the Pest Office but, for many years, could have been stopped at short notice. The emiliary years, been speciated under short ferm licences. But always it has been the practice, provided that the operators properly discharged their responsibilities to the public they served, for the licences to be renewed without question.

My personal besief is, that our staff have no reason to

ever se many secases.

Our shares are widely held. The Briffish Electric Traction Co.
Ltd. have 37,500 shareholders, Rediffusion Ltd. have 12,400
shareholders and they, between them, are the virtual
owners of Associated-Rediffusion Ltd.; that is to say, we are
owned by nearly 58,400 individuals.

Why should any Government wish to shatter the existing

The main criticism hurled against us is that the State doe not take a sufficient share of our profits. Let us examine the figures during the year under review. The Associated-Resificusion Group's gross revenue was in excess of £11,000,000. From this bate takes (including a substantial part of our payments the independent Television Authority) £5,000,000 shareholders will, if you accept yeur Board's recommendation, receive £2,55,000. Had the Television Advertise ment Duty beam in operation during the year, the State would

Our shareholders took the risk of losing all their investment. At one stage, in 1956, they had, in fact, lost the enormous sum of 23,256,000. The State took no risk at all. If the Company had gone into liquidation, the State would not have lost one penny.

ha State will receive nearly three times as much as the harsholders.

It seems to me may, it mee is cause for complaint, the shareholders have more right to complain the anyone elset the main criticism of the independent Television Authority that a large part of their work is done behind the scenes hat they do not explicitly affects that a large part of their works in the business know that the complaint of the c

My conviction is that whatever the Pilkington Committee may recommend about alternative or competitive programmes or any other of the many subjects to which they are devoting so much time and attention, two steps are certain:

so much time and attention, two steps are certain:

(1) The independent Television Authority will be given a new line and life.

(2) The existing programme contractors will continue to provide television programmes.

SUBSIDIARY COMPANIES

The subsidiary companies this year have made a considerably creased contribution to the group prefit and we are con-

The TV Times, ewned by our subsidiary TV Publications Ltds, new publishes a Border Edition containing the programmer of Border Television Ltd., the new Independent Television programme company which commenced transmissions at the beginning of this menth. Arrangements have also been made for the publication of a Grampian Edition to cover the programmes of Grampian Television Ltd., which is to commence transmissions very shortly.

We new hold all the ordinary capital and all but an insignificant amount of the preference capital, of Wemblery Stadium Ltd. The Board of that company has, during the past year, given very considerable thought to tuture development with a view to emhancing the world-wide reputation of the Stadium and Pool as Retx-class specifing and entertainment centres.

and this project will be proceeded with as soon as possible. Another interesting development is the recent acquisition by Wombley Stadium Ltd. of a 25% interest in Wembley Trust Ltd., Minilar interests having been acquired by Alinati (London) Ltd., Central and District Properties Ltd. and Warnvaluable appropriate Ltd. The Wembley Trust company owns valuable appropriate Ltd. The Wembley Trust company owns Stadium grounds, if is foo early for me at this stage to do more than report the covulation.

MANAGEMENT AND STAFF

I have already paid tribute to our programme planning and production staff. You will, I know, wish me to express grateful thanks to all those who werk for you, for their enormous contribution to the success of Associated-Rediffusion."

The Report and Accounts were unanimously adopted.

T'S. STEEL HOUR THE ASSASSINATION PLOT AT (Street of Love)
With Millie Perkins, Doug Mc-Clure, Simon Oakland, Laurence Hugo, Sam Gray
Producer: George Koldof
Director: Bruce Minnex
Adopted by Harold Gast from story by Max Ehrlich
60 Mins. Wed., 10 p.m.
1. S. STEEL
CES-TV, FROM N.Y.

LEDO:
THE ASSASSINATION PLOT AT THE

(BBDO)

"Street of Love" was a falterIng kick off for the U.S. Steel
Hear's minth season on CBS-TV. Desilu partnered on this one, a
A play with an arresting political
pcg it eventually fell apart and
scries which never made it. Openrollapsed into an inconclusive finsia. Telecast from New York, the
show was well mounted and fluently directed, but neither in its
performances nor its scripting was
if an effective argument for the
superformances nor its scripting was
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Surcerrently of live drama on television.

The setting was Moscow during ed "Roaring Twenties" stuck for an international youth festival and the story revolved around the attempt of a Communist bureaucrat to manipulate a romance between a pretty Russian guide and a young American visitor into a which preceded and followed the Soviet propaganda coup. The idea was to use the love affair as a ploy to lure the American into delaying his return home and thus give the appearance of a defection should be aviant the 1943 Teheran Conference. give the appearance of a defection to the Soviet cause. But the crafty Reds. miscaiculating the unswerv-ing patriotism of the Americaa lad

and his axi a plot to assissinate. Three leaders during the conference.

Trooped out for this ersatz Hollwood documentary was West-brook Van Voorhees for the narration, Oscar Homolka as the head of Russian intelligence, Abraham Softer comrades.

The play had some bright moments as long as it was played traying Roosevelt, Stalin and as melodrama. But when it tacked finto tragedy, as in the girl's final heroic renunciation of the boy, the going became too rough for conviction. A key factor in the stanza's failure was Millie Perkins. Who plodded through her role as the Russian guide with an unvaryingly stolid expression. Doug Meclure, star of the CBS-TV 'Checkmate' series, gave an adequate performance. Solid thesping contributions, however, were turned in by Laurence Hugo and Sam Gravhe conniving Communities.

G-E COLLEGE BOWL G-E COLLEGE BOWL
With Allen Luden
Producer: John Cleary
Director: Lamar Caselli
30 Mins.: Sunday, 5:31 p.m.
GENERAL ELECTRIC
CBS-TV, from N.Y.

(Maron)

"G-E College Bowl" is a de-servinely durable Sunday after-noon 5:30-6 p.m., show which en-tered its fourth season last Sunday (24: Its format is entertaining, in-formative and well paced, as four representatives from each of two colleges compete as teams for scholarship fund grants and laurels for their schools.

THE ASSASSINATION PLOT AT

Director: Don Medford Writer: Leonard Kantor 60 Mins.; Sat. (23), 7:30 p.m. PARTICIPATING

pleted next Saturday (30).

Scripter Leonard Kantor sure threw caution to the wind in real1zing this one. According to legend which preceded and followed the outing, the story was based on a rumor which had some currency at the 1943 Teheran Conference. Rumor was that Hitler, in partnership with the Mufti and his axis followers, had a plot to assissinate the Big Three leaders during the conference.

Trooped out for this ersatz Hol-

ROUTE 66 (A Month of Sundays) With Martin Milner, George Ma-haris, Anne Francis, Conrad Na-gel, Betty Garde, Rodney Bell, Producer: Herbert B. Leon-

Exec Producer: Herbert B. Leonard Producer: Leonard Preeman Director: Arthur Hiller Writer: Sterling Silliphant 60 Mins; Fri, 8:30 p.m. CHEVROLET, PHILIP MORRIS, STERLING DRUG CBS-TV (film)

(Campbell Ewald: Leo Burnett; D-F-S)

It's the second time around for Route 66," and the series appears redrive. The running parts are in order. The two drivers, Martin Milner and George Maharis, are already pretty big wheels in televisionland. The scenery is authentic. And the mechanics—exec producer Herbert B. Leonard, producer Leonard Freeman, chief penman and co-creator Stirling Silliphant—the webicle humming. There's Season preem had Texas Christian pitted against De Paul Univ. It wasn't much of a fight, T.C.U. winning by a 190-45 margin. Allen Ludden moderated the proceedings with criso effectiveness throwing the questions and keeping things going at a rapid-fire pace. He's authoratative, tough in contrast to many of the oozing q and a men who ply the airwaves.

Questions are tricky and tough. An interesting thing occurred when the brain children were handling a question about famous twins. As part of the querie they were asked the home run twins and no one could answer Maris and Mantle

An interecting thing occurred when the brain children were handling a question about famous twins. As part of the querie they were asked the home run twins and no ne could answer Maris and Mantle. But they were very bright about art, math, history, politics, literature, astronomy, theatre, geography, music and other topics. That's education.

The winning team gets to play again the following week and also wins \$1.500 grant for its scholorship fund. The loser gets \$500 toward theirs and walking papers. Also a feature of the show is the showing of pictures and description of the school of the visiting team each week. Some questions are asked about pictures shown on a spilt screen, one above the other.

"G-E College Bowl" is a well-produced effort. It will doubtless be around for many more servens.

Kall.

Story about a doomed beaut from Butte (Anne Francis) who flees the Sutory about a doomed beaut from Butte (Anne Francis) who flees the Sutory about a doomed beaut from Butte (Anne Francis) who flees the Sutory about a doomed beaut from Butte (Anne Francis) who flees the Sutory about a doomed beaut from Butte (Anne Francis) who flees the Sutory about a doomed beaut from Butte (Anne Francis) who flees the Sutory about a doomed beaut from Eurotavas, when Entacis and Tets over the here she's at returns home and frets over tups and Tod, who at the part social workers, part psychoanalysts and part wolf, take part social workers, part psychoanalysts and part wolf, take for the viours, but undistinguished melodrama, about par for the viourse, but undistinguished me

77 SUNSET STRIP

77 SUNSET STRIP
With Efrem Zimbalist Jr., Roger
Smith, Edward Byrnes, Louis
Quinn, Jacqueline Beer, others
Producer: Fenton Earnshaw
Director: Jeffrey Hayden
Writer: Sonya Roberts (from a
story by William Pugsley and
Sonya Roberts)
60 Mins.; Fri., 9 p.m.
PARTICIPATING
ABC-TV (film)

ABC-TV (film)

The first of the Warner Bros. detective series, "77 Sunset Strip" eased into its fourth season last Friday (22), over ABC-TV. This is the series that served as the peg for several other durable WB efforts and it appears to be finally running down, its rating slipping over the past year.

It has served Warners well, and from the looks of the opening seg of this season, it will probably continue to serve for at least ancontinue to serve for at least another semester. Like any such rigid formula show, it continues as ever with less-publicized Edward Byrnes still trying to get ward Byrnes still trying to get the teenage hearthrob vote. Efram Zimbalist Jr., Roger Smith, Louis Quinn and Jacqueline Beer all fig-ure in episodes to varying degrees each week, and each does a com petent job in their now-formalized

Season opener was a stock outing which centered around "Kookie." Through all the supposedly hip verbiage and similarly hoked names and events, the show hoked names and events, the show managed to work up some interest as a rum-soaked ex-actress (Vir-ginia Gregg) fights to stability and straightens out her brat son (Chad Everett. Others in the cast were Beff Ramsen, Dawn Wells and Tom Gilson. All performed credibly in the over-simplified, strictly sur-face situation scripted by Sonya Roberts Roberts.

Roberts.
For those who buy the formula, and four sponsors seem to care for it, "77 Sunset Strip" is its entertaining old self. For the more discriminating viewer, it can be passed up without hardship, Kalt,

PATTERNS IN MUSIC With John Doremus, host; Joseph Gallicchio orch Exec. Producer: Harry Trigg Producer-Director: Dave Barnhizer 30 Mins. or less; Sun., 4:30 p.m. NBC-TV, from Chicago (color)

To follow its Sunday football telecasts, NBC-TV needed a show and star. with the flexibility to be tailored anywhere from 30 minutes to five, INTERNATIONAL ZONE

Ine format of the show is nothing new, but it suffices for an after-the-game musicale and is easily adaptable to irregular measurements of time. The selections on each show illustrate a theme, abetted by stills and motion picture film. On the first network outing, whose theme was "autumn," the orchestra performed such inevitables as "Autumn In New York," "Autumn Leaves," "Autumn Nocturne" and "September Song," along with a few more imaginative selections such as "Gone With the Wind" and "The Party's Over." Latter used stills cleverly to illustrate the story of a girl breaking up with her beau. It'll never replace radio, but Gallicchio's tooters came through with highly listenable arrangements, heavy on the strings. a "Autumn Leaves," "Autumn Noc turne" and "September Song," at along with a few more imaginative selections such as "Gone With to the Wind" and "The Party's Over."

Latter used stills cleverly to illustrate the story of a girl breaking up with her beau. It'll never replace radio, but Galliccho's tooters ame through with highly listengable arrangements, heavy on the strings.

The visuals were mostly rural scenes on film and in stills, plus of floral arrangements shot in the studio. They offered something to divert the eyes, but it's probable that the orchestra would have a served just as well.

John Doremus, a disk jockey who conducts a similar show with the same title on WMAQ Radio, is an able ty host, setting the right elegant-but-intimate tone. The network initialer ran the full half-hour because no game was scheduled for telecasting.

Les.

either by the station or the producer would have sufficed to bring the ring of currency to the bring of currency to the pisode.

Gorm.

The focus of the episode was on the role of the UN in bringing the session will be a top-ducers would have sufficed to bring the ring of currency to the pisode.

The work of the world or possible dealt with the efforts of the world organization to scenes on film and in stills, plus of the episode, dealt with the efforts of the world organization to the attoil. They offered something to the still on WMAQ Radio, is an able ty host, setting the right elegant-but-intimate tone. The net-work initialer ran the full half-hour because no game was scheduled for telecasting.

Les.

ether to work in the producers would have sufficient to the prison of the editorializing, newsman Ned Calmer discussed the past and the the complex of the producer.

OUR VANISHING LEGACY With Ned Calmer Producer: Gordon Hyats Director: Neal Finn 30 Minis, Thurs, Sept. 21, 10:30 m

ERNIE KOVACS SPECIAL With Jolene Brand, Joe Mikolas, Maggie Brown, Frances McHale,

Bobby Lauher Producer: Ernie Kovacs Director: Kovacs, Maury Orr Writer: Kovacs 30 Mins., Thurs. (21), 10:30 p.m. DUTCH MASTERS CIGARS ABC-TV, from H'wood (tape) (Erwin Wasey, Ruthrauff & Ryan)

Ernie Kovacs had a new idea for tv-a show with no opening, no narration, no cohesiveness and no point. He emerged thereby with nothing of value. His first of seven Dutch Masters specials on ABC-TV was a hokey, pathetically unfunny affair that only served to prove what little value novelty and originality have of themselves.

The show had devices but no substance. What apparently was intended as light-headed whimsy came off as heavy-handed slapstick, and what seemed meant as of men and what seemed meant as of men and women dressing for dates, and a ballet of kitchen paraphernalial proved out only as arch gimmickery. The reason it all some-how sits wrong is that Kovacs 'as writer-director' strains too hard to be funny and artful, and the straining shows through.

be funny and artful, and the straining shows through.

The opus was a crudely edited mishmash of blackouts, legitimate commercials, spoof commercials, and running gags. Typical of Kovacs' theatrical Dadaism was a Polish (or maybe Russian) rendition of "Tennessee Waltz." a singer trying to break a glass with a high note and breaking his mouth instead, a guy hammering a nail through a thin wall with a guy on the other side receiving it in the head, the starter of a footrace shooting the runner, and zany-sisms of the sort. The principal running gag, of a deep sea diver who hasn't come up for month, must have perplexed some viewers because it seemed to go unresolved it wasn't clear, but the point seemed to be that the guy escaped from the suit and had been writing the show under water. Anyway there a seecon.

from the suit and had been writing the show under water. Anyway, It was a fiasco.

Best things in the show were the Dutch Masters blurbs and the closing credits, which, purely for the sake of eccentricity, began five minutes early. It must also be said that whatever else it may have been. Kovacs' special wasn't boring. For that he may take the full credit, as producer, director, writer and star.

Les.

(The Hidden Crisis)
With Allistair Cooke, host; others
Producer: Cooke
Director: Frank Jacoby
30 Mins.: Sun. (24). 1 p.m.
WNBC-TV, N. Y. (film)

HENNESEY With Jackie Cooper, Abby Dalton, Roscoe Karns, Henry Kulky, James Komack Kulky.

Producer: Cooper
Director: Cooper
Writers: Don McGuire, Richard
Baer, James Komack 30 Mins.; Mon., 10 p.m. GENERAL FOODS, P. P. LORIL

LARD CBS-TV (film)

CBS-TV (film)

(Y & R; Lennen & Newell)

"Hennesey" is a solid effort in all sreas, well worthy to be starting its third season on CBS-TV. Comedy series based on the military have almost always been surefire successes, and this is no exception. With a cast of regulars, headed by Jackie Cooper, who also produces the show, and includes Abby Dalton, Roscoe Karns, Henry Kulky and James Komack, the weekly half-hour effort provides entertaining fare and is a welcome comic relief in evening programming, coming as it does at 10 p.m. 10 p.m.

Opening seg was spiced with clever bits, especially in direction and editing. The pace was crisp and the comedy laugh-provoking without the intrusive aid of canned yocking. Komack's script involved Hennessey in the situation of finding himself unduly heralded as writing some great niece of life. involved Hennesey in the situation of finding himself unduly heralded as writing some great piece of liferature. He was in fact writing an article on medicine he being a naval doctor). A literary tea ensuied at the admiral's home and complications developed through the appearance of a famed literary columnist who unearthed the hero. But in the end, the reporter wrote a column which, after some raps, praised the doctor for various virtuous qualities and all was well. Performances by the regulars are first rate with Cooper providing some expressive facial manipulations for laughs, Karns performing ably as a lightweight admiral, Miss Dalton looking pert and doing a smooth job as a Wave engaged to the hero and a pleasant performance by hulky Kulky. It's wall-preduced effort with fine

engaged to the hero and a pleasant performance by hulky Kulky. It's a well-produced effort with fine camera work and thesping that make the viewer feel that the people on the screen are having a good time, too. Kait.

THE NATION'S BUSINESS
Producer: Pat Watson
15 Mins., 7:30 p.m., Wed.
CBC-TV, from Ottawa
"The Nation's Business" is a
stint for political stumping, provided sans charge by the Canadian
Broadcasting Corp. on its national
video web. Customarily, the party
sends its topper to gab and the inpower Progressive Conservatives sends its topper to gao and the in-power Progressive Conservatives did just that. National leader and the nation's Prime Minister, Rt. Hon, John Diefenbaker, preemed the series, and set what could be

Director: Frank Jacoby
30 Mins: Sun. (24). 1 p.m.
WNBC-TV. N. Y. (film)

An inspiring story of international cooperation in the midst of political chaos was told on this season's preem episode of "International Zone." The episode dealt with the United Nations efforts to provide sorely needed technical and professional skills for that hard-pressed African trouble spot, the Congo.

Marring the otherwise excellent outing were pictorial and verbal references to the late Dag Hammerskjold, as if his tragic death did not occur. Apparently, the film had been prepared prior to the death of Hammerskjold and perhaps the producers felt that leaving things be would stand as a tribute to the former secretary general. A few words, though, either by the station or the producers would have sufficed to bring the ring of currency to the episode.

The focus of the episode was on OUR VANISHING LEGACY

BONANZA orish Lorne Greene, Pernell Rob-erts, Dan Blooker, Michael Lan-don, Herschel Bernardi, Cath-erine McLeod, others erine McLeod, others Producer: David Dortort Director: Thomas Carr Writer: Lewis Reed 60 Mins.; Sun., 9 p.m. CHEVROLET NBC-TV (film)

(Campbell-Ewald)

"Bonanza" will probably hold up at least as well in its new Sundayat-9 time as it previously did Saturdays at 7:30, perhaps even bet-One thing, however, that seems to work against total com-mercial success for the two-year-old 60-minute western is that now the stanza will be deprived of the large moppet segment that appar-ently took such a liking to Dan Blocker and his outsized cowboy her

hat.
In going to an "adult" time perlod, NBC-TV tried to compensate od, NBC-TV tried to compensate by offering more psychology than was previously typical, and in doing so, the first hour of "Bonanza" for the new season was uncommondy slow. The psychology was third-rate, in the first place, and there was no clear purpose for it other than to demonstrate to grownups that this was supposed to be a program for them.

Blocker, one of the four regulars on "Bonanza," was the here this time-witchim of a smilling peditory.

lars on "Bonnza," was the hero this time—victim of a smilling peddler who secretly sought vengeance because Blocker was responsible for killing the peddler's lustful brother. Poor script by Lewis Reed was called "" for killing the peddler's lustful brother. Poor script by Lewis. Reed was called "The Smiler." Guester Herschel Bernardi, once the policeman buddy of "Peter Gunn." essayed the villainous smiler. He was good in a bad role, and, if it really was his voice, as it seem to be, he was also a pretty good man with a folk song.

"Bonanza" is formula stuff, but it is highly likely that a western can do quite nicely for itself on Sunday nights.

NATIONAL VELVET
With Lori Martin, Ann Doran,
Arthur Space, James McCallion,
Carole Wells, Jeey Scott
Producer: Rudy Abel
Director: Frank McDonald
Witters, Anne Moward, Palley Director: Frank McDonaid Bailey, Claire Kennedy 30 Mins.; Mon. 8 ym. GENERAL MILLS, BEACH NUT, BULOVA, NBC-TV (film)

(BBDO, Y&R, SSC&B)

For its second season on NBC-TV. "National Velvet" has moved from Sunday to Saturday evening at 8. It remains solid in the "family entertainment" groove, employing every possible ingredient to give the show appeal in all quar-ters, except maybe the brain-washed oater or cops and robbers

The season opener found the Brown family involved in a situa-tion of saving the life of a stranger who's car overturned outside their who's car overturned outside their farm and also mothering a colt born to a horse the injured fellow was transporting in a trailer when the accident occurred. Within this framework, all sympathy provok-ing elements were used—moppets, animals and a heart-tugging prob-lem over the Brown boy's affec-tion for the new-born colt.

As it turned out, natch, the injured stranger recovered, the boy was given the colt and everyone lived happily ever after—at least until next week when scripters Anne Howard Balley and Claire Kennedy will pattern another problem for the Browns, calculated to engross the viewing family in drama of the wholesome, all-American rural household plus yaluable pet.

in drama of the wholesome, and American rural household plus youlable pet.

The cast this season remains as last with Lori Martin as Velvet Brown, Ann Doran as her mother, Arthur Space as her father, James McCallion as their farm hand, Carole Wells as her older sister and Joey Scott as little brother, All do a credible job toward carrying the show's intention off effectively and Frank McDonald's direction for th's seg was well-paced. King, the horse who is Velvet's pet and the family's prize property didn't figure in this episode except in a ride for the doctor, but is pivotal in other segs. "National Velvet" remains reliable, if standard fare in the family pattern, created by Robert Maxwell and Rudy Abel, who designed "Lassie" away to silp out of this trap too, and "Father of the Bride" for tv. the "Olys-out-there to." is une out and elf-assured investigator in the merely tosses the problem to the only case he hasn't been able to solve.

In "The Arrival," Serling was despite its flaws which no quous will be erased in time. Show, in-ticated spill be erased in time. Show, in-ticated will be erased in time. Show, in-ticated spill be erased in time.

EYEWITNESS With Walter Cronkite, others Producer: John Sharnik Director: Vern Diamond Writer: John Sack AMERICAN CYANAMID; LIG-GETT & MYERS CBS-TV, from N. Y. (Erwin Wasey, Ruthrauff & Ryan; D-F-S)

"Eyewitness," starting its third season last Friday (22), continues to be a solid rundown of the hot news event of the week. With Walter Cronkite as anchor man, this stanza is geared to harness the global team of CBS correspond-ents into this weekly reportorial

wrapup.
Subject for this season's initial stanza was the crisis in the United Nations where the General Assem-Nations where the General Assembly opened its sessions last week under the double-barrelled gun of the U.S.-U.S.S.R. deadlock and the death of Dag Hammerskjold. "Eyewitness" made a firstrate summary of the week's developments, blending commentary, interviews and film clips into a rounded study of the surface issues and the underlying conflicts.

The treatment of the UN power

The treatment of the UN power The treatment of the UN power vacuum created by Hammer-skjold's death was the show's high point. The issue was summed up in a poignant filmed sequence showing a distaff UN guide explaining the procedure of naming a new general secretary to a group of tourists and then pointing to a rose which somebody left in Hammerskjold's place on the presidium. um.

mersyloid's place on the president.

The future of the UN was ably discussed by CBS correspondent Richard C. Hottelet in his own commentary and in an interview with Adlal Stevenson. From Washington, Howard K. Smith touched upon a far-reaching proposal to demphasize U. S. reliance on the UN in a talk with Sen. William Fulbright. Straight news clips, one of which was duplicated in its entirely on the subsequent 11 p.m. WCBS news show, covered the Rusk-Gromyko negotiations and the discussions over Russia's troika proposals. The hard news was hanproposals. The hard news was handled in straightforward, objective

cronkite, working out of the CBS studio, tied all ends together with a lucid commentary.

Herm.

TWILIGHT ZONE
With Rod Setling, host: Harold
Stone, Fredd Wayne, Noah Keen,
Bing Russell, Robert Brubaker,
Robert Karnes, Jim Boles
Producer: Buck Houghton
Director: Boris Sagal
Witten: Bod Serling. Writer: Rod Serling
30 Mins., Fri., 10 p.m
LIGGETT & MYERS
CBS-TV (film)

(J. Walter Thompson)

CBS-TV (film)

(J. Walter Thompson)

A funny thing happened to a plane on its way to the Twilight Zone. It arrived at an airport with no one aboard. Everyone there saw it come in. Or did they? Well anyway one man saw it, an investigator for the FAA. Or did he? The man is going mad. Is he? If these stops and starts sound tricky, or even silly, well then so was the segment that kicked off the fourth semester of "Twilight Zone." The show now seems to be feeding off itself. In three seasons it has created its own set of plot cliches, and writer Rod Serling now appears to be weaving them together in multiples with no profounder purpose in mind than to manufacture a provocative show. Last Friday's (22) episode, unless it proves to be an exception in the new skein, doesn't augur well for the future of the series. "TZ" seems to be running dry of inspiration.

VARIETY Kukla & Ollie

At one time television's set noted trio, "Kukla, Fran Ollie" has now dwindled wn to a twosome, "Kukla Ollie" with Fran Allison, At still evident but only in the commercials. "Kukla & Ollie" commercials. "Kukla & Ollie" are now on exhibit five times weekly on NBC-TV, but only for five minutes a day, which is hardly sufficient to work up a head of steam. They have time for only one or two gags, and have to work desperately hard to get it off as well as meet the requirements of resumercial in the commercial in the commercial. meet the requirements of mammon in the commercial departent. The opening day's gag was hardly one of their top efforts.

If does seem a bit unfair to the commercial to get the part of the commercial to get the part of the

It does seem a bit unfair to give Burr Tillstrom and his charming puppets only five minutes in which to take off. It must be remembered that this show is now in competition with the half-hour cartoon shows as well as other variety of moppet displays. It seems unwise to throw this package into that kind of tourney with only minimal armaments. The Tillstrom menage, while aimed at children, was generally sufficiently sophistic. generally sufficiently sophisti-cated enough to interest the adult viewer. Five minutes isn't enough to court any kind of audience, especially in the 5 p.m. time slot. Jose.

ON YOUR MARK With Sonny Fox, emcee; Johnny With Sonny Fox, emcee; John Olsen Exec Producer: Sonny Fox Producer-Director: Lloyd Gross 30 Mins., Sat.; 11 a.m. PARTICIPATING ABC-TV, from N. Y. (tape)

Career shaping for youngsters is the peg for "On Your Mark." half-hour taped show in which three children compete for prizes. Participating on Saturday's (23) ABC-TV preem were a trio who had a yen to become astronauts. They were tested on concentration, coordination and the ability to command.

That sounds relatively intelligent. But Sany Fox Productions which produced this children's program has tossed in a variety of gimmicks and frills that generate an aura of artificial excitement. The whoop-de-doo and Fox's own rapid-fire emceeing presumably may cap-ture the interest of juveniles but it becomes rather wearing on adult

Contestants on the kickoff wer Contestants on the kickoff were two boys from the New York metropolitan area and a girl from Detroit who appeared somewhat older than her adversaries. She was an easy winner in a concentration test while a drum & bugle corps marched about in a deliberate attempt to distract, and also triumphed in the command category. On the latter, Johnny Olsen portrayed a soldier who responded to close-order drill commands from the three kids.

Grand prize of a trip to Cape Canaveral plus some minor loot went to the girl. For future edi-

Canaveral plus some minor loot went to the girl. For future edi-tions of "On Your Mark" more in-terest would be created if the contions of "On Your Mark more interest would be created if the contestants were more evently matched. Fox could also slow his vocal speed without harming the show's pacing. For at one point he told the youthful winner about the projected trip—"but it's not to Detroit, that's dull." Here he quickly corrected himself with the remark, "I don't mean that—it's exciting." On the whole "On Your Mark" appears to have enough novelty aspects to snare a sizeable Saturday morning audience of juves despite its flaws which no doubt will be erased in time. Show, incidentally, is alred in the New York area via Metropolitan Broadcasting's WNEW-TV. Elsewhere it's term and the state of the MeC TV.

ABC EVENING REPORT With Bill Lawrence, John Cameron Swayze, Al Mann Producer: Sid Darion

Director: Marshal Diskin
15 Mins.; Mon. thru Fri., 6 p.m.
PARTICIPATING
ABC-TV, from N. Y.

The one indispensable quality of a video news stanza is clarity, but ABC's new early evening report was a model of confusion on its kickoff Monday (25). Aside from fluffs and mechanical errors, which can easily be corrected, the open-ing stanza was so crowded with talk, faces, cut-ins, switchbacks, etc., that it was tough to follow the

news.

The big event of the day was Pres. Kennedy's address to the UN. Why was it necessary to interrupt Kennedy for explanations by Bill Lawrence when the commentary added absolutely nothing to the President's address? Lawrence's time better should have been added to the all too brief comment by John Scall on the U. S. disarmament plan. A report from the UN by John MacVane was a tongue twisting pace, alfrom the UN by John Macvane was read at a tongue twisting pace, al-most beyond comprehension. An anchor man, Al Mann was plagued by lapses in his script and was breathing as if he had just run a four-minute mile.

four-minute mile.

John Cameron Sawyze's contribution to this stanza was a "portrait" of Katanga, the Congo province now in the headlines. This segment is a format gimmick which complicated an already jumbled esssion. Swayze, incidentally, led into the Katanga story with a spiel for a vitamin product, a commercial factor which does not contribute to a quality image for this news show. There was no signoff for the opening show. It just for the opening show. It just trailed off into a flock of station break announcements. Herm.

NBC WHITE PAPER NO. 7

NBC WHITE PAPER NO. 7
(Angola: Journey to a War)
With Chet Huntley, host-narrator;
Robert Young, Robert McCormick, Charles Borkins, others
Exec Producer: Irving Gittin
Producer: Al Wasserman
Director: Young
60 Mins.; Tues. (19), 9 p.m.
PARTICIPATING
NBC.TV. (6]m) NBC-TV (film)

Documentaries on tv are coming into their own and the "NEC White Paper," as exemplified by last Tuesday's (19) excursion into Angola, ranks among the best of them. The hour in visual terms told a harrowing tale of an African relative in result. colony in revolt.

colony in revolt.

It was a story hardly gleaned in other medea, due to the press censorship of the Portuguese rulers. It was a story secured by the courage of the NBC correspondents and cameramen. Two separate teams worked to get the story, one with the Angolese nationalists, the other with the Portuguese soldiers.

The use of the dual team—each

tuguese soldiers.

The use of the dual team—each on the opposing side—created a panoramic effect associated with novels. The sweep of the cameras, embracing the atrocities of both sides, established an objective reality. The viewer had to decide for himself where the greater justice lies, how long Portugal will be able to maintain its rule, how good can blossom amidst such hate, how pitiable the fate of many of those in revolt, how great their dream of freedom.

To the credit of the documentary of the second of the

dream of freedom.

To the credit of the documentary, the camera acted as an honest reporter. Director-reporter Robert Young, and his assistant, Charles Dorkins, made contact with the Angolese rebels in the Congo and travelled with them into their native country, up to the front lines. In their pligrimage, the cameras took in the devastation of villages by the Portuguese, the charge of forced labor, the evidence of cruelty by the Portuguese police, their intent of ridding themselves of the 500-year-old Portuguese rule, the role of a Christian missionary hospital near the border, and their personal role in trying to help the injured and sick. sick.

NBC newsman Robert McCor-mick, travelling with the Portu-guese, had his cameras focus on guese, had his cameras focus on the buzzing, modern capital Ango-lese city. He went to the front lines with Portuguese soldiers, in-terviewed a scared white woman settler, showed evidence of native and Portuguese harmony. He ven-tured his opinion that independ-ence now would mean chaos. Host-narrator Chet Huntley did his usual competent job. Horo.

HAPPY WITH THE BLUES (DuPont Show of the Week) With Peggy Lee, Vio Damone, Joanie Sommers, La Vern Baker,

Robert Strauss, Bing Crosby, Harold Arlen; Paul Weston Orch Exce Producer: Lester Gottlieb Producer-Director: Bill Colleran Writer: George Foster 60 Mins. Sun 2022 60 Mins., Sun. (24) 10 p.m. DUPONT NBC-TV, from H'wood (BBDO)

Take a score or more of Harold Arlen's top tunes and entrust them to some of today's most expert practitioners of song and it's a cinch you got yourself-a show. And so it was inevitable that tv would catch, up with one of the most gifted and creative tunesmiths of the past generation, which is precisely what NBC-TV did on Sunday night (24) for the second outing in the new DuPont "Show of the Week" hour series. If it wasn't a particular imaginative the Week" hour series. If it wasn't a particular imaginative production striving for fresh values, it was pleasant entertainment.

wattes, it was pleasant entertainment.

"Happy With the Blues" — the musical tribute based on Arlen's biography of the same title—came off as an easygoing recap starring the best of Arlen, crammed with melody and ornamented with such gifted song stylists as Peggy Lee, Joanie Sommers, La Vern Baker and Vic Damone, with Arlen himself joining in the vocalistics. It made no pretense toward grandiose embellishment, with producer-director Bill Colleran giving it a workable facade, but primarily concerned with delivering a continuing succession of skillful and sometimes outstanding interpretations of Arlen hits. And the whole of it was backed by a solid Paul Weston orch assist.

They were all there, from the

Paul Weston orch assist.

They were all there, from the early "Get Happy" to "Come Rain or Come Shine." "Paper Moon." "Tve Got the World on a String," "Black Magic," "I've Got a Right to Sing the Blues." "Stormy Weather." "The Man That Got Away," "Blues. In the Night." "Happiness is Just a Thing Called Joe," "Over the Railhow," etc. etc.

Miss Lee in particular looked stunning, song in peak form as she spanned such items as "World On a String," "Come Rain or Come Shine." dueted with herself on "Shade of the Banana Tree" and

a String," "Come Rain or Come Shine." dueted with herself on "Shade of the Banana Tree" and again soloed on "Man Who Got Away." Damone's top contrib was "Black Magic" and Miss Baker stood out with "Stormy Weather."

Bing Crosby (off screen) narrated a sequence capsulizing the Arlen career, with accompanying stills augmented by some brief Crosby-Judy G arl and — Ethel Waters vocals. There was some serviceable if not overly-imaginative dancing. A filmsy thematic continuity (apparently designed to give the whole some story value) could easily have been dispensed with.

MAVERICK
With Jack Kelly, James Garner,
others
Producer: William L. Stuart

Producer: William L. Stuart
Director: Irving J. Moore
Writer: George F. Slavin
60 Mins., Sun., 6:30 p.m.
PARTICIPATING
ABC-TV (film)
"Maverick" riding tall in the saddle in the 7:30 p.m. ABC-TV slot, has now sashayed over to the 6:30 figuring to get a head start on the competition. Show, in its fifth season, seems to have a difficult time in starting new trails. The names and places are different, but it has the aura of having been thataway before. The plot seems familiar before. The plot seems familiar and the treatment has worn thin throughout the years. (Episodes with James Garner will be repeats, and therefore its familiarity will

Jack Kelly, who has been with the series for some years, was in the lead for the season kickoff. He still has that highly desirable tongue-in-check air and the writers fill has that highly desirable tongue-in-check air and the writers seem to be seeking that quality. However, they haven't been able to come up with a fresh vein. Even to come up with a fresh vein. Even to come up with a fresh vein. Even to poke fun at sister-serials.

The initial yarn had an uncomfortable amount of twists in plot. It kept the action hopping but along the formula lines.

Kelly was abetted by Kathleen Crowley and Mike Roads, with Ken Lynch, Gage Clark, Charles Mason and Guy Wilkerson proving to be affable villains.

Filmed on the Warner Bros. lot, the technical credits are firstrate and it has the high gloss of the professional filmmaker. Jose.

Yanks for the Memories

Is there anything like a World Series to turn us into a nation of clusterers?

It's a time when non-drinkers cluster around a bar to coddle a single bottle of beer through a nine-inning telecast... when a stranger with a hotel room and a TV set has to take out antigroup insurance... when the company clown can be counted on to break into the office viewing party with his annual, "Anybody make a touchdown yet?"

Happens every fall. No other athletic event captures the fancy of so many televiewers. And ever since the very first Series telecast—in 1947—viewers have been following the baseball classic on just one network.

Exactly one week from today, the Gillette Safety Razor Company and the Chrysler Corporation will be adding another Series to that NBC skein. This time it's the Yankees vs. the Reds, a contest that sounds as if it should be fought out on the floor of the Security Council.

With NBC color again adding its special magic

to each game, the Series telecast will be the first in which Cincinnati—a team that won its last pennant 21 years ago—will be a participant. Generally, the Reds wind up their schedule as Series spectators, and there have been seasons when even this was considered too good for them.

AS FOR THE YANKS—well, NBC-TV's fall schedule hardly seems real when they're not battling some National League team for all the marbles. In fact, looking back on a few of the highlights of Yankee World Series jogs the memory just as surely as a Richard Rodgers melody or the whiff of a certain perfume:

It's the fourth game of the 1947 Series—and Yankee pitcher Floyd Bevens is apparently headed for immortality. Only a solitary out stands between him and a no-hitter. But the hitter is Brooklyn's Cookie Lavagetto. With one fell swoop (and a bat he happens to be holding) Cookie smashes a double off the fence to drive in two runs, win the ball game and send Bevens home talking to himself.

Three years later. The downy-cheeked "Whiz Kids" have just won the first Phillies' pennant since 1915, but they really shouldn't have bothered. For now the Yanks virtually tear them asunder in four straight, one of which is a victory by 21-year-old Whitey Ford (and whatever became of him?)

The following autumn. The Giants have edged themselves into the Series on Bobby Thomson's story-book homer in the final playoff game with Brooklyn. Now a tired club, the National Leaguers lose to the Yanks in six, but will any televiewer forget the way a sliding Ed Stanky kicked the ball out of Phil Rizzuto's glove to turn the tide of the third game?

Another October. The Dodgers' chances for their first World title look awfully good, for with bases loaded and two out in the seventh inning of the finale, Jackie Robinson lifts a wind-buffeted pop that seems certain to drop safely in the infield. But Yankee Billy Martin rushes plateward to make a last-second grab of the ball and crush Brooklyn's last threat.

generally taken some special feat by the opposition to turn the trick. Like the four home runs the Dodgers' Duke Snyder hit against them in '55; the three complete winning games Milwaukee's Lew Burdette fashioned in '57; or the opening and closing homers with which Pirate Bill Mazeroski beat them last fall.

Whatever the circumstances, NBC-TV has been there—when Don Larsen pitched the only per-

fect Series game in baseball history; when Yogi Berra batted in a record ten runs for a Series; and when the 1955 Yankees became the first team ever to win five consecutive World crowns.

AND NOW it's Series time once more. Of course, sports thrills for NBC viewers in the coming weeks and months won't be restricted to baseball. Network sports director Tom S. Gallery and staff will be televising dozens of standout attractions, including championship events in football, basketball and golf. And many of the programs, like the World Series itself, will be in color.

Among the very newest of our sports shows in color is the Saturday afternoon "All-Star Golf," a filmed, full-hour series of medal-play matches sponsored by Reynolds Metals Company and the Kemper Insurance Company. The program premieres Oct. 14 with a meeting between Gary Player and Jerry Barber. Commentator is former champ Jimmy Demaret, a studiously flamboyant dresser whose attire has been known to make viewers cringe—even in black and white.

At the moment, however, it's hard to think of anything but next week's baseball carryings-on. It won't be a bit surprising if the Yanks are favored, for this is an organization that's had

the experience of appearing in 11 of the last 14 Series. If you're real smart, though, you'll put your money on the NBC cameras. They've been at all 14.



TV-FILMS

RIETY - ARB

VARIETY'S weekly tabulation based on ratings furnished by American Research Bureau, highlights the top ten network shows on a local level and offers a rating study in depth of the top ten syndicated shows in the same particular markets. This week six different markets are covered.

In the syndicated program listings of the top ten shows, rating data such as the average share of audience, coupled with data as to time and day of telecasting competitive programming in the particular slot, etc., is furnished. Reason for detailing an exact picture of the rating performance of syndicated shows is to reflect the true rating strength of particular series. Various branches of the industry, ranging from media

Over the course of a year, ARB will tabulate a minimum of 247 markets. The results of that tabulation will be found weekly in VARETY. Coupled with the rating performance of the top ten network shows on the local level, the VARETY. ARB charts are designed to reflect the rating tastes of virtually every to market in the U.S.

(*) ARB's May-June 1961 survey covered a multi-week period. Syndicated shows sharing one of the weeks with an alternating or special program are listed, with the multi-week rating of all programs in the time period given.

OMAHA

STATIONS: KMTY, WOW, KETY. *SURVEY DATES: MAY 15-JUNE 11, 1961.

| TOP TEN NETWORK SHOWS RK. PROGRAM—DAY—TIME STA. | AV. TOP SYNDICATE RTG. RK. PROGRAM-DAY-TIME | D PROGRAMS AV. STA. DISTRIB, RTG. | AV. | TOP COMPETITION PROGRAM STA: | AV. RTG. |
|---|--|--|--|---|---|
| 1. Candid Camera (Sun. 9:00-9:30) WOW 2. Garry Moore (Tues. 9:00-10:00) WOW 2. My Line (Sun. 9:30-10:00) WOW 3. Andy Griffith (Mon. 8:30-9:00) WOW 4. Gun-Travel (Sat. 8:30-9:00) WOW 4. Gunsmoke (Sat. 9:00-3:00) WOW 4. Lawrence Welk (Sat. 9:00-10:00) KETV 5. My 3 Sons (Thurs. 8:00-8:30) KETV 5. Reaf McCoys (Thurs. 7:30-8:00) KETV 5. Red Skelton (Tues. 8:30-9:00) WOW 5. Untouchables (Thurs. 8:30-9:30) KETV | 1. Sea Hunt (Thurs. 9:30) | KETVZIV UA. 20 WOWCNP 19 KMTVZIV UA. 15 WOWNTA. 14 KETVZIV UA. 13 WOWCNS. 8 KMTVRoebeck. 8 | 26 45 33 29 24 33 42 14 | Damon Runyon Thea | 17 36 15 26 25 37 20 20 6 87 |
| MIAMI | STATIO | ONS: WTVJ, WCKT, WPSI | r.•sury | EY DATES: MAY 15 - JUNE 11 | , 1961. |
| 1. Perry Mason (Sat. 7:30-8:30) | 1. Yorl Bear (Wed. 7:00) 2. Brothers Brannigan (Sat. 7:00) 3. Brothers Brannigan (Sat. 7:00) 3. Brothers Brannigan (Sat. 7:00) 3. Brothers Brannigan (Thurs. 7:00) 4. Death Valley Days (Sat. 6:30) 4. Death Valley Days (Sat. 6:30) 4. Sea Hunt (Fri. 7:00) 5. Highway Patrol (Mon. Fri. 6:15) 5. Highway Patrol (Mon. Fri. 6:15) 6. Third Man: JFK (Sat. 10:30) 7. Shotgun Slade (Mon. 7:00) 7. Two Faces West (Wed. 7:00) 7. Two Faces West (West (West Total Research Research Research Research Research Re | WTVJ CBS WCKT Screen Gems 22 WCKT Screen Gems 20 WTVJ U.S. Borax 18 WCKT MCA: Screen Gems 18 WTVJ Ziv-UA 18 WCKT Ziv-UA 17 WTVJ NTA 16 WTVJ MCA 15 | 65 39 34 58 34 38 44 42 31 | Two Faces West. WTVJ Broken Arrow WPST H. Bogart Theatre. WTVJ Big Show WTVJ Dance Date WCKT Shotgun Slade WTVJ Route 66 WTVJ Hollywood Special WCKT Sports; Weather WTVJ Renick Reporting WTVJ Roaring 20's WPST Mr. Ed; Manhunt WCKT Yogi Bear WCKT | |
| PORTLAND ORE. | STA | TIONS: KOIN, KGW, KPTV | '.*SURV | EY DATES: MAY 15 - JUNE 11 | , 1961. |
| 1. 77 Sunset Strip (Frl. 9:00-10:00) KPTV 2. Hawaiian Eye (Wed. 9:00-10:00) KPTV 3. Gunsmoke (Sat. 10:00-10:30) KOIN 3. Untouchables (Tues. 9:30-10:30) KPTV 4. Candid Cam ra (Sun. 10:00-10:30) KOIN 5. My Three Sons (Thurs. 9:00-9:30) KPTV 6. Real McCoys (Thurs. 8:09-9:00) KPTV 7. Perry Mason (Sat. 7:30-8:30) KOIN 7. Red Skelton (Tues. 9:30-10:00) KOIN 8. Have Gun, Will Travel (Sat. 9:30-10) KOIN | 1. Death Valley Days (Sat. 10:30) 2. Sea Hunt (Tues. 7:00) 3. Yegi Bear (Thurs. 6:30) 4. Quick Draw McGraw (Mon. 6:30) 5. Tightrope (Wed. 7:00) 6. Jim Backus (Mon.) 7. Manhunt (Thurs. 7:00) 7. Mr. Ed (Thurs. 7:00) 8. Best of Post (Sat. 7:00) 8. Highway Patrol (Wed. 6:30) 7. Mr. Ed (Thurs. 7:00) 7. Mr. Ed (Thurs. 7:00) 7. Mr. Ed (Thurs. 7:00) 8. Highway Patrol (Wed. 6:30) 7. Mr. Ed (Thurs. 7:00) 7. M | KGW ZiV-UA KGW Screen Gems 19 KGW Screen Gems 16 KOIN Screen Gems 14 KOIN NBC Films 14 KGW Screen Gems 13 KFTV MCA 13 KGW TTC 12 | 61 53 48 43 48 42 41 41 26 | Roaring 20's KPTV Expedition KPTV Californians KOIN Marry Millionaire KOIN Success Story KGW New Horizons KOIN Faces West; Manhunt KGW Mr. Ed KPTV Manhunt KGW Fight of Week KPTV Riverboat KPTV | 19 10 9 10 13 8 11 13 13 24 |

HOUSTON

STATIONS: KPRC, KHOU, KTRK. *SURVEY DATES: MAY 15-JUNE 11, 1961.

| | | | And the second s | |
|---|---|----|--|----------|
| 1. Real McCoys (Thurs. 7:30-8:00)KTRK | 36 1. Lock-Up (Thurs. 9:30) | 20 | 57 Main Event | 11 |
| 2. My Three Sons (Thurs. 8:00-8:30)KTRK | 2. Death Valley Days (Sat. 9:30)KHOUU.S. Borax 33 3. Manhunt (Tues. 9:30)KTRK Screen Gema | 17 | 40 Lawrence Welk KTRK 21 Garry Moore KHOU | 15 23 |
| 3. Andy Griffith (Mon. 8:30-9:00)KHOU | 32 4. Whirlybirds (MonFrl, 6:00) | îî | | 23 10 |
| 4. Adv. In Paradise (Mon. 9:00-10:00)KTRK | | •• | Newsreel; WeatherKPRC | 11 |
| 5. Naked City (Wed. 9:00-10:00) | 31 5. Third Man; Peter-Mary; JFK KPRC NTA | 10 | 19 Naked CityKTRK June AllysonKHOU | 30 16 |
| | 29 (Wed. 9:00; Mon. 9:30) | 9 | 47 Johnny Midnight KHOU | 6 |
| 5. Untouchables (Thurs. 8:30-9:30)KTRK | 29 7. Sea Hunt; Happy KPRC Ziv-UA (Fri. 6:30 & 10:00) | 8 | 25 Rawhide | 18 |
| 5. Wagon Train (Wed. 6:30-7:30) KPRC | 29 (Fri. 6:30 & 10:00) | | WrestlingKTRK | 11 |
| 6. Candid Camera (Sun. 9:00-9:30)KHOU | 28 8. Pepeye (Sat. 9:30) | 6 | 32 Mighty MouseKHOU | 8 |
| 6. 77 Sunset Strip (Fri. 8:00-9:00)KTRK | 28 8. Divorce Court (Sat. 5:00) | R | Early ShowKHOU | 7- |
| 6. Surfside 6 (Mon. 7:30-8:30)KTRK | 28 8. Johnny Midnight (Sat. 6:00)KHOUMCA | ě. | 32 Blue AngelsKPRC | 9 |

WASHINGTON D.C.

STATIONS: WRC, WITG, WMAL, WTOP. SURVEY DATES: MAY 15 - JUNE 11, 1961.

| WRC 9 |
|-------------------|
| WRC 11 |
| WMAL 11 |
| WMAL 8 |
| WMAL 7 |
| tWTOP 8 |
| WTOP 15 |
| WTTG 11 |
| WRC 11 |
| WTOP 10 |
| WRC 13 sWRC 11 |
| 3 |

MILWAUKEE

STATIONS: WTMJ, WITI, WISN, WXIX.*SURVEY DATES: MAY 15 - JUNE 11, 1961.

| 6. Wagon Train Wed. 6:30-7:30 WTMJ 7. Adv. In Paradise (Mon. 8:30-9:30 WITI | 1. Death Valley Days (Thurs. 9:30) WITI U.S. Borax 2. Jim Backus; Weather (Tues. 10:15) WTMJ NBC Films 3. Brothers Brannigan (Mon. 10:15) WTMJ CNS 3. Pioneers (Sat. 9:30) WTMJ Roebeck 5. Lock-Up (Wed. 10:15) WTMJ Screen Gems; CBS 31 5. Mike Hammer (Fri. 9:30) WISN MCA 6. Shotgun Slade; JFK (Thurs. 9:30) WTMJ MCA 7. Border Patrol (Thurs. 10:15) WTMJ CBS 7. Sea Hunt (Mon. 9:30) WISN Ziv-UA | 26 23 22 22 22 20 18 18 17 14 | 46 Shotgun Slade WTMJ | 17 12 9 14 31 9 18 26 10 25 |
|---|--|--|---------------------------|--|
| | | | | |



TELEVISION REVIEWS

GHOST SQUAD
With Donald Wolfit, Michael
Quinn, Angela Browne, Petra
Davies, Paul Stassdno, Ronald
Leigh-Hunt, Alec Scott, Donald
Morley, Neil Arden, Edwin
Richfield
Witter Lindon Collowers

Richfield Writer: Lindsay Galloway Producer: Connery Chappell Director: Norman Harrison 60 Mins.; Sat., 8:30 p.m. Associated TeleVision, from Landon

Lendon
This filmed skein of 26 is perged to the activities of underpeased to the activities of under-cover cops, who seek out crimes to bust all over Europe and are con-trolled by Scotland Yard. Central figure is Nick Craig (Michael Quinn), whose American accent was never explained and whose forte is to disguise himself at cru-cial moments. Other regulars are chief Sir Andrew Wilson (Donald Wolfit) and secretary Helen (An-gyla Browne), but, judging by their impact on this initialer, their presence was mainly to give proof of an organization rather than to partake of mayhem — which seemed rather a waste of Wolfit. This initialer took Craig on a

partage of maynem — waite of Wolfit.

This initialer took Craig on a crime probe to the South of France. A couple of rich men had been on a luxury coach tour organized by a couple of brothers called Tohias. Craig, pretending to be a rich Texan, joined the next outing, together with a rich Greek, Karolides (Paul Siassino). The latter was interested in precious stones as an investment, and was in oduced to a shady store in Marseilles, where he zought an uncut diamond from the unrecognized Graham Tobias. The other Tobias, masquerading as a Dutch gem-dealer, bought the stone from him at a tidy \$75,000 profit.

Then Karolides was visited by

Then Karolides was visited by De Grange, claiming to be a cop and to be suspicious that the diamond had been smuggled. To clear himself, Karolides went back to

himself. Karolides went back to
the shop—and found it bare, but
for a planted tailor. Thus he was
mightily under suspicion, had host
the money he'd given for, the
stolen diamond, and was asked for
hush-money from the fake Dutchman for getting him out of the fix.
Meanwhile, Craig was nosing
along, watching. He disclosed
himself to Karolides, who was
promptly shot by the coach-driver
and his body dumped in Craig's
hotel room to incriminate him.
The real police were then called
ic, and the culprits dutifully
bagged.

It was, in fact, quite a tortuous

bagged.

It was, in fact, guite a tortuous plot, and left quite a few questions begging. Holes could be picked in the scripting, which otherwise maintained a fair speed, with dialog crisper than most of its kind. Production values were fine, the thresps well chosen, and; on this showing, "Ghost Squad" should certainly maintain a good fellowing.

Quinn was agreeable as Craig, Quinn was agreeable as Craig, but lacked a punchy personality; his disguise, as an aged eaver-dropper, wouldn't have deceived his mother. Ronald Leigh-Hunt and Alec Scott made plausible crooks, and Paul Stassino and Petra Davies supported safely. With a more critical approach in the scripting stages, the skein hasn't much to worry about

hasn't much to worry about

DIXON OF DOCK GREEN
With Jack Warner, Michael Nightingale, Peter Byrne, Jeannette
Hutchinson, Lynn Williams, Zinnia Chariton, Gwen Lewis,
David Webster, Betiy Aubres,
Arthur Righy, Arthur Goullet,
Geoffrey Adams, Jocelyn
Rhodes, Nicholas Donnelly, Max
Latimer, Robert Bonnelly, Max
Latimer, Robert Bofford, Alanna Boyce, Heather Chasen, Don-

kindly father-figure who takes a look at quarrelling neighbors and

look at quarrelling neighbors and rabid dogs in between cups of tea. This is great public relations for the police force, and a potent drug for viewers, who like to think that P. C. Dixon is around to prevent their garden fires running amok. Peering through the domestic chat, a shy strand of plot eventually emerged. Linda (Alanna Boyce) had escaped from a reformatory, and was concealed by her mother, Laura (Heather Chasen). Said mum was loosely equipped with morals, this being shown Said mum was loosely equipped with morals, this being shown by her wearing an unbuttoned blouse and matador pants. Dixon searched the apartment, but could not find the erring child. Linda, however, saved a detective's child from drowning—in, it seemed, six inches of water—and would thus get preferential treatment when she was caught. Which she was, hiding in a sofa.

Ted Willie who started the

hiding in a sofa.

Ted Willis, who started the whole idea six years ago, scripted this one. He showed his usual flair for Cockney idiom, and phrased his small-talk suitably small. Warner repeated his familiar portrayal of the honest legman, and closed the segment by promising more excitement to come. This shouldn't cause a riot up and down the land. Douglas Moodie produced the gentile proceedings with apt languor.

Otta.

WINNING WIDOWS

VINNING WIDOWS
Fith Pegy Mount, Avice Landon,
Harold Goodwin, David Stoll,
Douglas Ives, Mark Mileham,
Alec Foster, George Betton,
Diane Woolley, Blanche Moore,
Edith Saville, Elinheth Got,
Damaris-Hoyman, Eine Arnold, Damaris Hoyman, Elsie Arnold Janet Bruce, Honora Burke Writers: Sid Green, Dick Hills Producer: Alan Tatrant
30 Mins., Sat., 9:30 p.m.
Associated TeleVision, from Lo

Peggy Mount, a mighty woman with a voice like a belligerent fog-horn and arms generally akimbo, is the pillar of this new domestic skein, which came up with a deft, fast-paced, and highly promising

Miss Mount doubled with Avice Miss Mount counted with Avice Landon as a pair of middle-aged and widowed sisters who decided to set up house together as an economy measure. This led to a committee of the set up house together as an account of the set up house together as an account of the set up house together as a five together as the set up house together as an economy measure. This led to a set up house together as an economy measure as the set up house together as an economy measure. duplication of furniture, so, after some haggling about which was to be disposed of, a sale was organized to get rid of the surplus

There ensued much farcical sheu-anigans, with tables, chairs, and brica-brac being bought for a song Mildred (Miss Lardon) had much sentimental attachment for her own belongings, and was constantly moving the "for sale" stickers on to her sister's stuff. Thus they were left with a bare house.

Payoff was that they both went out to buy fresh furniture, and two lots arrived, posing the same prob-lem. Simple stuff, as can be seen acts, thrown together without much treen and Dick Hill's gay and obtraint script, and inspired someting between a smile and a full-troated yock for most of its purse.

Peggy Mount exploded vigorous
The state of the skein.

It kicked off with a Spanish flavor, with a mild fandango-or-whatever by the Denny Bettis dancers, followed by some brisk and lem. Simple stuff, as can be seen.
But it purled along happily in Sid
Green and Dick Hill's gay and observant script, and inspired something between a smile and a fullthroated yock for most of its

Foreign TV Reviews

Foreign TV Reviews

| y when called upon, and the twittering Avice Landon made an effective foil. Fine comic cames were provided by Harold Goodwin, as an over-familiar milleman, and David Stone and the twittering Avice Landon made an effective foil. Fine comic cames were provided by Harold Goodwin, as an over-familiar milleman, and David Stone and the twittering Avice Landon made an effective foil. Fine comic cames were provided by Harold Goodwin, as an arrange of the first twittering Avice Landon made an effective foil. Fine comic cames were provided by Harold Goodwin, as an arrange of the first twittering Avice Landon made an effective foil. Fine comic cames were provided by Harold Goodwin, as an arrange of the first twittering Avice Landon made an effective foil. Fine comic cames were provided by Harold Goodwin, as an arrange of the first twittering Avice Landon made an effective foil. Fine comic cames were provided by Harold Goodwin, as an arrange of the first twittering Avice Landon made an effective foil. Fine comic cames were provided by Harold Goodwin, as an arrange of the first twittering Avice Landon made an effective foil. Fine comic cames were provided by Harold Goodwin, as an arrange of the first twittering Avice Landon made an effective foil. Fine comic cames were provided by Harold Goodwin, as an arrange of the first twittering Avice Landon made an effective foil. Otta.

> HOME TONIGHT With Andrew Laurence, John Downing, Patricia Regan, Simon Prebble, David Hemmings, Pa-tricia Brake, Eric Phillips, Nicholas Grimshaw, Pergy Paige, Malcolm Russell, Richard

Burnett
Writer: Jimmy Hanley
Producer: Ray Dicks
Director: Shella Gregg
15 Mins.: Mon. 6:45 p.m.
Associated Rediffusion, from Lon

For 15 minutes from Monday to Friday, Associated - Rediffusion proposes to beguile viewers with the daily diary of the Sutton family. Thus it's hoped to reach the sort of audience that dotes on rasort of audience that dotes on ra-dio families like the Archers, whose trivial curriculum engross-es millions. This skein, however, lacks an individual flavor—for one of the attractions of the Archers is that they are a rural family whose country pursuits are not shared by the majority and thus have novelty value. The Suttons, on this showing, lack the necessary idiosyncrasy of occupation or be-havior. The opener introduced the mem

havior.

The opener introduced the members of it on a somewhat gloomy note, for mother Sutton had just died. The family seemed to take the tradgedy with undue lightness, and the problem poser: was—who was to look after them? The duty seemed to devolve upon the elder daughter, Emma (Patricia Regan), but she had a boyfriend in Malaya who wanted to wed her there. There was a desultory chat about this, father George (Andrew Lawrence) thinking it a treasonable move. Others, who introduced their faces were a girl-chasing son, Peter (Simon Prebble), Dot (Patricia Brake), who missed mum, and the earnest William, (John Downing)—as well as an uncle, aunt, and grandpa.

Scripter Jimmy Hanley, previously associated with a successful admag, seemed equipped to produce the small-talk, and Shella Gregg directed Ray Dicks' production at a slow trot. A further disability of the skein so far was the singular charmlessness of most of the thesps, who were otherwise adequate. But this might alter

the thesps, who were otherwise adequate. But this might alter when the domestic crises gather strength—as they must. Otta.

FASTEN YOUR SEATBELTS! With Johnnie Ray, Jame Marden Leslie Crowther, Rostia, Martin Roberts, the Denny Bettis Dane ers, BBC Northern Dance orth under Bernard Herrmann

under Bernard Herrmann
Producer: Stan Parkinson
30 Mins., Prl., 8:20 p.m.
BBC-TV, from Manchester
As hinted by its title, someone
had the idea of stringing a set of
vaude acts on a travel theme.
Which at least showed that a producer had heard of geography.

didn't show much else—for the shot was a scrappy assembly of acts thrown together without much

Syndication Reviews

TWO PACES WEST With Charles Bateman, Kelley, Francis Do S Blair, others Producer: Matthew Rapf Bateman, De Ferest nels De Sales, June

Director: Paul Wendkos Writer: Berne Giler Distributor: Sereen Gems 30 Mins.; Thurs., 7 p.m. PARTICIPATING WABC-TV (film)

WABC-TV (film)

The oaters, being in such heavy supply-on tv, have taken the gimmick trail. There's MCA TV's kissin' cowboy, "Shotgun Slade," and oaters staking out claims of uniqueness by virtue of the arms displayed. Now along comes Screen Genis with a dual role for the lead gimmick, the principal, Charies Bateman, playing twin brothers.

brothers.

Surprisingly, it doesn't come off badly, judging from the initialer. Series won't win any prizes for originality. Opener had many of the oater cliches. Outling, though, was okay in the western genre and a creditable performance was turned in by lead Charles Bateman in his two roles—that of an Eastern educated doctor and a happygo-lucky cowboy with a fast gun. Preem has a number of seenes

ern equeated octor and a happy colucky cowboy with a fast gan. Preem has a number of scenes devoted to establishing the identity of the twin January brothers and their look-alike. There were a lot of wrinkles in the plot scripted by Berne Giller and it built in a workmanlike fashion to that inevitable gun duel along cowtown's main stem.

Whether gimmicking the oater form is an answer to tv's need for greater program diversity is another question. The answer, apparently, lies elsewhere.

Supporting players De Forest Kelley, as the heavy, Francis De Sales, as the sheriff, and June Blair, as femme interest, were competent.

SHANNON With George Nader, Regis To Debble Megowan, others Writer: John Hawkins Writer: John Mawkim Producer: Jerry Briskin Director: Fred Jackman 30 Mins., Wed; 7 p.m.

20 Mins., Wed; 7 p.m.
PARTICIFATING
WABC-TV, N.Y. (film)
Adventures of an insurance
company investigator form the
hook for "Shannon," a new syndicated action series off the Screen
Gems belt, Season's initial episode
Wednesday (20) on WABC-TV followed the standard cops in' rolbers formula. This Jerry Briskin
production offers scant interest for
discriminating adults, but it appears to have lotsa appeal for teenagers and their elders who crave
movement in their tr fare.

agers and their elders who crave movement in their tv fare. Opening installment had George Nader as the investigator crack-ing a ring of hijackers which was preying on a trucking company in-sured by his firm. Two people were killed and several score shots were fired before the culprits werefired before the culprits were rounded up at the finale. Nader handles the title role with

Nater handles the title role with Nater handles the title role with lively hollering from a guitar-toting gal called Rosita. This was apped by Lesile Crowther delivering a comic ditty about taking a fick girl to exotic climes; he gave it more than the lyric had got. Spain was then deserted for voodoo country, with appropriate treping from the line followed by pleasantly relaxed note-spinning by Janie Marden in 'Old Black Magic' and 'Devil Moon.' She was an unlikely inhabitant of this territory, but Miss Marden is getting to be a highly agreeable performer with a cool technique, nice to be countered anywhere.

What could be laughingly called the climax of the show was Johnnie Ray, alipped in as a telerecording from his cabaret spot at. a Manchester nitery. This bore little relation to anything that had happened before, and merely was surprising that Manchester had a nitery at all. Not that Johnnie Ray disappointed. He whirled through five numbers in typical, style, and would have been even better if he inadn't been so self-consciously trying Which is Ray's basic fault. His blues-type "Til Never Be Free" was most successful, followed by a schmalzy "I Miss You So."

The show was drably produced by Stan Parkinson and seemed to be an on-economy-style budget, it lacking the lushness necessary to itts initial idea.

finesse. What with a tape recorder he wears on his wrist along with a concealed camera stashed in his car, he gives Dick Tracy stiff competition, Regis Toomey, costar of the series, is suavely proficient as Nader's boss while supporting roles in the kickoff stanza were ably portrayed by Debble Megow-an and Lucy Prentis, among others. Fred Jackman's direction was brief.

IT'S A WONDERFUL WORLD.
(The State of Paradiae)
With John Cameron Swayse, narrater
Writer-Director; Carl Dudley
36 Mins., Fri.; 5:36 p.m.
PARTICIPATING

WPIX, N. Y.
For those viewers seeking For those viewers seeking a change of pace from westerns or tired situation comedy, "it's a Wonderful World" is the answer. The captious will say that this is just another travelog. And it is for the most part. But John Cameron Swayze's narration is pleasant, the camerawork is good and there was ample scenic grandeur in the opening installment on WPIX, N. Y., Friday (22).

Tagged "State of Paradise," the

Tagged "State of Paradise," the preem was a pictorial tour of the Hawaiian islands. Trek ranged from the traditional hula dances to views of an active volcano. Writer-director Carl Dudley also tossed in scenes of the pineapple and sugar cane industries along with the now standard views of surf-boarding swimmers at Walkiki beach.

swimmers at Walkiki beach.
Distributed by Trans-Lux Television, this filmed series obviously has educational as well as entertainment values. Before the sun slowly set in the west WPIX managed to integrate a variety of plugs betwirt the Swayze commentary. They puffed products of such participating sponsors as Bird's Eye frosted foods and M&M candy. For that matter the "Wonderful World" inaugural episode was guite a puff for Hawaii, too. Gilb.

GREAT VOICES FROM GREAT BOOKS With Hans Conried, Jim Stewart, Dr. Jaroslav Pelikan, others

Exec Producer: Jim Stewart Director: George Paul 30 Mins., Sun., 4:30 s.m.

JUNCAUST. George Paul 39 Mins., Sun., 4:38 p.m.
ENCYCLOPAEDIA BEITANNICA WBERS, Chiegae (tape)
Encyclopaedia Britannica is preparing a 13-week educational series built around the Great Books of the Western World (which it publishes) for public service distribution to commercial stations. On the basis of two outlings caught, of four piloted thus far on WBKB, the series should prove a valuable entry in any station's cultural lineup.

WBKB, the series should prove a valuable entry in any station's cultural lineup.

Basically a conversation show rather than an instructional one, in the conventional sense, "Great Volces" seems to intend nothing profounder than to excite the viewers' interest in literature. It succeeds both at this and in revealing, by way of fallout, some of the wisdom and thought contained in the great books. And for a show that might seem, on the face of it intellectually heavy and stuffy, it comes off as a remarkably colorful and brisk half-hour.

The video virtues (vis-a-vis those of the classroom) are largely to the credit of Hans Conried, who as the catalytic agent is wise to the needs of the classroom are largely to the credit of Britannica has a personality who is both literate and popular, which may avail the series a broader cross-section of audience than is normal for programs so bookish.

The format is simply an unscripted dialog between Conried

than is normal for programs so bookish.

The format is simply an unscripted dialog between Conried and an authority on a topic that has perplexed or fascinated the great thinkers. With Dr. Jaroslav Pelikan, a professor of theological history. Couried discussed the concept of the devil. Milton, 7 Dante, Goethe, Dostorvsky and the Bible all were brought into the lact, with Conried leaping to the gambit to read significant passages from each. In another installment, he discussed the value of Shakespeare with Bergem Evans and, of a course, got thespically involved in passages from the plays.

Introduction to each of the segments is made by Jim Stewart, a well-spoken Chicago tv performer, who also produces the series for Britannica.

Tele Follow-Up Comment

Open End Incompatibility is the word for last Sunday's (24) "Open End" discussion of the U.S. divorce problem. For this WNEW-TV outing, David Susskind assembled a wholly disconglomerate panel who succeeded in leaving the problem of America's marital blitz even more confused than it really is. The basic difficulty, which often happens in constantly deralled by irrelevangaried life was that uphody was clear.

Latimer, Robert Hofford, Alama Boyce, Heather Chases, Donald Wilsom, Michael Bird
Writer: Ted Willis
Producer: Donglas Moodie
47 Mines; Sat., 6:30 p.m.
BBC-TV, from London
This homely-copper skein has returned to the schedules for the eighth time, thus making it the diddy of all current to fittion series. Only difference with previous outings is that 10 minutes were added to the running time, and that nothing, but positively molting, seemed to happen.
In fact, it's the cops-without-robbers aspect that gives these programs their family appeal. Dixon, as portrayed by Jack Warner, is a defense of the institution of mar
lem. For this WNEW-IV outing, who sexpected to give some of the amounts, like answers, was mainly concerned with assembled a wholly the answers, was mainly concerned to the amounts of the moving the problem of America's marital blitz even more confused than it really is. The basic difficulty, which often happens in married life, was that nobody was constantly derailed by irrelevantees.

The single strong-willed absolutely clear-mined panelist was but on a team of his oracular wit but on a team of his own. The two ladies on the show, virgilia Peterson and Faye Emerson, each thrice married by their wor, count, made a paradoxical that the proposed of the institution of marties the marriage and sex techniques education, but there were no takers.

WHAS CRUSADE FOR **CHILDREN NETS 200G**

Louisville, Sept. 26.

WHAS Crusade For Children 16 half hour benefit for handicapped children of Kentucky and Southern Indiana, started at 10 p.m. Saturday (23). Crusade was on WHAS-TV and radio and end-ed about 2:30 p.m. Sunday (24), with gifts and pledges totalling over \$200,000.

over \$200,000.

It was the eighth year for the Crusade, originating from the stage of Memorial Auditorium. Several hundred volunteers assisted in receiving and tabulating the contributions, money received to be distributed to agencies specializing in helping physically and mentally handicapped children. Donations last year went to 39 Kentucky and Indiana organizations.

BBC-TY

Continued from page 23 the idea of a big-cast, 10-episode comedy skein called "The Rag Trade.

Foregoing smaller-time vaude shows, Maschwitz now has two-per-"specially mounted" spectaculars. And his department has hung on to "This Is Your Life," "Black and White Minstrel Show," and "The Billy Cotton Show." New guessing (not quiz) game on the stocks is "Back Your Hunch."

stocks is "Back Your Hunch."

U.S. artists who will get a showing this fall are: Shelley Burman (own show, live). Fred Astaire (own show, filmed) and Gloria de Haven (in "Hello Ragtime," a musical). Finally, Jeannie Carson and her husband. Biff McGuire are to tape a special later this month for Christmas Day screening.

Latest acquisition on the film side is "Dr. Kildare" from NBC which bows Oct. 6. A western skein, "Frontier Circus," begins on Oct. 4 white "Overland Trail," and "Bronco" continue their summer runs into the fall.

'38% Too Much'

Continued from page 2

such as "Evewitness to History." sponsored three out of four weeks with one week devoted to participating sponsors. "Twilight Zone," "lchabod," "Pete & Gladys," all have alternatie half hours sold as participation vehicles, with the alternate 30 minutes sponsored by a single advertiser. The whole half hour of such shows is included in the composition of the 38%..

Such CBS-TV shows as "Father Knows Best," "Frontier Circus," "Rawhide," "Perry Mason," "In-vestigators" and "I've Got A Sevestigators" and "I've Got A Se-cret" are full participation veh-icles. "CBS Reports" also could be considered a full participation vehicle, with the exception of the occasion full sponsorship of Am-erican Telephone & Telegraph Co. of space shows and the upcoming water show.

CBS-TV isn't of the opinion that CBS-TV isn't of the opinion that the participation wave is of such force or magnitude that it should flood its nighttime schedule. Web plans to hold a number of shows open for the participation biz, but it would like to stem the tide in the belief that there are sufficient number of advertisers still looking for the show identification, in addition to circulation.

From the web's point of view

addition to circulation.

From the web's point of view, reasons for preferring the sponsor as opposed to the participation route in a larger bulk of its night-time schedule, run as follows: Sponsor buys represent a cleaner deal, more apt to be for a longer period of time and less chance of being characterized by the fire sale qualities of many participa-

'Bride's' Bribe

An on-the-air preview of scenes from future episodes of "Father of the Bride" will be integrated into the series' opening show on CBS-TV Friday (29). Premiere, titled "Bombshell at Breakfast," will conclude a 19 integrated. consist of an 18-minute main story line plus four vignettes extracted from various "Fath-er" shows to be seen over the

season.

Idea was the brainchild of Bob Maxwell, exec producer of the MGM-TV stanza and of the MGM-TV stanza and stemmed from successful use of the device in the pilot for the series. The pilot comprised one full episode plus 10 other scenes from other episodes, idea being that the sponsors could get overall look as the program's layout. Maxwell figured the public could be similarly sold on staying with the show via the preview technique.

Frank Gooper

jamin and Isaac Kleinerman, "20th Century" producers, a longtermer with CBS; Mel Ferber, returning to CBS on the "Calendar" daytime show; and at NBC (producer-writers) longtermers with Ted Yates. William Nichols, Robert Bendick, Stuart Shulberg and Phil Reisman. And Cooper client Martin Jamison, has joined Leland Hayward as a producer and program developer

or the Zenith-Hartford payvee test. New Yorkers working out of Gotham on scripts for Hollywood sponsor buys represent a creamer deal, more apt to be for a longer period of time and less chance of being characterized by the fire sale qualities of many participation deals.

Examples of "Rawhide" and "Perry Mason" are held up as the type of participation vehicles type of participation vehicles The three network breakdown as to what percentage of its nighttime hours serve in whole or in part as participation vehicles is as follows:

ABC-TV, 65%: NBC-TV, 56%; and CBS-TV, 38%.

Italy's Top Award to NBC-TV's 'Real West'; Sweden, Switzerland, Austria Video Entries Also Cited

Pisa, Sept. 26. "The Real West," an NBC-TV entry narrated by the late Gary Cooper this week won the \$3 200 Prix Italia for the best television documentary of the year. A 49-minute stanza (previously shown in the U.S. in April), it was directed by Donald B. Hyatt and written by Philip Reisman Jr., who accepted the prize. It marked the third Yank award in the 13-year history of the Prix Italia, other American entries having won in 1955 and 1956.

Other awards in the local competition, which is sponsored and organized by RAI-TV, the Italian radio and television network which first set up the international prize in 1948, went to entries from Sweden, Austria and Switzerland in the tv section, and from Italy, Ireland, France, Great Britain, and Yugoslavia in the radio competition. Prix Italia for the best television

competition among major radio and tv organizations in the 23 na-tions which jointly sponsor it.

tions which jointly sponsor it.

Each year, each member selects one entry for each of the competing categories (Musical, Dramatic, and Documentary shows on both radio and television) and sends high-level officials to the competition as reps and judges. Rules state that country serving jury duty for a particular category cannot enter that category until subsequent stanza, when duties are rotated.

True system has some limits.

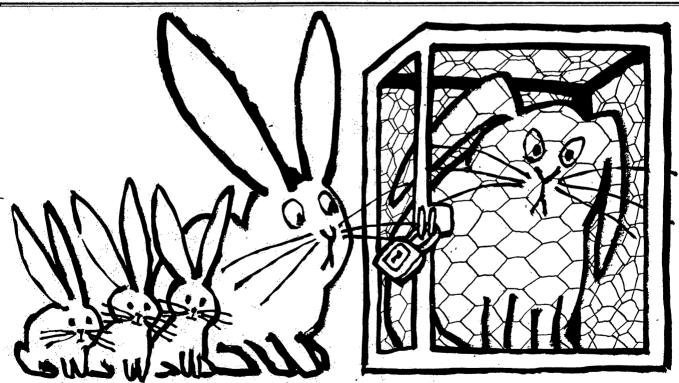
True, system has some limita-tions; for example, the BBC is Britain's sole member and repre-sentative, and it follows that only sentative, and it follows that only BBC product competes. Yanks, however are repped by the Broad-casting Foundation of America, which selects entries from all sources, this year numbering National Educational Television's "Casals Master Class" in addition to the aforementioned "Real West" (NBC-TV).

Ireland, France, Great Britain, and Yugoslavia in the radio competition.

This year also marked the first time that the Prix Italia had been thrown open to the press and to noncompeting "outsiders," who this year were invited to send observers. This proved a welcome and valuable move.

For as an example of serious and dignified competition carried out at the highest level, the Prix Italia deserves the highest praise. The many international video events which are already sprouting here, there and seemingly everywhere in the world, and which are bound to multiply, would do well to follow its example and seek to maintain a similarly high standard, both in entires and judging.

Obviously a prestige feather in RAI-TV's cap, the Prix Italia is organized with lavish attention by the Italo telenet. As Italy first though of the prize and first staged it, its site is always an Italian city, varied every year. But actually,



SURPRISING HOW TRENDS CAN BE **STOPPED**

The fact is, we're not much for breeding bunnies. Now success-that's something else again. Especially with the young ones, the people kind. Take a look at these new trends at WTCN-11:

Lunch with Casey. Ruling Pied Piper of Minneapolis-St. Paul, who now has more kids following him than any other TV show in town. Up 143%.* Popeye 'n' Pete, with Dave Lee. Also very much alive in upper Midwestern homes. This popular

show is currently batting close behind Casey.*

And these special attractions added day before yesterday: Superman, Rocky and Richard Tracy.

If it's people you want produced, any size, check your Katz man about WTCN-11. A very prolific station. The trend-stopping, trend-topping one.

TIME-LIFE BROADCAST WTCN-11 Independent-Minneapolis-St.Paul

Dixie Barrier

stations find the show to be "load-ed." he guardedly suggested that (1) the stations do not show it or (2), that the stations prepare to offer equal time "to rebut any false political propaganda which serves the Communist racial ideology" ogy

Bell & Howell's Stand

Bell & Howell is standing firm in continuing to bankroll firm in continuing to bankroll the 'Close-up' series despite a threatened boycutt of its camera equipment in some southern schools. Responsibility for the program content on the series is strictly under ABC-TV's control and Bell & Howell exces stated they have neither the right nor the desire to exercise any censorship of the 'Close-up' documentaries.

ship of the "Close-up" docu-mentaries.

Bell & Howell prexy Peter G Peterson said: "The whole pranciple of freedom of press in this country has been built on the separation of advertis-ing and news" Despite risks in sponsoring controversial shows, Peterson said that spon-sor ownership "may involve far more serious consefar more quences."

show on the Negro question last Demeber was far from successful. Once a sain, only a handful of southern stations bypassed the documentary which focused on efforts by the southern Negroes to achieve equal rights. ABC-TV, incidentally, had no trouble in getting virtual full clearance in south for "Cast the First Stone," another show in the 'Close-up' series on the Negro question, but this time focussing on discrimination as practiced in the north.

Salant Continued from page 24

tory," both of which were on last He said they would be Program: LATE SHOW season. specials in the vein of "Berlin: Act of War?", and the upcoming "Where We Stand: War or Peace?" by Eric Sevareid, will be a round-table conference of CBS corre-spondents from various parts of the world on Oct. 5. Latter, to be moderated

world
CBS News prexy declined to be drawn out on the contents of the other specials, to be produced under his aegls. He explained that some of the ideas don't bear fruit and he doesn't want to program for the trade. By way of example, he said the web was working on a special involving all the former living Presidents of the U. S., but because of the nix of one of the ex-Presidents, the program had to be dropped.

Presidents, the program had to be dropped.

'Competitive ratings for the Hammerskjold special, according to the seven-city aribitron, were NBC-TV, 24.2 with a 37.8 share of audience, from 9:30 to 10 p.m., and 13 1 with a 37.2 share for CBS-TV, which started at 11:15 p.m. On Hurricane Carla Sept. 10, CBS-TV, with its 11:15-11:45 telecast drew a 23.7 rating and a 55.6 share, against NBC-TV's 12.6 and 24.5 share for the 10:30 to 11 p.m. period. Ratings cited don't go into the question of relative station line-ups for a news pubaffairs network special telecast in prime time versus that telecast after the close of network option time. ABC-TV did no special on Hammerskjold Monday (18). Flagship WABC-TV, N.Y., failed to render any special corrage of the Democratic primary.

Shensky Quits NBC-TV To Join Roger Muir

To Join Roger Muir
Henry (Hank Shensky, manager;
of NBC-TV business affairs, has
quit the network to go with New
Merritt Enterprises, the packaging
house run by E. Roger Muir. Also
taking off from NBC to go with
the Muir outfit (on a leave of
absence from the web) is staff director Craig Allen.
Shenskv becomes New Merritt's
treasurer, and Allen will be producer of "Slimnastics," the thindown strip being done on WNBCTV by New Merritt.

VARIETY ARB FEATURE FILM CHART

VARIETY-ARB's weekly chart offers a day-by-day analysis of the top feature evening slots in a particular market. On Saturdays and Sundays, daytime feature slots compete with nighttime pix periods for designation as the top feature slot of the day. The analysis is confined to the top rated feature slots in the ARB measured period, broken down by days in the week. The ARB measured period usually covers three or four weeks. Other data such as the time slot and overage share of audience is furnished. Top competition and competitive ratings also are highlighted.

Manitor South's campaign to Memphis • Stations: WREC, WMCT, WHBQ • Survey Dates: May 15-June 11, 1961

WREC Average Rating: 8 Average Share: 42

MONDAYS 10:15-11:45 Program: LATE MOVIE

May 15 "RUGGLES OF RED GAP"
Charles Laughton, Charles Ruggles
1935, Paramount, MCA, 1st Run

May 22 "THE ACCUSED"

Loretta Young, Robert Cummings
Paramount, MCA, 1st Run

May 29 "If I HAD A MILLION" Stars Unknown 1932, Paramount, MCA, 1st Run

June 5 "MISSISSIPPI"

Bing Crosby, W. C. Fields
Paramount, MCA, 1st Run

WREC Average Rating: 7 Average Share: 33

TUESDAYS 18:15-11:45 Program: LATE MOVIE

May 16 "CASE AGAINST MRS. AMES" George Brent, Madelaine Carroll 1936, Paramount, MCA, 1st Run

May 23 "BIRTH OF THE BLUES" Bing Crosby, Mary Martin 1941, Paramount, MCA, 1st Run

May 30 "LUCKY JORDAN"
Alan Ladd, H. Walker
1943, Paramount, MCA, 1st Run

June 6 "LOUISIANA PURCHASE"
Bob Hope, Victor Moore
1941, Paramount, MCA, 1st Run

WHBQ Average Rating: 8 Average Share: 40

WEDNESDAYS 10:15-12:00

May 17 "JOHNNY COME LATELY"
James Cagney, Grace George
1943, Wm. Cagney Prod., Jay Ark, 1st Run

May 24 "ANGEL & THE BAD MAN" John Wayne, Gail Russell Republic, HTS, 1st Run

May 31 "SUSAN SLEPT HERE"

Dick Powell, Debbie Reynolds
1954, RKO, Show Corp, 1st Run

"JIVARO" June 7 Fernando Lomas, R. Fleming 1954, RKO, Colorama, 1st Run

WREC Average Rating: 5 Average Share: 36

THURSDAYS 10:13-12:00 Program: LATE MOVIE

May 18 "ROAD TO UTOPIA"

Bing Crosby, Bob Hope 1946, Paramount, MCA, 1st Run

May 25 "DISPATCH FROM REUTERS" Edward G. Robinson, Eddie Albert 1940, Warner, UAA, Repeat

June 1 "CONNECTICUT YANKEE IN KING ARTHUR'S COURT" Bing Crosby, Cedric Hardwicks 1949, Paramount, MCA, 1st Run

"OLD FASHION WAY"
W. C. Fields
1934, Paramount, MCA, 1st Run

WHBQ Average Rating: 12 Average Share: 52

FRIDAYS 10:15-12:15 Program: LATE SHOW

May 19 "QUIET MAN"
John Wayne, Maureen O'Hara
1953, Republic, HTS, 1st Run

May 26 "JUBILEE TRAIL"
Vera Ralston, Pat O'Brien
1953, Republic, HTS, 1st Run

June 2 "BIG SKY"
Kirk Douglas, Dewey Martin
1952, RKO, UAA, Repeat

June 9 "FORT APACHE"

John Wayne, Henry Fonda, Shirley Temple,
John Agar

1948, RKO, UAA, 1st Run

(Continued on page 49)

Continued from page 45

Italy's Top Prize

entry categories be enforced in fu-ture Prix Italia sessions.

Thus, for example, some critics took exception to Sweden's prizewinner in the "musical" TV-Film category, "The Evil Queen." Though praising it for its outstanding visual rendering of a Snow White fable in ballet form, and pointing out the excellent visualization it managed without the use of scenic backdrops or otherprops, merely with the use of adroit lighting and camerawork, it was felt that item's "musical" contributions were too-slight to deserve the prize for that category. Similar partial exception was voiced to another otherwise well-received Austrian item, "The Trial," based onthe w.k. Franz Kafka text. Here some crix felt that excellent tw version tincidentally sporting musical direction by Peter Herman Adler, NBC New York musical director; merely repeated values already inherent in stage version of the musical drama by Gottfried von Einem,.

Critical opinion, as a consequence, favored a French (RTF) entry. "The Persians," based on the play by Aeschylus. This item, which somehow failed to win a prize, was an exciting auro-visual parlay of words, sounds, and music which brought the Greek classic dramatically to life with the additional aid of a two-band soundirack giving the viewer-listener a novel dimension. This was accomplished via relay of the second soundtrack over a synched radio link which allowed appropriate sounds to be piped into auditorium via an additional speaker placed in rear of hall. In short, "The Persians" in its RTF version makes a classic more exciting and effective via closely interlocked audio-visual means and thus, it's hoped, more palatable to the general public. The French Radio-TV network will premiere The Persians" of Ct. 31, the first time a national network has been used in roordination for a single program.

Another entry, this one from Italy, excited much comment and excention of a live video pickup of the opening of a secret of the tomb were revealed step by s

item, which was directed by Emilio Ravel.

Another Stateside visitor, Broadcasting Foundation of America's program veepee Basil. Thornton (who has served as Yank Jury member in past two years), also felt that the Prix Italia's qualitative level was "growing year by year," adding that several of the member countries boasted consistently high standards of entries. This was a natural development, Thornton felt, as various radiovideo areas progressed economically and qualitatively. For the record, other American observers on the scene this year were NBC's Lane Blackwell, writer Philip Resiman Jr., who received prize for "The Real West," and Nicholas Ruggieri, Visual Aids Chief at Rome Embassy.

Mark Evans

Continued from page 24

is prevented under his WTOP pact from delivering any commercials on Metropolitan stations until the end of this year.

Like John W. Kluge, Metromedia's board chairman, Evans is a dedicated follower of Schweltzer, the doctor-humanitarian whom Evans visited at his base of operations in Gabon, Artica. As part of one of his lectures, Evans shows a film which he made showing Schweitzer's work among the African natives.

Conservatively slanted but politically nonpartisan, Evans delivers the following Schweitzerian message to his audiences: "Do not divide the world between east and west or between black and white or between Christian and Jew. But if we must, let us divide the world between the ethical and the non-ethical."

| COMPETI | PION |
|-------------------------------|--------------------------|
| PROGRAM | STATION & AVG. RATING |
| Late Movie • 10:15-12:00 | WREC 5 |
| Sports, Weather 10:15-1030 | WMCT 10 |

COMPETITION

COMPETITION

PROGRAM

Sports, Weather

10:15-10:30

10:30-12:00 Late Show

10:15-11:45

PROGRAM

Sports, Weather

10:15-10:30

10:30-12:00 Late Show

10:15-11:45

10:30-12:00

Jack Paar

Jack Paar

Jack Paar

STATION &

AVG. RATING

WMCT

12

WMCT

WMBQ

5

STATION &

AVG. BATING

WMCT

15

WMCT

WMBQ

WMCT

COMPETITION

STATION & PROGRAM AVG. RATING Sports, Weather WMCT 10:15-1030 WMCT

Jack Paar 10:30-12:00 6 Late Show

WHBQ 10:15-12:00

COMPETITION

STATION & PROGRAM AVG. BATING

Late Movie WREC 10:15-12:00 WMCT

Sports, Weather 10:15-10:30

Jack Paar WMCT 10:30-12:00

Gargiulo

laughed. I explained and the ice

was broken and I got the job." Gargiulo said he got his start in tv 13 years ago doing ad libs, commercials and commentary for a wrestling show on WOR-TV, from Ridgewood Grove. "I didn't like it. You always knew the ending." He recalled that once he informed manager of some French wrestling champ that there were three minutes to go before the match goes off the air. The manager called to the combatants and the French champ "won in a blaze of glory—just before we went off the air."

When the wrestling show collapsed, Gargiulo worked with outside packagers, handling cooking shows, etc. and staged resort shows in the Catskills. Then for six years he was on the suff of NBC-TV without a regular show of his own, prior to the Van Cliburn turn of fortune.

Moscow has many memories for Gargiulo. He doesn't like it as a place to visit. He does cherish some of the experiences—one of which led to an invitation to bring U. S. entertainment there. They would be the property of the control W. S. entertainment there. They would love to have the Latin Quarter show brought to Moscow, or the Music Hall Rockettes, accord-ing to Gargiulo. Interest in these layouts was expressed by a top Soviet cultural minister, he says.

No, he advised, he doesn't cor-respond with any of the people he met there. The political climate changes so and there's Red Chan-nels looking for ammunition, he

"How is Borge to work with?" "Borge?"

His face brightened. After working hard one day, a "coffee break wagon" went through the studio. "I said to Borge, I'll buy you

'Only coffee?" Borge said, hurt.

"What else?"
"No Danish?"

Jack Sterling's AM Puerto Rico Buy OK'd

Paerto Rico Buy OK'd
Sale of radio station WNEL,
Caguas, Puerto Rico, to Atlantic
Broadcasting Corp. has been approved by the FCC, Prexy of
Atlantic Broadcasting is Jack
Sterling, CBS. Radio personality.
Sterling said that the local
character of the 1,000-watt station
will be maintained and the staff
will remain intact. The Spanishspeaking station, which serves central Puerto Rico, was purchased at
an estimated \$150,000. Members of
Atlantic Broadcasting include
Sterling as prez; James Miller,
v.p.; Arthur P. Lawler, treasurer;
and William Rockwood, secretary.
Plans call for an increase in the
station's broadcast of good music
and a cutback in the schedule of
talk programs.

talk programs.

6 New WB Shows

Continued from page 25

fictitious town of Sierras, prepped by Jim Barnett.

"One Night Stand," romantic adventure with emphasis on youth comedy and music, Ed Jurist.

"It's Murder," spectacular crime

"It's Murder," spectacular crime cases, Barnett.
"It Takes a Thief." sophisticated adventure shows. Howie Horwitz.
"The Dakotas," adventures and romances of Territorial days, Jules Schermer.
Four additional series also are being blueprinted. Orr reported. Series currently lensing for ABC-TV network and with more than half of '61-'62 season's product already completed include:
"Cheyenne," "Bronco," "Lawman." "Maverick," "The Roaring 20's," "Hawaiian Eye," "77 Sunset Strip," "Surfside 6," "Room for One More" and "The Bugs Bunny Show."

Atlanta—Ray Gaber, former executive VP & GM of Sorin-Hall Advertising Agency, Miami, has been named production manager of WAGA-TV, Atlanta link in Storer chain. Dick Christenson continues in Gaber's department as production supervisor.

McGee

Continued from page 24 5

eral Electric (whose licenses are up for renewal) and the recent merger of Ford with Philo, which is trying to reenter the field by nabbing NBC's Philadelphia out-lets. lefs

Citing the Paramount decrees divorcing motion picture produc-tion from exhibition and similar antitrust action in other ndustres, McGee averred:

"A smilar (divorcement) could well be considered for the radio-

of shaping and influencing public opinion," the Senator opined. GE and Westinghouse, he said, were "prime examples of this situation." "GE is the third or fourth simultaneously owns broadcast outlets. Westinghouse, also a defense contarctor, acquired WRC-TV in Philadelphia in 1953 and transferred it to NBC in 1955. NBC in turn is owned by RCA, another big defense contractor. One cannot help but recall former President Eisenhower's words, we President Eisenhower's words, 'we must guard against the acquisition of unwarranted influence by the

of unwarranted influence by the military industrial complex." McGee also cited what he called a second "dangerous consequence" of absentee ownership in the diffi-

culty of pinning down responsibil-ity for licensee misconduct. The Senator wound up by call-ing on ECC to "examine critically the many issues attendant to the tv license being granted to large corporation."

Canada's Second TV Web in Oct. 1 **Bow But Programs on Ho-Hum Side**

Toronto, Sept. 26.
With nothing exciting promised at a couple of Canadian quizzes and a barn dance series, plus preign films and a "Sing Along when these are not being used by the CBC, the latter having elevision Network Ltd., Canada's leesed lines from the Transeately-owned), tees off in eight alor cities on Oct. 1.
Rival web to the Canadian live of the CBC with the canadian live of but a couple of Canadian quizzes and a barn dance series, plus and a barn dance series, plus foreign films and a "Sing Along with Mitch" taped program, CTV Television Network Ltd., Canada's new "second" tv network 'privately-owned, tees off in eight major cities on Oct. 1.

Rival web to the Canadian Broadcasting Corp. will have tapes shown simultaneously on that date in Toronfo. Montreal. Ottawa.

where they are properties) become a law unto themselves."

"Conspicuous absentee ownership should be more the exception than the rule," the Senator declared, "and local and regional interests are more likely to be served more effectively by stations whose ownership centers closest to the area being served."

McGee described as a "dangerous" situation ownership of tv outlets by "gigantic" corporations doing business with the government. This gives them a "double interest as well as the capability of shaping and influencing public opinion," the Senator opined.

GE and Westinghouse, he said, were "prime examples of "L" unation." "GE is "L" and to the canadian Broadcasting Corp. will have tapes shown simultaneously on that date in Toronto, Montreal, Ottawa, Hallitax, Winnipeg, Edmonton, Calgary and Vancouver, starting out—a fe-30 p.m.—with city activities of participating tv stations, plus to be launched in October.

Second trans-Canada tv setup a preview of upcoming programs to be launched in October.

CTV has eight and a half hours a to week skedded, with these spongored in all but a few cases. Not the component of the end of the year, this on the independent network ber-station."

The second trans-Canada tv setup as the second trans-Ca with headquarters in Toronto under prexy Spencer Caldwell, CTV has eight and a half hours a week skedded, with these sponsored in all but a few cases, it is reported. A further two and a half hours will teeoff before the end of the year, this on the independent network's Joseph Savalli, sales manager of promise that it would supply member-stations with 10 hours of weekly programming, and on the case of the Board of Broadcast. E. Connolly, financial analyst, ing Governors in granting rights to CTV Television Network Ltd. now on. Savalli's first move was to and its trans-Canada affilites.

to CTV Television Network Ltd. now on Savalli's first move was to and its trans-Canada affilites.

Approximately 50% in Canadian N. Y. office.

content, schedule shows a musical series originated in Vancouver; "Take a Chance," weekly Toronto-originated quiz program; dling of specialized radio, where "Twenty Questions" from Winni-the big billings now seem to he. peg; "Showdown," a musical quiz The three men (principals in Key Originating in Montreal; "Cross-Canada Barn Dance."

originating in Montreal; "Cross-Canada Barn Dance."
Filling to member tv stations are such U.S. series as "The Rifleman," "Whiplash," "Checkmate," "Sing Along with Mitch" and the "Andy Griffiths Show," plus American, British and Australian films. A. Canadian-produced variety series—with American headliners—is promised but time and starting rate not yet ready; with Ross McLean, CTV program director; tonlo, and WMMW, Meriden.

4 In Buyout Of **Pearson Reppery**

has sold controlling interest in the

thanks for the reception!!

GHU PRODUCTIONS is grateful for the warm reception given

"THE CONNIE FRANCIS SHOW"

its premiere effort in the television field.

From the N. V. Times "... enjoyable, rapidly paced...imaginative production ideas successfully translated to the television screen ..."

and the N.Y. WORLD-TELEGRAM

"...imaginative, good-humored, tasteful hour...a show with a distinct style."

and the n. v. mirror "... one of televisions finest hours...bright, crisp, well-produced...fast-moving and most entertaining."

most of the other large dailies and the ratings (higher than we dared to hope for), our show was considered a tremendous hit.



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From The Production Centres

the International label . . . Ed Denton shifted from WMAQ radio sales to WNBQ-TV sales. Michael O' Laughlin, ex-WJJD and WLS, moved into the WMAQ vacancy.

LONDON . . .

It is reported that the Queen Mother, on a visit to the Lime Grove BBC-TV studios, said she found afternoon programs were aired too late for her to watch. From October, they have been advanced from 4 p.m. to 1:30 p.m. . . Kay Starr arrived for two BBC-TV shows, first of which will be seen on Sunday (1) . . . Josh White started a weekly skein for Granada-TV . . . ABC-TV formed a department to publish prectice book . . . Associated-Rediffusion has organized a complete course in tv for trainees and apprentices in the various branches of commercial tv . . . Anthony Parker becomes program director with Associated Television (Midlands) . . . Guy Cory becomes program direct or of Westward-TV . . . Jim Creagh joined Ulster-TV as assistant publicity manager . . Juliette Greeo recorded a special earlier this month which BBC-TV airs on Sunday (1) . . . As a result of the success of the "Pathfinders" kidvid series, ABC-TV drama chief Sydney Newman plans another themed three-segment skein for children. This time the subject will be Atomic Energy.

IN BOSTON . . .

Boston radio and tv stations did outstanding public service job with round the clock hurricane watches "Esther" . . . Ted Key, creator of "Hazel," in for press interviews at Locke-Ober's Friday (22), with Joe Ryan, press chief WBZ-TV, hosting: new program with Shirley Booth in title role preems on WBZ-TV Thursday (28), 9:30-10 p.m. . . Jack LaLanne, who has nabbed a 12 rating for his show on WNAC-TV, coming in for lectures and press interviews, Oct. 1-3, with Phil Dohretty, WNAC-TV press chieftian, arranging his schedule . . . Tom Russell, WEEI a.m. personality, off to Hawaii for two weeks with 40 station listeners, his wife and daughter . . . Morgan Baker celebrating 10th anni as director WEEI's "Housewires' Protective League" program . . Joe Levine, news and film director WHDH-TV, supervised an expanded team of news and camera men for on the spot interviews re hurricane "Esther" . . . Dick Richmond new director of news for WPRO-TV, WPRO-AM-FM, Providence . . . Paul Reynolds from WGUY, Bangor, to WABI-TV . . Ed Myone of WGBH production to Ghana with the Peace Corps . . . Bob Cheyne, promotion manager WHDH-TV, hosted a press conference for Debbie Drake and ran off a preview episode of "The Debbie Drake Show" . . Sherm Strickhouser from WICE to WJAR-TV announcing staff . . . Jane Day, WNAC-TV weather femme, hosted press reception at Somerset hotel to introduce "Nuclear."

IN DETROIT . . .

WJR, one of 13 stations to lose its exclusive clear channel by order of the FCC. will retain its official classification as a Class 1A clear channel station even though its frequency has been scheduled for eventual duplication in San Diego, Calif. The station's clear channel will extend for a radius of about 700 miles from the transmitter... James G. Riddell, who rose from office boy at WXYZ to his present post based in L.A. as executive veepee in charge of western operations for ABC, was presented with the Detroit Electronics Institute of Technology Communications Award for 1961. "Flashback" is a new WJBK news feature with newsman Norm Lenhardt presenting news headlines of 15 years ago every two hours around the clock... WXYZ-TV-U.S. Marine Corps Reserve cosponsored "Toys for 'tots. Jamboree" resulted in 7,000 toys being collected for needy kids who will receive the gifts at Christmas... Milt. Hopwood, sports coordinator for CKLW, is the new veepee of the Detroit Sports Broadcasters Association... "Space." new 13-week series of documentaries on WXYZ will be sponsored by the Detroit Electronics Institute of Technology.

IN ST. LOUIS . . .

Boyd W. Fellows named general manager of KETC, educational tv station . . . KMOX-TV has purchased 56 post-1948 Allied Artists and MGM films. KSD-TV has added 41 post-48 films made by Warners, and KTVI has added 52 post-48 United Artists films . . . KPLR-TV again televising David Susskind's "Open End" series this fall . . . Robert Schnorg, KMOX-TV director-producer, has assumed top directing post for the Webster Groves Theatre Guild's 35th season . . W. W. (Bud) Connell appointed program director of the Storz radio station, KXOK . . . KMOX Radio and KMOX-TV bringing the St. Louis foot-

IF YOU MAKE IT FOR A DIME... SELL IT FOR A DOLLAR..... AND IT'S HABIT FORMING.....

. . then you don't need us. (Although we'd sure like to meet you.)

But if your product needs selling in the vital Northwest market, KSTP-TV is for you.

The Northwest's first TV station, KSTP-TV serves and sells a market which includes 810,800 TV homes and over \$5 Billion in spendable income.



100,000 WATTS . NBC MINNEAPOLIS . ST. PAUL ball Cardinal's games to local football buffs with radio coverage of all home games and live telecasts and radio broadcasts of all road games.

Paul Peltason, exec veep of KTVI has temporarily filled the general manager spot vacated by Joe Bernard.

IN TORONTO . . .

Sylvia Murphy inked to appear as regular vocalist on the "Wayne & Shuster Hour" which gets under way Oct. 20 at 8 p.m. over the CBC-TV network. She's the wife of Charles Templeton, moderator of "Live a Borrowed Life," over same web . . . Andrew Allen skedded to return as director of the "Stage" series . . Evelyne Dandry chosen as femme emcee of "Madamoiselle de Paris" by Leo Clavir, producer. Series tees off Oct. 4 and will get the CBC-TV trans-Canada treatment in English and French . . . Joey Hollingsworth gets the role of an educated African native, assistant to an Englishwoman anthropologist, in "In the Good Time," with CBC-TV 60-mins. drama to be broadcast Oct. 25 . . . Gevald Peters celebrating 10th birthday of his weekly Saturday night "Memory Music Hall" over CBC radio, It's done with records of U.K. personalities, plus help of sound effects . . . Don Pelletier, the interior decorator, going on CFTO-TV in November with series labelled "How to Decorate a Fallout Shelter". . . Jacqueline Rosenfeld teeing off the new Wednesday night 60-mins. drama programs tagged "Playdate," with her "Stop the World and Let Me Off." CBC-TV series gets under way Oct. 4.

Television Reviews

counting of recent efforts that saved the famed music hall from demolition. Cameras moved on to Penn Station, threatened with razing to make way for a new Madison Square Garden; Grand Central Station, which is beginning to look like an indoor carnival midway; Jefferson Market Courthouse, where a Greenwich Village antique dealer has volunteered to keep the tower clock ticking; the former headquarters of the Metropolitan Police built in the mid-18th century; and picturesque brownstone neighborhoods doomed to the ever-swinging wrecking ball.

By contrast, there were brief sequences showing the new sandwich boards of "dreadful predictability" that are looming throughout the island in neighborhoods distinguished by their victorian townhouses, Gothic churches and sturdy, handsome apartment buildings of the 20's.

For a show that could have easily one static by weight of innt.

of the 20's.

For a show that could have easily gone static by weight of inanimate subject matter, "Vanishing Legacy" was kept moving nicely by sharp direction and editing.

THE CHEYENNE SHOW THE CHEYENNE SHOW
(Winchester Quarantine)
With Clint Walker, Ty Hardin,
Susan Cummings, Rose Elliott,
Denver Pyle, Robert Carson,
Steve Brodie, William Fawcett,
I. Stanford Jolley, others
Produced: Arthur Silver
Director: Paul Landers
Writer: Cy Chermak
60 Mins.; Mon., 7:30 p.m.,
PARTICIPATING
ABC-TV (film)

PARTICIPATING
ABC-TV (film)
A tired outing marked Monday's
(25) preem of ABC-TV's "Cheyenne" series. It was so tired in
the oater formula vein that there
was a sudsy mixture added to the
cliches. Through it all, lead Clint
Walker tried to maintain a becoming dignity, but it was hard.

ing dignity, but it was hard.

The Cy Chermak teleplay centered around a rancher battle, triggered by a Texas lady trying to get her herd through unfriendly territory. Why was the territory unfriendly? Native ranchers felt with justification that Texas cattle brought disease into the territory, infecting their own cattle. Where's the twist? The Texas lady makes a pass at hero Clint Walker. She's married, though, and her husband is a boozer. A nice, likeable guy, who just has to be told by our hero to stand up to her in order to rewin her hand.

More twists? Three guns unwit-

rewin her hand.

More twists? Three guns unwittingly are hired by the Texas lady and they kick up a ruckus and do some shooting and killing before all is settled. The whole thing was gimmicky, obvious and most of it dull. The Warner Bros. stable must be pretty empty if this is offered as the best to open the new "Chevenne" season.

'Cheyenne" season, Caught in this mish-mash were

Filmed tour began at Carnegie Susan Cummings as the Texas Hall, with a still-pix depiction of the May 5, 1891 opening and recounting of recent efforts that saved the famed music hall from to their performance as they could.
William Fawcett in a bit role as a cantakerous uncle was fine. Direc-tion by Paul Landres was par for

DuPont-FCC

Continued from page 23 5 influence of ratings and network control of shows.

In the case of participation buys, DuPont's Dean, the initial witness, said his company had no control over content whatsoever and didn't even see scripts.

This year, though, he pointed out that DuPont had combined corporate ad product advertising into a prime time buy of NBC-TV's "Show of the Week," wherein the client exercises final sayso on all programs.

programs.

Besides its agency (BBDO) and DuPont's tv execs, shows, he said, are subject to perusal of legal and public relations departments of the company. Chrysler's Forbes said that pubrelations men also are important in content judgment at his company. He could not specify examples of client directives on content, however, and hearing examiner James D. Cunningham suggested an affidavit be provided by Forbes at a later date.

Both ad men said letters from

Forbes at a later date.

Both ad men said letters from viewers were a prominent influence on program decisions. Both agreed that ratings were important in measuring total audience, but further research is necessary to determine "impact," Forbes said. Dean said DuPont programmed 'primarily to meet our own taste—a subjective judgment supported by a lot of research."

He said that on advice of agency

He said that on advice of agency, and network, experts—and information available to the company itself—a pet project of DuPont's prexy, his favorite opera, was passed up—"and be assured it got at lot of attention."

Dean and Forbes cited that pro-fanity was a prime concern in edit-ing scripts, and many "damns" and "hells" were deleted.

Radio Review

HALL OF FAME
With Martin Block, guests
Producer-Director: Block
165 Mins., Sat.-Sun., 11:15 a.m.
WOR-Radio, from N. Y.
Martin Block, the "daddy of
the disk jockeys," is now in his
third phase. The vet turntabler,
who left his longtime "Make Believe Ballroom" berth on WNEW
for a switch to ABC several years
ago, and then last year announced
his retirement from the jockeying
game entirely, is back again on
still another New York outlet with
a disk-interview session.
Although it's only a weekend

still another New York outlet with a disk-interview session.

Although it's only a weekend affair (Saturdays and Sundays), the Gotham airlanes are better for his return. Block's "Ballroom" has always been noted for its taste and devotion to "good music" and his new "Hall of Fame" series continues the standard. The show may not go over with the kiddieshooked on "Top 40" programming but it will surely please listeners who want listenable music presented in an intelligent manner. Series title pegs its platter picks on records that will go down in the music biz's mythical "Hall of Fame." There are enough of them around, however, to give Block solid programming material for some time to come.

In addition to his programming savvy, Block knows how to handle an interview. He's been around long enough to know most of the big name diskers personally and is able to add a comfortable non-pressured approach to the palaver sessions.

The opening show Saturday (23)

sessions.

The opening show Saturday (23) came from the Embassy Room of New York's new Summit Hotel where a host of guests were on hand to greet Block's return. The wide variety of disks and personalities were handled with a smooth flow.

If New York needs another disk jockey show at this time, Martin Block's is the one to have.

Gros.

Gros.

Oren Harris

Continued from page 25

other things. Kennedy has seven, while Minow has three off spring, Informal get-togethers with other web brass followed.

Congressmen, and broadcasters alike, will find it difficult to knock, will find it difficult to knock Minow's proposal if they don't like Minow's proposal if they don't like

alite, will find it difficult to knock Minow's proposal, if they don't like the idea. Nobody publicly comes out against child improvement. Also, it is almost parallel with later so-called "Doerfer Plan" which later evolved into the "Stanton Plan" for united pubservice programming efforts last year. Neither met any meaningful opposition from any meaningful opposition from Capitol Hill or elsewhere.

Unusual Opportunity for CREATIVE TV FILM SALESMAN

with one of the nation's leadin
TV film distributors
EXCELLENT EARNINGS
EXPENDING NECESSARY
Reply with detailed resume
Box V-3125, VARIETY
154 W. 44th 81, New York 34. all replies held in strictest confidence

Why is BONDED's spot shipping service more economical?

It permits you to place a single shipping order which is executed by trained personnel whose sole function is to provide this service.

BONDED TV FILLM SERVICE

NEW YORK CHICAGO LOS ANGELES TORONTO

A Division of NOVO INDUSTRIAL CORP.



| H-TY | Albuquerque | WDAF-TY | |
|--------|-----------------|-----------|----------------------|
| | Atlanta | | Little Roci |
| | Bakersfield | KCOP | Los Angeles |
| AL-TY | Baltimore | WPST-TV . | |
| | Buffalo | | |
| | Chicago | | "Minnespolis-St. Pau |
| M-TY | Dalles | | Naghville |
| AL-TY | Duluth-Superior | | New York |
| HEM-TY | Flint-Bey City | WTAR-TY | |
| | | | |

| WDAF-TY . | | . ; |
|-----------|------------------------|-----|
| | Little Rock | |
| | Los Angeles | |
| WPST-TV . | | |
| | Mliwaukee | |
| | , Minnespolis-St. Paul | |
| WSW-TV | | |
| | Now York | |
| | Nerfolk | 1 |
| AWIV | Oklahoma City | |

| | Portland, Ore. |
|---------|-----------------------|
| WIAR-TY | Providence |
| | Ralsigh-Durham |
| KCRA-TV | Sacramento |
| | Sen Antonie |
| WHEP-TY | Scranton-Willes Barre |
| INCH-T | Tules |

VARIETY ARB FEATURE FILM CHART

WREC Average Rating: 10
Average Share: 62

SATURDAYS 4:60-5:30 gram: EARLY MOVIE

May 20 "GENTLEMEN JIM"
Errol Flynn, Alexis Smith
1942, Warner, UAA, Repeat
May 27 "LITTLE MISS MARKER"
Shirley Temple, Adolph Menjou
1934, Paramount, MCA, 1st Run

June 3 "CALIFORNIA"
Ray Milland, Barbara Stanwyck
1947, Paramount, MCA, 1st Run
June 10 "SING YOU SINNERS"
Stars Unknown
1938, Paramount, MCA, 1st Run

Average Rating: 9 WREC Average Share: 60

SUNDAYS 10:15-12:00 Program: LATE MOVIE

May 21 "CLEOPATRA"
Claudette Colbert, Warren Williams
1934, Paramount, MCA, 1st Run
May 28 "EAGLE & THE HAWK"
Cary Grant, Fredrick March
1933, Paramount, MCA, 1st Run
June 4 "HOLD BACK THE DAWN"
Charles Boyer, Olivia DeHavilland
1941, Paramount, MCA, 1st Run
June 11 "TO EACH HIS OWN"
Olivia DeHavilland, John Lund

Olivia DeHavilland, John Lund 1946, Paramount, MCA, 1st Run

COMPETITION

| PROGRAM | STATION & AVG. RATING |
|-----------------------------------|-----------------------|
| World Of Sports | WHBQ |
| 4:00-5:00 | 2 |
| Dance Party | WHBQ |
| 5:00-5-30 | 7 |
| MLBB, Quiz, Golf, Bo 4:00-4:30 | WMCT 2 |
| Gallant, Golf 4:30-5:00 | WMCT 2 |
| Rhodes Show, Golf | WMCT |
| 5:00-5:30 | 4 |

COMPETITION

| PROGRAM | STATION AVG. RATIF |
|---------------------------------------|--------------------|
| Nightwatch Theatre | WMCT |
| 10:15-11:45 | 5 WHBQ |
| Silents, Press Mission 10:15-10:45 | 8 |
| Crown Performance | WHBQ |
| 10-45-12-00 | 1 |

Quebec TV Censor Bid

they have been officially advised that the film has been refused in that province by the local board of factions as listed by the National Legion of Decency in the United States, and similar organizations

will be seen on television without

"Provincial laws have thus been Provincial laws have thus been largely ineffective and no longer attain the purpose which the prov-inces had in mind when they cre-ated their respective censorship boards several years ago."

that province by the local board of feations as listed by the National Legion of Decency in the United Regarding films which may be televised in future, but have not been submitted to provincial boards for censorship, Prevost suggested it might be possible to obtain an understanding from the or cut their films, the same film parts of Canada.

Les Harris Deplores 2-Year-Behind Status of U. K. on Vidfilm Prod.

London, Sept. 26. British vidfilm interests must synchronize with U.S. trends it was any impact on the U.S. market, says Leslie Harris, production executive of Independent Television Corp., wholly owned subsidiary of Associated TeleVision. Naming two of ATV's shows as specific instances, he says: "Both 'Danger Man' and 'Whiplash were put on in America at the tail end of a trend. If they had been earlier, the impact would have films." earlier, the impact would have been far greater."

Thinking in U.K. commercial tv circles is roughly two years behind the U.S. in the film field, he believes, and there is a desperate shortage of good production talent here. ATV, he says, is trying to build production teams by the progression of assistant producers to producers, cutters to directors, etc. Main ingredient missing, it seems, experience. Vidfilms need a technique all their own and, so far, it's forthcoming from the U.S. only.

only.

As Harris believes Britain will head for more vidfilms (following the pattern of U.S. video's development), and especially if more networks are brought in, he reads the situation as desperate. Solution would be for commercial contractors here to combine on "quality" tv films now, thereby gaining the much-needed experience.

Judging by the fall schedules and known plans, ATV is certainly setting the pace among the other

and known plans, ATV is certainly an observed webs. It has slotted two new coproduction series for the autumn "Ghost Squad" (made with Rank) and "Sir Francis Drake" (made with Britain's ABC-TV). In active preparation is "Man Of The World" an hour skein which will be shot against Continental back-Indias grounds and at least two more are

planned to follow, "Art Detective" and a historical-locationer which is so far untitled.

Brighter Sales Picture For CBS-TV Daytime

CBS-TV's "Morning Plan" programming bloc for the months of October and November is virtually sold out.

Daytime picture also is brightened by the sellout status of the web's new afternoon show "Password" prior to its Oct. 2 preem date. Buying quarter hours on the 2 to 2:30 p.m. outing are Best Foods, Alberto Culver Foods, Alberto Culver, Pillsbury, Kellogg, Vick Chemicals, et al.

New "Morning Plan" biz includes Bristol Myers, Church & Dwight, International Latex, and more Best Foods coin.

Dimbleby's 25th Anni

London, Sept. 26. Richard Dimbleby, heavyweight

Richard Dimbleby, heavyweight BBC-TV and radio commentator, has just notched his 25th year as an observer of the top events and people down the years. as well as being anchor man in the tv show "Panorama."

To mark the occasion the BBC threw him a dinner with his colleagues and friends last Friday (22). The co-hosts were Kenneth Adam, director of BBC-TV and Lindsay Wellington, boss of BBC Sound.

The World's Goremost Jazz Guitarist

BARNEY KESSE

has composed, performed and conducted the original music, and appears as a featured member of Saturday Night's cast on

"THE PERRY MASON SHOW"

"The Cast Of The Missing Melody" CBS Television Network • Channel 2 7:30 P.M. Eastern Standard Time **September 30, 1961**

Personal Management: RAY S. LINN, Los Angeles, Colif.



Everybody's Got A Kid Show

appended: He's got his clothes off, time spent in planning for next he's trying to put them back on year's out put of tv programming and she won't let him—conflict.")

"At the other end of the spectrum," the FCC chairman said, eral Robert Kennedy had advised

Wasteland' Still Holds
Minow said that what he said
shout the tv "wasteland" last May
at the annual NAB conclave in
Washington he meant and still
means. He objected to the "smokescreen" set up by many broadcasters that the FCC sought to
engage in censorship.
"I repeat," he said, "the commission does not believe in censorship will have nothing to do
with censorship and will refuse to
let the cry of censorship smokesscreen our mutual efforts to improve broadcasting." For example, Minow said, the FCC refused
to ban the Jack Paar program
done in Berlin, despite several
complaints: "We all may have our
personal views about the wisdom
or lack of it in planning this program, the risks involved, the reflection on the maturity and intelligence of our great nation at a
time of awesome crisis. But for the
FCC to have suppressed its broadcast would have been censorship in
its most deplorable form."

Minow called '61-'62' and the

appended: He's got his clothes off, the's trying to put them back on sear's out put of ty programming and she won't let him—conflict."

"At the ofher end of the spectrum," the FCC chairman said, "are those programs, again, unfortunately, in the minority, which have some beneficial effects on some children. These programs. and there are hopeful signs that they are increasing in number are designed to uplift, inspire, illuminate and inform.

"But now in the middle of the spectrum is this larger area of children's shows which neither elevate nor debase, which neither elevate nor debase, which neither elevate nor debase, which neither elevate the children's shows which neither elevate the timewaster shows; they are dull grey and Insipld; like dishwater, lust as tasteless, just as nourshing."

"If to doesn't cause juve delinquency. Minow asked, then why "shouldn't tv be a major cause of tuvenile development?"

"There is nothing wrong with spiring highly the children some candy, in the principle that you just can't slawsy give the children what the want."

Minow charged that one of the excuses used for "innocuous try fare" is that if the parents don't want their kids to watch the "timewaster shows," they can turn of the tv set or switch channels.

"Of course." he added, "the negative or veto power of the parent should be exercised more often, but is that a good enough excuse for the tv station to keep on drugging the public air? And as for switching stations, I ask youself the very suitch to what?. ."

"Wasteland' Still Holds

Minow said that what he said shout the tv "wasteland" still Holds

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Minow said that what he said shout the tv "wasteland" still Holds

Minow said that what he said s

Religioso Game Show

Even that prominent father ith the jaundice viewing eye ow focused on kidvid, Newn Minow, might approve of e new quiz going in Oct. 2 a NBC-TV Sunday mornings 9:15 p.m.

on NBC-IV Sunday mornings at 9:15 p.m.

It's a game show built around Bible stories created and hosted by Buddy Piper and actrees wife Beverly. Slanted at 9-to-12-year-olds, the kids participate at home, playing the game on the basis of the story the Pipers relate. Piper, who has been a comedy actor since a start on the Henry Aldrich radio show of 20 years ago, was in on the creation of "Concentration," and another game show slated for ABC daytime next month, "Make a Face."

cense from the FCC, you're not on the air." He noted that the net-works are not now licensed, "but their stations are." He added that "Congress will give (licensing net-works, a plan he advocates, it at-tention next year, one way or the other."

British Com'l TV

Continued from page 24

TV of the McGibbon and Kee pub lishing house ran parallel with the decision for the Granada group to acquire more electrical shops and the extension of its relay ty service. Granada owns a chain of cinemas (with Granada-owned cafes and confectionaries in, or near them). Company also controls the Kinematograph Equipment Co. and has interests in British Telemeter Home Viewing Ltd. (own-er of the U.K. rights to Telemeter) besides a healthy slice of Canadian tv stations. At present, negotia-tions are going on for more fore-eign outlets.

eign outlets.

Regional stations, to a lesser degree, are following the leaders. For instance, Television Wales and the West poured \$1,400,000 into legit when it bought the Princess Theatre and interests in three theatrical production firms and several West End click shows including "Oliver!" and "Beyond The Fringe." TWW also has a piece of the Pleavilly Theatre.

The Welst network is however.

the Picavilly Theatre.

The Welsh network is, however, the most venturesome of the locals in this respect. Southern-TV has spent only a little on investments in a Southampton bowling alley while Tyne-Tees-TV, anglia-TV and Westward-TV (only recently started) have not dabbled outside of tv at all. Scottish-TV, like ABC-TV, is a subsidiary of a larger organization and, therefore, expansion is left to the parent company.

Programwise, it is likely that the seventh year of commercial tele-vision will see a big push for more "serious" material (but probably "serious" material (but probably for non-prime time projection). Already each major is running at least four serious shows stretching from discussions on the arts to current affairs. But it may be taken as indicative that the top show in the seventh year will be the same as in the first six years "Sunday Night At The London Palladium."

ABC Radio 0&0's

Continued from page 31 I gloss to appeal to this cosmopoli-

ABC Radio's o&o stations, under the general administrative guidance of ABC viceprexy Stephen Riddieberger, have now settled into a more or less permanent management groove after a two-year series of exec reshuffles. Hal Neal, WABC general manager, was shifted from his Detroit base last year, while Ralph Beaudin was transferred to the g.m. slot in Chicago after a tour of duty in Pittsburgh. Elmer Wayne Joined the Frisco station last year, coming up from Los Anglees and Ben Hoberman, former WABC g.m., has been piloting the Los Angeles outlet. John O. Gilbert, KXYZ manager, came to Detroit last year from Boston. John Gibbs, KQV manager, is the only one with a long tenure in one place, having been with the station in various capacities since 1945. ABC Radio's o&o stations, under

Syndies

Continued from page 31

years they were overwhelmed by the number of new film shows they could preview.)

The six half-hours that constitute the major half-hour syndie are speaking, suffering in the Central Time zone; if it's hard the Central Time zone; it it's hard to justify an audience for a "Shannon" at 7, it's much harder to do so when the only time available is 6.30 kidvid time. (Screen Gems and some of its competitors report that "they like the show is in the southwest, too, but where are they going to put 'em?")

going to put 'em?")

In response to the dire state of syndication, the companies are further revising their plans. Screen Gems, an ideal example, will undoubtedly produce a new series of half-hours for syndication next season, even if only a continuation of "Shannon." But the company will definitely not produce three pilots as it did this last year. That was a \$160,000-and-over outlay, and too much of a loss for any syndie house to eat up. Pilots were made in hoose of at-

for any syndie house to eat up. Pilots were made in hopes of attracting those large regional sponsorships, but those large regional sponsorships aren't around any more to any degree. So next season, Screen Gems will limit itself tothe development and script stage on all but the one syndie helf-hour. stage on a

KFWB

Continued from page 30 i

cant decisions in recent trade labor history in Hollywood."

Meanwhile, KFWB program director has scrapped station's policy of refusing to play platters of title tunes of pix upon their release or at a time when station also (on other junctures) was carrying paid spots heralding local openings of those same pix.

3 More Indies Signed
Hollywood, Sept. 26.
Signing of new contracts with
three more indie stations in Los
Angeles area was announced yesterday (Mon.) by the American
Federation of TV & Radio Artists.
Two-year pacts are with KFAC,
KGIL, KRKD, all of which were
members of original bargaining
unit when negotiations were delayed by the strike at KFWB 78
days ago.

Key provisions of new contracts

Key provisions of new contracts is removal of "no strike clause" giving AFTRA members right to respect picket line of other unions.

Agreements, according to AFTRA exec secretary Claude McCue; provide for weekly increase for staff announcers of \$17.50 over a two-year period with wage hikes retroactive to May 1. First years' boost will be \$10.

Dodd Probers

Continued from page 23

the compleat investigator to heed.

the compleat investigator to heed. It goes like this:
"Decide what you want the newspapers to hit hardest and then shape each hearing so that the main point becomes the vortex of the testimony. Once that vortex is reached, adjourn.

"Do not permit distractions to occur, such as extraneous fusses with would-be witnesses, which might provide news that would bury the testimony which you want featured.

"Do not space hearings more than 24 or 48 hours apart when on a controversal subject. This gives the opposition too much opportunity to make all kinds of countercharges and replies by issuing statements to the newspapers.

This set of advice was in the form of a memo by the chief counsel of the House Select Committee investigating Federal Communications Commission in 1943-44. Aim cions Commission in 1943-44. Aim of the group was to torpedo FCC with all sorts of changes, including illegal censorship and hampering the war effort.

Partly due to disclosure of the counsel's memo on how to snatch headlines, the investigation boomeranged, and the Committee, not FCC, was torpedoed.

So on second thought, perhaps Dodd should disregard the historic

WRUL'S BIG CLIENT WRAPUP ON UN MEET

In its biggest time sale to date, WRUL, international shortwave station operated by Metropolitan Broadcasting, has wrapped up a deal with American Machine & Foundry for complete coverage of current United Nations General Assembly sessions. AMF is picking up the tab for six hours daily for 13 weeks. If the UN sessions run beyond that, it's likely that AMF will also extend its deal with WRUL.

WRUL is offering its UN coverage on a cuffo basis to all foreign and domestic stations which can pick up the sessions on shortwave for retransmission on their regular wavelengths. WRUL is beaming the sessions in English to Europe and Africa and in Spanish to Latin America. Latin America.

Ken Murray TV'er

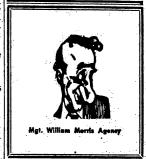
handling sales. He said biggest expense involved was clearing some 25 songs Stoll is using in the score. Representative of top personalities and events through the years, songs include:

"Lucky Day," used under early personality shots, among them a 15-year-old Harriet Hilliard, Dick Powell and Ralph Bellamy prior to making pix and Jimmy Durante with hair: "Hooray For Hollywood," selected for shots of the 1927 Grauman's Chinese premiere of "King of Kings." which opened showcase, with a very young Gary Cooper included; "Let Me Call You Sweetheart," Mary Pickford; "I'm Just A Vagabond Lover," Rudy Vallee; "The Sheik of Araby," Rudolph Valentino; "Louise," Maurice Chevaller; "When the Blue of the Night Meets the Gold of the Day," Bing Crosby; "Thanks For the memory," Bob Hope; "There's No Business, Like Show Business," Ken Murray. "Blackouts"; "How Much is That Doggle in the Window," Daisy and her five pupples from the "Blondie" act; "Marline Hymm, Tyrone Power and Glenn Ford as recruits; "Anchors Aweigh," Trone Power and Glenn Ford shots of Elizabeth Taylor prior to her leaving for Rome; "April Love," Pat Boone; "You Must Have Been a Beautiful Baby," Jayne Mansfield; "High Noon," "The High and the Mighty," "California Here I Come," "You Ought to Be in Pictures," "Toot Toosie" and "Come Josephine."

Stoll begins scoring early next month with a full symphony orchestra and vocal chorus. He will

phine.

Stoll begins scoring early next
month with a full symphony orchestra and vocal chorus. He will
also write an original title theme.







WTIC - POLITZ STUDY* TAKES A NEW AND CLOSER LOOK AT RADIO LISTENERS IN RICH, RICH SOUTHERN **NEW ENGLAND**

* YOU, TOO, MAY TAKE A LONG LOOK AT THIS IN-DEPTH AUDIENCE SURVEY. JUST CALL YOUR NEAREST HENRY I. CHRISTAL OFFICE



RADIO HANDCUFFING POP BIZ

Legitune Pubs Revive Personal Plugging for Disks, Performances

Songplugging, which has virtually become a lost art as far as personal contact with performers goes, is being revived by publishers of show scores. It's not that they're bypassing established channels for getting recordings by pitching their stuff at disk company artists & repertoire staffers. It's just that by showcasing their material directly to the performers they feel they may swing a disking they feel they may swing a disking and, just as importantly, a per-formance.

and, just as importantly, a performance.

Many of the showtune publishers feel that the major companies, unless, of course, they have the original Broadway cast album, brush off a pop singles push on a showtune even though they may have an artists "who's right for the song." Reason for this is that the majors, which have no showtune commitments because of an original cast album latch-on, are rock "n' roll bent and in frantic competition with the indies.

What has come about, says Buddy Robbins, who oversees the publishing activities of Jule Styne's works via Stratford Music in the Chappell combine, is the playing of songs for name artists who'd probably never get to hear them through their regular a&r channels.

channels.

Plugged 'Subways'

Robbins pointed out that when
Styne was in Las Vegas recently
he personally played the score of
the upcoming "Subways Are For
Sleeping," which he wrote with
Betty Comden and Adolph Green,
for performers who were on the
spot at the time. Among them
were Connie Francis, the McGuire
Sisters, Kay Starr, Tony Bennett,
Louis Prima & Keely Smith, and
Harry James.

were Connie Francis, the McGuire Sisters, Kay Starr, Tony Bennett, Louis Prima & Keely Smith, and Harry James.

According to Robbins, this type of "personal plugging" has a double purpose. It could result in a disking or a performance. As an example, he said that Gordon MacRae put "Make Someone Happy," from the Styne-Comden-Green score for "Do Re Mi," into his recent act at New York's Waldorf Astoria after hearing Tony Martin do it in his night club act in Florida.

Robbins also indicated that "live" performances of tunes have served as a springboard for important tv network showcasings. Jack Paar, for example, has used "Just In Time," a Styne-Comden-Green tune from "Bells Are Ringing," "Everything's. Coming Up Roses," a Styne-Stephen Sond-heim song from "Gypsy," and the aforementioned "Make Someone Happy" as themes for his NBC-TV show after hearing them performe; in night clubs. In fact, Paar picked up "Make Someone Happy" after he had heard Mitzi Gaynor do it in a Las Vegas nitery. Despite the renewed emphasis on directing songplugging activities on name performers, Robbins says that the showtune pushers are still looking for disk exposure directed at the current market. The aim now, he says, is to reach, record company a&r producers with creative ideas for rock 'n'roll interpretations of showtune material.

Philly Orch Joining UN Ceremonies for Dag

UN Ceremonies for Dag
The Philadelphia Orchestra will
participate in eulogistic cermonies
for Dag Hammarskjold tomorrow
(Thurs.) at the United Nations.
The American Federation of Musicians and both the Philly and New
York locals of the AFM have
waived all jurisdictional and compensatory rules to make the participation of the orch possible.
The Temple University Choir
will also take part in the ceremony
and Eugene Ormandy will conduct
Eulogies will be delivered by Mongi
Slim, newly elected UN president
and Ralph Klein, chairman of the
UN staff committee.

Members of the Philly orch will
travel to New York at their own
expense and will receive no compensation for the performance.

Madrid Stereo Disks

Madrid Stereo Disks

Madrid, Sept. 28.

Ward Botsford whose Vox
Productions is under contract
with Nelson Doubleday's Garden. City publishing division,
was in Madrid last week to
record a sound-and-music
track for book company's
seven-inch stereo disks which
are packaged with a printed
travelog booklet for the extensively-successful "Round the
World" program.
Botsford has already waxed
"Sounds and Songs of France,"
and says the Spain disk will
have a minimum stamping of
50,000. Waxing of "Sounds
and Songs of England," he
said, came to a quarter of a
million.

Travelog combo goes to Nel-

million.

Travelog combo goes to Nelson Doubleday club members only and disks are not available on the open market. Upcoming travelogs will take Botsford to Italy and Japan.

Maitland Named WB Records Prexy In Conkling Exit

John K. (Mike) Maitland will be elected president of Warner Bros. Records by the label's board of directors within the next few weeks. He succeeds James B. Conkling who is expected to remain with the diskery for enough time to insure the orderly transfer of his duties to the new topper. Maitland will probbaly take over Oct. 15. Conkling says the parting was "Abrogated by mutual agreement, very amicably." Maitland idined WR earlier this

was "Abrogated by mutual agreement, very amicably."
Maitland joined WB earlier this month as vicepresident and executive director of sales. He came to the diskery from Capitol Records Distributing. Corp., which he helmed. Conkling has been WB topper since incepting the label three and one half years ago.
The existing WB staff will be retained per announced, but it's expected that there will be some rehashing of duties as well as some additions to the sales and promotion force and the label's artist and repertoire staff. All plans have been in the works for several months and are expected to be completed shortly.
Conkling had requested some time ago to be relieved of his duties as topper due to an expressed desire to become active in certain public service activities. His specific plans for the future have not as yet been firmed but he will no longer function in the record industry.

RCA Victor's Elaborate Christmas Tie-Ins With 7 National Manufacturers

RCA Victor isn't going to cele-brate Christmas alone this year. The diskery, through its ad-pro-motion chief William I. Alexander,

ine diskery, through its ad-promotion chief William I. Alexander, has arranged a Yule campaign that will be tied in with seven major autional manufacturers and products involved in the Kmas promotion include the Waring Blender, Icelegie Jet and Coffee Mill. Black & Decker Power Tool Set, Garcia Spinning Reel Kit, Hohner Chord 18 Electric Plano Organ, Balencia Quadrille Perfume De Luxe Kit, X-Acto Hobby Don Tool Cabinet and Nine Antique Kits, Famous Inventors Series and Weather Station by Lionel.

These promotion and window display prizes by RCA Victor distributors and will be featured in all of Victor's Christmas advertising and promotion.

NEW DEE JAY 'BOTTLENECK'

Where the disk jockey at one stage of the pop music business was the king of Tin Pan Alley and the platter parade his royal realm, the new evolution in the phonograph record, as a medium of song exploitation, has reached a most unexploitation, has reached a most un-actisfactory stalemate. The bottle-neck today is the "committee" method, at the sundry independent stations, of screening the new disks and the lack of initiative to encournew material.

The personality has gone out of the deejay business virtually all over the land, with rare excep-tions. The exceptions are certain tions. The exceptions are certain platter chatterers who, for one reason or another, still manage to enjoy some sort of audience identification. But they too, live at the will and whim of the station's management, backgrounded by the omnipotent bogey of another possible Federal Communications Commission from.

It had become a wide-open secret that, in the former era of the disk jockey's potency, he was either (1) the target of jealousy on the part of his much lesser paid colleagues on the "management" end; and (2), had to cut up some of the loot with the program boys. Or so it had been widely rumored.

been widely rumored.

Supermanagement, i.e., the responsible owners, of the station—not the administrative working stiffs—meantime stepped in as result of the payola scare.

Thus the "committee" programing pattern was born.

Thus the derring-do of the deejay was cut out.

Thus have new pop song entries been logjammed.

The result is, say the music publishers, the phlegmatic committeemen (1) play it safe with a repetitive usage of the top 10 from the "charts" or (2) "stumblebum their own peculiar ways in deciding (Continued on page 56)

FTC Now Probing **All Disk Selling**

The Federal Trade Commission is broadening its new investigation of the record business. What started out primarily as a looksee into the disk club operations, will now include retailers, rack jobbers and discounters.

The investigations have been going on for about eight months and were launched by complaints of unfair practices in the industry from several record bix organiza-

or untair practices in the industry from several record biz organiza-tions. One of the leading com-plaints came from SORD (Society of Record Dealers).

The FTC is not expected to take

any action on its investigations until November when the field work should be completed. The actual FTC complaints will probably be issued in January at the earliest.

Kapp Pockets 'Hustler' On Victor Carom Shot

Un Victor Carom Shot
Kapp Records will wax the
soundtrack of Robert Rossen's
20th-Fox release, "The Hustler."
The track was to have been produced by RCA Victor, but in a last
minute decision (the pic opened in
New York yesterday, (Tues.) at the
Paramount Theatre and 72d Street
Playhouse) the diskery changed its
mind and Kapp got the package.
It's an all jazz score, composed,
arranged and conducted by Kenyon Hopkins. Among those featured on the track are Ossie Johnson, Milt Hinton, Hank Jones, Phil
Woods, Joe Wilder and others. The
album will be released the first
week in October and a single with
the "Hustler" main title backed
by "Side Pocket Radio," will also
be released.

Scopp Calls for End of BMI-ASCAP 'Cold-War' But First 'Disarm' BMI

Bans Colleen's Tune

Ballis Collecti S. Lufte

Belfast, Sept. 26.

The British Broadcasting

Corp. has banned performance
of a song recorded by Teresa

Duffy, 20-year-old ballad singer from Donegal, on grounds
that it is "political propaganda." Song, waxed for Beltona Records, is "On The One

Paged."

tona Records, is "On The One Road."
"It is political propaganda advocating the end of the Irish partition," said a BBC spokesman. "We do not, as a matter of policy, allow political propaganda in music." The BBC banned a previous recroding by same warbler in 1960.

Coast Tooters Tighten Reins On Jazz Bashes

Hollywood, Sept. 26.
American Federation of Musicians' Local 47 has passed two rulings aimed at employers.
First edict directed that "for all jazz concerts or similar promotions a cash bond must be posted in full" with union in advance. Prexy John Tranchitella declared that for a jazz bash on short notice union will send a rep to collect salaries before men are permitted to work. He added that local has found some promoters of such sessions haven t paid off. paid off.

promoters of such sessions haven't paid off.
Stern edict also was issued that one-night concerts at Hollywood Bowl can't be taped for later airing on radio unless all musicians working such bashes receive recording scale pay in addition to wages for live job.
Rulling came, according to Transhitella, as a result of a local station notifying union it had full tape of a recent concert, asking for okay to air it. Nod was denied pronto. Union believes bash tape was pirated.

pronto. Union believes bash tape was pirated.

New dictate has been served on Bill Severns, Bowl manager, and also all promoters of such stands. Only exception to ukase is Armed Forces Radio Service, which in turn has been cautioned that any bashes it tapes must be closely guarded and aired only on overseas stations of armed services.

German Cleffers Form **New Collection Agency** For Mechanical Coin

for mechanical coin Frankfurt, Sept. 26.

"A new union to protect the rights of composers, lyricists, and arrangers is being formed in West Germany in competition to the already existing GEMA Union here in the mechanical fd.d.

The new group, called ARTO, stands for Authors' Rights for Sound Reproduction, and promises the musical composers that they will get 6% of the selling price of the records instead of the present 4% that is allotted them on platter sales.

sales.
The group says that despite this increase for the composers, there is no plan to up the prices of records here.
First recording firm to support the new organization is Ariola Records in Germany.

GABOR HEADS CONTINENTAL

GABOR HEADS CONTINENTAL
Donald H. Gabor has been elected president of the Continental
Record Co. and former prexy
Theodore Halmos has been named
chairman of the board.
Gabor has been associated with
the record industry for the past
20 years. He will direct a realignment program for the diskery with
personnel and program shifts
planned.

Mickey Scopp, head of The Big 3 (Robbins, Feist & Miller), is calling for an end to the "cold war" between the American Society of Composers, Authors & Publishers and Broadcast Music Inc. "The tension between the two Societies," he said, "is hurting the overall publishing business." Scopp expects that the "wasteland" which presently exists between the difference in administration.

Societies," ne said, "is hurting the overall publishing business."

Scopp expects that the "wasteland" which presently exists between the differences in administration and organization of ASCAP and BMI will be resolved and crystallized soon by the Governmental agencies that are charged with the administration of the consent decrees under which both performing societies operate. "The elements of competition should be fair to both participants," he says. "You can't write a different book of rules for each side."

Scopp, who is a member of the ASCAP board, added, "Subsidies which BMI pays to writers and publishers and which ASCAP is forbidden to pay must be defined as acceptable practice or unfair trade practice. Payment of subsidies has given BMI a distinct trade advantage over ASCAP in persuading writers to defect from ASCAP, and publishers to organize BMI firms." He also said that that a determination must be made soon whether the telecasters and broadcasters may operate both as buyers and sellers of music. (BMI is owned by broadcaster stockholders while ASCAP is an organization of writers and publishers.)

Scopp believes in treating publishing as a business and considers

stockholders while ASCAP is an organization of writers and publishers.)

Scopp believes in treating publishing as a business and considers competition in business a good thing but that the competitors should deal with respect to repertories and that the disparities of operation should be cleared up. Hopeful that these organizational matters will be resolved so that both societies can operate competitively on the basis of repertories of music, Scopp reaffirmed the Big Three's contemplation of organizing a BMI affiliate to handle its responsibilities of exploiting music from MGM and 20th Century-Fox feature films and twere the busine of the switten by BMI writer-members.

The studio music situation has been a sore point for some time. Scopp cited the instance of Lionel Newman's score for "Adventure in Paradise," which was released in 1959. Because Newman was a BMI-tied writer, Scopp had the tune placed with Robbins Ltd., the Big 3's British affiliate. Miller Music, an ASCAP firm, worked on the song here and wound up with a flock of recordings. However, when Robbins Ltd. tried to collect U. S. performance fees through PRS (Performing Rights Society) BMI refused to shell out. BMI's explanation was that performing rights of music had been granted to BMI by virtue of its deal with Newman. "We are ready," BMI informed PRS, to pay performance monies to a BMI affiliate firm in America active in the exploitation of Lionel Newman music."

This, Scopp, says, is not an equitable arrangement.

4 Execs Upped in RCA Mexicana Staff Shifts

Mexico City, Sept. 26.
Mariano Rivera Conde, RCA
Victor Mexicana v.p., has been
named artistic director for firm named artistic director for firm throughout Latin America. Other executive shuffles put David Crump as new head of the record division, Ruben Fuentes takes on chore of Mexican artistic director and Mario Ruiz Armengol as mu-

and Mario Ruiz Armengol as musical adviser.

Conde began as artistic director with RCA 16 years ago, before that he was in similar capacity for radio station XEW. He became v.p. in 1958. As part of his new duties he will travel throughout Latin America working out interchange deals involving music, talent, master matrixes and stressing buildup of Mexican folklore music.

Rodgers & Hart Nostalgia, Satch & Duke's New Kicks Top Current LPs

"RODGERS & HART REVISIT- impact are "The Man That Got ED": Spruce. Ben Bagley, an en-, Away," "For Every Man There's A terprising young fellow who loves Woman" and "Let's Take The Long revues (as witness his "Shoestring" Way Home." The thrush should enterprises of several years ago; also be grateful to Arlen's coland Rodgers & Hart, has put together an interesting album, for wordage. Among them are Johnny Hart fans especially, with the ald Mercer, Truman Capote, Ira of co-producer Michael McWhin-Geshwin and Leo Robin. revues 'as witness his "Shoestring" enterprises of several years ago, and Rodgers & Hart, has put together an interesting album, for Hart fans especially, with the aid of co-producer Michael McWhinney, of obscure R&H material dating from 1925 "The Garrick Gueties Opening" to 1937 ("Everybody Loves You" from "I'd Rather Be Right"). There's a good reason why these Rodgers & Hart songs have remained obscure—they weren't very good. The rivne's and rhythms indicate the reason why these Rodgers & Hart sonas have remained obscure—they weren't very good. The rhymes and rhythms indicate the better fitings that were to come but as is, they mean nothing more than listening exercises for students of Rodgers & Hart works. For that alone, it is a worthwhile disking effort. Dorothy Loudon, Danny Meehan, Charlotte Rae and others of equal showtune delineation calibre work easily with Norman Paris' arrangements. Bagley will hardly make a bundle on this but he will win the everlasting gratitude from those who think that Rodgers & Hart songs, whether they were dropped out of shows or not, and old-fashioned and physical song the state of the proserved in the grooves. It is a cult worth servicing. cult worth servicing.

LOUIS ARMSTRONG & DUKE (LANGTON: (Roulette) Teamed LOUIS ARMSTRONG & DUKE

ELLINGTON: 'Roulette') Teamed
for disks the first time, two jazz
of rhythmic punch into this excifing musical set. Ellington's keyboard and some original compositions and Armstrong's vocalizing
and frumpeting are the package's
and frumpeting are the package's
highlights. Not to be discounted,
however, are Trummy Young's
highlights. Not to be discounted,
however, are Trummy Young's
highlights. Not to be discounted,
however, are Trummy Young's
highlights will please the romatterial and the delivery provide
trombone, Barney Sigard's clarinet,
Mort Herbert's bass and Danny
bers in the presentation are "Just
A Lucky So and So." "Do Nothing
miliars as "Lilac Wine." "When
Indigo" and "Drop Me Off in Harleng," when Armstrong's gravel and "That Old Feeling" as well as
yoic's is set against the smooth
MORMON TABERNACLE

Thythmic punch into this excifing musical set. Ellington's keyboard and some original compositions and Armstrong's vocalizing,
and trumpeting are the package's
a low key peg to stick to, the singmaterial and the delivery provide
material such as Richard Rodg
Oscar Hammersteins' "No Clove" and Lionel Newman's
to the authentic Hawallan
there are some stateside origin
material such as Richard Rodg
Oscar Hammersteins' "No Clove" and Lionel Newman's
tenture in Paradise."

BROOK BENTON: "IF
BELIEVE" (Mercury). This
gag is pegged to religioso mat
and contains 10 titles, all but
of which are arranged and add
of which are arranged and add
arrangements are in a simple
effective spiritual groove.
formance reveals a backgroun
church music for the singer
hythmic backing.

MORMON TABERNACLE

GEORGE GREELEY: "THE

femme. The peg. makes an attractive cover, of course, but there are some nifties in the repertoire, too, that are helped by the Lubon touch. Spinning pickouts are "The Object of My Affection," "My Ideal," "Younger Than Springtime" and "My Darling, My Dar-

PEARL BAILEY: "PEARL BAILEY SINGS THE SONGS SHE LOVES. BY HER FAVORITE COMPOSER, HAROLD ARLEN" (Roulette). There's plenty good reason why Harold Arlen should be Pearl Bailey's favorite composer, He used her in two Broadway musicals, "St. Louis Woman" and 'House of Flowers." and supplied scores for each. Even though some tunes weren't assigned to her be Pearl Bailey's favorite come folk and blues for its 16-package October release.

Diser. He used her in two Broadway musicals, "St. Louis Woman" land 'House of Flowers," and supplied scores for each. Even though some tunes weren't assigned to her posser. Here are the bright "Cikewalk Your Lady," the rhythory of Nat King Cole's career is due from Capitol this week. . All pli'd scores for each. Even though some tunes weren't assigned to her posser. Here are the bright "Cikewalk Your Lady," the rhythory of Nat King Cole's career is due from Capitol this week. . All pli'd scores for each. Even though some tunes weren't assigned to her posser. Here are the bright of Nat King Cole's career is due from Capitol this week. . All pli'd scores for each. Even though some tunes weren't assigned to her posser. Here are the bright of Nat King Cole's career is due from Capitol this week. . All pli'd scores for each. Even though some tunes weren't assigned to her posser. Here are the bright of Nat King Cole's career is due from Capitol this week. . All pli'd scores for each. Even though stage of the play of Nat King Cole's career is due from Capitol this week. . All pli'd scores for each. Even though stage personnel are hitting the road this week. . All plu'd scores for each. Even though stage personnel are hitting the road this week. . All plu'd scores for Evenest's October-November release schedule will consist of four pops and two classicals . . The Modern Distributing Co. has been appointed the new Los Angeles distributor for Caedmon Records the sle "It's A Woman" servoration. Even and two classicals . . . The Modern Distributing Co. has been appointed the new Los Angeles distributor for Caedmon Records the sle "It's A Woman" servoration. Even and two classicals . . . The Modern Distributing Co. has been appointed the new Los Angeles distributor for Caedmon Records the sle "It's A Woman" servoration. . . Candid Records has set Cosdel Inc. and Meteor Ltd. as its distrib from Record Sales to Pelican . . . London acquired th

Geshwin and Leo Robin.

ANDY GRIFFITH: "SONGS AND THEMES FROM THE ANDY GRIFFITH SHOW" (Capitol). The sales pickup on this package will probably come from the association with Andy Griffith's successful ty series. The package won't disappoint his viewers, either. It's a potpourri of songs and monolog in the down home country manner that the ty aud has already accepted. The overload of country stuff does get a bit tiring but there are enough "just plain folks" around who can't seem to get enough of it.

THE FOUR AMIGOS: (Capitol).

who can't seem to get enough of it.

THE FOUR AMIGOS: (Capitol)
Imports from Puerto Rico. The
Four Amigos should have no
trouble finding a place in the
disk market. The lingo emphasis,
of course, is Spanlsh but the repertoire is mainly American pops
and they lose nothing in translation. Such varied pop items as
"Mister Sandman." "Ko Ko Mo"
and "Stranger in Paradise' show
that the boys can move from a
rhythem item to a rock 'n' roll to
a big ballad without getting thrown
off balance. The rhythm section
support is sparked by some slick
guitar work.



LAWRENCE WELK THE LENNON SISTERS Singing "Sad Movies" B'W "Don't Know Why I Love You Like I Do."

lected are blue chip stuff. It's hard to go wrong with "Tara's Theme." "High Noon," "Anna." "Invitation" and "Theme from the Apartment" and Mells plays 'em up strongly with the aid of a big orch that gets too forceful at times.

too forceful at times.

LEO ADDEO ORCH: "PARADISE REGAINED" (RCA Victor). The hula sway of Hawaii gets a fine two-speaker movement interpretation for RCA Victor's "Stereo Action" series. The sound-in-motion gimmick, which in some previous entries came off as just another audio stunt, is kept undercontrol here and heightens the overall pattern of "the exotic music of the Pacific". In addition to the authentic Hawaiian stuff there are some stateside originated material such as Richard Rodgers'-Oscar Hammerstein's "No Other

BROOK BENTON: "IF YOU BELIEVE" (Mercury). This package is pegged to religioso material and contains 10 titles, all but one of which are arranged and adapted by Benton and Malcolm Dodds. by Benton and Malcolm Dodds. The handling of the tunes is smooth and not overdone and the arrangements are in a simple and effective spiritual groove. Performance reveals a background in church music for the singer and the platter is well-designed to showcase this image. Among the numbers included are "Go Tell It On the Mountain," "Shadrack," "Just a Closer Walk With Thee," "He'll Understand and Say Well-Done" and others.

some new songs of his own composition.

MORMON TABERNACLE
CHOR: "SONGS OF THE NORTH
BOUTH" (Columbia. This is
an important addition to growing
list of the Civil War disk cataloz.
With a hot single already under its
belt: "Battle Hymn of the Republic," which, incidentally, is included here, the Tabernacle Choic will liber and have no trouble winning an auditors on the winning an auditors and lyrics and the repertoire includes are winning and with full liner notes and lyrics and the repertoire includes are winning and "Tramp.

Tramp. Tramp.

THE NORMAN IUBOFF "Come up with a concerto qualitiems like "Lorena" and "Tramp.

THE NORMAN IUBOFF "Come Back to Sorrento" and (ECA Victors The Norman Luboff mushcal styling is a continual pleaser. His use of voices to supplement the instrumental work is highly effective and always enhances the material in hand. In this, his third package for Victor after leaving Columbia (previous were "This is Norman Luboff" and "Apasionada"), Luboff salutes the femme. The peg. makes an attractive cover, of course, but there

Longplay Shorts

RCA Victor has 12 pop LPs on tap for October release with a sound-tracker of Elvis Presier's "Blue Hawaii" leading the pack . . MGM Records' fall program kicks off with 16 packages and a deal whereby dealers get one free for every six purchased. "King of Kings' is highlighted in the MGM release . . Robert M. Jones, RCA Victor manager of art and production, will receive eight awards for design pieces chosen for exhibit at the "Creativity On Paper" show, sponsored by Art Direction magazine and opening at the Mead Library of Ideas in New York and Chicago Nov. 1 . . Verve is including jazz, comedy, folk and blues for its 16-package October release.

Orch leader Glen Gray and arranger Billy May try a crack at the

Top Singles Of The Week

(The 'Best Bets' of This Week's 100-Plus Releases)

... MILK AND HONEY

hard to resist.

MARGARET WHITING WHO CAN? YOU CAN!

...... IN THE MIDDLE OF A PUDDLE OF TEARS

(Imperial) ... You Can't Get Enough Of a Good Thing Clint Ballard's "In The Middle of a Puddle of Tears" (Post*) is a bouncy weeper that has a message in beat and tyric for the younger set who'll get it a jockey ride "You Can't Get Enough of a Good Thing" (Post*) plays up the rocking form with familiar vocal shouts and a sharp sax lead.

STEVE LAWRENCE....SOMEWHERE ALONG THE WAY

THELMA CARPENTER BACK SINE.

I Ought To Know BACK STREET

(Coral) I Ought To Know
Thelma Carpenter's "Back Street" (Northern*) should come to
the spinning front because of the pic title tie and the schmaltzy
quality developed by a tear-jerking vocal style. "I Ought To Know"
(Roosevelt*) could also make a spinning dent through its rocking blues buildup that the singer handles extremely well.

NORMAN LUBOFF CHOIR....EVERYTHING BEAUTIFUL

(RCA Victor) His Own Little Island
The Norman Luboff Choir's "Everything Beautiful" (Livingston & Evans*) is a pretty ballad out of the "Let It Ride" legituner
given a strong programming potential by the rich orch and chorus
reading. "His Own Little Island" (Livingston & Evans*) is from
the same show and has some good ballad qualities but it won't be
an easy pop push despite the fine treatment.

DICK LORY THE PAIN IS HERE

DODIE STEVENS....LET ME TELL YOU BOUT JOHNNY

BOBBY WRIGHT LIE DETECTOR (Decca) New Red Vest

Bobby Wright's "Lie Detector" (E. H. Morris*) displays some rocking truths that the klds can associate with and build up into a good spinning entry on jock and juke levels. "New Red Vest" (Cecarwood*) has a plaintive ballad quality with a country touch

BIG BAD JOHN

a good spanning of the control of th

MARCY JO TAKE A WORD

. .

LARRY BARNES TIME TO SPARE

(Calliope)

Larry Barnes' "Time To Spare" (Egapt) is a surefire rocking ballad material for current tenn market and it could send the new singer into orbit. "Patiently" (Egapt) changes the pace to a frisky uptempo beat and he does well by it, too.

WAYNE MOSS BALLAD OF BOOT HILL

ALBERTS ONLY ON SUNDAY

(President) ... Heaven Needed An Angel
Al Alberts' "Only On Sunday" (Springton-Malvern*) is a switch
on the "Never On Sunday" idea with enough of a lift to get it a
good spinning roll. "Heaven Needed An Angel" (Springton*) is a
sticky item in all departments.

*ASCAP. † BMI.

MUSIC BIZ'S SHOESTRING EXECS

Britain's Trad Jazz Boom Continues YOUTH & HEART **Despite Entry of Comm'l Interests**

musicians and music are advancing steadily.

"What people don't realize," anys Pendleton, "Is that this is a 'new' music and it's got a lot of growing to do. Admittedly, it's based on early American Jazz but it was stripped down to basics about 10 years ago and by two British groups—Ken Colyer Jazzmen and the Crance River Jazzmen and the Crance River Jazzmen.

"The music has been built on and a new, British style has emerged. It's the expansion of this that's so popular in Britain now."

Pendelton believes that things are moving a bit too fast since the boom began tapproximately a year

moving a bit too fast since the boom began tapproximately a year agol and there is a danger of the "purists" selling their souls to Tin Pan Alley. In fact, he says, the jazz business is getting more like show business every day. Promoters and club owners rarely signed contracts prior to the boom, deals were on the handshake basis and often fees were fixed after the engagement was finished. Now, however, club toppers have been forced to form the Jazz Club Promoters Assn. as protection against agents who demand "excessive" percentage of b.o. takings.

tection against agents who demand "excessive" percentage of bo. takings.

Another tectning trouble is the fan rlots at festivals. Several events have been wrecked by rowdyism, latest being the six-year-old Beaulieu weekender, despite strong cop protection. But Pendleton's fest, held in August, didn't employ any lawmen or bouncers and never suffered from thuggery, either, thereby giving trad musicians renewed heart.

"It proves," opines Pendleton, "that fans will listen to good jazz fin an orderly manner without the 'persuasion' from police. It just needed someone to try it."

Hong Kong Police Seize 20,000 Pirated Platters

20,000 Pirated Platters

Hong Kong, Sept. 26.

Some 10,000 to 20,000 pirated American records were seized last week by local police from a freighter which docked here from Taiwan (Formosa). The seizure builds up a case for Hong Kong reps of American disk companies which are expected to file protests with the U.S. Government. Steps on the diplomatic level presumably will be taken with Taiwan authorities to halt the racket.

A local music shop exec said that pirated records from Taiwan had seriously affected the disk biz here for some six months. These illegal platters, moreover, were priced at 20 to 25% of the original records' retail tags. Prior to appearance of the pirated disks in this British colony, average sale of a hit tune was about 15,000. But this figure has dropped drastically.

KINDLER'S NEW COL SLOT

Athur Kindler has been named to the newly-established post of director of warehousing and distribution for Columbia Recrods.

For the past four years, Kindler has been director of warehousing and shipping for Columbia Record Club.

London, Sept. 26.

Maybe the path of British "traditional" jazz (which has grown out of the U. S. Dixieland style) is getting a little twisted but, generally, it's heading in the right direction. That view is held by Harold Pendleton, National Jazz Federation topper and promoter of the National Jazz Festival which made its bow earlier this year.

Popularity of this hot music has become so wide that purely commercial interests have taken over in places and gimmick bands, sporting fancy dress and comic hats, have emerged. Abundance—some say over-abundance—of lazz clubs and down the country makes it easy for second, third and fourth rate bands to find work. But, says the NJF exec, the "core" of the traddies is still o.k. and good, non-gimmick crews don't need the fancy trimmings to hold their following. In the main, trad musicians and music are advancing steadily.

"What people don't realize."

German Disk Best Sellers
Frankfurt, Sept. 26.

Hello, Mary Lou Ricky Nelson
(London)
La Paloma Frankfurt, Sept. 26.

Hello, Mary Lou Ricky Nelson
(Erunswick)

Handsome Stranger

Connie Francis

(M-G-M)
Wheels Dilly Yaughn
(London)

Sweet Boiling. Merry Tale
(Mr-G-M)
Wheels Dilly Yaughn
(London)

Sweet Doll ... Billy Yaughn
(London)

Sweet Doll ... Billy Ramsey
(Polydor)
White Roses ... N. Mouskouri
(Philips)

Babysitin'-Boogie ... Bendix
Elektrola)

Quiet Driaker ... Gus Backus
Polydor)

Corinna-Corinna .. Peter Bell
(Phillips)

3 Gallic Diskeries Claim Rights To Johnny Hallyday

Paris, Sept. 26.
Three French platter companies claim the rights to the disks of rock 'n' roller Johnny Hallyday, an 18-year-old who emerged a top record seller and vaude star after the delayed action acceptance of r'n'r

Wogue, Barclay and Philips are the claimants but reportedly the dispute will probably be settled out of court with Vogue, the first to have Hallyday under contract, sell-ing out to Philips, Barclay is regarded an outsider with not much chance.

chance.
Reasons for complications seem to be that Hallyday, a legal minor, had his divorced parents signing singly and together his various contracts. Vogue had Hollyday first and cashed in when he hit this Then came Barclay and Phillips.
At any rate Vogue continues to sell his disks, but Hallyday has not recorded for that label for some time. Phillips has the new ones with mainly 45s and a longplay coming out this week. Barclay has no Hallydays out at yet.

Name Voyle Gilmore Coast NARAS Prexy Vice Sonny Burke

Hollywood, Sept. 26.
Voyle Gilmore, Capitol Records' a&rep over single diskings, succeds-Sonny Burke as prexy of National Academy of Recording Arts & Sciences, Los Angeles Chapter. Burke resigned last week due to increased exec responsibilities with Decca Records, of which he's Coast head.

New topper steps up from his

New topper steps up from his former post as second v.p. of local NARAS chapter. Morris Stoloff follows him into second v.p. niche. Burke will continue as member of Burke will continue as member of board and as a national trustee for

organization.

Also elected as trustees to national board are Paul Weston, Jim Conkling, Margaret Whiting Elmer Bernstein and Mack David. Burke, Weston and Conkling will serve for two years, others for one-very terms. year terms.

Eleven active members to

Eleven active members to org's roster have been added, with six transferring from N.Y. chapter and five as new members.

Transfers include Anne Jeffreys, Steve Allen, William Primrose, Steve Allen, William Primrose, Stephen H. Sholes, Victor Schoen and Roger Williams. New members are Al Frankenstein, Ralph Gleason, Wally Helder, Ben C. Jordan and Leo de Gar Kulka.

Additionally, Dick Linke has transferred to L.A. chapter as associate member.

By EDDIE KALISH

Something interesting is always happening in the music business but lately it's a new generation that's doing a bigger chunk of the noise making than ever before. For whatever the reason, there seems to be a lot of talented young (20-30) people around these days coming into the business end of the music seene with little else but guts and some brain matter and many making out pretty well on these assets, and providing their fair share of the current excitement.

fair share of the current excitement.

The field of concert promotion is now having a boom in youthful impresarios. Prompted primarily by the glamour aspect of the business probably, plus the chance to become one's own boss with practically no capitalization, several young men have seized upon the music business as their livelihood. Here's how it's done with guts, brains and practically no loot. In an average sized city and even in some cases in New York, a hall can be reserved for \$50. It's vastly flexible, but an artist of name callbre in the folk field can sometimes be pacted for an advance of \$500. Tickets can be printed etc. for \$25 and the advertising, if one can establish credit with an agency, doesn't have to be paid until after the concert. Other expenses come to about \$100. What it amounts to is that for \$700 someone can get a concert on the boards.

As far as making any money is concerned, that's a little harder.

As far as making any money is concerned, that's a little harder. The artist will probably have to get a guarantee minimum against 50% of the gross. The money made on advance sales usually goes toward covering expenses before the

(Continued on page 54)

Another No-Show: Mulligan in Hub

While some 300 patrons showed up for the opening of George Wein's Storyville in the Bradford Hotel last week (18), the man didn't show. The Bradford closed the room, and deferred opening until Monday (25) with Chico Hamilton and Betty Carter. In meantime, the hotel is suing Mulligan for damages, including advertising, promotion, radio moneys expended and "loss of prestige."

expended and "loss of prestige."
Mulligan showed up at the room
the following night, Tuesday (18),
with Herb Pomeroy's band, but
hotel management refused to let
him go on. The hotel spokesmen
said they had contracted for Gerry
Mulligan and his big band, 12 men,
and that the musicians union had
ruled he had to play the date.
Mulligan's agency said he had disbanded his orch, according to the
hotel, but the hotel said it contracted for "Gerry Mulligan and
his hig band at \$4,000."

Ailing Tony Almerica Getting N. O Tribute

New Orleans, Sept. 20.

Musiclans will assemble in Municipal Auditorium here on Oct. 2 to participate in a Tony Almerico night. The event will be a citywide tribute to the gravely ill veteran Dixieland jazz trumpeter-bandleader. Almerico was forced to retire two years ago due to failing health. His condition took a turn for the worse two months ago.

Mayor Victor H. Schiro city of

Mayor Victor H. Schiro, city officials, prominent business men and civic leaders, union officials and others are sponsoring the Almerico tribute.

Newly Elected Mex Musicians' Prexy Moves to 'Purge' Foreign Tooters

Belgian Disk Best Sellers Brussels, Sept. 26. Hello, Mary Lou Nelson (Imperial) Ach Was It Maar Hoes (Philips) Dance on Little Girl ... Anka (ABC-Par)

Faut SavoirAznavour (Barciay)
Brigitte BardotSeto (Vogue)
Wheels heelsString-a-Longs

Credit Squeeze **Booms Brit. Disks** To Sales Peak

London, Sept. 28.
Disking seems to be one of the few British industries to derive any benefit from the credit squeeze currently gripping the country. Spenders have been deterred from 'large' goods and, consequently, turned to disks. Indeed, with the vary's wards selling season still to year's main selling season still to come, from October to December. it looks 1961 will hit a new peak.

peak.

So far, a 24% gain in domestic sales during the first seven months of this year has cancelled a 16% fall-off of exports and leaves the year 8% higher than for the same period in 1960. Facts are gleaned from a statistical report issued by the Board of Trade.

Figures can but sales expend

Figures say July sales earned \$2.931,600 of which \$649,600 came from overseas and \$2,282,000 from Britain. This represents a 12% rise over last July when domestic and export sales totalled \$2,609,600.

During July production of both albums and EPs was more than for the corresponding period in 160—increases were 55% and 10% respectively. On the 78 rpm front, production in July went down by 13% on '60 and, in all, only 147,000 were made.

RCA Mexicana Cracks Down on Labels Which **Dodge Royalty Payments**

Mexico City, Sept. 26.

RCA Victor Mexicana has stated flatly that it will not make its facilities available to any disk firm or label which has not complied with legal requisites for use of melodies composed by Mexican authors. its disk

of melodies composed by Mexican authors.

RCA exec David Crump, in disclosing the new policy, asserted that many labels feel it is enough to select songs and interpreters to make platters. Generally they conveniently overlook advising composers that they are using their works, and they also bypass royalties, he said.

Mostly it is fly by night outfits that are chiefly to blame for this unethical practice, Crump pointed out. RCA will no longer make available its pressing fagilities to any firm from now on until contracts from publishing firms, author's okay and royalty arrangements are produced.

Crump said that if all other major firms would follow this procedure composers will have their interests protected. In the past, he charged, many of the smaller diskeries have turned out platters without making payments either to composers, singers or the federal treasury.

Mexico City, Sept. 26.
Venus Rey, who still sits rather uncertainly in the presidential chair of the Federal District Musician's Union, now has singled out "foreign" musicians for his next target. He charges that not one orchestra in Mexico is without two or three foreign elements, with these displacing Mexican performers long unemployed. He said he will push through an intensive campaign intended to drive out foreign elements.

foreign elements.

Significantly enough, Rey also added that musicians not in good standing with the union will also get the bum's rush. Partisans of deposed president Tirso Rivera see this as a threat to their own jobs. Therefore, the internal battle of musicians in Mexico is by no means over.

Pay plays a thorough cleanup in

musicians in Mexico is by no means ovér.

Rey plans a thorough cleanup in ranks of musicians, checking all "foreigners" working in radio, television, nightclubs, diskeries, etc. He contends that as "foreigners" they do not have authorization of authorities to work in Mexico.

A check with the Dept. of Labor indicated that foreign elements with legal status arranged normally are permitted to work for periods up to six months, with a possibility of prolongation. But as Rey tackles unemployment problem among national musicians, foreign elements may come under strong fire. They still have recourse to "amparos" or write before they can be ousted from their jobs, unless a federal decree is issued. Latter is unlikely.

Bandleaders Back Rey

Bandleaders Back Rey

However, the buildup against foreign elements is growing. The Mexican Assn. of Orchestra Directors is backing Rey's drive. It goes even further in insisting that deportation proceedings should be invoked against foreign musicians.

While many of the foreigners

invoked against foreign musicians. While many of the foreigners under attack are Cubans, there are other nationalities among the 100 or so musicians affected. There are Chuck Anderson, bandleader engaged by diskeries; Jean Barleazar, Frenchman leading the Jacaranda nightclub orchestra, and Aldo Monti, Italian batoner at the Hilton Hotel, among others.

If Rev persists in his attempt to

ton Hotel, among others.

If Rey persists in his attempt to oust foreign musicians he many have a tiger by the tail. His actions, ostensibly to aid local musicos, may actually do more damage than good. If elements from other countries are fired, unions in those nations may launch reprisal actions banning performances of Mexican players.

players.
It is a two-edged sword, and the cutting edge may be keener for Mexican musicians than for the relatively few foreigners engaged here. That's the opinion of some observers who view the latest Rey tirade as "dangerous" and threatening to capsize lengthy negotiations which have been going on to open doors in the U.S. and other lands for Mexican leaders, and musicians.

Price to Head Regional Operations for UA Label

Morris S. Price has joined United Artists Records as national director of regional operations. He'll headquarter in UA's Chicago

office.

In his new post, Price will work directly with Chet Woods, recently appointed veepee, and Jerry Raker, label's national sales manager. He will also serve as a member of the planning board. For the past two years, Price has been owner of the Arnold Distributing Co. located in Chicago.

MILLER IN MIDWEST FOR COL

Millers IN Miller has been named regional promotion manager for Columbia Records Sales Corp. He'll report to Lawrence W. Owens, regional sales manager, for sales promotion activities in the midwest.

VARIETY'S RECORD T.I.P.S.

(Tune Index of Performance & Sales)

This weekly tabulation is based on a statistically balanced ratio of disk sales, nationally, as reported by key outlets in major cities, and music programming by the major independent radio

| | tions. | | | |
|-----------------|-------------------|-------------------|---|-------------|
| | | t No. V . On C | | Label |
| -1 | 1 | 8 | TAKE GOOD CARE OF MY BABY | |
| 2 | 2 | 12 | MICHAEL | Liberty |
| 3 | 5 | 7 | CRYING \(\frac{1}{3} \) | UA |
| 4 | | 7 | Ray Orbison LITTLE SISTER | . Monument |
| -5- | -4- | 10 | Elvis Presley MOUNTAINS HIGH | Victor |
| -6" | 11 | 8 | Dick & Dale | Lama |
| -7- | ₁₄ - | 4 | Bob Morrow YOU MUST BEEN A BEAUTIFUL B | Monument |
| -a. | 9 | | Bobby Darin WITHOUT YOU | Atco |
| | | | Johnny Tillotson | Cadence |
| 9 | - 8 | 8 | DOES THE GUM LOSE ITS FLAVO Lonnie Donegan | Dot |
| 10 | - 6 | 11 | HURI Timi Yuro | Liberty |
| 11 | 7 | 10 | WHO PUT THE BOMP Barry Mann | ABC-Par |
| 12 | 12 | 4 | THIS TIME Troy Shondell | Liberty |
| 13 | 10 | 13 | WOODEN HEART Joe Dowell | Smash |
| 14 | 28 | 3 | SAD MOVIES Sue Thompson | Hickory |
| 15 | 33 | 2_ | HIT THE ROAD JACK Ray Charles | ABC-Par |
| 16 | _ ₁₉ - | 7 | MY TRUE STORY | |
| Ĭ7 [–] | 27 | <u>_</u> | THE WAY YOU LOOK | Beltone |
| Ĭ8~ | 17 | 8 | Lettermen YOU'RE THE REASON | Capitol |
| 19 | _ ₁₆ - | 5 | Bobby Edwards FRANKIE AND JOHNNY | Crest |
| 20 | - ₂₂ - | 8 | CANDY MAN | Mercury |
| 21 | 34 | 11 | Ray Orbison | Monument |
| | 41 | | Jose Jiminez BRISTOL STOMP | Карр |
| | 29 | | Dovells | . Parkway |
| 23 | | 14 | LAST NIGHT Markeys | Stax |
| 24 | 15 | 3 | LET'S GET TOGETHER Hayley Mills | Vista |
| 25 | 25 | 26 | I FALL TO PIECES Patsy Cline | Decca |
| 26 | 13 | 13 | I JUST DON'T UNDERSTAND Ann Margaret | Victor |
| . 27 | | 1 | MOVIN' Bill Black | Hi Fi |
| 28 | 21 | 7 | BIG COLD WIND Pat Boone | Dot |
| 29 | 31 | _13_ | MISSING YOU Ray Peterson | Dunes |
| 30 | 24 | 5 | MORE MONEY FOR YOU AND ME Four Preps | Capitol |
| 31 | | 9 | LOVER'S ISLAND | |
| 32 - | 39 | _ ₇ _ | Blue Jays IT'S GONNA WORK OUT FINE | . Milestone |
| 33 | | | Ike & Tina Turner YA YA | |
| 34 | _i8_ | 7 | Lee Dorsey BLESS YOU | Fury |
| 35 | | 3 | Tony Orlando ONE TRACK MIND | Epic |
| 36 | | 1 | Bobby Lewis I LOVE HOW YOU LOVE ME | Beltone |
| 37 | | . 2 | Paris Sisters GREAT IMPOSTER | . Gregmark |
| | | <u> </u> | Fleetwoods | Dolton |
| 38 | 44 | 16 | TOSSIN' AND TURNIN' Bobby Lewis | Beltone |
| 39 | 32 | 19 | | Cadence |
| 40 | _ | 1 | WHEN WE GET MARRIED Dreamlovers | . Heritage |
| 41 | 30 | 10 | LET FOUR WINDS BLOW Fats Domino | Imperial |
| 42 | _ | 2 | HIS LATEST FLAME Elvis Presley | |
| 43 ⁻ | 23 | 4 | KISSING ON THE PHONE Paul Anka | *** |
| 44 | 20 ~ | 10 | SCHOOL'S OUT U. S. Bonds | |
| 45 | 42 | 2 | BERLIN MELODY | |
| 46 | 40 | ₉ _ | A LITTLE BIT OF SOAP | |
| 47 | _ ₂₆ _ | 6 | LET ME BELONG TO YOU | Laurie |
| 48 | | 3 | TAKE FIVE | |
| 49 | | 11 | Dave Brubeck PRETTY LITTLE ANGEL EYES | Cal. |
| 50 | | 1 | Curtis Lee LOOKING IN MY EYES | Dunes |
| | - | • | Chantelles | Carlton |
| | | | | |

Anka Pere Eves Tokvo Branch for Spanka Co.

Tokyo, Sept. 26.
Andy Anka, father of singer
Paul and president of his son's
Spanka Music Publishing Co. of Spanka Music Publishing Co. of America, is touring Japan, Hong Kong and Australia looking into the possibility of opening regional Spanka offices a la in Europe and generally radiating goodwill in his son's name.

son's name.

While publishing representation may be launched here for Spanka within six months, its form is still undetermined. It may be an indie company, a tieup with an existing outfit or a straight subpublishing deal giving the rights to the material. "Whatever we do, we'll definitely comply with the regulations that exist in Japan," the elder Anka emphasized.

Traveling with atterney William

the elder Anka emphasized.

Traveling with attorney William
Lazarow, Paul's biz manager, Anka
said he was conducting no negotiations for bookings, but was fooking into aspects of p.a. timing and
promotion. He'll report back to

Irvin Feld and GAC.

Shoestring

Continued from page 53

concert like the price of the hall and the incidentals. After the conand the incidentals. After the con-cert, the ad nut must be paid and the balance on the other expendi-tures must be met. With all this paid, the promoter gets the bal-ance and then Uncle Sam gets some of that. But with a little bit of luck, there's been some profit and it's off to the next venture where it's hoped better deals can be worked out and more can be

Made.

An extension of this is the touring concert which has also boomed in the folk and jazz area through the efforts of these youthful impressios. The procedure is the same—same guarantees, probably less expensive halls in smaller towns, advertising probable somewhat higher and so on—but it has paid off. off.

paid off.

A few in the long list are Peter Ractman, 21, who has just formed Troubadour Productions which produced a Josh White Concert at Town Hall last Saturday (23) and a couple of southern dates with Gerry Mullican this winter: Ken Joffe, 29, who at 23 conceived and created the Randall's Island Jazz Festival and who presented a collegiate tour called "Jazz '60" last year: Ronald Roye, Henry Foster and Bill Gruman, all 29, who produced a successful concert season at Forest Hills, Ny., and have formed Limelight Productions to present dume light Productions to present fours and future Festivals, in Forest Hills, Ken Kragen, 24, former personal manager of the Limeliters who went out on his own and will present the folk group in 10 dates this year; and many others.

The record industry has always been a risky but potentially rewarding business for the young been a risky but potentially rewarding business for the young blood and men like Jac Holzman, 29, whose Elektra Records will be a \$1,000,000 setup this year: the youthful combine headed by Steve B'aln, 21, who directs the activities of Jubilee Records; and some who have ventured into it with maybe just a rock 'n' roll single have helped liven things up some. Of course in this area there are those youthful writers and chirpers who have consistently over the recent months been the big chart climbers. They are too numerous to be in this area there are those youthful writers and chirpers who have consistently over the recent months been the big chart climbers. They are too numerous to be in the folk and jazz field where interest among the hipper audience is concerned. In this case, it's often just a matter of selling an idea to a station. Once the go-ahead is given the necessary elements can be rounded up. These are not record shows, they are broadcast live. Examples are Mike Scott, 24, who produces a show featuring the folk songs and guitar playing of Theodore Bikel and guests in New York over CBS.

The folk and jazz field is crowded with young creative talent a

RETAIL ALBUM BEST SELLERS

(A National Survey of Key Outlets)

| | wk. | | |
|---|-----|----|---|
| 1 | 1 | 10 | JUDY GARLAND (Capitol) Judy Garland at Carnegie Hall (WBO 1569) |
| 2 | 2. | 38 | CAMELOT (Columbia) Original Cast (KOL 5620) |
| 3 | 3 | 7 | JOHNNY MATHIS (Columbia) |

4 ... 8

5

16

14

6 4 57 NEVER ON SUNDAY (UA) Soundtrack (UAL 4070) 7 6 13 LAWRENCE WELK (Dot) Yellow Bird (DLP 3389) R 7 36 GREAT MOTION PICTURE THEMES (UA) Various Artists (UAL 3122)

KINGSTON TRIO (Capitol) Going Places (T 1564)

ELVIS PRESLEY (Victor) Something for Everyone (LPM 2370)

9 FRANK SINATRA (Reprise) Sinatra Swings (R 1002) 15 10 11 20 CARNIVAL (MGM) Original Cast (E 3946)

11 9 21 MITCH MILLER (Columbia) Tv Sing Along (CL 1628

12 10 HARRY BELAFONTE (Victor) Jump Up Calypso (LPM 2388) JOSE JIMINEZ (Kapp) The Astronaut (KL 1238) 13 . 29

SOUND OF MUSIC (Columbia) Original Cast (KOL 5450) 14 14 73

15 12 FRANK SINATRA (Capitol) Come Swing With Me (W 1594) 9

EXODUS (Victor) Soundfrack (LOC 1058) 16 13 42

RAY CONNIFF (Columbia) Somebody Loves Me (CL 1642) 17 20 6

FOUR PREPS (Capitol) Four Preps On Campus (T 1566) 18 31 5 21

EARL GRANT (Decca) Ebb Tide (DL 4165) 17 10

ARTHUR LYMAN (Hi Fi) Yellow Bird (1004) MITCH MILLER (Columbia) Your Request (CL 1671) 21 18

22 30 LIMELITERS (Victor Slightly Fabulous (LPM 2393)

23 16 U. S. BONDS (Legrande)
Dance Till Quarter to Three (LLP 3001)

DAVE GARDNER (Victor) Ain't That Weird (LPM 2335) 25

PAUL ANKA (ABC-Par) Sings His Big 15 (ABC 323) 25 19 26 26 28 22

AL HIRT (V'ctor) Greatest Horn in the World (LPM 2366) DAVE BRUBECK (Columbia) 45

Time Out (CL 1397) 28 1

ROBERT RUSSELL BENNET (Victor) Victory At Sea, Vol. III (LM 2523)

RUSTY WARREN (Jubilee) Knockers Up (JLP 2029) 29 33 36 PAT BOONE (Dot)

30 24 Moody River (DLP 3384) 42 31

PETER NERO (Victor) Piano Forte (LPM 2334) 5

32 26 20 EDDIE HARRIS (Vee Jay) Exodus to Jazz (3016

33 3 PETER NERO (Victor) New Piano in Town (LPM 2383)

LIMELITERS (Victor)
Tonight: In Person (LPM 2272) 50

35 22 28 RAY CHARLES (Impulse)

Genius Plus Soul Equals Jam (A-2) 36 27

BRENDA LEE (Decca) All the Way (DL 4176)

KINGSTON TRIO (Capitol) Close-Up (T 1642) 38 34

GEORGE SHEARING (Capitol) d Latino (T 1567 SOUTH PACIFIC (Victor)

Soundtrack (OL 4180)
CONNIE FRANCIS (MGM) 32 More Greatest Hits (E 3942)

RICKY NELSON (Imperial) Rick is 21 (LP 9152)

60 YEARS OF MUSIC AMERICA LOVES (Victor) Various Artists, Vol. III (LOP 1509) 42 38

STARS FOR A SUMMER NIGHT (Columbia) Various Artists (PM 1) 35

44 BOBBY DARIN (Atco) Bobby Darin Story (LP 33130)

ROGER WILLIAMS (Kapp) Soaring '60s (KL 1251) HIGHWAYMEN (UA) 46 43

HIGHWAYMEN (UA)
Highwaymen (UAL 3125)
DICK GREGORY (Colpix)
In Living Black and White (LP 417)
GUNS OF NAVARONE (Columbia)
Soundtrack (CL 1655)

HARRY BELAFONTE (Victor) 46 . . At Carnegie Hall (LOC 6006)

FERRANTE & TEICHER (UA)
Golden Plano Hits (UAL 8505)

Inside Stuff-Music

When the transcribed radio series, "Great Moments—to Music!" hit the 500-mark in taking radio stations in Canada and the U. S., it was asked for as a file item for the National Archives. This means that all the songwriters on that public service series (all ASCAP members) are "on record" telling in their own voices how they happened to write some of their biggest hits, a short supply thing in the archives. Tunesmiths involved in "Great Moments" are Harry Woods, Harry Warren, Johnny Marks, Leroy Anderson, Charlie Tobias, Wolfie Gilbert, Richard Adler, Harry Ruby, Leo Robin, Bud Green, Bob Merrill, Hoagy Carmichael, and Mitchell Parish. "Great Moments—to Music!" was produced by (ex-Variery) USAF Col. Barney Oldfield, of the North American Air Defense Command, and papers like the Cincinnati Enquirer said "it is the most devious and different public service feature ever heard." The trick was to its songwriters up with space age security subjects, in order to make the latter stand up in today's fast moving radio.

The Record Industry Assn. of America is on a campaign to spread the disk gospel. Henry Brief, RIAA's exec secretary, has launched a monthly newsletter which he sends to manufacturer members as well as to 250 newspapers around the country covering various aspects of record repertoire. There have been two newsletters out so far, one covering the global scope that can be found on records and the other centering on the works of Shakespeare that can be heard in the grooves. Upcoming topics will be on kidisks, jazz and pops.

A special single, featuring personal messages from various disk artists, is being prepared by the Country Music Assn., to promote the first National Country Music Week; set to run Oct. 29-Nov. 4. The disk will go to disk jocks across the country for playing as public service spots. Among the waxers who will record their greetings will be Faron Young, Webb Pierce, Minnle Pearl, Roy Drusky, George Hamilton IV, Brenda Lee and Ferlin Husky.

Irate Ruth Wallis Raps Aussie Ban On Her Disks—'My Songs Aren't Dirty'

By ERIC GORRICK

Sydney, Sept. 26.

Australia's prim attitude toward modern themes and thoughts were sharply challenged last week by American singer Ruth Wallis. Here for a string of concert dates under the banner of the Aztec Organization, the risque tune warbler said upon her arrival that she would prove to local censors that her material was not overblue. Moreover, she wanted the ban on her disks lifted pronto.

Miss Wallis told newsmen at the

ban on her disks lifted pronto.

Miss Wallis told newsmen at the airport that Australia was the only country where her records were banned and that she intended hitting hard in the right spots until the taboo was nixed. There is definitely nothing obscene or, salacious about any of my songs which I write as well as sing. I'll fight this ridiculous ban to the yery limit," she said.

There was quite a stir when

yery limit," she said.

There was quite a stir when Customs officials searched the vocalist's baggage, seized 18 LPs and questioned her for an hour. Very upset, Miss Wallis asked, "How can they han my records when they haven't even heard them?"

A Customs spokesman later said Miss Wallis' recordings were under review and following exam-ination would probably be re-turned to her within 48 hours.

Aussie radio stations have had the Wallis plotters on ice for a long span, and they are unobtainable in local music stores because of the governmental nix. However, the disks have been available in undercover spots at a high price and no questions asked.

Her Aussie tour began last week at Sydney Town Hall, Appearing with her are Arthur Walsh, Chet-ney Clark and Darryl Stewart. Top

ney Clark and Darryl Stewart. Top for the concerts is \$3.

In an editorial on the Wallis ban, the Sydney Daily Telegraph, said in part: "Once again our repressive and maladroit methods of censorship have made us look foolish before the whole world. Miss Wallis' songs would be meaningless to the innocent; the puritanical have the inalienable right to stay away; the rest of us cansurely be trusted to choose for ourselves."

MGM Gets Injunction Vs. Indie 'J. W.' Disk

Vs. Indie J. W. Disk
Los Angeles, Sept. 26.
Metro claimed exclusive rights
to all records made by Jonathan
Winters, in petition for an injunction granted by Superior Judge
Philbrick McCoy which bans distribution of the record, "A Collector's Item of J.W."
Defendants were Milton Phono
Records Co., Golden Hits Distribution Co. and Rainbo Record Manufacturing Co., all of whom consented to injunction. MGM owns Verve
Records which has Winters under

contract.

Nat Korn Named G.M. Of MPHC Standard Dept.

Nat Korn has been set as general manager of the standard & educational department at Music Publishers Holding Corp.

Korn started with the company as a salesman in 1944 and he has been assistant sales manager in charge of the eastern division since 1957.

New Outfit Plans Touring Showcase For Campus Beat

On the theory that today's college talent will, at least in part, be tomorrow's professional enter-tainment, a new collegiate organization has been formed to promote college performers with chapters expected to reach 100 college campuses by the end of the year. It's called the Society for the Advancement of College Arts & Sciences and is incorporated as a non-profit setup.

Kruger Heading to U.S.

London, Sept. 26.
Ember Records boss, Jeffrey
Kruger, files to New York on Oct.
2 to confab with 20th-Fox Records, King Records, Rondo Records the Commodore label over outlet deals.

Kruger hopes to boost his indie label with some U.S. signings in both the jazz and pop fields.

Sound of Music' Gold Disk Swap

Goddard Lieberson, president of Columbia Records, Richard Rodgers and Mary Martin played a version of "musical chairs" with gold disks at a luncheon at New York's 21 Club last week to celebrate the 1,000,000th sale of the original Broadway cast album of "Sound of Music"

Broadway cast album of "Sound of Music."
Lieberson presented the gold disks to Rodgers, who wrote the show's music, Mrs. Oscar Hammerstein, whose late husband wrote the lyrics, and Miss Martin, who stars in the tuner. Rodgers passed his disk on to Dr. Harold Splvacke, music director of the Library of Congress, along with the announcement that all his manuscripts, which had been compiled by his fee. Dorothy, would also be donated to the Library.
Miss Martin, who, on acceptance of the gold disk, said that this was something she had heard Elvis Presley always gof, and that she was passing it on to Leland Hayward, one of the co-producers of the show, because "he's never had one and he wants one." Mrs. Hammerstein, by the way, who was witchly touched by the agriculture of the specific proposed to the same proper to the same property.

one and he wants one." Mrs. Ham-merstein, by the way, who was visibly touched by the earlier salutes to her husband could offer nothing more than a quiet "Thank you."

The musical's librettists, Howard Lindsay and Russel Crouse, weren't overlooked by Lieberson. "You're not getting gold records," Lieberson said, "but you can take

Lieberson said, but in the said of recording the said of the capacity of performers, who, after weeks of arduous work on the road and the tension of an opening on Broadway, can come into a "recording bureau" the next Sunday and perform for an original cast of the said of said of the said o and perform for an original cast album. "It is," he said, "gallantry of the first order."

Josh White and Family, Plus Jazz, Pull \$3,120 In Town Hall Concert fected

se college performers with chapters of expected to reach 100 college campuses by the end of the year. It called the Society for the Society and Alan Chartock, the Society's aim is to four various talented campus and Alan Chartock, the Society's aim is to four various talented campus and Alan Chartock, the Society's aim is to four various talented campus and Alan Chartock, the Society's aim is to four various talented campus and Alan Chartock, the Society's aim is to four various talented campus and his daughter Beverly Saurand Chartock, the Society's aim is to four various talented campus and his daughter Beverly Saurand Chartock, the Society's aim is to four various talented campus and the chapters of the society on the various campuses will suggest the discussion of the combon and the chapters of the society on the various campuses will suggest the, lists of the combon of the combon of the combon of the combon and the chapters of the society of the society of the combon of the combon of the combon of the combon and the chapters of the society of the combon of the combon of the combon of the combon and the chapters of the society of the combon and the chapters of the combon of the combo

Gruger Heading to U.S. | Japan's King Records to Woo O'Seas Investors, Map More Sales Abroad

British Disk Best Sellers London, Sept. 26.
Johnny Remember Me Leyton

(Columbia)
Reach for the Stars ...Bassey
(Columbia)
Michael Highwaymen
(HMV)

Cincy AFM Locals Fight State Rap

Of Segregation Cincinnati, Sept. 26. Two Cincinnati locals of t

merican Federation of Musicians American Federation of Musicians denied racial discrimination charges in protesting the right of the Ohio Civil Rights Commission to initiate the public hearing held here last week to bring about their

merger.

Ben Getler, attorney for Local
1, embracing 1,100 white members,
testified that it is open to all musicians, regardless of race, and had
offered to merge with Local 814,
which has 102 Negro and five
white members

white members.

Eugene Frey, president of Local
1, said its dues and initiation fees

1, said its dues and initiation fees are higher than in Local 814, and has more benefits. He testified that no Negroes have applied for membership in Local 1 since 1938 when a clause barring theme was removed from the constitution.

John Hoskins, assistant state attorney general, representing the commission, said complaints against the two locals were based on the fact that it is unlawful for any labor organization to limit membership on the basis of race or color. Both locals had violated the law, Hoskins stated, by following a practice of segregating memberships with the result "that employment conditions have been affected, especially for Negro musifected, especially for Negro musi-

By DAVE JAMPEL

Tokyo, Sept. 26.
Since he took over as prez in
June, Kazumitsu Machijiri has been
revitalizing the King Record Co,
one of Japan's majors. Among his
first moves was to cut away
bureaucracy by establishing a system whereby company policy will
be decided by a board of four directors, of which he is one.

Plans at King call for a new \$1,250,000 building by the end of next year. It will house a plant as well as offices.

well as offices.

King is also studying the possibilities of inviting foreign investment (a la the Capitol purchase of Toshiba stock), of establishing a publishing house and of producing prerecorded tape. Now, in addition to making commercial disks, King, of Nippon's two major diskeries not attached to an electrical appliance firm (the other is Teichiku), makes harmonicas and mag insert records.

Machiliti's major project at the

sert records.

Machijiri's major project at the moment, he told Variety, is to build up King's export market to yield a monthly income of \$55,000. He figures this is possible with such names on the King roster as pop and chanson singers Chiemi Eri, Peggy Hayama, Misao Nakahara, Yoshiko Ishli, Hideo Koh, The Peanuts, Masaaki Hirao and the Dark Ducks, many of Nippon's top jazz units and the NHK Symph.

Previous Exports Small

top jazz unus and the NHK Sympn.
Previous Exports Small
In the past, King's exports have
been limited to Japanese communities in Hawaii, L. A. and Brazii,
U. S. military exchanges on
Okinawa and Korea and some general markets in Hong Kong and
Canada. Canada.

Canada.

Two experiments give Machijiri encouragement that King's exports can be expanded. The first came four years ago when King exported globally through London Decca its "Midnight in Tokyo" LP, one of a series reflecting the city's pop and jazz night music. This sold 4,000 conies

jazz night music. This sold 4,000 copies.

Last year King put together five LP sides representing various aspects of traditional music—from Kabuki, Nagauta and Gagaku to swing versions of folk songs—in a package called "Japan's Musical Artistry" and marketed here for about \$28. This set, geared for foreigners, nearly sold out during the Rotary International convention this spring and is now in a second pressing.

this spring and is now in a second pressing.

With these examples, King expects to ask ABC-Paramount to handle its foreign distrib (and possibly also to invest in the company), drawing from its extensive library as well as from new material. One of Machijiri's ideas is a record of folk drums from rural areas.

King was launched in 1930 by the Kodansha Publishing Co. and remains Japan's only record company under the segis of a publisher. Besides marketing its own records in Japan, King distributes for the Am-Par, London Decca, Telefunken, Westminster, Command, Grand Award, Impulse and Vanguard for-

On the Upbeat

New York

London

Sydney Grace, of the Grade Organization, says U.S. diskers Fabian, Bobby Rydell and Connie Francis will be flown in to top the "Sunday Night At The London Paliadium" bill between now and the end of October . . . Music



Publishers Assn. expects an amleable settlement anytime now for the BBC (Radio)—and band squabble over printed arrangements... Zodiac Record Organization finalized its deal with Candid Records of New York to press and distribute that label's output in Britain U.S. sax star Sonny Stitt set

New York

Stanley Milis, professional manager of B F. Wood, an affiliate of Milk Mirk. engaged to Sandra Firming. Wedding is set for November — Composer Mort Lindson the Harold Arlen-Yip Harburg score of the animated pic. "Cur Purt ver" — Tony Wilson of The Someral manager of Astor Promess nevely formed publishing firms. George Russell has been so the bandle national promotion for Walt Disner's Buena Visian of his concerto for organ and or disstra with the Amarillo Symphon Orchestra Nov 7.

Pete Seegar, currently at the Village Gate, leaves for a month's tour of England Oct. 14 . . . Magellan Some's sourcett in a series of campus concerts in NY and the midwest . . Landi tenterprises sponsoring a Neapolitan Sang Festival at the Brooklyn A ademy of Music Oct. 12-13. Ella Fitzgerald into the Berkeley Community Theatre, Berkeley, Calminity Theatre,

skedded for the Academy of Music for performances, Oct. 1; with Gloria Lynne, Lambert, Hendricks & Ross, Maynard Ferguson orch, Red Foxx, Art Farmer Benny Golson Jazztet, and the Hal Corbin Trio. The Jaye Bros., after winding up at the 500 Club, Atlantic City, left for Germany to play Army clubs around Frankfort. Nat King Cole has a half interest in a fighter, Gene Johns.

Kansas City

Sir Judson Smith set for the Bahia Cabana Hotel, Ft. Lauderdale, Fla., opening Oct. 13 for three months... Tani Jones heads for the Riviera, Dallas, Oct. 1 for two weeks, following her current stand at Eddy's . . Guy Marks opens at the Hollday House, Milwaukee, Oct. 5 for two weeks.

FRANKIE ERWIN'S SUIT FOR DISK ACCOUNTING

FUR DISA ACCUUNT ING

Los Angeles, Sept. 28.
Breach of contract action against five defendants and 18 Does has been brought in Superior Court by singer Frankle Erwin, who asks for an accounting on sale of four records in question. Suit names Imogene E. Fadely, doing biz as Tender Records; Dot Records Distributing Corp., Dick Clark, Gone Recording Corp., and Original Sound Record Co.

Platters include "You Cheated," "That's the Way It's Gona Be,"

Ray Charles Singers To Command; UA Tags Jones: Other Signings

The Ray Charles Singers have signed with Command Records. Charles, who is choral director of the Perry Como tver, will do a minimum of two platters for the label using a chorus of 16 voices.

UA: George Jones

UA: George Jones
George Jones, country and western singer, has inked with United
Artists Records. Deal was made
by H. W. Pappy Daily, recentlynamed head of the label's c&w
division. Jones will cut his first
session with UA early in 1962.

Tony Mottola

Tony Mottola

Carl (Doc: Severinson, Bobby
Byrne, Urbie Green and Tony Mottola have signed new contracts with
Command. They will continue to
play as sidemen on other labels
but Command has the exclusive
right to use their names on its
disks as "featured artists."

Disks' Billion \$\$

Continued from page 1 Scandinavia its share is something

like 25% to 30%

In addressing the first meeting Music Men's Club last week (21) at New York's Hotel Warwick, Wood alerted the U.S. disk men to the fact that American-made disks would probably have tough going in the global sweepstakes from here on in. There is a tendency in many European countries, he said, to swing away to some extent from the American repertoire and towards material of European origin. He noted that in the last couple of years the biggest hits in some European countries have been of Continental origin — Edith Plaf's "Milord" and an Italian recording of "Marlina."

On the English speaking front, Wood noted that the popularity of American disks was still high, especially in Great Britain, "However," he said, "with the spread of television viewing, and the special forms of promotion which it makes possible, coupled with the it makes possible, of the International Record & Music Men's Club last week (21) at Philadelphia would probably have tough going in the film, "The Jazz Man," this week. Bookers Walt Davison and Joseph Bove have formed their own plattery—Causeway Records. The Red Hill Inn roster includes Lambert, Hendricks & Ross, Oct. 13-22; Gene Krupa, Oct. 6-8; Les McCann, Nov. 17-19. Chubby Checker plays El Rancho this week. Cavalcade of Jazz European countries have been of skedded for the Academy of Music for performances, Oct. 1; with

"Milord" and an Italian recording of "Marina."

On the English speaking front. Wood noted that the popularity of American disks was still high, especially in Great Britain. "However," he said, "with the spread of television viewing, and the special forms of promotion which it makes possible, coupled with the severe limitations on other forms of air exposure make it less easy for American recordings to get the surefire successes which could be depended upon a few years back."

Wood explained that this wasn't necessarily a dangerous trend but he felt that American record manufacturers and publishers should face up squarely to the fact that entry into the U.S. hit lists does not automatically mean a fortune from European markets.

Beat Problem

Beat Problem

Beat Problem

Some American companies have tried to beat this problem by puting out what Wood calls "national language" recordings. RCA Victor has done it successfully with Elvis Presley as has MGM with Connie Francis. Other companies, too, are moving into "vernacular disks" for foreign country distribution but for the most part it has been tough going against the natives.

Wood expects that the disk way.

going against the natives.

Wood expects that the disk market outside the U.S. will grow even bigger as the record club operations widen. The marketing of disks through clubs has not yet reached through clubs has not yet reached very sizeable proportions in Great Britain. The EMI outlet in France, however, has recently stated a club operation as a test, and so far, the results have been very good. EMI's Scandinavian branches are starting to follow suit, and in other parts of the world EMI is beginning a club buildup.

or me world EMI is beginning a club buildup.

The organization, which Wood addressed, was launched a few months ago as the International Record Men's Club. An unusually large response from the publishing end of the music business sparked the change to the International Record & Music Men's Club. The group's chairman is attorney Walter Hofer and Sidney Shemel, of United Artists Records is vice-chairman. Norman Weiser, veepee in charge of advertising and publicity for United Artists Records, is handling publicity for the group. The IRRMMC plans to hold meetings at least five times a year to cover all aspects of this growing global market.

Radio Handcuffing Pops

More heinous, say the shrewd music men, is the repetition of how the independent diskeries once again are muscling in on "either the stupid or naive local station."

the stupid or naive local station."
This has to do with the chain reaction that comes from payola to the local distributors and dealers. They're the new key-men. The distribs get "all sorts of deals" and, in turn, they "drop off free box-loads of records to the local stores so that when the local station asks what's selling? or 'what's popular?' they get a freeloaded 'survey." ar?' they survey'."

Phony Chain Reaction e chain-reaction from

Thony Chain Reaction
The chain-reaction from this
is phony because the record
manufacturer, for all his enterprise, may "move" 200,000 records
of a "hit" and find he's given away
half of 'em for free,

half of 'em for free,
"That's why," said another music publisher, "your own charts will show you the nonexistence today of labels which were to the fore a year ago, and it'll be the same a year from now—the labels you now see probably won't be around."
The end-result of this artificial pump-priming is that the "charts" have spurious entries in the "junk music hit parade," as one veteran deejay terms it.
The chain-reaction is invidious.
The pseudo-"top ten" tunes thus

business. I have George Paxton's
Coed label in mind; in order to
plug some songs, he thus developed
The Crests and Adam Wade,
among others."

In Shaw's case, the Marks company makes its own masters—with
full AFM skills and fees—and sells
em to the majors, and thus hopes
to stimulate an outlet for new
Marks tunes. Thus Capitol just
took over Zabeth Wilde, a newcomer, who cut "God Bless the
Child," a Marks oldie, plus three
new tunes.

Proprietary Interest
While this creates a proprietary
interest in the artists as well as
stimulating the material, this is a
reverse on the opportunism which
most disk artists and their managers have cut themselves in on.
The legit publisher deplores it but
it's no secret that many a new tune
sees the artist muscling in on 25%
of the royalties, meaning that the
2c-per-disk royalty cuts down to
11-2c, which the long established
publisher and writers then have
left to divide.

Publishers don't like this roundabout approach of having to become talent peddlers to "land"
their songs.

Good-Bad Old Days

come talent their songs. Good-Bad Old Days for the not-so

their songs.

Good-Bad Old Days

The yen for the not-so-yestery year disk jockey to come back in all his glory—and payola—reminds showmen of the theatreowners who now deplore divorcement. Under the old system, when Hollywood also controlled major theatre outlets, it was a stimulus to the production of pictures.

So, too, the denaturing the personality deejay has taken the bits out of the business.

A paradox is the recent manifestation of "Crow Jim," an intratrade description of Jimcrowism, in the music business.

The Negro disk jockey today alone has the freedom to pick and plug the platters which his former ofay conferees once enjoyed.

The influence of the Negro groups and singers on sales, personal appearances, and the like, has percolated to the kids. The mass Americana teeners dig the more hip approach of the colored artists. Even their everyday language today is punctuated with hip

whether this or that new record is phrases born strictly of musicians, worthy."

diskeries and colored show his sources.

Attesting to the "Crow Jim" allegation is a reprise of the current new labels specializing in rêr music. Their rosters are over 90% Negro artists. Murray Kaufman's recent Brooklyn Paramount rêr wingding lover the Labor Day weekend was almost 100% colored artists. Current week's fling at the RKO Palace, on Broadway, is dominated by he ad liner Ray Charles, his large colored orchestra, and Sarah Vaughan as subheadliner.

This sort of reverse segregation

Charles, his large colored orchestra, and Sarah Vaughan as subheadliner.

This sort of reverse segregation has long since percolated to the age excess at the major labels. Seemingly the indie record manufacturers knew it or sensed it before then. But now when a publisher brings in a master—it's no longer just a casual demo but a full-blown musical production—to a top label, the first question is whether the artist is white or colored. If it's a Negro singer or group there is evident a greater disposition to "give it a listen."

The American Service of the "committee" method of radio station exploitation for new music is stalemating same.

2. However, the giveaway and freeloading, it does achieve one end-result—the popularization of the artist.

Even if their management cuts in on the basic copyright imany of which are never even published in sheet music form, this sort of artificial stimulation does help achieve an audience penetarion for the new record artist. From this finally comes:

3. This selfsame artist, once he or she has made impact and created an audience, is among the first to look up the "Variery Mustandard with which to embark into smoother musical moods.



HEAR THIS! GENE McDANIELS on LIBERTY TOWER OF STRENGTH FAMOUS MUSIC CORPORATION



WANTED
Copies of the ASCAP Biographical
Dictionary published in 1952. We will pey \$8 for only copy in good condition. Please contact R. F. condition. Please contact R. Frohlich, ASCAP, 575 Madis Ave., N.Y.C. (MUrray Hill 8-8800).

BILLY DANIELS

BENNY PAYNE

Sept. 22 and Continuing for FOUR Weeks

TOWN AND COUNTRY CLUB, New York MGM RECORDS

BOOKED EXCLUSIVELY BY

ASSOCIATED BOOKING CORPORATION. JOE GLASER, President

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NEW DAWN FOR LATE CAFE BIZ

Indict Cicero Club Mgr. & 4 Peelers

Chicago, Sept. 28

The Illinois State's Attorney has against the manager and four strippers at The Frolies in Cicero, Ill., in an apparent attempt to override the dismissal of similar charges against a neighboring peelery by the local justice of the peace.

State's Attorney Daniel Ward's action resulted from a decision by Justice Eugene White that performances by women at the Magic Lounge were "exotic, but not lewd." Church groups, which had initiated the police raids on both clubs, violently condemned the dismissal of the charges. As a result of the brouhaha, White disqualified himself in the case against The Frolies and turned it over to the police magistrate in next-door Summit, Ill. However, Ward is apparently unhappy with the municipal-level justice and is going to take both cases of their baillwick.

Last Epidermis Mecca
Cicero, a village adjacent to the swest side of Chicago, Sep Playboy Magazine has tak the building that once hou the building that once hou on the Chi. The magazine, its publication Show Business transitional now occupy part of seven buildings here. The frolies and turned it over to the police magistrate in next-door Summit, Ill. However, Ward is apparently unhappy with the municipal-level justice and is going to the charge of the frame of the brought of the frame of the brought of the part of the brought of the brough of the brought of the brought of the brought of the brought of t

pal-level justice and is going to take both cases of their bailiwick.

Last Existermis Mecca
Cicero, a village adjacent to the west side of Chicago, is the sole remaining outpost of everything-goes peeling in the greater metropolitan area since a crackdown some years ago on Calumet City. Ill., once the area epidermis mecca. The two clubs currently under fire are among a half-dozen in a two block area on Cermak Road just over the Chicago city limits.

Calumet City apparently turned to gambling after the demise of the skin shows, and most of the raids in recent months have been aimed at bookle operations. The downfall of the strip joints in "Cal City" had been portended for over two years by pressure by civic groups, but was largely precipitated by the death of a Chicago executive from an overdose of chloral hydrate reportedly received in the form of a "Mickey Finn" in one of the clubs there. Since that time harassment by sheriff's and state's attorney's police has been almost continuous and the hoodlums have reportedly switched from girls to gambling. Although State's Attorsey Wardhas never directly criticized the local magistrate's decisions on the girls and gambling raids in Calumet City and Cicero, it's obvious that he's unhappy with the frequent dismissals of charges and is going to make a regular practice of taking them before the grand jury.

LANIN AGENCY TO BOOK GRACE LINE ACTS, BANDS

The Howard Lanin Agency has een named booker of the Grace been named booker of the Grace Lines. The agency will at first slot orchestras on the S.S. Santa Paula and the S.S. Santa Rosa. It's ex-pected that they will go in for shows starting with their Decem-

With the Grace Line's giving the With the Grace Line's giving the booking contract to the Lanin Agency, the N.Y. area has three offices booking major cruise ships. The James J. Grady Enterprises sets the talent on the Home Line cruises, while the WOR Artist Bureau under Ephraim Abramson, sets cruises for the Holland-American, Zim and other shipping lines.

SEMON PAIR'S OWN SHINGLE

Former Veeps of NCAC Will Func-tion in N.Y. Concert Booking

Eric Semon Associates has been set up in Manhattan to handle concert talent as auxiliary to the Freidberg Management. Principals are Gerard and Marlane Semon, both of whom held vicepresidential status at the National Concerts & Artists Corp under both the Marks Levine and Luben Vichey regimes. (The name of new management honors Gerard's father, now deceased, a European concert impresario, for whom Mrs. Semon once worked.)

During recent years the pair

Chi Chez Paree Bldg. Chicago, Sept. 26.

Chicago, Sept. 26.
Playboy Magazine has taken over the building that once housed the Chez Parce, longtime class nitery in Chi. The magazine, its sister publication Show Business Illustrated, and Playboy Clubs International now occupy part or all of seven buildings here. The lease on the Chez Parce building is for five years.

In the slightly more than a year

In the slightly more than a year since the Cher Parce expired there have been numerous attempts to take advantage of its name and location by opening another club or a theatre on the spot, but none was followed through. Lease is for the entire structure. However, the first floor, currently occupied by Ansco Film, will not be taken over by Pisyboy until January 1.

Midnight Benefits As Hoblitzelle's Hurricane Aid

Dallas, Sept. 26.

All exhibition houses in the 24 city chain of Interstate Circuit and Texas Consolidated Theatres gave a special midnight benefit show a special midnight benefit show Saturday (23) to aid the victims of Hurricane Carla, which recently caused heavy damage along the Texas coastal area. Film distribu-tion companies donated first-run feature films, and theatre em-ployees contributed their services, so that all proceeds would be net to the hurricane victims.

Interstate's flagship house here, the Majestic, showed Allied Art-int'l's "The Pit and the Pendulium" with all seats \$1 each. Interstate prexy Karl Hobiticelle sent all pro-ceeds Monday (25) to Texas Gov. Price Daniel.

Price Daniel.

Hoblitzelle expressed the hope that all Texas exhibitors would follow Interstate's lead, "with a full knowledge that the final result will go far in alleviating the hurt of this great disaster."

Live Taleas Helping, Tee

A mammoth benefit show for the victims of Hurricane Carla will be given Oct. 1 in the 4,200-seat State Fair Music Hall by all the stars of the feature film, "State Fair," now being filmed by 20th-Fox at the Texas State Fairgrounds here.

here.

Performing will be Pat Boone,
Alice Faye, Ann-Margret, Tom
Ewell, Bobby Darin, Pamela Tiffin
and Jose Ferrer, all of whom volunteered their services. Ferrer is
directing the film. Frankle Laine,
now singing at the Statler-Hilton
Hotel, will join volunteers for the
show, as will Ukle Sherin, comedian-pianist at the University
Club.

Rentett stoppopped by the Dallas

Benfeit, sponsored by the Dallas Benteit, sponsored by the Dalias Times Herald, is being coordinated by Tom Hughes, managing director of the local State Fair Musicals. Tickets are scaled to \$4 top. Funds will be turned over to the United Fund Disaster Relief Fund to ad-minister to stricken families in the

Genevieve's 8-A-Wk. Tour

Genevieve will take to theatres on an eight-a-week basis starting at Her Majesty's, Montreal, Jan. 8. Presentation will be labeled "Genevieve With Love." With the exception of the two boys current-ly in her act, the rest of the cast is still to be selected.

The fall season is causing honifaces to note that late audiences may be coming back. At this point however, they are attending, mainly, the intimate rooms, but there is hope that they may be returning

to the larger spots as well.

The composition of the erally after-theatre crowds, but there is an increasing trend to-ward attendance by youngsters. As a matter of fact, most of the small-er rooms have policies geared to the younger trade. They comprise the jazz spots, the niteries featur-ing intimate revues, and the lounges where one can sit over a drink or two without hitting a steep minimum.

All this is causing a further study on the status of the late business absence of which has forced some of the larger spots to fold. For one thing, it's been noted that the tafes catering to the stayups. Police regulations against mixing is one that has not only discouraged the late business in many areas, but has eaused the virtual disappearance of chorus lines from the cafe scene in many cities.

The intime rooms, because of its

The intime rooms, because of its ability to go into new directions talentwise and eschew existing entertaining patterns, have been able to entice a more adventuresome kind of cafegoer. Much of the new kind of calegoer. Much of the new late business comprises those seek-ing new directions in entertain-ment. The Greenwich Village spots with the revue formats, the folk singer emporia, and the cafes with controversial jazzsters, offer only a few of the varieties available to the late entertainment seeker. The hour at which shows start, erally after 10 p.m., is itself erally after 10 p.m., is itself of the attractions of these spots.

of the attractions of these spots.

The uptown intimeries, as well as Basin St. East, have similarly discovered that if a getting the late biz. There have been some shows which had crowds lined up on the sidewalk after midnight waiting to get into the latter spot.

sadewalk after midnight waiting to get into the latter spot.

All of this is being noted by the bonifaces. They have long ago abandoned the quest for "the butter and egg men" of former years which comprised the freespending rounders of a couple of decades ago, and the black market moneymen. The spender today is of a more youthful breed, not as well heeled as his elders, but who, perhaps has a brokerage account that seems to be thriving with today's bull market, and who will only go for only a few of the entertainers and formats bequeathed to him from a former era. The new entertainment seeker is likely to dress and act like the Madison Avenueites. seeking the "smarter" entertainments not available on television, and is seemingly able and willing to pay a fair price for it all.

3 U.S. Producers Prep 'Copacabana Revue' For Oct. 16 Brazilian Preem

Chicago, Sept. 26. Bob Vincent, prexy of Mutual Entertainment Agency, who joined with producers Sonia Shaw and Entertainment Agency, who joined with producers Sonia Shaw and Bob Hitchcock in putting the Las Vegas-produced "A La Carte" revue on the smallown circuit is working with them on a new road-destined show, "Copacabana Revue." It opens Oct. 16 at the Copacabana Club, Rio de Janiero, Brazili.

Brazil.

The Rio club has recently been leased by Midas Inc., U.S. muffler manufacturer and service chain, as a South American investment

III. State's Attorney Asks Grand Jury YOUNG SPENDERS Govt. Appeals Federal Court Kayo Of Tax for Shows in Adjacent Lounges

25G CCE Giveaway Cues Lottery Charge

to the larger spots as well.

The composition of the crowds have differed greatly. The more mature members are gently after-theatre crowds, but for \$1\$ during the exhibition last the composition of the late crowds have differed greatly. The more mature members are gently after-theatre crowds, but for \$1\$ during the exhibition last the composition of the

monta, winner drawn on closing day (Aug. 26).

If city police make the charges stick, the prize money could be ordered confiscated which would deprive 22-year-old Franklin McGregor of nearby Carleton Place of a \$25,000 windfall. However, button he bear an orgaticing to custom has been on conviction fine the sponsors and let

See \$1-Mil. Gate In Sinatra Charity Ballpark Tour

Frank Sinatra plans to pla ozen ballparks throughout

dozen ballparks throughout the U.S. next summer, with proceeds to charities. It is anticpated that the singer can gross over \$1,000,000 in these dates.

The inspiration for the project was Sinatra's recent date in Mexico City for a charitable organization. How the proceeds are to be distributed has still to be worked out.

Whether the Sinatra tour would

out.

Whether the Sinatra tour would include some of the Sinatraphiles (Dean Martin, Peter Lawford, Sammy Davis Jr. and Joey Bishop) is not known as yet.

The grossing possibilities of such a tour are tremendous. An SRO crowd at a park such as New York's Yankee Stadium, which with field seats can handle nearly 100,000, could bring in at least \$400,000. Even if the events were transferred indoors to a spot such as Madison Square Garden, the returns could hit more than \$100,000 especially if the tickets were partially tax-deductible.

With such a setup and Sinatra paying the performers out of expenses, there would be no cut for Theatre Authority, which takes as high as 15% of the gross for permitting performers to perform gratis.

Fats Domino Tees Off Tex. Prison Rodeo Shows

Huntville, Tex., Sept. 26.
Fais Domino will star in the first performance of the 30th annual Prison Rodeo, which starts Oct. 1 at the Huntsville Prison Rodeo arena. The rodeo will be held for

arena. The rodeo will be held for five consecutive Sundays through Oct. 29.

Rex Allen, will head the Oct. 8 performance, Ernest Tubb & the Texas Troubadors will be seen at the Oct. 17 show: U. S. Bonds, young singer, will be here for the Oct. 22 rodeo; and Chuck Connors, star of the "Rifeman" tv series, will be at the Oct. 29 show.

Draper on Dayton Roster

Dayton, Sept. 26.
Dayton Philharmonic Orchestra,
conducted by Paul Katz, is offering
a series of seven concerts for the
1961-62 season, scaled from \$25
to \$8 for the series.

wanagement honors Gerard's father, now deceased, a European at Her Majesty's, Montreal, Jan.

8. Presentation will be labeled "Genevieve With Love." With the exception of the two boys current ly in her act, the rest of the cast is still to be selected.

13. Presentation will be labeled "Genevieve With Love." With the exception of the two boys current ly in her act, the rest of the cast is still to be selected.

14. William Morris Agency is lining ands, Vienna Philiarmonic, Inge Borgh, et al.

15. Vichey recently sold NCAC and vichey recently sold NCAC and the tent circuit during the sum-tits Gommunity Concerts.

15. Brazil.

16. The Rio club has recently been the series and service chain, as a South American investment ly in her act, the rest of the cast is still to be selected.

16. William Morris Agency is lining a cast of 43 Brazilian dancers and brown for its U.S. debut in November.

17. Copacabana Revue," with a cast of 43 Brazilian dancers and other planist, copen the series as guest star on Oct. 17. Followed by Gina Bachauer, and other planist, opens the series as guest star on Nov. 15; Francetture.

18. Copacabana Revue," with a cast of 43 Brazilian dancers and other planist, opens the series as guest star on Oct. 17. Francetture.

18. Copacabana Revue," with a cast of 43 Brazilian dancers and other planist, opens the series.

19. Joel Rosen, planist, opens the series as guest star on Oct. 17. Francetture.

19. Copacabana Revue," with a cast of 43 Brazilian dancers and other planist, opens the series as guest star on Oct. 17. Francetture.

19. Copacabana Revue," with a cast of 43 Brazilian dancers and other planist, opens the series.

20. The Rio club has recently been diseased by Midas Inc., U.S. muffler manufacturer and service chain, as a South American investment as a South American inv

Nitery operators throughout the ountry will be waiting hopefully the outcome of two court coses which may determine whether they will be spared paying the Government millions of dollars ansoverment millions of dollars an-nually in cabaret taxes. The Fed-eral Government is set to appeal two highly important decisions handed down here by Chief Fed-eral District Court Judge Edward J. Davitt.

J. Davitt.

Judge Davitt held that Culbertson's cafe does not owe the Government more than \$500,000 and
the Magic Bar doesn't owe \$92,000
as the revenooers claimed. rement more than \$500,000 and the Magic Bar doesn't owe \$52,000 as the revenoers claimed. Amounts are for the past seven and five years respectively. The court ruled that the spots did not have to charge its pairons the cabaret tax because entertainment was dispensed in a room adjacent to the room in question, even though customers in the room where the tax was uscollected could have a view of the show. Judge Davitt also ruled that the excise tax need for have been cellected in the case where pairons were served and paid their bell prior to the start of entertainment and dancing.

In the instance of Culbertson's, the spect introduced testimony to give that a show was provided only in the main room which had "open doesways" to its "front bar" and "front lounge" where patrons sat. The connecting doorways, the spot insisted, were for the use only of waitrenses and other employees. The Magic Bar explained the presence of the doorways in a similar manner.

In recent years, the Internal Revenue Dept. has investigated

In recent years, the Internal Revenue Dept. has investigated nearly every Minnesota case and assessed many of them that amount of the cabaret tax which they said should have been levied they said should have been levied on patrons in the adjacent lounges and bars. Nine cases similar to that of Culbertson's and the Magic Bar are pending. If Judge Davitt's decisions stand, it's likely that Washington will decide whether all these cases will be settled on the basis of the Court's rulings in these cases.

MPLS. AQUATENNIAL **\$2.041 IN BLACK**

Minneapolis, Sept. 26.

Minneapolis Aquatennial netted \$2,041 this year, first time in past three summers the 10-day, mid-summer festival has wound up in the black. It was the 13th time in 23 years the annual celebration has shown a profit.

shown a profit.

Net gain was realized despite fact that the Aquatennial's two parades, "Aqua Fellies" and "Aqua Coronation," only events for which admish is charged, finished \$20,000 below budget estimates and grossed seven percent less less than last year.

Deficit was offset by curtail-ment of expenditures and admini-stration costs. Aquatennial officials reported that 1,500,000 persons attended the fete's 210 events. 1962 Acquatennial has been set for July 13 to 22.

DICK HOFFMAN HOSPITALIZED

50-Year Vet of Chicago Vaude and Cafe Booking Seriously Ill

Chicago, Sept. 26.

Dick Hoffman, a familiar figure in Chicago vaudeville, cafe and club booking circles for over 50 years, has entered Evanston Hos-pital in Evanston, Ill. He is re-ported seriously ill.

ported seriously ill.
Hoffman was a booker with the
Western Yaudeville Managers
Examples and at the State-Lake
Theatre site in the heyday of that
little brother of the Orpheum
Circuit. He was one of those
Chicagoans who never followed the
concentration of authority to Manhattan.

Seattle Fair's Int'l Talent Package Topping \$15,000,000; Roster Half Set

First schedule of attractions set for the Seattle World's Fair, opening next April 21, covered about balf the shows set with overall package, according to fan manager Ewen Dingwall, running from \$15,000,000 to \$20,000,000.

000,000 to \$20,000,000.

List of shows are chiefly foreign attractions, such as the Old Vic Co. from Great Britain, Greek National Theatre, Royal Dramatic Theatre of Sweden, Royal Dancers of Thailand and the Belgrade Opera, with most national and regional shows still to be definitely set Performances set for U. S. talent included Louis Armstrong & his All Stars, Erroll Garner, Richard Dyer-Bennett, Carl Sandburg, Victor Borge and Van Cliburn

Dingwall said, in answer to ques-tions, that fair would have a "flesh" or "skin" show. It may be the "Lido de Paris" from the Star-dust, Las Vegas, after the French "Casino de Paris" proved too ex-pensive to import.

A major source of entertainment during the fair will be the North-west Releasing Corp., headed by



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Jack Engerman and Zollie Vol-chok. Northwest's list of attractions includes some on the fairgrounds and off; among those announced by Dingwall were Armstrong.

and off; among those announced by Dingwall were Armstrong, date not set yet, and Borge, Booked into the Opera House, May 17-19. In addition, Greater Seattle Inc. local promotion outfit that puts on annual Seafair, is planning an expanded season of musicals for the summer of 1962. Gustave Stern is currently looking for plays and the shows may be presented in a downtown theatre, in place of or along with productions at the Aqua Theatre.

atre.
Dingwall sald major attractions from Russia (probably three attractions), France, Italy, Denmark, India, Korça, Indonesia and South Africa remain to be announced. He said prices for all attractions would be held down as much as possible, with top ticket price not to go over \$6.50.

Phil Tippin, assistant to Harold Shaw, performing arts director for the fair, said a jazz festival was being considered.

the fair, said a jazz festival was being considered.

The Seattle Symphony will dedicate the new Opera House with two concerts May 14 and 15, with Milton Katims conducting. The symphony is the sponsor of two other attractions—the Philadelphia Orchestra, under Eugene Ormandy, at the Opera House May 24 and 25 and Le Comedie Canadienne of Montreal, playing "Bousille and the Just" at the Opera House during "Canada Week," tentatively scheduled for late June.

Attractions scheduled and dates where known are as follows "Saint Joan" and Shakespeare's "Romeo and Juliet" and "Merchant of Venice"—Opera House, May 21-23 and May 28-27.

Theodore Bikel, folk singer, Opera House, May 16.

Greek National Theatre. Sept. 5-10, Opera House, during "Greece Week"; plays not announced, performance in Greek.

Mexico's Folklorico Ballet at the Opera House, during "Mexico Week." Sept. 17. Motorcyclistas de Transito. Volodores de Paoantia

Mexico's Folklorico Ballet at the Opera House, during "Mexico Week," Sept. 17. Motorcyclistas de Transito, Volodores de Papantia and "World's Greatest Sharpshooter," playing elsewhere on the grounds, probably in the stadium. The Royal Dramatic Theatre of Sweden, playing Strindberg's "Miss Julie" and O'Neill's "Long Day's Journey Into Night," both in Swedish language, Opera House, May 27-June3.

Bunraku Puppets of Japan, in

Swedish language, Opera House,
May 27-June3.

Bunraku Puppets of Japan, in
Playhouse, during "Japan Week,"
beginning Sept. 2.

Llaka Puppet Company of
Poland, tentatively June 4-9, "Poland Week," probably in Playhouse
Royal Dancers of Thailand,
Opera House, date not set; also
Kite Fighters and Boxers of Thailand, probably in Stadium or
Arena, all during "Thailand Week."
The Belgrade Opera from Yugoslavia, company of 185 singers and
"Boris Goudonov," with Miroslave
(Continued on page 60)

YVES MONTAND'S TOUR

While In L.A. Will Confer With 20th Re Its Option

Paris, Sept. 26.

Paris, Sept. 26.
Yves Montand has left for Canada where he begins a series of one-man song shows that will take him to Manhattan, Boston, Philadelphia, Washington, San Francisco, Hollywood and then on to Japan, Moscow, Warsaw, West Berlin and back to Parls, His N.Y. stint begins Oct. 23.
While in Hollywood he will confer with 20th-Fox which has him under option for two features. If he stays to make a pic it would mean setting back his Far Eastern and European dates.

ABC Cracks Down On 3 More in A.C.

Agents from the State Division of Alcoholic Beverage Control have moved against three more night

spots here.

moved against three more night spots here.
Paddock International Inc., located in mideity on Atlantic Ave., resort's principal street, which has been in trouble with the ABC on other occasions, is charged with permitting female performers to entertain in a lewd, indecent and immoral manner "including a routine which is known as the striptease." Club which books talent throughout the year, will be given a hearing on Oct. 18 in Newark offices of the ABC.

Bamboo Club, in the Pacific Ave. midcity bistro strip; is cited by the ABC on three charges, permitting lewdness and immoral activity; allowing females employed on the premises to accept beverages from customers; and hiring persons not residents of the state.

Club. operated by the Lanin Corp, will be given a hearing at the ABC offices in Newark on Oct. 28.
Pappy's Bar, near Convention Hall, was closed for 60 days by the ABC for allowing undesirable persons on its premises. Because spot's owners entered a guilty plea, five days was knocked off original sentence.

PETE HERMAN FOLDS 30-YR.-OLD N.O. CLUB

30-YR.-OLD N.O. CLUB

New Orleans, Sept. 26.

Pete Herman's, Vieux Carre
night spot operated for more than
30 years by the former world's
bantamweight champion, closed its
doors Thursday night (21).

Herman, now an official of the
Louisiana State Boxing Commission, said he closed the once popular rendezvous of tourists and
sportsmen because of continued
loss of revenue. The club, located
at Burgundy and Conti streets, was
unable to meet the Bourbon street
competition, he stated.

George McQueen, emcee and associate of the former champion for
years, has moved over to the
Poodle Lounge.

Charles Freemans Build **Shows For Vet Hospitals**

Dallas, Sept. 26.
Charlie Freeman of the Interstate Theatre Circuit, and his wife Carrie, are seeking local talent, including musicians, variety performers, singers and dancers, for a troupe to entertain patients in Veterans hospitals. Its the couple's 20th year producing shows under the Red Cross auspices which tour the various Veterans Hospitals in this area.

Freeman was the chief booker of vaudeville in the final heyday of Keith-Orpheum big time.

'Op'ry's Army Tour

Up ry 3 Army lour
Philadelphia, Sept. 26.
Jolly Joyce Agency has made an exclusive deal with Jim Denny Artists Bureau to handle "Grand Ole Opr," for Army bases throughout world. Hank Snow, who is in on deal with agency, left New York last week for Frankfurt to set western & folk attractions and variety bills in Europe.
Biggest part of bookings will be in France, Italy and Germany. Joyce-Snow have five-year pact with German-American Agency in Hamburg which will act as reps in those areas.

Costs Still Climbing On Bigtime Nitery Shows.

Bigtime nitery shows are getting nore complicated and more ex-

Bigtime nitery shows are getting more complicated and more expensive every year according to Eddie Risman, managing director of the Latin Quarter, N.Y. He's now putting on the final touches of a new show, produced with E. M. Loew, to epen officially at the L.Q. Oct. 16. "We can't break in our shows in New Haven, Boston or Philadelphia," says Risman. "They've got to be letter perfect on my first night. Therefore, even though the revue will actually start at the Latin Quarter on Oct. 10 it will need at least until the following Monday 16 until most of the bugs are ironed out."

Monday 16: until most of the bugs are ironed out."

Indicative of the preparation that went into this display are several structural changes in the spot so that aerial acts would have the necessary support. He's trying the first aerial ballet with this show. It'll be produced by Karl Wallenda. Janine, a solo trapeze act, has also been signed for this production.

Risman, moreover, is contem-

act, has also been signed for this production.
Risman, moreover, is contemplating installation of a steam curtain. However, there are several technical problems to be solved. But it may be ready for the next show. The nitery already has a water curtain, which was used for the previous display. There is also provision for a small ice tank, used on the current production.

The difficulty in creating new effects at the Latin Quarter lies in the necessity of operating during all the work. Carpeniers, set designers, rehearsals for the new show under direction of choreographer Ron Fields, auditions for new acts and line members all have to go on simultaneously.

The new LQ show will be one of its more populous efforts. In addition to the regular chorus line, the spot will have the aerial ballet and a 12-people Spanish ballet headed by Rafael de Cordoba. Also Julie Gibson, the Pompoff-Thedy Family, Mello-Larks plus the usual production singers and dancers.

AL KELLY AGVA V.P. BY 10 VOTE MARGIN

Doubletalker Al Kelly's margin of victory for the second vice-presidency in the recent election held by the American Guild of Variety Artists was reduced to 10 votes as the result of a recount last week. The new tally was demanded by defeated candidate Paul Valentine, who it was originally announced lost by the narrow margin of 12 votes. Kelly's vote was 1,024 votes.

The third nomines for the recent

The third nominee for the second vicepresidency was incumbent Joe Campo of Philadelphia who held that position for many years. He trailed behind Kelly and Valentine with 850 votes.

Judy's \$36,922, Denver

Denver, Sept. 26.
Judy Garland, playing the Coli-

seum here Wednesday (20), hit 7,484 admissions for a \$36,922

House was scaled from \$2.50 to

Nev. Gaming Board Sez LQ's Eddie Risman Okays Casino Buys

Las Vegas, Sept. 26.
The State Gaming Control Board
has approved the Las Vegas casino
license application for the husbands of entertainers Mitzi Gaynor

license applications for the husbands of entertainers Mitzi Gaynor and Donna Reed.

John R. Bean, Miss Gaynor's spouse, bought a 2% interest in the Flamingo for \$40,000, where the star recently made a successful nitery debut. Miss Reed's husband, Anthony I. Owen, purchases a 1% interest in the Riviera for \$25,000.

At the same time the board okayed the transfer of \$2,500,000 worth of New Frontier stock, representing 88%, from Warren Bayley to Frank Wester, a banker from Coeur d'Alene. Idaho. Wester from Coeur d'Alene. Idaho. Wester paid Bayley \$147,000 and leased the establishment back to Bayley for \$10,000 a month for 20 years.

Also approved was the purchase of 30% of the Dunes. Charles R. Rich: and Sidney Wyman bought 5% each for a total of \$120,000; George M. Duckworth bought 3% for \$30,000; and Wendell S. Fletcher purchased a 15% interest for \$375,000. Rich Wyman and Duck.

for \$30,000; and wendell S. Fletchier purchased a 15% interest for \$375,000. Rich, Wyman, and Duckworth are former Riviera Hotel casino execs, Fletcher is a San Marino, Calif., aviation parts manufacturer.

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IRVING FIELDS TRIO

D.C. Football in Show Biz Lateral Via Massive Pigskin Spectaculars

George Preston Marshall, propigskin's cross between Barnum and DeMille, has shaped the "bigset production unit of its kind" to make its show business bow next Sunday (1),

Sunday (1).

Under the immediate supervision of Joel Margolis, former vet Loew's exec here and now Asst. Gen. Manager and idea man of the Skin's, the scheme was described thusly by Redskin owner Marshall: "It will be real show business—strictly theatre. With music, marching, dancing, singing and football." All with precision timing from start to finish.

Idea, the Redskins' prexy said, is to give patrons constant eyefulls and earfulls of entertainment and sports from entrance to egress.

sports from entrance to egress.

The stadium, which Marshall's outfif will break in Sunday, is something of a spectacular in itself. Reporters who've seen it Nago (club Sielf. Reporters who've seen it Nago (the specially) were overwhelmed by its almost eeright futuristic beauty, (It's hoped gawking at the near-awesome \$20,000-000 physical surroundings won't distract from Marshall's grandiose plans for vaudeville-on-the-grid from).

distract from Marshall sgradulose plans for vaudeville-on-the-grid-fron).

The stage for the Marshall-Margolis production is being hurriedly readied for the first game Sunday with the N. Y. Giants. The 50,000-center is extensive value for convented to the convented of the conve seater is actually okay for occu-pancy now but there's some out-

(Continued on page 60)

K.O. KAYSER-ROTH BID TO BUY 'ICE FOLLIES

The bid to buy by Chester Roth, board chairman of the Kayser-Roth Industries, has been rejected by the operators of "Ice Follies," Eddie and Roy Shipstad, co-owners of the show with Oscar Johnson. Reason advanced was the illness of Johnson who could not participate in the negotiations.

Roth, who already owns the "Miss Universe" pageant, is reportedly anxious to tie up more show biz properties, which are expected to be used as an exploitation medium for the various firms he heads which manufacture women's lingerie and accessories. At one

heads which manufacture women's lingerie and accessories. At one time, Roth had approached Marlo Lewis to head his show biz acquisition, but Lewis turned down the offer.

"Ice Follies" is among the three major ice shows in the U.S. It is reportedly one of the most profitable because of its lower operating costs. Johnson's illness is said to be one of the reasons why the present operators would like to retire, but the Shlpstad Bros. declined to close any bids while their partner was incapacitated.

HAMID S.S TENT

Atlantic City, Sept. 26.

A Circus Saints & Sinners tent which has been formed in the resort has been named after George of the sort has been named after George of the

Direction: WILLIAM MORRIS AGENCY

Club Dates Pay Off In Japan But Concerts Lag

Japan But Concerts Lag

Tokyo, Sept. 26.

Despite a coupla dismal concert dates here, Four Lads are doing boff biz on club and U.S. military circuit. Difference is that word-of-mouth from club appearance can circulate in a day, plus the fact that top clubs have about 50° foreign patrons. Concerts, on other hand, must pull youthful buying and Four Lads are not too established here among Japanese. Concert scale was 56° to \$2.78.

Strong biz at 11-day engagement at New Latin Quarter was racked up despite increase in cover charge to \$4.17. Unit will also play club dates in Yokohama, Osaka. Nagoya and Koke during monthlong Japan tour. The Kapp diskartists are doing two-a-night at clubs and three different clubs and inference of the confer of promoter than a night at a downtown club, but the niteries book for longer runs.

Four Lads will play a month of U.S. military dates an on Okinawa before moving to dates at Anareta Coliseum in Manila and in Australia. Promoter for Japan-Okinawa is Tats Nagashima with transportation nut being pro-rated three ways, the Manila and Aussie impresarios also sharing.

Iglesias' Canada Dates

Toronto, Sept. 26.
Obviously tired after coming in a day late by airplane from Mexico City—where they had completed an eight-week engagement at the Teatro Blanc Quito—Roberto Iglesias' Spanish dance group started its North American tour at the Royal Alexandra Theatre. Toronto. Her Majesty's, Montreal, followed. ronto. Her Majesty's, Montreal, followed. Then 16 cities in the U.S. under

the Hurok banner, commencing at Lisstner Auditorium, Washington.

HAMID S&S TENT

Hollywood Rearing 20's

Hollywood, Sept. 26.

Paul Cummins, owner of the Roaring 20's here on La Cienega Restaurant Row, will open another Roaring 20's in New Washington Hotel, Seattle, prior to next year's World's Fair celebration in the northern city

World's Fair celebration in the northern city.

He's closed a deal with Art Steel, prexy of Seattle's Viceroy Restaurant, who is handling arrangements for the new club at New Washington. Featuring three rooms, it's planned for either a November or December opening.

Palace's 50G Week **But Vaude Show** Costs Too Much

Vaude may be dead but the cadaver is a lively one. The Palace Theatre here, which is on a one-week one-shot basis with an on-the-boards display plus a secondary feature is hitting klondike proportions at the boxoffice with a \$50,000 gross indicated. Only thing wrong is that the show costs too much, reportedly a \$25,000 package. House needs 50G to break even.

ween.

With Ray Charles' orch, Sarah Vaughan and Larry Storch playing it live and "Mighty Crusaders" on the screen, the gross for the first three days went to a towering \$33,-000. Show opened Friday '22', Entire week's take is estimated at over \$50,000.

Interestingly the house is charging fancy prices with no apparent public rebellion. Scale is \$1.50 to \$3.

Golden Gaters to Tour Africa for State Dept.

The Golden Gate Quartet has been tapped for its fourth tour under the auspices of the U. S. State Dept. in conjunction will make its first tour of Africa starting in January. The deal was negotiated by Birney Golden of Circle Artists.

Corp.
Previously, the Gates had been in the Mid and Far East as well as several European countries under State Dept. sanction.

Canary Specialists

Canary Specialists
Singer Mary Small and songwriter Evelyne Love Cooper have
founded an agency to specialize in
the booking of femme chirpers.
Office, to be known as Girl Singers Inc., will go in for coaching
services as well.
Miss Small is a former moppet
singer and Miss Cooper is a songwriter who has also written special
material for Pearl Bailey, Sophie
Tucker and Jane Morgan, among
others.

Personal Mgt.: GARRE and HELLER

Collywood Rearing 20's To Open Seattle Branch Show Biz Brushes 6-Day Bike Races In Comeback Promotion At Garden

Cafe Turns Other Cheek

Madison Square Garden, N. Y., was one of the phenomena of an al-To Win Equity's Support ready phenomenal era. It was proposed by the liveliest event of any cal-

For Lower Revue Scales

Off-Broadway cabarets, coffeehouses and the like that offer entertainment with their refreshments have long been battling with
Actors Equity for a special contract
to minister to their needs. It's
been a lengthy fight and hasn't
been resolved yet. Don Gregory,
who produces the shows at Dave
Gordon's Phase 2 in Greenwich
village, has decided to compromise.

Although his latest show "Heyer I
Although his latest show "Heyer I
Forms of Life," a revue by Bill
Heyer, is not an Equity production, he's decided to pay scale. He
says that he hopes this gesture on
his part will help pave the way for
some better cooperation between
the union and operations like his.

He has also paid scale rehearsal

the old days cannot be recreated to pay save that he hopes this gesture on his part will help pave the way for some better cooperation between the union and operations like his.

He has also paid scale rehearsal wages to his four person cast. He says that the problem has never really been the paying of scale wages, although he says it's a factor. The big stumbling block has been the putting up of the two week bond required by Equity.

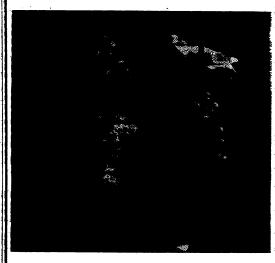
Phase 2, along with several other such establishments, is a non alcholic cabaret. It has 110 seats which are situated around tables in the small house. A cover charge of \$1 on weekdays and \$1.50 on Fridays and Saturdays is charged and shows are presented at 9:30 p.m. and 11:30 p.m. Tuesdays through Sundays.

Rerle Rack in Action

Defie Back in Action

Milton Berle is resuming nitery dates this season. He has been packed for a week at Blinstrub's, Boston, starting Oct. 6, and follows with a frame at the Shoreham Hotel, Washington.

Other dates are being lined up by the William Morris Agency.



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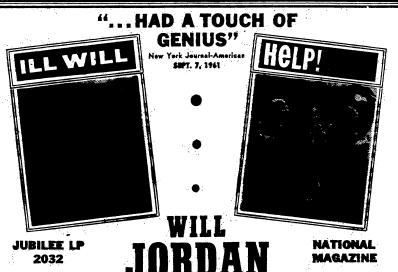
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NEW YORK

Vaude. Cafe Dates

New York

Tina Robin slated for the Copaeabana Oct. 12 on the Sid Caesar show . . . Peggy Lee, due for Basin St. East Nov. 2, will have Charlie Manna in support . . Lisa Kirk goes into the Caribe Hilton Feb. goes into the Caribe Hilton Feb. 16 . . Johnny Tillotson set for a string of theatre dates playing Bangor, Montreal and Albany . . . Robert Merrill to pour at Tavern on the Green Oct. 23 marking his 16th anni at the Met . . Four Coins opened at the Thunderbird Lounge. Las Vegas, Monday (25) . . Enzo Stuarti inked for the Fontainbleu. Miami Beach, Nov. 13 . . Andy Williams into the Palmer House. Chicago, April 23 . . . Johnnie Ray to the B&B Supper Club, Indianapolis, Dec. 30. Hildegarde, Phil Foster and Bob-

Hildegarde, Phil Foster and Bob-Hildegarde, Phil Foster and Bobby Breen signed with the William Morris Agency . . Nan Hogan, of the "Holiday on Ice" staff, to the Coast this week for a vacation, Patti Page into the Desert Inn. Las Vegas, Oct. 3 . Ford & Reynolds start a three-weeker at the Copacabana Oct. 23 on bill topped by Nat King Cole . . Soprano Elena Raina opened last week at the Chardes . Planist-singer George Taylor started at the cockall lounge of the Lanal . . Cha-George Taylor started at the cock-tall lounge of the Lanai . . Cha-teau Madrid relinquishing its Sun-day night closing in favor of a seven-day weekly operation . . . Archie Robbins at the Hawaiian Cottage. Merchantville, N. J. . . . Toni Arden set for La Fiesta, Juarez, Mex., Dec. 4.

Chicago

Chicago
Genevieve set for the Palmer
House Oct. 26-Nov. 22 . . . Don
Brook Three down for the Playboy
Club. Chi, Oct. 3 for three weeks
. . Delta Rhythm Boys at the Lake
Club, Springfield. Ill., followed by
Deep River Boys Nov. 17 for a fortnight . . . Van Dorn Sisters skedded
for Tidelands, Houston, Sept. 25
for two weeks; Playboy Club, Chi,
Oct. 14 for three weeks; La Rue's,
Indianapolis, Nov. 4-11; and Earl's
Club, Dallas, Nov. 15-28.
Carmen McRae set for Pep's.

Carmen McRas set for Pep's

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VARIETY

Philadelphia, Oct. 30 for a week and Baker's Keyboard, Detroit and Baker's Keyboard, Detroit, Nov. 6 for two weeks. ... Joe Conti into the Brown Hotel, Louisville, Oct. 6 for two weeks, and the Mc-Curdy Hotel, Evansville, Ind., Oct. 23 for two ... Danny Apolinar Trio inked for the Playboy Club, Miami, Oct. 14 for three weeks ... Moms Mabley plays the Pink Poodle, Indianapolis, Oct. 13-21 ... Enrico set for a week at the Town & Courtry, Winnings, starting Oct. 16.

try, Winnipeg, starting Oct. 16.
Evelyn Knight set for the Shera-ton-Blackstone, Chi. Oct. 23 for three weeks. Genevieve plays the Palmer House for a month starting Oct. 26. George Jessel starts a five-week midwest club date and concert tour Oct. 23. Joe Contiand Beverly Wright down for the Flamingo Club, South Sioux City, Neb. Oct. 5 for a week. Mattison Trio skedded for the Shamrock, Houston, Oct. 5 for a fortnight... Jo Ann Val into the Roosevelt Hotel, New Orleans, Oct. 12 for two weeks.

try. Winnings, starting Oct. 16.

Kansas City

Wayne King Orch and the Dukes of Dixieland will make it a double header playing for the annual American Royal Coronation Ball in

American Royal Coronaton Bain the Municipal Auditorium Oct.. 7
... King & crew double back next day to play a party in the Auditorium for the Ararat Shrine Temple ... Ted Lewis and troupe set for the Shoreham Hotel, Washings tor the Snorenam Hotel, Washing-ton, D.C., following present stint at the Cabaret Riviera here Al Hibbler at the Mardi Gras Room through Sept. 29, to be followed by Dizzy Gillespie . . . Carl Perkins into the Chestnut Inn week ending Sept 30.

Dallas

Four Freshmen and Justin Wilson set for Sent 38 one-nighter at Southern Methodist U. Coliseum, Southern Methodist U. Coliseum, with the Ray Charles Show inked for Dec. 8 . . . Carmen Cavallero into the Statler-Hilton Hotel Oct. 5 for two frames . . Dave Gardner due for a return solo date Sept. 30 at State Fair Music Hall . . Amy Worthington at the Tree Club. followed by comic Dave Madden on Sept. 29 . . Dick Clark Show, with Paul Anka, has a Nov. 3 stand at Dallas Memorial Arena.

Stand at Dallas Memorial Arena.

Irma Brown at Skyriders Club, with the Mal Fitch Trio following Oct. 2 . . . Pianist Red Kearns moved into Gay 90's Sept. 26 . . . Linda Merrill singing at Earl's Club for a fortnight . . . Virginia Norman, thrush at the Executive Club indefinitely . . Chuck Baxter, singing 88'er, at the Zoo Bar . . Comic emeee Wally Weston back at the Colony Club for another long date . . Gary Wells & the Barton Sisters open Oct. 16 at the Riviera Club for a fortnight.

Houston

Ritty Kallen at the Continental Room replacing the Ames Bros. who were there for one week. Also opening on the same bill are comics Mike Hale & Benny Hayden.

Pete Fountain, who opened the Orbit Room last spring, returned for a week's stint. While here he plays a concert at the Music Hall Sept. 25 to be produced by the Orbit's owner, Bob Salter .

Mamie Van Doren in for another week at the Cork Club ... Bobby

Sargent, comic and Pennie Pryor. sargent, comic and Pennie Fryer, songstress, headlining the show at the Tidelands... The Star Belles, instrumental-vocal combo, at the Crown Club in the Coronado Motor Hotel.

VARIETY

Hollywood

Hollywood

Arlene Dahl makes Las Vegas bow at the Flamingo March 15...
Ruth Olay opens tonight (Wed.) at Orbit Room, Houston, for fortnite... Ricky Nelson, fresh from Illinois and Michigan State Fairs, topbills Alabama State Fairs, togbills Alabama State Fairs, birmingham, Oct. 5... Kay Stevens takes over at Slate Bros. Oct. 6... Jane Morgan inked John Drew and Sam Stoneburner from Broadway cast of "Fiorello" to join new act she'll debut at Cocoanut Grove Oct. 12... Patti Page spotted into Painted Desert Room at Wilbur Clark's Desert Inn, Las Vegas, for four frames ... Oriental songstress Nana Sumi set for two-week engagement at Phoenix, Arizona's Celebrity Theatre lounge, opening Oct. 5.

'IceCapades' 250G Sets Pitt Record

Pittsburgh, Sept. 26.
John H. Harris "IceCapades" broke every boxoffice record in the history of Pittsburgh last week when the show racked up a gross of just over \$225,000 for the week and play to 190,000 people in 10 performances in the new Auditorium. The previous record was held by the same show set last year at Forbes Field when it did just under \$225,000. just under \$225,000.

just under \$225,000.

With a \$4 top and a capacity of just under 11,000, the show kicked off to a big start on Monday (18) even though the opening had been threatened by union jurisdictional disputes. Even with all the paper, the show had 7.500 paid admissions opening night with \$7,500 going to the U.S. Figure Skating Assn. in memory of the young skaters who were killed in an air crash last year.

KDKA-TV carried the opening

crash last year.

KDKA-TV carried the opening ceremonies live along with the first three numbers of the show. On Tuesday, with the threat of a strike gone, the advance sale zoomed and by Thursday there was \$200,000 in with all the shows Friday, Saturday and. Sunday completely sold out.

Every indication points to an even higher gross for the current week with the show closing out here on Sunday (1).

M'w'kee's Concerts

Milwaukee, Sept. 26. Harry Belafonte Folk Singers, sponsored by Francis J. Schroedel, launch the Alverno College Society of Fine Arts series of five shows Oct. 15. Other four bills will carry the series into next

Also inked are Theatre Outlook Also inked are Theatre Outlook London Repertory Co., Dec. 21; violinist Sidney Harth, Feb. 16; Milwaukee Symphony Orch, with Harry John Brown conducting, March 5; and Merce Cunningham & Dance Co., March 24.

Nitery Hazards Milwaukee, Sept. 26.

A suit for \$3,500 was filed last week in Milwaukee County Circuit by Mrs. Rose B. Nichols, seeking damages for alleged facial injuries resulting from a falling bass viol.

resulting from a falling bass viol.
According to the complaint, she received cuts, bruises and a concussion when the bass viol slipped from the clutch of musician Clarence Kallas last March at Jimmy Joy's Accordion Inn. Owner-operators of the nitery, Mr. & Mrs. Joseph Van Dê Putte, and musician Kallas were named defendants in the suit.

Slightly Bald Exotic

Signity Dath Extute
Honolulu, Sept. 28.
Exotic dancer Gloria Doyle claims her dyed-pink hair fell out in great bunches while undergoing a hair touching-up treatment in a Waikiki beauty parlor.

Because of the alleged ruination of her hair and the fact she no longer can use her

she no longer can use her professional name of "Kitty Pink," the entertainer has filed a \$150,000 damage suit.

D.C. Football's Show Biz Lateral

Entertainment unit of nearly 300 may be beefed up to 500. These include dancers, choral group, precision marchers, the Redskin band, solo singers and a sizable produc-

Investment in elaborate uni-Investment in elaborate uni-forms for the band (160) and chorus, will be \$40,000-plus (the 200 Indian headresses cost \$75 apiece, while the band outfits themselves are pegged at \$150). There is also the cost of musical instruments and other parapherna-lia. This doesn't count salary of the production staffers, among other items.

More than \$20,000 will be shelled out for transportation and other expenses of talent (e.g., top marching units from other areas).

The biggest portable hi-fi sound The biggest portable hi-fi sound system in the world will be on hand. The system, owned by the Skins (the stadium is leased), is comprised of '16 hi-fi horns with 560-watt amplifiers. It's exclusively for giving best tone and range to the singers and musicians and has no connection with the stadium's na system. dium's p.a. system. A crew of 10 is needed to handle the sound setup alone.

up aions.

Sunday's operation against the
Giants will feature the 25th anniversary of the Redskins in Washington (former home; Boston) so
some extra comph is in the works.
And, of course, the first game
away their rusty former grounds—
Griffith Stadium—is an occasion
for celebration, too.

Main problem is how to get the entertainers on and off inconspicuously and speedily. Margolis says there'll be some kinks to be ironed out yet before the whole thing can be expected to go off smoothly.

be expected to go off smoothly.

Marshall stressed the need for split-second timing in providing the non-sports fare. For one thing, the band will strike up immediately when a regular time-out is called (normally 12 per game). This will necessitate quick cues to the performers and knowledge of referee signals by Margolis to distinguish between the shorter official time outs and those called by the teams.

For the first time as far as he

For the first time as far as he knows, Marshall said the score-board clock will be used to insure precision timing for all acts. The stage wait or overlap will be strictly taboo.

In his effort to build up the en-tertainment phase, Marshall has cut out the traditional, and usually boring, intros of ball players be-fore game time. His show busi-ness unit will take over this time.

ness unit will take over this time.
Marshall wants everybody in
their seats to see his production.
That's why he's putting more emphasis on the time-out shows.
There's not enough time for
people to leave their seats during
time-outs virtually. He's also
scheduling about 12 minutes of the
20-minute half-time break to in-20-minute half-time break to in-sure maximum spectatorship. Cus-tomers traditionally take off for the concessions and other accom-modations during the half, but at-ter the first eight minutes, the cus-tomers should be glued back in their seats.

Departing somewhat from pre-vious tradition, Marshall plans to soft-pedal the stuntsmanship and big-name acts this year in favor of the spectacular—pro-arranged mu-

the spectacular—pro-arranged mu-sic (under direction of Eddie

continued from page 59

pe.

Intertainment unit of nearly 300
Inte

H'wood Bowl's 49G Bash

Hollywood, Sept. 28.

Hollywood Bowl bash Saturday night (23) with Henry Mancinl Orch, Limelighters and Julie London drew 15,104 payees for gross of \$49,400, according to Lou Robin, who promoted for Concerts Inc.

At Palladium, Tex Benecke Orch, Ray Eberle and Modernaires with futuristic beauty.

Seattle Fair

Continued from page 58 Cangalovic, bass, in Opera House,

Cangalovic, Source, dates not set.
Fu-Hsing Opera School of War Orphans, site not announced and Chinese acrobats and gymnasts,

Chinese
Oct. 10-14.
The Philippines' Bayanihan
Dance Co., Opera House, plus Rigaudon de Honors (acrobats, drill
team) Constabulary Band and
"Philippines"

gaudon de Honors (acrobats, drill team) Constabulary Band and sports and games, "Philippines Week," beginning Aug. 9.

Other attractions awaiting dates include Ringling Bros. Circus, Arena; the Littlest Clrcus, Playhouse; Carlos Azura, Mexican bullfighter in a demonstration, probably the Stadium; Erroll Garner, Opera House; Richard Dyer Bennett, site not set; Carl Sandburg, in a special program still in the making, probably Opera House; Van Cilburn, Opera House, and the Marimba Orchestra of Guatemala.

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-INN

LARRY

New Acts

ALEGRIAS DE ESPANA (4) Dance, Song 40 Mins. Liborio, N.Y.

The Liborio is showcasing a lot of exciting Spanish talent these With an audience comprisdays. With an audience comprising Cuban expatriates as well as others in the Iberian orbit, operator Perez Blanco seems to be hitting a fresh crop of performers. The newest group getting an airing there is Alegrias de Espana comprising dancers Maria Gloria & Juan Antonio guitarist Virgilio Blanco and singer Maria Autonia. They are an offshoot of the Jiminez Vargas Dancers which plied the hotel circuit last year.

The mainstay of the quartet is the Spanish dance team which per-forms with skill and high regard for tradition. From their opening jota to the finale, they stomp out some exciting work. The male has his best moment in a stirring zapateado, while the femme hits her peak with an alegrias. Their work is extremely lively, well coordinated and authentic enough to merit the oles of this knowing assemblage.

Maria Antonia performs the for tradition. From their opening

Maria Antonia performs the vocals. Although possessed of a thin voice, she has the staying power to trill out the flamenco runs in a manner that meets audience approval. Guitarist Blanco is also skilled at the gypsy guitar backboarding to accentuate his already strong stringed rhythms. The group is nicely costumed and has a young and well-groomed appearance.

Jose

RIP TAYLOR Comedy 30 Mins. Steuben's, Boston

Rip Taylor, a "crying" comedian who's been out for some time, and just back from London, somehow has escaped being documented in Variett. A 6-foot, sandy-haired personable chap, he comes on with an erudite take augmented with a pair of Tokyo black glasses, picks up a tattered jokebook, blowing off the dust, and lurches into some frenetic oneliners. He's an odd working comic, relaxed, drawling, who gabs about this and that and brings in many topicalities in odd asides, and bursts into tears at the drop of a hat to the great amusement of the distaff side, who break up when he does it.

ment of the distaff side, who break up when he does it.

He's got a series of impresh bits, Hitchcock, Pearl Bailey, and a "do it yourself kit," in which he uses his hands behind his back as a dance partner cleverly, but his carbon of Arthur Murray toddling around stage grinning and singing around stage grinning and singing as standout. Taking off a rock 'n' roll singer, he comes up with a good variation of "Never Walk Alone." His big payoff is a stool and a spot; perched thereon, he goes into a hilarious crying jag prefaced by song, "Cry Me a River," berating everything from mother-in-laws to his oddball impression of a "crosseyed bullfrog sitting on a lillypad." He's got a piece reminiscent of his appearances at Astor Club, London, on language troubles detailing what Londoners laugh about that Americans don't, which is funny. Drying his tears at act finale, he goes off with snatch of "Coming Up Roses."

There ought to be plenty of work for Taylor as his routine

There ought to be plenty of work for Taylor as his routine shows ingenious farcial invention and there are not too many such around.

RONNIE DEL & JEAN Songs, Dance 22 Mins. Cloister. Chicago

Cloister, Chicago
Ronnie Del and Jean White
joined forces about six months ago.
Del had been a solo songster on
the smalltown nitery circuit and
Miss White a line terper, Del's
singing style is limited and Miss
White's voice is undistinguished,
and their duets seldom rise above
their individual abilities. The attractive and shrapely Miss White
shows some potential in a hiptwitching solo dance number.
Turn provides some needed re-

Turn provides some needed re-Turn provides some needed relife from deep-purple comic resident headliner in this club and is
generally suitable for situations
ag to less sophisticated audiences. Mor.

ADAM FAITH Songs 52 Mins.

m at the Top, London

Room at the Top, London
Adam Faith, a young and successful beat and rock singer, makes an impressive debut in cabaret at the Room at the Top, but he needs an exercise in self-discipline if the impact is to have lasting quality. There is no question that he has talent galore, and when he's concentrating on the beat and rhythm songs he has the audience with him all the way. But he falls for the common error of talking too much, and patter is by no means his forte;

all the way. But he falls for the common error of talking too much, and patter is by no means his forte; also he's too easily lured back when he takes his first bow at the end of half-an-hour. The result is a show that is indisputably overlong and which could be trimmed to advantage.

Though he allows himself to digress from the main business in hand, Fsith reveals a winning personality as well as a shrewd facility to adapt his show to appeal to a more adult and sophisticated audience. He's smartly attired in a tuxedo, his hair is nealy brushed, and he dispenses with most of the gimmicks on which other rock singers trade. And while he has confidence, he is never brash.

Unlike most straight singers who need special material for cabaret.

Unlike most straight singers who need special material for cabaret, a r'n' roller gets by best with the numbers that have achieved widespread popularity, usually via disks. Which makes it comparatively easy for Faith, who has a long string of hit parade records to his credit. Among the best of a good bunch are "You've Got a Face Like an Angel," "Johnny Comes Marching Home." "What Do You Want" and "You Do Something to Me." It's typical of the rhythmic effect achieved that the audience provides the handclapping accompaniment

achieved that the audience provides the handclapping accompaniment without being invited to do so. By the time he's finished this two-week engagement, he should have learned the pitfalls of cabaret the hard way—but very quickly. Myro.

PAULETTE Songs 25 Mins.

Paulette is a French chanteuse who has had exposure in—Paris. She is being groomed for niteries and learning English which makes for unusual interpretations when she essays the pops. A 5-6, well-stacked blonde, she exudes personality; floor presence is slick and pro, and chatter between numbers is quainfly flavored.

She opens with "Paris Canaille" in French, and seques to "Never On Sunday," in English. She does "Do It Again" in fine style in both languages, then takes hat and stick for a strong Chevaller impresh list.

Guy.

MICHELE COMIS Songs 20 Mins. Blinstrub's, Boston

Michele Comis, a former Miss Rhode Island in the Atlantic City annuals, is long on looks, 5-6, eyes of blue and all that goes with it, fetching in brownet bouffant hairdo and white sheath. She's music supervisor in Providence schools, obviously has had a lot of training and has spent much time with her vocalistics including a season with North Shore Music Tent. The voice shows up well; it's large and she has good control, and slick romantic ideas about delivering a song. She's breaking in

and slick romantic ideas about de-livering; a song. She's breaking in here at Blinstrub's after some club dates around New England under aegis of Frank: Soper. Soprano's songalog of show tunes pour out liquidly. With more lights and shadows in her tunes and act spacing, she should be a good bet around the cafe circuit as overall effect it, sood especially streets.

Gotta See Your Mama." In these her pleasing voice comes through strong and clear and her sparkling personality comes

stage personality comes to the fore.

In her ballada, Miss Vincent shows some hesitancy, and when her voice should soften it sometimes fades. Since she shows a set of wellpitched pipes on her faster numbers, this would appear to be more of a problem of seasoning than any vocalistic lasking. Too, she was handicapped by a house orch that overrode her soft numbers mercilessly. She also showed uncertainty while working the edge of the stage with microphone in hand, too often singing at the ringsiders instead of to them.

Stylistically, Miss Vincent knows her way around a song, and she is aided by a catalog and arrangements that show her cleancut technique off to its best. Mor.

TOTIE FIELDS Songs, Comedy 30 Mins. Boulevard, Rego Park, L. I.

At approximately this time of year, vitually all the mountain bookers take stock of the performers who have done well in the Catskill country. It's an important inventory for local bonifaces. For example, Jackle Mason was adjudged the comic of last season and he has been bearing out his promise on the cafe scene. This year's top comedic honor went to a femme for the first time. Totic Fields, who got the nod, is a short and heavy girl. She makes the most of her looks by pinning the bulk of the comedies on this peg. It's all done with a fat girl's good humor. humor.

Her fall debut at Arturo Cano &

Abe Goldstein's Boulevard, in Rego Abe Goldstein's Boulevard, in Rego-Park, does indicate that this girl can go' a long way in the variety sector. At present it would seem that her greatest strength is in the club date field. Her material still needs a lot of attention. Al-though her parody "My Fat Lady" seems like an ideal vehicle for her, set still treats it like it was ma-terial. It would seem that she has wider horizons than that, which she indicated.

wider horizons than that, which she indicated.

Miss Fields asks and gives no quarter. She works like many of her male contemporaries, punching out lines in a thoroughly profes-sional manner. Much of her masional manner. Much of her ma-terial is simple and direct, with little subtlety involved. Having mastered this phase of her career, she should Jook for a higher ma-terial plane on which to settle. She can make the grade in legit, and later in some of the flossier cates, and certainly in tele situation comedy.

FOUR SAINTS Instrumental, Singing, Comedy 45 Mins. Padded Cell, Minneapolis

45 Mins.
Padded Cell, Minneapolis

Four Saints are having a reincarnation as a new act after playing a four-year engagement with Uncle Sam. Talented, versatile foursome was formed in Everett, Wash., highschool, stayed together through Puget Sound college and a year of playdates and enlisted en masse in the Air Force in 1957. Out of the service last May, quartet was inked for a two-week stay at Racquet Club, Dayton, visit being extended to four months. Current booking at Padded Cell is their second since shucking military garb.

A male version of the Kim Sisters, Saints play 26 instruments, vocalize in fine fashion and provide yocks aplenty with their clowning antics. It's a sock, varied act, offering plenty of entertainment. Potential for a rapid rise is definitely there.

large and sne mas good control, and slick romantic ideas about delivering a song. She's breaking in here at Blinstrub's after some club dates around New England under aegis of Frank Soper. Soprano's songalog of show tunes pour out liquidily. With more lights and shadows in her tunes and act spacing, she should be a good bet around the cafe circuit as overall effect is good, especially since she essays songs that have high melodic content.

JOANIE VINCENT
Songs
26 Mins.
Downstage Room (Happy Medium). Chicago
Until nine months ago Joanie, Vincent was one-third of Joanie, Vincent is at her best in uptempo numbers and belters such as "Can't Say No" and "You've as "Can't Say No" a

House Reviews

Ray Charles with The Raelets (4), Sarah Vaughan, Larry Storch, Johnny Conrad Dancers (3): "The Mighty Crusaders" reviewed in Mighty Crusaders" revi-current issue of VARIETY.

The Palace, by now, has had many revivals of vaudeville but never like the preem last Friday (22) when a moderate-sized audience was kept waiting by Ray Charles. Scheduled to go on at 12:50 p.m., a lot of things did go wrong including mixed cues from a shamefully unrehearsed band the long and endless stalling 12:50 p.m., a lot of things did go wrong including mixed cues from a shamefully unrehearsed band and the long and endless stalling by many in the cast, comedian Nipsey Russell was called up from the audience to ad lib some entertainment. Incidentally, he was one of the solid hits of the occasion. Finally came the announcement, after several orchestra numbers, that due to unforeseen circumstances, Charles would not appear this show, Emocee Larry Storch invited the audience to hang around for the picture ("The Mighty Crusaders") and "The Genlus" would appear at the next show. Moments later, when most of the dissappointed crowd left, a voice yelled out that the headliner has arrived and would go on. Many of the audience filed back, and Charles gave an excellent reason why he is one of the hot attractions of this country.

However, it's difficult to justify this kind of behavior even if it

However, it's difficult to justify this kind of behavior, even if it is true, as the emcee said, that his plane was late coming in due to thunderstorms. The date was booked weeks in advance. Pro-moters Sid Bernstein & John Drew booked weeks in advance. Promoters Sid Bernstein & John Drew had enough faith that he would appear. A host of RKO Theatres execs counted on his appearence on time, and an audience shelling out \$2 similarly showed as much faith. This type of antic, incidentally seems on the upbeat. Time-honored show business traditions and standards of stage demeanor seemingly are being abandoned. Stars and musicians now turn their backs on audiences. Stars go off stage at odd times, and the incidence of non-appearance of highly regarded acts is increasing. Just as employers are required to post financial bonds to guarantee salaries, maybe headliners ought to post performance bonds to guarantee appearances. As it now stands the situation in some instances has become intolerable. become intolerable

become intolerable.

As an act, Charles, once the carraigs appeared containing his electric organ, gave ample indication of his talent. The blind singer gives out with unusual interpretive ability. His organolog, plus his vocal are entertainment. His beat and blues are served up in a highly individualistic manner that captures an audience peak. The Raelets, a group of four girls, decorate the stage with a pair of vocals.

This Bernstein & Drew package

This Bernstein & Drew package is probably one of the more expensive to hit the Palace on a four-aday basis. It's a terrific gamble with the producers committing themselves to about \$25,000 to put over this unit. Producers need a \$50,000 gross to break even. There is good quality talent on display, with Sarah Vaughan, a headliner in her own right, in the featured spot. Miss Vaughan is a singer of considerable talent. At the Palace, her moods are varied. She can carry off a tune with humor or give a dark and sombre interpretation. On this date she sometimes seems a little self-conscious in projecting her tunes, but it's no drawback to her ultimate reception.

self-conscious in projecting her tunes, but it's no drawback to her ultimate reception.

Larry Storch did a yeoman job on the show caught. In stretching his normal time, because of Charles' nonappearance, he drew on a lot of stories and bits that he wasn't planning on using. These frequently came off better than his regular act. He's a clever chap with a wealth of zany impressions with a wealth of zany impression

with a wealth of zany impressions and stories.
The Johnny Conrad Dancers suffered because of the lack of cohesion with the orchestra, which seemed to be off on all the chores except its own set pieces. The Ray Charles Orchestra was remiss and seemingly never reharsed the show. This hur the Conrad dancers, comprising two girls and a boy. However Conrad's solo was a strong point.

Again the orchestra, during Miss Vaughan's turn. seemed at its

Vaughan's turn, seemed at its nadir. Miss Vaughan had her own

conductor, planist and drummer.
On stage, simultaneously, was the band's conductor. It looked like a case of divided authority which hurt the overall effect. Miss Vaughan, fortunately, was strong enough to everome this handicap, But she might have been able to achieve her accustomed greatness with stronger backstopping. An unusually bad occurrence was the mixed cues in bringing on Miss Vaughan; she had to make her initial appearance without music and told the audience not to mind the lapse.

Apollo, N.Y.

James Brown & the Three
Flames, Ben E. King, Spinners
(5), Sugar Pie Desante, Pigmeat
Markham, Chuck Thompson, Chorus Cuties (6), Earl Warren Band
(12); "Inside the Mafia" (UA).

Current Apollo headliner James
Brown is a wailing, stomping
rhythm & blues belter with a provincial appeal that knocks them
out uptown. His turn is in the
southwest tradition of such r&b
luminaries as Bullmoose Jackson
and Gatermouth Brown, who were
on a frantic honk when teenagers
were dancing to Dick Jurgens,
With the Three Flames vocally
backing and terping and the band
upfront on its feet, Brown's performance leaves even the aud
winded.

formance leaves even the aud winded. Next to closing, Ben E. King does a sock turn on three of his disk clicks. Former lead singer with the Drifters, King has emerged as an exciting single backed by a tasteful and imaginative catalog and expert orchestration. The Spinners quintet comes off as a group with exceptional taste and clean-cut presentations for the

current scene. Youngsters have a collegiate sound in a tricky ren-dition of "How High the Moon" and moderation in the r&r ballad, "That's What Girls Are Made

and moderation in the state of the for."

Pigmeat Markham teams with show's emcee, Chuck Thompson, to plug a couple of routines the two cut for an LP. Markham, a fave up here with his burlesque comedics, is better on his own.

Diminutive, stylish Sugar Pie Desante rounds out the show with some shoutin' rhythm & blues accompanied by effective, if affected, demure projection.

Six Chorus Cuties terp a couple of routines about as imaginative of routines about as imaginative as the billing, but are nicely costumed and restrained in choreography built around Ben King's vocalizing of "Amour." Earl Warren, band is solid throughout, and particularly with the King arrangements.

Bitl.

Olympia, Paris
Paris, Sept. 15.
Robert Lamoureux, Takeuc
eigo Imperial Japanese Dance Robert Lamoureux, Takeuchi Keigo Imperial Japanese Dancers (7), Michele Arnaud, Anne Ga-coin, Consuelina De Pablo, Craren As (3), Bela Kremo, Jean Harold, Anne Lewis & Rene Goliard, Mi-chel Magne & Orch (14), Barbus (3) \$2.50 top.

Straight vaude has been having its troubles of late with only a few headliners really pulling them in. For his initial seasonal program Bruno Coquatrix is relying upon a stage and screen star, who started in the music hall, Robert Lamoureux.
Coquatrix has tried to give the surrounding show a revue-like feel. It is only intermittently successful, and show will depend on the Lamoureux name for its three-week run.

Lamoureux name for its three-week run.

Lamoureux peppers his family talks with sentimentality and an ingratiating quality. But his stuff is too intime to take in a big hall. His charm, timing and wit seem more suited to legit and screen needs. He might be wise in retiring from the more demanding house needs.

Show highspot is Takenchi Keigo Imperial Japanese Dancers. Six

go Imperial Japanese Dancers

go Imperial Japanese Dancers, Six girls and Keigo blend oriental grace with Yank suppleness for a most taking interlude.

Their interp of "Frankie and Johnny" appears more of a tribute than a vulgarization The same Johnny" appears more of a tribute than a vulgarization The same goes for their sudden flight to cooch dancing. Costumes. snap and movement add this up to an expert entry. Michele Arnaud is her usual (Continued on page 64)

Walderf-Asteria, N.Y. Generieve, with Luc Poret and Gus Viseur; Milt Shaw and Emery Deutsch orchs; \$3 and \$4 (Fri-

Jack Paar success hasn't spoiled Genevieve for the niteries but it seems to have impaired her somehow. When she first debuted as a schom singer in the Maisonette of the Hotel St. Regis there was a naturat elan waich is somehow missing in a studied and artificially contrived "act" at the Waldorf-Astoria's Empire Room.

Unquestionably having good cause to "love" America, there is such a thing as overdoing it. From her opening World War I medley, which is something more for the

such a thing as overdoing it. From her opening World War I medley, which is something more for the Elks than the elegant Empire Room, to her finaleing ministre medley with mauve decade ex

Elks than Room, to her finaleing minister, medley (with mauve decade expaggerated bowtie and banjo-on-my-knee fo'derol) she makes George M. Cohan look like an anti-Yankee Doodle Dandy.

America has been good to Genevieve, indeed, as witness her impact on the Paar program (she saluted the NBC nocturnal conferencier elaborately), not to mention her new American husband and those fancy summer stock grosses wherever she played, but the chauvinism can be overdone. There's nothing wrong with Miss Genevieve's routine that some

Genevieve's routine that some sharp editing can't correct, and without much effort. It should start with that beginning and end

with that finale.

The Yank customers like their Parisian gamin songstresses not too adulterated. It's one thing to let the natives in on the Gallic lyric content with a lil' introductory translation, en Anglais, in the manner that Chevalier, Patachou et al. have done so successfully, but the petite comedienne goes overboard on the rahrah and idiematically Yankee stuff.

Hers is not so much the fault of gilding the American flag as sellwith that finale. The Yank cu

Hers is not so much the fault of gilding the American flag as selling nerself short in an idiom that (a' it is foreign to her prime appeal and ib) it lacks sophistication. She is a personality, not a songstress. A World War I medley of "Over There." "My Buddy," "Madelon." etc. and winding up with "Mile. From Armentieres" is corny even for a hinterland Rotary or BPOE shindig.

Genetive has her major impact

with "Mile. From Armentieres is corny even for a linterland Rotary or BPOE shindig.
Genevieve has her major impact at the show's mid-point, especially when backed by Luc Poret, her original guitarist-accompanist when she first came to the States via the Ritz Carlton Hotel, Montall hack in 154 With the part real, back in '54. With him and accordionist Gus Viseur, she unreels the French hit parade ("Pigalle," "Paris Canaille") and also

accordinats Gus viscut, sine universels the French hit parade ("Pigalle," "Paris Canaille") and also introduces some newies in the numbers about the seagulis and the little donkey. From this she shifts into the minstrel finale. Withal, a strange routine for the petite Paris pixie who has made great impact on the mass tv scene as a regular on the Paar show. The Empire Room given a facelift with some bright new paint, also has two new bands in Milt Shaw, long at the St. Regis, and Emery Deutsch giving out with his schmaltzy gypy-style strings for the entracte music. Genevieve's preem, in face of Esther's threat, was a gala turnout. She should do biz. She can do a better floorshow routine also with a little editing. editing. Abel.

Conrad Hilton, Chi

Conrad Hilton, Chi
Chicago, Sept. 19.

"Ooh La La!" with the Dornan
Bros., Margie Lee, Dru & Landell,
Lou (The Juggling Chef), Brigitte
Voite, Boulevar-Dears (6), Boulevar-Dons (3), Inez & Gordon, Gay
Claridge Orch; produced by Merriel Abbott; choreography & staging, Bob Frelison; costumes, John
Baur and Bernard Peterson; orchestration, Norman Krone; \$3
eover Saturday, \$2.50 other nights.

Merriel Abbott has been

bit, then bring up five ringsiders for an elaborate audience-partici-pation stunt that has the custom-ers serving as ventriloquist's dummies as the Dornans talk nonsense behind them. It's surefire, and guaranteed to break up the five tables from which the volunteers

Tables from which are came.

Margie Lee is an attractive prima skateuse in this lightweight "musical comedy on ite," and her twirls and spins provide nearly all of the exciting blade work. Lou, The Juggling Chef, tosses pots, pans and eggbesters with skill and keeps a half-dozen plates twirling on a table at once.

skin and keeps a nan-duzen plates twirling on a table at once.

Pamela Dru & Bill Landell do a standard adagio on skates capably. Inez & Gordon, who sing the background numbers for show, make the best of the awkward lyrics. Both male and female skating choruses are fresh-looking and smooth on the lce.

Hessie Smith's book, lyrics and music are up to the requirements of the format, but no more than that. Bob Frelison's choreography and staging are simple, fast-mov-ing and generally effective. Cos-tumes for the show are mostly

Thunderbird, Las Vegas

Las Vegas, Sept. 15.
Linda Darnell, Wayne Tucker,
Larry Daniels, Harry Nofal, The
Henrys (2), Ice Cubettes (14),
Garwood Van Orch (11): presented
by Marty Hicks, ice staging by
George Arnold; ice choreographu Burbook van Orch (11); presented by Marty Hicks, ice staging by George Arnold; ice choreography by Ronnie Meren; \$4 minimum.

Linda Darnell who looks even Linda Darnell who looks even better now than she did in her Hollywood heyday, has a pleasant singing voice in her new act, and she wears stunning gowns. Getting off at a leisurely pace, the turn builds to a rousing gallop, and has all the ingredients to please even the hyper-critical.

all the ingredients to please even the hyper-critical.

Strong support is given the star by Wayne Tucker, who duets with her and authoritatively takes over the stage during her costume changes, neally tossing such songs as "Trouble" and "Let There Be You." The smooth teamwork was masterminded by Jack Bunch and Herbie Dell, who coordinated the choreography, music, and special material. Robby Robertson produced the act.

Larry Daniels is held over for this bill, bringing in many new gags and situation bits to his fastmoving standup comedy routine.

gags and situation bits to his fast-moving standup comedy routine. His impreshes (JFK, Winchell, etc.) are uncanny carbons, and he supplies the celbs with very funny dialog. Topical gags and hilarious telephone conversation between a high government official and Car-oline Kennedy pileup the yocks for Daniels Daniels

Daniels.

The bladed balancing team, the Henrys (2) and lavish production numbers from the previous show repeat, with VARIETY used in one musical bash via two enlarged musical bash via two enlarged copies of the papers appearing in a Broadway montage

Savoy Hilton, N.Y.
Gunnar Hansen Orch (6); \$1-\$2
(Fri-Sat.) cover.

One by one the plusheries have reopened for the fall sesson and now The Columns of the Savoy Hilton is in stride with Gunnar Hansen and his versatile dansapation sextet getting 'em up on the floor when the maestro isn't making with the 'magic violin." Latter is a kinda off-the-cob billing for a Strad bandleader; it went out of style with Evelyn of the Phil Spitalnyites, but none will dispute Hansen's effectiveness of the ute Hansen's effectiveness on the

strings.

He makes even the dance sets moments of virtuousity and, in solo opportunity, keeps the diners spell-bound. This is a second season for the lank lean and personable leader, attractive in tails. No mel-ancholy Dane he, with his pizzi-

Merriel Abbott has been producing the ice shows in the Boulevard Room for 14 years, changing the presentation every six months. The current edition is an admixture of quick-frozen corn and confectioner's sugar and doubtlessly will please the room's conventioneer and tourist trade as much as did its predecessors.

Occasionally Miss Abbott has included a variety act in the show, and for this one she has chosen the Dornan Bros., who are right at home in this off-the-cob format. Charlie Dornan's standup humor might not pass with the deacon in the parior, but neither is it of the behind-the-barn type.

Charlie and Leo musicalize a catoing.

Camelot, N. Y.

"Too Good For The Average Man," a Buddy Bregman presentation reviewing the songs of Rodgers & Hart starring Bobby Van & Helen Gallagher, featuring Marilynn Lovell, Ronnie Hall, Karen Thorsell, Richard Blair, Buster Davis & Christian Laird, pianos; producer, Buddy Bregman in association with Buster Davis; director-choreographer, Jack Bunch; musical director, Buster Davis; associate producer, Ben F. Melzer; \$5 minimum.

There was a time, before the There was a time, before the advent of the LP, when the Rodgers & Hart song, "My Funny Valentine," was hard to find on records. It's a cinch now, and with the overload of LPs, much of the Rodgers & Hart repertoire has be-Rodgers & Hart reperiors has be-come familiar, too. However, a lot of the R&H (not Hammerstein) catalog has been overlooked by the record makers and that's what this mini revue, conceived by Bud dy Bregman is all about. And, it's

a beaut. In the 20-song roundup, which runs a little over an hour, Bregman, with the aid of Buster Davis, has dug up R&H material that, for the most part, has been overlooked by disk singers and keyboarders in intime bistros. Of course, there are some well remembered items from "On Your Toes," which included the song which titles this revue, and some other R&H standards like "I've Got Five Dollars." "Girl Friend"

other R&H standards like "I've Got Five Dollars," "Girl Friend" and "You're Nearer."

The producers, however, saw to it that this would be more than just another evening with Rodgers & Hart. They ve surrounded the familiars with tunes that were dropped out in New Haven, with third choruses that were cut out in N.Y., etc. The songs may be obscure but they're not obsolete. Especially not in this presentation. For on this postage stamp stage a troupe of lively and deddeated.

obscure but they're not obsolete. Especially not in this presentation. For on this, postage stamp stage a troupe of lively and dedicated players make the songs that were written 20 and 30 years ago very much alive. Bobby Van & Helen Gallagher spark it with Shubert Alley savvy. Their solos and duets are knockouts and they swing through each turn without a letup. Maritynn Lovell, too, has plenty of chances to shine and should be grabbed up for the Broadway beat. Ronnie Hall, Karen Thorsell and Richard Blair help keep things lively, but it's really not hard to do when there are Larry Hart's lyrics to work with.

There's always been a Kodgers

lyrics to work with.

There's always been a Rodgers & Hart cult and now it seems to be growing more than ever. (Coincidentally, Ben Bagley has just issued a "Rodgers & Hart Revisitsued" LP on the Spruce label). In any event, the R&H fans will eat any event, the R&H fans will eat this up because of the repertoire and the nifty way it's presented. Its breezy lighthearted tone will also win over saloon-goers whose R&H sing-a-long doesn't go beyond "My Funny Valentine."

The revue is a natural for similar situations around the country and could make a delightful and profitable album entry. Gros.

Basin St. East, N.Y. Stan Kenton Orch (24), Chris Connor, Oscar Peterson Trio; \$3

Stan Kenton's robust sound, Chris Connor's facile sylings and Oscar Peterson's expressive Ivory work make up the solid bill at Basin Street East, N. Y. It's a sock

Basin Street East, N. Y. It's a sock crowd pleaser. Kenton's material and arrange-ments are as dynamic as ever with a new twist for the avant garde leader. For this set he's incorpoleader. For this set he's incorporated some lush, romantic material. His orch features such renditions of "I'm Glad There is you" and "Maria," latter from his Capitol platter of "West Side Story" arrangements. "Intermission Riff" big as ever and his room-"Limehouse Blues" is a is as big as ever and his roomfailing "Limehouse Blues" is a
knockout. The combination of driving solos, punctuated by dynamic
and full-bodied backing is the
technical core with blazing crescendos between melodic valleys.

Chris Connor turns in a solid
effort demonstrating a phrasing
pattern that is charged yet completely controlled through a turn
of blues, ballads, and uptempo

course, of blues, ballads, and uptempo g quick of blues, ballads, and uptempo numbers. Backed by some of the sitancy). Kenton crew, she is drowned out on a few brief occasions but they maitre Room & effectively as she sometimes sings dramatic counterpoint and harmony to the lush arrangements. She swings "Jump for Joy" in ex-

citing tempo, chirps a "Black Cof-fee" with cool effectiveness and does an emotional job on "When Flamingos Fly." The crowd is hushed during her work.

Oscar Peterson, who has been quite active on the New York club scene of late, comes through with some dynamic keyboard stylings with his trio to round out the eve-ning. His turn includes ballads ming. His turn includes ballags and uptempo material, highlighted by a three quarter treatment of "I'm in Love." He gets strong drum and bass backing from his sidemen to make his set a driving one.

Flame Room, Mpls.

Minneapolis, Sept. 20. Nelson Eddy, Gale Sherwood, Theodore Parson, Danny Ferguson Orch (7); \$2-\$2.50 cover.

Nelson Eddy is still charming the middleage set with Victor Her-bert oldies and other vintage faves which never seem to lose their popularity when he sings 'em. Headliner's voice doesn't seem to have lost any of its resonance or projection, either.

Current stint is Eddy's first in this plush supper club. He appeared at Freddie's in Minneapolis peared at Freddie's in Minneapolis a year ago but appears to be more at home in this sedate room which draws heavily from the carriage trade. Accompanying him on a number of duets and offering several appealing solos is Gale Sherwood, a classy looker who more than holds her own in the vocal department.

department.

Miss Sherwood provides most of the act's comic touch as well as appeal to make patrons. Nitery's management nixed her usual cheesecake finale, but customers can judge from her loweut gown that she has no figure problems. Duo's burlesque of "Carmen" is a showtoner. a showstopper.

Adroit backing of the warbling is provided by Theodore Pexson, Eddy's longtime accompaniest, and Danny Ferguson's band.

Eddy and Miss Sherwood are in through Sept. 30 with Kirby Stone Four following. Rees.

La Boite, N.Y.

Walter Kay, Henry Sand, John Barbeaza; no minimum.

The Hotel St. Regis' new room, The Hotel St. Regis' new room, La Boite, an intime dinery seating around 80, and situated across the foyer from its famed Maisonette, bids fair to become the town's new Champagne Room vogue. Latter refers to El Morocco's long renowned retreat where piano-violin gave out with sweet music to softlight, leisurely dining.

La Boite is an inspired addition to the St. Regis' nocturnal scene, a tastefully done, Old World-remi-niscent room, with decor by Jac Lassman who was responsible for the Maisonette's recent facelift.

La Boite, literally "the box," is
the French euphemism for an intimate nitery.

Walter Kay, who formerly helmed the relief trio at the St. Regis, when Milt Shaw was the No. 1 maestro (now it's Chauncey Grey), has violinists Henry Sand and John Barbeaza for his front and John Barbeaza for his front men, while he presides at the voices and cues the repertoire. Vi-olinists are from Viennese Lantern and kindred Yorkville environs. Bringing to the midtowners the mittel-Europa waltzes, interlarded with the usually galaxy of Gallic, Cole Porter and kindred tunes, is a natural for the posh trade.

That's all the room has to offer entertainment-wise, separate and apart from ultra cuisine in an ultra atmosphere. Headwalter is Pierre, ex-Sheraton East (nee the Ambassador) which, too, has a Knight Box adjunct, a la El Morocco's Champagne Room and now the St. Regis' La Boite.

One violinist might keep in mind that the customer isn't always right, tight, or whatever. This has reference to an almost all-Israeli medley on the night caught. A liT "Hava Nagila" goes a long way and the fiddler lost his strings when he figured, perhaps, he had a "lively one" and gave out with a marathon of Moskowitz & Lupowitz hitparaders, a medley probably not particularly to the common ken of the rest of the room That's where maestro Kay or One violinist might keep in mind mon ten of the rest of the room.
That's where maestro Kay or
maitre d' Pierre should take command. But that's a detail born of
enthusiasm and perhaps overly
enterprising pandering to one particular party's preferences. Abel

Cocoanut Grove, L.A.

Los Angeles, Sept. 22.
Johnny Mathis, Bob DeVoye
Trio, Dick Stabile Orchestra; \$33.50 cover plus \$3 min.

Johnny Mathis brought a carefully planned show into the Grove, briefly spotlighting the Bob DeVoye Trio of acrobatic-interpretive dancers but chiefly featuring nearly 45 minutes of songs delivered in Mathis' inimitable vocal style. Singer's intensely individual vocalizings hold special appeal to his particular fans, but don't sufficiently bridge the gimmick class to hit universal entertainment punch. punch.

punch.

He has assurance and polish in his own right, but rarely wavers from the tight-voiced, sustained high notes of which he is characteristic. Every song is milked dry. But it approaches monotony when even varieties of material always come out sounding the same.

come out sounding the same.

Mathis' standout at Thursday
(21) opener was "Johany One
Note." in which he loosened up
and beited a straight style that
showed he has a valid voice when
he wants to use it "Misty" is a
good arrangement and indicates
nice ballad sensitivity, while "Lot
of Living to Do" is a top rhythm entry.

entry.

Singer tries too hard to be sexy and attitudes of affectation come through often. Basically, he has top musicianship qualities and no longer needs to rely on the vocal gymnasties that first shot him to fame. Mathis' greatest asset is his conductor, Alyn Ferguson, though the Dick-Stabile brassy orchestra was far too loud to give him suitable backing. able backing

DeVoye dancers are expert in an art nearly lost today and make a handsome addition to the Mathis act.

Dale.

Village Gate, N.Y. Pete Seeger, Hedi West;

The folkalizing of Pete Seeger and Hedi West comprises the cur-rent bill of fare at Art D'Lugoff's rent bill of fare at Art D'Lugoff's Greenwich Village nitery, the Village Gate. It's an informal show with audience participation constantly encouraged and one which emphasises the casual atmosphere of a community sing rather than a straight nitery presentation. The format fits the occassion and both augdlence and performer seem to enjoy each other's contributions no end.

enjoy each other's contributions no end.

Seeger is by no means a new face to the folkniks and his following is an attentive one. His low key conversation which covers historical data, incidental information and general commentary on the folk scene adds a dimension to his performance that has become a Seeger trademark and has been avidly copied by many folk entertainers.

He is a topflight musician who

He is a topflight musician who He is a topflight musician who is among the best banjo interpreters around the folk scene today. His guitar work (on the 12 stringer) is also fine, although he does considerably less playing on this instrument. As a singer however, Seeger is not the best. He is quite capable but his better work in this considerably less playing on this instrument. As a singer however, Seeger is not the best. He is quite capable but his better work in this department was registered with the Weavers when he was a member of the group a few years ago because his real strength is in his ability to add dynamics to a group's sound through horminizing and providing that certain something extra. As soloist he has no place to go and so some of his former electricity is lacking, although other of his past solo concert efforts have registered well.

Miss West is an attractive young femme from the hills of Georgia who likes to sing about moonshiners and the wees of married life and love affairs. She's a competent banjo picker and chirps pleasantly. Even in the informal atmosphere of this type of performance she sometimes seems too gilb. Too often she'll begin a song, stop, change key and begin again, and all too often she'll fiddle excessively with the banjo.

They are, all the same, both effective performers who work well when playing or singling together and plense the audience with their work as individuals. Seeger's seemingly unlimited repertoire of material, his ability to get the audience with a different and plense the audience with the audience with their work as individuals.

work as individuals. Seeger's seemingly unlimited repertoire of material, his ability to get the auditional series of material, his ability to get the audition of the series of other instruments besides the banjo and gutiar are all plus advantages. Miss West has a very winning personality that makes the delivery of her material all the more palatable.

Hotel Pierre, N. Y.

Hotel Pierre, N. Y.

Stanley Melba production, "Steppin" in Society," with Patricia Bright, Jack Haskell, Patricia Marad, Bill & Midge Haggett; directed by Dolores Pallet; written by Gig Henry; lighting, Leslie Wheel; conductor, Lee Hulbert; Stanley Melba Orch; Phil Wayne Trio with Debbie Brown; \$3 and \$4 (Sat.) cover.

For the 20th anni of the Pierre's Cotillion Room maestro-impre-sario Stanley Melba has come up with another new and good varia-tion of the theme, one that should command attention without break ing the budget. That's the leitmotif of almost any nitery, from Vegas to Miami Beach, and particularly so with the class hostelries which, if they can't corral a cavalcade of diseuses, try for something dif-

In this case "Steppin' In So-ciety" is a revuette, skillfully tied together by Gig Henry, quondam gagster for Bob Hope et al., with some pithy and pungent lines, and some pithy and pungent lines, and above all purveved by a peppery quintet of talent. Actually they're only four acts, since Bill & Midge Haggett's terps comprise one unit. The others are savvy comedienne Patricia Bright, ingenue-looker Patricia Marand, and authoritative juvenile Jack Haskell.

And a socko combo it is in all its individual and combined components. Stager Dolores Pallet, under Melba's production aggis, has tied it all together into a neat, very enjoyable package.

under Melba's production aggis, has tied it all together into a neat, very enjoyable package.

Actually it's a succession of slick professional specialities given added gloss by Gig Henry's departmentalizing it into the Roaring 20s, Turbulent 30s, Frantic 40s and Fabulons 50s (latter a succession of topical one-liners, making for a niffty change-of-pace from the song-and-dance), and finally the Soaring 60s.

Miss Bright is the femcee in a casual manner, interlarding her saloon specialties as the others are brought on. Beauteous redhead Patricia Marand, with a "wagon" that has the outfronters wagging, about it, figures as effectively with her songalogs as she is decoratively. She rates the Hollywood o.o. Haskell, like the others, recourses to the musicomedy standards for his effective specialties. When comedienne Pat Bright isn't whamming them with "Give Me a Sale" (clever lyric interpolation by Eve Franklin and Charles Scheuer), she ribs the French chantootsies with "Three Little Fishes" (in French).

The other Pat (Marand) doesher "Embrasse-Moi" in a very believable manner, as she did with the Americanized French hit-

The other Pat (Marand) does her "Embrasse-Moi" in a very believable manner, as she did with the 'Americanized French hit-parader. 'I Wish You Love.' And she's vivid proof when she chirps "Enjoy Being a Girl." The hoofin' Haggets range their terps from the Charleston to the ultramodern.

Charteston to the ultramodern.

Melba who, incidentally, is actively back on the podium as the
dansapation maestro (spelled only
for the show-conducting by Lee
Bulbert), has achieved a good new
concept. He first started the Hulbert), has achieved a good new concept. He first started the "tire" to the name composers; then for a couple of seasons he produced tabloid musicomedy & operetta; now this original musical revue, geared to a modest budget and doing well. Otherwise, the class season is on; the affable and knowing Pasquall is back as maitre d'; Gogi is again the omnipotent host; Melba's musikers are spelled by the sprightly Phil Wayne Trio (with cute Debbie Brown chirping the pops); and biz looks good.

Carillon, Miami Beach

Larillon, Niami Beach.
Miami Beach, Sept. 23.
Lou Walters production. "Cherchez Les Femmes" with Suc Carson, Tanya & Biagi, Jack & Sally Jenkins, Regina, Line (14); choreography. Natalie Kamerora; costumes, Lee Carol; music and orchestrations, Jacque Donnet; minimum \$3.50.\$4.50.

Newest edition of this resort's Newest edition of this resort's longest running revue is as slick as any of the preceding productions. It's staged with flair and the inherent good taste Lou Walters always imparts to his Parisienne themes, crosscut with several acts ip the American idiom, all talented and sparking the overall package.

talented and sparking the overall gas, T package.

Costumes are colorful and stylish, even in the scant outfits stirring worn" by the tallies of the showgal section. In the simply named Regina, there's the Walters trademark, the near-nudle with the Gallic introes, charm and sparkle that

lends the French stamp to the pro-ceedings. Of course there's the can-cap routine accomped by the prancers little screams pushed out at proper split-climaxings. It's a fast teeoff, serving to set the gay

rast teeoff, serving to set the gay aura.

Tanya & Biagi hold over and are smooth exponents of the suave ballroomology that goes awry to the outfronters growing appreciation. They bring off in top man-ner tough adagio tricks, twists and balancings but it's lost in the laughs raised. They off to optimum returns. In her spot, Regina dis-plays a nice pair of pipes and in lead production slot, dances

A young and handsome song duo are another click; Jack & Sally Jenkins handle their group lead ly Jenkins handle their group lead assignments aptly and in own spot are solid with duelings excerpts from "Oklahoma" and other musicomedies. It is Sue Carson that's the big hit. The young comedienne with the wide eyed approach to the subtle and at times, somewhat broad lines in her lampoonings, sets a growing tempo of laugh response. Where there is an occasional single entendre lyric line, but the auditors accept it with the same glee, thanks to the artfully sional single entender lyte line, but the auditors accept it with the same glee, thanks to the artfully simple delivery. Miss Carson has herself a load of new and topical themes all larded with her standards viz: the "Seven Approaches To Love," her devastatingly close impresses of Lena Horne, Pearl Bailey, among others and the Yma Sumac takeoff that still garners howls, even though the original seems to have sunk into oblivion. The Carson cutup makes it all seem her very own to wind into a callback reaction.

Natalie Kamerova's choreography is inventive, with workings of production leads a well integrated facet that lends a fine and easy flow to it all.

Lary.

Dunes, Las Vegas

Las Vegas, Sept. 22.
"Philippine Festival." Bobba "Philippine Festinal." Bobby Gonzales, Katy de la Cruz, Plita Corrales, Shirley Gorospe, Elizabeth Ramsey, Girl Dancers & Models (38), Boy Dancers (18); Bill Reddie Orch (14); produced by Steve Parker, directed & choreographed by Paul Godkin, sets by Hachiro Nakajima, costumes, Edward Wassall; General, Manager, Alan Lee; \$4 minimum.

Steve Parker, who hit the Vegas strip jackpot with his production of "Holiday in Japan," comes up with the exciting three bars again in "Philippine Festival."

Parker's newest Oriental concoction, directed and choreo-graphed with sparkling artistry by Paul Godkin, has the overall ef-fect of warmth and delicate beau fect of warmth and delicate beau-ty. The impact on opening nighters is certain to spur a long run for the show, which has flavorful songs, dances, pageantry, plus just the right amount of subtle humor. Gowns by Aureo Alonzo make "Festival" the best fashion show restivar the best rashion show in town, modeled by a stage full of fragile doll-like beauties. The finale, a spectacle in white, is de-lightfully dazzling.

Bobby Gonzales is a handsome and personable narrator who also and personation narrator who also scores with both American and native songs. Pilita "Miss Manila" Corrales is a gorgeous chirp of Spanish descent who sells a song with disarming charm. Katy de la Cruz, a "mellowed mama" (type, with disarming charm. Katy de la Cruz, a "mellowed mama" type, uses vet savvy in delivering Filipino songs, with "Some Of These Days" tossed in for good measure. Shirley Gorospe, a film star in the Philippines, is a shapely looker who socks sex across with her provocative dance routine. Elizabeth Ramsey is another of the principals who brought hefty applause from the preem audience—she clicks with a memorable songalog. songalog.
An 11-year-old boy, appropriate

An 11-year-old boy, appropriate-ly named Boy Pecson, and a 12-year-old girl tagged Baby Aqui-lar, almost steal the show with a hip rock 'n' roll song and dance demonstration that proves East isn't so different from West. In the early portion of "Festi-

isn't so different from west.

In the early portion of "Festival," there is a fine display of unique dancing done in and out of long poles on the floor, and a "conquest" number contains the best stage swordplay ever seen in Ventico and the swordplay ever seen in Ventico and the swordplay ever seen in Ventico and the stage swordplay ever seen in Ventico and the swordp stage swordplay ever seen in Vegas, The dancing company of 38 girls and 18 boys, featuring Ricardo Reyes and Alice Reyes, is stirringly festive, the sets are tasteful and imaginative. Outstanding backing is given by the Bill Reddie orch (14) for the entire 90-minute session, in for an indefinite run. Duke.

Duke.

Blue Angel, N.Y.

Phyllis Diller, Adam Keefe,
Clancy Bros. & Tonnny Makem
(4), Jimmy Lion Trio; \$6 min-

results.

Of course there are a lot of built-in laughs in the Lugosi bit, but it's to be hoped that most of the mimics can apply the same skill and get the same results with living personalities. Many stars still being imitated should be allowed to rest in peace.

Holding over on the session is the Clancy Bros. & Tommy Makem, foine Irish lads, who at evening caught showed admirable restraint by railing against England only in their last two numbers. They also score with a blend of harmonics with a nice comedy value. vein.

The Jimmy Lyon Trio back-grounds with its accustomed skill.

Edgewater Beach, Chi

Chicago, Sept. 20.
Los Churumbeles De Espana
(9), with Dolores Del Carmen,
Don Davis Orch; \$3 cover weekends, \$2.50 weeknights.

With Los Churumbeles De Espana the Edgewater Beach has again managed to book a show that maintains the "faraway places" atmosphere of the Polynesian Room, The nine Boys From Spain fill the high-ceilinged room with authentic-counding Iberian gypsy, flamenco and popular songs, and Dolores Del Carmen, a darkly attractive terper, supplies the heel-stomping s.a. for the show.

The group exhibits a good deal

attractive terper, supplies the heel-stomping s.a. for the show.

The group exhibits a good deal of showmanship along with its my sicalizing, particularly. Eliseo Diaz. a saxophone player who doubles in mobile-faced clowning. Joselito Cruz handles the solo singing chores nicely and has a solid appeal for the distaff customers.

Turn manages to incorporate variety within the Spanish music format by varying the tempo and mood of the songs, from a swinging gypsy version of "El Gitano Mustato" to a haunting rendition of "Lisbon Antiqua." Other high-points are "Mexican Fiesta," a Mariachi medley, and a comic mock-Moorish closing number. Miss Del Carmen does two of the sensually dead-serious Andalusian-type dances and a cheerfully wild Spanish country dance.

Dor Davis orch purveys a neat dance beat between shows.

Bill is in till Oct. 17, followed by the Martin Denny orch. Mor.

African Room, N.Y

The McClevertys (5) with Jewel Carlo; Johnny Barracuda, Larry Benito; \$3.50 minimum.

The African Room is one of the fixtures of the eastside offering atmosphere as one of the major ingredients of this jungle-decored room. For the premiere of its fall season, it has seemingly revived a virtually unseen, locally, craft the calypso, and provides an extremely entertaining evening in the process. The demise of calypso limits the following day.

Indicate the control of the major in a dignificant while performing on a high unicycle. Miriam Sage Danciers, holding over their Oriental Theo own with the following of the control of the major in the process. The demise of calypso limits and the process. The demise of calypso limits and the process. The demise of calypso limits are threst of the major day of the performing on a high unicycle. Miriam Sage Danciers, holding over their Oriental Theorem and My unicycle. Miriam Sage Danciers, holding over their Oriental Theorem and My unicycle. Miriam Sage Danciers, holding over their Oriental Theorem and My unicycle. Miriam Sage Danciers, holding over their Oriental Theorem and My unicycle. Miriam Sage Danciers, holding over their Oriental Theorem and My unicycle. Miriam Sage Danciers, holding over their Oriental Theorem and My unicycle. Miriam Sage Danciers, holding over their Oriental Theorem and My unicycle. Miriam Sage Danciers, holding over their Oriental Theorem and My unicycle. Miriam Sage Danciers, holding over their Oriental Theorem and My unicycle. Miriam Sage Danciers, holding over their Oriental Theorem and My unicycle. Miriam Sage Danciers, holding over their Oriental Theorem and My unicycle. Miriam Sage Danciers, holding over their Oriental Theorem and My unicycle. Miriam Sage Danciers, holding over their Oriental Theorem and My unicycle. Miriam Sage Danciers, holding over their Oriental Theorem and My unicycle. Miriam Sage Danciers, holding over their Oriental Theorem and My unicycle. Miriam Sage Danciers, holding over their Oriental Theorem and My unicycle. Miriam Sage Danciers, holding over their Oriental Theorem and My unicycle. Miriam Sage Dan

sudden popularity at a time when there was insufficient talent to sus-tain the rash of spots which fea-tured it.

The acts on tap here include two of those who helped establish the movement. The McClevertys and Johnn Barracuda have been

the movement. The McClevertys have four must layout. This bill follows the old vaude maxim—you can't have, too much comedy at any time, and it apparently is a formula that can be applied in an intimery such as the Blue Angel. Of course, the comedy at any time, has to be good, and in this case it's just excellent.

The sdty named Barracuda is virhave, too much that can be applied in an intimery such as the Blue Angel. Of course, the comedy at any time, has to be good, and in this case it's just excellent.

The show is capped by Phyllis biller with wild and hoydenish biller with wild and hoydenish biller with wild and hoydenish sanyisms. Miss Diller, of late seems to do no wrong in whatever sector of town she appears. Her track record at both the Bon Sori which and this uptownery is quite envisible, and she was in top form. On her opening night she essayed a longish stint, getting yocks with virtually every line. The but of her jokes is mainly-herself, and she applies a rather odd viewpoint to her own foibles, which apparently are many. Whether slie speaks of her experiences as a motorist, or in the household, it's hilarious stuff which apparently is pleasing king-sized audiences at this hospice.

Also in the comedic vein is Adam Keefe, a repeater here, who has an adeptness for the mimicry of sights and sounds. His aping of a silent film, the soundtrack of a chopped up motion picture and a lengthy disseration on the late Bela Lugosi make for funny results.

Of course there are a lot of funty results.

Of course there are a lot of funty results.

Roundtable, N.Y.
orothy Donegan Trio, Andy Dorothy Donegan Trio, Ar Senatore Quartet; \$4 minimum.

Dorothy Donegan is a pixieish pianist. Her sly keyboard work is full of surprises and though she's full of surprises and though she's continually inventive, she never strays from the composer's original intention. It's to her credit that although she's around the Gotham scene quite a bit, either in the Roundtable room or the Embers, she's a good draw and continually delights the tablers.

continually delights the tablers.

Her assistants in this gig are Doc Jones on bass and Frankie Dunlap on drums. Together they give the boss-lady a happy rhythmic base from which to take off. A sampling of one of her sets includes such nifities as "It's All Right With Me." "September Song," "A Foggy Day," "Mack The Knife" and Erroll Garner's "Misty." which she had to reprise on request a couple of times duron request a couple of times ing the same act.

Alternating on the podium is the Andy Senatore Quartet. Sena-tore's trumpet lead sparks the group through some highly rhyth-mic excursions that have some neat dixieland flurries. It's not all neat dixieland flurries. It's not all bouncy, though, as when pianist Billy Rubenstein offers a captivat-ing and mellow interpretation of "In Other Words." The switch from the uptempo stuff to the slow ballad is neatly handled and makes the Senatore stand always interesting.

In addition to Senatore's trum pet and Rubenstein's piano, ther are Al Beldine's drums and Buck Calabese's bass to round out the group.

3 Rivers Inn. Syracuse

Syracuse, Sept. 22.
Johnnie Ray, Al Mack, Ken Sherburne, Miriam Sage Dancers (4),
Guy Bono orch; \$2 cover.

Emoting, gyrating Johnnie Ray has proved an able 11th hour sub-stitute for Nat "King" Cole who was forced to postpone his Three Rivers engagement until April 20 because of other commitments.

because of other commitments.

Singer offers a moving "If I
Had You," a rousing "Shake a
Hand" and a swinging "Alexander's
Ragtime Band." Especially effective is a personal styling of "Walking in the Rain" that features the
Guy Bono Orch whistling in the
background. Ray resorts to his
catalog of disk hits near the end
of the show with "Walking My
Baby Back Home" getting the
most mitting. most mitting.

Holiday House, Pitt
Pittsburgh, Sept. 22.
Sid Caesar (assisted by Jim
colen). Margot & Chierto,
Ralpin Di-Dooley), Mar Mickey Greco Stefano's Orch (10); \$150

Sid Caesar is making his first Sid Caesar is making his first mightclub appearance in months and is ripping the cellophane off the finest collection of new material seen here in years. He reached the packed audience after a well rounded Spanish acrobatic turn by Margot & Chiverto and heid them securely for a full hour and 25 minutes.

Caesar was obviously trying cut his fresh material in his first cate show in almost a year. As the applause cascaded he threw in a bit here and another bit there bit here and another bit there with everything getting a powerful mitt. His biggest job now will be to cut down to the 50-minute turn he will have to do later in the week.

week.

Each vignette is bright, new and refreshing without a semblance of a blue line or off-color expression or movement. The only familiar bit was his erudite know-it-all professor which he might have planned as a thank you piece for the crowd who sat through his first 45 minutes of sock material.

But as strong as this was with

through his first 45 minutes of sock material.

But as strong as this was, with the topdrawer aide of new straight man. Jim Dooley, it didn't top the general effect of such skits that had him portraying a young man telling his mother he is about to be married and the jealous husband who suspects an innocent wife. Dooly later came on to introduce Caesar as the Professor.

The real topper was kept for the final 15 minutes when the star did a pantomime of an eager drummer sitting in with a symphony orchestra. He clowned through the familiar recorded strains of Tchaikovsky's 1812 Festival Overture. In the part written for cannon, Caesar had sounds of machine guns and hand grenades superimposed which were almost drowned out by the roars of laughter that kept building through the number.

Mickey Greco's Trio, a new out-fit with a remerkable for iser

Mickey Greco's Trio, a new out-fit with a remarkably fine jazz sound, played for luils. Ralph di-Stefano's Orch (10) didn't have much to do while Caesar was on but displayed expert musicianship in the opening number Their in the opening number. dance music was smooth and

Cabaret Riviera, K.C.
Kansas City, Sept. 22.
Ted Lewis, Patti Prince, Manor & Mignon, Chop Chop & Charlene,
Tommy Reed Orch (7); \$3 cover.

The new Riviera has a consider-The new Riviera has a considerable change of pace in its second attraction, Ted Lewis & Co. with an entertaining revue following songman Tony Bennett. Although Lewis has played K.C. multipletimes, his last previous stand was about three years ago, and this time around it's mostly new and different. different.

different.

His entourage includes young singer Patti Prince, dancers Manor & Mignor and magicians Chop Chop & Charlene. It all works into an hour-long show that builds a mounting interest and has the audience in a standing ovation at close, a rarity here.

As always Lawie gives a well

As always Lewis gives a well rounded performance, with songs, dancing, magic, and in this case much nostalgia. His first appearmuch nostalgia. His first appearance in town was in 1915, and yet according to his opening bit of poetry it was "Not So Long Ago." This is done with dancers Manor & Mignon backing him up, and sends the show off on a tender note. He shows songstress Pattl Prince how it was in the old carnival and medicine show days, and she sings her way out with a trio of standards done nicely.

sings ner way out with a trio of standards done nicely.

Manor & Mignon do a nicely fashioned duo of adagio and Latin numbers. "Ted Lewis. This Is Your Life" leads into established numbers the clarinet and "Tiger Rag" being a sock bit. There's an inning of magic with Chop Chop & Charlene in some fairly standard wizardry, but embellished by Lewis lending a hand.

There's also the inevitable "Me and My Shadow," now done without a shadow, and the finale, "When My Baby Smiles at Me."

The ovation brought Lewis back for a bit of kidding monolog about gambling, but this was for the opening nighters only, It wen't be in the regular show, and isn't needed.

CURRENT BILLS

NEW YORK CITY
MUSIC HALL — Georgie Kaye, Dick
Raman, See-Hees Corps de Ballet, Rockettes, Raymond Palge Ore.

AUSTRALIA

MELBOURNE (Tivoli) — Frank Berry, at Gregory, Jodie Gray, Howard Hardin, se Chisolm, Bill Christopher, Harvey eber, De Jung & Dee, Trapinos, Maria lanche, Ken Mackey, Adrienne Erdos,

he, Ken Mackey, America 3 Dunn 5 Dun DNEY (Tivoli) — Don Tannen, & Rosita, Four Kovacs, McKsy & Romayne, Dandele Dorlee, Hall h, Volande Rodrigues, David Fuller Leo Arnol, Robin Hardıman.

RDITAIN

BRITAIN

BLACKPOOL Grand Arthur Asker, Beatruce Warley Betty Driver, Bunty Brown Markey, Brown Betty Driver, Bunty Brown Brown

ing.

BLACKPOOL (Tower Circus)—Charlie
airchi & Co., Schickler Sisters, Knie's
nimals, 4 Palacios, Circus Roland's
igers, 5 Elwardos, Berosinis, Rudy Hora,
noni the Elephant, Captain Danion's
aions, 3 Lorandos, Lilian Kenny, Sydney
The Kangaroo, Trio Faber, Our Sammy, ions, 3 Lorandos, Lilian Kenny, Sydney The Kangaroo, Trio Faber, Our Sammy, itle Jimmy & Circusettes. BLACKPOOL Winter Gardens Pavillon) -Lonnie Donegan, Dallas Boys, Surie iller, Gil & Freddie Lavedo. Miki & riff, Norman Vaughan, John Tiller

ris Birmingham (Hippodrome) — Charlie ake, Albert & Les Ward, Springfields,

Patricia Bredin LIVERPOOL (Empire)—Arthur Haynes, Morris & Savage, Lupino Lane & Truzzi, Trio Rayros, Alan Randall, John Tiller Girls, Lestie Noves.

Cabaret Bills

NEW YORK CITY

BASIN ST. EAST — Stan Kenton Orc., Chris Connor, Oscar Peterson 3. BirDLAND—Joe Williams, Harry Edi-

nn. Gigi Gryce.

BLUE ANGEL—Phyllis Diller. Adam cefe. Srevens Bros.. Jimmy Lyon Trio. BON SOIR—Greenwich Village. U.S.A." Lae Barnes, Jimmle Daniels, Three

BON SURS. Jimmle Daniels, American Bones, Jimmle Daniels, American Bobby Van. Helen Galbare, Mariyan Lovell, Ronni Hall, Karen Thorsell, Richard Blair. CHARDAS—Nina Silvana, Tibor Rakosgy, Dick Marta, Micheline Bardin, Ziemar

CHARDAS—Nina Silvana, Tibor RakosSty. Dick Marta, Micheline Bardin, Eleman
Horrath.

CHATEAU MADRID — "Extravaganta
E Raul, Pup' Campo Orc.
COPACABANA — Joe E. Lewis, Adam
Wade, Paul Shelley Orc., Frank Marti Orc.
EMBERS — Joey Bushkin Three, Roy
Eldiridge, Four, Ray Bayant Three,
HOTEL — RAY BYSHAT Three, ROY
Eldiridge, Four, Ray Byshat Three, Roy
HOTEL — REXINGTON—Virginia Wing,
Lillian Knight, Denny Regor, Tony Chabot Orc.
HOTEL — NEW YORKER—Mit Saunders
Oron York — HOTEL — Regord — Steppia in Society
Patrica Bright, Jack Haskell, Patrica
Marand, Bea'l Haggett,
HOTEL PLAZA—Shirley Bassey, Emil
Coleman Orc. Mark Monte Continentals,
HOTEL ST, REGIS—Patachon, Milton
Bay Trio, Milt Shaw Orc.
HOTEL SALVOW HILTON—Gunnar Han
By Trio, Milt Shaw Orc.
HOTEL SALVOW HILTON—Gunnar Han
By Trio, Milt Shaw Orc.
HOTEL SALVOW HILTON—Gunnar Han
By Trio, Milt Shaw Orc.
HOTEL SALVOW HILTON—Gunnar Han
By Trio, Milt Shaw Orc.
HOTEL SALVOW HILTON—Gunnar Han
BOURS ORC. Aviles Orc.
LATIN QUARTER — Billy Williams. sen Ore. By Hartley.
INTERNATIONAL - Ritz Bros., Mike
Durso Orc., Aviles Orc.
LATIN QUARTER - Billy Williams.
Dirk Weston, Wazzan Troupe, Hartison &
Kossi. Dorothea McFarland. Ronald Field.
Jo Lombardi Orc., B. Harlowe Orc.
LEFT BAKK—Call Bostic, Danny Apoli-

LEFT BANK—Cal Bostic, Danny ApoliLIVING ROOM—Roy Hamilton, Irene
Beid, Bobby Ferro.
NO. 1 FIFTH AVE. — Stan Freeman.
Liza Stewart. Hankinson & Silver
ROUNDTABLE. — Dorothy Dopogan.
Hatt Boarto.
Hatt

STATE OF THE STATE

CHICAGO

CHICAGO

CAIVSSO REVUE," L'Idia Lora, Raphael iernan, Lord Christo, Lord Mike, Jeanne
Seuratt, Solea Caro, Tito Perez orc.
CLOISTER SHE L'HOREN, RONN Del

CONRAD HILTON—"Obi La La," Dornan Bros., Margie Lee, Dru & Landell,
Lothar Weidemann, Brigitte Voit, Inex &
Gordon, Boulevar-Dons (3), BoulevarDOWNSTAGE ROOM (Happy Medfum)
Junie Vincent.

unie Vincent. DRAKE—Dorothy Shay, Buddy Freed. DRAKE—DOLONG, ummy Blade Orc. EDGEWATER BEACH — Churumbeles e Espana, Dolores Del Carmen, Don

Davis Öre.

GATE OF HORN—"Trouble in Tahiti."

Amanda Ambrose. Frank Carroll and
Alexandra Hunt, Ian & Sylvis,

LE BISTRO—Harold Ward, Dave Green,

Bir Gregory, Guy Viveros Trio.

LIVING ROOM — Roberta Sherwood,

LANDER STANDER STANDER STANDER STANDER SHAME RAMANE, BOBby Cole, Joe Parnello

Trio.
LONDON HOUSE—Ramsey Lewis Trio.
Eddie Higgins Trig. Larry Novak Trio.
MISTER KELLY'S — Louis Nye, Tedd:

King, Marx & Frigo, Marty Rubenstein Trio.

ALMER HOUSE — Carol Channing.

Mattison (3). Ban Arden Orn.

PLAYROY CLUB—Wess Harrison, Lewis & Christic. Ada Moore. Casey Anderson. Teri Napoli. Harold Harris Trio. Kirk Stuart Trio. Bob Davis Trio. Claude SHERATON BLACKTONE—Lile, Frans Bentler Ore.

LOS ANGELES

BEN BLUE'S — Ben Blue's "Hullabaloo." with Cully Richards, Harry Cleax,
sid Fields, Allison McKay, Ilona Adams,
Joy Healey Dancers; The Domestrcis, Ivan
Lane & Orc.
COCOANUT GROVE — Johnny Mathls,
Dick Stabie Orc.
CRESCENDO—Mort Sahl, Joannie Sommers.

mers.
DING'S — Betty Bennett, Jack Elton.
Steve La Fever.
SLATE BROS. — Billy Gray, Interna-

SLATE BROS. — Billy uray, mean-tionals.
STATLER HOTEL—"Playmates in New York." Skinnay Engle Orc THE SUMMIT—Redd Foxt, Tonl Har-per, John Anderson Orc. Tonl Har-yer, John Anderson Orc. Try Taylor, Rudy Render, Dave Madden, Eduardo Sasson.

LAS VEGAS

CARVER HOUSE — Treniers, Barbara Randolph, Lon Fontaine Dancers, Mari landolph. Lon Fontaine Dances.

Goung Orc.

DESERT INN — Louis Prima. Kealy
mith, Dick Humphreys. Sam Butera &
Vitnesses, Donn Arden Dancers, Carlton
layes Orc. Lounges incheel Kent, Dav
apollon, Milt Herth, Henri Rose, Bobby

SAN FRANCISCO

BLACKHAWK—Joe Loop Four.
BLACKHAWK—Joe Loop Four.
BLACKSHEEP—Bill Davidson Ore.
EARTHQUAKE McGOON'S—TUTE MOTphy Or.
FAIRMONT HOTEL —Billy De Wolfe.
Ernie Heckscher Ore.
GAY 905—Ray K. Goman, Bee & Ray
Goman, Joan Brant, Marah Gates Diors.
HUNGRY !—Phyllis Diller, Joe & Edic,
Clancy Knight, Olga Sbragia, Dick Crabtrac Trio.

Trio.

JAZZ WORKSHOP—Bobby Timmins 3.

NEW FACK'S—Barbara McNair, Salmas

ros., Vernon Alley 3, Mel Young.

ON THE LEVEE—Joe Sullivan Orc.

PURPLE ONION — Smothers Bros.,

ldie Paris. 5 CLUB—Jenny Mack, Paul Gray, Vol-Palmer Orc.

RENO-TAHOE

HARRAH'S (Reno)—Kim Sisters, Sons f Golden West, George Rock, Tune imers, Windsor Trio, Abbie Neal,

of toward.
Timers, Windsor Trio, According to the Coty.

HARRAM'S (Taboa) — Teresa Brewer, Dave Barry, Dorothy Dorben Singers & Counger Charleston Noble Over Counger Al Hirt, The Lancers, Skeets Minton, Dave Bergman, Lisa Alonso, Rudy Roderts.

FOLYARSHAI REV., AVOIDED STANDAY, FOILES WITH BEST Wheeler, Lou Levitt Ore. Lounge: Kay Stevens, Newton Bros.
WAGON WHEEL (Tshoe) — Gaylords, Andrini Bros., Kay Martin, Roy Atbrey, Bobby Pages, Manny Lopez, Magic Violing of Mexico, Ron Rose.

MIAMI-MIAMI BEACH

AMERICANA—George Arnold lee Revue Phil Richards, Mariii Lee, Shirley Phil Richards, Mariii Lee, Shirley Fana-Gan, Michael Meannain, Johnny Fana-Gan, Michael Meannain, Johnny Fana-Gan, Michael Meannain, Jack & Sue Carson, Tanya & Bingi, Jack & Sally Jenkins, Jacques Donnet Ore, Line

Kasse 5, Mal Malkin Orc., Luis Varona Orc., Barbara Russell, Leelle Hudec.

"Sucy Sennials," "Sucy Sennials," "Sucy Sennials," "Sucy Sennials," "Sucy Sennials," "Sucy Sennials," "Such and Senials, "Seviltage "Caught in Act," Jack Deleon, Terry Haven, Jerry Newby, Linda Lavin, Held & Paul. Al Bernie, Richle Brot., Bornal Vaughn Quartet, Ruth Brot. Buth McMahon or Vaughn Quartet, Ruth McMahon or Vaughn Quartet, Ruth McMahon or Vaughn Quartet, Ruth

6-Day Bike Race

Continued from page 59

but not enough to create the ex-citement of the old days.

As has now been widely re-ported, the debut of the first sixported, the debut of the first six-day stand was marred by a misin-terpretation of the blueprints. Too late it was discovered that the boards on the track were construct-ed for riders to go around in a counter-clockwise manner. It counter-clockwise manner. It would have been downright danwould have been downright dangerous to permit the cyclists to go
on under these conditions. Carpenters, at \$9.50 an hour, worked
feverishly to build a new track.
Meanwhile the crowds who had
come in for the 9 p.m. start milled
around endlessly, and the management started giving out refunds.
More than 5,000 reportedly got
their money back.
The races, without its usual fan-

their money back.

The races, without its usual fan-fare and color, finally got off at 3 am, with James Barton firing the opening gun, Some pa. raptur-ously recalled that the veteran ac-tor once ended a touring show pre-maturely so that he could take in the six-day races. He's been at-tending the race daily since.

Apollon, Milt Berth, Henri Rose, Bobby
Apollon, Milt Berth, Henri Rose, Bobby
Stevenson,
DUNES—"Philippine Festival." Bobby
Conzales, Katy Deire, Ethinkoth Rancov,
Fonzales, Katy Deire, Ethinkoth Rancov,
Framin Rev. Billy Andre, Fabolus Toest,
Berth, Silly Andre, Fabolus Toest,
Berth, Silly Andre, Fabolus Toest,
Fonzales, Berth, Henri Rose, Botty
Framin De Lavalide, Louis Bellson Orchourse: Lionel Hampton, Betty Reilly,
Fremont—Joe King Zaniscs, Newson,
Fremont—Joe King Zaniscs, Newson,
Bross, Bake Beleves,
Judy Lynn, Jimmy
Wakely, Wanda Jackson, Sneed Family,
Joe Wolverton, Annie Maloney,
HACIEMDA — Four Tunes,
Olenn, Keynotes, Cathy Rynn, Grover
Standard Tunes, Cathy Rynn, Grover
St

Olenn. Keynotes, Cathy Ryan, Grover

Note: 3.

LAST FRONTIER — Lou Mosconi Jr. Sports International, promoter
Virginia Rae, Fritz Becker. of the event, is attempting to inMINT—Pat Moreno's "Artists a Models terest the teenagers in this sport.

The VADA—"Les Girls De Paris," Jose
Deejay Clay Cole brought in a
Duarte, Moon Puppets, Exy Brown, Vido show, for example.

Of the event, is attempting to investigate the sending of the event, is attempting to the event, is attempting to the show, if the event, is attempting to the event, is attempting to the show, if the show is an event of the event, is attempting to event.

Another factor very much the show, if the show is an event of the six-day bits in the show. If the show is attempting to the show, if the show is an event of the show is a show, for example.

Another factor one show, if the view, is and the factor in the show, if the show is an event of the view in the show. If the show is a show is a strength of the

Berthold Brecht

Continued from page 1 =

continued from page 1 uments to "difficulties of a general nature," without specifying further, Cancelled performances by Ensemble, which was to rep the German theatre at the 20th Venice Festival, were for period ranging from Sept. 19-22.

West's Ran

West's Ban
Frankfurt, Sept. 26.
One result of the new cinderblock wall separating East from
West Berlin has been to drive
Bertoid Brecht's plays out of the
theatres of West Germany. The
Communist playwright who died
five years ago in the Red sector,
where he ranked as a demigod,
was widely produced in the nonCommunist world in recent years,
including the United States. The
director of the municipal theatre
at Ulm, Hans Huebner, has revealed that his revelation of an intention to present Brecht's "Joan
the Partisan" brought one threat
to blow up the local playhouse.
Meanwhile the previously comparatively free exchange of legit
actors, music hall entertainers and
so on between the two Germanys
is practically nil.

(Above item is similar to a num.

CARILLOM—"Cherchez Les Femmes."
Sue Carson. Tanya & Biggi, Jack &
Saily Jeakuns, Jacques Donnet Orc., Line
(IS)
CASTAWAYS—Preacher Rollo 5, Jerry
Geraldi & Lestey, Balph Font Orc., Candi
Cortez, Bob Rhodes
DEAUVILLE — "Playmates of Paris,
Jack Mandal, Landon, La

House Reviews

Olympia, Paris

sleek, sophisticated self. But she needs some songs with more depth to get her across to house ands. She is more for intimers with her smooth voice and elegant phrasings.

Anne Gacoin displays a belting voice and also a flair for satirical ballads. However, she has a ten-dency to overdo both. More con-trol, better physical underlining dency to overdo both, more con-trol, better physical underlining and a savvier choice of songs may make this newcomer a regular in the song ranks here.

Consuelina De Pablo is a child flamenco singer whose main plus factor is her youth. She may develop into a singer but now she is relatively immature. Craven As are an okay knockout acro act with precision and pratfalls while Bela Kramo is a canny juggler with agility and ability.

Slides with great men's heads on strange bodies and newsreels on strange bodies and newsreeis intro each act. They are deftly done by Jean Harold. Michel Magne. Orch does good backgrounding, with some incidental dancing by Anne Lewin & Rene Goliard and Interim clowning by the Barbus Trio also acceptable.

But this show seems flattened by the revue formula, and also lacks enough filler acts of calibre However, there is an audience for it. But the names are scarcer and more adverse to overexposure. This season should point up the fate of vaude in Paris. Mosk.

Bobino, Paris

Paris Sept. 19.

Paris, Sept. 19.

Dario Moreno, Simone Langlois,
Andre Aubert, Luska Dancers (5).

Capellini Chimps, Jean Siegried,
Vedette Trio, Angelo Barck, The
Two Peters, Françoise Doucet, Armand Motta Orch (8); \$1.75 top.

Nabe house, which usually has Made house, which usually has a regular following in the Montparnasse district, also gets other audiences depending on its headliner. First seasonal segment looks to have enough classic vaude acts and name value to give it an okay, if not sock three weeks.

Though this house usually can hold its own, the uneven program again testifies to the shaky state of two-a-day here after a renaissance five years ago.

Star Dario Moreno is a clown-ish, tubby man with a pencil mus-tache. He has a big voice and a way of getting to the spectators via his fey patter and special material.

Moreno, who lacks an original style and approach, is content to grandstand which registers with regular audiences here. But his export possibilities are problem-atical.

atical.

Simone Langlois, on the other hand, is a sincere belter with a big range. Her way with a dramatic song puts her in line as a contender to the manule of the alling Edith Plaf in the realistic singer ranks. She sometimes overdramatizes via changing octaves and emphasis but this can be cleared in

Andre Aubert is a clever imi-tator of noted singers. He scores with good material. Capellini Chimps are risible in their human Chimps are riside in their numrain apings and get the usual applause. Angelo Bardl overdoes a patter stint. He has yet to get the material and individuality for limning a simple minded little man forever in trouble.

Jean Siegfried has too sharp a voice which jars rather than pleases. He also needs a clearer song repertoire and emphasis. But there is a budding individuality that could be exploited in toning down his voice.

Luska Dancers give some pro-duction value with tragic ballets about tropical sin and some okay Latino bits. Their terping is acceptable for house needs.

learned her introductions by rote and cannot cope with good natured heckling from the patrons. If she unwinds she will be okay. Armand Motto Orch, also new, has a jumpy rhythm and good act backing but sometimes gets too loud. Mosk.

TV's Sat. Nite Pix Continued from page 1

Harry Mandel, president of RKO Theatres. "Young Savages" in one group of RKO houses in the

Bronx was strong. But lesser product in other situations was substantially off. This same condition was reflected in other nabe areas, meaning the mediocre fea-tures, for long running into bo. difficulty, will now find the going even more rough.

David Wallerstein, president of Balaban & Katz, thinks the distri-butors were unwise in selling the post-1948 product to tv. He adds: "Everybody is not go-ing to sit home for television but we now need the strongest pic-tures available. They must have quality and stories in depth." Ratings

The two-hour showing of NBC-TV's "Saturday Night at the Movies" averaged out to a 24.4 rating Saturday (23) on the final seven-city count done by Arbitron. It beat all competition in every half-hour.

From 9 to 9:30 p.m., the film "How To Marry A Millionaire," got a 19.1 rating and a 35.7 share against CBS. "Defenders," which had a 17.8 and 33.3% share and Lawrence Welk, on ABC, with a 9.0 and 17.5%, At 9:30, Welk did a 9.7 and 17.5%, CBS. "Have Gun. Will Travel" made a 16.4 and 28.5% share while the movie hit 24.4 and 42.4%.

At 10 and 10:30 (with virtually no competition since CBS had a 16.5 and a 16.5 and

At 10 and 10:30 (with virtually no competition since CBS had a half-hour "Gunsmoke" repeat at 10 and local service at 10:30 and ABC's "Fight of the Week" couldn't break a 4.9, NBC ran off with it, hitting first a 26.5 and 45.7% and then a 27.4 and 48.7%.

Stepin Fetchit

Continued from page 1 5 he doesn't feel insulted when some of his characterizations are called "Uncle Tom." "The Uncle Tom of 'Uncle Tom's Cabin' was the first sympathetic portrayal of a Negro in American literature." a Negro in American interature, Fetchit says. "Uncle Tom had a soul and was shown as able to love and be loved by a white child. He was an integrationist and a social reference—something that all of these eggheads today seem to have forgotten."

Fetchit says that those who re-sent the character he created have forgotten that he brought status to his race as the first Negro contract film star, as the first Negro vaude headliner, and as the first Negro to play white clubs in the south. "I guess that my worst enemies

have been the imitators of my old movie character," he says. "I changed and they didn't, but they're still judging me on the carbon copies."

Logil's Closed TY Continued from page I

nor the show have been selected. nor the show have been selected.
The aim is to have Broadway
shows televised in theatres
throughout the country. Ticket
prices have not as yet been determined but it's expected that
they will be about half the Broadway norm.

Latino bits. Their terping is acceptable for house needs.

Two of the best fillers are in the acro category. The Two Peters have a comely muscular woman undering while her equally muscular male partner does handstand leaps from various tables. This is a somewhat mannered, but popular entry Vedette Trio play music while doing expert pratfalls and hand-to-handing. They get lots a stention and applause.

Francoise Doucet is a pretty new femcee, But she seems to have

Philly's Kelly Playhouse in Park **Earned 25G Profit With Own Shows**

By JERRY GAGHAN

Philadelphia, Sept. 26.
The John B. Kelly Playhouse in the Park, municipally-owned summer tent theatre, wound up its 10th and most venturesome summer season with a profit of upwards of \$25,000. Although that's a substantial drop from the \$45,000 net racked up by managing director Mrs. Ethelyn R. Thrasher in 1960, her first year in charge, she believes the park playhouse made forward strides this season.

Mrs. Thrasher, who succeeded Sam Handelsman, changed the previous practice of booking package shows to a policy of producing the plays locally. All but two of the 14 shows this summer were produced at the Playhouse.

"The package deals usually gave us a name star in a vintage broadway hit surrounded by a nonedescript cast," Mrs. Thrasher says. "The shows were put together by a promoter, who may or may not have cared about supporting players or staging. All he and the star were primarily concerned about was their percentage."

Mrs. Thrasher went before Fairmount Park Commission last apring and explained that she wanted to give Philadelphians a good cross section of the best theatre and didn't plan to worry about the cost. The Commission gas I didn't cost the park any money. In effect I was told. This is a city project, not a profit-making one," Mrs. Thrasher recalls.

Her principal difficulty was that there is no other summer project of comparable size and scope to the Kelly Playhouse. For example, one of the most expensive local productions was Slobban McKenna in Shaw's "Capt. Brass-(Continued on page 72)

(Continued on page 72)

Oakdale Tent Grossed \$585.850 for Top Season; Belafonte, Kaye Biggest

Belafonte, Kaye Biggest
Wallingford, Conn., Sept., 26.
The Oakdale Musical Theatre,
tunetent operated here by Ben Segal and Bob Hall, called it a season
Sept. 10 after racking up the op
gross in its eight-year history. The
season take totaled \$585,850, the
outcome of 13 weeks of operation
broken down into 94 regular performances, plus three one-nighters.
The individual shows included
Carol Channing in "Show Girl,"
226,900 for six performances; Tony
Martin, Jaye P. Morgan and Alan
King in "Guys and Dolls," \$39,300
in 7; "Flower Drum Song," \$39,300
in 7; "Flower Drum Song," \$39,900
in 8; Dan Dalley in "Take MaAlong," \$32,700 in 7; Shelley Bermen in "Where's Charley!" \$27,200
in 7; Kathryn Grayson in "Merry
Widow," \$41,200 in 7, and Howard
Keel in "Kismet," \$43,000 in 8.
Also, John Raitt in "Oklahoma,"
\$54,450 in 8; Gisele MacKenzie in
"King and I," \$50,250 in 8; the
Danny Kaye Show \$76,350 in 7;
Brenda Lewis in "Song of Norway,"
\$17,500 in 7; Hugh O'Brian in
"Destry Rides Again," \$22,200 in 7,
and the Harry Belafonte Show,
\$95,300 in 7.
The one-nighters were Jose

"Destry Rides Again," \$22,200 in 7, and the Harry Belafonte Show, \$95,300 in 7.

The one-nighters were Jose Greco, \$2,800; Anna Maria Alberghetti, \$5,000, and Victor Borge, \$10,800. Top for the regular list was \$4.50 weekends. For the special Kaye week the top was \$6.50 and for Belafonte it went to \$7.50.

Plan 'Aladdin' as Panto For Empire in Glasgow

FOR EMPIRE IN GLASGOW
Glasgow, Sept. 26.
London producer Harold Fielding will present an "Aladdin" pantomime at the Empire Theatre here, opening Dec. 12 for a nineweek run. Duncan Macrae will play Widow Twankey, and Johnnie Beattie will have the comedy role of Wishee-Washee. Pop singer Mark Wynter will play the title part.

Alan Fletcher, Wm. Ball To Direct, Miller, M'w'kee

To Direct, Miller, M.W. kee
Milwaukee, Sept. 26.
A repertory company to be engaged will take over at the Fred
Miller Theatre here following the
conclusion of the 10-week festival
appearance of the Assn. of Producing Artists, Oct. 17-Dec. 23. Alan
Fletcher, who's directing operas at
the N. Y. City Center, has bean
signed as the first guest stager for
the winter and spring series of.

signed as the first guest stager for the winter and spring series of, plays. The repertory setup will re-place the star policy previously em-ployed at the spot. William Ball will be among the other guest directors. Tom Patter-son, founder and planning consult-ant of the Stratford (Ont.) Shake-spearean Festival, will be manag-ing director of the fall festival.

Haifa Repertory; 7% of Population **Has Subscriptions**

Halfa, Sept. 26.
Practically sold out for a year in advance, the new Halfa Municipal Theatre opened here coincidental with Jewish New Year. First work was Shakespeare's "Taming of the Shrew." House has 854 seats, a year's subscription runs around \$6 with five new productions assured tions assured.

Actors receive a monthly sti-pend of \$200-\$300 monthly, the purchasing power of Israeli cur-rency being okay for those who live here (though visitors some times complain).

times complain).

Some 10,000 subscriptions, 7% of the total population of city, were sold ahead. City will pay any deficits of company.

Repertory will include "Rashomon"; "Ruth" by Israeli author Moshe Shamir; Bert Breeht's "Caucasian. Chalk. Circle"; Eugene O'Neill's "Marco Millions"; Brendan Behan's "Hostage" and Unesco's "Rhinoceros."

Andre Certes Launches New Paris Rep Theatre

Paris. Sept. 26.
Andre Certes has taken over the Vieux Colombier Theatre to install a repertory company. His plan is to produce six shows this year, plus afternoon revivals of notable recent plays for young audiences who may have missed the original presentations.

Certes believes that a rep comcertes believes that a lep com-pany in a small theatre can make out if the selection of plays is right. He has assembled a company, of whom many were originally with

state houses.

He opened last Friday (22) with the anonymous Elizabethan play, "Arden of Faversham," and will follow with Paul (laudel's "The Hostage" and "The Hard Bread," Cornellle's "Polyecte" and a modern musical comedy. The afternoon shows will begin in January and include plays by Jean-Paul Sartre, Albert Camus, Paul Raynal and others.

Certes says his setup will be a Certes says his setup will be sort of avant garde Comedie-Francaise and an experimental theatrical laboratory. Prices will be standard, except for special student rates for the afternoon shows.

rates for the atternoon shows.
Among the actors enlisted are
Philipe Noiret and Jean-Pierre Darras, formerly of the Theatre National Populaire, and Michel Galabru, of the Comedie-Francaise.

play Widow Twankey, and Johnnie Beattie will have the comedy role of Wishee-Washee. Pop singer Mark Wynter will play the title part.

The production is reportedly costing £219,000. Special effects will include a disappearing palace and flying magic carpets. The script is by John Law.

Phyllis Thaxter will costar with Art Carney in "Age of Consent."

4 A'S COAST MEETING

For the first time in the history of the Associated Actors & Artistes of the Associated A

Got 'Em Surrounded

The upcoming Broadway production of "Do You Know the Milky Way?" will have twice as many producers as actors.

The 10-character play, in which Hal Holbrook and George Voscovec will appear, has a cast of only two, but has four by sort, Ninon Tallon, Paul Feigay, Dick Button and Roger L. Stevens.

Esther Just Gale To New England, **But Soaks Legit**

Hurricane Esther failed to live up to its billing last week, and subsided to a gale before it struck this area, but affected amusements in the New England area. Theatres and entertainment spots were virtually shuttered Wednesday night (20), before the hurricane was to have struck, and all day and night Thursday (21).

Thursday (21).

The Colonial Theatre cancelled a scheduled Thursday matinee of "Milk and Honey" and played it Friday (22). Business was generally off a bit at the Wednesday and Thursday night performances. A makeshift crew of 30 men tore down and stored \$34,000 worth of canvas siding, and removed 2,200 folding seats and reinforced staging with plywood Wednesday night at the tented Boston Arts Centre Theatre on the Charles River in Brighton. In. September last year, Hurricane Donna ripped the theatre's canvas siding to shreds.

There was a flurry a criticism of

tre's canvas siding to shreds.

There was a flurry a criticism of
the local Weather Bureau when the
threatened big blow failed to materialize. Dean C. Cushing, executive
vice-president of the Retail Board
of Boston, rapped what he called
"the hodgepodge of misleading information about the dangers of the
approaching hurricane."

approaching hurricane."
Government meteorologists said the reason Esther was so difficult to forecast was that the eye closed just before it entered the southern New England area. Another reason was that the storm stalled. "This is very unusual," an official explained, "because when hurricanes enter the southern New England area, they usually pick up tremendous forward movement."

TO SEND 'SUZIE WONG ON ROAD TOUR AGAIN

The road, which had two touring companies of "The World of Suzie Wong" during the last two seasons, is getting a new edition of the play this semester. David Kitchen. sent out a summer theatre package of the Paul Osborn dram-atization of Richard Mason's novel this year, is producing the road entry.

road entry.

The tour, scheduled to begin late October, will open in the south and move to the northwest. Split-week bookings and one-niters are being lined up by general manager Jim Preston, in cooperation with the Independent Booking Office. The presentation may travel as a bus-and-truck unit.

Kitchen was stage manager of the second road company of "Suzie." The title role in his pres-entation of the comedy-drama will be played by Pei Ling, who essayed the part in his recent package presentation. Ralph Lycett is genpresentation. Ralph Lycett is general pressagent for the touring production, which is scheduled to play about 18 weeks. The Broadway production of "Suzie." which debuted during the 1958-1959 season, was presented by David Merrick, Seven Arts Productions & Mansfield Productions.

Careful There!

Joe Silver and Chevi Colton are stepping out of character for their roles of father and daughter in the upcoming off-Broadway musical, "O Marry

They're actually husband and wife.

Detroit Due for Bulging Season; **New Fisher Joins Cass, Shubert**

Edward Albee to Europe **To Attend Show Preems**

To Attend Show Preems
Edward Albee left New York last
Wednesday (20) for Europe to attend rehearsals of the London production of his two one-acters,
"American Dream" and "Death of
Bessle Smith," and to attend the
Oct. 8 opening of "Dream" at the
Schiller Theatre Werstatt in Berlin. The London duplication of the
"Dream". "Death" double-bill, current at the Cherry Lane Theatre.
N.Y., is scheduled to open Oct. 23
at the Royal Court.

NY., is scheduled to open Oct. 23 at the Royal Court.
The Schiller Theatre, the first to present Albee's "Zoo Story" two years ago after its Berlin Arts Festival debut, added "Death" to its repertory in April, 1960. Clinton Wilder, co-producer with Richard Barr of the Albee double-bill at the Cherry Lane and a current off-Broadway revival of "Zoo," also left for Europe yesterday (26).

Fisher, Detroit, Luxury Theatre, **Opens This Week**

Detroit, Sept. 26.
The new Fisher Theatre has beauty, accoustical perfection, intimate, close-to-the-stage seating arrangement and the finest and newest stage and sound equipment. It opens Satuday (30) with the tryout of the pre-Broadway musical, "A Gay Life."

- Excellent judgment and taste were used in the spending of the reported \$3,500,000 for construction and appointments. That covered only the interior of the theatre, since it is housed on the ground floor of a midtown sky-scraper, the Fisher Building. The space now occupied by the legit house formerly contained an opulent motion picture theatre, which was razed to the bare walls so that the legit architects could start with just an empty shell.

Rapp & Rapp, theatre architects. Belt-Barnek and Newman, accoustical consultants, and lighting expert Ralph Alswang, made the most of their opportunity and the money provided by the Fisher Brothers, Charles T., William A., Lawrence P., Edward F., and Alfred J., who made their fortunes constructing automobile bodies for General Motors cars.

The stage has an adjustable proscenium to provide an opening ranging from 36 feet to 52 feet depending on requirements of individual shows. The most modern machinery for moving scenes and the best in sound equipment have been provided.

All seats in the steep-pitch orchestra section and the mezzanine are within 82 feet of the curtain line. The last row of seats of the balcony only 92 feet from the gold-colored curtain. Sight lines from every seat are unobstructed. The seats, upholstered in gold cloth, are set apart with extra leg room assured. The auditorium is decorated in gold, white and American walnut. The walnut panels are adjustable so as to bounce sound waves for the finest re-

production.

The Fisher features two theatres in one. For drama, there are (Continued on page 70)

Sked 'Doctor and Devils' For Glasgow Citizens

Glasgow, Sept. 26.

"The Doctor and the Devils, second Dylan Thomas play to be staged in Britain, had its United

second Dylan Thomas play to be staged in Britain, had its United Kingdom preem Sept. 19 at the Citizens Theatre here. It has been adapted from the film scenario.

The Citizens group opened its fall season with Joseph O'Conor's play "Inca," with the author starred along with John Phillips, Joss Ackland and Donald Douglas. "The Durable Element," a new play by Clifford Hanley, is set for presentation Oct. 24.

Detroit, Sept. 26.
The richest legit season in recent
memory is shaping up for Detroit,
where 26,000 residents have purchased season tickets on two subchased season texets on two sub-scription plans. Much of the ex-citement stems from the dual fact that 15 promising touring shows are scheduled, with more to come, and a new, luxurious theatre, the Fisher, opens this week.

Fisher, opens this week.

In addition to the Fisher, which will seat 1,606 for dramas and 2,081 for musicals, the 1,482-seat Cass and the 2,050-seat Shubert will be lighted during the season. Two pre-Broadway tryouts are scheduled to premiere here, "The Gay Life." the Arthur Schwartz-Howard Dietz and Michael and Fay Kanin musical, will open the Fisher next Saturday night (30). "No Strings." the Richard Rodgers and Samuel Taylor musical, is scheduled to preem at the same house Jan. 15.

Jan. 15.

The Fisher's Playgoer Series has 23,167 subscribers. All shows will be a recommendation of the state of the stat 23,167 subscribers. All shows will play the Fisher three weeks. The Theatre Guild has about 3,000 subscribers who will see shows in the third week of the run at the Fisher and in the first week at either the Cass or Shubert.

either the Cass or Shubert.

The Fisher will present the following: "The Gay Life," through Oct. 21; "La Plume de Ma Tante," Oct. 23-Nov. 11; "Advise and Consent," Nov. 13-Nov. 25; "Best Man." Nov. 27-Dec. 16; "Bye Bye Birdie," Dec. 18- Jan. 6; "No Strings." Jan. 15-Feb. 3; "Taste of Honey," Feb. 5-Feb. 24; "Do Re Mi," Feb. 26-March 17. Two additional Fisher Playgoer Series will be announced later. "Advise and Consent" is not on subscription.

The Theatre Guild will share

on subscription.

The Theatre Guild will share
"The Gay Life," "Best Man." and
"A Taste of Honey." In addition,
it will present "Carnival," "The
Unsinkable Molly Brown," "The
Tenth Man," and "Toys in the Attic"

tic."

The Cass management, in addition to presenting the "Tenth Man," on subscription Jan. 2-13, has lined up Leonard Sillman's "New Faces of 1962," for Jan. 15-27; "Genevieve With Love." Jan. 29-Feb. 4; and the National Phoenix Co., starring Eva LeGalliene and Faye Emerson in "Mary Stuart" and "Elizabeth the Qucen," the week of March 19.

Billings, Ad Exec, Asked to Hypo Drive For Culture Center

Washington, Sept. 26.
Further underscoring his personal interest in the National Cultural Center, President Kennedy has named one of his close friends, New York advertising exec K. Le-Moyne Billings, to the Center's Board of Trustees.

Board of Trustees.

Billings has been a frequent JFK companion, accompanying the Chief Executive on vacation jaunts to Hyannis Port and Palm Beach on several occasions.

The appointment is also regarded as a move to soup up the publicity prowess of the Center effort. A strong push is regarded as needed to get the bogged-down drive off the ground.

Billings has been yn of the New

off the ground.

Sillings has been v.p. of the New York ad firm of Lennon & Newell since 1957. Previously, he had been vice president and director of marketing for the Emerson Drug Co. and Assistant Advertising Director of the General Shoe Co. The 44-year-old Billings as been an active Kennedy supporter since the President's first plunce into politics in 1946 when he was elected to the House.

Catawba College Wants **New Script Submissions**

Shows Out of Town

John Patrick will have to come up with more laughs, a faster first act and a general tightening if "Everybody Loves Opal." his new comedy, is going to make it. As it stands now, "Opal" has a good framework promise and some sure laughs, but the yocks are far between and only in sections of the second act, when Brenda Veccaro and Donald Harron monopolize the stange and again in the third act

tween and only in sections of the second act, when Brenda Veccaro and Donald Harron monopolize the stage and again in the third act when Eileen Heckart, drinks kerosene then flings folding money around, does it really come to life.

Miss Heckart plays the title character, a goodhearted, I-love-everybody junk collector who lives alone did with items she has picked out of a crumbling mansion glutted with items she has picked out of the bigger trashcans. Into the premises come Stubby Kaye.

Miss Vaccaro and Harron, a trio of perfume bootleggers who decide that insuring Opal, then disposing of her is the easier way to make it.

Opal, though, has a way about the second act, when working kinks in prefume bootleggers who decide that insuring Opal, then disposing of her is the easier way to make it.

Opal, though, has a way about the second act, when working kinks are ironed out, should propel the oping good probulsion.

Opal, though, has a way about her, and she breaks down the trio with kindness is the basis for most of the humor.

Miss Heckart, who knows how to handle drama, shows she can do just as well with comedy. She por-trays a believable and sometimes just as well with comedy. She portrays a believable and sometimes touching Opal who thinks evil of no one. Miss Vaccaro as a stacked and dim-witted member of the trio. Is a girl to watch. Her second act seene is just about the high spot of the show and she does about all that can be done with it.

that can be done with it.

Kaye does fine work, but is harnessed in a role that is almost more serious than comic. Harron is almost believable in an unsympathetic part, but then this is farce and who says that characters like this have no part in it?

The single set by Jo Mielziner filts the right mood, and Cyril Ritchard has directed with a quick hand

A Cook for Mr. General New Haven, Sept. 21. William Darrid, Eleanore Saidenbeg: Leonard Ruskin presentation of comedy in three acts (12 scenes) by Steven Gethers Staged by Fielder Cook; set-

| Getners Staged by Fleider Cook; set |
|---|
| tings and fighting. Will Steven Armstrong |
| costumes, J. Michael Travis. Stars Bil |
| Travers, features Roland Winters. Alar |
| Bunce, John McGiver, Thomas Carlin |
| Gerald O'Loughlin. Opened Sept. 20, '61 |
| at the Shubert Theatre, New Haven |
| \$4.30 top. |
| Gen Rivers Roland Winters |
| Lt. Farley Thomas Carlin |
| Capt. Chalmers Alan Bunce |
| Cook William Duel |
| Sgt. Potter Richard X. Slatters |
| Tomas Agganis Bill Traver |
| Thompson Otis Bigelov |
| Ridinski Dustin Hoffmar |
| Frank Fred Kareman |
| Sullivan Jonathan Lippe |
| Jordan George Furth |
| Walker Leo Morrel |
| Kroy Roberts Blosson |
| Ariurl Allen F. Collin |
| |

"A Cook for Mr. General" has come a long way in its preparatory stage and shows promise of mak-ing the grade if some quarter-hour

Joe Gentry
Mike Gentry
Paul B. Price
Gerald O'Loughlin
Alek Primrose
Ed Maxey
Taugh O'Frillon
Felix Munso
John MeGiver
James Karen

Oouglas Gordon ...Paul Sparer

Everybody Loves Opal Baltimore. Sept. 26.

Roger L Stevens, in association with Seven Arts Productions, presentation of somedy in three acts (five scenes) by John Patrick, Staged by Cyril Ritchard; setting and lighting resulting resulting and lighting resulting re

Travers offers a good interpre-lation of a Greek-accent G.I. but there is much of his early dialog that is difficult to follow. In ap-pearance and acting skill, however, he is first-rate, and draws his audience right along with him. Win-ters has a long, arduous role which he handles with considerable abili-

snipping to give the opus good pro-pulsion.

The costuming is efficient within its G.I. limitations: but there is
cause to wonder just how a private
in an American rehabilitation camp
on a Pacific Island comes up with
a complete Greek native costume
—skirt and all.

The Threepenny Opera

The Threepenny Opera

Toronto, Sept. 20.

Carmen Capalbo, Stanlee, Chase & Lucille Lortel presentation of musical comedy-drama in three acts (11 scenes). With the comment of the case of the comment of the case of the comment of the case of the ca

| Jenny | GVPSY Rose Lee : |
|------------------------|--------------------|
| Mr. Peachum | . Mi chell Jason |
| Mrs. Pearhum | Jane Connell: |
| Fitch | . Leonard Rogel |
| Macheath | Scott Merrill |
| Polly Peachum | |
| Readymoney Matt | Hanny Hampy |
| Crookfinger Jake | Monte Creme |
| Bob the Saw | Took Washing |
| Walt Dreary | Tack whaten |
| Day Financi | Herbert Edelman . |
| Rev. Kimball | Everett Fisch |
| Tiger Brown | . Richard Verney . |
| Betty | . Marcia Gilford |
| Molly | Jane Dougher |
| Dolly | . Betty Stanton |
| Coaver | Daryl Thornton |
| Smith G. | Kennedy Oshorn |
| Lucy Brown | Bury Halliday |
| Constables , Chris Pon | ti. Everett Fisch |
| Messenger | Teoward Porel |
| pressenger | . Leonard Roger |

Gypsy Rose Lee's name is pre-sumably the draw for the scheduled seven-months road tour of "The Threepenny Opera." A nov-elty angle to the show is her sing-ing of "Mack the Knife." the song regularly done by the juvenile

male.

Miss Lee makes an on-stage apmiss Lee makes an on-stage appearance in the prolog, singing the number in a light non-singable voice, and plays the monotone role of Jenny the tart in the show itself. The comedictine, former stripper, lee plays the large strategy that are the stripper. The comeditine, former stripper, also plays the part straight and is costumed not entirely in character for a London streetwalker. That is in contrast to a series of caricatured other characters exaggeratedly made-up for clown effects.

"A Cook for Mr. General" has came a long way in its preparatory stage and shows promise of making the grade if some quarter-hour of excess bargage can be jettisoned. There's a steady undercurrent of humor balanced with a fair share of appealing sentiment, but the dialog needs cutting to bring the show into better running time and overall acceptance.

Although laughs are plentiful in lines and situations, the play is not an out-and-out fun fest. The central character is a sympathy-creator, the story is interesting in its revelations of soldier rehabilitation behind the lines in WW II, and there's even a bit of flag-waving in the climax, all of which uncovers ingredients that may be made to pay off.

In its present form, the play is an expansion of a tv hour and indicates potential for further expansion into entertaining film fare. Incidentally, the two leads, Bill Travers and Roland Winters, are excellent are Didi van Eyck as

Polly Peachum and Buzz Halliday as Lucy Brown.

Polly Peachum and Buzz Halliday as Lucy Brown.
Full of wit and over-polite language, reminiscent of "Guys and Dolls," are the members of the gang, plus the crooked police head played by Richard Verney, and the quartet of whores.

McStay.

Show Abroad

The Affair

The Affair

London. Sept. 22.

Henry Sherek presentation of three-act (seven scenes) drama by Ronald Miller, adapted from C. P. Snow's novel. Staged and the control of the

Henry Sherek has assembled some of London's best character actors for "The Affair," and they add theatrical force to a distinguished drama. Skillfully tailored guished drama. guished drama. Skillfully tailored by Ronald Millar from C. P. Snow's novel, which was a Book of the Month Club choice in U. S., the play retains much of the original narrative structure and actual dialog, and still achieves a dramatic unity which overcomes the limitations that often mark literary works when transferred to the

stage.

There's not much physical action. The play consists largely of talk and argument, but the talk is wise and witty and the delivery impeccable. It cannot fail to impress and absorb discriminating playgoers, and the main problem is likely to be whether or not its locale, a Cambridge Univ. college, is too unfamiliar for the average audience. audience.

audience.

"The Affair" is an academic whodunit and its themes are injustice, intolerance and personal principles. Thoush set in the little sphere of the college it is, implicitly, a world parable. A boorish young college professor loses his fellowship when he is found guilty of using a fraudulent photograph to assist his thesis. When fresh evidence comes to light, suggesting that he may have been framed, one or two of his colleagues seek to get the case re-opened. get the case re-opened.

get the case re-opened.

Their efforts meet with resistance, since the sacked professor is unpopular because of both his edgy personality and his Communistic leanings. The dilemma of the professors as they try to evade their responsibilities to justice, their gradual breaking down and the retrial when, inevitably, the professor is reinstated though on a note of compromise, makes holding drama. drama.

John Clements gives one of his most satisfactory and commanding performances as the lawyer who is drawn in and becomes dedicated to the task of finding the facts. In the tortured role of the victimized scientist, Alan Dobie is no less impressive, bringing a wholly credible bitterness to the part.

There are brilliant portrays of college professors by Kyanston Reeves, Ian Shand, Peter Howell, Gerald Cross, Basil Moss, Harold Scott, Michael Atkinson, David Horne, Geoffrey Lumsden, and Peter Colley. Scott, Michae Horne, Geoffi Peter Copley.

Of these, Scott is wryly humorous as the oldest don, and Atkinson, Lumsden, Copley and Reeves gratefully accept the more showy opportunities. Richard Hurndell as prosecuting counsel in the final act provides a polished foll to Clements' strong, authoritative arguments.

guments.

Dorothy Alison, a film actress making her West End debut, has the only feminine role of any note as Dobie's fiercely loyal wife who obstinately fights for her husband's vindication but who, it seems, is really fighting more for the political principles for which she stands. She plays the part in properly hard, implacable manner but, in a bedroom scene with her husband, reveals that she is a woman as well as machine and, altogether, gives a fascinating portrayal.

Harold French has staged the

Harold French has staged the play with tact and sureness touch, Rich. of

Inside Stuff—Legit

The major conventions and exhibitions that are expected to draw sizable influx to New York during October, with their respective estimated attendance, according to the N. Y. Convention & Visitors Bureau, include the National Assn. of Mutual Insurance Cos., 1,500 attendance, Oct. 1-4; Business & Corporate Gift Show, 3,000 attendance, Oct. 2-4; National Consumer Finance Assn., 1,000 Oct. 3-6; Industrial Film & Audio Exhibition, 1,500, Oct. 9-11; American Rocket Society, 10,000; Oct. 9-15; Order of the Eastern Star, New York State, 2,000, Oct. 2,000; Direct Mail Advertising Assn., 1,000; Oct. 10-13; Columbia Scholastic Press Assn., 1,500, Oct. 13-14; Eastern Commercial Stationery Trade Show, 2,500; Oct. 14-17; Holiday Packaging & Decanter Exposition, 30,000, Oct. 15-18; International College of Allergology, 1,500, Oct. 15-20.

13-20.
Also, American Society of Civil Engineers, 1,000, Oct. 16-20; New York Antiques Fair, 1,000, Oct. 16-21; Electrical Living Show, 120,000, Oct. 21-29; National Assn. of Men's Sportswear Buyers, 5,000, Oct. 22-26; Fleet Maintenance Show, 1,000, Oct. 23-26; American Finance Conference, 1,000, 23-27; National Outerwear & Sportswear Assn., 1,500, Oct. 28-Nov. 1; Mutual Fund Dealers Conference, 1,000, Oct. 29-Nov. 1; National Licensed Beverage Assn., 1,800, Oct. 29-Nov. 1; Boys Apparel & Accessories Manufacturers Show, 2,500, Oct. 29-Nov. 2, and National Horse Show, 1,000, Oct. 31-Nov. 7.

Show on Broadway

City Center of Music & Drama Inc., in association with the Greek Theatre Assn., Los Angeles (James A. Doolittle, director), presentation of Greek Tragedy Theatre by Dimitrios Rondiris: produces Theodore Kritas: translation, J. Gryparis, choreography, Loukia; music, K. Kydoniatis; simultaneous shortwave translations in English. Telena Com, James City Center, NY, 33-95 top Tutor Ph. Taxiarchis Orestes Post of Company Appears to City Center, NY, 25-95 top Tutor Ph. Taxiarchis Orestes Post of Company Appears to Chryothemis N. Debonera Chryothemis N. Debonera Chryothemis N. Debonera Chryothemis Charles Photography Chryothemis Charles Photography Chryothemis Charles Photography Chryothemis Ones of Cherustry Shonera Chorus of Women M. Anapliotou, K. Caka, I. Kerobilli, I. Konstandinou, N. Margarit, E. Papdimopoulou, H. Starfordill, E. Zapdimopoulou, H. Stefenidou, M. Xyrafidou Ph. Taxiarchis is plausible as the protector of Orestes, A. The Greek Tragedy Theatre is Stefenidou as the protector of Orestes, A.

Stefenidou, M. Xyrafidou

The Greek Tragedy Theatre is
a worthy addition to the list of
notable foreign language legit
groups the City Center has brought
to. New York. The engagement,
comprising last week's presentation of the Sophocles drama,
"Electra." and the current Aeschylus dual-bill. "Choephori" and
"Eumenides." should do welf
enough for a short stand in this
cosmopolitan city, in which the
Grand Kabuki Theatre of Japan,
the Italian troupe from Milan, the
Comedie Francaise and the German company from Hamburg were
boxoffice cleanups. boxoffice cleanups.

These Greek classics are being presented in modern Greek, with a simultaneous English translation via shortwave, the transistor receivers available at a \$1 rental. For those not familiar with the original plays, a somewhat stilled plot synopsis is also printed in the program, so there's no problem for non-linguists to follow the performance. presented in modern Greek, with formance.

With the ancient Greek drama-tists, the words and ideas, rather than physical action, were the thing, and in "Electra" the only two violent incidents in the trag-edy take place offstage. Moreover, since the performance of one hour and 40 minutes is played without violent incidents in the trag-

since the performance of one hour and 40 minutes is played without intermission, the going may be a bit heavy for any frivolous-minded customers who may wander in. On the other hand, the soberseeming audience opening night at the Center apparently lapped it up. There was no telltale coughing or restlessness, and the troupe got a real ovation at the close. In accord to Greek tradition, the actors are billed only by surname and first initial, the idea apparently being that this minimizes emphasis ion individuals in the permanent company. The rule is firmly enforced by the reputedly strict disciplinarian. D. Rondiris as stager of two present shows, although he includes his bown first name, Dimitrios, in his billing as founder-producer-director of the group.

At any rate, requests through the City Center press department for the full names of the actors were adamantly denied by Rondiris. In the case of the company's leading lady, Aspassia Papathanassiou, however, she has made appearances with other. Greek troupes, including assignments abroad, so her full name has be-

siou, however, she has made ap-pearances with other Greek troupes, including assignments abroad, so her full name has be-come known professionally, al-though only the initial is used in the cast list for the present engagement.
Miss Papathanassiou, in particu-

Miss Papatanassiou, in particular, she deserves any recognition is be gets, for her performance in the title role of "Electra" is a powerhouse of controlled intens
New Herman (47).

With Ma Murder (tryout)—Shubert.

ity, subtely and drive. And despite the essential monotony of the character, the actress somehow achieves occasional variation and even poignance. Her dramatic, emotional playing is especially impressive since she's reportedly noted in Greece as an expert light comedienne.

Chryothemis
Ph. Taxiarchis is plausible as
the protector of Orestes, A.
Xenakis is acceptable as the
treacherous Aegisthus and K.
Georgoussopoulos is adequate in
the onlooker bit of Pylades.
The femme Greek chorus, as
directed by choreographer Loukia
ino initial is given in the program,
but the curtain calls revealed her

Ino initial is given in the program, but the curtain calls revealed her to be a woman perform in stylized manner, to comment on the action and characters without visually obscuring key scenes. The single setting consists of a large open forestage, with wide steps rising to a severely designed portal to an Athenian palace. The weighty mood music is credited to K. Kydoniatis.

Hobe.

Touring Shows

(Figures cover Sept. 24-Oct. 8)
(Advise and Consent Shubert, Cincy (2-8).

Active and Consent—Shubert, Cincy (2-3).

Best Man—Blackstone, Chi (25-7).

Blood, Sweat and Stanley Foods (tryout)

Locust, Philly (25-30, moves to N.Y.).

Bye Bye Briele—Erlanger, Chi (35-7).

Bye Bye Briele—Erlanger, Chi (35-7).

Cosk for Mr. General (tryout)—For
rest, Philly (26-7); Wilbur, Boston (2-7).

Evening With Yves Mentand (tryout)—Capitol, Quebec (2-4); Capitol, Ottawa

(5) St. Dennis, Montand (6-7).

Balto (25-30).

Balto (25-20).
Fierelic (2d Co.)—Paramount, Omaha (26-27); KRNY, Des Moines (28-30); Or-pheum, Mpls. (27).
Fiewer Drum Eong. Bushnell, Hartford (25-30); Hanna, Cleve. (27).
64y Life (tryout)—Fisher, Det. (30-7).
94y Life (tryout)—Fisher, Det. (30-7).

(25-30); importance of the control o

5-7). Kean (tryout)—Shubert, Boston (25-7). Kicks & Co. (tryout)—Aire Crows, hi (7). Kwamina (tryout)—Colonial, Boston

Rwimina (tryout)—Colonial, Boston La Plume de Ma Tants—Auditorium, S. Paul (25-3); Pabst, Milwaukee (2-7). 10 (25-3); Pabst, Pab

) Man—Taft, Cincy (25-30); Ameri-L. (2-7). Man (2d Co.)—Capitol. Bingham-5); Stanley-Warner, Ulica (26); Ottawa (27); Her Majesty's, Mon-8/7).

(28-7). Fair Lady (2d Co.)—Shubert, Chi

Rhinoceros—Alcazar, S.F. (2-7). Short Happy Life (tryout)—Hartford,

Rhineceros—Alcazar, S.F. (2-7).
Short Meppy Life (tryout)—Hartford,
LA. (3-7).
Short in the Dark (tryout)—Shubett,
New Haven (27-30); Walnut, Philly (27-30);
Sound of Music (26 Co.)—Auditorium,
Darte of Music (26 Co.)—Auditorium,
Darte of Honey—Hanna, Cleve, (25-30);
Nixon, Pitt. (2-7).
Tenth Man—National, Wash. (36-7).
Threspenny Opera (26 Co.)—Koyal
Alexandra (25-7).
Forence, Ala (20); Forence, Charlotte (29); Civic, Knoxville (30); Coffee,
Camp Lefune, N.C. (22); Ovens, CharIotte (29); Civic, Knoxville (30); Coffee,
Florence, Ala (2); Foster, Tuscalosz
(3); Royal, Columbus (4); Tower, Allanta
(5-7).



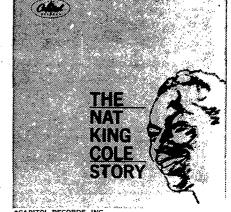
Who put the KING in Nat KING Cole? These did, that's who.

Count them. There are 36 songs. Thirty-six legendary hits. Thirty-six songs we listened to, sang in the shower, hummed with on the car radio, whistled, played again and again, tapped our toes to, relaxed to, loved to, were happy to, and were sad to. They are part of our era. They are part of our lives. They are the Nat King Cole story.

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Cole. Where it belongs.



Play Tryouts' NG Biz; 'Blood' \$6,813, 'Caretaker' \$10,084, 'Cook' \$10,711 (5). 'Short' \$7,620 for 7, 'Opal' \$5,855 (5)

The road was bumpy last week for the expanding list of touring entries. There were 27 shows out-of-town, of which 11 were pre-Broadway tryouts. Business for the break-in shows ranged from meagre for all five play offerings to sock for some of the six Broadway-bound musicals.

way-bound musicals.

"Short Happy Life," cut short its scheduled two-week test run in San Francisco after the conclusion of the initial frame last Saturday night '23', but is slated to resume next Tueşday (3) in Los Angeles. "Kwaimna," which had been tuning up in Toronto the last three weeks, delayed its opening in Boston from last night (Tues.) to tonight 'Wed.) because of mechanical difficulties. cal difficulties.

cal difficulties.

New to the road list last week, in addition to the tryouts of "Cook for Mr. General" in New Haven and "Everybody Loves Opal" in Wilmington, were the touring productions of "Best Man" in Cleveland, the second road company of "Music Man," which played a split stanza, "Threepenny Opera" in Toronto, and "Thurber Carnival," which played two one-niters.

Toronto, and "Thurber Carnival," which played two one-niters.

"Threepenny," which got off to a slow start in its initial seven performances, is reportedly in financial difficulty and its scheduled three-week run here will probably be cut to two weeks. Continuation of the tour is uncertain.

Another starter last week was the Civic Light Opera production of "Guys and Dolls" in Los Angles. "Sound of Music," playing an unusual week-long stand in Pasadena, grossed a wow \$102,407 on the frame.

Estimates for Last Week

Parenthetic designations for out-Parenthetic designations for outof-town shows are the same as for
Broadway, except that hyphenated
T with show classification indicates
tryout and RS indicates road show.
Also, prices on touring shows include 10% Federal Tax and local
tax, if any, but as on Broadway
grosses are net: i.e., exclusive of
taxes. Engagements are for single
week unless otherwise noted.

BALTIMORE Flower Drum Song, Ford's (MC-RS) (2d wk) (\$6.50; 1,819; \$62,000). Previous week, \$34,782. Last week, \$38,056.

BOSTON .
Caretaker, Wilbur (CD-T) (1st wk) (\$4.95-\$5.50; 1,241; \$33,699) (Donald Pleasence, Robert Shaw, Alan Bates). Previous week. 286 for five performances, Shubert, New Haven.

New Haven.

Last week, \$10,084 after opening here Sept. 18 to four favorable reviews (Doyle, American; Madocks, Monitor; Maloney, Travelers; Norton, Record and two uners; Norton, Record) and two un-favorable (Durgin, Globe; Hughes

Kean, Shubert (MC-T) (2d wk) (\$6.50-\$7.50; 1,717; \$63,000) (Alfred Drake). Previous week, \$7,200 for

Milk and Honey, Colonial (MC-T) (3d wk) (\$6.50-\$7.50; 1.685; \$62,000) (Robert Weede, Mimi Benzell, (Robert Weede, Mimi I Molly Picon). Previous \$56.597.

CHICAGO

Bye Bye Birdie, Erlanger (MC-RS' (3d wk) (\$6-\$7; 1,380; \$43.000).
Previous week, \$48,785 with Theatre Guild-American Theatre Sosubscription

Last week, \$46,780 with TG-ATS subscription.

subscription.

My Fair Lady, Shubert (MC-RS) (1st wk) (\$5.50-\$6.60; 2,100; \$71,-500) (Ronald Drake, Caroline Dixon). Previous week, \$46,276, KRNT, Des Moines.

Last week, \$44,002 after opening return engagement here Sept. 18 to qualified approval (Dettmer, American; Favino, Sun-Times; Harris, News; Willis, Tribune).

CLEVELAND

CLEVELAND

Best Man, Hanna (D-T) (\$5.50;
1.515: \$37,000 (Melvyn Douglas,
Frank Lovejoy, James Westerfield).

1 ast week, \$32,110 with TG-ATS
su-scription after opening tour
here Sept. 13 to favorable reviews.

DENVER
La Plume de Ma Tante, Auditorium (R-RS). Previous week, \$36,550, Adcazar, San Francisco.
Last week, \$48,448 for seven performances with TG-ATS sub-

DETROIT

Gypsy (2d Co.), Shubert (MC-RS) (2d wk) (\$6.90; 2,050; \$35,000)

(Mitzi Green). Previous week. overquoted by producer, was about \$13,800 for four performances.

Last week, around \$22,800.

INDIANAPOLIS

INDIANAPOLIS

Music Man, Murat (MC-RS). Previous week, \$59,272, Auditorium,
Rochester.

Last week, \$56,838.

LOS ANGELES
Fiorello, Biltmore (MC-RS) (7th
wk) (\$6-\$6.60; 1,636; \$63,000). Previous week, \$26,624.
Last week, \$26,266.

Last week, \$25,200.
Guys and Dolls, Philharmonic
(MC-RS) (1st wk) (\$5,90-\$6.75;
2,670; \$83,400) (Dan Dailey, Janis
Paige, Shelley Berman, Constance
Towers). Civic Light Opera production opened here Sept. 18.
Last week, about \$77,800 with Last week, abo CLO subscription.

NEW HAVEN

Cook for Mr. General, Shubert
(C-T) (\$4.80; 1,650; \$27,300) (Bill

Travers).

Last week, \$10.711 for five performances after opening here Wednesday (20) to two yes-no reviews (Johnson, Journal-Courier; Leeney, Register).

PASADENA
Sound of Music, Auditorium
(MD-RS) (\$5.90.\$6.75; 2,968) (Florence Henderson). Previous week,
\$84.092, Philharmonic, Los An-

Last week, \$102,407.

PHILADELPHIA

Blood, Sweat and Stanley Poole, Locust (C-T) (1st wk) (\$4.50-\$5; 1,419; \$42,000) (Darren McGavin) Previous week, \$1,900 for one regular performance and a pre-

Last week, \$6,813.

How to Succeed in Business Without Really Trying, Shubert (MC-T) (3d wk) (\$6-\$7.50; 1,878; \$72,364) (Robert Morse, Rudy Vallee). Previous week, \$40,313.

Last week, \$43,262.

Let It Ride, Erlanger (MC-T) (3dk) (\$6-\$7.50; 1,894; \$67,600) Let, it Ride, Erianger (MC-17) 36 wk) (\$6-\$7.50; 1.894; \$67,600) (George Gobel, Sam Levene). Previous week, over quoted, reportedly about \$25,000.

Last week, claimed \$48,700, but understood actual gross was under

\$20 000.

Sail Away, Forrest (MC-T) (3d wk) (\$6-\$7.50; 1,760; \$68,200). Previous week, \$66,234 with TG-ATS subscription.

Last week, \$65,773 with TG-ATS subscription.

PITTSBURGH

Miracle Worker, Nixon (D-RS) \$5.50; 1,780; \$48,000). Previous week, \$25,428, Wilbur, Boston. Last week, \$20,705 after open-ing here Sept. 18 to two raves (Cloud, Press; Fanning, Post-Gazette).

SAN FRANCISCO Gypsy, Curran (MC-RS) (7th wk) \$6.90-\$7.25); 1,758; \$64,500) Ethel Merman). Previous week, \$64,092 with part CLO subscription,

Last week, \$71,361.

Short Happy Life, Alcazar (D-T) (1st wk). Previous week, \$23,538

iist wk). Previous week, \$23,588 for seven-performance split.

Last week, \$7,620 for seven performances. Cut short run here following the evening performance last Saturday (23) to go back into rehearsal and scheduled to reopen next Tuesday (3) at the Hartford, Log Angeles.

TORONTO

Kwamina, O'Keefe (MD-T) (3d wk) (\$6: 3,200: \$100,399). Previous week, \$70,000 with subscription. Last week, \$44,331.

Three-genny Opera, Royal Alexandra (MC-RS) (1st wk) (86; 1,-525; \$37,976) (Gypsy Rose Lee, Scott Merill).

Last week, \$17,941 for seven

performances after opening here Sept. 19 to one yes-but-no review (Evans, Telegram), one unfavorable (Cohen, Star) and one inconclusive (Kraglund, Globe and Mail).

WASHINGTON

WASHINGTON
Taste of Honey, National (D-RS)
(2d wk) (\$4.95-\$5.95; 1,683; \$41,335) (Hermions Baddeley, Frances
Cuka). Previous week, \$34,679
with TG-ATS subscription.
Last week, \$39,647 with TG-ATS
subscription.

WILMINGTON

Everybody Loves Opal, Play-buse (C-T) (\$4.85; 1,251; \$23,900). Last week, \$5,855 for five per-irmances after opening here Last week, \$5,855 for five per-formances after opening here Wednesday (20) to two favorable reviews (Crossland, Journal; Themal. News).

SPLIT WEEK
Music Man (2d Co.) (MC-RS).
Last week, \$31,727 for first seven
performances of tour: Rajah, Readperformances of tour: Rajan, Reading, Pa., Monday-Tuesday (18-19), two, \$13,541; Memorial, Trenton, Wednesday-Thursday (20-21), two Masonic, Scranton, Friday-Saturday (22-23), \$10,000 guarantee.

Thurber Carnival (R) (Imogene Coca, Arthur Treacher, King Don-ovan). Opened tour last Friday (22). Last week, about \$10,000 for two

performances: Center, Norfolk, Friday (22), one, around \$5,000; Memorial, Greensboro, Saturday (23), approximately \$5,000.

Slate Shakedown Tours For Montand, Lena Horne

For Montand, Lena Horne
Alexander H. Cohen's presentations of "An Evening with Yves
Montand" and "Nime O'Clock
Revue." starring Lena Horne, will
have Canadian openings in October. The Montand show bows
next Monday (2) at the Capitol
Quebec, while Miss Horne' vehicle
preems Oct. 16 at the O'Keefe
Centre, Toronto.

Montand will play a few tune-up
dates prior to opening Oct. 24 at
the Golden Theatre, N. Y. The
Broadway stand will be followed
by more touring dates, including
a Jan. 29-Feb. 2 stand at the
O'Keefe, a Feb. 5-10 booking at
the Geary Theatre, San Francisco,
and a three-week wrapup stand
at the Hartford, Los Angeles,
starting Feb. 26.

Miss Horn will tour for eight
weeks, then layoff until late January or early February, and thereafter resume her hinterland trek
for another eight weeks. It's
undecided yet whether the show
will be brought to New York at the
conclusion of the tour.

Arnold Moss Directed Jamaican 'Matchmaker'

A performance last Thursday (21) at the new Little Theatre, Kingston, Jamaica, of "The Matchmaker," staged by actor-producer-director Arnold Moss, marked the conclusion of a 14-week, 20,000-mile Caribbean and Latin-American tour undertaken by Moss for the State

Dept.

Moss, as a U. S. Specialist in Theatre, visited Haiti, Bolivia, Guatemala, Panama, Brazil and Jamaica.

London Shows

Loidon Shows

Figures denote opening dates)

Affair, Strand 9-21-51.

Ameroes Prawn, Piccaddily (12-2-59),

Ameroes Prawn, Piccaddily (12-2-59),

Bird of Time, Savoy (5-31-61),

Bird of Time, Savoy (5-31-61),

Bird of Time, Savoy (5-31-61),

Brightis, Her Majesty's (6-13-61),

Fregular Verb. (1-1-61),

Guilly Party, St. Martin's (9-1-61),

Irres La Douce, Lyric (7-17-58),

Irresular Verb. (7-18-61),

Lor Chamberlian, Saville (8-23-61),

Mosserrap, Ambassador (11-25-52),

Music Man, Adelphi (3-16-61),

Music Man, Adelphi (3-16-61),

My Fair Lady, Dury, Lane (4-50-58),

One For the Pet, Whitehall (2-2-61),

Rehearsal, Globe (4-5-61),

Rehearsal, Globe (4-5-61),

Resperiery, Adywich (12-15-60),

Resperiery, Adywich (12-15-60),

Resperiery, Adywich (12-15-60),

Sound of Music, Palace (3-18-61),

Vens in Dark, T. Royal (6-11-61),

Young in Heart, Vic. Fal. (12-21-63),

SCHEDULED OPENINGS

SCHEDULED OPENINGS

SCHEDULED OPENINGS (Figures denote opening dates)

Androcide & Posnet, Mermaid (10-3-61).
Do Re Mi, Prince Wales (10-12-61).
One Day of Year, Royal E. (10-23-61).
CLOSED

August for People, Royal Ct. (0-12-61).
Closed last Saturday (23) after 16 perclosed last Saturday (23) after 16 per-

formances.
Kins Kens, Princes (2-23-61); closed
Sept. 9, after 228 performances.
On Brighter Side, Comedy (4-12-61); closed last Saturday (23) after 182 performances.

B'way Dips, But Center Big 541/2G: 'Camelot' \$74,462, 'Fiorello' \$26,840, **Sound' \$73,135, 'Rhinoceros' \$12,748**

week, with substantial drops registered by virtually all shows. Contributed to the business decline besides Yom Kippur, was the falloff in Tuesday night (19) and Wednesday matinee and evening (20) trade because of Hurricane Esther. The sole sellout again last

Estner. The sole sellout again last week was "Carnival."

Joining the Main Stem entries last week was "Rhinceros," which returned for a two-week run, prior to launching a tour next Monday (2) in San Francisco. The City Center was also back on the legit scene lest week with the launching of last week with the launching of a fortnight's run of the Greek Trag-

The first of the fall newcomers.
"From the Second City," opened last night (Tues.) with "Purlie Victorious" following tomorrow night (Thurs.).

Estimates for Last Week

Estimates for Lass week

Keys: C (Comedy), D (Drama),
CD (Comedy-Drama), R (Revue),
MC (Musical-Comedy), MD (Musical-Drama), O (Opera), OP (Operetta), Rep. (Repertory), DR
(Dramatic Reading).
Other parenthetic designations refer, respectively, to weeks played, number of performances through last Saturday, top prices (where two prices are given, the higher is for Friday-Saturday nights and the two prices are given, the higher is for Friday-Saturday nights and the lower for weeknights), number of seats, capacity gross and stars. Price includes 10% Federal and 5% City tax, but grosses are net; i.e., exclusive of taxes. Asterisk denotes show had cutrate tickets in circulation.

Bye Bye Birdle, Shubert (MC) (75th wk; 591 p) (\$8.60-\$9.40; 1,461; \$61,000). Previous week, \$35,501. Exits Oct. 7 to tour. Last week, \$30,482.

Camelet, Majestic (MC) (42d wk; 337) (\$9.40; 1,628; \$84,000) (Julie Andrews, William Squire). Previ-ous week, \$82,471. Last week, \$74,462.

Carnival, Imperial (MC) (24th wk; 188 p) (\$8.60; 1,428; \$68,299) (Anna Maria Alberghetti). Previous Last week, \$68,312.

Come Blow Your Horn, Atkinson C) (31st wk; 245 p) \$6.90-\$7.50; .090; \$43,522) Previous week, \$18,-

Last week, \$16,197.

De Re Mi, St. James (MC) (35th wk; 280 p) (\$8.60-\$9.50; 1,615; \$69,500) (Phil Silvers). Previous week,

Last week, \$38,481.

*Far Country, Music Box (D) (25th wk; 199 p) (\$6.90-\$7.50; 1,101; \$40,107 (Kim Stanley, Steven Hill, Ludwig Donath). Previous week, \$15,904.

Last week, \$14,379.

*Fiorelle, Broadway (MC) (95th wk; 755 p) (\$5-\$7.50; 1,900; \$59,000) Moves Oct. 31 to the Alvin Theatre. Previous week \$30,022 Last week, \$26,840.

*Irma La Douce, Plymouth (MC) (52d wk; 412 p) (\$8.60; 999; \$48.-250) (Elizabeth Seal, Denis Quilley). Previous week, \$33,221. Last week, \$32,098.

Mary, Mary, Hayes (C) (29th wk; 228 p) (\$6.90-\$7.50; 1,139; \$43,380) (Barbara Bel Geddes, Barry Nelson, Michael Wilding). Previous week, \$43,245.

Last week. \$43.058.

*My Fair Lady, Hellinger (MC) (288th wk; 2,294 p) (\$8.05; 1,551; \$69,500) (Michael Allinson, Margot Moser). Previous week, \$42,570. Last week, \$41,111.

Rhinoceros, Longacre (CD) (1st wk; 8 p) (\$6.90; 1.101; \$37,000) (Zero Mostel, Alfred Ryder).
Last week, \$12,748 for first stanza of fortnight's return engagement prior to starting a road tour Oct. 2 at the Alcazar Theatre, San Francisco. Francisco.

Sound of Music, Lunt-Fontanne (MD) (91st wk; 724 p) (\$9.60; 1,407; \$75,000) (Mary Martin). Previous week \$74,376.
Last week, \$73,135.

Unsinkable Molly Brown, Winter Garden (MC) (47th wk; 372 p) \$8.60-\$9.40; 1,404; \$68,000) (Tammy

Missallanaous

Greek Tragedy Theatre, City Center (D) (1st wk; 8 p) (\$3.95; 3,090; \$60,000). Visiting troupe pre-sented "Electra" in modern Greek sented hierard in modern Greek for six nights through last Sunday (24). A double-bill of "Choephori" and "Eumenides" was scheduled to open last night (Tuesday) and play through next Sunday (1)., Last week, about \$54,500.

Other Theatres

Alvin, Ambassador, ANTA, Bar-rymore, Beck, Belasco, Biltmore, Booth, 54th St., 46th St., Golden, Hudson, Lyceum, Miller, Morosco, O'Neill, Playhouse, Rose.

Opening This Week

From the Second City, Royale (R) (\$6.90-\$7.50; 1,040; \$44,000).

Max Liebman, Bernard Sahlins, Howard Alk and Paul Sills presentation of Chicago-originated review with scenes and dialog created by the performers. Capitalized at \$65,000, cost about \$55,000 to open last night (Tues.), and can break even at around \$18,000.

Purlie Victorious, Cort (C) (\$6.90-

Furne viceorous, Cort (C) \$5.90-\$7.50; 1,155; \$41,000). Philip Rose presentation of play by Ossie Davis. Capitalized at \$100,-000, opens tomorrow night (Thurs.) at a cost of about \$80,000 and can break even at around \$20,000.

Stratford (Ont.) Festival \$41,347 for Final Week

Stratford, Ont., Sept. 26.

The Stratford Shakespearean Festival ended its season here last Saturday (23) with a gross of \$41, 347 for the final week. The potential capacity for the eight performances at the 2.258-seat Festival Theatre was \$44,790.

As was the case the previous stanza when the take was \$33,792, the potential capacity was below the regular \$64,632 because of special prices for six student matinees of "Henry VIII." The afternoon performances were scaled from \$1-\$2.50. There were also two evening performances Wednesday (20) and Saturday (23) of "Love's Labour's Lost" at the usual \$5 top. "Coriolanus" was dropped from the repertoire Sept. 9.

Off-Broadway Shows

CLOSED

King Dark Chamber, Jan Hus (closed Sept. 17 after 255 perform Tender, Trap, 415 St. (8-25-61); Sept. 2 after 11 performances.

SCHEDULED OPENINGS

SCHEDULED OPENINGS.
Thracian Horses, Orpheum (9-27-61).
4th Ave. North, Madison Ave. (9-27-61).
4th Ave. North, Madison Ave. (9-27-61).
5ap of Life, 1 Sher. Sq. (10-2-61).
Sap of Life, 1 Sher. Sq. (10-2-61).
Jungle, Living (Rep) (9-28-61).
Jungle, Living (Rep) (9-28-61).
Barry Steones, Gramerey (10-18-61).
Diffrent, Mermaid (10-17-61).
American Saveyard, Jan Hus (10-2-61).
O Marry Me, Gate (10-27-61).
Buskers, Ciclett (10-2-61). ll in Leve, 41st St. (10-30-51). Se Fight City Hall, Mayfair (10-30-51). Hadows of Heroes, York (11-14-61).

SCHEDULED B'WAY PREEMS

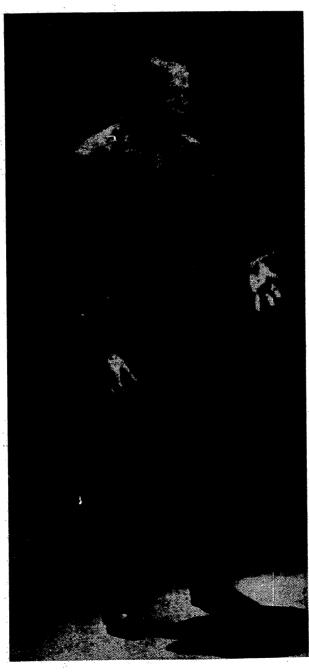
SCHEDULED B'WAY PREEMS
Purile Victorieus, Cort (9:28-61),
Seil Away, Froadhurst (10-3-61),
Caretaker, Lyceum (10-4-61),
Caretaker, Lyceum (10-4-61),
Milly Hosses, Cort (10-5-61),
Milly Hosses, Cort (10-5-61),
Milly Way, Rose (10-16-61),
Cook fer General, Playhouse (10-19-61),
Kwamina, St. (10-23-61),
Cook fer General, Playhouse (10-19-61),
Kwamina, St. (10-23-61),
We've Ceme Through, Hudson (10-35-61),
We've Ceme Through, Hudson (10-35-61),
We've Ceme Through, Hudson (10-35-61),
Garden ef Sweett, ANTA (10-31-61),
Camplaisant Lover, Barrymore (11-51),
Kaan, Broadway (11-2-61),
Garden ef Sweett, ANTA (10-31-61),
Camplaisant Lover, Barrymore (11-51),
Kaan, Broadway (11-2-61),
Sunday in N.Y., Cort (wx. 11-2-61),
Daughter Silence, Music Box (11-30-61),
Age of Consent, Billmore (12-21-61),
Night of Iguena, Royale (12-28-61),
Punny Thing Happened, Alvin (5-3-62).

\$95,308

IN SEVEN PERFORMANCES

"The greatest musical tent record in the world."

BEN SEGAL and BOB HALL Producers, Oakdale Music Theatre, Cunn.



* NET after taxes.



Lower Barn Royalties, B. O. Scale ** Seen As Bid in Tax Cut Appeal

A reduction in stock royalties to authors and an accompanying slice in b.o. prices at summer theatres might enhance chances of the Federal government dropping its 10% tax on legit tickets. That's the opinion of Robert H. Bishop 3d. president of the Musical Arena Theatres Assn., and co-operator with John L. Price Jr. of the Musicarnival, Cleveland.

Bishop figures that such a move

carnival, Cleveland.

Bishop figures that such a move would emphasize the benefit of the tax elemination on a nationwide level. The authors, Bishop says, could afford to make such a gesture since they'll benefit from a lifting of the tax by having a larger cut of a show's take on Broadway and the road. In New York, for instance, Mayor Robert Wagner has recommended elimination of the 5% city tax on theatre tickets.

b"o city tax on theatre tickets.

Broadway producers have already publicly stated that if the city tax is lifted the savings will not be passed on to the public in reduced ticket prices but will be used for an industry-wide pension fund. That means that authors and others sharing in a percentage of others sharing in a percentage of a Broadway show's gross income would get a slice of 5% more revenue. Similarly, if the Federal tax is lifted and there's no reduction in b.o. prices, it'll mean a slice of another 10% income for those sharing in the gross.

Bishop believes that if the au-Bishop believes that if the authors reduced their stock royalties to a maximum of \$1.00 per performance for a musical and \$50 per performance for a straight play, the savings to the stock producer could be passed on to the public in reduced b.o. prices. He thinks that if such an arrangemnt could be worked out, Washington lawmakers could be approached with an argument that removal of the tax would benefit the public directly.

Legit Followup

My Fair Lady (SHUBERT, CHI)

Chicago, Sept. 18.

After five years of touring, the road company of "My Fair Lady" is beginning to resemble a road company. While it is still an immensely impressive show, there are evidences that the previous high production standards have been allowed to slip. high production sta been allowed to slip.

are evidences that the previous are gradences there the previous production standards have been allowed to slip.

The Lerner-Loewe musical has returned to Chicago with something less than the precision and the musical is Dringue Parias, and the standard previously and that Anno Copany during its first Chicago engagement, which began in 1957 and some symptomatic of general condition of touring fatigue that the orchestra sounds thinner than previously and that Anno Coppola's reading of the score seems at the orchestra sounds thinner than previously and that Anno Coppola's reading of the score seems at the orchestra sounds thinner than the orchestra sounds that the orchestra sounds that the orchestra sounds that the orchestra sounds than the sound than the soun

As the Money Comes In

The old Auditorium Theatre, reputedly an architectural gen and a onetime prime midwestern showplace for opera and legit, is going to be restored on a plecemeal basis as funds become available. The volunteer committee for the restoration of the Louis Sullivan-designed house has determined that the important thing is to that the important thing is to make the theatre usable to at least a limited extent.

a limited extent.

The first \$500,000 raised will be used to make orchestra seating possible for unelaborate productions and recitals. The figure is the estimate given for the improvement of the heating system, repairs of the ceiling and of the foot ramps, the installation of theatre seats and for a thorough cleaning of the orchestra floor.

Heactifly, the balency and

or the orcnestra 1100r.

Hopefully, the balcony and stage will be restored when fresh funds are raised. The luxury touches, carpeting, drapes and the restoration of the gold ornamentation, will have bottom priority.

'Lady' a Smash Success In Buenos Aires Bow; Plan More Big Tuners

Buenos Aires, Sept. 26.
"My Fair Lady" has taken
Buenos Aires by storm and is
breaking boxoffice records at the
El Nacional Theatre. The advance
sale indicates that the musical may
rui a full year. On the other hand
the musical opened late in the
season, the theatre is not air-conditioned, and transfer to another
house might be too costly. house might be too costly.

Under the title "Mi Bella Dama,"

Under the title "Mi Bella Dama," the show has been done here by Mexican producer Sergio Kogan, whose wife, Rosita Quintana, plays the Eliza Doolittle role with winning charm and excellent voice. Local legit actor Jose Cibrian has the role of Prof. Higgins. Though he is not a singer, he is a stage personality and a versattle actor. However, in the Prof. Higgins part he has not had the usual responses, as Argentine audiences prefer Don Juan type males. The surprise hit of the musical is Dringue Farias, an established comic in cheesecake shows, as Alfred P. Doolittle.

Although the \$75,000 production

Essex Will Pressagent

Detroit, Sept. 26.

Jon Essex will be pressagent for the new Fisher Theatre here. In addition, he'll also be p.a. for the local Shubert and Riviera Theatres when that house, which has switched to a film policy, occasionally plays fouring legits.

For the last five years, Essex has worked for the Hanna Theatre, Cleveland.

Theatre As a Gift For Edinburgh

Edinburgh, Sept. 26.

Plans for a new theatre here, to be built by Meyer Oppenheim but to belong to Edinburgh civic council, have been given a general okay by the city's planning committee. Architects are now studying a city proviso that the theatre should be capable of being varied to suit different scales of production, ranging between grand opera and the more intimate style of farama and revue.

Local experts and Oppenheim plan a trek this month to visit post war theatres and opera houses on the Continent.

New theatre is expected to have a maximum seating capacity of between 1,700 and 1,800, accommodated on two levels, stalls and circle.

circle.

Probable cost of the development will near \$3,000,000. Theatre will occupy about 80% of the site area, and will have a glass-fronted piazza on first-floor level. Offices will be incorporated, including Edinburgh Festival Society head-overters.

quarters.

Need for a new theatre has stemmed from the obvious need to give Edinburgh first-class accommodation for grand opera.

Fisher, Detroit

Continued from page 65 i

1.606 seats, of which 1,222 are in 1,606 seats, of which 1,222 are in the orchestra and mezzanine, and 384 in the lower balcony. For musicals, there are 2,081 seats, resulting from the opening of an upper balcony by means of raising a three-section accoustical screen into the celling.

Dressing rooms are spacious and well-appointed. Suites, consisting of a living room, a make-up room and a bath with shower, are available for stars and featured players.

ers.
The lobby contains 17,000 square

sex Will Pressagent Fisher Theatre, Detroit Says Board Dreads Save-the-Met Drive

Harper's Piece Expresses Some Doubts As to Lincoln Center's Plans—Though a Real Estate Success

outs "The Cultural Monopoly at Lincoln Center" under the fluoro-scope. Piece by Herbert Kupferscope. Piece by Herbert Kupfer-berg of N.Y. Herald Tribune is fair-ty critical, its summation amount-ing to saying that "as a real estate project, Lincoln Center is already a magnificent success" while im-plying doubts of its artistic show-manship.

considering the possibility of saving the present edifice at Broadway and 39th Kupferberg states that the Metropolitan's board and management are dead-against its survival when the opera moves north. It's pointed out that New York is now, and will continue to be after Lincoln Center is completed, under-supplied with large capacity houses. In bygone times there existed the Hippodrome (4,700), Manhattan Opera House (3,300). Century (3,200). Lexington Opera House (3,300) and the Center (3,000) opposite the Radio City Music Hail. All are now gone.

Carnegle Hail was saved by "a few determined citizens bright enough to enlist the interest of the state and city governments." Is there any likelihood of history repeating itself respecting the Met?

The Harper article proposes a serious doubt. Carnegie was sayed "without the Philharmonic's directors lifting a finger to help." But the men who control the Met are not passive but actively opposed to the continued standing of the structure when vacated. "The Metropolitan is doing its utmost to assure that when it moves into Lincoln Center its old house will be demolished. . . the unexpected preservation of Carnegie Hall was a shock to the Center's planners, and they dread even more the prospect of a Saye-the-Met campaign developing in the three years that remains in the old house." Kupferberg echoes other critics of the new opera house's design. It looks, he states, back to the 19th Century via its "horseshoe" for box-holders and not forward to the 21st Century although the Lincoln Center publicity speaks often of it being built to stand 100 years—or to, roughly, 2075.

Article also discloses in some detail the attagonism of Lincoln Center of the standard of the set of the standard of the set of Harper's Magazine for October | The Harper article proposes a seri-

Ballet Reviews

Leningrad Kirov Ballet (Met Opera House, N.Y.)

Lower temperatures and higher leaps marked the second program of this company. The weather beof this company. The weather be-comes part of the review again. Since the premiers was steam-dripped on both sides of the foot-lights (one Russian ballerina being quoted as "now knowing what dancing in hell was like"), it fol-lows that performers and patrons were both in considerable better physical form on Thursday (14).

physical form on Thursday (14). But a mixed-bag of assorted ballet excerpts was inherently more exciting. The restraint which marked "Swan Lake" gave way to a display of dancing zest closer to what Americans expect from Russians. It was "bravo" night.

The classic line and elegance of the Corne de Ballet cloved snew.

The classic line and elegance of the Corps de Ballet glowed anew in both the opener, "Bayaderka," and the next-to-closer, "Nut-cracker." It surely is as good a group as anywhere in the world, and superbly costumed. But the "Gala" belonged, of necessity, to the sollotis. the soloists.

After the conductor missed the music cue and forced him to start again, Sergei Vikulov, as a barechested warrior chasing shadows, proved to be a powerhouse of elevation, grace and sheer stamina. Teamed with Kaleria Fedicheva and supplemented by a trio of lovelies he and they were the beginning of the evening's most convincing array and display of talent. Followed an engaging Armenian folk item involving Irina Gensler, Konstantin Rassadin and Alexander Pavlosky and then a control adagio in the bird idiom of ballet which was an impressive change of pace as handled by Emma Menchenok and Vsevolod Soloviev.

Marius Petipas, the French After the conductor missed the

chenok and Vsevolod Soloviev.

Marius Petipas, the French
choreographer who did so much
for St. Petersburg Ballet, was represented in the first and fourth
excerpts. The latter, a classical pas
de deux out of "The Corsair," was
the evening's most dramatic event.
It established in New York memory for time to come the dazzling
artistry of the young pair, Alla
Sizova and Yuri Soloviev. She in
particular performed with perfection of muscular coordination a
number of aerial splits, leaps to
pointe and twirls that brought
forth gasps.

A bit of Village nonsense, "The

forth gasps.

A bit of Village nonsense, "The Gossips" was included for broad hokum. The program came to a thundering conclusion with an allmale "Taras Bulba," which will compare with the frenzy of the Moiseyev troupe any time. It was a tour de virtuosics.

There was, at the finale, a pro-found respect for this Leningrad company, none of the mental res-ervations or wait-and-see which marked "Swan Lake." The audi-ence had seen this time. Land.

Giselle

Choreographically the Leningrad Kirov Ballet remains far behind its own dancing standards. As previously remarked of "Swan Lake," drama and pantomine are neglected. The "plot" is reduced to veritably pedestrian walk-through. Dancing alone concerns artistic director Konstantin Sergeyev, himself a former dance great. Of "showmanship" he exhibits almost none.
"Giselle" is a curiously dated (1842) libretto, to be sure. Even so, there are emotions to display-ardor, jealousy, heartbreak, shame, anger, remorse, revenge. But lacking a printed program only a balletomane could guess that dastardly deeds in Act I are up for punishment in Act. II.

Something of the class prejudices of 1842 show in the cad-nobleman being saved by his dead sweetheart (and daybreak) while the snitching gamekeeper is hounded to an unpleasant death in quick-sand. Aristocracy could forgive pilandering but not a peasant who reported it!

Irina Kolakova is a lovely Giselle when dancing though like the rest of the company pretty shy of characterization. She, her lover, Vladilen Semenov, the peasant pas deux (Ninel Kurgapkina and Yuri Soloviev) and the Corps de Ballet led by Inna Konneyeva provide superb dancing. One is always impressed by the company while wonering at the strange disregard of the dramatic potentials. Land.

Ukrainian State

Dance Co.

Londom, Sept. 20.

Victor Hohhauser and the Corp. of the Royal Aibert Hall presentation of the Ukrainian State Dance Co. Choreography, staging, and artistic direction by Pavel Chenko, couldn't condition to the Corp. Co. Chem. Chem. Co. Chem. Chem.

Ukrainian State Dance Co. is naking its first appearance in Lon-ion since '58 and there is no quesmaking its instappearance of on since '58 and there is no question that it is a first-rate attraction. Basic audience appeal transcends any political or social considerations and, based on the opening night reception, can look forward to a successful engagement in Rritain.

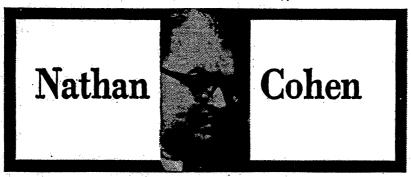
to a successful engagement in Britain.

The company is a large one and its deft changes of pace coupled with excellent execution make for a varied and well-thought-out program. Of particular interest are two points: first, the comic dances are all standouts, and secondly, the dancers themselves are all attractive, especially the femmes. More, one recalls, than the Moisiev group when seen in the U.S.

Eight numbers make up the first act of an hour and amongst the better offerings are "Polzunets," a comic challenge dance that's marked by some tricky solo (Continued on page 72)

TORONTO DAILY STAR

THURSDAY, SEPTEMBER 21, 1961



Toronto Is Becoming Major Theatre Town

OFFICIALLY, THE O'Keefe Centre began its second year on Monday when "Kwamina" launched the new

In strict calendar fact, the O'Keefe doesn't complete its first year of operation until three weeks from tomorrow, It was on Saturday, Oct. 1, 1960, that "Camelot" had its first performance and the formal opening (for a theatre, factually speaking, can only truly open once) took place.

. In the ensuing period, this \$12 million, 3,200-seat O'Keefe has turned Toronto from its obscure place at the bottom of the post-Broadway touring and tryout circuit into one of the most important theatre cities in North America outside of New York.

It is virtually impossible to go through any issue of the authoritative weekly show business publication, Variety, without reading about the O'Keefe either in terms of its program or influence. It is the subject of an article in a forthcoming issue of the monthly magazine, Theatre Arts. It has become a favorits topic within legitimate theatre circles, especially on the production and managerial levels, in New York.

A. GOODLY PART of this interest has economic causes. In its first year of activity (but excluding the "Kwamina" engagement) the O'Keefe took in approximately \$3 million, an unk rd of sum for a touring show theatre. What really engendered so much of the excitement were the individual grosses.

Here are some of the more outstanding attractions financially: "My Fair Lady (3 weeks) \$333,914; Harry Belafonte (two weeks) \$194,944; "Sound of Music" (three weeks) \$302,390; and "Gypsy" (two weeks) \$184.031.

They were all musicals. But a straight dramatic pro-"Becket", with Sir Laurence Olivier, earned \$100,104 in ticket sales in a single week - a breathtaking amount, by any calculation.

By the end of its first regular season, in mid-June, the O'Keefe had taken in \$2,718,697. Another \$316,000 was taken during the summer carnival, a seven-week experiment during which five shows were presented at prices ranging from \$3.50 maximum to a 75 cent low.

With such grosses, it is no wonder that Toronto, from being a theatre town which touring shows contemptuously by-passed altogether or reached only near the end of their runs, has become a community that producers are anxious to play.

BUT OF COURSE the really important thing about the O'Keefe is what it has done for theatre in Toronto.

About that there should be no doubt. It has revolutionized the scene. It has made Torontonians theatreconscious as they never were before. Theatre-goers have changed from a negligible to a sizeable element in the civic cultural scene.

No longer is it necessary for us to wait for years to see touring shows in productions of shows that have made their mark on Broadway. "Gypsy" and "Sound of Music" came to us almost immediately after the cor panies went on the road. "The Hostage" and "Becket" came directly from New York, indeed would never have gone on tour without the Toronto engagements.

Furthermore, instead of waiting for shows to have passed their Broadway ordeal of fire, Toronto is now in the fortunate position of seeing shows before they go to

Broadway.

Last year there was just one such show on the O'Keefe's schedule, "Camelot." This year, four have already been included in the program: "Kwamina." the one running now: "The Gay Life;" Leonard Sillman's revue, "New Faces of 1962"; and the new Richard Rogers musical, "No Strings," starring Diahann Carroll, whose appearance last year in the "Showcase '61" and on the TV program "Parade," have made her a great local favorite. The Royal Alexandra, too, has a tryout included in its schedule: "The Captains and Kings," starring Dana Andrews, Walter Pidgeon, and Peter Graves.

In view of its extremely high overhead and the policy of keeping the O'Keefa open as much of the year as possible (the plan for 1961-62 is to be in operation 49 of the 52 weeks), bringing in try-outs is an absolute necessity. Manifestly, relying on existing Broadway or foreign attractions (the Royal Ballet, etc.) to supply the entire schedule is unworkable.

But from the viewpoint of the critic - and every theatre-goer is a critic — a tryout offers a special stimulation and pleasure. You are dealing then with a play and production in the making, not with something that omes prepackaged and processed. You take part usefully in that show's future. You are able to make your presence actively felt, especially if you cultivate an attitude of honest concern rather than a speculative curiosity about how to make the show succeed in the Broadway sweepstakes.

Going to a tryout in this manner makes going to the theatre an especially adventurous experience - especially if the show is one that you can feel strongly about. whether it satisfies you or not.

THE ENORMOUSLY BENEFICIAL effect the O'Keefe has had upon the Toronto scene is visible on several different levels. It has increased the amount of professional theatre activity available to us. Far from being a threat to the Royal Alexandra, it has in effect - through its subscription series in association with the League Theatre Guild-American Theatre Society subscription series rendered the older theatre substantial help.

This season, most of the straight plays on the TG-ATS list will play the Royal Alexandra and, instead of coming in for uncertain one-week engagements, will play longer engagements with an assured audience. The fear that the Royal Alexandra might go out of business has proved groundless - for the present, anyway; it is drawing larger crowds, has scheduled more shows, and is in better audience-drawing condition than it has been in many seasons.

The Crest also claims to have benefited through sheer increase in general interest. Another interesting development is that some of the more successful off-Broadway attractions are now coming to Toronto. "The Fantasticks" will play Centre Stage at the end of the nonth and a mid-town hotel is seriously considering bringing in a second company of the enormously popular Greenwich village improvisational show, "The Premise."

Downtown hotel, restaurants, taxis, and parking lots are other beneficiaries. One hotel official told me that his dining-room business has increased more than 50 per cent since the new theatre opened. The simple fact is that the O'Keefe Centre is creating in downtown Toronto a distinctive theatrical district, which is bringing lustre to the city and revenue to many businesses on whom it impinges.

West German Theatre to Do More Of Own Authors' Plays This Season bound's Conversion." Actors Equity demanded that the foreign star play two weeks, whereas the Playing in Munich, while John Moring of Continued from page of bound's Conversion." Actors Equity demanded that the foreign star play two weeks, whereas the Playing in Munich, while John Moring of Continued from page of bound's Conversion." Actors Equity demanded that the foreign star play two weeks, whereas the Playing in Munich, while John Moring of Continued from page of bound's Conversion." Actors Equity demanded that the foreign star play two weeks, whereas the Playing in Munich, while John Moring of Continued from page of bound's Conversion." Actors Equity demanded that the foreign star play two weeks, whereas the Playing in Munich, while John Moring of Conversion.

By HAZEL GUILD

Frankfurt, Sept. 26.

For the first time since the 1930's, West German playwrights are apparently coming into their own in the West German. Theatre own in the West German. Theatre in contrast to last year, when there were three times as many productions of plays by foreign authors as by native, the ratio for the 1961-62 season is about 50-50. Just about half of the plays are reprets or new items written by German language playwrights. The other half are mainly from America, France and Italy.

Among the new works by West Grman playwrights are Max Frisch's "Andorra," a drama about racial problems slated for 20 stagins; at leading German cities; a piece by Carl Zuckmayer to be done first by Heinz Hilpert in the

ings at leading German cities; a piece by Carl Zuckmayer to be done first by Heinz Hilpert in the Vienna Burg Theatre and slated for a number of German language productions: Friederich Duerrenmatts "The Physicist" to be premiered in Munich, followed by performances by many of the other city stages in West Germany.

Two other German playwrights get a chance to show their works for the first time in Hamburg's Schauspielhaus, with Siegfried Lenr's opening of "Time of the Innocent" and Richard Hey's "Away With the Non-Liars." Hans Baumann's drama, "In the Sign of the Fish." winer of the Gerhart Hundway noise but not yet 100. of the Fish," winer of the Gerhart Hauptmann prize but not yet produced, gets its first staging at Hamburg's Young Theatre. And many cities are planning to stage Heinrich Boell's "A Taste of Earth," a problem play about the difficulties besetting modern civilization, which will be premiered at Duesseldorf's Schauspiellaus and then played elsewhere.

New Sylvanus Play

Ere in Sylvanus has a new play. "Golem in Asphodelien." which gets its initial staying in Goettingen and Otto Hoff's coinedy. "The Erskine Family." will have its degen and Otto Hoff's comedy, "The Erskine Family," will have its debut in Baden-Baden, while Joachim Wichmann's "The Coward and the Dancer" will first be mounted at Hamburg's Thalia Theatre and Heinar Kipphardt's "Hound of the General" opens in Essen. The Bo-hum Schauspielhaus is permerently Herbert Asmodi's "Cannibu" and Claus Hubalek's "Stalingrad" will be done at Coloane's City Stale, with "The Sons of Mr. Proteus," by Peter Hirche, set for the Stuttgart State Theatre One of the few innovations coming from an American author is Thornton Wilder's "Seven Deadly Sins," set for its German premiere at the Theatre on the Dome in Coloane, while the Hamburg Schauspielhaus will present the world preem of British author Laurence Durrell's "Actis," Generally, the foreign authors, including the American playwrights, are in for a lean season, in Europe, Jean-Paul Sartre, Arthur Miller, Thornton Wilder, William Saroyan, Harold Pinter and T.S. Eliot have no new works due for production.

for production.

Foreign favorites here this year

Foreign favorites here this year are the French dramatists, with Jean Anouilh having the most productions set here. Almost every German-speaking stage has at least one Anouilh play set for this season. And the initial German presentation of his "Poor Bitos" is awaited because of the scandal attached to its performance in Parls.

Anouilh Work Set

Anouilh's house director, Roland Pietri, is mounting the play in the Bavarian State Theatre and in the Vienna Theatre in Josefstadt. Anouilh's "La Grotte" is set for its Paris premiere this month, and will later be done by some of the German-speaking stages.

Innumerable Parisian boulevard plays are set for their first German stagings this year. Bremen is doing Marcel Achard's "Domino," while the Berlin Kurfuerstendamm Comedy Theatre will show Robert Thomas "Eight Women" and the Hamburg Theatre 53 will do Jean Tardieus' "The Lovers in the Subway."

plays in the Bavarian State Theatre in Munich, while John Mortimers "Private Detective" is set for Kiel and Clemence Dane's "Eighty in the Shadows" gets its first German production in the Hamburg Kammerspiele, and Harold Pinter's "House Master" will be done by 10 German theatres. A dozen American dramatists are represented. The first German performance of Tennessee Williams "Period of Adjustment" will be done by Hela Gerber's Berlin Theatre in Nuernbergstrassed during the Berlin Festival Weck and the Schillertheatre in the same city will present Edward Albee's "American Dream."

The Boston-born Fenn Guersey's "Ebbe" will be done in Wiesbaden.

The Boston-born Fenn Guersey's "Ebbe" will be done in Wiesbaden, and Millard Lampbell's "The Wall," about the Warsaw ghetto, is scheduled for the Bavarian State Theatre. Lillian Hellmann's "Toys in the Attic" is set for Ham-"Toys in the Attic" is set for Ham-burg's Thalia Theatre, and Elmer Rice's "Councillor-at-Law" opens the Bielefeld season, while the City Stage of Wuppertal presents a new staging of Eugene O'Neill's "All God's Chillun Got Wings."

Stock Review

The Beauty Part

The Beauty Part

New Hope. Pa. Sept. 19.

Michael Ellis presentation of comedy by S. J.

macazine sketches. Staged by James Lee; settings. John Raymond Freimann: estimes. Dorinne Ackerman: lighting. Richard Nelson. Stars Bert Lahr; features Neva Patterson. Larry M. Hamming Arandd Soboloff. William Le. Massena. David Doyle, Gary C mway. Jack Gilford. Opende Sept. 18, '11, at the Bucks County Playhouse, New Hope. Goddard Quagmeyer Jack Gilford Lance Weatherwax ... Larry M. Hammar Coctavia Weatherwax ... Neva P Jeterson

| Lance Weatherwax Daily M. Haillan |
|---|
| Octavia Weatherwax Neva Patterson |
| Mike Mulroy David Doyle |
| Milo Weatherwax Bert Lahr |
| Mike Mulroy David Doyle Milo Weatherwax Bert Lahr April Monkhood Patricia Englund |
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| Hyacinth Beddoes Laffoon Bort Lahr |
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| Van Lennep John Gerstad |
| Van Lennep John Gerstad Hagedorn William Le Missena Vishnu Arnold Soboloff |
| Vishnu Arnold Soboloff |
| Mrs. Krumgold Phyllis Avery |
| Mrs. Krumgold Phyllis Avery Mr. Krumgold John Gerstad |
| Harry Habris Bert Lahr |
| Harry Habris Bert Lahr Rob Rov Fruitwell Gara Conway |
| Maurice Blount David Doyle |
| Maurice Blount David Doyle Borrs Pickwick William Le M ssena |
| Poinsetta Schreiber Julie Patterson Vernon Equinox Arnold Scholoff Kitty Entrail Neva Patterson |
| Vernon Equinox Arnold S. boloff |
| Kitty Entrail Neva Patterson |
| Mrs. Younghusband |
| Grace Fingerhead Neva Petterson |
| Curtis Fingerhead . Dav. I Doyle |
| Curtis Fingerhead . Dav.d Doyle Emmett Stagg William Le Massena |
| Rowena Incheape Phyllis Avery |
| Rowena Incheape Phyllis Avery Rukevser John Gerstad |
| Wagnerian David Doyle. Hennepin William I.e Massena |
| Hernepin William Le Mossena! |
| Poteat Arnold Soboluli |
| Hanratty John Gerstad |
| Briliff David Davle |
| Briliff David Davie Cameraman William La Massena |
| Judge Rinderbrust Bert Lahr Royana DeVilbiss Phyllis Avery Joe Gourelli Arnold Soboloff |
| Royana DeVilbiss Phyllis Avery |
| Joe Gourelli Arnold Soboloff |
| |

"The Beauty Part" is a thoroughly funny play about contemporary life. It has biting satire, but S. J. Perelman's touch is human as well as amusing. The comedy points up the weak spots of American arts and at the same time snips away at the soft underhelly of the domestic scepe, itself

time snips away at the soft under-belly of the domestic scene itself. The humor is somewhat esoterie and that could limit the play's Broadway chances. But Perelman has included enough straight clowning, entrusted to the unique talents of Bert Lahr to give the comedy considerable popular ap-peal. The format should be clari-tied and some material eliminated peal. The format should be clari-fied and some material eliminated.

Kelly Playhouse

week.

It was a problem to find another strawhat theatre which could afford Miss McKenna and her big company for the second week. The music tents weren't interested. The relatively small Ogonquit (Me.) Theatre finally took the show for the second week, but Philly had to absorb all production and rehearsal costs.

Two other productions went or

Two other productions went on to other theatres—the Dennis King-Signe Hasso "Five Finger Exercise" and the Rhonda Flemings John Baragrey "Marriage - Go-Round." The most ambitious proj-Round." The most ambitious project of the summer was the premiere of the Jerome Lawrence-Robert E. Lee "Turn on the Night," put on as a Broadway try-

Carol Channing's second edition Carol Channing's second edition of "Show Girl' was produced in the Philly park. "Normally, we couldn't afford Miss Channing with a \$3 top." Mrs. Thrasher said. "Turning the tent over to her for rehearsals was the bait that brought her in. Miss Channing opened the season and did sellout

Local actors got a chance Local actors got a chance to work in such heavily cast offerings as "Inherit the Wind" and "The Visit." The latter had the largest cast ever to play the tent—52 people, although it drew the summer's lowest gross. Each production got two weeks rehearsal, which meant that three companies were using the tent at the same time most of the summer. The system forced the Playhouse to double its staff. tem forced the Playhouse double its staff.

tem forced the Playnouse to double its staff.

When Mrs. Thatcher took over last year she inherited a staff. many of whom like herself, had been associated with the Playhouse for 10 years. Among them are Tom LaBrum, general manager and pressagent; Charles Evans, scene designer; Dorothy Fowler, general stage manager; Bruce McMullan, lighting designer; Harry Silvers, treasurer; Barney Abrahams, assistant treasurer; Joe Caporelli, property master; and Charlie Bugbee, master electrician.

Dance Reviews

Continued from page 70 i Tkrainian Dance Co.

efforts by several male members efforts by several male members of the troupe. Another comic dance of note is "Chumarochka" with Ludmilla Kozachenko and Valentin Meschan. Outstanding number of the first-half is an all-male Cosack finale, "Zaporozhtsi" wherein Boris Mokrov is spectacular. Lances are employed in difficult maneurs with a green of movement that vers with a grace of movement that is hailed by the audience in no un-

Following a 15 minute intermission the second half of six num-bers completes the program. Among the best of these is a winter "Snow-flake" number, reminiscent of the flake" number, reminiscent of the Moiseyev troupe, an all-male dance about Whalers returning home, and a "Corn Field" episode that features Lydia Zastrozhnova, Leonid Lokashin, and Viacheslav Modzolevsky. The snapper is, of course, the finale, "The Gopak" which has the entire 120-strong company in fast-paced whirling-dervish gyrations that includes solos by several of the lead dancers.

peal. The IOTHEAL SHAPE PARK Modzolevsky. The sumptions of superb comic characterization. He portrays a lecherous millionaire, a contiving Hollywood producer with his hand out and a lady magazine publisher with a firing complex.

Few aspects of 1961 culture are spared. The targets include television courtroom drama, inane film, complete with rock 'n' roll singers. The conforming non-conformist Greenwich Village crowd and the sex novelist. All are as seered by the pen of master sattirist.

Larry M. Hagman is likable at the millionaire's son whose search for self-expression involves him in the world of arts. Jack Gilford in the world of arts. Jack Gilford chestra under Igor Ivashchenko, provides excellent backing. Syd. German-speaking stages.

Innumerable Parisian boulevard plays are set for their first Greenwich Village crowd plays are set for the form our train to curtain. Anatoly Petritsky's costumes do that on the home grounds it was a local joke.

In the first act there are elements that on the home grounds it was a local joke.

In the first act there are elements a local joke.

In the first act there are elements and that on the home grounds it was a local joke.

In the first act there are elements and that on the home grounds it was a local joke.

In the first act there are elements are colorful throughout. The orthory of the family of the tr

Off-Broadway Reviews

In his new play, "Happy Days," Samuel Beckett is again probing into the lonely places of the soul. Cryptic to a fault as far as theatrical communication is concerned. "Happy Days" is almost impossible to comprehend at one viewing. Yet there is emotional and intellectual content for audiences willing to work.

Work.

The setting, as in previous Beckett plays, is a deserted place in space and time. It might be a beach or a desert, but in either case it is hot and bleak. A huge pile of sand or dirt, sparsely tufted with dying grass, buries the leading character to her waist.

character to her waist.

While she has a virtual two-act monolog, her counterpart, reposing behind the mound, can only crawl about on hands and knees and he has little to say. The stage "action" consists of intellect and distantly, emotion. The garulous femme has certain props at hand, kept in a huge handbag. She produces a revolver, an umbrella, a toothbrush, a hat and a music box that pleasntly tinkles. "The Merry Widow" waitz.

The woman stringles with wick.

The woman struggles with wist-ful optimism to survive in an en-vironment that has already de-feated her. The man, on the other

vironment that has already defeated her. The man, on the other hand, is ready to call it quits, to crawl back into the dark from whence he came. At the end, with sardonic irony, it seems that he might survive in doddering senility, while she will soon be gone. There are almost as many themes to "Happy Days" as there are ideas. One apparent theme is contained in the woman's line. "Something seems to have happened and nothing has happened." As Beckett buffs know by now, the author revels in such paradoxes.

Director Alan Schnelder has worked for several years painstakingly to make Beckett valid and palatable on the stage. In "Happy Days" he has wrought especially well, his ascetic staging and his comprehension of the playwright's message evidencing much compasmessage evidencing much compas-

sion.

Ruth White is excellent as the woman. She calls on her considerable resources of technique and perception to create a tragic figure. In his relatively minor role of the man, John C. Becher deftly uses small touches to give pathos and dimension.

Becket has a great deal to say

and dimension.

Beckett has a great deal to say to his world and about it. The theatre being essentially a one-time experience, however, it's frustrating not to be able to pause and reflect. But the over-abundance is of riches.

Geor.

One Way Pendulum

One Way Pendulum
Carolyn Swann presentation of twoact comedy by N. F. Simpson. Staged by
Douglas Seale: setting, Peter Harvey;
Ighting, Walter Russell. Opened Sept.
Ighting, Walter Russell. Opened Sept.
Ighting, Walter Russell.
Opened Sept.
N.Y. 34.60 top.
Kirby Groomkirby. Dino Narrizano
Robert Barnes James Kenny
Mabel Groomkirby Betty Leighton
Sylvia Groomkirby Aufree Rae
Aunt Mildred Margaretta Warwick
Arthur Groomkirby. Gerald Hiken
Stan Koneyblock John Milligan
Stan Koneyblock John Milligan
Collection Elibot Landon
Clerk of the Court. Joel Fabiani
Usher Charles Gerald
Defending Counsel. Paston Whitebead
Defending Counsel. Noel Davis

The antic spirit that animates the first five minutes of "One Way Pendulum" is fleeting. At the beginning of the London import at the East 74th Street Theatre, a young man does the improbable by conducting "talking" weighing machines in a stirring rendition of the Hallelujah Chorus. It is a very funny farce scene, but anti-prophetic.

daughter does ballet steps while waiting for her beau.

waiting for her beau.

A chatty neighbor is paid to come in and eat up all the surplus food, a wheelchair-bound aunt lives in another world in which she supposes she is awaiting transportation back from the Outer Hebrides, and a friend visits with the audience in "Our Town" fashion, walking in and out of the play with cheerful disregard of walls.

All this can be absorbed it got

with cheerful disregard of walls.

All this can be absorbed, if not grasped. But in the second act there's a switch. The Old Bafley has been set up in the living room.

Bewigged and robed judge and counsel proceed with the trial of the son on charges of buldgeoning 43 people to death so that he can go on wearing black.

Farce and fantasy comingle no better than oil and water. The joint labors of author Simpson, director Douglas Seale, and a reso-lute cast have not saved "One Way Pendulum" from becoming a spor-

Pendulum" from becoming a sporific very early in the evening.

Peter Harvey, has designed a
functional and attractive living
room, hall and bedroom set on
two levels. As the mother who
moves through the maze with imperturballity, Betty Leighton is
the very model of British middleclass aplomb. Carey Nairnes, as
the judge, makes the tedious second act somewhat more bearable
by his impeccable comedy technique, while Anna Russell, as the
gourmand, and Margaretta Warwick, as the confined would-be
timeler, add a modicum of credibility.

A sub-title refers to the play as "An evening of high drung and slarrit." That's about the size of it.

Cockeyed Kite

William Nichols & Van Varner presentation of two-act dram by Joseph Caldwell. Staged by Nell McKenze; settings, Lloyd Burlingame: lighting, George Continued Staged by Nell McKenze; settings, Lloyd Burlingame: lighting, George Continued Staged by Nell McKenze; settings, at the Actors Plashouse, NY.; \$450 top-weekends, \$4 weekinghts.

Jeff Jerry Pagano, Opened Sept. 13, '61, at the Actors Plashouse, NY.; \$450 top-weekends, \$4 weekinghts.

Jeff Jerry Pagano, Opened McGarfee Autor Alfred Hinckley Bobby Bundrage Richard Moylan Ida McGaffee Audra Lindley Molly Bundrage Dorothy Dill Buck Winterhalter William J. Sweeney IV Folly McKutcheon Peggy Pope Rose Palumbo Gaye Ellen Huston Joe Palimbo Steve P. Dawson Ed Bundrage Charles White County Clerk Walter Gorney Jeff's Grandmother Barbara Winchester

The imminence of death in the life of an adolescent is the offbeat subject of "Cockeyed Kite" at Actors Playhouse. However, the exploration of a doomed boy's emo-

subject of "Cockeyed Kite" at Actors Playhouse. However, the exploration of a doomed boy's emotions and reactions proves too tall an order for debuting playwright Joseph Caldwell.

There are sharply-delineated scenes concerning activities in a farming community and some attractively. Ingenuous dialog, the story of the teenager who learns that he has a short time to live and decides to accomplish something important. But the script generally belshors its points in a tediously whimsical manner.

Having established the youth's curiously philosophical acceptance of his fate, a not too well-fortified premise as outlined, the author expands on it with a number of events which include the lad's semi-symbolic probe for his identity, a search for the name of his real father, his efforts to do something of significance, and a resultant decision to father a child by a girl he favors.

The overabundance of developments and a recurring tenor of studied cuteness, accentuated by pretentious lyrical passages, makes the drama hard to swallow.

Playing the adolescent, Jerry Pagano is as compelling as the high-key part allows. The rest of the cast, under Nell McKenzle's swift direction, is generally hardworking and acceptable in stock parts. Audra Lindley is a troubled auncie, Dorothy Dill a garrulous neighbor and Peggy Pope comicalied waiterss.

JAN MCART "A STAR IS BORN"

January 4, 1961

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June, 1961 LONDON, Society

"Jan McArt is a classy entertainer"

-Myro, VARIETY

July, 1961 HYANNIS, "Chocolate Soldier"

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VARIETY

August, 1961 SAN DIEGO, "New Moon"

"Jan McArt is superb"

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> "Jan McArt was vocally and visually brilliant" Los Angeles Examiner

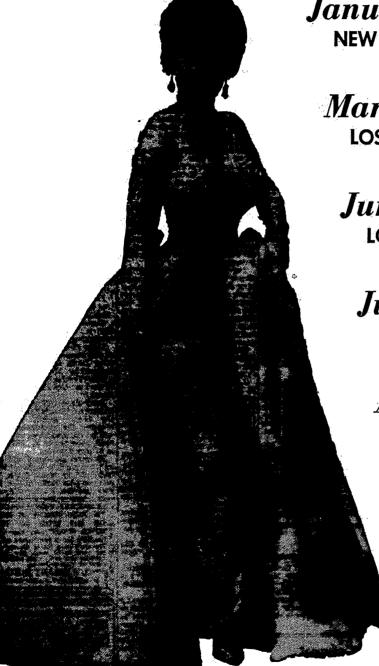
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CASTING NEWS

Following are available parts in upcoming Broadway, off-Broadway, and touring shows, as well as ballet, films, industrial and tele vision shows. All information has been obtained directly by the Variety Casting Department by telephone calls, and has been rechecked as of noon yesterday (Tues.).

The available roles will be repeated weekly until filled, and additions to the list will be made only when information is secured from responsible parties. The intention is to service performers with leads provided by the managements of the shows involved rather than to run a wild goose marathon. This information is published without charge.

charge.

In addition to the available parts listed, the tabulation includes productions announced for later this season, but, for which, the managements, as yet, aren't holding open casting calls. Parenthetical designations are as follows: (C) Comedy, (D) Drama, (MC) Musical Comedy, (MD) Musical Drama, (R) Revue, (Rep) Repertory, (DR) Dramatic Parting.

*** W: 44th St., was a street of the street

City Center Opera Co. Manager, alius Rudel 130 W. 56th St., N.Y.; U 6-2823. Parts available for and women as supers. Con-Frank Wicks, above number, appointment.

"Isle of Children" (D). Producers, Lester Osterman & Shirley Bernstein :1650 Broadway, N.Y.; JU 6-5570. Part available for a 14 year-old boy, slim, earnest, sensitive, must be experienced actor. Call Nicholas Gray, above number, for interview appointment.

for interview appointment.

"Jennie" (MD). Producer, Newburge-Porter Prods. (1619 Broadway, N. Y.; JU 6-4886). Available parts male lead. 30's, tall; femme, 20, etherial. small. lovely, lyric soprano, femme, 50's, strong personality; male, 50-60, timid; three men. 35-45, businessmen; femme, voluptuous model; character man, 50-60, non-singing; high wire act, one man and one woman; several small male and femme roles. All small male and femme roles. All must sing. Mail photos and res-umes, through agents only, above

"Place Without Twilight" (D). Producers, Robert Fryer and Lawrence Carr, in association with

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West Side YWCA 51st St. & 8th Ave., New York City

John Herman (234 W. 44th St., N.Y.; LA 4-2844). Available parts: man, 19-21, tall, handsome, cat-

af well-bred boy, 16-17, good looking. See Judy Abbott, above address.

"Carnival" (MC) Producer, male or granter (WC) Producer, MY; YU 6-4284. Available parts: male lead, 55-65, large character for two midgets or two dwarfs, male or femme, who can play the acter femme, 45, plump; chartrumpet. Mail photos and resumes acter man, 30's soild, rugged; man, muediately c'o Robinson Stone, 30's, tall, wire; two juves, 12-14. Mail photos and resumes, acter man, 30's soild, rugged; man, above address.

City Center Opera Co. Manager.

"Sound of Music" (MD) Producer, above address.

"Time Is a Thlef" (D). Producer, active Is a Thlef" (D). Producer, above address.

agents only, c'o above address.

"Sound of Musle" (MD). Producers, Richard Rodgers & Oscar Hammerstein 2d (488 Madison Ave., N. Y.; casting director, Eddie Blum. Auditions for possible future replacements for girls, 7-16, and boys, 11-14 all with trained voices, characters. Mail photos and resumes to above address.

"Subways Are For Sleeping" iMC: Producer, David Merrick '246 W. 44th St., N.Y.; LO 3-7520. Open call for femme singers not seen before and male character singers tomorrow (Thurs.), at the St. James Theatre (246 W. 44th St. N.Y.) St. James St., N.Y.).

"Top of the List" (R) Producer, Robert Weiner (234 W. 44th St., N.Y.; LO 3-4370). Parts available for male and femme revue types. Mail photos and resumes c/o above address.

OFF-BROADWAY.

"All Kinds of Giants" (MC).
Producer, Noel Weiss (c o Savan-Levinson Agency, 20 E. 53d St.,
N.Y.; PL 2-1360). Available parts:
character comedian, 40-50; man,
25; man, 25, under 5 feet, 6 Inches
tall; soprano, 18-22, pretty. All
must sing. Mail photos and resumes
or call, above information.

"Attitudes" (R). Producer, Michael F. Goldstein (10 W. 65th St., N. Y.; SU 7-4774'. Parts available for male and femme actors 18-35, who can sing and have comedy ability. Mail photos and resumes c/o above address.

"Bella" (MC). Producers, Lance Barkile & Ned Hendrickson (80 W. 3d St., N.Y.; GR 5-7183). Available parts: leading femme, comedienne, solid voice both belt and legit femme, willowy but sexy, strong soprano. Call above number for audition appointment.

audition appointment.

"Gods of the Lightning" (D).
Producer, Equity Library Theatre (226 W 47th St., N.Y.: PL 7-1710).
Some 20 parts available, leads to bits, mostly male character roles, some calling for singing and one for guitar-playing (mafe role).
Some non-Equity people will be used in small parts. Script is out of print except in the early series of John Gassner's "25 Best Plays of the American Theatre." but text will be available during interviews Auditions today (Wed.), 10 a.m. 5:30 p.m., at ELT rehearsal studio (Hotel Marseilles, Broadway & 103d St., N. Y.).

"Shadow of Heroes" (D). Pro-

& 103d St., N. Y.).

"Shadow of Heroes" (D). Producers, Warner LeRoy & Paul Libin (21 E. 63d St., N.Y.; TE 8-5188). Available parts: man, 35, tall, handsome, gaunt; man, 55, thin, dignified; woman, 30-40, warm, strong, attractive; character men, 35-45; boy, 7, dark; character woman, 50's; men 45, big, rough; man, 30, sensitive; 10 non-Equity non-speaking roles. Mail photos and resumes c/o Mary Jordan, above address.

"Whom the Gods Love" (D). some, gaunt; man, 55, tnin, digniftied; woman, 30-40, warm, strong, a chi spot soon. Applicants should attractive; character men, 35-45; boy, 7, dark; character woman, 50's; men 45, big, rough; man, 30, sensitive; 10 non-Equity non-speaking roles. Mail photos and resumes c'o Mary Jordan, above address.

"Whom the Gods Love" (D).
Producer, D'Arcy Productions (66 Davis (TR 4-2234), Tuesday-FriW. 46th St., N.Y.; JU 2-4860, Ext. days, 11 a.m.-5 p.m.

63). Part available for young, Latin type femme for lead. Apply through agents only, c/o Scotti D'Arcy, above number.

TOURING

"Amah and the Night Visitors" (MD). Producer, David Aiken (Dwaarkill Manor, Pine Bush, N.Y.). Part available for a boy so prano, 9-12, for a tour of symphonies and universities, Thanksgiving through Christmas, as well as for the NBC-TV presentation of the opera. Mail photos, resumes and tapes of voices, if possible, c o above address. Tapes will be returned and New York auditions will be held the last two weeks in September, so those in commuting distance of N.Y. need not send tapes. tapes.

Music Box Theatre. Producer, Al Reiners (Box 395, Hyannis, Mass.). Photos and resumes being accepted of male and femme chorus, dancers and dramatic performers for three musical comedies and two musical revues that will be toured in a package company this winter. Company will perform in Florida and other states in cabaret-style theatres. Auditions will be held in New York by appointment only. New York by appointment only.

OUT OF TOWN

CHICAGO

"Medium Rare" (R). Producer,
Robert Weiner (234 W. 44th St.,
for male and femme singer dancN. Y.; LO 3-4370. Parts available
ers. Mail photos and resumes c, o above address.

TORONTO
Premise (improvisational group)
Producers, Theodore J. Flicker & Monty Shaff (c o the Premise, 154 sleeker St., N.Y.: AL 5-9692)
Parts available for male and femme performers to do improvisational show at a theatre to be established in Toronto within the next few weeks. Mail photos and resumes c/o Zev Putterman, above address, or call him at above number.

Television

Television

"Bozo's Circus" (children's show manager: Alan Edelson, p.a. for

"Bozo's Circus" (children's show locally on WGN-TV). Producer, McGinn Television Productions (410 S. Michigan Ave., Chicago; WA 2-1000). Casting director Laura Hitt accepting photos and resumes of all types of circus acts c/o above address. Include availability date in Chi area.

"Lamp Unto My Feet" (religious-dramatic series). Producer, CBS (524 W. 57th St., N. Y.; JU 6-6000); casting director, Paula Hindlin. Accepting photos and resumes of general male and female dramatic talent, c/o above address, Mc duplicates. No duplicates.

Washington, to consider the form of the fo

Films

"Mademoiselle Omaha" (featur ette). Producer, Creative Mart Films (507 Fifth Ave., N.Y.; OX 7-5895). Available parts: two tractive girls. 20-25, one a mo tractive girls, 20-25, one a model type; two young men, early 20's. Mail photos and resumes c/o above

Cabaret

"Too Good For the Average Man" (R). Producers, Buddy Bregman & Ben Metzer (c/o Camelot Supper Club, 49th St. & Third Ave., N.Y.). Open call for young male and femme singers, dancers and singer-dancers, to mo rro w (Thurs.), Friday (29) and Saturday (30), 1-5 p.m., above address. This is a club revue which will open in a Chi spot soon. Applicants should bring photos, resumes, a ballad

Legit Bits

Broadway legit pressagent Karl Bernstein has gone to the Coast to set up publicity for "Captains and the Kings," which is slated to preem Oct. 30 in San Francisco with Dana Andrews, Charlie Ruggles, Peter Graves and Conrad Nagel in key roles. Bernstein is due back in N. Y. next week.

Broadway producer Harold S. Prince returned to N.Y. last Monday (25) from Hollywood where he conferred with Phoebe and Henry Ephron, authors of his upcoming production of "Age of Consent."

The American Playwrights Forum, N. Y., will present a reading next Tuesday (3) of Andrew Meisels' "The Link," a play about the Hungarian uprising.

Art Alisi is appearing in "Wedding Breakfast" at the Alley Theatre, Panama City, Cal.
A complete reading of "Amphitryon 38" will be presented by Leslie Barrett and Diana Barth tomorrow night (Thurs.) as part of their poetry and prose series at the Donnell Library Theatre, N. Y.
The staff for the touring n. Y.

The staff for the touring pro-ection of "Thurber Carnival" induction duction of "Thurber Carnival" in-cludes Marvin A. Krauss, general manager; David Wyler, company manager; Saul Richman, general pressagent; Mae S. Hong, advance p.a.; Victor Straus, stage manager, and Howard London, assistant stage manager. Actor Eddie Albert will be part-nered with Ren Seral and Roh

agent; Stewart Long, company manager: Alan Edelson, p.a. for the show's Chicago tryout; Marvin Kline, general stage manager; Na-than Caldwell Jr., stage manager, and Ross Lashbrook, assistant stage manager

manager.
Michael Higgins and Marian
Seldes head the cast of the upcoming off-Broadway revival of "Dif-

frent."
J. D. Gannon, a member of the N. Y. Shakespeare Festival's acting company, has been tagged for the \$1.000 Ian Keith Knight Award, instituted last year by actor George C. Scott for annual presentation to a member of the Festival traues who has contributed.

entation to a member of the Festival troupe who has contributed the most to the season.

Robert Preston will star in "We Take the Town," the musical version of the film, "Viva Villa," which the Stuart Co., headed by Stuart Ostrow, intends preeming in New York next March 15 at an undesignated theatre.

Freddy Wittop and Will Steven Armstrong will design the costumes and sets, respectively for "Subways Are For Sleeping."

Lidie Murfi is touring with the bus-and-truck company of "Music Man."

The acting edition in paperback of "Come Blow Your Horn" has been published by Samuel French,

Robert Keegan is an assistant stage manager of the incoming mu-sical, "Kean."

stage manager of the assistal, "Kean."

Richard Evans will be general stage manager for the Broadway musical, "A Family Affair."

Fred Weterick has joined the Broadway publicity firm of Frank Goodman & Ben Washer as an associate.

"Dearest of Boys," a drama by Leonard Blauner about the legal controversy between oscar Wilden Leonard Blauner about the legal controversy between Oscar Wilde and the Marquis of Queensberry, is announced for presentation this season by a new firm, Empire Productions.

Mark Van Doren's play, "The Last Day's of Lincoln," which

Broadway producer Alexander H. Cohen formerly had under option, will be presented for a six-performance run starting Oct. 18 at the Conradi Theatre, Florida State Univ. Tallahassee, with Eddle Dawling as stager.

Univ. Tallahassee, with Eddle Dowling as stager. The Theatre Guild and Robert Fryer & Lawrence Carr, in association with John Herman, are going ahead with a Broadway production this season of "A Passage to India".

India."

The Theatre Guild and Dore The Theatre Guild and Dore Schary are going ahead immediately with the production of "Something About a Soldier." by Ernest Kinoy, based on the Mark Harris novel. As a result. Schary has postponed until next season his own nusical. For Special Occasions."

The 19th century meller "The

The 19th century meller, "The 19th century meller, "The Ticket of Leave Man," will be done as an off-Broadway revival under the title, "Hawshaw," this winter by John Grissmer, William DeSeta and Robert Moore.

Das Kom'm'odchen, a cabaretheatre group of Dusseldorf, West Germany, will be presented by Felix Gerstman and Gert von Gontard for six performances, Oct. 3-8, at the Barbizon Plaza Theatre, N. Y.

M. Y. Mirlanne Marshall is appearing in "The Death Watcher," currently being filmed in Connecticut.

Bits Of London

London, Sept. 28.

Coral Browne and Erica Rogers will star in Donald Albery's production of Feellien Marceau's Bonne, Soupe, opening tonight. Tues. 1 at Oxford.

Building of the new Prince Charles Theatre is being helid up through lack of steel. The house

Charles Theatre is being held up through lack of steel. The house is now due to open late fall. The delay cost an estimated \$56,000.

S. I. Gorlinsky is bidding for the West End and Broadway rights of Elleston Trevor's thriller, "Murder By All Means," recently tried out at Farnham.

Pat Kirkwood is sought for the lead in Raymond Dyer's new play, "Rattle of a Simple Man."

Sonia Dresdel has joined the Old Vic company to appear in 'Mourning Becomes Electra."

Lally Bowers has dropped out of the Margaret Rutherford show, "Our Little Life." and has been replaced by Margaret Whiting.

Rita Tushingham is to appear in the new Ann Jellicoe play, "The Knack."

Davy Kaye will play Androcles

Knack."

Davy Kaye will play Androcles in Barnard Shaw's "Androcles and the Lion," which, with "The Shewing Up of Blanco Posnet," will be the next show at the Mermaid, opening Oct. 3. Jill Bennets is to play Lavinia.

Margaret Lockwood will return to the stage in a moller "Murder

to the stage in a meller, "Murder in Mind," by Monte Boyle, to be presented by Emile Littler. Derek Farr and Ian Hunter will costar.

"IS ACID MOUTH AT WORK
ON THE TEETH OF YOUR
LOVED ONES" was the 1930
headline for a toothpeste ad.
we can't cure "Acid Mouth," but
for your leved ones, you should
consider the costs, risks and advantages of Mutual Eunds.

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Our Town—By Jack Kofoed 10 Citizen-Journal **** Wed., Aug. 2, 1961, Cols., O.

Mae West Wows 'Em As She Always Has

Mae West Talks Up A Storm in 'Sextet'

Mae West

"Don't fight boys," to her

"Don't fight boys," to her colleagues who are arguing over contract percentages, "there's enough of me for every one to have an interest." Only she doesn't say "interest." Miss West's witsilly and vicor in registering these lines is etmarkable. And if her formula not for linents one high to the side, putting one hand on the disphram and lifting the other in the vicinity of her colliure, with ebow beck is remniscent of a shot-putter warming up-it is at least a bit of stage business which seems to please her public.

She received a two or three minute ovation on her stage entrance—and not even Kallen Faine. Concell, Tallulah Kankbead and other greats of the theoder get that from allami audiences.



THE MIAMI NEWS, Saturday, August 12, 1961 7A

TIME CHANGE, BUT ...

Mae West Still Wows 'Em With Her Best Line - Sex

In the role of the American movie star just married to a

Michael Fox was amusing, as the Hungarian ex-hushind-and Francis Hethancourt was offective as the unlexly bride-groun. Brad Olson played the groun. Brad Olson played the proper manager with polish.

It's a late-starting season for the Coconut Grove Playhouse but they've brought in a perennial bloomer in Mae West, the legendary figure whose walk, mannerisms and vocal intonations have been copied all over the world.

The entrance alone called forth sustained appleuse for at least two minutes. It would be safe to call the reception an ovation.

The audience came prepared to laugh and laugh they did.
TIME CHANGE

movie star jast married to a handsome young British bare enet who discovers he has had five predecessors, Miss West makes the most of her opportunities, both as play-wright and aciress. She changes negligees three times, wears two other gowns, makes good use of her diamonds and ermine map, Her men — and a fine lot they are too — wear white the and tails.

FROM "DIAMOND LIL" TIME CHANGE
The fronte humor which Miss
West has always dealt her faworite topic — i.e. sex — was
evident in the lines but, as
elways, it is never what she
says to much as the way she
says it that delivers the punch
time has failed to din her
uncanny sense of timing. For
that matter time has dealt gentint with her physical appearsance. She is remarkably freshfaced and lithe. Jack Larue, who played Miss West's original leading man in "Diamond Lift" on Broadway, is seen in "Sexteti" as Husband No. 5 returned from the grave. The audience welcomed him, with a large hand.

Language and the same and the same to safe.

In Tailor-Made 'Sextet'

Mae West—looking seduc-tive, speaking throatily and sinously undulating in the manner audiences have re-membered for upwards of 'half a century—opened in a vehicle tailored to her unique talents at Veterans Memorial Auditorium Tues-day.

WITHOUT MAE, it could not really exist. For, like it says in the play, she is an American institution. And the legendary high priestess for sex in the wise-cracking, frankly ribald manner did not disappoint the paying customers. WITHOUT MAE, it could

Mae West Is Up To Par

Chizen Journal Staff Writer
Mae West—Jooking seduce

Memoriai adday, which the "Sextet," which the hiurbs say was written by hiss West based on a story idea by Charlotte Francis, is genteel burlesque in a plush, pink setting minus, the strippers.

SUNDAY, AUGUST 13, 1961

Mae West Oomph Creates New Interest In Theater

By PAUL M. BRUUN
Greater Miami is back in the
legitimate theater business. For
just how long depends upon you
and you and you. A sirable
audience which had only four
days notice turned out for the
premiere of "Sextet" a personally-scripted play by slar Mae
West. Although she has had a
mullion million millators, Mae West still
lays claim to being the original million imitators, Mae West still lays claim to being the original merchant of ser. Age hasn't chaused this picture on particle, Mae West is the best portrayor of a serpot this reviewer has ever seen, and I have been seeing her a very long time.

shis play is man in a script and nebody in town can script and nebody in town can still find they have seen it.

The script is hilarious. Frankly, it is no place for youngsters and your maiden aunt from Topeka might find it quita-shocking. It has been a very long time since I have heard as much laughter as I heard Friday night. Many people were near to being hysterical at many points of this play. One item should be reported, when Mae West came on stage, she is fifth in order of appearance, I winessed the longest ovation I have ever seen a star receive at the Coconti Grove Playbouse.

There are countiess denble i meaning lenes in his play, in fact, many of them don't have a double meaning, they have one single tot, sex. The very title is included in the wholesaling of it say. Francis Bethencourt is persect as the sinth healend who e would like to begie his very first it heavymeen. He runs an obstacle of

encountered. First obstacle is Miss West's manager, Brad Olson, who is publicity conscious son, who is publicity conscients and who puts her movie making schedules and chores ahead of any husband, carries his part excellently. In fact, he is in love with Miss West but has never become a number in her entourage.

merchant of ser. Age hasn't changed this picture one particle. Mae West is the best portrayor of a serpot this reviewer has ever seen, and I have been seeing her a very long time. This three act play has one set, a plush hotel guile in London, strong the residual process of the series of the series and in the seenes much to the disturbance of where film star Miss West has just married her sixth hubshand, Francis Bethencourt. He is of nobility, ment was the sixth of the series and the firme, which was his first. Miss West is on stage all the start that hush, and line from newspaper headlines of no stage all too short a time. We should be. Tals is Miss West, play and anbody on earth could a should be. Tals is Miss West, play and anbody on earth could and I doubt if the British I know the most part of the most important things about his maked by a low can sible that they have seen it.

The script is hilarious, Frankly, it could not seen the continuation of the most mind that they have seen it.

The interest is "Sexeet" is high from the moment it begins and the could not be the cou

old Britannia.

The interest is "Seixet" is high from the moment it begins and it continues to build to the very end. Throughout it appears that in sixth groom inight just not get started on his honeymone and the sympathy of the suddiences is asturally with him and his frustrations. Another bestond to Mane wasn't too much of an event. There is a muscle man in this play, as is to be expected, Paul Novak. He has muscles that makes every ormal made hate him and all his rippies.

There was another first Friday Infer in the Coconut Grove Playhouse. When the final curtain rang down, not a single customer made a dash for the exit. Everybody sat glued to his zeat and Mae West took repeated curtain cells, from about the most enhusiastic audience I have ever seen in this theater, And these curtain cells were deserved, each and every one was earned.

Throughout f h e evening, I heard lavish adjectives of praise for Mae West and for this play, Everybody presses a texpressed ammanment at the fabulous appearance of Mae West, at her enthusiant, as her dominating bersonality.

You will enjoy your evening or matinee at the Coconut Grove Playhouse with Miss Mae West and her magnificent supporting cast, Laughs are guaranteed,

Mae West Still a Show Stopper

M AE WEST'S first eainsec in her new play,
insec in her new play,
insecting the second play which
is in a white seth wedding
porters crowd into the London
boots suite-living room and
betroom, of course—and it

Mae Retains Crown With First-Nighters

By WILLIAM FULWIDER In reflecting on the Kenley Players production of Sexiet," one has to marvel at the appearance of Mae West.

"Sextet," one has to marvel at the sppearance of Mae West.

Her voice retains the same overly inviting warmth that she has emitted during her couple of tangled bits of dialogue and which this reviewer remembers from have so lines by a character in white the same of sex and which this reviewer remembers from have so lines by a character in some a couple of Mae West fing seen a couple of Mae West fing seen a couple of water of the death of the same of the same

Literati

George Frazier--Columnist

on a 9½ point slug.

Amounting the changes in a pige one box, the Herald said:

""" the rest of the paper, too, is a new and larger type style for easier and larger type style for easier and other reading (While most pipers are printed in eight point stop on an 8½ point slug, the Herald now is printed in eight point shown a 9½ point slug. You will que the notice the difference and it will make your reading more will make your reading more enjoyable.

N. Y. News' 27th Ball
The Y. Y. Daily News Welfare
As n. has disbursed more than
\$1.019.04) from its 26 annual Harvest Moon Balls, and the 27th annual event last Thursday 21; was
equally SRO. It remains one of
the best institutional ballyhoo
stricts for any newspaper.
Once again Bob Russell, perennial jurge enreced in the spot
where Ed Sullivan long held forth,
until the columnist's ty chores,
globetrotting, and his health, dicfated easing off.

Apart from the al fresco funfest
that attends these September

Apart from the al fresco funfest that attends these September events, producing some slick and wild terping suave waltres and tangos to the more frenetic jitter-burging and polka competitions), the News Welfare Assn. insures everything with a pro show under Russell's aegis. This semester witnessed Denise Lor, Corbett Monles, Sarah Vaughan, Chubby Checker, Magid Triplets and Jack). Eagle & Frank Man. Abel.

Kellogg's Hawthorn Post

Kellogs's Hawthorn Post
Stewart Kellogg is the new adpromo manager for Hawthorn
Books, succeeding Kenneth T.
Hurst: Latter is moving up to
Prentice-Hall International Inc. to
launch a new publishing operation.
Before joining Hawthorn which is
wholk owned subsidiary of

Before joining Hawthorn which is a wholly owned subsidiary of Prentice-Itally, Hurst had a similar post with McGraw-Hill.
William Gerald Pipes Is as-sistant ad-promo manager, and Ruth Brengel has been named as-sistant to Kellogg. Andrew Eet-tinger no relation to P-H founder and board chairman Richard Pren-tiva Ettinger, remains on publici-Ettinger: remains on publicity for Hauthorn

New Montreal Daily

New Montreal Daily
Montreal has what is said to be
the first metropolitan daily established in North America since
1948—Le Nouveau Journal, which
took off Sept. 5 with 108,000 of a
40-page issue at 5c. Its prexy and
gm. is Mrs. Angelina DuTremblay,
who was president of now competing pm. La Presse till a recent
bustup that brought several resignations. V.p. and editor-in-chief is
J-an-Louis Gazinon, former head
of Agence France Presse in Washin 210n Le Nouveau, Journal, run
by a foundation, will devote its
profits to promoting the arts and
sciences. Montreal Gazette prints
it under contract

Entymology of a Script

Theorem Doctors," is based,
"The Young Doctors," is based, has now sold more than 5,000,000, including 10 foreign-language editions Literary Guild reprinted it tares times, it become a Reader's Digest Condensed Book, and the Brush edition was reprinted tares.

There stemmed from a 1957 suggestion by CBS producer Herbert Brodkin—less than two years after Bradkin—less than two years after Hail y's over-the-transom "Fight Int, Danger" had been a smash on CBC, CBS, BBC and other world networks He did the assigned two-hout play in six weeks and it won two Emmy nominations, for him and actor Lee J. Cobb. Then Doubleday asked him to novelize it.

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"Flight Into Danger" had been George Frazier—Columnist ("Flight Into Danger" had been The Boston Herald unveiled a novelized by another writer, as new estimated and a new type style well as filmed as "Zero Hour." He list Minday [18]. George Frazier, did so, while researching related a former Herald writer, is back "Diary of a Nürse" [for "Playhouse arter 2] years of magazine writing, penaing a daily column. The newspaper is now printed in eight point of paper is now printed in eight point of specific propers in the paper, too, is a many propersion of page on how, the Herald said: "The rest of the paper, too, is a Maeve Southgate."

Vincent Price's Latest

Vincent Price's Latest

"The Book of Joe" by Vincent
Price Doubleday; \$3:50 is an account of the actor-author's longstanding relationship with the
noble, elderly mongrel who has
been his pet for more than 14 years.
In addition to including considerable anecdotage with show bix able anecdotage with show bix coloration, tome is as good a dog yarn as any recently printed, and should enjoy popularity on both counts.

Hershfield's illustrations Leo neathy complement the text, and Price proves to be no one's sur-prise, after his volumes on art col-lettin, etc. that he has yet an-other string (to his bowwow!

Rodo.

New FM Monthly

New FM Monthly

A new national monthly magazine is scheduled to hit New York and Philadelphia newsstands Nov.

19. FM-Stereo Guide will contain 22-pare national editorial section and 32-to-48 page regional insert covering complete local FM program listings.

Publishing headquarters will be in Philadelphia and group is headed by Frank Lucidon. Future plans call for regional editions in all major cities.

Buying Up Nast Stock

Latest Securties & Exchange Commission's insider report listed Patriot-News Co. as having bought up another 5,700 shares of Conde

Nast Publications common stock.
The transaction brought Patriot-News' total holdings to 966,076.

* CHATTER

Associated Press renewed its lease for 20 more years on the AP Bidg, in Rockefeller Center where it has occupied four floors of the 15-story building since 1938, when the project was first unveiled. RC will completely modernize the premises for the news service. Winfield Lowell Smith, 54, manazing editor of the St. Johnsbury Vt.: Caledonian Record for the past 12 years, died suddenly of a heart attack at his Harvey's Lake camp in Barnet, Vt. He was a native of Maine and joined the Vermont daily newspaper in 1932. Much discussed book "Lady Chatterley" permitted by Austrian zovernment to be put on public

Much discussed book "Lady Chatterley" permitted by Austrian government to be put on public sale Restriction: buyer must be

er 16. Redbook g.m. John J. Cain elected a veepee and director of McCall

ed a veepee and director of McCall C

Doubleday is advancing its "Dag H

Joi: C'stod an of the Brushfire Peace" from early '62 to November publication. N. Y. Post's Joseph Lash, who worked more than two years on the book, had just finished reading the galiey-proofs. He's rushing an epilogue to include the late UN Secretary-General's last communique on world conditions.

Afor an zed Magazine Publishers Assn. sees John K. Herbert, expublisher of American Weekly, as president and chief executive officer. He succeeds Robert E. Kenvon Jr. who was named executive veepee. Latter joined MPA five years ago and formerly was publisher of Printers' Ink, Herbert is a former NBC veepee. executive publisher of the N. Y. Journal-American, and veep of Hears Magazines.

Bennett Cerf is extending his lay outlication series to London

Magazines.

Bennett Cerf is extending his play publication series to London offerings. Random House, of which offerings. Random House, of which Brooklyn-born, Brons-reared J. P. Caledonian Record in St. Johns.

Bronklyn-born, Brons-reared J. P. Caledonian Record in St. Johns.
Donleavy's "Fairy Tales of New bury, Vf.
York" (Comedy Theatre, London Jan. 24, 1961). but not yet done on Broadway. Incidentally, the has been named to the merchandisplaywright who schooled in Dubin unit of the mag's national adition, it is for TV Guide's Cleveland edition, when the mood is right, all singing together.

Broklyn-born, Brooklyn-born, Brookly

Publishing Stocks (As of Sept. 26, 1931, closing)

| | Allyn & Bacon (OC) 36 — 12 American Book (AS) 6514—114 |
|---|---|
| | American Book (AS)6514-114 |
| | Book of Month 2334—138 Conde Nast (NY) 10 — 38 |
| | Conde Nast (NY) 10 - 38 |
| | Crowell-Collier (NY) 3314- 34 |
| | Curtis Pub. Co. (NY) . 1114- 34 |
| | Ginn & Co. (NY) 2734-31 |
| | Grolier (OC) |
| | Grossett & Dunlap (CC) 23 +1 |
| | Harcourt Brace (OC) . 42 - 14 |
| | Hearst (OC) 2312 Holt, R&W (NY) 3814+255 |
| | Holt, R&W (NY) 381 4+25 9 |
| | L.A. Times Mirror (OC) 31 +1 |
| | Macfadden (AS)1014 3 8 |
| | McCall (NY)2334+ 34 |
| ١ | McGraw-Hill (NY)3734+178 |
| | New Yorker (OC)95 +3 |
| ١ | Pocket Books (OC)2534-114 |
| | Prentice Hall (AS)3934-12 |
| | Ran'm House (NY) 331 2+25 s |
| | Scott Foresman (OC) . 39 + 12 |
| | Time Inc. (OC) 8712-212 |
| ١ | H. W. Sams (OC)42 - 14 |
| | Western Pub. (OC)74 +1 |
| | |
| | |

OC—Over the Counter.
NY—N.Y. Stock Exchange.
AS—American Stock Exchange.
(Supplied by Bache & Co.) a makeshift combo of the Green-

a makeshift combo of the Green-wich (Conn.) socialite set. So it was no surprise that, when he engaged Count Basie's 16-piece band for the Powers' daughter's 17-year-old birthday, at a Connecticut country club dinner-dance, that the pub-lisher would sit in with Basie, be-sides cutting up with his own ouinter. quintet.

quintet.

Roy W. Anderson, who started as a pressman on the Chicago Tribune following his return from Army Air Corps service in 1946, became assistant manager of the Albany Knickerbocker News and of the Albany Times-Union, appointed by Gene Robb, publisher of the two Hearst-owned dailies.

of the two Hearst-owned dailies.
Theodore Pratt's just published
Golden Medal paperback original,
"Tropical Disturbance." is his 30th
novel. Of these 18 have had Florida settings. Pratt is currently forsaking his Delray Beach (Fla.)
home for a month's travel west on
another book idea.

Mel Heimer, currently Walter Winchell's alter ego, just sold his novel, "Look of Eagles," to Mac-millan. It's his ninth book.

millan. It's his ninth book.

The Mike Bessies moved back to New York over the weekend from their summer place on Nantucket Island. Bessie is viceprez of Atheneum. She's the daughter of attorney Morris L. Ernst.

Joan Walker, former radio-tv editor for Newsweck, named Cue magazine's tv editor.

Erwin A. Single, editor and copublisher of the N. Y. Staats-Zeitung & Herold and the Philadelphia Gazette-Democrat, both German language dailies; is due back this week from his annual promotional trip to the Continent. Robert Felsette, Hollywood cor-

German language dailies, is due back this week from his annual promotional trip to the Continent. Robert Felsette. Hollywood correspondent for the French weekly, L'Express, and the French daily, Les Echos, off to Paris to publicize his novel, "Pierre et les Americaines," just published by Julliard. Novel, which has a preface by Romain Gary, deals with French miscian's life in America, especially experiences with women, mostly in New York and Hollywood. Flesette is a member of the Hollywood Foreign Press Assn.

The Enterprise newspapers, published by Maurice Harris, in Long Beach, Lakewood, and other nearby southern California towns, will run a condensation in 12 installments of Dora Albert's bestseller, "Stop Feeling Tired and Start Living," published by Prentice-Hall. The condensation, prepared by Times-Mirror Syndicate, has appeared in newspapers all over the country. The book was originally inspired by Dora Albert's experiences with some tired and other not-so-tired film and ty stars.

Dr. Frederick Shröyer, former emcee on the tv program, "Cavalcade of Books," sold his novel. "Time Is A Clock," to Bantam Books. Book had previously been sold to Ward Lock of London.

Benjamin McVickar Collins, formerly on the editorial staff of the Burlington Vt. Free Press, named managing editor of the Caledonian Record in St. Johnsbury, Vt.

James A. Capone, promotion rep.

Tourism To the U. S.

the port into which Athens spills. Vassilenas is a rather drab place frequented by the royal family and world celebrities familiar with its gourmet offerings. At one sitting one can be served as many as 18 different dishes. There is no menu, the waiter keeps bringing dishes until you tell him to stop. Very few patrons have gotten past the twelfth dish, the majority stopping at number eight. And it is pace-fixed at 60 dracns (\$2) for all you can eat. Costi's, in the heart of A thens (Constitution Square), serves meals for a little more than serves meals for a little more than

serves meals for a little more than \$2.

Neraida, overlooking the Aegean, with a capacity of over 600, is probably the best club, offering a full hour-a: d-a-half floor show, with horus girls, comedians, singers, dancers and acrobats, And all lavishly costumed. It could be called the Athenian Latin Quarter. A recreation of the dance rages of the past 50 years is the high stol of the current show. The comedy and songs are in Greek, but the dancing and showy attributes of the chorines are international. There is an 80 drach minimum. The club is owned and operated by two of the leading per-

attributes of the chorines are international. There is an 80 drach minimum. The club is owned and operated by two of the leading performers in the show. Pamela and Belinda. Dinner at Neraida runs about 270 drachs (\$9).

At the Asteria
Asteria, which has both an indoor and an outdoor club features two singing acts (currently a crooner and a sister singing duo plus two bands, one playing American dance tunes and the other Latin. There's a minimum of 50 drachs at Asteria and an a la carte menu, and no lighting on the dance floor after one a.m. A meal runs about \$8 on Saturday night there is a table dhote dinner, price-fixed at 300 drachs (\$10).

The Athenia, pavillion of the race track, a beautiful outdoor arena, has full dinners for as little as 100 drachs (\$3.33). Last year the Athenia offered Harry Belafonte for one night, and the tab was 200 drachs minimum. He sold out, even at those prices (\$23 per head). A two-hour vaudeville show is available at Green. Park, set in a park. You can see the whole show for as little as 300 cby ordering

A two-nour vaudewile snow, as available at Green. Park, set in a park. You can see the whole show for as little as 30c by ordering cheesecake or a beer. Adjoining the vaude arena is the Green Park club which, for a \$1.66 minimum, offers dancing, music and the best bits of the vaude turns.

All clubs, with shows, have a first drink charge, which usually For instance, if you want Scotch more than covers the minimum, at the Neradia, it's \$4 for the first and \$1.33 for each succeeding one. New Phaliro, a 10-minute cab hop from downtown Athens, is the center of the better bouzoukee spots in New York (Port Said, Egyptian Gardens, Arabian Nights, etc.) clustered around 8th. Avenue Egyptian Gardens, Arabian Nights, etc.) clustered around 8th. Avenue and 29th Street, those in Athens do not-feature belly dancers. Matter of fact, there isn't a working belly dancer in all of Athens. (Athenians are shocked to hear of, them playing in "Greek" clubs in 'New York, claiming that the dancing is Turkish and Oriental entertainment.)

(Bouzoukee, incidentally, defines a specific stringed musical instrument, a type of club and a type of

pensive in town. Dinner tabs run from 500 drachmas (or drachs, as hip Greeks call them) or \$18 for a steak dinner. Attenians generally prefer outdoor dining and entertainment in the warmer amonths, so indoor spots are few and not too popular.

Other spots, aside from the the Mount Parnos, have a minimum of about 80 drachs (\$2.66. A 4.30, although there is no curfew. 300 drachs (\$3.66. A 4.30, although there is no curfew. Attenians eat their dinner at 10 man and stay open till around wasilenas the latter in Piraeus, the port into which Athens spills, vassilenas is a rather drap bace frequented by the royal family and world celebrities familiar with its gourmet offerings. At one sitting one can be served as many as 18 different dishes. There is no menu, the waiter keeps bringing dishes until you tell him to stop dishes until you tell him to stop disher until you tell him to stop

playing for native dancing. Here is where you see the native relaxing and philosophizing. It's been said if you ask ten Greeks for an opinion, you will get eleven viewpoints.)
The girlie joints all seem to be congregated around Constitution Square, no more than a block or two away from the class hotels. You can't miss finding them, what with big bold neon signs and dozens of "agents" handing out cards. Some names are the Black Cat, the Flamingo, the Silver Dollar, and all offer "artistic girls." The Black Cat advertises "The only place where you can have real fun."

fun."

These are the same as any girlie

These were visited, with These are the same as any girlie clip joint you've ever visited, with the gals, as hip and quick to order their drinks as you've ever seen. And their English is more than a dequate. (Incidentally, they steadfastly refuse to let you taste their "Scotch"—which is plain ginger ale.) The clubs are clean, but roul and lead head with and lead and the state of the same as any girlier. but small, and loaded with girls

out small, and loaded with girls.
One har, hangout for some members of the American press, the Club 17, two blocks off Constitution Square, is worth a visit. It has a unique feature of posting It has a unique feature of possible rainchecks for drinks on a bulletin board. If someone offers you a have to rush (and

trainchecks for drinks on a bulletrainchecks for drinks on a bulletin board. If someone offers you a
drink but you have to rush (and
who rushes in Athens?), or don't.
feel like it, a notice is posted. And
you pick up your drink whenever
you feel like, and your host doesn't
have to be around.

Athens has had a lively theatre
season this year with several translations. Only Greek plays are
running at present, but before the
summer session, Athenians were
treated to such stage fare as "A
Raisin In the Sun," "A Taste of
Honey," "The Marriage-Go-Round,"
"A Majority of One." "J.B.,"
"Look Back In Anger" and "Summer of the 17th Doll." This coming season, O'Neill's "Strange Interlude" will be revived, "Fanny,"
and "A Raisin In the Sun," a hit
last year, will be restaged.

Sinatra's Arrival

Continued from page 2

lowed by 12 pieces of luggage in-cluding a case marked "wine" and a dozen bottles of carefully wrapped champagne. Sinatra was also looking after two loaves of Italian bread that he said he had "brought a long way for Joseph Kennedy."

The President took a three and a half hour cruise with his guests who included Mr. and Mrs. Charles Spalding, friend of the President, Rubirosa and his wife, the Lawfords, Caroline, and her Welsh terrier, Charlie, and Sinatra.

Katanga

Continued from page 1 💳 correspondent. discusses the recent Congolese happenings with a group of other newsmen. Director Gluseppe Benatti planned to use those newsmen stationed in this troubled capital.

On the day chosen for filming the scene, however, United Nations troops clashed with elements of the Katanga Army, killing 40 persons and keeping all journalists from their "acting" jobs.

The next few days in Katanga continued tense until Benatti finally got the newsmen-actors together for filming.

Broadway

Raymond Paiges of Music Hall

back from European holiday,

Elsa Maxwell and legit producer
Richard Myers in from Europe
Mon. (25) on the S. S. United

Mike Wallace devoting his "PM East" full hour to Noble Sissle (and Euble Blake) and their

Producing Artists Inc. leased the one-story, garage-type 537 West 59th St. for its new film

Maestro Meyer Davis' daughter, Ginia Davis, soprano, in Town Hall recital Oct. 8, with Hubert

Hall recital Oct. 8, with Hubert Doris at the piano. Grand Rapids Symphony con-ductor Robert Zeller just back after conducting at Copenhagen, Octo and Stockholm.

"Threepenny Opera" marked the start of its seventh year at the off-Broadway Theatre de Lys with its 2,508th consecutive performetart

Lawyer Tony Bliss of Met Opera board and Patrice Munsel in joint pitch for Lincoln Center at Law-rence High at Cedarhurst, L. I., last Sat, (23).

Gaston Bell oldtime legit leadaston Ben, outline legit lead-ing man, back at his home in Wood-stock, N. Y. after sojourn in hos-pital. Holding his usual birthday party. (This year: 83)

Japanese musician Kimio Eto will demonstrate the koto at Car-negie Hall Oct. 1, with Philhar-monic fluitst John Wummer and cellist Nathan Stutch helping.

Foreign press group, whom Otto Preminger brought over to see "Advise and Consent" being shot in D. C., were hosted at Trader Vie's among other spots on their return home via N. Y.

Fred A. Bishop, one-time Broad-way musical director who died Aug. 26 in San Jose, Cal., is sur-vived by his wife. A recen-VARIETY obit erroneously stated that he never married.

"Art Film" discussion for Mike Wallace tv program postponed until this week Panelists: Joe Levine, George Justin, Walter Reade, critic Paul Beckley of Herald-Trib, this week. Panelists: Joe Levine George Justin, Walter Reade critic Paul Beckley of Herald-Trib Ed Kingsley and Louis De Roche

ment.

Carmen Mathews is guest-star-ring in a new play, "Hollow Trum-pet," by Richard Maloy, being pre-sented this Friday and Saturday nights (29-30) by a little theatre group, the Plays & Players, in Philadelphia. The author is staging.

Philadelphia. The author is staging.
Hotel Pierre's grand ballroom
on Nov. 14 will be the locale of
an all-show biz luncheon "Salute
to Mary Martin" in behalf of USO.
Ed Sullivan, Mrs. Louis S. Gimbel
Jr., Mrs. Oscar Hammerstein 2d
Mrs. Leland Hayward, Mrs. Jacob
K. Javits, Mrs. Etlo Pinza and Mrs.
Richard Rodgers are chairmaning

the event.

Art K. Moss named veepee of International Recreation Corp., owner of Freedomland. He has been on leave from Cole Fischer & Rogow ad agency (where he is exec veepee) to take charge of Rogow ad agency (where he is exec veepee) to take charge of p.r., advertising and entertainment of the new Bronx playground which is dominantly a Webb & Knapp (Zeckendorf) operation.

Former N. Y. Mayor Bill O'Dwyer got the ASCAP machinery in motion pronto on financial aid for old-times of the property of the propert

motion pronto on financial aid for oldtimer nitery emece and song smith Henry Fink ("The Curse of an Aching Heart," etc.) when he heard that Fink was up against it and hospitalized with a heart attack in Mexico City, When O'Dwyer was U. S. Ambassador to Mexico he and Fink were fast friends.

Bucks County, Pa.

By Penny Larsen (PY 4-3251)

John Terrell readying his I Guignol Theatre on East St. in Gotham for mid-Octo-

Grand Guignoi lucation of mid-Octo-ber opening.
Director Gordon Phillips home in Lambertville after directing Sar-oyan's "The Time of Your Life" at Theatre in the park, Queens,

Also in during opening week: Billy Rose, Will Rogers Jr. and comic Billy de Wolfe whos' off to Maine for a two-week fishing

Penn State Legislature law effective Dec. I allowing liquor to be served on Saturdays until 2 a.m. standard time, 3 a.m. daylight saving time.

saving time.

New Hope folksinger Margit Granowska, who warbles nightly for local beats and tourists at her coffeehouse, Au Clair de la Lune, cut an album "Margit Sings Ballads" for Columbia.

Ezra Stone, currently producing ABC series, "The Hathaways," starring Peggy Cass, in from Coast for quickie visit to enroll children in schools here and to looksee his prizewinning Black Angus herd.

Playhouse staffer Bruce Laffey, whose opening night party for Liberace was one of summer's wildest wingdings, (and for New Hope that's going some) will stagemanage Bea Lillies' "Bea-Ography" this fall.

skedded "T Beauty contest skedded for Sept. 23 at Playhouse to bally "The Beauty Part." Judges Bert Lahr, Neva Patterson, Phyllis Avery and Patricia Englund have fearsome task of choosing from 130 hopefuls all under 6 years of age.

all under 6 years of age.

Among celebs at Bucks County
Playhouse for gala opening of S.

J. Perelman's new comedy, "The
Beauty Part," were Ben Hecht and
his child actress-daughter, Jennie
Hecht, Cartoonist Al Hirshfeld
and actress-wife Dolly Haas; Ogden Nash, onetime collaborator
with Perelman on musical "Sweet
Bye and Bye": and author Rhona with rereiman on musical "Sweet Bye and Bye"; and author Rhona Jaffee, all of whom joined stars Bert Lahr, Phyllis Avery and Neva Patterson at opening-night party tossed by Playhouse Inn.

jeberman's Gag Book

Continued from page 2

for all occasions" falls into the George Jessel anthologies or one of those compendiums of "favorite after-dinner speakers' humor."

This is far from the case. leffect it's an "angry man's" jobook. This calls for explanation.

book. This calls for explanation.

It refers to Lieberman's astute manner of having organized his material. Each subject is prefaced by a page-and-a-half of sagacious observation on each theme. This includes 23 different categories, ranging from politics & politicians through typographical errors, bar & bench, history & diplomacy, status & snobbery, psychiatry, education & knowledge, booze, battle of the sexes, medical profession. ucation & knowledge, booze, battle of the sexes, medical profession family & friends, automobiles, sciramily & friends, automobiles, sci-ence, transportation & progress, food & restaurants, marriage, chil-dren, animais, gambling, business, money, show biz, occupations & professions, and salesmanship &

This is virtually a closeup on life in all its facets which, in ef-fect, is how Lieberman approaches his barbed wit and humor.

He dissects each category with calpel sharpness. He prefaces his wm introductions with an ancient own introductions with an ancience of contemporaneous classic metaphor. Then, without bitterness nor with condescension, he airs his per-Then, without bitterness nor with-out condescension, he airs his per-spective on each category in five or six pungent paragraphs, setting the mood for the jokes and anec-dotes. Then follows a couple of dozen to point up the thesis. That most of them are new and refresh-ingly pithy attests to Lieberman's astuteness as an editor as well as author. author.

author.

Lieberman's approach has been that of social commentary without preachment, hence the offbeat, bettimes oddhall treatise with gag and ancedote. Sometimes the basic subjects (food and restaurants, for example) are so fundamentally lud-crous that it's needless to broaden the barb. That might go for the salesmen & salesmanship, where he satirizes the utilization of military brass suddenly being impressed into private industry, postwar, for obvious reasons; somewar, for obvious reasons; some tary brass suddenly being impressed into private industry, postwar, for obvious reasons; something akin to the football hero who finds it easier to sell insurance. The hypocricy of togetherness gets the brushoff in family & friends; the sudden status symbolism of education & knowledge is in the same idiom; ditto the negative approach in the chapters on money, snobbery, politics, industry, business, and the like.

Jaunt.

Bucks County Gazette publisher and former Variety stringer Allen Ward passing out cigars again. Baby boy makes total of seven for Allen and wife, Alice, of New Hope.

Area pub owners rejoicing at the like. "The Greatest Laughs of All the "Is that—a readable, funny, occasionally erudite, jaundiced eye on the passing show of life. It's bound to be great source material for the pro quipsters. It's very funny reading. Abel.

London

(HVdo Park 4561/2/3)

Wilbur Evans in town for a couple of tv shows.
Comedian Stanley Baxter going into hospital for throat operation.
Jack Phillips, partner in Butcher's Films, hospitalized for a

ers rims, asspitanzed for a checkup.

Janet Blair in for a new Julian Wintle Leslie Parkyn production, "Night of the Eagle."

Robert Atkins missed the open

Robert Alkins missed the opening night of "King John" at the Old Vie through indisposition. Roger Grainger subbed.
Miklos Rozsa, who composed the score for Samuel Bronston's 'King of Kings," in for talks on premiere arrangements with Metro execs.
European premiere of "Breakfast at Tiffany's" at the Plaza on Oct. 19 is being organized by Par in association with the Variety Club to aid the Muscular Dystrophy Group.

phy Group.

Big show biz contingent in town includes Jerry Devine, Bernard Luber, Connie Francis, John Shu-Rolf Kine, Dale Remington leine Clive, Jean Sorel, Kay and Douglas Crawford. bert, Rolf Madeleine

Australia

By Eric Gerrick (Film House, Sydney)

Fred Marks, executive director of Festival Records here, on world biz looksee. Victorian exhibitors pressing government to abolish cinema ad-

mission tax.

"World of Suzie Wong" (Par) strong in 15th week at Prince Ed-

strong in 15th week at Prince Ed-ward, Sydney.

Norman B. Rydge, Greater Un-ion Theatres' topper vacationing in South Seas.

Tibor Rudas intends importing

an Hungarian orchestra for an Aus

Lee Gordon still confident he can book Frank Sinatra and Dean Martin for his Stadium loop.

can book reams Smarra and Dean Martin for his Stadium loop. Sydney's opera house ... now scheduled to open late in 1962 with a governmental sponsored opera

eason. J. C. Williamson Ltd. will pro duce "The Sentimental Bloi Aussie comedy, next month Melbourne with native cast.

Minneapolis

By Bob Rees (4009 Xerres Ave. So. WA 6-6955) Padded Cell has Four Saints through Oct. 1.
Minneapolis Symphony orches-

Symphony orches tra preems 59th season Oct. 13.
Thrush Sally Jones playing return engagement at White House supper club.

turn engagement supper club.

L. E. (Duke) Johnson elected president of 1962 Minneapolis Aquatennial.

Nelson Eddy & Gale Sherwood bow out at Hotel Radisson Flame Room Sat (30) with Kirby Stone

Room Sar. 1997.
Four next in.
Stimusota Vikings' attendance
onener was Minnesota Vikings' attendance at pro football season opener was disappointing 32,000, held down by bad publicity over seat loca-

tions.

Paul Newman, Shelley Winters,
Arthur Kennedy and other members of "Young Man" (20th cast
stopped over here briefly en route
to shooting location in Wisconsin,
"Big Fish, Little Fish" opens
fortnight run tomorrow (27) at Old

Log Theatre, Equity strawhatter at Lake Minnetonka. Jean Le-Bouvier, Old Log cast vet, moving to Washington, D.C., to join the Arena theatre.

Singapore

By Ooi Taw Chiew (5 La Salle St., Tel. 43505)

Elvirra Litonjua, nitery singer from Manija, at Rosee D'or. Sabrina, Turkish dancer, "shak-ing" in Federal Hotel, Kuala Lumpur

Lumpur.

Ministry of Culture continuing giving gratis film shows to public in State of Singapore.

Paul Anka may visit Malaya and and Singapore soon in the course of a Far Eastern tour.

Concert pianist Jöseph Bloch

of a Far Eastern tour.
Concert pianist Joseph Bloch
gave recital sponsored by the Penang Arts Council (Malaya).
John Hammond, lyric dramatic
soprano from Australia, clicked
here with her songs and arias.
English Buddhist play, "Destiny," staged by the Singapore
Youth Circle at the Cultural Cen-

forming at the Straits View Hotel, Johore Bahru:

More radio companies are send ing reps to study abroad to pre-pare for the advent of tv here the

end of next year.

Japanese film "Kamikaze," show ing attack on Pearl Harbor and the historic bombing of Hiroshima, at Cathay Theatre

Cliff Richard, British recording artist, may visit Singapore and Malaya in mid-November, if, ar-rangements for his tour jell.

Mrs. K. Madhavi, Indian tiger trainer with the Great Eastern Circus, now playing in Kuala Lumpur, clawed by a tiger during lent session

Producer Lucio Bompani of Italian Oceania Film Co. now in Malaya filming "Malayan Magic including a two-hour film of a including a two-hour is actual Malaya wedding.

actual Malaya wedding.
Government revenue from entertainment for first seven months of this year is \$1,429,000 and improvement of \$1,000 over last year's revenue for same.
"Roots of Tomorrow," a documentary by the Malayan Film Unit, entered in India's second international film festival to be held in New Delhi Oct. 27 to Nov. 2.

L. J. Hall, a Colombo Plan adviser on television from Aus-tralia, here to study the state's tv problems before submitting plans to the Ministry of Culture for con-sideration.

Mildred Dilling, American harp-Mildred Dilling, American harp-ist, gave command perform-ance at the Malay palase Istana Negara for the Yang di-Pertuan Agong and the Raja Permaisuri Agong, the King and Queen of Malaya.

Malaya.

John K. Musgrave, a general program producer for the BBC's north region, arrived to succeed Brian B. Denney as senior program assistant at the BBC Far Eastern station. Denney, here for five years, will rejoin the BBC in London.

Talent Caravan Gontinued from page 1 a

expediting, costs of motels, hotels, meals, shows, etc. There will also be two reps from the U. S. Customs Bureau on this swing, as will also the Deputy Mayor from Paris, Texas, in full cowboy regalia. (The Paris hookup is obvious.)

This is all in line with President Kennedy's pronunciamento to woo foreign exchange to America and keep Yank dollars closer to home

Greyhound Buslines' tie-in drynound Busines tie-in in-cludes a \$99 flat rate, good for 99 days, permitting unlimited see-America from a bus traveling, from coast-to-coast.

Greyhound has a realistic tie-in with a flock of motels and pop priced hotels where the Europeans will be comfortable. Ditto on the meals. Ditto on the language

Pan-Am's interest is in the offseason, economy rate filghts, also designed to stay within the mod-est budget of the average Euro-

With jazz as the common de-nominator to whoop it up on stra-tegic boulevard and avenues, the Greyhound bus—sent over by ship some weeks ago—will be an auto-matic attraction.

matic attraction.

The Forest Rangers, the Immigration and Customs gals, the Paris (Texas) deputy mayor, and also a synthetic "Miss Visit USA" (booked for this five-week barrastormer) will be fortified with beaucoup U. S. tourism literature. The Rangers will dwell on Yosemite Park, the Grand Canyon, and the beauties of the Rockies, the rivers and the plains—and answer questions in the sundry languages on the Hollywood, the Pacific Northwest, New England, Texas or Wherever. Wherever

The jazz combo comprises two colored musicians, Juliam Euell, Juliam Euer Av. Meh colored musicians, Juliam bass, and John Handy, sax gan is at the piano and gan is at the piano and the 14-year-old ofay drummer, Barry Miles will be featured as having

Concert pianist Joseph Bloch gave recital sponsored by the Penang Arts Council (Malaya).

John Hammond, lyric dramatic soprano from Australia clicked here with her songs and arias.
English Buddhist play "Destiny," staged by the Singapore Youth Circle at the Cultural Centre.

Princess Amina, belly dancer married to an English peer, permarried to an English peer permarried to the form the form

Paris

By Gene Moskowitz (66 Ave Breteuil; SUF 5920)

Walt Disney's "Bon Voyage" cast to the Riviera after three weeks of shooting here.

Twelve legit openings last week plit aislesitters' attendance. Sec-nd stringers were in use.

Eight Russo pix unveiled during the Soviet Film Week here in con-junction with the Russo Exposition.

Marie Bell will star in Tennes-ee Williams' "Sweet Bird of see Williams' "Sweet Bird of Youth" due a the Gramont Theatre later this sea

With the Caumerin film house with the Caumagen him house closing, the Agriculteurs becomes the Cinema D'Essai, literally the tryout film theatre. It houses un-

usual pix.

Seventeen actors play 144 roles in "Monsieur Blot," a new legiter which bows at the Gramont this week. Jacques Grello adapted from the book by Pierre Daninos, Among the top 10 grossers this season in Paris first-run situations, and give

season in Paris first-run situations, which set overall tone and give over 30% of the take, are the U.S. pix "Goodbye Again" (UA). "Psycho" (Par) and "Exodus" (UA). Top three are the native "The Truth," "The French Woman and Love" and "The Rhine Crossing."

Chicago

(DElaware 7-4984)

Danny Newman off to Louisville in advance of "Miracle Worker." Fourth annual "AGVA Nights" opened Monday (25) at the Clois-

M. J. Boyer left the Bob Howe praisery to produce a USO touring

Joan Rivers replaced Zohra Lampert in "Six of One" at Second City.

B&K publcist Barry Fried re-called to active duty with his re-serve unit.

cane to the serve unit.

Company of the Four now operating under "off-loop" Actor's Equity contract.

Leningrad Kirov Ballet, under """ Awiers: Corp. aegis, ten-

Leningrad Kirov Ballet, under Allied Artists Corp. aegis, tentively skedded for early Dec, date at Arie Crown Theatre in McCormick Place.
Judy Bement left the cast of Medium Rare" due to impending motherhood. Donna Miller has replaced her as the danseuse in the revue at Happy Medium.
Folksinger Win Stracke, comic Charles Lewsen and jazz planist

placed her as the danseuse in the revue at Happy Medium.
Folksinger Win Stracke, comic Charles Lewsen and jazz planist Fred Kaz initiated new entertainment policy in downstairs bar at Playwrights at Second City Lucia Perrigo, p.r. director for the Ambassador Hotels the past 12

years, resigned to take a similar post with the Martha Weathered and Bramson's dress shops. Audri Adams, her former assistant, re-

Adams, her former assistant, and Adams, her former assistant, placed her. Elia Kazan and William Inge brief stopovers last Friday (22) in behalf of their "Splendor in the "OWN" uncoming at the penan or their "Splendor in the Grass" (WB), upcoming at the Chicago Theatre. James Shigeta due in tomorrow (Thurs.) to bally his "Bridge To the 'Sun" (M-G), opening Oct. 11 at Woods Theatre.

Tokvo

By Dave Jampel (Press Club; 211-3161)

MPEAA veep Irving Maas back after New York huddles.

after New York huddles.
Screenwriter Frank Nugent due in on tailend of global tour.
Fred Zinnemann due in November for "Hawaii" spadework.
World Picture Co. organized to produce films and import foreign product.

Mike McLear here to set up CRC news bureau.

CBC news bureau.

Production manager Bill Grey
returned to prepare locationing of
Hal Wallis' "Tamiko."

Mylene Demongeot due in to
star in Jacques Bar's production
of "Rigigi in Tokyo" for Metro release.

lease. Towa bought Japan rights to "Waterloo Bridge" from MGM. Picture, a hit first time around, is due for October reissue. Carl Jones, formerly of now-defunct Delta Rhythm Boys, here for lengthy stay of performances and studying Nimonorese music.

defunct Delta Rhythm Boys, here for lengthy stav of performances and studying Nipponese music. Fifteen-member troupe herded by Olga Lepeshinskaya from Bolshot Ballet wrapping up threeweek Japan tour under Asahi Shimbun banner. Frankle Sakai to Germany for lensing of hour-long drama. "The Lost Face." for showing on both local TBS and Germany's Norddeutscher Rundfunk. deutscher Rundfunk.

U. S. & Show Biz Copyright

rights are recognized. But a German singer could obtain no such benefits for a record of his broadcast by a U.S. station. Thus, seem ingly, the U.S. would have nothing to lose and everything to gain by going along with such a deal. Inevitably, however, charges of Inequitable treatment would be raised by the "neighboring rights" nations against the U.S. and other countries who don't recognize them These charges could conceivably build up into heavy diplomatic pressure for this country to reshape its copyright practices and laws along neighboring rights lines.

Key Provisos

Key Provisos

Here are some of the key pro-visions in the draft treaty, official-ly dubbed "Draft International Vision in the date of the convention concerning the Protection of Peformers, Makers of Phonograms (records) and Broad-

—It would leave intact protec-tion of rights for authors of liter-ary and artistic works or of other actual copyright, apart from prop-

erty right, owners.

—A national treatment clause is provided as follows: "Each contracting state shall grant to performers, makers of phonograms (records) and broadcasters, in respect of their performances, phonograms of their performances. records' and broadcasters, in respect of their performances, phonograms and broadcasts, when the country of origin of performances, phonograms or broadcasts is another contracting state, the same protection which it grants to its own nations in respect to performances taking place on its territory, phonograms recorded or published on its territory and broadcasts transmitted on its territory."

—Protection afforded performers would include the possibility of banning without the performer's consent: (a) the fixation (recording, filming, or taping; the broadcasting and the communication to the public of his live performances, (b) fixation of his live broadcast performances; (c) repro-

formances, (b) fixation of his live broadcast performances; (c) repro-duction without his consent of a fixation of his performances with specified exceptions.

Terms and conditions for use

with national laws and regulations.

National Privilege

Any contracting state to the convention may, by its national laws and regulations, specify the conditions under which performers exercise their rights, if several of them participate in the same performance, e.g. a concert. This would apply to questions raised by the AFM which wants orchestras to get a slice of any new performing royalty pie up for grabs. Record manufacturers "shall enjoy the right to authorize or prohibit the reproduction of their phonograms idisks) either directly or when broadcast." Needless to say, this would involve quite a switch from present U.S. disk statutory procedure.

The draft convention provides

draft convention provides exceptions from the proposed new protection for private use of per-formers' works, use of short ex-cerpts in news reporting; and for educational purposes, among

No provision would apply di-recily to motion pictures, although contusion would arise in this con-

nection
In the explanatory report accomposition of the United Kingdom, official reporter for the Hague conference, said the experts were about equally divided as to whether the rights should apply to a country's own nationals. He said:
The acceptance of the solution I that only International situations

neighboring rights, would not agreed to only because in the view of those who would have the rights apply domestically, as the rights partned performers did not in any case go very far, it was in the treaty under consideration was shaped by a 32-delegation of experts from 16 nations meeting at the Haune, in May, 1960.

As the Congressional expert put it, there is the "foot-in-the-door" danger. The convention, if adopted in modified form, could grant an American singer. For example, the right to royalties for a disk he recorded aired on a station in Germany, where neighboring rights are recognized. But a German singer could obtain no such brought for a record of his heads.

were against any such proposal.

Performers' Rights

The issue was also raised of whether there should be grants of "property rights" to performers or whether the ratifying countries could protect performers by penal sanctions. The decision was left up to the experience the contraction. to the option of the contracting

nations.

The experts also hassled over the key question of whether the treaty should protect all performers or only those who perform works."

works.

Most of the experts agreed that the performance of variety artists. clowns, acrobats etc. who don't perform from written scripts clowns, acrobats etc. who don't perform from written scripis merited the same protection given singers, actors or musicians. But a number of the participants stressed the difficulty of protecting variety artists without simultaneously blanketing in participants in sporting events. Ultimate solution was to grant protection to performers of literary and artistic works, as that term is understood in copyright conventions, while leaving each nation free to safeguard the rights of other performing artists as they saw fit.

The provision dealing with terms and conditions for airing of records by broadcast stations was subject of another hot debate.

Wallace said: "It was intended that the terms and conditions for use of recordings made for broadcast stations for use of recordings made for broad-

that the terms and conditions for use of recordings made for broadcasting should be laid down either in an individual contract or in a collective agreement concluded with the organizations of the performers concerned (AGVA, AFM etc. if unions would be allowed and wanted to take on chores now performed by ASCAP, BMI, SESAC for publishers and authors). thors).

Conflict?

On still another thorny problem, on still another thorny problem, it was felt necessary, according to the report, to leave to the discretion of individual nations the conditions under which performers could exercise their new rights.

The International Federation of Musicians at the Terms and conditions for use by broadcasters of fixations (records, etc.) made for broadcasting would be spelled out in accordance with national laws and regulations.

National Privilege

Any contracting see the made for broadcasting would be spelled out in accordance with national laws and regulations.

National Privilege

Any contracting see the made for broadcasting would be spelled out in accordance with national laws and regulations.

conductor might not jibe with those of the tooters.

In the same connection, the experts saw the wisdom of providing separate consent in the case of a soloist performing with an orchestra. On the other hand, the representatives of broadcasters having ntatives of broadcasters having seek out a "multiplicity of consents,

The question of whether protec-The question of whether protec-tion proposed against copying of work "fixations" of performances was well. also tossed around sharply at the Wi Hague draft session. The Interna-rears tional Federation of Associations "life" orize or pro-on of their such protection should be confined there directly to sound only and not pictures. In-Needless to ternational Federation of Actors,

former or record maker should also extend to forbidding such uses was debated as was the issue of whether the money should go to the diskery (which in turn could

on a subject of current U.S. interest (the legal battle between CATY and telecasters), the report noted a "general agreement that

noted a "general agreement that this convention should not grant rights to broadcasting organizations to control the diffusion by wire of their broadcasts."

All these questions will again be up for debate at the upcoming Rome meeting. Indications are that they will be subjected to much hotter controversy in light of the heightened interest as well as recognition of the ramifying, vital implications to existing practices involved.

San Quentin's SRO

Continued from page 1

the visitor who passes them on the stairways or sees them in the yard, stairways or sees them in the yard, workshops or buildings, it appears there are hundreds of men just milling, about aimlessly, like a Grand Central Station (without women) on a rainy day, until it is explained that each man is on his explained that each man is on his way to a definite place or assign-ment and he had better get there in a hurry. In their dour uniforms you can't spot an ex-bank presiyou can't spot an ex-ban dent from a pursesnatcher.

dent from a pursesnatcher.

The plays given are not as innocuous as would be expected.
Since 1958, the drama activity has
included, "12 Angry Men," "The
Caine Mutiny Court Martial,"
"Mister Roberts," "Stalag 17,"
"Brother Orchid," "Time Limit"
and "Room Service." The one and Koom Service. The one illimitation, for which the reason is obvious, is for all male casts. The female characters, if there are any, are written out of a play or, where feasible, the lines are given to an

Scenery and Props

Scenery and Props

Scenery and props present a problem but are partly overcome by Apostol, who, tipped off by Actors' Equity that a show is closing in San Francisco, rushes over to the city with a truck and hauls away anything the theatre manager will give him. Most of what he receives is stored for future productions and will be worked over by the men and adapted as needed. The Armed Forces stationed in and near the Bay area willingly lend uniforms or equipment (no firearms!) and supply technical information. There are no royalties to be paid as no charge is made for admissions.

That the performances are well

That the performances are well attended is a tribute to the hardworking organization, as well as to the entertainment provided, and cannot be classified as a rigged au-dience because attendance is not

dience because attendance is not compulsory.

Each play receives three showings, usually on a Friday night, Saturday matinee and Saturday evening. The audience consists of the prisoners, the staff and their families, with a few especially intied outsiders. Wewspaper pennited outsiders. Newspapermen. vited outsiders. often a local critic, are invited and asked to write a review for the prison paper. The San Quentin News.

The stage is in the immense

messhall that seats about 1,500 and, although the acoustics are not the best, the soundmen (another work group) remedy this fairly

With the actors, temperament nears up occasionally when a "lifer," who has played the lead in several shows, feels he is entitled to keep the starring role in every play and resents being replaced by

such protection should be confined to keep the starring role in every to sound only and not pictures. International Federation of Actors, and among others, objected to this, and stressed the danger of stopping diskeries from sending on recording ings to others for processing not others for payments only and not the right to "equitable" payments only and not the right to forbid copying of his record. The U.S. delegate, pointed out that films and tv are inextricably mixed in the U.S., and averred it was wrong to seek, in a world treaty, any detailed provisions on this score.

According to the report, the draft convention would allow either the performer or producer rehabilitation. This laissez faire to a disk to get royalties from method of allowing prisoners a broadcasters, theatres, restaurants, wide latitude for thinking and protect which use the records for public entertainment.

Passing of A Comedy Stylist

VARIETY. His first "New Act" notice is dated March 7, 1919. He worked with a number of partners including the composer-planist who billed himself as Lieut. Gitz Rice. He also did a two-act as Dyer & Fay and appeared in "production acts" under the billing Fay Fay & Co. VARIETY'S Jack Lait (Sept. 16, 1921) spoke of the entertainer as "rather impressive" in appearance. "He carries a certain hauteur that makes even those who don't know who he is sit up and hesitate to admit they don't know thim. This is an asset to a was a show biz axiom that Harry was a "scharp' dresser. It work of the common him. This is an asset to a was a show biz axiom that Harry was a "scharp' dresser. It work of the common him. This is an asset to a was a show biz axiom that Harry Rice. He also did a two-act as Dyer & Fay and appeared in "production acts" under the billing Fay Fay & Co. Variety's Jack Lait (Sept. 16, 1921) spoke of the entertainer as "rather impressive" in appearance. "He carries a certain hauteur that makes even those who don't know who he is sit up and hesitate to admit they don't know him. This is an asset to a single, anywhere."

All of this experience in the va-rieties helped Fay perfect his odd combination of humor and ele-gance, his whimsical choice of combination or numor and ele-gance, his whimsical choice of subject-matter. He had one routine about people who collect string. It was probably true that was largely "lift-proof" because his kind of material without his kind of delivery would be meaningless, in-deed probably evoke groans.

deed probably evoke groans.

If he was an actor's actor in one sense, he was frequently in trouble with his colleagues. His personal bigotries were numerous. He was heavy on both the sauce and sarcasm and during the tortured years of Hitler and he intervention debate he was regarded as prejudiced indeed. Actors Equity once entertained a complaint as prejudiced indeed. Actors Equity once entertained a complaint against him by cast members of "Harvey". It was in the latter play that he had his final professional triumph and "comeback" and to the lay press reporting his death it was as the droll inebriate therein that he was almost exclusively known. That, and for his marriage to Barbara Stanwyck, one of his three wives. three wives.

His marriage to the former Broadway showgirl who became a film star and left him behind in film star and left him behind in the fame sweepstakes was a melodrama with sordid overtones which rated much press attention in its day. It is, of course, a familiar pattern in show business tragedy when one partner in a professional marriage zooms too far ahead professionally.

For the record, Fay belongs with the authentics who dominated and made bigtime vaude at the Palace, a comedy stylist along with Jack Benny, Burns & Allen, Herb Williams and the others.

Between-Show Life

tution of the emcee from the Fay style of conferenciering and intro-ducing acts. His transition to re-vue and musical comedy was the vue and musical comedy was the natural progression of any top vaude star whose idea of show business heaven was to land on Broadway, in a legit musical, and not have to tour the Orpheum and Keith time, no matter its sinecure when "booked solid on a 40-week route could be discounted at any Valley Stream, Douglaston, or Freeport, Long Island, bank—those communities being the favorite actors' retreats. ite actors' retreats.

"Faysie" was something of a stormy petrol throughout his career. His backstage imbroglios periodically studded the pages of Variety. It was either as result of some fancied grievance over "lifting" his material, or it could have termined from something area. stemmed stemmed from something even more intime to the life and times more intime to the life and times of yesteryear's vaudeville greats—and these usually ranged from dames to dice. There was much backstage and in-hotel gambling among a certain set. And, of course, Fay's suavity and general "class" made him a "ladies' man" propto

Tin Pan Alley Menace

Fay also pioneered a vaudeville routine that didn't endear him to Tin Pan Alley although, when he finished his act with a "big ballad," he was one of the best "pluga" in the music business. But the routine that irritated songsmiths was his lampoon medley of popsongs, "taking the words apart" with snide, caustic—and offtimes not undeserving—analysis of the lyric. One of these revolved around "Tea for Two" and Fay's Toutine envisioned, "Just picture the little woman getting up at the crack-of-dawn, baking a cake, and track"."

When a very late supper was served, the chic set discovered the cameramen, electricians, etc., were to have the food first.

One socialite said she asked a Preminger aide what was going on and to this reply: "They have to eat first. It's in their union contract."

maudiln popular ballad of the day. Fay was a "scharp" dresser. It was a show biz axiom that Harry Bestry set the sartorial standard for the agents and Fay for the juveniles. If the latter set the vogue with a tight separate linear cellar on a pale pink shirt, his confreres—and the outfronters—suddenly became conscious of that male fashion. His overall literate command of

language in his introductions of the other talent was an automatic standard for the other emcees. It eventually carried over from vaudeville to radio, when that medium gripped national attention.

Prem's D.C. Extras

Continued from page 1

ball given by Gene Tierney, cast as a celebrated D. C. hostess.
Offering to make a big donation to a hospital charity. Preminger obtained use of the fabulous estate, Tregaron, which has been closed for years because hardly anyone, not already with such a mansion, has enough money any longer to keep a place like it open. It belonged to the late Joseph E. Davies, once ambassador to Russia, who had corn flakes behind him.

A Davies daughter. Mrs. Fon-

A Davies daughter, Mrs. Fon-faine Broun, agreed to invite the cream of Washington society and have a genuine party for Premin-

ger's cameras.

Guests arrived for the 7 p.m. to

1 a.m. blast under the impression
they were to drink and dine, enjoying themselves normally, while
stars recited lines and the cameras
rolled. It was so early, hardly any
had had a drink and none had had
dinner. dinner.

ger's cameras.

Benny, Burns & Allen, Herb Williams and the others.

Between-Show Life

While having more recent identification with the longrunning in the through the solution with the longrunning of the was the epitome of the suave master of ceremonies. Many credit the evolution of the emcee from the Fay style of conferenciering and introducing acts. His transition to re-

Bob Considine, the Hearst col-umnist, was in town and wanted to look in. He was stopped at the door, accused of being a gate-crasher and refused entrance.

adnot crasher and refused entrance.
The grande dame of the Washnigton press, as far as high society
is concerned, Hope Ridings Miller,
eke deditor of the posh Diplomat Magaany
or evening in the garage, never seeing a camera. With her, because
he was never asked to participate
either, was a genuine ambassador,
a His Excellency Richard R. Seppala
his of Finland. A Senator, Henry M.
lios Jackson (D-Wash.), had to wait
of until after midnight to be in a

Syndicated columnist Buth Mont. syndicated columnist Ruth Mont-gomery was asked to be in the first scene. But after standing in the same spot for more than two hours, with nothing but ginger ale offered to her, she fled the place with her husband.

The doorman refused to send for

her car.

"Mr. Preminger said no one could leave until 1 a.m.," explained

"You don't understand," ex-tained Mrs. Montgomery, who writes for many newspapers and is also important socially here,

OBITUARIES

Marion Davies, 64, film star, died Sept. 22 in Hollywood, after a long illness. Details in Films.

FRANK FAY
Frank Fay, 63, veteran vaudeville-legit performer, died Sept.
25 in Santa Monica, Calif. Details on Page 2

O. B. HANSON

O. B. HANSON
Oscar Byram (O. B.) Hanson,
67, pioneer radio and television
broadcasting engineer, died Sept.
26 at Norwalk (Conn., Hospital.
He had suffered a heart attack on
Sept. 22 at his home in Westport.
Hanson had retired in March.
1959, as v.p. of engineering serv-

America and the Society of Mo-tion Picture Engineers, Surviving is a sister.

*REPNIE ARMSTRONG

*BERNIE ARMSTRONG
Bernie Armstrong, 55, longtime
organist, died in Pittsburgh Scin.
15 from uremic poisoning, complicated by pneumonia. His career as
Pitt's best known organist started
in 1925 when he became organist
at the Liberty, followed by engagements at the Alvin and Stanley, where he was a key personality during the years the latter
theatre played weekly stage shows.
He became music director at KDKA
in 1940 when that station had live
music.

Survived by his wife, Dorothy

CARL BRISSON

September 26, 1958

ices for RCA, but had continued to serve as a consultant. He had been associated with RCA, NBC and predecessor companies for 38

years.

Before joining RCA, Hanson was v.p. and chief engineer of NBC for 17 years. His activities included design of studios for station WRCA-TV (now WNBC-TV). tion WRCA-TV (now WNBC-TV), the first commercially licensed tv transmitter to go on the air; converting radio studios for television; design of studio and master control systems; design of mobile tv units and establishment of NBC

Bushey, a former chorine at the Stanley; his son, Bernie Jr., who is a member of the singing trio. Bud Doshield & the Kinsmen; and two daughters

KARL FARR
Karl Farr, one of the original
members of The Sons of the Pioneers, died of a heart attack Sept.
20 in West Springfield, Mass. He
was stricken during the opening
performance of the harmony group
at the Eastern States Exposition
Collseum.

A guitarist, Farr had been with

Nat Karson

September 27, 1954

facilities for introduction of color

facilities for introduction of color television.

Born in Huddersfield, England.
Hanson came with his family to Connecticut when he was a year old. As a youth, he stuided at the Marconi School in New York and became a ship wireless operator, later obtaining a position in the engineering department of the Marconi Wireless Telegraph Co. which was acquired by RCA in 1919. He rose to chief test engineer in 1918.

At the end of World War I, Hanfalmer in 1918.

The Pioneers since the group was founded 27 years ago by Roy Rog-founded 27 years ago by Roy Roy Rog-founded 27 years and was performing the founded 27 years ago by Roy Roy Rog-founded 27 years and the time of his fatal seluce. Other members

the Pioneers since the group was founded 27 years ago by Roy Rogers. Pat Brady later replaced Rogers and was performing with Fart at the time of his fatal selzure. Other members of the unit are Lloyd Perryman, Dale Warren and Tommy Doss. Farr was a native of Texas. the Pioneers since the group was

IN MEMORIAM

Mose Gumble

September 27, 1947 We'll always miss you.

THE STAFF OF WARNER'S MUSIC COS.

and then opened his own automo-tive electric business in 1921. Dur-ing the following year he joined WAAM in Newark as chief engi-

neer.

A microphone of his own deaign attracted the attention of larger radio stations, and in 1923 he joined station WEAF (predecessor of WNBC), as a staff engineer and later became plant manager of that station, which at the time was owned by the American Telephone & Telegraph Co.

He continued in that capacity when NBC was formed in 1926.

In Memory of JACK ZERO BROTHER CHARLIE

with WEAF as the key network station. He was advanced to chief engineer of NBC, and in 1937 was elected v.p. an. shief engineer. He was elected a vice-president of RCA in 1954 and remained in that

munity Motion Picture Bureau, which made educational pix avail-able for communities, schools and churches.

cnurches.
Following the war Foster set to improving film apparatus which led to the development, with C. L. Oswald, of the ultra-violet system of sound recording. He founded the Kinatone Patent Corp. and Camera Patents Corp.
Surviving are the wife

Surviving are his wife, son and

JOHN ELDRIDGE

JOHN ELDRIDGE
John Eldridge, 56, legit-film-tv
actor, died Sept. 23 in Laguna
Beach, Cal. He had been hospitalized in August after a heart attack.
He was a member of the New York
Civic. Repertory Company before
going to Hollywood in the 1930s.
For several years he played the
father role in the "Meet Corliss
Archer" tele series. He appeared
in many films including "Fliritation
Walk" and "His Brother's Wife."
He also was seen in the Los Angeles Civic Opera production of
"Annie Get Your Gun."
His wife, son, daughter and

ditorium until he retired in 1950, died last week in Memphis. "Col. Mac." as he was known to show men, assumed his Auditorium post in 1924 when it opened with Sou

Despite his retirement, McElravy was still active as promoter and front man for the annual visit of "Holiday on Ice" and other shows booked for the Memphis area. He also was a longtime director of the Auditorium Managers Assn. Two daughters survive. His wife died last year.

WILLIAM FERGUSON

William M. Ferguson, 41, singer and dancer, died of a heart attack Sept. 19 in Hutchinson, Kans. He was appearing at the Hutchinson sept. 19 in Hutchinson, Aans, He was appearing at the Hutchinson State Fair with his wife. Evelyn, and suffered an attack on the fairgrounds shortly after an evening performance.

He and his wife had both played musicals he bairs in the criginal

musicals, he being in the original cast of "Carousel" as Enoch Snow. musicals, he being in the original cast of "Carousel" as Enoch Snow, and the couple appearing in the original cast of "South Pacific." Ferguson was a native of Indedendence, Mo. His wife was known as Evelyn Colby before they formed the team of Ferguson & Colby. Surviving are two daughters: son, mother and two sisters.

E ARNOT ROBERTSON

E. ARNOT ROBERTSON
E. Arnot Robertson, 58, author, broadcaster and film critic, died Sept. 22 in London. She was Lady Turner, widow of Sir Henry Turner, widow of Sir Henry Turner, who drowned last April. Miss Robertson was originally film critic for the BBC and then for the London Daily Mail.

She was involved in a law suit with Metro when it banned her from press screenings. Among her best known novels are "Four Frightened People," "Ordinary Families" and "The Signpost."

Wife, 56, of D. J. Goodlatte, mandaring freetor of ABC-TV and Associated British Picture and Associated British

FAY ROOPE

FAY ROOPE

Fay Roope, 68, legit, pix and tv character actor, died Sept. 13 in Port Jefferson, L.I. He appeared in several Broadway productions in the 1920s, then went into other work and a stint in the service. He returned to Broadway in 1950 and proceeded to Hollywood, where he made several films. In addition, he appeared in touring addition, he appeared in touring legit shows and also had some recent tv assignments.

His wife, son and daughter sur-

vive

RUBY ROSENBERG

Ruby Rosenberg, 54. Metro unit production manager for the past 10 years, died of a heart attack Sept. 21 in Honolulu. Attached to the studio's "Mutiny on the Bounty" for the last 18 months, he had been sent to Hawaii to superrise overhauling of the three-vise overhauling of the three-masted Bouaty, which put into Honolulu en route from Tahiti lo-cation to California. Surviving are his wife, two sons and a daughter.

MEYER NORTH

Meyer North, 65, an agent for nearly 50 years, died in New York Sept. 21 following surgery. A top Loew agent at one time, he had booked acts on all the major vaudeville circuits. With the demise of vaude, he set talent into cafes and fairs as well as clubs and conventions. Some years ago nd conventions. Some years ago e was partnered with agent Joe Flaum,

His wife survives.

ANNETTE M. SCHENKEIN

ANNETTS M. SCHENKEIN
Annette Marantz Schenkein, who
in conjunction with her husband
Al Schenkein, conducted a club
and convention date agency, died,
Sept. 23 in New York. Prior to the
start of the agency. Mrs. Schenkein was with the WOR Entertainment Bureau and was y.p. of the
Entertainment Managers' Assn.
Survived by husband, son, mother and sister.

BILLY HOUSE

Billy House, 71, vet stage and screen comedian, died of a heart attack in Hollywood, Sept. 23. screen comedian, died of a near attack in Hollywood, Sept. 23. House was in many silent come-dies, and later played the vaude-ville and legit houses. A son. Billy Jr., who is with Decca Records, survives.

he played a number of instruments including the mandolin and banjo. Two half-brothers and a halfsister survive

FRANK HOLLINGSWORTH Frank Hollingsworth, 61, radio pioneer, died Sept. 13 in Edmon-ton, Alta. A staffer with Edmon-ton's CJCA since 1928, he had been chief engineer for 30 years. Survived by his wife, two sisters and a brother.

Countess Marguerite Cassini 70 countess marguerite Cassini, 79, mother of Igor and Oleg Cassini, died Sept. 25 in New York, after a brief illness. Son Igor is "Cholly Knickerbocker," society columnist of the N.Y. Journal-American; Oleg is the dress designer, formerly wed to film actress Gene Tierney. Her husband also survives.

Mrs. Mary Monahan Ziminsky, wife of public relationser Victor D. Ziminsky, w.k. in show biz, died Sept. 23 at her home in Scarsdale. N. Y., after a long illness. She was 56. Sucvived by husband, son, daughter and seven grandchildren

Mrs. Gertrude Bock Hauser, 85 who served as confidential financial secretary to the late Lee Shubert for 50 years, died Sept. 25 at her home in New York City. Two sisers survive.

Alfred Beckett, 70. actor, died Aug. 28 in Marple Bridge, Eng. He worked for several companies such as Alfred Denville and Frank H. Fortescue, mainly in stock.

Archibald Robertson, manager of Green's Picturedrome, Irvine, Ayr-shire, died Aug. 25 in Ayr, Scot-land.

Mother, 86, of Chauncey L. Christian, comptroller for Circle Artists Bureau, died Sept. 12 in New York.

Wife of Alfred N. Sack, owner of the Coronet Theatre in Dallas. died there Sept. 12.

Father of Josh Meyer of General Artists Corp. died Sept. 13 in New York after a long illness.

No Hope & Kave Meda!s Continued from page 2

Rep. Brent Spence (D-Ky.). It was emphasized that the opponents had nothing against either Hope or Kaye—or show business for that matter. Banking Committee headed by

matter.

J. The reluctance to okay the medals, it was said, was based primarily on apprehension of opening the gates to a flood of similar resolutions. "We would have resolutions being introduced to give medals to Bobby Darin, Frank Sindra and just about every big name in show business," was one comment

in show business," was one comment.

Asked about inaction on the Hope resolution last July—two months after Senate approval, House Banking Chairman Spence confessed he hadn't even known it was pending before his committee and promised to look into why it hadn't been considered.

Failure to consider the Kaye resolution by the Senate Banking Committee, where it's also pending, could be due to recognition of the futility of taking it up in view of the House committee's balky attitude.

Each Would Cost 2G
The medals would be specially struck by the Treasury at a cost of about \$2,000 and bestowed on the intertainers by the President.

about \$2,000 and bestowed on the entertainers by the President.

The resolution will remain technically alive through the next session of Congress ending in 1962. But, apparently, a real push is needed to overcome the House committee's balkiness.

ized circumvention of a present statute which would otherwise bar the proposed special favor. So, one Senate proponent of the Kaye and Hope medals queried, why the big quartary over two, inexpensive resolutions honoring show business topnotchers who've done a lot for their country?

MARRIAGES

Lee Howard to Ted Williams, Cambridge, Mass., Sept. 19, Bride is a model; he's the former Boston Red Sox baseball player now with Sears, Roebuck public relations.

Anne Marie Parker to Victor King, Blackpool, Eng., recently, Bride's a dancer; he's an actor.

Bridget Dolores McManus to Anthony Green, Helensburgh, Scotland, recently, He's a cinema circuit exec

Helen Slingley to Alan Rossi, Gary, Ind., Sept. 9. He's an actor.

Nancy L. Marshall to Joseph B. Roulier, Albany, Sept. 9. He is an announcer on WGY and WRGBannouncer on Wo

Antoinette Quintano to Eric Neyland. London, Sept. 15. He is a former stunt man in pix who has changed his name to Neyland de Quintano.

Elaine Lovegrove to Cornelius Nieuwoldt, London, Sept. 15. Bride is in "My Fair Lady."

Cathy Crosby to Eddle Gilbert, Sept. 25, Houston. Bride is the daughter of bandleader Bob Cros-Ďу.

Holly Harris to Lee Salamon, New York, Sept. 24. Bride is an actress in tv commercials; he's with the William Morris Agency cafe dept.

Linda Antonucci to John Musill, Sept. 10. Paterson, N. WCBS-TV staff director.

Andrea Rosen to Mark Shafer, Sept. 23, N. Y. Bride and groom are film coordinators in the network division of Screen Gems.

Shirley Carol Frummer to Eugene Secunda, New York, Sept. 23. Groom is a theatrical publicist and son of composer-conductor Sholom Secunda

Secunda.

Hon. Katharine Smith to Ivan
Moffat. Sept. 22. Beverly Hills.
Bride is daughter of Viscountess
Hambledon. lady-in-waiting to England's Queen Mother; groom is the
screenwright.

Yvette Roman to Arthur Schlei-fer Jr., Sept. 22, New York, Bride is a concert pianist; he is a Dart-mouth prof.

BIRTHS

Mr. and Mrs. Irving Bied, daughter, Los Angeles, recently. Mother is daughter of Dave Gordon, president of Gordon Music Co.

Mr. and Mrs. Larry Orenstein, daughter, Hollywood, Sept. 16. Father's a film and ty writer.

Mr. and Mrs. Max Kay, daughter, Glasgow, recently. Father's a

Mr. and Mrs. Max Kay, daughter, Glasgow. recently. Father's a singer.
Mr. and Mrs. Mal Braveman, son. New York. Sept. 19. Father is the publicist.
Mr. and Mrs. Jan Mitchell, son, New York. Sept. 15. Father is the owner of Luchow's and also the Longchamps chain of restaurants; mother is the former Ellin Hobbins of London. model and actress.
Mr. and Mrs. Howard Huff, daughter, East Orange. N. J., Aug. 25. Mother is the daughter of Charles A. Smakwitz. Stanley Warner zone manager in Newark.
Mr. and Mrs. Bob Vose. daughter, Los Angeles. Sept. 19. Father is a Look mag photographer.
Mr. and Mrs. Larry Lewis, daughter, Englewood, N. J., Sept. 19. Father is comptroller of General Artists Corp.
Mr. and Mrs. Jimmy Meyers, daughter, Washington, D.C., Sept. 12. Mother is vocalist Ruby Lee; he's a disk jockey with WTOP there.
Mr. and Mrs. Dick Zalud. son.

here. Mr. and Mrs. Dick Zalud, son, Sept. 23. New York. Mother is singer Millie Vernon; father is a musician, arranger-conductor.

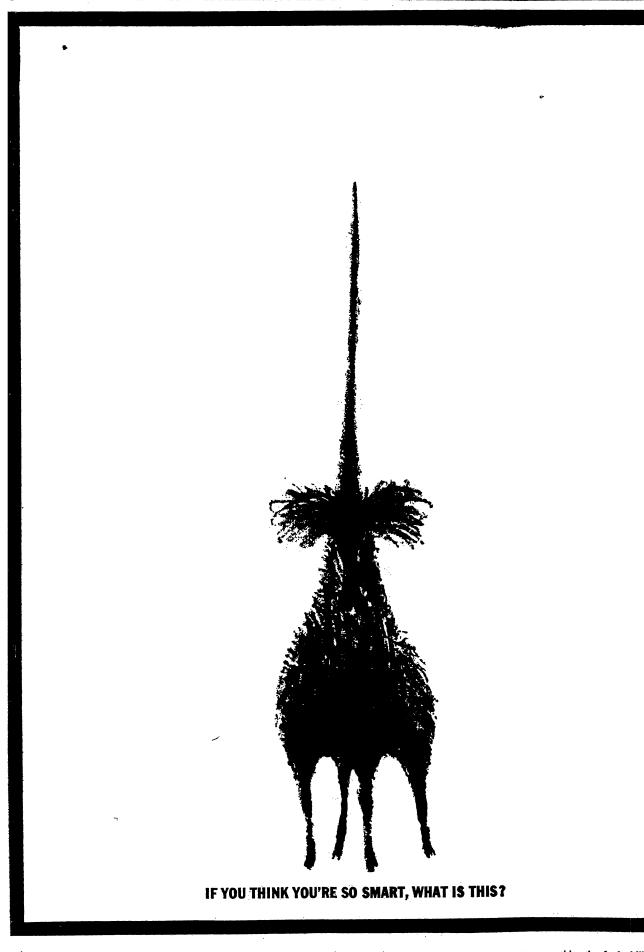
Mr. and Mrs. Fred E. Baker, son, Sept. 4, New York. Father is legit-film director.

Mr. and Mrs. Herman Edel, daughter, Sept. 18, New York. Father is executive vicepresident of Music Maker's Inc.

Mr. and Mrs. Saul Turtletaub, son, Sept. 17, New York. Father is a tele comedy writer.

RCA in 1954 and remained in that post until retirement.

Mr. Hanson held a number of patents in the fields of radio, television and acoustics, He was a Fellow of the Institute of Radio Engineers, the Acoustical Society of aging director of the Memphis Au-



You're in the garden planting begonias, see, and you sight the item above. If you've read Thurber, you think it's a Unicorn. Otherwise you're sure it's a horse with one horn sticking out of his head.

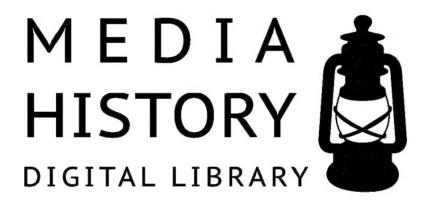
And that's how animal myths get started. The first

man that shouted "Unicorn!" was probably looking at an Oryx, a species of Antelope. In silhouette, its two horns look startlingly like one. From the Griffin (half eagle, half lion) to the Basilisk (half bird, half reptile) to the mermaid and the dragon—it all started when someone saw something that looked like something else. The sources of these age-old legends were the subject of a fascinating installment in Granada's animal series, A to Zoo. M was for Myths.

(Are you sure that wasn't a Unicorn in your garden?)

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